

NAPCS Product List for NAICS 51119: Other Publishers

1	2	3	4	5	6	7	8	9
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Méx	US	Title	Definition	
51119	1					Specialty publications	<p>Publications such as calendars, catalogs, coloring books, activity books, diaries, time schedulers, maps, greeting cards, posters, pamphlets, and standardized tests, etc.</p> <p>Includes:</p> <ul style="list-style-type: none"> • publications in print, online, or on electronic and other media. <p>Excludes:</p> <ul style="list-style-type: none"> • archived issues of publications. • newspapers, periodicals, books, mailing lists, directories, databases and other collections of information are in product 2.2, Other publications. <p>Includes products 10, 11.1, and 11.2 on 54137 list.</p>	51119 51114 51113 51112 51111
51119	1.1					Specialty publications for consumers	<p>Specialty publications intended mainly for personal or household use.</p> <p>Includes:</p> <ul style="list-style-type: none"> • publications in print, online, or on electronic and other media. • art prints, posters (except advertising), calendars (except desk-top), greeting cards, postcards, and coloring books, etc. <p>Excludes:</p> <ul style="list-style-type: none"> • archived issues of publications. • newspapers, periodicals, books, mailing lists, directories, databases and other collections of information are in product 2.2, Other publications. 	51119 51114 51113 51112 51111
51119	1.1.1	X				Art prints	<p>Designs or images originally made by impression, usually of a block or plate, and represented as a work of visual art.</p> <p>Includes:</p> <ul style="list-style-type: none"> • art prints published in print, online, or on electronic and other media. • framed or unframed art prints. 	51119 51114 51113 51112 51111

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51119	1.1.2	X				Posters, except advertising	Sheets or placards, usually of paper or canvas, bearing a reproduction of an original image or design and mass-produced for public or private display not associated with advertising. Includes: • posters published in print, online, or on electronic and other media. • framed or unframed posters.	51119 51114 51113 51112 51111
51119	1.1.3	X				Calendars, except desk-top	Calendars of all types, except desk-top. Includes: • calendars published in print, online, or on electronic and other media.	51119 51114 51113 51112 51111
51119	1.1.4	X				Greeting cards	Greeting cards of all types. Includes: • greeting cards published in print, online, or on electronic and other media. Excludes: • business cards and business invitation cards are in product 1.2.9, Other business, trade, and professional publications, nec..	51119 51114 51113 51112 51111
51119	1.1.5	X				Postcards	Postcards and postcard books of all types. Includes: • postcards published in print, online, or on electronic and other media. • framed or unframed postcards.	51119 51114 51113 51112 51111
51119	1.1.6	X				Coloring books	Coloring books of all types. Includes: • coloring books published in print, online, or on electronic and other media.	51119 51114 51113 51112 51111

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51119	1.1.9	X				Specialty publications for consumers, nec.	Specialty publications, not elsewhere classified, intended mainly for personal or household use. Includes: • publications in print, online, or on electronic and other media. • discount coupon books. • yearbooks. Excludes: • newspapers, periodicals, books, mailing lists, directories, databases and other collections of information are in product 2.2, Other publications.	51119 51114 51113 51112 51111
51119	1.2					Specialty publications for trade, professional, and business	Specialty publications intended mainly for business, trade, or professional use. Includes: • publications in print, online, or on electronic and other media. • catalogs, diaries, time schedulers, and business cards, etc. Excludes: • newspapers, periodicals, books, mailing lists, directories, databases and other collections of information are in product 2.2, Other publications. .	51119 51114 51113 51112 51111
51119	1.2.1	X				Catalogs	Mail-order, store, merchandise, or other catalogs. Includes: • catalogs published in print, online, or on electronic and other media.	51119 51114 51113 51112 51111
51119	1.2.2	X				Diaries and time schedulers	Diaries, day planners, gantt charts, desk-top calendars, and time schedulers of all types. Includes: • diaries and time schedulers published in print, online, or on electronic and other media.	51119 51114 51113 51112 51111

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51119	1.2.9	X				Specialty publications for trade, profession, and business, nec.	Specialty publications, not elsewhere, intended mainly for business, trade, or professional use. Includes: • publications in print, online, or on electronic and other media. • business cards and business invitation cards, etc. Excludes: • newspapers, periodicals, books, mailing lists, directories, databases and other collections of information are in product 2.2, Other publications. Includes products 10 and 11 on 54137 list, 2.9.1 on 54138 list, and 2.18 on 813 list.	51119 51114 51113 51112 51111
51119	2	X				Related products	Other important products provided by establishments classified in NAICS 51119..	51119 others
51119	2.1		X			Publishing house memberships services	Providing publishing house memberships and all benefits covered by the membership fee.	51119 711 813
51119	2.2	X				Other publications	Publications such as, newspapers, periodicals, books, mailing lists, directories, databases and other collections of information. Includes: • publications in print, online, or on electronic and other media. • subscription and single copy sales Excludes: • calendars, catalogs, coloring books, activity books, diaries, time schedulers, maps, greeting cards, posters, pamphlets, and standardized tests are in product 1, Specialty publications. Includes products 1 on 51111, 51112, 51113, and 51114 lists, and products 2 and 3 on 51114 list.	51119 51114 51113 51112 51111

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51119	2.3	X				Reselling services for merchandise, retail	Retailing of merchandise purchased on own account for resale or sold on a fee or commission basis for others. Includes reselling of apparel, memorabilia, publications, prepackaged foods and beverages, and other merchandise. Also includes vending machine sales. Revenue for this product includes the gross margin, fees, and commissions earned on sales. Excludes: • sale of own publications by publishers is in products 1.1, 1.2, and 2.2. Same as product 15.1 on 711 list.	51119 711 44 45 others
51119	2.3.1		X			Reselling services for office supplies, retail	Retailing of office supplies purchased on own account for resale or sold on a fee or commission basis for others. Revenue for this product includes the gross margins, fees, and commissions earned on sales. Includes: • binders, notebooks, paper, envelopes, desk accessories, writing instruments, files, and other related office supplies. Same as product 18.1.1 on 5614 list.	51119 453210
51119	2.3.2		X			Reselling services for art supplies, retail	Retailing of art supplies purchased on own account for resale or sold on a fee or commission basis for others. Revenue for this product includes the gross margins, fees, and commissions earned on sales.	51119 453999
51119	2.3.3		X			Reselling services for gifts, novelties, and souvenirs (except greeting cards), retail	Retailing of gifts, novelties, and souvenirs (except greeting cards) purchased on own account for resale or sold on a fee or commission basis for others. Revenue for this product includes the gross margins, fees, and commissions earned on sales.	51119 453220
51119	2.3.4		X		X	Reselling services for cut flowers and floral arrangements, retail	Retailing of cut flowers and floral arrangements on own account for resale or sold on a fee or commission basis for others. Revenue for this product includes the gross margin, fees, and commissions earned on sales.	51119 45311 45411

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51119	2.3.5		X		X	Reselling services for software, retail	Retailing of computer software purchased on own account for resale or sold on a fee or commission basis for others. Revenue for this product includes the gross margin, fees, and commissions earned on sales. Includes: • software for customizing yearbooks, greeting cards, postcards, and book covers, etc. Subset of product 2.7.1 on 5112 et al list.	51119 51121 44312
51119	2.3.9		X		X	Reselling services for merchandise, except office and art supplies, gifts and other memorabilia, cut flowers and arrangements, and software, retail	Retailing of merchandise (except office and art supplies, gifts and other memorabilia, cut flowers and arrangements, and software) purchased on own account for resale or sold on a fee or commission basis for others. Includes vending machine sales. Revenue for this product includes the gross margin, fees, and commissions earned on sales. Excludes: • sale of own publications by publishers is in products 1.1, 1.2, and 2.2.	51119 711 44 45 others
51119	2.4	X				Advertising space, in print or online	Providing advertising space in print and online media. Examples of online advertisement include banner ads, buttons, text links, interstitials, rich media ads, and streaming audio and streaming video ads. Includes: • creation and design of advertisements when bundled with the provision of advertising space. Includes product 15.3.1.1 on 711 list and 2 on 516 list .	51119 51114 51113 51112 51111 51121 516 54183 54184 711 813

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51119	2.5	X				Publishing services	<p>Publishing newspapers, books, periodicals, journals, etc., for others (including self-publishing authors) who maintain copyright and editorial control.</p> <p>Includes:</p> <ul style="list-style-type: none"> • vanity book publishing. • technical services related to publishing (e.g., such as editing, proofreading, content development, research and writing, and word processing) bundled with publishing services. • printing and distribution services bundled with publishing services. <p>Excludes:</p> <ul style="list-style-type: none"> • printing services sold separately. • distribution services sold separately. • graphic design services. <p>Same as product 3.8 on 51111 list.</p>	511190 511140 511130 511120 511110 561410
51119	2.6	X				Licensing of rights to use intellectual property protected by copyright	<p>Granting permission to use copyrighted intellectual property owned or controlled by the licensor. Includes licenses to use property that is implicitly or explicitly protected by copyrights, such as computer software, book, screen, film and stage play manuscripts, choreographic and musical compositions, image effect designs, performing arts productions, architectural drawings, and photographic and fine art.</p> <p>Includes:</p> <ul style="list-style-type: none"> • licensing the right to broadcast, publish, reproduce, record, modify, incorporate, distribute, or rent copyrighted intellectual property for an agreed period of time, manner, and place, such as the right to reproduce in or adapt to another format, medium, language or territory. • temporary transfers of rights through licensing. • permanent transfer of individual or some rights (e.g., only book and/or film rights) through sale of such rights. <p>Excludes:</p> <ul style="list-style-type: none"> • permanent transfers of all rights granted through outright sale of intellectual property. • granting the right to broadcast sports events. 	511 5417 61 711 813
51119	2.7		X		X	Framing, mounting, and laminating services	<p>Providing custom framing, mounting, laminating, or matting of posters, prints, and works of art.</p>	51119 442292