

Open Government

Open Government

*Transparency
Participation
Collaboration*



Office of Privacy & Open Government

*Privacy + Open Government + FOIA
Privacy Act + FACA + Directives Management*

Presented to:
Commerce
National Sunshine Week
Participants

Presented: March 15, 2016

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Open Government Directive

M-10-06

- Transparency:
 - Promotes accountability by ***providing the public with information*** about what the government is doing
- Participation:
 - Allows members of the public to ***contribute ideas and expertise*** so that their government can make policies with the benefit of information that is widely dispersed in society
- Collaboration:
 - Improves the effectiveness of Government by ***encouraging partnerships and cooperation*** within the Federal Government, across levels of government, and between the Government, private institutions and the public



Open Government Directive

M-10-06 (cont.)

With respect to information, the presumption shall be in favor of openness to the extent permitted by law and subject to valid:

- Privacy,
- Confidentiality,
- National Security,
- or other restrictions.



Early Milestones Government-wide

- White House Open Government Initiative to Drive & Coordinate
- DOJ Issues Pro-Transparency Guidelines for Freedom of Information Act (FOIA)
- Recovery.gov to enable Americans to track the Recovery
- Open for Questions and New Media driven engagement
- Data.gov brings more government information online and into the public view
- White House announces unprecedented release of visitor logs



Early Milestones – Commerce

- Establishes Open Government Teams for sharing best practices:
 - Freedom of Information Act (FOIA)
 - Data.gov
 - DOC Open Government Senior Leaders Group
 - Public Affairs / Communications
 - Regulations
 - Privacy
 - Customer Service



Open Government Impact on Commerce

- Review existing methods of public communication and information dissemination
 - Implementation and Use of Social Media as part of public outreach
 - Integration of public feedback as part of the norm not the exception
- Internal communications
 - Build New/Change existing mindset
 - From: “Nobody listens so why bother making a suggestion ”
 - To: “**THEY ARE MAKING CHANGES THAT ARE IMPROVING MY WORK EFFORTS ALL BASED ON MY SUGGESTION**”



E.O. 13571 Streamlining Service Delivery and Improving Customer Service

Commerce Customer Service Plan included:

- OS: BusinessUSA.gov
- OS: CommerceConnect
- ITA: Export.gov NextGen
- USPTO: Data Visualization Center
- USPTO: Green Technology Patent Applications
- USPTO: Teaming with Google “Patents on Google”
- EDA: Grant Process
 - A. Service 1: EDA Best Practices Microsite
 - B. Service 2: Create a business Driven IT environment
- BEA: Interactive Data on BEA.gov
- Census: Economic Indicator Search Tool
- NOAA: Deepwater Horizon Institutional Repository

Improving Existing Products and Efforts

Bureau of Economic Analysis

Interactive Data Tables

National Economic Data

- [GDP & Personal Income](#)
- [Fixed Assets](#)

Industry Economic Data

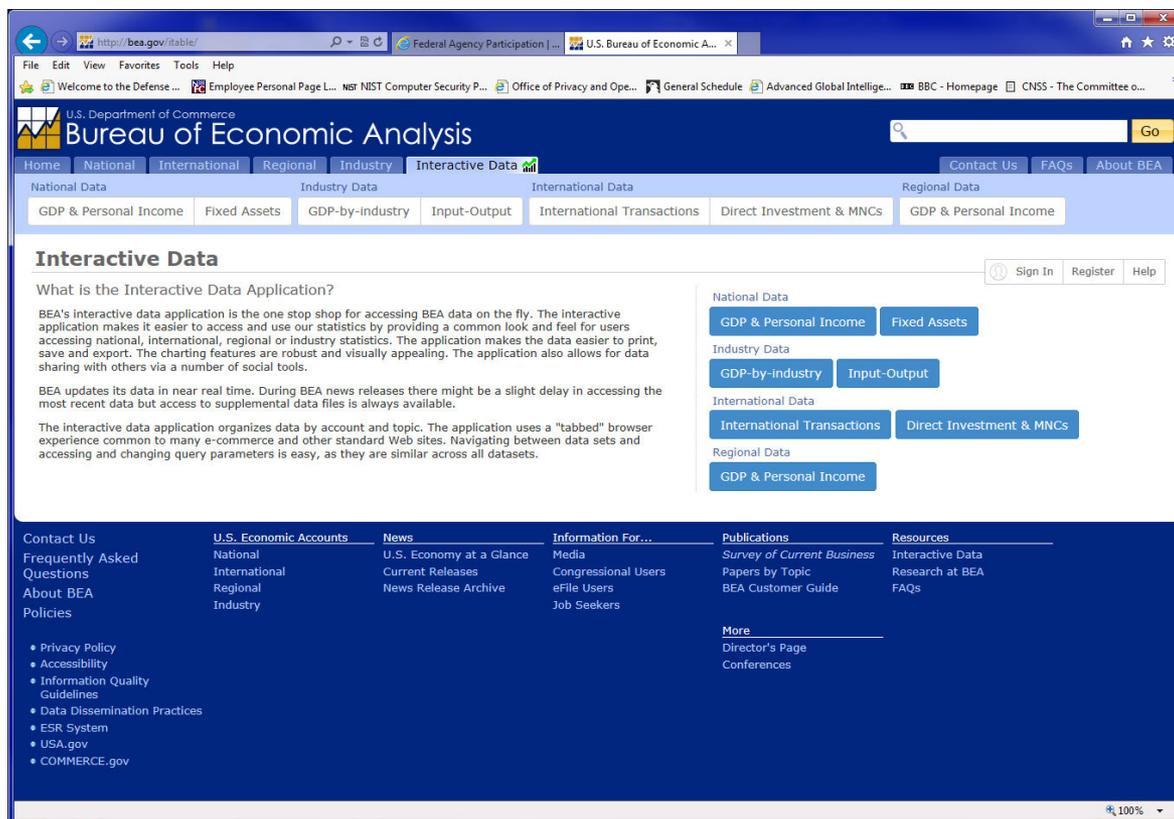
- [Industry Data - GDP-by-industry](#)
- [Industry Data - Input-Output](#)

International Economic Data

- [International Transactions](#)
- [Direct Investment and Multinational Companies](#)

Regional Economic Data

- [GDP & Personal Income](#)





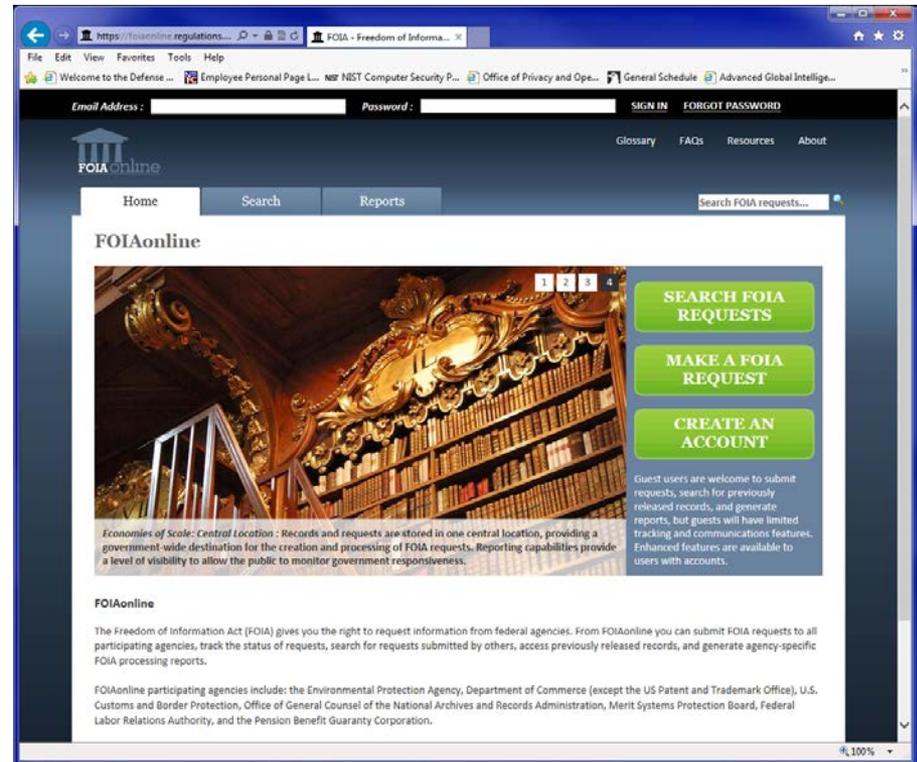
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FOIAonline

New Commerce FOIA Tool

- **Centralized** repository for processing and publishing FOIA request and response
- Automated document management
- Allows public to find FOIA released information quickly
- <https://foiaonline.regulations.gov/foia/action/public/home>





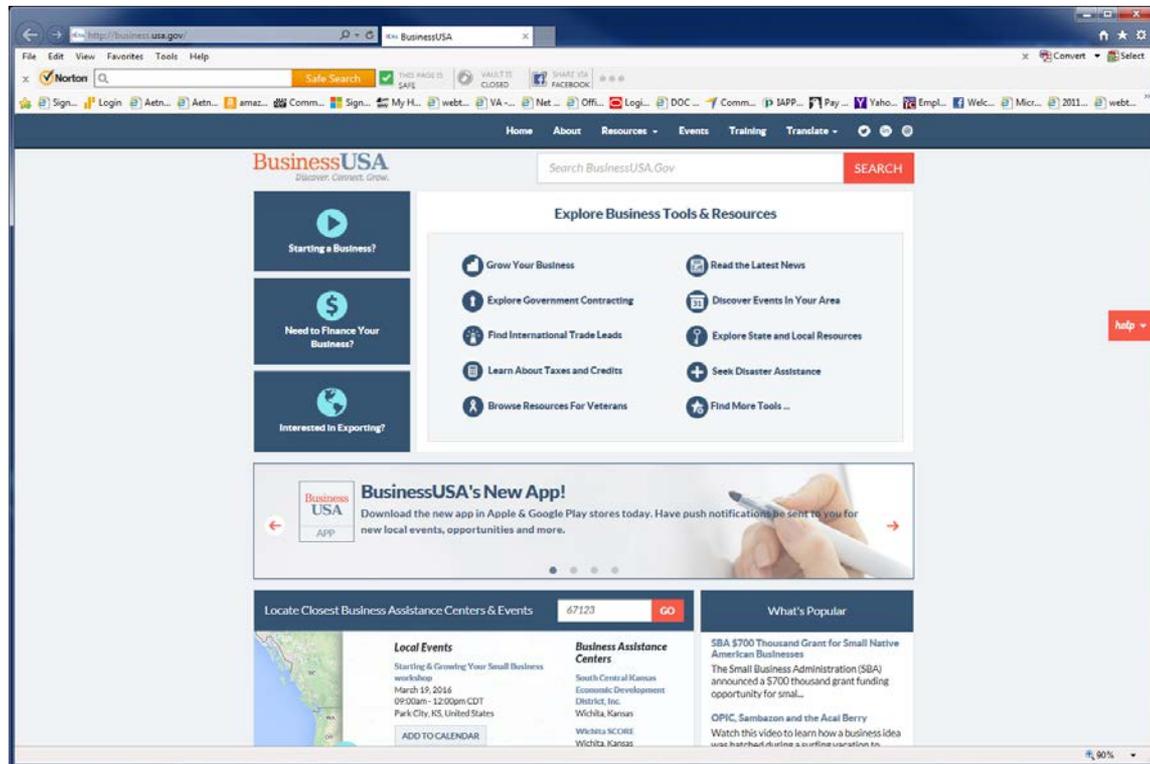
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Extending the Reach of Existing Programs

BusinessUSA

- One-Stop Access for Business Assistance – “No Wrong Door”
- 19 Agency Partnership and growing
- <http://business.usa.gov/>



Open Government Partnership (OGP)



- OGP was launched in 2011 <http://www.opengovpartnership.org/>
- Goal - provide an international platform for domestic reformers committed to making their governments more open, accountable, and responsive to citizens.
- Growth from 8 countries to the 65 participating countries
 - <http://www.opengovpartnership.org/countries>
- All of these countries, government and civil society are working together to develop and implement ambitious open government reforms.
- United States of America <http://www.opengovpartnership.org/country/united-states>



M-13-13 Open Data Policy and Executive Order

- M-13-13 Open Data Policy-Managing Information as an Asset
- Executive Order – Making Open and Machine Readable the New Default for Government Information
- Both are intended to:
 - Continue evolution of the federal government information dissemination effort in a proactive manner
 - Build an environment that allows a full range of interactions from discovery to consumption

2014 – 2018 Strategic and Open Government Plans

FY 2014 – 2018

Strategic Goals and Objectives

SUMMARY OF FY 2014 – 2018 STRATEGIC GOALS AND OBJECTIVES	
1 TRADE AND INVESTMENT Expand the U.S. economy through increased exports and inward foreign investment that lead to more and better American jobs	2 INNOVATION Foster a more innovative U.S. economy—one that is better at inventing, improving, and commercializing products and technologies that lead to higher productivity and competitiveness
3 ENVIRONMENT Ensure communities and businesses have the necessary information, products, and services to prepare for and prosper in a changing environment	4 DATA Improve government, business, and community decisions and knowledge by transforming Department data capabilities and supporting a data-enabled economy
5 OPERATIONAL EXCELLENCE Deliver better services, solutions, and outcomes that benefit the American people	

Note: ESA includes the Bureau of Economic Analysis (BEA) and the Census Bureau.

Open Government Plan 3.0

- Ties Open Government directly with Strategic Goals (SG)
- Links M-13-13 with Data SG
- OPOG, OCIO and OPA Leads on ODP
- BOU CIO and Data.gov POCs
- OCIO lead on Information Asset Inventory (IAI)



Open Government Initiatives

- National Oceanic and Atmospheric Administration (NOAA) Big Data Project (BDP)
- Expanding Access to NIST Research Results
- Big Data Public Working Group – Standards Development
- Department-wide API development to support Communities of Practice (COP) / Communities of Interest (COI)

Open Government Best Practice

- Default Information Dissemination to Open/Publish
 - Establish repeatable processes for Information workflow with proper reviews
 - Sharing best practices to prevent duplicative work and continual review to ensure
 - Reach out for new ideas both internally and externally
 - Be willing to allow failures on those venturing into new uncharted areas while still maintaining full accountability
- Work together across Communities (COP/COI) to deliver proactive products in efficient and effective manners



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Questions

Open Government

Transparency * Participation * Collaboration

BusinessUSA



Open
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* Transparency *
* Participation *
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FOIAONLINE