

NAPCS Product List for NAICS: 51112: Periodical Publishers

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Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		
			Can	Méx	US	Title	Definition	NAICS Industries Producing the Product
51112	1					Periodicals	<p>Publications issued at fixed intervals, less often than daily and more often than annually, usually on a weekly or monthly basis. Periodicals generally contain articles with more analysis and in-depth coverage than newspaper reports. They may also contain essays, stories and poems and are often illustrated or with photographs.</p> <p>Includes:</p> <ul style="list-style-type: none"> • periodicals published in print, online, or on electronic and other media. • newsletters. • subscription and single copy sales. <p>Excludes:</p> <ul style="list-style-type: none"> • sales catalogs. • published archives of periodicals. • providing back issues of periodicals. 	511110 511120 511130 511140 511190 516110
51112	1.1					Periodicals, general interest	<p>Periodicals covering multiple topics of general interest intended to appeal to a broad audience. Examples include general news, business news, personal finance, general interest (including articles, pictures, etc.) periodicals.</p> <p>Includes:</p> <ul style="list-style-type: none"> • periodicals published in print, online, or on electronic and other media. • subscription and single copy sales. <p>Excludes:</p> <ul style="list-style-type: none"> • sales catalogs. • published archives of periodicals. • providing back issues of periodicals. 	511110 511120 511130 511140 511190 516110

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			Can	Méx	US	Title	Definition	NAICS Industries Producing the Product
51112	1.1.1					Periodicals, arts, culture, leisure and entertainment	<p>Periodicals covering artistic, cultural, leisure and entertainment-related subjects aimed at a broad audience. Subjects include art (painting), photography, music, literature (including poetry and fiction), theatre, dance, cinema, TV guides, history, hobbies, sports, automotive, geography, ecology, science and technology, travel, humor, comic books, and other entertainment-related topics.</p> <p>Includes:</p> <ul style="list-style-type: none"> • periodicals published in print, online, or on electronic and other media. • subscription and single copy sales. <p>Excludes:</p> <ul style="list-style-type: none"> • sales catalogs. • published archives of periodicals. • providing back issues of periodicals. 	511110 511120 511130 511140 511190 516110
51112	1.1.1.1	X				Periodicals, arts, culture, leisure and entertainment, printed	<p>Periodicals published in print, covering artistic, cultural and entertainment-related subjects aimed at a broad audience. Subjects include art (painting), photography, music, literature (including poetry and fiction), theatre, dance, cinema, TV guides, history, hobbies, sports, automotive, geography, ecology, science and technology, travel, humor, comic books, and other entertainment-related topics.</p> <p>Includes:</p> <ul style="list-style-type: none"> • subscription and single copy sales. <p>Excludes:</p> <ul style="list-style-type: none"> • sales catalogs. • published archives of periodicals. • providing back issues of periodicals. 	511110 511120 511130 511140 511190 516110

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51112	1.1.1.2	X				Periodicals, arts, culture, leisure and entertainment, online	<p>Periodicals published on the internet (in a digital file which can be accessed or downloaded), covering artistic, cultural and entertainment-related subjects aimed at a broad audience. Subjects include art (painting), photography, music, literature (including poetry and fiction), theatre, dance, cinema, TV guides, history, hobbies, sports, automotive, geography, ecology, science and technology, travel, humor, comic books, and other entertainment-related topics.</p> <p>Includes:</p> <ul style="list-style-type: none"> • online access to periodicals that are paid for through subscriptions, fees for downloads, or other fees. • revenues received from distributors, such as online retailers. <p>Excludes:</p> <ul style="list-style-type: none"> • sales catalogs. • published archives of periodicals. • providing back issues of periodicals. 	511110 511120 511130 511140 511190 516110
51112	1.1.1.3	X				Periodicals, arts, culture, leisure and entertainment, other media	<p>Periodicals published in media other than print and online, covering artistic, cultural and entertainment-related subjects, aimed at a broad audience. Subjects include art (painting), photography, music, literature (including poetry and fiction), theatre, dance, cinema, TV guides, history, hobbies, sports, automotive, geography, ecology, science and technology, travel, humor, comic books, and other entertainment-related topics.</p> <p>Includes:</p> <ul style="list-style-type: none"> • periodicals published on physical electronic media, such as CD-ROMs and diskettes, as well as physical non-electronic media, such as cassette tapes, microfilms and microfiche. • subscription and single copy sales. <p>Excludes:</p> <ul style="list-style-type: none"> • sales catalogs. • published archives of newspapers. • providing material from back issues of periodicals. 	511110 511120 511130 511140 511190 516110

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51112	1.1.2					Periodicals, home and living	<p>Periodicals specializing in subjects related to the home and lifestyles, for a broad audience. Examples include fashion, interior decoration, housekeeping, food and beverages, childcare, women, men, youth, seniors, alternative lifestyles, health and fitness, and gardening periodicals.</p> <p>Includes:</p> <ul style="list-style-type: none"> • periodicals published in print, online, or on electronic and other media. • subscription and single copy sales. <p>Excludes:</p> <ul style="list-style-type: none"> • sales catalogs. • published archives of periodicals. • providing back issues of periodicals. 	511110 511120 511130 511140 511190 516110
51112	1.1.2.1	X				Periodicals, home and living, printed	<p>Periodicals published in print, specializing in subjects related to the home and lifestyles, for a broad audience. Examples include fashion, interior decoration, housekeeping, food and beverages, childcare, women, men, youth, seniors, alternative lifestyles, health and fitness, and gardening periodicals.</p> <p>Includes:</p> <ul style="list-style-type: none"> • subscription and single copy sales. <p>Excludes:</p> <ul style="list-style-type: none"> • sales catalogs. • published archives of periodicals. • providing back issues of periodicals. 	511110 511120 511130 511140 511190 516110

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51112	1.1.2.2	X				Periodicals, home and living, online	<p>Periodicals published on the internet (in a digital file which can be accessed or downloaded), specializing in subjects related to the home and lifestyles, for a broad audience. Examples include fashion, interior decoration, housekeeping, food and beverages, childcare, women, men, youth, seniors, alternative lifestyles, health and fitness, and gardening.</p> <p>Includes:</p> <ul style="list-style-type: none"> • online access to periodicals that are paid for through subscriptions, fees for downloads, or other fees. • revenues received from distributors, such as online retailers. <p>Excludes:</p> <ul style="list-style-type: none"> • sales catalogs. • published archives of periodicals. • providing back issues of periodicals. 	511110 511120 511130 511140 511190 516110
51112	1.1.2.3	X				Periodicals, home and living, other media	<p>Periodicals published in media other than print and online, specializing in subjects related to the home and lifestyles, for a broad audience. Examples include fashion, interior decoration, housekeeping, food and beverages, childcare, women, men, youth, seniors, alternative lifestyles, health and fitness, and gardening periodicals.</p> <p>Includes:</p> <ul style="list-style-type: none"> • periodicals published on physical electronic media, such as CD-ROMs and diskettes, as well as physical non-electronic media, such as cassette tapes, microfilms and microfiche. • subscription and single copy sales. <p>Excludes:</p> <ul style="list-style-type: none"> • sales catalogs. • published archives of periodicals. • providing back issues of periodicals. 	511110 511120 511130 511140 511190 516110

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51112	1.1.3					Periodicals, political, social and business news	Periodicals specializing in subjects of political, social and business news of interest to a broad audience. Includes: • periodicals published in print, online, or on electronic and other media. • national, regional, city and metropolitan area magazines. • subscription and single copy sales. Excludes: • sales catalogs. • published archives of periodicals. • providing back issues of periodicals.	511110 511120 511130 511140 511190 516110
51112	1.1.3.1	X				Periodicals, political, social and business news, printed	Periodicals published in print, specializing in subjects of political, social and business news of interest to a broad audience. Includes: • national, regional, city and metropolitan area magazines. • subscription and single copy sales. Excludes: • sales catalogs. • published archives of periodicals. • providing back issues of periodicals.	511110 511120 511130 511140 511190 516110

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51112	1.1.3.2	X				Periodicals, political, social and business news, online	Periodicals published on the internet (in a digital file which can be accessed or downloaded), specializing in subjects of political, social and business news of interest to a broad audience. Includes: • online access to periodicals that are paid for through subscriptions, fees for downloads, or other fees. • national, regional, city and metropolitan area magazines. • revenues received from distributors, such as online retailers. Excludes: • sales catalogs. • published archives of periodicals. • providing back issues of periodicals.	511110 511120 511130 511140 511190 516110
51112	1.1.3.3	X				Periodicals, political, social & business news, other media	Periodicals published in media other than print and online, specializing in subjects of political, social and business news of interest to a broad audience. Includes: • periodicals published on physical electronic media, such as CD-ROMs and diskettes, as well as physical non-electronic media, such as cassette tapes, microfilms and microfiche. • national, regional, city and metropolitan area magazines. • subscription and single copy sales. Excludes: • sales catalogs. • published archives of periodicals. • providing back issues of periodicals.	511110 511120 511130 511140 511190 516110

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51112	1.1.9					Other general interest periodicals	<p>Periodicals specializing in other subjects not mentioned elsewhere, of interest to a broad audience. Examples include consumer advertising and alumni magazines.</p> <p>Includes:</p> <ul style="list-style-type: none"> • periodicals published in print, online, or on electronic and other media. • shoppers newspapers containing only consumer advertising. • subscription and single copy sales. <p>Excludes:</p> <ul style="list-style-type: none"> • sales catalogs. • published archives of periodicals. • providing back issues of periodicals. 	511110 511120 511130 511140 511190 516110
51112	1.1.9.1	X				Other general interest periodicals, printed	<p>Periodicals published in print, specializing in other subjects not mentioned elsewhere, of interest to a broad audience. Examples include consumer advertising and alumni magazines.</p> <p>Includes:</p> <ul style="list-style-type: none"> • shoppers newspapers containing only consumer advertising. • subscription and single copy sales. <p>Excludes:</p> <ul style="list-style-type: none"> • sales catalogs. • published archives of periodicals. • providing back issues of periodicals. 	511110 511120 511130 511140 511190 516110

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51112	1.1.9.2	X				Other general interest periodicals, online	<p>Periodicals published on the internet (in a digital file which can be accessed or downloaded), specializing in other subjects not mentioned elsewhere, of interest to a broad audience. Examples include consumer advertising and alumni magazines.</p> <p>Includes:</p> <ul style="list-style-type: none"> • online access to periodicals that are paid for through subscriptions, fees for downloads, or other fees. • shoppers newspapers containing only consumer advertising. • revenues received from distributors, such as online retailers. <p>Excludes:</p> <ul style="list-style-type: none"> • sales catalogs. • published archives of periodicals. • providing back issues of periodicals. 	511110 511120 511130 511140 511190 516110
51112	1.1.9.3	X				Other general interest periodicals, other media	<p>Periodicals published in media other than print and online, specializing in other subjects of interest to a broad audience, not mentioned elsewhere. Examples include consumer advertising and alumni magazines.</p> <p>Includes:</p> <ul style="list-style-type: none"> • periodicals published on physical electronic media, such as CD-ROMs and diskettes, as well as physical non-electronic media, such as cassette tapes, microfilms and microfiche. • shoppers newspapers containing only consumer advertising. • subscription and single copy sales. <p>Excludes:</p> <ul style="list-style-type: none"> • sales catalogs. • published archives of periodicals. • providing back issues of periodicals. 	511110 511120 511130 511140 511190 516110

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51112	1.2					Periodicals, business (including farming), professional and academic	Periodicals aimed at business, professional and academic audiences interested in keeping up-to-date with new research and developments in their professions or fields of interest. Examples include trade journals, law reports, taxation and accountancy, as well as research by the academic community. Includes: • periodicals published in print, online, or on electronic and other media. • subscription and single copy sales. Excludes: • sales catalogs. • published archives of periodicals. • providing back issues of periodicals.	511110 511120 511130 511140 511190 516110
51112	1.2.1	X				Periodicals, business (including farming), professional and academic, printed	Periodicals published in print, aimed at business, professional and academic audiences interested in keeping up-to-date with new research and developments in their professions or fields of interest. Examples include trade journals, law reports, taxation and accountancy, as well as research and scholarly journals. Includes: • subscription and single copy sales. Excludes: • sales catalogs. • published archives of periodicals. • providing back issues of periodicals.	511110 511120 511130 511140 511190 516110

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51112	1.2.1.1		X			Periodicals, business (including farming) and professional, printed	Periodicals published in print, aimed primarily at business and professional audiences interested in keeping up-to-date with new research and developments affecting their businesses and/or professions. Examples include trade journals, law reports, taxation and accountancy. Includes: • subscription and single copy sales. Excludes: • sales catalogs. • published archives of periodicals. • providing back issues of periodicals.	511110 511120 511130 511140 511190 516110
51112	1.2.1.2		X			Periodicals, academic, printed	Periodicals published in print, aimed primarily at the academic community. Examples include pure research in any field and scholarly journals. Includes: • subscription and single copy sales. Excludes: • sales catalogs. • published archives of periodicals. • providing back issues of periodicals.	511110 511120 511130 511140 511190 516110

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51112	1.2.2	X				Periodicals, business (including farming), professional and academic, online	<p>Periodicals published on the internet (in a digital file which can be accessed or downloaded), aimed primarily at business, professional and academic audiences interested in keeping up-to-date with new research and developments in their professions or fields of interest. Examples include trade journals, law reports, taxation and accountancy, as well as research and scholarly journals.</p> <p>Includes:</p> <ul style="list-style-type: none"> • online access to periodicals that are paid for through subscriptions, fees for downloads, or other fees. • revenues received from distributors, such as online retailers. <p>Excludes:</p> <ul style="list-style-type: none"> • sales catalogs. • published archives of periodicals. • providing back issues of periodicals. 	511110 511120 511130 511140 511190 516110
51112	1.2.2.1		X			Periodicals, business (including farming) and professional, online	<p>Periodicals published on the internet (in a digital file which can be accessed or downloaded), aimed primarily at business and professional audiences interested in keeping up-to-date with new research and developments affecting their businesses and/or professions. Examples include trade journals, law reports, taxation and accountancy.</p> <p>Includes:</p> <ul style="list-style-type: none"> • online access to periodicals that are paid for through subscriptions, fees for downloads, or other fees. • revenues received from distributors, such as online retailers. <p>Excludes:</p> <ul style="list-style-type: none"> • sales catalogs. • published archives of periodicals. • providing back issues of periodicals. 	511110 511120 511130 511140 511190 516110

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51112	1.2.2.2		X			Periodicals, academic, online	<p>Periodicals published on the internet (in a digital file which can be accessed or downloaded), aimed primarily at the academic community. Examples include pure research in any field and scholarly journals.</p> <p>Includes:</p> <ul style="list-style-type: none"> • online access to periodicals that are paid for through subscriptions, fees for downloads, or other fees. • revenues received from distributors, such as online retailers. <p>Excludes:</p> <ul style="list-style-type: none"> • sales catalogs. • published archives of periodicals. • providing back issues of periodicals. 	511110 511120 511130 511140 511190 516110
51112	1.2.3	X				Business (including farming), professional and academic, other media	<p>Periodicals published in media other than print and online, aimed primarily at professional audiences interested in keeping up-to-date with new research and developments in their professions or fields of interest. Examples include trade journals, law reports, taxation and accountancy, as well as research by the academic community.</p> <p>Includes:</p> <ul style="list-style-type: none"> • periodicals published on physical electronic media, such as CD-ROMs and diskettes, as well as physical non-electronic media, such as cassette tapes, microfilms and microfiche. • subscription and single copy sales. <p>Excludes:</p> <ul style="list-style-type: none"> • sales catalogs. • published archives of periodicals. • providing back issues of periodicals. 	511110 511120 511130 511140 511190 516110

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51112	1.2.3.1		X			Periodicals, business (including farming) and professional, other media	<p>Periodicals published in media other than print and online, aimed primarily at business and professional audiences interested in keeping up-to-date with new research and developments affecting their businesses and/or professions. Examples include trade journals, law reports, taxation and accountancy.</p> <p>Includes:</p> <ul style="list-style-type: none"> • periodicals published on physical electronic media, such as CD-ROMs and diskettes, as well as physical non-electronic media, such as cassette tapes, microfilms and microfiche. • subscription and single copy sales. <p>Excludes:</p> <ul style="list-style-type: none"> • sales catalogs. • published archives of periodicals. • providing back issues of periodicals. 	511110 511120 511130 511140 511190 516110
51112	1.2.3.2		X			Periodicals, academic, other media	<p>Periodicals published in media other than print and online, aimed primarily at the academic community. Examples include pure research in any field and scholarly journals.</p> <p>Includes:</p> <ul style="list-style-type: none"> • periodicals published on physical electronic media, such as CD-ROMs and diskettes, as well as physical non-electronic media, such as cassette tapes, microfilms and microfiche. • subscription and single copy sales. <p>Excludes:</p> <ul style="list-style-type: none"> • sales catalogs. • published archives of periodicals. • providing back issues of periodicals. 	511110 511120 511130 511140 511190 516110

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51112	1.9					Periodicals, nec.	<p>Periodicals on subjects not elsewhere classified. Examples include religious magazines and magazines with specialized advertisements that target the institutional or corporate market.</p> <p>Includes:</p> <ul style="list-style-type: none"> • periodicals published in print, online, or on electronic and other media. • subscription and single copy sales. <p>Excludes:</p> <ul style="list-style-type: none"> • sales catalogs. • published archives of periodicals. • providing back issues of periodicals. 	511110 511120 511130 511140 511190 516110
51112	1.9.1	X				Periodicals, nec., printed	<p>Periodicals published in print, on subjects not elsewhere classified. Examples include religious magazines and magazines with specialized advertisements that target the institutional or corporate market.</p> <p>Includes:</p> <ul style="list-style-type: none"> • subscription and single copy sales. <p>Excludes:</p> <ul style="list-style-type: none"> • sales catalogs. • published archives of periodicals. • providing back issues of periodicals. 	511110 511120 511130 511140 511190 516110
51112	1.9.2	X				Periodicals, nec., online	<p>Periodicals published on the internet (in a digital file which can be accessed or downloaded), on subjects not elsewhere classified. Examples include religious magazines and magazines with specialized advertisements that target the institutional or corporate market.</p> <p>Includes:</p> <ul style="list-style-type: none"> • online access to periodicals that are paid for through subscriptions, fees for downloads, or other fees. • revenues received from distributors, such as online retailers. <p>Excludes:</p> <ul style="list-style-type: none"> • sales catalogs. • published archives of periodicals. • providing back issues of periodicals. 	511110 511120 511130 511140 511190 516110

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51112	1.9.3	X				Periodicals, nec., other media	<p>Periodicals published in media other than print and online, on subjects not elsewhere classified. Examples include religious magazines and magazines with specialized advertisements that target the institutional or corporate market.</p> <p>Includes:</p> <ul style="list-style-type: none"> periodicals published on physical electronic media, such as CD-ROMs and diskettes, as well as physical non-electronic media, such as cassette tapes, microfilms and microfiche. subscription and single copy sales. <p>Excludes:</p> <ul style="list-style-type: none"> sales catalogs. published archives of newspapers. providing material from back issues of periodicals. 	511110 511120 511130 511140 511190 516110
51112	2					Advertising space in periodicals	<p>Providing advertising space in any type of periodical.</p> <p>Includes:</p> <ul style="list-style-type: none"> space in periodicals published in print, online, or on electronic and other media. classified and banner advertising. creation and design of advertisements when bundled with providing advertising space. <p>Subset of product 16 on 51113 list.</p>	511110 511120 511130 511140 511190 516110
51112	2.1					Advertising space in general interest periodicals	<p>Providing advertising space in general interest periodicals.</p> <p>Includes:</p> <ul style="list-style-type: none"> space in periodicals published in print, online, or on electronic and other media. classified and banner advertising. creation and design of advertisements when bundled with providing advertising space. 	511110 511120 511130 511140 511190 516110

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51112	2.1.1					Advertising space in arts, culture, leisure and entertainment magazines	Providing advertising space in arts, culture, leisure and entertainment periodicals. Includes: • space in periodicals published in print, online, or on electronic and other media. • classified and banner advertising. • creation and design of advertisements when bundled with providing advertising space.	511110 511120 511130 511140 511190 516110
51112	2.1.1.1	X				Advertising space in arts, culture, leisure and entertainment magazines, printed	Providing advertising space in arts, culture, leisure and entertainment periodicals published in print. Includes: • classified advertising. • creation and design of advertisements when bundled with providing advertising space.	511110 511120 511130 511140 511190 516110
51112	2.1.1.2	X				Advertising space for arts, culture, leisure and entertainment magazines, online	Providing advertising space in arts, culture, leisure and entertainment periodicals published on the Internet. Includes: • classified and banner advertising. • creation and design of advertisements when bundled with providing advertising space.	511110 511120 511130 511140 511190 516110
51112	2.1.1.3	X				Advertising space in arts, culture, leisure and entertainment magazines, other media	Providing advertising space in arts, culture, leisure and entertainment periodicals published in media other than print and online. Includes: • classified advertising. • space in periodicals published on physical electronic media, such as CD-ROMs and diskettes, as well as physical non-electronic media, such as cassette tapes, microfilms and microfiche. • creation and design of advertisements when bundled with providing advertising space.	511110 511120 511130 511140 511190 516110

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51112	2.1.2					Advertising space in home and living periodicals	Providing advertising space in home and living periodicals. Includes: • space in periodicals published in print, online, or on electronic and other media. • classified and banner advertising. • creation and design of advertisements when bundled with providing advertising space.	511110 511120 511130 511140 511190 516110
51112	2.1.2.1	X				Advertising space in home and living periodicals, printed	Providing advertising space home and living periodicals published in print. Includes: • classified advertising. • creation and design of advertisements when bundled with providing advertising space.	511110 511120 511130 511140 511190 516110
51112	2.1.2.2	X				Advertising space in home and living periodicals, online	Providing advertising space in home and living periodicals published on the Internet. Includes: • classified and banner advertising. • creation and design of advertisements when bundled with providing advertising space.	511110 511120 511130 511140 511190 516110
51112	2.1.2.3	X				Advertising space in home and living periodicals, other media	Providing advertising space on home and living periodicals published in media other than print and online. Includes: • classified advertising. • space in periodicals published on physical electronic media, such as CD-ROMs and diskettes, as well as physical non-electronic media, such as cassette tapes, microfilms and microfiche. • creation and design of advertisements when bundled with providing advertising space.	511110 511120 511130 511140 511190 516110

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Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		
			Can	Méx	US	Title	Definition	NAICS Industries Producing the Product
51112	2.1.3					Advertising space in periodicals on general interest political, social and business news	Providing advertising space in general interest political, social and business periodicals. Includes: • space in periodicals published in print, online, or on electronic and other media. • classified and banner advertising. • creation and design of advertisements when bundled with providing advertising space.	511110 511120 511130 511140 511190 516110
51112	2.1.3.1	X				Advertising space in printed periodicals on general interest political, social and business news, printed	Providing advertising space in general interest political, social and business periodicals published in print. Includes: • classified advertising. • creation and design of advertisements when bundled with providing advertising space.	511110 511120 511130 511140 511190 516110
51112	2.1.3.2	X				Advertising space in periodicals on general interest political, social and business news, online	Providing advertising space in general interest political, social and business periodicals published on the Internet. Includes: • classified and banner advertising. • creation and design of advertisements when bundled with providing advertising space.	511110 511120 511130 511140 511190 516110
51112	2.1.3.3	X				Advertising space in periodicals on general interest political, social and business news, other media	Providing advertising space in general interest political, social and business periodicals published in media other than print and online. Includes: • classified advertising. • space in periodicals published on physical electronic media, such as CD-ROMs and diskettes, as well as physical non-electronic media, such as cassette tapes, microfilms and microfiche. • creation and design of advertisements when bundled with providing advertising space.	511110 511120 511130 511140 511190 516110

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Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		
			Can	Méx	US	Title	Definition	NAICS Industries Producing the Product
51112	2.1.9					Advertising space in other general interest periodicals	Providing advertising space in other general interest periodicals not mentioned elsewhere. Includes: • space in periodicals published in print, online, or on electronic and other media. • classified and banner advertising. • creation and design of advertisements when bundled with providing advertising space.	511110 511120 511130 511140 511190 516110
51112	2.1.9.1	X				Advertising space in other general interest periodicals, printed	Providing advertising space in other general interest periodicals, not mentioned elsewhere, published in print. Includes: • classified advertising. • creation and design of advertisements when bundled with providing advertising space.	511110 511120 511130 511140 511190 516110
51112	2.1.9.2	X				Advertising space in other general interest periodicals, online	Providing advertising space in other general interest periodicals, not mentioned elsewhere, published on the Internet. Includes: • classified and banner advertising. • creation and design of advertisements when bundled with providing advertising space.	511110 511120 511130 511140 511190 516110
51112	2.1.9.3	X				Advertising space in other general interest periodicals, other media	Providing advertising space in other general interest periodicals, not mentioned elsewhere, published in media other than print and online. Includes: • classified advertising. • space in periodicals published on physical electronic media, such as CD-ROMs and diskettes, as well as physical non-electronic media, such as cassette tapes, microfilms and microfiche. • creation and design of advertisements when bundled with providing advertising space.	511110 511120 511130 511140 511190 516110
51112	2.2					Advertising space in business (including farming), professional and academic periodicals	Providing advertising space in business (including farming), professional and academic periodicals. Includes: • space in periodicals published in print, online, or on electronic and other media. • classified and banner advertising. • creation and design of advertisements when bundled with providing advertising space.	511110 511120 511130 511140 511190 516110

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Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		
			Can	Méx	US	Title	Definition	NAICS Industries Producing the Product
51112	2.2.1	X				Advertising space in business (including farming), professional and academic periodicals, printed	Providing advertising space in business (including farming), professional and academic periodicals published in print. Includes: • classified advertising. • creation and design of advertisements when bundled with providing advertising space.	511110 511120 511130 511140 511190 516110
51112	2.2.2	X				Advertising space in business (including farming), professional and academic periodicals, online	Providing advertising space in business (including farming), professional and academic periodicals published on the Internet. Includes: • classified and banner advertising. • creation and design of advertisements when bundled with providing advertising space.	511110 511120 511130 511140 511190 516110
51112	2.2.3	X				Advertising space in business (including farming), professional and academic periodicals, other media	Providing advertising space in business (including farming), professional and academic periodicals published in media other than print and online. Includes: • classified advertising. • space in periodicals published on physical electronic media, such as CD-ROMs and diskettes, as well as physical non-electronic media, such as cassette tapes, microfilms and microfiche. • creation and design of advertisements when bundled with providing advertising space.	511110 511120 511130 511140 511190 516110
51112	2.9					Advertising space in periodicals, nec.	Providing advertising space in periodicals, not elsewhere classified. Includes: • space in periodicals published in print, online, or on electronic and other media. • classified and banner advertising. • creation and design of advertisements when bundled with providing advertising space.	511110 511120 511130 511140 511190 516110
51112	2.9.1	X				Advertising space in periodicals, nec., printed	Providing advertising space in periodicals, not elsewhere classified, published in print. Includes: • classified advertising. • creation and design of advertisements when bundled with providing advertising space.	511110 511120 511130 511140 511190 516110

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Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		
			Can	Méx	US	Title	Definition	NAICS Industries Producing the Product
51112	2.9.2	X				Advertising space in periodicals, nec., online	Providing advertising space in periodicals, not elsewhere classified, published on the Internet. Includes: • classified and banner advertising. • creation and design of advertisements when bundled with providing advertising space.	511110 511120 511130 511140 511190 516110
51112	2.9.3	X				Advertising space in periodicals, nec., other media	Providing advertising space in periodicals, not elsewhere classified, published in media other than print and online. Includes: • classified advertising. • space in periodicals published on physical electronic media, such as CD-ROMs and diskettes, as well as physical non-electronic media, such as cassette tapes, microfilms and microfiche. • creation and design of advertisements when bundled with providing advertising space.	511110 511120 511130 511140 511190 516110
51112	3	X				Licensing of rights to use content of magazines and periodicals protected by copyright	Granting permission to use the content of magazines or periodicals that are implicitly or explicitly protected by copyright owned or controlled by the licensor. Includes the right to broadcast, publish, reproduce, record, modify, incorporate, or distribute intellectual property taken from magazines and periodicals for an agreed period of time, manner, and place, such as the right to reproduce in or adapt to another format, medium, language or territory. Some specific examples of rights licensed to use published intellectual property include co-publishing rights, translation rights, anthology rights, serial rights, dramatization and documentary rights, merchandising rights, paperback rights, electronic publishing rights, and audio rights. Includes: • temporary transfers of rights through licensing. • permanent transfer of individual or some rights through sale. Excludes: • permanent transfers of rights granted through outright sale of intellectual property.	511110 511120 511130 511140 511190 516110

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Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		
			Can	Méx	US	Title	Definition	NAICS Industries Producing the Product
51112	4	X				Publishing services	Publishing newspapers, books, periodicals, journals, etc., for others (including self-publishing authors) who maintain copyright and editorial control. Includes: • vanity book publishing. • technical services related to publishing (e.g., such as editing, proofreading, content development, research and writing, and word processing) bundled with publishing services. • printing and distribution services bundled with publishing services. Excludes: • printing services sold separately are in product 5, Printing services. • distribution services sold separately are in product 6, Distribution services. • graphic design services. Same as product 3.8 on 51111 list.	511110 511120 511130 511140 511190 516110
51112	5	X				Printing services	Printing publications of any type for others. Includes: • printing services for books, magazines, pamphlets, posters, and calendars, etc. Excludes: • lithographic, gravure, flexography, and screen printing services. • photocopying services. • providing a bundle of printing and distribution services. Same as product 3.1 on 51111 list.	511110 511120 511130 511140 511190 516110

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Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		
			Can	Méx	US	Title	Definition	NAICS Industries Producing the Product
51112	6	X				Local delivery services for publications	Providing local transportation and delivery services for publications such as newspapers, magazines, books, and newsletters. Includes: • transportation and delivery of promotional materials and product samples packaged with publications. Excludes: • providing a bundle of printing and distribution services. • dedicated distribution services for advertising materials. Same as product 3.2 on 51111 list.	511110 511120 511130 511140 511190 516110
51112	7	X				Mailing lists	Lists of names, addresses, and other contact information developed to market or promote to a specific group such as those sharing a common interest, purchase history, membership affiliation, or contribution history. Lists are frequently produced on labels. Includes: • mailing lists published in print, online, or on electronic and other media. • standardized and customer-specified lists created for sale or rent. Same as product 1 on 51114 list.	511110 511120 511130 511140 511190 516110
51112	8	X				Convention and trade show organization services	Providing services to plan, organize, market, and manage conventions, trade shows, conferences, retreats, and similar non-social events, for a fee or commission. Excludes: • designing advertising campaigns that involve the use of special events. • organizing sports and cultural events. • organizing social events, such as weddings and parties. Same as product 3 on 5619 list.	511110 511120 511130 511140 511190 516110 71132

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Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		
			Can	Méx	US	Title	Definition	NAICS Industries Producing the Product
51112	9	X				Books	<p>Single, non-periodic publications that include the following classes: textbooks; children's books; professional, technical and scholarly books; reference books; and adult trade books.</p> <p>Includes:</p> <ul style="list-style-type: none"> books published in print, online, or on electronic and other media. atlases, anthologies, a collective work published as a monograph or in volumes, a monograph published as part of a series, and related supplemental materials. <p>Excludes:</p> <ul style="list-style-type: none"> published archives of books. magazines and other periodicals, including shoppers newspapers containing only consumer advertising are in product 1, Periodicals. newspapers are in product 10, Newspapers. mailing lists are in product 7, Mailing lists. directories. databases and other collections of information. pamphlets, brochures, repair manuals that accompany products or are supplied as accessories to services, and separately published maps, charts, plans or sheet music. <p>. Same as product 1 on 51113 list.</p>	511110 511120 511130 511140 511190 516110
51112	10	X				Newspapers	<p>Publications issued daily, weekly, or at other regular intervals consisting mainly of current news together with editorials, features, correspondence and other information of current public interest. A considerable amount of space is devoted generally to photographs and advertisements.</p> <p>Includes:</p> <ul style="list-style-type: none"> newspapers published in print, online, or on electronic and other media. subscription and single copy sales. <p>Excludes:</p> <ul style="list-style-type: none"> published archives of newspapers. providing back issues of newspapers. <p>Same as product 1 on 51111 list.</p>	511110 511120 511130 511140 511190 516110

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Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Méx	US	Title	Definition	
51112	11	X				Reselling services for books, newspapers, and periodicals, wholesale and retail	Wholesaling or retailing of books, newspapers, and periodicals purchased on own account for resale or sold on a fee or commission basis for others. Revenue for this product includes the gross margins, fees, and commissions earned on sales. Includes: • Exclusive Agency/Distribution. Excludes •sale of own publications by publishers is in products 1, 9, and 10.	511110 511120 511130 511140 511190 516110 41 44 45
51112	12	X				Other products	Other products provided by establishments classified in NAICS 51112.	511120 others