

Response Outreach Area Mapper (ROAM)

www.census.gov/roam

What's New?

The June 2019 ROAM release includes 2013-2017 American Community Survey (ACS) 5-year estimates updates from the 2019 Planning Database (PDB), new ACS variables added to the application, 2020 Census Audience Segmentation data, and updated spatial data.

Data Updates

Spatial Data

- [2017 TIGER/Line shapefiles](#)
- [2017 Cartographic Boundary shapefiles](#)
- [2018 Cartographic Boundary shapefile for 116th Congressional Districts](#)

Tabular Data

- [2013-2017 ACS 5-year estimates from the 2019 PDB](#)
- Updated [Federal Communications Commission \(FCC\) Internet Access data](#) - June 2017
- [2020 Census Audience Segmentation data](#)

Application Updates

“Additional Layers” Changes

- Minor Civil Divisions (MCDs) added for states in which some or all MCDs function as general-purpose governmental units (12 states in total: Connecticut, Maine, Massachusetts, Michigan, Minnesota, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, and Wisconsin).
- Area Census Office (ACO) names updated
- 116th Congressional District boundaries added

2020 Census Audience Segmentation data layer added

This is a cached layer at the census tract level. Use the Layer List to toggle the layer on and off. Information about the 2020 Census Audience Segments can be found [here](#).

Data Table and Pop-up Additions

- FCC description categories
 - Please see the Data Dictionary for column names and descriptions on the [ROAM homepage](#)

- 2020 Census Audience Segmentation data at the census tract level:
 - Please see the Data Dictionary for the column name and description on the [ROAM homepage](#)
- All ACS variables updated to the 2013-2017 5-year estimates
 - Please see the Data Dictionary for the column name and description on the [ROAM homepage](#)
- New ACS variables:
 - Please see the Data Dictionary for the column name and description on the [ROAM homepage](#)
 - Variables
 - Self_Response_Rate_ACS_13_17
 - Median_Age_ACS_13_17
 - pct_Children_in_Pov_ACS_13_17
 - pct_Schl_Enroll_3_4_ACS_13_17
 - pct_NoHealthIns_U19_ACS_13_17
 - pct_NoHealthIns1964_ACS_13_17
 - pct_NoHealthIns_65P_ACS_13_17
 - pct_MrdCple_w_child_ACS_13_17
 - pct_HHD_NoCompDevic_ACS_13_17
 - pct_HHD_w_Computer_ACS_13_17
 - pct_HHD_w_OnlySPhne_ACS_13_17
 - pct_HHD_No_Internet_ACS_13_17
 - pct_HHD_w_Broadband_ACS_13_17
 - pct_Pop_NoCompDevic_ACS_13_17
 - pct_Pop_w_BroadComp_ACS_13_17