

**Welcome to the Census Address Summit
at the
National Conservation Training Center
Shepherdstown, West Virginia**

September 7-9th, 2011

Summit Goals

- 1. Educate our partners about the Geographic Support System Initiative (GSS-I) and the benefits of conducting a targeted address canvassing.**
- 2. Gain a common understanding regarding the definition of an address.**
- 3. Learn how our partners are collecting, using and maintaining addresses.**
 - a. What industry standards are they following?
 - b. What are their best practices?
 - c. What are their major challenges?
 - d. What are their current practices for data sharing?
- 4. Brainstorm about potential projects that will contribute to the improved quality of the MAF.**

Wednesday, September 7, 2011

1:00 – 5:00 pm Check in to NCTC (attendees will be provided welcome packet w/ presentation materials)

5:30 pm Dinner

5:00 – 7:00 pm Late Check in to NCTC

7:30 pm Address Summit Opens

- **Welcome** (Tim Trainor) approx 5 min
- Review of schedule (Facilitator) approx 10 min
- Brief Introductions (All) approx 15 min
- Ground Rules (Facilitator) approx 5 min

8:05 pm Introductory Presentation
[GSS Initiative – Goals of Summit](#) (Tim Trainor)

8:20 pm Discussion/Questions and Answers

8:30 pm Close Evening Session

Thursday, September 8, 2011

Morning Session

6:30 – 8:00 am Breakfast

8:00 am Opening Presentation
[GSS Initiative Presentation – Targeted Address Canvassing](#) (Tim Trainor)

8:20 am **Common Definitions and Uses of an Address**
Session Coordinator: [Shawn C. Hanks](#)

Panelists:

1. [Ms. Jaime Powers](#), Addressing Technician, Hernando County Addressing Office
2. [Mr. Shawn Holyoak](#), GIS Technical Manager, City of Dallas
3. [Ms. Nancy von Meyer](#), Fairview Industries, Inc.
4. [Mr. Stuart Irby](#), Geographer, US Census Bureau

9:45 am **Morning Break**

10:00 am [Building the Census Bureau's Master Address File \(MAF\)](#)
Presentation by Sean Uhl

Questions/ Discussion

10:30 am **Address Collection, Maintenance, and Sharing: Address List Building**
Session Coordinator: Sean Uhl

Break Out Session

11:15 am **Report out/ Group Discussion on Address List Building**

12:00 pm **LUNCH**

Afternoon Session

1:00 pm **Address Collection, Maintenance, and Sharing:** *Updating and Improving an Address List/ partnering with other organizations to share address data*
Session Coordinator: [Tanya Sadrak](#)

Introduction to Lightning Presentations

7-Minute Presentations on Address *Maintenance and Data Sharing*

Presenters :

1. [Mr. Jim Wilson](#) - Manager, Address Management, USPS
2. [Ms. Cheryl Benjamin](#) – Office of Cyber Security, NYS Division of Homeland Security & Emergency Services
3. [Mr. Michael Fashoway](#) – GIS Programmer/Analyst, Montana State Library
4. [Mr. Donald Dittmar](#) – Manager, GISP, Waukesha County, WI Land Information System
5. [Mr. Todd Fagan](#) – Addressing Coordinator, GIS/Address Department, Jefferson County, WV
6. [Mr. John Wilson](#) - Chief Deputy Assessor, Dept of Assessments, King County, WA
7. [Ms. Saskia Thompson](#) – Executive Director, Office of Property Data, Philadelphia, PA

2:00 pm **Address Collection, Maintenance, and Sharing:** *Updating and Improving an Address List/ partnering with other organizations to share address data*
Session Coordinator: Andrea Johnson

Break Out Session

2:40 pm **Afternoon Break**

3:00 pm **Report Out from Breakout Session**

4:00 pm **Getting to Test Projects** (Tim Trainor)

4:45 pm **Close Afternoon Session**

5:30 pm **Dinner**

7:30 pm **Informal Social Hour**

Friday, September 9, 2011

6:30 – 8:00 am Breakfast

8:00 am Open Morning Session/ Introduction to Test Project Discussions
Session Coordinator: Tim Trainor

8:20 am Small Group Development of Test Projects

9:30 am Morning Break

9:50 am Presentation of Test Project Ideas

11:00 am Discussion on the Feasibility of Implementing Test Projects

11:45 am Next Steps and Closing Comments

12:00 pm Closing Luncheon