

FORM **SA-721**  
(11-7-2001)  
U.S. DEPARTMENT OF COMMERCE  
Economics and Statistics Administration  
U.S. CENSUS BUREAU  
**ANNUAL  
ACCOMMODATION AND  
FOOD SERVICES REPORT  
2001**

Public reporting burden for this collection of information is estimated to average 25 minutes per response, including the time for assembling data from existing records and completing the form. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: Paperwork Project 0607-0013, Room 3110, FB 3, U.S. Census Bureau, Washington, DC 20233-1500. You may e-mail comments to [Paperwork@census.gov](mailto:Paperwork@census.gov); use "Paperwork Project 0607-0013" as the subject. **PLEASE INCLUDE FORM NAME AND NUMBER IN ALL CORRESPONDENCE.** Respondents are not required to respond to any information collection unless it displays a valid approval number from the Office of Management and Budget. This 8-digit number appears in the top right corner of this form.

**NOTICE — Your response is required by law.** Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **your report is confidential.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are **immune from legal process.**

**PLEASE READ ALL  
ACCOMPANYING INSTRUCTIONS**

Return the completed report in the enclosed preaddressed envelope within **30 days** after you receive it. **PROMPT RETURN WILL RESULT IN CONSIDERABLE SAVINGS TO YOUR GOVERNMENT.**

**RETURN TO**  
➔ **U.S. CENSUS BUREAU**  
1201 East 10th Street  
Jeffersonville, IN 47132-0001  
FAX 1-800-447-4613

(Please correct any error in name, address, and ZIP Code)

**GENERAL INSTRUCTIONS**

**Please read all instructions** and complete all items in this report. If book figures are not available, carefully prepared estimates, labeled "Est." are acceptable.

Data for locations operated by other firms, such as by franchise, should be excluded entirely from this report.

If the ID in the address label is an Employer Identification Number (EIN), this report should cover ALL accommodation and food services establishments whose payroll was reported on the Employer's Quarterly Federal Tax Return, Treasury Form 941, **under the EIN** shown. If not this report should cover ALL accommodation and food services locations operated by your company and its subsidiaries in the United States (all 50 States and District of Columbia), except for subsidiaries or operating units which have been requested to submit separate Annual Accommodation and Food Services Reports to the U.S. Census Bureau.

For those locations acquired or sold during 2001, only include data for the period they were operated by your firm.

**Include** in all items of this report, leased departments and concessions operated by this firm in establishments of others (e.g., restaurants in hotels, concession operations in sports stadiums).

**Exclude** from all items of this report, departments and concessions operated by other firms in your locations.

**Item 1A OWNERSHIP OR CONTROL**

Is this company owned or controlled by another company?

050 1  YES  
2  NO

Name of owning or controlling company  
051 \_\_\_\_\_

Address — *Number and street*  
\_\_\_\_\_

City, State, ZIP code  
\_\_\_\_\_

EI Number (9 digits)  
052 | | | | | | | | |

**Item 1B NUMBER OF LOCATIONS**

Enter the total number of accommodation and food services establishments covered by this report as of December 31, 2001. \_\_\_\_\_

Number as of December 31, 2001  
110

**Item 2A TOTAL RECEIPTS FOR 2001**

**See instructions for detailed directions.**

Book figures for the calendar year 2001 should be reported in items 2a through 2c below. If book figures for the calendar year are not available, carefully prepared estimates for the calendar year are preferable to book figures covering another period.

a. Operating receipts, excluding sales and other taxes — **Include E-commerce sales. Do not include in item 2a receipts collected from customers for carrying charges or other charges for credit or sales taxes which were forwarded directly to taxing authorities.** \_\_\_\_\_

b. Were sales taxes or other taxes (i.e., amusement, occupancy, use, etc.) collected from customers and forwarded directly to taxing authorities?  
120 1  YES — Report the amount of such taxes collected. \_\_\_\_\_  
2  NO

c. **TOTAL receipts including sales taxes collected and forwarded directly to taxing authorities — Sum of items 2a and 2b** \_\_\_\_\_

	2001	
	Dollars	Cents
100		
\$		.00
102		
\$		.00
103		
\$		.00

**Item 2B E-COMMERCE RECEIPTS FOR 2001**

**E-commerce sales and other operating receipts are sales of goods and services, where an order is placed by the buyer or price and terms of the sale are negotiated over an Internet, extranet, EDI network, electronic mail, or other online system. Payment may or may not be made online.**

a. Did your firm have e-commerce sales/receipts during 2001?  
130 1  YES  
2  NO — SKIP to item 2C.

b. E-commerce sales/receipts by your firm for 2001 (Include e-commerce receipts in item 2Aa. Exclude sales taxes.) \_\_\_\_\_

	2001	
	Dollars	Cents
113		
\$		.00

**Item 2C REPORT PERIOD**

a. Do the data reported in items 2A and 2B represent the calendar year (January 1 through December 31) for 2001?  
121 1  YES — Go to item 3  
2  NO — Enter the period that the data represent. \_\_\_\_\_

	2001		
	Month	Day	Year
104			
<b>From</b>			
105			
<b>To</b>			

**INSTRUCTIONS**

**OPERATING RECEIPTS**

**INCLUDE** in item 2

- Credit and cash sales/receipts of merchandise

**EXCLUDE** from all parts of item 2

- Carrying or other credit charges
- Commissions from vending machine operators
- Commissions from sale of government lottery tickets

**SPECIAL INSTRUCTIONS**

**Contract feeding**

If terms of contract are —

*Include as sales —*

- Management fee basis . . . . . Management fees plus reimbursement for the cost of food, labor, and other operating expenses
- Profit-loss basis . . . . . All sales to customers
- Cost-plus basis . . . . . Sales to customers plus fees or supplements from clients

**HOTELS, MOTELS, AND ROOMING HOUSES** — Includes commercial and institutional locations engaged in furnishing lodging, or lodging and meals, on a fee basis, such as:

- Hotels, motels, tourist courts
- Rooming and boarding houses

Report receipts from guestroom or unit rentals; rentals of public rooms such as ballrooms, conference rooms, etc.; sales of meals, alcoholic beverages, and other merchandise; your share of gaming operations; and receipts from valet, laundry, parking and other guest services if these services are provided by your firm. Include in your report, hotels owned by others where you provide both management and operating staff.

**E-commerce sales** and other operating receipts are sales of goods and services, where an order is placed by the buyer or price and terms of the sale are negotiated over an Internet, extranet, EDI network, electronic mail, or other online system. Payment may or may not be made online.

**Remarks**

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**CENSUS USE**

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**Item 3 CERTIFICATION** — This report is substantially accurate and has been prepared in accordance with instructions.

Name of person to contact regarding this report <i>Print or type</i> 950	Address — <i>Number and street, city, State, ZIP Code</i> 951		954 Telephone		
			Area code	Number	Extension
Signature of authorized person	Title 952	Date 953	955 Fax number		
			Area code	Number	
			956 Internet address (firm's homepage)		
			http://		