

**NAPCS Product List for NAICS 51113: Book Publishers**

1	2	3	4	5	6	7	8	9
Industry Subject Area	Working Group Code	Trilateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Méx	US	Title	Definition	
51113	1					Books	<p>Single, non-periodic publications that include the following classes: textbooks; children's books; professional, technical and scholarly books; reference books; and adult trade books.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>books published in print, online, or on electronic and other media.</li> <li>atlases, anthologies, a collective work published as a monograph or in volumes, a monograph published as part of a series, and related supplemental materials.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>published archives of books are in product 7, Databases and other collections of information.</li> <li>magazines and other periodicals, including shoppers newspapers containing only consumer advertising, are in product 3, Periodicals.</li> <li>newspapers are in product 4, Newspapers.</li> <li>mailing lists are in product 5, Mailing lists.</li> <li>directories are in product 6, Directories.</li> <li>published databases and other collections of information are in product 7, Databases and other collections of information.</li> <li>pamphlets, brochures, repair manuals that accompany products or are supplied as accessories to services, and separately published maps, charts, plans or sheet music are in product 8, Specialty publ</li> </ul>	511130 516110
51113	1.1					Textbooks	<p>Books published to be primarily used as educational material for students and teachers in formal study programs: at the elementary (including preschool) and high school levels; and at the postsecondary level, i.e., colleges and universities. These books generally contain knowledge summaries and/or practice questions with the text.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>books published in print, online, or on electronic and other media.</li> <li>workbooks, teachers manuals and resource materials, reference books done specifically for the educational system, as well as interactive materials.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>published archives of books are in product 7, Databases and other collections of information.</li> <li>standardized tests are found in product 8, Other publishing.</li> </ul>	511130

**NAPCS Product List for NAICS 51113: Book Publishers**

1	2	3	4	5	6	7	8	9
Industry Subject Area	Working Group Code	Trilateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Méx	US	Title	Definition	
51113	1.1.1					Textbooks, printed	<p>Books published in print (including large print and braille) to be primarily used as educational material for students and teachers in formal study programs: at the elementary (including preschool) and high school levels; and at the postsecondary level, i.e., colleges and universities. These books generally contain knowledge summaries and/or practice questions with the text.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>workbooks, teachers manuals and resource materials, reference books done specifically for the educational system, as well as interactive materials.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>published archives of books are in product 7, Databases and other collections of information.</li> <li>standardized tests are found in product 8, Other publishing.</li> </ul>	511130
51113	1.1.1.1	X				Elementary and secondary school textbooks, printed	<p>Books published in print (including large print and braille) to be primarily used as educational material for students and teachers in formal study programs at the elementary (including preschool) and high school levels. These books generally contain knowledge summaries and/or practice questions with the text.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>workbooks, teachers manuals and resource materials, reference books done specifically for the educational system, as well as interactive materials.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>published archives of books are in product 7, Databases and other collections of information.</li> <li>standardized tests are found in product 8, Other publishing.</li> </ul>	511130

**NAPCS Product List for NAICS 51113: Book Publishers**

1	2	3	4	5	6	7	8	9
Industry Subject Area	Working Group Code	Trilateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Méx	US	Title	Definition	
51113	1.1.1.2	X				Postsecondary textbooks, printed	Books published in print (including large print and braille) to be primarily used as educational material for students and teachers in formal study programs at the postsecondary level, i.e., colleges and universities. These books generally contain knowledge summaries and/or practice questions with the text.  Includes: • workbooks, teachers manuals and resource materials, reference books done specifically for the educational system, as well as interactive materials.  Excludes: • published archives of books are in product 7, Databases and other collections of information. • standardized tests are found in product 8, Other publishing.	511130
51113	1.1.2	X				Textbooks, online	Books published on the Internet (in a digital file which can be accessed or downloaded) to be primarily used as educational material for students and teachers in formal study programs: at the elementary (including preschool) and high school levels; and at the postsecondary level, i.e., colleges and universities. These books generally contain knowledge summaries and/or practice questions with the text.  Includes: • online access to textbooks that are paid for through subscriptions, subscriptions, fees for downloads, or other fees. • workbooks, teachers manuals and resource materials, reference books done specifically for the educational system, as well as interactive materials. • revenues received from distributors, such as online retailers.  Excludes: • online archives of books are in product 7, Databases and other collections of information. • standardized tests are found in product 8, Other publishing.	511130 516110

NAPCS Product List for NAICS 51113: Book Publishers

1	2	3	4	5	6	7	8	9
Industry Subject Area	Working Group Code	Trilateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Méx	US	Title	Definition	
51113	1.1.2.1		X		X	Elementary and secondary school textbooks, online	Books published on the Internet (in a digital file which can be accessed or downloaded) to be primarily used as educational material for students and teachers in formal study programs at the elementary (including preschool) and high school levels. These books generally contain knowledge summaries and/or practice questions with the text.  Includes: <ul style="list-style-type: none"> <li>• online access to textbooks that are paid for through subscriptions, fees for downloads, or other fees.</li> <li>• workbooks, teachers manuals and resource materials, reference books done specifically for the educational system, as well as interactive materials.</li> <li>• revenues received from distributors, such as online retailers.</li> </ul> Excludes: <ul style="list-style-type: none"> <li>• online archives of books are in product 7, Databases and other collections of information.</li> <li>• standardized tests are found in product 8, Other publishing.</li> </ul>	511130 516110
51113	1.1.2.2		X		X	Postsecondary textbooks, online	Books published on the Internet (in a digital file which can be accessed or downloaded) to be primarily used as educational material for students and teachers in formal study programs at the postsecondary level, i.e., colleges and universities. These books generally contain knowledge summaries and/or practice questions with the text.  Includes: <ul style="list-style-type: none"> <li>• online access to textbooks that are paid for through subscriptions, fees for downloads, or other fees.</li> <li>• workbooks, teachers manuals and resource materials, reference books done specifically for the educational system, as well as interactive materials.</li> <li>• revenues received from distributors, such as online retailers.</li> </ul> Excludes: <ul style="list-style-type: none"> <li>• online archives of books are in product 7, Databases and other collections of information.</li> <li>• standardized tests are found in product 8, Other publishing.</li> </ul>	511130 516110

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			Can	Méx	US	Title	Definition	
51113	1.1.3	X				Textbooks, other media	<p>Books published in media other than print and online to be primarily used as educational material for students and teachers in formal study programs: at the elementary (including preschool) and high school levels; and at the postsecondary level, i.e., colleges and universities. These books generally contain knowledge summaries and/or practice questions with the text.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>books published on physical electronic media, such as CD-ROMs and diskettes, as well as physical non-electronic media, such as cassette tapes, microfilms and microfiche.</li> <li>workbooks, teachers manuals and resource materials, reference books done specifically for the educational system, as well as interactive materials.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>published archives of books are in product 7, Databases and other collections of information.</li> <li>standardized tests are found in product 8, Other publishing.</li> </ul>	511130
51113	1.1.3.1		X		X	Elementary and secondary school textbooks, other media	<p>Books published in media other than print and online to be primarily used as educational material for students and teachers in formal study programs at the elementary (including preschool) and high school levels. These books generally contain knowledge summaries and/or practice questions with the text.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>books published on physical electronic media, such as CD-ROMs and diskettes, as well as physical non-electronic media, such as cassette tapes, microfilms and microfiche.</li> <li>workbooks, teachers manuals and resource materials, reference books done specifically for the educational system, as well as interactive materials.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>published archives of books are in product 7, Databases and other collections of information.</li> <li>standardized tests are found in product 8, Other publishing.</li> </ul>	511130

NAPCS Product List for NAICS 51113: Book Publishers

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			Can	Méx	US	Title	Definition	
51113	1.1.3.2		X		X	Postsecondary textbooks, other media	Books published in media other than print and online to be primarily used as educational material for students and teachers in formal study programs at the postsecondary level, i.e., colleges and universities. These books generally contain knowledge summaries and/or practice questions with the text.  Includes: <ul style="list-style-type: none"> <li>books published on physical electronic media, such as CD-ROMs and diskettes, as well as physical non-electronic media, such as cassette tapes, microfilms and microfiche.</li> <li>workbooks, teachers manuals and resource materials, reference books done specifically for the educational system, as well as interactive materials.</li> </ul> Excludes: <ul style="list-style-type: none"> <li>published archives of books are in product 7, Databases and other collections of information.</li> <li>standardized tests are found in product 8, Other publishing.</li> </ul>	511130
51113	1.2					Children's books	Books published for children and young adults, including picture books, children's reference books and educational books not intended for use in the classroom.  Includes: <ul style="list-style-type: none"> <li>books published in print, online, or on electronic and other media.</li> <li>fiction and non-fiction books.</li> <li>bundled book-and-toy kits.</li> <li>talking books.</li> </ul> Excludes: <ul style="list-style-type: none"> <li>published archives of books are in product 7, Databases and other collections of information.</li> <li>coloring books and activity books are in product 8, Other publishing.</li> </ul>	511130

NAPCS Product List for NAICS 51113: Book Publishers

1	2	3	4	5	6	7	8	9
Industry Subject Area	Working Group Code	Trilateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Méx	US	Title	Definition	
51113	1.2.1	X				Children's books, printed	<p>Books published in print (including large print and braille), for children and young adults, including picture books, children's reference books and educational books not intended for use in the classroom.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• fiction and non-fiction books.</li> <li>• bundled book-and-toy kits.</li> <li>• talking books.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• published archives of books are in product 7, Databases and other collections of information.</li> <li>• coloring books and activity books are in product 8, Other publishing.</li> </ul>	511130
51113	1.2.2	X				Children's books, online	<p>Books published on the Internet (in a digital file which can be accessed or downloaded) for children and young adults, including picture books, children's reference books and educational books not intended for use in the classroom.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• online access to children's books that are paid for through subscriptions, fees for downloads, or other fees.</li> <li>• fiction and non-fiction books.</li> <li>• bundled book-and-toy kits.</li> <li>• talking books.</li> <li>• revenues received from distributors, such as online retailers.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• online archives of books are in product 7, Databases and other collections of information.</li> <li>• coloring books and activity books are in product 8, Other publishing.</li> </ul>	511130 516110

NAPCS Product List for NAICS 51113: Book Publishers

1	2	3	4	5	6	7	8	9
Industry Subject Area	Working Group Code	Trilateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Méx	US	Title	Definition	
51113	1.2.3	X				Children's books, other media	<p>Books published in media other than print and online for children and young adults, including picture books, children's reference books and educational books not intended for use in the classroom.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• books published on physical electronic media, such as CD-ROMs and diskettes, as well as physical non-electronic media, such as cassette tapes, microfilms and microfiche.</li> <li>• fiction and non-fiction books.</li> <li>• bundled book-and-toy kits.</li> <li>• talking books.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• published archives of books are in product 7, Databases and other collections of information.</li> <li>• coloring books and activity books are in product 8, Other publishing.</li> </ul>	511130
51113	1.3					General reference books	<p>Books published primarily for general reference purposes and aimed at the public at large.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• books published in print, online, or on electronic and other media.</li> <li>• dictionaries, encyclopedias, thesauruses, atlases.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• published archives of books are in product 7, Databases and other collections of information.</li> <li>• reference books done for the educational system are in product 1.1, Textbooks.</li> <li>• children's reference books are in product 1.2, Children's books.</li> <li>• specialized reference books are in product 1.4, Professional, technical and scholarly books.</li> </ul>	511130 516110

NAPCS Product List for NAICS 51113: Book Publishers

1	2	3	4	5	6	7	8	9
Industry Subject Area	Working Group Code	Trilateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Méx	US	Title	Definition	
51113	1.3.1	X				General reference books, printed	<p>Books published in print (including large print and braille), to be primarily used for general reference purposes and aimed at the public at large.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• dictionaries, encyclopedias, thesauruses, atlases.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• published archives of books are in product 7, Databases and other collections of information.</li> <li>• reference books done for the educational system are in product 1.1, Textbooks.</li> <li>• children's reference books are in product 1.2, Children's books.</li> <li>• specialized reference books are in product 1.4, Professional, technical and scholarly books.</li> </ul>	511130
51113	1.3.2	X				General reference books, online	<p>Books published on the Internet (in a digital file which can be accessed or downloaded) to be primarily used for general reference purposes and aimed at the public at large.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• online access to general reference books that are paid for through subscriptions, fees for downloads, or other fees.</li> <li>• dictionaries, encyclopedias, thesauruses, atlases.</li> <li>• revenues received from distributors, such as online retailers.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• online archives of books are in product 7, Databases and other collections of information.</li> <li>• reference books done for the educational system are in product 1.1, Textbooks.</li> <li>• children's reference books are in product 1.2, Children's books.</li> <li>• specialized reference books are in product 1.4, Professional, technical and scholarly books.</li> </ul>	511130 516110

NAPCS Product List for NAICS 51113: Book Publishers

1	2	3	4	5	6	7	8	9
Industry Subject Area	Working Group Code	Trilateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Méx	US	Title	Definition	
51113	1.3.3	X				General reference books, other media	<p>Books published in media other than print and online to be primarily used for general reference purposes and aimed at the public at large.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>books published on physical electronic media, such as CD-ROMs and diskettes, as well as physical non-electronic media, such as cassette tapes, microfilms and microfiche.</li> <li>dictionaries, encyclopedias, thesauruses, atlases.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>published archives of books are in product 7, Databases and other collections of information.</li> <li>reference books done for the educational system are in product 1.1, Textbooks.</li> <li>children's reference books are in product 1.2, Children's books.</li> <li>specialized reference books are in product 1.4, Professional, technical and scholarly books.</li> </ul>	511130
51113	1.4					Professional, technical and scholarly books	<p>Specialized books containing research, advanced knowledge and/or information used by individuals in the practice of specific occupations or professions, e.g. lawyers, doctors, electricians, accountants, business or computer professionals, or aimed at the academic and research community.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>books published in print, online, or on electronic and other media.</li> <li>specialized reference books.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>published archives of books are in product 7, Databases and other collections of information.</li> </ul>	511130
51113	1.4.1	X				Professional, technical and scholarly books, printed	<p>Specialized books published in print (including large print and braille), containing research, advanced knowledge and/or information used by individuals in the practice of specific occupations or professions, e.g. lawyers, doctors, electricians, accountants, business or computer professionals, or aimed at the academic and research community.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>specialized reference books.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>published archives of books are in product 7, Databases and other collections of information.</li> </ul>	511130

NAPCS Product List for NAICS 51113: Book Publishers

1	2	3	4	5	6	7	8	9
Industry Subject Area	Working Group Code	Trilateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Méx	US	Title	Definition	
51113	1.4.1.1		X		X	Professional and technical books, printed	Specialized books published in print (including large print and braille), containing research, advanced knowledge and/or information used by individuals in the practice of specific occupations or professions, e.g. lawyers, doctors, electricians, accountants, business or computer professionals.  Includes: • specialized reference books.  Excludes: • published archives of books are in product 7, Databases and other collections of information.	511130
51113	1.4.1.2		X		X	Scholarly books, printed	Specialized books published in print (including large print and braille), containing research, advanced knowledge and/or information aimed primarily at the academic and research community. These books are generally published by university presses, research institutes and learned societies  Includes: • specialized reference books.  Excludes: • published archives of books are in product 7, Databases and other collections of information.	511130
51113	1.4.2	X				Professional, technical and scholarly books, online	Specialized books published on the Internet (in a digital file which can be accessed or downloaded), containing research, advanced knowledge and/or information used by individuals in the practice of specific occupations or professions, e.g. lawyers, doctors, electricians, accountants, business or computer professionals, or aimed at the academic and research community.  Includes: • online access to professional, technical and scholarly books that are paid for through subscriptions, fees for downloads, or other fees. • specialized reference books. • revenues received from distributors, such as online retailers.  Excludes: • online archives of books are in product 7, Databases and other collections of information.	511130 516110

NAPCS Product List for NAICS 51113: Book Publishers

1	2	3	4	5	6	7	8	9
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			Can	Méx	US	Title	Definition	
51113	1.4.2.1		X		X	Professional and technical books, online	Specialized books published on the Internet (in a digital file which can be accessed or downloaded), containing research, advanced knowledge and/or information used by individuals in the practice of specific occupations or professions, e.g. lawyers, doctors, electricians, accountants, business or computer professionals.  Includes: <ul style="list-style-type: none"> <li>• online access to professional and technical books that are paid for through subscriptions, fees for downloads, or other fees.</li> <li>• specialized reference books.</li> <li>• revenues received from distributors, such as online retailers.</li> </ul> Excludes: <ul style="list-style-type: none"> <li>• online archives of books are in product 7, Databases and other collections of information.</li> </ul>	511130 516110
51113	1.4.2.2		X		X	Scholarly books, online	Specialized books published on the Internet (in a digital file which can be accessed or downloaded), containing research, advanced knowledge and/or information aimed primarily at the academic and research community. These books are generally published by university presses, research institutes and learned societies.  Includes: <ul style="list-style-type: none"> <li>• online access to scholarly books that are paid for through subscriptions, fees for downloads, or other fees.</li> <li>• specialized reference books.</li> <li>• revenues received from distributors, such as online retailers.</li> </ul> Excludes: <ul style="list-style-type: none"> <li>• online archives of books are in product 7, Databases and other collections of information.</li> </ul>	511130 516110

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Industry Subject Area	Working Group Code	Trilateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Méx	US	Title	Definition	
51113	1.4.3	X				Professional, technical and scholarly books, other media	Specialized books published in media other than print and online, containing research, advanced knowledge and/or information used by individuals in the practice of specific occupations or professions, e.g. lawyers, doctors, electricians, accountants, business or computer professionals, or aimed at the academic and research community.  Includes: • books published on physical electronic media, such as CD-ROMs and diskettes, as well as physical non-electronic media, such as cassette tapes, microfilms and microfiche. • specialized reference books.  Excludes: • published archives of books are in product 7, Databases and other collections of information.	511130
51113	1.4.3.1		X		X	Professional and technical books, other media	Specialized books published in media other than print and online, containing research, advanced knowledge and/or information used by individuals in the practice of specific occupations or professions, e.g. lawyers, doctors, electricians, accountants, business or computer professionals.  Includes: • books published on physical electronic media, such as CD-ROMs and diskettes, as well as physical non-electronic media, such as cassette tapes, microfilms and microfiche. • specialized reference books.  Excludes: • published archives of books are in product 7, Databases and other collections of information.	511130

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			Can	Méx	US	Title	Definition	
51113	1.4.3.2		X		X	Scholarly books, other media	<p>Specialized books published in media other than print and online, containing research, advanced knowledge and/or information, aimed primarily at the academic and research community. These books are generally published by university presses, research institutes and learned societies.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>books published on physical electronic media, such as CD-ROMs and diskettes, as well as physical non-electronic media, such as cassette tapes, microfilms and microfiche.</li> <li>specialized reference books.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>published archives of books are in product 7, Databases and other collections of information.</li> </ul>	511130
51113	1.5					Adult trade books	<p>Books of general interest published for consumption by the adult public at large.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>books published in print, online, or on electronic and other media.</li> <li>literary fiction and non-fiction; poetry and drama; religious books, bibles and hymnals; non-fiction such as history, political, biographies, home and garden, how-to books, cook books, travel guides etc.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>published archives of books are in product 7, Databases and other collections of information.</li> </ul>	511130
51113	1.5.1	X				Adult trade books, printed	<p>Books of general interest published in print (including large print and braille) for consumption by the adult public at large.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>literary fiction and non-fiction; poetry and drama; religious books, bibles and hymnals; non-fiction such as history, political, biographies, home and garden, how-to books, cook books, travel guides etc.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>published archives of books are in product 7, Databases and other collections of information.</li> </ul>	511130

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			Can	Méx	US	Title	Definition	
51113	1.5.1.1		X			Adult trade books, printed, mass market paperback	Books of general interest published in print mass market paperback for consumption by the adult public at large.  Includes: • literary fiction and non-fiction; poetry and drama; religious books, bibles and hymnals; non-fiction such as history, political, biographies, home and garden, how-to books, cook books, travel guides etc.  Excludes: • published archives of books are in product 7, Databases and other collections of information.	511130
51113	1.5.1.2		X			Adult trade books, printed, softcover paperback	Books of general interest published in print softcover for consumption by the adult public at large.  Includes: • literary fiction and non-fiction; poetry and drama; religious books, bibles and hymnals; non-fiction such as history, political, biographies, home and garden, how-to books, cook books, travel guides etc.  Excludes: • published archives of books are in product 7, Databases and other collections of information.	511130
51113	1.5.1.3		X			Adult trade books, printed, hardcover	Books of general interest published in print hardcover for consumption by the adult public at large.  Includes: • literary fiction and non-fiction; poetry and drama; religious books, bibles and hymnals; non-fiction such as history, political, biographies, home and garden, how-to books, cook books, travel guides etc.  Excludes: • published archives of books are in product 7, Databases and other collections of information.	511130

NAPCS Product List for NAICS 51113: Book Publishers

1	2	3	4	5	6	7	8	9
Industry Subject Area	Working Group Code	Trilateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Méx	US	Title	Definition	
51113	1.5.2	X				Adult trade books, online	Books of general interest published on the Internet (in a digital file which can be accessed, searched, or downloaded) for consumption by the adult public at large.  Includes: • online access to adult trade books that are paid for through subscriptions, fees for downloads, or other fees. • literary fiction and non-fiction; poetry and drama; religious books, bibles and hymnals; non-fiction such as history, political, biographies, home and garden, how-to books, cook books, travel guides etc. • revenues received from distributors, such as online retailers.  Excludes: • online archives of books are in product 7, Databases and other collections of information.	511130 516110
51113	1.5.3	X				Adult trade books, other media	Books of general interest published in media other than print and online for consumption by the adult public at large.  Includes: • books published on physical electronic media, such as CD-ROMs and diskettes, as well as physical non-electronic media, such as cassette tapes, microfilms and microfiche. • literary fiction and non-fiction; poetry and drama; religious books, bibles and hymnals; non-fiction such as history, political, biographies, home and garden, how-to books, cook books, travel guides etc.  Excludes: • published archives of books are in product 7, Databases and other collections of information.	511130
51113	1.5.3.1				X	Adult trade books, audio	Books of general interest published in audio format on a physical media, for consumption by the adult public at large.  Includes: • literary fiction and non-fiction; poetry and drama; religious books, bibles and hymnals; non-fiction such as history, political, biographies, home and garden, how-to books, cook books, travel guides etc.  Excludes: • published archives of books are in product 7, Databases and other collections of information.	511130

NAPCS Product List for NAICS 51113: Book Publishers

1	2	3	4	5	6	7	8	9
Industry Subject Area	Working Group Code	Trilateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Méx	US	Title	Definition	
51113	1.5.3.2				X	Adult trade books, other media except audio	Books of general interest published on a physical media in a format other than audio, for consumption by the adult public at large.  Includes: • literary fiction and non-fiction; poetry and drama; religious books, bibles and hymnals; non-fiction such as history, political, biographies, home and garden, how-to books, cook books, travel guides etc.  Excludes: • published archives of books are in product 7, Databases and other collections of information.	511130
51113	2	X				Licensing of rights to use content of books protected by copyright	Granting permission to use the content of books that are implicitly or explicitly protected by copyright owned or controlled by the licensor. Includes the right to broadcast, publish, reproduce, record, modify, incorporate, or distribute intellectual property taken from books for an agreed period of time, manner, and place, such as the right to reproduce in or adapt to another format, medium, language or territory. Some specific examples of rights licensed to use published intellectual property include co-publishing rights, translation rights, anthology rights, serial rights, dramatization and documentary rights, merchandising rights, paperback rights, electronic publishing rights, and audio rights.  Includes: • Temporary transfers of rights through licensing. • Permanent transfer of individual or some rights through sale.  Excludes: Permanent transfers of rights granted through outright sale of intellectual property.	511130 511120 511110 511140

NAPCS Product List for NAICS 51113: Book Publishers

1	2	3	4	5	6	7	8	9
Industry Subject Area	Working Group Code	Trilateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Méx	US	Title	Definition	
51113	2.1			X	X	Licensing of rights to use content of textbooks protected by copyright	<p>Granting permission to use the content of textbooks that are implicitly or explicitly protected by copyright owned or controlled by the licensor. Includes the right to broadcast, publish, reproduce, record, modify, incorporate, or distribute intellectual property taken from textbooks for an agreed period of time, manner, and place, such as the right to reproduce in or adapt to another format, medium, language or territory. Some specific examples of rights licensed to use published intellectual property include co-publishing rights, translation rights, anthology rights, serial rights, dramatization and documentary rights, merchandising rights, paperback rights, electronic publishing rights, and audio rights.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• temporary transfers of rights through licensing.</li> <li>• permanent transfer of individual or some rights through sale.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• permanent transfers of rights granted through outright sale of intellectual property.</li> </ul>	511130
51113	2.2			X	X	Licensing of rights to use content of children's books protected by copyright	<p>Granting permission to use the content of children's books that are implicitly or explicitly protected by copyright owned or controlled by the licensor. Includes the right to broadcast, publish, reproduce, record, modify, incorporate, or distribute intellectual property taken from children's books for an agreed period of time, manner, and place, such as the right to reproduce in or adapt to another format, medium, language or territory. Some specific examples of rights licensed to use published intellectual property include co-publish rights, translation rights, anthology rights, serial rights, dramatization and documentary rights, merchandising rights, paperback rights, electronic publishing rights, and audio rights.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• temporary transfers of rights through licensing.</li> <li>• permanent transfer of individual or some rights through sale.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• permanent transfers of rights granted through outright sale of intellectual property.</li> </ul>	511130

**NAPCS Product List for NAICS 51113: Book Publishers**

1	2	3	4	5	6	7	8	9
Industry Subject Area	Working Group Code	Trilateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Méx	US	Title	Definition	
51113	2.3			X	X	Licensing of rights to use content of general reference books protected by copyright	<p>Granting permission to use the content of general reference books that are implicitly or explicitly protected by copyright owned or controlled by the licensor. Includes the right to broadcast, publish, reproduce, record, modify, incorporate, or distribute intellectual property taken from general reference books for an agreed period of time, manner, and place, such as the right to reproduce in or adapt to another format, medium, language or territory. Some specific examples of rights licensed to use published intellectual property include co-publishing rights, translation rights, anthology rights, serial rights, dramatization and documentary rights, merchandising rights, paperback rights, electronic publishing rights, and audio rights.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• temporary transfers of rights through licensing.</li> <li>• permanent transfer of individual or some rights through sale.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• permanent transfers of rights granted through outright sale of intellectual property.</li> </ul>	511130
51113	2.4			X	X	Licensing of rights to use content of professional, technical and scholarly books protected by copyright	<p>Granting permission to use the content of professional, technical and scholarly books that are implicitly or explicitly protected by copyright owned or controlled by the licensor. Includes the right to broadcast, publish, reproduce, record, modify, incorporate, or distribute intellectual property taken from professional, technical and scholarly books for an agreed period of time, manner, and place, such as the right to reproduce in or adapt to another format, medium, language or territory. Some specific examples of rights licensed to use published intellectual property include the right to co-publish or translate, anthology rights, serial rights, dramatization and documentary rights, merchandising right, paperback rights, electronic publishing rights, and audio rights.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• temporary transfers of rights through licensing.</li> <li>• permanent transfer of individual or some rights through sale.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• permanent transfers of rights granted through outright sale of intellectual property.</li> </ul>	511130

NAPCS Product List for NAICS 51113: Book Publishers

1	2	3	4	5	6	7	8	9
Industry Subject Area	Working Group Code	Trilateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Méx	US	Title	Definition	
51113	2.5			X	X	Licensing of rights to use content of adult trade books protected by copyright	Granting permission to use the content of adult trade books that are implicitly or explicitly protected by copyright owned or controlled by the licensor. Includes the right to broadcast, publish, reproduce, record, modify, incorporate, or distribute intellectual property taken from adult trade books for an agreed period of time, manner, and place, such as the right to reproduce in or adapt to another format, medium, language or territory. Some specific examples of rights licensed to use published intellectual property include the right to co-publish or translate, anthology rights, serial rights, dramatization and documentary rights, merchandising right, paperback rights, electronic publishing rights, and audio rights.  Includes: • temporary transfers of rights through licensing. • permanent transfer of individual or some rights through sale.  Excludes: • permanent transfers of rights granted through outright sale of intellectual property.	511130
51113	2.6			X	X	Licensing of rights to use content of publications, except books, protected by copyright	Granting permission to use the content of publications other than books that are implicitly or explicitly protected by copyright owned or controlled by the licensor. Includes the right to broadcast, publish, reproduce, record, modify, incorporate, or distribute intellectual property taken from newspapers, periodicals, and other nonbook publications for an agreed period of time, manner, and place, such as the right to reproduce in or adapt to another format, medium, language or territory. Some specific examples of rights licensed to use published intellectual property include the right to co-publish or translate, anthology rights, serial rights, dramatization and documentary rights, merchandising right, paperback rights, electronic publishing rights, and audio rights.  Includes: • temporary transfers of rights through licensing. • permanent transfer of individual or some rights through sale.  Excludes: • permanent transfers of rights granted through outright sale of intellectual property.  Includes products 3.6 on 51111 list, 3 on 51112 list, and 5 on 51114 list.	511130 511110 511120 511140

NAPCS Product List for NAICS 51113: Book Publishers

1	2	3	4	5	6	7	8	9
Industry Subject Area	Working Group Code	Trilateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Méx	US	Title	Definition	
51113	3	X				Periodicals	<p>Publications issued at fixed intervals, less often than daily and more often than annually, usually on a weekly or monthly basis. Periodicals generally contain articles with more analysis and in-depth coverage than newspaper reports. They may also contain essays, stories and poems and are often illustrated or with photographs.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• periodicals published in print, online, or on electronic and other media.</li> <li>• newsletters.</li> <li>• subscription and single copy sales.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• sales catalogs.</li> <li>• published archives of periodicals are in product 7, Databases and other collections of information.</li> <li>• providing back issues of periodicals.</li> </ul> <p>Same as product 1 on 51112 list.</p>	511130 511110 511120 511140
51113	4	X				Newspapers	<p>Publications issued daily, weekly, or at other regular intervals consisting mainly of current news together with editorials, features, correspondence and other information of current public interest. A considerable amount of space is devoted generally to photographs and advertisements.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• newspapers published in print, online, or on electronic and other media.</li> <li>• subscription and single copy sales.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• published archives of newspapers are in product 7, Databases and other collections of information.</li> <li>• providing back issues of newspapers.</li> </ul> <p>Same as product 1 on 51111 list.</p>	511130 511110 511120

**NAPCS Product List for NAICS 51113: Book Publishers**

1	2	3	4	5	6	7	8	9
Industry Subject Area	Working Group Code	Trilateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Méx	US	Title	Definition	
51113	5	X				Mailing lists	<p>Lists of names, addresses, and other contact information developed to market or promote to a specific group such as those sharing a common interest, purchase history, membership affiliation, or contribution history. Lists are frequently produced on labels.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• mailing lists published in print, online, or on electronic and other media.</li> <li>• standardized and customer-specified lists created for sale or rent.</li> </ul> <p>Same as product 1 on 51114 list.</p>	511130 511140 511120
51113	6	X				Directories	<p>Collections of systematically organized information. Includes both general and specialized directories containing descriptive information on persons, organizations, publications, or other entities.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• directories published in print, online, or on electronic and other media.</li> <li>• telephone directories, business and trade directories, and municipal and city directories.</li> </ul> <p>Same as product 2 on 51114 list.</p>	511130 511140 511120 511110
51113	7	X				Databases and other collections of information	<p>Collections of data or bodies of information in which the primary content is other than contact information. These are usually compiled and organized for rapid retrieval by computer.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• databases and other collections published in print, online, or on electronic and other media.</li> <li>• custom designed databases.</li> <li>• published archives of newspapers, periodicals, and other publications.</li> <li>• published collections of facts compiled from public domain materials such as legal cases, annual reports of publicly traded companies, and other public documents.</li> </ul> <p>Same as product 3 on 51114 list.</p>	511130 511140 511120 511110

NAPCS Product List for NAICS 51113: Book Publishers

1	2	3	4	5	6	7	8	9
Industry Subject Area	Working Group Code	Trilateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Méx	US	Title	Definition	
51113	8	X				Specialty publications	<p>Publications such as calendars, catalogs, coloring books, activity books, diaries, time schedulers, maps, greeting cards, posters, pamphlets, and standardized tests, etc.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• publications in print, online, or on electronic and other media.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• published archives of publications are in product 7, Databases and other collections of information.</li> <li>• newspapers, periodicals, books, mailing lists, directories, databases and other collections of information.</li> </ul> <p>Same as product 1 on 51119 list.</p>	511130 511190 511120 511110
51113	9	X				Publishing services	<p>Publishing newspapers, books, periodicals, journals, etc., for others (including self-publishing authors) who maintain copyright and editorial control.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• vanity book publishing.</li> <li>• technical services related to publishing (e.g., such as editing, proofreading, content development, research and writing, and word processing) bundled with publishing services.</li> <li>• printing and distribution services bundled with publishing services.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• printing services sold separately are in product 10, Printing services.</li> <li>• distribution services sold separately.</li> <li>• graphic design services.</li> </ul> <p>Same as product 3.8 on 51111 list.</p>	511130 561410 511120 511110 511140

NAPCS Product List for NAICS 51113: Book Publishers

1	2	3	4	5	6	7	8	9
Industry Subject Area	Working Group Code	Trilateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Méx	US	Title	Definition	
51113	10	X				Printing services	<p>Printing publications of any type for others.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• printing services for books, magazines, pamphlets, posters, and calendars, etc.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• lithographic, gravure, flexography, and screen printing services.</li> <li>• photocopying services.</li> <li>• providing a bundle of printing and distribution services.</li> </ul> <p>Same as product 3.1 on 51111 list.</p>	511130 323113 323114 323115 323116 323119 323120
51113	11	X				Reselling services for books, newspapers, and periodicals, wholesale and retail	<p>Wholesaling or retailing of books, newspapers, and periodicals purchased on own account for resale or sold on a fee or commission basis for others. Revenue for this product includes the gross margins, fees, and commissions earned on sales.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• Exclusive Agency/Distribution.</li> </ul> <p>Excludes</p> <ul style="list-style-type: none"> <li>•sale of own publications by publishers is in products 1 to 5.</li> </ul> <p>Same as product 11 on 51112 list.</p>	511130 414420 418990 419140 451210 454110
51113	11.1		X			Reselling services for books, newspapers, and periodicals, wholesale	<p>Wholesaling of books, newspapers, and periodicals purchased on own-account for resale or sold on a fee or commission basis for others. Revenue for this product includes the gross margins, fees, and commissions earned on sales.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• Exclusive Agency/Distribution.</li> </ul> <p>Excludes</p> <ul style="list-style-type: none"> <li>•sale of own publications by publishers is in products 1 to 5.</li> </ul>	511130 414420 419140

NAPCS Product List for NAICS 51113: Book Publishers

1	2	3	4	5	6	7	8	9
Industry Subject Area	Working Group Code	Trilateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Méx	US	Title	Definition	
51113	11.1.1		X			Reselling services for books, newspapers, and periodicals, non-exclusive wholesale	Wholesaling of books, newspapers, and periodicals purchased on own-account for resale, on a non-exclusive basis. The wholesaler takes title to the merchandise, but generally does no marketing.  Excludes: •sale of own publications by publishers is in products 1 to 5.	511130 414420
51113	11.1.2		X			Reselling services for books, newspapers, and periodicals, exclusive agency/distribution wholesale	Wholesaling of books, newspapers, and periodicals purchased on own-account for resale or sold on a fee/commission basis for others (foreign or domestic), on an exclusive basis and in a given territory. This is done under a written agreement, whereby the exclusive agent either takes title, or takes the merchandise on consignment, and generally assumes responsibility for marketing, publicity, selling, warehousing and fulfillment. A right of return is often included.	511130 414420 419140
51113	11.2		X			Reselling services for books, newspapers, and periodicals, retail	Retailing of books, newspapers, and periodicals purchased on own account for resale or sold on a fee or commission basis for others. Includes vending machine sales. Revenue for this product includes the gross margin, fees, and commissions earned on sales.  Excludes: • sale of own publications by publishers is in products 1 to 5.  Same as product 15.1.1 on 711 list.	511130 451210 454110

**NAPCS Product List for NAICS 51113: Book Publishers**

1	2	3	4	5	6	7	8	9
Industry Subject Area	Working Group Code	Trilateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Méx	US	Title	Definition	
51113	12		X			Fulfillment services	<p>Providing a bundled distribution service that generally includes storage, processing of orders (gathering and packing items ordered); shipping, billing and collecting payment for the order; and handling returns and exchanges.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• handling of returns and exchanges sold separately.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• marketing.</li> </ul> <p>Same as product 1.3 on 493 list.</p>	511130 561490 414420
51113	13		X			Marketing services, except telemarketing	<p>Providing sales promotion and marketing services, except telemarketing, usually on a fee or percentage of sales basis.</p> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• providing fulfillment services is in product 12, Fulfillment services.</li> </ul> <p>Same as product 6.7.4 on 51114 list.</p>	511130 5418
51113	14	X				Consulting services, book publishing	<p>Providing guidance and advice in relation to publishing books to other companies, entities, or persons. May include guidance and advice on a broad range of subjects such as publication planning, manuscript preparation and editing, documentation of historical facts or information, presentation and layout, and authorship and intellectual property rights, etc.</p>	511130 5416
51113	15	X				Training services, book publishing	<p>Providing training services in relation to book publishing to other companies, entities or persons. Includes workshops in relation to book publishing.</p> <p>Subset of product 1.2.6 on 61 list.</p>	511130 611690

**NAPCS Product List for NAICS 51113: Book Publishers**

1	2	3	4	5	6	7	8	9
Industry Subject Area	Working Group Code	Trilateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Méx	US	Title	Definition	
51113	16	X				Advertising space in publications	Provision of space for the purposes of advertisements in publications such as newspapers, periodicals, books and databases and directories.  Includes: • space in publications in print, online, or on electronic and other media. • creation and design of advertisements when bundled with the provision of advertising space.  Subset of product 15.3.1 on 711 list.	511130 511110 511120