



PAST DUE NOTICE

Our records indicate that we have not received your **2015 ANNUAL RETAIL TRADE REPORT**. Please complete the survey online using the following information:

If you recently submitted your report, please visit the website noted above and use the "Self-Service Log in" to verify your filing status.

YOUR RESPONSE IS REQUIRED BY LAW under Title 13, U.S.C, Sections 224 and 225. Title 13, U.S.C, Section 9 also requires that we keep your answers **strictly confidential**. The information you provide may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in your files are immune from legal process.

Data compiled in the Census Bureau's Annual Retail Trade Report and many other data products are only possible because of the participation of businesses like yours. The Census Bureau is determined to provide the most accurate and useful data possible, and to achieve that standard, it is critical to obtain information from businesses such as yours.

If you need assistance completing the survey, visit us online at <https://econhelp.census.gov/arts>. For further assistance, please call our customer help line at 1-877-787-9860 (option 2), Monday through Friday, 8:00 a.m. to 5:00 p.m. Eastern time.

Thank you in advance for your time and cooperation, and for helping the U.S. Census Bureau measure America's people, places and our economy. Your response makes a difference.

Sincerely,

Lisa E. Donaldson
Chief, Economic Management Division
U.S. Census Bureau