

NAPCS Product List for NAICS 813: Religious, Grantmaking, Civic, Professional, and Similar Organizations

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Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		
			Can	Méx	US	Title	Definition	NAICS Industries Producing the Product
813	1					Membership services	<p>A bundle of services offered by membership organizations to members in exchange for payment of nonrefundable initiation fees and/or annual membership dues. The bundle may include the right to participate in member events and decision-making activities of the organization; the use organization facilities; the provision of organization newsletters and publications; and services such as arranging for and providing access to specific goods and services at discounted prices.</p> <p>Includes (by exception):</p> <ul style="list-style-type: none"> religious services (e.g. baptisms, confirmations, weddings, and etc.) performed for members of religious congregations whether or not a membership fees or dues are paid. <p>Excludes:</p> <ul style="list-style-type: none"> membership fees which are primarily a payment for a specific service are classified in the product corresponding to the service; for example a membership fee paid to a performance arts society primarily for the right of admission to performances by the society is classified in Admissions to Live Performing Arts Performances. membership or initiation fees that are either refundable upon termination of the membership or are a transferable asset. 	711110 711120 711130 711190 711310 712110 712120 712130 712190 813110 813211 813212 813219 813311 813312 813319 813410 813910 813920 813930 813940 813990
813	1.1	X				Labor union membership services	<p>A bundle of services offered by labor unions to members in exchange for payment of nonrefundable initiation fees and/or annual or periodic membership dues. The bundle may include contract negotiation, hiring hall, job search, and representation services; the right to participate in decision-making activities of the union; the use of union facilities; the provision of union newsletters and publications; and services such as arranging for and providing access to specific goods and services at discounted prices.</p> <p>Excludes:</p> <ul style="list-style-type: none"> education and training courses sold separately. membership or initiation fees that are either refundable upon termination of the membership or are a transferable asset. 	813930

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813	1.2	X				Civic and social organization membership services	<p>A bundle of services offered by civic and social organizations to members in exchange for payment of nonrefundable initiation fees and/or annual membership dues. The bundle may include the right to participate in member events and decision-making activities of the organization; the use of organization facilities; the provision of organization newsletters and publications; and services such as arranging for and providing access to specific goods and services at discounted prices.</p> <p>Excludes:</p> <ul style="list-style-type: none"> • services to members of religious congregations are in product 1.6, Other membership (including religious congregation) services. • services to members of performing arts organizations are in product 1.3, Performing arts society and club membership services. • services to members of other cultural organizations are in product 1.4, Cultural institution (except performing arts society and club) membership services. • membership or initiation fees that are either refundable upon termination of the membership or are a transferable asset. 	813410
813	1.3	X				Performing arts society and club membership services	<p>A bundle of services offered by performing arts societies and clubs to members in exchange for payment of nonrefundable initiation fees and/or annual membership dues. The bundle may include the right to participate in membership events and decision-making activities of the organization; the provision of organization newsletters and publications; and services such as arranging for and providing access to specific goods and services at discounted prices; e.g. free or discounted admissions to performances of the organization.</p> <p>Excludes:</p> <ul style="list-style-type: none"> • rental of meeting rooms, church halls, etc. is in product 2.8, Rental of non-residential space in buildings or other facilities. • membership fees which are primarily a payment for a specific service are classified in the product corresponding to the service; for example a membership fee paid to a performance arts society primarily for the right of admission to performances by the society is classified in Admissions to Live Performing Arts Performances. • membership or initiation fees that are either refundable upon termination of the membership or are a transferable asset. 	711110 711120 711130 711190 813990

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813	1.4	X				Cultural institution (except performing arts society and club) membership services	<p>A bundle of services offered by museums, historical site, zoos, botanical garden and natural area organizations to members in exchange for payment of nonrefundable initiation fees and/or annual or periodic membership dues. The bundle of member services may include the right to participate in membership events and decision-making activities of the organization; the provision of organization newsletters and publications, and services such as arranging for and providing access to specific goods and services at discounted prices; e.g. free or discounted admissions to organization facilities.</p> <p>Excludes:</p> <ul style="list-style-type: none"> • rental of meeting rooms, church halls, etc. is in product 2.8, Rental of non-residential space in buildings or other facilities. • membership fees paid primarily for right of admission to these facilities are included in the Admissions product for each facility. • membership or initiation fees that are either refundable upon termination of the membership or are a transferable asset. 	712110 712120 712130 712190 813319 813410 813990
813	1.5	X				Business and professional association membership services	<p>A bundle of services offered by business and professional associations to members in exchange for payment of nonrefundable initiation fees and/or annual membership dues. The bundle may include representating and/or lobbying for the interests of members in private and government forums; disseminating issue information to and polling of members; and organizing membership meetings and conventions. The bundle may also include the right to participate in membership events and decision-making activities of the organization; the provision of organization newsletters and publications, and the provision of additional services such as arranging for and providing access to specific goods and services at discounted prices.</p> <p>Excludes:</p> <ul style="list-style-type: none"> • membership or initiation fees that are either refundable upon termination of the membership or are a transferable asset. 	813910 813920

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813	1.9	X				Other membership (including religious congregation) services	<p>A bundle of services offered by organizations (other than labor unions, civic and social organizations, performing arts societies and clubs, museums, historical sites, zoos, botanical gardens, natural area organizations, or business and professional associations) to members, in exchange for membership dues and similar payments. The bundle may include the right to participate in member events and decision-making activities of the organization; the use organization facilities; the provision of organization newsletters and publications; and services such as arranging for and providing access to specific goods and services at discounted prices.</p> <p>Includes (by exception):</p> <ul style="list-style-type: none"> religious services (e.g. baptisms, confirmations, weddings, and etc.) performed for members of religious congregations whether or not membership fees or dues are paid. <p>Excludes:</p> <ul style="list-style-type: none"> rental of meeting rooms, church halls, etc. is in product 2.8, Rental of non-residential space in buildings or other facilities. education and training courses sold separately. membership fees which are primarily a payment for a specific service are classified in the product corresponding to the service; for example, a membership fee paid to a performance arts society primarily for the right of admission to performances by the society is classified in Admissions to Live Performing Arts Performances. membership or initiation fees that are either refundable upon termination of the membership or are a transferable asset. 	813110 813211 813311 813940 813990
813	2					Related products	Other important products provided by establishments classified in NAICS 813.	813 others
813	2.1	X				Reselling services for merchandise, retail	<p>Retailing of merchandise purchased on own account for resale or sold on a fee or commission basis for others. Includes reselling of apparel, memorabilia, publications, prepackaged foods and beverages, and other merchandise. Also includes vending machine sales. Revenue for this product includes the gross margin, fees, and commissions earned on sales.</p> <p>Same as product 15.1 on 711 list.</p>	7111-5 7221-4 813110 813410
813	2.1.1				X	Reselling services for packaged food and beverages, retail	<p>Retailing of packaged food and beverage purchased on own account for resale or sold on a fee or commission basis for others. Includes vending machine sales. Revenue for this product includes the gross margin, fees, and commissions earned on sales.</p> <p>Same as product 15.1.2 on 711 list.</p>	7111-5 7221-4 813110 813319 813410

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813	2.1.2				X	Reselling services for apparel and memorabilia merchandise, retail	Retailing of apparel and memorabilia purchased on own account for resale or sold on a fee or commission basis for others. Revenue for this product includes the gross margin, fees, and commissions earned on sales. Same as product 15.1.3 on 711 list.	453220 813110 813211 813212 813219 813311 813312 813319 813410 813910 813990
813	2.1.3				X	Reselling services for books, newspapers, and periodicals, retail	Retailing of books, newspapers, and periodicals purchased on own account for resale or sold on a fee or commission basis for others. Includes vending machine sales. Revenue for this product includes the gross margin, fees, and commissions earned on sales. Excludes: • sale of own publications by publishers. Same as product 15.1.1 on 711 list.	5111 813110 813212 813219 813311 813312 813319 813410 813910 813920 813990
813	2.1.9				X	Reselling services for merchandise, except newspapers, periodicals and books, packaged food and beverages, and apparel and memorabilia, retail	Retailing of merchandise (except newspapers, periodicals and books, packaged food and beverages, and apparel and memorabilia) purchased on own account for resale or sold on a fee or commission basis for others. Includes vending machine sales. Revenue for this product includes the gross margin, fees, and commissions earned on sales. Similar to product 15.1.9 on 711 list.	448 453220 7111-5 7221-4 813110 813211 813212 813219 813311 813312 813319 813410 813910 813920 813930 813990

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813	2.2			X	X	Social event planning and coordination services	Organizing social events, such as parties and weddings, and other social gatherings for a fee. Excludes: • organizing convention and trade show events is in product 2.3, Convention and trade show organization services. Same as product 1.2 on 81299 list.	56192 711 813110
813	2.3			X	X	Convention and trade show organization services	Providing services to plan, organize, market, and manage conventions, trade shows, conferences, retreats, and similar non-social events, for a fee or commission. Excludes: • designing advertising campaigns that involve the use of special events. • organizing sports and cultural events. • organizing social events, such as weddings and parties is in product 2.2, Social event planning and coordination services. Same as product 3 on 5619 list.	813 51111 51112 5619 61
813	2.4			X	X	Licensing of rights to use intellectual property protected by copyright	Granting permission to use copyrighted intellectual property owned or controlled by the licensor. Includes licensing of intellectual property implicitly or explicitly protected by copyright laws (e.g., computer software, book, screen, film, and stage play manuscripts, choreographic and musical compositions, image effect designs, performing arts productions, architectural drawings, and photographic and fine art). Includes: • licensing the right to broadcast, publish, reproduce, record, modify, incorporate, distribute, or rent copyrighted intellectual property for an agreed period of time, manner, and place, such as the right to reproduce in or adapt to another format, medium, language or territory. • temporary transfers of rights through licensing. • permanent transfer of individual or some rights (e.g., only book and/or film rights) through sale of such rights. Excludes: • permanent transfers of all rights granted through outright sale of intellectual property. • granting the right to broadcast sports events. Same as product 9 on 711 list.	511 7111-5 813110 813212 813910 813920 813940 813990

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813	2.5			X	X	Licensing of rights to use intellectual property protected by trademark	Granting permission for the commercial use of trademarked property (names, symbols, and logos, etc.) owned or controlled by the licensor. Includes: • merchandise licensing. Same as product 1.2 on 533 list.	533 511 7111-5 813110 813212 813910 813920 813940 813990
813	2.6		X		X	Gambling services	Providing games of chance and making/taking wagers on such games, including the outcome of sporting events or on other future events with uncertain outcomes. The bet may be made between individuals or between an individual and a commercial establishment, such as a casino, government, or lottery operator. When the bets are made between individuals, the operator of the game receives a fee or commission from the bettors. Includes: • intermediary services that deliver gambling products to gamblers, such as selling lottery tickets to gamblers and hosting gambling machines for a fee or commission. • slot machines. • table games. Same as product 1 on 7132 list.	813 713210 713290 721120
813	2.7				X	Advertising services	Providing services that attract attention to a product, business, cause, etc. Includes: • providing space or time in print or electronic publications, or in broadcasts. • providing display space on various surfaces such as billboards and transit vehicles. • creating advertising messages. • providing agent services for buying and selling space or time for advertising messages. • granting venue naming rights, sponsorship rights, endorsement services and exclusivity rights. Excludes: • public relations services. Same as product 15.3 on 711 list.	511 516 54183 54184 813

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813	2.8	X				Rental of non-residential space in buildings or other facilities	Renting or leasing buildings, or space within buildings or other facilities, for non-residential uses such as office space, industrial space, retail stores, or food service. Includes: <ul style="list-style-type: none"> • renting or leasing sites on a "concession" basis for such purposes as selling merchandise or meals at entertainment and sports venues. • renting space for meetings, conventions, weddings, parties, and similar events. • providing a location for the placement of coin-operated and self-service machines such as vending machines, video games, and children's mechanical rides. • renting or leasing self-storage space. • renting or leasing engineering works and structures. Excludes: <ul style="list-style-type: none"> • renting and leasing land. • providing a location for the display of advertising messages, such as on billboards or walls. • renting and leasing parking spaces. Same as product 1.3 on 531 list.	5312 813
813	2.9	X				Social assistance services	Providing a wide variety of non-medical, social assistance services to improve the quality of life of the population, such as children, youth and families; the elderly and disabled; immigrants; and all other general population. Excludes: <ul style="list-style-type: none"> • visit and consultation services of health practitioners. • providing long-term residential care services (except skilled nursing). • providing long-term residential care services with skilled nursing care. Same as product 1 on 624 list.	623 624 813

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813	2.9.1				X	Counseling services	<p>Providing advice and support by offering counseling and developmental services to promote the physical, emotional, and life skills development of children, youth, and families, as well as marriage counseling, counseling for victims of sexual assault, advice on contraception, or on sexually transmitted diseases.</p> <p>Includes:</p> <ul style="list-style-type: none"> • self-help group services. <p>Excludes:</p> <ul style="list-style-type: none"> • counseling provided in residential institutions. <p>Includes products 1.1.4 and 1.4.5 on 624 list.</p>	623 624 813
813	2.9.2				X	Shelter services	<p>Providing social assistance services related to shelter for children, youth, and families as well as to the general population.</p> <p>Includes products 1.1.3 and 1.4.2 on 624 list.</p>	623 62422 813
813	2.9.3				X	Vocational rehabilitation services	<p>Providing vocational rehabilitation, basic job training, job counseling, and other related services to assist individuals in securing permanent jobs.</p> <p>Excludes:</p> <ul style="list-style-type: none"> • assisted daily living (ADL) services bundled with occupational rehabilitation services. <p>Includes products 1.2.3 and 1.4.6 on 624 list.</p>	622 623 62431 813
813	2.9.4				X	Child day care services, in day care center	<p>Providing daily/recurring custodial care and supervision for children, including disabled children, who need assistance in a protective setting during the day at a day-care center. May include recreation, meals, and transportation, and support for professional medical services.</p> <p>Excludes:</p> <ul style="list-style-type: none"> • providing daily/recurring child care services provided in a private residence. • providing educational pre-school or kindergarten services. • providing child care (except skilled nursing) to residents of custodial care institutions. • providing irregular/periodic babysitting services. <p>Same as product 1.1.5.2 on 624 list.</p>	62441 813

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813	2.10			X	X	Travel arrangement and reservation services	<p>Providing advice and assistance to travelers for arranging and reserving travel and/or lodging. Travel agents may act as sales or referral agents for transportation, tour, and lodging providers (who pay them commissions, fees, or a combination thereof) or they may provide services, such as travel planning, for which they are paid directly by the traveler.</p> <p>Same as product 1 on 5615 list.</p>	56151 81399
813	2.11			X	X	Packaged tours	<p>Arranging, assembling, and marketing tour packages, including customized group tour packages, to travel agents, tour wholesalers or individuals, which may include any or all of the following: transportation, tourist visas, lodging and hotel transfers, with or without other services, such as activities, cruises, attractions and meals.</p> <p>Includes:</p> <ul style="list-style-type: none"> • arranging, assembling, and marketing city sightseeing tours. <p>Same as product 2 on 5615 list.</p>	56152 81399
813	2.12	X				Overnight recreational camps	<p>Providing temporary accommodation for travelers and others, that provide a bundle of accommodation and thematic recreational activities.</p> <p>Includes:</p> <ul style="list-style-type: none"> • additional services bundled with the accommodation service, such as tuition, equipment, etc. • children's vacation camps, hunting and fishing camps, and dude ranches, etc. <p>Same as product 1.3 on 721 list.</p>	721213 813
813	2.13				X	Mailing lists	<p>Lists of names, addresses, and other contact information developed to market or promote to a specific group such as those sharing a common interest, purchase history, membership affiliation, or contribution history. Lists are frequently produced on labels.</p> <p>Includes:</p> <ul style="list-style-type: none"> • mailing lists published in print, online, or on electronic and other media. • standardized and customer-specified lists created for sale or rent. <p>Same as product 1 on 51114 list.</p>	511 813

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813	2.14				X	Directories	<p>Collections of systematically organized information. Includes both general and specialized directories containing descriptive information on persons, organizations, publications, or other entities.</p> <p>Includes:</p> <ul style="list-style-type: none"> • directories published in print, on-line, or on electronic and other media. • telephone directories, business and trade directories, and municipal and city directories. <p>Same as product 2 on 51114 list.</p>	5114 813
813	2.15				X	Other information services	<p>Providing news, stock photos, and stock ticker services, telephone-based information recordings, and all other services not elsewhere classified. These services involve either collecting and disseminating information or providing access to it on a fee or contract basis.</p> <p>Same as product 5 on 519 list.</p>	5191 813
813	2.16			X	X	Online job boards and resume listing services	<p>Providing access to on-line job banks, job boards, recruiting sites, job directories, labor exchanges or employment registries for a set period of time for the purpose of job posting, resume searching, exploiting job tracking software, and accessing statistical databases. Revenue for this product includes annual "membership" dues and non-refundable "initiation" fees and fee-for-use revenues.</p> <p>Same as product 1.11 on 5613 list.</p>	51611 56131 81391 81392 81393
813	2.17			X	X	Business strategy and planning consulting and implementation services bundle	<p>Providing a bundled product that includes advice, guidance and solution implementation services concerning business start-ups and new venture planning; corporate objectives and policy formation; organization planning and structure; strategic and long-range planning; business plans; and succession planning.</p> <p>Excludes:</p> <ul style="list-style-type: none"> • providing advice and guidance only. • providing stand-alone services to implement a proposed solution. <p>Same as product 1.6.1 on 54161 list.</p>	541611 5412 54199 813
813	2.18			X	X	Document templates	<p>Electronic files of blank templates with distinctive style and layout on disc to promote corporate identity.</p> <p>Subset of product 1.2.9 on 51119 list.</p>	33461 5119 561499 81392

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813	2.19				X	Automobile club services	<p>Providing services to automobile club members. Revenues for this product includes membership dues and fee-for-service revenues.</p> <p>Includes:</p> <ul style="list-style-type: none"> • providing emergency road services; • trip planning; • supplying guidebooks and maps; • and negotiating discounts for accommodations, attractions, and other services to members; etc. <p>Same as 3.6 on 5615 list.</p>	48841 56159 81399
813	2.20			X	X	Hosting of vending machines, video games, and other non-gambling self-service machines	<p>Providing a location for the placement of machines providing goods or services on a self-service basis, for a fee or commission paid by the owners or lessors of the machines. Machines are typically operated by coins, small bills, or payment card, and may provide check-in service, vending of food or drink, newspapers, small items, check-in service, information service, telecommunications service, or other goods or services.</p> <p>Excludes:</p> <ul style="list-style-type: none"> • providing a location for the placement of coin-operated and self-service gambling machines such as slot machines and video lottery terminals. • providing access to coin-operated games and rides. <p>Same as product 10.8 on 7139 list.</p>	7139 721 722 813
813	2.21			X	X	Training services, membership organization activities	<p>Providing training in the organization, management, and operation of membership organizations.</p> <p>Subset of product 1.2.7 on 61 list.</p>	813110 813211 813212 813219 813311 813312 813319 813910 813920 813990

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813	2.99			X		Other fee-based services provided to members of organizations and associations	<p>Providing fee-based services, not else where classified, to members or non-members of associations and organizations. Includes member services, such as providing training for a fee to promote association development.</p> <p>Excludes:</p> <ul style="list-style-type: none"> providing training in the organization, management, and operation of membership organizations to members or employees of member organizations is in product 2.21, Training services, membership organization activities. 	813