

USA Trade Online and International Trade Data

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International Trade

Background

- International Trade in Goods and Services
- The official source of U.S. export and import statistics
- Importance:
 - Gross Domestic Product (GDP)
 - Impact Economic Policy
 - Find Emerging Markets
 - Measure International competition

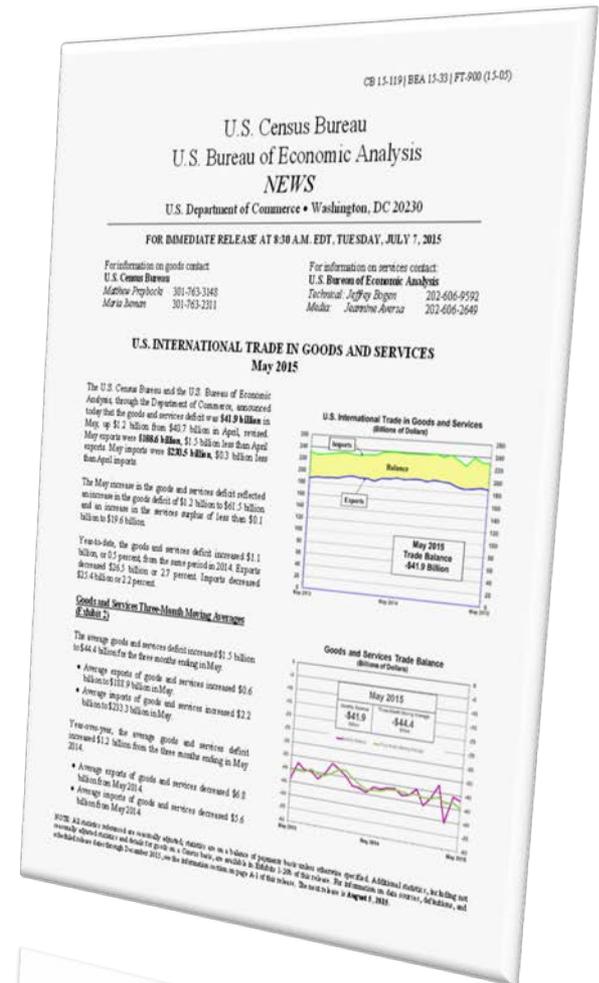


What is USA Trade Online?

The Official Source of International Trade Data

more than
17,000
import commodity codes

more than
9,000
export commodity codes



Who Uses USA Trade Online?



Small Businesses

Manufacturers

Local and State Governments

Federal Government Agencies

Congress and Policy Makers

Foreign Governments

Universities

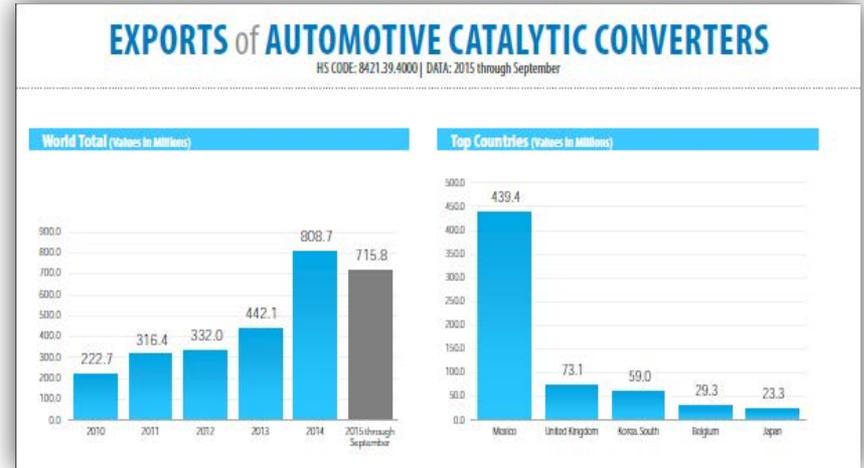
Classification Systems: HS vs. NAICS

<p>HS Harmonized System</p>	<p>Categories up to 10-digit level</p> <p>Exports based on Schedule B: census.gov/foreign-trade/schedules/b</p> <p>Imports based on Harmonized Tariff Schedule (HTS) - hts.usitc.gov</p> <p>Product level classification</p> <p>Ex: Schedule B 4011.20.0005 (New Pneumatic Tires for Light Trucks)</p>
<p>NAICS North American Industry Classification System</p>	<p>Categories up to 6-digit level</p> <p>Industry classification</p> <p>Ex: NAICS 326211 (Tires & Tire Parts)</p>

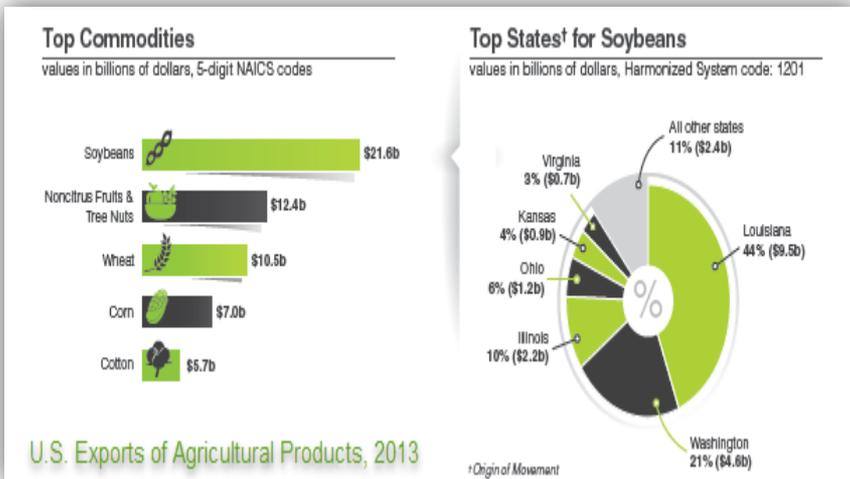
USA Trade Online – Examples



Export and Import data – Trend Analysis



Commodity Specific – Top Export Countries ...



State level data for specific commodities ...



Port level data for imports and exports...

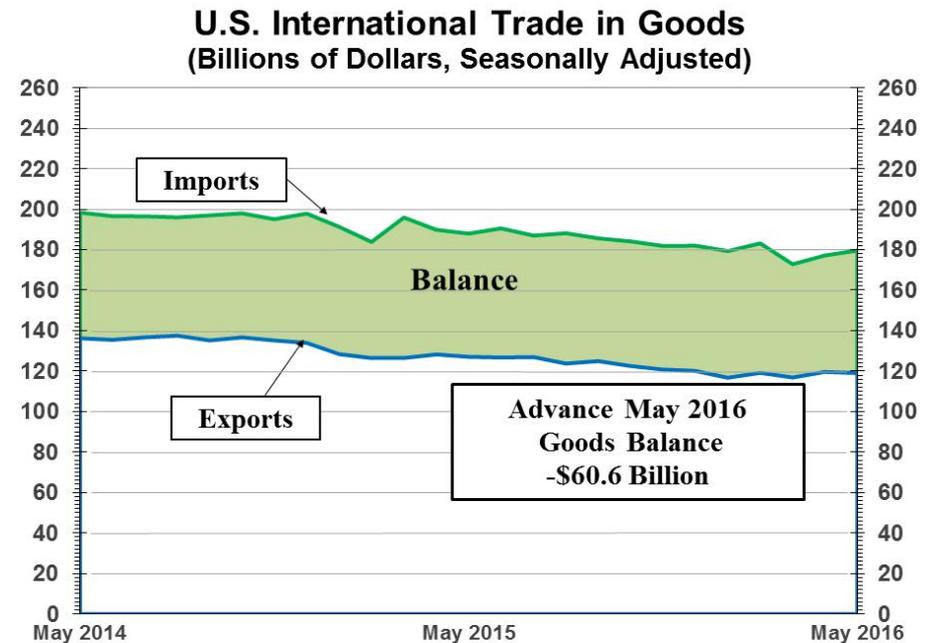
USA Trade Online – Getting Started

<https://usatrade.census.gov>

The screenshot shows the USA Trade Online website. At the top, there is a navigation bar with the United States Census Bureau logo on the left and a search bar on the right. The navigation menu includes: Topics (Population, Economy), Geography (Maps, Products), Library (Infographics, Publications), Data (Tools, Developers), Surveys/Programs (Respond, Survey Data), Newsroom (News, Blogs), and About Us (Our Research). Below the navigation bar, the main content area is divided into several sections. On the left, there is a 'USA Trade Online' sidebar with a 'Welcome! U.S. Census Bureau' message, a 'Log Out' link, and three large blue buttons: 'SIGN-UP NOW', 'ACCESS DATA', and 'ACCOUNT'. Below these buttons is a link for 'Login with other credentials' and a 'GET EMAIL UPDATES' button. The main content area features a 'NEW' banner for 'New in USA Trade Online'. This banner includes a 'UTO is now FREE to all users' announcement, a list of features (Latest International Trade Data, World Pop Clock, Related Party Trade, Profile of Companies, MITR), and two highlighted sections: 'Exports' (Card Count, Quantity 2, Domestic/Foreign Indicator) and 'Imports' (General Imports: Card Count, Rate Provision Code, Country Subcode, Quantity 2, Unit Value, CIF Value; Imports for Consumption: Quantity 1, Quantity 2, Dutiable Value, Total Value, Unit Value, Calculated Duty, CIF Value). Below the main content area, there is a navigation bar with four tabs: 'About USA Trade Online', 'Trade Resources', 'Release Schedule', and 'Help and FAQs'. The 'About USA Trade Online' tab is active, showing the text: 'The Official Source of Trade Statistics' and 'Changes to USA Trade Online'. The 'Changes to USA Trade Online' section contains two paragraphs: one stating that access to USA Trade Online will be free to all users as of October 15, 2015, and another stating that a USA Trade Online Webinar is scheduled for November 4, 2015 at 1pm (EST). A link to 'Access the webinar here' is provided. At the bottom of the page, there is a footer with the United States Census Bureau logo and the text: 'U.S. Department of Commerce, Economics and Statistics Administration, U.S. CENSUS BUREAU, census.gov'.

Advance Economic Indicators Report

- 1st Release July 28, 2016
- Total Retail and Merchant Wholesale Inventories
- Improve Quarterly GDP Estimate
- New Website - <http://www.census.gov/econ/indicators/index.html>



*Note: Trade in Goods Data are based on Final Trade statistics except for the current month, which is based on Advance statistics.

Visit <http://www.census.gov/econ/indicators/>
Advance Economic Indicators Website

USA TRADE ONLINE Quick Reference for Exports

<https://usatrade.census.gov>

Data Product	Dimensions	Commodity	Measures	Time Periods
District Level:	<i>Domestic Indicator</i> <i>Foreign Indicator</i> Commodity Country Districts Measures Time	10-digit HS	<i>Card Count</i> Quantity 1 <i>Quantity 2</i> Value Unit Value	Monthly & Year-to-Date: 2002 - Present Annual: 1992 - Present
Port Level:	Port/District Commodity Country Measures Time	6-digit HS	Value Air Value Air Shipping Weight Vessel Value Vessel Shipping Weight Containerized Vessel Value Containerized Vessel Shipping Weight	Monthly, Annual & Year-to-Date 2003 - Present
State Level	State Commodity Country Measures Time	6-digit HS 4-digit NAICS	Value Air Value Air Shipping Weight Vessel Value Vessel Shipping Weight Containerized Vessel Value Containerized Vessel Shipping Weight	Monthly, Annual & Year-to-Date 2002 - Present
NAICS	Commodity Country District Measures Time	6-digit NAICS	Total Export Value <i>Foreign Export Value</i> <i>Domestic Export Value</i> Balance (Total Export Value - General Customs Import Value)	Monthly, Annual & Year-to-Date 2002 - Present

*Unless otherwise specified "Value" is Total Export Value and General Customs Import Value

USA TRADE ONLINE Quick Reference for Imports

<https://usatrade.census.gov>

Data Product	Dimensions	Commodity	Measures	Time Periods
District Level: General Imports	Commodity Country Districts Measures Time <i>Country SubCode</i> <i>Rate Provision Code</i>	10-digit HS	<i>Card Count</i> Quantity 1 <i>Quantity 2</i> Unit Value <i>CIF Value</i> Unit Price	Monthly & Year-to-Date: 2002 - Present Annual: 1992 - Present
District Level: <i>Imports for Consumption</i>	Commodity Country Districts Measures Time <i>Country Subcode</i> <i>Rate Provision Code</i>	10-digit HS	<i>Card Count</i> <i>Quantity 1</i> <i>Quantity 2</i> <i>Total Value</i> <i>Unit Value</i> <i>Dutiable Value</i> <i>CIF Value</i> <i>Calculated Duty</i>	Monthly & Year-to-Date: 2002 - Present Annual: 1992 - Present
Port Level:	Port/District Commodity Country Measures Time	6-digit HS	Value Air Value Air Shipping Weight Vessel Value Vessel Shipping Weight Containerized Vessel Value Containerized Vessel Shipping Weight	Monthly, Annual & Year-to-Date 2003 - Present
State Level	State Commodity Country Measures Time	6-digit HS 4-digit NAICS	Value Air Value Air Shipping Weight Vessel Value Vessel Shipping Weight Containerized Vessel Value Containerized Vessel Shipping Weight	Monthly, Annual & Year-to-Date 2008 - Present
NAICS	Commodity Country District Measures Time	6-digit NAICS	General Customs Import Value General CIF Import Value Consumption Customs Import Value Consumption CIF Import Value Balance (Total Export Value - General Customs Import Value)	Monthly, Annual & Year-to-Date 2002 - Present

*Unless otherwise specified "Value" is Total Export Value and General Customs Import Value.

Reference Links

- International Trade Main Page
 - www.census.gov/trade
- Data
 - www.census.gov/foreign-trade/data/
 - www.census.gov/foreign-trade/statistics/press-release/
- Historical Series
 - www.census.gov/foreign-trade/statistics/historical/
- Country and Product Trade Data
 - www.census.gov/foreign-trade/statistics/country/
- Schedule B
 - www.census.gov/foreign-trade/schedules/b/
- Data Products
 - www.census.gov/foreign-trade/reference/products/catalog/ftdproducts.html

America's Economy: Mobile App

<https://www.youtube.com/watch?v=cd9cZ9sPSpl>

Indicators Available:

- Advance Monthly Retail Sales
- Advance Report Durable Goods
- Business Inventories
- Construction Spending
- Consumer Price Index
- Homeownership Rate
- International Trade
- Manufacturers' Goods
- Monthly Wholesale
- New Residential Construction
- New Residential Sales
- Nonfarm Payroll
- Personal Income
- Producer Price Index
- QFR–Manufacturing
- QFR–Retail Trade
- Quarterly Services Survey
- Real Gross Domestic Product
- Unemployment Rate



www.census.gov/mobile

Available for iPhone, iPad, and
Android devices

Economic Indicator Webinars

Available at: www.census.gov/econ/webinar

“Investigating Indicators” and “Intro to Economic Indicators” Tabs

Webinars Include:

- U.S. International Trade in Goods and Services (FT-900)
- Advanced Monthly Sales for Retail and Food Services (MARTS)
- New Residential Construction and Sales (NRC & NRS)
- Monthly Wholesale Trade Survey (MWTS)
- Quarterly Financial Report – Manufacturing, Mining, Wholesale Trade, and Selected Service Industries (QFRM) & Retail Trade (QFRR)
- Advance Report on Durable Goods Manufacturers' Shipments, Inventories, and Orders (AdvM3) & Manufacturers' Shipments, Inventories, and Orders (M3)
- Housing Vacancies and Homeownership (HVS)
- Construction Put in Place (VIP)
- Quarterly Services Survey (QSS)

For More Information & Feedback

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Email: eid.international.trade.data@census.gov

Web site: <http://www.census.gov/trade>

Webinar Website: <http://www.census.gov/econ/webinar>