

FOR WIRE TRANSMISSION 8:30 A.M. ET, Friday, July 14, 2000.

**ADVANCE MONTHLY RETAIL SALES  
JUNE 2000**

The Census Bureau of the Department of Commerce announced today that advance estimates of U.S. retail sales for June, adjusted for seasonal, holiday, and trading-day differences, but not for price changes, were \$269.3 billion, an increase of 0.5 percent ( $\pm 0.7\%$ ) from the previous month and up 8.7 percent ( $\pm 0.9\%$ ) from June 1999. Total sales for the April through June period were up 8.7 percent ( $\pm 0.7\%$ ) from the same period a year ago. The April to May 2000 percent change was revised from -0.3 percent ( $\pm 0.7\%$ ) to +0.3 percent ( $\pm 0.3\%$ ).

Durable goods increased 0.7 percent ( $\pm 1.4\%$ ) from May and were 7.9 percent above last year. Furniture sales were up 9.2 percent from June a year ago, while automotive sales were up 8.2 percent from last year.

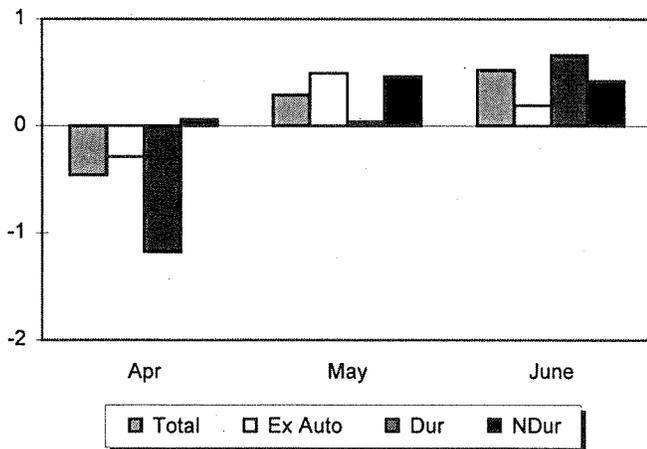
Nondurable goods increased 0.4 percent ( $\pm 0.6\%$ ) from May and were up 9.2 percent from June 1999. Gasoline sales were up 23.0 percent from June a year ago, while eating and drinking places sales were up 7.6 percent from last year.

*The advance estimates are based on a small subsample of the Bureau's full retail sales sample. Estimates from the advance and the subsequent full survey can differ because of the earlier reporting in the advance and because of sampling variability present in both surveys.*

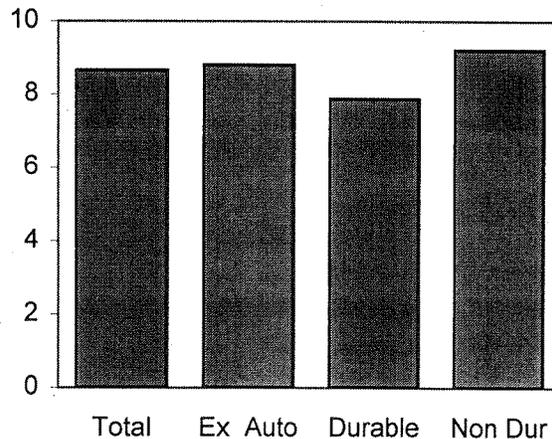
**Percent Change in Retail Sales**

(Data adjusted for seasonal, holiday, and trading-day differences, but not for price changes)

**From Previous Month**



**From Previous Year**



The Advance Monthly Retail Sales Report for July is scheduled to be released August 11, 2000 at 8:30 a.m.

Address inquiries concerning this report to Scott Scheleur, Service Sector Statistics Division, U.S. Census Bureau, Washington, DC 20233. Telephone: 301-457-2713 or 301-457-2666.

This report is available the day of issue through the Department of Commerce's online Economic Bulletin Board. For information call 202-482-1986. The data are also available on the Internet - <http://www.census.gov/svsd/www/advtable.html>.

**Table 1. Estimated Monthly Retail Sales, By Kind of Business**

(In Millions of Dollars and Annual Percent Change)

SIC code	Kind of business	Not adjusted							Adjusted <sup>1</sup>				
		6 month total		2000			1999		2000			1999	
		2000	Change from 1999	June <sup>2</sup> (a)	May (p)	Apr. (r)	June	May	June <sup>2</sup> (a)	May (p)	Apr. (r)	June (r)	May (r)
	<b>Retail trade, total.....</b>	<b>1,564,865</b>	<b>10.5</b>	<b>277,309</b>	<b>279,463</b>	<b>260,159</b>	<b>252,350</b>	<b>254,557</b>	<b>269,282</b>	<b>267,882</b>	<b>267,119</b>	<b>247,826</b>	<b>247,325</b>
	Total (excl. auto dealers).....	1,151,076	10.1	202,958	206,029	194,062	184,468	188,135	201,965	201,582	200,598	185,612	185,127
	<b>Durable goods, total.....</b>	<b>668,123</b>	<b>10.6</b>	<b>120,252</b>	<b>120,784</b>	<b>108,498</b>	<b>110,776</b>	<b>109,323</b>	<b>111,979</b>	<b>111,243</b>	<b>111,202</b>	<b>103,798</b>	<b>103,821</b>
52	Building mat., hardware, garden supply, and mobile home dealers.	92,572	5.5	17,888	19,234	16,275	17,225	17,613	15,421	15,665	15,445	14,758	14,934
521,3	Building mat. and supply stores..	(*)	(*)	(*)	14,515	12,566	12,935	12,790	(*)	12,395	12,224	11,346	11,389
525	Hardware stores.....	(*)	(*)	(*)	1,529	1,373	1,468	1,515	(*)	1,316	1,304	1,292	1,321
55 ex. 554	Automotive dealers.....	413,789	11.6	74,351	73,434	66,097	67,882	66,422	67,317	66,300	66,521	62,214	62,198
551,2,5,6,7,9	Motor vehicle and miscellaneous automotive dealers.....	393,221	11.9	70,598	69,692	62,705	64,339	62,995	63,832	62,786	63,084	58,918	58,874
551	Motor vehicle (franchised)....	(*)	(*)	(*)	58,856	52,786	54,449	53,146	(*)	(NA)	(NA)	(NA)	(NA)
553	Auto and home supply stores.....	(*)	(*)	(*)	3,742	3,392	3,543	3,427	(*)	3,514	3,437	3,296	3,324
57	Furniture, home furnishings, and equipment stores.....	81,919	11.3	13,859	13,901	13,200	12,759	12,460	14,604	14,654	14,581	13,378	13,285
571	Furniture and home furnishings.	(*)	(*)	(*)	6,984	6,516	6,280	6,141	(*)	7,090	7,006	6,389	6,318
5722,31,4	Household appliance, radio, TV and computer stores.....	(*)	(*)	(*)	5,916	5,695	5,553	5,383	(*)	6,451	6,457	5,958	5,922
5722	Household appliance stores.	(*)	(*)	(*)	1,072	928	1,042	897	(*)	(NA)	(NA)	(NA)	(NA)
	<b>Nondurable goods, total.....</b>	<b>896,742</b>	<b>10.4</b>	<b>157,057</b>	<b>158,679</b>	<b>151,661</b>	<b>141,574</b>	<b>145,234</b>	<b>157,303</b>	<b>156,639</b>	<b>155,917</b>	<b>144,028</b>	<b>143,504</b>
53	General merchandise group stores.	181,328	8.1	32,620	33,214	31,492	29,982	31,044	33,643	33,545	33,281	31,483	30,994
531	Dept. stores (ex. leased depts)..	140,281	7.1	24,946	25,771	24,629	23,253	24,322	26,067	26,084	25,898	24,711	24,249
531	Dept. stores (in. leased depts) <sup>3</sup> ..	(*)	(*)	(*)	26,268	25,109	23,737	24,807	(*)	26,728	26,410	25,080	24,855
533	Variety stores.....	(*)	(*)	(*)	1,309	1,249	1,117	1,142	(*)	1,345	1,320	1,193	1,159
539	Misc. general mdse. stores.....	(*)	(*)	(*)	6,134	5,614	5,612	5,580	(*)	6,116	6,063	5,579	5,586
54	Food stores.....	235,121	6.4	40,826	41,103	39,759	37,714	38,971	40,384	40,155	40,249	37,752	38,014
541	Grocery stores.....	222,869	6.2	38,659	38,932	37,614	35,766	36,966	38,238	38,020	38,148	35,802	36,029
554	Gasoline service stations.....	104,546	25.4	19,117	18,614	17,259	15,289	15,185	17,984	17,761	17,756	14,617	14,657
56	Apparel and accessory stores.....	62,935	5.3	11,191	11,597	11,546	10,584	11,231	11,645	11,866	11,744	11,292	11,391
561	Men's and boy's clothing and furnishings stores.....	(*)	(*)	(*)	912	895	903	912	(*)	945	934	936	931
562,3	Women's clothing, accessory stores.....	(*)	(*)	(*)	3,444	3,295	2,985	3,291	(*)	3,271	3,212	3,077	3,116
565	Family clothing stores.....	(*)	(*)	(*)	4,400	4,361	4,076	4,268	(*)	(NA)	(NA)	(NA)	(NA)
566	Shoe stores.....	(*)	(*)	(*)	1,896	1,912	1,814	1,910	(*)	1,821	1,819	1,818	1,823
58	Eating and drinking places.....	150,806	8.9	26,472	26,288	25,547	24,257	24,789	25,478	25,326	25,369	23,688	23,654
591	Drug and proprietary stores.....	63,554	8.8	10,732	11,238	10,505	9,914	9,995	10,840	10,932	10,676	10,096	9,926
592	Liquor stores.....	(*)	(*)	(*)	2,488	2,263	2,274	2,334	(*)	2,471	2,431	2,311	2,315
5961	Total mail order.....	(*)	(*)	(*)	8,282	8,038	6,824	6,575	(*)	8,690	8,709	7,532	7,265
53,56,57,594	GAF <sup>4</sup> .....	(*)	(*)	(*)	67,492	64,091	61,346	62,664	(*)	69,536	68,911	64,881	64,393

\* Advance estimates are not available from the subsample panel for these kinds of business.

NA Not available. (a) Advance estimates. (p) Preliminary. (r) Revised.

- (1) Data are concurrently adjusted for seasonal variations, holiday, and trading-day differences, but not for price changes. Concurrent seasonal adjustment uses all available unadjusted estimates as input to the X-12-ARIMA program and the factors derived from the program are used in calculating all seasonally adjusted data shown in this publication. Factors and explanatory material are contained in the Monthly Retail Trade Report, BR-00-05.
- (2) Advance estimates are based on early reporting by a small subsample of the full survey panel. All other estimates are based on the full sample.
- (3) Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.
- (4) GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, and miscellaneous shopping goods stores).

Note: Totals include data for kinds of business not shown separately.

**Table 2. Percent Change in Estimated Monthly Retail Sales, by Kind of Business**

(Adjusted for seasonal variations, holiday, and trading-day differences, but not for price changes)

SIC code	Kind of business	Percent change <sup>1</sup>					
		June 2000 Advance from --		May 2000 Preliminary from --		Apr. 2000 through June 2000 from --	
		May 2000 (p)	Jun. 1999 (r)	Apr. 2000 (r)	May 1999 (r)	Jan. 2000 through Mar. 2000	Apr. 1999 through Jun. 1999
	<b>Retail trade, total .....</b>	<b>0.5</b>	<b>8.7</b>	<b>0.3</b>	<b>8.3</b>	<b>0.7</b>	<b>8.7</b>
	Total (excl. automotive dealers) .....	0.2	8.8	0.5	8.9	1.4	8.9
	<b>Durable goods, total .....</b>	<b>0.7</b>	<b>7.9</b>	<b>0.0</b>	<b>7.1</b>	<b>-0.9</b>	<b>8.0</b>
52	Building materials, hardware, garden supply, and mobile home dealers ....	-1.6	4.5	1.4	4.9	-0.7	4.1
55 ex. 554	Automotive dealers.....	1.5	8.2	-0.3	6.6	-1.4	8.3
551,2,5,6,7,9	Motor vehicle and miscellaneous automotive dealers.....	1.7	8.3	-0.5	6.6	-1.5	8.5
57	Furniture, home furnishings, and equipment stores.....	-0.3	9.2	0.5	10.3	1.5	10.1
	<b>Nondurable goods, total.....</b>	<b>0.4</b>	<b>9.2</b>	<b>0.5</b>	<b>9.2</b>	<b>1.8</b>	<b>9.2</b>
53	General merchandise group stores.....	0.3	6.9	0.8	8.2	1.4	7.3
531	Dept. stores (ex. leased dept.).....	-0.1	5.5	0.7	7.6	1.0	6.3
531	Dept. stores (in. leased dept.) <sup>2</sup> .....	(NA)	(NA)	1.2	7.5	(NA)	(NA)
54	Food stores.....	0.6	7.0	-0.2	5.6	2.7	6.6
541	Grocery stores.....	0.6	6.8	-0.3	5.5	2.7	6.5
554	Gasoline service stations.....	1.3	23.0	0.0	21.2	1.3	21.9
56	Apparel and accessory stores.....	-1.9	3.1	1.0	4.2	0.8	3.7
58	Eating and drinking places.....	0.6	7.6	-0.2	7.1	0.9	7.6
591	Drug and proprietary stores.....	-0.8	7.4	2.4	10.1	3.1	8.4

NA Not available. (p) Preliminary. (r) Revised.

(1) Percent change rounded to nearest tenth.

(2) Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Official Business

Penalty for Private Use, \$300

### Reliability of Data

The Advance estimates are based on a small subsample of the Bureau's full retail sales sample. Estimates from the Advance and the subsequent full survey can differ because of the earlier reporting in the Advance and because of sampling variability present in each survey. The margin of sampling error, as used on page 1, gives a range about the estimate which is a 90% confidence interval. If, for example, the trend estimate is +1.2% and the standard error is 0.9%, then the margin of sampling error is  $\pm 1.65 \times 0.9\%$  or  $\pm 1.5\%$ , and the 90% confidence interval is -0.3% to +2.7%. If the interval contains 0, it is uncertain whether there was an increase or decrease. For monthly level, the coefficient of variation (CV) is given. The resulting confidence interval is the estimated value  $\pm 1.65 \times CV \times$  (the estimated value).

Estimates of sampling variability are given in Table 3. They are based on two components. The first component is a measure of the average

difference between the Advance and the Preliminary estimates. The second reflects the variability of the Preliminary estimate. Additionally, both the Advance and the full survey are subject to nonsampling errors. Such errors can occur because of nonresponse, insufficient coverage of the universe of retail businesses, and response errors, among others. Precautionary steps are taken to minimize these errors, but their magnitude is not directly measured.

Preliminary estimates for the current month and final estimates for the previous month based on the full sample are published next month in the Monthly Retail Trade Report. This report will provide sales estimates in greater detail and additional measures of sampling variability. It will also present a description of revisions and the techniques used in developing the estimates, and an explanation of confidence intervals and sampling variability (Appendix B, Reliability of Data).

**Table 3. Measures of Variability of and Revision to Advance Estimates for Level and Trend**

SIC code	Kind of Business	Level of sales: Estimated CV <sup>1</sup> for Current Mo. (x 100)	Trend (percent change): Estimated standard error <sup>1</sup> for			Revision for month- to-month change <sup>2</sup>	
			Current Mo. to Previous Mo.	Current Qtr. to Previous Qtr.	Current Mo. to Current Mo. Last Yr.	Average revision	Median absolute revision
	<b>Retail trade, total.....</b>	<b>7.0</b>	<b>0.4</b>	<b>0.3</b>	<b>0.6</b>	<b>0.2</b>	<b>0.4</b>
	Total (excl. auto dealers) .....	1.0	0.6	0.3	0.7	0.2	0.3
	<b>Durable goods, total .....</b>	<b>1.4</b>	<b>0.9</b>	<b>0.6</b>	<b>1.1</b>	<b>0.3</b>	<b>0.6</b>
52	Building materials group stores .....	3.5	1.9	1.1	2.7	-0.1	1.5
55 ex. 554	Automotive dealers.....	1.6	1.2	0.8	1.5	0.3	0.5
551,2,5,6,7,9	Motor vehicle and misc. automotive dealers.....	1.8	1.3	0.9	1.6	0.4	0.7
57	Furniture, home furn, and equipment stores .....	2.0	1.4	0.7	1.8	0.6	0.8
	<b>Nondurable goods, total.....</b>	<b>1.1</b>	<b>0.4</b>	<b>0.2</b>	<b>0.5</b>	<b>0.2</b>	<b>0.3</b>
53	General merch. group, total.....	0.6	0.6	0.2	0.6	0.0	0.2
531	Dept. stores (ex. leased depts.)...	0.4	0.5	0.1	0.4	0.0	0.2
54	Food stores.....	1.2	0.2	0.3	0.6	0.0	0.5
541	Grocery stores .....	1.2	0.2	0.3	0.6	0.0	0.6
554	Gasoline service stations .....	2.2	1.2	1.4	1.4	0.4	1.1
56	Apparel and accessory stores .....	1.9	1.5	0.6	1.6	-0.2	0.6
58	Eating and drinking places .....	5.1	1.0	0.9	2.2	0.4	0.4
591	Drug and proprietary stores .....	1.7	0.8	0.4	1.2	0.0	0.6



- (1) The coefficients of variation (CVs) for level of sales and the standard errors for trends are medians based on estimates for the preceding 12 months.
- (2) These columns measure the difference between the Advance/Preliminary ratio and the Preliminary/Final ratio estimates -- i.e., the difference between estimates of trend for the same pair of data months. The revisions are based on the latest 12 months of data.