

NAPCS Product List for NAICS 51224-9: Music Publishers Sound Recording Studios

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Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Mex	US	Title	Definition	
51224 51229	1					Studio recording services	<p>Services rendered in the process of converting sounds, words, and music to a permanent physical format using the specialized technical equipment of a sound recording studio.</p> <p>Includes:</p> <ul style="list-style-type: none"> • production of audiocassettes, compact discs, and sound recordings in other media. <p>Excludes:</p> <ul style="list-style-type: none"> • live recordings done outside a studio, such as at a concert hall, stadium, outdoor stage, or conference center, etc. are in product 2, Live recording services. • renting a sound recording studio with equipment, where the client provides the primary technicians and operators of the equipment, is in product 3.1, Rental of recording studio facilities. 	512240 512290 512110 512190 711510
51224 51229	1.1	X				Studio recording services for music clients	<p>Studio recording services for making a musical recording in a sound recording studio.</p> <p>Includes:</p> <ul style="list-style-type: none"> • recording of music albums, "singles," and demos. • recording, mixing, mastering, re-mixing, and re-mastering work done with material for motion picture soundtracks to produce a "soundtrack album." <p>Excludes:</p> <ul style="list-style-type: none"> • recordings produced primarily for spoken-word clients are in product 1.2, Studio recording services for spoken-word clients. • recordings produced primarily for radio material are in product 1.3, Studio recording services for radio material. • recordings made for synchronization with an audiovisual work, such as a television program, feature film, video release, etc. are in product 1.4, Sound editing and design services for audiovisual works. 	512240
51224 51229	1.1.1			X	X	Studio recording, excluding mixing of musical recordings	<p>Producing an initial recording for a music client in a sound recording studio, with the intent of conducting primary mixing at a later time. This recording may be in either digital or analog format, and is produced on a multi-track tape.</p> <p>Excludes:</p> <ul style="list-style-type: none"> • recordings done simultaneously with mixing, for which no additional primary mixing will be done before mastering, are in product 1.1.2, Studio recording, including mixing of musical recordings. 	512240

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51224 51229	1.1.2			X	X	Studio recording, including mixing of musical recordings	Producing an initial recording for a music client in a sound recording studio, where the primary mixing is done alongside the production of the initial recording. This recording will proceed to mastering with only minor mixing done in the future, as part of the mastering process. This process is commonly used for making orchestral recordings, in which there are a large number of sound elements. Includes: • recording and mixing sold together.	512240
51224 51229	1.1.3			X	X	Mixing of musical recordings	Altering and enhancing the sound elements in an existing musical recording. The end result of the mixing process is the conversion from a multi-track recording to a stereo recording and the production of a recorded "track" for each musical piece that is suitable for mastering. Includes: • all intermediate mixing sessions between production of the initial recording and mastering. Excludes: • mixing done on a recording that has already been mastered is in product 1.1.6, Remixing and remastering of musical recordings.	512240
51224 51229	1.1.4			X	X	Mastering of musical recordings	Converting a set of pre-existing recordings of musical performances into a format that is suitable for duplication. The final product is known as a "Grade A Redbook." Includes: • normalization of the individual tracks, ordering and fading of the individual tracks, production of a PQ sheet, and final, minor alterations to the mixes on the individual tracks.	512240

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51224 51229	1.1.5			X	X	Mixing and mastering of musical recordings	Offering the service of mastering combined with any other step in the production process. Includes: • mastering combined with the production of the initial recording. • mastering combined with a primary mixing session. Excludes: • mastering offered without a recording session or special mixing session, where only minor mixing adjustments are made as part of the typical mastering process, is in product 1.1.4, Mastering of musical recordings.	512240
51224 51229	1.1.6			X	X	Remixing and remastering of musical recordings	Altering and enhancing sound elements on a musical recording that has already been mastered and distributed. Includes: • mixing done well after the original recording was made, as well as all mixing and mastering done on a recording which has already been publicly released. • the process of taking the original vocals track of a previously mastered recording, and recording the vocal track alongside a new set of background music, often with a different tempo or beat from the original recording. • mastering and mixing work done on a motion picture soundtrack to convert the recordings that were already made for the soundtrack into a retail musical album.	512240

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51224 51229	1.2	X				Studio recording services for spoken word clients	<p>Studio recording services for recordings that are primarily non-musical in nature, such as audio books and comedic routines that are done inside a sound recording studio. For audio books, the literary work is adapted and recreated with the use of storytelling, background sounds, and sound effects.</p> <p>Includes:</p> <ul style="list-style-type: none"> • all phases of production from initial recording to mastering. <p>Excludes:</p> <ul style="list-style-type: none"> • recordings that are made for radio are in product 1.3, Studio recording services for radio material. • recordings that are made for motion pictures, such as television and feature films are in product 1.4, Sound editing and design services for audiovisual works. • live recordings of meetings, speeches and conferences are in product 2, Live recording services. 	512240
51224 51229	1.3	X				Studio recording services for radio material	<p>Producing pre-recorded sound recordings intended for broadcast over radio, in a sound recording studio. The studio provides all services necessary to make the recording and provides the client with a recording that is suitable for broadcast.</p> <p>Includes:</p> <ul style="list-style-type: none"> • recording services for radio spots and programs. 	512240 512290
51224 51229	1.3.1			X	X	Studio recording of radio spots	<p>Recording of radio spots in a sound recording studio.</p> <p>Includes:</p> <ul style="list-style-type: none"> • commercials, promotional announcements, political ads, and public service announcements • all phases of the recording process from the initial recording to production of the final recording. • the recording of jingles that will be used later for a full-fledged radio spot. • spots that only use a single voice. <p>Excludes:</p> <ul style="list-style-type: none"> • production of feature radio programs is in product 1.3.2, Studio recording of feature radio programs. • recording of live radio broadcasts done within a sound recording studio is in product 2, Live recording services. 	512240

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51224 51229	1.3.2			X	X	Studio recording of feature radio programs	Recording and producing feature programming intended for later broadcast over radio. Includes: • radio plays, pre-recorded news broadcasts, and radio documentaries. • all phases of the recording process from the initial recording to production of the final recording.	512240 512290
51224 51229	1.4	X				Sound editing and design services for audiovisual works	Creating, adding, and recording the sound elements (dialogue, music, sounds, and silences) of an audiovisual work (film, video, digital media, etc.) for a soundtrack that synchronizes the audio with the visual portion of the work. Includes: • orchestrating, recording, mixing, and integrating music and sound into the soundtrack of an audiovisual work. • recording of music that is timed to the sequence of an audiovisual work. • mixing and recording licensed and client-supplied music and sound for integration into the soundtrack of an audiovisual work. • integrating licensed and client-supplied music and sound into the soundtrack of an audiovisual work and synchronizing the sound elements with visual elements of the work. • licensing and/or agent services for licensing of music and sound bundled with mixing or integration services into an audiovisual work. Excludes: • contract production of copyrighted music for audiovisual works is in product 3.4.1, Production services for original music protected by copyright for audiovisual works.	512110 512190 512240 711510

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51224 51229	1.4.1			X	X	Orchestration services for audiovisual works, except original music design services	<p>Arranging and recording of music that is timed to the sequence of an audiovisual work (film, video, digital media, etc.). The music may be either background or foreground music. May include mixing and/or mastering of the recording to render it suitable for integration into the audiovisual work.</p> <p>Includes:</p> <ul style="list-style-type: none"> • orchestrating and recording of licensed music and any licensing services provided to obtain use of such music. • orchestration and recording of original music composed by the client. • integration services when bundled with this product. • recording done directly to the audiovisual work. <p>Excludes:</p> <ul style="list-style-type: none"> • contract production of copyrighted music for audiovisual works is in product 3.4.1, Production services for original music protected by copyright for audiovisual works. • integration and synchronization services sold separately are in product 1.4.5, Sound integration and synchronization services for audiovisual works. 	512190 512110 512240 711510
51224 51229	1.4.2			X	X	Foley stage sound design services for audiovisual works	<p>Creating, recording and incorporating live sounds into an audiovisual work (film, video, digital media, etc.). Foley sounds can be any number of sound effects, used to either suggest a particular action that is not shown in the audiovisual work, or to enhance the normal sound of images in the motion picture.</p> <p>Includes:</p> <ul style="list-style-type: none"> • footsteps, doors closing, bird calls, heavy breathing, and short gasps, etc. • integration services when bundled with this product. • recording done directly to the audiovisual work. 	512110 512190 512240

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51224 51229	1.4.3			X	X	Additional dialogue recording (ADR) services for audiovisual works	Recording of dialogue for an audiovisual work (film, video, digital media, etc.), using the original actors or voice-doubles for the original actors, as part of the initial production process. This process corrects speaking errors not caught in the original production process, improves the existing dialogue recording, or replaces dialogue that was corrupted by outside noises (such as a passing jet, etc.). Includes: • integration services when bundled with this product. • recording done directly to the audiovisual work.	512110 512190 512240
51224 51229	1.4.4			X	X	Foreign language dubbing services for audiovisual works	Creating a foreign language dialogue soundtrack for an audiovisual work (film, video, digital media, etc.), so that the words of the new version correspond to the lip movements and actions of the actors in the original work. Includes: • integration services when bundled with this product. • recording done directly to the audiovisual work.	512110 512190 512240

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51224 51229	1.4.5			X	X	Sound integration and synchronization services for audiovisual works	Integrating music and sounds into an audiovisual work (film, video, digital media, etc.) and synchronizing the sound elements to coincide with the image of the work. Includes: • integrating original, licensed, music library, and client-supplied music and sound into the soundtrack of an audiovisual work. • licensing and/or agent services for licensing of music and sound bundled with integration and synchronization services. Excludes: • integration and synchronization services bundled with other sound editing and design products. • contract production of copyrighted music for audiovisual works is in product 3.4.9, Production services for original music protected by copyright for audiovisual works. • orchestrating, recording, mixing, and integrating music into a soundtrack for an audio visual is in product 1.4.1, Orchestration services for audiovisual works, except original music design services.	512110 512190 512240
51224 51229	1.4.9			X	X	Sound services for audiovisual works, nec.	Other sound services, not elsewhere classified, rendered to the producers of an audiovisual work (film, video, digital media, etc.).	512190 512240 711510

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51224 51229	1.5			X	X	Sound editing and design services, except for audiovisual works	<p>Adding recorded sound elements (music, sounds and samples) to an audio work.</p> <p>Includes:</p> <ul style="list-style-type: none"> • orchestrating, recording, mixing, and integrating music and sound into a spoken word or radio work. • recording of music that is timed to the sequence of an a spoken word or radio work. • mixing and recording licensed and client-supplied music and sound for integration into a spoken word or radio work. • integrating licensed and client-supplied music, sound or samples into an audio work. • licensing and/or agent services for licensing of music and sound bundled with mixing or integration services into an audio work. <p>Excludes:</p> <ul style="list-style-type: none"> • contract production of copyrighted music, except for audiovisual works, is in product 3.4.9, Production services for original music protected by copyright, except for audiovisual works. 	512190 512240 711510
51224 51229	2	X				Live recording services	<p>Recording on-location a live, public event, such as a conference, seminar, meeting, or concert, etc.</p> <p>Includes:</p> <ul style="list-style-type: none"> • all recording services performed on location. • recording of live radio broadcasts done within a sound recording studio. <p>Excludes:</p> <ul style="list-style-type: none"> • recording services performed in a studio are in product 1, Studio recording services. 	512290 512240
51224 51229	2.1			X	X	Live recording services for meetings, conferences, and seminars	Recording on-location a conference, meeting, or seminar.	512290 512240
51224 51229	2.9			X	X	Live recording services for other events	Recording on-location live events, not elsewhere classified, such as live recording of concerts.	512290 512240
51224 51229	3					Related products	Other important products provided by establishments classified in NAICS 51224,9.	512290 512240 others

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51224 51229	3.1	X				Rental of recording studio facilities	Renting or leasing a sound recording studio, without provision of engineers, producers, and other operators of equipment. The studio may provide an expert assistant to supervise the client's operation of the sound recording equipment. Subset of product 1.3.9 on 531 list.	512240
51224 51229	3.2	X				Licensing of rights to use musical works protected by copyright	Granting permission to use a musical work that is implicitly or explicitly protected by copyright owned or controlled by the licensor. A musical work may be either the composition or a recorded performance of a composition. Includes: <ul style="list-style-type: none"> licensing the right to broadcast, publish, reproduce, record, modify, incorporate, or distribute musical works for an agreed period of time, manner, and place, such as the right to reproduce or adapt to another format, medium, language or territory. temporary transfers of rights through licensing. permanent transfer of individual rights through sale (e.g., only Mechanical Rights, Synchronization Rights, or Grand Rights). granting permission to use copyrighted music from a musical library. Excludes: <ul style="list-style-type: none"> phonorecords (in physical or electronic mediums) produced for sale under terms of a conventional-use license. licensing bundled with sound editing and design services for audiovisual works is in product 1.4, Sound editing and design services for audiovisual works. licensing bundled with sound editing and design services for audio works is in product 1.5, Sound editing and design services, except for audiovisual works. acting as an agent to acquire a music license on behalf of your client sold as a separate service is in product 3.9, Other related products. permanent transfers of all rights granted through outright sale of intellectual property. Same as product 1 on 51221-3 list.	512190 512210 512220 512230 512240 711130 711510
51224 51229	3.3	X				Support services for sound recording by others	Providing creative services, such as sound engineer, narrator, or musician services to support the production of a sound recording by others.	512190 512240 512290 711110 711510

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51224 51229	3.3.1			X	X	Sound engineer services for sound recording by others	Providing a sound engineer to support the production of sound recordings by others. Includes: • providing an engineer to assist a client who is leasing the studio or providing an engineer to operate the clients equipment, etc.	512190 512240 512290 711110 711510
51224 51229	3.3.2			X	X	Narrator services for sound recording by others	Providing a narrator who reads spoken word parts for inclusion in a sound recording by others.	512190 512240 512290 711110 711510
51224 51229	3.3.3			X	X	Session musicians services for sound recording by others	Providing musicians to perform music for inclusion in a recording by others.	512190 512240 512290 711110 711510
51224 51229	3.4					Production services for original music protected by copyright	Contract production services for the creation of original music for audiovisual and non-audiovisual works that can be implicitly or explicitly protected by copyright. The contract specifies the disposition of any intellectual property rights arising from the work performed under the contract. Subset of product 8 on 711 list.	512110 512190 512240 711510

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51224 51229	3.4.1	X				Production services for original music protected by copyright for audiovisual works	<p>Contract production services for the creation of original music for audiovisual works that can be implicitly or explicitly protected by copyright. The music may be either background or foreground music. The contract specifies the disposition of any intellectual property rights arising from the work performed under the contract.</p> <p>Includes:</p> <ul style="list-style-type: none"> • composing, recording, mixing, and mastering of original music that is timed to the sequence of and suitable for integration into an audiovisual work (film, video, digital media, etc.). • jingles for commercials. • integration services when bundled with this product. • recording done directly to the audiovisual work. <p>Excludes:</p> <ul style="list-style-type: none"> • production services for original music for uses other than audiovisual works are in product 3.4.9, Production services for original music protected by copyright, except for audiovisual works. • integration and synchronization services sold separately are in product 1.4.5, Sound integration and synchronization services for audiovisual works. <p>Subset of product 8 on 711 list.</p>	512110 512190 512240 711510
51224 51229	3.4.1.1			X		Production services for original music protected by copyright for television	<p>Contract production services for the creation of original music for audiovisual works for television that can be implicitly or explicitly protected by copyright. The contract specifies the disposition of any intellectual property rights arising from the work performed under the contract.</p> <p>Includes:</p> <ul style="list-style-type: none"> • composing, recording, mixing, and mastering of original music that is timed to the sequence of a feature television program such as a documentary or soap opera. • music used as "curtains" between scenes, "bursts" during the dialogues, "bridges" before commercials, the title theme, and music over the closing credits, etc. <p>Subset of product 8 on 711 list.</p>	512110 512190 512240 711510

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51224 51229	3.4.1.2			X		Production services for original music protected by copyright for feature films	<p>Contract production services for the creation of original music for feature films that can be implicitly or explicitly protected by copyright. The contract specifies the disposition of any intellectual property rights arising from the work performed under the contract.</p> <p>Includes:</p> <ul style="list-style-type: none"> • composing, recording, mixing, and mastering of original music that is timed to the sequence of a feature film. • music used to give enhancement to the dramatic presentation of the film, such as title music, background music, foreground music, and music over the closing credits. <p>Subset of product 8 on 711 list.</p>	512110 512230 512240 711510
51224 51229	3.4.1.3			X		Production services for original music protected by copyright for television commercials	<p>Contract production services for the creation of original music for television commercials that can be implicitly or explicitly protected by copyright. The contract specifies the disposition of any intellectual property rights arising from the work performed under the contract.</p> <p>Includes:</p> <ul style="list-style-type: none"> • composing, recording, mixing, and mastering of original music that is timed to the sequence of a television commercial. <p>Subset of product 8 on 711 list.</p>	512110 512190 512240 711510
51224 51229	3.4.1.9			X		Production services for original music protected by copyright for other audiovisual works	<p>Contract production services for the creation of original music for other audiovisual works that can be implicitly or explicitly protected by copyright. The contract specifies the disposition of any intellectual property rights arising from the work performed under the contract.</p> <p>Includes:</p> <ul style="list-style-type: none"> • composing, recording, mixing, and mastering of original music that is timed to the sequence of an audio-visual work, other than a television program, television commercial, or feature film, such as for a theater or slideshow. <p>Subset of product 8 on 711 list.</p>	512110 512190 512240 711510

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51224 51229	3.4.9	X				Production services for original music protected by copyright, except for audiovisual works	<p>Contract production services for the creation of original music that can be implicitly or explicitly protected by copyright, for uses other than for audiovisual works. The contract specifies the disposition of any intellectual property rights arising from the work performed under the contract.</p> <p>Includes:</p> <ul style="list-style-type: none"> • creating, recording, and mixing services bundled into the contract. <p>Excludes:</p> <ul style="list-style-type: none"> • production services for original music for audiovisual works are in product 3.4.1, Production services for original music protected by copyright for audiovisual works. <p>Subset of product 8 on 711 list.</p>	512190 512240 711510
51224 51229	3.5	X				Audio transfer services	Converting an existing recording from one format to another format.	512190 512240 512290
51224 51229	3.6	X				Audio copying services	Mass reproduction of a sound recording based on an original master copy.	512190 512240 512290
51224 51229	3.7	X				Graphic design services for recordings	<p>Creating and designing graphic material for packaging of recordings.</p> <p>Includes:</p> <ul style="list-style-type: none"> • design services for promotional materials such as CD liners and posters when bundled with this product. <p>Subset of product 1.7 on 54143 list.</p>	512240 541430 711510

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51224 51229	3.9	X				Other related products	Other related products provided by establishments classified in NAICS 51224, 9. Includes: <ul style="list-style-type: none"> • distributing recordings, arranging for catering or transportation, sales of blank tapes, etc. • provision of sound system support for live events, without recording. • reselling services for merchandise, etc. • acting as agent for client to acquire a music license when this service is not bundled with another service. Excludes: <ul style="list-style-type: none"> • acting as agent for client to acquire a music license when this service is bundled with another service is in products under 1.4, Sound editing and design services for audiovisual works, and 1.5, Sound editing and design services, except for audiovisual works. 	512240 512290 others