

Strengths

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- Having some autonomy over program
- Know political climate – who will participate
- States have multiple use address enterprise view
- Increased awareness by local governments
- Increase in address participation by local governments

Weaknesses

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- Metadata – determine approach and build
- Not a high priority from State standpoint to work with the Census Bureau
 - If funded – Yes
 - If mandated - Yes
- Lack of expertise with a smaller workshop
- Receipt based shop- need projects to make \$\$

Internal factors

Opportunities

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- In process of building out services
- Get work processes from Census Bureau
- If one partner has grant \$\$ they could fulfill State and Census needs at the same time as their needs
- NextGen E 9-1-1 – address point match up and quality control

Threats

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- Funding and prioritization – low funding then low priority
- Needs different for NextGen E 9-1-1 than Census Bureau
- Criminal Justice Information Services requires access to the data
- Local may not cooperate with NextGen E 9-1-1
- Title 13

External factors

Positive

Negative

SWOT Analysis – Partnership Program Plans – Table 7

(Laura Blastic, Shawn Holyoak, Joe Sewash, Heidi Crawford)

SWOT Analysis:

Internal Factors:

- **Strengths** - Strengths are the qualities that enable us to accomplish the organization's mission. These are the basis on which success can be made and continued/sustained. Strengths can be either tangible or intangible.
- **Weaknesses** - Weaknesses are the qualities that prevent us from accomplishing our mission and achieving our full potential. These weaknesses deteriorate influences on the organizational success and growth. Weaknesses are the factors which do not meet the standards we feel they should meet.

General areas to consider are:

- Human resources
- Physical resources
- Financial resources
- Activities and processes
- Past experiences

External Factors:

- **Opportunities** - Opportunities are presented by the environment within which our organization operates. These arise when an organization can take benefit of conditions in its environment to plan and execute strategies that enable it to become more successful. Organizations can gain a successful advantage by making use of opportunities.
- **Threats** - Threats arise when conditions in external environment jeopardize the reliability and success of the organization's business. They compound the vulnerability when they relate to the weaknesses. Threats are uncontrollable.

Forces and facts that your group does not control include:

- Future
- The economy
- Funding sources
- Demographics
- The physical environment
- Legislation
- Local, national or international events