

Attachment 1, Census Address Summit Agenda  
 Thursday, September 8<sup>th</sup>, 10:30am Address List Building  
 Small Group Break Out Session Worksheet

<p><b>Group #:</b> 5 (Addressing Rock Stars)</p>	<p><b>Group Members:</b></p> <p>Cy Smith, Robert Colisi, Jack Baker, Todd Fagan, Adrian Clark, Craig Best, Michael Fashoway, Paul Riley</p>
<p><b>Development of an Address List</b></p>	
<p>1. What are the critical considerations when beginning development of an address list:</p> <ul style="list-style-type: none"> <li>• (Purpose) Describe multiple uses, if applicable. Related to Coverage and deliverability in Q3. Below.</li> <li>• Legal framework, statutes from State level (start here with your ordinances)</li> <li>• Determine stakeholders, who really needs it?</li> <li>• Try to use the FGDC standard first</li> </ul>	
<p>2. What are some of the <i>greatest challenges</i> with developing an address list from scratch:</p> <ul style="list-style-type: none"> <li>• Elected officials, regulations – very difficult to go top down State → County</li> <li>• \$\$\$\$</li> <li>• Difficult to link address data to structure points, coordinates obtained, from aerial imagery</li> </ul>	
<p>3. What are some of the <i>best practices</i> for developing an address list from scratch:</p> <ul style="list-style-type: none"> <li>• Purpose                             <ul style="list-style-type: none"> <li>a. Coverage – desired complete coverage, get every housing unit</li> <li>b. Deliverability</li> </ul> </li> <li>• Ortho-imagery helps</li> <li>• Identify best available base list, evaluate it, see if you can build on it – use Assessor, CAMA, E911, utilities, USPS</li> <li>• Document the plan or workflow</li> </ul>	
<p>4. How are the following utilized when developing an address list from scratch:</p> <p>a. Standards:</p> <ul style="list-style-type: none"> <li>• Try FGDC first, USPS, State if available</li> <li>• Standardization = common elements of an address, HN #, street, sub-address, ZIP Code</li> </ul>	

b. Standardization

- **Larger organizations that consume local data should not force an input standard. Take what you get, clean it, send it back for their maintenance (burden on user)**

c. Partnership:

- **Two approaches:**
  1. **Cooperation – respect ownership, turf, respect their practices**
  2. **Sometimes (State level) ignore some stakeholders and go “lone wolf” because they have the biggest authority on their side already**
- **Processes: Geocoding is a nebulous term, means different things to different agencies “geolocate”**