Open Government

Presented to:
- Commerce
- National Sunshine Week
- Participants

Presented: March 15, 2016

Presenter:
- Joey Hutcherson, TPM, PMP, CIPP/G
- Deputy Director,
- Office of Privacy and Open Government
- United States Department of Commerce

(202) 482-0873
Email JHutcherson@doc.gov
• Transparency:
  – Promotes accountability by providing the public with information about what the government is doing

• Participation:
  – Allows members of the public to contribute ideas and expertise so that their government can make policies with the benefit of information that is widely dispersed in society

• Collaboration:
  • Improves the effectiveness of Government by encouraging partnerships and cooperation within the Federal Government, across levels of government, and between the Government, private institutions and the public
With respect to information, the presumption shall be in favor of openness to the extent permitted by law and subject to valid:

- Privacy,
- Confidentiality,
- National Security,
- or other restrictions.
Early Milestones
Government-wide

• White House Open Government Initiative to Drive & Coordinate
• DOJ Issues Pro-Transparency Guidelines for Freedom of Information Act (FOIA)
• Recovery.gov to enable Americans to track the Recovery
• Open for Questions and New Media driven engagement
• Data.gov brings more government information online and into the public view
• White House announces unprecedented release of visitor logs
Early Milestones – Commerce

- Establishes Open Government Teams for sharing best practices:
  - Freedom of Information Act (FOIA)
  - Data.gov
  - DOC Open Government Senior Leaders Group
  - Public Affairs / Communications
  - Regulations
  - Privacy
  - Customer Service
• Review existing methods of public communication and information dissemination
  – Implementation and Use of Social Media as part of public outreach
  – Integration of public feedback as part of the norm not the exception

• Internal communications
  – Build New/Change existing mindset
    • From: “Nobody listens so why bother making a suggestion ”
    • To: “THEY ARE MAKING CHANGES THAT ARE IMPROVING MY WORK EFFORTS ALL BASED ON MY SUGGESTION”
Commerce Customer Service Plan included:

- OS: BusinessUSA.gov
- OS: CommerceConnect
- ITA: Export.gov NextGen
- USPTO: Data Visualization Center
- USPTO: Green Technology Patent Applications
- USPTO: Teaming with Google “Patents on Google”
- EDA: Grant Process
  - A. Service 1: EDA Best Practices Microsite
  - B. Service 2: Create a business Driven IT environment
- BEA: Interactive Data on BEA.gov
- Census: Economic Indicator Search Tool
- NOAA: Deepwater Horizon Institutional Repository
Improving Existing Products and Efforts

Bureau of Economic Analysis

Interactive Data Tables

National Economic Data
- GDP & Personal Income
- Fixed Assets

Industry Economic Data
- Industry Data - GDP-by-industry
- Industry Data - Input-Output

International Economic Data
- International Transactions
- Direct Investment and Multinational Companies

Regional Economic Data
- GDP & Personal Income
New Commerce FOIA Tool

- **Centralized** repository for processing and publishing FOIA request and response
- Automated document management
- Allows public to find FOIA released information quickly
- [https://foiaonline.regulations.gov/foia/action/public/home](https://foiaonline.regulations.gov/foia/action/public/home)
Extending the Reach of Existing Programs

BusinessUSA

• One-Stop Access for Business Assistance – “No Wrong Door”

• 19 Agency Partnership and growing

• http://business.usa.gov/
 OGП was launched in 2011 [http://www.opengovpartnership.org/](http://www.opengovpartnership.org/).

Goal - provide an international platform for domestic reformers committed to making their governments more open, accountable, and responsive to citizens.

- Growth from 8 countries to the 65 participating countries
  - [http://www.opengovpartnership.org/countries](http://www.opengovpartnership.org/countries)

All of these countries, government and civil society are working together to develop and implement ambitious open government reforms.

United States of America [http://www.opengovpartnership.org/country/united-states](http://www.opengovpartnership.org/country/united-states)

Executive Order – Making Open and Machine Readable the New Default for Government Information

Both are intended to:

- Continue evolution of the federal government information disseminations effort in a proactive manner
- Build an environment that allows a full range of interactions from discovery to consumption
2014 – 2018 Strategic and Open Government Plans

FY 2014 – 2018

Strategic Goals and Objectives

Open Government Plan 3.0

- Ties Open Government directly with Strategic Goals (SG)
- Links M-13-13 with Data SG
- OPOG, OCIO and OPA Leads on ODP
- BOU CIO and Data.gov POCs
- OCIO lead on Information Asset Inventory (IAI)
Open Government Initiatives

• National Oceanic and Atmospheric Administration (NOAA) Big Data Project (BDP)

• Expanding Access to NIST Research Results

• Big Data Public Working Group – Standards Development

• Department-wide API development to support Communities of Practice (COP) / Communities of Interest (COI)
Open Government Best Practice

- Default Information Dissemination to Open/Publish
  - Establish repeatable processes for Information workflow with proper reviews
  - Sharing best practices to prevent duplicative work and continual review to ensure
  - Reach out for new ideas both internally and externally
  - Be willing to allow failures on those venturing into new uncharted areas while still maintaining full accountability

- Work together across Communities (COP/COI) to deliver proactive products in efficient and effective manners
Questions