

NAPCS Product List for NAICS 55: Management of Companies and Enterprises

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Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Méx	US	Title	Definition	
55	1			X	X	Bundled head-office services to the enterprise	<p>A package of services provided by the head office of an enterprise to other units of the enterprise. Services may be produced internally or purchased from outside vendors. Service bundle may include some or all of the following services: strategic planning, financial management, human resources management, accounting, legal, office administrative, research and development, advertising, insurance, licensing of intellectual property, franchising, and financing, etc.</p> <p>Includes:</p> <ul style="list-style-type: none"> • service bundles provided to other units of an enterprise through both direct and transfer pricing arrangements. <p>Excludes:</p> <ul style="list-style-type: none"> • individual services sold or charged for separately are under product 2, Services sold separately by head offices. 	55111
55	2					Services sold separately by head offices	<p>Individual services sold separately by head-office establishments. Services may be produced internally or purchased from outside vendors.</p> <p>Includes:</p> <ul style="list-style-type: none"> • individual services sold to other units of an enterprise through both direct and transfer pricing arrangements. • individual services sold to external establishments through arms-length transactions. <p>Excludes:</p> <ul style="list-style-type: none"> • services provided to other units of an enterprise as part of a bundled service are in product 1, Bundled head-office services. 	

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55	2.1				X	Human resources management consulting services	<p>Providing advice and guidance concerning the development or modification of human resources strategies, policies, practices and procedures.</p> <p>Includes:</p> <ul style="list-style-type: none"> consulting on subjects such as recruitment and retention strategies; compensation, benefits, performance measurement and appraisal; organizational development (improving functioning within and between groups); employee training and development needs; outplacement procedures and plans for assistance to employees; succession planning; compliance with government regulations in areas such as health, safety, workers' compensation and employment equity; labor-management relations; employee assistance programs; and human resources audits; etc. <p>Excludes:</p> <ul style="list-style-type: none"> providing human resources management consulting services bundled with implementation services. providing management training as a stand-alone service. providing stand-alone services to implement a proposed solution. expert witness services in this field of expertise sold separately. <p>Same as product 1.4 on 54161 list.</p>	55111 541612 5412
55	2.2				X	General accounting services	<p>Providing a bundle service that may include combinations of bookkeeping, compilation, payroll and/or tax preparation services for a single fee.</p> <p>Excludes:</p> <ul style="list-style-type: none"> providing a bundled bookkeeping and compilation service, with or without payroll calculation services, for a single fee. bookkeeping services sold separately. payroll services sold separately. compilation services sold separately. providing bundled tax preparation and compilation service for a single fee. <p>Same as product 1.2.1 on 5412 list.</p>	55111 541211 541219

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55	2.3				X	Legal services, civil law	<p>Providing legal advice, representation, drafting of documents and related services concerning civil law. Civil law may include all legal services related to civil matters, including civil litigation.</p> <p>Excludes:</p> <ul style="list-style-type: none"> • criminal law legal services. • arbitration and mediation services. • preparing and filing patent applications, and representing the patent applicant before the Patent and Trademark Office. • filing legal documents, and performing searches for legal documents, when provided separately. • expert testimony in a field of law. <p>Same as product 1.2 on 5411 list.</p>	55111 541110 541120 541190
55	2.4				X	Office administrative services	<p>Providing a bundle of office administrative services on a contract or fee basis, which the client uses to carry out its own activity. The services provided are "non-core" with respect to the client's activity.</p> <p>Includes:</p> <ul style="list-style-type: none"> • day-to-day office administrative services such as billing, record keeping, personnel, secretarial, mail room, and other administrative activities. <p>Same as product 1 on 5611 list.</p>	55111 56111 56140
55	2.5				X	Advertising services	<p>Providing services that attract attention to a product, business, cause, etc.</p> <p>Includes:</p> <ul style="list-style-type: none"> • providing space or time in print or electronic publications, or in broadcasts. • providing display space on various surfaces such as billboards and transit vehicles. • creating advertising messages. • providing agent services for buying and selling space or time for advertising messages. • granting venue naming rights, sponsorship rights, endorsement services and exclusivity rights. <p>Excludes:</p> <p>public relations services.</p> <p>Same as product 15.3 on 711 list.</p>	55111 7111 7112 51511 515120 515210 516110 517510 51811 541810 541830 541840 541850

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55	2.6				X	Research and development services in the physical, engineering, biological, agricultural, veterinary, and environmental sciences	<p>Providing contract provision of research and development services in the physical, engineering, biological, agricultural, veterinary, and environmental sciences that may result in the creation of intellectual property. Includes contracts for the creation of original works that can be implicitly or explicitly protected by copyright and industrial property laws. The contract specifies the disposition of any intellectual property arising from the worked performed under the contract.</p> <p>Includes:</p> <ul style="list-style-type: none"> services provided in fulfillment of legal contracts as well as those performed under terms of dedicated grants and gifts. <p>Includes basic and applied research services in products 1.1 - 1.5 and 2.1 - 2.5 and product development services under 3.2.1 - 2 on 5417 list.</p>	55111 541710 611310
55	2.7			X	X	Licensing of rights to use intellectual property protected as industrial property	<p>Granting permission to use industrial intellectual property owned or controlled by the licensor. Includes licenses to use property that is implicitly or explicitly protected by industrial property laws (patents, industrial designs, integrated circuit topography, trade secrets, and trademarks).</p> <p>Includes:</p> <ul style="list-style-type: none"> licensing the right to publish, reproduce, record, modify, incorporate, or distribute industrial intellectual property for an agreed period of time, manner, and place, such as the right to reproduce in or adapt to another format, medium, language or territory. temporary transfers of rights through licensing. permanent transfer of individual rights through sale. <p>Excludes:</p> <ul style="list-style-type: none"> permanent transfers of rights granted through outright sale of intellectual property. <p>Same as product 1 on 533 list.</p>	55111 533110 541710 541720 611310 711 511 512 48-49

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55	2.7.1			X	X	Licensing of rights to use intellectual property protected by patent	<p>Granting permission to use intellectual property owned or controlled by the licensor, that is implicitly or explicitly protected by patent and trade secrets law. Includes licenses to use property protected by utility, design, plant, and software patents, etc.</p> <p>Includes:</p> <ul style="list-style-type: none"> licensing the right to publish, reproduce, record, modify, incorporate, or distribute patented intellectual property for an agreed period of time, manner, and place, such as the right to reproduce in or adapt to another format, medium, language or territory. temporary transfers of rights through licensing. permanent transfer of individual rights through sale. <p>Excludes:</p> <ul style="list-style-type: none"> permanent transfers of rights granted through outright sale of intellectual property. <p>Same as product 1.1 on 533 list.</p>	55111 533110 541710 541720 611310
55	2.7.2			X	X	Licensing of rights to use intellectual property protected by trademark	<p>Granting permission for the commercial use of trademarked property (names, symbols, and logos, etc.) owned or controlled by the licensor.</p> <p>Includes:</p> <ul style="list-style-type: none"> merchandise licensing. <p>Same as product 1.2 on 533 list.</p>	55111 533110 711 511 512 48-49

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55	2.8			X	X	Licensing of rights to use intellectual property protected by copyright	<p>Granting permission to use copyrighted intellectual property owned or controlled by the licensor. Includes licensing of intellectual property implicitly or explicitly protected by copyright laws (e.g., computer software, book, screen, film, and stage play manuscripts, choreographic and musical compositions, image effect designs, performing arts productions, architectural drawings, and photographic and fine art).</p> <p>Includes:</p> <ul style="list-style-type: none"> licensing the right to broadcast, publish, reproduce, record, modify, incorporate, distribute, or rent copyrighted intellectual property for an agreed period of time, manner, and place, such as the right to reproduce in or adapt to another format, medium, language or territory. temporary transfers of rights through licensing. permanent transfer of individual or some rights (e.g., only book and/or film rights) through sale of such rights. <p>Excludes:</p> <ul style="list-style-type: none"> permanent transfers of all rights granted through outright sale of intellectual property. granting the right to broadcast sports events. <p>Same as product 9 on 711 list.</p>	55111 533110 541710 541720 611310 711 511 512
55	2.8.1			X	X	Licensing of rights to broadcast intellectual property protected by copyright	<p>Granting permission to broadcast copyrighted intellectual property owned or controlled by the licensor. Includes licenses to broadcast intellectual property that is implicitly or explicitly protected by copyrights, such as computer software, book, screen, film and stage play manuscripts, choreographic and musical compositions, image effect designs, performing arts productions, architectural drawings, and photographic and fine art. Also includes licenses to rebroadcast original broadcasts of spectator sports owned by teams and/or leagues.</p> <p>Includes:</p> <ul style="list-style-type: none"> rights for television, radio, internet, satellite, and cable broadcasts. licensing the right to broadcast copyrighted intellectual property for an agreed period of time, manner, and place, such as the right to broadcast in another format, medium, language or territory. temporary transfers of broadcast rights through licensing. permanent transfer of broadcast rights through sale of such rights. <p>Excludes:</p> <ul style="list-style-type: none"> permanent transfers of all rights granted through outright sale of intellectual property. granting the right to broadcast sports events. <p>Same as product 9.1 on 711 list.</p>	55111 533110 711 511 512

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55	2.8.2			X	X	Licensing of rights to publish intellectual property protected by copyright	<p>Granting permission to publish copyrighted intellectual property owned or controlled by the licensor. Includes licenses to publish intellectual property that is implicitly or explicitly protected by copyrights, such as computer software, book, screen, film and stage play manuscripts, choreographic and musical compositions, image effect designs, performing arts productions, architectural drawings, and photographic and fine art.</p> <p>Includes:</p> <ul style="list-style-type: none"> licensing the right to publish copyrighted intellectual property for an agreed period of time, manner, and place, such as the right to publish in another format, medium, language or territory. temporary transfers of publishing rights through licensing. permanent transfer of publishing rights through sale of such rights. <p>Excludes:</p> <ul style="list-style-type: none"> permanent transfers of all rights granted through outright sale of intellectual property. <p>Same as product 9.2 on 711 list.</p>	55111 533110 541710 541720 611310 711 511 512
55	2.8.3			X	X	Licensing of rights to reproduce intellectual property protected by copyright	<p>Granting permission to reproduce copyrighted intellectual property owned or controlled by the licensor. Includes licenses to reproduce intellectual property that is implicitly or explicitly protected by copyrights, such as computer software, book, screen, film and stage play manuscripts, choreographic and musical compositions, image effect designs, performing arts productions, architectural drawings, and photographic and fine art.</p> <p>Includes:</p> <ul style="list-style-type: none"> licensing the right to reproduce copyrighted intellectual property for an agreed period of time, manner, and place, such as the right to reproduce in another format, medium, language or territory. temporary transfers of reproduction rights through licensing. permanent transfer of reproduction rights through sale of such rights. <p>Excludes:</p> <ul style="list-style-type: none"> permanent transfers of all rights granted through outright sale of intellectual property. <p>Same as product 9.3 on 711 list.</p>	55111 533110 541710 541720 611310 711 511 512

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55	2.8.4			X	X	Licensing of rights to film intellectual property protected by copyright	<p>Granting permission to film copyrighted intellectual property owned or controlled by the licensor. Includes licenses to film using intellectual property that is implicitly or explicitly protected by copyrights, such as computer software, book, screen, film and stage play manuscripts, choreographic and musical compositions, image effect designs, performing arts productions, architectural drawings, and photographic and fine art.</p> <p>Includes:</p> <ul style="list-style-type: none"> licensing the right to film using copyrighted intellectual property for an agreed period of time, manner, and place, such as the right to use the property for filming in another format, language or territory. temporary transfers of filming rights through licensing. permanent transfer of filming rights through sale of such rights. <p>Excludes:</p> <ul style="list-style-type: none"> permanent transfers of all rights granted through outright sale of intellectual property. <p>Same as product 9.4 on 711 list.</p>	55111 533110 541710 541720 611310 711 511 512
55	2.8.5			X	X	Licensing of rights to record intellectual property protected by copyright	<p>Granting permission to record copyrighted intellectual property owned or controlled by the licensor. Includes licenses to record using intellectual property that is implicitly or explicitly protected by copyrights, such as computer software, book, screen, film and stage play manuscripts, choreographic and musical compositions, and performing arts productions.</p> <p>Includes:</p> <ul style="list-style-type: none"> licensing the right to record copyrighted intellectual property for an agreed period of time, manner, and place, such as the right to record in another format, language or territory. temporary transfers of recording rights through licensing. permanent transfer of recording rights through sale of such rights. <p>Excludes:</p> <ul style="list-style-type: none"> permanent transfers of all rights granted through outright sale of intellectual property. <p>Same as product 9.5 on 711 list.</p>	55111 533110 541710 541720 611310 711 511 512

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55	2.8.6			X	X	Licensing of rights to perform intellectual property protected by copyright	<p>Granting permission to perform copyrighted intellectual property owned or controlled by the licensor. Includes licenses to perform using intellectual property that is implicitly or explicitly protected by copyrights, such as book, screen, film and stage play manuscripts, choreographic and musical compositions, image effect designs, performing arts productions.</p> <p>Includes:</p> <ul style="list-style-type: none"> licensing the right to perform copyrighted intellectual property for an agreed period of time, manner, and place, such as the right to perform in another format, medium, language or territory. temporary transfers of performance rights through licensing. permanent transfer of performance rights through sale of such rights. <p>Excludes:</p> <ul style="list-style-type: none"> permanent transfers of all rights granted through outright sale of intellectual property. <p>Same as product 9.6 on 711 list.</p>	55111 533110 541710 541720 611310 711 511 512
55	2.8.9			X	X	Licensing of rights to use intellectual property protected by copyright, nec.	<p>Granting permission to use copyrighted intellectual property owned or controlled by the licensor in a manner not elsewhere classified. Includes licenses to use intellectual property that is implicitly or explicitly protected by copyrights, such as computer software, book, screen, film and stage play manuscripts, choreographic and musical compositions, image effect designs, performing arts productions, architectural drawings, and photographic and fine art.</p> <p>Includes:</p> <ul style="list-style-type: none"> licensing the right to use copyrighted intellectual property, in a manner not elsewhere classified, for an agreed period of time, manner, and place. temporary transfers of rights through licensing. permanent transfer of individual or some rights (e.g., only book and/or film rights) through sale of such rights. <p>Excludes:</p> <ul style="list-style-type: none"> permanent transfers of all rights granted through outright sale of intellectual property. <p>Same as product 9.9 on 711 list.</p>	55111 533110 541710 541720 611310 711 511 512

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55	2.8.9.1			X		Temporary assignment of rights to use artistic and literary works protected by copyright	<p>Temporary assignment of economic rights on artistic and literary works protected (implicitly or explicitly) by copyright. The contract specifies if the buyer temporarily acquires all or some of the economic rights (such as the edition rights, reproduction, publication, etc.), the amount of the royalties, the time of the assignment of rights, among other aspects; at the end of the contract, the holder recovers the exclusive right to use the works.</p> <p>Excludes:</p> <ul style="list-style-type: none"> licensing of rights for the use of artistic and literary works, which is classified in some of products 9.1 through 9.9, according to the type of rights that are licensed. <p>Same as product 9.9.1 on 711 list.</p>	
55	2.8.9.9			X		Licensing of other rights for the use of artistic and literary works protected by copyright (except temporary assignment of rights)	<p>Permission to use - in a way not elsewhere classified - artistic and literary works protected (implicitly or explicitly) by copyright. Some examples are: licensing of translation, musical arrangement, or adaptation rights, audio-visual synchronization, etc., of artistic and literary works. The contract specifies the amount of the royalties, effective duration of the license, way to renew it, among other things.</p> <p>Includes:</p> <ul style="list-style-type: none"> sale (including some, but not all the intellectual property rights) of artistic and literary works protected by copyright. <p>Excludes:</p> <ul style="list-style-type: none"> sale (including all the rights of intellectual property) of artistic and literary works, which is classified in product 7. temporary assignment of copyright during the time allowed by the law, classified in product 9.9.1. <p>Same as product 9.9.2 on 711 list.</p>	

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55	2.9			X	X	Franchising	<p>Granting permission to operate a business (the franchise) under a trademark or brand name of the granting business (franchisor). Includes licensing of rights to use intellectual property protected by patent, trade secret, or copyright law when bundled within the franchising agreement.</p> <p>Includes:</p> <ul style="list-style-type: none"> licensing of rights to use intellectual property protected by patent, trade secret, or copyright law when bundled within the franchising agreement. business format franchising where the franchisee sells the franchisor's products or services and operates the business according to the system provided by the franchisor. product distribution franchising where the franchisee sells the franchisor's products in a supplier-distributor or supplier-dealer relationship. <p>Excludes:</p> <ul style="list-style-type: none"> advertising, training, management and administrative services charged for separately by the franchisor. product sales by the franchisor. licensing of rights to use trademarked property granted separately outside of a franchise agreement is in product 3.2, Licensing of rights to use intellectual property protected by trademark. licensing of rights to use intellectual property protected by patent and trade secret laws granted separately outside of a franchise agreement is in product 3.1, Licensing of rights to use intellectual property protected by patent. <p>Same as product 3 on 533 list.</p>	55111 533110
55	2.10			X	X	Loan services	<p>Providing direct lending of funds under legal contract, either unsecured or secured by the assets being financed or by other assets, but without the exchange or the use of securities as collateral.</p> <p>Includes:</p> <ul style="list-style-type: none"> interest and origination and other fees received from sales of loans. <p>Same as product 1.1.1 on 52 list.</p>	55111 52
55	2.11				X	Debt guarantee services	<p>Guaranteeing debt securities issued by subsidiaries.</p>	55111 52
55	2.12			X	X	Securitization services	<p>Purchasing and pooling assets, such as accounts receivable, of subsidiaries and the issuance of securities of a holding company to the public through equity markets.</p> <p>Includes part of products 1.1.2.2 and 1.1.3 on 52 list.</p>	55111 52

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55	2.13				X	Brokering and dealing services	Providing brokering or dealing services for trades in securities and commodity contracts. Includes: • providing both brokerage services (receiving a commission or fee) and dealing or market making services (earning a spread). • trading on exchanges and over-the-counter. • providing correspondent services between brokers. Excludes: • providing exchange services (e.g., provision of facilities, trade execution services provided by exchanges to brokers and dealers). • trading securities and commodity contracts on own account. • providing origination services or secondary distribution services for securities. Same as product 1.2 on 52 list.	55111 52
55	2.14			X	X	Reselling services, wholesale	Wholesaling of merchandise purchased on own account for resale or sold on a fee or commission basis for others. Includes reselling of apparel, memorabilia, publications, prepackaged foods and beverages, and other merchandise. Revenue for this product includes the gross margin, fees, and commissions earned on sales. Includes: • revenues earned from selling products produced both by other establishments of an enterprise and by establishments of a different enterprise.	55111 42