

Attachment 2-1, Census Address Summit Agenda  
 Thursday, September 8<sup>th</sup>, 2:00pm Address Maintenance and Sharing  
 Small Group Break Out Session Worksheet

<b>Group #: 3</b>	<b>Group Members:</b>  Brian Timko, Adrian Clark, Saskia Thompson, Hillary Perkins, Bert Granberg, Michael Fashoway, Joe Salvo, Mark Greninger, Martha McCart Wells
<b>1. From your experience, what is required to build great partnerships that make address data sharing successful? What are the deal breakers to building great partnerships for this purpose?</b>	
<p><b>A: Our Experience:</b></p> <p><b>External vs Internal</b></p> <ul style="list-style-type: none"> <li>• Inability to communicate with the Census Bureau on a continual basis</li> <li>• Leveraged LUCA to partner with internal agencies as well as duties that are not part of the day to day planning function (institutional linkages)</li> <li>• Getting public safety involved and meeting their high standards of an address (meeting stakeholder/business needs)</li> <li>• Align on mutual interest</li> <li>• Build a system that they would depend on (linking addresses with geography, if the people that create the addresses need the geography associated with the addresses then they will use the system)</li> <li>• Build relationship (communicate) to start momentum going</li> <li>• Establish rules for the relationships (governance)</li> </ul> <p><b>B: Deal Breakers:</b></p> <ul style="list-style-type: none"> <li>• Can't bulk communicate (one-on-one)</li> <li>• Dictating standards (should use best practices instead)</li> <li>• Lack of or no communication</li> <li>• Executive leadership – someone on high championing it</li> <li>• Recognizing achievement (positive reinforcement)</li> </ul>	
<b>2. What are the most pressing issues that your respective organizations currently face with address maintenance? Address data sharing?</b>	
<ul style="list-style-type: none"> <li>• Authority – no single authority on addresses in a jurisdiction</li> <li>• Cannot fund or come up with resources to do a continual address review</li> <li>• Won or lost with E911</li> <li>• Data licensing</li> </ul>	

**3. If funding were not a consideration, what would you propose to improve address development in your respective organization(s)?**

- **Developing front end software that will minimize human error and integrate an address into geospatial and address data systems, as well as field staff and link field tools to the system**
- **Build geocoding web services for public consumption**