

**NAPCS Product List for NAICS 515 and 5175: Broadcasting (except Internet) and Cable Program Distribution**

1	2	3	4	5	6	8		9
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Mex	US	Title	Definition	
515 5175	1.1	X				Television air time	Providing television air time to clients for broadcasting both advertising content and program content.  Includes: • local, regional, or national air time on television stations and networks and on cable and other subscription television program systems. • air time for advertising content such as advertising messages, real estate listings, infomercials, home shopping channels, and sponsorships, etc. • air time for news, financial, religious, educational, and community information programs, etc.	515120 515210 517510
515 5175	1.1.1				X	Television air time for advertising	Providing television air time for broadcasting of advertising content such as commercial messages and programs that promote the consumption of products and services.  Includes: • advertising time on local, regional, or national television stations and networks and on cable and other subscription television program systems. • advertising messages, real estate listings, infomercials, home shopping programs, sponsorships, and other advertising.  Subset of product 15.3.1.2 on 711 list.	515120 515210 517510
515 5175	1.1.2			X	X	Television air time for programs	Providing television air time for broadcasting program content, live or delayed.  Includes: • local, regional, or national air time on television stations and networks and on cable and other subscription television program systems. • air time for news, financial, religious, educational, and community information programs, etc.  Excludes: • infomercials and other advertising.	515120 515210 517510

**NAPCS Product List for NAICS 515 and 5175: Broadcasting (except Internet) and Cable Program Distribution**

1	2	3	4	5	6	8		9
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		
			Can	Mex	US	Title	Definition	NAICS Industries Producing the Product
515 5175	1.1.3		X	X		Television air time for advertising messages	Providing television air time for broadcasting of messages to promote the consumption of products and services.  Includes: • local, regional, and national air time on television stations and networks and on cable and other subscription television program systems.	515120 515210 517510
515 5175	1.1.4		X	X		Television air time for sponsorships	Providing television air time for the mention of the products (without their qualities) and of the businesses or institutions which sponsor the broadcasting and production of a program.  Includes: • local, regional, and national air time on television stations and networks and on cable and other subscription television program systems.	515120 515210 517510
515 5175	1.1.5			X		Television air time for advertising options	Providing television air time in a variety of forms to market advertising space in packages such as: live mention, virtual insertions, special events, among others.  Includes: • local, regional, and national air time on television stations and networks and on cable and other subscription television program systems.	515120 515210 517510
515 5175	1.1.6		X	X		Television air time for infomercials	Providing television air time for broadcasting of programs intended to promote the sale of products, generally through reports and informative spots.  Includes: • local, regional, and national air time on television stations and networks and on cable and other subscription television program systems.	515120 515210 517510

**NAPCS Product List for NAICS 515 and 5175: Broadcasting (except Internet) and Cable Program Distribution**

1	2	3	4	5	6			8	9
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States			NAICS Industries Producing the Product
			Can	Mex	US	Title	Definition		
515 5175	1.1.7			X		Television air time for other advertising	Providing television air time for broadcasting of other advertising content.  Includes: • local, regional, or national air time on television stations and networks and on cable and other subscription television program systems.	515120 515210 517510	
515 5175	1.2	X				Radio air time	Providing radio air time to clients for broadcasting advertising content and/or program content.  Includes: • local, regional, or national air time on radio stations and networks and on cable and other subscription radio program systems. • air time for advertising content such as advertising messages and programs, sponsorships, and other advertising. • air time for news, financial, religious, educational, and community information programs, etc.	515111 515112	
515 5175	1.2.1				X	Radio air time for advertising	Providing radio air time for broadcasting of commercial messages and programs to promote the consumption of products and services.  Includes: • local, regional, or national advertising time on radio stations and networks and on cable and other subscription radio program systems. • advertising messages and programs, sponsorships, and other advertising.  Subset of product 15.3.1.2 on 711 list.	515111 515112	

**NAPCS Product List for NAICS 515 and 5175: Broadcasting (except Internet) and Cable Program Distribution**

1	2	3	4	5	6	8		9
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		
			Can	Mex	US	Title	Definition	NAICS Industries Producing the Product
515 5175	1.2.2			X	X	Radio air time for programs	Providing radio air time for broadcasting program content, live or recorded.  Includes: • local, regional, or national air time on radio stations and networks and on cable and other subscription radio program systems. • air time for news, financial, religious, educational, and community information programs, etc.  Excludes: • infomercials and other advertising.	515111 515112
515 5175	1.2.3		X	X		Radio air time for advertising messages	Providing radio air time for broadcasting of messages to promote the consumption of products and services.  Includes: • local, regional, and national air time on radio stations and networks and on cable and other subscription radio program systems.	515111 515112
515 5175	1.2.4			X		Radio air time for sponsorship (state and cultural)	Providing radio air time for mention of the products, without their qualities, of the businesses or institutions which sponsor the broadcasting and production of a program.  Includes: • local, regional, and national air time on radio stations and networks and on cable and other subscription radio program systems.	515111 515112

**NAPCS Product List for NAICS 515 and 5175: Broadcasting (except Internet) and Cable Program Distribution**

1	2	3	4	5	6	8		9
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Mex	US	Title	Definition	
515 5175	1.3					Public and non-commercial programming services	Providing television and radio broadcasts, generally without the insertion of advertising messages, for the benefit of the public at large. Broadcasting of these programs is largely financed by government grants and fund raising activities.	515111 515112 515120
515 5175	1.3.1	X				Public and non-commercial programming services, television	Providing television broadcasts, generally without the insertion of advertising messages, for the benefit of the public at large. Broadcasting of these programs is largely financed by government grants and fund raising activities.	515120
515 5175	1.3.2	X				Public and non-commercial programming services, radio	Providing radio broadcasts, generally without the insertion of advertising message, for the benefit of the public at large. Broadcasting of these programs is largely financed by government grants and fund raising activities.	515111 515112
515 5175	1.4					Multichannel programming distribution services	Providing audio-video programming on a subscription basis in analogue or digital mode by using a cable, satellite, or wireless terrestrial network. Programming is provided in packages that consist of a set of predefined channels or one time viewing packages.	517510 515210?

**NAPCS Product List for NAICS 515 and 5175: Broadcasting (except Internet) and Cable Program Distribution**

1	2	3	4	5	6	8		9
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Mex	US	Title	Definition	
515 5175	1.4.1	X				Basic programming package	<p>Providing subscriber access to a basic range of programming services generally for a monthly fee. This package contains the minimum number of channels available to subscribers, as defined by each cable, satellite, or MDS operator, and must be purchased to obtain any higher-level programming package.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• charges for initial connection to the network or for reconnection to the network.</li> </ul>	517510 515210?
515 5175	1.4.2	X				Premium programming package	<p>Providing subscriber programming services in addition to those included in the basic package for a fee separate from, and in addition to, the basic monthly fee. This programming service can be provided in bundles determined by the cable, satellite, or MDS operator, in bundles determined by the subscriber, or a la carte.</p>	517510 515210?
515 5175	1.4.3	X				Pay-per-view and video-on-demand	<p>Providing subscribers the ability to view a specific program (e.g., movie, concert, or boxing event) from his home, for a fee separate from and in addition to the monthly fee for basic or discretionary programming packages.</p>	517510 515210?

**NAPCS Product List for NAICS 515 and 5175: Broadcasting (except Internet) and Cable Program Distribution**

1	2	3	4	5	6	8		9
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		
			Can	Mex	US	Title	Definition	NAICS Industries Producing the Product
515 5175	1.5					Licensing of rights to broadcast specialty programming protected by copyright	Granting permission to broadcast specialty television and audio programming (usually an entire channel) that is implicitly or explicitly protected by copyright owned or controlled by the licensor.  Includes: • licensing the right to broadcast for an agreed period of time, manner, and place, such as in another format, medium, language or territory. • licenses granted to programming distributors such as cable, direct-to-home satellite (DTH), and multipoint distribution service (MDS) operators, etc. • temporary transfers of broadcast rights through licensing. • permanent transfers of broadcast rights through sale of such rights.  Excludes: • permanent transfer of all rights granted through outright sale of intellectual property. • licensing of rights to broadcast an individual television program is in product 1.6.1, Licensing of rights to broadcast television programs protected by copyright. • licensing of rights to use an individual radio program is in product 1.6.2, Licensing of rights to broadcast radio programs protected by copyright.	515210

**NAPCS Product List for NAICS 515 and 5175: Broadcasting (except Internet) and Cable Program Distribution**

1	2	3	4	5	6	8		9
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Mex	US	Title	Definition	
515 5175	1.5.1	X				Licensing of rights to broadcast specialty television programming protected by copyright	Granting permission to broadcast specialty television programming (usually an entire channel) that is implicitly or explicitly protected by copyright owned or controlled by the licensor.  Includes: • licensing the right to broadcast for an agreed period of time, manner, and place, such as in another format, medium, language or territory. • licenses granted to cable, direct-to-home satellite (DTH), and multipoint distribution service (MDS) operators, etc. • licensing the right to broadcast specialty television programming (generally movies) in hotels. • temporary transfers of broadcast rights through licensing. • permanent transfers of broadcast rights through sale of such rights.  Excludes: • permanent transfer of all rights through outright sale of intellectual property. • licensing of rights to broadcast an individual television program is in product 1.6.1, Licensing of rights to broadcast television programs protected by copyright.	515210

**NAPCS Product List for NAICS 515 and 5175: Broadcasting (except Internet) and Cable Program Distribution**

1	2	3	4	5	6	8		9
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Mex	US	Title	Definition	
515 5175	1.5.2	X				Licensing of rights to broadcast specialty audio programming protected by copyright	<p>Granting permission to broadcast specialty audio programming (usually an entire channel) that is implicitly or explicitly protected by copyright owned or controlled by the licensor.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>licensing the right to broadcast for an agreed period of time, manner, and place, such as in another format, medium, language or territory.</li> <li>licenses granted to programming distributors such as cable, direct-to-home satellite (DTH), and multipoint distribution service (MDS) operators, etc.</li> <li>licensing the right to broadcast specialty musical programming by building operators (shopping malls, office buildings, etc.).</li> <li>temporary transfers of broadcast rights through licensing.</li> <li>permanent transfers of broadcast rights through sale.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>permanent transfer of all rights through outright sale of intellectual property.</li> <li>licensing the right to broadcast an individual radio program is classified in 1.6.2, Licensing of rights to broadcast radio programs protected by copyright.</li> </ul>	515210
515 5175	1.6					Licensing of rights to broadcast programs protected by copyright (Program Rights)	<p>Granting permission to broadcast ( in whole or in part) a copyrighted television or radio program owned or controlled by the licensor.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>licensing the right to broadcast for an agreed period of time, manner, and place, such as in another format, medium, language or territory.</li> <li>licensing of syndicated radio and television programs.</li> <li>temporary transfers of broadcast rights through licensing.</li> <li>permanent transfers of broadcast rights through sale of such rights.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>permanent transfer of all rights through outright sale of intellectual property.</li> </ul>	515111 515112 515120 515210

**NAPCS Product List for NAICS 515 and 5175: Broadcasting (except Internet) and Cable Program Distribution**

1	2	3	4	5	6	8		9
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Mex	US	Title	Definition	
515 5175	1.6.1	X				Licensing of rights to broadcast television programming protected by copyright (Television Program Rights)	<p>Granting permission to broadcast television programming (documentaries, serials, news and public affairs shows, game shows, reality shows, made-for-TV movies, etc.) that is implicitly or explicitly protected by copyright owned or controlled by the licensor, on television.</p> <p>This product is transacted between the distributor and television broadcasters (networks, stations, cable, and satellite, etc.).</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• licensing of syndicated television programs.</li> <li>• temporary transfers of rights through licensing.</li> <li>• permanent transfers of individual rights through sale.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• permanent transfer of rights granted through outright sale of television programming is in product 1.2, Programming for television protected by copyright.</li> </ul> <p>Same as product 3.2.3.1 on 51211-2 list.</p>	515120 515210
515 5175	1.6.2	X				Licensing of rights to broadcast radio programs protected by copyright (Radio Program Rights)	<p>Granting permission to broadcast (in whole or in part) a copyrighted radio program owned or controlled by the licensor.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• licensing the right to broadcast for an agreed period of time, manner, and place, such as in another format, medium, language or territory.</li> <li>• licensing of syndicated radio programs.</li> <li>• temporary transfers of broadcast rights through licensing.</li> <li>• permanent transfers of broadcast rights through sale.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• permanent transfer of all rights through outright sale of intellectual property.</li> </ul>	515111 515112

**NAPCS Product List for NAICS 515 and 5175: Broadcasting (except Internet) and Cable Program Distribution**

1	2	3	4	5	6	8		9
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Mex	US	Title	Definition	
515 5175	1.7					Internet access services	<p>Providing a connection to the Internet, both wired and wireless, including dial-up and always-on connections.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• services bundled with Internet access, such as e-mail, space for the customer's web page, tools for simple web page design, chat, and technical support, etc.</li> <li>• remote access or other types of Internet access and package upgrades such as international roaming, extra e-mail boxes, etc., whether bundled or provided for an additional fee.</li> </ul> <p>Same as product 1.7.1 on 5112 et al list.</p>	541510 517110 517210 517510 518111 518210
515 5175	1.7.1	X				Internet access, dial-up	<p>Providing a dial-up connection to the Internet, both wired and wireless, over the PSTN and generally at speeds not exceeding 64Kbps.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• services bundled with Internet access, such as e-mail, space for the customer's web page, tools for simple web page design, chat, and technical support, etc.</li> <li>• remote access or other types of Internet access and package upgrades such as international roaming, extra e-mail boxes, etc., whether bundled or provided for an additional fee.</li> </ul> <p>Same as product 1.7.1.1 on 5112 et al list.</p>	517110 517212 517510 518111 518210 541510

NAPCS Product List for NAICS 515 and 5175: Broadcasting (except Internet) and Cable Program Distribution

1	2	3	4	5	6	8		9
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Mex	US	Title	Definition	
515 5175	1.7.2	X				Internet access, always-on	<p>Providing an always-on connection to the Internet, both wired and wireless, at speeds exceeding 64Kbps. Includes cable Internet, DSL, and other always-on connection services.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• services bundled with Internet access, such as e-mail, space for the customer's web page, tools for simple web page design, chat, and technical support, etc.</li> <li>• remote access or other types of Internet access and package upgrades such as international roaming, extra e-mail boxes, etc., whether bundled or provided for an additional fee.</li> </ul> <p>Same as product 1.7.1.2 on 5112 et al list.</p>	518111 518210 541510 517110 517210 517510
515 5175	1.7.2.1		X		X	Internet access, always-on, residential	<p>Providing an always-on connection to the Internet for residential clients, both wired and wireless, at speeds exceeding 64Kbps. Includes cable Internet, DSL, and other always-on connection services.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• services bundled with Internet access, such as e-mail, space for the customer's web page, tools for simple web page design, chat, and technical support, etc.</li> <li>• remote access or other types of Internet access and package upgrades such as international roaming, extra e-mail boxes, etc., whether bundled or provided for an additional fee.</li> </ul>	

**NAPCS Product List for NAICS 515 and 5175: Broadcasting (except Internet) and Cable Program Distribution**

1	2	3	4	5	6	8		9
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Mex	US	Title	Definition	
515 5175	1.7.2.2		X		X	Internet access, always-on, business	Providing an always-on connection to the Internet for business clients, both wired and wireless, at speeds exceeding 64Kbps. Includes cable Internet, DSL, and other always-on connection services.  Includes: • services bundled with Internet access, such as e-mail, space for the customer's web page, tools for simple web page design, chat, and technical support, etc. • remote access or other types of Internet access and package upgrades such as international roaming, extra e-mail boxes, etc., whether bundled or provided for an additional fee.	
515 5175	2					Related products provided by broadcasters and subscription programmers	Other important products provided by broadcasters and subscription programmers.  Includes: • services such as preproduction, production, and postproduction services; rental of equipment or studio facilities; maintenance and repair services; and reselling of equipment and merchandise, etc.	515111 515112 515120 515210 others
515 5175	2.1	X				Pre-production, production, and post-production services for television	Providing pre-production, production, and post-production services (whether separately or in combination) for third-party television programs and videos (including commercials) on a contract or fee basis. The service provider has no investment or ownership interest in the production itself.  Includes: • services such as casting, script editing, location scouting, production manager and director services, transportation, scenery and equipment installation, videotaping, lighting, editing, close captioning and special effects, etc.	512110 512191 512240 515120 515210

**NAPCS Product List for NAICS 515 and 5175: Broadcasting (except Internet) and Cable Program Distribution**

1	2	3	4	5	6	8		9
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		
			Can	Mex	US	Title	Definition	NAICS Industries Producing the Product
515 5175	2.1.1			X	X	Preproduction services for audiovisual works	Providing preparatory services for the production of audiovisual works. This work is contracted or subcontracted by the production house on a contract or fee basis, usually for films and TV shows.  Includes: • script editing, casting, location scouting, and consultation services, etc.  Same as product 4.4 on 51211-2 list.	512110 512191 512240 515120 515210
515 5175	2.1.2			X	X	Support services for production of audiovisual works	Providing technical and artistic support services during the production of an audiovisual work.  Includes: • production management, director, cameramen, grips, sound engineer, extras, and special effects services, etc.  Same as product 4.8 on 51211-2 list.	512110 512191 512240 515120 515210
515 5175	2.1.3			X	X	Postproduction services for audiovisual works	Providing computerized and electronic image and sound processing services for audiovisual works (film, video, digital media, etc.).  Includes: • editing, transfer, color correction, digital restoration, visual effects, animation, format conversion, compression and digital encoding, captioning, titling, and subtitling services.  Excludes: • duplication of masters.  Same as product 1 on 51219 list.	512110 512191 512240 515120 515210

**NAPCS Product List for NAICS 515 and 5175: Broadcasting (except Internet) and Cable Program Distribution**

1	2	3	4	5	6	8		9
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Mex	US	Title	Definition	
515 5175	2.2	X				Pre-production, production, and post-production services for radio	Providing pre-production, production, and post-production services (whether separately or in combination) for third-party radio and audio programs and videos (including commercials) on a contract or fee basis. The service provider has no investment or ownership interest in the production itself.  Includes: • services such as sound recording, sound editing and mastering, music track insertion and master reproduction, whether provided separately or in combination.	512240 512290 515111 515112
515 5175	2.2.1			X		Preproduction services for radio	Providing preparation services for the production of third-party radio and audio programs.  Includes: • activities such as planning the technical and creative aspects of the production, scheduling, and script writing, etc.	512240 515111 515112
515 5175	2.2.2			X		Production services for radio	Providing technical and artistic support services for the activities inherent to the creation of a radio program, in the site or location of the production.  Includes: • services such as management of production, illumination, installation of stage scene, installation of communications equipment. • services of direction, attendance of direction, direction of photography, attendance for the photography direction, special direction of art, and sound engineer and effects, etc.	512240 512290 515111 515112
515 5175	2.2.3			X		Postproduction services for radio	Providing a sequential ordering of the sound elements to give form to a radio or audio program.  Includes: • editing, sound rerecording, synchronization, and production of master, etc.  Same as or similar to products in product list for 51211-2, 51224,9, and 51219.	512240 512290 515111 515112

**NAPCS Product List for NAICS 515 and 5175: Broadcasting (except Internet) and Cable Program Distribution**

1	2	3	4	5	6	8		9
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		
			Can	Mex	US	Title	Definition	NAICS Industries Producing the Product
515 5175	2.3			X	X	Reselling services for merchandise, retail	<p>Retailing of merchandise purchased on own account for resale or sold on a fee or commission basis for others. Includes reselling of apparel, memorabilia, publications, prepackaged foods and beverages, and other merchandise. Also includes vending machine sales. Revenue for this product includes the gross margin, fees, and commissions earned on sales.</p> <p>Same as product 15.1 on 711 list.</p>	515120 44
515 5175	2.4	X				Other related products provided by television broadcasters	Other related products provided by television broadcasters, such as rental, repair, and maintenance of equipment, rental of studio facilities, and reselling of equipment and merchandise.	512110 515120 others
515 5175	2.4.1			X	X	Rental of equipment for producing and/or broadcasting of television programs	<p>Renting or leasing equipment for the production and broadcasting of television programs.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>renting or leasing recording and postproduction equipment, mobile equipment for broadcasting by remote control, etc.</li> <li>delivery/pick-up, insurance (e.g., property, liability, warranty, and damage waiver), and maintenance and repair of equipment when bundled with the rental or lease agreement.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>rental of recording or broadcast studios.</li> </ul> <p>Subset of product 1.9.2 on 5324 list.</p>	512110 515120 515210 532490

**NAPCS Product List for NAICS 515 and 5175: Broadcasting (except Internet) and Cable Program Distribution**

1	2	3	4	5	6	8		9
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Mex	US	Title	Definition	
515 5175	2.4.2				X	Maintenance and repair services for equipment used to produce and broadcast television programs	Providing maintenance and repair services, including installation of replacement parts, for equipment used for the production and/or broadcasting of television programs.  Includes: • parts bundled with maintenance and repair services.  Excludes: • maintenance and repair services bundled with rental and leasing of equipment for production and/or broadcasting of television programs are in product 2.4.1, Rental of equipment for production and/or broadcasting of television programs. • parts sold separately are in product 2.4.3, Reselling services for television production and broadcasting equipment, wholesale.  Subset of product 1.2 on 8112 list.	515120 515210 811219
515 5175	2.4.3				X	Reselling services for television production and broadcasting equipment, wholesale	Wholesaling of television production and broadcasting equipment purchased on own-account or sold on a fee or commission basis for others. Revenue for this product includes the gross margin, fees, and commissions earned on sales.	515120 515210 4236
515 5175	2.5	X				Other related products provided by radio broadcasters	Other related products provided by radio broadcasters, such as rental, maintenance and repair of equipment, rental of studio facilities, and reselling of equipment and merchandise.	515111 515112 517510 others

NAPCS Product List for NAICS 515 and 5175: Broadcasting (except Internet) and Cable Program Distribution

1	2	3	4	5	6	8		9
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Mex	US	Title	Definition	
515 5175	2.5.1				X	Rental of equipment for producing and broadcasting radio programs	Renting or leasing equipment used for producing and/or broadcasting radio programs.  Includes: • renting or leasing production and broadcast equipment, and networks, etc. • delivery/pick-up, insurance (e.g., property, liability, warranty, and damage waiver), and maintenance and repair of equipment when bundled with the rental or lease agreement.  Excludes: • rental of recording or broadcasting studios.  Subset of product 1.9.2 on 5324 list.	515111 515112 517510 532490
515 5175	2.5.2			X		Rental of equipment for reception of restricted audio signals	Renting signal-receiving apparatus and speakers.	515111 515112 517211 517212 517510 532490

**NAPCS Product List for NAICS 515 and 5175: Broadcasting (except Internet) and Cable Program Distribution**

1	2	3	4	5	6	8		9
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Mex	US	Title	Definition	
515 5175	2.5.3				X	Maintenance and repair services for equipment used to produce and broadcast radio programs	Providing maintenance and repair services, including installation of replacement parts, for equipment used for producing and/or broadcasting radio programs.  Includes: • parts bundled with maintenance and repair services.  Excludes: • maintenance and repair services bundled with rental and leasing of equipment for production and/or broadcasting of radio programs are in product 2.5.1, Rental of equipment for producing and broadcasting radio programs. • wholesaling of parts sold separately are in product 2.5.5, Reselling services for radio production and broadcasting equipment, wholesale.  Subset of product 1.2 on 8112 list.	515111 515112 811219
515 5175	2.5.4			X		Maintenance and repair services for receiving apparatus and speakers	Providing repair and maintenance services, including installation of replacement parts, for receiving apparatus and speakers.  Includes: • parts bundled with maintenance and repair services.	515111 515112 811219
515 5175	2.5.5				X	Reselling services for radio production and broadcasting equipment, wholesale	Wholesaling of radio production and broadcasting equipment purchased on own-account or sold on a fee or commission basis for others. Revenue for this product includes the gross margin, fees, and commissions earned on sales.	515111 515112 44

**NAPCS Product List for NAICS 515 and 5175: Broadcasting (except Internet) and Cable Program Distribution**

1	2	3	4	5	6	8		9
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		
			Can	Mex	US	Title	Definition	NAICS Industries Producing the Product
515 5175	2.5.6			X		Reselling service for equipment for reception of restricted audio signals, wholesale	Wholesaling of audio signal-receiving apparatus and speakers. purchased on own-account or sold on a fee or commission basis for others. Revenue for this product includes the gross margin, fees, and commissions earned on sales.	515210 517211 517212 517510 44
515 5175	3					Related products provided by program distribution networks	Other important products provided by program distributors, such as installing, renting, and retailing of equipment.	517510 others
515 5175	3.1	X				Installation services for connections to program distribution networks	Installing cable on the customer premises and/or of installing outlets to connect to the program distribution network.  Excludes: • connecting or reconnecting customers to a programming distribution network is in product 1.4.1, Basic programming package .	517510
515 5175	3.2	X				Rental of program distribution equipment	Renting equipment necessary to receive programming packages via a program distribution network.  Includes: • rental of remote controls, analogue decoders, digital addressable decoders, satellite dishes, and MDS antennas, etc.. • delivery/pick-up, insurance (e.g., property, liability, warranty, and damage waiver), and maintenance and repair of equipment when bundled with the rental or lease agreement.  Subset of product 1.1 on 5322 list.	517510 532210

**NAPCS Product List for NAICS 515 and 5175: Broadcasting (except Internet) and Cable Program Distribution**

1	2	3	4	5	6	8		9
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		
			Can	Mex	US	Title	Definition	NAICS Industries Producing the Product
515 5175	3.3	X				Reselling services for program distribution equipment, retail	Retailing of equipment necessary to receive programming packages via a program distribution network, purchased on own-account or sold on a fee or commission basis for others. Revenue for this product includes the gross margin, fees, and commissions earned on sales.  Includes: • retailing of remote controls, analogue decoders, digital addressable decoders, satellite dishes, and MDS antennas.  Subset of product 2.1.2 on 8112 list.	517510 443110
515 5175	3.9	X				Other related products provided by program distribution networks	Other related products provided by program distribution establishments.  Includes: • interactive programming such as on-line games, other interactive applications such as E-banking, remote data processing services, and telephony services.	517510 others
515 5175	3.9.1			X		Remote data processing	Providing machine time and computing programs for remote processing of information through terminal equipment connected to the service-provider's computing center by any telecommunications medium.	517510 518111 518210
515 5175	3.9.2			X		Videoconferencing	Providing simultaneous interaction of voice, data and video.	517110 517212 517410 517510 518210

**NAPCS Product List for NAICS 515 and 5175: Broadcasting (except Internet) and Cable Program Distribution**

1	2	3	4	5	6	8		9
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		
			Can	Mex	US	Title	Definition	NAICS Industries Producing the Product
515 5175	3.9.3			X		Electronic mail	Providing a service which assigns to each user a segment of memory in the service-provider's computing center (electronic mailbox), in which are deposited messages sent remotely to the subscriber, who subsequently accesses them using appropriate terminal equipment connected by any telecommunications medium.	517510 518111
515 5175	3.9.4			X		Remote data base consultation	Providing users with specialized or general-interest information stored in data banks.	517510 518210
515 5175	3.9.5			X		Electronic data interchange	Providing users with storage and computerized transmission of structured information in a defined format. This service is a variant of electronic mail.	517110 517211 517212 517410 517510 518111 518210
515 5175	3.9.6					Fixed telephony	<p>Providing access to the public switched telephone network for the transmission and switching of voice, data, and video within and between local calling areas, where calling is made from a fixed customer location.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• related local services such as connection charges, 9-1-1 services, operator services, local directory assistance, and calling features.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• internet telephony services such as VOIP (access-dependent and independent) is in product 3.9.7, Internet telephony.</li> </ul> <p>Same as product 1.2 on 517 ex 5175 list.</p>	517110 517310 517510

NAPCS Product List for NAICS 515 and 5175: Broadcasting (except Internet) and Cable Program Distribution

1	2	3	4	5	6	8		9
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		
			Can	Mex	US	Title	Definition	NAICS Industries Producing the Product
515 5175	3.9.6.1					Fixed local telephony	<p>Providing access to the public switched telephone network for the transmission and switching of voice, data, and video within a local calling area.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• only those calling features that are bundled with the local service. Also includes related local services such as connection charges, 9-1-1 services, operator services, and local directory assistance.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• providing local private line services.</li> <li>• providing local loop to other telecommunications service providers.</li> <li>• renting terminal equipment.</li> <li>• providing calling features for a separate fee is in product 3.9.6.2, Calling features - fixed telephony.</li> <li>• internet telephony services such as VOIP (access-dependent and independent) is in product 3.9.7, Internet telephony.</li> </ul> <p>Same as product 1.2.1 on 517 ex 5175 list.</p>	517110 517310 517510
515 5175	3.9.6.1.1				X	Fixed local telephony, residential	<p>Providing access to the public switched telephone network to residential customers for the transmission and switching of voice, data and video within a local calling area.</p> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• internet telephony services such as VOIP (access-dependent and independent) is in product 3.9.7, Internet telephony.</li> </ul> <p>Same as product 1.2.1.1 on 517 ex. 5175 list.</p>	517110 517310 517510

**NAPCS Product List for NAICS 515 and 5175: Broadcasting (except Internet) and Cable Program Distribution**

1	2	3	4	5	6	8		9
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Mex	US	Title	Definition	
515 5175	3.9.6.1.2				X	Fixed local telephony, business	Providing access to the public switched telephone network to business customers for the transmission and switching of voice, data and video within a local calling area.  Excludes: • internet telephony services such as VOIP (access-dependent and independent) is in product 3.9.7, Internet telephony.  Same as product 1.2.1.2 on 517 ex 5175 list.	517110 517310 517510
515 5175	3.9.6.2				X	Calling features, fixed telephony	Providing call management services for use from a fixed customer location for a fee separate from the fee for basic fixed local telephony. This service is made possible by specialized software and database applications linked to telecommunications networks.  Includes: • features such as call waiting, call forwarding, caller identification, three-way calling, call display, call return, call screen, call blocking, automatic call-back, call answer, voice mail, and voice menus.  Same as product 1.2.2 on 517 ex 5175 list.	517110 517510

**NAPCS Product List for NAICS 515 and 5175: Broadcasting (except Internet) and Cable Program Distribution**

1	2	3	4	5	6	8		9
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		
			Can	Mex	US	Title	Definition	NAICS Industries Producing the Product
515 5175	3.9.6.2.1				X	Calling features, fixed telephony, residential	<p>Providing call management services to residential customers for use from a fixed customer location for a fee separate from the fee for basic fixed local telephony. This service is made possible by specialized software and database applications linked to telecommunications networks.</p> <p>Includes: • features such as call waiting, call forwarding, caller identification, three-way calling, call display, call return, call screen, call blocking, automatic call-back, call answer, voice mail, and voice menus.</p> <p>Same as product 1.2.2.1 on 517 ex 5175 list.</p>	517110 517510
515 5175	3.9.6.2.2				X	Calling features, fixed telephony, business	<p>Providing call management services to business customers for use from a fixed customer location for a fee separate from the fee for basic fixed local telephony. This service is made possible by specialized software and database applications linked to telecommunications networks.</p> <p>Includes: • features such as call waiting, call forwarding, caller identification, three-way calling, call display, call return, call screen, call blocking, automatic call-back, call answer, voice mail, and voice menus.</p> <p>Same as product 1.2.2.2 on 517 ex 5175 list.</p>	517110 517510

**NAPCS Product List for NAICS 515 and 5175: Broadcasting (except Internet) and Cable Program Distribution**

1	2	3	4	5	6	8		9
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Mex	US	Title	Definition	
515 5175	3.9.6.3					Fixed long distance telephony	Transmitting and switching of voice, data and video over the public switched telephone network between local calling areas, where the call is made from a fixed customer location. May include additional call management features such as those normally associated with voice Virtual Private Networks.  Excludes: • internet telephony services such as VOIP (access-dependent and independent) is in product 3.9.7, Internet telephony.  Same as product 1.2.3 on 517 ex 5175 list.	517110 517310 517510
515 5175	3.9.6.3.1				X	Fixed long distance telephony, outbound	Transmitting and switching of voice, data and video over the public switched telephone network between local calling areas, where the call is made from a fixed customer location and is paid for by the caller.  Same as product 1.2.3.1 on 517 ex 5175 list.	517110 517310 517510
515 5175	3.9.6.3.1.1				X	Fixed long distance telephony, outbound, residential	Transmitting and switching of voice, data and video over the public switched telephone network between local calling areas for residential customers, where the call is made from a fixed customer location and is paid for by the caller.  Same as product 1.2.3.1.1 on 517 ex 5175 list.	517110 517310 517510

**NAPCS Product List for NAICS 515 and 5175: Broadcasting (except Internet) and Cable Program Distribution**

1	2	3	4	5	6	8		9
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Mex	US	Title	Definition	
515 5175	3.9.6.3.1.2				X	Fixed long distance telephony, outbound, business	Transmitting and switching of voice, data and video over the public switched telephone network between local calling areas for business customers, where the call is made from a fixed customer location and is paid for by the caller.  Same as product 1.2.3.1.1 on 517 ex 5175 list.	517110 517310 517510
515 5175	3.9.6.4				X	Fixed all distance telephony	Transmitting and switching of voice, data and video over the public switched telephone network, where the call is made from a fixed customer location and where the charges are not distance sensitive (no distinction between local and long distance areas).  Excludes: • internet telephony services such as VOIP (access-dependent and independent) is in product 3.9.7, Internet telephony.  Same as product 1.2.4 on 517 ex 5175 list.	517110 517310 517510
515 5175	3.9.6.4.1				X	Fixed all distance telephony, residential	Transmitting and switching of voice, data and video over the public switched telephone network for residential customers, where the call is made from a fixed customer location and where the charges are not distance sensitive (no distinction between local and long distance areas).  Excludes: • internet telephony services such as VOIP (access-dependent and independent) is in product 3.9.7, Internet telephony.  Same as product 1.2.4.1 on 517 ex 5175 list.	517110 517310 517510

**NAPCS Product List for NAICS 515 and 5175: Broadcasting (except Internet) and Cable Program Distribution**

1	2	3	4	5	6	8		9
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Mex	US	Title	Definition	
515 5175	3.9.6.4.2				X	Fixed all distance telephony, business	<p>Transmitting and switching of voice, data and video over the public switched telephone network for business customers, where the call is made from a fixed customer location and where the charges are not distance sensitive (no distinction between local and long distance areas).</p> <p>Excludes:</p> <ul style="list-style-type: none"> <li>internet telephony services such as VOIP (access-dependent and independent) is in product 3.9.7, Internet telephony.</li> </ul> <p>Same as product 1.2.4.2 on 517 ex 5175 list.</p>	517110 517310 517510
515 5175	3.9.7				X	Internet telephony	<p>Providing a connection to the Internet, wired or wireless, for the transmission of voice or data to fixed local telephone locations on the public switched telephone network. May include 911 service and a number to mimic a local fixed telephone number for the purpose of receiving calls from local fixed telephone users in the same local calling area. A broadband connection to the internet is a pre-requirement in order to obtain this service.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>voice over internet protocol (VOIP--both access-dependent and independent) and related internet telephony services.</li> </ul> <p>Same as product 1.7 on 517 ex 5175 list.</p>	517110 517510 518111

**NAPCS Product List for NAICS 515 and 5175: Broadcasting (except Internet) and Cable Program Distribution**

1	2	3	4	5	6	8		9
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Mex	US	Title	Definition	
515 5175	3.9.7.1				X	Internet telephony, residential	<p>Providing a connection to the Internet, wired or wireless, to residences for the purpose of providing voice or data transmission to fixed local telephone locations on the public switched telephone network. May include 911 service and a number to mimic a local fixed telephone number for the purpose of receiving calls from local fixed telephone users in the same local calling area. A broadband connection to the internet is a pre-requirement in order to obtain this service.</p> <p>Includes:  <ul style="list-style-type: none"> <li>• voice over internet protocol (VOIP--both access-dependent and independent) and related internet telephony services.</li> </ul> </p> <p>Same as product 1.7.1 on 517 ex 5175 list.</p>	517110 517510 518111
515 5175	3.9.7.2				X	Internet telephony, business	<p>Providing a connection to the Internet, wired or wireless, to businesses for the purpose of providing voice or data transmission to fixed local telephone locations on the public switched telephone network. May include 911 service and a number to mimic a local fixed telephone number for the purpose of receiving calls from local fixed telephone users in the same local calling area. A broadband connection to the internet is a pre-requirement in order to obtain this service.</p> <p>Includes:  <ul style="list-style-type: none"> <li>• voice over internet protocol (VOIP--both access-dependent and independent) and related internet telephony services.</li> </ul> </p> <p>Same as product 1.7.2 on 517 ex 5175 list.</p>	517110 517510 518111