What is Open Government?

Presented by the Freedom of Information Act
and Open Government Branch
Policy Coordination Office

United States **Census** Bureau

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Economics and Statistics Administration
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What is Open Government?

January 21, 2009—Memorandum on Transparency and Open Government.

December 8, 2009—Office of Management and Budget (OMB) issued M-10-06, the Open Government Directive. An open government is made up of three principles: transparency, participation, and collaboration.
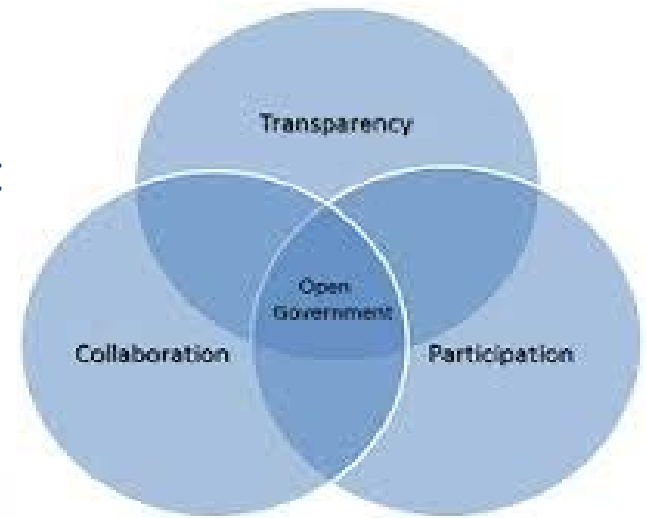
Open Government Directive M-10-06

Transparency promotes accountability by providing the public with information about what the government is doing.

Participation allows members of the public to contribute ideas and expertise so that their government can make polices with the benefit of information that is widely dispersed in society.

Collaboration improves the effectiveness of Government by encouraging partnerships and cooperation within the Federal Government, across levels of government, and between the Government, private institutions and the public.

Transparency

Collaboration

Open Government

Participation

Open Government Directive
M-10-06

With respect to information, the presumption shall be in favor of openness to the extent permitted by law and subject to valid:

- Privacy,

- Confidentiality,

- National Security,

- or other restrictions.

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Open Government Plan

Open Government Plan 3.0 provides an overview of the Department's new 2014-2018 Strategic Plan, describes Department program and functional areas which are critical to Open Government, features three "flagship" Open Government initiatives, and highlights Open Government happenings of ongoing initiatives and activities across the Department's Bureaus and Operating Units (BOUs). It is available on the Department's Open Government website at www.commerce.gov/open

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Open Government
Executive Order's and Memorandums

- M–13–13 Open Data Policy-Managing Information as an Asset
- Executive Order 13642 – Making Open and Machine Readable the New Default for Government Information
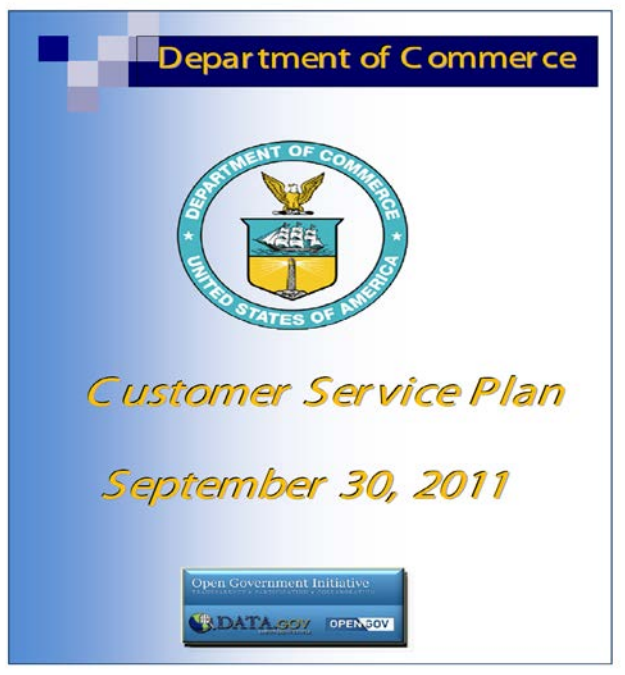
"Open data means taking data that is sitting in the vaults of the government, that the tax payers have already payed for, and jujustu-ing into the public domain as machine-readable fuel for entrepreneurship and innovation."

Todd Park, U.S. Chief Technology Officer

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Open Government
Executive Order's and Memorandums

Executive Order 13571 Streamlining Service Delivery and Improving Customer Service

As required by Executive Order 13571 on Streamlining Service Delivery and Improving Customer Service, Commerce has developed a plan that identifies specific actions and initiatives to further advance its customer service delivery, focusing on key service areas and technology-driven initiatives. This plan outlines the key elements of these initiatives.

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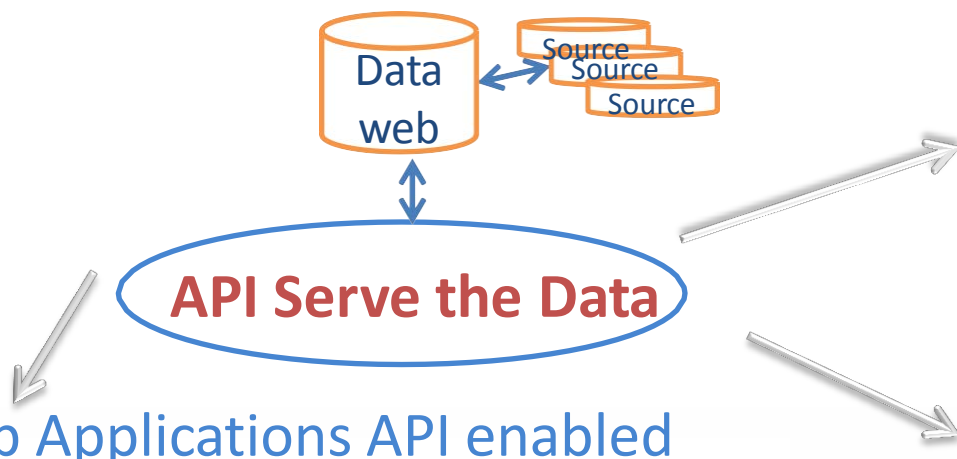Activating Change.

Open Government

The Digital Strategy

Focuses on four principles:

- an information-centric approach to manage data instead of documents;

- a shared platform to streamline development and reduce costs;

- a customer-centric approach to enable customers to access information whenever and however they want; and

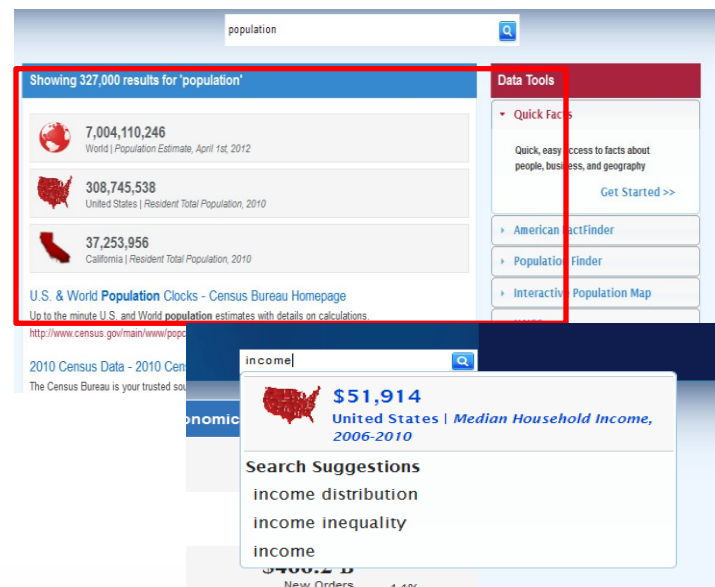- a platform of security and privacy to ensure the safe and secure delivery of information.

Open Government

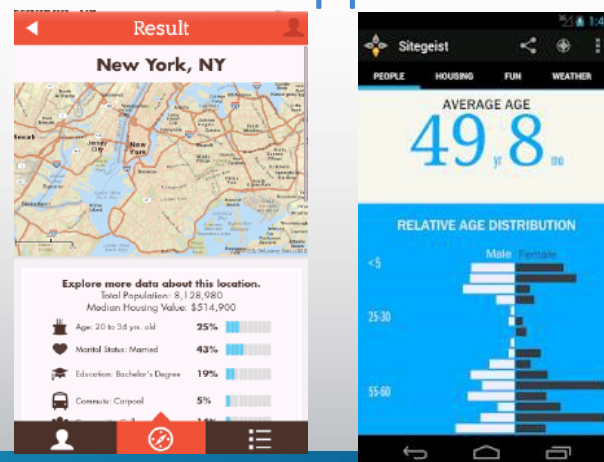**APIs provide new methods of data access and dissemination**

API Serve the Data

Advanced Search

Web Applications API enabled

Mobile Applications

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America's Economy

- Leverages APIs to bring agency data together.

- Features 20 principal economic indicators from three different agencies – U.S. Census Bureau, Bureau of Economic Analysis and Bureau of Labor Statistics

- Allows businesses to have this information at their finger tips when making important decisions everyday.

- Over 125K installs

- Named a top 10 government mobile app by Information Week.

- Average rating 4 of 5 in stores.

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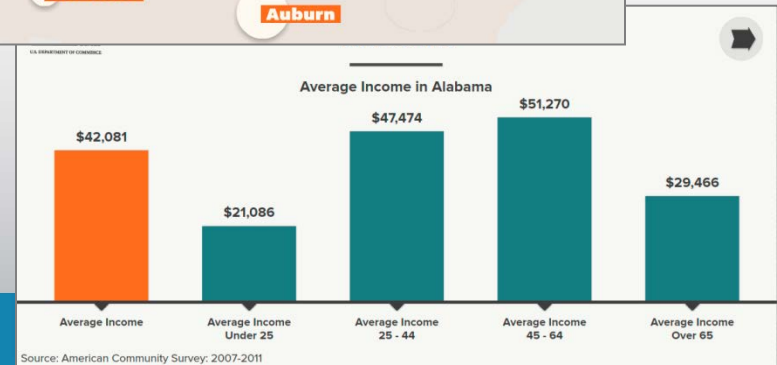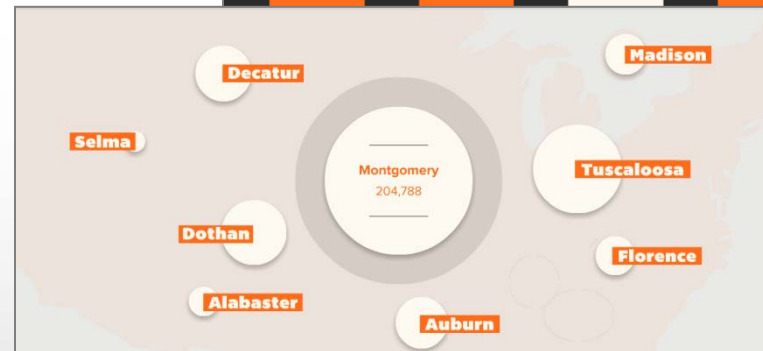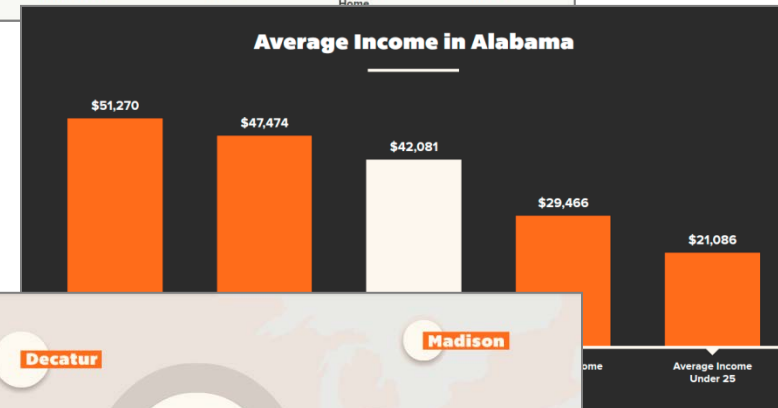U.S. CENSUS BUREAU
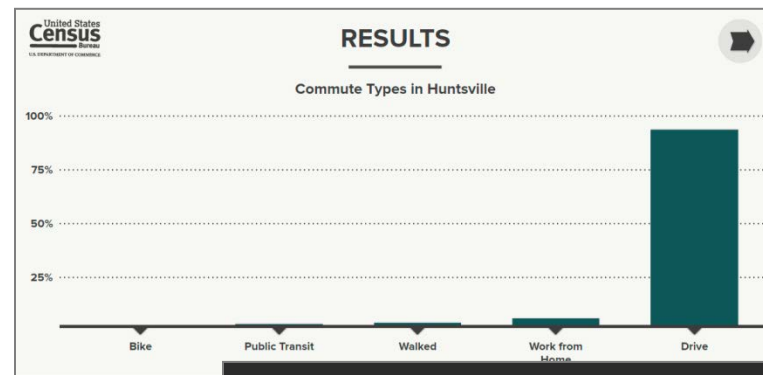census.gov

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Dwellr

- Uses mobile app user's demographics, occupation, geographic and lifestyle preferences to determine places around the U.S. that may be appealing to them.

- Generate interest in places and ACS data for further exploration on Census.gov.

- Users can return at any time to check their saved preferences against any specified location, including their current location using the phone's GPS.

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PoP Quiz

- Teaches the user information about the U.S. through an engaging approach.

- Each state has five questions associated with it.

- When the user answers all the questions for a state, they are awarded with a badge sharable via Facebook or Twitter.

- When the user has completed all states, they can complete a final challenge on the U.S.

- **Expected Launch in the iTunes and Google Play app stores – Early August, 2014**

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http://www.census.gov/foia/