

Strengths



- Technology is where it needs to be to make this possible
- Breadth of existing partnerships – lots of partnerships at varying levels of government; States to locals
- Entities with a strong GIO/Data Steward
- Committed partnerships – partners are very committed

Weaknesses



- Funding – Census unable to fund programs
- Not sure if Census Bureau will be able to:
 - Use local data
 - Know correct contact
 - Process/integrate data
- Communication and determining who to talk to – State, County, or local?
- Internal to partnership – there are multiple partners, do not want to lose them

Internal factors

Opportunities



- Census Bureau to find a way to efficiently - absence of funds folks pull together
- More opportunities to quality check data
- States are figuring out how to consolidate and be creative with disparate Federal programs – Maps 21, NG 9-1-1, First NET, National Telecommunications and Information Administration (NTIA)
- Do not recreate NTIA – have NTIA continue – they know how to do this

Threats



- Funding might make it difficult
- Positions/people change – re-orgs within States
- Title 13
- Breaks in communication
- Not being able to share data – Governmental Units cannot share info/stats with others
- Lack of an overall addressing structure/standard for a State

External factors

Positive

Negative

SWOT Analysis – Partnership Program Plans – Table 9

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SWOT Analysis:

Internal Factors:

- **Strengths** - Strengths are the qualities that enable us to accomplish the organization's mission. These are the basis on which success can be made and continued/sustained. Strengths can be either tangible or intangible.
- **Weaknesses** - Weaknesses are the qualities that prevent us from accomplishing our mission and achieving our full potential. These weaknesses deteriorate influences on the organizational success and growth. Weaknesses are the factors which do not meet the standards we feel they should meet.

General areas to consider are:

- Human resources
- Physical resources
- Financial resources
- Activities and processes
- Past experiences

External Factors:

- **Opportunities** - Opportunities are presented by the environment within which our organization operates. These arise when an organization can take benefit of conditions in its environment to plan and execute strategies that enable it to become more successful. Organizations can gain a successful advantage by making use of opportunities.
- **Threats** - Threats arise when conditions in external environment jeopardize the reliability and success of the organization's business. They compound the vulnerability when they relate to the weaknesses. Threats are uncontrollable.

Forces and facts that your group does not control include:

- Future
- The economy
- Funding sources
- Demographics
- The physical environment
- Legislation
- Local, national or international events