

American Indian and Alaska Native 2020 Census Tribal Consultation Meeting

National Webinar

Enumeration Discussion

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Overview

- Goals and Challenges of the 2020 Census
- 2010 Census Experience
- Response Options for the 2020 Census



Goal #1 for the 2020 Census

Count Everyone



The 2020 Census Environment

The 2020 Census is being conducted in a rapidly changing environment, requiring a flexible design that takes advantages of new technologies and data sources while minimizing risk to ensure a high quality population count.



Enumeration in the 2010 Census

- How were tribes enumerated in 2010?
 - Most tribes chose:
 - In-person enumeration
 - Self-response with paper questionnaires that were either mailed or delivered in person
 - What were the challenges to enumeration?
 - Experienced challenges with both self-response and interviewer-enumeration
- How well did we do?
 - On- versus off-reservation



Planning for the 2020 Census

- How do we ensure that all households are counted?
- How do we ensure that all people living in a household are counted?



Response Options for the 2020 Census

- Self-response on the Internet
- Telephone response with a phone interviewer
- Self-response with a paper questionnaire
- Traditional household enumeration by a field interviewer



Discussion Questions

1. How can we ensure that every person within a household is counted, especially if there is more than one family or multiple generations living in the home?



Discussion Questions cont.

2. In 2020, the Census Bureau is planning for self-response via the Internet to be the primary data collection method. Are there issues with connectivity in your area?
 - a. How widely available is wired Internet access (e.g., broadband, cable, DSL)?
 - i. How reliable is this connectivity?
 - b. How widely available is wireless Internet access (Wi-Fi)?
 - i. How reliable is this connectivity?



Discussion Questions cont.

3. Would your tribal members be willing to contact a census telephone center to complete their census questionnaires over the phone?



Thank you!

