

NAPCS Product List for NAICS 54187: Advertising Materials Distribution Services

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Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		
			Can	Méx	US	Title	Definition	NAICS Industries Producing the Product
54187	1	X				Distribution of advertising materials, other than by mail	Distributing advertising materials such as newspaper inserts, flyers, and product samples by methods other than mail, such as door-to-door, on car windshields, and in other public locations. May include reproducing materials, such as copying flyers, or assembly of materials, such as inserting materials or samples into bags for distribution. May also include creative design work. Excludes: • distribution of publications containing advertising inserts.	541870
54187	1.1					Distribution of advertising materials, door-to-door	Distributing advertising materials such as newspaper inserts, flyers, and product samples door-to-door. May include reproducing materials, such as copying flyers, or assembly of materials, such as inserting materials or samples into bags for distribution. May also include creative design work.	541870
54187	1.1.1			X		Distribution of printed advertising materials, door-to-door	Distributing printed advertising materials such as newspaper inserts and flyers door-to-door. May include reproducing materials, such as copying flyers, or assembling printed materials, such as inserting printed materials into bags for distribution. May also include creative design work.	541870
54187	1.1.2			X		Distribution of product samples, door-to-door	Distributing product samples door-to-door, with or without printed advertising materials. May include reproducing materials, such as copying flyers, or assembly of materials, such as inserting materials or samples into bags for distribution. May also include creative design work.	541870

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54187	1.2					Distribution of advertising materials in public locations	Distributing advertising materials such as newspaper inserts, flyers, and product samples in public places such as shopping malls, stores, on the street, and parking lots. May include reproducing materials, such as copying flyers, or assembly of materials, such as inserting materials or samples into bags for distribution. May also include creative design work.	541870
54187	1.2.1			X		Distribution of printed advertising materials in public locations	Distributing printed advertising materials, such as newspaper inserts and flyers, in public places such as shopping malls, stores, on the street, and parking lots. May include reproducing materials, such as copying flyers, or assembly of materials, such as inserting printed materials into bags for distribution. May also include creative design work.	541870
54187	1.2.2			X		Distribution of product samples in public locations	Distributing product samples in public places, such as shopping malls, stores, on the street, and parking lots, with or without printed advertising materials. May include reproducing materials, such as copying flyers, or assembly of printed materials, such as inserting printed materials and samples into bags for distribution. May also include creative design work.	541870
54187	1.3				X	Distribution of advertising materials, except by mail, door-to-door, and in public locations	Distributing advertising materials, such as flyers, except by mail, door-to-door and in public locations, such as via the Internet, facsimile, and other electronic methods.	541870