

FOR RELEASE AT 8:30 AM EDT, FRIDAY, JULY 16, 2021

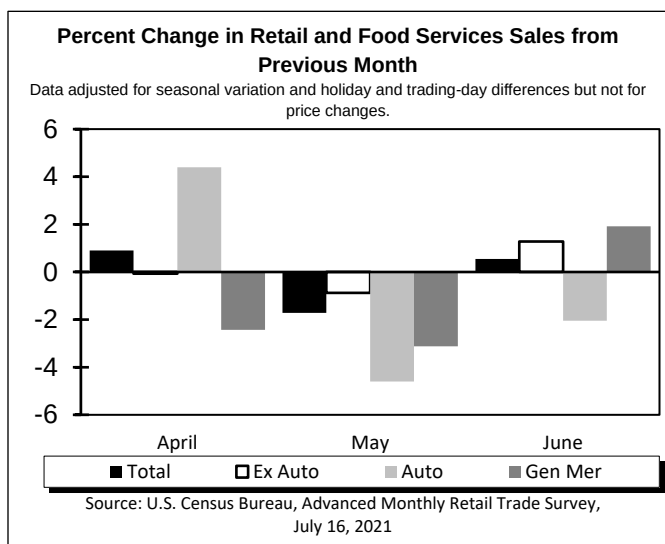
ADVANCE MONTHLY SALES FOR RETAIL AND FOOD SERVICES, JUNE 2021

Release Number: CB21-106

Statement Regarding COVID-19 Impact: The Census Bureau continues to monitor response and data quality and has determined that estimates in this release meet publication standards. For more information, see [COVID-19 FAQs](#).

July 16, 2021 — The U.S. Census Bureau announced the following advance estimates of U.S. retail and food services sales for June 2021:

ADVANCE MONTHLY SALES		
June 2021	\$621.3 billion	0.6%
May 2021 (revised)	\$617.9 billion	-1.7%
Next release: August 17, 2021		
* The 90 percent confidence interval includes zero. There is insufficient statistical evidence to conclude that the actual change is different from zero. Data adjusted for seasonal variation and holiday and trading-day differences but not for price changes. Source: U.S. Census Bureau, Advanced Monthly Retail Trade Survey, July 16, 2021		



Advance Estimates of U.S. Retail and Food Services

Advance estimates of U.S. retail and food services sales for June 2021, adjusted for seasonal variation and holiday and trading-day differences, but not for price changes, were \$621.3 billion, an increase of 0.6 percent (± 0.5 percent) from the previous month, and 18.0 percent (± 0.7 percent) above June 2020. Total sales for the April 2021 through June 2021 period were up 31.5 percent (± 0.5 percent) from the same period a year ago. The April 2021 to May 2021 percent change was revised from down 1.3 percent (± 0.5 percent) to down 1.7 percent (± 0.3 percent).

Retail trade sales were up 0.3 percent (± 0.5 percent)* from May 2021, and up 15.6 percent (± 0.7 percent) above last year. Clothing and clothing accessories stores were up 47.1 percent (± 2.8 percent) from June 2020, while food services and drinking places were up 40.2 percent (± 3.0 percent) from last year.

General Information

The July 2021 Advance Monthly Retail report is scheduled for release on August 17, 2021 at 8:30 a.m. EDT.

Data Inquiries

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View the full schedule in the Economic Briefing Room: <www.census.gov/economic-indicators/>. The full text and tables of this release can be found at <www.census.gov/retail/>.

EXPLANATORY NOTES

The advance estimates are based on a subsample of the Census Bureau's full retail and food services sample. A stratified random sampling method is used to select approximately 5,500 retail and food services firms whose sales are then weighted and benchmarked to represent the complete universe of over three million retail and food services firms.

Survey Description

The U.S. Census Bureau conducts the Advance Monthly Retail Trade and Food Services Survey to provide an early estimate of monthly sales by kind of business for retail and food service firms located in the United States. Each month, questionnaires are mailed to a probability sample of approximately 5,500 employer firms selected from the larger Monthly Retail Trade Survey. Advance sales estimates are computed using a link relative estimator. For each detailed industry, we compute a ratio of current-to-previous month weighted sales using data from units for which we have obtained usable responses for both the current and previous month. For each detailed industry, the advance total sales estimates for the current month is computed by multiplying this ratio by the preliminary sales estimate for the previous month (derived from the larger MRTS) at the appropriate industry level. Total estimates for broader industries are computed as the sum of the detailed industry estimates. The link relative estimate is used because imputation is not performed for most nonrespondents in MARTS. For a limited number of nonresponding companies that have influential effects on the estimates, sales may be estimated based on historical performance of that company. The monthly estimates are benchmarked to the annual survey estimates from the Annual Retail Trade Survey once available. The estimates are adjusted for seasonal variation and holiday and trading day differences. Additional information on MARTS and MRTS can be found on the Census Bureau website at: <www.census.gov/retail/>.

Reliability of Estimates

Because the estimates presented in this report are based on a sample survey, they contain sampling error and nonsampling error.

Sampling error is the difference between the estimate and the result that would be obtained from a complete enumeration of the sampling frame conducted under the same survey conditions. This error occurs because only a subset of the entire sampling frame is measured in a sample survey. Standard errors

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and coefficients of variation (CV), as given in Table 3 of this report, are estimated measures of sampling variation.

The margin of sampling error, as used on page 1, gives a range about the estimate which is a 90 percent confidence interval. If, for example, the percent change estimate is +1.2 percent and its estimated standard error is 0.9 percent, then the margin of sampling error is $\pm 1.753 \times 0.9$ percent or ± 1.6 percent, and the 90 percent confidence interval is -0.4 percent to +2.8 percent. If the interval contains 0, then one does not have sufficient evidence to conclude at the 90 percent confidence level that the change is different from zero and therefore the change is not statistically significant. Estimated changes shown in the text are statistically significant unless otherwise noted. For a monthly total, the median estimated coefficient of variation is given. The resulting confidence interval is the estimated value $\pm 1.753 \times CV \times$ (the estimated monthly total). The Census Bureau recommends that individuals using estimates in this report incorporate this information into their analyses, as sampling error could affect the conclusions drawn from the estimates.

Nonsampling error encompasses all other factors that contribute to the total error of a sample survey estimate. This type of error can occur because of nonresponse, insufficient coverage of the universe of retail businesses, mistakes in the recording and coding of data, and other errors of collection, response, coverage, or processing. Although nonsampling error is not measured directly, the Census Bureau employs quality control procedures throughout the process to minimize this type of error.

Weather Information

For information on the impact of weather events on the compilation of this report, please see the Frequently Asked Questions (FAQs) on our website at:

[<www.census.gov/retail/marts_weather_faqs.html>](http://www.census.gov/retail/marts_weather_faqs.html)

RESOURCES

API

The Census Bureau's application programming interface lets developers create custom apps to reach new users and makes key demographic, socio-economic and housing statistics more accessible than ever before. [<www.census.gov/developers/>](http://www.census.gov/developers/)

FRED Mobile App



Receive the latest updates on the nation's key economic indicators by downloading the FRED App [<https://fred.stlouisfed.org/fred-mobile/>](https://fred.stlouisfed.org/fred-mobile/) for both Apple and

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Android devices. FRED, the signature database of the Federal Reserve Bank of St. Louis, now incorporates the Census Bureau's 13 economic indicators.

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Table 1. Estimated Monthly Sales for Retail and Food Services, by Kind of Business

(Total sales estimates are shown in millions of dollars and are based on data from the Advance Monthly Retail Trade Survey, Monthly Retail Trade Survey, and administrative records.)

NAICS ¹ code	Kind of Business	Not Adjusted							Adjusted ²				
		6 Month Total		2021			2020		2021			2020	
		2021	% Chg. 2020	Jun. ³ (a)	May (p)	Apr. (r)	Jun.	May	Jun. ³ (a)	May (p)	Apr. (r)	Jun. (r)	May (r)
	Retail & food services,												
	total	3,538,930	22.8	631,110	641,450	625,527	532,678	504,607	621,340	617,938	628,751	526,659	484,295
	Total (excl. motor vehicle & parts) ...	2,760,594	19.2	493,614	498,699	481,396	418,450	397,245	489,220	483,053	487,364	416,085	383,353
	Total (excl. gasoline stations)	3,272,397	22.3	581,217	591,953	578,253	496,364	472,562	574,271	572,022	582,943	492,336	454,679
	Total (excl. motor vehicle & parts & gasoline stations)	2,494,061	18.2	443,721	449,202	434,122	382,136	365,200	442,151	437,137	441,556	381,762	353,737
	Retail	3,158,336	22.2	558,859	568,982	558,181	481,205	462,286	550,782	548,987	562,269	476,343	444,631
	GAFO⁴	(*)	(*)	(*)	126,006	119,664	102,574	91,042	(*)	124,576	127,156	106,003	89,050
441	Motor vehicle & parts dealers	778,336	37.8	137,496	142,751	144,131	114,228	107,362	132,120	134,885	141,387	110,574	100,942
4411, 4412	Auto & other motor veh. dealers .	723,943	39.8	127,914	133,273	134,233	104,941	98,852	122,994	125,492	131,730	101,687	92,558
44111	New car dealers	(*)	(*)	(*)	105,831	105,362	81,593	77,773	(NA)	(NA)	(NA)	(NA)	(NA)
4413	Auto parts, acc. & tire stores.....	(*)	(*)	(*)	9,478	9,898	9,287	8,510	(*)	9,393	9,657	8,887	8,384
442	Furniture & home furn. stores	69,263	43.0	11,745	12,133	12,124	9,993	7,349	11,828	12,268	12,551	10,104	7,349
4421	Furniture stores	(*)	(*)	(*)	6,784	6,845	5,730	4,259	(NA)	(NA)	(NA)	(NA)	(NA)
4422	Home furnishings stores	(*)	(*)	(*)	(S)	(S)	4,263	3,090	(NA)	(NA)	(NA)	(NA)	(NA)
443	Electronics & appliance stores	43,577	35.4	7,656	7,366	7,306	5,608	3,952	8,241	7,980	8,446	6,004	4,272
444	Building material & garden eq. & supplies dealers.....	243,490	18.3	45,052	46,976	47,108	42,092	42,422	39,190	39,834	42,042	36,709	35,951
4441	Building mat. & sup. dealers	(*)	(*)	(*)	40,204	39,965	36,397	35,986	(*)	34,990	36,699	31,927	31,347
445	Food & beverage stores.....	432,571	1.3	74,467	76,284	71,619	71,799	76,438	74,717	74,243	73,492	72,526	73,702
4451	Grocery stores	386,306	0.3	66,093	67,927	63,749	63,973	68,436	66,292	66,013	65,183	64,685	65,931
4453	Beer, wine & liquor stores	(*)	(*)	(*)	6,074	5,712	5,780	5,950	(*)	5,967	6,070	5,757	5,749
446	Health & personal care stores	185,819	10.7	32,085	31,767	31,792	28,279	26,251	32,246	31,735	32,113	28,336	26,251
44611	Pharmacies & drug stores	(*)	(*)	(*)	26,991	27,080	24,655	23,648	(*)	26,964	27,080	24,954	23,648
447	Gasoline stations	266,533	29.3	49,893	49,497	47,274	36,314	32,045	47,069	45,916	45,808	34,323	29,616
448	Clothing & clothing accessories stores	130,861	74.4	24,566	26,217	23,599	16,442	8,787	25,845	25,195	24,660	17,568	8,394
44811	Men's clothing stores	(*)	(*)	(*)	712	669	303	155	(*)	640	605	310	138
44812	Women's clothing stores	(*)	(*)	(*)	3,365	3,124	2,027	1,099	(*)	3,073	3,039	2,107	991
44814	Family clothing stores	(*)	(*)	(*)	10,025	9,332	6,955	3,089	(NA)	(NA)	(NA)	(NA)	(NA)
4482	Shoe stores	(*)	(*)	(*)	3,587	3,364	2,692	1,624	(*)	3,486	3,381	2,876	1,571
451	Sporting goods, hobby, musical instrument, & book stores	50,640	44.6	9,317	8,916	9,008	8,390	6,353	9,421	9,587	9,749	8,552	6,680
452	General merchandise stores.....	385,413	10.2	67,001	69,188	65,512	60,501	63,381	68,563	67,272	69,437	62,040	61,069
4521	Department stores	59,597	20.5	11,271	11,254	10,039	9,047	8,768	12,132	11,456	11,238	9,750	8,915
4529	Other general merch. stores.....	(*)	(*)	(*)	57,934	55,473	51,454	54,613	(*)	55,816	58,199	52,290	52,154
45291	Warehouse clubs & supercenters.....	(*)	(*)	(*)	49,526	47,252	43,615	46,287	(*)	47,621	49,844	44,324	44,125
45299	All oth. gen. merch. stores.....	(*)	(*)	(*)	8,408	8,221	7,839	8,326	(*)	8,195	8,355	7,966	8,029
453	Miscellaneous store retailers	77,745	31.9	14,417	14,391	13,642	11,544	9,812	13,570	13,126	13,609	11,054	8,897
454	Nonstore retailers	494,088	19.1	85,164	83,496	85,066	76,015	78,134	87,972	86,946	88,975	78,553	81,508
4541	Elect. shopping & m/o houses	(*)	(*)	(*)	75,373	76,206	69,954	72,558	(*)	78,188	80,048	71,895	75,424
722	Food services & drinking places	380,594	28.5	72,251	72,468	67,346	51,473	42,321	70,558	68,951	66,482	50,316	39,664

(*) Advance estimates are not available for this kind of business.

(NA) Not available (a) Advance estimate (p) Preliminary estimate (r) Revised estimate

(S) Estimate does not meet publication standards because of high sampling variability (coefficient of variation is greater than 30%), poor response quality (total quantity response rate is less than 50%), or other concerns about the estimate's quality.

(1) For a full description of the NAICS codes used in this table, see <https://www.census.gov/naics/>

(2) Estimates are concurrently adjusted for seasonal variation and for holiday and trading day differences, but not for price changes. Concurrent seasonal adjustment uses all available unadjusted estimates as input to the X-13ARIMA-SEATS program. The factors derived from the program are used in calculating all seasonally adjusted estimates shown in this table. Year-to-date seasonally adjusted sales estimates are not tabulated. Adjustment factors and explanatory material can be found on the Internet at <http://www.census.gov/retail>

(3) Advance estimates are based on early reports obtained from a small sample of firms selected from the larger Monthly Retail Trade Survey (MRTS) sample. All other estimates are from the MRTS sample.

(4) GAFO represents firms which specialize in department store types of merchandise and is comprised of furniture & home furnishings (442), electronics & appliances (443), clothing & accessories (448), sporting goods, hobby, musical instrument, and book (451), general merchandise (452), office supply, stationery, and gift stores (4532).

Source: U.S. Census Bureau, Advance Monthly Retail Trade Survey, July 16, 2021. Table 3 provides estimated measures of sampling variability. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at www.census.gov/retail/how_surveys_are_collected.html.

Table 2. Estimated Change in Monthly Sales for Retail and Food Services, by Kind of Business

(Estimates are shown as percents and are based on data from the Advance Monthly Retail Trade Survey, Monthly Retail Trade Survey, and administrative records.)

NAICS code	Kind of Business	Percent Change ¹					
		Jun. 2021 Advance from --		May 2021 Preliminary from --		Apr. 2021 through Jun. 2021 from --	
		May 2021 (p)	Jun. 2020 (r)	Apr. 2021 (r)	May 2020 (r)	Jan. 2021 through Mar. 2021	Apr. 2020 through Jun. 2020
441 4411, 4412 442 443 444 445 4451 446 447 448 451 452 4521 453 454 722	Retail & food services, total	0.6	18.0	-1.7	27.6	6.2	31.5
	Total (excl. motor vehicle & parts)	1.3	17.6	-0.9	26.0	5.1	27.9
	Total (excl. gasoline stations)	0.4	16.6	-1.9	25.8	6.1	29.9
	Total (excl. motor vehicle & parts & gasoline stations)	1.1	15.8	-1.0	23.6	4.9	25.7
	Retail	0.3	15.6	-2.4	23.5	4.9	27.8
	Motor vehicle & parts dealers	-2.0	19.5	-4.6	33.6	10.0	46.0
	Auto & other motor veh. dealers ...	-2.0	21.0	-4.7	35.6	10.3	48.7
	Furniture & home furn. stores	-3.6	17.1	-2.3	66.9	1.8	69.6
	Electronics & appliance stores	3.3	37.3	-5.5	86.8	7.5	78.7
	Building material & garden eq. & supplies dealers.....	-1.6	6.8	-5.3	10.8	-0.4	15.5
	Food & beverage stores.....	0.6	3.0	1.0	0.7	2.0	1.9
	Grocery stores	0.4	2.5	1.3	0.1	2.0	0.9
	Health & personal care stores	1.6	13.8	-1.2	20.9	4.5	19.3
	Gasoline stations	2.5	37.1	0.2	55.0	7.1	54.1
	Clothing & clothing accessories stores	2.6	47.1	2.2	200.2	13.8	162.9
	Sporting goods, hobby, musical instrument, & book stores	-1.7	10.2	-1.7	43.5	8.4	51.3
	General merchandise stores.....	1.9	10.5	-3.1	10.2	2.1	13.9
	Department stores	5.9	24.4	1.9	28.5	9.1	39.3
	Miscellaneous store retailers	3.4	22.8	-3.5	47.5	3.7	47.6
	Nonstore retailers	1.2	12.0	-2.3	6.7	1.4	11.5
	Food services & drinking places	2.3	40.2	3.7	73.8	17.7	71.8

(p) Preliminary estimate (r) Revised estimate

(1) Estimates shown in this table are derived from adjusted estimates provided in Table 1 of this report.

Source: U.S. Census Bureau, Advance Monthly Retail Trade Survey, July 16, 2021. Table 3 provides estimated measures of sampling variability.

Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at www.census.gov/retail/how_surveys_are_collected.html.

Table 3. Estimated Measures of Sampling Variability and Revision to Advance Estimates June 2021

(Estimates are shown as percents and are based on data from the Advance Monthly Retail Trade Survey and Monthly Retail Trade Survey)

NAICS Code	Kind of Business	Median CV Current Mo. (%)	Median standard error Percent change			Revision for month- to-month change	
			Previous Mo. to Current Mo.	Previous Qtr. to Current Qtr.	Current Mo. to same Mo. Last Yr.	Average revision	Median absolute revision
	Retail & food services,						
	total	0.7	0.3	0.2	0.4	0.2	0.3
	Total (excl. motor vehicle & parts)	0.9	0.2	0.2	0.4	0.1	0.4
	Total (excl. gasoline stations)	0.7	0.3	0.2	0.5	0.2	0.4
	Total (excl. motor vehicle & parts & gasoline stations)	0.9	0.3	0.2	0.5	0.1	0.4
	Retail, total	0.6	0.3	0.2	0.4	0.2	0.4
441	Motor vehicle & parts dealers	1.4	0.8	0.7	1.2	0.5	0.7
4411, 4412	Auto & other motor veh. dealers	1.5	0.9	0.7	1.3	0.5	0.7
442	Furniture & home furn. stores.....	3.0	1.0	0.8	1.7	0.4	0.9
443	Electronics & appliance stores	1.6	0.7	0.6	1.3	-0.5	2.0
444	Building material & garden eq. & supplies dealers.....	2.0	0.8	0.6	1.3	-0.2	0.7
445	Food & beverage stores.....	0.7	0.2	0.2	0.7	0.0	0.2
4451	Grocery stores	0.7	0.1	0.2	0.6	-0.1	0.3
446	Health & personal care stores	2.7	0.7	0.6	1.4	-0.1	0.6
447	Gasoline stations	1.2	0.5	0.4	0.9	0.1	0.5
448	Clothing & clothing accessories stores	3.0	0.9	1.3	1.6	0.4	1.5
451	Sporting goods, hobby, musical instrument, & book stores	2.9	0.7	0.9	2.1	0.6	1.1
452	General merchandise stores.....	1.0	0.1	0.1	0.3	0.5	0.5
4521	Department stores	0.0	0.0	0.0	0.0	0.1	0.3
453	Miscellaneous store retailers	4.4	2.8	1.8	4.5	0.6	1.3
454	Nonstore retailers	1.6	0.4	0.4	1.0	-0.1	1.5
722	Food services & drinking places	3.5	1.0	0.7	1.7	0.5	0.4

(1) Estimated measures of sampling variability are based on estimates not adjusted for seasonal variation or holiday or trading day variation. Medians are based on estimates for the most recent 12 months.

(2) These columns provide measures of the difference between the advance-to-preliminary and preliminary-to-final estimates of month-to-month change for the same pair of months as measured by the Advance sample and MRTS sample. The average and median revisions are based on estimates for the most recent 12 months.

Source: U.S. Census Bureau, Advance Monthly Retail Trade Survey, July 16, 2021. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at <www.census.gov/retail/how_surveys_are_collected.html>.