

NAPCS Product List for NAICS 519: Other Information services

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Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Méx	US	Title	Definition	
519	1					Library and archive admission services	Providing library and archival services for a fee. Includes: • library card or membership fees; access fees, fines for overdue or lost items, and other user fees. Excludes: • providing custom search, research, and retrieval services is in product 4, Archival search, research, and retrieval services. • published collections of archived information is in product 6.9, Databases and other collections of information. • grants, subsidies and donations.	519120
519	1.1	X				Library admission services	Providing access to library resources for a fee. Includes: • library card or membership fees; fines for overdue or lost items, and other user fees. Excludes: • providing custom search, research, and retrieval services is in product 4, Archival search, research, and retrieval services. • published collections of archived information is in product 6.9, Databases and other collections of information. • grants, subsidies and donations.	519120

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519	1.2	X				Archive admission services	<p>Providing access to archive resources for a fee.</p> <p>Includes:</p> <ul style="list-style-type: none"> • access fees and other user fees. <p>Excludes:</p> <ul style="list-style-type: none"> • providing custom search, research, and retrieval services is in product 4, Archival search, research, and retrieval services. • published collections of archived information is in product 6.9, Databases and other collections of information. • grants, subsidies and donations. 	519120
519	1.2.1		X			Admissions to archival institutions	Providing the right of entry or access to an archive in return for the payment of an admission fee or charge.	519120
519	1.2.2		X			Archival institution services, except admissions	Providing all other archival services, except admissions.	519120

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519	2	X				Licensing of rights to use syndicated media content protected by copyright	<p>Granting permission to use syndicated media content that is owned or controlled by the licensor. Syndicated media content may be licensed for commercial or professional use and licensed to multiple users for publication or broadcast.</p> <p>Includes:</p> <ul style="list-style-type: none"> licensing of syndicated news reports, articles, and features; pictures; graphics; comic strips and panels; and radio and television programming, etc. <p>Excludes:</p> <ul style="list-style-type: none"> licensing media content to end users. <p>Subset of product 9 on 711 list.</p>	519110
519	2.1			X	X	Licensing of rights to use syndicated news text and graphics protected by copyright	<p>Granting permission to use syndicated text and graphics of news or current events that are owned or controlled by the licensor. Syndicated media content may be licensed for commercial or professional use and licensed to multiple users for publication or broadcast.</p> <p>Includes::</p> <ul style="list-style-type: none"> licensing of syndicated news reports, headlines, articles, features, and exclusives; news photos, graphics, and film clips; and reprints and transcripts of news items, etc. <p>Excludes:</p> <ul style="list-style-type: none"> Licensing of rights to use syndicated radio and television programming is in product 2.2, Licensing of rights to use syndicated radio and television programming protected by copyright. licensing media content to end users. 	519110

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519	2.2			X	X	Licensing of syndication rights for radio and television programs	<p>Granting permission to use syndicated radio and television programming that is owned or controlled by the licensor. Syndicated media content may be licensed for commercial or professional use and licensed to multiple users for broadcast on-air or online.</p> <p>Includes:</p> <ul style="list-style-type: none"> licensing of all syndicated radio and television programming, including news programs. <p>Excludes:</p> <ul style="list-style-type: none"> licensing of rights to use syndicated news or current events texts or graphics is in product 2.1, Licensing of rights to use syndicated news text and graphics protected by copyright. licensing media content to end users. permanent transfer of all rights through outright sale of intellectual property. <p>Subset of products 1.6.2 on 515 & 5175 list and 3.2.3.1 on 51211-2 list.</p>	519110 515 5175
519	2.2.1				X	Licensing of syndication rights for radio programs	<p>Granting permission to use syndicated radio programming that is owned or controlled by the licensor. Syndicated programming of this type may be licensed for commercial or professional use and licensed to multiple users for broadcast on-air or online.</p> <p>Includes:</p> <ul style="list-style-type: none"> licensing of all syndicated radio programming, including news programs. <p>Excludes:</p> <ul style="list-style-type: none"> licensing of syndicated news or current events texts or graphics is in product 2.1, Licensing of rights to use syndicated news text and graphics protected by copyright. licensing media content to end users. <p>Subset of product 1.6.2 on 515 & 5175 list.</p>	519110 515 5175

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519	2.2.2				X	Licensing of syndication rights for television programs	<p>Granting permission to use syndicated television programming that is owned or controlled by the licensor. Syndicated programming of this type may be licensed for commercial or professional use and licensed to multiple users for broadcast on-air or online.</p> <p>Includes:</p> <ul style="list-style-type: none"> licensing of syndicated documentaries, serials, news, and public affairs shows, game shows, reality shows, and made-for-TV movies, etc <p>Excludes:</p> <ul style="list-style-type: none"> licensing of syndicated news or current events texts or graphics is in product 2.1, Licensing of rights to use syndicated news text and graphics protected by copyright. Licensing media content to end users. <p>Subset of product 3.2.3.1 on 51211-2 list.</p>	519110 515 5175 51211 51212
519	2.9			X	X	Licensing of rights to use other syndicated media content protected by copyright, nec.	<p>Granting permission to use other syndicated media content that is owned or controlled by the licensor. Syndicated media content of this type may be licensed for commercial or professional use and licensed to multiple users for publication or broadcast.</p> <p>Includes:</p> <ul style="list-style-type: none"> licensing of syndicated editorial cartoons and caricatures; comic strips and panels; puzzles; horoscopes; advice columns, and all other special-interest features <p>Excludes:</p> <ul style="list-style-type: none"> licensing media content to end users. 	519110

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519	3	X				Licensing of rights to use stock photos	Licensing the rights to use, copy, or distribute any of the contents of a bank or gallery of photographic images owned or controlled by the licensor. Includes: • licensing of photographs and video recordings by photographers to stock agencies • licensing of photographs and video recordings by photographers or stock agencies to end users. Excludes: • licensing the rights to use movie clips.	519190 541922
519	4	X				Archival search, research, and retrieval services	Providing services to facilitate access to and use of archived copies of back issues of newspapers by researchers. At the request of the client, this service may include search, advice, and compilation services tailored to the subject matter under investigation.	519110 519120 519190
519	5	X				Other Information services	Providing news, stock ticker services, telephone-based information recordings, and other services, not elsewhere classified. These services involve collecting, disseminating, or providing access to information on a fee or contract basis	519110 519120 519190
519	5.1			X	X	News ticker services	Distributing news bulletins originating from direct news sources without editing by the new agencies. Bulletin distribution is published on-line or broadcast by satellite.	519190

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519	5.9			X	X	Other information services, nec.	Other information services, not elsewhere classified. Includes: • distributing real-time financial market data, known as stock ticker services.	519190
519	6					Related products	Other important products provided by establishments classified in NAICS 519.	5191 others
519	6.1					Periodicals and books	Periodicals (including newsletters and journals) and books. Includes: • publications in print, online, or on electronic and other media. • subscription and single copy sales. Excludes: • published archives of publications are in product 6.9, Databases and other collections of information. • retailing of publications created by others is in product 6.7.3, Reselling services for books, newspapers, and periodicals, retail Includes products 1 on 51112 and 51113 lists.	519120 519110 511120 511110

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519	6.1.1	X				Periodicals and books, printed	<p>Periodicals (including newsletters and journals) and books published in print.</p> <p>Includes:</p> <ul style="list-style-type: none"> • subscription and single copy sales. <p>Excludes:</p> <ul style="list-style-type: none"> • printed published archives of publications are in product 6.9.1, Databases and other collections of information, printed • retailing of publications created by others is in product 6.7.3, Reselling services for books, newspapers, and periodicals, retail <p>Includes printed products under 1 on 51112 and 51113 lists.</p>	519120 519110 511120 511110
519	6.1.2	X				Periodicals and books, online	<p>Periodicals (including newsletters and journals) and books published on the internet in a digital file which can be accessed or downloaded.</p> <p>Includes:</p> <ul style="list-style-type: none"> • online access to periodicals and books that are paid for through subscriptions, fees for downloads, or other fees. • revenues received from distributors, such as online retailers. <p>Excludes:</p> <ul style="list-style-type: none"> • online archives of publications are in product 6.9.2, Databases and other collections of information, online. • retailing of publications created by others is in product 6.7.3, Reselling services for books, newspapers, and periodicals, retail. <p>Includes online products under 1 on 51112 and 51113 lists.</p>	519120 519110 511120 511110

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519	6.1.3	X				Periodicals and books, other media	<p>Periodicals (including newsletters and journals) and books published in media other than print and online.</p> <p>Includes:</p> <ul style="list-style-type: none"> • subscription and single copy sales. • periodicals and books published on physical electronic media, such as CD-ROMs and diskettes, as well as physical non-electronic media, such as cassette tapes, microfilms and microfiche. <p>Excludes:</p> <ul style="list-style-type: none"> • published archives, except in print or online, of publications are in product 6.9.3, Databases and other collections of information, other media. • retailing of publications created by others is in product 6.7.3, Reselling services for books, newspapers, and periodicals, retail. <p>Includes other media products under 1 on 51112 and 51113 lists.</p>	519120 519110 511120 511110
519	6.2	X				Training services, information search and retrieval	<p>Providing training and instruction services in using the Internet and computers; retrieving print or electronic resources; cataloging; and a variety of other training services.</p> <p>Subset of product 1.2.4 on 61 list.</p>	519120 611 622 623 624 813

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519	6.3	X				Advertising services	<p>Providing services that attract attention to a product, business, cause, etc.</p> <p>Includes:</p> <ul style="list-style-type: none"> • providing space or time in print or electronic publications, or in broadcasts. • providing display space on various surfaces such as billboards and transit vehicles. • creating advertising messages. • providing agent services for buying and selling space or time for advertising messages. • granting venue naming rights, sponsorship rights, endorsement services and exclusivity rights. <p>Excludes:</p> <p>public relations services.</p> <p>Same as product 15.3 on 711 list.</p>	54183 54184 51119 519110 516110 7111 813 515
519	6.4	X				Short-term access to printers, copiers, and scanners	<p>Providing public access to printers, copiers, and scanners for individuals such as passengers, hotel guests, hospital patients, and Internet café clients.</p> <p>Excludes:</p> <ul style="list-style-type: none"> • providing dedicated support services for business communications. <p>Subset of product 9.8 on 4881 list.</p>	519120 561439

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519	6.5	X				Rental of prerecorded cassettes, tapes, discs, or video games	Renting movies, games or other recorded entertainment on DVD's, tapes, cassettes or other physical media. Includes: • individual and subscription rentals. • delivery/pick-up, insurance (e.g., property, liability, warranty, and damage waiver), and maintenance and repair when bundled with the rental agreement. Excludes: • renting and leasing DVD players, etc. • maintenance and repair services sold separately. • insurance (e.g., property, liability, warranty, and damage waiver) sold separately. • brokerage or agency services for insurance (e.g., property, liability, warranty, and damage waiver) sold separately. • delivery/pickup services sold separately. Same as product 1.5 on 5322 list.	519120 532230
519	6.6	X				Media buying services	Buying space or time from the media on behalf of the advertisers or advertising agencies. Same as product 1.4 on 54183 list.	519110 541830
519	6.7	X				Reselling services for merchandise, retail	Retailing of merchandise purchased on own account for resale or sold on a fee or commission basis for others. Includes reselling of apparel, memorabilia, publications, prepackaged foods and beverages, and other merchandise. Also includes vending machine sales. Revenue for this product includes the gross margin, fees, and commissions earned on sales. Same as product 15.1 on 711 list.	519110 519120 519190 others

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519	6.7.1				X	Reselling services for software, retail	Retailing of computer software purchased on own account for resale or sold on a fee or commission basis for others. Revenue for this product includes the gross margin, fees, and commissions earned on sales. Same as product 2.3.5 on 51119 list.	5191 511191 511199 511130 516110 712110
519	6.7.2				X	Reselling services for posters, maps, and postcards, retail	Retailing of posters, maps, and postcards purchased on own account for resale or sold on a fee or commission basis for others. Revenue for this product includes the gross margin, fees, and commissions earned on sales.	519110 519120 451211 424920 453310 511120 511130
519	6.7.3				X	Reselling services for books, newspapers, and periodicals, retail	Retailing of books, newspapers, and periodicals purchased on own account for resale or sold on a fee or commission basis for others. Includes vending machine sales. Revenue for this product includes the gross margin, fees, and commissions earned on sales. Excludes: • sale of own publications by publishers. Same as product 15.1.1 on 711 list.	519120 451220 711 others
519	6.7.4				X	Reselling services for video and sound recordings, retail	Retailing of video and sound recordings purchased on own account for resale or sold on a fee or commission basis for others. Revenue for this product includes the gross margin, fees, and commissions earned on sales.	519110 519120 45121 453220 711

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519	6.7.9				X	Reselling services for merchandise, except newspapers, periodicals and books, software, and videos and sound recordings, retail	Retailing of merchandise (except newspapers, periodicals and books, software, and videos and sound recordings) purchased on own account for resale or sold on a fee or commission basis for others. Includes vending machine sales. Revenue for this product includes the gross margin, fees, and commissions earned on sales. Subset of product 2.1.9 on 61 list.	5191 44 45 others
519	6.8	X				IT technical support services	Providing technical expertise to solve problems for the client in using software, hardware, or entire computer system. Excludes: • technical support bundled with maintenance and repair services for computer hardware. Same as product 1.5 on 5112 et al list.	51911 5112 518 54133 54151 54161 5417
519	6.9					Databases and other collections of information	Collections of data or bodies of information in which the primary content is other than contact information. These are usually compiled and organized for rapid retrieval by computer. Includes: • databases and other collections published in print, online, or on electronic and other media. • custom designed databases. • published archives of newspapers, periodicals, and other publications. • published collections of facts compiled from public domain materials such as legal cases, annual reports of publicly traded companies, and other public documents. Same as product 3 on 51114 list.	519190 511140 511130 516

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519	6.9.1	X				Databases and other collections of information, printed	<p>Collections of data or bodies of information in which the primary content is other than contact information, published in print.</p> <p>Includes:</p> <ul style="list-style-type: none"> • custom designed databases. • published archives of newspapers, periodicals, and other publications. • published collections of facts compiled from public domain materials such as legal cases, annual reports of publicly traded companies, and other public documents. <p>Same as product 3.1 on 51114 list.</p>	519190 511140 511130
519	6.9.2	X				Databases and other collections of information, online	<p>Collections of data or bodies of information in which the primary content is other than contact information, published on the Internet in a digital file that can be accessed or downloaded.</p> <p>Includes:</p> <ul style="list-style-type: none"> • online access to databases and other collections of information that are paid for through subscriptions, fees for downloads, or other fees. • custom designed databases. • online archives of newspapers, periodicals, and other publications. • online collections of facts compiled from public domain materials such as legal cases, annual reports of publicly traded companies, and other public documents. • revenues received from distributors, such as online retailers. <p>Excludes:</p> <ul style="list-style-type: none"> • retailing of databases, archives and other collections created by others over the Internet. <p>Same as product 3.2 on 51114 list.</p>	519190 511140 511130 516

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519	6.9.3	X				Databases and other collections of information, other media	<p>Collections of data or bodies of information in which the primary content is other than contact information, published in media other than print and online.</p> <p>Includes:</p> <ul style="list-style-type: none"> • databases and other collections of information published on physical electronic media, such as CD-ROMs and diskettes, as well as physical non-electronic media, such as cassette tapes, microfilms and microfiche. • custom designed databases. • published archives of newspapers, periodicals, and other publications. • published collections of facts compiled from public domain materials such as legal cases, annual reports of publicly traded companies, and other public documents. <p>Same as product 3.3 on 51114 list.</p>	519190 511140 511130
519	6.10	X				Media monitoring and analysis services	<p>Collecting and recording editorial coverage published in various mass media about the client or its competition ("clipping service") and preparing analysis of the coverage, on a fee or contract basis.</p> <p>Same as product 6 on 54182 list.</p>	519110 519190 54182
519	6.11					Other related products	Other related products provided by establishments classified in NAICS 519.	5191 others

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519	6.11.1		X		X	Online job boards and resume listing services	<p>Providing access to online job banks, job boards, recruiting sites, job directories, labor exchanges or employment registries for a set period of time for the purpose of job posting, resume searching, exploiting job tracking software, and accessing statistical databases. Revenue for this product includes annual "membership" dues and non-refundable "initiation" fees and fee-for-use revenues.</p> <p>Same as product 1.11 on 5613 list.</p>	519110 516110 561310 561320 561330 813910 813920 813930 611
519	6.11.2		X			Short-term access to computers	<p>Providing public access to on-site computer workstations on short-term basis for individuals such as passengers, hotel guests, hospital patients, and Internet café clients. May include access to the Internet and other computer software .</p> <p>Includes:</p> <ul style="list-style-type: none"> • access to computers in Internet cafés and other locations. <p>Excludes:</p> <ul style="list-style-type: none"> • providing dedicated support services for business communications. <p>Subset of product 9.8 on 4881 list.</p>	519120 561439 81299
519	6.11.3			X		Consulting and design services for libraries, archives, newspaper rooms, video libraries, and document centers.	<p>Consulting services related to the dissemination of information, and the provision of automated systems and specialized telecommunications systems for libraries, archives and documentation centers.</p>	N/A

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519	6.11.4			X		Licensing of right for document consultation protected by copyright	Granting permission to consult documents protected by the rights of author by means of the use of data in information centers (libraries, archives, hemerotecas, video and documentation centers). Includes: • advisory services and reproduction of information (copy in file or print).	519120
519	6.11.5			X		Correspondent services	Providing news event coverage and journalistic treatment of news, as well as the production of journalistic materials for general use or as an exclusive.	711510
519	6.11.6		X			Real estate listing services	Providing a register and/or list of all available homes in an area, except For-Sale-By-Owner (FSBO) properties, in one directory, database or other format. Same as product 6 on 531 list.	531390