

NAPCS Product List for NAICS 5615: Travel Arrangement and Reservation Services

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Industry Subject Area	Working Group Code	Tri-lateral Detail	Product National Detail			United States		
			Can	Mex	US	Title	Definition	NAICS Industries Producing the Product
5615	1					Travel arrangement and reservation services	Providing advice and assistance to travelers for arranging and reserving travel and/or lodging. Travel agents may act as sales or referral agents for transportation, tour, and lodging providers (who pay them commissions, fees, or a combination thereof) or they may provide services, such as travel planning, for which they are paid directly by the traveler.	561510 561520 561591 561599
5615	1.1					Reservation services	Acting as sales or referral agents for transportation, tour or lodging providers, to assist travelers in arranging and reserving travel and lodging. May include obtaining travelers' requirements, advising on alternatives, searching for the best choice to meet the travelers' needs, and issuing of tickets on behalf of the service provider. Excludes: • providing travel services that are paid for directly by travelers is in product 1.2, Trip planning services and in products under 4, Related products.	561510 561520 561591 561599
5615	1.1.1					Reservation service for passenger transportation	Acting as sales or referral agents for transportation providers, to assist travelers by arranging and reserving passenger transportation. May include obtaining travelers' requirements, advising on alternatives, searching for the best fare to meet the travelers' needs, and issuing of tickets on behalf of the service provider. Excludes: • providing travel services that are paid for directly by travelers is in product 1.2, Trip planning services and in products under 4, Related products.	561510 561520 561591 561599
5615	1.1.1.1					Reservation service for airline seats	Acting as sales or referral agents for airlines, to assist travelers by arranging and reserving airline seats. May include obtaining travelers' requirements, advising on alternatives, searching for the best fare to meet the travelers' needs, and issuing of tickets on behalf of the airline. Excludes: • providing travel services that are paid for directly by travelers is in product 1.2, Trip planning services and in products under 4, Related products.	561510 561520 561591 561599

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5615	1.1.1.1.1	X				Reservation service for airline seats, international travel	Acting as sales or referral agents for airlines, to assist travelers by arranging and reserving airline seats for international destinations. May include obtaining travelers' requirements, advising on alternatives, searching for the best international airline fare to meet the travelers' needs, and issuing of tickets on behalf of the airline. Excludes: • providing travel services that are paid for directly by travelers is in product 1.2, Trip planning services and in products under 4, Related products.	561510
5615	1.1.1.1.2	X				Reservation service for airline seats, domestic travel	Acting as sales or referral agents for airlines, to assist travelers by arranging and reserving airline seats for domestic destinations. May include obtaining travelers' requirements, advising on alternatives, searching for the best domestic airline fare to meet the travelers' needs, and issuing of tickets on behalf of the airline. Excludes: • providing travel services that are paid for directly by travelers is in product 1.2, Trip planning services and in products under 4, Related products.	561510
5615	1.1.1.2	X				Reservation service for bus seats and airport shuttle services	Acting as sales or referral agents for bus transportation providers, to assist travelers by arranging and reserving bus and/or airport shuttle transportation. May include obtaining travelers' requirements, advising on alternatives, searching for the best fare to meet the travelers' needs, and issuing of tickets on behalf of the bus and/or airport shuttle provider. Excludes: • providing travel services that are paid for directly by travelers is in product 1.2, Trip planning services and in products under 4, Related products.	561510
5615	1.1.1.3	X				Reservation service for rail seats	Acting as sales or referral agents for rail transportation providers, to assist travelers by arranging and reserving rail seats. May include obtaining travelers' requirements, advising on alternatives, searching for the best fare to meet the travelers' needs, and issuing of tickets on behalf of the rail provider. Excludes: • providing travel services that are paid for directly by travelers is in product 1.2, Trip planning services and in products under 4, Related products.	561510

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5615	1.1.1.4	X				Reservation service for vehicle rental	Acting as sales or referral agents for vehicle rental providers, to assist travelers by arranging and reserving rental vehicles. May include obtaining travelers' requirements, advising on alternatives, searching for the best choice to meet the travelers' needs, and issuing of vehicle reservation tickets/vouchers on behalf of the vehicle rental provider. Excludes: • providing travel services that are paid for directly by travelers is in product 1.2, Trip planning services and in products under 4, Related products.	561510 561520
5615	1.1.1.5					Reservation service for cruises	Acting as sales or referral agents for cruise providers, to assist travelers by arranging and reserving cruises. May include obtaining travelers' requirements, advising on alternatives, searching for the best fare to meet the travelers' needs, and issuing of tickets on behalf of the cruise provider. Excludes: • providing travel services that are paid for directly by travelers is in product 1.2, Trip planning services and in products under 4, Related products.	561510
5615	1.1.1.5.1	X				Reservation service for cruises of one day or less	Acting as sales or referral agents for cruise providers, to assist travelers by arranging and reserving cruises of one day or less. May include obtaining travelers' requirements, advising on alternatives, searching for the best fare to meet the travelers' needs, and issuing of tickets on behalf of the cruise provider. Excludes: • providing travel services that are paid for directly by travelers is in product 1.2, Trip planning services and in products under 4, Related products.	561510
5615	1.1.1.5.2	X				Reservation service for cruises of more than one day	Acting as sales or referral agents for cruise providers, to assist travelers by arranging and reserving cruises of more than one day. May include obtaining travelers' requirements, advising on alternatives, searching for the best fare to meet the travelers' needs, and issuing of tickets on behalf of the cruise provider. Excludes: • providing travel services that are paid for directly by travelers is in product 1.2, Trip planning services and in products under 4, Related products.	561510

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5615	1.1.1.6	X				Reservation service for ferry transportation	Acting as sales or referral agents for ferry service providers, to assist travelers by arranging and reserving space on ferries. May include obtaining travelers' requirements, advising on alternatives, searching for the best fare to meet the travelers' needs, and issuing of tickets on behalf of the ferry service provider. Excludes: • providing travel services that are paid for directly by travelers is in product 1.2, Trip planning services and in products under 4, Related products.	561510 561599
5615	1.1.2					Lodging reservation service	Acting as sales or referral agents for lodging providers, to assist travelers by arranging and reserving lodging. May include obtaining travelers' requirements, advising on alternatives, searching for the best choice to meet the travelers' needs, and issuing of confirmation tickets/vouchers on behalf of lodging service providers. Excludes: • providing travel services that are paid for directly by travelers is in product 1.2, Trip planning services and in products under 4, Related products.	561510 561520
5615	1.1.2.1	X				Lodging reservation service, international travel	Acting as sales or referral agents for international lodging providers, to assist travelers by arranging and reserving lodging for international travel. May include obtaining travelers' requirements, advising on alternatives, searching for the best choice to meet the travelers' needs, and issuing of confirmation tickets/vouchers on behalf of international lodging service providers. Excludes: • providing travel services that are paid for directly by travelers is in product 1.2, Trip planning services and in products under 4, Related products.	561510
5615	1.1.2.2	X				Lodging reservation service, domestic travel	Acting as sales or referral agents for domestic lodging providers, to assist travelers by arranging and reserving lodging for domestic travel. May include obtaining travelers' requirements, advising on alternatives, searching for the best choice to meet the travelers' needs, and issuing of confirmation tickets/vouchers on behalf of domestic lodging service providers. Excludes: • providing travel services that are paid for directly by travelers is in product 1.2, Trip planning services and in products under 4, Related products.	561510

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5615	1.1.3					Reservation service for packaged tours	Acting as sales or referral agents for tour operators, to assist travelers by reserving pre-packaged and customized tours. May include obtaining travelers' requirements, advising on alternatives, searching for the best choice to meet the travelers' needs, and issuing of confirmation tickets/vouchers on behalf of tour operators. Excludes: • providing travel services that are paid for directly by travelers is in product 1.2, Trip planning services and in products under 4, Related products.	561510 561520 561599
5615	1.1.3.1					Reservation service for pre-packaged tours	Acting as sales or referral agents for tour operators, to assist travelers by reserving pre-packaged tours. May include obtaining travelers' requirements, advising on alternatives, searching for the best choice to meet the travelers' needs, and issuing of confirmation tickets/vouchers on behalf of tour operators. Excludes: • providing travel services that are paid for directly by travelers is in product 1.2, Trip planning services and in products under 4, Related products.	561510 561599
5615	1.1.3.1.1	X				Reservation service for pre-packaged tours, international travel	Acting as sales or referral agents for tour operators, to assist travelers by reserving pre-packaged tours for international travel. May include obtaining travelers' requirements, advising on alternatives, searching for the best choice to meet the travelers' needs, and issuing of confirmation tickets/vouchers on behalf of tour operators. Excludes: • providing travel services that are paid for directly by travelers is in product 1.2, Trip planning services and in products under 4, Related products.	561510
5615	1.1.3.1.2	X				Reservation service for pre-packaged tours, domestic travel	Acting as sales or referral agents for tour operators, to assist travelers by reserving pre-packaged tours for domestic travel. May include obtaining travelers' requirements, advising on alternatives, searching for the best choice to meet the travelers' needs, and issuing of confirmation tickets/vouchers on behalf of tour operators. Excludes: • providing travel services that are paid for directly by travelers is in product 1.2, Trip planning services and in products under 4, Related products.	561510

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5615	1.1.3.2	X				Customized tour package service	Acting as sales or referral agents for transportation, lodging and other travel-related service providers or for tour operators, to assist travelers in organizing and arranging customized tour package for individuals or groups with special interests (e.g., adventure, sports, holidays, conventions, or education tours), escorted or unescorted. Excludes: • providing travel services that are paid for directly by travelers is in product 1.2, Trip planning services and in products under 4, Related products.	561510 561520
5615	1.1.4	X				Event ticket sales and reservation services	Acting as sales or referral agents for event producers, travel agents or ticket service providers, to assist consumers in acquiring tickets and/or reservations for attendance at theatrical performances, concerts, sporting events, amusement and theme parks. May also include arranging for and reserving ground transportation and overnight accommodation. Excludes: • providing travel services that are paid for directly by travelers is in product 1.2, Trip planning services and in products under 4, Related products.	561599
5615	1.1.5	X				Computerized reservation system services	Providing access to computerized database and reservation systems. These services are used by travel professionals and other businesses to research, compare, and plan travel itineraries and to make associated travel, lodging, and other reservations. Services are provided on a subscription fee basis that varies with level of database usage by client.	561599
5615	1.1.6	X				Travel data warehousing services	Providing computerized hosting services for travel providers on computerized reservation system databases.	561599
5615	1.2	X				Trip planning services	Providing assistance to travelers by assembling travel information, advice, and plans on a fee basis. Includes: • ticket issuing fees and other fees paid directly to travel agents by travelers.	561510 561599
5615	1.2.1		X		X	Trip planning services, business travel	Providing assistance to travelers by assembling travel information, advice and plans for business travel on a fee basis. Includes: • ticket issuing fees and other fees paid directly to travel agents by business travelers.	561510 561599

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5615	1.2.2		X		X	Trip planning services, leisure travel	Providing assistance to travelers by assembling travel information, advice and plans for leisure travel on a fee basis. Includes: • ticket issuing fees and other fees paid directly to travel agents by leisure travelers.	561510 561599
5615	2					Packaged tours	Arranging, assembling, and marketing tour packages, including customized group tour packages, to travel agents, tour wholesalers or individuals, that include transportation bundled with overnight accommodation and any or all of the following services: tourist visas, entertainment, meals, and sightseeing, including commentary, admission to sights or guided visits. Service may be scheduled or chartered. Includes: • arranging, assembling, and marketing city sightseeing tours. • providing tour packages where all components are sold on a fee, commission, or margin basis. • providing tour packages where one or more components are produced on own account. Excludes: • conveying passengers by water on a cruise vessel, primarily for recreation and entertainment during the journey and including overnight cabin accommodation (typically for two or more nights). • sightseeing, bundled with prepared meals and/or entertainment but not overnight accommodation. • conveying passengers from one point to another point, primarily for transportation purposes. • sightseeing involving client-powered transportation and sporting activities in which the client participates (for example, walking tours, cycling tours, rafting and horseback riding).	561520 561510 487

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5615	2.1					Pre-packaged tours	<p>Arranging, assembling, and marketing tour packages to travel agents, tour wholesalers or individuals. Packages may include any or all of the following: transportation, tourist visas, lodging and hotel transfers, with or without other services, such as activities, cruises, attractions and meals.</p> <p>Includes:</p> <ul style="list-style-type: none"> • arranging, assembling, and marketing city sightseeing tours. • providing tour packages where all components are sold on a fee, commission, or margin basis. • providing tour packages where one or more components are produced on own account. <p>Excludes:</p> <ul style="list-style-type: none"> • conveying passengers by water on a cruise vessel, primarily for recreation and entertainment during the journey and including overnight cabin accommodation (typically for two or more nights). • sightseeing, bundled with prepared meals and/or entertainment but not overnight accommodation. • conveying passengers from one point to another point, primarily for transportation purposes. • sightseeing involving client-powered transportation and sporting activities in which the client participates (for example, walking tours, cycling tours, rafting and horseback riding). 	561520 487

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5615	2.1.1	X				Pre-packaged tours, international travel	<p>Arranging, assembling, and marketing tour packages for international travel to travel agents, tour wholesalers or individuals. Packages may include any or all of the following: transportation, tourist visas, lodging and hotel transfers, with or without other services, such as activities, cruises, attractions and meals.</p> <p>Includes:</p> <ul style="list-style-type: none"> • arranging, assembling, and marketing city sightseeing tours. • providing tour packages where all components are sold on a fee, commission, or margin basis. • providing tour packages where one or more components are produced on own account. <p>Excludes:</p> <ul style="list-style-type: none"> • conveying passengers by water on a cruise vessel, primarily for recreation and entertainment during the journey and including overnight cabin accommodation (typically for two or more nights). • sightseeing, bundled with prepared meals and/or entertainment but not overnight accommodation. • conveying passengers from one point to another point, primarily for transportation purposes. • sightseeing involving client-powered transportation and sporting activities in which the client participates (for example, walking tours, cycling tours, rafting and horseback riding). 	561520 487

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5615	2.1.2	X				Pre-packaged tours, domestic travel	<p>Arranging, assembling, and marketing tour packages for domestic travel to travel agents, tour wholesalers or individuals. Packages may include any or all of the following: transportation, tourist visas, lodging and hotel transfers, with or without other services, such as activities, cruises, attractions and meals.</p> <p>Includes:</p> <ul style="list-style-type: none"> • arranging, assembling, and marketing city sightseeing tours. • providing tour packages where all components are sold on a fee, commission, or margin basis. • providing tour packages where one or more components are produced on own account. <p>Excludes:</p> <ul style="list-style-type: none"> • conveying passengers by water on a cruise vessel, primarily for recreation and entertainment during the journey and including overnight cabin accommodation (typically for two or more nights). • sightseeing, bundled with prepared meals and/or entertainment but not overnight accommodation. • conveying passengers from one point to another point, primarily for transportation purposes. • sightseeing involving client-powered transportation and sporting activities in which the client participates (for example, walking tours, cycling tours, rafting and horseback riding). 	561520 487

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5615	2.2					Customized group tour packages	<p>Assembling, organizing, and reserving custom tour packages for groups of people with a common interest (e.g., sports, culture, adventure, religion, education, conferences and conventions). May include negotiating special rates for airline, rail or bus seats; lodging; local sightseeing tours; meals; greens fees at golf clubs; and contracting for specialized communications.</p> <p>Includes:</p> <ul style="list-style-type: none"> • arranging, assembling, and marketing city sightseeing tours. • providing tour packages where all components are sold on a fee, commission, or margin basis. • providing tour packages where one or more components are produced on own account. <p>Excludes:</p> <ul style="list-style-type: none"> • conveying passengers by water on a cruise vessel, primarily for recreation and entertainment during the journey and including overnight cabin accommodation (typically for two or more nights). • sightseeing, bundled with prepared meals and/or entertainment but not overnight accommodation. • conveying passengers from one point to another point, primarily for transportation purposes. • sightseeing involving client-powered transportation and sporting activities in which the client participates (for example, walking tours, cycling tours, rafting and horseback riding). 	561520 561510 487

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5615	2.2.1	X				Customized group tour packages, international travel	Assembling, organizing, and reserving custom tour packages for international travel for groups of people with a common interest (e.g., sports, culture, adventure, religion, education, conferences and conventions). May include negotiating special rates for airline, rail or bus seats; lodging; local sightseeing tours; meals; greens fees at golf clubs; and contracting for specialized communications. Includes: • arranging, assembling, and marketing city sightseeing tours. • providing tour packages where all components are sold on a fee, commission, or margin basis. • providing tour packages where one or more components are produced on own account. Excludes: • conveying passengers by water on a cruise vessel, primarily for recreation and entertainment during the journey and including overnight cabin accommodation (typically for two or more nights). • sightseeing, bundled with prepared meals and/or entertainment but not overnight accommodation. • conveying passengers from one point to another point, primarily for transportation purposes. • sightseeing involving client-powered transportation and sporting activities in which the client participates (for example, walking tours, cycling tours, rafting and horseback riding).	561520 561510 487

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5615	2.2.2	X				Customized group tour packages, domestic travel	<p>Assembling, organizing, and reserving custom tour packages for domestic travel for groups of people with a common interest (e.g., sports, culture, adventure, religion, education, conferences and conventions). May include negotiating special rates for airline, rail or bus seats; lodging; local sightseeing tours; meals; greens fees at golf clubs; and contracting for specialized communications.</p> <p>Includes:</p> <ul style="list-style-type: none"> • arranging, assembling, and marketing city sightseeing tours. • providing tour packages where all components are sold on a fee, commission, or margin basis. • providing tour packages where one or more components are produced on own account. <p>Excludes:</p> <ul style="list-style-type: none"> • conveying passengers by water on a cruise vessel, primarily for recreation and entertainment during the journey and including overnight cabin accommodation (typically for two or more nights). • sightseeing, bundled with prepared meals and/or entertainment but not overnight accommodation. • conveying passengers from one point to another point, primarily for transportation purposes. • sightseeing involving client-powered transportation and sporting activities in which the client participates (for example, walking tours, cycling tours, rafting and horseback riding). 	561520 561510 487
5615	2.3	X				Reselling services for pre-packaged tours	Retailing of prepackaged tours purchased on own account for resale or sold on a fee or commission basis for others. Revenue for this product includes the gross margin, fees, and commissions earned on sales.	561520

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5615	3.1	X				Convention and trade show planning and assistance services	Providing planning and assistance services for convention and trade show clients. Includes: <ul style="list-style-type: none"> • helping clients to locate meeting space; • preparing and gathering customized proposals; • checking hotel availability; • negotiating special group rates for lodging; • arranging escorted site inspections of the venues; and • providing meeting planner guides, web site access, or other reference materials with destination details; etc. Excludes: <ul style="list-style-type: none"> • designing advertising campaigns that involve the use of special events. • organizing sports and cultural events. • organizing social events, such as weddings and parties. Same as product 3.1 on 5619 list.	561591 5619
5615	3.2	X				Visitor information and sightseeing tour services	Providing information (including sightseeing tour information) to visitors or potential visitors about their destination area through brochures and by personal consultation. Includes: <ul style="list-style-type: none"> • helping a group or association locate restaurants for its members, as well as promoting and marketing of destinations. 	561591
5615	3.3	X				Training services, tourism and related subjects	Providing training to businesses and individuals in tourism marketing and convention servicing. May also include more general subjects. Subset of product 1.2.12 on 61 list	561591 61

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5615	3.4	X				Convention and trade show support services	<p>Providing support services for conventions and trade shows.</p> <p>Includes:</p> <ul style="list-style-type: none"> • providing local registration personnel who know the city; • ensuring that clients meet florists, photographers, and other necessary professionals within the local market; and • assisting clients in scheduling shuttle services, limo pickups for VIPs, and any special assistance needed for handicapped attendees; etc. <p>Excludes:</p> <ul style="list-style-type: none"> • designing advertising campaigns that involve the use of special events. • organizing sports and cultural events. • organizing social events, such as weddings and parties. <p>Same as product 3.2 on 5619 list.</p>	561591 5619
5615	3.5	X				Tourism research services	<p>Conducting research on tourism. Service is used by convention visitor bureaus (CVBs) to evaluate marketing efforts.</p> <p>Includes:</p> <ul style="list-style-type: none"> • conducting economic impact studies of tourism (e.g., how much money was generated for a city by bringing in visitors, conventioners); and • conducting visitor profile studies (i.e., who visits and why they visit a particular city); etc. 	561591
5615	3.6	X				Automobile club services	<p>Providing services to automobile club members. Revenues for this product includes membership dues and fee-for-service revenues.</p> <p>Includes:</p> <ul style="list-style-type: none"> • providing emergency road services; • trip planning; • supplying guidebooks and maps; • and negotiating discounts for accommodations, attractions, and other services to members; etc. 	561599

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5615	3.7	X				Condominium time-share exchange services	Providing services to owners of time-share units. Includes: • providing informational materials (e.g., catalogues and magazines describing available inventory of time-share units for exchange or rental); and • providing search and reservation services to facilitate exchanges between owners for specific locations and time, and booking of extra time for rentals; etc.	561599
5615	3.8	X				Condominium time-share services for land developers	Providing information to condominium time-share developers regarding standards and amenities required to make time-shares exchangeable, as well as advice and expertise in the creation of documents for sales contracts. Includes: • providing training sessions to time-share developers' sales staff.	561599
5615	4					Related products	Other important products provided by establishments classified in NAICS 5615.	561510 561599 561990 517212 52232 52239 52313 5241 54151 44-45
5615	4.1	X				Insurance brokerage and agency services for travel insurance	Acting as agent or broker in arranging and selling travel insurance policies. Subset of product 1.7.3.1 on 52 list.	561510 561599 5241
5615	4.2	X				Reselling services for travel accessories and other merchandise, retail	Retailing of travel-related and other merchandise, such as suitcases, first-aid kits, money belts, travel books, magazines, maps, and souvenirs, purchased on own account for resale or sold on a fee or commission basis for others. Includes vending machine sales. Revenue for this product includes the gross margin, fees, and commissions earned on sales.	5615 44-45

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5615	4.3	X				Travel document services	Providing personal assistance to clients in acquiring passport photographs, visas and other travel related documents, for a fee.	561510 561599 561990
5615	4.4	X				Travelers check agency services	Acting as sales or referral agents for traveler check issuing institutions, to provide travelers' checks to travelers.	561510 561599 52239
5615	4.5	X				Foreign exchange services	Providing currency exchange services including a wide variety of foreign exchange trading transactions on the agency's own account to enable clients to change money into international currencies needed at their destinations. May also include the sales of precious metals, bullion (gold, silver and platinum ingots), and valuable coins. Should be same as product 1.5.4 on 52 list.	561510 52313
5615	4.6	X				Wire transfer services for currencies	Acting as sales or referral agents for wire service providers, to assist consumers by transmitting monies to third parties.	561510 52232
5615	4.7	X				Short-term mobile phone access services	Providing or arranging access to mobile telecommunication services for traveling clients, when not included in the total travel package. Subset of product 2.3 on 721 list.	561510 561599 517212 4811
5615	4.8	X				Published corporate travel management software	Software published on own-account this designed for travel management information systems. Includes: • automated expense accounting systems, automated booking systems, credit card reconciliation systems, travel authority number (TAN) systems. Subset of product 1.9.2 on 5112 et al list.	561510 54151

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5615	4.9	X				Emergency travel services	Providing emergency services to traveling clients such as medical, legal, dental, consular services, or air ambulance services. These are usually accessible on a 24 hour basis by telephone using a 1-800 number.	561510 561599