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U.S. Government Estimates of Quarterly Revenue for Selected Services 1st Quarter 2010

Special Notice:

Effective with the March 2011 release, the quarterly services revenue estimates will be revised based on the results of the 2009 Service Annual Survey and the final results of the 2007 Economic Census.

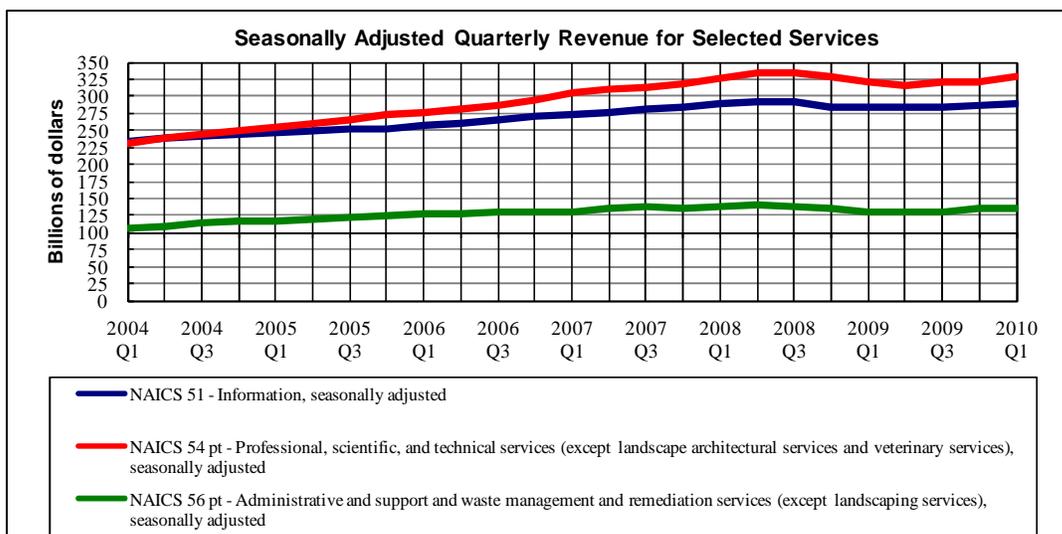
Intention to Expand Coverage:

The coverage of the Quarterly Services Survey will be expanded with the March 2011 release to include revenue estimates for selected industries in Utilities, Transportation, Real estate, Lessors of nonfinancial intangible assets (except copyrighted works), and Educational services.

Information The U.S. Census Bureau announced today that the estimate of U.S. information sector revenue for the first calendar quarter of 2010, adjusted for seasonal variation but not for price changes, was \$289.2 billion, an increase of 1.1 percent ($\pm 0.5\%$) from the fourth quarter of 2009 and up 2.3 percent ($\pm 0.8\%$) from the first quarter of 2009.

Professional, scientific, and technical services (except landscape architectural services and veterinary services) The estimate of U.S. professional, scientific, and technical services (except landscape architectural services and veterinary services) revenue for the first quarter of 2010, adjusted for seasonal variation but not for price changes, was \$330.4 billion, an increase of 3.1 percent ($\pm 0.8\%$) from the fourth quarter of 2009 and up 3.4 percent ($\pm 2.1\%$) from the first quarter of 2009.

Administrative and support and waste management and remediation services (except landscaping services) The estimate of U.S. administrative and support and waste management and remediation services (except landscaping services) revenue for the first quarter of 2010, adjusted for seasonal variation but not for price changes, was \$135.3 billion, an increase of 1.1 percent ($\pm 1.3\%$)* from the fourth quarter of 2009 and up 3.5 percent ($\pm 2.6\%$) from the first quarter of 2009.



* The 90 percent confidence interval includes zero. The Census Bureau does not have sufficient statistical evidence to conclude that the actual change is different from zero.

U.S. Government Estimates of Quarterly Revenue for Selected Services 1st Quarter 2010– Con.

Health care and social assistance The estimate of U.S. health care and social assistance revenue for the first quarter of 2010, not adjusted for seasonal variation, or price changes, was \$450.5 billion, a decrease of 0.2 percent ($\pm 0.5\%$)* from the fourth quarter of 2009 and up 2.6 percent ($\pm 0.7\%$) from the first quarter of 2009. The third quarter of 2009 to fourth quarter of 2009 percent change was revised from 1.4 percent ($\pm 0.7\%$) to 1.3 percent ($\pm 0.5\%$).

Transportation and warehousing (including truck transportation, couriers and messengers, and warehousing and storage) The estimate of U.S. transportation and warehousing (including truck transportation, couriers and messengers, and warehousing and storage) revenue for the first quarter of 2010, not adjusted for seasonal variation, or price changes, was \$65.2 billion, a decrease of 3.5 percent ($\pm 1.5\%$) from the fourth quarter of 2009 and up 0.3 percent ($\pm 1.8\%$)* from the first quarter of 2009. The third quarter of 2009 to fourth quarter of 2009 percent change was revised from -2.0 percent ($\pm 1.7\%$) to -1.8 percent ($\pm 1.5\%$).

Rental and leasing services The estimate of U.S. rental and leasing services revenue for the first quarter of 2010, not adjusted for seasonal variation, or price changes, was \$27.8 billion, a decrease of 5.4 percent ($\pm 2.3\%$) from the fourth quarter of 2009 and down 4.2 percent ($\pm 2.0\%$) from the first quarter of 2009. The third quarter of 2009 to fourth quarter of 2009 percent change was revised from -3.3 percent ($\pm 2.3\%$) to -3.0 percent ($\pm 2.3\%$).

Arts, entertainment, and recreation The estimate of U.S. arts, entertainment, and recreation revenue for the first quarter of 2010, not adjusted for seasonal variation, or price changes, was \$39.9 billion, a decrease of 7.4 percent ($\pm 5.3\%$) from the fourth quarter of 2009 and down 0.8 percent ($\pm 3.0\%$)* from the first quarter of 2009. The third quarter of 2009 to fourth quarter of 2009 percent change was revised from -11.2 percent ($\pm 3.8\%$) to -10.6 percent ($\pm 5.3\%$).

Other services (except public administration) The estimate of U.S. other services (except public administration) revenue for the first quarter of 2010, not adjusted for seasonal variation, or price changes, was \$90.0 billion, a decrease of 5.6 percent ($\pm 3.5\%$) from the fourth quarter of 2009 and up 4.8 percent ($\pm 3.6\%$) from the first quarter of 2009. The third quarter of 2009 to fourth quarter of 2009 percent change was revised from 8.5 percent ($\pm 2.5\%$) to 7.8 percent ($\pm 3.5\%$).

Finance and insurance The estimate of U.S. Finance and Insurance revenue for the first quarter of 2010, not adjusted for seasonal variation, or price changes, was \$799.8 billion, an increase of 0.2 percent ($\pm 1.3\%$)* from the fourth quarter of 2009. The third quarter of 2010 to fourth quarter of 2010 percent change was revised from 0.1 percent ($\pm 1.0\%$)* to 0.3 percent ($\pm 1.3\%$)*.

For survey description, description of seasonal adjustment and an explanation of the reliability of the estimates included in this report, please see the last page of the publication.

Second quarter 2010 revenue is scheduled to be released on September 8, 2010, at 10:00 a.m. EDT.

This report is available on the day of issue through the Department of Commerce's STAT-USA Website; for more information, call (202) 482-1986.

* The 90 percent confidence interval includes zero. The Census Bureau does not have sufficient statistical evidence to conclude that the actual change is different from zero.

Our Internet site is <http://www.census.gov/services/index.html>

Table 1a. Selected Services - Estimated Quarterly Revenue for Employer Firms, Seasonally Adjusted¹

[Estimates are adjusted for seasonal variation but not for price changes and are based on data from the Quarterly Services Survey. For additional information see www.census.gov/qss]

2002 NAICS code ²	Kind of business	Total revenue (millions of dollars)						Percent change					
		1Q 2010 2010 (p)	4Q 2009	3Q 2009	2Q 2009	1Q 2009	4Q 2008	1Q 2010 from 4Q 2009 (p)	4Q 2009 from 3Q 2009	3Q 2009 from 2Q 2009	2Q 2009 from 1Q 2009	1Q 2010 from 1Q 2009 (p)	4Q 2009 from 4Q 2008
51	Information	289,171	286,075	283,845	283,059	282,578	285,021	1.1	0.8	0.3	0.2	2.3	0.4
5112	Software publishers.....	37,321	37,851	35,843	35,692	34,815	36,441	-1.4	5.6	0.4	2.5	7.2	3.9
512	Motion Picture and sound recording industries	26,465	26,022	25,352	25,138	24,932	24,318	1.7	2.6	0.9	0.8	6.1	7.0
54 pt	Professional, scientific, and technical services (except landscape architectural services and veterinary services)	330,394	320,466	319,953	315,511	319,501	328,621	3.1	0.2	1.4	-1.2	3.4	-2.5
5411	Legal services	67,485	65,415	66,258	64,638	64,136	64,115	3.2	-1.3	2.5	0.8	5.2	2.0
5412	Accounting, tax preparation, bookkeeping, and payroll services	30,641	29,362	30,412	29,959	29,956	31,054	4.4	-3.5	1.5	Z	2.3	-5.4
56 pt	Administrative and support and waste management and remediation services (except landscaping services)³	135,279	133,751	131,034	129,737	130,706	136,113	1.1	2.1	1.0	-0.7	3.5	-1.7
5613	Employment services	44,234	42,192	39,940	38,786	39,826	42,750	4.8	5.6	3.0	-2.6	11.1	-1.3
5615	Travel arrangement and reservation services	7,771	7,612	7,437	7,403	7,460	7,821	2.1	2.4	0.5	-0.8	4.2	-2.7
562	Waste management and remediation services	17,406	16,869	16,717	16,479	16,851	18,049	3.2	0.9	1.4	-2.2	3.3	-6.5
622	Hospitals.....	189,778	190,681	189,909	187,990	185,174	181,932	-0.5	0.4	1.0	1.5	2.5	4.8

(p) Preliminary estimate. Z Less than .05 percent.

(1) The seasonal factors are based on a short time series that may not have stable seasonal patterns. As more estimates are added to the time series, large revisions in seasonal factors and consequently historical estimates may be observed. Data users should exercise caution when drawing inferences based on the seasonally adjusted estimates. Unless otherwise specified, seasonally adjusted estimates are obtained using a direct seasonal adjustment at the published NAICS level.

(2) For a full description of the NAICS (North American Industry Classification System) codes used in this table, see the 2002 NAICS manual or <http://www.census.gov/eos/www/naics/>.

(3) Seasonally adjusted estimates for 56pt are obtained by summing the seasonally adjusted estimates for 5613, 5615, and 562 and the not seasonally adjusted estimate for 561pt* found in Table 1b.

Note: Sector totals and subsector totals may include data for kinds of business not shown. Table 2 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at www.census.gov/svsd/www/qssreliability.html.

Table 1b. Selected Services - Estimated Quarterly Revenue for Employer Firms, Not Seasonally Adjusted

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2002 NAICS code ¹	Kind of business	Total revenue (millions of dollars)						Percent change			
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48pt-49	Transportation and warehousing²	65,176	67,563	68,772	65,130	64,979	X	-3.5	-1.8	0.3	X
484	Truck transportation.....	44,382	46,377	48,325	45,062	44,335	X	-4.3	-4.0	0.1	X
4841	General freight trucking.....	30,185	30,724	30,847	28,927	28,728	X	-1.8	-0.4	5.1	X
48411	General freight trucking, local.....	5,396	5,888	6,273	5,367	5,378	X	-8.4	-6.1	0.3	X
48412	General freight trucking, long-distance.....	24,789	24,836	24,574	23,560	23,350	X	-0.2	1.1	6.2	X
4842	Specialized freight trucking.....	14,197	15,653	17,478	16,135	15,607	X	-9.3	-10.4	-9.0	X
492	Couriers and messengers.....	15,358	15,692	15,077	14,886	15,485	X	-2.1	4.1	-0.8	X
493	Warehousing and storage.....	5,436	5,494	5,370	5,182	5,159	X	-1.1	2.3	5.4	X
51	Information	282,231	295,802	281,290	282,776	275,796	294,712	-4.6	5.2	2.3	0.4
511	Publishing industries (except Internet)	66,041	74,658	68,105	68,287	65,570	76,690	-11.5	9.6	0.7	-2.6
51111	Newspaper publishers	8,811	9,980	9,424	9,631	9,108	10,999	-11.7	5.9	-3.3	-9.3
51112	Periodical publishers	9,407	10,359	9,407	9,691	9,851	11,814	-9.2	10.1	-4.5	-12.3
5111 pt	Book, directory and mailing list, and other publishers ³ ..	11,846	12,948	15,295	13,451	12,910	14,229	-8.5	-15.3	-8.2	-9.0
5112	Software publishers	35,977	41,371	33,979	35,514	33,701	39,648	-13.0	21.8	6.8	4.3
512	Motion picture and sound recording industries	25,830	27,557	24,034	25,590	24,209	25,850	-6.3	14.7	6.7	6.6
515	Broadcasting (except Internet)	24,607	25,426	23,433	23,479	22,832	25,618	-3.2	8.5	7.8	-0.7
5151	Radio and television broadcasting	12,870	13,577	11,771	11,961	11,547	13,415	-5.2	15.3	11.5	1.2
5152	Cable and other subscription programming	11,737	11,849	11,662	11,518	11,285	12,203	-0.9	1.6	4.0	-2.9
516,	Internet publishing and broadcasting, Internet										
5181,	service providers and web search portals,										
519	and other information services	15,997	16,547	15,117	14,929	14,778	15,556	-3.3	9.5	8.2	6.4
517	Telecommunications	129,435	131,183	130,594	130,464	128,683	130,752	-1.3	0.5	0.6	0.3
5171	Wired telecommunications carriers	44,411	46,049	46,328	47,204	46,714	48,253	-3.6	-0.6	-4.9	-4.6
5172	Wireless telecommunications carriers (except satellite)	48,802	48,649	48,270	47,363	46,719	47,279	0.3	0.8	4.5	2.9
5175	Cable and other program distribution	31,161	31,349	30,880	30,822	30,133	30,042	-0.6	1.5	3.4	4.4
517 pt	Other telecommunications ⁴	5,061	5,136	5,116	5,075	5,117	5,178	-1.5	0.4	-1.1	-0.8
5182	Data processing, hosting, and related services	20,321	20,431	20,007	20,027	19,724	20,246	-0.5	2.1	3.0	0.9
52	Finance and insurance⁵	799,846	797,930	795,384	X	X	X	0.2	0.3	X	X
52 pt	Finance and insurance (except monetary										
	authorities-central bank) ⁶	778,540	774,821	775,825	X	X	X	0.5	-0.1	X	X
521	Monetary authorities-central bank.....	21,306	23,109	19,559	X	X	X	-7.8	18.2	X	X
522	Credit intermediation and related activities.....	242,655	243,860	249,553	X	X	X	-0.5	-2.3	X	X
523	Securities, commodity contracts, and other financial										
	investments and related activities	117,582	108,595	110,244	X	X	X	8.3	-1.5	X	X
5231	Securities and commodity contracts										
	intermediation and brokerage	57,568	48,586	53,314	X	X	X	18.5	-8.9	X	X
5232	Securities and commodity exchanges	2,170	2,090	2,145	X	X	X	3.8	-2.6	X	X
5239	Other financial investment activities	57,844	57,919	54,785	X	X	X	-0.1	5.7	X	X
524	Insurance carriers and related activities	418,303	422,366	416,028	X	X	X	-1.0	1.5	X	X
5241	Insurance carriers	375,961	380,639	371,723	X	X	X	-1.2	2.4	X	X
5242	Agencies, brokerages, and other										
	insurance related activities	42,342	41,727	44,305	X	X	X	1.5	-5.8	X	X

Table 1b. Selected Services - Estimated Quarterly Revenue for Employer Firms, Not Seasonally Adjusted

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2002 NAICS code ¹	Kind of business	Total revenue (millions of dollars)						Percent change			
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532	Rental and leasing services.....	27,785	29,358	30,251	30,528	29,014	X	-5.4	-3.0	-4.2	X
5321	Automotive equipment rental and leasing	9,765	10,574	11,581	10,809	9,993	X	-7.7	-8.7	-2.3	X
53211	Passenger car rental and leasing.....	6,872	7,630	8,399	7,586	7,216	X	-9.9	-9.2	-4.8	X
53212	Truck, utility trailer, and RV (Recreational Vehicle) rental and leasing	2,893	2,944	3,182	3,223	2,777	X	-1.7	-7.5	4.2	X
5322	Consumer goods rental	4,604	4,613	4,603	4,836	4,800	X	-0.2	0.2	-4.1	X
5323	General rental centers.....	1,013	1,034	1,069	1,116	1,098	X	-2.0	-3.3	-7.7	X
5324	Commercial and industrial machinery and equipment rental and leasing	12,403	13,137	12,998	13,767	13,123	X	-5.6	1.1	-5.5	X
54	Professional, scientific, and technical services	334,722	334,335	322,559	326,263	323,462	343,720	0.1	3.7	3.5	-2.7
54 pt	Professional, scientific, and technical services (except landscape architectural services and veterinary services)	327,090	326,875	314,514	317,720	315,986	336,179	0.1	3.9	3.5	-2.8
5411	Legal services	62,559	71,433	65,264	64,379	59,390	70,398	-12.4	9.5	5.3	1.5
5412	Accounting, tax preparation, bookkeeping, and payroll services	36,738	26,455	25,789	31,577	35,768	28,135	38.9	2.6	2.7	-6.0
5413	Architectural, engineering, and related services	56,212	58,559	59,704	60,526	62,586	69,096	-4.0	-1.9	-10.2	-15.2
5413 pt	Architectural and related services ⁷	12,632	13,943	13,902	14,188	14,809	17,838	-9.4	0.3	-14.7	-21.8
54133	Engineering services	43,580	44,616	45,802	46,338	47,777	51,258	-2.3	-2.6	-8.8	-13.0
5415	Computer systems design and related services	68,371	67,120	63,092	62,437	60,099	62,639	1.9	6.4	13.8	7.2
5416	Management, scientific, and technical consulting services	41,175	40,704	40,732	39,711	39,428	43,989	1.2	-0.1	4.4	-7.5
5417	Scientific research and development services	30,915	30,964	30,146	29,365	28,124	28,254	-0.2	2.7	9.9	9.6
5418	Advertising and related services	18,020	19,193	17,313	17,297	17,730	19,989	-6.1	10.9	1.6	-4.0
541 pt	Other professional, scientific, and technical services ⁸	20,732	19,907	20,519	20,971	20,337	21,220	4.1	-3.0	1.9	-6.2
56	Administrative and support and waste management and remediation services	143,946	147,277	143,445	142,880	139,838	150,857	-2.3	2.7	2.9	-2.4
56 pt	Administrative and support and waste management and remediation services (except landscaping services)	133,147	135,445	131,373	129,889	128,572	137,834	-1.7	3.1	3.6	-1.7
561	Administrative and support services	127,497	130,037	126,293	126,236	123,964	132,429	-2.0	3.0	2.9	-1.8
5613	Employment services	43,261	43,880	39,740	38,321	38,870	44,460	-1.4	10.4	11.3	-1.3
5615	Travel arrangement and reservation services	7,569	7,247	7,541	7,855	7,259	7,453	4.4	-3.9	4.3	-2.8
561 pt	Other administrative and support services ⁹	76,667	78,910	79,012	80,060	77,835	80,516	-2.8	-0.1	-1.5	-2.0
561 pt*	Other administrative and support services (except landscaping services) ¹⁰	65,868	67,078	66,940	67,069	66,569	67,493	-1.8	0.2	-1.1	-0.6
562	Waste management and remediation services	16,449	17,240	17,152	16,644	15,874	18,428	-4.6	0.5	3.6	-6.4

Table 1b. Selected Services - Estimated Quarterly Revenue for Employer Firms, Not Seasonally Adjusted

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see www.census.gov/qss]

2002 NAICS code ¹	Kind of business	Total revenue (millions of dollars)						Percent change			
		1Q 2010 2010 (p)	4Q 2009 2009 (r)	3Q 2009	2Q 2009	1Q 2009	4Q 2008	1Q 2010 from 4Q 2009 (p)	4Q 2009 from 3Q 2009 (r)	1Q 2010 from 1Q 2009 (p)	4Q 2009 from 4Q 2008 (r)
62	Health care and social assistance	450,456	451,213	445,265	449,707	438,864	X	-0.2	1.3	2.6	X
62 pt	Selected health care services ¹¹	234,601	234,190	231,896	232,583	228,482	223,272	0.2	1.0	2.7	4.9
621	Ambulatory health care services	182,303	183,084	182,011	182,194	177,581	X	-0.4	0.6	2.7	X
6211	Offices of physicians	92,633	95,365	94,061	94,026	90,727	X	-2.9	1.4	2.1	X
6212	Offices of dentists	25,184	23,479	24,564	25,308	25,976	X	7.3	-4.4	-3.0	X
6213	Offices of other health practitioners	13,884	13,536	13,027	13,153	12,723	X	2.6	3.9	9.1	X
6214	Outpatient care centers	19,666	19,736	19,396	19,056	18,294	X	-0.4	1.8	7.5	X
6215	Medical and diagnostic laboratories	9,997	9,997	10,162	10,142	9,696	X	Z	-1.6	3.1	X
6216	Home health care services	14,391	14,451	14,185	13,936	13,697	X	-0.4	1.9	5.1	X
6219	Other ambulatory health care services	6,548	6,520	6,616	6,573	6,468	X	0.4	-1.5	1.2	X
622	Hospitals	190,537	190,109	188,390	189,306	186,285	181,022	0.2	0.9	2.3	5.0
623	Nursing and residential care facilities	44,064	44,081	43,506	43,277	42,197	42,250	Z	1.3	4.4	4.3
624	Social assistance	33,552	33,939	31,358	32,610	30,522	X	-1.1	8.2	9.9	X
6241	Individual and family services	16,365	16,703	15,640	15,911	15,127	X	-2.0	6.8	8.2	X
6242	Community food and housing, and emergency and other relief services	5,092	5,228	4,177	4,874	4,125	X	-2.6	25.2	23.4	X
6243	Vocational rehabilitation services	4,440	4,726	4,928	4,518	4,165	X	-6.1	-4.1	6.6	X
6244	Child day care services	7,655	7,282	6,613	7,307	7,105	X	5.1	10.1	7.7	X
71	Arts, entertainment, and recreation	39,854	43,044	48,153	45,299	40,176	X	-7.4	-10.6	-0.8	X
711	Performing arts, spectator sports, and related industries	13,679	18,815	20,153	17,601	14,688	X	-27.3	-6.6	-6.9	X
7111	Performing arts companies	2,815	3,583	3,374	3,316	3,127	X	-21.4	6.2	-10.0	X
7112	Spectator sports	4,418	8,115	9,146	7,269	4,545	X	-45.6	-11.3	-2.8	X
7113	Promoters of performing arts, sports, and similar events	3,206	3,330	4,232	3,898	3,442	X	-3.7	-21.3	-6.9	X
7114	Agents and managers for artists, athletes, entertainers, and other public figures	904	1,058	972	991	975	X	-14.6	8.8	-7.3	X
7115	Independent artists, writers, and performers	2,336	2,729	2,429	2,127	2,599	X	-14.4	12.4	-10.1	X
712	Museums, historical sites, and similar institutions	2,661	3,398	3,295	3,257	2,200	X	-21.7	3.1	21.0	X
713	Amusement, gambling, and recreation industries	23,514	20,831	24,705	24,441	23,288	X	12.9	-15.7	1.0	X
7131	Amusement parks and arcades	1,934	2,251	3,989	3,287	1,964	X	-14.1	-43.6	-1.5	X
7132	Gambling industries	6,995	6,162	7,091	7,297	7,803	X	13.5	-13.1	-10.4	X
7139	Other amusement and recreation industries	14,585	12,418	13,625	13,857	13,521	X	17.5	-8.9	7.9	X

Table 1b. Selected Services - Estimated Quarterly Revenue for Employer Firms, Not Seasonally Adjusted

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2002 NAICS code ¹	Kind of business	Total revenue (millions of dollars)						Percent change			
		1Q 2010 2010 (p)	4Q 2009 2009 (r)	3Q 2009	2Q 2009	1Q 2009	4Q 2008	1Q 2010 from 4Q 2009 (p)	4Q 2009 from 3Q 2009 (r)	1Q 2010 from 1Q 2009 (p)	4Q 2009 from 4Q 2008 (r)
81	Other services (except public administration)¹²	89,992	95,301	88,391	86,464	85,899	X	-5.6	7.8	4.8	X
811	Repair and maintenance.....	29,665	28,592	28,419	29,252	29,183	X	3.8	0.6	1.7	X
8111	Automotive repair and maintenance.....	17,363	16,354	16,721	16,727	16,555	X	6.2	-2.2	4.9	X
8112	Electronic and precision equipment repair and maintenance	4,703	4,486	4,381	4,280	4,269	X	4.8	2.4	10.2	X
8113	Commercial and industrial machinery and equipment (except automotive and electronic) repair and maintenance	5,963	6,238	5,559	6,349	6,624	X	-4.4	12.2	-10.0	X
8114	Personal and household goods repair and maintenance ...	1,636	1,514	1,758	1,896	1,735	X	8.1	-13.9	-5.7	X
812	Personal and laundry services.....	18,530	19,033	18,988	19,187	19,139	X	-2.6	0.2	-3.2	X
8121	Personal care services.....	5,959	5,928	6,005	6,261	6,233	X	0.5	-1.3	-4.4	X
8122	Death care services.....	3,921	4,031	3,791	3,735	3,777	X	-2.7	6.3	3.8	X
8123	Drycleaning and laundry services.....	5,348	5,571	5,417	5,552	5,608	X	-4.0	2.8	-4.6	X
8129	Other personal services.....	3,302	3,503	3,775	3,639	3,521	X	-5.7	-7.2	-6.2	X
813	Religious, grantmaking, civic, professional, and similar organizations ¹³	41,797	47,676	40,984	38,025	37,577	X	-12.3	16.3	11.2	X

(p) Preliminary estimate. (r) Revised estimate. X Not applicable. Z Less than .05 percent.

(1) For a full description of the NAICS (North American Industry Classification System) codes used in this table, see the 2002 NAICS manual or <http://www.census.gov/eos/www/naics/>.

(2) Includes NAICS 484 (truck transportation), 492 (couriers and messengers), and 493 (warehousing and storage).

(3) Includes NAICS 51113 (book publishers), 51114 (directory and mailing list publishers), and 51119 (other publishers).

(4) Includes NAICS 5173 (telecommunications resellers), 5174 (satellite telecommunications), and 5179 (other telecommunications).

(5) Excludes NAICS 525 (funds, trusts, and other financial vehicles).

(6) Excludes NAICS 521 (monetary authorities-central bank) and NAICS 525 (funds, trusts, and other financial vehicles).

(7) Includes all of NAICS 5413 (architectural, engineering, and related services) except 54133 (engineering services).

(8) Includes NAICS 5414 (specialized design services) and 5419 (other professional, scientific, and technical services).

(9) Includes NAICS 5611 (office administrative services), 5612 (facilities support services), 5614 (business support services), 5616 (investigation and security services), 5617 (services to buildings and dwellings), and 5619 (other support services).

(10) Includes NAICS 5611 (office administrative services), 5612 (facilities support services), 5614 (business support services), 5616 (investigation and security services), 5617 (services to buildings and dwellings except 56173 (landscaping services)), and 5619 (other support services).

(11) Includes NAICS 622 (hospitals) and 623 (nursing and residential care facilities).

(12) Excludes NAICS 8131 (religious organizations), 81393 (labor unions and similar labor organizations), 81394 (political organizations), and 814 (private households).

(13) Excludes NAICS 8131 (religious organizations), 81393 (labor unions and similar labor organizations), and 81394 (political organizations)

Note: Sector totals and subsector totals may include data for kinds of business not shown. Table 2 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at www.census.gov/svsd/www/qssreliability.html. For NAICS 52, estimates may include unrealized gains (losses).

Table 2. Selected Services - Estimated Measures of Sampling Variability

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2002 NAICS code	Kind of business	Median coefficient ¹ of variation for quarterly total revenue	Median standard error ¹ for percent change	
			Ratio of two consecutive quarters	Current quarter to current quarter last year
48pt-49	Transportation and warehousing	3.5	0.9	1.1
484	Truck transportation.....	5.7	1.2	1.8
4841	General freight trucking.....	7.3	1.3	2.4
48411	General freight trucking, local.....	15.5	4.2	5.5
48412	General freight trucking, long-distance.....	6.7	0.9	2.0
4842	Specialized freight trucking.....	9.7	2.3	2.5
492	Couriers and messengers.....	1.7	0.4	0.7
493	Warehousing and storage.....	7.9	0.8	1.5
51	Information	1.0	0.3	0.5
511	Publishing industries (except Internet)	2.6	0.5	1.4
51111	Newspaper publishers	5.6	1.8	3.0
51112	Periodical publishers	5.6	1.3	2.0
5111 pt	Book, directory and mailing list, and other publishers ...	2.2	1.2	1.7
5112	Software publishers	4.5	1.0	2.2
512	Motion picture and sound recording industries	3.1	2.3	2.2
515	Broadcasting (except Internet)	2.2	0.4	0.4
5151	Radio and television broadcasting	3.4	0.8	1.0
5152	Cable and other subscription programming	1.2	0.1	0.6
516,	Internet publishing and broadcasting, Internet			
5181,	service providers and web search portals,			
519	and other information services	8.0	1.3	2.4
517	Telecommunications	1.3	0.3	0.5
5171	Wired telecommunications carriers	3.3	1.0	0.4
5172	Wireless telecommunications carriers (except satellite)	2.1	0.3	1.3
5175	Cable and other program distribution	1.7	0.2	0.3
517 pt	Other telecommunications	7.5	1.1	2.6
5182	Data processing, hosting, and related services	4.0	1.3	1.7
52	Finance and insurance	3.9	0.8	X
52 pt	Finance and insurance (except monetary authorities-central bank)	4.0	1.2	X
521	Monetary authorities-central bank.....	0.0	0.0	X
522	Credit intermediation and related activities.....	8.7	1.2	X
523	Securities, commodity contracts, and other financial investments and related activities	3.6	1.2	X
5231	Securities and commodity contracts intermediation and brokerage	5.3	1.3	X
5232	Securities and commodity exchanges	0.1	Z	X
5239	Other financial investment activities	3.3	2.0	X
524	Insurance carriers and related activities	4.6	1.1	X
5241	Insurance carriers	4.6	1.1	X
5242	Agencies, brokerages, and other insurance related activities	9.0	1.2	X

Table 2. Selected Services - Estimated Measures of Sampling Variability

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2002 NAICS code	Kind of business	Median coefficient ¹ of variation for quarterly total revenue	Median standard error ¹ for percent change	
			Ratio of two consecutive quarters	Current quarter to current quarter last year
532	Rental and leasing services.....	3.6	1.4	1.2
5321	Automotive equipment rental and leasing	3.8	1.3	1.3
53211	Passenger car rental and leasing	5.9	1.3	1.8
53212	Truck, utility trailer, and RV (Recreational Vehicle) rental and leasing	6.7	1.7	2.5
5322	Consumer goods rental	7.1	1.3	1.5
5323	General rental centers.....	6.4	2.4	1.9
5324	Commercial and industrial machinery and equipment rental and leasing	8.2	2.1	2.4
54	Professional, scientific, and technical services	3.2	0.5	1.2
54 pt	Professional, scientific, and technical services (except landscape architectural services and veterinary services)	3.1	0.5	1.3
5411	Legal services	7.9	2.9	1.6
5412	Accounting, tax preparation, bookkeeping, and payroll services	7.9	2.1	2.7
5413	Architectural, engineering, and related services	3.6	0.9	1.8
5413 pt	Architectural and related services	7.3	3.4	2.8
54133	Engineering services	3.5	1.1	2.4
5415	Computer systems design and related services	7.7	1.5	4.5
5416	Management, scientific, and technical consulting services	5.3	1.2	1.5
5417	Scientific research and development services	11.2	1.6	2.2
5418	Advertising and related services	3.8	1.7	3.1
541 pt	Other professional, scientific, and technical services	4.7	1.8	2.2
56	Administrative and support and waste management and remediation services	2.3	0.8	1.6
56 pt	Administrative and support and waste management and remediation services (except landscaping services)	2.7	0.8	1.6
561	Administrative and support services	2.7	0.9	1.9
5613	Employment services	6.2	1.7	2.6
5615	Travel arrangement and reservation services	4.2	2.5	2.7
561 pt	Other administrative and support services	3.9	1.2	2.3
561 pt*	Other administrative and support services (except landscaping services)	4.8	0.9	2.5
562	Waste management and remediation services	10.6	1.5	6.2

Table 2. Selected Services - Estimated Measures of Sampling Variability

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2002 NAICS code	Kind of business	Median coefficient ¹ of variation for quarterly total revenue	Median standard error ¹ for percent change	
			Ratio of two consecutive quarters	Current quarter to current quarter last year
62	Health care and social assistance	1.6	0.3	0.4
62 pt	Selected health care services	3.0	0.4	1.3
621	Ambulatory health care services	2.7	0.4	0.6
6211	Offices of physicians.....	3.4	0.7	1.3
6212	Offices of dentists.....	4.8	0.9	1.2
6213	Offices of other health practitioners	4.8	1.2	2.0
6214	Outpatient care centers	5.2	0.8	1.4
6215	Medical and diagnostic laboratories	2.8	1.2	2.3
6216	Home health care services	11.5	1.2	2.3
6219	Other ambulatory health care services	3.3	1.3	1.5
622	Hospitals	3.6	0.7	1.4
623	Nursing and residential care facilities	4.5	0.7	1.6
624	Social assistance	6.7	1.7	2.5
6241	Individual and family services.....	6.6	3.0	3.2
6242	Community food and housing, and emergency and other relief services	4.6	4.1	3.9
6243	Vocational rehabilitation services	23.0	3.1	6.0
6244	Child day care services	7.0	2.4	7.1
71	Arts, entertainment, and recreation.....	3.4	3.2	1.8
711	Performing arts, spectator sports, and related industries	5.8	5.0	4.4
7111	Performing arts companies.....	10.6	5.2	7.6
7112	Spectator sports.....	14.8	12.1	8.9
7113	Promoters of performing arts, sports, and similar events..	4.5	5.1	4.2
7114	Agents and managers for artists, athletes, entertainers, and other public figures	9.7	5.0	7.0
7115	Independent artists, writers, and performers.....	14.6	19.6	7.4
712	Museums, historical sites, and similar institutions.....	10.7	3.7	2.6
713	Amusement, gambling, and recreation industries.....	6.6	2.6	1.9
7131	Amusement parks and arcades.....	5.1	1.6	1.1
7132	Gambling industries.....	11.4	1.5	5.1
7139	Other amusement and recreation industries.....	8.7	3.8	3.8

Table 2. Selected Services - Estimated Measures of Sampling Variability

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2002 NAICS code	Kind of business	Median coefficient ¹ of variation for quarterly total revenue	Median standard error ¹ for percent change	
			Ratio of two consecutive quarters	Current quarter to current quarter last year
81	Other services (except public administration)	4.2	2.1	2.2
811	Repair and maintenance.....	6.3	1.3	1.8
8111	Automotive repair and maintenance.....	10.2	1.5	1.9
8112	Electronic and precision equipment repair and maintenance	18.8	1.6	2.0
8113	Commercial and industrial machinery and equipment (except automotive and electronic) repair and maintenance	13.1	4.0	5.2
8114	Personal and household goods repair and maintenance ...	17.2	6.0	9.2
812	Personal and laundry services.....	5.8	0.9	1.9
8121	Personal care services.....	7.3	1.4	2.9
8122	Death care services.....	12.2	2.7	3.0
8123	Drycleaning and laundry services.....	4.6	1.7	3.7
8129	Other personal services.....	13.0	1.9	2.6
813	Religious, grantmaking, civic, professional, and similar organizations	4.5	4.1	4.4

X Not applicable. Z Less than .05 percent.

(1) The medians are based on estimates for the most recent four quarters if available.

Note: Estimated measures of sampling variability are based on data not adjusted for seasonal variation, and should be used when drawing inferences about both adjusted and not adjusted estimates. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at www.census.gov/svsd/www/qssreliability.html.

Survey Description

The U.S. Census Bureau conducts the Quarterly Services Survey (QSS) to provide national estimates of quarterly revenue for employer firms located in the United States and classified in select service industries. The industry coverage has increased since the survey's inception in 2004, as shown in the following table. The current total sample size is approximately 18,000 employer firms.

2002 NAICS Code	Kind of Business	First Published Quarter
51	Information	2003, Q4
54	Professional, scientific, and technical services	
56	Administrative and support and waste management and remediation services	
622	Hospitals	2004, Q4
623	Nursing and residential care facilities	
48pt-49	Transportation and warehousing	2009, Q1
532	Rental and leasing services	
621	Ambulatory health care services	
624	Social assistance	
71	Arts, entertainment, and recreation	
81	Other services (except public administration)	
52	Finance and insurance	2009, Q3

Each quarter, questionnaires are mailed to a probability sample of employer firms selected from the larger Service Annual Survey (SAS) sample. The QSS sample includes firms of all sizes and is updated on a quarterly basis to account for new services businesses, deaths, and other changes to the survey universe. Data for nonresponding firms are imputed based on data for similar-sized firms classified in the same kind of business. The following table lists imputation rates of total quarterly revenue for the industries published in the QSS:

2002 NAICS Code	Kind of Business	Imputation Rate of Total Quarterly Revenue (in %)
48pt-49	Transportation and warehousing	21
51	Information	9
52	Finance and insurance	14
532	Rental and leasing services	15
54 pt	Professional, scientific, and technical services (except landscape architectural services and veterinary services)	27
56 pt	Administrative and support and waste management and remediation services (except landscaping services)	34
62	Health care and social assistance	25
71	Arts, entertainment, and recreation	31
81	Other services (except public administration)	34

Quarterly revenue estimates are obtained by summing weighted data (either reported or imputed), where the weight for a particular unit is the reciprocal of its probability of being selected into the sample. For industries introduced prior to 2009, the estimates are benchmarked using results of the latest SAS (Service Annual Survey). Additional information on the QSS can be found on the Census Bureau website at <http://www.census.gov/services/index.html>.

Description of Seasonal Adjustment

To derive the seasonally adjusted revenue estimates published in this report, we used all available quarterly revenue estimates as input to the Census Bureau's X-12 ARIMA program. With each quarterly release, we publish preliminary seasonally adjusted estimates for the current quarter and revised seasonally adjusted estimates for the previous five quarters. The seasonal adjustment models used to derive seasonal factors for each kind of business are evaluated annually and will not be revised until the next benchmarking operation. For a table of the seasonal adjustment factors, see <http://www2.census.gov/services/qss/2009/qssq4-09seasfactors.xls>. A list of "Frequently Asked Questions" on seasonal adjustment of QSS estimates is available at <http://www.census.gov/services/qss/qssseasfaq.html>.

Reliability of the Estimates

The estimates in this report may differ from the actual, but unknown, population values. For a particular estimate, statisticians define this difference as the total error of the estimate. When describing the accuracy of survey results, it is convenient to discuss total error as the sum of sampling error and nonsampling error. Nonsampling error is the difference between the actual population parameter and the value that would be derived by surveying the entire set of units identified as the survey universe (the sampling frame). There are many potential contributors to nonsampling error – the inclusion of erroneous units in the survey (overcoverage), the exclusion of eligible units from the survey (undercoverage), nonresponse, misreporting, mistakes in recording and coding responses, misinterpretation of questions, and other errors of collection, response, coverage, or processing. Though nonsampling error is not measured directly, the Census Bureau employs quality control procedures throughout the process to minimize this type of error. Sampling error is the average difference between the estimate and the result that would be obtained from a complete enumeration of the sampling frame conducted under the same survey conditions. This error occurs because only a subset of the entire sampling frame is measured in a sample survey. Common measures of sampling error are the sampling variance, the standard error, and the coefficient of variation (CV). The sampling variance is defined as the squared difference, averaged over all possible samples of the same size and design, between the estimator and its average value. The standard error is the square root of the sampling variance. The CV expresses the standard error as a percentage of the estimate to which it refers. For example, an estimate of 200 units that has an estimated standard error of 10 units has an estimated CV of 5 percent. The sampling variance, standard error, and CV of an estimate can be estimated from the selected sample because the sample was selected using probability sampling. Standard errors and coefficients of variation are given in Table 2 of this report. The first page of this release gives statements about the change in revenue from a prior period. Each change estimate is accompanied by a number in parentheses, called the "margin of error." The margin of error can be used to construct a 90-percent confidence interval, which is interpreted as follows. If, for each possible sample, an estimate and its approximate standard error are obtained, then for approximately 90 percent of the possible samples, the interval from 1.65 standard errors below to 1.65 standard errors above the estimate would include the average of the estimates derived from all possible samples. If, for example, a particular change estimate is +1.2 percent and its associated margin of error is ± 1.5 percentage points, then the 90-percent confidence interval for the change estimate is -0.3 percent to +2.7 percent. If the interval contains 0, then one does not have sufficient evidence to conclude at the 90-percent confidence level that the actual change is different from zero. Each comparison stated in this report has undergone statistical testing and is significant at the 90-percent confidence level, unless otherwise noted. Data users should take into account the estimates of sampling error and the potential effects of nonsampling error when using the statistics in this publication.