

Strengths S

Local:

- Ordinance
- Standard Operating Procedures
- Enforcement
- Authority
- Small/known populations

Census

- Infrastructure in place/update base
- Skilled staff
- Good planning and organization
- Tie research to 2020 and GSS-I

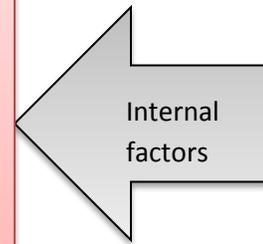
Weaknesses W

Local

- Funding/resources
- Closed political geographies
- Large geographic areas
- Lack of strong State leadership

Census

- Funding/resources
- Title 13 limitations
- Lack of grant making authority
- Inability to validate large amounts of data in varying formats



Opportunities O

Local

- Strong ties to national organizations
- Communication with State
- Building external partnerships
- TIGER Web/Community TIGER available

Census

- Technology can be leveraged for new data sharing
- Relationships with other Federal agencies
- International relationships
- Application (APP) contest

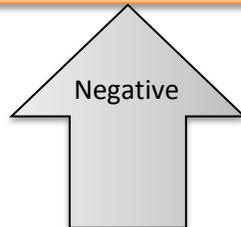
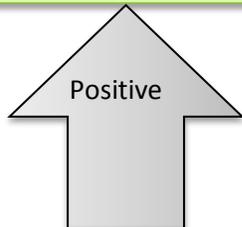
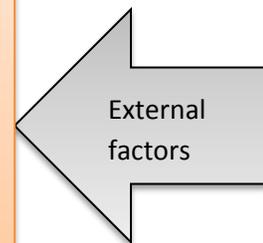
Threats T

Local

- Elected officials unstable
- Data sharing agreements
- Lack of standard recognition in EOC operations and checklists

Census

- Program identity
- Elected officials
- Budget unknowns
- Need new ways to reach out to partners to get good data



SWOT Analysis – Partnership Program Plans – Table 1
 (Adrian Clark, Jaime Powers, Nancy von Meyer, Curtis Dunson, Brian Timko)

SWOT Analysis:

Internal Factors:

- **Strengths** - Strengths are the qualities that enable us to accomplish the organization's mission. These are the basis on which success can be made and continued/sustained. Strengths can be either tangible or intangible.
- **Weaknesses** - Weaknesses are the qualities that prevent us from accomplishing our mission and achieving our full potential. These weaknesses deteriorate influences on the organizational success and growth. Weaknesses are the factors which do not meet the standards we feel they should meet.

General areas to consider are:

- Human resources
- Physical resources
- Financial resources
- Activities and processes
- Past experiences

External Factors:

- **Opportunities** - Opportunities are presented by the environment within which our organization operates. These arise when an organization can take benefit of conditions in its environment to plan and execute strategies that enable it to become more successful. Organizations can gain a successful advantage by making use of opportunities.
- **Threats** - Threats arise when conditions in external environment jeopardize the reliability and success of the organization's business. They compound the vulnerability when they relate to the weaknesses. Threats are uncontrollable.

Forces and facts that your group does not control include:

- Future
- The economy
- Funding sources
- Demographics
- The physical environment
- Legislation
- Local, national or international events