



PAST DUE NOTICE

Our records indicate that we have not received your **2016 Annual Retail Trade Report**. Please complete the survey online using the following information:

If you recently reported, you can visit the website noted above and log into the "Self-Service Log in" to verify your filing status.

YOUR RESPONSE IS REQUIRED BY LAW and will be kept strictly **CONFIDENTIAL**. The U.S. Census Bureau is authorized to collect this information under Title 13 United States Code (Sections 131 and 182). The same law requires that you respond (Sections 224 and 225), and assures the confidentiality of the information you provide (Section 9). The Census Bureau is not permitted to publicly release your responses in a way that could identify your business, organization, or institution, and can use your responses only to produce statistics.

If you need assistance completing this survey, visit us online at the website above or call our customer help line at 1-877-787-9860 (option 2), Monday through Friday, 8:00 a.m. to 5:00 p.m. Eastern time.

Thank you in advance for your time and cooperation, and for helping the U.S. Census Bureau measure America's people, places and economy. Your response makes a difference.

Sincerely,

Kimberly P. Moore
Chief, Economy-Wide Statistics Division
U.S. Census Bureau