

American Indian and Alaska Native 2020 Census Tribal Consultation Meeting

National Webinar

Partnership Discussion

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Partnership Program

- Motivate diverse communities toward greater participation in the Census
- Outreach to populations with historically low response rates and undercounts
- Deliver message through trusted community leaders



AIAN Partnership Goals

- Increase the overall self-response rate
- Ensure the best possible count of American Indian and Alaska Native populations
- Support 2020 Census activities for American Indian and Alaska Native populations on and off tribal lands
- Count everyone once, only once, and in the right place



2020 AIAN Program

- Promote the importance of a complete and accurate count to the entire AIAN population
 1. Tribal Governments Liaison Program
 2. Tribal Complete Count Committees
 3. Partner with AIAN organizations



Goals of Tribal Governments Liaison Program

- Select Liaison
- Educate Tribal Members
- Provide Trusted Voice
- Training



Suggested Tribal Governments Liaisons Activities

1. Communicate the importance and benefits of filling out the census
2. Encourage members to apply for Census Bureau jobs
3. Work with the Census Bureau to ensure goals are met in your community



Tribal Complete Count Committee

- Volunteer committee established by tribal government
- Members are appointed by the highest tribal leader
- Responsible for developing and implementing plans to increase participation in the 2020 Census



Past Achievements and Newsletters

- Chief Executive Marge A. Anderson featured in Partnership Newsletter for the 2010 Census
- Ojibwe Achievement Center hosted road tour

Accurate Count Critical for Mille Lacs Band

Mille Lacs Band of Ojibwe: Census 2010 was one of the many subjects covered at the 26th Annual State of the Band Address of the Mille Lacs Band of Ojibwe. Chief Executive Marge Anderson was quoted saying: **"Another opportunity we have for uniting this year is the U.S. Census. This is critical for the Mille Lacs Band. When you agree to be counted, you help ensure that enough federal dollars will flow into our community. Only by getting an accurate count of band members will we receive enough funding for health care, education, and social welfare programs."**



Chief Executive Marge A. Anderson

The Mille Lacs Band is located in East Central Minnesota. They are a warm and friendly people who have a strong support for the upcoming 2010 Census. Partnership Assistants attending this important event were: Cecile Warren, Brenda Gregorich, and Renee Jordain. All three Partnership Assistants are enrolled members of various Reservations in Minnesota. Band members enjoyed the promotional items and asked questions about the Census and Census jobs. As they were packing up the last box to go a woman walked by, nodded and smiled so Brenda said to her "Hi, we are hiring band members", she laughed and thanked her for the offer and gave a friendly wave as she walked away. It was then that Brenda was informed, that nice lady was the Tribal Chairwoman. Brenda just smiled and said, "I guess we reached out to everyone".

Submitted by Sr. Partnership Specialist / Team Lead Donna Hoffer and Partnership Assistant Brenda Gregorich.

"Road Tour" Continued from page 1.

on January 28th. The Ojibwe Achievement Center hosted the road tour as we met with the locals who were more than excited to add their images and voices to the Decennial's collection of portraits. Special guests Mayor of Cass Lake Wayne LaDuke and former Mayor Richard Neises stopped by to say hello and offer their support. They were full of entertaining stories about life and their town.

The road tour team had a blast at the action packed Mahanomen High School basketball games on January 29th. The census recruiting team was on site to talk to students and parents about potential job opportunities in the upcoming months. Many were excited about the chance to have a great paying part-time job that required little travel. The basketball fans sported Census hats and stickers. A very special thank you goes to Principal

Jeff Bisek for allowing the Census to have an event at the amazing Mahanomen High School Gymnasium.

The Decennial will be traveling throughout the Kansas City region until April 2010. The "Portrait of America" project will live online at 2010census.gov. Everyone is invited to attend one of the Road Tour stops to experience the free, interactive and educational event. Those who can't attend in person are encouraged to experience the virtual tour at 2010census.gov.

Submitted by Tham Vo, Partnership Specialist

Related picture on back page



"The Decennial" Kansas City Regional Road Tour Vehicle

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Past Achievements and Newsletters

- Cheyenne & Arapaho Tribal College hosted Partnership event
- White Earth Complete Count Committee received an award

Census Fans On Campus



Census fans a hit under the hot Oklahoma sun

The Cheyenne & Arapaho Tribal College is an active Census 2010 Partner. On Saturday, September 5, 2009 the second annual graduation ceremony was held at Colony Oklahoma in conjunction with the Cheyenne & Arapaho Labor Day Celebration Powwow. The AIAN fans were a hit on this beautiful yet warm September morning in the center of the universe. W. Richard West, Cheyenne Chief and the first Director of the Smithsonian's Museum of the American Indian, delivered the convocation address to the graduates and their families. Tribal College President, Dr. Henrietta Mann, conferred the degrees to the graduates.
*Connie Hart Yellowman
Partnership Specialist*

White Earth Naytawauash Harvest Festival

White Earth Complete Count Committee has received awards from Pow Wow committees for their efforts to create awareness about the upcoming 2010 Census. The White Earth Naytawauash Harvest Festival Pow Wow Committee provided space during its annual wild rice harvest festival held on September 11, 12 and 13, which was well attended by approximately 500 dancers and family members. The Tribe participated in the Census Bureau's Partnership Support Program which provided t-shirts and printed materials for their community at this event. The White Earth Complete Count Committee is doing a fantastic job creating awareness about the 2010 Census. This event was staffed by both the White Earth CCC and Census Bureau partnership assistants.



Elders receiving travel mugs and other Promotional items

"True Indian Count" Continued from page 1.

"The numbers that come out of the 2010 Census will affect policy and human service programs for Native communities for generations to come," said Garcia. "A true Indian count is just one of the steps tribes must take on the path to regaining our economic, social, and governmental strength as Native people. This data

directs billions of dollars in federal funding that flows into Indian Country. Often the most vulnerable are the hardest to count, and, consequently, end up missing out on the resources they need."

Reprint from *NCAI.org*

2010 Census Newsletters



2010 Tribal Consultations Recommendations

Potential Partners	Partnership Ideas and Considerations
Tribal Governments	<ul style="list-style-type: none">• Tribal Enrollment Offices• Family and Community Centers• Senior Centers• Tribal Community Centers• Casinos• Indian Child Welfare Act (ICWA) staff• Tribal Museums
Schools	<ul style="list-style-type: none">• Parent Advisory Committees• Tribal and Public Schools
Federal Agencies	<ul style="list-style-type: none">• Indian Health Service• Bureau of Indian Affairs



Discussion Questions

1. How can Census Bureau staff devoted to working with tribal governments most effectively improve participation in the 2020 Census?
2. How does the Census Bureau build trust with tribal governments?
3. In what role do you, as a tribal leader, see yourself related to promoting the 2020 Census within your reservation or area?



Thank You!

