

**NAPCS Product List for NAICS 712: Museums, Historical Sites, and Similar Institutions**

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Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		
			Can	Méx	US	Title	Definition	NAICS Industries Producing the Product
712	1					Admissions to cultural institutions	<p>Allowing the right of access or attendance to museums, historical and heritage sites, zoos, botanical gardens, and natural areas such as national parks. May include benefits in addition to the right of access, such as use of games and rides, guided tours, or food and beverages. Revenue for this product includes admission charges, surcharges for admission to special events, and "memberships" fees paid primarily for the right of admission.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• both single-occasion and multiple-occasion tickets and season passes.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• separate admissions paid to attend films are in product 5.3, Admissions to feature film exhibitions.</li> <li>• separate admissions paid to attend live performances are in product 5.4, Admissions to live performing arts performances.</li> </ul>	712110 712120 712130 712190
712	1.1	X				Admissions to museums	<p>Allowing the right of access or attendance to museums. May include benefits in addition to the right of access, such as use of games and rides, guided tours, or food and beverages. Revenue for this product includes admission charges, surcharges for admission to special events, and "memberships" fees paid primarily for the right of admission.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• both single-occasion and multiple-occasion tickets and season passes.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• separate admissions paid to attend films are in product 5.3, Admissions to feature film exhibitions.</li> <li>• separate admissions paid to attend live performances are in product 5.4, Admissions to live performing arts performances.</li> </ul>	712110

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712	1.2	X				Admissions to historic sites	<p>Allowing the right of access or attendance to historic and heritage sites. May include benefits in addition to the right of access, such as use of games and rides, guided tours, or food and beverages. Revenue for this product includes admission charges, surcharges for admission to special events, and "memberships" fees paid primarily for the right of admission.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• both single-occasion and multiple-occasion tickets and season passes.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• separate admissions paid to attend films are in product 5.3, Admissions to feature film exhibitions.</li> <li>• separate admissions paid to attend live performances are in product 5.4, Admissions to live performing arts performances.</li> </ul>	712120
712	1.3	X				Admissions to zoos and botanical gardens	<p>Allowing the right of access or attendance to zoos and botanical gardens. May include benefits in addition to the right of access, such as use of games and rides, guided tours, or food and beverages. Revenue for this product includes admission charges, surcharges for admission to special events, and "memberships" fees paid primarily for the right of admission.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• both single-occasion and multiple-occasion tickets and season passes.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• separate admissions paid to attend films are in product 5.3, Admissions to feature film exhibitions.</li> <li>• separate admissions paid to attend live performances are in product 5.4, Admissions to live performing arts performances.</li> </ul>	712130

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712	1.3.1		X	X		Admission to botanical gardens	<p>Allowing the right of access or attendance to botanical gardens. May include benefits in addition to the right of access, such as use of games and rides, guided tours, or food and beverages. Revenue for this product includes admission charges, surcharges for admission to special events, and "memberships" fees paid primarily for the right of admission.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• both single-occasion and multiple-occasion tickets and season passes.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• separate admissions paid to attend films are in product 5.3, Admissions to feature film exhibitions.</li> <li>• separate admissions paid to attend live performances are in product 5.4, Admissions to live performing arts performances.</li> </ul>	712130
712	1.3.2		X	X		Admission to zoological and similar institutions	<p>Allowing the right of access or attendance to zoos, aquariums, aviaries and similar institutions. May include benefits in addition to the right of access, such as use of games and rides, guided tours, or food and beverages. Revenue for this product includes admission charges, surcharges for admission to special events, and "memberships" fees paid primarily for the right of admission.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• both single-occasion and multiple-occasion tickets and season passes.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• separate admissions paid to attend films are in product 5.3, Admissions to feature film exhibitions.</li> <li>• separate admissions paid to attend live performances are in product 5.4, Admissions to live performing arts performances.</li> </ul>	712130

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712	1.4	X				Admissions to nature parks and other natural areas	<p>Allowing the right of access or attendance to natural areas such as national parks, nature reserves, conservation areas, natural caverns, wildlife parks and picnic grounds. May include benefits in addition to the right of access, such as use of games and rides, guided tours, or food and beverages. Revenue for this product includes admission charges, surcharges for admission to special events, and "memberships" fees paid primarily for the right of admission.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• both single-occasion and multiple-occasion tickets and season passes.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• separate admissions paid to attend films are in product 5.3, Admissions to feature film exhibitions.</li> <li>• separate admissions paid to attend live performances are in product 5.4, Admissions to live performing arts performances.</li> </ul>	712190
712	2	X				Cultural institution (except performing arts society and club) membership services	<p>A bundle of services offered by museums, historical site, zoos, botanical garden and natural area organizations to members in exchange for payment of nonrefundable initiation fees and/or annual or periodic membership dues. The bundle of member services may include the right to participate in membership events and decision-making activities of the organization; the provision of organization newsletters and publications, and services such as arranging for and providing access to specific goods and services at discounted prices; e.g. free or discounted admissions to organization facilities.</p> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• rental of meeting rooms, halls, etc. are in product 5.10.9, Rental of non-residential space in buildings or other facilities, nec.</li> <li>• membership fees paid primarily for right of admission to these facilities are included under product 1, Admissions to cultural institutions, based on type of facility.</li> <li>• membership or initiation fees that are either refundable upon termination of the membership or are a transferable asset.</li> </ul> <p>Same as product 1.4 on 813 list.</p>	712110 712120 712130 712190 813312
712	3	X				Traveling exhibits	Providing exhibitions to other institutions, for a fee or commission.	712110 712120 712130 712190

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712	4					Public programs of cultural institutions	Providing programs to the public that use the facilities and staff of museums, historical sites, zoos, botanical gardens and natural areas, to explain or expand upon the collections, exhibits or sites of the institution. Some of these services are also provided by other types of establishment, such as tour operators.	712110 712120 712130 712190
712	4.1	X				Guided tours and educative services of cultural institutions	Providing guided tours, classes, nature walks and similar services related to artistic, cultural or natural themes. These events may be conducted within a facility or may involve short local excursions such as a guided city walking tour.  Excludes: • packaged tours that involve overnight accommodations are in product 4.4, Academic trips and tours, if they have a formal academic purpose; otherwise they are in product 4.5, Package tours, with a cultural, historic or natural theme.	712110 712120 712130 712190
712	4.1.1			X	X	Guided tours of cultural institutions	Providing guided tours to the exhibition halls and the main attractions of museums, historical sites, zoos, botanical gardens, and natural areas. This service is offered on the schedule of the establishment or in preferential schedule (closed doors) and it can be provided within the establishment or it can include local excursions, for example, a guided city walk.  Excludes: • school visits, children's parties and similar children's programs are in product 4.2, School visits, children's parties and similar children's programs of cultural institutions. • packaged tours that involve overnight accommodations are in product 4.4, Academic trips and tours, if they have a formal academic purpose; otherwise they are in product 4.5, Package tours, with a cultural, historic or natural theme.	712110 712120 712130 712190
712	4.1.2			X	X	Education services of cultural institutions	Providing instruction that is related to museums, historical sites, botanical gardens, and natural areas; for example: drawing and painting workshops, historical investigation courses, environmental education courses, etc. May include the instruction material and equipment that will be used in a course.  Excludes: • providing guided tours is in product 4.1.1, Guided tours of cultural institutions. • providing services for school visits, children's parties and similar children's programs is in product 4.2, School visits, children's parties and similar children's programs of cultural institutions. • training of school teachers in the operation and management of cultural institutions is in product 5.9, Training services, cultural institutions.	712110 712120 712130 712190

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712	4.2	X				School visits, children's parties and similar children's programs of cultural institutions	<p>Providing services that use the facilities and staff of museums, historical sites, zoos, botanical gardens, and natural areas to educate and entertain children and support primary and secondary school programs.</p> <p>Examples:</p> <ul style="list-style-type: none"> <li>• school visits to museums and galleries;</li> <li>• children's day camps and sleepovers.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• children's camps that involve overnight cabin-type or similar accommodation are in product 4.3, Overnight recreational camps.</li> </ul>	712110 712120 712130 712190
712	4.3	X				Overnight recreational camps	<p>Providing temporary accommodation for travelers and others, that provide a bundle of accommodation and thematic recreational activities.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• additional services bundled with the accommodation service, such as tuition, equipment, etc.</li> <li>• children's vacation camps, hunting and fishing camps, and dude ranches, etc.</li> </ul> <p>Same as product 1.3 on 721 list.</p>	712110 712120 712130 712190
712	4.4	X				Academic trips and tours	<p>Providing formal instruction by means of trips and tours that are designed to accomplish an educational objective. The trip or tour may comprise a complete course of instruction or be designed as a component of a course of instruction.</p> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• travel tours with a cultural, historic or natural theme, that are not part of a formal course of instruction, are in product 4.5, Packaged tours, with a cultural, historic or natural theme.</li> </ul>	712110 712120 712130 712190

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712	4.5	X				Packaged tours, with a cultural, historic or natural theme	<p>Providing tour packages designed to expose the tourist to the culture, history or natural environment of the destination(s). Tour packages are combinations of transportation, accommodation, meals, and guide services. May include the provision of additional services such as the arrangement of visas and entrance to attractions.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• cruise packages.</li> <li>• customized tour packages.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• local sightseeing tours.</li> </ul> <p>Subset of product 2 on 5615 list.</p>	712110 712120 712130 712190
712	4.6	X				Reservation service for packaged tours	<p>Acting as sales or referral agents for tour operators, to assist travelers by reserving pre-packaged and customized tours. May include obtaining travelers' requirements, advising on alternatives, searching for the best choice to meet the travelers' needs, and issuing of confirmation tickets/vouchers on behalf of tour operators.</p> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• providing travel services that are paid for directly by travelers.</li> </ul> <p>Same as product 1.1.3 on 5615 list.</p>	712110 712120 712130 712190
712	5					Related products	Other important products provided by establishments classified in NAICS 712.	712111 712119 712120 712130 712190 others
712	5.1					Reselling services for merchandise, retail	<p>Retailing of merchandise purchased on own account for resale or sold on a fee or commission basis for others. Includes reselling of apparel, memorabilia, publications, prepackaged foods and beverages, and other merchandise. Also includes vending machine sales. Revenue for this product includes the gross margin, fees, and commissions earned on sales.</p> <p>Same as product 15.1 on 711 list.</p>	7111 7112 711310 711320 711410 711510 others

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712	5.1.1	X				Reselling services for books, newspapers, and periodicals, retail	Retailing of books, newspapers, and periodicals purchased on own account for resale or sold on a fee or commission basis for others. Includes vending machine sales. Revenue for this product includes the gross margin, fees, and commissions earned on sales.  Excludes: • sale of own publications by publishers.  Same as product 15.1.1 on 711 list.	7111 7112 711310 711320 711410 711510 others
712	5.1.2	X				Reselling services for packaged food and beverages, retail	Retailing of packaged food and beverage purchased on own account for resale or sold on a fee or commission basis for others. Includes vending machine sales. Revenue for this product includes the gross margin, fees, and commissions earned on sales.  Same as product 15.1.2 on 711 list.	7111 7112 711310 711320 711410 711510 others
712	5.1.3	X				Reselling services for apparel and memorabilia merchandise, retail	Retailing of apparel and memorabilia purchased on own account for resale or sold on a fee or commission basis for others. Revenue for this product includes the gross margin, fees, and commissions earned on sales.  Same as product 15.1.3 on 711 list.	7111 7112 711310 711320 711410 711510 others
712	5.1.9	X				Reselling services for merchandise, except newspapers, periodicals and books, packaged food and beverages, and apparel and memorabilia, retail	Retailing of merchandise (except newspapers, periodicals and books, packaged food and beverages, and apparel and memorabilia) purchased on own account for resale or sold on a fee or commission basis for others. Includes vending machine sales. Revenue for this product includes the gross margin, fees, and commissions earned on sales.  Similar to product 15.1.9 on 711 list.	7111 7112 711310 711320 711410 711510 others

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712	5.2	X				Meals and beverages, prepared and served or dispensed for immediate consumption	Meals, snacks, other food items and beverages prepared and served or dispensed for immediate consumption (ready for consumption with little or no further cooking or other preparation).  Includes: • food and beverages purchased by those who consume the food, or by businesses or institutions on behalf of those who will consume the food.  Excludes: • retailing of food and beverages, packaged for storage rather than immediate consumption, is in product 5.1.2, Reselling services for packaged food and beverages, retail.  Same as product 1 on 722 list.	712110 712120 712130 712190 722
712	5.3	X				Admissions to film exhibitions	Allowing individuals and/or groups to attend exhibitions of theatrical feature films in movie theaters, cinemas, and other venues such as film festivals, drive-in theaters, and film clubs.  Same as product 1 on 51213 list.	712110 712120 712130 712190
712	5.4	X				Admissions to live performing arts performances	Allowing individuals and/or groups to attend live performances of theatrical, musical, dance and other performing artists and companies. Revenue for this product include admission and coverage charges as well as "memberships" fees paid primarily for the right of admission.  Includes: • admissions through sale of tickets to admission to individual performances, season tickets, personal seat licensing, and leasing of luxury suites or boxes. • bundles of admissions with food and beverage service and backstage passes, etc.  Same as product 1 on 711 list.	712110 712190 7111
712	5.5	X				Conservation services for artistic, historical and cultural works	Providing technical services to repair or stabilize the condition of artistic, historical and cultural works and artifacts, and protect them from future deterioration.	712110 712120 712130 712190

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712	5.6	X				Licensing of rights to use intellectual property protected by copyright	<p>Granting permission to use copyrighted intellectual property owned or controlled by the licensor. Includes licensing of intellectual property implicitly or explicitly protected by copyright laws (e.g., computer software, book, screen, film, and stage play manuscripts, choreographic and musical compositions, image effect designs, performing arts productions, architectural drawings, and photographic and fine art).</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>licensing the right to broadcast, publish, reproduce, record, modify, incorporate, distribute, or rent copyrighted intellectual property for an agreed period of time, manner, and place, such as the right to reproduce in or adapt to another format, medium, language or territory.</li> <li>temporary transfers of rights through licensing.</li> <li>permanent transfer of individual or some rights (e.g., only book and/or film rights) through sale of such rights.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>permanent transfers of all rights granted through outright sale of intellectual property.</li> <li>granting the right to broadcast sports events.</li> </ul> <p>Same as product 9 on 711 list.</p>	712110 712120 712130 712190
712	5.7				X	Licensing of rights to use intellectual property protected by trademark	<p>Granting permission for the commercial use of trademarked property (names, symbols, and logos, etc.) owned or controlled by the licensor.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>merchandise licensing.</li> </ul> <p>Same as product 1.2 on 533 list.</p>	712110 712120 712130 712190
712	5.7.1				X	Merchandise licensing, domestic and international	<p>Granting permission for the commercial use of trademarked property (names, symbols, and logos, etc.) that is implicitly or explicitly protected as industrial property owned or controlled by the licensor, on merchandise (such as T-shirts, hats, pens, mugs, toys, etc.) owned by other economic entities.</p> <p>Same as product 10.1 on 711 list.</p>	712110 712120 712130 712190

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712	5.7.9				X	Other licensing of rights to use trademarked property	Granting permission for the commercial use (except merchandise licensing) of trademarked property (names, symbols, and logos, etc.) owned or controlled by the licensor.  Excludes: • permission to use the corporate name and logo bundled with franchising agreements.  Same as product 10.9 on 711 list.	712110 712120 712130 712190
712	5.8	X				Advertising services	Providing services that attract attention to a product, business, cause, etc.  Includes: • providing space or time in print or electronic publications, or in broadcasts. • providing display space on various surfaces such as billboards and transit vehicles. • creating advertising messages. • providing agent services for buying and selling space or time for advertising messages. • granting venue naming rights, sponsorship rights, endorsement services and exclusivity rights.  Excludes: • public relations services.  Same as product 15.3 on 711 list.	712110 712120 713130 712190 713110 713120 7111 7112 7131 5111 51511 515120 515210 516110 517510 51811 5418 541850
712	5.8.1			X	X	Advertising space and time in print, broadcast, and other media	Providing advertising time or space in print, broadcast, and other media.  Includes: • creation and design of advertisements when bundled with the provision of advertising time or space.  Same as product 15.3.1 on 711 list.	712110 712120 712130 712190

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712	5.8.2				X	Leased display advertising media space	Leasing display advertising media space. The leasing agreement may include additional services such as storage and rotation.  Includes: • installation, maintenance, and removal of the advertising substrate.  Same as product 1 on 54185 list.	712110 712120 712130 712190
712	5.8.3				X	Exclusivity rights	Granting the right to require that all sellers of a specified good or service sell only specific brands of that good or service. For example, requiring that all beverage concessions sell only a specific brand of beer (also known as pouring rights).  Same as product 15.3.6 on 711 list.	712110 712120 712130 712190
712	5.8.4			X	X	Sponsorship rights	Granting the right to associate specific goods or services, or a corporation or other entity, with an activity, product, or project that is carried out by a another entity. For example, a credit card company may pay a theatrical festival to be the "official credit card sponsor" of the festival. Sponsorships usually include the provision of advertising display space and may include exclusivity rights.  Same as product 15.3.4 on 711 list.	712110 712120 712130 712190
712	5.8.5				X	Venue naming rights	Granting the right to name a performing arts or spectator sports venue. This product is typically sold to companies and serves to increase exposure of a company's brand name.  Same as product 15.3.3 on 711 list.	712110 712120 712130 712190
712	5.8.9			X	X	Other advertising services	Providing services that attract attention to a product, business, cause, etc., not elsewhere specified.  Includes: • creation of advertising messages. • agent services involved in buying and selling space or time for advertising messages.  Excludes: • public relations services.  Same as product 15.3.9 on 711 list.	713110 713120 7111 7112 7113 711510 712

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712	5.9	X				Training services, cultural institutions	Providing training in the operation and management of museums, historical sites, zoos, botanical gardens and natural areas, etc.  Includes: • upgrade training to teachers.  Subset of product 1.2.4 on 61 list	712111 712119 712120 712130 712190
712	5.10					Rental of non-residential space in buildings or other facilities	Renting or leasing buildings, or space within buildings or other facilities, for non-residential uses such as office space, industrial space, retail stores, or food service.  Includes: • renting or leasing sites on a "concession" basis for such purposes as selling merchandise or meals at entertainment and sports venues. • renting space for meetings, conventions, weddings, parties, and similar events. • providing a location for the placement of coin-operated and self-service machines such as vending machines, video games, and children's mechanical rides. • renting or leasing self-storage space. • renting or leasing engineering works and structures.  Excludes: • renting and leasing land. • providing a location for the display of advertising messages, such as on billboards or walls, is in product 5.8.2 Leased display advertising media space. • renting and leasing parking spaces is in product 5.13, Parking services.  Same as product 1.3 on 531 list.	712110 712120 712130 712190 531120 531130 531190 713110 713120
712	5.10.1	X				Rental of retail space in or at other entertainment or recreation venues	Renting or leasing space for the retail sale of merchandise at places of entertainment or recreation other than sports venues, such as theme parks, amusement parks and arcades, natural parks, theatres and cinemas, concert halls, etc.  Includes: • renting or leasing sites on a "concession" basis.  Excludes: • providing a location for the placement of coin-operated and self-service machines such as vending machines, video games, and children's mechanical rides.  Same as product 15.4.2 on 711 list.	712111 712119 712120 712130 712190

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712	5.10.2	X				Rental of space for food service in or at other entertainment or recreation venues	Renting or leasing space for the sale of prepared food and beverages at places of entertainment or recreation other than sports venues, such as theme parks, amusement parks and arcades, natural parks, theatres and cinemas, concert halls, etc.  Includes: • renting or leasing sites on a "concession" basis.  Excludes: • providing a location for the placement of vending machines.  Same as product 15.4.4 on 711 list.	712111 712119 712120 712130 712190
712	5.10.9	X				Rental of non-residential space in buildings or other facilities, nec.	Renting or leasing buildings, or space within buildings or other facilities, for non-residential uses, not elsewhere specified.  Includes: • renting or leasing sites on a "concession" basis. • renting space for meetings, conventions, weddings, parties, and similar events. • providing a location for the display of advertising messages, such as on billboards or walls, is in product 5.8.2 Leased display advertising media space. • providing a location for the placement of coin-operated and self-service machines such as vending machines, video games, and children's mechanical rides.  Excludes: • renting and leasing land. • providing a location for the display of advertising messages, such as on billboards or walls, is in product 5.8.2 Leased display advertising media space. • renting and leasing parking spaces is in product 5.13, Parking services.  Same as product 15.4.9 on 711 list.	713110 713120

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			Can	Méx	US	Title	Definition	NAICS Industries Producing the Product
712	5.11	X				Amusement park and arcade rides, games and attractions	<p>Providing amusement park and arcade-type rides, games and attractions. They may be coin-operated. Prizes may be won. The service may include transportation of the customer within the boundaries of the establishment (for example, scenic tours within an amusement park). These rides, games and attractions are usually, but not necessarily, located in amusement parks, arcades, theme parks and agricultural fairs.</p> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• providing rides, games and attractions bundled with admission to an amusement arcade or theme park.</li> <li>• reselling merchandise in vending machines is in product 5.1, Reselling services for merchandise, retail.</li> <li>• gambling using electronic and mechanical gambling machines, such as slot machines and video lottery terminals.</li> <li>• renting space to others to place coin-operated rides and game machines.</li> <li>• sightseeing tours and excursions that travel outside the boundaries of the selling establishment.</li> </ul> <p>Same as product 2 on 7131 list.</p>	712110 712120 712130 712190
712	5.12					Rental of goods	Rental of goods.	712110 712120 712130 712190
712	5.12.1	X				Collection loans and rental of art works	Rental of artistic, cultural, historical or natural works. The works may be part of the collection of a museum, gallery or other institution, or owned by a commercial establishment. The works may be rented to such institutions or to individuals.	712110 712120 712130 712190
712	5.12.2	X				Rental of audio guides	Rental of audio, audiovisual, and data guides to patrons of museums, historical sites, zoos, botanical gardens and natural areas.	712110 712120 712130 712190

**NAPCS Product List for NAICS 712: Museums, Historical Sites, and Similar Institutions**

1	2	3	4	5	6	7	8	9
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		
			Can	Méx	US	Title	Definition	NAICS Industries Producing the Product
712	5.12.3	X				Rental of sports and recreational equipment	Renting or leasing sports and recreational equipment.  Includes: • renting or leasing golf, ski, recreational camping and hiking, and home exercise equipment; musical instruments, toys and games. • renting or leasing pleasure boats, snowmobiles, all-terrain (off-road) vehicles, motorcycles, bicycles, and sport and recreational aircraft, such as ultra-lights, hang-gliders, gliders, and hot-air balloons without operators. • delivery/pick-up, insurance (e.g., property, liability, warranty, and damage waiver), and maintenance and repair when bundled with the rental or lease agreement.  Excludes: • providing finance/capital leases. • renting and leasing equipment with operator. • renting and leasing recreational road vehicles (motor homes, travel trailers, and campers). • renting and leasing commercial water aircraft and water vessels. • renting and leasing light planes and helicopters. • maintenance and repair services sold separately. • insurance (e.g., property, liability, warranty, and damage waiver) sold separately. • brokerage or agency services for insurance (e.g., property, liability, warranty, and damage waiver) so • delivery/pickup services sold separately. • providing sightseeing or recreational transportation services by various modes of transport (rail, boat,  Same as product 1.7 on 5322 list.	712190
712	5.12.9	X				Rental of other goods	Rental of goods, not elsewhere classified	712110 712120 712130 712190

**NAPCS Product List for NAICS 712: Museums, Historical Sites, and Similar Institutions**

1	2	3	4	5	6	7	8	9
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		NAICS Industries Producing the Product
			Can	Méx	US	Title	Definition	
712	5.13	X				Parking services	<p>Providing parking for automobiles, motorcycles, and bicycles, both on-streets and off-streets.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• provision of space only, and the provision of space bundled with an automobile parking service ("valet service").</li> <li>• residence parking space, such as parking service provided in apartment parking lots and garages.</li> <li>• covered or uncovered parking space.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• rental of lock-up garages or garage premises for vehicles by the month or year.</li> </ul> <p>Same as product 1 on 81293 list.</p>	712110 712120 712130 712190
712	5.14	X				Recreational vehicle and tent sites for travelers	<p>Providing temporary accommodation for travelers and others, comprising short-term rental of sites for erecting tents or parking recreational vehicles. Revenue for this product includes seasonal rentals and annual "membership" dues and non-refundable "initiation" fees.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• recreational vehicle site rentals bundled with sewage, water, electricity, television and similar services.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• sites rented with a trailer or recreational vehicle.</li> <li>• accommodation rented under terms and conditions of a principal residence (e.g., a trailer used as a permanent residence).</li> </ul> <p>Same as product 1.2 on 721 list.</p>	712190
712	5.99	X				Other related products	Other related products provided by establishment classified in NAICS 712.	712111 712119 712120 712130 712190 others