The 2020 Census

Sunshine Week

March 16, 2017
The 2020 Census
Where Are We Today?

Key Activities:

- **Making Key Decisions**: Continuously make timely decisions based on research and evidence
- **Census Enterprise Data Collection and Processing**: Announced on May 25, 2016 that we will purchase a commercial off-the-shelf platform to be used in tandem with several in-house solutions
- **2017 Census Test**: Nationwide self-response test that includes Internet self-response, Real-Time Non-ID response and processing, and the deploying of applications in the Cloud
- **Residence Criteria**: Proposed criteria in June 2016 and final criteria in early 2017
- **Topics to Congress**: Title 13 requires the Census Bureau deliver to Congress subjects for the decennial census program by March 31, 2017, and questions by March 31, 2018
- **Operational Readiness**
  - 2020 Census Operational Plan 2.0
  - Award of key contracts
  - 2018 End-to-End Census Test: Beginning operations FY 2017 in three areas – Pierce County, WA; Providence County, RI; and, Bluefield-Beckley-Oak Hill, WV
The 2020 Census
2020 Census Operational Plan 2.0

- The 2020 Census Operational Plan is part of a broader set of documentation that will be developed as the Program matures
- Chartered Integrated Project Teams, who are responsible for managing the 34 operations of the 2020 Census
- The scope and design of the 2020 Census Operational Plan 2.0 was reviewed and updated to reflect decisions and updates since version 1.1 published in November 2015
- Eleven Detailed Operational Plans were released in fiscal year 2016
  - Quarterly releases of three to five Detailed Operational Plans over the course of fiscal year 2017
- Available on census.gov
The 2020 Census
2020 Census Monthly Status Report

• Provides a high-level overview of the major activities each month on the current tests and operational areas associated with the 2020 Census
• Provided to the Appropriations Subcommittee, Government Accountability Office, and Office of Inspector General
• Used by senior leaders for the Quarterly Congressional briefing
• Available on census.gov
The 2020 Census Program Management Reviews

- Quarterly update on the plans, tests, schedule, budget, and strategies for the 2020 Census
- Began in late 2012 and will continue through 2020
- Broadcasted live
- Follow and participation via Twitter and Instagram using #2020Census or by following @uscensusbureau on both platforms
The 2020 Census
2020 Census Memorandum Series

- Documents significant decision, actions, and accomplishments of the 2020 Census Program
- A memorandum generally will be added to this series for any decision or documentation that meets the following criteria:
  1. A major program level decision that will affect the overall design or have significant effect on 2020 Census operations or systems
  2. A major policy decision or change that will affect the overall design or significantly impact 2020 Census operations or systems
  3. A report that documents the research and testing for the 2020 Census operations or systems
- Available on census.gov
The 2020 Census
Oversight and Stakeholder Engagement

Oversight

• Government Accountability Office and Office of the Inspector General Audits
• Congressional hearings related to the 2020 Census

Stakeholder Engagement

Presentations and working meeting with:

• Advisory Committees, State Data Center Program, Census Information Center Program
• 2020 Census National Academy of Sciences Standing Committee on Reengineering Census Operations
• Other external Stakeholders
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More information on the 2020 Census: http://www.census.gov/2020Census

More information on the American Community Survey: http://www.census.gov/programs-surveys/acs/

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