

NAPCS Product List for NAICS 54136: Geophysical Surveying and Mapping Services

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Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		
			Can	Mex	US	Title	Definition	NAICS Industries producing the Product
54136	1					Geophysical data acquisition services	Collecting geophysical data (seismic, gravity, magnetic, etc.) for the purpose of characterizing subsurface conditions. Excludes: • collecting geophysical data bundled with processing and/or analyzing the data is in products under 4, Integrated geophysical services, based on the specific combination of services and sources of data involved. • collecting borehole geophysical data is in product 4.4, Borehole geophysical logging.	541360
54136	1.1					Geophysical data acquisition by seismic methods	Collecting geophysical data by seismic methods. Excludes: • collecting geophysical data bundled with processing and/or analyzing the data is in products under 4, Integrated geophysical services, based on the specific combination of services and sources of data involved. • collecting borehole geophysical data is in product 4.4, Borehole geophysical logging.	541360
54136	1.1.1	X				Geophysical data acquisition by land-based seismic methods	Collecting geophysical data by land-based seismic methods. Excludes: • collecting geophysical data bundled with processing and/or analyzing the data is in products under 4, Integrated geophysical services, based on the specific combination of services and sources of data involved. • collecting borehole geophysical data is in product 4.4, Borehole geophysical logging.	541360
54136	1.1.2	X				Geophysical data acquisition by marine-based seismic methods	Collecting geophysical data by marine-based seismic methods. Excludes: • collecting geophysical data bundled with processing and/or analyzing the data is in products under 4, Integrated geophysical services, based on the specific combination of services and sources of data involved. • collecting borehole geophysical data is in product 4.4, Borehole geophysical logging.	541360

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Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		
			Can	Mex	US	Title	Definition	NAICS Industries producing the Product
54136	1.2					Geophysical data acquisition by non-seismic methods	Collecting geophysical data by non-seismic methods. Excludes: <ul style="list-style-type: none"> collecting geophysical data bundled with processing and/or analyzing the data is in products under 4, Integrated geophysical services, based on the specific combination of services and sources of data involved. collecting borehole geophysical data is in product 4.4, Borehole geophysical logging. 	541360
54136	1.2.1	X				Geophysical data acquisition by land-based non-seismic methods	Collecting geophysical data by land-based non-seismic methods. Excludes: <ul style="list-style-type: none"> collecting geophysical data bundled with processing and/or analyzing the data is in products under 4, Integrated geophysical services, based on the specific combination of services and sources of data involved. acquiring geophysical data by borhole methods is in product 4.4, Borehole geophysical logging. 	541360
54136	1.2.2	X				Geophysical data acquisition by marine-based non-seismic methods	Collecting geophysical data by marine-based non-seismic methods. Excludes: <ul style="list-style-type: none"> collecting geophysical data bundled with processing and/or analyzing the data is in products under 4, Integrated geophysical services, based on the specific combination of services and sources of data involved. acquiring geophysical data by borhole methods is in product 4.4, Borehole geophysical logging. 	541360

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54136	1.2.3	X				Geophysical data acquisition by airborne-based methods	Collecting geophysical data by airborne-based methods. Includes: • collecting data by satellite-based methods. Excludes: • collecting geophysical data bundled with processing and/or analyzing the data is in products under 4, Integrated geophysical services, based on the specific combination of services and sources of data involved.	541360
54136	2					Geophysical data processing services	Processing geophysical data in order to facilitate interpretation. May include re-processing data or the integration of other sets of data collected by the same method. Excludes: • processing geophysical data bundled with collecting and/or analyzing the data is in products under 4, Integrated geophysical services, based on the specific combination of services and sources of data involved. • processing borehole geophysical data is in product 4.4, Borehole geophysical logging.	541360
54136	2.1					Geophysical data processing services for data acquired by seismic methods	Processing geophysical data acquired by seismic methods. May include re-processing data or the integration of other sets of data collected by the same method. Excludes: • processing geophysical data bundled with collecting and/or analyzing the data is in products under 4, Integrated geophysical services, based on the specific combination of services and sources of data involved. • processing borehole geophysical data is in product 4.4, Borehole geophysical logging.	541360

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54136	2.1.1	X				Geophysical data processing services for data acquired by land-based seismic methods	Processing geophysical data acquired by land-based seismic methods. May include re-processing data or the integration of other sets of data collected by the same method. Excludes: • processing geophysical data bundled with collecting and/or analyzing the data is in products under 4, Integrated geophysical services, based on the specific combination of services and sources of data involved. • processing borehole geophysical data is in product 4.4, Borehole geophysical logging.	541360
54136	2.1.2	X				Geophysical data processing services for data acquired by marine-based seismic methods	Processing geophysical data acquired by marine-based seismic methods. May include re-processing data or the integration of other sets of data collected by the same method. Excludes: • processing geophysical data bundled with collecting and/or analyzing the data is in products under 4, Integrated geophysical services, based on the specific combination of services and sources of data involved. • processing borehole geophysical data is in product 4.4, Borehole geophysical logging.	541360
54136	2.2					Geophysical data processing services for data acquired by non-seismic methods	Processing geophysical data acquired by non-seismic methods. May include re-processing data or the integration of other sets of data collected by the same method. Excludes: • processing geophysical data bundled with collecting and/or analyzing the data is in products under 4, Integrated geophysical services, based on the specific combination of services and sources of data involved. • processing borehole geophysical data is in product 4.4, Borehole geophysical logging.	541360
54136	2.2.1	X				Geophysical data processing services for data acquired by land-based non-seismic methods	Processing geophysical data acquired by land-based non-seismic methods. May include re-processing data or the integration of other sets of data collected by the same method. Excludes: • processing geophysical data bundled with collecting and/or analyzing the data is in products under 4, Integrated geophysical services, based on the specific combination of services and sources of data involved. • processing borehole geophysical data is in product 4.4, Borehole geophysical logging.	541360

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54136	2.2.2	X				Geophysical data processing services for data acquired by marine-based non-seismic methods	Processing geophysical data acquired by marine-based non-seismic methods. May include re-processing data or the integration of other sets of data collected by the same method. Excludes: • processing geophysical data bundled with collecting and/or analyzing the data is in products under 4, Integrated geophysical services, based on the specific combination of services and sources of data involved. • processing borehole geophysical data is in product 4.4, Borehole geophysical logging.	541360
54136	2.2.3	X				Geophysical data processing services for data acquired by airborne-based methods	Processing geophysical data acquired by airborne-based methods. May include re-processing data or the integration of other sets of data collected by the same method. Includes: • processing data collected by satellite-based methods. Excludes: • processing geophysical data bundled with collecting and/or analyzing the data is in products under 4, Integrated geophysical services, based on the specific combination of services and sources of data involved.	541360
54136	3					Geophysical data interpretation services	Analyzing processed geophysical data to generate models and predictions about the properties and structures of the subsurface. May include integration of geophysical data collected by other methods or of additional data including non-geophysical data. Excludes: • analyzing geophysical data bundled with collecting and/or processing the data is in products under 4, Integrated geophysical services, based on the specific combinations of services and sources of data. • analyzing borehole geophysical data is in product 4.4, Borehole geophysical logging.	541360

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54136	3.1					Geophysical data interpretation services for data acquired by seismic methods	Analyzing processed geophysical data acquired by seismic methods. May include integration of geophysical data collected by other methods or of additional data including non-geophysical data. Excludes: • analyzing geophysical data bundled with collecting and/or processing the data is in products under 4, Integrated geophysical services, based on the specific combinations of services and sources of data. • analyzing borehole geophysical data is in product 4.4, Borehole geophysical logging.	541360
54136	3.1.1	X				Geophysical data interpretation services for data acquired by land-based seismic methods	Analyzing processed geophysical data acquired by land-based seismic methods. May include integration of geophysical data collected by other methods or of additional data including non-geophysical data. Excludes: • analyzing geophysical data bundled with collecting and/or processing the data is in products under 4, Integrated geophysical services, based on the specific combinations of services and sources of data. • analyzing borehole geophysical data is in product 4.4, Borehole geophysical logging.	541360
54136	3.1.2	X				Geophysical data interpretation services for data acquired by marine-based seismic methods	Analyzing processed geophysical data acquired by marine-based seismic methods. May include integration of geophysical data collected by other methods or of additional data including non-geophysical data. Excludes: • analyzing geophysical data bundled with collecting and/or processing the data is in products under 4, Integrated geophysical services, based on the specific combinations of services and sources of data. • analyzing borehole geophysical data is in product 4.4, Borehole geophysical logging.	541360

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54136	3.2					Geophysical data interpretation services for data acquired by non-seismic methods	Analyzing processed geophysical data acquired by non-seismic methods. May include integration of geophysical data collected by other methods or of additional data including non-geophysical data. Excludes: • analyzing geophysical data bundled with collecting and/or processing the data is in products under 4, Integrated geophysical services, based on the specific combinations of services and sources of data. • analyzing borehole geophysical data is in product 4.4, Borehole geophysical logging.	541360
54136	3.2.1	X				Geophysical data interpretation services for data acquired by land-based non-seismic methods	Analyzing processed geophysical data acquired by land-based non-seismic methods. May include integration of geophysical data collected by other methods or of additional data including non-geophysical data. Excludes: • analyzing geophysical data bundled with collecting and/or processing the data is in products under 4, Integrated geophysical services, based on the specific combinations of services and sources of data. • analyzing borehole geophysical data is in product 4.4, Borehole geophysical logging.	541360
54136	3.2.2	X				Geophysical data interpretation services for data acquired by marine-based non-seismic methods	Analyzing processed geophysical data acquired by marine-based non-seismic methods. May include integration of geophysical data collected by other methods or of additional data including non-geophysical data. Excludes: • analyzing geophysical data bundled with collecting and/or processing the data is in products under 4, Integrated geophysical services, based on the specific combinations of services and sources of data. • analyzing borehole geophysical data is in product 4.4, Borehole geophysical logging.	541360

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54136	3.2.3	X				Geophysical data interpretation services for data acquired by airborne-based methods	Analyzing processed geophysical data acquired by airborne-based methods. May include integration of geophysical data collected by other methods or of additional data including non-geophysical data. Includes: • analysis of data collected by satellite-based methods. Excludes: • analyzing geophysical data bundled with collecting and/or processing the data is in products under 4, Integrated geophysical services, based on the specific combinations of services and sources of data.	541360
54136	4					Integrated geophysical services	Providing a bundle of services that includes two or more phases of the process used to carry out geophysical surveys. Includes: • borehole geophysical logging.	541360 213112
54136	4.1					Geophysical data acquisition and processing services	Collecting and processing geophysical data. Excludes: • collecting and processing borehole geophysical data is in product 4.4, Borehole geophysical logging.	541360
54136	4.1.1					Geophysical data acquisition and processing services for data acquired by seismic methods	Collecting and processing geophysical data acquired by seismic methods. Excludes: • collecting and processing borehole geophysical data is in product 4.4, Borehole geophysical logging.	541360

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54136	4.1.1.1	X				Geophysical data acquisition and processing services for data acquired by land-based seismic methods	Collecting and processing geophysical data acquired by land-based seismic methods. Excludes: • collecting and processing borehole geophysical data is in product 4.4, Borehole geophysical logging.	541360
54136	4.1.1.2	X				Geophysical data acquisition and processing services for data acquired by marine-based seismic methods	Collecting and processing geophysical data acquired by marine-based seismic methods. Excludes: • collecting and processing borehole geophysical data is in product 4.4, Borehole geophysical logging.	541360
54136	4.1.2					Geophysical data acquisition and processing services for data acquired by non-seismic methods	Collecting and processing geophysical data acquired by non-seismic methods. Excludes: • collecting and processing borehole geophysical data is in product 4.4, Borehole geophysical logging.	541360
54136	4.1.2.1	X				Geophysical data acquisition and processing services for data acquired by land-based non-seismic methods	Collecting and processing geophysical data acquired by land-based non-seismic methods. Excludes: • collecting and processing borehole geophysical data is in product 4.4, Borehole geophysical logging.	541360

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54136	4.1.2.2	X				Geophysical data acquisition and processing services for data acquired by marine-based non-seismic methods	Collecting and processing geophysical data acquired by marine-based non-seismic methods. Excludes: • collecting and processing borehole geophysical data is in product 4.4, Borehole geophysical logging.	541360
54136	4.1.2.3	X				Geophysical data acquisition and processing services for data acquired by airborne-based methods	Collecting and processing geophysical data acquired by airborne-based methods. Includes: • collecting and processing data collected by satellite-based methods.	541360
54136	4.2					Geophysical data processing and interpretation services	Processing and analyzing geophysical data. Excludes: • processing and analyzing borehole geophysical data is in product 4.4, Borehole geophysical logging.	541360
54136	4.2.1					Geophysical data processing and interpretation services for data acquired by seismic methods	Processing and analyzing geophysical data acquired by seismic methods. Excludes: • processing and analyzing borehole geophysical data is in product 4.4, Borehole geophysical logging.	541360
54136	4.2.1.1	X				Geophysical data processing and interpretation services for data acquired by land-based seismic methods	Processing and analyzing geophysical data acquired by land-based seismic methods. Excludes: • processing and analyzing borehole geophysical data is in product 4.4, Borehole geophysical logging.	541360

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54136	4.2.1.2	X				Geophysical data processing and interpretation services for data acquired by marine-based seismic methods	Processing and analyzing geophysical data acquired by marine-based seismic methods. Excludes: • processing and analyzing borehole geophysical data is in product 4.4, Borehole geophysical logging.	541360
54136	4.2.2					Geophysical data processing and interpretation services for data acquired by non-seismic methods	Processing and analyzing geophysical data acquired by non-seismic methods. Excludes: • processing and analyzing borehole geophysical data is in product 4.4, Borehole geophysical logging.	541360
54136	4.2.2.1	X				Geophysical data processing and interpretation services for data acquired by land-based non-seismic methods	Processing and analyzing geophysical data acquired by land-based non-seismic methods. Excludes: • processing and analyzing borehole geophysical data is in product 4.4, Borehole geophysical logging.	541360
54136	4.2.2.2	X				Geophysical data processing and interpretation services for data acquired by marine-based non-seismic methods	Processing and analyzing geophysical data acquired by marine-based non-seismic methods. Excludes: • processing and analyzing borehole geophysical data is in product 4.4, Borehole geophysical logging.	541360

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54136	4.2.2.3	X				Geophysical data processing and interpretation services for data acquired by airborne-based methods	Processing and analyzing geophysical data acquired by airborne-based methods. Includes: • processing and analyzing data collected by satellite-based methods.	541360
54136	4.3					Geophysical data acquisition, processing, and interpretation services	Collecting, processing, and analyzing geophysical data. Excludes: • collecting, processing, and analyzing borehole geophysical data is in product 4.4, Borehole geophysical logging.	541360
54136	4.3.1					Geophysical data acquisition, processing, and interpretation services for data acquired by seismic methods, except borehole logging	Collecting, processing, and analyzing geophysical data acquired by seismic methods. Excludes: • collecting, processing, and analyzing borehole geophysical data is in product 4.4, Borehole geophysical logging.	541360
54136	4.3.1.1	X				Geophysical data acquisition, processing, and interpretation services for data acquired by land-based seismic methods, except borehole logging	Collecting, processing, and analyzing geophysical data acquired by land-based seismic methods. Excludes: • collecting, processing, and analyzing borehole geophysical data is in product 4.4, Borehole geophysical logging.	541360

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54136	4.3.1.2	X				Geophysical data acquisition, processing, and interpretation services for data acquired by marine-based seismic methods, except borehole logging	Collecting, processing, and analyzing geophysical data acquired by marine-based seismic methods. Excludes: • collecting, processing, and analyzing borehole geophysical data is in product 4.4, Borehole geophysical logging.	541360
54136	4.3.2					Geophysical data acquisition, processing, and interpretation services for data acquired by non-seismic methods, except borehole logging	Collecting, processing, and analyzing geophysical data acquired by non-seismic methods. Excludes: • collecting, processing, and analyzing borehole geophysical data is in product 4.4, Borehole geophysical logging.	541360
54136	4.3.2.1	X				Geophysical data acquisition, processing, and interpretation services for data acquired by land-based non-seismic methods, except borehole logging	Collecting, processing, and analyzing geophysical data acquired by land-based non-seismic methods. Excludes: • collecting, processing, and analyzing borehole geophysical data is in product 4.4, Borehole geophysical logging.	541360

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54136	4.3.2.2	X				Geophysical data acquisition, processing, and interpretation services for data acquired by marine-based non-seismic methods, except borehole logging	Collecting, processing, and analyzing geophysical data acquired by marine-based non-seismic methods. Excludes: • collecting, processing, and analyzing borehole geophysical data is in product 4.4, Borehole geophysical logging.	541360
54136	4.3.2.3	X				Geophysical data acquisition, processing, and interpretation services for data acquired by airborne-based methods	Collecting, processing, and analyzing geophysical data acquired by airborne-based methods. Includes: • collecting, processing, and analyzing data collected by satellite-based methods.	541360
54136	4.4	X				Borehole geophysical logging	Using borehole geophysical logging surveys to collect, process, and analyze geophysical data.	541360 213112
54136	5	X				Geophysical databases	Collections of geophysical data published on own account for sale. May include data that are available on a license basis. Includes: • databases and other collections published in print, online, or on electronic and other media. • custom designed databases. Excludes: • retailing of geophysical databases purchased on own-account for resale or sold on a fee or commission basis for others is in product 13.1, Reselling services for geophysical databases, retail. Subset of product 3 on 51114 list.	541360 511140

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54136	6	X				Geophysical data management services	<p>Providing ongoing management and administration of geophysical data as an organizational resource. May include performing data modeling, data mobilization, data mapping/rationalization, data mining and system architecture.</p> <p>Subset of product 1.3.6 on 5112 et al list.</p>	541360 54151
54136	7	X				Geophysical consulting services	<p>Providing advice and guidance concerning geophysical survey design, processing and interpretation of geophysical data, and other issues related to geophysical surveying and mapping.</p> <p>Excludes:</p> <ul style="list-style-type: none"> consulting services bundled with a particular geophysical project service are included in products under 1 - 4, depending on the project. 	541360
54136	7.1		X		X	Geophysical survey design services	<p>Planning a cost effective survey strategy, studying available geophysical methods, determining which method is the most appropriate, assisting in the selection of an acquisition contractor, investigating existing survey coverage for area of interest, advising on specifications and condition of existing surveys.</p> <p>Excludes:</p> <ul style="list-style-type: none"> survey design services bundled with a geophysical survey project service are included in products under 1 and 4, depending on the project. 	541360
54136	7.2	X				Expert witness services, geophysical surveying and mapping	<p>Providing testimony as a witness who, by virtue of experience, training, skill or knowledge of geophysical surveying and mapping, is recognized as being qualified to render an informed opinion on such matters.</p>	541360

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54136	7.9		X		X	Geophysical consulting services, nec.	Providing geophysical consulting services, not elsewhere classified. Excludes: • consulting services bundled with a particular geophysical project service are included in products under 1 - 4, depending on the project.	541360
54136	8	X				Training services, geophysical surveying	Providing training in geophysical survey design, data acquisition, data processing, data interpretation, and in the use of related equipment. Subset of product 1.2.8 on 61 list	541360 61
54136	9				X	Custom geophysical software design and development services	Designing the structure and/or writing the computer code necessary to create and/or implement software for acquisition, processing, and interpretation of geophysical data. Subset of product 1.2.1 on 5112 et al list.	541360 511210 518111 518210 54151
54136	10				X	Published geophysical applications software	Software published on own-account that is designed for the acquisition, processing, and/or interpretation of geophysical data. Subset of product 1.9.2 on 5112 et al list.	541360 511210
54136	11	X				Reselling services for new and used geophysical surveying and mapping equipment, wholesale	Retailing or wholesaling of new or used geophysical surveying and mapping equipment purchased on own account for resale or sold on a fee or commission basis for others. Revenue for this product includes the gross margin, fees, and commissions earned on sales. Excludes: • sale of used own-account equipment. • sale of new equipment produced on own-account is in product 13.3, Geophysical surveying and mapping equipment	541360 423440

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54136	12	X				Rental of equipment for geophysical surveys	Renting or leasing of specialized equipment for geophysical surveys. Includes: • delivery/pick-up, insurance (e.g., property, liability, warranty, and damage waiver), and maintenance and repair when bundled with the rental or lease agreement. Excludes: • providing finance/capital leases. • renting and leasing equipment with operator. • maintenance and repair services sold separately. • insurance (e.g., property, liability, warranty, and damage waiver) sold separately. • brokerage or agency services for insurance (e.g., property, liability, warranty, and damage waiver) sold separately. • delivery/pickup services sold separately. Subset of a product 1.9.2 on 5324 list.	541360 532490
54136	13	X				Geophysical products, nec.	Geophysical products, not elsewhere classified	541360 others
54136	13.1				X	Reselling services for geophysical databases, retail	Retailing of geophysical databases purchased on own account for resale or sold on a fee or commission basis for others. Revenue for this product includes the gross margin, fees, and commissions earned on sales. Excludes: • geophysical databases published on own-account for sale are in product 5, Geophysical databases.	541360 4512
54136	13.2				X	Reselling services for geophysical applications software, retail	Retailing of computer software used for acquisition, processing, and interpretation of geophysical data, purchased on own account for resale or sold on a fee or commission basis for others. May include installation and training services that are bundled with reselling services for software. Revenue for this product includes the gross margin, fees, and commissions earned on sales. Subset of product 2.7.1 on 5112 et al list.	541360 443120

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54136	13.3				X	Geophysical surveying and mapping equipment	New geophysical surveying and mapping equipment produced on own-account for sale. Excludes: • geophysical surveying and mapping equipment purchased on own-account for resale or sold on a fee or commission basis for others is in product 11, Reselling services for new and used geophysical surveying and mapping equipment, retail and wholesale.	541360 334519
54136	14	X				Other products	Other products provided by establishments classified in NAICS 54136.	541360 others