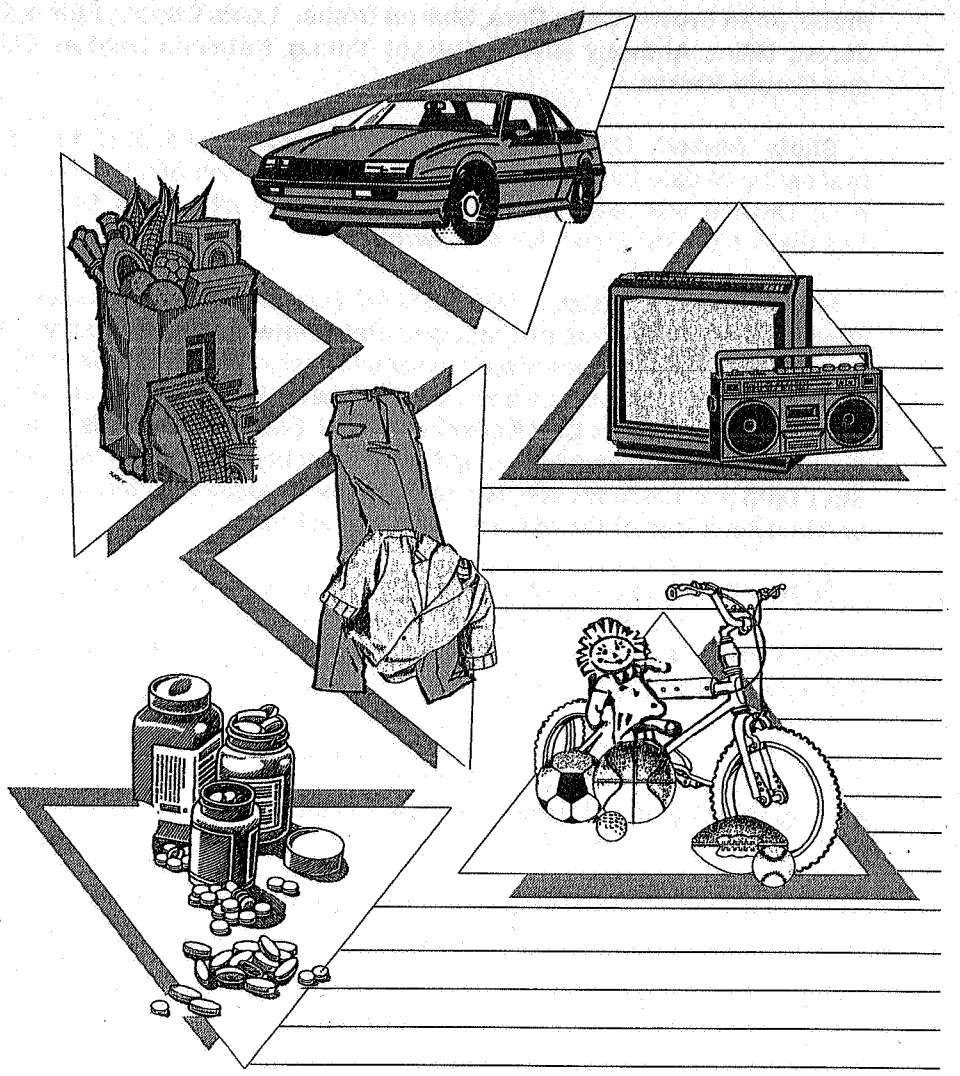
BR/93-RV

Current Business Reports

# Combined Annual and Revised Monthly Retail Trade

## January 1984 Through December 1993



U.S. Department of Commerce
Economics and Statistics Administration
Bureau of the Census

# Acknowledgments

**Mark Wallace,** Assistant Division Chief for Business Division's Current Retail and Wholesale programs, provided general direction in preparing this report. **Irving True,** Chief, Monthly Retail Surveys Branch, supervised the planning, implementation, and compilation of the retail sales estimates with assistance from **Vicki Garrett, Judy O'Neil,** and **Patricia Trefry. Gary Buffington, John Bywaters, James Erbacher, Anthony Harley, Siretta Kelly, Marie Lally, Lisa Mitchell, Judy Ross, Amelia Sharpe, Jean Swann, Sandra Wise, Gwenn Byrne, Eleanor Daniels, Ethel Harris, Lucy Holley, Hester Makell, Lisa Muhr, Susan Peters, Phyllis Reid,** and **Juelithia Zellars** performed analyses and processing.

**Ronald Piencykoski,** Chief, Current Retail Inventory and Sales Branch, supervised the compilation of annual sales, inventories, purchases, and accounts receivables with assistance from **Dorothy Engleking, Lisa Houlihan, Michael Armah, Patricia Borgstede, Joan Brown, Carla Cara, Sharon Dreher, Louis Garner, Eldridgina Houston, James Millet, Anthony Rivetti, Russell Young, Kathleen Denton, Lillie Johnson,** and **Carole Parker.**

**Shirin Ahmed,** Chief, Survey Control Branch, coordinated the collection and processing of data through the Data Preparation Division and the Economic Programming Division with assistance from **Carlene Bottorff, John Guest, Lucille Hall, Elisabeth Murawski,** and **Angel Nawrot.**

**Howard Hogan,** Assistant Division Chief, Research and Methodology, gave general direction to the statistical methodology. **Pat Cantwell,** Chief, Program Research and Development Branch, supervised the sample design, including estimation and variance methodology with assistance from **Carol Caldwell, William Davie Jr., Susan Iacaruso,** and **William Knowlton. Carl Konschnik,** Chief, Statistical Methods Branch, supervised the sample control, imputation, and quality control procedures with assistance from **Scot Dahl** and **Linda Moore. Michael Shimberg** assisted in the seasonal adjustment and benchmarking of the estimates in this publication.

**H. Ray Dennis,** Assistant Division Chief, Economic Programming Division, directed development of computer programs with assistance from **Mark Peitzmeier, Denise Gillis, Robert Janshego, Erwin Rivera, Barry Sessamen, Laura Earles, Tatiana Gallagher, Clarence Hill,** and **Laura Osborn.**

The staff of the Administrative and Publications Services Division, **Walter Odom,** Chief, performed publication planning, design, composition, editorial review, and printing planning and procurement. **Gail Farren** provided publication coordination and editing.

Special acknowledgment is due for the contributions made by the employees of the Data Preparation Division in Jeffersonville, Indiana and by the Business Division's Survey Improvements Staff. Special thanks are also given to the many businesses who provided data to the survey. The survey would not have been possible without their cooperation.

Direct all inquiries concerning this report to **Irving True,** Business Division, Bureau of the Census, Washington, D.C. 20233, telephone (301) 763-7128/7129.

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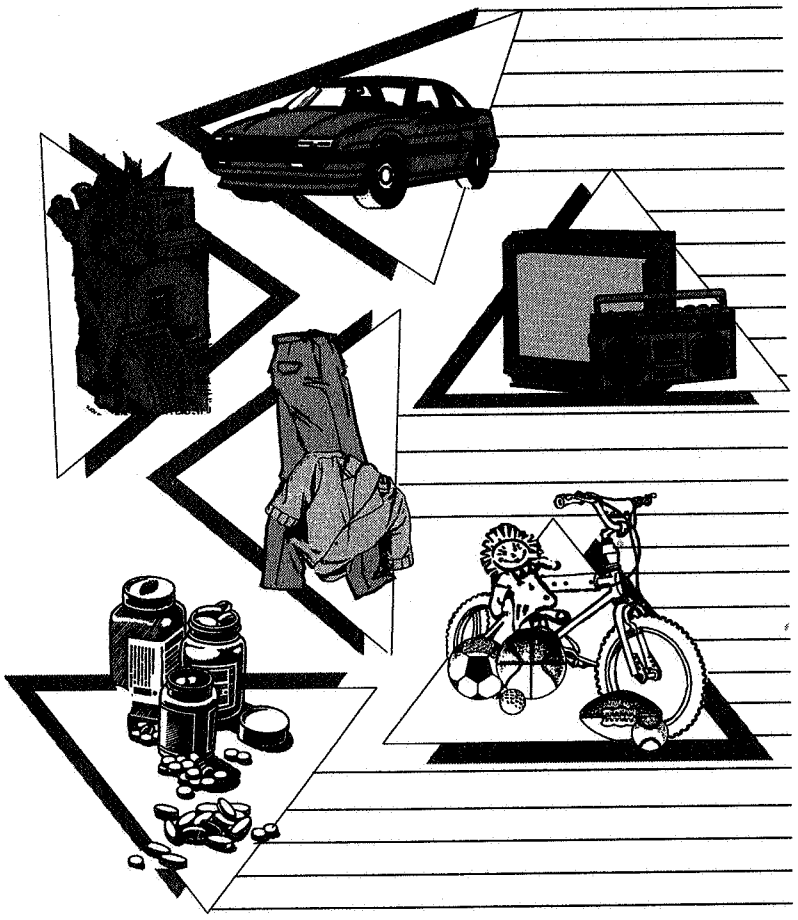

Issued April 1994


**U.S. Department of Commerce**
**Ronald H. Brown,** Secretary

**Economics and Statistics Administration**
**Paul A. London,** Acting Under Secretary
for Economic Affairs

**BUREAU OF THE CENSUS**
**Harry A. Scarr,** Acting Director

**Economics and Statistics Administration**
**Jeffrey Mayer,** Acting Under Secretary for Economic Affairs

**BUREAU OF THE CENSUS**
**Harry A. Scarr,** Acting Director

**Charles A. Waite,** Associate Director for Economic Programs

**BUSINESS DIVISION**
**Howard N. Hamilton,** Chief

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**SUGGESTED CITATION**

U.S. Bureau of the Census, Current Business Reports, Series BR/93-RV, *Combined Annual and Revised Retail Trade, January 1983 Through December 1993,* Washington, DC 1994

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For sale by Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, DC 20233, or any U.S. Department of Commerce district office.

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# Combined Annual and Revised Monthly Retail Trade, January 1984 Through December 1993

This publication contains the following retail trade estimates:

- annual and monthly sales by retail stores at the National level, for selected geographic levels, and by Group II stores,
- end-of-year and end-of-month inventories values,
- inventories/sales ratios,
- annual purchases levels,
- gross margin, as a percent of sales,
- accounts receivables owed to retail stores, and
- per capita sales.

## REVISIONS

Statistics in this publication reflect a benchmarking process that revised the previously published monthly estimates. We revised all of the SIC's from 1991 to 1993 for sales and 1992 to 1993 for end-of-month inventories. For some SIC's we also revised the sales from 1987 through 1990 and inventories from 1988 through 1991.

We revised the monthly sales in a manner that equated the sum of the 12 monthly estimates for 1991 and 1992 to levels derived from the Annual Retail Trade Survey. This process, called benchmarking, also linked the revised estimates to the previously published December 1990 estimates and minimized the differences between the month-to-month trends of the originally tabulated estimates and the revised estimates. For certain SIC's, we also revised the monthly sales estimates in 1987 to 1990 to reflect corrections to prior years sales estimates developed during the analysis of the 1992 annual survey.

We also revised the inventory estimates from the monthly survey so that the end-of-December inventory estimates for 1991 and 1992 were equal to the end-of-year levels derived from the Annual Retail Trade Survey. We linked the revised estimates to the previously published December 1991 estimates and minimized the differences between the month-to-month trends of the originally tabulated and revised estimates. As with sales, we also revised the end-of-month estimates of inventories for certain SIC's in 1988 to 1991 to reflect corrections to prior years inventory estimates developed during the analysis of the 1992 annual survey.

The 1993 monthly sales and inventories estimates were revised to be compatible with the new 1992 estimates. We multiplied the revised 1992 sales estimates by the originally published 1992-1993 percentage changes to derive the new 1993 sales levels. We revised the 1993 monthly sales so that the sum of the months are equal to the new 1993 annual totals. We also minimized the differences between the month-to-month trends of the originally tabulated 1993 estimates and the revised 1993 estimates.

We revised the December 1993 inventories estimates by multiplying the new December 1992 estimates of inventories by the 1992-to-1993 percentage changes, originally tabulated for December 1993. We linked the revised December 1993 estimates to the revised December 1992 estimates and minimized the differences between the month-to-month trends of the originally tabulated 1993 estimates and the revised 1993 estimates.

We developed carry-forward factors to modify the estimates of sales and inventories for each month in 1994. These carry-forward factors are the ratios of the December 1993 (revised)-to December 1993 (before revision) estimates. Because of these factors, the 1994 estimates should be compatible with the revised 1992 and 1993 estimates.

We benchmarked specific detailed kind-of-business estimates for sales and inventories and added appropriate estimates to derive the summary totals. This process assured additivity.

For certain SIC's, we applied corrections to the originally tabulated sales or end-of-month inventories estimates before the benchmarking operation began. These corrections could have changed some of the previously published month-to-month trends.

Table A shows a comparison of the previously published sales and inventories estimates to the revised estimates for 1993.

### Revision Causes

**Timing.** The respondents have more time to prepare their annual reports than they do for their monthly reports. The annual responses are requested at a time when many companies have had a chance to compile audited book figures for their own purposes. The timing of the annual survey is such that we are also able to obtain independent verification of the reported data from such sources as a company's annual report to its stockholders. On the other

Table A. **Revision of Sales and Inventories: 1993**

| Kind of business | Before revision | After revision | Percent difference |
|---|---|---|---|
| Sales (millions of dollars) | | | |
| Total retail stores | 2,086,290 | 2,081,611 | -0.2 |
| Durable goods | 783,292 | 784,590 | 0.2 |
| Building materials | 113,555 | 115,855 | 2.0 |
| Automotive group | 448,088 | 454,411 | 1.4 |
| Furniture group | 117,448 | 113,673 | -3.2 |
| Nondurable goods | 1,302,998 | 1,297,021 | -0.5 |
| General merchandise | 265,530 | 266,991 | 0.6 |
| Food group | 394,070 | 392,400 | -0.4 |
| Gasoline stations | 134,146 | 133,479 | -0.5 |
| Apparel group | 107,037 | 106,128 | -0.8 |
| Eating & drinking | 212,608 | 211,036 | -0.7 |
| Drug stores | 79,872 | 80,858 | 1.2 |
| Inventories[1] (millions of dollars) | | | |
| Total retail stores | 274,788 | 267,315 | -2.7 |
| Durable goods | 145,947 | 136,702 | -6.3 |
| Building materials | 20,459 | 19,803 | -3.2 |
| Automotive group | 73,303 | 70,579 | -3.7 |
| Furniture group | 24,852 | 22,175 | -10.8 |
| Nondurable goods | 128,841 | 130,613 | 1.4 |
| General merchandise | 48,160 | 48,945 | 1.6 |
| Food group | 27,879 | 27,500 | -1.4 |
| Apparel group | 20,834 | 20,933 | 0.5 |

[1]End of December. Not adjusted for seasonal variations.

hand, respondents to the monthly survey have just a few weeks to provide reports of their sales and end-of-month inventories. Sometimes these reports are based on incomplete or unaudited records and include estimates by the respondents to represent their understanding of their business.

**Sampling.** The annual samples are larger than the samples used to develop the estimates for any given month. As described in more detail in appendix A of this report, the samples used to produce the sales estimates each month consist of certainty companies, non-certainty employer identification numbers (EI's), and area sample stores.

*Certainty companies* are those companies that had large sales in relation to other companies in their kind of retail trade group. The monthly and annual samples are the same for certainty companies.

*Non-certainty EI's* are based on probability, proportional to size, of the annual sales for those EI's not belonging to a certainty company. The non-certainty employer identification (EI) numbers selected in the monthly sample were divided into three groups, with one group reporting on a rotating basis each month. The annual sample consists of two of the three groups of EI numbers.

*Area sample stores* represent retailers with an EI number, not subjected to sampling, or with no EI number. Such stores are either new businesses or non-employers. Personal enumeration in certain land segments, selected on a probability basis, was used to identify stores that were in the area sample. The area sample land segments were divided into 12 groups, with a different group canvassed each month. The annual sample includes the retail stores identified in 3 of the 12 groups.

**Note.** *We discontinued the area sample component effective with the August 1993 estimates. We made adjustments to the "carry-forward" factors to account, on a monthly basis, for the sales and inventories for the new employers and non-employers. This adjustment was approximately 4 per cent of the total retail sales estimate, although it varied by kind of business.*

The sample used for the end-of-month inventories estimates is a sub-sample of the monthly sales sample. The monthly inventories sample is about one third the size of the monthly sales sample. This, combined with the differences between the annual and monthly surveys mentioned above, often results in greater revision for the inventories estimates than for the sales estimates.

**Response.** The annual estimates are based on more reported data than are the monthly estimates. The response to the Annual Retail Trade Survey is required by law. This requirement results in a response rate above 90 percent. The response to our monthly survey is not mandatory. The response rates for the monthly surveys are usually around 80 percent for sales and 70 percent for inventories. The sales and inventories for the non-reported retailers are accounted for by an imputation process. This process assumes that the missing businesses have trends similar to the businesses that did report in their kinds-of-business.

## Adjustment Factors

In addition to the benchmarking operations, we developed new factors to adjust the 1991 (or 1987) through 1993 monthly sales estimates for seasonal variations as well as trading day and holiday differences. We used the unadjusted sales estimates for the months of January 1967 through January or February 1994 as input. We also developed new factors to adjust the 1992 (or 1988) through 1993 inventories estimates using the months of December 1980 through January 1994 as input.

The seasonal adjustment program which developed the factors in this publication was the X-11 ARIMA version, developed by Statistics Canada. We developed the adjustment factors for the sales of department stores (SIC 5311), variety stores (SIC 5331), and miscellaneous general merchandise stores (SIC 5399) by the version using forecasting. We used the version without forecasting to calculate all other factors.

## Revision Of Group II Sales

We revised the Group II (see "Definition of Terms" below) estimates of sales in proportion to the revision occurring at the all-store level. *Ratios of difference* were derived for each month being revised at each kind-of-business level of sales.

- We derived *ratios of difference* at the all-store, United States level by dividing the revised estimates of sales by the previously published monthly estimates. Separate ratios were developed for each month and each kind-of-business group.
- We multiplied the previously published Group II sales estimates by the *ratios of difference* to derive revised Group II estimates for the respective kinds of business.

Since all companies classified under mail-order houses (department store merchandise) are classified as Group II companies, the Group II sales estimates for this kind of business are equal to the total estimates for all stores.

### Revision of Geographic Area Sales Estimates

We revised each geographic area level of sales in proportion to the revision at the United States level. We multiplied the United States *ratios of difference* (see section above) by the originally tabulated sales estimates for each published geographic area.

## DEFINITION OF TERMS

### Retail Trade

Retail trade, as defined in major groups 52 through 59 of the *Standard Industrial Classification Manual: 1987,* includes establishments that are engaged in the sale of merchandise for personal or household consumption and in the rendering of services that are incidental to the sale of the merchandise. Additional characteristics of retail establishments are :

- they usually operate at fixed places of business,
- they are engaged in activities to attract the general public to buy,
- they buy or receive and sell merchandise,
- they may process their products, but such processing is incidental or subordinate to selling,
- they are considered as retail in the trade.

Not all of these characteristics need be present; trade practice can modify some issues. See appendix B for the definitions of the retail SIC's.

### Sales

Sales include merchandise sold (for cash or credit at retail or wholesale) by establishments primarily engaged in retail trade. Services that are incidental to the sale of merchandise, and excise taxes that are paid by the manufacturer or wholesaler and passed along to the retailer are also included. Sales are net after deductions for refunds and allowances for merchandise returned by customers. Sales exclude sales taxes collected directly from customers and paid directly to a local, State, or federal tax agency.

The estimates of sales measure the operations receipts rendered by stores that primarily sell at retail. The sales estimates represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include sales at retail by manufacturers, wholesalers, service establishments, and others whose primary activity is other than retail trade. Since the retail establishment is the basic unit of measure, the published estimates of sales by type of retail store are not intended to measure the total sales for a given commodity or merchandise line.

### Inventories

Merchandise inventories are the value of stocks of goods held for sale through retail stores. The inventories estimates represent the value, at cost, of the merchandise available for sale as of the last day of the report period. Methods of valuation may vary according to the accounting practices of each firm. The estimates provided in this report are valued on a non-LIFO (last in, first out) basis. LIFO is a method of valuing inventory where the latest items of merchandise added to the inventory are the first ones taken out. Non-LIFO would mean that another method, such as FIFO (first in, first out), was used to establish the value of the inventory available for sale. Merchandise inventories are shown for stores and warehouses servicing retail establishments. Included are only those warehouses that maintained supplies of merchandise primarily intended for distribution to retail stores within the organization.

Most businesses reported the value of their inventories as of the close of the calendar year. Some businesses, using a fiscal year rather than a calendar year for accounting purposes, valued their inventory as of some date other than the last day of the calendar year. About 26 percent of the retail inventories total reported to the Annual Retail Trade Survey were for an end-of-fiscal year other than December 31. In the annual survey, inventories reported for a date in a month other than December were adjusted to a December 31 equivalent, based on ratios developed from the Monthly Retail Inventory Survey.

### Inventories/Sales Ratios

The inventories/sales ratios show the relationship of the end-of-month values of inventory to the monthly sales. These ratios can be looked at as indications of the number of months of inventory that are on hand in relation to the sales for a month. For example, a ratio of 2.5 would indicate that the retail stores have enough merchandise on hand to cover two and a half months of sales.

## Purchases

Purchases represent the total cost of merchandise that were purchased for resale during the year, whether or not payment for the merchandise was made during the year.

Purchases data include cash and credit purchases made at central offices and company warehouses. The purchases, however, exclude deliveries from central offices or warehouses to retail stores owned by other companies. We asked those companies engaged in both manufacturing and retailing to include purchases at the cost value of inter-company transfers from their plant or warehouses to their retail stores. Also, we asked these companies to include the cost of outside purchases.

## Cost of Goods Available for Sale and Cost of Goods Sold

To calculate the cost of goods available for sale, we added the purchases made during the year to the preceding year's end-of-year inventories. To calculate the cost of goods sold, we deducted the end of the current year's value of inventories from the cost of goods available for sale.

## Gross Margin

The measure of gross margin represents total sales less cost of goods sold.

## Accounts Receivable Balances

Retail accounts receivables are amounts owed to retail stores by their customers for purchases made on credit. The data in this report refer to receivables outstanding as of December 31, including receivables against which the firm has borrowed. However, credit paper discounted or sold to others and amounts actually charged off as bad debts are excluded. Also excluded are amounts charged on credit cards issued by oil companies, banks, and other organizations that issue credit cards.

Charge accounts are credit accounts for which full payment is scheduled to be made at the end of the customary billing period. Installment accounts are classified as open-end or closed-end.

- *Open-end* installment accounts are primarily revolving or optional accounts. A deferred payment privilege is extended through a line of credit, and the customer has the option of paying the balance in full or paying in two or more installments. The payments are subject to a minimum required payment with a finance charge usually assessed.
- *Closed-end* installment accounts are those generally requiring a new contract to cover each extension of credit. A pre-computed finance charge is assessed at the time credit is extended. Specified fixed schedules of installment payments are established with the number, the amount of payments, and the due dates specified in the contract.

## GAF

GAF represents sales at stores that sell merchandise normally sold in department stores. GAF includes the following kinds of retail businesses:

- General merchandise group stores (SIC 53),
- Apparel and accessory stores (SIC 56),
- Furniture, home furnishings, and equipment stores (SIC 57), and
- Miscellaneous shopping goods stores (SIC 594).

## Group II

Group II consists of companies that operated 11 or more retail establishments as of the latest sample revision and had annual sales large enough to qualify for certainty selection.

## Price Changes

The estimates presented in this report have not been adjusted for price changes.

# Detailed Tables

## Table 1. Estimated Monthly Retail Sales, by Kind of Business, Unadjusted and Adjusted: January 1984 to December 1993

[Data in millions of dollars]

| SIC code | Kind of business | 1993 Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | **Unadjusted** | | | | | | | | | | | | | |
| | **Retail sales, total** | 148,371 | 145,030 | 164,642 | 170,324 | 176,102 | 175,701 | 177,720 | 177,104 | 171,059 | 176,363 | 180,932 | 218,263 | 2,081,611 |
| | Total (excl. automotive group) | 117,554 | 113,651 | 126,958 | 130,937 | 136,468 | 134,267 | 136,471 | 137,035 | 132,352 | 137,571 | 143,338 | 180,598 | 1,627,200 |
| | Durable goods, total | 52,940 | 52,536 | 61,834 | 65,319 | 67,333 | 69,963 | 69,254 | 68,478 | 66,130 | 66,439 | 66,756 | 77,608 | 784,590 |
| 52 | Building materials group stores | 6,933 | 6,943 | 8,592 | 10,031 | 11,179 | 11,019 | 10,528 | 10,422 | 10,252 | 10,401 | 9,728 | 9,827 | 115,855 |
| 521,3,5 | Building materials, supply stores, hardware | 6,054 | 6,104 | 7,382 | 8,253 | 9,055 | 9,153 | 8,932 | 8,830 | 8,601 | 8,652 | 8,403 | 8,012 | 97,431 |
| 521,3 | Building materials, supply stores | 5,193 | 5,314 | 6,415 | 7,178 | 7,791 | 7,963 | 7,765 | 7,743 | 7,536 | 7,552 | 7,314 | 6,817 | 84,581 |
| 525 | Hardware stores | 861 | 790 | 967 | 1,075 | 1,264 | 1,190 | 1,167 | 1,087 | 1,065 | 1,100 | 1,089 | 1,195 | 12,850 |
| 55 ex 554 | Automotive dealers | 30,817 | 31,379 | 37,684 | 39,387 | 39,634 | 41,434 | 41,249 | 40,069 | 38,707 | 38,792 | 37,594 | 37,665 | 454,411 |
| 551,2,5 6,7,9 | Motor vehicle and miscellaneous automobile dealers | 28,246 | 28,766 | 34,632 | 36,193 | 36,419 | 38,017 | 37,825 | 36,681 | 35,462 | 35,507 | 34,442 | 34,666 | 416,856 |
| 551,2 | Motor vehicle dealers | 27,281 | 27,819 | 33,185 | 34,540 | 34,528 | 36,315 | 36,088 | 35,281 | 34,179 | 34,386 | 33,467 | 33,624 | 400,693 |
| 551 | Motor vehicle dealers, (new & used) | 25,496 | 25,847 | 30,895 | 32,184 | 32,381 | 34,072 | 33,746 | 33,119 | 32,127 | 32,173 | 31,346 | 31,699 | 375,085 |
| 553 | Auto & Home supply stores | 2,571 | 2,613 | 3,052 | 3,194 | 3,215 | 3,417 | 3,424 | 3,388 | 3,245 | 3,285 | 3,152 | 2,999 | 37,555 |
| 57 | Furniture group stores | 8,393 | 7,834 | 8,757 | 8,589 | 8,796 | 9,132 | 9,386 | 9,380 | 9,299 | 9,561 | 10,662 | 13,884 | 113,673 |
| 571 | Furniture & home furn. stores | 4,264 | 4,044 | 4,513 | 4,533 | 4,712 | 4,751 | 4,916 | 4,903 | 4,798 | 4,961 | 5,398 | 5,914 | 57,707 |
| 5712 | Furniture stores | 2,683 | 2,579 | 2,854 | 2,800 | 2,945 | 2,936 | 3,035 | 2,981 | 2,967 | 3,062 | 3,319 | 3,566 | 35,727 |
| 5713 | Floor covering stores | 883 | 831 | 942 | 997 | 957 | 992 | 1,008 | 1,009 | 1,007 | 1,025 | 1,004 | 1,030 | 11,685 |
| 5722,31, 34 | Household appliance, radio, TV and computer stores | 3,243 | 2,967 | 3,366 | 3,216 | 3,263 | 3,495 | 3,734 | 3,675 | 3,682 | 3,722 | 4,301 | 6,182 | 44,846 |
| 5722 | Household appliance stores | 715 | 658 | 739 | 774 | 803 | 888 | 1,017 | 909 | 829 | 870 | 911 | 1,079 | 10,192 |
| 5731,34 | Radio, television and computer stores | 2,528 | 2,309 | 2,627 | 2,442 | 2,460 | 2,607 | 2,717 | 2,766 | 2,853 | 2,852 | 3,390 | 5,103 | 34,654 |
| 5941 | Sporting goods stores and bicycle shops | 1,164 | 1,114 | 1,379 | 1,557 | 1,588 | 1,671 | 1,677 | 1,766 | 1,518 | 1,390 | 1,596 | 2,868 | 19,288 |
| 5942 | Book stores | 995 | 564 | 597 | 577 | 605 | 610 | 598 | 967 | 886 | 652 | 673 | 1,238 | 8,962 |
| 5944 | Jewelry stores | 787 | 984 | 887 | 989 | 1,224 | 1,248 | 1,256 | 1,247 | 1,168 | 1,188 | 1,528 | 3,749 | 16,255 |
| | Nondurable goods, total | 95,431 | 92,494 | 102,808 | 105,005 | 108,769 | 105,738 | 108,466 | 108,626 | 104,929 | 109,924 | 114,176 | 140,655 | 1,297,021 |
| 53 | General merchandise group stores | 16,202 | 16,452 | 19,174 | 20,272 | 21,639 | 20,632 | 20,684 | 21,838 | 20,651 | 22,641 | 26,863 | 39,943 | 266,991 |
| 531 | Dept. stores, (excl. leased depts.) | 11,898 | 12,064 | 14,287 | 15,208 | 16,177 | 15,371 | 15,398 | 16,571 | 15,578 | 17,187 | 20,494 | 30,954 | 201,187 |
| 531 | Dept. stores, (incl. leased depts.)[1] | 12,264 | 12,457 | 14,736 | 15,688 | 16,662 | 15,828 | 15,836 | 17,045 | 16,040 | 17,652 | 21,061 | 31,755 | 207,024 |
| 531 pt. | Conventional department stores (including. leased depts.) | 2,764 | 3,151 | 3,804 | 3,913 | 4,121 | 3,836 | 3,668 | 4,297 | 4,117 | 4,365 | 5,505 | 8,902 | 52,443 |
| 531 pt. | Discount department stores (including. leased depts.) | 7,041 | 7,027 | 8,087 | 8,890 | 9,599 | 9,153 | 9,265 | 9,512 | 9,006 | 10,009 | 11,513 | 16,753 | 115,855 |
| 531 pt. | National chain department stores (including. leased depts.) | 2,459 | 2,279 | 2,845 | 2,885 | 2,942 | 2,839 | 2,903 | 3,236 | 2,917 | 3,278 | 4,043 | 6,100 | 38,726 |
| 533 | Variety stores | 453 | 483 | 542 | 616 | 609 | 556 | 579 | 581 | 546 | 558 | 617 | 972 | 7,112 |
| 539 | Miscellaneous general merchandise stores | 3,851 | 3,905 | 4,345 | 4,448 | 4,853 | 4,705 | 4,707 | 4,686 | 4,527 | 4,896 | 5,752 | 8,017 | 58,692 |
| 54 | Food group stores | 31,291 | 29,406 | 31,846 | 32,283 | 33,421 | 32,878 | 34,562 | 32,806 | 32,220 | 32,907 | 32,405 | 36,375 | 392,400 |
| 541 | Grocery stores | 29,761 | 27,848 | 30,224 | 30,487 | 31,588 | 31,062 | 32,700 | 30,989 | 30,503 | 31,062 | 30,565 | 33,870 | 370,659 |
| 542 | Meat, fish (seafood) markets | 475 | 452 | 482 | 533 | 531 | 554 | 574 | 563 | 521 | 518 | 540 | 712 | 6,455 |
| 546 | Retail bakeries | 379 | 405 | 426 | 433 | 459 | 442 | 443 | 466 | 455 | 521 | 499 | 539 | 5,467 |
| 554 | Gasoline service stations | 10,401 | 10,026 | 10,923 | 11,080 | 11,671 | 11,581 | 11,875 | 11,637 | 10,915 | 11,416 | 10,995 | 10,959 | 133,479 |
| 56 | Apparel & accessory stores | 6,598 | 6,423 | 7,762 | 8,740 | 8,699 | 8,212 | 8,379 | 9,186 | 8,667 | 8,944 | 9,950 | 14,568 | 106,128 |
| 561 | Mens & boys clothing, furnishings | 572 | 508 | 582 | 657 | 671 | 658 | 605 | 616 | 636 | 716 | 790 | 1,386 | 8,397 |
| 562,3 | Women's clothing specialty stores | 2,629 | 2,484 | 2,971 | 3,352 | 3,481 | 3,126 | 3,149 | 3,206 | 3,197 | 3,318 | 3,589 | 5,130 | 39,632 |
| 562 | Women's ready to wear | 2,333 | 2,202 | 2,682 | 3,032 | 3,153 | 2,799 | 2,783 | 2,878 | 2,873 | 2,970 | 3,200 | 4,566 | 35,471 |
| 565 | Family clothing stores | 1,806 | 1,851 | 2,241 | 2,492 | 2,458 | 2,425 | 2,567 | 2,825 | 2,603 | 2,851 | 3,424 | 5,149 | 32,692 |
| 566 | Shoe stores | 1,113 | 1,096 | 1,355 | 1,568 | 1,509 | 1,456 | 1,432 | 1,753 | 1,525 | 1,395 | 1,468 | 1,986 | 17,656 |
| 58 | Eating and drinking places | 15,959 | 15,337 | 17,070 | 17,460 | 18,280 | 18,161 | 18,686 | 18,924 | 17,702 | 18,335 | 17,101 | 18,021 | 211,036 |
| 5812 | Eating places | 14,941 | 14,372 | 16,006 | 16,365 | 17,188 | 17,112 | 17,554 | 17,835 | 16,690 | 17,251 | 16,062 | 16,963 | 198,339 |
| 5812 pt | Restaurants, lunchrooms, cafeterias | 8,279 | 8,069 | 8,800 | 9,006 | 9,443 | 9,318 | 9,579 | 9,884 | 9,157 | 9,517 | 8,788 | 9,157 | 108,997 |
| 5812 pt | Refreshment places | 6,509 | 6,155 | 7,024 | 7,162 | 7,470 | 7,498 | 7,740 | 7,704 | 7,282 | 7,478 | 7,051 | 7,532 | 86,605 |
| 5813 | Drinking places (alcoholic bev) | 1,018 | 965 | 1,064 | 1,095 | 1,092 | 1,049 | 1,132 | 1,089 | 1,012 | 1,084 | 1,039 | 1,058 | 12,697 |
| 591 | Drug & proprietary stores | 6,241 | 6,281 | 6,734 | 6,749 | 6,690 | 6,615 | 6,636 | 6,510 | 6,406 | 6,578 | 6,633 | 8,785 | 80,858 |
| 592 | Liquor stores | 1,624 | 1,533 | 1,676 | 1,706 | 1,781 | 1,772 | 1,922 | 1,743 | 1,669 | 1,713 | 1,733 | 2,369 | 21,241 |
| 596 | Nonstore retailers[2] | 3,792 | 3,655 | 4,306 | 4,030 | 4,072 | 3,597 | 3,533 | 3,715 | 4,269 | 4,560 | 5,368 | 5,829 | 50,526 |
| 5961 | Total mail order | 2,405 | 2,089 | 2,498 | 2,185 | 2,028 | 1,878 | 1,834 | 2,004 | 2,278 | 2,700 | 3,504 | 3,930 | 29,333 |
| 598 | Fuel dealers | 2,128 | 2,118 | 2,102 | 1,347 | 1,073 | 1,048 | 999 | 1,089 | 1,218 | 1,486 | 1,773 | 2,231 | 18,612 |
| 53,56, 57,594 | GAF, total[3] | 36,073 | 35,291 | 40,626 | 42,966 | 44,777 | 43,779 | 44,267 | 46,636 | 44,382 | 46,801 | 54,480 | 82,269 | 562,347 |
| 594 | Miscellaneous shopping goods stores | 4,880 | 4,582 | 4,933 | 5,365 | 5,643 | 5,803 | 5,818 | 6,232 | 5,765 | 5,655 | 7,005 | 13,874 | 75,555 |

## Table 1. Estimated Monthly Retail Sales, by Kind of Business, Unadjusted and Adjusted: January 1984 to December 1993—Continued

[Data in millions of dollars]

| SIC code | Kind of business | 1993 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| | **Adjusted[4]** | | | | | | | | | | | | | |
| | **Retail sales, total** | 169,529 | 168,624 | 167,632 | 170,428 | 171,601 | 172,274 | 173,136 | 174,327 | 174,428 | 177,862 | 179,002 | 180,943 | |
| | Total (excl. automotive group) | 133,382 | 133,255 | 132,297 | 133,960 | 134,516 | 135,155 | 135,266 | 135,793 | 136,418 | 137,823 | 138,024 | 139,182 | |
| | Durable goods, total | 62,957 | 61,224 | 61,154 | 62,952 | 64,039 | 64,675 | 65,322 | 66,465 | 65,899 | 68,459 | 69,614 | 71,048 | |
| 52 | Building materials group stores | 9,192 | 9,125 | 9,094 | 9,260 | 9,555 | 9,442 | 9,457 | 9,652 | 9,805 | 10,156 | 10,315 | 10,643 | |
| 521,3 | Building materials, supply stores | 6,788 | 6,857 | 6,746 | 6,849 | 7,013 | 6,853 | 6,915 | 6,963 | 7,069 | 7,262 | 7,540 | 7,738 | |
| 525 | Hardware stores | 1,041 | 1,044 | 1,047 | 1,015 | 1,077 | 1,080 | 1,062 | 1,082 | 1,085 | 1,091 | 1,099 | 1,113 | |
| 55 ex 554 | Automotive dealers | 36,147 | 35,369 | 35,335 | 36,468 | 37,085 | 37,119 | 37,870 | 38,534 | 38,010 | 40,039 | 40,978 | 41,761 | |
| 551,2,5 6,7,9 | Motor vehicle and miscellaneous automobile dealers | 33,075 | 32,213 | 32,246 | 33,358 | 34,005 | 34,004 | 34,734 | 35,338 | 34,869 | 36,871 | 37,807 | 38,647 | |
| 553 | Auto & Home supply stores | 3,072 | 3,156 | 3,089 | 3,110 | 3,080 | 3,115 | 3,136 | 3,196 | 3,141 | 3,168 | 3,171 | 3,114 | See note 5 |
| 57 | Furniture group stores | 9,175 | 8,968 | 8,952 | 9,091 | 9,173 | 9,286 | 9,397 | 9,541 | 9,656 | 9,810 | 9,983 | 10,168 | |
| 571 | Furniture & home furn. stores | 4,706 | 4,580 | 4,554 | 4,640 | 4,707 | 4,732 | 4,853 | 4,854 | 4,891 | 4,956 | 5,021 | 5,111 | |
| 5722,31,34 | Household appliance, radio, TV and computer stores | 3,491 | 3,462 | 3,481 | 3,519 | 3,531 | 3,570 | 3,715 | 3,820 | 3,896 | 3,926 | 4,023 | 4,094 | |
| | Nondurable goods, total | 106,572 | 107,400 | 106,478 | 107,476 | 107,562 | 107,599 | 107,814 | 107,862 | 108,529 | 109,403 | 109,388 | 109,895 | |
| 53 | General merchandise group stores | 21,734 | 21,650 | 21,324 | 21,766 | 21,937 | 22,135 | 22,391 | 22,425 | 22,611 | 22,837 | 22,701 | 22,726 | |
| 531 | Dept. stores, (excl. leased depts.) | 16,388 | 16,150 | 15,857 | 16,265 | 16,457 | 16,653 | 16,847 | 16,892 | 17,100 | 17,291 | 17,179 | 17,264 | |
| 531 | Dept. stores, (incl. leased depts.)[1] | 16,731 | 16,788 | 16,301 | 16,779 | 16,967 | 17,186 | 17,364 | 17,393 | 17,607 | 17,759 | 17,624 | 17,671 | |
| 533 | Variety stores | 627 | 631 | 618 | 618 | 627 | 616 | 615 | 611 | 601 | 565 | 568 | 507 | |
| 539 | Miscellaneous general merchandise stores | 4,719 | 4,869 | 4,849 | 4,883 | 4,853 | 4,866 | 4,929 | 4,922 | 4,910 | 4,981 | 4,954 | 4,955 | |
| 54 | Food group stores | 32,353 | 32,797 | 32,241 | 32,499 | 32,466 | 32,533 | 32,520 | 32,757 | 32,584 | 33,036 | 33,142 | 33,411 | |
| 541 | Grocery stores | 30,618 | 31,046 | 30,591 | 30,733 | 30,698 | 30,754 | 30,733 | 30,958 | 30,780 | 31,155 | 31,253 | 31,361 | |
| 554 | Gasoline service stations | 11,184 | 11,471 | 11,438 | 11,494 | 11,298 | 11,211 | 11,161 | 10,866 | 10,786 | 10,945 | 10,897 | 10,850 | |
| 56 | Apparel & accessory stores | 9,030 | 8,798 | 8,463 | 8,724 | 8,788 | 8,805 | 8,831 | 8,764 | 8,943 | 8,959 | 8,981 | 8,854 | |
| 561 | Mens & boys clothing, furnishings | 690 | 708 | 678 | 683 | 668 | 678 | 708 | 694 | 697 | 714 | 710 | 733 | |
| 562,3 | Women's clothing specialty stores | 3,524 | 3,366 | 3,154 | 3,316 | 3,344 | 3,354 | 3,329 | 3,271 | 3,327 | 3,298 | 3,251 | 3,196 | |
| 566 | Shoe stores | 1,447 | 1,440 | 1,406 | 1,440 | 1,499 | 1,514 | 1,492 | 1,492 | 1,501 | 1,470 | 1,461 | 1,473 | |
| 58 | Eating and drinking places | 17,197 | 17,079 | 17,173 | 17,408 | 17,459 | 17,446 | 17,562 | 17,736 | 18,045 | 17,993 | 17,851 | 18,039 | |
| 591 | Drug & proprietary stores | 6,542 | 6,761 | 6,687 | 6,702 | 6,697 | 6,785 | 6,813 | 6,725 | 6,743 | 6,747 | 6,775 | 6,853 | |
| 592 | Liquor stores | 1,833 | 1,814 | 1,814 | 1,800 | 1,785 | 1,788 | 1,767 | 1,734 | 1,739 | 1,739 | 1,733 | 1,715 | |
| 5961 | Total mail order | 2,580 | 2,455 | 2,506 | 2,401 | 2,320 | 2,144 | 2,123 | 2,209 | 2,336 | 2,516 | 2,649 | 2,718 | |
| 53,56, 57,594 | GAF, total[3] | 46,124 | 45,165 | 44,556 | 45,893 | 46,099 | 46,568 | 47,076 | 47,222 | 47,552 | 47,903 | 48,045 | 48,183 | |

NA Data not available
[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass and from mail order.
[3]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).
[4]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[5]For yearly totals,refer to unadjusted section.
Note: U.S. and group totals include kinds of business not shown.

## Table 1. Estimated Monthly Retail Sales, by Kind of Business, Unadjusted and Adjusted: January 1984 to December 1993—Continued

[Data in millions of dollars]

| SIC code | Kind of business | 1992 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| | **Unadjusted** | | | | | | | | | | | | | |
| | **Retail sales, total** | 141,865 | 142,829 | 154,549 | 158,826 | 165,683 | 164,194 | 165,431 | 165,937 | 160,153 | 168,671 | 166,957 | 203,996 | 1,959,091 |
| | Total (excl. automotive group) | 113,236 | 112,761 | 120,748 | 124,025 | 130,473 | 127,031 | 128,850 | 131,730 | 125,477 | 133,277 | 135,712 | 172,147 | 1,555,467 |
| | Durable goods, total | 49,184 | 50,871 | 56,515 | 58,778 | 60,862 | 63,164 | 62,182 | 59,769 | 59,768 | 61,082 | 56,936 | 68,191 | 707,302 |
| 52 | Building materials group stores | 6,551 | 6,779 | 8,101 | 9,345 | 10,316 | 10,186 | 9,759 | 9,229 | 9,388 | 9,532 | 8,207 | 8,587 | 105,980 |
| 521,3,5 | Building materials, supply stores, hardware | 5,779 | 5,825 | 6,857 | 7,616 | 8,238 | 8,452 | 8,323 | 8,002 | 8,058 | 8,169 | 7,114 | 7,082 | 89,515 |
| 521,3 | Building materials, supply stores | 4,942 | 5,015 | 5,912 | 6,559 | 7,027 | 7,309 | 7,205 | 6,944 | 7,030 | 7,089 | 6,101 | 5,944 | 77,077 |
| 525 | Hardware stores | 837 | 810 | 945 | 1,057 | 1,211 | 1,143 | 1,118 | 1,058 | 1,028 | 1,080 | 1,013 | 1,138 | 12,438 |
| 55 ex 554 | Automotive dealers | 28,629 | 30,068 | 33,801 | 34,801 | 35,210 | 37,163 | 36,581 | 34,207 | 34,676 | 35,394 | 31,245 | 31,849 | 403,624 |
| 551,2,5 6,7,9 | Motor vehicle and miscellaneous automobile dealers | 26,132 | 27,563 | 30,961 | 31,806 | 32,148 | 33,940 | 33,336 | 31,069 | 31,562 | 32,113 | 28,277 | 28,866 | 367,773 |
| 551,2 | Motor vehicle dealers | 25,073 | 26,270 | 29,360 | 29,710 | 30,284 | 31,981 | 31,396 | 29,430 | 30,284 | 30,892 | 27,302 | 27,729 | 349,711 |
| 551 | Motor vehicle dealers, (new & used) | 23,532 | 24,541 | 27,500 | 27,512 | 28,478 | 30,155 | 29,537 | 27,704 | 28,607 | 29,091 | 25,872 | 26,347 | 328,876 |
| 553 | Auto & Home supply stores | 2,497 | 2,505 | 2,840 | 2,995 | 3,062 | 3,223 | 3,245 | 3,138 | 3,114 | 3,281 | 2,968 | 2,983 | 35,851 |
| 57 | Furniture group stores | 7,683 | 7,568 | 7,994 | 7,812 | 7,989 | 8,258 | 8,454 | 8,409 | 8,258 | 8,653 | 9,193 | 12,335 | 102,606 |
| 571 | Furniture & home furn. stores | 3,955 | 4,019 | 4,245 | 4,243 | 4,383 | 4,473 | 4,546 | 4,557 | 4,405 | 4,592 | 4,778 | 5,423 | 53,619 |
| 5712 | Furniture stores | 2,440 | 2,512 | 2,624 | 2,567 | 2,653 | 2,634 | 2,690 | 2,695 | 2,645 | 2,737 | 2,842 | 3,155 | 32,194 |
| 5713 | Floor covering stores | 825 | 826 | 954 | 990 | 951 | 1,065 | 1,013 | 1,007 | 990 | 1,029 | 995 | 1,017 | 11,662 |
| 5722,31, 34 | Household appliance, radio, TV and computer stores | 3,000 | 2,836 | 3,011 | 2,879 | 2,949 | 3,120 | 3,212 | 3,124 | 3,103 | 3,279 | 3,577 | 5,238 | 39,328 |
| 5722 | Household appliance stores | 711 | 677 | 737 | 748 | 766 | 859 | 877 | 831 | 775 | 828 | 849 | 1,031 | 9,689 |
| 5731,34 | Radio, television and computer stores | 2,289 | 2,159 | 2,274 | 2,131 | 2,183 | 2,261 | 2,335 | 2,293 | 2,328 | 2,451 | 2,728 | 4,207 | 29,639 |
| 5941 | Sporting goods stores and bicycle shops | 1,089 | 1,225 | 1,348 | 1,399 | 1,425 | 1,466 | 1,469 | 1,510 | 1,323 | 1,231 | 1,329 | 2,373 | 17,187 |
| 5942 | Book stores | 826 | 557 | 551 | 535 | 563 | 597 | 599 | 903 | 867 | 647 | 642 | 1,164 | 8,451 |
| 5944 | Jewelry stores | 784 | 1,006 | 897 | 950 | 1,148 | 1,071 | 1,014 | 1,064 | 1,009 | 1,095 | 1,331 | 3,357 | 14,726 |
| | Nondurable goods, total | 92,681 | 91,958 | 98,034 | 100,048 | 104,821 | 101,030 | 103,249 | 106,168 | 100,385 | 107,589 | 110,021 | 135,805 | 1,251,789 |
| 53 | General merchandise group stores | 15,040 | 16,017 | 17,976 | 18,833 | 20,098 | 18,891 | 18,654 | 20,610 | 18,853 | 21,072 | 25,226 | 37,540 | 248,810 |
| 531 | Dept. stores, (excl. leased depts.) | 10,870 | 11,888 | 13,623 | 14,218 | 15,120 | 14,131 | 13,869 | 15,613 | 14,095 | 15,850 | 19,152 | 28,785 | 187,214 |
| 531 | Dept. stores, (incl. leased depts.)[1] | 11,222 | 12,294 | 14,086 | 14,702 | 15,598 | 14,583 | 14,303 | 16,096 | 14,565 | 16,363 | 19,744 | 29,631 | 193,187 |
| 531 pt. | Conventional department stores (including. leased depts.) | 2,737 | 3,288 | 3,750 | 3,900 | 4,106 | 3,717 | 3,623 | 4,279 | 4,007 | 4,377 | 5,422 | 8,735 | 51,941 |
| 531 pt. | Discount department stores (including. leased depts.) | 6,219 | 6,692 | 7,558 | 8,012 | 8,687 | 8,179 | 8,047 | 8,695 | 7,826 | 8,971 | 10,402 | 15,241 | 104,529 |
| 531 pt. | National chain department stores (including. leased depts.) | 2,266 | 2,314 | 2,778 | 2,790 | 2,805 | 2,687 | 2,633 | 3,122 | 2,732 | 3,015 | 3,920 | 5,655 | 36,717 |
| 533 | Variety stores | 511 | 549 | 561 | 643 | 625 | 574 | 588 | 600 | 548 | 642 | 688 | 1,202 | 7,731 |
| 539 | Miscellaneous general merchandise stores | 3,659 | 3,580 | 3,792 | 3,972 | 4,353 | 4,186 | 4,197 | 4,397 | 4,210 | 4,580 | 5,386 | 7,553 | 53,865 |
| 54 | Food group stores | 30,699 | 29,562 | 30,755 | 31,230 | 32,694 | 31,787 | 33,390 | 32,458 | 31,165 | 32,454 | 31,371 | 34,874 | 382,439 |
| 541 | Grocery stores | 29,146 | 28,008 | 29,108 | 29,500 | 30,919 | 30,061 | 31,620 | 30,758 | 29,529 | 30,736 | 29,736 | 32,633 | 361,754 |
| 542 | Meat, fish (seafood) markets | 442 | 428 | 464 | 502 | 500 | 538 | 587 | 552 | 521 | 525 | 524 | 670 | 6,253 |
| 546 | Retail bakeries | 471 | 479 | 502 | 482 | 530 | 485 | 462 | 465 | 463 | 515 | 444 | 485 | 5,783 |
| 554 | Gasoline service stations | 10,195 | 9,759 | 10,384 | 10,530 | 11,443 | 11,472 | 11,804 | 11,792 | 11,162 | 11,578 | 11,013 | 11,207 | 132,339 |
| 56 | Apparel & accessory stores | 6,070 | 6,450 | 7,526 | 8,388 | 8,368 | 8,038 | 8,023 | 9,343 | 8,477 | 9,056 | 9,708 | 14,698 | 104,145 |
| 561 | Mens & boys clothing, furnishings | 599 | 559 | 618 | 687 | 719 | 713 | 594 | 643 | 630 | 694 | 754 | 1,280 | 8,490 |
| 562,3 | Women's clothing specialty stores | 2,291 | 2,422 | 2,889 | 3,194 | 3,338 | 2,988 | 2,944 | 3,296 | 3,152 | 3,425 | 3,677 | 5,537 | 39,153 |
| 562 | Women's ready to wear | 2,046 | 2,179 | 2,632 | 2,922 | 3,022 | 2,664 | 2,610 | 2,925 | 2,819 | 3,035 | 3,245 | 4,864 | 34,963 |
| 565 | Family clothing stores | 1,594 | 1,795 | 2,063 | 2,328 | 2,292 | 2,383 | 2,503 | 2,866 | 2,518 | 2,800 | 3,175 | 4,984 | 31,301 |
| 566 | Shoe stores | 1,155 | 1,216 | 1,411 | 1,618 | 1,511 | 1,452 | 1,406 | 1,782 | 1,529 | 1,477 | 1,462 | 1,962 | 17,981 |
| 58 | Eating and drinking places | 15,444 | 15,630 | 16,662 | 16,330 | 17,483 | 16,668 | 17,164 | 17,739 | 16,285 | 17,457 | 16,518 | 17,234 | 200,614 |
| 5812 | Eating places | 14,414 | 14,594 | 15,557 | 15,247 | 16,368 | 15,603 | 16,059 | 16,621 | 15,234 | 16,317 | 15,432 | 16,120 | 187,566 |
| 5812 pt | Restaurants, lunchrooms, cafeterias | 8,177 | 8,286 | 8,698 | 8,445 | 9,117 | 8,504 | 8,855 | 9,185 | 8,445 | 9,074 | 8,668 | 8,914 | 104,368 |
| 5812 pt | Refreshment places | 6,069 | 6,124 | 6,630 | 6,568 | 6,973 | 6,815 | 6,999 | 7,200 | 6,535 | 6,998 | 6,551 | 6,955 | 80,417 |
| 5813 | Drinking places (alcoholic bev) | 1,030 | 1,036 | 1,105 | 1,083 | 1,115 | 1,065 | 1,105 | 1,118 | 1,051 | 1,140 | 1,086 | 1,114 | 13,048 |
| 591 | Drug & proprietary stores | 6,342 | 6,279 | 6,426 | 6,589 | 6,517 | 6,378 | 6,279 | 6,331 | 6,131 | 6,506 | 6,244 | 8,217 | 78,239 |
| 592 | Liquor stores | 1,662 | 1,681 | 1,725 | 1,796 | 1,938 | 1,871 | 2,001 | 1,934 | 1,825 | 1,930 | 1,867 | 2,553 | 22,783 |
| 596 | Nonstore retailers[2] | 4,081 | 3,636 | 3,910 | 3,828 | 3,830 | 3,907 | 3,988 | 3,954 | 4,247 | 4,793 | 5,122 | 5,542 | 50,838 |
| 5961 | Total mail order | 2,454 | 2,080 | 2,249 | 2,250 | 2,258 | 2,334 | 2,364 | 2,355 | 2,558 | 2,979 | 3,397 | 3,861 | 31,139 |
| 598 | Fuel dealers | 2,137 | 1,757 | 1,625 | 1,383 | 1,138 | 959 | 897 | 946 | 1,144 | 1,458 | 1,621 | 2,197 | 17,262 |
| 53,56, 57,594 | GAF, total[3] | 33,431 | 34,810 | 38,299 | 40,011 | 41,791 | 40,508 | 40,428 | 44,076 | 40,921 | 44,220 | 50,572 | 77,565 | 526,632 |
| 594 | Miscellaneous shopping goods stores | 4,638 | 4,775 | 4,803 | 4,978 | 5,336 | 5,321 | 5,297 | 5,714 | 5,333 | 5,439 | 6,445 | 12,992 | 71,071 |

## Table 1. **Estimated Monthly Retail Sales, by Kind of Business, Unadjusted and Adjusted: January 1984 to December 1993**—Continued

[Data in millions of dollars]

| SIC code | Kind of business | 1992 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| | **Adjusted[4]** | | | | | | | | | | | | | |
| | **Retail sales, total** | 158,997 | 160,455 | 160,000 | 159,843 | 160,635 | 160,914 | 161,666 | 162,931 | 164,102 | 166,885 | 167,133 | 168,991 | |
| | Total (excl. automotive group) | 126,892 | 127,412 | 127,300 | 127,233 | 127,927 | 127,777 | 128,408 | 129,665 | 130,119 | 131,465 | 131,855 | 133,399 | |
| | Durable goods, total | 56,429 | 57,731 | 57,450 | 57,203 | 57,539 | 58,140 | 58,341 | 58,543 | 59,558 | 61,213 | 61,036 | 62,052 | |
| 52 | Building materials group stores | 8,456 | 8,792 | 8,716 | 8,684 | 8,729 | 8,674 | 8,719 | 8,701 | 8,949 | 9,083 | 8,949 | 9,288 | |
| 521,3 | Building materials, supply stores | 6,201 | 6,340 | 6,330 | 6,289 | 6,325 | 6,274 | 6,348 | 6,388 | 6,558 | 6,631 | 6,490 | 6,701 | |
| 525 | Hardware stores | 1,021 | 1,016 | 1,029 | 1,011 | 1,032 | 1,023 | 1,049 | 1,041 | 1,050 | 1,038 | 1,049 | 1,053 | |
| 55 ex 554 | Automotive dealers | 32,105 | 33,043 | 32,700 | 32,610 | 32,708 | 33,137 | 33,258 | 33,266 | 33,983 | 35,420 | 35,278 | 35,592 | |
| 551,2,5 6,7,9 | Motor vehicle and miscellaneous automobile dealers | 29,198 | 30,123 | 29,742 | 29,697 | 29,767 | 30,196 | 30,278 | 30,311 | 30,974 | 32,339 | 32,206 | 32,507 | |
| 553 | Auto & Home supply stores | 2,907 | 2,920 | 2,958 | 2,913 | 2,941 | 2,941 | 2,980 | 2,955 | 3,009 | 3,081 | 3,072 | 3,085 | See note 5 |
| 57 | Furniture group stores | 8,262 | 8,327 | 8,355 | 8,255 | 8,278 | 8,408 | 8,479 | 8,523 | 8,541 | 8,711 | 8,791 | 9,082 | |
| 571 | Furniture & home furn. stores | 4,285 | 4,373 | 4,376 | 4,338 | 4,366 | 4,469 | 4,501 | 4,503 | 4,477 | 4,498 | 4,542 | 4,695 | |
| 5722,31,34 | Household appliance, radio, TV and computer stores | 3,185 | 3,179 | 3,196 | 3,157 | 3,168 | 3,190 | 3,202 | 3,244 | 3,263 | 3,391 | 3,439 | 3,471 | |
| | Nondurable goods, total | 102,568 | 102,724 | 102,550 | 102,640 | 103,096 | 102,774 | 103,325 | 104,388 | 104,544 | 105,672 | 106,097 | 106,939 | |
| 53 | General merchandise group stores | 20,232 | 20,387 | 20,127 | 20,148 | 20,269 | 20,346 | 20,471 | 20,832 | 20,960 | 21,071 | 21,290 | 21,271 | |
| 531 | Dept. stores, (excl. leased depts.) | 15,097 | 15,359 | 15,154 | 15,158 | 15,288 | 15,326 | 15,410 | 15,644 | 15,713 | 15,818 | 16,027 | 16,054 | |
| 531 | Dept. stores, (incl. leased depts.)[1] | 15,436 | 15,925 | 15,634 | 15,657 | 15,787 | 15,851 | 15,910 | 16,144 | 16,237 | 16,314 | 16,522 | 16,535 | |
| 533 | Variety stores | 689 | 689 | 649 | 640 | 641 | 646 | 624 | 617 | 626 | 636 | 624 | 639 | |
| 539 | Miscellaneous general merchandise stores | 4,446 | 4,339 | 4,324 | 4,350 | 4,340 | 4,374 | 4,437 | 4,571 | 4,621 | 4,617 | 4,639 | 4,578 | |
| 54 | Food group stores | 31,531 | 31,487 | 31,463 | 31,657 | 31,484 | 31,542 | 31,715 | 31,964 | 31,823 | 32,053 | 32,182 | 32,507 | |
| 541 | Grocery stores | 29,802 | 29,796 | 29,763 | 29,949 | 29,787 | 29,852 | 30,028 | 30,274 | 30,101 | 30,312 | 30,498 | 30,641 | |
| 554 | Gasoline service stations | 10,880 | 10,783 | 10,931 | 10,901 | 11,099 | 11,073 | 11,084 | 11,021 | 11,051 | 11,037 | 10,991 | 11,118 | |
| 56 | Apparel & accessory stores | 8,262 | 8,401 | 8,356 | 8,366 | 8,387 | 8,592 | 8,660 | 8,780 | 8,793 | 8,888 | 8,916 | 8,992 | |
| 561 | Mens & boys clothing, furnishings | 736 | 736 | 729 | 716 | 716 | 728 | 717 | 707 | 693 | 682 | 685 | 678 | |
| 562,3 | Women's clothing specialty stores | 3,063 | 3,105 | 3,130 | 3,166 | 3,222 | 3,199 | 3,179 | 3,283 | 3,290 | 3,338 | 3,386 | 3,463 | |
| 566 | Shoe stores | 1,494 | 1,528 | 1,496 | 1,478 | 1,486 | 1,495 | 1,513 | 1,515 | 1,512 | 1,512 | 1,484 | 1,451 | |
| 58 | Eating and drinking places | 16,714 | 16,806 | 16,763 | 16,445 | 16,556 | 15,966 | 16,208 | 16,532 | 16,634 | 17,048 | 17,242 | 17,443 | |
| 591 | Drug & proprietary stores | 6,511 | 6,527 | 6,524 | 6,550 | 6,550 | 6,495 | 6,447 | 6,520 | 6,495 | 6,539 | 6,464 | 6,445 | |
| 592 | Liquor stores | 1,865 | 1,893 | 1,894 | 1,913 | 1,923 | 1,880 | 1,877 | 1,894 | 1,911 | 1,924 | 1,892 | 1,869 | |
| 5961 | Total mail order | 2,459 | 2,419 | 2,345 | 2,459 | 2,584 | 2,658 | 2,644 | 2,646 | 2,640 | 2,703 | 2,639 | 2,702 | |
| 53,56, 57,594 | GAF, total[3] | 42,503 | 42,868 | 42,632 | 42,625 | 42,766 | 43,193 | 43,496 | 44,069 | 44,167 | 44,614 | 44,965 | 45,408 | |

NA Data not available
[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass and from mail order.
[3]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).
[4]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[5]For yearly totals,refer to unadjusted section.
Note: U.S. and group totals include kinds of business not shown.

## Table 1. Estimated Monthly Retail Sales, by Kind of Business, Unadjusted and Adjusted: January 1984 to December 1993—Continued

[Data in millions of dollars]

| SIC code | Kind of business | 1991 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| | **Unadjusted** | | | | | | | | | | | | | |
| | **Retail sales, total** | 134,497 | 131,649 | 152,701 | 151,699 | 163,465 | 157,544 | 158,337 | 163,413 | 149,816 | 155,493 | 159,142 | 185,195 | 1,862,951 |
| | Total (excl. automotive group) | 108,889 | 104,687 | 120,729 | 118,768 | 128,699 | 124,025 | 124,367 | 130,562 | 118,506 | 124,283 | 130,853 | 157,763 | 1,492,131 |
| | Durable goods, total | 44,805 | 46,081 | 53,665 | 55,997 | 59,697 | 57,403 | 58,038 | 57,403 | 54,045 | 54,672 | 52,403 | 59,263 | 653,472 |
| 52 | Building materials group stores | 5,867 | 5,925 | 7,085 | 8,781 | 9,514 | 8,928 | 9,039 | 8,753 | 8,191 | 8,453 | 7,490 | 7,203 | 95,229 |
| 521,3,5 | Building materials, supply stores, hardware | 5,090 | 5,025 | 6,023 | 7,233 | 7,760 | 7,635 | 7,727 | 7,629 | 7,080 | 7,422 | 6,587 | 6,170 | 81,381 |
| 521,3 | Building materials, supply stores | 4,276 | 4,245 | 5,090 | 6,152 | 6,585 | 6,542 | 6,681 | 6,593 | 6,132 | 6,427 | 5,590 | 5,146 | 69,459 |
| 525 | Hardware stores | 814 | 780 | 933 | 1,081 | 1,175 | 1,093 | 1,046 | 1,036 | 948 | 995 | 997 | 1,024 | 11,922 |
| 55 ex 554 | Automotive dealers | 25,608 | 26,962 | 31,972 | 32,931 | 34,766 | 33,519 | 33,970 | 32,851 | 31,310 | 31,210 | 28,289 | 27,432 | 370,820 |
| 551,2,5 6,7,9 | Motor vehicle and miscellaneous automobile dealers | 23,178 | 24,661 | 29,270 | 29,942 | 31,634 | 30,415 | 30,818 | 29,749 | 28,414 | 28,205 | 25,500 | 24,739 | 336,525 |
| 551,2 | Motor vehicle dealers | 22,160 | 23,424 | 27,573 | 28,146 | 29,663 | 28,489 | 29,136 | 28,196 | 27,088 | 26,756 | 24,355 | 23,736 | 318,722 |
| 551 | Motor vehicle dealers, (new & used) | 20,846 | 21,857 | 25,625 | 26,183 | 27,810 | 26,677 | 27,474 | 26,538 | 25,343 | 25,011 | 22,721 | 22,316 | 298,401 |
| 553 | Auto & Home supply stores | 2,430 | 2,301 | 2,702 | 2,989 | 3,132 | 3,104 | 3,152 | 3,102 | 2,896 | 3,005 | 2,789 | 2,693 | 34,295 |
| 57 | Furniture group stores | 7,027 | 6,854 | 7,661 | 7,590 | 7,997 | 7,855 | 8,104 | 8,239 | 7,705 | 8,006 | 8,576 | 10,693 | 96,307 |
| 571 | Furniture & home furn. stores | 3,742 | 3,719 | 4,136 | 4,170 | 4,386 | 4,154 | 4,267 | 4,403 | 4,095 | 4,327 | 4,570 | 4,822 | 50,791 |
| 5712 | Furniture stores | 2,270 | 2,337 | 2,597 | 2,591 | 2,685 | 2,550 | 2,597 | 2,622 | 2,513 | 2,657 | 2,762 | 2,832 | 31,013 |
| 5713 | Floor covering stores | 825 | 776 | 890 | 924 | 979 | 934 | 986 | 1,040 | 921 | 950 | 969 | 894 | 11,088 |
| 5722,31, 34 | Household appliance, radio, TV and computer stores | 2,644 | 2,497 | 2,814 | 2,748 | 2,903 | 2,961 | 3,116 | 3,056 | 2,843 | 2,936 | 3,188 | 4,516 | 36,222 |
| 5722 | Household appliance stores | 659 | 622 | 714 | 755 | 824 | 796 | 871 | 806 | 692 | 764 | 810 | 954 | 9,267 |
| 5731,34 | Radio, television and computer stores | 1,985 | 1,875 | 2,100 | 1,993 | 2,079 | 2,165 | 2,245 | 2,250 | 2,151 | 2,172 | 2,378 | 3,562 | 26,955 |
| 5941 | Sporting goods stores and bicycle shops | 1,009 | 1,061 | 1,233 | 1,278 | 1,384 | 1,434 | 1,401 | 1,545 | 1,338 | 1,184 | 1,309 | 2,072 | 16,248 |
| 5942 | Book stores | 756 | 504 | 525 | 502 | 528 | 535 | 546 | 816 | 788 | 606 | 665 | 1,050 | 7,821 |
| 5944 | Jewelry stores | 799 | 971 | 941 | 984 | 1,277 | 1,069 | 993 | 1,027 | 936 | 1,049 | 1,290 | 2,981 | 14,317 |
| | Nondurable goods, total | 89,692 | 85,568 | 99,036 | 95,702 | 103,768 | 100,141 | 100,299 | 106,010 | 95,771 | 100,821 | 106,739 | 125,932 | 1,209,479 |
| 53 | General merchandise group stores | 13,177 | 13,520 | 17,479 | 17,025 | 19,027 | 17,989 | 17,170 | 19,426 | 17,062 | 18,868 | 23,507 | 34,223 | 228,473 |
| 531 | Dept. stores, (excl. leased depts.) | 9,782 | 10,273 | 13,425 | 13,094 | 14,276 | 13,448 | 12,844 | 14,905 | 12,932 | 14,272 | 17,978 | 26,277 | 173,506 |
| 531 | Dept. stores, (incl. leased depts.)[1] | 10,111 | 10,655 | 13,913 | 13,560 | 14,737 | 13,864 | 13,236 | 15,391 | 13,345 | 14,736 | 18,520 | 27,049 | 179,117 |
| 531 pt. | Conventional department stores (including. leased depts.) | 2,615 | 3,026 | 4,034 | 3,801 | 4,170 | 3,724 | 3,585 | 4,407 | 3,892 | 4,231 | 5,351 | 8,317 | 51,153 |
| 531 pt. | Discount department stores (including. leased depts.) | 5,400 | 5,586 | 7,139 | 7,051 | 7,828 | 7,446 | 7,044 | 7,940 | 6,864 | 7,667 | 9,432 | 13,546 | 92,943 |
| 531 pt. | National chain department stores (including. leased depts.) | 2,096 | 2,043 | 2,740 | 2,708 | 2,739 | 2,694 | 2,607 | 3,044 | 2,589 | 2,838 | 3,737 | 5,186 | 35,021 |
| 533 | Variety stores | 424 | 445 | 573 | 524 | 583 | 529 | 536 | 594 | 513 | 573 | 676 | 1,104 | 7,074 |
| 539 | Miscellaneous general merchandise stores | 2,971 | 2,802 | 3,481 | 3,407 | 4,168 | 4,012 | 3,790 | 3,927 | 3,617 | 4,023 | 4,853 | 6,842 | 47,893 |
| 54 | Food group stores | 30,298 | 28,208 | 32,140 | 30,354 | 33,527 | 32,466 | 32,783 | 33,271 | 30,387 | 31,221 | 31,676 | 32,996 | 379,327 |
| 541 | Grocery stores | 28,723 | 26,610 | 30,337 | 28,610 | 31,579 | 30,527 | 30,876 | 31,391 | 28,690 | 29,500 | 29,954 | 30,905 | 357,702 |
| 542 | Meat, fish (seafood) markets | 473 | 450 | 511 | 473 | 538 | 508 | 519 | 531 | 478 | 469 | 478 | 603 | 6,031 |
| 546 | Retail bakeries | 421 | 428 | 460 | 432 | 452 | 454 | 456 | 479 | 467 | 485 | 483 | 525 | 5,542 |
| 554 | Gasoline service stations | 11,084 | 9,867 | 10,663 | 10,820 | 11,702 | 11,580 | 11,809 | 12,106 | 11,063 | 11,371 | 11,049 | 10,986 | 134,100 |
| 56 | Apparel & accessory stores | 5,711 | 5,877 | 8,039 | 7,668 | 8,146 | 7,620 | 7,475 | 9,094 | 7,664 | 7,969 | 9,121 | 12,884 | 97,268 |
| 561 | Mens & boys clothing, furnishings | 605 | 550 | 698 | 730 | 763 | 738 | 612 | 699 | 682 | 732 | 846 | 1,388 | 9,043 |
| 562,3 | Women's clothing specialty stores | 2,085 | 2,133 | 2,864 | 2,849 | 3,068 | 2,754 | 2,782 | 3,079 | 2,823 | 3,000 | 3,368 | 4,596 | 35,401 |
| 562 | Women's ready to wear | 1,871 | 1,933 | 2,614 | 2,578 | 2,799 | 2,521 | 2,557 | 2,806 | 2,595 | 2,748 | 3,072 | 4,165 | 32,259 |
| 565 | Family clothing stores | 1,504 | 1,664 | 2,266 | 2,132 | 2,333 | 2,259 | 2,287 | 2,881 | 2,222 | 2,382 | 2,893 | 4,278 | 29,101 |
| 566 | Shoe stores | 1,108 | 1,125 | 1,607 | 1,450 | 1,481 | 1,383 | 1,329 | 1,786 | 1,403 | 1,359 | 1,469 | 1,895 | 17,395 |
| 58 | Eating and drinking places | 14,345 | 14,195 | 15,966 | 15,893 | 17,003 | 17,200 | 17,192 | 17,871 | 15,866 | 16,382 | 15,868 | 16,287 | 194,068 |
| 5812 | Eating places | 13,349 | 13,251 | 14,909 | 14,910 | 15,964 | 16,134 | 16,201 | 16,871 | 14,890 | 15,323 | 14,806 | 15,212 | 181,820 |
| 5812 pt | Restaurants, lunchrooms, cafeterias | 7,481 | 7,403 | 8,319 | 8,350 | 8,893 | 8,972 | 9,050 | 9,518 | 8,456 | 8,716 | 8,433 | 8,483 | 102,074 |
| 5812 pt | Refreshment places | 5,677 | 5,637 | 6,387 | 6,350 | 6,794 | 6,878 | 6,903 | 7,078 | 6,159 | 6,293 | 6,127 | 6,444 | 76,727 |
| 5813 | Drinking places (alcoholic bev) | 996 | 944 | 1,057 | 983 | 1,039 | 1,066 | 991 | 1,000 | 976 | 1,059 | 1,062 | 1,075 | 12,248 |
| 591 | Drug & proprietary stores | 5,906 | 5,800 | 6,410 | 6,141 | 6,381 | 6,061 | 6,131 | 6,296 | 5,944 | 6,307 | 6,289 | 8,217 | 75,883 |
| 592 | Liquor stores | 1,798 | 1,700 | 1,901 | 1,820 | 1,982 | 1,957 | 2,076 | 2,107 | 1,799 | 1,854 | 1,968 | 2,364 | 23,326 |
| 596 | Nonstore retailers[2] | 3,723 | 3,392 | 3,672 | 3,672 | 3,741 | 3,369 | 3,659 | 3,760 | 3,835 | 4,250 | 4,377 | 4,635 | 46,085 |
| 5961 | Total mail order | 2,117 | 1,839 | 2,032 | 2,023 | 2,043 | 1,873 | 2,103 | 2,162 | 2,267 | 2,550 | 2,884 | 3,110 | 27,003 |
| 598 | Fuel dealers | 2,626 | 1,838 | 1,591 | 1,186 | 975 | 825 | 932 | 973 | 1,059 | 1,390 | 1,629 | 1,934 | 16,958 |
| 53,56, 57,594 | GAF, total[3] | 30,473 | 30,827 | 38,162 | 37,024 | 40,576 | 38,656 | 37,876 | 42,437 | 37,653 | 40,169 | 47,630 | 69,707 | 491,190 |
| 594 | Miscellaneous shopping goods stores | 4,558 | 4,576 | 4,983 | 4,741 | 5,406 | 5,192 | 5,127 | 5,678 | 5,222 | 5,326 | 6,426 | 11,907 | 69,142 |

## Table 1. Estimated Monthly Retail Sales, by Kind of Business, Unadjusted and Adjusted: January 1984 to December 1993—Continued

[Data in millions of dollars]

| SIC code | Kind of business | 1991 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| | **Adjusted[4]** | | | | | | | | | | | | | |
| | **Retail sales, total** | 151,188 | 153,632 | 155,289 | 154,907 | 155,915 | 156,468 | 156,522 | 155,760 | 156,387 | 155,437 | 155,675 | 156,103 | |
| | Total (excl. automotive group) | 122,241 | 123,172 | 124,191 | 124,223 | 125,012 | 125,021 | 125,386 | 125,163 | 124,726 | 124,154 | 124,636 | 124,587 | |
| | Durable goods, total | 51,601 | 53,900 | 54,732 | 54,440 | 54,632 | 55,139 | 54,866 | 54,235 | 55,415 | 54,809 | 54,586 | 55,105 | |
| 52 | Building materials group stores | 7,511 | 7,863 | 7,740 | 8,072 | 7,903 | 7,967 | 8,055 | 7,996 | 8,019 | 7,933 | 7,994 | 7,996 | |
| 521,3 | Building materials, supply stores | 5,305 | 5,535 | 5,569 | 5,848 | 5,726 | 5,883 | 5,866 | 5,881 | 5,896 | 5,886 | 5,872 | 5,970 | |
| 525 | Hardware stores | 988 | 1,037 | 1,005 | 1,021 | 1,011 | 988 | 984 | 991 | 981 | 976 | 990 | 959 | |
| 55 ex 554 | Automotive dealers | 28,947 | 30,460 | 31,098 | 30,684 | 30,903 | 31,447 | 31,136 | 30,597 | 31,661 | 31,283 | 31,039 | 31,516 | |
| 551,2,5 6,7,9 | Motor vehicle and miscellaneous automobile dealers | 26,131 | 27,647 | 28,280 | 27,776 | 27,970 | 28,532 | 28,247 | 27,751 | 28,788 | 28,461 | 28,239 | 28,666 | |
| 553 | Auto & Home supply stores | 2,816 | 2,813 | 2,818 | 2,908 | 2,933 | 2,915 | 2,889 | 2,846 | 2,873 | 2,822 | 2,800 | 2,850 | See note 5 |
| 57 | Furniture group stores | 7,576 | 7,864 | 7,973 | 8,033 | 8,145 | 8,114 | 8,172 | 8,164 | 8,170 | 8,055 | 7,982 | 8,085 | |
| 571 | Furniture & home furn. stores | 4,054 | 4,217 | 4,238 | 4,264 | 4,296 | 4,213 | 4,246 | 4,254 | 4,279 | 4,238 | 4,224 | 4,271 | |
| 5722,31,34 | Household appliance, radio, TV and computer stores | 2,819 | 2,927 | 2,987 | 3,010 | 3,056 | 3,078 | 3,110 | 3,093 | 3,074 | 3,039 | 2,968 | 3,055 | |
| | Nondurable goods, total | 99,587 | 99,732 | 100,557 | 100,467 | 101,283 | 101,329 | 101,656 | 101,525 | 100,972 | 100,628 | 101,089 | 100,998 | |
| 53 | General merchandise group stores | 18,064 | 18,349 | 18,747 | 19,012 | 19,112 | 18,976 | 19,270 | 19,252 | 19,217 | 19,247 | 19,415 | 19,477 | |
| 531 | Dept. stores, (excl. leased depts.) | 13,816 | 14,111 | 14,282 | 14,469 | 14,435 | 14,291 | 14,579 | 14,598 | 14,547 | 14,578 | 14,748 | 14,729 | |
| 531 | Dept. stores, (incl. leased depts.)[1] | 14,161 | 14,616 | 14,785 | 14,950 | 14,901 | 14,796 | 15,041 | 15,074 | 14,994 | 15,037 | 15,218 | 15,188 | |
| 533 | Variety stores | 580 | 580 | 589 | 595 | 587 | 583 | 594 | 593 | 592 | 576 | 606 | 601 | |
| 539 | Miscellaneous general merchandise stores | 3,668 | 3,658 | 3,876 | 3,948 | 4,090 | 4,102 | 4,097 | 4,061 | 4,078 | 4,093 | 4,061 | 4,147 | |
| 54 | Food group stores | 31,537 | 31,416 | 31,819 | 31,532 | 32,026 | 31,944 | 31,792 | 31,527 | 31,646 | 31,501 | 31,498 | 31,505 | |
| 541 | Grocery stores | 29,765 | 29,633 | 30,037 | 29,740 | 30,190 | 30,017 | 29,948 | 29,698 | 29,854 | 29,738 | 29,746 | 29,745 | |
| 554 | Gasoline service stations | 11,829 | 11,302 | 11,236 | 11,109 | 11,252 | 11,254 | 11,088 | 11,251 | 10,975 | 10,892 | 11,049 | 10,920 | |
| 56 | Apparel & accessory stores | 7,752 | 8,091 | 8,082 | 8,262 | 8,208 | 8,123 | 8,217 | 8,266 | 8,109 | 8,030 | 8,058 | 8,008 | |
| 561 | Mens & boys clothing, furnishings | 748 | 770 | 764 | 799 | 773 | 745 | 739 | 752 | 763 | 742 | 743 | 734 | |
| 562,3 | Women's clothing specialty stores | 2,776 | 2,890 | 2,896 | 2,965 | 2,984 | 2,952 | 3,021 | 3,001 | 2,990 | 2,997 | 2,983 | 2,914 | |
| 566 | Shoe stores | 1,415 | 1,496 | 1,469 | 1,499 | 1,458 | 1,433 | 1,459 | 1,459 | 1,427 | 1,422 | 1,418 | 1,433 | |
| 58 | Eating and drinking places | 15,695 | 15,914 | 15,887 | 16,005 | 16,163 | 16,397 | 16,389 | 16,350 | 16,206 | 16,268 | 16,308 | 16,569 | |
| 591 | Drug & proprietary stores | 6,108 | 6,257 | 6,372 | 6,273 | 6,281 | 6,314 | 6,327 | 6,334 | 6,357 | 6,397 | 6,424 | 6,501 | |
| 592 | Liquor stores | 2,027 | 2,017 | 2,020 | 1,968 | 1,962 | 1,953 | 1,981 | 1,982 | 1,928 | 1,907 | 1,911 | 1,765 | |
| 5961 | Total mail order | 2,136 | 2,166 | 2,185 | 2,182 | 2,199 | 2,265 | 2,350 | 2,400 | 2,379 | 2,263 | 2,230 | 2,252 | |
| 53,56, 57,594 | GAF, total[3] | 39,061 | 40,038 | 40,596 | 41,061 | 41,253 | 41,001 | 41,407 | 41,494 | 41,370 | 41,185 | 41,234 | 41,254 | |

NA Data not available
[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass and from mail order.
[3]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).
[4]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[5]For yearly totals,refer to unadjusted section.
Note: U.S. and group totals include kinds of business not shown.

## Table 1. Estimated Monthly Retail Sales, by Kind of Business, Unadjusted and Adjusted: January 1984 to December 1993—Continued

[Data in millions of dollars]

| SIC code | Kind of business | 1990 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| | **Unadjusted** | | | | | | | | | | | | | |
| | **Retail sales, total** | 136,070 | 130,686 | 152,377 | 149,001 | 158,590 | 158,206 | 153,574 | 162,096 | 149,859 | 155,084 | 159,538 | 183,294 | 1,848,375 |
| | Total (excl. automotive group) | 105,265 | 102,036 | 117,920 | 115,574 | 122,875 | 122,733 | 119,467 | 127,218 | 118,597 | 123,224 | 130,411 | 156,741 | 1,462,061 |
| | Durable goods, total | 51,045 | 48,510 | 57,161 | 56,123 | 60,585 | 60,147 | 57,709 | 59,511 | 53,866 | 55,435 | 53,508 | 57,723 | 671,323 |
| 52 | Building materials group stores | 6,375 | 6,217 | 7,801 | 8,372 | 9,590 | 9,566 | 9,046 | 9,063 | 8,155 | 8,547 | 7,850 | 6,810 | 97,392 |
| 521,3,5 | Building materials, supply stores, hardware | 5,645 | 5,447 | 6,751 | 7,143 | 8,010 | 8,003 | 7,776 | 7,811 | 7,051 | 7,356 | 6,763 | 5,872 | 83,628 |
| 521,3 | Building materials, supply stores | 4,792 | 4,658 | 5,745 | 6,068 | 6,827 | 6,823 | 6,680 | 6,787 | 6,045 | 6,309 | 5,747 | 4,792 | 71,273 |
| 525 | Hardware stores | 853 | 789 | 1,006 | 1,075 | 1,183 | 1,180 | 1,096 | 1,024 | 1,006 | 1,047 | 1,016 | 1,080 | 12,355 |
| 55 ex 554 | Automotive dealers | 30,805 | 28,650 | 34,457 | 33,427 | 35,715 | 35,473 | 34,107 | 34,878 | 31,262 | 31,860 | 29,127 | 26,553 | 386,314 |
| 551,2,5 6,7,9 | Motor vehicle and miscellaneous automobile dealers | 28,334 | 26,300 | 31,601 | 30,588 | 32,675 | 32,347 | 31,087 | 31,764 | 28,412 | 28,837 | 26,278 | 23,841 | 352,064 |
| 551,2 | Motor vehicle dealers | 27,269 | 25,131 | 29,872 | 28,502 | 30,662 | 30,414 | 29,255 | 30,138 | 27,068 | 27,593 | 25,078 | 22,955 | 333,937 |
| 551 | Motor vehicle dealers, (new & used) | 25,413 | 23,390 | 27,861 | 26,708 | 28,783 | 28,624 | 27,707 | 28,482 | 25,461 | 26,082 | 23,627 | 21,679 | 313,817 |
| 553 | Auto & Home supply stores | 2,471 | 2,350 | 2,856 | 2,839 | 3,040 | 3,126 | 3,020 | 3,114 | 2,850 | 3,023 | 2,849 | 2,712 | 34,250 |
| 57 | Furniture group stores | 7,454 | 6,982 | 7,851 | 7,421 | 7,903 | 7,848 | 7,608 | 7,892 | 7,545 | 7,890 | 8,344 | 10,161 | 94,899 |
| 571 | Furniture & home furn. stores | 4,155 | 3,869 | 4,397 | 4,174 | 4,395 | 4,324 | 4,154 | 4,361 | 4,125 | 4,365 | 4,543 | 4,655 | 51,517 |
| 5712 | Furniture stores | 2,683 | 2,511 | 2,815 | 2,613 | 2,692 | 2,637 | 2,453 | 2,615 | 2,495 | 2,553 | 2,648 | 2,711 | 31,426 |
| 5713 | Floor covering stores | 869 | 827 | 950 | 936 | 993 | 990 | 989 | 992 | 949 | 1,062 | 1,001 | 901 | 11,459 |
| 5722,31, 34 | Household appliance, radio, TV and computer stores | 2,675 | 2,489 | 2,788 | 2,619 | 2,900 | 2,905 | 2,849 | 2,844 | 2,745 | 2,838 | 3,056 | 4,235 | 34,943 |
| 5722 | Household appliance stores | 728 | 658 | 752 | 735 | 826 | 844 | 843 | 791 | 727 | 790 | 833 | 1,000 | 9,527 |
| 5731,34 | Radio, television and computer stores | 1,947 | 1,831 | 2,036 | 1,884 | 2,074 | 2,061 | 2,006 | 2,053 | 2,018 | 2,048 | 2,223 | 3,235 | 25,416 |
| 5941 | Sporting goods stores and bicycle shops | 1,048 | 1,105 | 1,303 | 1,245 | 1,369 | 1,394 | 1,280 | 1,417 | 1,247 | 1,183 | 1,263 | 1,968 | 15,822 |
| 5942 | Book stores | 698 | 488 | 494 | 490 | 532 | 532 | 534 | 730 | 759 | 602 | 615 | 1,023 | 7,497 |
| 5944 | Jewelry stores | 830 | 1,007 | 965 | 985 | 1,238 | 1,111 | 1,054 | 1,108 | 975 | 1,061 | 1,369 | 3,169 | 14,872 |
| | Nondurable goods, total | 85,025 | 82,176 | 95,216 | 92,878 | 98,005 | 98,059 | 95,865 | 102,585 | 95,993 | 99,649 | 106,030 | 125,571 | 1,177,052 |
| 53 | General merchandise group stores | 12,626 | 13,049 | 16,598 | 16,322 | 17,505 | 17,315 | 15,894 | 17,993 | 16,350 | 17,518 | 22,334 | 32,997 | 216,501 |
| 531 | Dept. stores, (excl. leased depts.) | 9,489 | 9,882 | 12,946 | 12,704 | 13,341 | 13,291 | 12,143 | 13,969 | 12,553 | 13,412 | 17,068 | 25,418 | 166,216 |
| 531 | Dept. stores, (incl. leased depts.)[1] | 9,829 | 10,279 | 13,416 | 13,165 | 13,779 | 13,728 | 12,560 | 14,460 | 12,998 | 13,878 | 17,626 | 26,237 | 171,955 |
| 531 pt. | Conventional department stores (including. leased depts.) | 2,704 | 3,071 | 4,030 | 3,883 | 4,110 | 3,922 | 3,527 | 4,294 | 3,915 | 4,138 | 5,450 | 8,506 | 51,550 |
| 531 pt. | Discount department stores (including. leased depts.) | 4,978 | 5,086 | 6,545 | 6,582 | 6,892 | 6,962 | 6,363 | 7,123 | 6,417 | 6,881 | 8,675 | 12,377 | 84,881 |
| 531 pt. | National chain department stores (including. leased depts.) | 2,147 | 2,122 | 2,841 | 2,700 | 2,777 | 2,844 | 2,670 | 3,043 | 2,666 | 2,859 | 3,501 | 5,354 | 35,524 |
| 533 | Variety stores | 448 | 473 | 555 | 599 | 582 | 555 | 542 | 611 | 529 | 591 | 683 | 1,078 | 7,246 |
| 539 | Miscellaneous general merchandise stores | 2,689 | 2,694 | 3,097 | 3,019 | 3,582 | 3,469 | 3,209 | 3,413 | 3,268 | 3,515 | 4,583 | 6,501 | 43,039 |
| 54 | Food group stores | 28,655 | 27,514 | 31,229 | 29,774 | 31,763 | 32,071 | 31,717 | 32,515 | 30,878 | 30,831 | 31,340 | 33,695 | 371,982 |
| 541 | Grocery stores | 27,086 | 25,919 | 29,468 | 27,998 | 29,946 | 30,291 | 29,911 | 30,688 | 29,211 | 29,143 | 29,630 | 31,619 | 350,910 |
| 542 | Meat, fish (seafood) markets | 497 | 486 | 532 | 515 | 519 | 513 | 520 | 517 | 466 | 467 | 495 | 624 | 6,151 |
| 546 | Retail bakeries | 421 | 404 | 448 | 436 | 434 | 428 | 427 | 442 | 422 | 435 | 457 | 504 | 5,258 |
| 554 | Gasoline service stations | 9,974 | 9,293 | 10,335 | 10,370 | 11,030 | 11,253 | 11,353 | 12,521 | 12,190 | 13,008 | 12,721 | 12,153 | 136,201 |
| 56 | Apparel & accessory stores | 5,842 | 5,729 | 7,674 | 7,748 | 7,869 | 7,758 | 7,234 | 8,650 | 7,698 | 7,812 | 8,893 | 12,800 | 95,707 |
| 561 | Mens & boys clothing, furnishings | 666 | 566 | 714 | 745 | 786 | 795 | 650 | 693 | 705 | 764 | 864 | 1,463 | 9,411 |
| 562,3 | Women's clothing specialty stores | 2,184 | 2,114 | 2,822 | 2,872 | 2,942 | 2,838 | 2,676 | 2,925 | 2,765 | 2,858 | 3,197 | 4,460 | 34,653 |
| 562 | Women's ready to wear | 1,904 | 1,888 | 2,569 | 2,617 | 2,690 | 2,616 | 2,458 | 2,675 | 2,548 | 2,593 | 2,901 | 4,006 | 31,465 |
| 565 | Family clothing stores | 1,469 | 1,550 | 2,076 | 2,013 | 2,130 | 2,207 | 2,082 | 2,601 | 2,152 | 2,229 | 2,761 | 4,140 | 27,410 |
| 566 | Shoe stores | 1,146 | 1,097 | 1,530 | 1,580 | 1,495 | 1,472 | 1,362 | 1,781 | 1,504 | 1,406 | 1,544 | 2,046 | 17,963 |
| 58 | Eating and drinking places | 13,885 | 13,676 | 15,734 | 15,572 | 16,316 | 16,759 | 16,851 | 17,273 | 15,740 | 15,846 | 15,232 | 15,576 | 188,460 |
| 5812 | Eating places | 13,032 | 12,844 | 14,773 | 14,620 | 15,333 | 15,735 | 15,871 | 16,286 | 14,746 | 14,802 | 14,165 | 14,474 | 176,681 |
| 5812 pt | Restaurants, lunchrooms, cafeterias | 7,233 | 7,140 | 8,118 | 8,139 | 8,460 | 8,629 | 8,779 | 9,080 | 8,302 | 8,339 | 7,929 | 8,010 | 98,158 |
| 5812 pt | Refreshment places | 5,552 | 5,498 | 6,382 | 6,180 | 6,539 | 6,767 | 6,855 | 6,969 | 6,193 | 6,209 | 6,025 | 6,194 | 75,363 |
| 5813 | Drinking places (alcoholic bev) | 853 | 832 | 961 | 952 | 983 | 1,024 | 980 | 987 | 994 | 1,044 | 1,067 | 1,102 | 11,779 |
| 591 | Drug & proprietary stores | 5,558 | 5,199 | 5,605 | 5,674 | 5,849 | 5,745 | 5,674 | 5,971 | 5,639 | 6,032 | 6,127 | 7,723 | 70,796 |
| 592 | Liquor stores | 1,551 | 1,497 | 1,697 | 1,672 | 1,805 | 1,903 | 1,928 | 1,963 | 1,807 | 1,843 | 1,950 | 2,736 | 22,352 |
| 596 | Nonstore retailers[2] | 3,572 | 3,313 | 3,623 | 3,365 | 3,550 | 3,311 | 3,350 | 3,462 | 3,391 | 4,025 | 4,406 | 4,310 | 43,678 |
| 5961 | Total mail order | 2,120 | 1,786 | 2,037 | 1,846 | 1,883 | 1,802 | 1,763 | 1,878 | 1,856 | 2,265 | 2,721 | 2,703 | 24,660 |
| 598 | Fuel dealers | 2,306 | 1,763 | 1,590 | 1,192 | 987 | 853 | 844 | 1,158 | 1,196 | 1,513 | 1,808 | 2,168 | 17,378 |
| 53,56, 57,594 | GAF, total[3] | 30,602 | 30,395 | 37,063 | 36,238 | 38,585 | 38,131 | 35,719 | 40,002 | 36,696 | 38,424 | 45,820 | 67,827 | 475,502 |
| 594 | Miscellaneous shopping goods stores | 4,680 | 4,635 | 4,940 | 4,747 | 5,308 | 5,210 | 4,983 | 5,467 | 5,103 | 5,204 | 6,249 | 11,869 | 68,395 |

## Table 1. Estimated Monthly Retail Sales, by Kind of Business, Unadjusted and Adjusted: January 1984 to December 1993—Continued

[Data in millions of dollars]

| SIC code | Kind of business | 1990 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| | **Adjusted[4]** | | | | | | | | | | | | | |
| | **Retail sales, total** | 153,685 | 152,957 | 153,309 | 152,706 | 152,198 | 153,539 | 154,119 | 154,830 | 155,980 | 155,623 | 155,930 | 153,775 | |
| | Total (excl. automotive group) | 119,096 | 120,575 | 120,922 | 120,441 | 120,178 | 121,749 | 121,717 | 122,783 | 123,876 | 123,691 | 124,290 | 122,941 | |
| | Durable goods, total | 58,467 | 56,773 | 56,610 | 56,145 | 55,741 | 55,595 | 56,153 | 55,765 | 55,816 | 55,652 | 55,233 | 53,949 | |
| 52 | Building materials group stores | 8,099 | 8,285 | 8,284 | 8,043 | 7,996 | 8,295 | 8,201 | 8,214 | 8,092 | 8,010 | 8,191 | 7,774 | |
| 521,3 | Building materials, supply stores | 5,975 | 6,153 | 6,125 | 5,984 | 5,906 | 5,980 | 5,954 | 5,959 | 5,869 | 5,788 | 5,906 | 5,746 | |
| 525 | Hardware stores | 1,052 | 1,051 | 1,051 | 1,035 | 1,022 | 1,053 | 1,034 | 1,008 | 1,029 | 1,034 | 1,007 | 999 | |
| 55 ex 554 | Automotive dealers | 34,589 | 32,382 | 32,387 | 32,265 | 32,020 | 31,790 | 32,402 | 32,047 | 32,104 | 31,932 | 31,640 | 30,834 | |
| 551,2,5 6,7,9 | Motor vehicle and miscellaneous automobile dealers | 31,729 | 29,484 | 29,479 | 29,412 | 29,174 | 28,933 | 29,550 | 29,195 | 29,291 | 29,099 | 28,782 | 27,982 | |
| 553 | Auto & Home supply stores | 2,860 | 2,898 | 2,908 | 2,853 | 2,846 | 2,857 | 2,852 | 2,852 | 2,813 | 2,833 | 2,858 | 2,852 | |
| 57 | Furniture group stores | 8,073 | 8,042 | 8,042 | 8,002 | 8,065 | 7,892 | 7,856 | 7,764 | 7,932 | 7,917 | 7,800 | 7,715 | See note 5 |
| 571 | Furniture & home furn. stores | 4,531 | 4,397 | 4,406 | 4,339 | 4,317 | 4,281 | 4,252 | 4,201 | 4,279 | 4,267 | 4,218 | 4,138 | |
| 5722,31,34 | Household appliance, radio, TV and computer stores | 2,858 | 2,935 | 2,925 | 2,956 | 3,056 | 2,931 | 2,916 | 2,870 | 2,952 | 2,935 | 2,861 | 2,854 | |
| | Nondurable goods, total | 95,218 | 96,184 | 96,699 | 96,561 | 96,457 | 97,944 | 97,966 | 99,065 | 100,164 | 99,971 | 100,697 | 99,826 | |
| 53 | General merchandise group stores | 17,730 | 17,943 | 18,064 | 17,751 | 17,694 | 18,160 | 18,085 | 18,116 | 18,167 | 18,125 | 18,290 | 18,260 | |
| 531 | Dept. stores, (excl. leased depts.) | 13,653 | 13,744 | 13,950 | 13,704 | 13,586 | 13,991 | 13,862 | 13,927 | 13,917 | 13,870 | 13,933 | 13,958 | |
| 531 | Dept. stores, (incl. leased depts.)[1] | 14,102 | 14,356 | 14,410 | 14,171 | 14,032 | 14,451 | 14,338 | 14,402 | 14,394 | 14,337 | 14,400 | 14,464 | |
| 533 | Variety stores | 607 | 617 | 599 | 609 | 607 | 611 | 613 | 611 | 619 | 601 | 600 | 572 | |
| 539 | Miscellaneous general merchandise stores | 3,470 | 3,582 | 3,515 | 3,438 | 3,501 | 3,558 | 3,610 | 3,578 | 3,631 | 3,654 | 3,757 | 3,730 | |
| 54 | Food group stores | 30,058 | 30,609 | 30,680 | 30,820 | 30,698 | 31,056 | 31,082 | 31,180 | 31,611 | 31,391 | 31,556 | 31,432 | |
| 541 | Grocery stores | 28,303 | 28,831 | 28,890 | 29,044 | 28,961 | 29,323 | 29,325 | 29,423 | 29,838 | 29,647 | 29,809 | 29,689 | |
| 554 | Gasoline service stations | 10,588 | 10,719 | 10,788 | 10,691 | 10,636 | 10,851 | 10,700 | 11,615 | 12,129 | 12,389 | 12,670 | 12,117 | |
| 56 | Apparel & accessory stores | 7,889 | 7,908 | 8,029 | 7,862 | 8,001 | 8,114 | 8,082 | 8,032 | 7,993 | 7,939 | 7,923 | 7,890 | |
| 561 | Mens & boys clothing, furnishings | 825 | 797 | 810 | 770 | 800 | 792 | 793 | 775 | 776 | 770 | 760 | 766 | |
| 562,3 | Women's clothing specialty stores | 2,866 | 2,857 | 2,927 | 2,901 | 2,913 | 3,013 | 2,947 | 2,893 | 2,868 | 2,847 | 2,854 | 2,800 | |
| 566 | Shoe stores | 1,483 | 1,469 | 1,518 | 1,466 | 1,464 | 1,499 | 1,510 | 1,520 | 1,497 | 1,493 | 1,508 | 1,512 | |
| 58 | Eating and drinking places | 15,275 | 15,418 | 15,594 | 15,682 | 15,673 | 15,810 | 15,973 | 15,891 | 15,947 | 15,799 | 15,784 | 15,670 | |
| 591 | Drug & proprietary stores | 5,730 | 5,621 | 5,611 | 5,778 | 5,797 | 5,880 | 5,941 | 6,001 | 6,057 | 6,111 | 6,158 | 6,105 | |
| 592 | Liquor stores | 1,755 | 1,780 | 1,790 | 1,819 | 1,800 | 1,853 | 1,863 | 1,891 | 1,898 | 1,916 | 1,935 | 1,978 | |
| 5961 | Total mail order | 2,122 | 2,106 | 2,102 | 2,044 | 2,049 | 2,093 | 2,043 | 2,011 | 2,031 | 1,990 | 2,050 | 2,023 | |
| 53,56, 57,594 | GAF, total[3] | 39,513 | 39,701 | 39,933 | 39,314 | 39,468 | 39,829 | 39,764 | 39,536 | 39,819 | 39,700 | 39,638 | 39,498 | |

NA Data not available
[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass and from mail order.
[3]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).
[4]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[5]For yearly totals,refer to unadjusted section.
Note: U.S. and group totals include kinds of business not shown.

## Table 1. Estimated Monthly Retail Sales, by Kind of Business, Unadjusted and Adjusted: January 1984 to December 1993—Continued

[Data in millions of dollars]

| SIC code | Kind of business | 1989 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| | **Unadjusted** | | | | | | | | | | | | | |
| | **Retail sales, total** | 125,152 | 121,423 | 143,029 | 141,579 | 152,351 | 151,343 | 146,973 | 155,652 | 146,742 | 145,144 | 151,857 | 180,136 | 1,761,381 |
| | Total (excl. automotive group) | 97,542 | 93,769 | 109,156 | 108,455 | 116,354 | 115,565 | 113,303 | 118,673 | 113,020 | 114,720 | 122,729 | 152,896 | 1,376,182 |
| | Durable goods, total | 46,383 | 45,512 | 54,324 | 54,395 | 59,807 | 59,479 | 56,170 | 61,065 | 56,253 | 53,083 | 53,497 | 58,778 | 658,726 |
| 52 | Building materials group stores | 6,050 | 5,659 | 6,995 | 8,138 | 9,409 | 9,061 | 8,500 | 8,945 | 8,187 | 8,332 | 7,720 | 7,101 | 94,097 |
| 521,3,5 | Building materials, supply stores, hardware | 5,425 | 4,958 | 6,016 | 6,770 | 7,706 | 7,685 | 7,331 | 7,666 | 7,041 | 7,232 | 6,727 | 6,015 | 80,572 |
| 521,3 | Building materials, supply stores | 4,593 | 4,197 | 5,088 | 5,682 | 6,503 | 6,523 | 6,205 | 6,569 | 5,978 | 6,157 | 5,678 | 4,870 | 68,043 |
| 525 | Hardware stores | 832 | 761 | 928 | 1,088 | 1,203 | 1,162 | 1,126 | 1,097 | 1,063 | 1,075 | 1,049 | 1,145 | 12,529 |
| 55 ex 554 | Automotive dealers | 27,610 | 27,654 | 33,873 | 33,124 | 35,997 | 35,778 | 33,670 | 36,979 | 33,722 | 30,424 | 29,128 | 27,240 | 385,199 |
| 551,2,5 6,7,9 | Motor vehicle and miscellaneous automobile dealers | 25,485 | 25,646 | 31,402 | 30,570 | 33,240 | 32,987 | 30,903 | 34,050 | 30,849 | 27,574 | 26,311 | 24,521 | 353,538 |
| 551,2 | Motor vehicle dealers | 24,576 | 24,517 | 29,848 | 28,664 | 31,108 | 30,770 | 29,063 | 32,173 | 29,401 | 26,251 | 25,025 | 23,360 | 334,756 |
| 551 | Motor vehicle dealers, (new & used) | 22,844 | 22,705 | 27,591 | 26,472 | 28,597 | 28,499 | 27,004 | 29,874 | 27,330 | 24,230 | 23,331 | 21,774 | 310,251 |
| 553 | Auto & Home supply stores | 2,125 | 2,008 | 2,471 | 2,554 | 2,757 | 2,791 | 2,767 | 2,929 | 2,873 | 2,850 | 2,817 | 2,719 | 31,661 |
| 57 | Furniture group stores | 7,089 | 6,611 | 7,364 | 7,172 | 7,618 | 7,794 | 7,492 | 8,006 | 7,650 | 7,718 | 8,561 | 10,323 | 93,398 |
| 571 | Furniture & home furn. stores | 3,997 | 3,757 | 4,216 | 4,166 | 4,371 | 4,346 | 4,193 | 4,543 | 4,247 | 4,352 | 4,800 | 4,844 | 51,832 |
| 5712 | Furniture stores | 2,486 | 2,341 | 2,617 | 2,622 | 2,721 | 2,729 | 2,649 | 2,812 | 2,677 | 2,683 | 2,939 | 3,017 | 32,293 |
| 5713 | Floor covering stores | 845 | 799 | 979 | 918 | 967 | 954 | 890 | 978 | 918 | 976 | 1,031 | 931 | 11,186 |
| 5722,31, 34 | Household appliance, radio, TV and computer stores | 2,519 | 2,307 | 2,578 | 2,467 | 2,705 | 2,884 | 2,745 | 2,825 | 2,728 | 2,718 | 3,045 | 4,334 | 33,855 |
| 5722 | Household appliance stores | 705 | 631 | 739 | 729 | 813 | 860 | 840 | 827 | 777 | 795 | 917 | 1,125 | 9,758 |
| 5731,34 | Radio, television and computer stores | 1,814 | 1,676 | 1,839 | 1,738 | 1,892 | 2,024 | 1,905 | 1,998 | 1,951 | 1,923 | 2,128 | 3,209 | 24,097 |
| 5941 | Sporting goods stores and bicycle shops | 916 | 969 | 1,128 | 1,132 | 1,223 | 1,255 | 1,165 | 1,330 | 1,186 | 1,072 | 1,284 | 2,018 | 14,678 |
| 5942 | Book stores | 610 | 411 | 413 | 426 | 459 | 456 | 440 | 634 | 659 | 512 | 596 | 960 | 6,576 |
| 5944 | Jewelry stores | 800 | 942 | 906 | 916 | 1,172 | 1,019 | 933 | 1,024 | 971 | 986 | 1,335 | 3,176 | 14,180 |
| | Nondurable goods, total | 78,789 | 75,911 | 88,705 | 87,184 | 92,544 | 91,864 | 90,803 | 94,587 | 90,489 | 92,061 | 98,360 | 121,358 | 1,102,655 |
| 53 | General merchandise group stores | 11,771 | 11,762 | 15,418 | 15,545 | 16,555 | 16,281 | 15,158 | 16,920 | 15,951 | 16,947 | 21,609 | 32,934 | 206,851 |
| 531 | Dept. stores, (excl. leased depts.) | 9,035 | 9,053 | 12,093 | 12,251 | 12,820 | 12,662 | 11,791 | 13,279 | 12,465 | 13,178 | 16,629 | 25,519 | 160,775 |
| 531 | Dept. stores, (incl. leased depts.)[1] | 9,344 | 9,356 | 12,479 | 12,637 | 13,208 | 13,026 | 12,143 | 13,699 | 12,867 | 13,598 | 17,132 | 26,264 | 165,753 |
| 531 pt. | Conventional department stores (including. leased depts.) | 2,733 | 2,992 | 3,839 | 3,805 | 4,014 | 3,823 | 3,443 | 4,199 | 4,108 | 4,233 | 5,501 | 8,934 | 51,624 |
| 531 pt. | Discount department stores (including. leased depts.) | 4,423 | 4,270 | 5,824 | 5,987 | 6,363 | 6,344 | 5,980 | 6,434 | 6,072 | 6,392 | 7,963 | 11,912 | 77,964 |
| 531 pt. | National chain department stores (including. leased depts.) | 2,188 | 2,094 | 2,816 | 2,845 | 2,831 | 2,859 | 2,720 | 3,066 | 2,687 | 2,973 | 3,668 | 5,418 | 36,165 |
| 533 | Variety stores | 448 | 442 | 583 | 521 | 558 | 541 | 539 | 581 | 527 | 608 | 705 | 1,195 | 7,248 |
| 539 | Miscellaneous general merchandise stores | 2,288 | 2,267 | 2,742 | 2,773 | 3,177 | 3,078 | 2,828 | 3,060 | 2,959 | 3,161 | 4,275 | 6,220 | 38,828 |
| 54 | Food group stores | 26,749 | 25,681 | 28,944 | 27,875 | 29,745 | 29,880 | 30,278 | 30,147 | 29,430 | 28,785 | 29,347 | 32,477 | 349,338 |
| 541 | Grocery stores | 25,343 | 24,231 | 27,251 | 26,344 | 28,057 | 28,219 | 28,647 | 28,481 | 27,866 | 27,183 | 27,698 | 30,427 | 329,747 |
| 542 | Meat, fish (seafood) markets | 494 | 472 | 569 | 507 | 562 | 536 | 530 | 546 | 534 | 514 | 536 | 666 | 6,466 |
| 546 | Retail bakeries | 377 | 381 | 421 | 380 | 409 | 406 | 383 | 396 | 376 | 406 | 405 | 471 | 4,811 |
| 554 | Gasoline service stations | 8,759 | 8,424 | 9,496 | 10,091 | 10,941 | 10,923 | 11,019 | 10,836 | 10,140 | 10,434 | 10,084 | 10,330 | 121,477 |
| 56 | Apparel & accessory stores | 5,696 | 5,327 | 7,325 | 7,121 | 7,426 | 7,214 | 6,904 | 8,199 | 7,635 | 7,647 | 8,804 | 12,979 | 92,277 |
| 561 | Mens & boys clothing, furnishings | 675 | 577 | 719 | 767 | 799 | 800 | 686 | 726 | 750 | 806 | 938 | 1,593 | 9,836 |
| 562,3 | Women's clothing specialty stores | 2,158 | 2,014 | 2,677 | 2,633 | 2,750 | 2,537 | 2,515 | 2,808 | 2,752 | 2,797 | 3,180 | 4,578 | 33,399 |
| 562 | Women's ready to wear | 1,861 | 1,777 | 2,442 | 2,399 | 2,520 | 2,326 | 2,318 | 2,579 | 2,493 | 2,500 | 2,823 | 4,027 | 30,065 |
| 565 | Family clothing stores | 1,382 | 1,371 | 1,893 | 1,824 | 1,931 | 1,984 | 1,908 | 2,366 | 2,129 | 2,200 | 2,663 | 4,119 | 25,770 |
| 566 | Shoe stores | 1,113 | 990 | 1,498 | 1,417 | 1,470 | 1,426 | 1,294 | 1,666 | 1,491 | 1,382 | 1,504 | 1,989 | 17,240 |
| 58 | Eating and drinking places | 13,353 | 12,694 | 14,495 | 14,609 | 15,167 | 15,498 | 15,696 | 15,972 | 14,983 | 15,058 | 14,339 | 14,914 | 176,778 |
| 5812 | Eating places | 12,523 | 11,887 | 13,546 | 13,720 | 14,234 | 14,499 | 14,769 | 15,058 | 14,060 | 14,158 | 13,469 | 13,980 | 165,903 |
| 5812 pt | Restaurants, lunchrooms, cafeterias | 7,077 | 6,776 | 7,542 | 7,638 | 7,895 | 7,932 | 8,066 | 8,223 | 7,666 | 7,807 | 7,446 | 7,754 | 91,822 |
| 5812 pt | Refreshment places | 5,273 | 4,952 | 5,797 | 5,839 | 6,046 | 6,277 | 6,482 | 6,575 | 6,130 | 6,113 | 5,802 | 5,961 | 71,247 |
| 5813 | Drinking places (alcoholic bev) | 830 | 807 | 949 | 889 | 933 | 999 | 927 | 914 | 923 | 900 | 870 | 934 | 10,875 |
| 591 | Drug & proprietary stores | 4,891 | 4,785 | 5,243 | 4,849 | 5,228 | 5,118 | 5,035 | 5,283 | 5,163 | 5,296 | 5,485 | 7,113 | 63,489 |
| 592 | Liquor stores | 1,483 | 1,390 | 1,562 | 1,573 | 1,718 | 1,752 | 1,809 | 1,759 | 1,698 | 1,643 | 1,718 | 2,399 | 20,504 |
| 596 | Nonstore retailers[2] | 3,338 | 3,063 | 3,539 | 3,372 | 3,496 | 3,317 | 3,147 | 3,481 | 3,383 | 3,810 | 4,277 | 4,274 | 42,497 |
| 5961 | Total mail order | 2,027 | 1,680 | 2,022 | 1,867 | 1,954 | 1,863 | 1,799 | 1,970 | 1,989 | 2,278 | 2,813 | 2,870 | 25,132 |
| 598 | Fuel dealers | 1,764 | 1,674 | 1,532 | 1,099 | 987 | 793 | 758 | 878 | 963 | 1,293 | 1,491 | 2,580 | 15,812 |
| 53,56, 57,594 | GAF, total[3] | 28,772 | 27,892 | 34,720 | 34,179 | 36,572 | 36,230 | 34,192 | 38,423 | 36,295 | 37,238 | 45,286 | 68,258 | 458,057 |
| 594 | Miscellaneous shopping goods stores | 4,216 | 4,192 | 4,613 | 4,341 | 4,973 | 4,941 | 4,638 | 5,298 | 5,059 | 4,926 | 6,312 | 12,022 | 65,531 |

## Table 1. Estimated Monthly Retail Sales, by Kind of Business, Unadjusted and Adjusted: January 1984 to December 1993—Continued

[Data in millions of dollars]

| SIC code | Kind of business | 1989 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| | **Adjusted[4]** | | | | | | | | | | | | | |
| | **Retail sales, total** | 143,931 | 142,132 | 142,698 | 146,155 | 146,425 | 146,228 | 147,384 | 149,862 | 149,208 | 147,874 | 149,422 | 149,796 | |
| | Total (excl. automotive group) | 111,973 | 110,954 | 111,232 | 113,645 | 114,319 | 114,578 | 114,884 | 115,574 | 116,088 | 116,315 | 117,379 | 118,430 | |
| | Durable goods, total | 54,579 | 53,273 | 53,202 | 54,988 | 54,811 | 54,367 | 55,300 | 57,503 | 56,170 | 54,672 | 55,623 | 54,759 | |
| 52 | Building materials group stores | 7,914 | 7,612 | 7,404 | 7,838 | 7,830 | 7,777 | 7,887 | 8,035 | 7,892 | 7,911 | 8,084 | 8,042 | |
| 521,3 | Building materials, supply stores | 5,858 | 5,581 | 5,373 | 5,665 | 5,670 | 5,623 | 5,677 | 5,702 | 5,677 | 5,722 | 5,824 | 5,818 | |
| 525 | Hardware stores | 1,023 | 1,017 | 998 | 1,031 | 1,061 | 1,035 | 1,064 | 1,074 | 1,064 | 1,056 | 1,066 | 1,043 | |
| 55 ex 554 | Automotive dealers | 31,958 | 31,178 | 31,466 | 32,510 | 32,106 | 31,650 | 32,500 | 34,288 | 33,120 | 31,559 | 32,043 | 31,366 | |
| 551,2,5 6,7,9 | Motor vehicle and miscellaneous automobile dealers | 29,428 | 28,687 | 28,942 | 29,941 | 29,520 | 29,089 | 29,887 | 31,616 | 30,363 | 28,813 | 29,234 | 28,513 | |
| 553 | Auto & Home supply stores | 2,530 | 2,491 | 2,524 | 2,569 | 2,586 | 2,561 | 2,613 | 2,672 | 2,757 | 2,746 | 2,809 | 2,853 | |
| 57 | Furniture group stores | 7,861 | 7,668 | 7,556 | 7,733 | 7,765 | 7,860 | 7,722 | 7,892 | 7,850 | 7,899 | 7,979 | 7,799 | See note 5 |
| 571 | Furniture & home furn. stores | 4,461 | 4,299 | 4,216 | 4,335 | 4,294 | 4,312 | 4,287 | 4,398 | 4,299 | 4,343 | 4,449 | 4,272 | |
| 5722,31,34 | Household appliance, radio, TV and computer stores | 2,765 | 2,743 | 2,737 | 2,794 | 2,856 | 2,928 | 2,810 | 2,842 | 2,854 | 2,876 | 2,843 | 2,880 | |
| | Nondurable goods, total | 89,352 | 88,859 | 89,496 | 91,167 | 91,614 | 91,861 | 92,084 | 92,359 | 93,038 | 93,202 | 93,799 | 95,037 | |
| 53 | General merchandise group stores | 16,851 | 16,291 | 16,585 | 17,073 | 16,869 | 17,054 | 17,177 | 17,224 | 17,570 | 17,584 | 17,737 | 17,856 | |
| 531 | Dept. stores, (excl. leased depts.) | 13,113 | 12,662 | 12,948 | 13,360 | 13,149 | 13,273 | 13,384 | 13,400 | 13,638 | 13,586 | 13,698 | 13,802 | |
| 531 | Dept. stores, (incl. leased depts.)[1] | 13,503 | 13,233 | 13,332 | 13,751 | 13,561 | 13,668 | 13,799 | 13,809 | 14,047 | 14,004 | 14,147 | 14,204 | |
| 533 | Variety stores | 612 | 578 | 577 | 569 | 584 | 585 | 601 | 600 | 604 | 628 | 633 | 627 | |
| 539 | Miscellaneous general merchandise stores | 3,126 | 3,051 | 3,060 | 3,144 | 3,136 | 3,196 | 3,192 | 3,224 | 3,328 | 3,370 | 3,406 | 3,427 | |
| 54 | Food group stores | 28,348 | 28,538 | 28,503 | 28,731 | 29,016 | 29,063 | 29,177 | 29,361 | 29,515 | 29,597 | 29,703 | 30,087 | |
| 541 | Grocery stores | 26,761 | 26,923 | 26,848 | 27,131 | 27,399 | 27,450 | 27,572 | 27,732 | 27,894 | 27,937 | 28,006 | 28,383 | |
| 554 | Gasoline service stations | 9,338 | 9,661 | 9,892 | 10,350 | 10,520 | 10,493 | 10,405 | 10,099 | 10,030 | 10,052 | 10,135 | 10,351 | |
| 56 | Apparel & accessory stores | 7,688 | 7,357 | 7,300 | 7,641 | 7,619 | 7,635 | 7,644 | 7,727 | 7,748 | 7,840 | 7,926 | 7,899 | |
| 561 | Mens & boys clothing, furnishings | 847 | 816 | 806 | 821 | 812 | 815 | 811 | 818 | 812 | 819 | 834 | 830 | |
| 562,3 | Women's clothing specialty stores | 2,839 | 2,718 | 2,704 | 2,763 | 2,747 | 2,743 | 2,734 | 2,797 | 2,791 | 2,820 | 2,844 | 2,863 | |
| 566 | Shoe stores | 1,432 | 1,329 | 1,342 | 1,459 | 1,466 | 1,458 | 1,443 | 1,437 | 1,455 | 1,462 | 1,488 | 1,455 | |
| 58 | Eating and drinking places | 14,674 | 14,392 | 14,524 | 14,580 | 14,626 | 14,635 | 14,738 | 14,816 | 14,983 | 14,983 | 15,046 | 14,899 | |
| 591 | Drug & proprietary stores | 5,105 | 5,190 | 5,135 | 5,088 | 5,187 | 5,191 | 5,272 | 5,342 | 5,446 | 5,449 | 5,552 | 5,588 | |
| 592 | Liquor stores | 1,695 | 1,657 | 1,674 | 1,697 | 1,727 | 1,719 | 1,718 | 1,721 | 1,742 | 1,729 | 1,723 | 1,714 | |
| 5961 | Total mail order | 2,125 | 1,976 | 2,030 | 2,098 | 2,108 | 2,110 | 2,144 | 2,130 | 2,105 | 2,060 | 2,115 | 2,174 | |
| 53,56, 57,594 | GAF, total[3] | 37,778 | 36,582 | 36,719 | 37,780 | 37,595 | 37,925 | 37,880 | 38,356 | 38,740 | 38,858 | 39,308 | 39,214 | |

NA Data not available
[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass and from mail order.
[3]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).
[4]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[5]For yearly totals,refer to unadjusted section.
Note: U.S. and group totals include kinds of business not shown.

## Table 1. Estimated Monthly Retail Sales, by Kind of Business, Unadjusted and Adjusted: January 1984 to December 1993—Continued

[Data in millions of dollars]

| SIC code | Kind of business | 1988 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| | **Unadjusted** | | | | | | | | | | | | | |
| | **Retail sales, total** | 116,251 | 118,026 | 135,046 | 134,464 | 139,865 | 141,278 | 137,570 | 142,717 | 135,547 | 138,741 | 143,353 | 174,442 | 1,657,300 |
| | Total (excl. automotive group) | 90,104 | 89,375 | 101,572 | 101,991 | 106,331 | 106,354 | 105,532 | 109,538 | 105,557 | 108,854 | 114,322 | 145,551 | 1,285,081 |
| | Durable goods, total | 42,649 | 45,684 | 53,069 | 53,030 | 55,456 | 57,249 | 53,065 | 55,285 | 51,261 | 51,319 | 51,814 | 59,885 | 629,766 |
| 52 | Building materials group stores | 5,243 | 5,681 | 7,219 | 8,172 | 9,026 | 8,770 | 8,057 | 8,424 | 8,064 | 8,134 | 7,547 | 7,453 | 91,792 |
| 521,3,5 | Building materials, supply stores, hardware | 4,522 | 4,853 | 6,132 | 6,776 | 7,428 | 7,537 | 7,079 | 7,332 | 7,066 | 7,075 | 6,663 | 6,441 | 78,904 |
| 521,3 | Building materials, supply stores | 3,787 | 4,143 | 5,238 | 5,721 | 6,345 | 6,463 | 6,035 | 6,330 | 6,058 | 6,033 | 5,648 | 5,259 | 67,060 |
| 525 | Hardware stores | 735 | 710 | 894 | 1,055 | 1,083 | 1,074 | 1,044 | 1,002 | 1,008 | 1,042 | 1,015 | 1,182 | 11,844 |
| 55 ex 554 | Automotive dealers | 26,147 | 28,651 | 33,474 | 32,473 | 33,534 | 34,924 | 32,038 | 33,179 | 29,990 | 29,887 | 29,031 | 28,891 | 372,219 |
| 551,2,5 6,7,9 | Motor vehicle and miscellaneous automobile dealers | 24,077 | 26,586 | 31,016 | 29,917 | 30,933 | 32,096 | 29,362 | 30,368 | 27,366 | 27,262 | 26,509 | 26,424 | 341,916 |
| 551,2 | Motor vehicle dealers | 23,285 | 25,445 | 29,295 | 28,050 | 28,909 | 30,024 | 27,515 | 28,698 | 26,071 | 25,805 | 25,455 | 25,035 | 323,587 |
| 551 | Motor vehicle dealers, (new & used) | 21,921 | 23,922 | 27,477 | 26,187 | 27,120 | 28,112 | 25,746 | 26,851 | 24,163 | 24,001 | 23,790 | 23,322 | 302,612 |
| 553 | Auto & Home supply stores | 2,070 | 2,065 | 2,458 | 2,556 | 2,601 | 2,828 | 2,676 | 2,811 | 2,624 | 2,625 | 2,522 | 2,467 | 30,303 |
| 57 | Furniture group stores | 6,090 | 5,989 | 6,691 | 6,622 | 6,787 | 7,167 | 6,968 | 7,323 | 7,060 | 7,257 | 8,092 | 10,283 | 86,329 |
| 571 | Furniture & home furn. stores | 3,374 | 3,369 | 3,837 | 3,808 | 3,907 | 4,032 | 3,903 | 4,100 | 3,972 | 4,151 | 4,499 | 4,950 | 47,902 |
| 5712 | Furniture stores | 2,040 | 2,076 | 2,373 | 2,280 | 2,315 | 2,366 | 2,293 | 2,332 | 2,317 | 2,431 | 2,623 | 2,930 | 28,376 |
| 5713 | Floor covering stores | 782 | 774 | 872 | 910 | 962 | 1,018 | 946 | 1,039 | 994 | 994 | 1,020 | 1,031 | 11,342 |
| 5722,31, 34 | Household appliance, radio, TV and computer stores | 2,190 | 2,110 | 2,326 | 2,283 | 2,350 | 2,566 | 2,511 | 2,605 | 2,486 | 2,504 | 2,973 | 4,234 | 31,138 |
| 5722 | Household appliance stores | 599 | 571 | 641 | 668 | 696 | 807 | 809 | 798 | 707 | 723 | 839 | 1,093 | 8,951 |
| 5731,34 | Radio, television and computer stores | 1,591 | 1,539 | 1,685 | 1,615 | 1,654 | 1,759 | 1,702 | 1,807 | 1,779 | 1,781 | 2,134 | 3,141 | 22,187 |
| 5941 | Sporting goods stores and bicycle shops | 828 | 880 | 948 | 1,056 | 1,112 | 1,173 | 1,087 | 1,172 | 1,000 | 935 | 1,113 | 1,739 | 13,043 |
| 5942 | Book stores | 537 | 402 | 399 | 382 | 415 | 455 | 410 | 557 | 577 | 442 | 511 | 928 | 6,015 |
| 5944 | Jewelry stores | 766 | 917 | 916 | 942 | 1,122 | 986 | 933 | 987 | 936 | 978 | 1,276 | 3,407 | 14,166 |
| | Nondurable goods, total | 73,602 | 72,342 | 81,957 | 81,434 | 84,409 | 84,029 | 84,505 | 87,432 | 84,286 | 87,422 | 91,539 | 114,557 | 1,027,514 |
| 53 | General merchandise group stores | 10,809 | 11,150 | 14,326 | 14,408 | 15,422 | 15,041 | 13,947 | 15,476 | 14,643 | 16,119 | 19,851 | 31,554 | 192,746 |
| 531 | Dept. stores, (excl. leased depts.) | 8,467 | 8,695 | 11,314 | 11,386 | 12,093 | 11,836 | 11,003 | 12,261 | 11,635 | 12,798 | 15,565 | 24,584 | 151,637 |
| 531 | Dept. stores, (incl. leased depts.)[1] | 8,797 | 9,016 | 11,723 | 11,794 | 12,488 | 12,221 | 11,372 | 12,650 | 12,042 | 13,204 | 16,018 | 25,295 | 156,620 |
| 531 pt. | Conventional department stores (including. leased depts.) | 2,604 | 2,862 | 3,649 | 3,560 | 3,772 | 3,615 | 3,214 | 3,880 | 3,814 | 4,154 | 5,180 | 8,753 | 49,057 |
| 531 pt. | Discount department stores (including. leased depts.) | 3,995 | 4,028 | 5,415 | 5,520 | 5,879 | 5,829 | 5,424 | 5,797 | 5,552 | 5,992 | 7,144 | 11,115 | 71,690 |
| 531 pt. | National chain department stores (including. leased depts.) | 2,198 | 2,126 | 2,659 | 2,714 | 2,837 | 2,777 | 2,734 | 2,973 | 2,676 | 3,058 | 3,694 | 5,427 | 35,873 |
| 533 | Variety stores | 436 | 461 | 573 | 555 | 552 | 537 | 545 | 575 | 514 | 585 | 626 | 1,162 | 7,121 |
| 539 | Miscellaneous general merchandise stores | 1,906 | 1,994 | 2,439 | 2,467 | 2,777 | 2,668 | 2,399 | 2,640 | 2,494 | 2,736 | 3,660 | 5,808 | 33,988 |
| 54 | Food group stores | 25,323 | 24,372 | 26,612 | 26,398 | 27,250 | 27,488 | 28,542 | 28,023 | 27,429 | 27,482 | 27,312 | 30,350 | 326,581 |
| 541 | Grocery stores | 23,946 | 22,949 | 25,099 | 24,895 | 25,652 | 25,913 | 26,950 | 26,456 | 25,916 | 25,978 | 25,776 | 28,435 | 307,965 |
| 542 | Meat, fish (seafood) markets | 485 | 467 | 505 | 476 | 523 | 513 | 540 | 536 | 534 | 513 | 527 | 660 | 6,279 |
| 546 | Retail bakeries | 408 | 399 | 428 | 437 | 438 | 425 | 414 | 405 | 390 | 410 | 405 | 446 | 5,005 |
| 554 | Gasoline service stations | 8,384 | 8,091 | 8,795 | 8,916 | 9,366 | 9,429 | 9,627 | 9,936 | 9,290 | 9,457 | 9,102 | 9,281 | 109,674 |
| 56 | Apparel & accessory stores | 5,151 | 5,018 | 6,753 | 6,570 | 6,648 | 6,441 | 6,340 | 7,347 | 7,026 | 7,323 | 8,118 | 12,558 | 85,293 |
| 561 | Mens & boys clothing, furnishings | 638 | 567 | 684 | 738 | 749 | 762 | 672 | 704 | 718 | 825 | 889 | 1,567 | 9,513 |
| 562,3 | Women's clothing specialty stores | 1,946 | 1,926 | 2,449 | 2,424 | 2,466 | 2,327 | 2,328 | 2,542 | 2,557 | 2,687 | 2,996 | 4,474 | 31,122 |
| 562 | Women's ready to wear | 1,693 | 1,708 | 2,227 | 2,204 | 2,244 | 2,124 | 2,129 | 2,312 | 2,321 | 2,374 | 2,627 | 3,914 | 27,877 |
| 565 | Family clothing stores | 1,273 | 1,281 | 1,758 | 1,733 | 1,766 | 1,738 | 1,756 | 2,088 | 1,900 | 2,058 | 2,408 | 3,870 | 23,629 |
| 566 | Shoe stores | 962 | 918 | 1,375 | 1,256 | 1,268 | 1,201 | 1,149 | 1,433 | 1,333 | 1,273 | 1,339 | 1,913 | 15,420 |
| 58 | Eating and drinking places | 12,118 | 11,967 | 13,276 | 13,667 | 14,143 | 14,469 | 15,061 | 15,258 | 14,344 | 14,619 | 13,842 | 14,749 | 167,513 |
| 5812 | Eating places | 11,212 | 11,097 | 12,328 | 12,733 | 13,242 | 13,500 | 14,128 | 14,347 | 13,427 | 13,725 | 12,943 | 13,609 | 156,491 |
| 5812 pt | Restaurants, lunchrooms, cafeterias | 6,317 | 6,299 | 6,823 | 7,067 | 7,306 | 7,453 | 7,798 | 8,006 | 7,509 | 7,731 | 7,242 | 7,636 | 87,187 |
| 5812 pt | Refreshment places | 4,706 | 4,610 | 5,318 | 5,467 | 5,723 | 5,868 | 6,171 | 6,151 | 5,703 | 5,740 | 5,508 | 5,899 | 66,864 |
| 5813 | Drinking places (alcoholic bev) | 906 | 870 | 948 | 934 | 901 | 969 | 933 | 911 | 917 | 894 | 899 | 940 | 11,022 |
| 591 | Drug & proprietary stores | 4,443 | 4,463 | 4,795 | 4,664 | 4,772 | 4,723 | 4,588 | 4,764 | 4,651 | 4,747 | 4,844 | 6,456 | 57,910 |
| 592 | Liquor stores | 1,480 | 1,385 | 1,505 | 1,576 | 1,649 | 1,684 | 1,748 | 1,642 | 1,571 | 1,567 | 1,637 | 2,397 | 19,841 |
| 596 | Nonstore retailers[2] | 2,900 | 3,073 | 3,418 | 3,103 | 3,064 | 2,932 | 2,905 | 3,090 | 3,296 | 3,808 | 4,311 | 4,111 | 40,011 |
| 5961 | Total mail order | 1,651 | 1,676 | 1,898 | 1,748 | 1,688 | 1,634 | 1,580 | 1,748 | 1,898 | 2,325 | 2,856 | 2,792 | 23,494 |
| 598 | Fuel dealers | 2,158 | 1,788 | 1,512 | 1,095 | 940 | 828 | 811 | 870 | 960 | 1,203 | 1,371 | 1,762 | 15,298 |
| 53,56, 57,594 | GAF, total[3] | 25,731 | 26,020 | 31,860 | 31,696 | 33,318 | 33,185 | 31,617 | 34,871 | 33,168 | 35,185 | 41,737 | 65,698 | 424,086 |
| 594 | Miscellaneous shopping goods stores | 3,681 | 3,863 | 4,090 | 4,096 | 4,461 | 4,536 | 4,362 | 4,725 | 4,439 | 4,486 | 5,676 | 11,303 | 59,718 |

## Table 1. **Estimated Monthly Retail Sales, by Kind of Business, Unadjusted and Adjusted: January 1984 to December 1993**—Continued

[Data in millions of dollars]

| SIC code | Kind of business | 1988 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| | **Adjusted**[4] | | | | | | | | | | | | | |
| | **Retail sales, total** | 132,604 | 133,262 | 135,997 | 135,080 | 136,369 | 137,261 | 137,452 | 138,199 | 137,385 | 140,871 | 142,047 | 142,990 | |
| | Total (excl. automotive group) | 102,179 | 102,349 | 104,651 | 104,619 | 105,498 | 106,078 | 106,714 | 107,473 | 108,186 | 109,413 | 110,128 | 110,795 | |
| | Durable goods, total | 50,503 | 51,433 | 52,308 | 51,615 | 52,151 | 52,686 | 52,040 | 52,058 | 50,762 | 53,302 | 53,934 | 54,875 | |
| 52 | Building materials group stores | 7,070 | 7,462 | 7,592 | 7,617 | 7,687 | 7,602 | 7,461 | 7,553 | 7,678 | 7,831 | 7,791 | 8,212 | |
| 521,3 | Building materials, supply stores | 4,983 | 5,360 | 5,479 | 5,565 | 5,635 | 5,605 | 5,516 | 5,519 | 5,646 | 5,718 | 5,734 | 6,094 | |
| 525 | Hardware stores | 894 | 920 | 958 | 976 | 958 | 981 | 982 | 992 | 1,014 | 1,023 | 1,032 | 1,035 | |
| 55 ex 554 | Automotive dealers | 30,425 | 30,913 | 31,346 | 30,461 | 30,871 | 31,203 | 30,738 | 30,726 | 29,199 | 31,458 | 31,919 | 32,195 | |
| 551,2,5 6,7,9 | Motor vehicle and miscellaneous automobile dealers | 27,964 | 28,434 | 28,825 | 27,960 | 28,353 | 28,606 | 28,206 | 28,171 | 26,673 | 28,941 | 29,422 | 29,690 | |
| 553 | Auto & Home supply stores | 2,461 | 2,479 | 2,521 | 2,501 | 2,518 | 2,597 | 2,532 | 2,555 | 2,526 | 2,517 | 2,497 | 2,505 | |
| 57 | Furniture group stores | 6,704 | 6,741 | 6,924 | 7,025 | 7,089 | 7,241 | 7,165 | 7,196 | 7,254 | 7,389 | 7,516 | 7,616 | See note 5 |
| 571 | Furniture & home furn. stores | 3,741 | 3,739 | 3,864 | 3,894 | 3,927 | 3,996 | 3,983 | 3,954 | 4,020 | 4,126 | 4,170 | 4,271 | |
| 5722,31,34 | Household appliance, radio, TV and computer stores | 2,393 | 2,436 | 2,493 | 2,539 | 2,557 | 2,624 | 2,560 | 2,610 | 2,617 | 2,639 | 2,743 | 2,721 | |
| | Nondurable goods, total | 82,101 | 81,829 | 83,689 | 83,465 | 84,218 | 84,595 | 85,412 | 86,141 | 86,623 | 87,569 | 88,113 | 88,115 | |
| 53 | General merchandise group stores | 15,383 | 15,049 | 15,624 | 15,545 | 15,705 | 15,848 | 15,831 | 15,944 | 16,097 | 16,438 | 16,532 | 16,716 | |
| 531 | Dept. stores, (excl. leased depts.) | 12,148 | 11,846 | 12,284 | 12,217 | 12,340 | 12,512 | 12,461 | 12,524 | 12,674 | 12,980 | 12,992 | 13,077 | |
| 531 | Dept. stores, (incl. leased depts.)[1] | 12,549 | 12,488 | 12,701 | 12,627 | 12,756 | 12,919 | 12,864 | 12,921 | 13,089 | 13,391 | 13,393 | 13,426 | |
| 533 | Variety stores | 580 | 583 | 596 | 575 | 580 | 583 | 606 | 599 | 576 | 599 | 593 | 598 | |
| 539 | Miscellaneous general merchandise stores | 2,655 | 2,620 | 2,744 | 2,753 | 2,785 | 2,753 | 2,764 | 2,821 | 2,847 | 2,859 | 2,947 | 3,041 | |
| 54 | Food group stores | 26,109 | 26,225 | 26,634 | 26,669 | 26,896 | 26,938 | 27,286 | 27,648 | 27,544 | 27,745 | 27,962 | 27,681 | |
| 541 | Grocery stores | 24,560 | 24,703 | 25,124 | 25,146 | 25,348 | 25,380 | 25,716 | 26,116 | 25,994 | 26,188 | 26,383 | 26,111 | |
| 554 | Gasoline service stations | 8,967 | 8,862 | 9,133 | 9,015 | 9,049 | 9,049 | 9,099 | 9,277 | 9,198 | 9,190 | 9,203 | 9,253 | |
| 56 | Apparel & accessory stores | 6,740 | 6,687 | 6,873 | 6,763 | 6,899 | 6,921 | 7,037 | 7,045 | 7,201 | 7,378 | 7,349 | 7,420 | |
| 561 | Mens & boys clothing, furnishings | 784 | 772 | 788 | 763 | 768 | 786 | 797 | 790 | 798 | 816 | 790 | 795 | |
| 562,3 | Women's clothing specialty stores | 2,492 | 2,492 | 2,499 | 2,484 | 2,516 | 2,546 | 2,555 | 2,545 | 2,620 | 2,650 | 2,694 | 2,718 | |
| 566 | Shoe stores | 1,210 | 1,197 | 1,257 | 1,219 | 1,259 | 1,251 | 1,288 | 1,282 | 1,300 | 1,330 | 1,324 | 1,361 | |
| 58 | Eating and drinking places | 13,157 | 13,194 | 13,451 | 13,492 | 13,625 | 13,819 | 13,984 | 14,207 | 14,315 | 14,446 | 14,586 | 14,690 | |
| 591 | Drug & proprietary stores | 4,647 | 4,664 | 4,762 | 4,779 | 4,796 | 4,805 | 4,799 | 4,827 | 4,870 | 4,899 | 4,943 | 4,936 | |
| 592 | Liquor stores | 1,641 | 1,603 | 1,641 | 1,655 | 1,679 | 1,671 | 1,648 | 1,629 | 1,623 | 1,617 | 1,650 | 1,673 | |
| 5961 | Total mail order | 1,787 | 1,881 | 1,909 | 1,878 | 1,888 | 1,857 | 1,906 | 1,870 | 1,971 | 2,121 | 2,141 | 2,076 | |
| 53,56, 57,594 | GAF, total[3] | 33,486 | 33,182 | 34,188 | 34,198 | 34,584 | 34,930 | 35,053 | 35,117 | 35,479 | 36,212 | 36,478 | 36,958 | |

NA Data not available
[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass and from mail order.
[3]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).
[4]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[5]For yearly totals,refer to unadjusted section.
Note: U.S. and group totals include kinds of business not shown.

## Table 1. Estimated Monthly Retail Sales, by Kind of Business, Unadjusted and Adjusted: January 1984 to December 1993—Continued

[Data in millions of dollars]

| SIC code | Kind of business | 1987 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| | **Unadjusted** | | | | | | | | | | | | | |
| | **Retail sales, total** | 106,814 | 106,715 | 121,963 | 127,169 | 131,340 | 131,798 | 131,982 | 134,414 | 127,412 | 131,375 | 129,846 | 160,471 | 1,541,299 |
| | Total (excl. automotive group) | 86,164 | 82,772 | 92,786 | 96,835 | 101,004 | 99,163 | 99,973 | 101,873 | 97,313 | 102,887 | 104,062 | 133,571 | 1,198,403 |
| | Durable goods, total | 36,422 | 39,098 | 46,523 | 48,798 | 49,852 | 52,577 | 51,677 | 52,307 | 49,402 | 48,464 | 46,052 | 54,691 | 575,863 |
| 52 | Building materials group stores | 5,048 | 4,980 | 6,366 | 7,265 | 7,918 | 7,957 | 7,753 | 7,563 | 7,386 | 7,721 | 6,802 | 6,695 | 83,454 |
| 521,3,5 | Building materials, supply stores, hardware | 4,521 | 4,388 | 5,504 | 6,113 | 6,483 | 6,801 | 6,796 | 6,716 | 6,547 | 6,765 | 6,000 | 5,704 | 72,338 |
| 521,3 | Building materials, supply stores | 3,738 | 3,685 | 4,627 | 5,123 | 5,452 | 5,840 | 5,837 | 5,809 | 5,673 | 5,785 | 5,099 | 4,634 | 61,302 |
| 525 | Hardware stores | 783 | 703 | 877 | 990 | 1,031 | 961 | 959 | 907 | 874 | 980 | 901 | 1,070 | 11,036 |
| 55 ex 554 | Automotive dealers | 20,650 | 23,943 | 29,177 | 30,334 | 30,336 | 32,635 | 32,009 | 32,541 | 30,099 | 28,488 | 25,764 | 26,900 | 342,896 |
| 551,2,5 6,7,9 | Motor vehicle and miscellaneous automobile dealers | 18,852 | 22,246 | 27,160 | 28,168 | 28,127 | 30,282 | 29,596 | 30,118 | 27,718 | 25,982 | 23,490 | 24,535 | 316,274 |
| 551,2 | Motor vehicle dealers | 17,980 | 21,060 | 25,519 | 26,118 | 25,895 | 28,129 | 27,713 | 28,561 | 26,687 | 24,918 | 22,586 | 23,658 | 298,824 |
| 551 | Motor vehicle dealers, (new & used) | 16,764 | 19,815 | 23,986 | 24,574 | 24,238 | 26,359 | 26,050 | 26,893 | 25,068 | 23,291 | 21,205 | 22,286 | 280,529 |
| 553 | Auto & Home supply stores | 1,798 | 1,697 | 2,017 | 2,166 | 2,209 | 2,353 | 2,413 | 2,423 | 2,381 | 2,506 | 2,294 | 2,365 | 26,622 |
| 57 | Furniture group stores | 5,998 | 5,540 | 6,149 | 6,037 | 6,189 | 6,317 | 6,482 | 6,597 | 6,433 | 6,569 | 6,847 | 8,914 | 78,072 |
| 571 | Furniture & home furn. stores | 3,357 | 3,203 | 3,619 | 3,596 | 3,704 | 3,743 | 3,754 | 3,805 | 3,734 | 3,837 | 3,882 | 4,243 | 44,477 |
| 5712 | Furniture stores | 2,046 | 1,977 | 2,270 | 2,186 | 2,279 | 2,248 | 2,240 | 2,265 | 2,215 | 2,266 | 2,272 | 2,476 | 26,740 |
| 5713 | Floor covering stores | 646 | 616 | 730 | 785 | 782 | 842 | 888 | 897 | 907 | 952 | 921 | 966 | 9,932 |
| 5722,31, 34 | Household appliance, radio, TV and computer stores | 2,182 | 1,897 | 2,054 | 1,971 | 2,014 | 2,089 | 2,238 | 2,252 | 2,158 | 2,192 | 2,402 | 3,672 | 27,121 |
| 5722 | Household appliance stores | 678 | 605 | 653 | 649 | 673 | 712 | 775 | 745 | 690 | 688 | 771 | 1,003 | 8,642 |
| 5731,34 | Radio, television and computer stores | 1,504 | 1,292 | 1,401 | 1,322 | 1,341 | 1,377 | 1,463 | 1,507 | 1,468 | 1,504 | 1,631 | 2,669 | 18,479 |
| 5941 | Sporting goods stores and bicycle shops | 730 | 716 | 768 | 857 | 919 | 1,016 | 978 | 1,026 | 906 | 849 | 984 | 1,507 | 11,256 |
| 5942 | Book stores | 518 | 386 | 360 | 352 | 357 | 379 | 355 | 447 | 527 | 402 | 437 | 818 | 5,338 |
| 5944 | Jewelry stores | 713 | 846 | 800 | 846 | 1,045 | 905 | 857 | 910 | 855 | 927 | 1,176 | 3,045 | 12,925 |
| | Nondurable goods, total | 70,392 | 67,617 | 75,440 | 78,371 | 81,488 | 79,221 | 80,305 | 82,107 | 78,010 | 82,911 | 83,794 | 105,780 | 965,436 |
| 53 | General merchandise group stores | 10,166 | 10,651 | 12,936 | 14,140 | 15,138 | 14,033 | 13,293 | 15,030 | 13,722 | 15,346 | 18,241 | 29,274 | 181,970 |
| 531 | Dept. stores, (excl. leased depts.) | 8,066 | 8,327 | 10,320 | 11,162 | 11,930 | 11,103 | 10,565 | 11,982 | 10,947 | 12,221 | 14,451 | 22,943 | 144,017 |
| 531 | Dept. stores, (incl. leased depts.)[1] | 8,393 | 8,635 | 10,696 | 11,560 | 12,315 | 11,473 | 10,885 | 12,335 | 11,300 | 12,617 | 14,869 | 23,612 | 148,690 |
| 531 pt. | Conventional department stores (including. leased depts.) | 2,590 | 2,836 | 3,417 | 3,659 | 3,776 | 3,487 | 3,167 | 3,895 | 3,690 | 4,066 | 4,869 | 8,309 | 47,761 |
| 531 pt. | Discount department stores (including. leased depts.) | 3,582 | 3,614 | 4,622 | 5,123 | 5,447 | 5,141 | 4,927 | 5,315 | 4,863 | 5,514 | 6,278 | 9,941 | 64,367 |
| 531 pt. | National chain department stores (including. leased depts.) | 2,221 | 2,185 | 2,657 | 2,778 | 3,092 | 2,845 | 2,791 | 3,125 | 2,747 | 3,037 | 3,722 | 5,362 | 36,562 |
| 533 | Variety stores | 461 | 478 | 543 | 636 | 594 | 535 | 525 | 571 | 513 | 564 | 595 | 1,119 | 7,134 |
| 539 | Miscellaneous general merchandise stores | 1,639 | 1,846 | 2,073 | 2,342 | 2,614 | 2,395 | 2,203 | 2,477 | 2,262 | 2,561 | 3,195 | 5,212 | 30,819 |
| 54 | Food group stores | 25,145 | 23,006 | 24,813 | 25,333 | 26,699 | 26,002 | 27,224 | 26,306 | 25,481 | 26,499 | 25,067 | 27,886 | 309,461 |
| 541 | Grocery stores | 23,840 | 21,668 | 23,382 | 23,796 | 25,134 | 24,435 | 25,617 | 24,690 | 23,936 | 24,929 | 23,549 | 26,003 | 290,979 |
| 542 | Meat, fish (seafood) markets | 461 | 442 | 476 | 509 | 501 | 509 | 559 | 563 | 557 | 546 | 511 | 627 | 6,261 |
| 546 | Retail bakeries | 384 | 398 | 435 | 436 | 451 | 435 | 435 | 435 | 428 | 453 | 431 | 473 | 5,194 |
| 554 | Gasoline service stations | 7,764 | 7,485 | 8,285 | 8,645 | 8,943 | 9,150 | 9,494 | 9,448 | 8,925 | 9,085 | 8,661 | 8,884 | 104,769 |
| 56 | Apparel & accessory stores | 4,958 | 4,839 | 6,058 | 6,608 | 6,430 | 6,138 | 5,914 | 6,845 | 6,410 | 6,763 | 7,164 | 11,195 | 79,322 |
| 561 | Mens & boys clothing, furnishings | 590 | 518 | 605 | 715 | 733 | 736 | 628 | 686 | 678 | 784 | 836 | 1,508 | 9,017 |
| 562,3 | Women's clothing specialty stores | 1,913 | 1,870 | 2,255 | 2,419 | 2,411 | 2,203 | 2,201 | 2,451 | 2,379 | 2,531 | 2,612 | 3,963 | 29,208 |
| 562 | Women's ready to wear | 1,674 | 1,656 | 2,034 | 2,205 | 2,212 | 1,998 | 2,020 | 2,237 | 2,166 | 2,286 | 2,340 | 3,538 | 26,366 |
| 565 | Family clothing stores | 1,145 | 1,189 | 1,580 | 1,736 | 1,688 | 1,639 | 1,631 | 1,895 | 1,679 | 1,822 | 2,072 | 3,396 | 21,472 |
| 566 | Shoe stores | 984 | 935 | 1,218 | 1,346 | 1,218 | 1,171 | 1,048 | 1,319 | 1,222 | 1,188 | 1,212 | 1,733 | 14,594 |
| 58 | Eating and drinking places | 11,476 | 11,063 | 12,300 | 12,684 | 13,362 | 13,299 | 13,714 | 13,825 | 12,744 | 13,277 | 12,505 | 13,212 | 153,461 |
| 5812 | Eating places | 10,643 | 10,274 | 11,426 | 11,782 | 12,442 | 12,390 | 12,781 | 12,880 | 11,830 | 12,321 | 11,604 | 12,254 | 142,627 |
| 5812 pt | Restaurants, lunchrooms, cafeterias | 6,333 | 6,102 | 6,591 | 6,763 | 7,153 | 7,131 | 7,190 | 7,288 | 6,610 | 6,797 | 6,449 | 6,732 | 81,139 |
| 5812 pt | Refreshment places | 4,162 | 4,033 | 4,691 | 4,877 | 5,122 | 5,085 | 5,454 | 5,448 | 5,063 | 5,361 | 5,009 | 5,330 | 59,635 |
| 5813 | Drinking places (alcoholic bev) | 833 | 789 | 874 | 902 | 920 | 909 | 933 | 945 | 914 | 956 | 901 | 958 | 10,834 |
| 591 | Drug & proprietary stores | 4,275 | 4,026 | 4,257 | 4,396 | 4,453 | 4,442 | 4,427 | 4,423 | 4,309 | 4,561 | 4,468 | 6,105 | 54,142 |
| 592 | Liquor stores | 1,485 | 1,376 | 1,459 | 1,526 | 1,659 | 1,623 | 1,731 | 1,662 | 1,589 | 1,683 | 1,672 | 2,361 | 19,826 |
| 596 | Nonstore retailers[2] | 2,489 | 2,503 | 2,923 | 2,908 | 2,704 | 2,746 | 2,835 | 2,871 | 2,969 | 3,449 | 3,624 | 3,892 | 35,913 |
| 5961 | Total mail order | 1,454 | 1,390 | 1,695 | 1,674 | 1,504 | 1,554 | 1,595 | 1,604 | 1,676 | 1,932 | 2,206 | 2,481 | 20,765 |
| 598 | Fuel dealers | 1,772 | 1,646 | 1,446 | 1,095 | 917 | 805 | 791 | 767 | 908 | 1,230 | 1,382 | 1,745 | 14,504 |
| 53,56, 57,594 | GAF, total[3] | 24,420 | 24,405 | 28,606 | 30,474 | 31,802 | 30,591 | 29,670 | 32,711 | 30,645 | 32,878 | 37,402 | 59,538 | 393,142 |
| 594 | Miscellaneous shopping goods stores | 3,298 | 3,375 | 3,463 | 3,689 | 4,045 | 4,103 | 3,981 | 4,239 | 4,080 | 4,200 | 5,150 | 10,155 | 53,778 |

## Table 1. **Estimated Monthly Retail Sales, by Kind of Business, Unadjusted and Adjusted: January 1984 to December 1993**—Continued

[Data in millions of dollars]

| SIC code | Kind of business | 1987 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| | **Adjusted[4]** | | | | | | | | | | | | | |
| | **Retail sales, total** | 119,274 | 125,245 | 126,055 | 127,244 | 127,155 | 128,646 | 129,596 | 132,366 | 130,489 | 129,879 | 130,305 | 132,463 | |
| | Total (excl. automotive group) | 96,013 | 98,316 | 98,054 | 98,800 | 99,134 | 99,635 | 100,149 | 100,716 | 100,729 | 101,112 | 101,163 | 102,606 | |
| | Durable goods, total | 41,917 | 45,968 | 46,987 | 47,396 | 47,047 | 48,114 | 48,893 | 51,215 | 49,377 | 48,500 | 49,074 | 49,994 | |
| 52 | Building materials group stores | 6,564 | 6,818 | 6,858 | 6,747 | 6,839 | 6,773 | 6,979 | 7,047 | 7,009 | 7,184 | 7,227 | 7,258 | |
| 521,3 | Building materials, supply stores | 4,823 | 4,980 | 4,965 | 4,902 | 4,961 | 5,026 | 5,147 | 5,286 | 5,253 | 5,312 | 5,328 | 5,224 | |
| 525 | Hardware stores | 921 | 942 | 954 | 943 | 908 | 860 | 905 | 894 | 906 | 929 | 929 | 950 | |
| 55 ex 554 | Automotive dealers | 23,261 | 26,929 | 28,001 | 28,444 | 28,021 | 29,011 | 29,447 | 31,650 | 29,760 | 28,767 | 29,142 | 29,857 | |
| 551,2,5 6,7,9 | Motor vehicle and miscellaneous automobile dealers | 21,182 | 24,800 | 25,867 | 26,325 | 25,876 | 26,846 | 27,227 | 29,383 | 27,471 | 26,431 | 26,815 | 27,475 | |
| 553 | Auto & Home supply stores | 2,079 | 2,129 | 2,134 | 2,119 | 2,145 | 2,165 | 2,220 | 2,267 | 2,289 | 2,336 | 2,327 | 2,382 | |
| 57 | Furniture group stores | 6,492 | 6,485 | 6,511 | 6,450 | 6,427 | 6,407 | 6,555 | 6,604 | 6,582 | 6,526 | 6,490 | 6,547 | See note 5 |
| 571 | Furniture & home furn. stores | 3,657 | 3,703 | 3,735 | 3,703 | 3,700 | 3,724 | 3,762 | 3,734 | 3,764 | 3,729 | 3,680 | 3,645 | |
| 5722,31,34 | Household appliance, radio, TV and computer stores | 2,339 | 2,277 | 2,260 | 2,232 | 2,201 | 2,140 | 2,252 | 2,314 | 2,264 | 2,239 | 2,262 | 2,330 | |
| | Nondurable goods, total | 77,357 | 79,277 | 79,068 | 79,848 | 80,108 | 80,532 | 80,703 | 81,151 | 81,112 | 81,379 | 81,231 | 82,469 | |
| 53 | General merchandise group stores | 14,369 | 14,887 | 14,684 | 14,904 | 15,083 | 15,070 | 15,063 | 15,321 | 15,240 | 15,330 | 15,298 | 15,674 | |
| 531 | Dept. stores, (excl. leased depts.) | 11,441 | 11,761 | 11,609 | 11,787 | 11,906 | 11,875 | 11,951 | 12,115 | 12,069 | 12,136 | 12,123 | 12,408 | |
| 531 | Dept. stores, (incl. leased depts.)[1] | 11,871 | 12,353 | 12,004 | 12,207 | 12,290 | 12,271 | 12,313 | 12,497 | 12,445 | 12,529 | 12,505 | 12,715 | |
| 533 | Variety stores | 603 | 631 | 607 | 615 | 602 | 597 | 571 | 590 | 595 | 570 | 563 | 589 | |
| 539 | Miscellaneous general merchandise stores | 2,325 | 2,495 | 2,468 | 2,502 | 2,575 | 2,598 | 2,541 | 2,616 | 2,576 | 2,624 | 2,612 | 2,677 | |
| 54 | Food group stores | 25,463 | 25,541 | 25,480 | 25,694 | 25,726 | 25,942 | 25,854 | 25,983 | 25,956 | 26,055 | 25,751 | 26,040 | |
| 541 | Grocery stores | 24,008 | 24,049 | 24,006 | 24,183 | 24,214 | 24,386 | 24,282 | 24,373 | 24,350 | 24,464 | 24,202 | 24,485 | |
| 554 | Gasoline service stations | 8,216 | 8,496 | 8,612 | 8,732 | 8,683 | 8,714 | 8,898 | 8,939 | 8,881 | 8,829 | 8,820 | 8,866 | |
| 56 | Apparel & accessory stores | 6,251 | 6,645 | 6,634 | 6,567 | 6,526 | 6,610 | 6,597 | 6,602 | 6,696 | 6,614 | 6,566 | 6,765 | |
| 561 | Mens & boys clothing, furnishings | 713 | 738 | 732 | 738 | 732 | 753 | 756 | 757 | 766 | 766 | 739 | 788 | |
| 562,3 | Women's clothing specialty stores | 2,368 | 2,500 | 2,430 | 2,434 | 2,428 | 2,426 | 2,424 | 2,458 | 2,463 | 2,438 | 2,370 | 2,448 | |
| 566 | Shoe stores | 1,190 | 1,247 | 1,252 | 1,206 | 1,187 | 1,212 | 1,191 | 1,197 | 1,212 | 1,186 | 1,211 | 1,270 | |
| 58 | Eating and drinking places | 12,420 | 12,658 | 12,500 | 12,659 | 12,689 | 12,739 | 12,745 | 12,789 | 12,886 | 12,915 | 13,136 | 13,413 | |
| 591 | Drug & proprietary stores | 4,389 | 4,386 | 4,362 | 4,436 | 4,484 | 4,519 | 4,536 | 4,550 | 4,569 | 4,621 | 4,611 | 4,646 | |
| 592 | Liquor stores | 1,612 | 1,648 | 1,630 | 1,636 | 1,652 | 1,618 | 1,633 | 1,649 | 1,664 | 1,681 | 1,694 | 1,692 | |
| 5961 | Total mail order | 1,544 | 1,643 | 1,756 | 1,744 | 1,717 | 1,772 | 1,844 | 1,825 | 1,753 | 1,679 | 1,687 | 1,820 | |
| 53,56, 57,594 | GAF, total[3] | 31,214 | 32,311 | 32,042 | 32,226 | 32,418 | 32,547 | 32,723 | 33,032 | 33,077 | 33,040 | 33,053 | 33,674 | |

NA Data not available
[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass and from mail order.
[3]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).
[4]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[5]For yearly totals,refer to unadjusted section.
Note: U.S. and group totals include kinds of business not shown.

## Table 1. **Estimated Monthly Retail Sales, by Kind of Business, Unadjusted and Adjusted: January 1984 to December 1993**—Continued

[Data in millions of dollars]

| SIC code | Kind of business | 1986 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| | **Unadjusted** | | | | | | | | | | | | | |
| | **Retail sales, total** | 106,270 | 100,020 | 114,276 | 115,487 | 125,238 | 120,223 | 120,805 | 124,191 | 124,600 | 123,669 | 121,885 | 152,972 | 1,449,636 |
| | Total (excl. automotive group) | 83,302 | 77,564 | 89,067 | 88,355 | 95,846 | 91,598 | 92,837 | 95,922 | 90,605 | 96,235 | 98,142 | 124,025 | 1,123,498 |
| | Durable goods, total | 37,435 | 35,888 | 40,925 | 43,921 | 47,523 | 46,541 | 46,100 | 46,637 | 52,154 | 46,266 | 42,651 | 54,647 | 540,688 |
| 52 | Building materials group stores | 4,953 | 4,546 | 5,791 | 6,936 | 7,269 | 7,241 | 7,161 | 6,930 | 6,929 | 7,096 | 6,113 | 6,139 | 77,104 |
| 521,3,5 | Building materials, supply stores, hardware | 4,456 | 4,050 | 5,015 | 5,909 | 6,219 | 6,238 | 6,346 | 6,105 | 5,967 | 6,182 | 5,376 | 5,381 | 67,244 |
| 521,3 | Building materials, supply stores | 3,725 | 3,381 | 4,198 | 4,983 | 5,211 | 5,225 | 5,379 | 5,160 | 5,093 | 5,267 | 4,503 | 4,385 | 56,510 |
| 525 | Hardware stores | 731 | 669 | 817 | 926 | 1,008 | 1,013 | 967 | 945 | 874 | 915 | 873 | 996 | 10,734 |
| 55 ex 554 | Automotive dealers | 22,968 | 22,456 | 25,209 | 27,132 | 29,392 | 28,625 | 27,968 | 28,269 | 33,995 | 27,434 | 23,743 | 28,947 | 326,138 |
| 551,2,5 6,7,9 | Motor vehicle and miscellaneous automobile dealers | 21,138 | 20,789 | 23,287 | 24,987 | 27,189 | 26,444 | 25,702 | 26,035 | 31,818 | 25,164 | 21,624 | 26,906 | 301,083 |
| 551,2 | Motor vehicle dealers | 20,340 | 19,752 | 21,682 | 23,281 | 25,433 | 24,694 | 24,109 | 24,575 | 30,497 | 23,933 | 20,576 | 25,603 | 284,475 |
| 551 | Motor vehicle dealers, (new & used) | 19,489 | 18,918 | 20,687 | 22,282 | 24,326 | 23,486 | 22,755 | 23,126 | 29,056 | 22,480 | 19,342 | 24,451 | 270,398 |
| 553 | Auto & Home supply stores | 1,830 | 1,667 | 1,922 | 2,145 | 2,203 | 2,181 | 2,266 | 2,234 | 2,177 | 2,270 | 2,119 | 2,041 | 25,055 |
| 57 | Furniture group stores | 5,555 | 5,078 | 5,694 | 5,659 | 6,069 | 6,041 | 6,302 | 6,445 | 6,327 | 6,559 | 6,980 | 9,005 | 75,714 |
| 571 | Furniture & home furn. stores | 3,169 | 2,949 | 3,348 | 3,348 | 3,591 | 3,494 | 3,580 | 3,755 | 3,659 | 3,811 | 3,923 | 4,403 | 43,030 |
| 5712 | Furniture stores | 1,952 | 1,796 | 2,031 | 1,992 | 2,188 | 2,133 | 2,173 | 2,315 | 2,247 | 2,280 | 2,328 | 2,577 | 26,012 |
| 5713 | Floor covering stores | 657 | 628 | 716 | 740 | 735 | 714 | 731 | 744 | 742 | 797 | 762 | 778 | 8,744 |
| 5722,31, 34 | Household appliance, radio, TV and computer stores | 1,977 | 1,767 | 1,935 | 1,900 | 2,073 | 2,143 | 2,299 | 2,247 | 2,162 | 2,274 | 2,529 | 3,731 | 27,037 |
| 5722 | Household appliance stores | 699 | 595 | 670 | 669 | 753 | 776 | 861 | 803 | 751 | 789 | 798 | 1,096 | 9,260 |
| 5731,34 | Radio, television and computer stores | 1,278 | 1,172 | 1,265 | 1,231 | 1,320 | 1,367 | 1,438 | 1,444 | 1,411 | 1,485 | 1,731 | 2,635 | 17,777 |
| 5941 | Sporting goods stores and bicycle shops | 584 | 570 | 695 | 725 | 795 | 798 | 758 | 858 | 748 | 696 | 772 | 1,237 | 9,236 |
| 5942 | Book stores | 462 | 296 | 280 | 273 | 305 | 339 | 321 | 440 | 510 | 387 | 403 | 745 | 4,761 |
| 5944 | Jewelry stores | 680 | 727 | 760 | 764 | 969 | 835 | 773 | 878 | 843 | 935 | 1,142 | 2,918 | 12,224 |
| | Nondurable goods, total | 68,835 | 64,132 | 73,351 | 71,566 | 77,715 | 73,682 | 74,705 | 77,554 | 72,446 | 77,403 | 79,234 | 98,325 | 908,948 |
| 53 | General merchandise group stores | 9,494 | 9,732 | 12,803 | 12,714 | 14,283 | 12,998 | 12,533 | 14,205 | 12,827 | 14,151 | 17,113 | 26,544 | 169,397 |
| 531 | Dept. stores, (excl. leased depts.) | 7,524 | 7,621 | 10,201 | 10,090 | 11,369 | 10,415 | 9,993 | 11,441 | 10,335 | 11,237 | 13,539 | 20,721 | 134,486 |
| 531 | Dept. stores, (incl. leased depts.)[1] | 7,804 | 7,903 | 10,577 | 10,461 | 11,784 | 10,796 | 10,357 | 11,858 | 10,712 | 11,648 | 14,033 | 21,476 | 139,409 |
| 531 pt. | Conventional department stores (including. leased depts.) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| 531 pt. | Discount department stores (including. leased depts.) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| 531 pt. | National chain department stores (including. leased depts.) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| 533 | Variety stores | 516 | 502 | 710 | 626 | 659 | 572 | 522 | 589 | 496 | 576 | 589 | 1,090 | 7,447 |
| 539 | Miscellaneous general merchandise stores | 1,454 | 1,609 | 1,892 | 1,998 | 2,255 | 2,011 | 2,018 | 2,175 | 1,996 | 2,338 | 2,985 | 4,733 | 27,464 |
| 54 | Food group stores | 24,220 | 22,058 | 24,481 | 23,615 | 25,927 | 24,472 | 25,736 | 25,477 | 23,914 | 25,367 | 24,822 | 26,930 | 297,019 |
| 541 | Grocery stores | 23,063 | 20,912 | 23,164 | 22,343 | 24,554 | 23,170 | 24,421 | 24,101 | 22,572 | 23,959 | 23,427 | 25,147 | 280,833 |
| 542 | Meat, fish (seafood) markets | 411 | 393 | 435 | 463 | 489 | 448 | 453 | 472 | 461 | 482 | 486 | 596 | 5,589 |
| 546 | Retail bakeries | 285 | 298 | 354 | 337 | 357 | 341 | 341 | 379 | 400 | 417 | 403 | 455 | 4,367 |
| 554 | Gasoline service stations | 9,407 | 8,368 | 8,468 | 8,229 | 8,846 | 8,875 | 8,812 | 8,482 | 8,191 | 8,356 | 7,919 | 8,140 | 102,093 |
| 56 | Apparel & accessory stores | 4,761 | 4,455 | 6,194 | 5,782 | 6,389 | 5,739 | 5,566 | 6,689 | 6,015 | 6,351 | 7,048 | 10,637 | 75,626 |
| 561 | Mens & boys clothing, furnishings | 551 | 498 | 641 | 670 | 749 | 697 | 598 | 672 | 634 | 703 | 834 | 1,399 | 8,646 |
| 562,3 | Women's clothing specialty stores | 1,832 | 1,708 | 2,329 | 2,175 | 2,362 | 2,107 | 2,158 | 2,391 | 2,319 | 2,480 | 2,709 | 4,030 | 28,600 |
| 562 | Women's ready to wear | 1,578 | 1,491 | 2,109 | 1,984 | 2,156 | 1,934 | 1,995 | 2,170 | 2,101 | 2,233 | 2,403 | 3,552 | 25,706 |
| 565 | Family clothing stores | 1,136 | 1,068 | 1,525 | 1,436 | 1,577 | 1,427 | 1,384 | 1,776 | 1,481 | 1,595 | 1,871 | 3,060 | 19,336 |
| 566 | Shoe stores | 902 | 857 | 1,253 | 1,116 | 1,216 | 1,088 | 1,007 | 1,341 | 1,173 | 1,168 | 1,221 | 1,605 | 13,947 |
| 58 | Eating and drinking places | 10,151 | 9,639 | 11,105 | 11,456 | 12,165 | 12,053 | 12,457 | 12,945 | 11,672 | 12,298 | 11,439 | 12,035 | 139,415 |
| 5812 | Eating places | 9,295 | 8,851 | 10,215 | 10,505 | 11,231 | 11,101 | 11,502 | 11,991 | 10,773 | 11,374 | 10,585 | 11,140 | 128,563 |
| 5812 pt | Restaurants, lunchrooms, cafeterias | 5,391 | 5,219 | 5,992 | 6,230 | 6,583 | 6,481 | 6,682 | 6,950 | 6,361 | 6,636 | 6,143 | 6,505 | 75,173 |
| 5812 pt | Refreshment places | 3,818 | 3,527 | 4,106 | 4,153 | 4,476 | 4,460 | 4,680 | 4,860 | 4,254 | 4,569 | 4,269 | 4,463 | 51,635 |
| 5813 | Drinking places (alcoholic bev) | 856 | 788 | 890 | 951 | 934 | 952 | 955 | 954 | 899 | 924 | 854 | 895 | 10,852 |
| 591 | Drug & proprietary stores | 3,929 | 3,718 | 4,109 | 3,975 | 4,237 | 4,110 | 4,147 | 4,178 | 4,009 | 4,215 | 4,141 | 5,778 | 50,546 |
| 592 | Liquor stores | 1,529 | 1,395 | 1,567 | 1,536 | 1,682 | 1,675 | 1,758 | 1,708 | 1,561 | 1,643 | 1,635 | 2,240 | 19,929 |
| 596 | Nonstore retailers[2] | 2,273 | 2,192 | 2,381 | 2,401 | 2,304 | 2,205 | 2,210 | 2,339 | 2,576 | 3,125 | 3,074 | 3,203 | 30,283 |
| 5961 | Total mail order | 1,317 | 1,166 | 1,280 | 1,340 | 1,252 | 1,194 | 1,163 | 1,248 | 1,441 | 1,842 | 1,885 | 2,028 | 17,156 |
| 598 | Fuel dealers | 2,276 | 1,722 | 1,396 | 1,027 | 869 | 718 | 718 | 726 | 867 | 1,018 | 1,175 | 1,558 | 14,070 |
| 53,56, 57,594 | GAF, total[3] | 22,770 | 22,124 | 27,885 | 27,230 | 30,346 | 28,287 | 27,830 | 31,154 | 28,813 | 30,901 | 35,667 | 55,255 | 368,262 |
| 594 | Miscellaneous shopping goods stores | 2,960 | 2,859 | 3,194 | 3,075 | 3,605 | 3,509 | 3,429 | 3,815 | 3,644 | 3,840 | 4,526 | 9,069 | 47,525 |

## Table 1. **Estimated Monthly Retail Sales, by Kind of Business, Unadjusted and Adjusted: January 1984 to December 1993**—Continued

[Data in millions of dollars]

| SIC code | Kind of business | 1986 | | | | | | | | | | | | Total |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | |
| | **Adjusted[4]** | | | | | | | | | | | | | |
| | **Retail sales, total** | 118,585 | 117,480 | 116,665 | 117,409 | 119,114 | 119,240 | 119,647 | 120,871 | 127,973 | 122,617 | 122,048 | 127,561 | |
| | Total (excl. automotive group) | 92,839 | 92,207 | 92,484 | 91,991 | 92,643 | 92,939 | 93,533 | 93,699 | 94,340 | 95,031 | 94,888 | 95,894 | |
| | Durable goods, total | 42,885 | 42,198 | 41,366 | 42,823 | 43,852 | 43,800 | 44,027 | 45,348 | 52,025 | 46,108 | 45,711 | 50,397 | |
| 52 | Building materials group stores | 6,432 | 6,232 | 6,336 | 6,506 | 6,206 | 6,341 | 6,378 | 6,459 | 6,574 | 6,569 | 6,504 | 6,630 | |
| 521,3 | Building materials, supply stores | 4,794 | 4,600 | 4,588 | 4,819 | 4,616 | 4,608 | 4,690 | 4,717 | 4,681 | 4,775 | 4,750 | 4,916 | |
| 525 | Hardware stores | 876 | 892 | 896 | 881 | 873 | 936 | 907 | 922 | 901 | 894 | 883 | 875 | |
| 55 ex 554 | Automotive dealers | 25,746 | 25,273 | 24,181 | 25,418 | 26,471 | 26,301 | 26,114 | 27,172 | 33,633 | 27,586 | 27,160 | 31,667 | |
| 551,2,5 6,7,9 | Motor vehicle and miscellaneous automobile dealers | 23,618 | 23,176 | 22,136 | 23,331 | 24,385 | 24,216 | 24,043 | 25,082 | 31,534 | 25,470 | 25,028 | 29,632 | |
| 553 | Auto & Home supply stores | 2,128 | 2,097 | 2,045 | 2,087 | 2,086 | 2,085 | 2,071 | 2,090 | 2,099 | 2,116 | 2,132 | 2,035 | See note 5 |
| 57 | Furniture group stores | 6,005 | 5,957 | 6,019 | 6,073 | 6,224 | 6,254 | 6,410 | 6,417 | 6,465 | 6,498 | 6,587 | 6,570 | |
| 571 | Furniture & home furn. stores | 3,445 | 3,421 | 3,455 | 3,466 | 3,545 | 3,536 | 3,616 | 3,649 | 3,685 | 3,689 | 3,711 | 3,741 | |
| 5722,31,34 | Household appliance, radio, TV and computer stores | 2,124 | 2,121 | 2,124 | 2,157 | 2,231 | 2,268 | 2,327 | 2,305 | 2,266 | 2,325 | 2,357 | 2,323 | |
| | Nondurable goods, total | 75,700 | 75,282 | 75,299 | 74,586 | 75,262 | 75,440 | 75,620 | 75,523 | 75,948 | 76,509 | 76,337 | 77,164 | |
| 53 | General merchandise group stores | 13,570 | 13,733 | 13,962 | 13,999 | 13,979 | 14,050 | 14,284 | 14,311 | 14,281 | 14,347 | 14,184 | 14,281 | |
| 531 | Dept. stores, (excl. leased depts.) | 10,795 | 10,856 | 11,052 | 11,112 | 11,113 | 11,211 | 11,369 | 11,430 | 11,420 | 11,351 | 11,245 | 11,286 | |
| 531 | Dept. stores, (incl. leased depts.)[1] | 11,181 | 11,258 | 11,459 | 11,508 | 11,519 | 11,621 | 11,769 | 11,834 | 11,836 | 11,766 | 11,655 | 11,723 | |
| 533 | Variety stores | 680 | 664 | 713 | 667 | 657 | 622 | 587 | 594 | 580 | 593 | 570 | 577 | |
| 539 | Miscellaneous general merchandise stores | 2,095 | 2,213 | 2,197 | 2,220 | 2,209 | 2,217 | 2,328 | 2,287 | 2,281 | 2,403 | 2,369 | 2,418 | |
| 54 | Food group stores | 24,650 | 24,511 | 24,636 | 24,398 | 24,543 | 24,600 | 24,749 | 24,506 | 24,859 | 25,117 | 25,213 | 25,370 | |
| 541 | Grocery stores | 23,367 | 23,236 | 23,327 | 23,105 | 23,230 | 23,286 | 23,437 | 23,152 | 23,464 | 23,698 | 23,784 | 23,904 | |
| 554 | Gasoline service stations | 9,933 | 9,542 | 8,886 | 8,270 | 8,514 | 8,509 | 8,228 | 8,002 | 8,134 | 8,152 | 8,147 | 8,148 | |
| 56 | Apparel & accessory stores | 6,093 | 6,063 | 6,215 | 6,233 | 6,364 | 6,314 | 6,262 | 6,390 | 6,327 | 6,381 | 6,314 | 6,459 | |
| 561 | Mens & boys clothing, furnishings | 688 | 709 | 719 | 736 | 734 | 724 | 717 | 730 | 723 | 711 | 719 | 726 | |
| 562,3 | Women's clothing specialty stores | 2,290 | 2,256 | 2,341 | 2,329 | 2,336 | 2,389 | 2,398 | 2,398 | 2,416 | 2,436 | 2,397 | 2,488 | |
| 566 | Shoe stores | 1,112 | 1,132 | 1,125 | 1,145 | 1,166 | 1,156 | 1,146 | 1,207 | 1,168 | 1,195 | 1,182 | 1,202 | |
| 58 | Eating and drinking places | 11,034 | 11,092 | 11,251 | 11,445 | 11,520 | 11,534 | 11,686 | 11,833 | 11,802 | 11,963 | 11,941 | 12,256 | |
| 591 | Drug & proprietary stores | 4,042 | 4,046 | 4,126 | 4,132 | 4,187 | 4,237 | 4,262 | 4,285 | 4,269 | 4,292 | 4,305 | 4,357 | |
| 592 | Liquor stores | 1,684 | 1,671 | 1,709 | 1,670 | 1,662 | 1,694 | 1,679 | 1,658 | 1,648 | 1,665 | 1,620 | 1,607 | |
| 53,56, 57,594 | GAF, total[3] | 29,322 | 29,414 | 29,954 | 30,005 | 30,378 | 30,474 | 30,884 | 31,159 | 31,158 | 31,395 | 31,188 | 31,516 | |

NA Data not available
[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass and from mail order.
[3]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).
[4]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[5]For yearly totals,refer to unadjusted section.
Note: U.S. and group totals include kinds of business not shown.

## Table 1. Estimated Monthly Retail Sales, by Kind of Business, Unadjusted and Adjusted: January 1984 to December 1993—Continued

[Data in millions of dollars]

| SIC code | Kind of business | 1985 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| | **Unadjusted** | | | | | | | | | | | | | |
| | **Retail sales, total** | 98,542 | 95,342 | 109,786 | 112,753 | 119,974 | 114,654 | 115,238 | 120,820 | 113,865 | 116,008 | 118,620 | 139,425 | 1,375,027 |
| | Total (excl. automotive group) | 77,193 | 73,420 | 83,916 | 85,773 | 91,056 | 87,783 | 88,043 | 93,214 | 86,239 | 91,818 | 96,267 | 117,106 | 1,071,828 |
| | Durable goods, total | 34,460 | 34,367 | 40,244 | 42,494 | 45,739 | 43,166 | 43,511 | 44,563 | 43,599 | 41,302 | 39,746 | 44,934 | 498,125 |
| 52 | Building materials group stores | 4,399 | 4,119 | 5,173 | 6,325 | 6,944 | 6,644 | 6,747 | 6,612 | 6,236 | 6,573 | 5,850 | 5,574 | 71,196 |
| 521,3,5 | Building materials, supply stores, hardware | 3,827 | 3,558 | 4,467 | 5,276 | 5,779 | 5,600 | 5,738 | 5,733 | 5,393 | 5,842 | 5,113 | 4,911 | 61,237 |
| 521,3 | Building materials, supply stores | 3,095 | 2,923 | 3,691 | 4,365 | 4,785 | 4,670 | 4,835 | 4,826 | 4,567 | 4,886 | 4,223 | 3,900 | 50,766 |
| 525 | Hardware stores | 732 | 635 | 776 | 911 | 994 | 930 | 903 | 907 | 826 | 956 | 890 | 1,011 | 10,471 |
| 55 ex 554 | Automotive dealers | 21,349 | 21,922 | 25,870 | 26,980 | 28,918 | 26,871 | 27,195 | 27,606 | 27,626 | 24,190 | 22,353 | 22,319 | 303,199 |
| 551,2,5 6,7,9 | Motor vehicle and miscellaneous automobile dealers | 19,641 | 20,355 | 23,920 | 24,820 | 26,684 | 24,649 | 24,901 | 25,339 | 25,510 | 21,894 | 20,091 | 20,191 | 277,995 |
| 551,2 | Motor vehicle dealers | 18,901 | 19,308 | 22,471 | 23,038 | 24,858 | 22,965 | 23,517 | 24,088 | 24,361 | 20,974 | 19,263 | 19,397 | 263,141 |
| 551 | Motor vehicle dealers, (new & used) | 18,169 | 18,499 | 21,555 | 21,936 | 23,790 | 21,856 | 22,438 | 23,004 | 23,333 | 19,980 | 18,420 | 18,653 | 251,633 |
| 553 | Auto & Home supply stores | 1,708 | 1,567 | 1,950 | 2,160 | 2,234 | 2,222 | 2,294 | 2,267 | 2,116 | 2,296 | 2,262 | 2,128 | 25,204 |
| 57 | Furniture group stores | 4,942 | 4,706 | 5,251 | 5,102 | 5,483 | 5,398 | 5,474 | 5,843 | 5,535 | 5,998 | 6,436 | 8,119 | 68,287 |
| 571 | Furniture & home furn. stores | 2,756 | 2,674 | 3,020 | 2,958 | 3,214 | 3,113 | 3,140 | 3,395 | 3,152 | 3,366 | 3,576 | 3,906 | 38,270 |
| 5712 | Furniture stores | 1,747 | 1,694 | 1,912 | 1,845 | 2,018 | 1,962 | 1,944 | 2,131 | 1,964 | 2,082 | 2,237 | 2,384 | 23,920 |
| 5713 | Floor covering stores | 547 | 547 | 613 | 648 | 690 | 664 | 677 | 708 | 668 | 734 | 684 | 672 | 7,852 |
| 5722,31, 34 | Household appliance, radio, TV and computer stores | 1,836 | 1,690 | 1,856 | 1,796 | 1,904 | 1,927 | 1,978 | 2,055 | 1,976 | 2,204 | 2,423 | 3,502 | 25,147 |
| 5722 | Household appliance stores | 588 | 543 | 599 | 588 | 672 | 690 | 741 | 727 | 693 | 779 | 793 | 1,033 | 8,446 |
| 5731,34 | Radio, television and computer stores | 1,248 | 1,147 | 1,257 | 1,208 | 1,232 | 1,237 | 1,237 | 1,328 | 1,283 | 1,425 | 1,630 | 2,469 | 16,701 |
| 5941 | Sporting goods stores and bicycle shops | 572 | 562 | 691 | 702 | 774 | 771 | 696 | 775 | 640 | 616 | 736 | 1,139 | 8,674 |
| 5942 | Book stores | 457 | 286 | 281 | 271 | 286 | 302 | 294 | 425 | 437 | 364 | 388 | 661 | 4,452 |
| 5944 | Jewelry stores | 628 | 704 | 700 | 688 | 898 | 773 | 708 | 788 | 753 | 811 | 1,053 | 2,647 | 11,151 |
| | Nondurable goods, total | 64,082 | 60,975 | 69,542 | 70,259 | 74,235 | 71,488 | 71,727 | 76,257 | 70,266 | 74,706 | 78,874 | 94,491 | 876,902 |
| 53 | General merchandise group stores | 8,991 | 9,173 | 11,671 | 12,199 | 13,122 | 12,239 | 11,398 | 13,438 | 11,998 | 13,193 | 16,476 | 24,738 | 158,636 |
| 531 | Dept. stores, (excl. leased depts.) | 7,138 | 7,271 | 9,346 | 9,747 | 10,464 | 9,791 | 9,114 | 10,731 | 9,536 | 10,539 | 13,078 | 19,657 | 126,412 |
| 531 | Dept. stores, (incl. leased depts.)[1] | 7,419 | 7,558 | 9,714 | 10,131 | 10,877 | 10,177 | 9,472 | 11,153 | 9,908 | 10,949 | 13,586 | 20,419 | 131,363 |
| 531 pt. | Conventional department stores (including. leased depts.) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| 531 pt. | Discount department stores (including. leased depts.) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| 531 pt. | National chain department stores (including. leased depts.) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| 533 | Variety stores | 521 | 544 | 668 | 706 | 720 | 664 | 642 | 715 | 635 | 656 | 728 | 1,260 | 8,459 |
| 539 | Miscellaneous general merchandise stores | 1,332 | 1,358 | 1,657 | 1,746 | 1,938 | 1,784 | 1,642 | 1,992 | 1,827 | 1,998 | 2,670 | 3,821 | 23,765 |
| 54 | Food group stores | 22,529 | 21,035 | 23,357 | 22,943 | 24,610 | 23,845 | 24,408 | 25,107 | 23,007 | 23,976 | 24,568 | 25,677 | 285,062 |
| 541 | Grocery stores | 21,377 | 19,870 | 22,047 | 21,607 | 23,243 | 22,577 | 23,135 | 23,789 | 21,809 | 22,716 | 23,280 | 24,096 | 269,546 |
| 542 | Meat, fish (seafood) markets | 459 | 432 | 491 | 495 | 498 | 432 | 439 | 453 | 407 | 437 | 457 | 530 | 5,530 |
| 546 | Retail bakeries | 293 | 303 | 332 | 316 | 331 | 327 | 311 | 324 | 313 | 329 | 341 | 364 | 3,884 |
| 554 | Gasoline service stations | 8,620 | 7,796 | 8,793 | 9,265 | 9,794 | 9,814 | 10,189 | 10,169 | 9,522 | 9,879 | 9,528 | 9,972 | 113,341 |
| 56 | Apparel & accessory stores | 4,352 | 4,161 | 5,392 | 5,635 | 5,736 | 5,352 | 5,112 | 6,242 | 5,559 | 5,946 | 6,870 | 9,838 | 70,195 |
| 561 | Mens & boys clothing, furnishings | 561 | 488 | 588 | 672 | 709 | 676 | 578 | 656 | 609 | 701 | 864 | 1,356 | 8,458 |
| 562,3 | Women's clothing specialty stores | 1,617 | 1,582 | 2,025 | 2,063 | 2,123 | 1,928 | 1,949 | 2,262 | 2,130 | 2,293 | 2,572 | 3,605 | 26,149 |
| 562 | Women's ready to wear | 1,405 | 1,389 | 1,847 | 1,902 | 1,935 | 1,777 | 1,802 | 2,064 | 1,955 | 2,071 | 2,289 | 3,171 | 23,607 |
| 565 | Family clothing stores | 1,021 | 995 | 1,324 | 1,353 | 1,405 | 1,330 | 1,276 | 1,697 | 1,352 | 1,458 | 1,812 | 2,804 | 17,827 |
| 566 | Shoe stores | 873 | 803 | 1,104 | 1,191 | 1,145 | 1,052 | 931 | 1,201 | 1,077 | 1,087 | 1,147 | 1,443 | 13,054 |
| 58 | Eating and drinking places | 9,297 | 9,076 | 10,532 | 10,570 | 11,275 | 11,249 | 11,414 | 11,713 | 10,729 | 11,047 | 10,525 | 10,522 | 127,949 |
| 5812 | Eating places | 8,492 | 8,312 | 9,674 | 9,703 | 10,380 | 10,359 | 10,528 | 10,851 | 9,880 | 10,162 | 9,664 | 9,641 | 117,646 |
| 5812 pt | Restaurants, lunchrooms, cafeterias | 5,005 | 4,915 | 5,672 | 5,656 | 5,996 | 5,901 | 5,983 | 6,176 | 5,787 | 5,968 | 5,629 | 5,551 | 68,239 |
| 5812 pt | Refreshment places | 3,411 | 3,309 | 3,916 | 3,953 | 4,257 | 4,334 | 4,442 | 4,559 | 3,978 | 4,071 | 3,911 | 3,965 | 48,106 |
| 5813 | Drinking places (alcoholic bev) | 805 | 764 | 858 | 867 | 895 | 890 | 886 | 862 | 849 | 885 | 861 | 881 | 10,303 |
| 591 | Drug & proprietary stores | 3,670 | 3,552 | 3,755 | 3,777 | 3,879 | 3,750 | 3,803 | 3,948 | 3,675 | 3,951 | 3,923 | 5,311 | 46,994 |
| 592 | Liquor stores | 1,423 | 1,312 | 1,465 | 1,488 | 1,577 | 1,591 | 1,669 | 1,697 | 1,659 | 1,597 | 1,728 | 2,326 | 19,532 |
| 596 | Nonstore retailers[2] | 2,177 | 2,053 | 2,246 | 2,258 | 2,238 | 1,996 | 2,082 | 2,210 | 2,302 | 2,960 | 2,980 | 2,773 | 28,275 |
| 5961 | Total mail order | 1,234 | 1,086 | 1,185 | 1,213 | 1,206 | 1,064 | 1,097 | 1,201 | 1,292 | 1,657 | 1,850 | 1,763 | 15,848 |
| 598 | Fuel dealers | 2,276 | 1,970 | 1,542 | 1,282 | 1,042 | 862 | 900 | 928 | 1,038 | 1,323 | 1,422 | 2,216 | 16,801 |
| 53,56, 57,594 | GAF, total[3] | 21,156 | 20,810 | 25,312 | 26,005 | 27,709 | 26,262 | 25,054 | 28,999 | 26,279 | 28,552 | 33,970 | 50,519 | 340,627 |
| 594 | Miscellaneous shopping goods stores | 2,871 | 2,770 | 2,998 | 3,069 | 3,368 | 3,273 | 3,070 | 3,476 | 3,187 | 3,415 | 4,188 | 7,824 | 43,509 |

## Table 1. **Estimated Monthly Retail Sales, by Kind of Business, Unadjusted and Adjusted: January 1984 to December 1993**—Continued

[Data in millions of dollars]

| SIC code | Kind of business | 1985 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| | **Adjusted[4]** | | | | | | | | | | | | | |
| | **Retail sales, total** | 110,516 | 111,701 | 112,269 | 113,720 | 114,433 | 113,795 | 113,994 | 115,629 | 118,888 | 115,440 | 115,997 | 117,447 | |
| | Total (excl. automotive group) | 86,396 | 87,180 | 87,442 | 88,503 | 88,778 | 88,441 | 89,014 | 89,817 | 90,494 | 90,996 | 91,615 | 92,054 | |
| | Durable goods, total | 39,685 | 40,200 | 40,684 | 41,236 | 41,761 | 41,306 | 41,079 | 42,158 | 44,805 | 41,205 | 41,117 | 42,312 | |
| 52 | Building materials group stores | 5,714 | 5,644 | 5,757 | 5,949 | 5,887 | 5,842 | 6,011 | 5,983 | 6,001 | 6,039 | 6,140 | 6,113 | |
| 521,3 | Building materials, supply stores | 3,968 | 3,982 | 4,119 | 4,213 | 4,205 | 4,173 | 4,201 | 4,282 | 4,272 | 4,374 | 4,399 | 4,472 | |
| 525 | Hardware stores | 875 | 846 | 850 | 874 | 870 | 842 | 859 | 867 | 869 | 936 | 890 | 885 | |
| 55 ex 554 | Automotive dealers | 24,120 | 24,521 | 24,827 | 25,217 | 25,655 | 25,354 | 24,980 | 25,812 | 28,394 | 24,444 | 24,382 | 25,393 | |
| 551,2,5 6,7,9 | Motor vehicle and miscellaneous automobile dealers | 22,143 | 22,542 | 22,759 | 23,110 | 23,531 | 23,254 | 22,887 | 23,726 | 26,272 | 22,318 | 22,175 | 23,235 | |
| 553 | Auto & Home supply stores | 1,977 | 1,979 | 2,068 | 2,107 | 2,124 | 2,100 | 2,093 | 2,086 | 2,122 | 2,126 | 2,207 | 2,158 | See note 5 |
| 57 | Furniture group stores | 5,368 | 5,516 | 5,528 | 5,488 | 5,651 | 5,586 | 5,538 | 5,722 | 5,787 | 5,962 | 5,905 | 6,040 | |
| 571 | Furniture & home furn. stores | 3,005 | 3,106 | 3,104 | 3,075 | 3,167 | 3,154 | 3,165 | 3,255 | 3,230 | 3,268 | 3,302 | 3,376 | |
| 5722,31,34 | Household appliance, radio, TV and computer stores | 1,987 | 2,019 | 2,026 | 2,029 | 2,083 | 2,037 | 1,978 | 2,061 | 2,143 | 2,254 | 2,177 | 2,238 | |
| | Nondurable goods, total | 70,831 | 71,501 | 71,585 | 72,484 | 72,672 | 72,489 | 72,915 | 73,471 | 74,083 | 74,235 | 74,880 | 75,135 | |
| 53 | General merchandise group stores | 12,862 | 13,014 | 12,927 | 13,150 | 13,080 | 13,013 | 13,094 | 13,343 | 13,414 | 13,383 | 13,549 | 13,355 | |
| 531 | Dept. stores, (excl. leased depts.) | 10,241 | 10,402 | 10,270 | 10,492 | 10,433 | 10,361 | 10,464 | 10,562 | 10,584 | 10,656 | 10,764 | 10,712 | |
| 531 | Dept. stores, (incl. leased depts.)[1] | 10,629 | 10,797 | 10,663 | 10,929 | 10,855 | 10,735 | 10,887 | 10,977 | 11,009 | 11,060 | 11,191 | 11,134 | |
| 533 | Variety stores | 707 | 726 | 714 | 712 | 713 | 719 | 716 | 717 | 728 | 692 | 696 | 674 | |
| 539 | Miscellaneous general merchandise stores | 1,914 | 1,886 | 1,943 | 1,946 | 1,934 | 1,933 | 1,914 | 2,064 | 2,102 | 2,035 | 2,089 | 1,969 | |
| 54 | Food group stores | 23,228 | 23,370 | 23,334 | 23,641 | 23,615 | 23,613 | 23,668 | 23,815 | 24,051 | 24,046 | 24,339 | 24,574 | |
| 541 | Grocery stores | 21,948 | 22,078 | 22,025 | 22,321 | 22,306 | 22,331 | 22,396 | 22,527 | 22,789 | 22,762 | 23,050 | 23,259 | |
| 554 | Gasoline service stations | 9,045 | 8,889 | 9,169 | 9,387 | 9,472 | 9,446 | 9,540 | 9,530 | 9,551 | 9,619 | 9,683 | 9,962 | |
| 56 | Apparel & accessory stores | 5,495 | 5,652 | 5,690 | 5,742 | 5,843 | 5,738 | 5,807 | 5,902 | 5,943 | 5,951 | 6,088 | 5,992 | |
| 561 | Mens & boys clothing, furnishings | 699 | 696 | 699 | 704 | 714 | 686 | 694 | 700 | 697 | 707 | 738 | 708 | |
| 562,3 | Women's clothing specialty stores | 2,006 | 2,090 | 2,109 | 2,116 | 2,151 | 2,133 | 2,183 | 2,237 | 2,254 | 2,237 | 2,260 | 2,245 | |
| 566 | Shoe stores | 1,051 | 1,057 | 1,081 | 1,115 | 1,126 | 1,095 | 1,080 | 1,078 | 1,087 | 1,086 | 1,094 | 1,085 | |
| 58 | Eating and drinking places | 10,262 | 10,444 | 10,553 | 10,591 | 10,687 | 10,744 | 10,697 | 10,687 | 10,805 | 10,873 | 10,884 | 10,770 | |
| 591 | Drug & proprietary stores | 3,791 | 3,865 | 3,847 | 3,835 | 3,852 | 3,878 | 3,917 | 3,972 | 3,969 | 4,036 | 4,007 | 4,039 | |
| 592 | Liquor stores | 1,581 | 1,566 | 1,589 | 1,607 | 1,587 | 1,593 | 1,605 | 1,624 | 1,769 | 1,631 | 1,668 | 1,690 | |
| 53,56, 57,594 | GAF, total[3] | 27,278 | 27,742 | 27,706 | 27,969 | 28,142 | 27,906 | 27,972 | 28,588 | 28,770 | 29,004 | 29,271 | 29,086 | |

NA Data not available
[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass and from mail order.
[3]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).
[4]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[5]For yearly totals,refer to unadjusted section.
Note: U.S. and group totals include kinds of business not shown.

## Table 1. **Estimated Monthly Retail Sales, by Kind of Business, Unadjusted and Adjusted: January 1984 to December 1993**—Continued

[Data in millions of dollars]

| SIC code | Kind of business | 1984 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| | **Unadjusted** | | | | | | | | | | | | | |
| | **Retail sales, total** | 92,254 | 93,008 | 103,604 | 103,841 | 110,985 | 111,422 | 106,019 | 110,283 | 103,159 | 108,654 | 112,675 | 131,010 | 1,286,914 |
| | Total (excl. automotive group) | 72,835 | 71,695 | 79,990 | 80,153 | 85,320 | 85,658 | 82,214 | 86,678 | 82,425 | 85,333 | 90,747 | 110,546 | 1,013,594 |
| | Durable goods, total | 31,396 | 33,254 | 37,020 | 37,625 | 41,193 | 41,591 | 38,749 | 39,284 | 35,768 | 38,927 | 38,319 | 41,355 | 454,481 |
| 52 | Building materials group stores | 4,027 | 4,215 | 4,935 | 5,586 | 6,538 | 6,529 | 6,213 | 6,286 | 5,889 | 6,019 | 5,620 | 5,220 | 67,077 |
| 521,3,5 | Building materials, supply stores, hardware | 3,550 | 3,682 | 4,256 | 4,682 | 5,429 | 5,474 | 5,336 | 5,370 | 5,102 | 5,218 | 4,873 | 4,509 | 57,481 |
| 521,3 | Building materials, supply stores | 2,870 | 3,030 | 3,494 | 3,827 | 4,436 | 4,477 | 4,424 | 4,452 | 4,250 | 4,352 | 4,001 | 3,514 | 47,127 |
| 525 | Hardware stores | 680 | 652 | 762 | 855 | 993 | 997 | 912 | 918 | 852 | 866 | 872 | 995 | 10,354 |
| 55 ex 554 | Automotive dealers | 19,419 | 21,313 | 23,614 | 23,688 | 25,665 | 25,764 | 23,805 | 23,605 | 20,734 | 23,321 | 21,928 | 20,464 | 273,320 |
| 551,2,5 6,7,9 | Motor vehicle and miscellaneous automobile dealers | 17,745 | 19,712 | 21,806 | 21,783 | 23,638 | 23,663 | 21,729 | 21,530 | 18,813 | 21,252 | 19,991 | 18,531 | 250,193 |
| 551,2 | Motor vehicle dealers | 17,137 | 18,864 | 20,568 | 20,316 | 22,028 | 22,076 | 20,336 | 20,203 | 17,910 | 20,333 | 19,231 | 17,725 | 236,727 |
| 551 | Motor vehicle dealers, (new & used) | 16,365 | 17,993 | 19,655 | 19,355 | 21,066 | 21,107 | 19,316 | 19,170 | 17,053 | 19,391 | 18,387 | 17,036 | 225,894 |
| 553 | Auto & Home supply stores | 1,674 | 1,601 | 1,808 | 1,905 | 2,027 | 2,101 | 2,076 | 2,075 | 1,921 | 2,069 | 1,937 | 1,933 | 23,127 |
| 57 | Furniture group stores | 4,476 | 4,310 | 4,786 | 4,568 | 4,811 | 5,070 | 4,830 | 5,187 | 5,107 | 5,334 | 5,776 | 7,177 | 61,432 |
| 571 | Furniture & home furn. stores | 2,607 | 2,492 | 2,818 | 2,777 | 2,969 | 3,026 | 2,854 | 3,094 | 2,970 | 3,125 | 3,328 | 3,527 | 35,587 |
| 5712 | Furniture stores | 1,636 | 1,599 | 1,810 | 1,744 | 1,849 | 1,892 | 1,803 | 1,951 | 1,845 | 1,956 | 2,070 | 2,192 | 22,347 |
| 5713 | Floor covering stores | 571 | 539 | 609 | 624 | 647 | 700 | 621 | 697 | 633 | 693 | 656 | 611 | 7,601 |
| 5722,31, 34 | Household appliance, radio, TV and computer stores | 1,541 | 1,480 | 1,619 | 1,455 | 1,510 | 1,698 | 1,651 | 1,749 | 1,783 | 1,863 | 2,074 | 3,051 | 21,474 |
| 5722 | Household appliance stores | 526 | 498 | 532 | 514 | 553 | 669 | 652 | 646 | 620 | 619 | 683 | 854 | 7,366 |
| 5731,34 | Radio, television and computer stores | 1,015 | 982 | 1,087 | 941 | 957 | 1,029 | 999 | 1,103 | 1,163 | 1,244 | 1,391 | 2,197 | 14,108 |
| 5941 | Sporting goods stores and bicycle shops | 544 | 559 | 619 | 639 | 707 | 768 | 670 | 736 | 621 | 582 | 706 | 1,145 | 8,296 |
| 5942 | Book stores | 396 | 262 | 272 | 258 | 270 | 326 | 276 | 373 | 419 | 320 | 341 | 607 | 4,120 |
| 5944 | Jewelry stores | 597 | 660 | 667 | 697 | 847 | 780 | 726 | 733 | 724 | 738 | 1,034 | 2,563 | 10,766 |
| | Nondurable goods, total | 60,858 | 59,754 | 66,584 | 66,216 | 69,792 | 69,831 | 67,270 | 70,999 | 67,391 | 69,727 | 74,356 | 89,655 | 832,433 |
| 53 | General merchandise group stores | 8,439 | 8,731 | 10,652 | 11,220 | 12,392 | 12,107 | 10,730 | 12,236 | 11,632 | 12,370 | 15,821 | 23,953 | 150,283 |
| 531 | Dept. stores, (excl. leased depts.) | 6,777 | 6,957 | 8,589 | 9,021 | 9,970 | 9,763 | 8,636 | 9,852 | 9,393 | 9,945 | 12,615 | 18,969 | 120,487 |
| 531 | Dept. stores, (incl. leased depts.)[1] | 7,038 | 7,225 | 8,919 | 9,367 | 10,353 | 10,138 | 8,970 | 10,233 | 9,755 | 10,329 | 13,103 | 19,706 | 125,136 |
| 531 pt. | Conventional department stores (including. leased depts.) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| 531 pt. | Discount department stores (including. leased depts.) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| 531 pt. | National chain department stores (including. leased depts.) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| 533 | Variety stores | 526 | 556 | 643 | 695 | 710 | 701 | 643 | 708 | 643 | 681 | 820 | 1,374 | 8,700 |
| 539 | Miscellaneous general merchandise stores | 1,136 | 1,218 | 1,420 | 1,504 | 1,712 | 1,643 | 1,451 | 1,676 | 1,596 | 1,744 | 2,386 | 3,610 | 21,096 |
| 54 | Food group stores | 20,848 | 20,597 | 22,709 | 21,681 | 23,106 | 23,505 | 23,122 | 23,669 | 22,414 | 22,655 | 22,970 | 24,633 | 271,909 |
| 541 | Grocery stores | 19,693 | 19,390 | 21,420 | 20,323 | 21,754 | 22,198 | 21,855 | 22,393 | 21,204 | 21,409 | 21,701 | 23,125 | 256,465 |
| 542 | Meat, fish (seafood) markets | 434 | 432 | 476 | 466 | 474 | 462 | 441 | 450 | 418 | 444 | 452 | 496 | 5,445 |
| 546 | Retail bakeries | 293 | 316 | 332 | 328 | 348 | 340 | 331 | 342 | 327 | 337 | 339 | 365 | 3,998 |
| 554 | Gasoline service stations | 8,497 | 8,108 | 8,763 | 8,812 | 9,341 | 9,411 | 9,357 | 9,358 | 8,908 | 9,179 | 8,954 | 8,877 | 107,565 |
| 56 | Apparel & accessory stores | 4,141 | 3,967 | 4,796 | 5,267 | 5,245 | 5,200 | 4,640 | 5,409 | 5,184 | 5,290 | 6,135 | 9,067 | 64,341 |
| 561 | Mens & boys clothing, furnishings | 538 | 480 | 556 | 649 | 681 | 674 | 551 | 608 | 610 | 669 | 847 | 1,343 | 8,206 |
| 562,3 | Women's clothing specialty stores | 1,535 | 1,507 | 1,818 | 1,931 | 1,959 | 1,923 | 1,740 | 1,907 | 1,921 | 2,002 | 2,282 | 3,239 | 23,764 |
| 562 | Women's ready to wear | 1,317 | 1,316 | 1,632 | 1,746 | 1,761 | 1,745 | 1,571 | 1,700 | 1,729 | 1,773 | 2,034 | 2,866 | 21,190 |
| 565 | Family clothing stores | 966 | 939 | 1,160 | 1,264 | 1,299 | 1,328 | 1,208 | 1,453 | 1,278 | 1,304 | 1,589 | 2,655 | 16,443 |
| 566 | Shoe stores | 863 | 800 | 979 | 1,106 | 1,028 | 1,005 | 872 | 1,081 | 1,066 | 1,017 | 1,076 | 1,413 | 12,306 |
| 58 | Eating and drinking places | 8,934 | 8,949 | 9,888 | 9,928 | 10,334 | 10,608 | 10,798 | 11,226 | 10,292 | 10,187 | 9,856 | 10,321 | 121,321 |
| 5812 | Eating places | 8,165 | 8,186 | 9,057 | 9,138 | 9,539 | 9,815 | 9,971 | 10,371 | 9,482 | 9,342 | 9,015 | 9,445 | 111,526 |
| 5812 pt | Restaurants, lunchrooms, cafeterias | 4,968 | 4,964 | 5,438 | 5,426 | 5,588 | 5,704 | 5,840 | 6,047 | 5,602 | 5,588 | 5,287 | 5,527 | 65,979 |
| 5812 pt | Refreshment places | 3,129 | 3,151 | 3,543 | 3,629 | 3,820 | 4,001 | 4,033 | 4,211 | 3,777 | 3,648 | 3,619 | 3,803 | 44,364 |
| 5813 | Drinking places (alcoholic bev) | 769 | 763 | 831 | 790 | 795 | 793 | 827 | 855 | 810 | 845 | 841 | 876 | 9,795 |
| 591 | Drug & proprietary stores | 3,397 | 3,372 | 3,524 | 3,548 | 3,634 | 3,581 | 3,484 | 3,618 | 3,444 | 3,614 | 3,731 | 5,064 | 44,011 |
| 592 | Liquor stores | 1,377 | 1,294 | 1,401 | 1,362 | 1,466 | 1,559 | 1,569 | 1,575 | 1,456 | 1,487 | 1,549 | 2,178 | 18,273 |
| 596 | Nonstore retailers[2] | 2,021 | 2,005 | 2,283 | 2,273 | 2,289 | 2,116 | 1,947 | 2,211 | 2,211 | 2,831 | 2,945 | 2,678 | 27,810 |
| 5961 | Total mail order | 1,120 | 1,018 | 1,152 | 1,209 | 1,195 | 1,098 | 969 | 1,102 | 1,156 | 1,571 | 1,784 | 1,640 | 15,014 |
| 598 | Fuel dealers | 2,454 | 1,906 | 1,783 | 1,302 | 1,049 | 929 | 876 | 898 | 1,070 | 1,264 | 1,528 | 1,782 | 16,841 |
| 53,56, 57,594 | GAF, total[3] | 19,697 | 19,605 | 23,003 | 23,898 | 25,639 | 25,627 | 23,201 | 26,184 | 25,069 | 26,218 | 31,775 | 47,720 | 317,636 |
| 594 | Miscellaneous shopping goods stores | 2,641 | 2,597 | 2,769 | 2,843 | 3,191 | 3,250 | 3,001 | 3,352 | 3,146 | 3,224 | 4,043 | 7,523 | 41,580 |

## Table 1. **Estimated Monthly Retail Sales, by Kind of Business, Unadjusted and Adjusted: January 1984 to December 1993**—Continued

[Data in millions of dollars]

| SIC code | Kind of business | 1984 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| | **Adjusted[4]** | | | | | | | | | | | | | |
| | **Retail sales, total** | 105,065 | 104,941 | 104,203 | 106,137 | 106,830 | 108,358 | 106,655 | 106,064 | 107,569 | 108,090 | 110,153 | 109,688 | |
| | Total (excl. automotive group) | 82,534 | 82,312 | 82,323 | 83,254 | 83,788 | 84,970 | 83,845 | 84,371 | 85,704 | 84,936 | 86,338 | 86,207 | |
| | Durable goods, total | 37,043 | 37,165 | 36,285 | 37,614 | 37,911 | 38,562 | 37,800 | 36,779 | 37,335 | 38,433 | 39,474 | 39,153 | |
| 52 | Building materials group stores | 5,328 | 5,560 | 5,375 | 5,426 | 5,537 | 5,645 | 5,603 | 5,649 | 5,712 | 5,531 | 5,779 | 5,794 | |
| 521,3 | Building materials, supply stores | 3,771 | 3,971 | 3,806 | 3,812 | 3,878 | 3,934 | 3,901 | 3,912 | 4,025 | 3,879 | 4,074 | 4,110 | |
| 525 | Hardware stores | 831 | 843 | 823 | 839 | 861 | 889 | 870 | 893 | 885 | 863 | 869 | 861 | |
| 55 ex 554 | Automotive dealers | 22,531 | 22,629 | 21,880 | 22,883 | 23,042 | 23,388 | 22,810 | 21,693 | 21,865 | 23,154 | 23,815 | 23,481 | |
| 551,2,5 6,7,9 | Motor vehicle and miscellaneous automobile dealers | 20,538 | 20,684 | 20,006 | 20,965 | 21,124 | 21,453 | 20,873 | 19,770 | 19,950 | 21,231 | 21,920 | 21,523 | |
| 553 | Auto & Home supply stores | 1,993 | 1,945 | 1,874 | 1,918 | 1,918 | 1,935 | 1,937 | 1,923 | 1,915 | 1,923 | 1,895 | 1,958 | See note 5 |
| 57 | Furniture group stores | 4,963 | 4,835 | 4,940 | 5,006 | 4,974 | 5,116 | 5,004 | 5,074 | 5,316 | 5,262 | 5,343 | 5,345 | |
| 571 | Furniture & home furn. stores | 2,890 | 2,775 | 2,861 | 2,939 | 2,945 | 3,002 | 2,936 | 2,952 | 3,046 | 3,025 | 3,079 | 3,048 | |
| 5722,31,34 | Household appliance, radio, TV and computer stores | 1,710 | 1,693 | 1,717 | 1,692 | 1,663 | 1,736 | 1,699 | 1,770 | 1,915 | 1,878 | 1,898 | 1,938 | |
| | Nondurable goods, total | 68,022 | 67,776 | 67,918 | 68,523 | 68,919 | 69,796 | 68,855 | 69,285 | 70,234 | 69,657 | 70,679 | 70,535 | |
| 53 | General merchandise group stores | 12,220 | 12,092 | 11,755 | 12,072 | 12,418 | 12,699 | 12,312 | 12,432 | 12,724 | 12,663 | 12,921 | 12,919 | |
| 531 | Dept. stores, (excl. leased depts.) | 9,822 | 9,730 | 9,387 | 9,710 | 9,980 | 10,180 | 9,892 | 9,962 | 10,210 | 10,158 | 10,306 | 10,332 | |
| 531 | Dept. stores, (incl. leased depts.)[1] | 10,200 | 10,119 | 9,769 | 10,083 | 10,363 | 10,549 | 10,287 | 10,347 | 10,592 | 10,561 | 10,714 | 10,745 | |
| 533 | Variety stores | 727 | 718 | 709 | 678 | 719 | 750 | 715 | 706 | 733 | 718 | 775 | 727 | |
| 539 | Miscellaneous general merchandise stores | 1,671 | 1,644 | 1,659 | 1,684 | 1,719 | 1,769 | 1,705 | 1,764 | 1,781 | 1,787 | 1,840 | 1,860 | |
| 54 | Food group stores | 21,969 | 22,092 | 22,335 | 22,453 | 22,492 | 22,778 | 22,701 | 22,808 | 23,008 | 22,902 | 23,100 | 22,957 | |
| 541 | Grocery stores | 20,686 | 20,805 | 21,041 | 21,126 | 21,182 | 21,489 | 21,426 | 21,552 | 21,725 | 21,625 | 21,810 | 21,714 | |
| 554 | Gasoline service stations | 8,925 | 8,939 | 9,109 | 9,010 | 9,051 | 8,971 | 8,778 | 8,812 | 8,944 | 8,955 | 9,008 | 8,913 | |
| 56 | Apparel & accessory stores | 5,261 | 5,223 | 5,177 | 5,286 | 5,339 | 5,520 | 5,288 | 5,251 | 5,396 | 5,343 | 5,490 | 5,483 | |
| 561 | Mens & boys clothing, furnishings | 675 | 664 | 665 | 680 | 688 | 684 | 661 | 665 | 675 | 677 | 721 | 696 | |
| 562,3 | Women's clothing specialty stores | 1,931 | 1,935 | 1,908 | 1,958 | 1,981 | 2,106 | 1,957 | 1,932 | 1,980 | 1,970 | 2,027 | 1,999 | |
| 566 | Shoe stores | 1,046 | 1,027 | 1,010 | 999 | 1,003 | 1,044 | 1,009 | 1,007 | 1,045 | 1,022 | 1,046 | 1,040 | |
| 58 | Eating and drinking places | 9,916 | 9,943 | 9,868 | 9,928 | 9,917 | 10,026 | 10,139 | 10,271 | 10,313 | 10,027 | 10,310 | 10,404 | |
| 591 | Drug & proprietary stores | 3,576 | 3,546 | 3,552 | 3,639 | 3,620 | 3,643 | 3,633 | 3,655 | 3,727 | 3,703 | 3,784 | 3,831 | |
| 592 | Liquor stores | 1,552 | 1,487 | 1,495 | 1,487 | 1,494 | 1,533 | 1,529 | 1,529 | 1,526 | 1,527 | 1,526 | 1,541 | |
| 53,56, 57,594 | GAF, total[3] | 25,758 | 25,388 | 25,130 | 25,666 | 26,118 | 26,781 | 26,102 | 26,278 | 26,999 | 26,769 | 27,345 | 27,340 | |

NA Data not available
[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass and from mail order.
[3]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).
[4]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[5]For yearly totals,refer to unadjusted section.
Note: U.S. and group totals include kinds of business not shown.

## Table 2. Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios, by Kind of Business: January 1984 Through December 1993

[Data in millions of dollars]

| SIC code | Kind of business | 1993 | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. |
| | **Unadjusted** | | | | | | | | | | | | |
| | **Retail inventories, total** | 248,032 | 253,229 | 261,234 | 262,440 | 260,818 | 258,644 | 257,047 | 257,391 | 266,390 | 282,982 | 290,635 | 267,315 |
| | Total (excl. automotive group) | 183,902 | 186,529 | 192,388 | 193,953 | 193,005 | 191,623 | 194,941 | 197,529 | 205,758 | 218,760 | 222,437 | 196,736 |
| | Durable goods, total | 122,845 | 126,138 | 129,977 | 130,294 | 130,368 | 129,466 | 125,116 | 123,158 | 126,352 | 134,148 | 139,765 | 136,702 |
| 52 | Building materials group stores | 18,023 | 18,830 | 19,605 | 19,695 | 20,001 | 19,693 | 19,435 | 19,200 | 19,208 | 19,720 | 19,800 | 19,803 |
| 55 ex 554 | Automotive dealers | 64,130 | 66,700 | 68,846 | 68,487 | 67,813 | 67,021 | 62,106 | 59,862 | 60,632 | 64,222 | 68,198 | 70,579 |
| 57 | Furniture group stores | 18,414 | 17,933 | 18,580 | 18,767 | 18,878 | 19,326 | 19,663 | 20,150 | 21,352 | 22,883 | 24,061 | 22,175 |
| | Nondurable goods, total | 125,187 | 127,091 | 131,257 | 132,146 | 130,450 | 129,178 | 131,931 | 134,233 | 140,038 | 148,834 | 150,870 | 130,613 |
| 53 | General merchandise group stores | 45,900 | 47,375 | 50,282 | 51,069 | 50,320 | 49,086 | 50,187 | 51,718 | 55,398 | 60,604 | 62,030 | 48,945 |
| 531 | Dept. stores, (excl. leased depts.) | 36,104 | 37,394 | 39,609 | 40,006 | 39,673 | 38,580 | 39,425 | 40,654 | 43,432 | 47,270 | 48,416 | 38,319 |
| 54 | Food group stores | 26,514 | 26,210 | 26,559 | 26,655 | 26,417 | 26,447 | 26,204 | 25,996 | 26,503 | 27,566 | 28,000 | 27,500 |
| 56 | Apparel & accessory stores | 20,066 | 21,159 | 21,956 | 22,182 | 21,821 | 21,623 | 23,059 | 23,773 | 24,643 | 25,780 | 25,852 | 20,933 |
| | **Adjusted[1]** | | | | | | | | | | | | |
| | **Retail inventories, total** | 256,288 | 258,429 | 261,662 | 262,290 | 262,838 | 263,467 | 262,329 | 262,774 | 265,125 | 267,122 | 270,528 | 271,573 |
| | Total (excl. automotive group) | 192,655 | 193,403 | 195,276 | 195,531 | 196,534 | 197,020 | 197,923 | 198,336 | 200,524 | 201,838 | 203,639 | 203,654 |
| | Durable goods, total | 124,759 | 126,412 | 128,335 | 128,879 | 128,831 | 129,318 | 128,025 | 128,243 | 129,416 | 131,360 | 134,023 | 135,757 |
| 52 | Building materials group stores | 18,657 | 18,792 | 18,887 | 18,992 | 19,085 | 19,101 | 19,358 | 19,414 | 19,640 | 20,184 | 20,476 | 20,564 |
| 55 ex 554 | Automotive dealers | 63,633 | 65,026 | 66,386 | 66,759 | 66,304 | 66,447 | 64,406 | 64,438 | 64,601 | 65,284 | 66,889 | 67,919 |
| 57 | Furniture group stores | 18,944 | 18,700 | 18,959 | 19,111 | 19,283 | 19,842 | 20,229 | 20,540 | 20,913 | 21,188 | 21,854 | 22,175 |
| | Nondurable goods, total | 131,529 | 132,017 | 133,327 | 133,411 | 134,007 | 134,149 | 134,304 | 134,531 | 135,709 | 135,762 | 136,505 | 135,816 |
| 53 | General merchandise group stores | 49,760 | 50,289 | 51,180 | 51,392 | 52,157 | 51,861 | 51,698 | 52,122 | 52,603 | 52,720 | 53,530 | 53,061 |
| 531 | Dept. stores, (excl. leased depts.) | 39,031 | 39,487 | 40,131 | 40,126 | 40,985 | 40,825 | 40,728 | 41,189 | 41,482 | 41,284 | 41,702 | 41,561 |
| 54 | Food group stores | 26,531 | 26,567 | 26,745 | 26,827 | 26,543 | 26,606 | 26,607 | 26,585 | 26,852 | 26,851 | 26,858 | 26,964 |
| 56 | Apparel & accessory stores | 22,470 | 22,203 | 22,473 | 22,429 | 22,473 | 22,642 | 22,808 | 22,771 | 23,117 | 23,183 | 23,186 | 22,903 |
| | **Inventories/Sales Ratios, Unadjusted** | | | | | | | | | | | | |
| | **Retail trade, total** | 1.67 | 1.75 | 1.59 | 1.54 | 1.48 | 1.47 | 1.45 | 1.45 | 1.56 | 1.60 | 1.61 | 1.22 |
| | Total (excl. automotive group) | 1.56 | 1.64 | 1.52 | 1.48 | 1.41 | 1.43 | 1.43 | 1.44 | 1.55 | 1.59 | 1.55 | 1.09 |
| | Durable goods, total | 2.32 | 2.40 | 2.10 | 1.99 | 1.94 | 1.85 | 1.81 | 1.80 | 1.91 | 2.02 | 2.09 | 1.76 |
| 52 | Building materials group stores | 2.60 | 2.71 | 2.28 | 1.96 | 1.79 | 1.79 | 1.85 | 1.84 | 1.87 | 1.90 | 2.04 | 2.02 |
| 55 ex 554 | Automotive dealers | 2.08 | 2.13 | 1.83 | 1.74 | 1.71 | 1.62 | 1.51 | 1.49 | 1.57 | 1.66 | 1.81 | 1.87 |
| 57 | Furniture group stores | 2.19 | 2.29 | 2.12 | 2.19 | 2.15 | 2.12 | 2.09 | 2.15 | 2.30 | 2.39 | 2.26 | 1.60 |
| | Nondurable goods, total | 1.31 | 1.37 | 1.28 | 1.26 | 1.20 | 1.22 | 1.22 | 1.24 | 1.33 | 1.35 | 1.32 | .93 |
| 53 | General merchandise group stores | 2.83 | 2.88 | 2.62 | 2.52 | 2.33 | 2.38 | 2.43 | 2.37 | 2.68 | 2.68 | 2.31 | 1.23 |
| 531 | Dept. stores, (excl. leased depts.) | 3.03 | 3.10 | 2.77 | 2.63 | 2.45 | 2.51 | 2.56 | 2.45 | 2.79 | 2.75 | 2.36 | 1.24 |
| 54 | Food group stores | .85 | .89 | .83 | .83 | .79 | .80 | .76 | .79 | .82 | .84 | .86 | .76 |
| 56 | Apparel & accessory stores | 3.04 | 3.29 | 2.83 | 2.54 | 2.51 | 2.63 | 2.75 | 2.59 | 2.84 | 2.88 | 2.60 | 1.44 |
| | **Inventories/Sales Ratios, Adjusted[1]** | | | | | | | | | | | | |
| | **Retail trade, total** | 1.51 | 1.53 | 1.56 | 1.54 | 1.53 | 1.53 | 1.52 | 1.51 | 1.52 | 1.50 | 1.51 | 1.50 |
| | Total (excl. automotive group) | 1.44 | 1.45 | 1.48 | 1.46 | 1.46 | 1.46 | 1.46 | 1.46 | 1.47 | 1.46 | 1.48 | 1.46 |
| | Durable goods, total | 1.98 | 2.06 | 2.10 | 2.05 | 2.01 | 2.00 | 1.96 | 1.93 | 1.96 | 1.92 | 1.93 | 1.91 |
| 52 | Building materials group stores | 2.03 | 2.06 | 2.08 | 2.05 | 2.00 | 2.02 | 2.05 | 2.01 | 2.00 | 1.99 | 1.99 | 1.93 |
| 55 ex 554 | Automotive dealers | 1.76 | 1.84 | 1.88 | 1.83 | 1.79 | 1.79 | 1.70 | 1.67 | 1.70 | 1.63 | 1.63 | 1.63 |
| 57 | Furniture group stores | 2.06 | 2.09 | 2.12 | 2.10 | 2.10 | 2.14 | 2.15 | 2.15 | 2.17 | 2.16 | 2.19 | 2.18 |
| | Nondurable goods, total | 1.23 | 1.23 | 1.25 | 1.24 | 1.25 | 1.25 | 1.25 | 1.25 | 1.25 | 1.24 | 1.25 | 1.24 |
| 53 | General merchandise group stores | 2.29 | 2.32 | 2.40 | 2.36 | 2.38 | 2.34 | 2.31 | 2.32 | 2.33 | 2.31 | 2.36 | 2.33 |
| 531 | Dept. stores, (excl. leased depts.) | 2.38 | 2.45 | 2.53 | 2.47 | 2.49 | 2.45 | 2.42 | 2.44 | 2.43 | 2.39 | 2.43 | 2.41 |
| 54 | Food group stores | .82 | .81 | .83 | .83 | .82 | .82 | .82 | .81 | .82 | .81 | .81 | .81 |
| 56 | Apparel & accessory stores | 2.49 | 2.52 | 2.66 | 2.57 | 2.56 | 2.57 | 2.58 | 2.60 | 2.58 | 2.59 | 2.58 | 2.59 |

[1]Inventory data adjusted for seasonal variations; Sales data adjusted for seasonal variations, holiday, and trading-day differences, but not for price changes. (See appendix C in the *Monthly Retail Trade Report, BR—93*).

Note: U.S. and group totals include kinds of business not shown separately.

## Table 2. Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios, by Kind of Business: January 1984 Through December 1993—Continued

[Data in millions of dollars]

| SIC code | Kind of business | 1992 | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. |
| | **Unadjusted** | | | | | | | | | | | | |
| | **Retail inventories, total** | 235,073 | 238,178 | 243,401 | 247,534 | 245,092 | 243,577 | 245,126 | 244,163 | 250,664 | 264,566 | 269,965 | 249,699 |
| | Total (excl. automotive group) | 175,544 | 177,371 | 181,646 | 184,525 | 182,472 | 181,728 | 185,582 | 186,955 | 193,734 | 205,346 | 207,718 | 184,654 |
| | Durable goods, total | 115,939 | 117,495 | 120,360 | 122,783 | 122,532 | 121,355 | 119,246 | 116,975 | 117,894 | 123,364 | 127,107 | 124,324 |
| 52 | Building materials group stores | 16,897 | 17,803 | 18,443 | 19,033 | 18,999 | 18,495 | 18,336 | 18,064 | 17,953 | 18,125 | 17,794 | 17,508 |
| 55 ex 554 | Automotive dealers | 59,529 | 60,807 | 61,755 | 63,009 | 62,620 | 61,849 | 59,544 | 57,208 | 56,930 | 59,220 | 62,247 | 65,045 |
| 57 | Furniture group stores | 17,765 | 17,320 | 18,052 | 18,098 | 18,096 | 17,902 | 17,850 | 17,992 | 18,652 | 19,936 | 20,626 | 19,032 |
| | Nondurable goods, total | 119,134 | 120,683 | 123,041 | 124,751 | 122,560 | 122,222 | 125,880 | 127,188 | 132,770 | 141,202 | 142,858 | 125,375 |
| 53 | General merchandise group stores | 42,253 | 42,780 | 44,772 | 46,040 | 44,551 | 44,371 | 46,177 | 47,032 | 50,775 | 55,573 | 56,326 | 45,039 |
| 531 | Dept. stores, (excl. leased depts.) | 33,463 | 33,972 | 35,639 | 36,518 | 35,357 | 35,023 | 36,422 | 37,139 | 39,778 | 43,515 | 44,133 | 35,262 |
| 54 | Food group stores | 25,986 | 25,684 | 25,665 | 25,875 | 25,969 | 25,870 | 25,786 | 25,349 | 25,874 | 27,067 | 27,554 | 26,957 |
| 56 | Apparel & accessory stores | 18,026 | 19,363 | 19,899 | 20,330 | 19,984 | 19,674 | 21,187 | 22,149 | 22,592 | 23,865 | 24,250 | 20,161 |
| | **Adjusted[1]** | | | | | | | | | | | | |
| | **Retail inventories, total** | 242,677 | 243,025 | 243,896 | 247,500 | 246,864 | 247,921 | 250,060 | 249,258 | 249,548 | 249,954 | 251,326 | 253,836 |
| | Total (excl. automotive group) | 183,713 | 183,738 | 184,293 | 186,028 | 185,584 | 186,653 | 188,404 | 187,645 | 188,870 | 189,701 | 190,327 | 191,185 |
| | Durable goods, total | 117,632 | 117,820 | 118,973 | 121,575 | 121,176 | 121,197 | 121,959 | 121,793 | 120,769 | 120,888 | 121,800 | 123,520 |
| 52 | Building materials group stores | 17,474 | 17,767 | 17,768 | 18,354 | 18,129 | 17,939 | 18,281 | 18,265 | 18,338 | 18,571 | 18,401 | 18,181 |
| 55 ex 554 | Automotive dealers | 58,964 | 59,287 | 59,603 | 61,472 | 61,280 | 61,268 | 61,656 | 61,613 | 60,678 | 60,253 | 60,999 | 62,651 |
| 57 | Furniture group stores | 18,277 | 18,042 | 18,402 | 18,430 | 18,484 | 18,361 | 18,364 | 18,322 | 18,286 | 18,459 | 18,751 | 19,051 |
| | Nondurable goods, total | 125,045 | 125,205 | 124,923 | 125,925 | 125,688 | 126,724 | 128,101 | 127,465 | 128,779 | 129,066 | 129,526 | 130,316 |
| 53 | General merchandise group stores | 45,864 | 45,347 | 45,543 | 46,334 | 46,125 | 46,841 | 47,560 | 47,384 | 48,193 | 48,345 | 48,601 | 48,880 |
| 531 | Dept. stores, (excl. leased depts.) | 36,215 | 35,835 | 36,108 | 36,628 | 36,488 | 37,022 | 37,626 | 37,628 | 37,992 | 38,004 | 37,980 | 38,287 |
| 54 | Food group stores | 26,030 | 26,036 | 25,842 | 26,033 | 26,063 | 26,024 | 26,153 | 25,933 | 26,224 | 26,387 | 26,439 | 26,449 |
| 56 | Apparel & accessory stores | 20,186 | 20,318 | 20,367 | 20,556 | 20,560 | 20,579 | 20,956 | 21,216 | 21,193 | 21,461 | 21,768 | 22,082 |
| | **Inventories/Sales Ratios, Unadjusted** | | | | | | | | | | | | |
| | **Retail trade, total** | 1.66 | 1.67 | 1.57 | 1.56 | 1.48 | 1.48 | 1.48 | 1.47 | 1.57 | 1.57 | 1.62 | 1.22 |
| | Total (excl. automotive group) | 1.55 | 1.57 | 1.50 | 1.49 | 1.40 | 1.43 | 1.44 | 1.42 | 1.54 | 1.54 | 1.53 | 1.07 |
| | Durable goods, total | 2.36 | 2.31 | 2.13 | 2.09 | 2.01 | 1.92 | 1.92 | 1.96 | 1.97 | 2.02 | 2.23 | 1.82 |
| 52 | Building materials group stores | 2.58 | 2.63 | 2.28 | 2.04 | 1.84 | 1.82 | 1.88 | 1.96 | 1.91 | 1.90 | 2.17 | 2.04 |
| 55 ex 554 | Automotive dealers | 2.08 | 2.02 | 1.83 | 1.81 | 1.78 | 1.66 | 1.63 | 1.67 | 1.64 | 1.67 | 1.99 | 2.04 |
| 57 | Furniture group stores | 2.31 | 2.29 | 2.26 | 2.32 | 2.27 | 2.17 | 2.11 | 2.14 | 2.26 | 2.30 | 2.24 | 1.54 |
| | Nondurable goods, total | 1.29 | 1.31 | 1.26 | 1.25 | 1.17 | 1.21 | 1.22 | 1.20 | 1.32 | 1.31 | 1.30 | .92 |
| 53 | General merchandise group stores | 2.81 | 2.67 | 2.49 | 2.44 | 2.22 | 2.35 | 2.48 | 2.28 | 2.69 | 2.64 | 2.23 | 1.20 |
| 531 | Dept. stores, (excl. leased depts.) | 3.08 | 2.86 | 2.62 | 2.57 | 2.34 | 2.48 | 2.63 | 2.38 | 2.82 | 2.75 | 2.30 | 1.23 |
| 54 | Food group stores | .85 | .87 | .83 | .83 | .79 | .81 | .77 | .78 | .83 | .83 | .88 | .77 |
| 56 | Apparel & accessory stores | 2.97 | 3.00 | 2.64 | 2.42 | 2.39 | 2.45 | 2.64 | 2.37 | 2.67 | 2.64 | 2.50 | 1.37 |
| | **Inventories/Sales Ratios, Adjusted[1]** | | | | | | | | | | | | |
| | **Retail trade, total** | 1.53 | 1.51 | 1.52 | 1.55 | 1.54 | 1.54 | 1.55 | 1.53 | 1.52 | 1.50 | 1.50 | 1.50 |
| | Total (excl. automotive group) | 1.45 | 1.44 | 1.45 | 1.46 | 1.45 | 1.46 | 1.47 | 1.45 | 1.45 | 1.44 | 1.44 | 1.43 |
| | Durable goods, total | 2.08 | 2.04 | 2.07 | 2.13 | 2.11 | 2.08 | 2.09 | 2.08 | 2.03 | 1.97 | 2.00 | 1.99 |
| 52 | Building materials group stores | 2.07 | 2.02 | 2.04 | 2.11 | 2.08 | 2.07 | 2.10 | 2.10 | 2.05 | 2.04 | 2.06 | 1.96 |
| 55 ex 554 | Automotive dealers | 1.84 | 1.79 | 1.82 | 1.89 | 1.87 | 1.85 | 1.85 | 1.85 | 1.79 | 1.70 | 1.73 | 1.76 |
| 57 | Furniture group stores | 2.21 | 2.17 | 2.20 | 2.23 | 2.23 | 2.18 | 2.17 | 2.15 | 2.14 | 2.12 | 2.13 | 2.10 |
| | Nondurable goods, total | 1.22 | 1.22 | 1.22 | 1.23 | 1.22 | 1.23 | 1.24 | 1.22 | 1.23 | 1.22 | 1.22 | 1.22 |
| 53 | General merchandise group stores | 2.27 | 2.22 | 2.26 | 2.30 | 2.28 | 2.30 | 2.32 | 2.27 | 2.30 | 2.29 | 2.28 | 2.30 |
| 531 | Dept. stores, (excl. leased depts.) | 2.40 | 2.33 | 2.38 | 2.42 | 2.39 | 2.42 | 2.44 | 2.41 | 2.42 | 2.40 | 2.37 | 2.38 |
| 54 | Food group stores | .83 | .83 | .82 | .82 | .83 | .83 | .82 | .81 | .82 | .82 | .82 | .81 |
| 56 | Apparel & accessory stores | 2.44 | 2.42 | 2.44 | 2.46 | 2.45 | 2.40 | 2.42 | 2.42 | 2.41 | 2.41 | 2.44 | 2.46 |

[1]Inventory data adjusted for seasonal variations; Sales data adjusted for seasonal variations, holiday, and trading-day differences, but not for price changes. (See appendix C in the *Monthly Retail Trade Report, BR—93*).

Note: U.S. and group totals include kinds of business not shown separately.

## Table 2. Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios, by Kind of Business: January 1984 Through December 1993—Continued

[Data in millions of dollars]

| SIC code | Kind of business | 1991 | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. |
| | **Unadjusted** | | | | | | | | | | | | |
| | **Retail inventories, total** | 236,200 | 236,827 | 236,317 | 236,897 | 235,936 | 232,949 | 232,933 | 234,194 | 242,056 | 256,122 | 260,102 | 240,889 |
| | Total (excl. automotive group) | 171,951 | 173,397 | 175,610 | 176,961 | 176,042 | 174,693 | 176,661 | 179,847 | 186,329 | 196,975 | 199,061 | 178,679 |
| | Durable goods, total | 121,520 | 120,661 | 118,254 | 118,306 | 118,446 | 116,321 | 114,171 | 112,769 | 116,119 | 121,483 | 123,852 | 120,424 |
| 52 | Building materials group stores | 16,957 | 17,275 | 17,850 | 17,588 | 17,753 | 17,550 | 17,084 | 17,013 | 16,872 | 16,736 | 16,814 | 16,815 |
| 55 ex 554 | Automotive dealers | 64,249 | 63,430 | 60,707 | 59,936 | 59,894 | 58,256 | 56,272 | 54,347 | 55,727 | 59,147 | 61,041 | 62,210 |
| 57 | Furniture group stores | 17,793 | 17,596 | 17,645 | 18,177 | 18,122 | 18,011 | 17,930 | 18,010 | 18,894 | 20,080 | 20,220 | 18,491 |
| | Nondurable goods, total | 114,680 | 116,166 | 118,063 | 118,591 | 117,490 | 116,628 | 118,762 | 121,425 | 125,937 | 134,639 | 136,250 | 120,465 |
| 53 | General merchandise group stores | 39,375 | 40,851 | 42,224 | 42,619 | 41,702 | 41,241 | 42,537 | 43,754 | 46,653 | 51,440 | 52,011 | 42,262 |
| 531 | Dept. stores, (excl. leased depts.) | 31,135 | 32,043 | 33,320 | 33,740 | 32,907 | 32,346 | 33,271 | 34,168 | 36,544 | 40,558 | 41,168 | 33,374 |
| 54 | Food group stores | 25,718 | 25,267 | 25,607 | 25,482 | 25,751 | 25,786 | 25,529 | 25,353 | 25,577 | 26,675 | 27,242 | 26,571 |
| 56 | Apparel & accessory stores | 17,529 | 18,703 | 19,130 | 19,360 | 19,074 | 18,888 | 19,528 | 20,477 | 21,232 | 22,016 | 22,177 | 18,333 |
| | **Adjusted[1]** | | | | | | | | | | | | |
| | **Retail inventories, total** | 243,452 | 241,394 | 236,958 | 237,065 | 237,575 | 236,797 | 237,331 | 238,797 | 241,063 | 242,409 | 242,551 | 245,042 |
| | Total (excl. automotive group) | 180,012 | 179,642 | 178,274 | 178,534 | 178,948 | 179,176 | 179,207 | 180,170 | 181,633 | 182,193 | 182,658 | 185,124 |
| | Durable goods, total | 122,944 | 120,846 | 116,989 | 117,270 | 117,219 | 116,115 | 116,650 | 117,328 | 118,872 | 119,132 | 118,786 | 119,739 |
| 52 | Building materials group stores | 17,536 | 17,241 | 17,197 | 16,944 | 16,956 | 17,006 | 17,033 | 17,185 | 17,216 | 17,165 | 17,388 | 17,461 |
| 55 ex 554 | Automotive dealers | 63,440 | 61,752 | 58,684 | 58,531 | 58,627 | 57,621 | 58,124 | 58,627 | 59,430 | 60,216 | 59,893 | 59,918 |
| 57 | Furniture group stores | 18,287 | 18,291 | 17,968 | 18,491 | 18,473 | 18,454 | 18,447 | 18,303 | 18,524 | 18,593 | 18,449 | 18,547 |
| | Nondurable goods, total | 120,508 | 120,548 | 119,969 | 119,795 | 120,356 | 120,682 | 120,681 | 121,469 | 122,191 | 123,277 | 123,765 | 125,303 |
| 53 | General merchandise group stores | 42,844 | 43,221 | 42,963 | 42,899 | 43,268 | 43,526 | 43,766 | 43,978 | 44,287 | 44,772 | 44,848 | 45,986 |
| 531 | Dept. stores, (excl. leased depts.) | 33,769 | 33,801 | 33,793 | 33,774 | 34,030 | 34,192 | 34,406 | 34,653 | 34,970 | 35,391 | 35,337 | 36,197 |
| 54 | Food group stores | 25,818 | 25,668 | 25,837 | 25,701 | 25,811 | 25,867 | 25,780 | 25,861 | 25,892 | 25,977 | 26,149 | 26,158 |
| 56 | Apparel & accessory stores | 19,629 | 19,625 | 19,580 | 19,595 | 19,583 | 19,737 | 19,335 | 19,595 | 19,899 | 19,781 | 19,925 | 20,102 |
| | **Inventories/Sales Ratios, Unadjusted** | | | | | | | | | | | | |
| | **Retail trade, total** | 1.76 | 1.80 | 1.55 | 1.56 | 1.44 | 1.48 | 1.47 | 1.43 | 1.62 | 1.65 | 1.63 | 1.30 |
| | Total (excl. automotive group) | 1.58 | 1.66 | 1.45 | 1.49 | 1.37 | 1.41 | 1.42 | 1.38 | 1.57 | 1.58 | 1.52 | 1.13 |
| | Durable goods, total | 2.71 | 2.62 | 2.20 | 2.11 | 1.98 | 2.03 | 1.97 | 1.96 | 2.15 | 2.22 | 2.36 | 2.03 |
| 52 | Building materials group stores | 2.89 | 2.92 | 2.52 | 2.00 | 1.87 | 1.97 | 1.89 | 1.94 | 2.06 | 1.98 | 2.24 | 2.33 |
| 55 ex 554 | Automotive dealers | 2.51 | 2.35 | 1.90 | 1.82 | 1.72 | 1.74 | 1.66 | 1.65 | 1.78 | 1.90 | 2.16 | 2.27 |
| 57 | Furniture group stores | 2.53 | 2.57 | 2.30 | 2.39 | 2.27 | 2.29 | 2.21 | 2.19 | 2.45 | 2.51 | 2.36 | 1.73 |
| | Nondurable goods, total | 1.28 | 1.36 | 1.19 | 1.24 | 1.13 | 1.16 | 1.18 | 1.15 | 1.31 | 1.34 | 1.28 | .96 |
| 53 | General merchandise group stores | 2.99 | 3.02 | 2.42 | 2.50 | 2.19 | 2.29 | 2.48 | 2.25 | 2.73 | 2.73 | 2.21 | 1.23 |
| 531 | Dept. stores, (excl. leased depts.) | 3.18 | 3.12 | 2.48 | 2.58 | 2.31 | 2.41 | 2.59 | 2.29 | 2.83 | 2.84 | 2.29 | 1.27 |
| 54 | Food group stores | .85 | .90 | .80 | .84 | .77 | .79 | .78 | .76 | .84 | .85 | .86 | .81 |
| 56 | Apparel & accessory stores | 3.07 | 3.18 | 2.38 | 2.52 | 2.34 | 2.48 | 2.61 | 2.25 | 2.77 | 2.76 | 2.43 | 1.42 |
| | **Inventories/Sales Ratios, Adjusted[1]** | | | | | | | | | | | | |
| | **Retail trade, total** | 1.61 | 1.57 | 1.53 | 1.53 | 1.52 | 1.51 | 1.52 | 1.53 | 1.54 | 1.56 | 1.56 | 1.57 |
| | Total (excl. automotive group) | 1.47 | 1.46 | 1.44 | 1.44 | 1.43 | 1.43 | 1.43 | 1.44 | 1.46 | 1.47 | 1.47 | 1.49 |
| | Durable goods, total | 2.38 | 2.24 | 2.14 | 2.15 | 2.15 | 2.11 | 2.13 | 2.16 | 2.15 | 2.17 | 2.18 | 2.17 |
| 52 | Building materials group stores | 2.33 | 2.19 | 2.22 | 2.10 | 2.15 | 2.13 | 2.11 | 2.15 | 2.15 | 2.16 | 2.18 | 2.18 |
| 55 ex 554 | Automotive dealers | 2.19 | 2.03 | 1.89 | 1.91 | 1.90 | 1.83 | 1.87 | 1.92 | 1.88 | 1.92 | 1.93 | 1.90 |
| 57 | Furniture group stores | 2.41 | 2.33 | 2.25 | 2.30 | 2.27 | 2.27 | 2.26 | 2.24 | 2.27 | 2.31 | 2.31 | 2.29 |
| | Nondurable goods, total | 1.21 | 1.21 | 1.19 | 1.19 | 1.19 | 1.19 | 1.19 | 1.20 | 1.21 | 1.23 | 1.22 | 1.24 |
| 53 | General merchandise group stores | 2.37 | 2.36 | 2.29 | 2.26 | 2.26 | 2.29 | 2.27 | 2.28 | 2.30 | 2.33 | 2.31 | 2.36 |
| 531 | Dept. stores, (excl. leased depts.) | 2.44 | 2.40 | 2.37 | 2.33 | 2.36 | 2.39 | 2.36 | 2.37 | 2.40 | 2.43 | 2.40 | 2.46 |
| 54 | Food group stores | .82 | .82 | .81 | .82 | .81 | .81 | .81 | .82 | .82 | .82 | .83 | .83 |
| 56 | Apparel & accessory stores | 2.53 | 2.43 | 2.42 | 2.37 | 2.39 | 2.43 | 2.35 | 2.37 | 2.45 | 2.46 | 2.47 | 2.51 |

[1]Inventory data adjusted for seasonal variations; Sales data adjusted for seasonal variations, holiday, and trading-day differences, but not for price changes. (See appendix C in the *Monthly Retail Trade Report, BR—93*).

Note: U.S. and group totals include kinds of business not shown separately.

## Table 2. **Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios, by Kind of Business: January 1984 Through December 1993**—Continued

[Data in millions of dollars]

| SIC code | Kind of business | 1990 | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. |
| | **Unadjusted** | | | | | | | | | | | | |
| | **Retail inventories, total** | 228,730 | 231,330 | 236,510 | 237,175 | 237,703 | 235,957 | 236,267 | 238,499 | 243,283 | 256,418 | 259,939 | 237,126 |
| | Total (excl. automotive group) | 166,837 | 169,192 | 173,860 | 175,855 | 175,731 | 173,901 | 175,593 | 178,523 | 183,373 | 193,196 | 194,877 | 172,329 |
| | Durable goods, total | 117,676 | 118,771 | 120,918 | 120,364 | 121,652 | 121,457 | 119,427 | 119,197 | 120,535 | 125,937 | 128,213 | 122,400 |
| 52 | Building materials group stores | 16,933 | 17,443 | 18,250 | 18,513 | 18,685 | 18,457 | 17,686 | 17,480 | 17,354 | 17,027 | 16,928 | 16,893 |
| 55 ex 554 | Automotive dealers | 61,893 | 62,138 | 62,650 | 61,320 | 61,972 | 62,056 | 60,674 | 59,976 | 59,910 | 63,222 | 65,062 | 64,797 |
| 57 | Furniture group stores | 17,509 | 17,466 | 17,801 | 17,859 | 17,942 | 17,833 | 17,780 | 18,174 | 18,864 | 19,846 | 19,887 | 18,026 |
| | Nondurable goods, total | 111,054 | 112,559 | 115,592 | 116,811 | 116,051 | 114,500 | 116,840 | 119,302 | 122,748 | 130,481 | 131,726 | 114,726 |
| 53 | General merchandise group stores | 39,422 | 40,826 | 42,325 | 42,540 | 41,294 | 40,348 | 41,453 | 42,596 | 44,936 | 49,172 | 49,754 | 39,024 |
| 531 | Dept. stores, (excl. leased depts.) | 31,000 | 32,235 | 33,415 | 33,699 | 32,564 | 31,718 | 32,557 | 33,272 | 34,921 | 38,570 | 39,415 | 30,797 |
| 54 | Food group stores | 23,816 | 23,570 | 23,854 | 23,977 | 24,424 | 24,489 | 24,429 | 24,503 | 24,766 | 25,626 | 26,115 | 25,779 |
| 56 | Apparel & accessory stores | 17,469 | 18,293 | 19,119 | 19,587 | 19,448 | 19,097 | 20,260 | 21,004 | 21,101 | 22,180 | 21,886 | 17,840 |
| | **Adjusted**[1] | | | | | | | | | | | | |
| | **Retail inventories, total** | 235,899 | 235,502 | 236,769 | 237,145 | 239,075 | 239,265 | 240,635 | 243,593 | 242,699 | 243,594 | 243,115 | 241,117 |
| | Total (excl. automotive group) | 174,998 | 175,246 | 176,341 | 177,257 | 178,510 | 178,068 | 178,178 | 178,576 | 178,638 | 178,995 | 179,173 | 178,659 |
| | Durable goods, total | 118,763 | 118,667 | 119,432 | 119,245 | 120,263 | 120,977 | 121,857 | 124,423 | 123,736 | 124,042 | 123,270 | 121,666 |
| 52 | Building materials group stores | 17,493 | 17,426 | 17,582 | 17,835 | 17,880 | 17,867 | 17,633 | 17,621 | 17,672 | 17,536 | 17,506 | 17,579 |
| 55 ex 554 | Automotive dealers | 60,901 | 60,256 | 60,428 | 59,888 | 60,565 | 61,197 | 62,457 | 65,017 | 64,061 | 64,599 | 63,942 | 62,458 |
| 57 | Furniture group stores | 17,976 | 18,118 | 18,109 | 18,149 | 18,271 | 18,234 | 18,292 | 18,451 | 18,512 | 18,393 | 18,245 | 18,098 |
| | Nondurable goods, total | 117,136 | 116,835 | 117,337 | 117,900 | 118,812 | 118,288 | 118,778 | 119,170 | 118,963 | 119,552 | 119,845 | 119,451 |
| 53 | General merchandise group stores | 43,075 | 43,136 | 43,003 | 42,709 | 42,767 | 42,495 | 42,662 | 42,737 | 42,647 | 42,849 | 42,963 | 42,546 |
| 531 | Dept. stores, (excl. leased depts.) | 33,769 | 33,967 | 33,855 | 33,632 | 33,606 | 33,458 | 33,703 | 33,676 | 33,417 | 33,686 | 33,862 | 33,475 |
| 54 | Food group stores | 23,912 | 23,923 | 24,035 | 24,198 | 24,518 | 24,557 | 24,668 | 24,980 | 25,048 | 24,942 | 25,071 | 25,429 |
| 56 | Apparel & accessory stores | 19,562 | 19,215 | 19,529 | 19,825 | 19,947 | 19,934 | 20,119 | 20,100 | 19,757 | 19,928 | 19,682 | 19,583 |
| | **Inventories/Sales Ratios, Unadjusted** | | | | | | | | | | | | |
| | **Retail trade, total** | 1.68 | 1.77 | 1.55 | 1.59 | 1.50 | 1.49 | 1.54 | 1.47 | 1.62 | 1.65 | 1.63 | 1.29 |
| | Total (excl. automotive group) | 1.58 | 1.66 | 1.47 | 1.52 | 1.43 | 1.42 | 1.47 | 1.40 | 1.55 | 1.57 | 1.49 | 1.10 |
| | Durable goods, total | 2.31 | 2.45 | 2.12 | 2.14 | 2.01 | 2.02 | 2.07 | 2.00 | 2.24 | 2.27 | 2.40 | 2.12 |
| 52 | Building materials group stores | 2.66 | 2.81 | 2.34 | 2.21 | 1.95 | 1.93 | 1.96 | 1.93 | 2.13 | 1.99 | 2.16 | 2.48 |
| 55 ex 554 | Automotive dealers | 2.01 | 2.17 | 1.82 | 1.83 | 1.74 | 1.75 | 1.78 | 1.72 | 1.92 | 1.98 | 2.23 | 2.44 |
| 57 | Furniture group stores | 2.35 | 2.50 | 2.27 | 2.41 | 2.27 | 2.27 | 2.34 | 2.30 | 2.50 | 2.52 | 2.38 | 1.77 |
| | Nondurable goods, total | 1.31 | 1.37 | 1.21 | 1.26 | 1.18 | 1.17 | 1.22 | 1.16 | 1.28 | 1.31 | 1.24 | .91 |
| 53 | General merchandise group stores | 3.12 | 3.13 | 2.55 | 2.61 | 2.36 | 2.33 | 2.61 | 2.37 | 2.75 | 2.81 | 2.23 | 1.18 |
| 531 | Dept. stores, (excl. leased depts.) | 3.27 | 3.26 | 2.58 | 2.65 | 2.44 | 2.39 | 2.68 | 2.38 | 2.78 | 2.88 | 2.31 | 1.21 |
| 54 | Food group stores | .83 | .86 | .76 | .81 | .77 | .76 | .77 | .75 | .80 | .83 | .83 | .77 |
| 56 | Apparel & accessory stores | 2.99 | 3.19 | 2.49 | 2.53 | 2.47 | 2.46 | 2.80 | 2.43 | 2.74 | 2.84 | 2.46 | 1.39 |
| | **Inventories/Sales Ratios, Adjusted**[1] | | | | | | | | | | | | |
| | **Retail trade, total** | 1.53 | 1.54 | 1.54 | 1.55 | 1.57 | 1.56 | 1.56 | 1.57 | 1.56 | 1.57 | 1.56 | 1.57 |
| | Total (excl. automotive group) | 1.47 | 1.45 | 1.46 | 1.47 | 1.49 | 1.46 | 1.46 | 1.45 | 1.44 | 1.45 | 1.44 | 1.45 |
| | Durable goods, total | 2.03 | 2.09 | 2.11 | 2.12 | 2.16 | 2.18 | 2.17 | 2.23 | 2.22 | 2.23 | 2.23 | 2.26 |
| 52 | Building materials group stores | 2.16 | 2.10 | 2.12 | 2.22 | 2.24 | 2.15 | 2.15 | 2.15 | 2.18 | 2.19 | 2.14 | 2.26 |
| 55 ex 554 | Automotive dealers | 1.76 | 1.86 | 1.87 | 1.86 | 1.89 | 1.93 | 1.93 | 2.03 | 2.00 | 2.02 | 2.02 | 2.03 |
| 57 | Furniture group stores | 2.23 | 2.25 | 2.25 | 2.27 | 2.27 | 2.31 | 2.33 | 2.38 | 2.33 | 2.32 | 2.34 | 2.35 |
| | Nondurable goods, total | 1.23 | 1.21 | 1.21 | 1.22 | 1.23 | 1.21 | 1.21 | 1.20 | 1.19 | 1.20 | 1.19 | 1.20 |
| 53 | General merchandise group stores | 2.43 | 2.40 | 2.38 | 2.41 | 2.42 | 2.34 | 2.36 | 2.36 | 2.35 | 2.36 | 2.35 | 2.33 |
| 531 | Dept. stores, (excl. leased depts.) | 2.47 | 2.47 | 2.43 | 2.45 | 2.47 | 2.39 | 2.43 | 2.42 | 2.40 | 2.43 | 2.43 | 2.40 |
| 54 | Food group stores | .80 | .78 | .78 | .79 | .80 | .79 | .79 | .80 | .79 | .79 | .79 | .81 |
| 56 | Apparel & accessory stores | 2.48 | 2.43 | 2.43 | 2.52 | 2.49 | 2.46 | 2.49 | 2.50 | 2.47 | 2.51 | 2.48 | 2.48 |

[1]Inventory data adjusted for seasonal variations; Sales data adjusted for seasonal variations, holiday, and trading-day differences, but not for price changes. (See appendix C in the *Monthly Retail Trade Report, BR—93*).

Note: U.S. and group totals include kinds of business not shown separately.

## Table 2. Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios, by Kind of Business: January 1984 Through December 1993—Continued

[Data in millions of dollars]

| SIC code | Kind of business | 1989 | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. |
| | **Unadjusted** | | | | | | | | | | | | |
| | **Retail inventories, total** | 215,111 | 221,567 | 227,010 | 229,702 | 231,379 | 231,643 | 230,830 | 230,963 | 235,956 | 248,016 | 253,504 | 233,757 |
| | Total (excl. automotive group) | 153,579 | 157,581 | 162,013 | 163,734 | 164,806 | 164,832 | 167,045 | 171,144 | 176,680 | 186,727 | 189,351 | 167,784 |
| | Durable goods, total | 113,808 | 116,879 | 119,043 | 120,273 | 121,639 | 122,129 | 119,411 | 116,691 | 117,416 | 122,106 | 125,952 | 122,342 |
| 52 | Building materials group stores | 15,800 | 16,602 | 17,270 | 17,261 | 17,554 | 17,428 | 17,026 | 16,907 | 16,873 | 16,943 | 16,882 | 16,749 |
| 55 ex 554 | Automotive dealers | 61,532 | 63,986 | 64,997 | 65,968 | 66,573 | 66,811 | 63,785 | 59,819 | 59,276 | 61,289 | 64,153 | 65,973 |
| 57 | Furniture group stores | 16,235 | 16,189 | 16,531 | 16,463 | 16,586 | 16,771 | 16,816 | 17,210 | 17,728 | 19,074 | 19,317 | 17,644 |
| | Nondurable goods, total | 101,303 | 104,688 | 107,967 | 109,429 | 109,740 | 109,514 | 111,419 | 114,272 | 118,540 | 125,910 | 127,552 | 111,415 |
| 53 | General merchandise group stores | 35,285 | 37,449 | 39,351 | 40,201 | 39,852 | 39,461 | 40,582 | 41,919 | 44,529 | 48,689 | 49,619 | 39,532 |
| 531 | Dept. stores, (excl. leased depts.) | 26,985 | 28,741 | 30,295 | 31,162 | 30,963 | 30,634 | 31,334 | 32,282 | 34,417 | 37,843 | 39,111 | 30,966 |
| 54 | Food group stores | 21,744 | 21,726 | 22,018 | 22,173 | 22,516 | 22,686 | 22,658 | 22,594 | 23,004 | 24,268 | 24,864 | 24,045 |
| 56 | Apparel & accessory stores | 16,337 | 17,771 | 18,415 | 18,585 | 18,610 | 18,424 | 19,317 | 20,167 | 20,735 | 21,596 | 21,687 | 17,645 |
| | **Adjusted[1]** | | | | | | | | | | | | |
| | **Retail inventories, total** | 221,784 | 224,967 | 226,478 | 229,050 | 232,301 | 234,272 | 234,858 | 236,190 | 235,574 | 235,992 | 237,632 | 236,160 |
| | Total (excl. automotive group) | 161,356 | 163,215 | 164,190 | 164,845 | 167,295 | 168,652 | 169,551 | 170,924 | 171,854 | 173,085 | 174,327 | 174,421 |
| | Durable goods, total | 114,652 | 116,251 | 116,936 | 118,668 | 120,040 | 121,282 | 121,547 | 122,207 | 120,959 | 120,693 | 121,560 | 121,716 |
| 52 | Building materials group stores | 16,339 | 16,602 | 16,654 | 16,597 | 16,830 | 16,888 | 16,958 | 16,992 | 17,165 | 17,431 | 17,458 | 17,447 |
| 55 ex 554 | Automotive dealers | 60,428 | 61,752 | 62,288 | 64,205 | 65,006 | 65,620 | 65,307 | 65,266 | 63,720 | 62,907 | 63,305 | 63,739 |
| 57 | Furniture group stores | 16,668 | 16,759 | 16,817 | 16,714 | 16,873 | 17,113 | 17,300 | 17,419 | 17,397 | 17,727 | 17,837 | 17,733 |
| | Nondurable goods, total | 107,132 | 108,716 | 109,542 | 110,382 | 112,261 | 112,990 | 113,311 | 113,983 | 114,615 | 115,299 | 116,072 | 116,444 |
| 53 | General merchandise group stores | 38,770 | 39,602 | 39,973 | 40,268 | 41,163 | 41,479 | 41,755 | 41,973 | 42,246 | 42,470 | 42,928 | 43,218 |
| 531 | Dept. stores, (excl. leased depts.) | 29,589 | 30,318 | 30,694 | 31,007 | 31,855 | 32,246 | 32,470 | 32,608 | 32,935 | 33,080 | 33,629 | 33,732 |
| 54 | Food group stores | 21,856 | 22,032 | 22,130 | 22,388 | 22,638 | 22,745 | 22,881 | 23,016 | 23,198 | 23,631 | 23,878 | 23,787 |
| 56 | Apparel & accessory stores | 18,274 | 18,667 | 18,791 | 18,811 | 19,048 | 19,212 | 19,240 | 19,317 | 19,415 | 19,403 | 19,520 | 19,348 |
| | **Inventories/Sales Ratios, Unadjusted** | | | | | | | | | | | | |
| | **Retail trade, total** | 1.72 | 1.82 | 1.59 | 1.62 | 1.52 | 1.53 | 1.57 | 1.48 | 1.61 | 1.71 | 1.67 | 1.30 |
| | Total (excl. automotive group) | 1.57 | 1.68 | 1.48 | 1.51 | 1.42 | 1.43 | 1.47 | 1.44 | 1.56 | 1.63 | 1.54 | 1.10 |
| | Durable goods, total | 2.45 | 2.57 | 2.19 | 2.21 | 2.03 | 2.05 | 2.13 | 1.91 | 2.09 | 2.30 | 2.35 | 2.08 |
| 52 | Building materials group stores | 2.61 | 2.93 | 2.47 | 2.12 | 1.87 | 1.92 | 2.00 | 1.89 | 2.06 | 2.03 | 2.19 | 2.36 |
| 55 ex 554 | Automotive dealers | 2.23 | 2.31 | 1.92 | 1.99 | 1.85 | 1.87 | 1.89 | 1.62 | 1.76 | 2.01 | 2.20 | 2.42 |
| 57 | Furniture group stores | 2.29 | 2.45 | 2.24 | 2.30 | 2.18 | 2.15 | 2.24 | 2.15 | 2.32 | 2.47 | 2.26 | 1.71 |
| | Nondurable goods, total | 1.29 | 1.38 | 1.22 | 1.26 | 1.19 | 1.19 | 1.23 | 1.21 | 1.31 | 1.37 | 1.30 | .92 |
| 53 | General merchandise group stores | 3.00 | 3.18 | 2.55 | 2.59 | 2.41 | 2.42 | 2.68 | 2.48 | 2.79 | 2.87 | 2.30 | 1.20 |
| 531 | Dept. stores, (excl. leased depts.) | 2.99 | 3.17 | 2.51 | 2.54 | 2.42 | 2.42 | 2.66 | 2.43 | 2.76 | 2.87 | 2.35 | 1.21 |
| 54 | Food group stores | .81 | .85 | .76 | .80 | .76 | .76 | .75 | .75 | .78 | .84 | .85 | .74 |
| 56 | Apparel & accessory stores | 2.87 | 3.34 | 2.51 | 2.61 | 2.51 | 2.55 | 2.80 | 2.46 | 2.72 | 2.82 | 2.46 | 1.36 |
| | **Inventories/Sales Ratios, Adjusted[1]** | | | | | | | | | | | | |
| | **Retail trade, total** | 1.54 | 1.58 | 1.59 | 1.57 | 1.59 | 1.60 | 1.59 | 1.58 | 1.58 | 1.60 | 1.59 | 1.59 |
| | Total (excl. automotive group) | 1.44 | 1.47 | 1.48 | 1.45 | 1.46 | 1.47 | 1.48 | 1.48 | 1.48 | 1.49 | 1.49 | 1.47 |
| | Durable goods, total | 2.10 | 2.18 | 2.20 | 2.16 | 2.19 | 2.23 | 2.20 | 2.13 | 2.15 | 2.21 | 2.19 | 2.22 |
| 52 | Building materials group stores | 2.06 | 2.18 | 2.25 | 2.12 | 2.15 | 2.17 | 2.15 | 2.11 | 2.17 | 2.20 | 2.16 | 2.17 |
| 55 ex 554 | Automotive dealers | 1.89 | 1.98 | 1.98 | 1.97 | 2.02 | 2.07 | 2.01 | 1.90 | 1.92 | 1.99 | 1.98 | 2.03 |
| 57 | Furniture group stores | 2.12 | 2.19 | 2.23 | 2.16 | 2.17 | 2.18 | 2.24 | 2.21 | 2.22 | 2.24 | 2.24 | 2.27 |
| | Nondurable goods, total | 1.20 | 1.22 | 1.22 | 1.21 | 1.23 | 1.23 | 1.23 | 1.23 | 1.23 | 1.24 | 1.24 | 1.23 |
| 53 | General merchandise group stores | 2.30 | 2.43 | 2.41 | 2.36 | 2.44 | 2.43 | 2.43 | 2.44 | 2.40 | 2.42 | 2.42 | 2.42 |
| 531 | Dept. stores, (excl. leased depts.) | 2.26 | 2.39 | 2.37 | 2.32 | 2.42 | 2.43 | 2.43 | 2.43 | 2.41 | 2.43 | 2.46 | 2.44 |
| 54 | Food group stores | .77 | .77 | .78 | .78 | .78 | .78 | .78 | .78 | .79 | .80 | .80 | .79 |
| 56 | Apparel & accessory stores | 2.38 | 2.54 | 2.57 | 2.46 | 2.50 | 2.52 | 2.52 | 2.50 | 2.51 | 2.47 | 2.46 | 2.45 |

[1]Inventory data adjusted for seasonal variations; Sales data adjusted for seasonal variations, holiday, and trading-day differences, but not for price changes. (See appendix C in the *Monthly Retail Trade Report, BR—93*).

Note: U.S. and group totals include kinds of business not shown separately.

## Table 2. **Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios, by Kind of Business: January 1984 Through December 1993**—Continued

[Data in millions of dollars]

| SIC code | Kind of business | 1988 | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. |
| | **Unadjusted** | | | | | | | | | | | | |
| | **Retail inventories, total** | 200,640 | 204,211 | 208,749 | 209,758 | 208,939 | 209,617 | 208,716 | 210,037 | 216,635 | 226,297 | 230,410 | 215,130 |
| | Total (excl. automotive group) | 144,372 | 147,950 | 152,751 | 154,304 | 152,986 | 152,987 | 154,676 | 158,972 | 163,921 | 171,202 | 172,588 | 154,411 |
| | Durable goods, total | 104,166 | 104,841 | 106,106 | 106,298 | 107,173 | 107,687 | 105,353 | 103,492 | 106,320 | 110,343 | 113,876 | 113,018 |
| 52 | Building materials group stores | 14,547 | 15,144 | 15,842 | 15,847 | 15,689 | 15,682 | 15,516 | 15,492 | 15,359 | 15,286 | 15,398 | 15,592 |
| 55 ex 554 | Automotive dealers | 56,268 | 56,261 | 55,998 | 55,454 | 55,953 | 56,630 | 54,040 | 51,065 | 52,714 | 55,095 | 57,822 | 60,719 |
| 57 | Furniture group stores | 14,737 | 14,667 | 15,314 | 15,628 | 15,677 | 15,747 | 15,599 | 16,106 | 16,914 | 17,502 | 17,676 | 16,460 |
| | Nondurable goods, total | 96,474 | 99,370 | 102,643 | 103,460 | 101,766 | 101,930 | 103,363 | 106,545 | 110,315 | 115,954 | 116,534 | 102,112 |
| 53 | General merchandise group stores | 34,722 | 36,654 | 38,556 | 39,345 | 37,692 | 37,323 | 37,768 | 39,181 | 41,284 | 44,664 | 44,990 | 35,799 |
| 531 | Dept. stores, (excl. leased depts.) | 26,119 | 27,605 | 28,999 | 29,801 | 28,427 | 27,928 | 27,954 | 29,175 | 30,871 | 33,846 | 34,525 | 27,490 |
| 54 | Food group stores | 19,905 | 20,006 | 20,457 | 20,383 | 20,433 | 20,761 | 20,848 | 21,062 | 21,251 | 22,128 | 22,321 | 21,913 |
| 56 | Apparel & accessory stores | 15,404 | 16,386 | 17,071 | 17,076 | 17,089 | 16,823 | 17,717 | 18,604 | 19,230 | 20,125 | 20,020 | 16,496 |
| | **Adjusted[1]** | | | | | | | | | | | | |
| | **Retail inventories, total** | 207,199 | 207,215 | 208,012 | 208,741 | 209,740 | 211,781 | 212,111 | 214,782 | 216,394 | 215,642 | 216,510 | 219,581 |
| | Total (excl. automotive group) | 152,015 | 153,287 | 154,764 | 155,173 | 155,195 | 156,398 | 156,933 | 158,658 | 159,240 | 158,688 | 159,203 | 160,752 |
| | Durable goods, total | 104,870 | 103,965 | 103,859 | 104,465 | 105,745 | 106,778 | 107,018 | 108,555 | 109,966 | 109,453 | 110,291 | 112,690 |
| 52 | Building materials group stores | 15,059 | 15,174 | 15,306 | 15,238 | 15,071 | 15,240 | 15,423 | 15,539 | 15,609 | 15,662 | 15,907 | 16,293 |
| 55 ex 554 | Automotive dealers | 55,184 | 53,928 | 53,248 | 53,568 | 54,545 | 55,383 | 55,178 | 56,124 | 57,154 | 56,954 | 57,307 | 58,829 |
| 57 | Furniture group stores | 15,115 | 15,168 | 15,563 | 15,834 | 15,932 | 16,003 | 16,015 | 16,269 | 16,631 | 16,326 | 16,412 | 16,543 |
| | Nondurable goods, total | 102,329 | 103,250 | 104,153 | 104,276 | 103,995 | 105,003 | 105,093 | 106,227 | 106,428 | 106,189 | 106,219 | 106,891 |
| 53 | General merchandise group stores | 38,356 | 38,818 | 39,213 | 39,333 | 38,777 | 39,112 | 38,762 | 39,125 | 39,082 | 39,019 | 39,057 | 39,243 |
| 531 | Dept. stores, (excl. leased depts.) | 28,829 | 29,181 | 29,411 | 29,564 | 29,096 | 29,305 | 28,938 | 29,410 | 29,485 | 29,637 | 29,763 | 30,011 |
| 54 | Food group stores | 20,009 | 20,268 | 20,554 | 20,575 | 20,577 | 20,810 | 21,074 | 21,458 | 21,404 | 21,544 | 21,431 | 21,724 |
| 56 | Apparel & accessory stores | 17,173 | 17,212 | 17,384 | 17,266 | 17,491 | 17,542 | 17,735 | 17,888 | 18,006 | 18,082 | 18,020 | 18,048 |
| | **Inventories/Sales Ratios, Unadjusted** | | | | | | | | | | | | |
| | **Retail trade, total** | 1.73 | 1.73 | 1.55 | 1.56 | 1.49 | 1.48 | 1.52 | 1.47 | 1.60 | 1.63 | 1.61 | 1.23 |
| | Total (excl. automotive group) | 1.60 | 1.66 | 1.50 | 1.51 | 1.44 | 1.44 | 1.47 | 1.45 | 1.55 | 1.57 | 1.51 | 1.06 |
| | Durable goods, total | 2.44 | 2.29 | 2.00 | 2.00 | 1.93 | 1.88 | 1.99 | 1.87 | 2.07 | 2.15 | 2.20 | 1.89 |
| 52 | Building materials group stores | 2.77 | 2.67 | 2.19 | 1.94 | 1.74 | 1.79 | 1.93 | 1.84 | 1.90 | 1.88 | 2.04 | 2.09 |
| 55 ex 554 | Automotive dealers | 2.15 | 1.96 | 1.67 | 1.71 | 1.67 | 1.62 | 1.69 | 1.54 | 1.76 | 1.84 | 1.99 | 2.10 |
| 57 | Furniture group stores | 2.42 | 2.45 | 2.29 | 2.36 | 2.31 | 2.20 | 2.24 | 2.20 | 2.40 | 2.41 | 2.18 | 1.60 |
| | Nondurable goods, total | 1.31 | 1.37 | 1.25 | 1.27 | 1.21 | 1.21 | 1.22 | 1.22 | 1.31 | 1.33 | 1.27 | .89 |
| 53 | General merchandise group stores | 3.21 | 3.29 | 2.69 | 2.73 | 2.44 | 2.48 | 2.71 | 2.53 | 2.82 | 2.77 | 2.27 | 1.13 |
| 531 | Dept. stores, (excl. leased depts.) | 3.08 | 3.17 | 2.56 | 2.62 | 2.35 | 2.36 | 2.54 | 2.38 | 2.65 | 2.64 | 2.22 | 1.12 |
| 54 | Food group stores | .79 | .82 | .77 | .77 | .75 | .76 | .73 | .75 | .77 | .81 | .82 | .72 |
| 56 | Apparel & accessory stores | 2.99 | 3.27 | 2.53 | 2.60 | 2.57 | 2.61 | 2.79 | 2.53 | 2.74 | 2.75 | 2.47 | 1.31 |
| | **Inventories/Sales Ratios, Adjusted[1]** | | | | | | | | | | | | |
| | **Retail trade, total** | 1.56 | 1.55 | 1.53 | 1.55 | 1.54 | 1.54 | 1.54 | 1.55 | 1.58 | 1.53 | 1.52 | 1.54 |
| | Total (excl. automotive group) | 1.49 | 1.50 | 1.48 | 1.48 | 1.47 | 1.47 | 1.47 | 1.48 | 1.47 | 1.45 | 1.45 | 1.45 |
| | Durable goods, total | 2.08 | 2.02 | 1.99 | 2.02 | 2.03 | 2.03 | 2.06 | 2.09 | 2.17 | 2.05 | 2.04 | 2.05 |
| 52 | Building materials group stores | 2.13 | 2.03 | 2.02 | 2.00 | 1.96 | 2.00 | 2.07 | 2.06 | 2.03 | 2.00 | 2.04 | 1.98 |
| 55 ex 554 | Automotive dealers | 1.81 | 1.74 | 1.70 | 1.76 | 1.77 | 1.77 | 1.80 | 1.83 | 1.96 | 1.81 | 1.80 | 1.83 |
| 57 | Furniture group stores | 2.25 | 2.25 | 2.25 | 2.25 | 2.25 | 2.21 | 2.24 | 2.26 | 2.29 | 2.21 | 2.18 | 2.17 |
| | Nondurable goods, total | 1.25 | 1.26 | 1.24 | 1.25 | 1.23 | 1.24 | 1.23 | 1.23 | 1.23 | 1.21 | 1.21 | 1.21 |
| 53 | General merchandise group stores | 2.49 | 2.58 | 2.51 | 2.53 | 2.47 | 2.47 | 2.45 | 2.45 | 2.43 | 2.37 | 2.36 | 2.35 |
| 531 | Dept. stores, (excl. leased depts.) | 2.37 | 2.46 | 2.39 | 2.42 | 2.36 | 2.34 | 2.32 | 2.35 | 2.33 | 2.28 | 2.29 | 2.29 |
| 54 | Food group stores | .77 | .77 | .77 | .77 | .77 | .77 | .77 | .78 | .78 | .78 | .77 | .78 |
| 56 | Apparel & accessory stores | 2.55 | 2.57 | 2.53 | 2.55 | 2.54 | 2.53 | 2.52 | 2.54 | 2.50 | 2.45 | 2.45 | 2.43 |

[1]Inventory data adjusted for seasonal variations; Sales data adjusted for seasonal variations, holiday, and trading-day differences, but not for price changes. (See appendix C in the *Monthly Retail Trade Report, BR—93*).

Note: U.S. and group totals include kinds of business not shown separately.

## Table 2. Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios, by Kind of Business: January 1984 Through December 1993—Continued

[Data in millions of dollars]

| SIC code | Kind of business | 1987 | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. |
| | **Unadjusted** | | | | | | | | | | | | |
| | **Retail inventories, total** | 183,228 | 189,420 | 196,169 | 197,876 | 197,496 | 198,748 | 198,969 | 196,541 | 200,336 | 213,724 | 217,853 | 203,210 |
| | Total (excl. automotive group) | 133,834 | 136,700 | 141,235 | 143,825 | 143,344 | 143,915 | 146,022 | 148,376 | 153,131 | 160,925 | 161,862 | 145,410 |
| | Durable goods, total | 92,287 | 96,122 | 99,626 | 99,673 | 100,721 | 101,673 | 99,821 | 95,461 | 95,445 | 103,262 | 107,075 | 105,654 |
| 52 | Building materials group stores | 13,193 | 14,134 | 14,657 | 14,705 | 15,192 | 15,213 | 14,878 | 14,911 | 14,525 | 14,340 | 14,255 | 14,184 |
| 55 ex 554 | Automotive dealers | 49,394 | 52,720 | 54,934 | 54,051 | 54,152 | 54,833 | 52,947 | 48,165 | 47,205 | 52,799 | 55,991 | 57,800 |
| 57 | Furniture group stores | 13,911 | 13,710 | 13,739 | 13,954 | 14,116 | 14,146 | 14,168 | 14,329 | 14,951 | 15,762 | 15,824 | 15,005 |
| | Nondurable goods, total | 90,941 | 93,298 | 96,543 | 98,203 | 96,775 | 97,075 | 99,148 | 101,080 | 104,891 | 110,462 | 110,778 | 97,556 |
| 53 | General merchandise group stores | 32,463 | 34,090 | 35,461 | 36,626 | 35,529 | 35,299 | 36.695 | 37,617 | 39,748 | 43,178 | 43,367 | 34,874 |
| 531 | Dept. stores, (excl. leased depts.) | 23,855 | 25,122 | 26,216 | 27,302 | 26,491 | 26,181 | 27,246 | 27,972 | 29,609 | 32,419 | 32,697 | 26,032 |
| 54 | Food group stores | 19,286 | 19,425 | 19,719 | 19,709 | 19,642 | 19,942 | 19,773 | 19,600 | 19,667 | 20,251 | 20,559 | 20,019 |
| 56 | Apparel & accessory stores | 14,627 | 15,524 | 16,589 | 16,693 | 16,528 | 16,272 | 16,832 | 17,770 | 18,358 | 18,999 | 19,201 | 15,880 |
| | **Adjusted[1]** | | | | | | | | | | | | |
| | **Retail inventories, total** | 189,541 | 191,827 | 194,900 | 196,165 | 197,910 | 200,516 | 202,135 | 201,347 | 200,086 | 204,306 | 205,366 | 207,836 |
| | Total (excl. automotive group) | 141,086 | 141,556 | 142,981 | 144,439 | 145,312 | 147,030 | 148,071 | 148,056 | 148,528 | 149,269 | 149,482 | 151,675 |
| | Durable goods, total | 92,933 | 94,885 | 96,969 | 97,234 | 99,088 | 100,611 | 101,367 | 100,542 | 99,146 | 103,129 | 104,360 | 105,481 |
| 52 | Building materials group stores | 13,657 | 14,162 | 14,203 | 14,139 | 14,650 | 14,856 | 14,775 | 14,911 | 14,731 | 14,618 | 14,681 | 14,868 |
| 55 ex 554 | Automotive dealers | 48,455 | 50,271 | 51,919 | 51,726 | 52,598 | 53,486 | 54,064 | 53,291 | 51,558 | 55,037 | 55,884 | 56,161 |
| 57 | Furniture group stores | 14,253 | 14,178 | 13,977 | 14,095 | 14,316 | 14,303 | 14,502 | 14,445 | 14,745 | 14,828 | 14,803 | 15,050 |
| | Nondurable goods, total | 96,608 | 96,942 | 97,931 | 98,931 | 98,822 | 99,905 | 100,768 | 100,805 | 100,940 | 101,177 | 101,006 | 102,355 |
| 53 | General merchandise group stores | 36,089 | 36,202 | 36,144 | 36,582 | 36,428 | 36,884 | 37,597 | 37,468 | 37,534 | 37,811 | 37,761 | 38,285 |
| 531 | Dept. stores, (excl. leased depts.) | 26,535 | 26,641 | 26,642 | 27,058 | 27,004 | 27,386 | 28,176 | 28,113 | 28,172 | 28,463 | 28,260 | 28,450 |
| 54 | Food group stores | 19,411 | 19,642 | 19,790 | 19,871 | 19,830 | 19,985 | 19,976 | 19,986 | 19,782 | 19,724 | 19,683 | 19,898 |
| 56 | Apparel & accessory stores | 16,216 | 16,307 | 16,790 | 16,845 | 16,917 | 17,003 | 16,951 | 17,186 | 17,238 | 17,101 | 17,267 | 17,280 |
| | **Inventories/Sales Ratios, Unadjusted** | | | | | | | | | | | | |
| | **Retail trade, total** | 1.72 | 1.78 | 1.61 | 1.56 | 1.50 | 1.51 | 1.51 | 1.46 | 1.57 | 1.63 | 1.68 | 1.27 |
| | Total (excl. automotive group) | 1.55 | 1.65 | 1.52 | 1.49 | 1.42 | 1.45 | 1.46 | 1.46 | 1.57 | 1.56 | 1.56 | 1.09 |
| | Durable goods, total | 2.53 | 2.46 | 2.14 | 2.04 | 2.02 | 1.93 | 1.93 | 1.83 | 1.93 | 2.13 | 2.33 | 1.93 |
| 52 | Building materials group stores | 2.61 | 2.84 | 2.30 | 2.02 | 1.92 | 1.91 | 1.92 | 1.97 | 1.97 | 1.86 | 2.10 | 2.12 |
| 55 ex 554 | Automotive dealers | 2.39 | 2.20 | 1.88 | 1.78 | 1.79 | 1.68 | 1.65 | 1.48 | 1.57 | 1.85 | 2.17 | 2.15 |
| 57 | Furniture group stores | 2.32 | 2.47 | 2.23 | 2.31 | 2.28 | 2.24 | 2.19 | 2.17 | 2.32 | 2.40 | 2.31 | 1.68 |
| | Nondurable goods, total | 1.29 | 1.38 | 1.28 | 1.25 | 1.19 | 1.23 | 1.23 | 1.23 | 1.34 | 1.33 | 1.32 | .92 |
| 53 | General merchandise group stores | 3.19 | 3.20 | 2.74 | 2.59 | 2.35 | 2.52 | 2.76 | 2.50 | 2.90 | 2.81 | 2.38 | 1.19 |
| 531 | Dept. stores, (excl. leased depts.) | 2.96 | 3.02 | 2.54 | 2.45 | 2.22 | 2.36 | 2.58 | 2.33 | 2.70 | 2.65 | 2.26 | 1.13 |
| 54 | Food group stores | .77 | .84 | .79 | .78 | .74 | .77 | .73 | .75 | .77 | .76 | .82 | .72 |
| 56 | Apparel & accessory stores | 2.95 | 3.21 | 2.74 | 2.53 | 2.57 | 2.65 | 2.85 | 2.60 | 2.86 | 2.81 | 2.68 | 1.42 |
| | **Inventories/Sales Ratios, Adjusted[1]** | | | | | | | | | | | | |
| | **Retail trade, total** | 1.59 | 1.53 | 1.55 | 1.54 | 1.56 | 1.56 | 1.56 | 1.52 | 1.53 | 1.57 | 1.58 | 1.57 |
| | Total (excl. automotive group) | 1.47 | 1.44 | 1.46 | 1.46 | 1.47 | 1.48 | 1.48 | 1.47 | 1.47 | 1.48 | 1.48 | 1.48 |
| | Durable goods, total | 2.22 | 2.06 | 2.06 | 2.05 | 2.11 | 2.09 | 2.07 | 1.96 | 2.01 | 2.13 | 2.13 | 2.11 |
| 52 | Building materials group stores | 2.08 | 2.08 | 2.07 | 2.10 | 2.14 | 2.19 | 2.12 | 2.12 | 2.10 | 2.03 | 2.03 | 2.05 |
| 55 ex 554 | Automotive dealers | 2.08 | 1.87 | 1.85 | 1.82 | 1.88 | 1.84 | 1.84 | 1.68 | 1.73 | 1.91 | 1.92 | 1.88 |
| 57 | Furniture group stores | 2.20 | 2.19 | 2.15 | 2.19 | 2.23 | 2.23 | 2.21 | 2.19 | 2.24 | 2.27 | 2.28 | 2.30 |
| | Nondurable goods, total | 1.25 | 1.22 | 1.24 | 1.24 | 1.23 | 1.24 | 1.25 | 1.24 | 1.24 | 1.24 | 1.24 | 1.24 |
| 53 | General merchandise group stores | 2.51 | 2.43 | 2.46 | 2.45 | 2.42 | 2.45 | 2.50 | 2.45 | 2.46 | 2.47 | 2.47 | 2.44 |
| 531 | Dept. stores, (excl. leased depts.) | 2.32 | 2.27 | 2.29 | 2.30 | 2.27 | 2.31 | 2.36 | 2.32 | 2.33 | 2.35 | 2.33 | 2.29 |
| 54 | Food group stores | .76 | .77 | .78 | .77 | .77 | .77 | .77 | .77 | .76 | .76 | .76 | .76 |
| 56 | Apparel & accessory stores | 2.59 | 2.45 | 2.53 | 2.57 | 2.59 | 2.57 | 2.57 | 2.60 | 2.57 | 2.59 | 2.63 | 2.55 |

[1]Inventory data adjusted for seasonal variations; Sales data adjusted for seasonal variations, holiday, and trading-day differences, but not for price changes. (See appendix C in the *Monthly Retail Trade Report, BR—93*).

Note: U.S. and group totals include kinds of business not shown separately.

## Table 2. Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios, by Kind of Business: January 1984 Through December 1993—Continued

[Data in millions of dollars]

| SIC code | Kind of business | 1986 | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. |
| | **Unadjusted** | | | | | | | | | | | | |
| | **Retail inventories, total** | 178,432 | 183,795 | 189,182 | 190,721 | 187,291 | 185,804 | 186,029 | 183,929 | 186,848 | 199,595 | 200,694 | 181,651 |
| | Total (excl. automotive group) | 130,330 | 133,306 | 136,595 | 138,780 | 137,344 | 135,961 | 136,956 | 139,683 | 145,974 | 153,541 | 153,547 | 135,461 |
| | Durable goods, total | 89,715 | 92,878 | 96,297 | 96,801 | 94,285 | 93,974 | 93,302 | 89,174 | 87,094 | 93,601 | 94,831 | 89,586 |
| 52 | Building materials group stores | 13,413 | 13,834 | 14,389 | 14,750 | 14,458 | 14,228 | 14,170 | 13,976 | 14,300 | 14,045 | 13,888 | 13,373 |
| 55 ex 554 | Automotive dealers | 48,102 | 50,489 | 52,587 | 51,941 | 49,947 | 49,843 | 49,073 | 44,246 | 40,874 | 46,054 | 47,147 | 46,190 |
| 57 | Furniture group stores | 13,471 | 13,471 | 13,713 | 13,991 | 13,771 | 14,084 | 13,864 | 14,211 | 14,506 | 15,147 | 15,324 | 14,297 |
| | Nondurable goods, total | 88,717 | 90,917 | 92,885 | 93,920 | 93,006 | 91,830 | 92,727 | 94,755 | 99,754 | 105,994 | 105,863 | 92,065 |
| 53 | General merchandise group stores | 31,318 | 32,839 | 34,234 | 35,292 | 34,708 | 33,745 | 34,343 | 35,256 | 37,818 | 41,258 | 41,110 | 32,528 |
| 531 | Dept. stores, (excl. leased depts.) | 22,928 | 24,041 | 25,268 | 26,213 | 25,786 | 24,921 | 25,076 | 25,764 | 27,696 | 30,432 | 30,558 | 24,167 |
| 54 | Food group stores | 19,367 | 19,319 | 19,330 | 19,104 | 19,257 | 19,325 | 18,956 | 19,094 | 19,695 | 20,625 | 20,705 | 19,772 |
| 56 | Apparel & accessory stores | 14,236 | 15,129 | 15,621 | 15,863 | 15,510 | 15,200 | 15,635 | 16,181 | 16,823 | 17,713 | 17,691 | 14,830 |
| | **Adjusted[1]** | | | | | | | | | | | | |
| | **Retail inventories, total** | 184,712 | 186,050 | 187,847 | 188,681 | 187,350 | 187,324 | 188,953 | 188,427 | 186,455 | 190,842 | 189,451 | 186,510 |
| | Total (excl. automotive group) | 137,423 | 138,054 | 138,271 | 139,261 | 139,085 | 138,815 | 138,811 | 139,370 | 141,637 | 142,613 | 142,148 | 141,264 |
| | Durable goods, total | 90,413 | 91,503 | 93,589 | 94,052 | 92,466 | 92,884 | 94,749 | 93,955 | 90,422 | 93,689 | 92,774 | 89,983 |
| 52 | Building materials group stores | 13,885 | 13,876 | 13,970 | 14,183 | 13,942 | 13,922 | 14,085 | 13,962 | 14,459 | 14,273 | 14,288 | 14,033 |
| 55 ex 554 | Automotive dealers | 47,289 | 47,996 | 49,576 | 49,420 | 48,265 | 48,509 | 50,142 | 49,057 | 44,818 | 48,229 | 47,303 | 45,246 |
| 57 | Furniture group stores | 13,816 | 13,902 | 13,936 | 14,118 | 13,938 | 14,212 | 14,147 | 14,311 | 14,320 | 14,317 | 14,375 | 14,340 |
| | Nondurable goods, total | 94,299 | 94,547 | 94,258 | 94,629 | 94,884 | 94,440 | 94,204 | 94,472 | 96,033 | 97,153 | 96,677 | 96,527 |
| 53 | General merchandise group stores | 35,008 | 35,013 | 34,984 | 35,279 | 35,453 | 35,122 | 35,082 | 34,979 | 35,623 | 36,171 | 35,868 | 35,743 |
| 531 | Dept. stores, (excl. leased depts.) | 25,675 | 25,603 | 25,731 | 26,005 | 26,179 | 25,959 | 25,852 | 25,790 | 26,277 | 26,765 | 26,480 | 26,412 |
| 54 | Food group stores | 19,468 | 19,530 | 19,397 | 19,247 | 19,448 | 19,383 | 19,192 | 19,493 | 19,826 | 20,089 | 19,831 | 19,612 |
| 56 | Apparel & accessory stores | 15,713 | 15,909 | 15,795 | 15,991 | 15,908 | 15,883 | 15,777 | 15,694 | 15,811 | 15,943 | 15,923 | 16,067 |
| | **Inventories/Sales Ratios, Unadjusted** | | | | | | | | | | | | |
| | **Retail trade, total** | 1.68 | 1.84 | 1.66 | 1.65 | 1.50 | 1.55 | 1.54 | 1.48 | 1.50 | 1.61 | 1.65 | 1.19 |
| | Total (excl. automotive group) | 1.56 | 1.72 | 1.53 | 1.57 | 1.43 | 1.48 | 1.48 | 1.46 | 1.61 | 1.60 | 1.56 | 1.09 |
| | Durable goods, total | 2.40 | 2.59 | 2.35 | 2.20 | 1.98 | 2.02 | 2.02 | 1.91 | 1.67 | 2.02 | 2.22 | 1.64 |
| 52 | Building materials group stores | 2.71 | 3.04 | 2.48 | 2.13 | 1.99 | 1.96 | 1.98 | 2.02 | 2.06 | 1.98 | 2.27 | 2.18 |
| 55 ex 554 | Automotive dealers | 2.09 | 2.25 | 2.09 | 1.91 | 1.70 | 1.74 | 1.75 | 1.57 | 1.20 | 1.68 | 1.99 | 1.60 |
| 57 | Furniture group stores | 2.43 | 2.65 | 2.41 | 2.47 | 2.27 | 2.33 | 2.20 | 2.20 | 2.29 | 2.31 | 2.20 | 1.59 |
| | Nondurable goods, total | 1.29 | 1.42 | 1.27 | 1.31 | 1.20 | 1.25 | 1.24 | 1.22 | 1.38 | 1.37 | 1.34 | .94 |
| 53 | General merchandise group stores | 3.30 | 3.37 | 2.67 | 2.78 | 2.43 | 2.60 | 2.74 | 2.48 | 2.95 | 2.92 | 2.40 | 1.23 |
| 531 | Dept. stores, (excl. leased depts.) | 3.05 | 3.15 | 2.48 | 2.60 | 2.27 | 2.39 | 2.51 | 2.25 | 2.68 | 2.71 | 2.26 | 1.17 |
| 54 | Food group stores | .80 | .88 | .79 | .81 | .74 | .79 | .74 | .75 | .82 | .81 | .83 | .73 |
| 56 | Apparel & accessory stores | 2.99 | 3.40 | 2.52 | 2.74 | 2.43 | 2.65 | 2.81 | 2.42 | 2.80 | 2.79 | 2.51 | 1.39 |
| | **Inventories/Sales Ratios, Adjusted[1]** | | | | | | | | | | | | |
| | **Retail trade, total** | 1.56 | 1.58 | 1.61 | 1.61 | 1.57 | 1.57 | 1.58 | 1.56 | 1.46 | 1.56 | 1.55 | 1.46 |
| | Total (excl. automotive group) | 1.48 | 1.50 | 1.50 | 1.51 | 1.50 | 1.49 | 1.48 | 1.49 | 1.50 | 1.50 | 1.50 | 1.47 |
| | Durable goods, total | 2.11 | 2.17 | 2.26 | 2.20 | 2.11 | 2.12 | 2.15 | 2.07 | 1.74 | 2.03 | 2.03 | 1.79 |
| 52 | Building materials group stores | 2.16 | 2.23 | 2.20 | 2.18 | 2.25 | 2.20 | 2.21 | 2.16 | 2.20 | 2.17 | 2.20 | 2.12 |
| 55 ex 554 | Automotive dealers | 1.84 | 1.90 | 2.05 | 1.94 | 1.82 | 1.84 | 1.92 | 1.81 | 1.33 | 1.75 | 1.74 | 1.43 |
| 57 | Furniture group stores | 2.30 | 2.33 | 2.32 | 2.32 | 2.24 | 2.27 | 2.21 | 2.23 | 2.22 | 2.20 | 2.18 | 2.18 |
| | Nondurable goods, total | 1.25 | 1.26 | 1.25 | 1.27 | 1.26 | 1.25 | 1.25 | 1.25 | 1.26 | 1.27 | 1.27 | 1.25 |
| 53 | General merchandise group stores | 2.58 | 2.55 | 2.51 | 2.52 | 2.54 | 2.50 | 2.46 | 2.44 | 2.49 | 2.52 | 2.53 | 2.50 |
| 531 | Dept. stores, (excl. leased depts.) | 2.38 | 2.36 | 2.33 | 2.34 | 2.36 | 2.32 | 2.27 | 2.26 | 2.30 | 2.36 | 2.35 | 2.34 |
| 54 | Food group stores | .79 | .80 | .79 | .79 | .79 | .79 | .78 | .80 | .80 | .80 | .79 | .77 |
| 56 | Apparel & accessory stores | 2.58 | 2.62 | 2.54 | 2.57 | 2.50 | 2.52 | 2.52 | 2.46 | 2.50 | 2.50 | 2.52 | 2.49 |

[1]Inventory data adjusted for seasonal variations; Sales data adjusted for seasonal variations, holiday, and trading-day differences, but not for price changes. (See appendix C in the *Monthly Retail Trade Report, BR—93*).

Note: U.S. and group totals include kinds of business not shown separately.

## Table 2. Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios, by Kind of Business: January 1984 Through December 1993—Continued

[Data in millions of dollars]

| SIC code | Kind of business | 1985 | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. |
| | **Unadjusted** | | | | | | | | | | | | |
| | **Retail inventories, total** | 163,145 | 168,015 | 171,233 | 172,787 | 172,144 | 171,538 | 171,468 | 170,694 | 176,002 | 187,538 | 191,870 | 176,941 |
| | Total (excl. automotive group) | 122,401 | 125,399 | 128,389 | 129,890 | 129,623 | 128,786 | 131,086 | 133,707 | 138,482 | 145,922 | 146,825 | 130,542 |
| | Durable goods, total | 79,648 | 81,991 | 83,397 | 83,986 | 83,789 | 83,804 | 81,752 | 79,113 | 80,357 | 86,295 | 89,680 | 87,630 |
| 52 | Building materials group stores | 12,438 | 12,783 | 13,265 | 13,357 | 13,436 | 13,220 | 13,299 | 13,435 | 13,449 | 13,651 | 13,448 | 13,054 |
| 55 ex 554 | Automotive dealers | 40,744 | 42,616 | 42,844 | 42,897 | 42,521 | 42,752 | 40,382 | 36,987 | 37,520 | 41,616 | 45,045 | 46,399 |
| 57 | Furniture group stores | 12,239 | 12,276 | 12,685 | 12,932 | 13,046 | 13,138 | 13,018 | 13,220 | 13,509 | 14,283 | 14,616 | 13,693 |
| | Nondurable goods, total | 83,497 | 86,024 | 87,836 | 88,801 | 88,355 | 87,734 | 89,716 | 91,581 | 95,645 | 101,243 | 102,190 | 89,311 |
| 53 | General merchandise group stores | 30,343 | 31,833 | 33,031 | 33,599 | 33,224 | 32,596 | 33,323 | 34,351 | 36,469 | 39,138 | 39,617 | 31,517 |
| 531 | Dept. stores, (excl. leased depts.) | 22,664 | 23,933 | 24,789 | 25,188 | 24,796 | 24,030 | 24,290 | 24,964 | 26,621 | 28,611 | 29,322 | 23,330 |
| 54 | Food group stores | 17,600 | 17,665 | 17,876 | 18,037 | 18,036 | 18,186 | 18,164 | 18,173 | 18,555 | 19,466 | 19,883 | 19,480 |
| 56 | Apparel & accessory stores | 13,392 | 14,091 | 14,427 | 14,452 | 14,246 | 14,027 | 14,758 | 15,383 | 16,044 | 17,087 | 17,386 | 14,575 |
| | **Adjusted[1]** | | | | | | | | | | | | |
| | **Retail inventories, total** | 169,490 | 170,650 | 170,525 | 171,226 | 172,125 | 172,993 | 174,085 | 174,119 | 175,431 | 179,280 | 181,450 | 181,881 |
| | Total (excl. automotive group) | 129,323 | 130,002 | 129,999 | 130,420 | 131,182 | 131,346 | 132,880 | 133,380 | 134,330 | 135,747 | 136,017 | 136,083 |
| | Durable goods, total | 80,478 | 80,980 | 81,357 | 81,647 | 82,084 | 82,911 | 82,931 | 82,843 | 83,364 | 86,416 | 88,164 | 88,315 |
| 52 | Building materials group stores | 12,876 | 12,821 | 12,916 | 12,843 | 12,969 | 12,961 | 13,233 | 13,422 | 13,585 | 13,831 | 13,807 | 13,683 |
| 55 ex 554 | Automotive dealers | 40,167 | 40,648 | 40,526 | 40,806 | 40,943 | 41,647 | 41,205 | 40,739 | 41,101 | 43,533 | 45,433 | 45,798 |
| 57 | Furniture group stores | 12,553 | 12,630 | 12,891 | 13,049 | 13,191 | 13,217 | 13,257 | 13,273 | 13,336 | 13,590 | 13,763 | 13,762 |
| | Nondurable goods, total | 89,012 | 89,670 | 89,168 | 89,579 | 90,041 | 90,082 | 91,154 | 91,276 | 92,067 | 92,864 | 93,286 | 93,566 |
| 53 | General merchandise group stores | 34,131 | 34,147 | 33,827 | 33,672 | 33,831 | 33,785 | 33,961 | 33,984 | 34,247 | 34,346 | 34,560 | 34,683 |
| 531 | Dept. stores, (excl. leased depts.) | 25,551 | 25,652 | 25,295 | 25,063 | 25,097 | 24,927 | 24,964 | 24,914 | 25,162 | 25,208 | 25,409 | 25,525 |
| 54 | Food group stores | 17,705 | 17,841 | 17,924 | 18,160 | 18,203 | 18,240 | 18,428 | 18,572 | 18,710 | 18,976 | 19,025 | 19,283 |
| 56 | Apparel & accessory stores | 14,716 | 14,848 | 14,573 | 14,569 | 14,641 | 14,642 | 14,937 | 14,964 | 15,093 | 15,394 | 15,677 | 15,689 |
| | **Inventories/Sales Ratios, Unadjusted** | | | | | | | | | | | | |
| | **Retail trade, total** | 1.66 | 1.76 | 1.56 | 1.53 | 1.43 | 1.50 | 1.49 | 1.41 | 1.55 | 1.62 | 1.62 | 1.27 |
| | Total (excl. automotive group) | 1.59 | 1.71 | 1.53 | 1.51 | 1.42 | 1.47 | 1.49 | 1.43 | 1.61 | 1.59 | 1.53 | 1.11 |
| | Durable goods, total | 2.31 | 2.39 | 2.07 | 1.98 | 1.83 | 1.94 | 1.88 | 1.78 | 1.84 | 2.09 | 2.26 | 1.95 |
| 52 | Building materials group stores | 2.83 | 3.10 | 2.56 | 2.11 | 1.93 | 1.99 | 1.97 | 2.03 | 2.16 | 2.08 | 2.30 | 2.34 |
| 55 ex 554 | Automotive dealers | 1.91 | 1.94 | 1.66 | 1.59 | 1.47 | 1.59 | 1.48 | 1.34 | 1.36 | 1.72 | 2.02 | 2.08 |
| 57 | Furniture group stores | 2.48 | 2.61 | 2.42 | 2.53 | 2.38 | 2.43 | 2.38 | 2.26 | 2.44 | 2.38 | 2.27 | 1.69 |
| | Nondurable goods, total | 1.30 | 1.41 | 1.26 | 1.26 | 1.19 | 1.23 | 1.25 | 1.20 | 1.36 | 1.36 | 1.30 | .95 |
| 53 | General merchandise group stores | 3.37 | 3.47 | 2.83 | 2.75 | 2.53 | 2.66 | 2.92 | 2.56 | 3.04 | 2.97 | 2.40 | 1.27 |
| 531 | Dept. stores, (excl. leased depts.) | 3.18 | 3.29 | 2.65 | 2.58 | 2.37 | 2.45 | 2.67 | 2.33 | 2.79 | 2.71 | 2.24 | 1.19 |
| 54 | Food group stores | .78 | .84 | .77 | .79 | .73 | .76 | .74 | .72 | .81 | .81 | .81 | .76 |
| 56 | Apparel & accessory stores | 3.08 | 3.39 | 2.68 | 2.56 | 2.48 | 2.62 | 2.89 | 2.46 | 2.89 | 2.87 | 2.53 | 1.48 |
| | **Inventories/Sales Ratios, Adjusted[1]** | | | | | | | | | | | | |
| | **Retail trade, total** | 1.53 | 1.53 | 1.52 | 1.51 | 1.50 | 1.52 | 1.53 | 1.51 | 1.48 | 1.55 | 1.56 | 1.55 |
| | Total (excl. automotive group) | 1.50 | 1.49 | 1.49 | 1.47 | 1.48 | 1.49 | 1.49 | 1.49 | 1.48 | 1.49 | 1.48 | 1.48 |
| | Durable goods, total | 2.03 | 2.01 | 2.00 | 1.98 | 1.97 | 2.01 | 2.02 | 1.97 | 1.86 | 2.10 | 2.14 | 2.09 |
| 52 | Building materials group stores | 2.25 | 2.27 | 2.24 | 2.16 | 2.20 | 2.22 | 2.20 | 2.24 | 2.26 | 2.29 | 2.25 | 2.24 |
| 55 ex 554 | Automotive dealers | 1.67 | 1.66 | 1.63 | 1.62 | 1.60 | 1.64 | 1.65 | 1.58 | 1.45 | 1.78 | 1.86 | 1.80 |
| 57 | Furniture group stores | 2.34 | 2.29 | 2.33 | 2.38 | 2.33 | 2.37 | 2.39 | 2.32 | 2.30 | 2.28 | 2.33 | 2.28 |
| | Nondurable goods, total | 1.26 | 1.25 | 1.25 | 1.24 | 1.24 | 1.24 | 1.25 | 1.24 | 1.24 | 1.25 | 1.25 | 1.25 |
| 53 | General merchandise group stores | 2.65 | 2.62 | 2.62 | 2.56 | 2.59 | 2.60 | 2.59 | 2.55 | 2.55 | 2.57 | 2.55 | 2.60 |
| 531 | Dept. stores, (excl. leased depts.) | 2.49 | 2.47 | 2.46 | 2.39 | 2.41 | 2.41 | 2.39 | 2.36 | 2.38 | 2.37 | 2.36 | 2.38 |
| 54 | Food group stores | .76 | .76 | .77 | .77 | .77 | .77 | .78 | .78 | .78 | .79 | .78 | .78 |
| 56 | Apparel & accessory stores | 2.68 | 2.63 | 2.56 | 2.54 | 2.51 | 2.55 | 2.57 | 2.54 | 2.54 | 2.59 | 2.58 | 2.62 |

[1]Inventory data adjusted for seasonal variations; Sales data adjusted for seasonal variations, holiday, and trading-day differences, but not for price changes. (See appendix C in the *Monthly Retail Trade Report, BR—93*).

Note: U.S. and group totals include kinds of business not shown separately.

## Table 2. Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios, by Kind of Business: January 1984 Through December 1993—Continued

[Data in millions of dollars]

| SIC code | Kind of business | 1984 | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. |
| | **Unadjusted** | | | | | | | | | | | | |
| | **Retail inventories, total** | 144,452 | 150,410 | 155,387 | 158,742 | 159,199 | 157,736 | 157,352 | 158,818 | 163,169 | 171,645 | 174,910 | 162,773 |
| | Total (excl. automotive group) | 110,653 | 114,521 | 118,760 | 121,166 | 121,857 | 121,562 | 122,786 | 125,835 | 129,603 | 135,872 | 137,259 | 123,493 |
| | Durable goods, total | 68,717 | 71,952 | 73,608 | 75,678 | 75,768 | 74,478 | 72,752 | 71,595 | 72,844 | 76,247 | 78,321 | 78,125 |
| 52 | Building materials group stores | 11,405 | 12,040 | 12,416 | 12,964 | 12,984 | 12,741 | 12,535 | 12,566 | 12,540 | 12,677 | 12,456 | 12,310 |
| 55 ex 554 | Automotive dealers | 33,799 | 35,889 | 36,627 | 37,576 | 37,342 | 36,174 | 34,566 | 32,983 | 33,566 | 35,773 | 37,651 | 39,280 |
| 57 | Furniture group stores | 11,030 | 11,201 | 11,264 | 11,539 | 11,708 | 12,045 | 11,895 | 12,040 | 12,174 | 12,581 | 12,883 | 12,334 |
| | Nondurable goods, total | 75,735 | 78,458 | 81,779 | 83,064 | 83,431 | 83,258 | 84,600 | 87,223 | 90,325 | 95,398 | 96,589 | 84,648 |
| 53 | General merchandise group stores | 26,082 | 27,998 | 29,980 | 31,119 | 31,489 | 31,239 | 32,177 | 33,815 | 35,776 | 38,514 | 38,825 | 31,236 |
| 531 | Dept. stores, (excl. leased depts.) | 19,409 | 20,850 | 22,470 | 23,360 | 23,728 | 23,465 | 24,062 | 25,246 | 26,754 | 28,674 | 29,163 | 23,510 |
| 54 | Food group stores | 16,224 | 16,232 | 16,498 | 16,634 | 16,689 | 16,975 | 16,694 | 16,713 | 16,911 | 17,654 | 18,212 | 17,826 |
| 56 | Apparel & accessory stores | 12,659 | 13,383 | 14,268 | 14,442 | 14,275 | 14,044 | 14,564 | 15,093 | 15,468 | 16,148 | 16,164 | 13,675 |
| | **Adjusted[1]** | | | | | | | | | | | | |
| | **Retail inventories, total** | 150,303 | 153,246 | 155,154 | 157,755 | 159,223 | 159,028 | 159,640 | 161,405 | 162,186 | 163,607 | 164,967 | 167,812 |
| | Total (excl. automotive group) | 116,896 | 118,741 | 120,243 | 121,786 | 123,300 | 123,838 | 124,454 | 125,447 | 125,612 | 126,314 | 126,969 | 128,808 |
| | Durable goods, total | 69,517 | 71,356 | 72,106 | 73,850 | 74,225 | 73,653 | 73,684 | 74,552 | 75,330 | 76,267 | 76,989 | 79,074 |
| 52 | Building materials group stores | 11,806 | 12,076 | 12,101 | 12,489 | 12,533 | 12,491 | 12,485 | 12,566 | 12,667 | 12,831 | 12,749 | 12,890 |
| 55 ex 554 | Automotive dealers | 33,407 | 34,505 | 34,911 | 35,969 | 35,923 | 35,190 | 35,186 | 35,958 | 36,574 | 37,293 | 37,998 | 39,004 |
| 57 | Furniture group stores | 11,301 | 11,488 | 11,424 | 11,656 | 11,826 | 12,093 | 12,076 | 12,064 | 12,018 | 12,028 | 12,177 | 12,433 |
| | Nondurable goods, total | 80,786 | 81,890 | 83,048 | 83,905 | 84,998 | 85,375 | 85,956 | 86,853 | 86,856 | 87,340 | 87,978 | 88,738 |
| 53 | General merchandise group stores | 29,529 | 30,187 | 30,757 | 31,303 | 32,002 | 32,247 | 32,729 | 33,367 | 33,524 | 33,775 | 33,809 | 34,392 |
| 531 | Dept. stores, (excl. leased depts.) | 22,031 | 22,468 | 22,975 | 23,337 | 23,968 | 24,241 | 24,654 | 25,120 | 25,216 | 25,241 | 25,228 | 25,750 |
| 54 | Food group stores | 16,331 | 16,391 | 16,545 | 16,719 | 16,831 | 17,015 | 16,973 | 17,098 | 17,067 | 17,206 | 17,422 | 17,624 |
| 56 | Apparel & accessory stores | 13,880 | 14,117 | 14,412 | 14,573 | 14,701 | 14,644 | 14,756 | 14,711 | 14,551 | 14,561 | 14,588 | 14,641 |
| | **Inventories/Sales Ratios, Unadjusted** | | | | | | | | | | | | |
| | **Retail trade, total** | 1.57 | 1.62 | 1.50 | 1.53 | 1.43 | 1.42 | 1.48 | 1.44 | 1.58 | 1.58 | 1.55 | 1.24 |
| | Total (excl. automotive group) | 1.52 | 1.60 | 1.48 | 1.51 | 1.43 | 1.42 | 1.49 | 1.45 | 1.57 | 1.59 | 1.51 | 1.12 |
| | Durable goods, total | 2.19 | 2.16 | 1.99 | 2.01 | 1.84 | 1.79 | 1.88 | 1.82 | 2.04 | 1.96 | 2.04 | 1.89 |
| 52 | Building materials group stores | 2.83 | 2.86 | 2.52 | 2.32 | 1.99 | 1.95 | 2.02 | 2.00 | 2.13 | 2.11 | 2.22 | 2.36 |
| 55 ex 554 | Automotive dealers | 1.74 | 1.68 | 1.55 | 1.59 | 1.45 | 1.40 | 1.45 | 1.40 | 1.62 | 1.53 | 1.72 | 1.92 |
| 57 | Furniture group stores | 2.46 | 2.60 | 2.35 | 2.53 | 2.43 | 2.38 | 2.46 | 2.32 | 2.38 | 2.36 | 2.23 | 1.72 |
| | Nondurable goods, total | 1.24 | 1.31 | 1.23 | 1.25 | 1.20 | 1.19 | 1.26 | 1.23 | 1.34 | 1.37 | 1.30 | .94 |
| 53 | General merchandise group stores | 3.09 | 3.21 | 2.81 | 2.77 | 2.54 | 2.58 | 3.00 | 2.76 | 3.08 | 3.11 | 2.45 | 1.30 |
| 531 | Dept. stores, (excl. leased depts.) | 2.86 | 3.00 | 2.62 | 2.59 | 2.38 | 2.40 | 2.79 | 2.56 | 2.85 | 2.88 | 2.31 | 1.24 |
| 54 | Food group stores | .78 | .79 | .73 | .77 | .72 | .72 | .72 | .71 | .75 | .78 | .79 | .72 |
| 56 | Apparel & accessory stores | 3.06 | 3.37 | 2.97 | 2.74 | 2.72 | 2.70 | 3.14 | 2.79 | 2.98 | 3.05 | 2.63 | 1.51 |
| | **Inventories/Sales Ratios, Adjusted[1]** | | | | | | | | | | | | |
| | **Retail trade, total** | 1.43 | 1.46 | 1.49 | 1.49 | 1.49 | 1.47 | 1.50 | 1.52 | 1.51 | 1.51 | 1.50 | 1.53 |
| | Total (excl. automotive group) | 1.42 | 1.44 | 1.46 | 1.46 | 1.47 | 1.46 | 1.48 | 1.49 | 1.47 | 1.49 | 1.47 | 1.49 |
| | Durable goods, total | 1.88 | 1.92 | 1.99 | 1.96 | 1.96 | 1.91 | 1.95 | 2.03 | 2.02 | 1.98 | 1.95 | 2.02 |
| 52 | Building materials group stores | 2.22 | 2.17 | 2.25 | 2.30 | 2.26 | 2.21 | 2.23 | 2.22 | 2.22 | 2.32 | 2.21 | 2.22 |
| 55 ex 554 | Automotive dealers | 1.48 | 1.52 | 1.60 | 1.57 | 1.56 | 1.50 | 1.54 | 1.66 | 1.67 | 1.61 | 1.60 | 1.66 |
| 57 | Furniture group stores | 2.28 | 2.38 | 2.31 | 2.33 | 2.38 | 2.36 | 2.41 | 2.38 | 2.26 | 2.29 | 2.28 | 2.33 |
| | Nondurable goods, total | 1.19 | 1.21 | 1.22 | 1.22 | 1.23 | 1.22 | 1.25 | 1.25 | 1.24 | 1.25 | 1.24 | 1.26 |
| 53 | General merchandise group stores | 2.42 | 2.50 | 2.62 | 2.59 | 2.58 | 2.54 | 2.66 | 2.68 | 2.63 | 2.67 | 2.62 | 2.66 |
| 531 | Dept. stores, (excl. leased depts.) | 2.24 | 2.31 | 2.45 | 2.40 | 2.40 | 2.38 | 2.49 | 2.52 | 2.47 | 2.48 | 2.45 | 2.49 |
| 54 | Food group stores | .74 | .74 | .74 | .74 | .75 | .75 | .75 | .75 | .74 | .75 | .75 | .77 |
| 56 | Apparel & accessory stores | 2.64 | 2.70 | 2.78 | 2.76 | 2.75 | 2.65 | 2.79 | 2.80 | 2.70 | 2.73 | 2.66 | 2.67 |

[1]Inventory data adjusted for seasonal variations; Sales data adjusted for seasonal variations, holiday, and trading-day differences, but not for price changes. (See appendix C in the *Monthly Retail Trade Report, BR—93*).

Note: U.S. and group totals include kinds of business not shown separately.

## Table 3. **Estimated Purchases, by Kind of Business: 1984 Through 1992**

[Data in millions of dollars, not adjusted for price changes]

| SIC code | Kind of business | 1984 | 1985 | 1986 | 1987 | 1988 | 1989 | 1990 | 1991 | 1992 |
|---|---|---|---|---|---|---|---|---|---|---|
| | **Retail Purchases, total** | 906,618 | 965,479 | 1,004,468 | 1,062,803 | 1,140,456 | 1,218,279 | 1,262,677 | 1,265,139 | 1,335,454 |
| | Total (excl. automotive group) | 681,332 | 711,748 | 732,923 | 780,498 | 836,091 | 899,643 | 947,502 | 963,605 | 1,004,360 |
| | Durable goods, total | 342,700 | 379,044 | 408,367 | 430,381 | 467,783 | 490,695 | 492,740 | 477,366 | 521,046 |
| 52 | Building materials group stores | 47,592 | 49,788 | 54,255 | 58,727 | 64,044 | 65,443 | 66,784 | 65,397 | 73,155 |
| 521,3 | Building materials, supply stores | 34,050 | 36,105 | 40,635 | 44,207 | 48,030 | 48,907 | 50,300 | 49,071 | 54,740 |
| 525 | Hardware stores | 6,910 | 7,022 | 7,075 | 7,385 | 7,872 | 8,101 | 7,890 | 7,572 | 7,785 |
| 55 ex 554 | Automotive dealers | 225,286 | 253,731 | 271,545 | 282,305 | 304,365 | 318,636 | 315,175 | 301,534 | 331,094 |
| 551,2,5 6,7,9 | Motor vehicle and miscellaneous automobile dealers | 210,109 | 237,262 | 255,412 | 265,518 | 284,928 | 298,509 | 294,097 | 280,892 | 309,127 |
| 553 | Auto & Home supply stores | 15,177 | 16,469 | 16,133 | 16,787 | 19,437 | 20,127 | 21,078 | 20,642 | 21,967 |
| 57 | Furniture group stores | 38,914 | 43,189 | 46,626 | 47,736 | 53,628 | 57,983 | 59,014 | 59,776 | 64,324 |
| 571 | Furniture & home furn. stores | 21,251 | 22,851 | 24,691 | 25,365 | 27,525 | 29,858 | 29,486 | 28,844 | 30,267 |
| 5722,31,34 | Household appliance, radio, TV and computer stores | 14,959 | 17,219 | 18,201 | 18,601 | 21,857 | 23,335 | 24,248 | 25,144 | 28,016 |
| | Nondurable goods, total | 563,918 | 586,435 | 596,101 | 632,422 | 672,673 | 727,584 | 769,937 | 787,773 | 814,408 |
| 53 | General merchandise group stores | 102,475 | 105,912 | 112,793 | 124,479 | 131,963 | 144,375 | 149,885 | 160,425 | 176,010 |
| 531 | Dept. stores, (excl. leased depts.) | 81,290 | 81,901 | 88,133 | 97,429 | 101,657 | 110,156 | 110,846 | 117,053 | 126,270 |
| 533 | Variety stores | 5,831 | 5,859 | 4,777 | 4,609 | 4,619 | 4,754 | 4,746 | 4,579 | 5,090 |
| 539 | Miscellaneous general merchandise stores | 15,354 | 18,152 | 19,883 | 22,441 | 25,687 | 29,465 | 34,293 | 38,793 | 44,650 |
| 54 | Food group stores | 207,123 | 217,421 | 224,567 | 233,784 | 249,005 | 268,645 | 279,421 | 282,807 | 284,242 |
| 541 | Grocery stores | 198,230 | 208,610 | 215,296 | 223,721 | 239,137 | 258,073 | 268,419 | 271,834 | 273,279 |
| 554 | Gasoline service stations | 90,239 | 93,872 | 80,598 | 82,733 | 87,437 | 97,800 | 112,083 | 110,223 | 105,959 |
| 56 | Apparel & accessory stores | 38,366 | 40,492 | 43,438 | 45,816 | 49,152 | 53,661 | 54,649 | 54,348 | 61,557 |
| 561 | Mens & boys clothing, furnishings | 4,772 | 4,547 | 4,780 | 4,962 | 5,337 | 5,568 | 5,241 | 5,001 | 4,804 |
| 562,3 | Women's clothing specialty stores | 14,201 | 15,063 | 16,330 | 16,625 | 17,846 | 19,346 | 19,629 | 19,186 | 22,891 |
| 566 | Shoe stores | 6,739 | 6,861 | 7,375 | 8,022 | 8,472 | 9,751 | 10,474 | 9,935 | 10,149 |
| 58 | Eating and drinking places | 47,280 | 48,834 | 52,920 | 58,125 | 61,142 | 63,736 | 66,362 | 67,014 | 69,258 |
| 591 | Drug & proprietary stores | 31,546 | 32,972 | 36,261 | 38,424 | 41,789 | 45,846 | 51,034 | 55,051 | 56,972 |
| 592 | Liquor stores | 13,719 | 14,586 | 14,878 | 14,435 | 14,472 | 15,061 | 16,461 | 17,124 | 17,083 |
| 53,56, 57,594 | GAF, total[1] | 205,100 | 215,647 | 231,514 | 250,822 | 270,686 | 295,728 | 304,392 | 315,536 | 343,957 |

[1]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, and miscellaneous shopping goods stores).

Note: U.S. and group totals include kinds of business not shown separately. Measures of sampling variability for purchases are provided in table A-2.
For certain SIC's, we revised the annual purchases estimates for 1988 through 1991 to reflect corrections found during the analysis of the 1992 annual survey.

## Table 4. **Estimated Gross Margin, by Kind of Business: 1984 Through 1992**

[Data in millions of dollars, not adjusted for price changes]

| SIC code | Kind of business | 1984 | 1985 | 1986 | 1987 | 1988 | 1989 | 1990 | 1991 | 1992 |
|---|---|---|---|---|---|---|---|---|---|---|
| | **Retail Gross Margin, total** | 399,556 | 423,716 | 449,878 | 500,055 | 528,764 | 561,729 | 589,067 | 601,575 | 632,447 |
| | Total (excl. automotive group) | 345,272 | 367,129 | 395,494 | 427,854 | 457,991 | 489,912 | 519,104 | 534,876 | 557,082 |
| | Durable goods, total | 121,985 | 128,586 | 134,277 | 161,550 | 169,367 | 177,355 | 178,641 | 174,130 | 190,156 |
| 52 | Building materials group stores | 20,571 | 22,152 | 23,168 | 25,538 | 29,156 | 29,811 | 30,752 | 29,754 | 33,518 |
| 521,3 | Building materials, supply stores | 13,746 | 15,523 | 16,284 | 17,571 | 19,905 | 19,701 | 21,158 | 20,285 | 23,081 |
| 525 | Hardware stores | 3,814 | 3,418 | 3,687 | 3,683 | 4,040 | 4,651 | 4,529 | 4,367 | 4,562 |
| 55 ex 554 | Automotive dealers | 54,284 | 56,587 | 54,384 | 72,201 | 70,773 | 71,817 | 69,963 | 66,699 | 75,365 |
| 551,2,5 6,7,9 | Motor vehicle and miscellaneous automobile dealers | 46,284 | 47,440 | 45,555 | 62,030 | 59,595 | 59,848 | 56,192 | 53,178 | 61,245 |
| 553 | Auto & Home supply stores | 8,000 | 9,147 | 8,829 | 10,171 | 11,178 | 11,969 | 13,771 | 13,521 | 14,120 |
| 57 | Furniture group stores | 23,747 | 26,457 | 29,692 | 31,044 | 34,156 | 36,599 | 36,267 | 36,996 | 38,823 |
| 571 | Furniture & home furn. stores | 14,901 | 15,802 | 18,774 | 19,628 | 20,813 | 23,050 | 21,870 | 22,045 | 23,526 |
| 5722,31,34 | Household appliance, radio, TV and computer stores | 7,134 | 8,702 | 8,808 | 8,515 | 10,103 | 10,628 | 10,938 | 11,252 | 11,632 |
| | Nondurable goods, total | 277,571 | 295,130 | 315,601 | 338,505 | 359,397 | 384,374 | 410,426 | 427,445 | 442,291 |
| 53 | General merchandise group stores | 53,048 | 53,005 | 57,615 | 59,837 | 61,708 | 66,209 | 66,108 | 71,286 | 75,577 |
| 531 | Dept. stores, (excl. leased depts.) | 43,376 | 44,331 | 47,190 | 48,453 | 51,438 | 54,095 | 55,201 | 59,030 | 62,832 |
| 533 | Variety stores | 3,147 | 2,414 | 2,442 | 2,457 | 2,557 | 2,550 | 2,432 | 2,412 | 2,891 |
| 539 | Miscellaneous general merchandise stores | 6,525 | 6,260 | 7,983 | 8,927 | 7,713 | 9,564 | 8,475 | 9,844 | 9,854 |
| 54 | Food group stores | 66,124 | 69,295 | 72,744 | 75,924 | 79,470 | 82,825 | 94,295 | 97,312 | 98,583 |
| 541 | Grocery stores | 59,517 | 62,538 | 65,820 | 67,459 | 70,660 | 73,696 | 84,100 | 86,673 | 88,970 |
| 554 | Gasoline service stations | 17,355 | 19,815 | 21,181 | 22,163 | 22,269 | 24,129 | 24,459 | 23,600 | 26,240 |
| 56 | Apparel & accessory stores | 26,992 | 30,603 | 32,443 | 34,556 | 36,757 | 39,765 | 41,253 | 43,413 | 44,416 |
| 561 | Mens & boys clothing, furnishings | 3,575 | 3,976 | 3,822 | 4,165 | 4,193 | 4,473 | 4,064 | 3,959 | 3,637 |
| 562,3 | Women's clothing specialty stores | 9,960 | 11,212 | 12,381 | 12,852 | 13,341 | 14,231 | 15,101 | 16,387 | 17,295 |
| 566 | Shoe stores | 5,512 | 6,517 | 6,641 | 6,863 | 7,266 | 7,788 | 7,689 | 7,397 | 7,991 |
| 58 | Eating and drinking places | 74,349 | 79,612 | 86,698 | 95,255 | 106,268 | 113,158 | 122,252 | 127,008 | 131,312 |
| 591 | Drug & proprietary stores | 13,085 | 14,846 | 15,216 | 16,144 | 16,555 | 18,940 | 20,758 | 21,891 | 21,053 |
| 592 | Liquor stores | 4,420 | 5,197 | 5,085 | 5,541 | 5,348 | 5,668 | 6,116 | 6,225 | 5,516 |
| 53,56, 57,594 | GAF, total[1] | 121,446 | 127,672 | 139,558 | 148,885 | 157,779 | 170,015 | 171,655 | 180,301 | 187,471 |

[1]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, and miscellaneous shopping goods stores)

Note: U.S. and group totals include kinds of business not shown separately. See introductory text for an explanation of gross margin. Measures of sampling variability are provided in table A-2. Due to rounding differences, the published gross margin may not equal the gross margin calculated from its published components.

For certain SIC's, we revised the annual purchases estimates for 1988 through 1991 to reflect corrections found during the analysis of the 1992 annual survey.

## Table 5. **Estimated Gross Margin as Percent of Sales, by Kind of Business: 1984 Through 1992**

| SIC code | Kind of business | 1984 | 1985 | 1986 | 1987 | 1988 | 1989 | 1990 | 1991 | 1992 |
|---|---|---|---|---|---|---|---|---|---|---|
| | **Retail sales, total** | 31.0 | 30.8 | 31.0 | 32.4 | 31.9 | 31.9 | 31.9 | 32.3 | 32.3 |
| | Total (excl. automotive group) | 34.1 | 34.3 | 35.2 | 35.7 | 35.6 | 35.6 | 35.5 | 35.8 | 35.8 |
| | Durable goods, total | 26.8 | 25.8 | 24.8 | 28.1 | 26.9 | 26.9 | 26.6 | 26.6 | 26.9 |
| 52 | Building materials group stores | 30.7 | 31.1 | 30.0 | 30.6 | 31.8 | 31.7 | 31.6 | 31.2 | 31.6 |
| 521,3 | Building materials, supply stores | 29.2 | 30.6 | 28.8 | 28.7 | 29.7 | 29.0 | 29.7 | 29.2 | 29.9 |
| 525 | Hardware stores | 36.8 | 32.6 | 34.3 | 33.4 | 34.1 | 37.1 | 36.7 | 36.6 | 36.7 |
| 55 ex 554 | Automotive dealers | 19.9 | 18.7 | 16.7 | 21.1 | 19.0 | 18.6 | 18.1 | 18.0 | 18.7 |
| 551,2,5 6,7,9 | Motor vehicle and miscellaneous automobile dealers | 18.5 | 17.1 | 15.1 | 19.6 | 17.4 | 16.9 | 16.0 | 15.8 | 16.7 |
| 553 | Auto & Home supply stores | 34.6 | 36.3 | 35.2 | 38.2 | 36.9 | 37.8 | 40.2 | 39.4 | 39.4 |
| 57 | Furniture group stores | 38.7 | 38.7 | 39.2 | 39.8 | 39.6 | 39.2 | 38.2 | 38.4 | 37.8 |
| 571 | Furniture & home furn. stores | 41.9 | 41.3 | 43.6 | 44.1 | 43.4 | 44.5 | 42.5 | 43.4 | 43.9 |
| 5722,31,34 | Household appliance, radio, TV and computer stores | 33.2 | 34.6 | 32.6 | 31.4 | 32.4 | 31.4 | 31.3 | 31.1 | 29.6 |
| | Nondurable goods, total | 33.3 | 33.7 | 34.7 | 35.1 | 35.0 | 34.9 | 34.9 | 35.3 | 35.3 |
| 53 | General merchandise group stores | 35.3 | 33.4 | 34.0 | 32.9 | 32.0 | 32.0 | 30.5 | 31.2 | 30.4 |
| 531 | Dept. stores, (excl. leased depts.) | 36.0 | 35.1 | 35.1 | 33.6 | 33.9 | 33.6 | 33.2 | 34.0 | 33.6 |
| 533 | Variety stores | 36.2 | 28.5 | 32.8 | 34.4 | 35.9 | 35.2 | 33.6 | 34.1 | 37.4 |
| 539 | Miscellaneous general merchandise stores | 30.9 | 26.3 | 29.1 | 29.0 | 22.7 | 24.6 | 19.7 | 20.6 | 18.3 |
| 54 | Food group stores | 24.3 | 24.3 | 24.5 | 24.5 | 24.3 | 23.7 | 25.3 | 25.7 | 25.8 |
| 541 | Grocery stores | 23.2 | 23.2 | 23.4 | 23.2 | 22.9 | 22.3 | 24.0 | 24.2 | 24.6 |
| 554 | Gasoline service stations | 16.1 | 17.5 | 20.7 | 21.2 | 20.3 | 19.9 | 18.0 | 17.6 | 19.8 |
| 56 | Apparel & accessory stores | 42.0 | 43.6 | 42.9 | 43.6 | 43.1 | 43.1 | 43.1 | 44.6 | 42.6 |
| 561 | Mens & boys clothing, furnishings | 43.6 | 47.0 | 44.2 | 46.2 | 44.1 | 45.5 | 43.2 | 43.8 | 42.8 |
| 562,3 | Women's clothing specialty stores | 41.9 | 42.9 | 43.3 | 44.0 | 42.9 | 42.6 | 43.6 | 46.3 | 44.2 |
| 566 | Shoe stores | 44.8 | 49.9 | 47.6 | 47.0 | 47.1 | 45.2 | 42.8 | 42.5 | 44.4 |
| 58 | Eating and drinking places | 61.3 | 62.2 | 62.2 | 62.1 | 63.4 | 64.0 | 64.9 | 65.4 | 65.5 |
| 591 | Drug & proprietary stores | 29.7 | 31.6 | 30.1 | 29.8 | 28.6 | 29.8 | 29.3 | 28.8 | 26.9 |
| 592 | Liquor stores | 24.2 | 26.6 | 25.5 | 27.9 | 27.0 | 27.6 | 27.4 | 26.7 | 24.2 |
| 53,56, 57,594 | GAF, total[1] | 38.2 | 37.5 | 37.9 | 37.9 | 37.2 | 37.1 | 36.1 | 36.7 | 35.6 |

[1]GAF represents stores which specialize in department store types of merchandise. (general merchandise, apparel, furniture, and miscellaneous shopping goods stores).

Note: U.S. and group totals include kinds of business not shown separately. Measures of sampling variability are provided in table A-2.
For certain SIC's, we revised the annual purchases estimates for 1988 through 1991 to reflect corrections found during the analysis of the 1992 annual survey.

## Table 6. Estimated Accounts Receivable of Retail Stores, by Type of Account and Kind of Business: End of Year 1992 and 1991

| SIC code | Kind of business | Total accounts receivable | | Type of account | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | Charge | | Installment | | | | | |
| | | | | | | Total | | Open-end | | Closed-end | |
| | | 1992 | 1991 | 1992 | 1991 | 1992 | 1991 | 1992 | 1991 | 1992 | 1991 |
| | **Retail accounts receivable total** | 55,399 | 55,633 | 15,505 | 15,397 | 39,894 | 40,236 | 34,384 | 34,504 | 5,510 | 5,732 |
| | Total (excluding automotive group) | 49,725 | 49,967 | 12,043 | 11,867 | 37,682 | 38,100 | 33,339 | 33,496 | 4,343 | 4,604 |
| | **Durable goods stores, total** | 20,159 | 20,125 | 9,807 | 9,861 | 10,352 | 10,264 | 5,962 | 5,594 | 4,390 | 4,670 |
| 52 | Building materials, hardware, garden supply, and mobile home dealers | 5,301 | 5,268 | 4,021 | 3,897 | (S) | (S) | (S) | (S) | (S) | (S) |
| 55 ex. 554 | Automotive dealers | 5,673 | 5,666 | 3,462 | 3,530 | 2,211 | 2,136 | 1,044 | 1,008 | (S) | (S) |
| 57 | Furniture, home furnishings, and equipment stores | 6,385 | 6,512 | 1,474 | 1,655 | (S) | (S) | (S) | (S) | (S) | (S) |
| | **Nondurable goods stores, total** | 35,240 | 35,508 | 5,698 | 5,536 | 29,542 | 29,972 | 28,422 | 28,910 | 1,120 | 1,062 |
| 53 | General merchandise group stores | 24,337 | 24,355 | 290 | 260 | 24,047 | 24,095 | 23,390 | 23,403 | 657 | 692 |
| 531 | Department stores (ex. leased depts.)[1] | 24,228 | 24,273 | 243 | 218 | 23,985 | 24,055 | 23,329 | 23,364 | 656 | 691 |
| 554 | Gasoline service stations | 1,204 | 1,223 | 949 | 1,009 | 255 | 214 | 241 | 194 | (S) | (S) |
| 56 | Apparel and accessory stores | 3,287 | 3,380 | 343 | 363 | 2,944 | 3,017 | 2,865 | 2,989 | (S) | (S) |

S Does not meet publication standards because of high sampling or nonsampling error.

[1]Includes mail-order houses engaged in the sale of department store merchandise (SIC 5961 part).

Note: Measures of sampling variability are shown in table A-3.

## Table 7. Estimated Per Capita Sales, by Selected Kinds of Business: 1984 to 1993

[In dollars]

| SIC code | Kind of business | Per capita sales (dollars) | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | 1984 | 1985 | 1986 | 1987 | 1988 | 1989 | 1990 | 1991 | 1992 | 1993 |
| | **Retail trade, total** | 5,497 | 5,821 | 6,081 | 6,407 | 6,826 | 7,185 | 7,461 | 7,436 | 7,728 | 8,118 |
| | Total (excluding automotive group) | 4,330 | 4,537 | 4,713 | 4,982 | 5,293 | 5,614 | 5,902 | 5,956 | 6,136 | 6,346 |
| | **Durable goods stores, total** | 1,941 | 2,109 | 2,268 | 2,394 | 2,594 | 2,687 | 2,710 | 2,608 | 2,790 | 3,060 |
| 52 | Building materials, hardware, garden supply, and mobile home dealers | 287 | 301 | 323 | 347 | 378 | 384 | 393 | 380 | 418 | 452 |
| 55 ex. 554 | Automotive dealers | 1,167 | 1,284 | 1,368 | 1,425 | 1,533 | 1,571 | 1,559 | 1,480 | 1,592 | 1,772 |
| 57 | Furniture, home furnishings, and equipment stores | 262 | 289 | 318 | 325 | 356 | 381 | 383 | 384 | 405 | 443 |
| | **Nondurable goods stores, total** | 3,556 | 3,712 | 3,813 | 4,013 | 4,232 | 4,498 | 4,751 | 4,828 | 4,938 | 5,058 |
| 53 | General merchandise group stores | 642 | 672 | 711 | 756 | 794 | 844 | 874 | 912 | 982 | 1,041 |
| 54 | Food stores | 1,161 | 1,207 | 1,246 | 1,286 | 1,345 | 1,425 | 1,501 | 1,514 | 1,509 | 1,530 |
| 554 | Gasoline service stations | 459 | 480 | 428 | 436 | 452 | 496 | 550 | 535 | 522 | 521 |
| 56 | Apparel and accessory stores | 275 | 297 | 317 | 330 | 351 | 376 | 386 | 388 | 411 | 414 |
| 58 | Eating and drinking places | 518 | 542 | 585 | 638 | 690 | 721 | 761 | 775 | 791 | 823 |
| 591 | Drug and proprietary stores | 188 | 199 | 212 | 225 | 238 | 259 | 286 | 303 | 309 | 315 |

Note: Civilian population estimates (in thousands) as of July 1:

| | |
|---|---|
| 1984 — 234,110 | 1989 — 245,131 |
| 1985 — 236,219 | 1990 — 247,759 |
| 1986 — 238,412 | 1991 — 250,526 |
| 1987 — 240,550 | 1992 — 253,493 |
| 1988 — 242,817 | 1993 — 256,436 |

U.S. Department of Commerce, Bureau of the Census, Current Population Reports, Series P-25 No. 1113, December 1993.
The data are subject to sampling variability. However, measures of sampling variability for per capita sales are not available.

## Table 8. Estimated Monthly Retail Sales of Group II Companies, by Kind of Business: January 1984 to December 1993

[Data in millions of dollars]

| SIC code | Kind of business | 1993 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| | **Unadjusted** | | | | | | | | | | | | | |
| | **Retail sales, total** | 60,074 | 58,335 | 66,074 | 68,387 | 71,130 | 68,577 | 70,018 | 70,367 | 68,415 | 71,584 | 77,854 | 103,584 | 854,399 |
| | Durable goods, total | 8,229 | 7,853 | 9,160 | 9,761 | 10,335 | 10,305 | 10,515 | 10,378 | 10,192 | 10,128 | 11,488 | 16,503 | 124,847 |
| 553 | Auto & home supply stores | 916 | 927 | 1,083 | 1,131 | 1,161 | 1,195 | 1,233 | 1,196 | 1,160 | 1,175 | 1,165 | 1,083 | 13,425 |
| | Nondurable goods, total | 51,845 | 50,482 | 56,914 | 58,626 | 60,795 | 58,272 | 59,503 | 59,989 | 58,223 | 61,456 | 66,366 | 87,081 | 729,552 |
| 53 | General merchandise group stores | 15,365 | 15,669 | 18,275 | 19,275 | 20,606 | 19,630 | 19,668 | 20,853 | 19,658 | 21,584 | 25,674 | 38,342 | 254,599 |
| 531 | Dept. stores, (excl. leased depts.) | 11,717 | 11,902 | 14,102 | 15,009 | 15,963 | 15,175 | 15,204 | 16,377 | 15,381 | 16,983 | 20,245 | 30,579 | 198,637 |
| 531 | Dept. stores, (incl. leased depts.)[1] | 12,074 | 12,287 | 14,541 | 15,478 | 16,436 | 15,620 | 15,631 | 16,840 | 15,832 | 17,435 | 20,799 | 31,363 | 204,336 |
| 533 | Variety stores | 301 | 336 | 367 | 434 | 427 | 383 | 403 | 399 | 375 | 372 | 407 | 667 | 4,871 |
| 539 | Miscellaneous general merchandise stores | 3,347 | 3,431 | 3,806 | 3,832 | 4,216 | 4,072 | 4,061 | 4,077 | 3,902 | 4,229 | 5,022 | 7,096 | 51,091 |
| 54 | Food group stores | 18,957 | 17,737 | 19,263 | 19,411 | 19,953 | 19,287 | 20,184 | 18,999 | 18,820 | 19,274 | 19,147 | 21,564 | 232,596 |
| 541 | Grocery stores | 18,739 | 17,499 | 19,020 | 19,147 | 19,712 | 19,035 | 19,929 | 18,754 | 18,582 | 19,025 | 18,873 | 21,031 | 229,346 |
| 56 | Apparel & accessory stores | 3,951 | 3,881 | 4,886 | 5,543 | 5,506 | 5,213 | 5,217 | 5,867 | 5,542 | 5,705 | 6,675 | 10,022 | 68,008 |
| 562,3 | Women's clothing specialty stores | 1,577 | 1,474 | 1,827 | 2,050 | 2,155 | 1,944 | 1,883 | 1,926 | 1,943 | 1,994 | 2,323 | 3,577 | 24,673 |
| 562 | Women's ready to wear | 1,439 | 1,346 | 1,688 | 1,900 | 1,989 | 1,796 | 1,716 | 1,768 | 1,799 | 1,825 | 2,122 | 3,255 | 22,643 |
| 565 | Family clothing stores | 1,308 | 1,355 | 1,719 | 1,915 | 1,870 | 1,860 | 1,941 | 2,157 | 2,020 | 2,239 | 2,770 | 4,095 | 25,249 |
| 566 | Shoe stores | 751 | 743 | 934 | 1,098 | 1,042 | 1,012 | 977 | 1,234 | 1,062 | 954 | 1,026 | 1,426 | 12,259 |
| 5812 | Eating places | 3,865 | 3,652 | 4,058 | 4,080 | 4,224 | 4,130 | 4,350 | 4,328 | 4,162 | 4,289 | 3,993 | 4,157 | 49,288 |
| 591 | Drug & proprietary stores | 3,859 | 3,854 | 4,086 | 4,138 | 4,157 | 4,079 | 4,068 | 3,984 | 3,923 | 4,048 | 4,100 | 5,881 | 50,177 |
| | **Adjusted[2]** | | | | | | | | | | | | | |
| | **Retail sales, total** | 69,844 | 70,373 | 69,448 | 70,547 | 70,889 | 70,854 | 71,129 | 71,144 | 71,781 | 72,172 | 72,356 | 72,314 | |
| 553 | Auto & home supply stores | 1,078 | 1,142 | 1,102 | 1,113 | 1,106 | 1,101 | 1,115 | 1,129 | 1,133 | 1,123 | 1,166 | 1,125 | |
| 53 | General merchandise group stores | 20,583 | 20,729 | 20,356 | 20,780 | 20,962 | 21,145 | 21,431 | 21,410 | 21,606 | 21,807 | 21,583 | 21,584 | See note 3 |
| 531 | Dept. stores, (excl. leased depts.) | 16,007 | 16,062 | 15,669 | 16,052 | 16,256 | 16,459 | 16,671 | 16,677 | 16,902 | 17,068 | 16,927 | 16,988 | |
| 531 | Dept. stores, (incl. leased depts.)[1] | 16,495 | 16,537 | 16,121 | 16,519 | 16,737 | 16,941 | 17,158 | 17,166 | 17,379 | 17,540 | 17,390 | 17,453 | |
| 533 | Variety stores | 434 | 442 | 425 | 432 | 434 | 422 | 426 | 414 | 407 | 384 | 382 | 342 | |
| 541 | Grocery stores | 18,947 | 19,315 | 19,058 | 19,224 | 19,194 | 19,169 | 18,980 | 19,156 | 18,884 | 19,082 | 19,180 | 19,206 | |
| 56 | Apparel & accessory stores | 5,674 | 5,507 | 5,364 | 5,533 | 5,624 | 5,646 | 5,645 | 5,542 | 5,784 | 5,788 | 5,814 | 5,790 | |
| 562,3 | Women's clothing specialty stores | 2,157 | 2,056 | 2,005 | 2,046 | 2,082 | 2,079 | 2,045 | 2,010 | 2,063 | 2,039 | 2,063 | 2,051 | |
| 566 | Shoe stores | 1,022 | 1,022 | 983 | 990 | 1,039 | 1,049 | 1,036 | 1,016 | 1,044 | 1,018 | 1,008 | 1,030 | |
| 591 | Drug & proprietary stores | 4,075 | 4,162 | 4,136 | 4,142 | 4,174 | 4,205 | 4,251 | 4,163 | 4,173 | 4,208 | 4,205 | 4,255 | |

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[3]For yearly totals,refer to unadjusted section

NOTE: The group II component of the sample consists of companies that had 11 or more retail establishments according to the most recent update of multiestablishment files which were selected with certainty (i.e., their sales size exceeded specified dollar volume cutoffs which varied by kinds of business). Group totals include kinds of business not shown.

## Table 8. Estimated Monthly Retail Sales of Group II Companies, by Kind of Business: January 1984 to December 1993—Continued

[Data in millions of dollars]

| SIC code | Kind of business | 1992 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| | **Unadjusted** | | | | | | | | | | | | | |
| | **Retail sales, total** | 57,039 | 57,262 | 62,270 | 64,458 | 67,642 | 64,832 | 65,476 | 67,919 | 64,289 | 69,074 | 73,267 | 98,066 | 811,594 |
| | Durable goods, total | 7,532 | 7,411 | 8,357 | 9,753 | 9,465 | 9,469 | 9,301 | 9,242 | 9,051 | 9,393 | 9,894 | 14,864 | 112,732 |
| 553 | Auto & home supply stores | 871 | 865 | 969 | 1,033 | 1,078 | 1,109 | 1,134 | 1,086 | 1,064 | 1,134 | 1,026 | 1,044 | 12,413 |
| | Nondurable goods, total | 49,507 | 49,851 | 53,913 | 55,705 | 58,177 | 55,363 | 56,175 | 58,677 | 55,238 | 59,681 | 63,373 | 83,202 | 698,862 |
| 53 | General merchandise group stores | 14,044 | 15,247 | 17,057 | 17,806 | 19,022 | 17,888 | 17,640 | 19,576 | 17,839 | 19,958 | 24,040 | 35,875 | 235,992 |
| 531 | Dept. stores, (excl. leased depts.) | 10,691 | 11,724 | 13,408 | 13,998 | 14,882 | 13,912 | 13,658 | 15,396 | 13,883 | 15,621 | 18,894 | 28,392 | 184,459 |
| 531 | Dept. stores, (incl. leased depts.)[1] | 11,033 | 12,120 | 13,859 | 14,469 | 15,348 | 14,353 | 14,080 | 15,868 | 14,341 | 16,121 | 19,472 | 29,219 | 190,283 |
| 533 | Variety stores | 312 | 341 | 355 | 428 | 426 | 394 | 409 | 432 | 397 | 445 | 471 | 855 | 5,265 |
| 539 | Miscellaneous general merchandise stores | 3,041 | 3,182 | 3,294 | 3,380 | 3,714 | 3,582 | 3,573 | 3,748 | 3,559 | 3,892 | 4,675 | 6,628 | 46,268 |
| 54 | Food group stores | 18,754 | 17,931 | 18,541 | 18,752 | 19,451 | 18,553 | 19,587 | 19,058 | 18,403 | 19,352 | 18,685 | 20,905 | 227,972 |
| 541 | Grocery stores | 18,487 | 17,637 | 18,258 | 18,446 | 19,184 | 18,298 | 19,332 | 18,813 | 18,159 | 19,082 | 18,447 | 20,424 | 224,567 |
| 56 | Apparel & accessory stores | 3,630 | 3,918 | 4,746 | 5,314 | 5,230 | 5,024 | 4,866 | 5,860 | 5,297 | 5,612 | 6,231 | 9,777 | 65,505 |
| 562,3 | Women's clothing specialty stores | 1,404 | 1,472 | 1,769 | 1,978 | 2,026 | 1,836 | 1,726 | 1,976 | 1,882 | 2,037 | 2,266 | 3,701 | 24,073 |
| 562 | Women's ready to wear | 1,269 | 1,342 | 1,641 | 1,842 | 1,877 | 1,700 | 1,584 | 1,810 | 1,739 | 1,857 | 2,049 | 3,339 | 22,049 |
| 565 | Family clothing stores | 1,188 | 1,346 | 1,607 | 1,801 | 1,772 | 1,799 | 1,803 | 2,092 | 1,895 | 2,111 | 2,457 | 3,838 | 23,709 |
| 566 | Shoe stores | 726 | 764 | 942 | 1,083 | 992 | 968 | 933 | 1,237 | 1,048 | 1,004 | 1,007 | 1,417 | 12,121 |
| 5812 | Eating places | 3,585 | 3,593 | 3,899 | 3,926 | 4,198 | 3,941 | 4,113 | 4,177 | 3,828 | 4,100 | 3,886 | 3,995 | 47,241 |
| 591 | Drug & proprietary stores | 3,831 | 3,839 | 3,904 | 4,070 | 4,037 | 3,944 | 3,789 | 3,857 | 3,750 | 3,986 | 3,873 | 5,509 | 48,389 |
| | **Adjusted[2]** | | | | | | | | | | | | | |
| | **Retail sales, total** | 65,766 | 66,280 | 66,145 | 66,582 | 67,063 | 67,041 | 67,136 | 67,986 | 68,009 | 68,598 | 68,632 | 68,897 | |
| 553 | Auto & home supply stores | 1,013 | 1,021 | 1,008 | 1,010 | 1,026 | 1,029 | 1,032 | 1,020 | 1,042 | 1,058 | 1,050 | 1,072 | See note 3 |
| 53 | General merchandise group stores | 18,956 | 19,473 | 19,083 | 19,189 | 19,260 | 19,375 | 19,520 | 19,822 | 19,948 | 20,007 | 20,144 | 20,038 | |
| 531 | Dept. stores, (excl. leased depts.) | 14,726 | 15,226 | 14,898 | 14,955 | 15,063 | 15,122 | 15,176 | 15,427 | 15,494 | 15,574 | 15,784 | 15,800 | |
| 531 | Dept. stores, (incl. leased depts.)[1] | 15,197 | 15,679 | 15,365 | 15,442 | 15,550 | 15,601 | 15,662 | 15,916 | 15,988 | 16,073 | 16,281 | 16,296 | |
| 533 | Variety stores | 438 | 432 | 416 | 423 | 434 | 442 | 431 | 437 | 451 | 449 | 431 | 448 | |
| 541 | Grocery stores | 18,543 | 18,546 | 18,536 | 18,632 | 18,535 | 18,483 | 18,624 | 18,927 | 18,663 | 18,763 | 18,804 | 18,911 | |
| 56 | Apparel & accessory stores | 5,240 | 5,292 | 5,311 | 5,281 | 5,291 | 5,403 | 5,426 | 5,509 | 5,519 | 5,588 | 5,555 | 5,642 | |
| 562,3 | Women's clothing specialty stores | 1,939 | 1,945 | 1,966 | 1,953 | 1,963 | 1,968 | 1,914 | 2,027 | 2,000 | 2,055 | 2,030 | 2,110 | |
| 566 | Shoe stores | 988 | 1,008 | 998 | 972 | 978 | 994 | 1,023 | 1,032 | 1,026 | 1,044 | 1,015 | 1,005 | |
| 591 | Drug & proprietary stores | 3,958 | 3,999 | 4,037 | 4,066 | 4,082 | 4,037 | 3,959 | 4,005 | 4,019 | 4,067 | 4,013 | 4,012 | |

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[3]For yearly totals,refer to unadjusted section

NOTE: The group II component of the sample consists of companies that had 11 or more retail establishments according to the most recent update of multiestablishment files which were selected with certainty (i.e., their sales size exceeded specified dollar volume cutoffs which varied by kinds of business). Group totals include kinds of business not shown.

## Table 8. Estimated Monthly Retail Sales of Group II Companies, by Kind of Business: January 1984 to December 1993—Continued

[Data in millions of dollars]

| SIC code | Kind of business | 1991 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| | **Unadjusted** | | | | | | | | | | | | | |
| | **Retail sales, total** | 53,731 | 51,898 | 61,965 | 59,420 | 64,792 | 62,051 | 61,667 | 66,031 | 59,684 | 63,403 | 70,405 | 90,573 | 765,620 |
| | Durable goods, total | 6,575 | 6,480 | 7,673 | 8,065 | 8,767 | 8,464 | 8,685 | 8,702 | 8,084 | 8,361 | 9,040 | 13,200 | 102,096 |
| 553 | Auto & home supply stores | 767 | 729 | 873 | 934 | 993 | 992 | 1,030 | 1,036 | 950 | 1,034 | 961 | 915 | 11,214 |
| | Nondurable goods, total | 47,156 | 45,418 | 54,292 | 51,355 | 56,025 | 53,587 | 52,982 | 57,329 | 51,600 | 55,042 | 61,365 | 77,373 | 663,524 |
| 53 | General merchandise group stores | 12,365 | 12,815 | 16,517 | 15,955 | 17,892 | 16,920 | 15,965 | 18,329 | 16,011 | 17,764 | 22,534 | 33,305 | 216,372 |
| 531 | Dept. stores, (excl. leased depts.) | 9,609 | 10,116 | 13,197 | 12,860 | 14,038 | 13,230 | 12,638 | 14,672 | 12,713 | 14,052 | 17,685 | 25,875 | 170,685 |
| 531 | Dept. stores, (incl. leased depts.)[1] | 9,930 | 10,491 | 13,674 | 13,319 | 14,490 | 13,638 | 13,021 | 15,150 | 13,117 | 14,507 | 18,218 | 26,629 | 176,184 |
| 533 | Variety stores | 266 | 287 | 374 | 334 | 370 | 334 | 333 | 376 | 319 | 360 | 432 | 725 | 4,510 |
| 539 | Miscellaneous general merchandise stores | 2,490 | 2,412 | 2,946 | 2,761 | 3,484 | 3,356 | 2,994 | 3,281 | 2,979 | 3,352 | 4,417 | 6,705 | 41,177 |
| 54 | Food group stores | 18,523 | 16,989 | 19,392 | 17,900 | 19,713 | 18,921 | 19,186 | 19,598 | 17,920 | 18,704 | 19,165 | 20,017 | 226,028 |
| 541 | Grocery stores | 18,263 | 16,695 | 19,054 | 17,622 | 19,426 | 18,649 | 18,906 | 19,323 | 17,664 | 18,433 | 18,875 | 19,517 | 222,427 |
| 56 | Apparel & accessory stores | 3,340 | 3,537 | 5,062 | 4,697 | 5,050 | 4,706 | 4,557 | 5,715 | 4,747 | 4,991 | 5,968 | 8,563 | 60,933 |
| 562,3 | Women's clothing specialty stores | 1,264 | 1,277 | 1,785 | 1,710 | 1,881 | 1,729 | 1,686 | 1,846 | 1,704 | 1,814 | 2,154 | 3,072 | 21,922 |
| 562 | Women's ready to wear | 1,166 | 1,187 | 1,675 | 1,608 | 1,767 | 1,621 | 1,581 | 1,725 | 1,600 | 1,690 | 2,000 | 2,806 | 20,426 |
| 565 | Family clothing stores | 1,098 | 1,232 | 1,733 | 1,602 | 1,731 | 1,657 | 1,630 | 2,124 | 1,667 | 1,818 | 2,261 | 3,364 | 21,917 |
| 566 | Shoe stores | 675 | 700 | 1,077 | 960 | 989 | 920 | 864 | 1,201 | 927 | 899 | 992 | 1,248 | 11,452 |
| 5812 | Eating places | 3,417 | 3,316 | 3,813 | 3,692 | 3,872 | 3,913 | 3,890 | 4,024 | 3,709 | 3,817 | 3,730 | 3,687 | 44,880 |
| 591 | Drug & proprietary stores | 3,480 | 3,475 | 3,876 | 3,599 | 3,782 | 3,631 | 3,672 | 3,817 | 3,610 | 3,800 | 3,852 | 5,433 | 46,027 |
| | **Adjusted[2]** | | | | | | | | | | | | | |
| | **Retail sales, total** | 62,108 | 62,819 | 63,519 | 63,222 | 63,794 | 63,760 | 64,205 | 64,210 | 64,200 | 64,005 | 64,583 | 64,668 | |
| 553 | Auto & home supply stores | 889 | 908 | 902 | 925 | 927 | 926 | 941 | 948 | 961 | 959 | 954 | 964 | |
| 53 | General merchandise group stores | 17,021 | 17,402 | 17,755 | 17,949 | 18,045 | 17,921 | 18,147 | 18,187 | 18,150 | 18,202 | 18,468 | 18,615 | See note 3 |
| 531 | Dept. stores, (excl. leased depts.) | 13,496 | 13,896 | 14,069 | 14,226 | 14,194 | 14,089 | 14,345 | 14,356 | 14,300 | 14,339 | 14,520 | 14,480 | |
| 531 | Dept. stores, (incl. leased depts.)[1] | 13,927 | 14,352 | 14,547 | 14,685 | 14,666 | 14,539 | 14,797 | 14,824 | 14,755 | 14,803 | 14,970 | 14,935 | |
| 533 | Variety stores | 381 | 382 | 387 | 380 | 370 | 365 | 369 | 370 | 366 | 368 | 389 | 389 | |
| 541 | Grocery stores | 18,560 | 18,407 | 18,644 | 18,318 | 18,643 | 18,630 | 18,627 | 18,509 | 18,672 | 18,563 | 18,559 | 18,588 | |
| 56 | Apparel & accessory stores | 4,781 | 5,047 | 5,045 | 5,108 | 5,165 | 5,045 | 5,157 | 5,120 | 5,079 | 5,093 | 5,142 | 4,990 | |
| 562,3 | Women's clothing specialty stores | 1,732 | 1,781 | 1,807 | 1,835 | 1,855 | 1,824 | 1,873 | 1,822 | 1,858 | 1,855 | 1,888 | 1,775 | |
| 566 | Shoe stores | 895 | 978 | 966 | 1,006 | 980 | 950 | 960 | 964 | 936 | 941 | 962 | 906 | |
| 591 | Drug & proprietary stores | 3,617 | 3,773 | 3,864 | 3,745 | 3,748 | 3,798 | 3,845 | 3,887 | 3,907 | 3,913 | 3,943 | 3,995 | |

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[3]For yearly totals,refer to unadjusted section

NOTE: The group II component of the sample consists of companies that had 11 or more retail establishments according to the most recent update of multiestablishment files which were selected with certainty (i.e., their sales size exceeded specified dollar volume cutoffs which varied by kinds of business). Group totals include kinds of business not shown.

## Table 8. Estimated Monthly Retail Sales of Group II Companies, by Kind of Business: January 1984 to December 1993—Continued

[Data in millions of dollars]

| SIC code | Kind of business | 1990 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| | **Unadjusted** | | | | | | | | | | | | | |
| | **Retail sales, total** | 50,709 | 49,577 | 59,093 | 57,403 | 60,924 | 60,746 | 58,476 | 62,915 | 58,912 | 61,657 | 68,709 | 88,892 | 738,013 |
| | Durable goods, total | 6,566 | 6,345 | 7,622 | 7,572 | 8,380 | 8,323 | 8,172 | 8,269 | 7,767 | 8,094 | 8,749 | 12,485 | 98,344 |
| 553 | Auto & home supply stores | 710 | 703 | 873 | 859 | 936 | 974 | 959 | 986 | 896 | 965 | 918 | 886 | 10,665 |
| | Nondurable goods, total | 44,143 | 43,232 | 51,471 | 49,831 | 52,544 | 52,423 | 50,304 | 54,646 | 51,145 | 53,563 | 59,960 | 76,407 | 639,669 |
| 53 | General merchandise group stores | 11,960 | 12,465 | 15,816 | 15,448 | 16,649 | 16,455 | 14,890 | 17,000 | 15,423 | 16,567 | 21,498 | 32,081 | 206,252 |
| 531 | Dept. stores, (excl. leased depts.) | 9,293 | 9,712 | 12,692 | 12,460 | 13,095 | 13,053 | 11,919 | 13,715 | 12,317 | 13,183 | 16,759 | 24,987 | 163,185 |
| 531 | Dept. stores, (incl. leased depts.)[1] | 9,627 | 10,104 | 13,155 | 12,912 | 13,525 | 13,482 | 12,328 | 14,197 | 12,750 | 13,639 | 17,306 | 25,788 | 168,813 |
| 533 | Variety stores | 294 | 318 | 379 | 407 | 391 | 374 | 360 | 403 | 345 | 383 | 441 | 728 | 4,823 |
| 539 | Miscellaneous general merchandise stores | 2,373 | 2,435 | 2,745 | 2,581 | 3,163 | 3,028 | 2,611 | 2,882 | 2,761 | 3,001 | 4,298 | 6,366 | 38,244 |
| 54 | Food group stores | 17,065 | 16,232 | 18,488 | 17,466 | 18,520 | 18,627 | 18,428 | 18,724 | 18,014 | 18,348 | 18,767 | 20,376 | 219,055 |
| 541 | Grocery stores | 16,821 | 15,975 | 18,207 | 17,174 | 18,261 | 18,382 | 18,185 | 18,467 | 17,782 | 18,096 | 18,489 | 19,899 | 215,738 |
| 56 | Apparel & accessory stores | 3,219 | 3,276 | 4,609 | 4,566 | 4,640 | 4,690 | 4,297 | 5,330 | 4,672 | 4,683 | 5,644 | 8,304 | 57,930 |
| 562,3 | Women's clothing specialty stores | 1,184 | 1,178 | 1,616 | 1,611 | 1,693 | 1,720 | 1,593 | 1,735 | 1,654 | 1,684 | 1,999 | 2,965 | 20,632 |
| 562 | Women's ready to wear | 1,084 | 1,089 | 1,518 | 1,510 | 1,595 | 1,628 | 1,485 | 1,616 | 1,551 | 1,579 | 1,862 | 2,736 | 19,253 |
| 565 | Family clothing stores | 1,049 | 1,126 | 1,572 | 1,502 | 1,570 | 1,619 | 1,474 | 1,906 | 1,569 | 1,646 | 2,090 | 3,163 | 20,286 |
| 566 | Shoe stores | 700 | 680 | 1,023 | 1,064 | 985 | 962 | 889 | 1,217 | 1,005 | 908 | 1,018 | 1,332 | 11,783 |
| 5812 | Eating places | 3,410 | 3,348 | 3,862 | 3,807 | 3,891 | 3,927 | 4,011 | 4,076 | 3,754 | 3,818 | 3,641 | 3,665 | 45,210 |
| 591 | Drug & proprietary stores | 3,280 | 3,062 | 3,339 | 3,438 | 3,508 | 3,440 | 3,358 | 3,567 | 3,359 | 3,604 | 3,730 | 5,066 | 42,751 |
| | **Adjusted[2]** | | | | | | | | | | | | | |
| | **Retail sales, total** | 59,623 | 60,318 | 60,767 | 60,283 | 60,362 | 61,557 | 61,574 | 61,906 | 62,581 | 62,775 | 63,132 | 62,825 | |
| 553 | Auto & home supply stores | 838 | 894 | 891 | 869 | 870 | 897 | 895 | 900 | 893 | 899 | 910 | 915 | |
| 53 | General merchandise group stores | 16,942 | 17,125 | 17,212 | 16,942 | 16,881 | 17,293 | 17,178 | 17,192 | 17,247 | 17,258 | 17,434 | 17,398 | See note 3 |
| 531 | Dept. stores, (excl. leased depts.) | 13,390 | 13,489 | 13,662 | 13,441 | 13,349 | 13,726 | 13,606 | 13,660 | 13,670 | 13,619 | 13,681 | 13,722 | |
| 531 | Dept. stores, (incl. leased depts.)[1] | 13,832 | 13,975 | 14,115 | 13,929 | 13,759 | 14,192 | 14,105 | 14,140 | 14,135 | 14,090 | 14,150 | 14,208 | |
| 533 | Variety stores | 421 | 428 | 409 | 417 | 407 | 410 | 411 | 399 | 403 | 395 | 390 | 372 | |
| 541 | Grocery stores | 17,252 | 17,594 | 17,660 | 17,778 | 17,746 | 18,039 | 18,131 | 17,981 | 18,389 | 18,409 | 18,508 | 18,357 | |
| 56 | Apparel & accessory stores | 4,637 | 4,678 | 4,889 | 4,572 | 4,746 | 4,949 | 4,882 | 4,898 | 4,894 | 4,844 | 4,887 | 4,871 | |
| 562,3 | Women's clothing specialty stores | 1,635 | 1,643 | 1,740 | 1,613 | 1,685 | 1,811 | 1,756 | 1,735 | 1,752 | 1,727 | 1,755 | 1,728 | |
| 566 | Shoe stores | 950 | 959 | 1,027 | 966 | 955 | 988 | 984 | 1,022 | 991 | 977 | 985 | 965 | |
| 591 | Drug & proprietary stores | 3,385 | 3,343 | 3,397 | 3,501 | 3,504 | 3,546 | 3,572 | 3,629 | 3,659 | 3,715 | 3,756 | 3,706 | |

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[3]For yearly totals,refer to unadjusted section

NOTE: The group II component of the sample consists of companies that had 11 or more retail establishments according to the most recent update of multiestablishment files which were selected with certainty (i.e., their sales size exceeded specified dollar volume cutoffs which varied by kinds of business). Group totals include kinds of business not shown.

## Table 8. **Estimated Monthly Retail Sales of Group II Companies, by Kind of Business: January 1984 to December 1993**—Continued

[Data in millions of dollars]

| SIC code | Kind of business | 1989 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| | **Unadjusted** | | | | | | | | | | | | | |
| | **Retail sales, total** | 46,389 | 44,810 | 53,721 | 52,925 | 56,365 | 55,840 | 54,365 | 57,750 | 55,223 | 56,396 | 63,700 | 85,194 | 682,678 |
| | Durable goods, total | 5,711 | 5,333 | 6,367 | 6,637 | 7,370 | 7,281 | 7,122 | 7,506 | 7,161 | 7,252 | 8,213 | 11,670 | 87,623 |
| 553 | Auto & home supply stores | 585 | 548 | 699 | 719 | 809 | 828 | 827 | 856 | 810 | 850 | 834 | 814 | 9,179 |
| | Nondurable goods, total | 40,678 | 39,477 | 47,354 | 46,288 | 48,995 | 48,559 | 47,243 | 50,244 | 48,062 | 49,144 | 55,487 | 73,524 | 595,055 |
| 53 | General merchandise group stores | 11,163 | 11,243 | 14,685 | 14,763 | 15,739 | 15,502 | 14,245 | 16,081 | 15,071 | 15,970 | 20,700 | 31,975 | 197,137 |
| 531 | Dept. stores, (excl. leased depts.) | 8,832 | 8,879 | 11,829 | 11,969 | 12,536 | 12,401 | 11,545 | 13,034 | 12,204 | 12,922 | 16,281 | 25,009 | 157,441 |
| 531 | Dept. stores, (incl. leased depts.)[1] | 9,127 | 9,177 | 12,208 | 12,348 | 12,918 | 12,758 | 11,890 | 13,445 | 12,596 | 13,331 | 16,771 | 25,734 | 162,303 |
| 533 | Variety stores | 311 | 305 | 421 | 377 | 400 | 391 | 377 | 412 | 367 | 416 | 496 | 880 | 5,153 |
| 539 | Miscellaneous general merchandise stores | 2,020 | 2,059 | 2,435 | 2,417 | 2,803 | 2,710 | 2,323 | 2,635 | 2,500 | 2,632 | 3,923 | 6,086 | 34,543 |
| 54 | Food group stores | 15,827 | 15,009 | 16,874 | 16,076 | 17,046 | 16,984 | 17,244 | 17,087 | 16,866 | 16,633 | 17,283 | 19,378 | 202,307 |
| 541 | Grocery stores | 15,631 | 14,791 | 16,619 | 15,871 | 16,824 | 16,764 | 17,028 | 16,865 | 16,656 | 16,416 | 17,039 | 18,930 | 199,434 |
| 56 | Apparel & accessory stores | 3,014 | 2,902 | 4,179 | 4,035 | 4,235 | 4,138 | 3,901 | 4,886 | 4,437 | 4,419 | 5,241 | 7,947 | 53,334 |
| 562,3 | Women's clothing specialty stores | 1,140 | 1,089 | 1,498 | 1,470 | 1,563 | 1,469 | 1,447 | 1,628 | 1,520 | 1,585 | 1,861 | 2,823 | 19,093 |
| 562 | Women's ready to wear | 1,055 | 1,015 | 1,420 | 1,391 | 1,475 | 1,385 | 1,367 | 1,535 | 1,428 | 1,475 | 1,719 | 2,584 | 17,849 |
| 565 | Family clothing stores | 936 | 950 | 1,371 | 1,325 | 1,391 | 1,414 | 1,314 | 1,730 | 1,538 | 1,550 | 1,913 | 2,970 | 18,402 |
| 566 | Shoe stores | 664 | 599 | 965 | 900 | 942 | 922 | 832 | 1,105 | 977 | 891 | 979 | 1,319 | 11,095 |
| 5812 | Eating places | 3,296 | 3,122 | 3,666 | 3,669 | 3,710 | 3,771 | 3,877 | 3,944 | 3,668 | 3,731 | 3,549 | 3,691 | 43,694 |
| 591 | Drug & proprietary stores | 2,898 | 2,827 | 3,096 | 2,826 | 3,084 | 3,039 | 2,973 | 3,116 | 3,023 | 3,080 | 3,253 | 4,551 | 37,766 |
| | **Adjusted[2]** | | | | | | | | | | | | | |
| | **Retail sales, total** | 55,398 | 54,604 | 54,752 | 55,986 | 56,348 | 56,705 | 56,849 | 57,319 | 57,812 | 57,909 | 58,661 | 59,247 | |
| 553 | Auto & home supply stores | 705 | 701 | 709 | 718 | 760 | 765 | 779 | 780 | 796 | 803 | 818 | 828 | |
| 53 | General merchandise group stores | 16,108 | 15,580 | 15,862 | 16,271 | 16,116 | 16,286 | 16,389 | 16,406 | 16,692 | 16,684 | 16,835 | 16,993 | See note 3 |
| 531 | Dept. stores, (excl. leased depts.) | 12,837 | 12,418 | 12,678 | 13,010 | 12,884 | 12,999 | 13,119 | 13,126 | 13,352 | 13,308 | 13,411 | 13,526 | |
| 531 | Dept. stores, (incl. leased depts.)[1] | 13,228 | 12,799 | 13,071 | 13,393 | 13,249 | 13,401 | 13,511 | 13,553 | 13,766 | 13,743 | 13,837 | 13,963 | |
| 533 | Variety stores | 450 | 413 | 420 | 411 | 418 | 422 | 427 | 422 | 423 | 435 | 445 | 441 | |
| 541 | Grocery stores | 16,232 | 16,290 | 16,182 | 16,328 | 16,543 | 16,549 | 16,596 | 16,698 | 16,841 | 16,906 | 17,125 | 17,367 | |
| 56 | Apparel & accessory stores | 4,316 | 4,160 | 4,135 | 4,369 | 4,386 | 4,410 | 4,418 | 4,525 | 4,543 | 4,568 | 4,636 | 4,598 | |
| 562,3 | Women's clothing specialty stores | 1,572 | 1,515 | 1,519 | 1,567 | 1,582 | 1,578 | 1,575 | 1,626 | 1,587 | 1,622 | 1,647 | 1,632 | |
| 566 | Shoe stores | 888 | 848 | 849 | 938 | 942 | 941 | 940 | 922 | 959 | 945 | 963 | 941 | |
| 591 | Drug & proprietary stores | 3,035 | 3,100 | 3,029 | 3,019 | 3,075 | 3,111 | 3,156 | 3,189 | 3,237 | 3,232 | 3,296 | 3,310 | |

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[3]For yearly totals,refer to unadjusted section

NOTE: The group II component of the sample consists of companies that had 11 or more retail establishments according to the most recent update of multiestablishment files which were selected with certainty (i.e., their sales size exceeded specified dollar volume cutoffs which varied by kinds of business). Group totals include kinds of business not shown.

## Table 8. **Estimated Monthly Retail Sales of Group II Companies, by Kind of Business: January 1984 to December 1993**—Continued

[Data in millions of dollars]

| SIC code | Kind of business | 1988 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| | **Unadjusted** | | | | | | | | | | | | | |
| | **Retail sales, total** | 42,472 | 42,101 | 49,431 | 49,219 | 51,005 | 50,798 | 49,950 | 52,239 | 50,590 | 52,943 | 58,027 | 79,530 | 628,305 |
| | Durable goods, total | 4,839 | 4,941 | 5,894 | 6,178 | 6,492 | 6,625 | 6,422 | 6,603 | 6,446 | 6,640 | 7,207 | 10,829 | 79,116 |
| 553 | Auto & home supply stores | 538 | 517 | 668 | 685 | 701 | 724 | 709 | 740 | 694 | 736 | 706 | 688 | 8,106 |
| | Nondurable goods, total | 37,633 | 37,160 | 43,537 | 43,041 | 44,513 | 44,173 | 43,528 | 45,636 | 44,144 | 46,303 | 50,820 | 68,701 | 549,189 |
| 53 | General merchandise group stores | 10,239 | 10,616 | 13,618 | 13,605 | 14,667 | 14,333 | 13,137 | 14,745 | 13,976 | 15,357 | 19,175 | 30,634 | 184,102 |
| 531 | Dept. stores, (excl. leased depts.) | 8,289 | 8,540 | 11,106 | 11,152 | 11,853 | 11,610 | 10,781 | 12,048 | 11,414 | 12,557 | 15,293 | 24,072 | 148,715 |
| 531 | Dept. stores, (incl. leased depts.)[1] | 8,605 | 8,850 | 11,502 | 11,545 | 12,231 | 11,977 | 11,132 | 12,423 | 11,804 | 12,950 | 15,730 | 24,755 | 153,504 |
| 533 | Variety stores | 310 | 328 | 430 | 411 | 412 | 401 | 396 | 438 | 385 | 438 | 465 | 883 | 5,297 |
| 539 | Miscellaneous general merchandise stores | 1,640 | 1,748 | 2,082 | 2,042 | 2,402 | 2,322 | 1,960 | 2,259 | 2,177 | 2,362 | 3,417 | 5,679 | 30,090 |
| 54 | Food group stores | 15,011 | 14,242 | 15,563 | 15,442 | 15,562 | 15,802 | 16,304 | 15,885 | 15,727 | 15,866 | 15,775 | 17,839 | 189,018 |
| 541 | Grocery stores | 14,828 | 14,038 | 15,354 | 15,225 | 15,366 | 15,607 | 16,113 | 15,693 | 15,537 | 15,674 | 15,564 | 17,462 | 186,461 |
| 56 | Apparel & accessory stores | 2,635 | 2,610 | 3,770 | 3,579 | 3,667 | 3,542 | 3,454 | 4,115 | 3,872 | 4,027 | 4,642 | 7,292 | 47,205 |
| 562,3 | Women's clothing specialty stores | 997 | 1,000 | 1,326 | 1,274 | 1,297 | 1,275 | 1,274 | 1,376 | 1,362 | 1,440 | 1,672 | 2,629 | 16,922 |
| 562 | Women's ready to wear | 928 | 944 | 1,270 | 1,223 | 1,243 | 1,229 | 1,221 | 1,311 | 1,294 | 1,353 | 1,573 | 2,446 | 16,035 |
| 565 | Family clothing stores | 826 | 839 | 1,201 | 1,176 | 1,212 | 1,159 | 1,145 | 1,418 | 1,282 | 1,398 | 1,665 | 2,639 | 15,960 |
| 566 | Shoe stores | 566 | 542 | 895 | 787 | 823 | 772 | 735 | 929 | 849 | 803 | 861 | 1,233 | 9,795 |
| 5812 | Eating places | 3,071 | 3,035 | 3,345 | 3,408 | 3,452 | 3,512 | 3,686 | 3,701 | 3,487 | 3,582 | 3,389 | 3,558 | 41,226 |
| 591 | Drug & proprietary stores | 2,608 | 2,581 | 2,803 | 2,684 | 2,782 | 2,732 | 2,634 | 2,742 | 2,664 | 2,702 | 2,816 | 4,089 | 33,837 |
| | **Adjusted[2]** | | | | | | | | | | | | | |
| | **Retail sales, total** | 50,001 | 49,778 | 50,941 | 51,020 | 51,335 | 51,865 | 52,054 | 52,403 | 52,972 | 53,719 | 53,837 | 53,963 | |
| 553 | Auto & home supply stores | 644 | 646 | 678 | 672 | 670 | 670 | 665 | 683 | 682 | 697 | 685 | 686 | |
| 53 | General merchandise group stores | 14,697 | 14,356 | 14,882 | 14,742 | 14,983 | 15,130 | 15,116 | 15,242 | 15,446 | 15,770 | 15,810 | 15,926 | See note 3 |
| 531 | Dept. stores, (excl. leased depts.) | 11,909 | 11,635 | 12,059 | 11,940 | 12,107 | 12,260 | 12,210 | 12,281 | 12,434 | 12,735 | 12,755 | 12,818 | |
| 531 | Dept. stores, (incl. leased depts.)[1] | 12,310 | 12,041 | 12,462 | 12,334 | 12,506 | 12,647 | 12,607 | 12,677 | 12,844 | 13,134 | 13,152 | 13,210 | |
| 533 | Variety stores | 435 | 430 | 449 | 428 | 430 | 433 | 447 | 454 | 436 | 454 | 435 | 436 | |
| 541 | Grocery stores | 14,933 | 14,998 | 15,217 | 15,332 | 15,290 | 15,499 | 15,583 | 15,772 | 15,726 | 15,800 | 15,865 | 15,717 | |
| 56 | Apparel & accessory stores | 3,698 | 3,632 | 3,778 | 3,733 | 3,814 | 3,860 | 3,910 | 3,868 | 3,992 | 4,123 | 4,107 | 4,110 | |
| 562,3 | Women's clothing specialty stores | 1,351 | 1,344 | 1,350 | 1,335 | 1,330 | 1,389 | 1,383 | 1,379 | 1,435 | 1,450 | 1,476 | 1,503 | |
| 566 | Shoe stores | 751 | 750 | 797 | 775 | 812 | 803 | 834 | 813 | 831 | 854 | 842 | 850 | |
| 591 | Drug & proprietary stores | 2,745 | 2,725 | 2,795 | 2,790 | 2,810 | 2,802 | 2,793 | 2,807 | 2,837 | 2,847 | 2,876 | 2,894 | |

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[3]For yearly totals,refer to unadjusted section

NOTE: The group II component of the sample consists of companies that had 11 or more retail establishments according to the most recent update of multiestablishment files which were selected with certainty (i.e., their sales size exceeded specified dollar volume cutoffs which varied by kinds of business). Group totals include kinds of business not shown.

## Table 8. **Estimated Monthly Retail Sales of Group II Companies, by Kind of Business: January 1984 to December 1993**—Continued

[Data in millions of dollars]

| SIC code | Kind of business | 1987 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| | **Unadjusted** | | | | | | | | | | | | | |
| | **Retail sales, total** | 39,978 | 38,767 | 44,658 | 46,687 | 48,596 | 46,680 | 46,823 | 48,962 | 46,368 | 49,876 | 52,777 | 72,947 | 583,119 |
| | Durable goods, total | 4,211 | 4,132 | 5,027 | 5,264 | 5,537 | 5,578 | 5,574 | 5,739 | 5,570 | 5,816 | 6,311 | 9,428 | 68,187 |
| 553 | Auto & home supply stores | 491 | 451 | 563 | 623 | 637 | 633 | 642 | 642 | 625 | 656 | 614 | 643 | 7,220 |
| | Nondurable goods, total | 35,767 | 34,635 | 39,631 | 41,423 | 43,059 | 41,102 | 41,249 | 43,223 | 40,798 | 44,060 | 46,466 | 63,519 | 514,932 |
| 53 | General merchandise group stores | 9,554 | 10,110 | 12,304 | 13,380 | 14,351 | 13,288 | 12,458 | 14,264 | 13,012 | 14,512 | 17,547 | 28,539 | 173,319 |
| 531 | Dept. stores, (excl. leased depts.) | 7,914 | 8,207 | 10,172 | 10,994 | 11,736 | 10,910 | 10,371 | 11,783 | 10,756 | 12,012 | 14,205 | 22,550 | 141,610 |
| 531 | Dept. stores, (incl. leased depts.)[1] | 8,220 | 8,499 | 10,530 | 11,374 | 12,103 | 11,263 | 10,678 | 12,120 | 11,093 | 12,392 | 14,605 | 23,190 | 146,067 |
| 533 | Variety stores | 335 | 352 | 416 | 500 | 470 | 419 | 401 | 447 | 396 | 438 | 470 | 897 | 5,541 |
| 539 | Miscellaneous general merchandise stores | 1,305 | 1,551 | 1,716 | 1,886 | 2,145 | 1,959 | 1,686 | 2,034 | 1,860 | 2,062 | 2,872 | 5,092 | 26,168 |
| 54 | Food group stores | 14,575 | 13,129 | 14,206 | 14,489 | 15,157 | 14,549 | 15,443 | 14,821 | 14,454 | 15,389 | 14,588 | 16,474 | 177,274 |
| 541 | Grocery stores | 14,408 | 12,949 | 14,028 | 14,294 | 14,985 | 14,376 | 15,268 | 14,650 | 14,283 | 15,202 | 14,400 | 16,124 | 174,967 |
| 56 | Apparel & accessory stores | 2,449 | 2,464 | 3,265 | 3,599 | 3,446 | 3,299 | 3,140 | 3,832 | 3,484 | 3,669 | 4,048 | 6,456 | 43,151 |
| 562,3 | Women's clothing specialty stores | 976 | 976 | 1,228 | 1,332 | 1,323 | 1,216 | 1,216 | 1,362 | 1,285 | 1,383 | 1,472 | 2,324 | 16,093 |
| 562 | Women's ready to wear | 930 | 933 | 1,187 | 1,291 | 1,284 | 1,181 | 1,180 | 1,320 | 1,240 | 1,327 | 1,406 | 2,216 | 15,495 |
| 565 | Family clothing stores | 678 | 735 | 1,005 | 1,113 | 1,088 | 1,069 | 1,040 | 1,286 | 1,128 | 1,220 | 1,438 | 2,323 | 14,123 |
| 566 | Shoe stores | 581 | 539 | 752 | 836 | 731 | 719 | 627 | 830 | 749 | 717 | 747 | 1,112 | 8,940 |
| 5812 | Eating places | 3,000 | 2,899 | 3,228 | 3,285 | 3,414 | 3,378 | 3,531 | 3,575 | 3,213 | 3,396 | 3,138 | 3,289 | 39,346 |
| 591 | Drug & proprietary stores | 2,488 | 2,329 | 2,491 | 2,594 | 2,596 | 2,567 | 2,549 | 2,553 | 2,468 | 2,579 | 2,620 | 3,872 | 31,706 |
| | **Adjusted**[2] | | | | | | | | | | | | | |
| | **Retail sales, total** | 46,353 | 47,478 | 47,506 | 47,914 | 48,034 | 48,245 | 48,525 | 49,172 | 49,028 | 49,483 | 49,436 | 50,140 | |
| 553 | Auto & home supply stores | 580 | 580 | 590 | 607 | 604 | 595 | 594 | 609 | 612 | 604 | 607 | 632 | |
| 53 | General merchandise group stores | 13,655 | 14,159 | 13,944 | 14,205 | 14,322 | 14,304 | 14,297 | 14,598 | 14,507 | 14,596 | 14,603 | 14,997 | See note 3 |
| 531 | Dept. stores, (excl. leased depts.) | 11,257 | 11,592 | 11,404 | 11,609 | 11,713 | 11,668 | 11,732 | 11,902 | 11,859 | 11,940 | 11,917 | 12,202 | |
| 531 | Dept. stores, (incl. leased depts.)[1] | 11,643 | 12,004 | 11,792 | 12,011 | 12,079 | 12,046 | 12,079 | 12,242 | 12,217 | 12,306 | 12,294 | 12,576 | |
| 533 | Variety stores | 465 | 480 | 465 | 486 | 470 | 467 | 447 | 463 | 460 | 448 | 440 | 451 | |
| 541 | Grocery stores | 14,223 | 14,277 | 14,329 | 14,438 | 14,492 | 14,580 | 14,667 | 14,738 | 14,619 | 14,919 | 14,754 | 14,916 | |
| 56 | Apparel & accessory stores | 3,348 | 3,535 | 3,583 | 3,552 | 3,530 | 3,563 | 3,611 | 3,612 | 3,639 | 3,654 | 3,623 | 3,702 | |
| 562,3 | Women's clothing specialty stores | 1,314 | 1,348 | 1,338 | 1,336 | 1,346 | 1,326 | 1,347 | 1,357 | 1,341 | 1,376 | 1,313 | 1,343 | |
| 566 | Shoe stores | 746 | 753 | 767 | 737 | 719 | 743 | 726 | 739 | 746 | 728 | 741 | 770 | |
| 591 | Drug & proprietary stores | 2,589 | 2,576 | 2,584 | 2,626 | 2,628 | 2,627 | 2,650 | 2,657 | 2,654 | 2,684 | 2,701 | 2,719 | |

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[3]For yearly totals,refer to unadjusted section

NOTE: The group II component of the sample consists of companies that had 11 or more retail establishments according to the most recent update of multiestablishment files which were selected with certainty (i.e., their sales size exceeded specified dollar volume cutoffs which varied by kinds of business). Group totals include kinds of business not shown.

## Table 8. **Estimated Monthly Retail Sales of Group II Companies, by Kind of Business: January 1984 to December 1993**—Continued

[Data in millions of dollars]

| SIC code | Kind of business | 1986 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| | **Unadjusted** | | | | | | | | | | | | | |
| | **Retail sales, total** | 38,260 | 36,341 | 43,282 | 42,140 | 46,250 | 43,169 | 43,742 | 46,258 | 42,885 | 46,007 | 49,582 | 66,886 | 544,802 |
| | Durable goods, total | 3,638 | 3,454 | 4,184 | 4,511 | 4,979 | 4,803 | 5,030 | 4,994 | 4,782 | 5,102 | 5,511 | 8,229 | 59,217 |
| 553 | Auto & home supply stores | 435 | 410 | 494 | 541 | 559 | 538 | 599 | 591 | 557 | 624 | 602 | 576 | 6,526 |
| | Nondurable goods, total | 34,622 | 32,887 | 39,098 | 37,629 | 41,271 | 38,366 | 38,712 | 41,264 | 38,103 | 40,905 | 44,071 | 58,657 | 485,585 |
| 53 | General merchandise group stores | 9,006 | 9,336 | 12,298 | 12,179 | 13,774 | 12,490 | 11,932 | 13,598 | 12,278 | 13,487 | 16,552 | 25,845 | 162,775 |
| 531 | Dept. stores, (excl. leased depts.) | 7,380 | 7,486 | 10,030 | 9,927 | 11,174 | 10,262 | 9,840 | 11,275 | 10,164 | 11,029 | 13,286 | 20,325 | 132,178 |
| 531 | Dept. stores, (incl. leased depts.)[1] | 7,639 | 7,747 | 10,377 | 10,270 | 11,558 | 10,614 | 10,176 | 11,661 | 10,510 | 11,406 | 13,741 | 21,020 | 136,719 |
| 533 | Variety stores | 409 | 391 | 588 | 515 | 547 | 466 | 410 | 458 | 384 | 442 | 467 | 903 | 5,980 |
| 539 | Miscellaneous general merchandise stores | 1,217 | 1,459 | 1,680 | 1,737 | 2,053 | 1,762 | 1,682 | 1,865 | 1,730 | 2,016 | 2,799 | 4,617 | 24,617 |
| 54 | Food group stores | 13,952 | 12,568 | 13,966 | 13,350 | 14,730 | 13,578 | 14,492 | 14,425 | 13,530 | 14,380 | 14,184 | 15,490 | 168,645 |
| 541 | Grocery stores | 13,774 | 12,388 | 13,761 | 13,187 | 14,553 | 13,409 | 14,322 | 14,252 | 13,365 | 14,199 | 14,008 | 15,172 | 166,390 |
| 56 | Apparel & accessory stores | 2,246 | 2,216 | 3,289 | 2,952 | 3,226 | 2,968 | 2,834 | 3,662 | 3,136 | 3,270 | 3,782 | 6,010 | 39,591 |
| 562,3 | Women's clothing specialty stores | 878 | 880 | 1,247 | 1,115 | 1,201 | 1,130 | 1,148 | 1,321 | 1,204 | 1,271 | 1,473 | 2,303 | 15,171 |
| 562 | Women's ready to wear | 838 | 839 | 1,199 | 1,093 | 1,179 | 1,110 | 1,129 | 1,275 | 1,156 | 1,221 | 1,419 | 2,206 | 14,664 |
| 565 | Family clothing stores | 664 | 643 | 977 | 903 | 998 | 904 | 849 | 1,145 | 954 | 1,008 | 1,210 | 2,039 | 12,294 |
| 566 | Shoe stores | 516 | 511 | 798 | 691 | 753 | 677 | 620 | 880 | 702 | 695 | 746 | 1,051 | 8,640 |
| 5812 | Eating places | 2,706 | 2,544 | 2,969 | 2,939 | 3,089 | 3,059 | 3,262 | 3,309 | 3,073 | 3,273 | 3,032 | 3,126 | 36,381 |
| 591 | Drug & proprietary stores | 2,246 | 2,093 | 2,390 | 2,246 | 2,432 | 2,362 | 2,363 | 2,401 | 2,313 | 2,416 | 2,424 | 3,711 | 29,397 |
| | **Adjusted[2]** | | | | | | | | | | | | | |
| | **Retail sales, total** | 44,605 | 44,535 | 44,731 | 44,542 | 44,828 | 45,053 | 45,635 | 45,728 | 45,788 | 46,082 | 45,895 | 46,481 | |
| 553 | Auto & home supply stores | 514 | 528 | 520 | 524 | 522 | 518 | 554 | 559 | 553 | 575 | 582 | 566 | |
| 53 | General merchandise group stores | 13,004 | 13,224 | 13,424 | 13,481 | 13,468 | 13,545 | 13,753 | 13,752 | 13,743 | 13,775 | 13,558 | 13,687 | See note 3 |
| 531 | Dept. stores, (excl. leased depts.) | 10,603 | 10,664 | 10,867 | 10,909 | 10,923 | 11,046 | 11,182 | 11,252 | 11,231 | 11,140 | 11,035 | 11,076 | |
| 531 | Dept. stores, (incl. leased depts.)[1] | 10,960 | 11,020 | 11,243 | 11,273 | 11,298 | 11,425 | 11,577 | 11,638 | 11,613 | 11,533 | 11,432 | 11,474 | |
| 533 | Variety stores | 563 | 531 | 592 | 548 | 538 | 504 | 471 | 464 | 452 | 460 | 445 | 462 | |
| 541 | Grocery stores | 13,719 | 13,658 | 13,706 | 13,623 | 13,742 | 13,725 | 13,945 | 13,864 | 14,098 | 14,058 | 14,121 | 14,193 | |
| 56 | Apparel & accessory stores | 3,164 | 3,184 | 3,232 | 3,234 | 3,255 | 3,283 | 3,267 | 3,361 | 3,318 | 3,347 | 3,309 | 3,455 | |
| 562,3 | Women's clothing specialty stores | 1,213 | 1,214 | 1,233 | 1,219 | 1,219 | 1,260 | 1,266 | 1,268 | 1,297 | 1,283 | 1,281 | 1,341 | |
| 566 | Shoe stores | 678 | 706 | 696 | 724 | 725 | 724 | 717 | 781 | 706 | 723 | 717 | 737 | |
| 591 | Drug & proprietary stores | 2,354 | 2,328 | 2,395 | 2,384 | 2,413 | 2,448 | 2,464 | 2,488 | 2,495 | 2,525 | 2,515 | 2,565 | |

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[3]For yearly totals,refer to unadjusted section

NOTE: The group II component of the sample consists of companies that had 11 or more retail establishments according to the most recent update of multiestablishment files which were selected with certainty (i.e., their sales size exceeded specified dollar volume cutoffs which varied by kinds of business). Group totals include kinds of business not shown.

## Table 8. **Estimated Monthly Retail Sales of Group II Companies, by Kind of Business: January 1984 to December 1993**—Continued

[Data in millions of dollars]

| SIC code | Kind of business | 1985 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| | **Unadjusted** | | | | | | | | | | | | | |
| | **Retail sales, total** | 35,794 | 34,654 | 40,906 | 41,148 | 44,060 | 41,871 | 41,103 | 44,824 | 40,860 | 43,617 | 48,721 | 62,738 | 520,296 |
| | Durable goods, total | 3,449 | 3,340 | 4,077 | 4,406 | 4,919 | 4,675 | 4,551 | 4,693 | 4,351 | 4,587 | 5,043 | 7,025 | 55,116 |
| 553 | Auto & home supply stores | 399 | 364 | 452 | 488 | 515 | 500 | 509 | 514 | 495 | 551 | 549 | 529 | 5,865 |
| | Nondurable goods, total | 32,345 | 31,314 | 36,829 | 36,742 | 39,141 | 37,196 | 36,552 | 40,131 | 36,509 | 39,030 | 43,678 | 55,713 | 465,180 |
| 53 | General merchandise group stores | 8,501 | 8,742 | 11,152 | 11,556 | 12,512 | 11,671 | 10,781 | 12,765 | 11,349 | 12,490 | 15,921 | 23,968 | 151,408 |
| 531 | Dept. stores, (excl. leased depts.) | 6,993 | 7,126 | 9,165 | 9,562 | 10,258 | 9,610 | 8,939 | 10,544 | 9,354 | 10,322 | 12,820 | 19,267 | 123,960 |
| 531 | Dept. stores, (incl. leased depts.)[1] | 7,252 | 7,391 | 9,505 | 9,916 | 10,639 | 9,967 | 9,270 | 10,935 | 9,697 | 10,700 | 13,289 | 19,969 | 128,530 |
| 533 | Variety stores | 420 | 441 | 555 | 589 | 609 | 548 | 521 | 586 | 530 | 536 | 606 | 1,068 | 7,009 |
| 539 | Miscellaneous general merchandise stores | 1,088 | 1,175 | 1,432 | 1,405 | 1,645 | 1,513 | 1,321 | 1,635 | 1,465 | 1,632 | 2,495 | 3,633 | 20,439 |
| 54 | Food group stores | 13,076 | 12,098 | 13,528 | 13,101 | 14,123 | 13,472 | 13,676 | 14,128 | 12,923 | 13,517 | 14,077 | 14,751 | 162,470 |
| 541 | Grocery stores | 12,910 | 11,916 | 13,343 | 12,912 | 13,949 | 13,298 | 13,509 | 13,955 | 12,758 | 13,344 | 13,884 | 14,447 | 160,225 |
| 56 | Apparel & accessory stores | 1,974 | 1,968 | 2,742 | 2,828 | 2,832 | 2,702 | 2,522 | 3,358 | 2,838 | 3,015 | 3,651 | 5,444 | 35,874 |
| 562,3 | Women's clothing specialty stores | 735 | 762 | 1,048 | 1,050 | 1,054 | 1,013 | 1,014 | 1,207 | 1,090 | 1,164 | 1,394 | 2,051 | 13,582 |
| 562 | Women's ready to wear | 696 | 721 | 1,004 | 1,030 | 1,034 | 994 | 996 | 1,159 | 1,045 | 1,117 | 1,347 | 1,966 | 13,109 |
| 565 | Family clothing stores | 590 | 587 | 838 | 855 | 880 | 833 | 775 | 1,114 | 862 | 925 | 1,199 | 1,856 | 11,314 |
| 566 | Shoe stores | 475 | 453 | 629 | 686 | 654 | 607 | 533 | 743 | 628 | 657 | 712 | 953 | 7,730 |
| 5812 | Eating places | 2,486 | 2,391 | 2,850 | 2,747 | 2,921 | 2,917 | 2,956 | 3,066 | 2,843 | 2,903 | 2,840 | 2,872 | 33,792 |
| 591 | Drug & proprietary stores | 2,135 | 2,076 | 2,212 | 2,187 | 2,304 | 2,223 | 2,250 | 2,354 | 2,165 | 2,280 | 2,309 | 3,414 | 27,909 |
| | **Adjusted[2]** | | | | | | | | | | | | | |
| | **Retail sales, total** | 41,974 | 42,449 | 42,492 | 42,909 | 43,208 | 43,056 | 43,162 | 43,685 | 43,870 | 43,832 | 44,498 | 44,421 | |
| 553 | Auto & home supply stores | 467 | 468 | 475 | 479 | 484 | 474 | 476 | 479 | 504 | 504 | 521 | 524 | |
| 53 | General merchandise group stores | 12,287 | 12,454 | 12,364 | 12,516 | 12,456 | 12,414 | 12,531 | 12,694 | 12,757 | 12,743 | 12,959 | 12,784 | See note 3 |
| 531 | Dept. stores, (excl. leased depts.) | 10,047 | 10,195 | 10,060 | 10,304 | 10,217 | 10,159 | 10,251 | 10,358 | 10,382 | 10,447 | 10,569 | 10,517 | |
| 531 | Dept. stores, (incl. leased depts.)[1] | 10,405 | 10,559 | 10,422 | 10,685 | 10,607 | 10,536 | 10,643 | 10,742 | 10,762 | 10,830 | 10,965 | 10,906 | |
| 533 | Variety stores | 592 | 602 | 595 | 593 | 594 | 594 | 595 | 593 | 608 | 573 | 573 | 552 | |
| 541 | Grocery stores | 13,080 | 13,138 | 13,185 | 13,325 | 13,361 | 13,378 | 13,296 | 13,341 | 13,501 | 13,452 | 13,585 | 13,785 | |
| 56 | Apparel & accessory stores | 2,746 | 2,830 | 2,846 | 2,901 | 2,942 | 2,916 | 2,959 | 3,047 | 3,046 | 3,060 | 3,169 | 3,100 | |
| 562,3 | Women's clothing specialty stores | 1,008 | 1,052 | 1,070 | 1,095 | 1,098 | 1,102 | 1,143 | 1,150 | 1,177 | 1,164 | 1,217 | 1,181 | |
| 566 | Shoe stores | 608 | 620 | 615 | 626 | 648 | 640 | 633 | 654 | 649 | 663 | 671 | 666 | |
| 591 | Drug & proprietary stores | 2,262 | 2,309 | 2,285 | 2,241 | 2,297 | 2,313 | 2,344 | 2,397 | 2,361 | 2,392 | 2,356 | 2,369 | |

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[3]For yearly totals,refer to unadjusted section

NOTE: The group II component of the sample consists of companies that had 11 or more retail establishments according to the most recent update of multiestablishment files which were selected with certainty (i.e., their sales size exceeded specified dollar volume cutoffs which varied by kinds of business). Group totals include kinds of business not shown.

## Table 8. Estimated Monthly Retail Sales of Group II Companies, by Kind of Business: January 1984 to December 1993—Continued

[Data in millions of dollars]

| SIC code | Kind of business | 1984 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| | **Unadjusted** | | | | | | | | | | | | | |
| | **Retail sales, total** | 33,565 | 33,758 | 38,667 | 38,465 | 41,232 | 40,731 | 38,388 | 41,289 | 39,340 | 40,862 | 46,117 | 59,969 | 492,383 |
| | Durable goods, total | 3,211 | 3,272 | 3,819 | 3,971 | 4,476 | 4,463 | 4,270 | 4,330 | 4,150 | 4,299 | 4,807 | 6,580 | 51,648 |
| 553 | Auto & home supply stores | 358 | 350 | 414 | 428 | 472 | 480 | 461 | 469 | 437 | 481 | 481 | 471 | 5,302 |
| | Nondurable goods, total | 30,354 | 30,486 | 34,848 | 34,494 | 36,756 | 36,268 | 34,118 | 36,959 | 35,190 | 36,563 | 41,310 | 53,389 | 440,735 |
| 53 | General merchandise group stores | 7,975 | 8,313 | 10,181 | 10,660 | 11,871 | 11,555 | 10,149 | 11,679 | 11,089 | 11,753 | 15,312 | 23,175 | 143,712 |
| 531 | Dept. stores, (excl. leased depts.) | 6,635 | 6,821 | 8,425 | 8,840 | 9,779 | 9,589 | 8,475 | 9,678 | 9,206 | 9,746 | 12,357 | 18,560 | 118,111 |
| 531 | Dept. stores, (incl. leased depts.)[1] | 6,875 | 7,067 | 8,729 | 9,159 | 10,132 | 9,936 | 8,782 | 10,031 | 9,541 | 10,100 | 12,807 | 19,239 | 122,398 |
| 533 | Variety stores | 419 | 449 | 523 | 568 | 590 | 573 | 513 | 577 | 527 | 544 | 676 | 1,163 | 7,122 |
| 539 | Miscellaneous general merchandise stores | 921 | 1,043 | 1,233 | 1,252 | 1,502 | 1,393 | 1,161 | 1,424 | 1,356 | 1,463 | 2,279 | 3,452 | 18,479 |
| 54 | Food group stores | 11,950 | 11,860 | 13,099 | 12,235 | 13,033 | 13,122 | 12,775 | 13,238 | 12,578 | 12,757 | 13,175 | 14,351 | 154,173 |
| 541 | Grocery stores | 11,783 | 11,682 | 12,927 | 12,041 | 12,861 | 12,956 | 12,614 | 13,075 | 12,418 | 12,587 | 12,993 | 14,062 | 151,999 |
| 56 | Apparel & accessory stores | 1,866 | 1,838 | 2,365 | 2,615 | 2,558 | 2,546 | 2,236 | 2,755 | 2,609 | 2,601 | 3,153 | 4,920 | 32,062 |
| 562,3 | Women's clothing specialty stores | 698 | 701 | 906 | 958 | 959 | 936 | 856 | 957 | 953 | 967 | 1,159 | 1,742 | 11,792 |
| 562 | Women's ready to wear | 635 | 662 | 863 | 939 | 914 | 914 | 813 | 909 | 906 | 918 | 1,109 | 1,653 | 11,235 |
| 565 | Family clothing stores | 535 | 530 | 692 | 768 | 785 | 800 | 708 | 922 | 817 | 801 | 1,018 | 1,754 | 10,130 |
| 566 | Shoe stores | 474 | 455 | 571 | 667 | 596 | 585 | 490 | 639 | 602 | 595 | 652 | 890 | 7,216 |
| 5812 | Eating places | 2,373 | 2,448 | 2,721 | 2,653 | 2,736 | 2,730 | 2,797 | 2,892 | 2,686 | 2,707 | 2,638 | 2,749 | 32,130 |
| 591 | Drug & proprietary stores | 1,935 | 1,936 | 2,038 | 2,075 | 2,158 | 2,125 | 2,061 | 2,141 | 2,053 | 2,113 | 2,270 | 3,360 | 26,265 |
| | **Adjusted[2]** | | | | | | | | | | | | | |
| | **Retail sales, total** | 40,027 | 40,011 | 39,707 | 40,216 | 40,680 | 41,230 | 40,562 | 40,877 | 41,559 | 41,374 | 42,135 | 42,110 | See note 3 |
| 553 | Auto & home supply stores | 432 | 432 | 428 | 429 | 441 | 449 | 438 | 440 | 439 | 448 | 456 | 462 | |
| 53 | General merchandise group stores | 11,705 | 11,559 | 11,212 | 11,530 | 11,867 | 12,127 | 11,788 | 11,887 | 12,177 | 12,116 | 12,382 | 12,331 | |
| 531 | Dept. stores, (excl. leased depts.) | 9,630 | 9,527 | 9,198 | 9,516 | 9,789 | 9,989 | 9,719 | 9,756 | 10,007 | 9,965 | 10,104 | 10,120 | |
| 531 | Dept. stores, (incl. leased depts.)[1] | 9,978 | 9,884 | 9,519 | 9,859 | 10,142 | 10,350 | 10,060 | 10,122 | 10,371 | 10,327 | 10,472 | 10,496 | |
| 533 | Variety stores | 599 | 591 | 579 | 550 | 588 | 617 | 582 | 580 | 604 | 583 | 629 | 594 | |
| 541 | Grocery stores | 12,274 | 12,414 | 12,490 | 12,517 | 12,547 | 12,702 | 12,639 | 12,719 | 12,842 | 12,818 | 12,967 | 12,948 | |
| 56 | Apparel & accessory stores | 2,614 | 2,586 | 2,556 | 2,589 | 2,641 | 2,732 | 2,618 | 2,583 | 2,713 | 2,674 | 2,744 | 2,794 | |
| 562,3 | Women's clothing specialty stores | 974 | 950 | 953 | 962 | 991 | 1,025 | 956 | 937 | 996 | 985 | 1,007 | 1,005 | |
| 566 | Shoe stores | 616 | 609 | 588 | 585 | 580 | 618 | 584 | 587 | 604 | 606 | 619 | 616 | |
| 591 | Drug & proprietary stores | 2,083 | 2,091 | 2,086 | 2,130 | 2,158 | 2,177 | 2,160 | 2,194 | 2,249 | 2,222 | 2,288 | 2,324 | |

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.
[3]For yearly totals,refer to unadjusted section

NOTE: The group II component of the sample consists of companies that had 11 or more retail establishments according to the most recent update of multiestablishment files which were selected with certainty (i.e., their sales size exceeded specified dollar volume cutoffs which varied by kinds of business). Group totals include kinds of business not shown.

## Table 9. **Estimated Monthly Retail Sales, by Selected Kind of Business for Regions: January 1984 to December 1993**

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Region and kind of business | 1993 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Northeast** | | | | | | | | | | | | | |
| **Retail sales, total** | **29,124** | **27,656** | **31,013** | **32,971** | **33,962** | **34,691** | **34,666** | **34,749** | **33,911** | **34,715** | **35,471** | **43,050** | **405,979** |
| Durable goods, total | 9,473 | 8,948 | 10,500 | 11,938 | 12,145 | 13,091 | 12,952 | 12,960 | 12,194 | 12,157 | 12,014 | 14,006 | 142,378 |
| Building materials group stores | 1,229 | 1,187 | 1,387 | 1,766 | 2,155 | 2,120 | 2,017 | 1,905 | 1,899 | 1,931 | 1,745 | 1,764 | 21,105 |
| Automotive dealers | 5,165 | 4,944 | 6,088 | 6,987 | 6,670 | 7,337 | 7,174 | 7,317 | 6,721 | 6,748 | 6,474 | 6,095 | 77,720 |
| Furniture group stores | 1,526 | 1,415 | 1,554 | 1,584 | 1,594 | 1,660 | 1,792 | 1,725 | 1,688 | 1,716 | 1,869 | 2,414 | 20,537 |
| Nondurable goods, total | 19,651 | 18,708 | 20,513 | 21,033 | 21,817 | 21,600 | 21,714 | 21,789 | 21,717 | 22,558 | 23,457 | 29,044 | 263,601 |
| General merchandise group stores | 2,370 | 2,457 | 2,887 | 3,260 | 3,502 | 3,317 | 3,161 | 3,376 | 3,434 | 3,692 | 4,584 | 6,879 | 42,919 |
| Dept. stores, (excl. leased depts.) | 1,733 | 1,776 | 2,124 | 2,456 | 2,654 | 2,497 | 2,330 | 2,547 | 2,599 | 2,822 | 3,568 | 5,416 | 32,522 |
| Dept. stores, (incl. leased depts.)[1] | 1,803 | 1,852 | 2,211 | 2,558 | 2,759 | 2,593 | 2,419 | 2,644 | 2,702 | 2,923 | 3,694 | 5,585 | 33,743 |
| Food group stores | 6,471 | 5,961 | 6,436 | 6,422 | 6,766 | 6,778 | 7,143 | 6,739 | 6,693 | 6,838 | 6,704 | 7,535 | 80,486 |
| Grocery stores | 5,989 | 5,490 | 5,941 | 5,880 | 6,183 | 6,220 | 6,545 | 6,150 | 6,145 | 6,249 | 6,116 | 6,810 | 73,718 |
| Gasoline service stations | 1,758 | 1,689 | 1,799 | 1,844 | 1,994 | 1,993 | 1,998 | 1,957 | 1,865 | 1,933 | 1,868 | 1,910 | 22,608 |
| Apparel & accessory stores | 1,648 | 1,533 | 1,835 | 2,261 | 2,265 | 2,111 | 2,052 | 2,323 | 2,333 | 2,397 | 2,561 | 3,620 | 26,939 |
| Eating and drinking places | 3,087 | 2,859 | 3,077 | 3,179 | 3,422 | 3,548 | 3,535 | 3,602 | 3,437 | 3,487 | 3,187 | 3,390 | 39,810 |
| Drug & proprietary stores | 1,349 | 1,383 | 1,441 | 1,484 | 1,480 | 1,493 | 1,473 | 1,459 | 1,450 | 1,478 | 1,495 | 1,945 | 17,930 |
| GAF, total[2] | 6,647 | 6,412 | 7,331 | 8,288 | 8,621 | 8,497 | 8,464 | 8,922 | 8,847 | 9,130 | 10,578 | 16,114 | 107,851 |
| **Midwest** | | | | | | | | | | | | | |
| **Retail sales, total** | **35,423** | **34,529** | **40,843** | **42,322** | **43,701** | **43,285** | **43,432** | **43,662** | **42,054** | **43,722** | **44,697** | **53,059** | **510,729** |
| Durable goods, total | 12,489 | 12,561 | 15,871 | 16,624 | 16,903 | 17,509 | 17,057 | 17,046 | 16,327 | 16,583 | 16,587 | 18,875 | 194,432 |
| Building materials group stores | 1,487 | 1,440 | 1,944 | 2,295 | 2,672 | 2,646 | 2,529 | 2,519 | 2,457 | 2,505 | 2,339 | 2,285 | 27,118 |
| Automotive dealers | 7,797 | 8,075 | 10,441 | 10,874 | 10,669 | 11,061 | 10,774 | 10,645 | 10,072 | 10,277 | 9,863 | 9,645 | 120,193 |
| Furniture group stores | 1,879 | 1,776 | 2,052 | 1,927 | 1,977 | 2,137 | 2,190 | 2,204 | 2,227 | 2,250 | 2,608 | 3,478 | 26,705 |
| Nondurable goods, total | 22,934 | 21,968 | 24,972 | 25,698 | 26,798 | 25,776 | 26,375 | 26,616 | 25,727 | 27,139 | 28,110 | 34,184 | 316,297 |
| General merchandise group stores | 4,069 | 4,004 | 4,859 | 5,164 | 5,549 | 5,306 | 5,304 | 5,677 | 5,414 | 5,976 | 6,948 | 10,087 | 68,357 |
| Dept. stores, (excl. leased depts.) | 3,303 | 3,242 | 3,982 | 4,223 | 4,525 | 4,313 | 4,303 | 4,688 | 4,463 | 4,918 | 5,729 | 8,390 | 56,079 |
| Dept. stores, (incl. leased depts.)[1] | 3,397 | 3,339 | 4,095 | 4,343 | 4,645 | 4,428 | 4,414 | 4,811 | 4,584 | 5,044 | 5,882 | 8,603 | 57,585 |
| Food group stores | 6,939 | 6,507 | 6,990 | 7,262 | 7,565 | 7,335 | 7,724 | 7,323 | 7,034 | 7,321 | 7,197 | 7,985 | 87,182 |
| Grocery stores | 6,593 | 6,149 | 6,620 | 6,824 | 7,120 | 6,899 | 7,265 | 6,866 | 6,630 | 6,865 | 6,760 | 7,388 | 81,979 |
| Gasoline service stations | 2,731 | 2,581 | 2,864 | 2,928 | 3,123 | 3,084 | 3,115 | 3,022 | 2,871 | 3,021 | 2,849 | 2,849 | 35,038 |
| Apparel & accessory stores | 1,373 | 1,321 | 1,617 | 1,802 | 1,829 | 1,708 | 1,736 | 1,946 | 1,876 | 1,895 | 2,099 | 3,083 | 22,285 |
| Eating and drinking places | 3,879 | 3,706 | 4,339 | 4,398 | 4,610 | 4,571 | 4,748 | 4,917 | 4,567 | 4,625 | 4,299 | 4,579 | 53,238 |
| Drug & proprietary stores | 1,587 | 1,538 | 1,701 | 1,699 | 1,687 | 1,698 | 1,721 | 1,692 | 1,659 | 1,706 | 1,715 | 2,174 | 20,577 |
| GAF, total[2] | 8,270 | 8,024 | 9,546 | 10,036 | 10,558 | 10,363 | 10,399 | 11,098 | 10,683 | 11,265 | 13,128 | 19,718 | 133,088 |
| **South** | | | | | | | | | | | | | |
| **Retail sales, total** | **51,287** | **51,330** | **57,107** | **58,858** | **60,774** | **59,871** | **61,063** | **60,453** | **58,337** | **60,142** | **62,565** | **75,437** | **717,224** |
| Durable goods, total | 18,831 | 19,287 | 21,888 | 22,790 | 23,748 | 24,154 | 24,028 | 23,647 | 23,204 | 23,079 | 24,003 | 27,912 | 276,571 |
| Building materials group stores | 2,662 | 2,795 | 3,252 | 3,737 | 3,967 | 3,878 | 3,625 | 3,687 | 3,591 | 3,725 | 3,640 | 3,714 | 42,273 |
| Automotive dealers | 11,179 | 11,835 | 13,549 | 13,826 | 14,351 | 14,749 | 14,819 | 14,200 | 13,999 | 13,611 | 13,777 | 14,373 | 164,268 |
| Furniture group stores | 2,879 | 2,705 | 2,991 | 3,008 | 3,089 | 3,104 | 3,245 | 3,227 | 3,175 | 3,293 | 3,663 | 4,655 | 39,034 |
| Nondurable goods, total | 32,456 | 32,043 | 35,219 | 36,068 | 37,026 | 35,717 | 37,035 | 36,806 | 35,133 | 37,063 | 38,562 | 47,525 | 440,653 |
| General merchandise group stores | 6,038 | 6,236 | 7,068 | 7,486 | 7,843 | 7,446 | 7,586 | 7,905 | 7,269 | 8,151 | 9,653 | 14,493 | 97,174 |
| Dept. stores, (excl. leased depts.) | 4,480 | 4,657 | 5,332 | 5,661 | 5,896 | 5,577 | 5,718 | 6,040 | 5,523 | 6,241 | 7,328 | 11,086 | 73,539 |
| Dept. stores, (incl. leased depts.)[1] | 4,593 | 4,782 | 5,469 | 5,807 | 6,041 | 5,717 | 5,852 | 6,182 | 5,653 | 6,371 | 7,486 | 11,317 | 75,270 |
| Food group stores | 10,966 | 10,425 | 11,230 | 11,365 | 11,642 | 11,400 | 12,001 | 11,373 | 11,142 | 11,359 | 11,187 | 12,463 | 136,553 |
| Grocery stores | 10,595 | 10,037 | 10,829 | 10,953 | 11,224 | 10,979 | 11,601 | 10,984 | 10,769 | 10,992 | 10,782 | 11,954 | 131,699 |
| Gasoline service stations | 3,702 | 3,626 | 3,951 | 3,978 | 4,103 | 4,025 | 4,167 | 4,067 | 3,781 | 3,944 | 3,850 | 3,817 | 47,011 |
| Apparel & accessory stores | 2,220 | 2,237 | 2,680 | 2,980 | 2,862 | 2,640 | 2,768 | 3,024 | 2,750 | 2,924 | 3,275 | 4,824 | 35,184 |
| Eating and drinking places | 5,345 | 5,235 | 5,777 | 5,941 | 6,221 | 6,129 | 6,360 | 6,308 | 5,960 | 6,186 | 5,843 | 5,990 | 71,295 |
| Drug & proprietary stores | 2,148 | 2,242 | 2,351 | 2,312 | 2,292 | 2,190 | 2,211 | 2,145 | 2,107 | 2,166 | 2,206 | 2,989 | 27,359 |
| GAF, total[2] | 12,702 | 12,605 | 14,275 | 15,147 | 15,528 | 14,923 | 15,306 | 16,006 | 14,915 | 16,102 | 18,818 | 28,250 | 194,577 |
| **West** | | | | | | | | | | | | | |
| **Retail sales, total** | **32,537** | **31,515** | **35,679** | **36,173** | **37,665** | **37,854** | **38,559** | **38,240** | **36,757** | **37,784** | **38,199** | **46,717** | **447,679** |
| Durable goods, total | 12,147 | 11,740 | 13,575 | 13,967 | 14,537 | 15,209 | 15,217 | 14,825 | 14,405 | 14,620 | 14,152 | 16,815 | 171,209 |
| Building materials group stores | 1,555 | 1,521 | 2,009 | 2,233 | 2,385 | 2,375 | 2,357 | 2,311 | 2,305 | 2,240 | 2,004 | 2,064 | 25,359 |
| Automotive dealers | 6,676 | 6,525 | 7,606 | 7,700 | 7,944 | 8,287 | 8,482 | 7,907 | 7,915 | 8,156 | 7,480 | 7,552 | 92,230 |
| Furniture group stores | 2,109 | 1,938 | 2,160 | 2,070 | 2,136 | 2,231 | 2,159 | 2,224 | 2,209 | 2,302 | 2,522 | 3,337 | 27,397 |
| Nondurable goods, total | 20,390 | 19,775 | 22,104 | 22,206 | 23,128 | 22,645 | 23,342 | 23,415 | 22,352 | 23,164 | 24,047 | 29,902 | 276,470 |
| General merchandise group stores | 3,725 | 3,755 | 4,360 | 4,362 | 4,745 | 4,563 | 4,633 | 4,880 | 4,534 | 4,822 | 5,678 | 8,484 | 58,541 |
| Dept. stores, (excl. leased depts.) | 2,382 | 2,389 | 2,849 | 2,868 | 3,102 | 2,984 | 3,047 | 3,296 | 2,993 | 3,206 | 3,869 | 6,062 | 39,047 |
| Dept. stores, (incl. leased depts.)[1] | 2,471 | 2,484 | 2,961 | 2,980 | 3,217 | 3,090 | 3,151 | 3,408 | 3,101 | 3,314 | 3,999 | 6,250 | 40,426 |
| Food group stores | 6,915 | 6,513 | 7,190 | 7,234 | 7,448 | 7,365 | 7,694 | 7,371 | 7,351 | 7,389 | 7,317 | 8,392 | 88,179 |
| Grocery stores | 6,584 | 6,172 | 6,834 | 6,830 | 7,061 | 6,964 | 7,289 | 6,989 | 6,959 | 6,956 | 6,907 | 7,718 | 83,263 |
| Gasoline service stations | 2,210 | 2,130 | 2,309 | 2,330 | 2,451 | 2,479 | 2,595 | 2,591 | 2,398 | 2,518 | 2,428 | 2,383 | 28,822 |
| Apparel & accessory stores | 1,357 | 1,332 | 1,630 | 1,697 | 1,743 | 1,753 | 1,823 | 1,893 | 1,708 | 1,728 | 2,015 | 3,041 | 21,720 |
| Eating and drinking places | 3,648 | 3,537 | 3,877 | 3,942 | 4,027 | 3,913 | 4,043 | 4,097 | 3,738 | 4,037 | 3,772 | 4,062 | 46,693 |
| Drug & proprietary stores | 1,157 | 1,118 | 1,241 | 1,254 | 1,231 | 1,234 | 1,231 | 1,214 | 1,190 | 1,228 | 1,217 | 1,677 | 14,992 |
| GAF, total[2] | 8,454 | 8,250 | 9,474 | 9,495 | 10,070 | 9,996 | 10,098 | 10,610 | 9,937 | 10,304 | 11,956 | 18,187 | 126,831 |

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).

NOTE: Totals include data for kinds of business not shown.

## Table 9. Estimated Monthly Retail Sales, by Selected Kind of Business for Regions: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Region and kind of business | 1992 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Northeast** | | | | | | | | | | | | | |
| **Retail sales, total** | **28,454** | **28,497** | **30,531** | **31,639** | **33,013** | **33,237** | **33,022** | **33,072** | **31,882** | **33,619** | **33,139** | **41,080** | **391,185** |
| Durable goods, total | 9,234 | 9,618 | 10,496 | 11,015 | 11,488 | 12,061 | 11,663 | 11,114 | 10,900 | 11,159 | 10,199 | 12,617 | 131,564 |
| Building materials group stores | 1,119 | 1,146 | 1,391 | 1,695 | 2,025 | 2,051 | 1,867 | 1,694 | 1,723 | 1,818 | 1,473 | 1,665 | 19,667 |
| Automotive dealers | 4,995 | 5,318 | 5,949 | 6,179 | 6,231 | 6,666 | 6,432 | 6,017 | 5,847 | 5,957 | 5,172 | 5,086 | 69,849 |
| Furniture group stores | 1,430 | 1,431 | 1,489 | 1,472 | 1,528 | 1,573 | 1,593 | 1,561 | 1,509 | 1,595 | 1,626 | 2,196 | 19,003 |
| Nondurable goods, total | 19,220 | 18,879 | 20,035 | 20,624 | 21,525 | 21,176 | 21,359 | 21,958 | 20,982 | 22,460 | 22,940 | 28,463 | 259,621 |
| General merchandise group stores | 2,243 | 2,393 | 2,733 | 3,030 | 3,260 | 3,045 | 2,810 | 3,184 | 3,077 | 3,421 | 4,237 | 6,519 | 39,952 |
| Dept. stores, (excl. leased depts.) | 1,634 | 1,811 | 2,128 | 2,352 | 2,550 | 2,366 | 2,144 | 2,481 | 2,402 | 2,671 | 3,328 | 5,101 | 30,968 |
| Dept. stores, (incl. leased depts.)[1] | 1,704 | 1,892 | 2,219 | 2,457 | 2,655 | 2,462 | 2,233 | 2,582 | 2,505 | 2,783 | 3,457 | 5,280 | 32,229 |
| Food group stores | 6,289 | 6,050 | 6,293 | 6,366 | 6,648 | 6,507 | 6,836 | 6,625 | 6,417 | 6,702 | 6,428 | 7,170 | 78,331 |
| Grocery stores | 5,790 | 5,571 | 5,800 | 5,849 | 6,089 | 5,959 | 6,264 | 6,061 | 5,879 | 6,156 | 5,903 | 6,528 | 71,849 |
| Gasoline service stations | 1,945 | 1,772 | 1,802 | 1,783 | 1,955 | 2,017 | 2,036 | 2,068 | 1,930 | 1,980 | 1,881 | 1,919 | 23,088 |
| Apparel & accessory stores | 1,513 | 1,564 | 1,807 | 2,158 | 2,170 | 2,119 | 2,066 | 2,493 | 2,383 | 2,495 | 2,582 | 3,731 | 27,081 |
| Eating and drinking places | 3,017 | 3,109 | 3,330 | 3,255 | 3,586 | 3,573 | 3,574 | 3,658 | 3,232 | 3,376 | 3,256 | 3,474 | 40,440 |
| Drug & proprietary stores | 1,374 | 1,352 | 1,357 | 1,419 | 1,400 | 1,381 | 1,424 | 1,385 | 1,349 | 1,408 | 1,341 | 1,760 | 16,950 |
| GAF, total[2] | 6,429 | 6,680 | 7,229 | 7,869 | 8,202 | 8,013 | 7,727 | 8,589 | 8,273 | 8,810 | 9,950 | 15,501 | 103,272 |
| **Midwest** | | | | | | | | | | | | | |
| **Retail sales, total** | **33,675** | **33,662** | **36,443** | **38,166** | **40,401** | **39,687** | **39,813** | **40,304** | **39,129** | **41,744** | **40,889** | **49,042** | **472,955** |
| Durable goods, total | 11,755 | 11,954 | 13,219 | 14,454 | 15,128 | 15,512 | 15,237 | 14,827 | 14,981 | 15,290 | 13,927 | 16,140 | 172,424 |
| Building materials group stores | 1,569 | 1,474 | 1,702 | 2,043 | 2,434 | 2,358 | 2,276 | 2,185 | 2,190 | 2,276 | 1,817 | 1,874 | 24,198 |
| Automotive dealers | 7,382 | 7,659 | 8,476 | 9,206 | 9,243 | 9,612 | 9,480 | 9,036 | 9,289 | 9,402 | 8,197 | 7,951 | 104,933 |
| Furniture group stores | 1,723 | 1,699 | 1,822 | 1,786 | 1,804 | 1,914 | 1,879 | 1,932 | 1,969 | 2,036 | 2,188 | 2,917 | 23,669 |
| Nondurable goods, total | 21,920 | 21,708 | 23,224 | 23,712 | 25,273 | 24,175 | 24,576 | 25,477 | 24,148 | 26,454 | 26,962 | 32,902 | 300,531 |
| General merchandise group stores | 3,702 | 3,929 | 4,532 | 4,760 | 5,196 | 4,844 | 4,753 | 5,334 | 4,807 | 5,520 | 6,489 | 9,417 | 63,283 |
| Dept. stores, (excl. leased depts.) | 3,016 | 3,240 | 3,762 | 3,931 | 4,264 | 3,959 | 3,859 | 4,410 | 3,939 | 4,545 | 5,356 | 7,778 | 52,059 |
| Dept. stores, (incl. leased depts.)[1] | 3,104 | 3,340 | 3,880 | 4,054 | 4,387 | 4,079 | 3,974 | 4,540 | 4,061 | 4,687 | 5,518 | 8,005 | 53,629 |
| Food group stores | 6,732 | 6,407 | 6,557 | 6,793 | 7,180 | 6,936 | 7,326 | 7,149 | 6,808 | 7,202 | 7,011 | 7,725 | 83,826 |
| Grocery stores | 6,397 | 6,060 | 6,201 | 6,369 | 6,740 | 6,529 | 6,904 | 6,747 | 6,428 | 6,783 | 6,622 | 7,216 | 78,996 |
| Gasoline service stations | 2,598 | 2,500 | 2,689 | 2,750 | 3,069 | 3,038 | 3,058 | 3,030 | 2,933 | 3,107 | 2,907 | 2,963 | 34,642 |
| Apparel & accessory stores | 1,236 | 1,321 | 1,567 | 1,713 | 1,773 | 1,663 | 1,638 | 2,009 | 1,784 | 1,943 | 2,067 | 3,142 | 21,856 |
| Eating and drinking places | 3,706 | 3,753 | 3,965 | 3,908 | 4,251 | 4,025 | 4,100 | 4,261 | 4,008 | 4,434 | 4,068 | 4,207 | 48,686 |
| Drug & proprietary stores | 1,527 | 1,515 | 1,599 | 1,604 | 1,611 | 1,596 | 1,590 | 1,610 | 1,567 | 1,661 | 1,601 | 2,059 | 19,540 |
| GAF, total[2] | 7,486 | 7,793 | 8,840 | 9,336 | 9,941 | 9,569 | 9,413 | 10,471 | 9,672 | 10,613 | 12,097 | 18,374 | 123,605 |
| **South** | | | | | | | | | | | | | |
| **Retail sales, total** | **47,637** | **48,961** | **53,277** | **54,195** | **56,253** | **55,511** | **56,158** | **56,102** | **54,265** | **56,831** | **56,782** | **69,817** | **665,789** |
| Durable goods, total | 16,769 | 17,782 | 19,824 | 20,151 | 21,038 | 21,762 | 21,451 | 20,483 | 20,731 | 20,843 | 19,916 | 24,069 | 244,819 |
| Building materials group stores | 2,370 | 2,616 | 3,139 | 3,455 | 3,601 | 3,577 | 3,373 | 3,275 | 3,382 | 3,331 | 3,025 | 3,154 | 38,298 |
| Automotive dealers | 10,129 | 10,837 | 12,105 | 12,100 | 12,607 | 13,198 | 13,046 | 11,985 | 12,390 | 12,423 | 11,171 | 12,085 | 144,076 |
| Furniture group stores | 2,523 | 2,494 | 2,632 | 2,575 | 2,652 | 2,697 | 2,891 | 2,819 | 2,750 | 2,895 | 3,155 | 4,136 | 34,219 |
| Nondurable goods, total | 30,868 | 31,179 | 33,453 | 34,044 | 35,215 | 33,749 | 34,707 | 35,619 | 33,534 | 35,988 | 36,866 | 45,748 | 420,970 |
| General merchandise group stores | 5,427 | 5,933 | 6,572 | 6,824 | 7,105 | 6,669 | 6,709 | 7,366 | 6,650 | 7,459 | 8,991 | 13,506 | 89,211 |
| Dept. stores, (excl. leased depts.) | 4,006 | 4,470 | 5,040 | 5,211 | 5,355 | 5,036 | 5,060 | 5,608 | 4,994 | 5,646 | 6,830 | 10,202 | 67,458 |
| Dept. stores, (incl. leased depts.)[1] | 4,120 | 4,595 | 5,183 | 5,357 | 5,491 | 5,166 | 5,185 | 5,747 | 5,126 | 5,790 | 6,994 | 10,441 | 69,195 |
| Food group stores | 10,829 | 10,472 | 10,985 | 11,052 | 11,476 | 11,196 | 11,733 | 11,395 | 10,897 | 11,366 | 11,003 | 12,123 | 134,527 |
| Grocery stores | 10,459 | 10,093 | 10,568 | 10,649 | 11,070 | 10,806 | 11,339 | 11,007 | 10,535 | 10,994 | 10,636 | 11,637 | 129,793 |
| Gasoline service stations | 3,615 | 3,525 | 3,800 | 3,868 | 4,069 | 4,050 | 4,187 | 4,140 | 3,890 | 4,035 | 3,880 | 3,974 | 47,033 |
| Apparel & accessory stores | 1,981 | 2,159 | 2,566 | 2,844 | 2,689 | 2,530 | 2,576 | 2,972 | 2,657 | 2,876 | 3,109 | 4,850 | 33,809 |
| Eating and drinking places | 4,704 | 4,918 | 5,334 | 5,199 | 5,553 | 5,321 | 5,570 | 5,777 | 5,405 | 5,784 | 5,460 | 5,729 | 64,754 |
| Drug & proprietary stores | 2,203 | 2,209 | 2,232 | 2,290 | 2,268 | 2,176 | 2,113 | 2,149 | 2,053 | 2,202 | 2,127 | 2,790 | 26,812 |
| GAF, total[2] | 11,257 | 11,958 | 13,181 | 13,695 | 14,055 | 13,466 | 13,729 | 14,899 | 13,627 | 14,870 | 17,236 | 26,469 | 178,442 |
| **West** | | | | | | | | | | | | | |
| **Retail sales, total** | **32,099** | **31,709** | **34,298** | **34,826** | **36,016** | **35,759** | **36,438** | **36,459** | **34,877** | **36,477** | **36,147** | **44,057** | **429,162** |
| Durable goods, total | 11,426 | 11,517 | 12,976 | 13,158 | 13,208 | 13,829 | 13,831 | 13,345 | 13,156 | 13,790 | 12,894 | 15,365 | 158,495 |
| Building materials group stores | 1,493 | 1,543 | 1,869 | 2,152 | 2,256 | 2,200 | 2,243 | 2,075 | 2,093 | 2,107 | 1,892 | 1,894 | 23,817 |
| Automotive dealers | 6,123 | 6,254 | 7,271 | 7,316 | 7,129 | 7,687 | 7,623 | 7,169 | 7,150 | 7,612 | 6,705 | 6,727 | 84,766 |
| Furniture group stores | 2,007 | 1,944 | 2,051 | 1,979 | 2,005 | 2,074 | 2,091 | 2,097 | 2,030 | 2,127 | 2,224 | 3,086 | 25,715 |
| Nondurable goods, total | 20,673 | 20,192 | 21,322 | 21,668 | 22,808 | 21,930 | 22,607 | 23,114 | 21,721 | 22,687 | 23,253 | 28,692 | 270,667 |
| General merchandise group stores | 3,668 | 3,762 | 4,139 | 4,219 | 4,537 | 4,333 | 4,382 | 4,726 | 4,319 | 4,672 | 5,509 | 8,098 | 56,364 |
| Dept. stores, (excl. leased depts.) | 2,214 | 2,367 | 2,693 | 2,724 | 2,951 | 2,770 | 2,806 | 3,114 | 2,760 | 2,988 | 3,638 | 5,704 | 36,729 |
| Dept. stores, (incl. leased depts.)[1] | 2,294 | 2,467 | 2,804 | 2,834 | 3,065 | 2,876 | 2,911 | 3,227 | 2,873 | 3,103 | 3,775 | 5,905 | 38,134 |
| Food group stores | 6,849 | 6,633 | 6,920 | 7,019 | 7,390 | 7,148 | 7,495 | 7,289 | 7,043 | 7,184 | 6,929 | 7,856 | 85,755 |
| Grocery stores | 6,500 | 6,284 | 6,539 | 6,633 | 7,020 | 6,767 | 7,113 | 6,943 | 6,687 | 6,803 | 6,575 | 7,252 | 81,116 |
| Gasoline service stations | 2,037 | 1,962 | 2,093 | 2,129 | 2,350 | 2,367 | 2,523 | 2,554 | 2,409 | 2,456 | 2,345 | 2,351 | 27,576 |
| Apparel & accessory stores | 1,340 | 1,406 | 1,586 | 1,673 | 1,736 | 1,726 | 1,743 | 1,869 | 1,653 | 1,742 | 1,950 | 2,975 | 21,399 |
| Eating and drinking places | 4,017 | 3,850 | 4,033 | 3,968 | 4,093 | 3,749 | 3,920 | 4,043 | 3,640 | 3,863 | 3,734 | 3,824 | 46,734 |
| Drug & proprietary stores | 1,238 | 1,203 | 1,238 | 1,276 | 1,238 | 1,225 | 1,152 | 1,187 | 1,162 | 1,235 | 1,175 | 1,608 | 14,937 |
| GAF, total[2] | 8,259 | 8,379 | 9,049 | 9,111 | 9,593 | 9,460 | 9,559 | 10,117 | 9,349 | 9,927 | 11,289 | 17,221 | 121,313 |

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).

NOTE: Totals include data for kinds of business not shown.

## Table 9. **Estimated Monthly Retail Sales, by Selected Kind of Business for Regions: January 1984 to December 1993**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Region and kind of business | 1991 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Northeast** | | | | | | | | | | | | | |
| **Retail sales, total** | **27,362** | **26,805** | **30,904** | **30,691** | **33,418** | **32,484** | **32,270** | **33,269** | **31,238** | **31,862** | **33,046** | **38,154** | **381,503** |
| Durable goods, total | 8,568 | 9,037 | 10,486 | 10,986 | 11,785 | 11,632 | 11,539 | 11,312 | 10,928 | 10,812 | 10,611 | 11,775 | 129,471 |
| Building materials group stores | 1,020 | 1,041 | 1,195 | 1,499 | 1,748 | 1,623 | 1,589 | 1,537 | 1,465 | 1,539 | 1,373 | 1,271 | 16,900 |
| Automotive dealers | 4,480 | 4,948 | 5,923 | 6,254 | 6,418 | 6,415 | 6,422 | 6,122 | 5,965 | 5,839 | 5,384 | 4,531 | 68,701 |
| Furniture group stores | 1,385 | 1,351 | 1,503 | 1,483 | 1,605 | 1,566 | 1,613 | 1,596 | 1,510 | 1,527 | 1,604 | 2,061 | 18,804 |
| Nondurable goods, total | 18,794 | 17,768 | 20,418 | 19,705 | 21,633 | 20,852 | 20,731 | 21,957 | 20,310 | 21,050 | 22,435 | 26,379 | 252,032 |
| General merchandise group stores | 1,961 | 2,093 | 2,763 | 2,814 | 3,222 | 2,949 | 2,710 | 3,110 | 2,892 | 3,114 | 4,106 | 5,919 | 37,653 |
| Dept. stores, (excl. leased depts.) | 1,479 | 1,632 | 2,172 | 2,237 | 2,535 | 2,284 | 2,065 | 2,473 | 2,276 | 2,461 | 3,266 | 4,806 | 29,686 |
| Dept. stores, (incl. leased depts.)[1] | 1,548 | 1,707 | 2,273 | 2,333 | 2,638 | 2,376 | 2,148 | 2,575 | 2,366 | 2,559 | 3,386 | 4,969 | 30,878 |
| Food group stores | 6,319 | 5,881 | 6,731 | 6,222 | 7,085 | 6,820 | 6,937 | 7,043 | 6,387 | 6,488 | 6,564 | 6,839 | 79,316 |
| Grocery stores | 5,815 | 5,374 | 6,176 | 5,667 | 6,447 | 6,183 | 6,295 | 6,420 | 5,835 | 5,942 | 6,023 | 6,247 | 72,424 |
| Gasoline service stations | 2,049 | 1,842 | 1,959 | 2,061 | 2,255 | 2,208 | 2,247 | 2,276 | 2,060 | 2,135 | 2,055 | 2,051 | 25,198 |
| Apparel & accessory stores | 1,454 | 1,466 | 2,028 | 2,028 | 2,167 | 1,948 | 1,816 | 2,265 | 2,076 | 2,087 | 2,354 | 3,180 | 24,869 |
| Eating and drinking places | 2,753 | 2,801 | 3,136 | 3,177 | 3,498 | 3,652 | 3,622 | 3,778 | 3,428 | 3,446 | 3,285 | 3,469 | 40,045 |
| Drug & proprietary stores | 1,265 | 1,221 | 1,346 | 1,267 | 1,315 | 1,325 | 1,302 | 1,346 | 1,303 | 1,363 | 1,332 | 1,748 | 16,133 |
| GAF, total[2] | 6,018 | 6,112 | 7,566 | 7,535 | 8,346 | 7,822 | 7,493 | 8,461 | 7,951 | 8,163 | 9,836 | 14,317 | 99,620 |
| **Midwest** | | | | | | | | | | | | | |
| **Retail sales, total** | **31,373** | **30,810** | **36,442** | **36,996** | **39,875** | **38,508** | **38,186** | **39,498** | **35,968** | **37,857** | **38,326** | **44,000** | **447,839** |
| Durable goods, total | 10,385 | 10,786 | 12,952 | 13,887 | 14,585 | 14,166 | 14,169 | 14,022 | 12,873 | 13,239 | 12,524 | 13,859 | 157,447 |
| Building materials group stores | 1,336 | 1,316 | 1,648 | 2,130 | 2,372 | 2,179 | 2,232 | 2,193 | 1,944 | 2,049 | 1,786 | 1,695 | 22,880 |
| Automotive dealers | 6,524 | 6,972 | 8,399 | 8,826 | 9,097 | 8,947 | 8,890 | 8,656 | 8,013 | 8,177 | 7,363 | 7,204 | 97,068 |
| Furniture group stores | 1,496 | 1,446 | 1,641 | 1,682 | 1,730 | 1,723 | 1,801 | 1,797 | 1,684 | 1,760 | 1,907 | 2,409 | 21,076 |
| Nondurable goods, total | 20,988 | 20,024 | 23,490 | 23,109 | 25,290 | 24,342 | 24,017 | 25,476 | 23,095 | 24,618 | 25,802 | 30,141 | 290,392 |
| General merchandise group stores | 3,340 | 3,349 | 4,379 | 4,331 | 4,902 | 4,561 | 4,259 | 4,901 | 4,322 | 4,900 | 5,945 | 8,407 | 57,596 |
| Dept. stores, (excl. leased depts.) | 2,688 | 2,736 | 3,624 | 3,560 | 3,952 | 3,705 | 3,474 | 4,083 | 3,590 | 4,047 | 4,936 | 7,032 | 47,427 |
| Dept. stores, (incl. leased depts.)[1] | 2,772 | 2,834 | 3,754 | 3,678 | 4,075 | 3,816 | 3,577 | 4,212 | 3,700 | 4,170 | 5,085 | 7,236 | 48,909 |
| Food group stores | 6,519 | 6,074 | 6,953 | 6,719 | 7,478 | 7,268 | 7,245 | 7,304 | 6,651 | 6,856 | 6,917 | 7,275 | 83,259 |
| Grocery stores | 6,179 | 5,733 | 6,559 | 6,327 | 7,036 | 6,818 | 6,826 | 6,897 | 6,288 | 6,469 | 6,542 | 6,796 | 78,470 |
| Gasoline service stations | 2,877 | 2,483 | 2,734 | 2,795 | 3,009 | 3,029 | 3,032 | 3,089 | 2,851 | 2,954 | 2,822 | 2,810 | 34,485 |
| Apparel & accessory stores | 1,158 | 1,188 | 1,653 | 1,584 | 1,696 | 1,545 | 1,517 | 1,912 | 1,569 | 1,676 | 1,880 | 2,694 | 20,072 |
| Eating and drinking places | 3,284 | 3,289 | 3,770 | 3,794 | 4,111 | 4,218 | 4,162 | 4,340 | 3,952 | 4,124 | 3,906 | 3,869 | 46,819 |
| Drug & proprietary stores | 1,444 | 1,421 | 1,606 | 1,596 | 1,652 | 1,547 | 1,565 | 1,600 | 1,487 | 1,573 | 1,560 | 1,985 | 19,036 |
| GAF, total[2] | 6,843 | 6,820 | 8,643 | 8,530 | 9,390 | 8,853 | 8,582 | 9,682 | 8,526 | 9,299 | 10,922 | 15,779 | 111,869 |
| **South** | | | | | | | | | | | | | |
| **Retail sales, total** | **45,149** | **44,700** | **51,915** | **50,686** | **54,930** | **51,958** | **52,648** | **54,560** | **49,286** | **51,546** | **52,955** | **61,882** | **622,215** |
| Durable goods, total | 15,213 | 15,649 | 18,324 | 18,649 | 20,596 | 19,262 | 19,795 | 19,591 | 18,179 | 18,637 | 17,639 | 20,135 | 221,669 |
| Building materials group stores | 2,064 | 2,133 | 2,657 | 3,154 | 3,302 | 3,091 | 3,127 | 3,000 | 2,866 | 2,964 | 2,651 | 2,578 | 33,587 |
| Automotive dealers | 9,105 | 9,467 | 11,186 | 11,062 | 12,432 | 11,586 | 12,004 | 11,635 | 10,843 | 10,979 | 9,805 | 9,919 | 130,023 |
| Furniture group stores | 2,257 | 2,257 | 2,508 | 2,446 | 2,639 | 2,536 | 2,644 | 2,783 | 2,584 | 2,636 | 2,836 | 3,515 | 31,641 |
| Nondurable goods, total | 29,936 | 29,051 | 33,591 | 32,037 | 34,334 | 32,696 | 32,853 | 34,969 | 31,107 | 32,909 | 35,316 | 41,747 | 400,546 |
| General merchandise group stores | 4,661 | 4,960 | 6,415 | 6,111 | 6,606 | 6,219 | 6,018 | 6,807 | 5,847 | 6,456 | 8,281 | 12,237 | 80,618 |
| Dept. stores, (excl. leased depts.) | 3,577 | 3,818 | 5,010 | 4,771 | 5,037 | 4,769 | 4,634 | 5,304 | 4,491 | 4,941 | 6,317 | 9,169 | 61,838 |
| Dept. stores, (incl. leased depts.)[1] | 3,678 | 3,937 | 5,158 | 4,916 | 5,164 | 4,881 | 4,743 | 5,443 | 4,603 | 5,075 | 6,471 | 9,393 | 63,462 |
| Food group stores | 10,733 | 9,987 | 11,304 | 10,651 | 11,607 | 11,095 | 11,215 | 11,455 | 10,460 | 10,835 | 11,089 | 11,431 | 131,862 |
| Grocery stores | 10,337 | 9,581 | 10,843 | 10,220 | 11,140 | 10,642 | 10,774 | 11,008 | 10,070 | 10,450 | 10,674 | 10,930 | 126,669 |
| Gasoline service stations | 3,953 | 3,585 | 3,927 | 3,906 | 4,178 | 4,048 | 4,074 | 4,191 | 3,877 | 3,977 | 3,991 | 3,948 | 47,655 |
| Apparel & accessory stores | 1,795 | 1,907 | 2,631 | 2,404 | 2,511 | 2,300 | 2,356 | 2,907 | 2,345 | 2,492 | 2,868 | 4,122 | 30,638 |
| Eating and drinking places | 4,509 | 4,490 | 4,988 | 4,857 | 5,189 | 5,189 | 5,114 | 5,378 | 4,606 | 4,752 | 4,681 | 4,807 | 58,560 |
| Drug & proprietary stores | 2,058 | 2,073 | 2,240 | 2,110 | 2,181 | 2,031 | 2,093 | 2,153 | 2,009 | 2,188 | 2,217 | 2,866 | 26,219 |
| GAF, total[2] | 9,942 | 10,420 | 12,991 | 12,388 | 13,426 | 12,599 | 12,513 | 14,182 | 12,270 | 13,202 | 15,942 | 23,629 | 163,504 |
| **West** | | | | | | | | | | | | | |
| **Retail sales, total** | **30,613** | **29,334** | **33,440** | **33,326** | **35,242** | **34,594** | **35,233** | **36,086** | **33,324** | **34,228** | **34,815** | **41,159** | **411,394** |
| Durable goods, total | 10,639 | 10,609 | 11,903 | 12,475 | 12,731 | 12,343 | 12,535 | 12,478 | 12,065 | 11,984 | 11,629 | 13,494 | 144,885 |
| Building materials group stores | 1,447 | 1,435 | 1,585 | 1,998 | 2,092 | 2,035 | 2,091 | 2,023 | 1,916 | 1,901 | 1,680 | 1,659 | 21,862 |
| Automotive dealers | 5,499 | 5,575 | 6,464 | 6,789 | 6,819 | 6,571 | 6,654 | 6,438 | 6,489 | 6,215 | 5,737 | 5,778 | 75,028 |
| Furniture group stores | 1,889 | 1,800 | 2,009 | 1,979 | 2,023 | 2,030 | 2,046 | 2,063 | 1,927 | 2,083 | 2,229 | 2,708 | 24,786 |
| Nondurable goods, total | 19,974 | 18,725 | 21,537 | 20,851 | 22,511 | 22,251 | 22,698 | 23,608 | 21,259 | 22,244 | 23,186 | 27,665 | 266,509 |
| General merchandise group stores | 3,215 | 3,118 | 3,922 | 3,769 | 4,297 | 4,260 | 4,183 | 4,608 | 4,001 | 4,398 | 5,175 | 7,660 | 52,606 |
| Dept. stores, (excl. leased depts.) | 2,038 | 2,087 | 2,619 | 2,526 | 2,752 | 2,690 | 2,671 | 3,045 | 2,575 | 2,823 | 3,459 | 5,270 | 34,555 |
| Dept. stores, (incl. leased depts.)[1] | 2,113 | 2,177 | 2,728 | 2,633 | 2,860 | 2,791 | 2,768 | 3,161 | 2,676 | 2,932 | 3,578 | 5,451 | 35,868 |
| Food group stores | 6,727 | 6,266 | 7,152 | 6,762 | 7,357 | 7,283 | 7,386 | 7,469 | 6,889 | 7,042 | 7,106 | 7,451 | 84,890 |
| Grocery stores | 6,392 | 5,922 | 6,759 | 6,396 | 6,956 | 6,884 | 6,981 | 7,066 | 6,497 | 6,639 | 6,715 | 6,932 | 80,139 |
| Gasoline service stations | 2,205 | 1,957 | 2,043 | 2,058 | 2,260 | 2,295 | 2,456 | 2,550 | 2,275 | 2,305 | 2,181 | 2,177 | 26,762 |
| Apparel & accessory stores | 1,304 | 1,316 | 1,727 | 1,652 | 1,772 | 1,827 | 1,786 | 2,010 | 1,674 | 1,714 | 2,019 | 2,888 | 21,689 |
| Eating and drinking places | 3,799 | 3,615 | 4,072 | 4,065 | 4,205 | 4,141 | 4,294 | 4,375 | 3,880 | 4,060 | 3,996 | 4,142 | 48,644 |
| Drug & proprietary stores | 1,139 | 1,085 | 1,218 | 1,168 | 1,233 | 1,158 | 1,171 | 1,197 | 1,145 | 1,183 | 1,180 | 1,618 | 14,495 |
| GAF, total[2] | 7,670 | 7,475 | 8,962 | 8,571 | 9,414 | 9,382 | 9,288 | 10,112 | 8,906 | 9,505 | 10,930 | 15,982 | 116,197 |

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).

NOTE: Totals include data for kinds of business not shown.

## Table 9. Estimated Monthly Retail Sales, by Selected Kind of Business for Regions: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Region and kind of business | 1990 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Northeast** | | | | | | | | | | | | | |
| **Retail sales, total** | **28,803** | **27,674** | **31,962** | **31,249** | **33,432** | **33,277** | **32,016** | **33,954** | **31,553** | **32,093** | **33,547** | **38,032** | **387,592** |
| Durable goods, total | 10,292 | 9,973 | 11,677 | 11,546 | 12,559 | 12,489 | 11,855 | 12,323 | 11,078 | 11,117 | 11,053 | 11,816 | 137,778 |
| Building materials group stores | 1,126 | 1,047 | 1,286 | 1,441 | 1,816 | 1,840 | 1,752 | 1,648 | 1,531 | 1,542 | 1,433 | 1,242 | 17,704 |
| Automotive dealers | 5,770 | 5,428 | 6,751 | 6,660 | 7,050 | 7,037 | 6,649 | 6,904 | 6,011 | 5,978 | 5,638 | 4,624 | 74,500 |
| Furniture group stores | 1,592 | 1,524 | 1,673 | 1,553 | 1,685 | 1,685 | 1,623 | 1,664 | 1,605 | 1,708 | 1,795 | 2,154 | 20,261 |
| Nondurable goods, total | 18,511 | 17,701 | 20,285 | 19,703 | 20,873 | 20,788 | 20,161 | 21,631 | 20,475 | 20,976 | 22,494 | 26,216 | 249,814 |
| General merchandise group stores | 1,966 | 2,113 | 2,697 | 2,748 | 2,933 | 2,922 | 2,555 | 2,968 | 2,832 | 2,911 | 3,937 | 5,733 | 36,315 |
| Dept. stores, (excl. leased depts.) | 1,550 | 1,676 | 2,216 | 2,258 | 2,381 | 2,376 | 2,021 | 2,421 | 2,287 | 2,370 | 3,208 | 4,733 | 29,497 |
| Dept. stores, (incl. leased depts.)[1] | 1,624 | 1,756 | 2,319 | 2,355 | 2,477 | 2,471 | 2,107 | 2,526 | 2,387 | 2,469 | 3,337 | 4,909 | 30,737 |
| Food group stores | 6,115 | 5,890 | 6,610 | 6,258 | 6,781 | 6,831 | 6,775 | 6,918 | 6,527 | 6,467 | 6,663 | 7,029 | 78,864 |
| Grocery stores | 5,619 | 5,382 | 6,054 | 5,694 | 6,187 | 6,254 | 6,185 | 6,320 | 5,979 | 5,936 | 6,116 | 6,420 | 72,146 |
| Gasoline service stations | 1,873 | 1,754 | 1,896 | 1,887 | 2,027 | 2,004 | 2,035 | 2,318 | 2,271 | 2,415 | 2,387 | 2,262 | 25,129 |
| Apparel & accessory stores | 1,549 | 1,451 | 1,952 | 2,040 | 2,095 | 2,060 | 1,808 | 2,181 | 2,063 | 2,054 | 2,294 | 3,179 | 24,726 |
| Eating and drinking places | 2,955 | 2,945 | 3,415 | 3,320 | 3,577 | 3,687 | 3,671 | 3,759 | 3,402 | 3,354 | 3,152 | 3,231 | 40,468 |
| Drug & proprietary stores | 1,161 | 1,096 | 1,164 | 1,189 | 1,225 | 1,227 | 1,201 | 1,266 | 1,218 | 1,254 | 1,260 | 1,604 | 14,865 |
| GAF, total[2] | 6,370 | 6,289 | 7,555 | 7,538 | 8,047 | 7,965 | 7,236 | 8,203 | 7,861 | 8,016 | 9,622 | 14,050 | 98,752 |
| **Midwest** | | | | | | | | | | | | | |
| **Retail sales, total** | **31,344** | **29,707** | **35,499** | **35,351** | **37,837** | **37,643** | **36,420** | **38,706** | **35,805** | **37,471** | **38,162** | **42,736** | **436,681** |
| Durable goods, total | 11,767 | 10,954 | 13,488 | 13,677 | 14,881 | 14,601 | 14,124 | 14,583 | 12,944 | 13,500 | 12,638 | 12,870 | 160,027 |
| Building materials group stores | 1,458 | 1,394 | 1,772 | 2,043 | 2,441 | 2,425 | 2,298 | 2,313 | 2,062 | 2,145 | 1,914 | 1,671 | 23,934 |
| Automotive dealers | 7,635 | 7,027 | 8,747 | 8,783 | 9,384 | 9,097 | 8,918 | 9,196 | 8,022 | 8,305 | 7,364 | 6,455 | 98,933 |
| Furniture group stores | 1,588 | 1,469 | 1,712 | 1,592 | 1,705 | 1,687 | 1,651 | 1,698 | 1,632 | 1,775 | 1,855 | 2,187 | 20,551 |
| Nondurable goods, total | 19,577 | 18,753 | 22,011 | 21,674 | 22,956 | 23,042 | 22,296 | 24,123 | 22,861 | 23,971 | 25,524 | 29,866 | 276,654 |
| General merchandise group stores | 3,072 | 3,072 | 4,047 | 4,042 | 4,298 | 4,295 | 3,965 | 4,534 | 4,144 | 4,486 | 5,662 | 8,044 | 53,661 |
| Dept. stores, (excl. leased depts.) | 2,540 | 2,550 | 3,424 | 3,391 | 3,529 | 3,577 | 3,285 | 3,778 | 3,437 | 3,717 | 4,651 | 6,641 | 44,520 |
| Dept. stores, (incl. leased depts.)[1] | 2,625 | 2,652 | 3,547 | 3,514 | 3,646 | 3,696 | 3,399 | 3,913 | 3,555 | 3,845 | 4,803 | 6,863 | 46,058 |
| Food group stores | 6,211 | 5,947 | 6,798 | 6,539 | 7,072 | 7,130 | 6,909 | 7,119 | 6,824 | 6,802 | 6,897 | 7,451 | 81,699 |
| Grocery stores | 5,854 | 5,602 | 6,403 | 6,123 | 6,642 | 6,707 | 6,481 | 6,697 | 6,438 | 6,410 | 6,513 | 7,007 | 76,877 |
| Gasoline service stations | 2,623 | 2,340 | 2,619 | 2,670 | 2,794 | 2,862 | 2,835 | 3,140 | 3,066 | 3,344 | 3,232 | 3,120 | 34,645 |
| Apparel & accessory stores | 1,169 | 1,141 | 1,543 | 1,547 | 1,554 | 1,526 | 1,427 | 1,781 | 1,568 | 1,642 | 1,848 | 2,601 | 19,347 |
| Eating and drinking places | 3,170 | 3,114 | 3,621 | 3,566 | 3,746 | 3,895 | 3,874 | 3,981 | 3,792 | 3,789 | 3,641 | 3,669 | 43,858 |
| Drug & proprietary stores | 1,296 | 1,203 | 1,301 | 1,345 | 1,399 | 1,375 | 1,386 | 1,473 | 1,402 | 1,529 | 1,521 | 1,876 | 17,106 |
| GAF, total[2] | 6,675 | 6,479 | 8,211 | 8,073 | 8,556 | 8,538 | 7,970 | 9,019 | 8,252 | 8,842 | 10,562 | 15,129 | 106,306 |
| **South** | | | | | | | | | | | | | |
| **Retail sales, total** | **45,416** | **43,995** | **51,179** | **49,600** | **52,470** | **52,231** | **50,411** | **53,328** | **48,976** | **50,986** | **52,774** | **61,146** | **612,512** |
| Durable goods, total | 17,038 | 16,210 | 18,946 | 18,191 | 19,728 | 19,620 | 18,685 | 19,263 | 17,661 | 18,190 | 17,703 | 19,471 | 220,706 |
| Building materials group stores | 2,277 | 2,341 | 2,910 | 2,932 | 3,276 | 3,259 | 2,936 | 3,035 | 2,709 | 2,907 | 2,693 | 2,293 | 33,568 |
| Automotive dealers | 10,626 | 9,866 | 11,639 | 10,942 | 11,774 | 11,825 | 11,340 | 11,485 | 10,627 | 10,746 | 9,981 | 9,640 | 130,491 |
| Furniture group stores | 2,324 | 2,175 | 2,415 | 2,332 | 2,510 | 2,462 | 2,392 | 2,571 | 2,387 | 2,445 | 2,674 | 3,334 | 30,021 |
| Nondurable goods, total | 28,378 | 27,785 | 32,233 | 31,409 | 32,742 | 32,611 | 31,726 | 34,065 | 31,315 | 32,796 | 35,071 | 41,675 | 391,806 |
| General merchandise group stores | 4,500 | 4,793 | 6,098 | 5,902 | 6,234 | 6,052 | 5,509 | 6,249 | 5,569 | 6,058 | 7,704 | 11,730 | 76,398 |
| Dept. stores, (excl. leased depts.) | 3,422 | 3,647 | 4,762 | 4,617 | 4,777 | 4,681 | 4,308 | 4,908 | 4,308 | 4,674 | 5,841 | 8,860 | 58,805 |
| Dept. stores, (incl. leased depts.)[1] | 3,527 | 3,771 | 4,901 | 4,760 | 4,905 | 4,810 | 4,434 | 5,053 | 4,435 | 4,809 | 5,996 | 9,095 | 60,496 |
| Food group stores | 10,113 | 9,708 | 11,016 | 10,395 | 10,963 | 11,062 | 10,980 | 11,315 | 10,746 | 10,787 | 10,949 | 11,677 | 129,711 |
| Grocery stores | 9,725 | 9,299 | 10,563 | 9,977 | 10,526 | 10,631 | 10,543 | 10,868 | 10,353 | 10,387 | 10,539 | 11,157 | 124,568 |
| Gasoline service stations | 3,567 | 3,346 | 3,788 | 3,748 | 3,942 | 4,059 | 4,054 | 4,407 | 4,255 | 4,546 | 4,528 | 4,322 | 48,562 |
| Apparel & accessory stores | 1,807 | 1,812 | 2,446 | 2,457 | 2,443 | 2,331 | 2,217 | 2,696 | 2,270 | 2,351 | 2,735 | 4,013 | 29,578 |
| Eating and drinking places | 4,292 | 4,283 | 4,840 | 4,934 | 5,091 | 5,227 | 5,225 | 5,354 | 4,846 | 4,795 | 4,689 | 4,767 | 58,143 |
| Drug & proprietary stores | 1,947 | 1,859 | 1,987 | 2,009 | 2,056 | 1,989 | 1,946 | 2,076 | 1,900 | 2,073 | 2,160 | 2,641 | 24,643 |
| GAF, total[2] | 9,979 | 10,149 | 12,425 | 12,116 | 12,798 | 12,378 | 11,590 | 13,116 | 11,669 | 12,374 | 14,922 | 22,726 | 156,242 |
| **West** | | | | | | | | | | | | | |
| **Retail sales, total** | **30,507** | **29,310** | **33,737** | **32,801** | **34,851** | **35,055** | **34,727** | **36,108** | **33,525** | **34,534** | **35,055** | **41,380** | **411,590** |
| Durable goods, total | 11,948 | 11,373 | 13,050 | 12,709 | 13,417 | 13,437 | 13,045 | 13,342 | 12,183 | 12,628 | 12,114 | 13,566 | 152,812 |
| Building materials group stores | 1,516 | 1,435 | 1,833 | 1,956 | 2,057 | 2,042 | 2,060 | 2,067 | 1,853 | 1,953 | 1,810 | 1,604 | 22,186 |
| Automotive dealers | 6,774 | 6,329 | 7,320 | 7,042 | 7,507 | 7,514 | 7,200 | 7,293 | 6,602 | 6,831 | 6,144 | 5,834 | 82,390 |
| Furniture group stores | 1,950 | 1,814 | 2,051 | 1,944 | 2,003 | 2,014 | 1,942 | 1,959 | 1,921 | 1,962 | 2,020 | 2,486 | 24,066 |
| Nondurable goods, total | 18,559 | 17,937 | 20,687 | 20,092 | 21,434 | 21,618 | 21,682 | 22,766 | 21,342 | 21,906 | 22,941 | 27,814 | 258,778 |
| General merchandise group stores | 3,088 | 3,071 | 3,756 | 3,630 | 4,040 | 4,046 | 3,865 | 4,242 | 3,805 | 4,063 | 5,031 | 7,490 | 50,127 |
| Dept. stores, (excl. leased depts.) | 1,977 | 2,009 | 2,544 | 2,438 | 2,654 | 2,657 | 2,529 | 2,862 | 2,521 | 2,651 | 3,368 | 5,184 | 33,394 |
| Dept. stores, (incl. leased depts.)[1] | 2,053 | 2,100 | 2,649 | 2,536 | 2,751 | 2,751 | 2,620 | 2,968 | 2,621 | 2,755 | 3,490 | 5,370 | 34,664 |
| Food group stores | 6,216 | 5,969 | 6,805 | 6,582 | 6,947 | 7,048 | 7,053 | 7,163 | 6,781 | 6,775 | 6,831 | 7,538 | 81,708 |
| Grocery stores | 5,888 | 5,636 | 6,448 | 6,204 | 6,591 | 6,699 | 6,702 | 6,803 | 6,441 | 6,410 | 6,462 | 7,035 | 77,319 |
| Gasoline service stations | 1,911 | 1,853 | 2,032 | 2,065 | 2,267 | 2,328 | 2,429 | 2,656 | 2,598 | 2,703 | 2,574 | 2,449 | 27,865 |
| Apparel & accessory stores | 1,317 | 1,325 | 1,733 | 1,704 | 1,777 | 1,841 | 1,782 | 1,992 | 1,797 | 1,765 | 2,016 | 3,007 | 22,056 |
| Eating and drinking places | 3,468 | 3,334 | 3,858 | 3,752 | 3,902 | 3,950 | 4,081 | 4,179 | 3,900 | 3,908 | 3,750 | 3,909 | 45,991 |
| Drug & proprietary stores | 1,154 | 1,041 | 1,153 | 1,131 | 1,169 | 1,154 | 1,141 | 1,156 | 1,119 | 1,176 | 1,186 | 1,602 | 14,182 |
| GAF, total[2] | 7,578 | 7,478 | 8,872 | 8,511 | 9,184 | 9,250 | 8,923 | 9,664 | 8,914 | 9,192 | 10,714 | 15,922 | 114,202 |

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).

NOTE: Totals include data for kinds of business not shown.

## Table 9. Estimated Monthly Retail Sales, by Selected Kind of Business for Regions: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Region and kind of business | 1989 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Northeast** | | | | | | | | | | | | | |
| **Retail sales, total** | **27,212** | **26,211** | **30,514** | **30,036** | **33,094** | **33,126** | **31,579** | **33,750** | **32,197** | **31,940** | **33,331** | **39,308** | **382,298** |
| Durable goods, total | 9,644 | 9,530 | 11,158 | 11,254 | 12,830 | 12,947 | 12,009 | 13,140 | 12,073 | 11,481 | 11,374 | 12,420 | 139,860 |
| Building materials group stores | 1,100 | 1,033 | 1,210 | 1,321 | 1,675 | 1,659 | 1,542 | 1,632 | 1,545 | 1,644 | 1,475 | 1,326 | 17,162 |
| Automotive dealers | 5,343 | 5,343 | 6,599 | 6,681 | 7,523 | 7,418 | 6,872 | 7,608 | 6,786 | 6,227 | 5,692 | 4,905 | 76,997 |
| Furniture group stores | 1,606 | 1,495 | 1,644 | 1,588 | 1,674 | 1,805 | 1,671 | 1,747 | 1,694 | 1,718 | 1,827 | 2,292 | 20,761 |
| Nondurable goods, total | 17,568 | 16,681 | 19,356 | 18,782 | 20,264 | 20,179 | 19,570 | 20,610 | 20,124 | 20,459 | 21,957 | 26,888 | 242,438 |
| General merchandise group stores | 1,971 | 2,026 | 2,623 | 2,695 | 2,991 | 2,948 | 2,538 | 2,930 | 2,899 | 3,025 | 4,034 | 6,015 | 36,695 |
| Dept. stores, (excl. leased depts.) | 1,602 | 1,658 | 2,182 | 2,255 | 2,498 | 2,462 | 2,081 | 2,440 | 2,403 | 2,514 | 3,347 | 5,054 | 30,496 |
| Dept. stores, (incl. leased depts.)[1] | 1,678 | 1,721 | 2,263 | 2,337 | 2,585 | 2,545 | 2,157 | 2,533 | 2,495 | 2,607 | 3,471 | 5,227 | 31,619 |
| Food group stores | 5,948 | 5,658 | 6,328 | 6,025 | 6,647 | 6,631 | 6,654 | 6,657 | 6,439 | 6,252 | 6,420 | 7,045 | 76,704 |
| Grocery stores | 5,460 | 5,173 | 5,782 | 5,530 | 6,100 | 6,090 | 6,118 | 6,101 | 5,916 | 5,732 | 5,887 | 6,467 | 70,356 |
| Gasoline service stations | 1,634 | 1,514 | 1,679 | 1,786 | 1,952 | 1,946 | 1,976 | 1,963 | 1,870 | 1,997 | 1,946 | 1,976 | 22,239 |
| Apparel & accessory stores | 1,549 | 1,392 | 1,869 | 1,894 | 2,014 | 1,939 | 1,720 | 2,093 | 2,089 | 2,071 | 2,389 | 3,380 | 24,399 |
| Eating and drinking places | 2,997 | 2,836 | 3,255 | 3,288 | 3,448 | 3,624 | 3,727 | 3,799 | 3,589 | 3,552 | 3,243 | 3,276 | 40,634 |
| Drug & proprietary stores | 1,001 | 981 | 1,109 | 1,023 | 1,090 | 1,096 | 1,061 | 1,103 | 1,129 | 1,144 | 1,161 | 1,488 | 13,386 |
| GAF, total[2] | 6,175 | 5,964 | 7,231 | 7,235 | 7,876 | 7,894 | 7,050 | 8,112 | 8,035 | 8,094 | 9,885 | 14,686 | 98,237 |
| **Midwest** | | | | | | | | | | | | | |
| **Retail sales, total** | **29,329** | **28,203** | **33,859** | **34,389** | **36,859** | **36,442** | **34,942** | **37,135** | **35,035** | **34,517** | **35,676** | **41,188** | **417,574** |
| Durable goods, total | 10,942 | 10,658 | 13,290 | 13,764 | 14,973 | 14,838 | 13,651 | 15,024 | 13,656 | 12,635 | 12,467 | 13,051 | 158,949 |
| Building materials group stores | 1,478 | 1,292 | 1,613 | 2,001 | 2,412 | 2,333 | 2,122 | 2,189 | 1,962 | 2,005 | 1,839 | 1,678 | 22,924 |
| Automotive dealers | 7,000 | 7,047 | 8,989 | 9,074 | 9,666 | 9,506 | 8,721 | 9,785 | 8,852 | 7,803 | 7,323 | 6,650 | 100,416 |
| Furniture group stores | 1,529 | 1,425 | 1,603 | 1,598 | 1,684 | 1,743 | 1,650 | 1,783 | 1,646 | 1,670 | 1,844 | 2,188 | 20,363 |
| Nondurable goods, total | 18,387 | 17,545 | 20,569 | 20,625 | 21,886 | 21,604 | 21,291 | 22,111 | 21,379 | 21,882 | 23,209 | 28,137 | 258,625 |
| General merchandise group stores | 2,905 | 2,808 | 3,708 | 3,908 | 4,133 | 4,051 | 3,741 | 4,192 | 3,946 | 4,295 | 5,395 | 7,756 | 50,838 |
| Dept. stores, (excl. leased depts.) | 2,396 | 2,331 | 3,133 | 3,272 | 3,405 | 3,384 | 3,133 | 3,544 | 3,316 | 3,593 | 4,438 | 6,492 | 42,437 |
| Dept. stores, (incl. leased depts.)[1] | 2,472 | 2,409 | 3,236 | 3,376 | 3,511 | 3,485 | 3,229 | 3,662 | 3,426 | 3,708 | 4,577 | 6,688 | 43,779 |
| Food group stores | 5,981 | 5,691 | 6,384 | 6,177 | 6,532 | 6,514 | 6,579 | 6,548 | 6,537 | 6,400 | 6,449 | 7,311 | 77,103 |
| Grocery stores | 5,654 | 5,366 | 6,008 | 5,809 | 6,129 | 6,110 | 6,180 | 6,149 | 6,148 | 6,004 | 6,067 | 6,795 | 72,419 |
| Gasoline service stations | 2,376 | 2,274 | 2,532 | 2,728 | 2,945 | 2,955 | 2,968 | 2,849 | 2,683 | 2,756 | 2,596 | 2,751 | 32,413 |
| Apparel & accessory stores | 1,169 | 1,070 | 1,477 | 1,452 | 1,512 | 1,450 | 1,387 | 1,674 | 1,579 | 1,628 | 1,834 | 2,659 | 18,891 |
| Eating and drinking places | 2,904 | 2,709 | 3,174 | 3,267 | 3,418 | 3,473 | 3,566 | 3,643 | 3,517 | 3,475 | 3,337 | 3,430 | 39,913 |
| Drug & proprietary stores | 1,109 | 1,077 | 1,181 | 1,109 | 1,198 | 1,202 | 1,187 | 1,231 | 1,177 | 1,234 | 1,237 | 1,562 | 14,504 |
| GAF, total[2] | 6,393 | 6,048 | 7,665 | 7,803 | 8,302 | 8,249 | 7,707 | 8,670 | 8,108 | 8,513 | 10,284 | 14,891 | 102,633 |
| **South** | | | | | | | | | | | | | |
| **Retail sales, total** | **41,207** | **40,378** | **48,055** | **46,824** | **49,941** | **49,147** | **48,302** | **51,156** | **47,705** | **47,126** | **49,670** | **59,173** | **578,684** |
| Durable goods, total | 15,243 | 14,836 | 17,983 | 17,557 | 19,233 | 18,798 | 18,193 | 19,762 | 18,199 | 17,081 | 17,317 | 19,138 | 213,340 |
| Building materials group stores | 2,081 | 1,976 | 2,515 | 2,931 | 3,240 | 3,028 | 2,919 | 3,113 | 2,765 | 2,795 | 2,614 | 2,416 | 32,393 |
| Automotive dealers | 9,301 | 9,221 | 11,446 | 10,676 | 11,611 | 11,492 | 11,051 | 12,060 | 11,147 | 9,913 | 9,641 | 9,374 | 126,933 |
| Furniture group stores | 2,215 | 2,081 | 2,292 | 2,241 | 2,452 | 2,384 | 2,356 | 2,566 | 2,424 | 2,429 | 2,748 | 3,215 | 29,403 |
| Nondurable goods, total | 25,964 | 25,542 | 30,072 | 29,267 | 30,708 | 30,349 | 30,109 | 31,394 | 29,506 | 30,045 | 32,353 | 40,035 | 365,344 |
| General merchandise group stores | 4,107 | 4,174 | 5,602 | 5,554 | 5,779 | 5,615 | 5,356 | 5,880 | 5,444 | 5,795 | 7,532 | 11,735 | 72,573 |
| Dept. stores, (excl. leased depts.) | 3,211 | 3,214 | 4,434 | 4,372 | 4,487 | 4,374 | 4,194 | 4,658 | 4,281 | 4,521 | 5,711 | 8,860 | 56,317 |
| Dept. stores, (incl. leased depts.)[1] | 3,302 | 3,310 | 4,550 | 4,490 | 4,601 | 4,476 | 4,296 | 4,779 | 4,393 | 4,640 | 5,848 | 9,074 | 57,759 |
| Food group stores | 9,236 | 8,971 | 10,149 | 9,678 | 10,279 | 10,339 | 10,453 | 10,455 | 10,097 | 9,910 | 10,129 | 11,131 | 120,827 |
| Grocery stores | 8,928 | 8,623 | 9,716 | 9,314 | 9,857 | 9,932 | 10,066 | 10,049 | 9,743 | 9,544 | 9,724 | 10,630 | 116,126 |
| Gasoline service stations | 3,101 | 3,038 | 3,498 | 3,642 | 3,913 | 3,903 | 3,887 | 3,836 | 3,569 | 3,640 | 3,600 | 3,630 | 43,257 |
| Apparel & accessory stores | 1,696 | 1,646 | 2,400 | 2,245 | 2,300 | 2,158 | 2,152 | 2,602 | 2,283 | 2,277 | 2,595 | 3,984 | 28,338 |
| Eating and drinking places | 4,194 | 4,123 | 4,620 | 4,615 | 4,656 | 4,762 | 4,744 | 4,821 | 4,448 | 4,525 | 4,367 | 4,499 | 54,374 |
| Drug & proprietary stores | 1,710 | 1,725 | 1,834 | 1,667 | 1,820 | 1,731 | 1,711 | 1,836 | 1,771 | 1,826 | 1,949 | 2,452 | 22,032 |
| GAF, total[2] | 9,284 | 9,151 | 11,693 | 11,390 | 12,081 | 11,622 | 11,255 | 12,623 | 11,621 | 11,974 | 14,758 | 22,693 | 150,145 |
| **West** | | | | | | | | | | | | | |
| **Retail sales, total** | **27,404** | **26,631** | **30,601** | **30,330** | **32,457** | **32,628** | **32,150** | **33,611** | **31,805** | **31,561** | **33,180** | **40,467** | **382,825** |
| Durable goods, total | 10,534 | 10,488 | 11,893 | 11,820 | 12,771 | 12,896 | 12,317 | 13,139 | 12,325 | 11,886 | 12,339 | 14,169 | 146,577 |
| Building materials group stores | 1,391 | 1,358 | 1,657 | 1,885 | 2,082 | 2,041 | 1,917 | 2,011 | 1,915 | 1,888 | 1,792 | 1,681 | 21,618 |
| Automotive dealers | 5,966 | 6,043 | 6,839 | 6,693 | 7,197 | 7,362 | 7,026 | 7,526 | 6,937 | 6,481 | 6,472 | 6,311 | 80,853 |
| Furniture group stores | 1,739 | 1,610 | 1,825 | 1,745 | 1,808 | 1,862 | 1,815 | 1,910 | 1,886 | 1,901 | 2,142 | 2,628 | 22,871 |
| Nondurable goods, total | 16,870 | 16,143 | 18,708 | 18,510 | 19,686 | 19,732 | 19,833 | 20,472 | 19,480 | 19,675 | 20,841 | 26,298 | 236,248 |
| General merchandise group stores | 2,788 | 2,754 | 3,485 | 3,388 | 3,652 | 3,667 | 3,523 | 3,918 | 3,662 | 3,832 | 4,648 | 7,428 | 46,745 |
| Dept. stores, (excl. leased depts.) | 1,826 | 1,850 | 2,344 | 2,352 | 2,430 | 2,442 | 2,383 | 2,637 | 2,465 | 2,550 | 3,133 | 5,113 | 31,525 |
| Dept. stores, (incl. leased depts.)[1] | 1,892 | 1,916 | 2,430 | 2,434 | 2,511 | 2,520 | 2,461 | 2,725 | 2,553 | 2,643 | 3,236 | 5,275 | 32,596 |
| Food group stores | 5,584 | 5,361 | 6,083 | 5,995 | 6,287 | 6,396 | 6,592 | 6,487 | 6,357 | 6,223 | 6,349 | 6,990 | 74,704 |
| Grocery stores | 5,301 | 5,069 | 5,745 | 5,691 | 5,971 | 6,087 | 6,283 | 6,182 | 6,059 | 5,903 | 6,020 | 6,535 | 70,846 |
| Gasoline service stations | 1,648 | 1,598 | 1,787 | 1,935 | 2,131 | 2,119 | 2,188 | 2,188 | 2,018 | 2,041 | 1,942 | 1,973 | 23,568 |
| Apparel & accessory stores | 1,282 | 1,219 | 1,579 | 1,530 | 1,600 | 1,667 | 1,645 | 1,830 | 1,684 | 1,671 | 1,986 | 2,956 | 20,649 |
| Eating and drinking places | 3,258 | 3,026 | 3,446 | 3,439 | 3,645 | 3,639 | 3,659 | 3,709 | 3,429 | 3,506 | 3,392 | 3,709 | 41,857 |
| Drug & proprietary stores | 1,071 | 1,002 | 1,119 | 1,050 | 1,120 | 1,089 | 1,076 | 1,113 | 1,086 | 1,092 | 1,138 | 1,611 | 13,567 |
| GAF, total[2] | 6,920 | 6,729 | 8,131 | 7,751 | 8,313 | 8,465 | 8,180 | 9,018 | 8,531 | 8,657 | 10,359 | 15,988 | 107,042 |

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).

NOTE: Totals include data for kinds of business not shown.

## Table 9. **Estimated Monthly Retail Sales, by Selected Kind of Business for Regions: January 1984 to December 1993**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Region and kind of business | 1988 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Northeast** | | | | | | | | | | | | | |
| **Retail sales, total** | **25,446** | **25,948** | **29,450** | **29,309** | **30,809** | **31,628** | **30,265** | **31,520** | **30,610** | **31,011** | **32,095** | **38,719** | **366,810** |
| Durable goods, total | 8,854 | 9,779 | 11,266 | 11,499 | 12,176 | 12,968 | 11,795 | 12,324 | 11,661 | 11,313 | 11,433 | 13,166 | 138,234 |
| Building materials group stores | 1,019 | 1,062 | 1,333 | 1,559 | 1,734 | 1,758 | 1,606 | 1,631 | 1,598 | 1,574 | 1,444 | 1,373 | 17,691 |
| Automotive dealers | 5,089 | 5,839 | 6,883 | 6,836 | 7,187 | 7,613 | 6,874 | 7,222 | 6,460 | 6,325 | 5,976 | 5,600 | 77,904 |
| Furniture group stores | 1,340 | 1,379 | 1,535 | 1,508 | 1,554 | 1,727 | 1,635 | 1,675 | 1,650 | 1,715 | 1,907 | 2,438 | 20,063 |
| Nondurable goods, total | 16,592 | 16,169 | 18,184 | 17,810 | 18,633 | 18,660 | 18,470 | 19,196 | 18,949 | 19,698 | 20,662 | 25,553 | 228,576 |
| General merchandise group stores | 1,889 | 2,013 | 2,562 | 2,626 | 2,872 | 2,861 | 2,476 | 2,736 | 2,770 | 3,005 | 3,794 | 5,964 | 35,568 |
| Dept. stores, (excl. leased depts.) | 1,576 | 1,676 | 2,160 | 2,234 | 2,438 | 2,431 | 2,067 | 2,338 | 2,374 | 2,577 | 3,206 | 5,038 | 30,115 |
| Dept. stores, (incl. leased depts.)[1] | 1,659 | 1,746 | 2,251 | 2,326 | 2,530 | 2,522 | 2,149 | 2,427 | 2,472 | 2,676 | 3,315 | 5,212 | 31,285 |
| Food group stores | 5,767 | 5,521 | 5,995 | 5,846 | 6,099 | 6,112 | 6,377 | 6,295 | 6,112 | 6,208 | 6,185 | 6,829 | 73,346 |
| Grocery stores | 5,269 | 5,026 | 5,486 | 5,350 | 5,578 | 5,600 | 5,845 | 5,781 | 5,608 | 5,710 | 5,684 | 6,236 | 67,173 |
| Gasoline service stations | 1,577 | 1,496 | 1,569 | 1,587 | 1,674 | 1,677 | 1,728 | 1,773 | 1,661 | 1,740 | 1,674 | 1,726 | 19,882 |
| Apparel & accessory stores | 1,332 | 1,262 | 1,715 | 1,714 | 1,761 | 1,715 | 1,603 | 1,907 | 1,995 | 2,072 | 2,201 | 3,303 | 22,580 |
| Eating and drinking places | 2,756 | 2,731 | 3,060 | 3,156 | 3,360 | 3,533 | 3,641 | 3,728 | 3,497 | 3,496 | 3,230 | 3,439 | 39,627 |
| Drug & proprietary stores | 883 | 904 | 989 | 923 | 956 | 957 | 941 | 964 | 956 | 971 | 982 | 1,299 | 11,725 |
| GAF, total[2] | 5,426 | 5,547 | 6,701 | 6,746 | 7,187 | 7,317 | 6,677 | 7,395 | 7,482 | 7,842 | 9,296 | 14,402 | 92,018 |
| **Midwest** | | | | | | | | | | | | | |
| **Retail sales, total** | **27,137** | **27,346** | **31,958** | **32,596** | **33,963** | **34,356** | **32,732** | **34,096** | **32,484** | **33,458** | **34,358** | **40,694** | **395,178** |
| Durable goods, total | 9,911 | 10,593 | 12,852 | 13,203 | 13,685 | 14,295 | 12,766 | 13,472 | 12,333 | 12,362 | 12,436 | 13,756 | 151,664 |
| Building materials group stores | 1,299 | 1,303 | 1,670 | 2,072 | 2,474 | 2,322 | 2,045 | 2,127 | 2,078 | 2,100 | 1,940 | 1,920 | 23,350 |
| Automotive dealers | 6,463 | 7,133 | 8,683 | 8,644 | 8,649 | 9,185 | 8,134 | 8,565 | 7,636 | 7,582 | 7,413 | 7,188 | 95,275 |
| Furniture group stores | 1,298 | 1,268 | 1,503 | 1,460 | 1,462 | 1,557 | 1,522 | 1,630 | 1,558 | 1,611 | 1,788 | 2,210 | 18,867 |
| Nondurable goods, total | 17,226 | 16,753 | 19,106 | 19,393 | 20,278 | 20,061 | 19,966 | 20,624 | 20,151 | 21,096 | 21,922 | 26,938 | 243,514 |
| General merchandise group stores | 2,681 | 2,664 | 3,506 | 3,586 | 3,919 | 3,748 | 3,456 | 3,850 | 3,669 | 4,165 | 4,987 | 7,538 | 47,769 |
| Dept. stores, (excl. leased depts.) | 2,239 | 2,219 | 2,944 | 2,976 | 3,233 | 3,128 | 2,895 | 3,250 | 3,080 | 3,501 | 4,132 | 6,257 | 39,854 |
| Dept. stores, (incl. leased depts.)[1] | 2,320 | 2,300 | 3,048 | 3,079 | 3,340 | 3,233 | 2,994 | 3,360 | 3,194 | 3,607 | 4,255 | 6,442 | 41,172 |
| Food group stores | 5,684 | 5,430 | 5,926 | 5,891 | 6,190 | 6,275 | 6,409 | 6,229 | 6,248 | 6,180 | 6,140 | 6,893 | 73,495 |
| Grocery stores | 5,380 | 5,124 | 5,593 | 5,533 | 5,827 | 5,915 | 6,042 | 5,874 | 5,908 | 5,825 | 5,791 | 6,445 | 69,257 |
| Gasoline service stations | 2,302 | 2,165 | 2,358 | 2,427 | 2,548 | 2,587 | 2,615 | 2,674 | 2,534 | 2,582 | 2,460 | 2,554 | 29,806 |
| Apparel & accessory stores | 1,073 | 1,028 | 1,405 | 1,382 | 1,411 | 1,318 | 1,299 | 1,551 | 1,483 | 1,587 | 1,719 | 2,620 | 17,876 |
| Eating and drinking places | 2,690 | 2,620 | 2,936 | 3,161 | 3,208 | 3,266 | 3,460 | 3,469 | 3,289 | 3,371 | 3,127 | 3,273 | 37,870 |
| Drug & proprietary stores | 969 | 955 | 1,020 | 1,030 | 1,064 | 1,063 | 1,021 | 1,052 | 1,058 | 1,104 | 1,102 | 1,418 | 12,856 |
| GAF, total[2] | 5,739 | 5,663 | 7,208 | 7,257 | 7,692 | 7,568 | 7,129 | 7,944 | 7,538 | 8,205 | 9,597 | 14,616 | 96,156 |
| **South** | | | | | | | | | | | | | |
| **Retail sales, total** | **38,889** | **39,993** | **45,647** | **44,823** | **46,340** | **46,403** | **45,651** | **47,300** | **44,037** | **45,207** | **46,584** | **57,352** | **548,226** |
| Durable goods, total | 14,793 | 15,840 | 18,100 | 17,505 | 18,409 | 18,751 | 17,586 | 18,204 | 16,595 | 16,834 | 16,701 | 19,663 | 208,981 |
| Building materials group stores | 1,769 | 2,005 | 2,553 | 2,781 | 3,009 | 2,917 | 2,643 | 2,796 | 2,610 | 2,688 | 2,522 | 2,523 | 30,816 |
| Automotive dealers | 9,339 | 10,212 | 11,605 | 10,780 | 11,309 | 11,745 | 10,887 | 11,183 | 10,024 | 10,065 | 9,592 | 9,938 | 126,679 |
| Furniture group stores | 2,030 | 1,969 | 2,144 | 2,135 | 2,206 | 2,244 | 2,204 | 2,314 | 2,198 | 2,238 | 2,526 | 3,267 | 27,475 |
| Nondurable goods, total | 24,096 | 24,153 | 27,547 | 27,318 | 27,931 | 27,652 | 28,065 | 29,096 | 27,442 | 28,373 | 29,883 | 37,689 | 339,245 |
| General merchandise group stores | 3,743 | 3,960 | 5,183 | 5,191 | 5,382 | 5,179 | 4,933 | 5,405 | 4,980 | 5,533 | 6,822 | 11,109 | 67,420 |
| Dept. stores, (excl. leased depts.) | 2,931 | 3,053 | 4,075 | 4,051 | 4,172 | 4,038 | 3,896 | 4,264 | 3,924 | 4,367 | 5,279 | 8,478 | 52,528 |
| Dept. stores, (incl. leased depts.)[1] | 3,025 | 3,153 | 4,197 | 4,173 | 4,284 | 4,144 | 3,999 | 4,376 | 4,038 | 4,484 | 5,409 | 8,687 | 53,969 |
| Food group stores | 8,698 | 8,493 | 9,239 | 9,201 | 9,387 | 9,488 | 9,814 | 9,736 | 9,478 | 9,315 | 9,360 | 10,356 | 112,565 |
| Grocery stores | 8,398 | 8,162 | 8,872 | 8,851 | 8,978 | 9,086 | 9,427 | 9,341 | 9,106 | 8,960 | 8,969 | 9,920 | 108,070 |
| Gasoline service stations | 2,881 | 2,808 | 3,143 | 3,172 | 3,298 | 3,308 | 3,363 | 3,506 | 3,263 | 3,290 | 3,223 | 3,290 | 38,545 |
| Apparel & accessory stores | 1,637 | 1,646 | 2,254 | 2,135 | 2,106 | 1,959 | 1,990 | 2,327 | 2,060 | 2,195 | 2,433 | 3,864 | 26,606 |
| Eating and drinking places | 3,711 | 3,745 | 4,144 | 4,192 | 4,304 | 4,378 | 4,511 | 4,563 | 4,176 | 4,333 | 4,215 | 4,461 | 50,733 |
| Drug & proprietary stores | 1,571 | 1,620 | 1,718 | 1,680 | 1,695 | 1,654 | 1,593 | 1,667 | 1,604 | 1,633 | 1,694 | 2,187 | 20,316 |
| GAF, total[2] | 8,624 | 8,841 | 10,931 | 10,834 | 11,143 | 10,811 | 10,557 | 11,560 | 10,642 | 11,414 | 13,560 | 21,872 | 140,789 |
| **West** | | | | | | | | | | | | | |
| **Retail sales, total** | **24,779** | **24,739** | **27,991** | **27,736** | **28,753** | **28,891** | **28,922** | **29,801** | **28,416** | **29,065** | **30,316** | **37,677** | **347,086** |
| Durable goods, total | 9,091 | 9,472 | 10,871 | 10,823 | 11,186 | 11,235 | 10,918 | 11,285 | 10,672 | 10,810 | 11,244 | 13,300 | 130,907 |
| Building materials group stores | 1,156 | 1,311 | 1,663 | 1,760 | 1,811 | 1,773 | 1,763 | 1,870 | 1,778 | 1,772 | 1,641 | 1,637 | 19,935 |
| Automotive dealers | 5,256 | 5,467 | 6,303 | 6,213 | 6,389 | 6,381 | 6,143 | 6,209 | 5,870 | 5,915 | 6,050 | 6,165 | 72,361 |
| Furniture group stores | 1,422 | 1,373 | 1,509 | 1,519 | 1,565 | 1,639 | 1,607 | 1,704 | 1,654 | 1,693 | 1,871 | 2,368 | 19,924 |
| Nondurable goods, total | 15,688 | 15,267 | 17,120 | 16,913 | 17,567 | 17,656 | 18,004 | 18,516 | 17,744 | 18,255 | 19,072 | 24,377 | 216,179 |
| General merchandise group stores | 2,496 | 2,513 | 3,075 | 3,005 | 3,249 | 3,253 | 3,082 | 3,485 | 3,224 | 3,416 | 4,248 | 6,943 | 41,989 |
| Dept. stores, (excl. leased depts.) | 1,721 | 1,747 | 2,135 | 2,125 | 2,250 | 2,239 | 2,145 | 2,409 | 2,257 | 2,353 | 2,948 | 4,811 | 29,140 |
| Dept. stores, (incl. leased depts.)[1] | 1,793 | 1,817 | 2,227 | 2,216 | 2,334 | 2,322 | 2,230 | 2,487 | 2,338 | 2,437 | 3,039 | 4,954 | 30,194 |
| Food group stores | 5,174 | 4,928 | 5,452 | 5,460 | 5,574 | 5,613 | 5,942 | 5,763 | 5,591 | 5,779 | 5,627 | 6,272 | 67,175 |
| Grocery stores | 4,899 | 4,637 | 5,148 | 5,161 | 5,269 | 5,312 | 5,636 | 5,460 | 5,294 | 5,483 | 5,332 | 5,834 | 63,465 |
| Gasoline service stations | 1,624 | 1,622 | 1,725 | 1,730 | 1,846 | 1,857 | 1,921 | 1,983 | 1,832 | 1,845 | 1,745 | 1,711 | 21,441 |
| Apparel & accessory stores | 1,109 | 1,082 | 1,379 | 1,339 | 1,370 | 1,449 | 1,448 | 1,562 | 1,488 | 1,469 | 1,765 | 2,771 | 18,231 |
| Eating and drinking places | 2,961 | 2,871 | 3,136 | 3,158 | 3,271 | 3,292 | 3,449 | 3,498 | 3,382 | 3,419 | 3,270 | 3,576 | 39,283 |
| Drug & proprietary stores | 1,020 | 984 | 1,068 | 1,031 | 1,057 | 1,049 | 1,033 | 1,081 | 1,033 | 1,039 | 1,066 | 1,552 | 13,013 |
| GAF, total[2] | 5,942 | 5,969 | 7,020 | 6,859 | 7,296 | 7,489 | 7,254 | 7,972 | 7,506 | 7,724 | 9,284 | 14,808 | 95,123 |

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).

NOTE: Totals include data for kinds of business not shown.

## Table 9. **Estimated Monthly Retail Sales, by Selected Kind of Business for Regions: January 1984 to December 1993**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Region and kind of business | 1987 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Northeast** | | | | | | | | | | | | | |
| **Retail sales, total** | **22,569** | **22,832** | **26,004** | **26,963** | **27,953** | **28,783** | **28,432** | **28,796** | **28,293** | **28,795** | **28,750** | **35,264** | **333,434** |
| Durable goods, total | 7,264 | 8,063 | 9,809 | 10,297 | 10,512 | 11,717 | 11,382 | 11,323 | 11,071 | 10,386 | 9,990 | 12,011 | 123,825 |
| Building materials group stores | 882 | 867 | 1,136 | 1,344 | 1,477 | 1,595 | 1,586 | 1,533 | 1,521 | 1,566 | 1,360 | 1,301 | 16,168 |
| Automotive dealers | 3,867 | 4,706 | 6,039 | 6,237 | 6,256 | 7,089 | 6,820 | 6,776 | 6,395 | 5,734 | 5,184 | 5,356 | 70,459 |
| Furniture group stores | 1,296 | 1,259 | 1,378 | 1,397 | 1,429 | 1,498 | 1,529 | 1,461 | 1,505 | 1,528 | 1,554 | 2,015 | 17,849 |
| Nondurable goods, total | 15,305 | 14,769 | 16,195 | 16,666 | 17,441 | 17,066 | 17,050 | 17,473 | 17,222 | 18,409 | 18,760 | 23,253 | 209,609 |
| General merchandise group stores | 1,754 | 1,943 | 2,326 | 2,592 | 2,857 | 2,689 | 2,377 | 2,754 | 2,684 | 2,939 | 3,619 | 5,643 | 34,177 |
| Dept. stores, (excl. leased depts.) | 1,485 | 1,639 | 2,007 | 2,218 | 2,453 | 2,327 | 2,041 | 2,378 | 2,321 | 2,549 | 3,124 | 4,846 | 29,388 |
| Dept. stores, (incl. leased depts.)[1] | 1,560 | 1,702 | 2,088 | 2,304 | 2,534 | 2,405 | 2,109 | 2,457 | 2,404 | 2,640 | 3,229 | 5,000 | 30,432 |
| Food group stores | 5,686 | 5,205 | 5,539 | 5,594 | 5,998 | 5,843 | 6,122 | 5,845 | 5,692 | 5,959 | 5,681 | 6,263 | 69,427 |
| Grocery stores | 5,219 | 4,741 | 5,046 | 5,072 | 5,449 | 5,292 | 5,534 | 5,273 | 5,134 | 5,406 | 5,160 | 5,646 | 62,972 |
| Gasoline service stations | 1,280 | 1,231 | 1,332 | 1,455 | 1,504 | 1,507 | 1,581 | 1,569 | 1,538 | 1,610 | 1,532 | 1,556 | 17,695 |
| Apparel & accessory stores | 1,203 | 1,196 | 1,495 | 1,684 | 1,665 | 1,597 | 1,440 | 1,702 | 1,757 | 1,834 | 1,894 | 2,830 | 20,297 |
| Eating and drinking places | 2,414 | 2,338 | 2,590 | 2,592 | 2,764 | 2,800 | 2,975 | 3,053 | 2,904 | 3,009 | 2,851 | 3,003 | 33,293 |
| Drug & proprietary stores | 826 | 794 | 833 | 888 | 876 | 900 | 882 | 885 | 891 | 949 | 917 | 1,193 | 10,834 |
| GAF, total[2] | 5,013 | 5,175 | 5,944 | 6,474 | 6,805 | 6,685 | 6,229 | 6,878 | 6,919 | 7,264 | 8,290 | 12,826 | 84,502 |
| **Midwest** | | | | | | | | | | | | | |
| **Retail sales, total** | **25,060** | **25,579** | **29,309** | **30,916** | **31,910** | **31,918** | **31,520** | **32,167** | **30,468** | **31,803** | **31,138** | **37,331** | **369,119** |
| Durable goods, total | 8,319 | 9,612 | 11,486 | 12,137 | 12,309 | 12,962 | 12,447 | 12,702 | 11,765 | 11,821 | 11,033 | 12,383 | 138,976 |
| Building materials group stores | 1,169 | 1,155 | 1,461 | 1,841 | 2,133 | 2,024 | 1,987 | 1,931 | 1,872 | 2,044 | 1,808 | 1,773 | 21,198 |
| Automotive dealers | 5,086 | 6,526 | 7,886 | 8,121 | 7,899 | 8,603 | 8,148 | 8,451 | 7,615 | 7,379 | 6,544 | 6,525 | 88,783 |
| Furniture group stores | 1,257 | 1,146 | 1,299 | 1,273 | 1,320 | 1,321 | 1,358 | 1,352 | 1,339 | 1,379 | 1,464 | 1,866 | 16,374 |
| Nondurable goods, total | 16,741 | 15,967 | 17,823 | 18,779 | 19,601 | 18,956 | 19,073 | 19,465 | 18,703 | 19,982 | 20,105 | 24,948 | 230,143 |
| General merchandise group stores | 2,574 | 2,608 | 3,188 | 3,521 | 3,848 | 3,490 | 3,304 | 3,780 | 3,433 | 3,918 | 4,530 | 7,040 | 45,234 |
| Dept. stores, (excl. leased depts.) | 2,162 | 2,170 | 2,702 | 2,929 | 3,167 | 2,901 | 2,773 | 3,177 | 2,889 | 3,290 | 3,779 | 5,835 | 37,774 |
| Dept. stores, (incl. leased depts.)[1] | 2,236 | 2,241 | 2,789 | 3,025 | 3,266 | 2,996 | 2,859 | 3,270 | 2,980 | 3,392 | 3,887 | 6,016 | 38,957 |
| Food group stores | 5,543 | 4,988 | 5,383 | 5,576 | 5,801 | 5,671 | 5,898 | 5,670 | 5,644 | 5,896 | 5,552 | 6,300 | 67,922 |
| Grocery stores | 5,263 | 4,713 | 5,078 | 5,204 | 5,424 | 5,306 | 5,525 | 5,308 | 5,300 | 5,536 | 5,214 | 5,878 | 63,749 |
| Gasoline service stations | 2,232 | 2,084 | 2,293 | 2,472 | 2,509 | 2,623 | 2,707 | 2,649 | 2,520 | 2,548 | 2,399 | 2,432 | 29,468 |
| Apparel & accessory stores | 1,094 | 1,068 | 1,315 | 1,416 | 1,386 | 1,288 | 1,243 | 1,475 | 1,386 | 1,496 | 1,532 | 2,380 | 17,079 |
| Eating and drinking places | 2,620 | 2,595 | 2,911 | 3,030 | 3,225 | 3,167 | 3,238 | 3,209 | 3,045 | 3,155 | 2,920 | 2,991 | 36,106 |
| Drug & proprietary stores | 961 | 903 | 929 | 952 | 1,008 | 1,012 | 985 | 968 | 930 | 986 | 992 | 1,286 | 11,912 |
| GAF, total[2] | 5,602 | 5,486 | 6,515 | 6,957 | 7,358 | 6,942 | 6,697 | 7,422 | 6,934 | 7,598 | 8,562 | 13,344 | 89,417 |
| **South** | | | | | | | | | | | | | |
| **Retail sales, total** | **36,219** | **35,780** | **41,097** | **42,924** | **44,272** | **44,047** | **44,559** | **45,238** | **42,125** | **43,529** | **42,804** | **53,998** | **516,592** |
| Durable goods, total | 12,887 | 13,145 | 15,550 | 16,371 | 16,821 | 17,562 | 17,591 | 17,662 | 16,541 | 16,391 | 15,322 | 18,924 | 194,767 |
| Building materials group stores | 1,889 | 1,874 | 2,424 | 2,653 | 2,799 | 2,773 | 2,654 | 2,542 | 2,430 | 2,558 | 2,241 | 2,220 | 29,057 |
| Automotive dealers | 7,398 | 7,866 | 9,480 | 9,958 | 10,095 | 10,838 | 11,000 | 11,134 | 10,249 | 9,816 | 8,713 | 9,731 | 116,278 |
| Furniture group stores | 2,049 | 1,900 | 2,084 | 2,041 | 2,093 | 2,129 | 2,163 | 2,199 | 2,183 | 2,189 | 2,315 | 3,098 | 26,443 |
| Nondurable goods, total | 23,332 | 22,635 | 25,547 | 26,553 | 27,451 | 26,485 | 26,968 | 27,576 | 25,584 | 27,138 | 27,482 | 35,074 | 321,825 |
| General merchandise group stores | 3,610 | 3,792 | 4,759 | 5,124 | 5,334 | 4,841 | 4,657 | 5,191 | 4,642 | 5,223 | 6,276 | 10,204 | 63,653 |
| Dept. stores, (excl. leased depts.) | 2,781 | 2,878 | 3,696 | 3,937 | 4,107 | 3,756 | 3,685 | 4,101 | 3,659 | 4,116 | 4,850 | 7,751 | 49,317 |
| Dept. stores, (incl. leased depts.)[1] | 2,881 | 2,979 | 3,812 | 4,063 | 4,226 | 3,871 | 3,775 | 4,202 | 3,758 | 4,233 | 4,972 | 7,947 | 50,719 |
| Food group stores | 8,661 | 8,040 | 8,684 | 8,886 | 9,417 | 9,162 | 9,612 | 9,430 | 8,934 | 9,219 | 8,758 | 9,552 | 108,355 |
| Grocery stores | 8,371 | 7,722 | 8,337 | 8,545 | 9,051 | 8,795 | 9,252 | 9,037 | 8,567 | 8,851 | 8,395 | 9,129 | 104,052 |
| Gasoline service stations | 2,762 | 2,709 | 3,017 | 3,060 | 3,147 | 3,212 | 3,321 | 3,290 | 3,062 | 3,053 | 2,981 | 3,153 | 36,767 |
| Apparel & accessory stores | 1,562 | 1,536 | 1,987 | 2,176 | 2,046 | 1,894 | 1,848 | 2,174 | 1,920 | 2,076 | 2,203 | 3,576 | 24,998 |
| Eating and drinking places | 3,616 | 3,456 | 3,847 | 4,051 | 4,206 | 4,192 | 4,275 | 4,287 | 3,795 | 4,022 | 3,801 | 4,095 | 47,643 |
| Drug & proprietary stores | 1,472 | 1,406 | 1,503 | 1,534 | 1,544 | 1,511 | 1,527 | 1,517 | 1,492 | 1,587 | 1,554 | 2,132 | 18,779 |
| GAF, total[2] | 8,302 | 8,353 | 9,980 | 10,589 | 10,897 | 10,243 | 10,005 | 10,990 | 10,117 | 10,934 | 12,503 | 20,341 | 133,254 |
| **West** | | | | | | | | | | | | | |
| **Retail sales, total** | **22,966** | **22,524** | **25,553** | **26,366** | **27,205** | **27,050** | **27,471** | **28,213** | **26,526** | **27,248** | **27,154** | **33,878** | **322,154** |
| Durable goods, total | 7,952 | 8,278 | 9,678 | 9,993 | 10,210 | 10,336 | 10,257 | 10,620 | 10,025 | 9,866 | 9,707 | 11,373 | 118,295 |
| Building materials group stores | 1,108 | 1,084 | 1,345 | 1,427 | 1,509 | 1,565 | 1,526 | 1,557 | 1,563 | 1,553 | 1,393 | 1,401 | 17,031 |
| Automotive dealers | 4,299 | 4,845 | 5,772 | 6,018 | 6,086 | 6,105 | 6,041 | 6,180 | 5,840 | 5,559 | 5,343 | 5,288 | 67,376 |
| Furniture group stores | 1,396 | 1,235 | 1,388 | 1,326 | 1,347 | 1,369 | 1,432 | 1,585 | 1,406 | 1,473 | 1,514 | 1,935 | 17,406 |
| Nondurable goods, total | 15,014 | 14,246 | 15,875 | 16,373 | 16,995 | 16,714 | 17,214 | 17,593 | 16,501 | 17,382 | 17,447 | 22,505 | 203,859 |
| General merchandise group stores | 2,228 | 2,308 | 2,663 | 2,903 | 3,099 | 3,013 | 2,955 | 3,305 | 2,963 | 3,266 | 3,816 | 6,387 | 38,906 |
| Dept. stores, (excl. leased depts.) | 1,638 | 1,640 | 1,915 | 2,078 | 2,203 | 2,119 | 2,066 | 2,326 | 2,078 | 2,266 | 2,698 | 4,511 | 27,538 |
| Dept. stores, (incl. leased depts.)[1] | 1,716 | 1,713 | 2,007 | 2,168 | 2,289 | 2,201 | 2,142 | 2,406 | 2,158 | 2,352 | 2,781 | 4,649 | 28,582 |
| Food group stores | 5,255 | 4,773 | 5,207 | 5,277 | 5,483 | 5,326 | 5,592 | 5,361 | 5,211 | 5,425 | 5,076 | 5,771 | 63,757 |
| Grocery stores | 4,987 | 4,492 | 4,921 | 4,975 | 5,210 | 5,042 | 5,306 | 5,072 | 4,935 | 5,136 | 4,780 | 5,350 | 60,206 |
| Gasoline service stations | 1,490 | 1,461 | 1,643 | 1,658 | 1,783 | 1,808 | 1,885 | 1,940 | 1,805 | 1,874 | 1,749 | 1,743 | 20,839 |
| Apparel & accessory stores | 1,099 | 1,039 | 1,261 | 1,332 | 1,333 | 1,359 | 1,383 | 1,494 | 1,347 | 1,357 | 1,535 | 2,409 | 16,948 |
| Eating and drinking places | 2,826 | 2,674 | 2,952 | 3,011 | 3,167 | 3,140 | 3,226 | 3,276 | 3,000 | 3,091 | 2,933 | 3,123 | 36,419 |
| Drug & proprietary stores | 1,016 | 923 | 992 | 1,022 | 1,025 | 1,019 | 1,033 | 1,053 | 996 | 1,039 | 1,005 | 1,494 | 12,617 |
| GAF, total[2] | 5,503 | 5,391 | 6,167 | 6,454 | 6,742 | 6,721 | 6,739 | 7,421 | 6,675 | 7,082 | 8,047 | 13,027 | 85,969 |

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).

NOTE: Totals include data for kinds of business not shown.

## Table 9. **Estimated Monthly Retail Sales, by Selected Kind of Business for Regions: January 1984 to December 1993**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Region and kind of business | 1986 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Northeast** | | | | | | | | | | | | | |
| **Retail sales, total** | **22,855** | **21,249** | **24,178** | **24,433** | **26,785** | **25,841** | **25,821** | **26,585** | **27,311** | **27,130** | **27,084** | **33,231** | **312,503** |
| Durable goods, total | 7,479 | 7,244 | 8,310 | 9,071 | 9,970 | 9,910 | 9,637 | 9,724 | 11,322 | 9,875 | 9,322 | 11,681 | 113,545 |
| Building materials group stores | 869 | 743 | 895 | 1,130 | 1,303 | 1,294 | 1,267 | 1,266 | 1,267 | 1,301 | 1,134 | 1,089 | 13,558 |
| Automotive dealers | 4,394 | 4,370 | 5,063 | 5,517 | 5,949 | 5,965 | 5,724 | 5,722 | 7,158 | 5,697 | 5,068 | 5,851 | 66,478 |
| Furniture group stores | 1,210 | 1,179 | 1,262 | 1,284 | 1,420 | 1,374 | 1,423 | 1,419 | 1,408 | 1,489 | 1,565 | 2,018 | 17,051 |
| Nondurable goods, total | 15,376 | 14,005 | 15,868 | 15,362 | 16,815 | 15,931 | 16,184 | 16,861 | 15,989 | 17,255 | 17,762 | 21,550 | 198,958 |
| General merchandise group stores | 1,660 | 1,753 | 2,310 | 2,326 | 2,745 | 2,446 | 2,264 | 2,668 | 2,495 | 2,725 | 3,370 | 5,122 | 31,884 |
| Dept. stores, (excl. leased depts.) | 1,388 | 1,450 | 1,949 | 1,973 | 2,351 | 2,080 | 1,888 | 2,261 | 2,133 | 2,311 | 2,873 | 4,328 | 26,985 |
| Dept. stores, (incl. leased depts.)[1] | 1,446 | 1,511 | 2,031 | 2,055 | 2,449 | 2,167 | 1,966 | 2,356 | 2,221 | 2,408 | 2,992 | 4,508 | 28,110 |
| Food group stores | 5,333 | 4,794 | 5,321 | 5,085 | 5,619 | 5,339 | 5,672 | 5,628 | 5,355 | 5,688 | 5,601 | 6,087 | 65,522 |
| Grocery stores | 4,967 | 4,426 | 4,882 | 4,669 | 5,174 | 4,911 | 5,229 | 5,164 | 4,866 | 5,178 | 5,106 | 5,445 | 60,017 |
| Gasoline service stations | 1,683 | 1,492 | 1,517 | 1,380 | 1,486 | 1,492 | 1,475 | 1,419 | 1,330 | 1,349 | 1,276 | 1,334 | 17,233 |
| Apparel & accessory stores | 1,144 | 1,062 | 1,476 | 1,435 | 1,671 | 1,429 | 1,321 | 1,657 | 1,605 | 1,679 | 1,876 | 2,653 | 19,008 |
| Eating and drinking places | 2,339 | 2,156 | 2,441 | 2,566 | 2,791 | 2,763 | 2,940 | 3,015 | 2,670 | 2,905 | 2,597 | 2,717 | 31,900 |
| Drug & proprietary stores | 722 | 693 | 782 | 777 | 830 | 821 | 828 | 838 | 811 | 857 | 848 | 1,122 | 9,929 |
| GAF, total[2] | 4,683 | 4,634 | 5,760 | 5,716 | 6,631 | 6,054 | 5,742 | 6,569 | 6,363 | 6,731 | 7,815 | 11,766 | 78,464 |
| **Midwest** | | | | | | | | | | | | | |
| **Retail sales, total** | **25,427** | **24,159** | **27,745** | **28,690** | **31,008** | **29,901** | **29,610** | **30,327** | **30,958** | **30,713** | **29,699** | **36,163** | **354,400** |
| Durable goods, total | 8,884 | 8,809 | 10,208 | 11,361 | 12,207 | 12,100 | 11,616 | 11,614 | 13,375 | 11,734 | 10,297 | 12,672 | 134,877 |
| Building materials group stores | 1,075 | 980 | 1,257 | 1,672 | 1,845 | 1,844 | 1,818 | 1,808 | 1,705 | 1,790 | 1,536 | 1,537 | 18,867 |
| Automotive dealers | 5,911 | 6,088 | 6,933 | 7,707 | 8,163 | 8,088 | 7,588 | 7,517 | 9,469 | 7,592 | 6,251 | 7,346 | 88,653 |
| Furniture group stores | 1,223 | 1,071 | 1,258 | 1,243 | 1,294 | 1,301 | 1,367 | 1,370 | 1,330 | 1,414 | 1,464 | 1,914 | 16,249 |
| Nondurable goods, total | 16,543 | 15,350 | 17,537 | 17,329 | 18,801 | 17,801 | 17,994 | 18,713 | 17,583 | 18,979 | 19,402 | 23,491 | 219,523 |
| General merchandise group stores | 2,392 | 2,338 | 3,193 | 3,246 | 3,577 | 3,274 | 3,196 | 3,602 | 3,231 | 3,645 | 4,365 | 6,458 | 42,517 |
| Dept. stores, (excl. leased depts.) | 1,972 | 1,918 | 2,656 | 2,689 | 2,969 | 2,754 | 2,644 | 3,031 | 2,720 | 3,034 | 3,683 | 5,374 | 35,444 |
| Dept. stores, (incl. leased depts.)[1] | 2,038 | 1,982 | 2,746 | 2,778 | 3,066 | 2,845 | 2,731 | 3,131 | 2,809 | 3,134 | 3,805 | 5,551 | 36,616 |
| Food group stores | 5,435 | 4,947 | 5,420 | 5,261 | 5,864 | 5,460 | 5,745 | 5,668 | 5,281 | 5,665 | 5,583 | 6,020 | 66,349 |
| Grocery stores | 5,176 | 4,686 | 5,123 | 4,968 | 5,522 | 5,151 | 5,448 | 5,344 | 4,992 | 5,365 | 5,278 | 5,635 | 62,688 |
| Gasoline service stations | 2,762 | 2,413 | 2,402 | 2,345 | 2,532 | 2,642 | 2,566 | 2,499 | 2,355 | 2,393 | 2,253 | 2,305 | 29,467 |
| Apparel & accessory stores | 1,080 | 950 | 1,368 | 1,282 | 1,394 | 1,242 | 1,215 | 1,441 | 1,297 | 1,433 | 1,604 | 2,351 | 16,657 |
| Eating and drinking places | 2,135 | 2,167 | 2,510 | 2,616 | 2,702 | 2,676 | 2,762 | 2,901 | 2,741 | 2,888 | 2,661 | 2,737 | 31,496 |
| Drug & proprietary stores | 933 | 875 | 935 | 893 | 983 | 953 | 966 | 975 | 928 | 971 | 945 | 1,246 | 11,603 |
| GAF, total[2] | 5,281 | 4,934 | 6,466 | 6,415 | 7,064 | 6,592 | 6,523 | 7,260 | 6,614 | 7,276 | 8,396 | 12,676 | 85,497 |
| **South** | | | | | | | | | | | | | |
| **Retail sales, total** | **35,630** | **33,507** | **38,661** | **38,844** | **41,949** | **39,594** | **40,264** | **41,156** | **40,771** | **40,723** | **40,246** | **51,135** | **482,480** |
| Durable goods, total | 13,087 | 12,282 | 14,037 | 14,909 | 16,103 | 15,357 | 15,618 | 15,659 | 17,327 | 15,547 | 14,408 | 18,636 | 182,970 |
| Building materials group stores | 1,965 | 1,832 | 2,471 | 2,816 | 2,766 | 2,675 | 2,661 | 2,459 | 2,504 | 2,548 | 2,181 | 2,167 | 29,045 |
| Automotive dealers | 7,938 | 7,453 | 8,254 | 8,881 | 9,785 | 9,185 | 9,340 | 9,427 | 11,186 | 9,104 | 7,883 | 9,806 | 108,242 |
| Furniture group stores | 1,864 | 1,713 | 1,932 | 1,895 | 2,028 | 2,073 | 2,167 | 2,234 | 2,199 | 2,199 | 2,391 | 3,026 | 25,721 |
| Nondurable goods, total | 22,543 | 21,225 | 24,624 | 23,935 | 25,846 | 24,237 | 24,646 | 25,497 | 23,444 | 25,176 | 25,838 | 32,499 | 299,510 |
| General merchandise group stores | 3,192 | 3,359 | 4,485 | 4,409 | 4,895 | 4,384 | 4,281 | 4,816 | 4,243 | 4,800 | 6,051 | 9,406 | 58,321 |
| Dept. stores, (excl. leased depts.) | 2,474 | 2,544 | 3,477 | 3,367 | 3,745 | 3,420 | 3,343 | 3,789 | 3,304 | 3,720 | 4,512 | 6,955 | 44,650 |
| Dept. stores, (incl. leased depts.)[1] | 2,554 | 2,625 | 3,585 | 3,474 | 3,861 | 3,528 | 3,448 | 3,906 | 3,408 | 3,837 | 4,655 | 7,172 | 46,053 |
| Food group stores | 8,349 | 7,666 | 8,564 | 8,220 | 8,931 | 8,439 | 8,866 | 8,770 | 8,184 | 8,648 | 8,365 | 9,095 | 102,097 |
| Grocery stores | 8,099 | 7,425 | 8,292 | 7,964 | 8,668 | 8,177 | 8,598 | 8,493 | 7,917 | 8,366 | 8,083 | 8,741 | 98,823 |
| Gasoline service stations | 3,395 | 2,997 | 3,045 | 3,031 | 3,229 | 3,115 | 3,121 | 2,965 | 2,882 | 2,978 | 2,839 | 2,919 | 36,516 |
| Apparel & accessory stores | 1,543 | 1,473 | 2,135 | 1,902 | 2,045 | 1,806 | 1,766 | 2,163 | 1,827 | 1,974 | 2,141 | 3,388 | 24,163 |
| Eating and drinking places | 3,203 | 3,013 | 3,518 | 3,683 | 3,922 | 3,857 | 3,974 | 4,073 | 3,606 | 3,785 | 3,523 | 3,752 | 43,909 |
| Drug & proprietary stores | 1,361 | 1,311 | 1,449 | 1,372 | 1,443 | 1,367 | 1,380 | 1,398 | 1,340 | 1,432 | 1,407 | 1,966 | 17,226 |
| GAF, total[2] | 7,561 | 7,469 | 9,589 | 9,183 | 10,110 | 9,340 | 9,293 | 10,416 | 9,424 | 10,279 | 12,115 | 18,972 | 123,751 |
| **West** | | | | | | | | | | | | | |
| **Retail sales, total** | **22,358** | **21,105** | **23,692** | **23,520** | **25,496** | **24,887** | **25,110** | **26,123** | **25,560** | **25,103** | **24,856** | **32,443** | **300,253** |
| Durable goods, total | 7,985 | 7,553 | 8,370 | 8,580 | 9,243 | 9,174 | 9,229 | 9,640 | 10,130 | 9,110 | 8,624 | 11,658 | 109,296 |
| Building materials group stores | 1,044 | 991 | 1,168 | 1,318 | 1,355 | 1,428 | 1,415 | 1,397 | 1,453 | 1,457 | 1,262 | 1,346 | 15,634 |
| Automotive dealers | 4,725 | 4,545 | 4,959 | 5,027 | 5,495 | 5,387 | 5,316 | 5,603 | 6,182 | 5,041 | 4,541 | 5,944 | 62,765 |
| Furniture group stores | 1,258 | 1,115 | 1,242 | 1,237 | 1,327 | 1,293 | 1,345 | 1,422 | 1,390 | 1,457 | 1,560 | 2,047 | 16,693 |
| Nondurable goods, total | 14,373 | 13,552 | 15,322 | 14,940 | 16,253 | 15,713 | 15,881 | 16,483 | 15,430 | 15,993 | 16,232 | 20,785 | 190,957 |
| General merchandise group stores | 2,250 | 2,282 | 2,815 | 2,733 | 3,066 | 2,894 | 2,792 | 3,119 | 2,858 | 2,981 | 3,327 | 5,558 | 36,675 |
| Dept. stores, (excl. leased depts.) | 1,690 | 1,709 | 2,119 | 2,061 | 2,304 | 2,161 | 2,118 | 2,360 | 2,178 | 2,172 | 2,471 | 4,064 | 27,407 |
| Dept. stores, (incl. leased depts.)[1] | 1,766 | 1,785 | 2,215 | 2,154 | 2,408 | 2,256 | 2,212 | 2,465 | 2,274 | 2,269 | 2,581 | 4,245 | 28,630 |
| Food group stores | 5,103 | 4,651 | 5,176 | 5,049 | 5,513 | 5,234 | 5,453 | 5,411 | 5,094 | 5,366 | 5,273 | 5,728 | 63,051 |
| Grocery stores | 4,821 | 4,375 | 4,867 | 4,742 | 5,190 | 4,931 | 5,146 | 5,100 | 4,797 | 5,050 | 4,960 | 5,326 | 59,305 |
| Gasoline service stations | 1,567 | 1,466 | 1,504 | 1,473 | 1,599 | 1,626 | 1,650 | 1,599 | 1,624 | 1,636 | 1,551 | 1,582 | 18,877 |
| Apparel & accessory stores | 994 | 970 | 1,215 | 1,163 | 1,279 | 1,262 | 1,264 | 1,428 | 1,286 | 1,265 | 1,427 | 2,245 | 15,798 |
| Eating and drinking places | 2,474 | 2,303 | 2,636 | 2,591 | 2,750 | 2,757 | 2,781 | 2,956 | 2,655 | 2,720 | 2,658 | 2,829 | 32,110 |
| Drug & proprietary stores | 913 | 839 | 943 | 933 | 981 | 969 | 973 | 967 | 930 | 955 | 941 | 1,444 | 11,788 |
| GAF, total[2] | 5,245 | 5,087 | 6,070 | 5,916 | 6,541 | 6,301 | 6,272 | 6,909 | 6,412 | 6,615 | 7,341 | 11,841 | 80,550 |

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).

NOTE: Totals include data for kinds of business not shown.

## Table 9. **Estimated Monthly Retail Sales, by Selected Kind of Business for Regions: January 1984 to December 1993**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Region and kind of business | 1985 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Northeast** | | | | | | | | | | | | | |
| **Retail sales, total** | **20,374** | **19,665** | **22,097** | **22,858** | **24,623** | **23,648** | **23,597** | **24,743** | **23,872** | **24,700** | **25,464** | **29,934** | **285,575** |
| Durable goods, total | 6,187 | 6,363 | 7,266 | 7,932 | 8,875 | 8,445 | 8,418 | 8,546 | 8,705 | 8,324 | 8,204 | 9,335 | 96,600 |
| Building materials group stores | 680 | 595 | 716 | 933 | 1,109 | 1,120 | 1,133 | 1,106 | 1,048 | 1,139 | 1,060 | 958 | 11,597 |
| Automotive dealers | 3,473 | 3,754 | 4,448 | 4,959 | 5,458 | 5,050 | 5,106 | 5,056 | 5,379 | 4,703 | 4,295 | 4,106 | 55,787 |
| Furniture group stores | 1,041 | 1,057 | 1,112 | 1,087 | 1,209 | 1,178 | 1,199 | 1,273 | 1,209 | 1,362 | 1,513 | 1,875 | 15,115 |
| Nondurable goods, total | 14,187 | 13,302 | 14,831 | 14,926 | 15,748 | 15,203 | 15,179 | 16,197 | 15,167 | 16,376 | 17,260 | 20,599 | 188,975 |
| General merchandise group stores | 1,580 | 1,722 | 2,091 | 2,245 | 2,474 | 2,261 | 2,003 | 2,458 | 2,260 | 2,539 | 3,183 | 4,764 | 29,580 |
| Dept. stores, (excl. leased depts.) | 1,324 | 1,439 | 1,781 | 1,901 | 2,136 | 1,944 | 1,695 | 2,094 | 1,917 | 2,184 | 2,755 | 4,082 | 25,252 |
| Dept. stores, (incl. leased depts.)[1] | 1,384 | 1,502 | 1,861 | 1,986 | 2,232 | 2,030 | 1,770 | 2,187 | 2,002 | 2,280 | 2,879 | 4,260 | 26,373 |
| Food group stores | 4,829 | 4,471 | 4,887 | 4,771 | 5,181 | 5,062 | 5,234 | 5,372 | 4,937 | 5,210 | 5,289 | 5,532 | 60,775 |
| Grocery stores | 4,408 | 4,055 | 4,435 | 4,309 | 4,724 | 4,635 | 4,818 | 4,953 | 4,555 | 4,799 | 4,887 | 5,054 | 55,632 |
| Gasoline service stations | 1,528 | 1,371 | 1,553 | 1,589 | 1,639 | 1,629 | 1,703 | 1,729 | 1,587 | 1,668 | 1,629 | 1,740 | 19,365 |
| Apparel & accessory stores | 1,064 | 1,017 | 1,275 | 1,390 | 1,474 | 1,325 | 1,177 | 1,499 | 1,383 | 1,545 | 1,740 | 2,401 | 17,290 |
| Eating and drinking places | 2,108 | 2,060 | 2,363 | 2,440 | 2,623 | 2,677 | 2,786 | 2,816 | 2,568 | 2,654 | 2,512 | 2,523 | 30,130 |
| Drug & proprietary stores | 680 | 686 | 722 | 719 | 731 | 703 | 697 | 720 | 691 | 735 | 726 | 939 | 8,749 |
| GAF, total[2] | 4,317 | 4,394 | 5,085 | 5,315 | 5,856 | 5,459 | 4,993 | 5,960 | 5,530 | 6,168 | 7,377 | 10,782 | 71,236 |
| **Midwest** | | | | | | | | | | | | | |
| **Retail sales, total** | **23,732** | **23,142** | **27,031** | **28,614** | **30,705** | **29,019** | **28,968** | **30,214** | **28,636** | **29,154** | **29,575** | **33,492** | **342,282** |
| Durable goods, total | 8,235 | 8,312 | 10,136 | 11,274 | 12,092 | 11,340 | 11,339 | 11,526 | 11,299 | 10,420 | 9,877 | 10,630 | 126,480 |
| Building materials group stores | 1,065 | 944 | 1,212 | 1,597 | 1,884 | 1,763 | 1,770 | 1,730 | 1,642 | 1,765 | 1,551 | 1,372 | 18,295 |
| Automotive dealers | 5,510 | 5,784 | 7,082 | 7,774 | 8,200 | 7,608 | 7,606 | 7,616 | 7,663 | 6,442 | 5,926 | 5,842 | 83,053 |
| Furniture group stores | 984 | 947 | 1,112 | 1,132 | 1,146 | 1,133 | 1,166 | 1,295 | 1,229 | 1,375 | 1,470 | 1,859 | 14,848 |
| Nondurable goods, total | 15,497 | 14,830 | 16,895 | 17,340 | 18,613 | 17,679 | 17,629 | 18,688 | 17,337 | 18,734 | 19,698 | 22,862 | 215,802 |
| General merchandise group stores | 2,248 | 2,231 | 2,963 | 3,151 | 3,340 | 3,075 | 2,914 | 3,414 | 3,009 | 3,354 | 4,112 | 6,006 | 39,817 |
| Dept. stores, (excl. leased depts.) | 1,864 | 1,838 | 2,453 | 2,576 | 2,748 | 2,543 | 2,397 | 2,840 | 2,498 | 2,798 | 3,463 | 5,067 | 33,085 |
| Dept. stores, (incl. leased depts.)[1] | 1,930 | 1,904 | 2,542 | 2,667 | 2,845 | 2,634 | 2,484 | 2,940 | 2,586 | 2,896 | 3,585 | 5,244 | 34,257 |
| Food group stores | 5,081 | 4,820 | 5,305 | 5,256 | 5,793 | 5,453 | 5,521 | 5,717 | 5,266 | 5,462 | 5,626 | 5,823 | 65,123 |
| Grocery stores | 4,808 | 4,527 | 4,977 | 4,934 | 5,434 | 5,131 | 5,193 | 5,349 | 4,962 | 5,157 | 5,297 | 5,445 | 61,214 |
| Gasoline service stations | 2,699 | 2,420 | 2,640 | 2,830 | 3,041 | 3,025 | 3,107 | 3,032 | 2,913 | 3,093 | 2,960 | 3,032 | 34,792 |
| Apparel & accessory stores | 964 | 881 | 1,184 | 1,264 | 1,254 | 1,190 | 1,160 | 1,420 | 1,229 | 1,378 | 1,601 | 2,217 | 15,742 |
| Eating and drinking places | 1,920 | 1,913 | 2,213 | 2,216 | 2,480 | 2,502 | 2,417 | 2,527 | 2,400 | 2,475 | 2,342 | 2,180 | 27,585 |
| Drug & proprietary stores | 878 | 844 | 882 | 880 | 903 | 889 | 895 | 928 | 870 | 923 | 905 | 1,218 | 11,015 |
| GAF, total[2] | 4,773 | 4,617 | 5,875 | 6,201 | 6,513 | 6,169 | 5,960 | 6,920 | 6,150 | 6,829 | 8,080 | 11,804 | 79,891 |
| **South** | | | | | | | | | | | | | |
| **Retail sales, total** | **33,500** | **32,169** | **37,602** | **38,369** | **40,042** | **38,183** | **38,696** | **40,512** | **37,687** | **38,233** | **39,037** | **46,521** | **460,551** |
| Durable goods, total | 12,496 | 12,218 | 14,377 | 14,917 | 15,643 | 14,754 | 15,121 | 15,491 | 14,803 | 14,139 | 13,454 | 15,389 | 172,802 |
| Building materials group stores | 1,743 | 1,657 | 2,178 | 2,571 | 2,674 | 2,486 | 2,601 | 2,460 | 2,349 | 2,483 | 2,183 | 2,178 | 27,563 |
| Automotive dealers | 7,912 | 7,847 | 9,105 | 9,192 | 9,632 | 9,031 | 9,272 | 9,581 | 9,325 | 8,249 | 7,541 | 7,623 | 104,310 |
| Furniture group stores | 1,675 | 1,595 | 1,810 | 1,733 | 1,924 | 1,898 | 1,887 | 2,012 | 1,871 | 1,953 | 2,109 | 2,653 | 23,120 |
| Nondurable goods, total | 21,004 | 19,951 | 23,225 | 23,452 | 24,399 | 23,429 | 23,575 | 25,021 | 22,884 | 24,094 | 25,583 | 31,132 | 287,749 |
| General merchandise group stores | 3,079 | 3,116 | 4,095 | 4,219 | 4,477 | 4,139 | 3,898 | 4,530 | 4,003 | 4,376 | 5,572 | 8,586 | 54,090 |
| Dept. stores, (excl. leased depts.) | 2,327 | 2,366 | 3,170 | 3,245 | 3,417 | 3,187 | 3,017 | 3,506 | 3,050 | 3,354 | 4,164 | 6,417 | 41,220 |
| Dept. stores, (incl. leased depts.)[1] | 2,406 | 2,447 | 3,277 | 3,356 | 3,534 | 3,298 | 3,120 | 3,628 | 3,154 | 3,467 | 4,299 | 6,634 | 42,620 |
| Food group stores | 7,892 | 7,312 | 8,198 | 8,042 | 8,476 | 8,291 | 8,501 | 8,720 | 8,063 | 8,299 | 8,530 | 8,841 | 99,165 |
| Grocery stores | 7,640 | 7,073 | 7,915 | 7,753 | 8,202 | 8,034 | 8,238 | 8,461 | 7,815 | 8,034 | 8,258 | 8,522 | 95,945 |
| Gasoline service stations | 2,937 | 2,649 | 3,077 | 3,277 | 3,407 | 3,457 | 3,605 | 3,591 | 3,326 | 3,406 | 3,299 | 3,511 | 39,542 |
| Apparel & accessory stores | 1,408 | 1,372 | 1,862 | 1,877 | 1,842 | 1,689 | 1,643 | 2,016 | 1,775 | 1,827 | 2,105 | 3,195 | 22,611 |
| Eating and drinking places | 3,004 | 2,897 | 3,390 | 3,486 | 3,603 | 3,461 | 3,479 | 3,579 | 3,225 | 3,359 | 3,242 | 3,275 | 40,000 |
| Drug & proprietary stores | 1,232 | 1,192 | 1,261 | 1,258 | 1,290 | 1,231 | 1,252 | 1,310 | 1,201 | 1,338 | 1,351 | 1,812 | 15,728 |
| GAF, total[2] | 7,079 | 6,945 | 8,747 | 8,869 | 9,279 | 8,694 | 8,373 | 9,612 | 8,628 | 9,245 | 11,118 | 17,013 | 113,602 |
| **West** | | | | | | | | | | | | | |
| **Retail sales, total** | **20,936** | **20,366** | **23,056** | **22,912** | **24,604** | **23,804** | **23,977** | **25,351** | **23,670** | **23,921** | **24,544** | **29,478** | **286,619** |
| Durable goods, total | 7,542 | 7,474 | 8,465 | 8,371 | 9,129 | 8,627 | 8,633 | 9,000 | 8,792 | 8,419 | 8,211 | 9,580 | 102,243 |
| Building materials group stores | 911 | 923 | 1,067 | 1,224 | 1,277 | 1,275 | 1,243 | 1,316 | 1,197 | 1,186 | 1,056 | 1,066 | 13,741 |
| Automotive dealers | 4,454 | 4,537 | 5,235 | 5,055 | 5,628 | 5,182 | 5,211 | 5,353 | 5,259 | 4,796 | 4,591 | 4,748 | 60,049 |
| Furniture group stores | 1,242 | 1,107 | 1,217 | 1,150 | 1,204 | 1,189 | 1,222 | 1,263 | 1,226 | 1,308 | 1,344 | 1,732 | 15,204 |
| Nondurable goods, total | 13,394 | 12,892 | 14,591 | 14,541 | 15,475 | 15,177 | 15,344 | 16,351 | 14,878 | 15,502 | 16,333 | 19,898 | 184,376 |
| General merchandise group stores | 2,084 | 2,104 | 2,522 | 2,584 | 2,831 | 2,764 | 2,583 | 3,036 | 2,726 | 2,924 | 3,609 | 5,382 | 35,149 |
| Dept. stores, (excl. leased depts.) | 1,623 | 1,628 | 1,942 | 2,025 | 2,163 | 2,117 | 2,005 | 2,291 | 2,071 | 2,203 | 2,696 | 4,091 | 26,855 |
| Dept. stores, (incl. leased depts.)[1] | 1,699 | 1,705 | 2,034 | 2,122 | 2,266 | 2,215 | 2,098 | 2,398 | 2,166 | 2,306 | 2,823 | 4,281 | 28,113 |
| Food group stores | 4,727 | 4,432 | 4,967 | 4,874 | 5,160 | 5,039 | 5,152 | 5,298 | 4,741 | 5,005 | 5,123 | 5,481 | 59,999 |
| Grocery stores | 4,521 | 4,215 | 4,720 | 4,611 | 4,883 | 4,777 | 4,886 | 5,026 | 4,477 | 4,726 | 4,838 | 5,075 | 56,755 |
| Gasoline service stations | 1,456 | 1,356 | 1,523 | 1,569 | 1,707 | 1,703 | 1,774 | 1,817 | 1,696 | 1,712 | 1,640 | 1,689 | 19,642 |
| Apparel & accessory stores | 916 | 891 | 1,071 | 1,104 | 1,166 | 1,148 | 1,132 | 1,307 | 1,172 | 1,196 | 1,424 | 2,025 | 14,552 |
| Eating and drinking places | 2,265 | 2,206 | 2,566 | 2,428 | 2,569 | 2,609 | 2,732 | 2,791 | 2,536 | 2,559 | 2,429 | 2,544 | 30,234 |
| Drug & proprietary stores | 880 | 830 | 890 | 920 | 955 | 927 | 959 | 990 | 913 | 955 | 941 | 1,342 | 11,502 |
| GAF, total[2] | 4,987 | 4,854 | 5,605 | 5,620 | 6,061 | 5,940 | 5,728 | 6,507 | 5,971 | 6,310 | 7,395 | 10,920 | 75,898 |

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).

NOTE: Totals include data for kinds of business not shown.

## Table 9. **Estimated Monthly Retail Sales, by Selected Kind of Business for Regions: January 1984 to December 1993**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Region and kind of business | 1984 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Northeast** | | | | | | | | | | | | | |
| **Retail sales, total** | **19,258** | **19,449** | **21,080** | **21,408** | **22,677** | **23,062** | **21,387** | **22,246** | **21,100** | **22,471** | **23,809** | **27,604** | **265,551** |
| Durable goods, total | 5,736 | 6,418 | 6,784 | 7,225 | 7,883 | 8,131 | 7,344 | 7,480 | 6,638 | 7,254 | 7,462 | 8,043 | 86,398 |
| Building materials group stores | 584 | 573 | 621 | 785 | 997 | 1,040 | 1,042 | 1,043 | 981 | 1,008 | 931 | 843 | 10,448 |
| Automotive dealers | 3,329 | 4,051 | 4,310 | 4,558 | 4,811 | 4,831 | 4,311 | 4,360 | 3,598 | 4,014 | 3,892 | 3,261 | 49,326 |
| Furniture group stores | 920 | 965 | 1,008 | 971 | 1,051 | 1,137 | 1,040 | 1,054 | 1,040 | 1,184 | 1,296 | 1,610 | 13,276 |
| Nondurable goods, total | 13,522 | 13,031 | 14,296 | 14,183 | 14,794 | 14,931 | 14,043 | 14,766 | 14,462 | 15,217 | 16,347 | 19,561 | 179,153 |
| General merchandise group stores | 1,442 | 1,600 | 1,860 | 2,076 | 2,321 | 2,340 | 1,919 | 2,209 | 2,256 | 2,359 | 3,089 | 4,670 | 28,141 |
| Dept. stores, (excl. leased depts.) | 1,233 | 1,365 | 1,598 | 1,789 | 2,017 | 2,019 | 1,631 | 1,885 | 1,946 | 2,021 | 2,658 | 3,976 | 24,138 |
| Dept. stores, (incl. leased depts.)[1] | 1,286 | 1,423 | 1,668 | 1,867 | 2,105 | 2,107 | 1,702 | 1,967 | 2,031 | 2,110 | 2,773 | 4,152 | 25,191 |
| Food group stores | 4,412 | 4,358 | 4,819 | 4,565 | 4,840 | 4,884 | 4,784 | 4,907 | 4,639 | 4,793 | 4,920 | 5,232 | 57,153 |
| Grocery stores | 3,975 | 3,927 | 4,367 | 4,106 | 4,391 | 4,454 | 4,349 | 4,484 | 4,238 | 4,369 | 4,489 | 4,711 | 51,860 |
| Gasoline service stations | 1,548 | 1,440 | 1,577 | 1,542 | 1,599 | 1,609 | 1,594 | 1,579 | 1,506 | 1,562 | 1,577 | 1,591 | 18,724 |
| Apparel & accessory stores | 970 | 923 | 1,052 | 1,263 | 1,309 | 1,336 | 1,099 | 1,277 | 1,345 | 1,391 | 1,613 | 2,266 | 15,844 |
| Eating and drinking places | 1,960 | 1,935 | 2,110 | 2,221 | 2,372 | 2,430 | 2,455 | 2,558 | 2,399 | 2,423 | 2,277 | 2,402 | 27,542 |
| Drug & proprietary stores | 646 | 647 | 663 | 688 | 697 | 700 | 672 | 691 | 677 | 687 | 713 | 908 | 8,389 |
| GAF, total[2] | 3,909 | 4,038 | 4,480 | 4,883 | 5,321 | 5,532 | 4,676 | 5,231 | 5,311 | 5,584 | 6,883 | 10,243 | 66,091 |
| **Midwest** | | | | | | | | | | | | | |
| **Retail sales, total** | **22,093** | **22,432** | **25,023** | **25,874** | **28,028** | **26,138** | **26,617** | **27,440** | **25,967** | **27,879** | **28,474** | **31,890** | **319,855** |
| Durable goods, total | 7,454 | 8,016 | 9,001 | 9,756 | 10,744 | 10,857 | 10,176 | 9,959 | 9,141 | 10,292 | 9,912 | 9,965 | 115,273 |
| Building materials group stores | 963 | 957 | 1,114 | 1,442 | 1,843 | 1,839 | 1,757 | 1,677 | 1,608 | 1,674 | 1,569 | 1,444 | 17,887 |
| Automotive dealers | 4,885 | 5,513 | 6,098 | 6,518 | 7,003 | 7,147 | 6,593 | 6,347 | 5,661 | 6,661 | 6,121 | 5,481 | 74,028 |
| Furniture group stores | 928 | 889 | 1,065 | 1,053 | 1,082 | 1,060 | 1,026 | 1,106 | 1,092 | 1,130 | 1,258 | 1,501 | 13,210 |
| Nondurable goods, total | 14,639 | 14,416 | 16,022 | 16,118 | 17,284 | 17,281 | 16,441 | 17,481 | 16,826 | 17,587 | 18,562 | 21,925 | 204,582 |
| General merchandise group stores | 2,138 | 2,165 | 2,633 | 2,846 | 3,168 | 3,102 | 2,731 | 3,129 | 2,985 | 3,189 | 3,981 | 5,894 | 37,961 |
| Dept. stores, (excl. leased depts.) | 1,771 | 1,782 | 2,191 | 2,358 | 2,626 | 2,568 | 2,249 | 2,591 | 2,489 | 2,655 | 3,321 | 4,897 | 31,498 |
| Dept. stores, (incl. leased depts.)[1] | 1,832 | 1,843 | 2,268 | 2,440 | 2,717 | 2,656 | 2,327 | 2,682 | 2,576 | 2,748 | 3,437 | 5,070 | 32,596 |
| Food group stores | 4,848 | 4,788 | 5,232 | 4,918 | 5,371 | 5,454 | 5,289 | 5,414 | 5,210 | 5,286 | 5,324 | 5,682 | 62,816 |
| Grocery stores | 4,563 | 4,477 | 4,897 | 4,554 | 4,986 | 5,091 | 4,947 | 5,056 | 4,861 | 4,936 | 4,982 | 5,305 | 58,655 |
| Gasoline service stations | 2,508 | 2,331 | 2,554 | 2,558 | 2,731 | 2,825 | 2,752 | 2,800 | 2,740 | 2,890 | 2,792 | 2,737 | 32,218 |
| Apparel & accessory stores | 941 | 886 | 1,057 | 1,237 | 1,196 | 1,188 | 1,067 | 1,217 | 1,200 | 1,241 | 1,412 | 2,044 | 14,686 |
| Eating and drinking places | 1,843 | 1,921 | 2,118 | 2,114 | 2,244 | 2,318 | 2,314 | 2,440 | 2,270 | 2,253 | 2,159 | 2,239 | 26,233 |
| Drug & proprietary stores | 801 | 773 | 793 | 802 | 825 | 818 | 803 | 840 | 781 | 844 | 866 | 1,166 | 10,112 |
| GAF, total[2] | 4,547 | 4,472 | 5,324 | 5,755 | 6,164 | 6,080 | 5,505 | 6,177 | 5,941 | 6,235 | 7,543 | 11,064 | 74,807 |
| **South** | | | | | | | | | | | | | |
| **Retail sales, total** | **31,286** | **31,627** | **35,784** | **35,628** | **37,779** | **37,380** | **35,813** | **37,215** | **34,311** | **35,953** | **37,410** | **43,843** | **434,029** |
| Durable goods, total | 11,437 | 11,962 | 13,604 | 13,554 | 14,860 | 14,624 | 13,614 | 13,872 | 12,591 | 13,606 | 13,306 | 14,642 | 161,672 |
| Building materials group stores | 1,657 | 1,804 | 2,133 | 2,389 | 2,598 | 2,476 | 2,328 | 2,361 | 2,165 | 2,221 | 2,097 | 1,957 | 26,186 |
| Automotive dealers | 7,127 | 7,567 | 8,562 | 8,330 | 9,167 | 8,997 | 8,314 | 8,352 | 7,351 | 8,213 | 7,731 | 7,566 | 97,277 |
| Furniture group stores | 1,565 | 1,499 | 1,678 | 1,577 | 1,710 | 1,798 | 1,712 | 1,838 | 1,799 | 1,780 | 1,900 | 2,356 | 21,212 |
| Nondurable goods, total | 19,849 | 19,665 | 22,180 | 22,074 | 22,919 | 22,756 | 22,199 | 23,343 | 21,720 | 22,347 | 24,104 | 29,201 | 272,357 |
| General merchandise group stores | 2,836 | 2,958 | 3,741 | 3,884 | 4,227 | 4,035 | 3,644 | 4,161 | 3,858 | 4,086 | 5,411 | 8,153 | 50,994 |
| Dept. stores, (excl. leased depts.) | 2,199 | 2,268 | 2,912 | 3,007 | 3,242 | 3,109 | 2,837 | 3,224 | 2,968 | 3,133 | 4,025 | 6,086 | 39,010 |
| Dept. stores, (incl. leased depts.)[1] | 2,274 | 2,346 | 3,008 | 3,107 | 3,350 | 3,212 | 2,932 | 3,333 | 3,068 | 3,236 | 4,161 | 6,289 | 40,316 |
| Food group stores | 7,307 | 7,120 | 7,858 | 7,540 | 7,905 | 8,091 | 8,017 | 8,189 | 7,689 | 7,801 | 7,881 | 8,439 | 93,837 |
| Grocery stores | 7,081 | 6,890 | 7,607 | 7,293 | 7,670 | 7,842 | 7,775 | 7,954 | 7,469 | 7,569 | 7,637 | 8,145 | 90,932 |
| Gasoline service stations | 2,970 | 2,908 | 3,144 | 3,222 | 3,359 | 3,331 | 3,365 | 3,294 | 3,091 | 3,128 | 3,054 | 3,031 | 37,897 |
| Apparel & accessory stores | 1,348 | 1,332 | 1,655 | 1,732 | 1,662 | 1,586 | 1,487 | 1,795 | 1,610 | 1,592 | 1,874 | 2,944 | 20,617 |
| Eating and drinking places | 2,890 | 2,923 | 3,241 | 3,246 | 3,292 | 3,310 | 3,385 | 3,476 | 3,144 | 3,143 | 3,136 | 3,260 | 38,446 |
| Drug & proprietary stores | 1,079 | 1,101 | 1,180 | 1,162 | 1,193 | 1,169 | 1,130 | 1,169 | 1,101 | 1,163 | 1,221 | 1,661 | 14,329 |
| GAF, total[2] | 6,585 | 6,592 | 7,950 | 8,106 | 8,590 | 8,408 | 7,771 | 8,830 | 8,245 | 8,498 | 10,467 | 15,911 | 105,953 |
| **West** | | | | | | | | | | | | | |
| **Retail sales, total** | **19,617** | **19,500** | **21,717** | **20,931** | **22,501** | **22,842** | **22,202** | **23,382** | **21,781** | **22,351** | **22,982** | **27,673** | **267,479** |
| Durable goods, total | 6,769 | 6,858 | 7,631 | 7,090 | 7,706 | 7,979 | 7,615 | 7,973 | 7,398 | 7,775 | 7,639 | 8,705 | 91,138 |
| Building materials group stores | 823 | 881 | 1,067 | 970 | 1,100 | 1,174 | 1,086 | 1,205 | 1,135 | 1,116 | 1,023 | 976 | 12,556 |
| Automotive dealers | 4,078 | 4,182 | 4,644 | 4,282 | 4,684 | 4,789 | 4,587 | 4,546 | 4,124 | 4,433 | 4,184 | 4,156 | 52,689 |
| Furniture group stores | 1,063 | 957 | 1,035 | 967 | 968 | 1,055 | 1,052 | 1,189 | 1,176 | 1,240 | 1,322 | 1,710 | 13,734 |
| Nondurable goods, total | 12,848 | 12,642 | 14,086 | 13,841 | 14,795 | 14,863 | 14,587 | 15,409 | 14,383 | 14,576 | 15,343 | 18,968 | 176,341 |
| General merchandise group stores | 2,023 | 2,008 | 2,418 | 2,414 | 2,676 | 2,630 | 2,436 | 2,737 | 2,533 | 2,736 | 3,340 | 5,236 | 33,187 |
| Dept. stores, (excl. leased depts.) | 1,574 | 1,542 | 1,888 | 1,867 | 2,085 | 2,067 | 1,919 | 2,152 | 1,990 | 2,136 | 2,611 | 4,010 | 25,841 |
| Dept. stores, (incl. leased depts.)[1] | 1,646 | 1,613 | 1,975 | 1,953 | 2,181 | 2,163 | 2,009 | 2,251 | 2,080 | 2,235 | 2,732 | 4,195 | 27,033 |
| Food group stores | 4,281 | 4,331 | 4,800 | 4,658 | 4,990 | 5,076 | 5,032 | 5,159 | 4,876 | 4,775 | 4,845 | 5,280 | 58,103 |
| Grocery stores | 4,074 | 4,096 | 4,549 | 4,370 | 4,707 | 4,811 | 4,784 | 4,899 | 4,636 | 4,535 | 4,593 | 4,964 | 55,018 |
| Gasoline service stations | 1,471 | 1,429 | 1,488 | 1,490 | 1,652 | 1,646 | 1,646 | 1,685 | 1,571 | 1,599 | 1,531 | 1,518 | 18,726 |
| Apparel & accessory stores | 882 | 826 | 1,032 | 1,035 | 1,078 | 1,090 | 987 | 1,120 | 1,029 | 1,066 | 1,236 | 1,813 | 13,194 |
| Eating and drinking places | 2,241 | 2,170 | 2,419 | 2,347 | 2,426 | 2,550 | 2,644 | 2,752 | 2,479 | 2,368 | 2,284 | 2,420 | 29,100 |
| Drug & proprietary stores | 871 | 851 | 888 | 896 | 919 | 894 | 879 | 918 | 885 | 920 | 931 | 1,329 | 11,181 |
| GAF, total[2] | 4,656 | 4,503 | 5,249 | 5,154 | 5,564 | 5,607 | 5,249 | 5,946 | 5,572 | 5,901 | 6,882 | 10,502 | 70,785 |

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).

NOTE: Totals include data for kinds of business not shown.

## Table 10. Estimated Monthly Retail Sales, by Selected Kind of Business for Geographic Divisions: January 1984 to December 1993

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Geographic division and kind of business | 1993 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **New England, total** | **8,267** | **7,961** | **8,900** | **9,169** | **9,414** | **9,729** | **9,710** | **9,723** | **9,688** | **9,983** | **10,039** | **12,139** | **114,722** |
| Nondurable goods, total | 5,744 | 5,572 | 6,138 | 6,160 | 6,427 | 6,342 | 6,390 | 6,405 | 6,467 | 6,780 | 7,046 | 8,695 | 78,166 |
| General merchandise group stores | 714 | 754 | 866 | 962 | 1,020 | 989 | 942 | 1,007 | 1,011 | 1,097 | 1,327 | 2,011 | 12,700 |
| Dept. stores, (excl. leased depts.) | 472 | 480 | 560 | 649 | 711 | 680 | 626 | 697 | 700 | 765 | 945 | 1,459 | 8,744 |
| Dept. stores, (incl. leased depts.)[1] | 490 | 500 | 583 | 676 | 738 | 706 | 650 | 725 | 727 | 791 | 978 | 1,505 | 9,069 |
| Food group stores | 1,944 | 1,794 | 1,940 | 1,954 | 2,085 | 2,040 | 2,174 | 2,047 | 2,003 | 2,060 | 2,012 | 2,220 | 24,273 |
| GAF, total[2] | 1,785 | 1,775 | 2,008 | 2,235 | 2,344 | 2,281 | 2,264 | 2,486 | 2,409 | 2,499 | 2,840 | 4,354 | 29,280 |
| **Middle Atlantic, total** | **20,857** | **19,695** | **22,113** | **23,802** | **24,548** | **24,962** | **24,956** | **25,026** | **24,223** | **24,732** | **25,432** | **30,911** | **291,257** |
| Durable goods, total | 6,950 | 6,559 | 7,738 | 8,929 | 9,158 | 9,704 | 9,632 | 9,642 | 8,973 | 8,954 | 9,021 | 10,562 | 105,822 |
| Automotive dealers | 3,786 | 3,610 | 4,526 | 5,278 | 5,132 | 5,475 | 5,328 | 5,514 | 5,015 | 5,037 | 4,923 | 4,688 | 58,312 |
| Nondurable goods, total | 13,907 | 13,136 | 14,375 | 14,873 | 15,390 | 15,258 | 15,324 | 15,384 | 15,250 | 15,778 | 16,411 | 20,349 | 185,435 |
| General merchandise group stores | 1,656 | 1,703 | 2,021 | 2,298 | 2,482 | 2,328 | 2,219 | 2,369 | 2,423 | 2,595 | 3,257 | 4,868 | 30,219 |
| Dept. stores, (excl. leased depts.) | 1,261 | 1,296 | 1,564 | 1,807 | 1,943 | 1,817 | 1,704 | 1,850 | 1,899 | 2,057 | 2,623 | 3,957 | 23,778 |
| Dept. stores, (incl. leased depts.)[1] | 1,313 | 1,352 | 1,628 | 1,882 | 2,021 | 1,887 | 1,769 | 1,919 | 1,975 | 2,132 | 2,716 | 4,080 | 24,674 |
| Food group stores | 4,527 | 4,167 | 4,496 | 4,468 | 4,681 | 4,738 | 4,969 | 4,692 | 4,690 | 4,778 | 4,692 | 5,315 | 56,213 |
| Gasoline service stations | 1,238 | 1,201 | 1,276 | 1,302 | 1,387 | 1,393 | 1,396 | 1,367 | 1,297 | 1,355 | 1,308 | 1,325 | 15,845 |
| Apparel & accessory stores | 1,255 | 1,144 | 1,371 | 1,689 | 1,685 | 1,567 | 1,504 | 1,682 | 1,717 | 1,777 | 1,885 | 2,677 | 19,953 |
| Eating and drinking places | 2,105 | 1,954 | 2,098 | 2,225 | 2,390 | 2,462 | 2,477 | 2,534 | 2,303 | 2,356 | 2,169 | 2,278 | 27,351 |
| Drug & proprietary stores | 1,047 | 1,075 | 1,103 | 1,135 | 1,132 | 1,145 | 1,127 | 1,111 | 1,095 | 1,113 | 1,122 | 1,471 | 13,676 |
| GAF, total[2] | 4,862 | 4,637 | 5,323 | 6,053 | 6,277 | 6,216 | 6,200 | 6,436 | 6,438 | 6,631 | 7,738 | 11,760 | 78,571 |
| **East North Central, total** | **24,534** | **24,031** | **28,253** | **29,425** | **30,472** | **30,092** | **30,311** | **30,279** | **29,121** | **30,317** | **31,166** | **37,227** | **355,228** |
| Durable goods, total | 8,684 | 8,834 | 10,868 | 11,570 | 11,863 | 12,207 | 12,060 | 11,927 | 11,386 | 11,545 | 11,538 | 13,242 | 135,724 |
| Automotive dealers | 5,338 | 5,624 | 6,973 | 7,453 | 7,393 | 7,581 | 7,566 | 7,351 | 6,870 | 7,029 | 6,707 | 6,491 | 82,376 |
| Furniture group stores | 1,369 | 1,289 | 1,491 | 1,406 | 1,423 | 1,524 | 1,584 | 1,574 | 1,612 | 1,646 | 1,887 | 2,511 | 19,316 |
| Nondurable goods, total | 15,850 | 15,197 | 17,385 | 17,855 | 18,609 | 17,885 | 18,251 | 18,352 | 17,735 | 18,772 | 19,628 | 23,985 | 219,504 |
| General merchandise group stores | 2,832 | 2,800 | 3,392 | 3,597 | 3,847 | 3,689 | 3,676 | 3,906 | 3,753 | 4,142 | 4,877 | 7,119 | 47,630 |
| Dept. stores, (excl. leased depts.) | 2,313 | 2,273 | 2,805 | 2,988 | 3,178 | 3,039 | 3,033 | 3,271 | 3,140 | 3,466 | 4,076 | 5,985 | 39,567 |
| Dept. stores, (incl. leased depts.)[1] | 2,386 | 2,349 | 2,894 | 3,081 | 3,271 | 3,128 | 3,119 | 3,366 | 3,233 | 3,565 | 4,194 | 6,153 | 40,739 |
| Food group stores | 4,641 | 4,395 | 4,747 | 4,870 | 5,136 | 4,960 | 5,219 | 4,985 | 4,747 | 4,876 | 4,834 | 5,399 | 58,809 |
| Gasoline service stations | 1,760 | 1,679 | 1,861 | 1,869 | 2,000 | 1,989 | 2,003 | 1,955 | 1,847 | 1,926 | 1,819 | 1,834 | 22,542 |
| Apparel & accessory stores | 995 | 961 | 1,174 | 1,310 | 1,320 | 1,244 | 1,248 | 1,395 | 1,361 | 1,381 | 1,529 | 2,257 | 16,175 |
| Eating and drinking places | 2,882 | 2,672 | 3,191 | 3,250 | 3,361 | 3,334 | 3,474 | 3,464 | 3,243 | 3,360 | 3,122 | 3,332 | 38,685 |
| GAF, total[2] | 5,864 | 5,699 | 6,781 | 7,131 | 7,433 | 7,315 | 7,342 | 7,782 | 7,560 | 7,983 | 9,361 | 14,179 | 94,430 |
| **West North Central, total** | **10,889** | **10,498** | **12,590** | **12,897** | **13,229** | **13,193** | **13,121** | **13,383** | **12,933** | **13,405** | **13,531** | **15,832** | **155,501** |
| Durable goods, total | 3,805 | 3,727 | 5,003 | 5,054 | 5,040 | 5,302 | 4,997 | 5,119 | 4,941 | 5,038 | 5,049 | 5,633 | 58,708 |
| Automotive dealers | 2,459 | 2,451 | 3,468 | 3,421 | 3,276 | 3,480 | 3,208 | 3,294 | 3,202 | 3,248 | 3,156 | 3,154 | 37,817 |
| Nondurable goods, total | 7,084 | 6,771 | 7,587 | 7,843 | 8,189 | 7,891 | 8,124 | 8,264 | 7,992 | 8,367 | 8,482 | 10,199 | 96,793 |
| General merchandise group stores | 1,237 | 1,204 | 1,467 | 1,567 | 1,702 | 1,617 | 1,628 | 1,771 | 1,661 | 1,834 | 2,071 | 2,968 | 20,727 |
| Dept. stores, (excl. leased depts.) | 990 | 969 | 1,177 | 1,235 | 1,347 | 1,274 | 1,270 | 1,417 | 1,323 | 1,452 | 1,653 | 2,405 | 16,512 |
| Dept. stores, (incl. leased depts.)[1] | 1,011 | 990 | 1,201 | 1,262 | 1,374 | 1,300 | 1,295 | 1,445 | 1,351 | 1,479 | 1,688 | 2,450 | 16,846 |
| Food group stores | 2,298 | 2,112 | 2,243 | 2,392 | 2,429 | 2,375 | 2,505 | 2,338 | 2,287 | 2,445 | 2,363 | 2,586 | 28,373 |
| Gasoline service stations | 971 | 902 | 1,003 | 1,059 | 1,123 | 1,095 | 1,112 | 1,067 | 1,024 | 1,095 | 1,030 | 1,015 | 12,496 |
| Apparel & accessory stores | 378 | 360 | 443 | 492 | 509 | 464 | 488 | 551 | 515 | 514 | 570 | 826 | 6,110 |
| GAF, total[2] | 2,406 | 2,325 | 2,765 | 2,905 | 3,125 | 3,048 | 3,057 | 3,316 | 3,123 | 3,282 | 3,767 | 5,539 | 38,658 |
| **South Atlantic, total** | **28,047** | **28,197** | **30,782** | **32,105** | **32,882** | **32,345** | **32,644** | **32,176** | **31,303** | **32,395** | **34,175** | **41,184** | **388,235** |
| Durable goods, total | 10,572 | 11,007 | 11,929 | 12,755 | 13,317 | 13,401 | 13,167 | 12,880 | 12,678 | 12,730 | 13,570 | 15,672 | 153,678 |
| Automotive dealers | 6,082 | 6,565 | 7,067 | 7,496 | 7,853 | 7,890 | 7,836 | 7,447 | 7,344 | 7,251 | 7,629 | 7,705 | 88,165 |
| Furniture group stores | 1,687 | 1,624 | 1,751 | 1,723 | 1,796 | 1,832 | 1,902 | 1,909 | 1,853 | 1,931 | 2,171 | 2,725 | 22,904 |
| Nondurable goods, total | 17,475 | 17,190 | 18,853 | 19,350 | 19,565 | 18,944 | 19,477 | 19,296 | 18,625 | 19,665 | 20,605 | 25,512 | 234,557 |
| General merchandise group stores | 3,030 | 3,125 | 3,505 | 3,751 | 3,881 | 3,668 | 3,688 | 3,864 | 3,608 | 4,017 | 4,880 | 7,484 | 48,501 |
| Dept. stores, (excl. leased depts.) | 2,134 | 2,235 | 2,542 | 2,741 | 2,808 | 2,641 | 2,664 | 2,850 | 2,646 | 2,966 | 3,579 | 5,517 | 35,323 |
| Dept. stores, (incl. leased depts.)[1] | 2,197 | 2,305 | 2,617 | 2,823 | 2,888 | 2,718 | 2,738 | 2,932 | 2,719 | 3,040 | 3,670 | 5,650 | 36,297 |
| Food group stores | 5,792 | 5,438 | 5,856 | 5,972 | 5,993 | 5,944 | 6,250 | 5,909 | 5,822 | 6,007 | 5,912 | 6,617 | 71,512 |
| Gasoline service stations | 1,983 | 1,935 | 2,102 | 2,112 | 2,130 | 2,118 | 2,158 | 2,094 | 1,976 | 2,072 | 2,041 | 2,034 | 24,755 |
| Apparel & accessory stores | 1,273 | 1,276 | 1,534 | 1,711 | 1,649 | 1,510 | 1,533 | 1,675 | 1,548 | 1,631 | 1,855 | 2,696 | 19,891 |
| GAF, total[2] | 6,852 | 6,886 | 7,690 | 8,186 | 8,340 | 8,046 | 8,127 | 8,487 | 8,021 | 8,572 | 10,155 | 15,361 | 104,723 |
| **East South Central, total** | **8,008** | **8,023** | **8,988** | **9,191** | **9,693** | **9,552** | **9,851** | **9,908** | **9,508** | **9,777** | **10,140** | **11,869** | **114,508** |
| Durable goods, total | 2,931 | 2,857 | 3,434 | 3,414 | 3,580 | 3,703 | 3,740 | 3,775 | 3,756 | 3,637 | 3,753 | 4,137 | 42,717 |
| Nondurable goods, total | 5,077 | 5,166 | 5,554 | 5,777 | 6,113 | 5,849 | 6,111 | 6,133 | 5,752 | 6,140 | 6,387 | 7,732 | 71,791 |
| General merchandise group stores | 1,024 | 1,067 | 1,213 | 1,327 | 1,399 | 1,326 | 1,353 | 1,415 | 1,323 | 1,500 | 1,796 | 2,535 | 17,278 |
| Dept. stores, (excl. leased depts.) | 793 | 825 | 944 | 1,030 | 1,082 | 1,023 | 1,047 | 1,101 | 1,029 | 1,183 | 1,390 | 1,981 | 13,428 |
| Dept. stores, (incl. leased depts.)[1] | 809 | 844 | 965 | 1,052 | 1,104 | 1,045 | 1,068 | 1,122 | 1,050 | 1,204 | 1,416 | 2,017 | 13,696 |
| GAF, total[2] | 2,027 | 1,933 | 2,176 | 2,335 | 2,378 | 2,290 | 2,369 | 2,542 | 2,371 | 2,626 | 3,119 | 4,419 | 30,585 |
| **West South Central, total** | **15,232** | **15,110** | **17,337** | **17,562** | **18,199** | **17,974** | **18,568** | **18,369** | **17,526** | **17,970** | **18,250** | **22,384** | **214,481** |
| Durable goods, total | 5,328 | 5,423 | 6,525 | 6,621 | 6,851 | 7,050 | 7,121 | 6,992 | 6,770 | 6,712 | 6,680 | 8,103 | 80,176 |
| Automotive dealers | 3,482 | 3,634 | 4,423 | 4,374 | 4,449 | 4,678 | 4,772 | 4,614 | 4,463 | 4,352 | 4,179 | 4,625 | 52,045 |
| Nondurable goods, total | 9,904 | 9,687 | 10,812 | 10,941 | 11,348 | 10,924 | 11,447 | 11,377 | 10,756 | 11,258 | 11,570 | 14,281 | 134,305 |
| General merchandise group stores | 1,984 | 2,044 | 2,350 | 2,408 | 2,563 | 2,452 | 2,545 | 2,626 | 2,338 | 2,634 | 2,977 | 4,474 | 31,395 |
| Dept. stores, (excl. leased depts.) | 1,553 | 1,597 | 1,846 | 1,890 | 2,006 | 1,913 | 2,007 | 2,089 | 1,848 | 2,092 | 2,359 | 3,588 | 24,788 |
| Dept. stores, (incl. leased depts.)[1] | 1,587 | 1,633 | 1,887 | 1,932 | 2,049 | 1,954 | 2,046 | 2,128 | 1,884 | 2,127 | 2,400 | 3,650 | 25,277 |
| Food group stores | 3,366 | 3,194 | 3,494 | 3,497 | 3,609 | 3,501 | 3,678 | 3,481 | 3,420 | 3,438 | 3,389 | 3,756 | 41,823 |
| Apparel & accessory stores | 664 | 677 | 805 | 885 | 856 | 783 | 878 | 950 | 823 | 881 | 969 | 1,469 | 10,640 |
| GAF, total[2] | 3,823 | 3,786 | 4,409 | 4,626 | 4,810 | 4,587 | 4,810 | 4,977 | 4,523 | 4,904 | 5,544 | 8,470 | 59,269 |
| **Mountain, total** | **8,765** | **8,468** | **9,572** | **9,838** | **10,319** | **10,489** | **10,803** | **10,986** | **10,318** | **10,666** | **10,773** | **13,109** | **124,106** |
| Nondurable goods, total | 5,592 | 5,476 | 6,143 | 6,138 | 6,417 | 6,217 | 6,440 | 6,630 | 6,252 | 6,558 | 6,755 | 8,317 | 76,935 |
| General merchandise group stores | 944 | 968 | 1,139 | 1,161 | 1,243 | 1,183 | 1,217 | 1,320 | 1,190 | 1,309 | 1,527 | 2,282 | 15,483 |
| Dept. stores, (excl. leased depts.) | 708 | 711 | 843 | 858 | 924 | 877 | 906 | 1,004 | 887 | 990 | 1,154 | 1,758 | 11,620 |
| Dept. stores, (incl. leased depts.)[1] | 728 | 733 | 869 | 883 | 950 | 900 | 928 | 1,029 | 910 | 1,013 | 1,185 | 1,800 | 11,928 |
| Food group stores | 2,119 | 1,990 | 2,193 | 2,216 | 2,302 | 2,251 | 2,350 | 2,250 | 2,230 | 2,253 | 2,225 | 2,491 | 26,870 |
| GAF, total[2] | 2,100 | 2,029 | 2,365 | 2,378 | 2,501 | 2,432 | 2,548 | 2,832 | 2,567 | 2,720 | 3,097 | 4,800 | 32,369 |

## Table 10. Estimated Monthly Retail Sales, by Selected Kind of Business for Geographic Divisions: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Geographic division and kind of business | 1993 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Pacific, total** | **23,772** | **23,047** | **26,107** | **26,335** | **27,346** | **27,365** | **27,756** | **27,254** | **26,439** | **27,118** | **27,426** | **33,608** | **323,573** |
| Durable goods, total | 8,974 | 8,748 | 10,146 | 10,267 | 10,635 | 10,937 | 10,854 | 10,469 | 10,339 | 10,512 | 10,134 | 12,023 | 124,038 |
| Automotive dealers | 4,993 | 4,866 | 5,669 | 5,682 | 5,851 | 6,064 | 6,097 | 5,695 | 5,661 | 5,892 | 5,265 | 5,357 | 67,092 |
| Furniture group stores | 1,556 | 1,447 | 1,591 | 1,518 | 1,572 | 1,666 | 1,565 | 1,588 | 1,589 | 1,651 | 1,618 | 2,397 | 19,958 |
| Nondurable goods, total | 14,798 | 14,299 | 15,961 | 16,068 | 16,711 | 16,428 | 16,902 | 16,785 | 16,100 | 16,606 | 17,292 | 21,585 | 199,535 |
| General merchandise group stores | 2,781 | 2,787 | 3,221 | 3,201 | 3,502 | 3,380 | 3,416 | 3,560 | 3,344 | 3,513 | 4,151 | 6,202 | 43,058 |
| Dept. stores, (excl. leased depts.) | 1,674 | 1,678 | 2,006 | 2,010 | 2,178 | 2,107 | 2,141 | 2,292 | 2,106 | 2,216 | 2,715 | 4,304 | 27,427 |
| Dept. stores, (incl. leased depts.)[1] | 1,743 | 1,751 | 2,092 | 2,097 | 2,267 | 2,190 | 2,223 | 2,379 | 2,191 | 2,301 | 2,814 | 4,450 | 28,498 |
| Food group stores | 4,796 | 4,523 | 4,997 | 5,018 | 5,146 | 5,114 | 5,344 | 5,121 | 5,121 | 5,136 | 5,092 | 5,901 | 61,309 |
| Gasoline service stations | 1,615 | 1,560 | 1,687 | 1,697 | 1,770 | 1,794 | 1,870 | 1,860 | 1,738 | 1,823 | 1,760 | 1,735 | 20,909 |
| Apparel & accessory stores | 1,058 | 1,041 | 1,272 | 1,335 | 1,388 | 1,416 | 1,459 | 1,468 | 1,356 | 1,361 | 1,600 | 2,392 | 17,146 |
| Eating and drinking places | 2,661 | 2,525 | 2,759 | 2,829 | 2,874 | 2,791 | 2,897 | 2,853 | 2,575 | 2,744 | 2,567 | 2,662 | 32,737 |
| Drug & proprietary stores | 953 | 916 | 1,015 | 1,029 | 1,003 | 1,004 | 1,006 | 986 | 969 | 997 | 986 | 1,360 | 12,224 |
| GAF, total[2] | 6,354 | 6,221 | 7,109 | 7,117 | 7,569 | 7,564 | 7,550 | 7,778 | 7,370 | 7,584 | 8,859 | 13,387 | 94,462 |

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).
Note: Totals include data for kinds of business not shown.

## Table 10. Estimated Monthly Retail Sales, by Selected Kind of Business for Geographic Divisions: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Geographic division and kind of business | 1992 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **New England, total** | **8,236** | **8,107** | **8,694** | **8,920** | **9,289** | **9,238** | **9,138** | **9,103** | **8,972** | **9,593** | **9,389** | **11,627** | **110,306** |
| Nondurable goods, total | 5,817 | 5,657 | 6,013 | 6,073 | 6,331 | 6,117 | 6,125 | 6,324 | 6,097 | 6,619 | 6,732 | 8,368 | 76,273 |
| General merchandise group stores | 671 | 684 | 788 | 852 | 933 | 886 | 819 | 929 | 884 | 981 | 1,203 | 1,901 | 11,531 |
| Dept. stores, (excl. leased depts.) | 440 | 479 | 570 | 620 | 684 | 647 | 579 | 681 | 649 | 720 | 873 | 1,378 | 8,320 |
| Dept. stores, (incl. leased depts.)[1] | 455 | 498 | 593 | 647 | 710 | 672 | 602 | 710 | 676 | 751 | 907 | 1,428 | 8,649 |
| Food group stores | 1,959 | 1,857 | 1,922 | 1,977 | 2,087 | 2,019 | 2,149 | 2,059 | 1,973 | 2,052 | 1,958 | 2,159 | 24,171 |
| GAF, total[2] | 1,719 | 1,771 | 1,913 | 2,039 | 2,165 | 2,091 | 2,009 | 2,310 | 2,207 | 2,399 | 2,728 | 4,247 | 27,598 |
| **Middle Atlantic, total** | **20,218** | **20,390** | **21,837** | **22,719** | **23,724** | **23,999** | **23,884** | **23,969** | **22,910** | **24,026** | **23,750** | **29,453** | **280,879** |
| Durable goods, total | 6,815 | 7,168 | 7,815 | 8,168 | 8,530 | 8,940 | 8,650 | 8,335 | 8,025 | 8,185 | 7,542 | 9,358 | 97,531 |
| Automotive dealers | 3,678 | 4,000 | 4,478 | 4,612 | 4,695 | 5,004 | 4,823 | 4,620 | 4,404 | 4,485 | 3,935 | 3,801 | 52,535 |
| Nondurable goods, total | 13,403 | 13,222 | 14,022 | 14,551 | 15,194 | 15,059 | 15,234 | 15,634 | 14,885 | 15,841 | 16,208 | 20,095 | 183,348 |
| General merchandise group stores | 1,572 | 1,709 | 1,945 | 2,178 | 2,327 | 2,159 | 1,991 | 2,255 | 2,193 | 2,440 | 3,034 | 4,618 | 28,421 |
| Dept. stores, (excl. leased depts.) | 1,194 | 1,332 | 1,558 | 1,732 | 1,866 | 1,719 | 1,565 | 1,800 | 1,753 | 1,951 | 2,455 | 3,723 | 22,648 |
| Dept. stores, (incl. leased depts.)[1] | 1,249 | 1,394 | 1,626 | 1,810 | 1,945 | 1,790 | 1,631 | 1,872 | 1,829 | 2,032 | 2,550 | 3,852 | 23,580 |
| Food group stores | 4,330 | 4,193 | 4,371 | 4,389 | 4,561 | 4,488 | 4,687 | 4,566 | 4,444 | 4,650 | 4,470 | 5,011 | 54,160 |
| Gasoline service stations | 1,351 | 1,257 | 1,292 | 1,264 | 1,386 | 1,452 | 1,458 | 1,495 | 1,391 | 1,411 | 1,333 | 1,352 | 16,442 |
| Apparel & accessory stores | 1,146 | 1,183 | 1,347 | 1,620 | 1,629 | 1,615 | 1,590 | 1,870 | 1,806 | 1,877 | 1,931 | 2,793 | 20,407 |
| Eating and drinking places | 2,116 | 2,133 | 2,263 | 2,209 | 2,424 | 2,452 | 2,475 | 2,549 | 2,181 | 2,245 | 2,196 | 2,324 | 27,567 |
| Drug & proprietary stores | 991 | 978 | 979 | 1,054 | 1,046 | 1,029 | 1,075 | 1,051 | 1,023 | 1,080 | 1,028 | 1,340 | 12,674 |
| GAF, total[2] | 4,710 | 4,909 | 5,316 | 5,830 | 6,037 | 5,922 | 5,718 | 6,279 | 6,066 | 6,411 | 7,222 | 11,254 | 75,674 |
| **East North Central, total** | **23,476** | **23,768** | **25,565** | **26,686** | **27,999** | **27,639** | **27,472** | **28,118** | **27,274** | **29,240** | **28,729** | **34,525** | **330,491** |
| Durable goods, total | 8,083 | 8,501 | 9,267 | 10,133 | 10,416 | 10,790 | 10,487 | 10,422 | 10,495 | 10,806 | 9,752 | 11,352 | 120,504 |
| Automotive dealers | 5,032 | 5,449 | 5,874 | 6,420 | 6,321 | 6,595 | 6,442 | 6,314 | 6,463 | 6,625 | 5,700 | 5,465 | 72,700 |
| Furniture group stores | 1,246 | 1,226 | 1,297 | 1,270 | 1,268 | 1,364 | 1,358 | 1,376 | 1,406 | 1,489 | 1,576 | 2,089 | 16,965 |
| Nondurable goods, total | 15,393 | 15,267 | 16,298 | 16,553 | 17,583 | 16,849 | 16,985 | 17,696 | 16,779 | 18,434 | 18,977 | 23,173 | 209,987 |
| General merchandise group stores | 2,560 | 2,743 | 3,143 | 3,311 | 3,596 | 3,366 | 3,274 | 3,687 | 3,338 | 3,855 | 4,571 | 6,667 | 44,111 |
| Dept. stores, (excl. leased depts.) | 2,098 | 2,268 | 2,636 | 2,768 | 2,982 | 2,783 | 2,707 | 3,087 | 2,776 | 3,225 | 3,818 | 5,551 | 36,699 |
| Dept. stores, (incl. leased depts.)[1] | 2,165 | 2,344 | 2,727 | 2,864 | 3,078 | 2,877 | 2,798 | 3,189 | 2,870 | 3,337 | 3,945 | 5,731 | 37,925 |
| Food group stores | 4,658 | 4,419 | 4,501 | 4,599 | 4,876 | 4,734 | 4,949 | 4,889 | 4,663 | 4,875 | 4,805 | 5,252 | 57,220 |
| Gasoline service stations | 1,678 | 1,616 | 1,731 | 1,739 | 1,922 | 1,913 | 1,913 | 1,920 | 1,851 | 1,947 | 1,861 | 1,913 | 22,004 |
| Apparel & accessory stores | 868 | 947 | 1,124 | 1,240 | 1,283 | 1,213 | 1,185 | 1,453 | 1,303 | 1,434 | 1,525 | 2,298 | 15,873 |
| Eating and drinking places | 2,661 | 2,689 | 2,844 | 2,833 | 3,063 | 2,904 | 2,950 | 3,024 | 2,888 | 3,267 | 2,979 | 3,089 | 35,191 |
| GAF, total[2] | 5,269 | 5,536 | 6,248 | 6,611 | 6,976 | 6,791 | 6,622 | 7,364 | 6,839 | 7,553 | 8,625 | 13,182 | 87,616 |
| **West North Central, total** | **10,199** | **9,894** | **10,878** | **11,480** | **12,402** | **12,048** | **12,341** | **12,186** | **11,855** | **12,504** | **12,160** | **14,517** | **142,464** |
| Durable goods, total | 3,672 | 3,453 | 3,952 | 4,321 | 4,712 | 4,722 | 4,750 | 4,405 | 4,486 | 4,484 | 4,175 | 4,788 | 51,920 |
| Automotive dealers | 2,350 | 2,210 | 2,602 | 2,786 | 2,922 | 3,017 | 3,038 | 2,722 | 2,826 | 2,777 | 2,497 | 2,486 | 32,233 |
| Nondurable goods, total | 6,527 | 6,441 | 6,926 | 7,159 | 7,690 | 7,326 | 7,591 | 7,781 | 7,369 | 8,020 | 7,985 | 9,729 | 90,544 |
| General merchandise group stores | 1,142 | 1,186 | 1,389 | 1,449 | 1,600 | 1,478 | 1,479 | 1,647 | 1,469 | 1,665 | 1,918 | 2,750 | 19,172 |
| Dept. stores, (excl. leased depts.) | 918 | 972 | 1,126 | 1,163 | 1,282 | 1,176 | 1,152 | 1,323 | 1,163 | 1,320 | 1,538 | 2,227 | 15,360 |
| Dept. stores, (incl. leased depts.)[1] | 939 | 996 | 1,153 | 1,190 | 1,309 | 1,202 | 1,176 | 1,351 | 1,191 | 1,350 | 1,573 | 2,274 | 15,704 |
| Food group stores | 2,074 | 1,988 | 2,056 | 2,194 | 2,304 | 2,202 | 2,377 | 2,260 | 2,145 | 2,327 | 2,206 | 2,473 | 26,606 |
| Gasoline service stations | 920 | 884 | 958 | 1,011 | 1,147 | 1,125 | 1,145 | 1,110 | 1,082 | 1,160 | 1,046 | 1,050 | 12,638 |
| Apparel & accessory stores | 368 | 374 | 443 | 473 | 490 | 450 | 453 | 556 | 481 | 509 | 542 | 844 | 5,983 |
| GAF, total[2] | 2,217 | 2,257 | 2,592 | 2,725 | 2,965 | 2,778 | 2,791 | 3,107 | 2,833 | 3,060 | 3,472 | 5,192 | 35,989 |
| **South Atlantic, total** | **25,703** | **26,452** | **28,718** | **29,294** | **30,072** | **29,579** | **29,654** | **29,389** | **28,915** | **30,397** | **30,703** | **38,150** | **357,026** |
| Durable goods, total | 9,370 | 9,966 | 11,003 | 11,123 | 11,469 | 11,864 | 11,556 | 10,882 | 11,281 | 11,366 | 11,210 | 13,580 | 134,670 |
| Automotive dealers | 5,526 | 5,973 | 6,562 | 6,517 | 6,686 | 6,932 | 6,677 | 6,038 | 6,500 | 6,530 | 6,044 | 6,387 | 76,372 |
| Furniture group stores | 1,406 | 1,400 | 1,485 | 1,453 | 1,512 | 1,552 | 1,693 | 1,649 | 1,605 | 1,694 | 1,894 | 2,420 | 19,763 |
| Nondurable goods, total | 16,333 | 16,486 | 17,715 | 18,171 | 18,603 | 17,715 | 18,098 | 18,507 | 17,634 | 19,031 | 19,493 | 24,570 | 222,356 |
| General merchandise group stores | 2,636 | 2,910 | 3,221 | 3,379 | 3,480 | 3,272 | 3,261 | 3,596 | 3,344 | 3,724 | 4,527 | 7,004 | 44,354 |
| Dept. stores, (excl. leased depts.) | 1,892 | 2,124 | 2,401 | 2,498 | 2,530 | 2,378 | 2,362 | 2,638 | 2,429 | 2,735 | 3,325 | 5,069 | 32,381 |
| Dept. stores, (incl. leased depts.)[1] | 1,956 | 2,192 | 2,481 | 2,579 | 2,605 | 2,449 | 2,430 | 2,716 | 2,501 | 2,814 | 3,417 | 5,201 | 33,341 |
| Food group stores | 5,564 | 5,388 | 5,655 | 5,736 | 5,883 | 5,711 | 6,042 | 5,780 | 5,539 | 5,869 | 5,691 | 6,327 | 69,185 |
| Gasoline service stations | 1,844 | 1,837 | 2,001 | 2,019 | 2,132 | 2,110 | 2,149 | 2,125 | 2,017 | 2,108 | 2,018 | 2,125 | 24,485 |
| Apparel & accessory stores | 1,143 | 1,230 | 1,459 | 1,610 | 1,502 | 1,405 | 1,367 | 1,605 | 1,485 | 1,603 | 1,743 | 2,726 | 18,878 |
| GAF, total[2] | 6,006 | 6,361 | 7,013 | 7,323 | 7,420 | 7,145 | 7,239 | 7,821 | 7,352 | 7,977 | 9,326 | 14,536 | 95,519 |
| **East South Central, total** | **7,261** | **7,555** | **8,215** | **8,378** | **8,909** | **8,791** | **8,955** | **9,164** | **8,711** | **9,197** | **9,244** | **11,017** | **105,397** |
| Durable goods, total | 2,344 | 2,527 | 2,888 | 2,897 | 3,198 | 3,353 | 3,266 | 3,273 | 3,251 | 3,261 | 3,154 | 3,768 | 37,180 |
| Nondurable goods, total | 4,917 | 5,028 | 5,327 | 5,481 | 5,711 | 5,438 | 5,689 | 5,891 | 5,460 | 5,936 | 6,090 | 7,249 | 68,217 |
| General merchandise group stores | 922 | 1,025 | 1,135 | 1,195 | 1,239 | 1,150 | 1,157 | 1,275 | 1,162 | 1,339 | 1,605 | 2,289 | 15,493 |
| Dept. stores, (excl. leased depts.) | 704 | 792 | 895 | 940 | 970 | 904 | 906 | 1,003 | 901 | 1,048 | 1,256 | 1,797 | 12,116 |
| Dept. stores, (incl. leased depts.)[1] | 719 | 811 | 917 | 963 | 991 | 924 | 926 | 1,026 | 923 | 1,073 | 1,283 | 1,836 | 12,392 |
| GAF, total[2] | 1,670 | 1,841 | 2,023 | 2,090 | 2,169 | 2,075 | 2,124 | 2,383 | 2,109 | 2,373 | 2,767 | 4,053 | 27,677 |
| **West South Central, total** | **14,673** | **14,954** | **16,344** | **16,523** | **17,272** | **17,141** | **17,549** | **17,549** | **16,639** | **17,237** | **16,835** | **20,650** | **203,366** |
| Durable goods, total | 5,055 | 5,289 | 5,933 | 6,131 | 6,371 | 6,545 | 6,629 | 6,328 | 6,199 | 6,216 | 5,552 | 6,721 | 72,969 |
| Automotive dealers | 3,286 | 3,456 | 3,888 | 3,992 | 4,161 | 4,366 | 4,529 | 4,192 | 4,063 | 4,077 | 3,465 | 3,787 | 47,262 |
| Nondurable goods, total | 9,618 | 9,665 | 10,411 | 10,392 | 10,901 | 10,596 | 10,920 | 11,221 | 10,440 | 11,021 | 11,283 | 13,929 | 130,397 |
| General merchandise group stores | 1,869 | 1,998 | 2,216 | 2,250 | 2,386 | 2,247 | 2,291 | 2,495 | 2,144 | 2,396 | 2,859 | 4,213 | 29,364 |
| Dept. stores, (excl. leased depts.) | 1,410 | 1,554 | 1,744 | 1,773 | 1,855 | 1,754 | 1,792 | 1,967 | 1,664 | 1,863 | 2,249 | 3,336 | 22,961 |
| Dept. stores, (incl. leased depts.)[1] | 1,445 | 1,592 | 1,785 | 1,815 | 1,895 | 1,793 | 1,829 | 2,005 | 1,702 | 1,903 | 2,294 | 3,404 | 23,462 |
| Food group stores | 3,414 | 3,296 | 3,480 | 3,418 | 3,577 | 3,532 | 3,626 | 3,592 | 3,454 | 3,522 | 3,409 | 3,746 | 42,066 |
| Apparel & accessory stores | 595 | 651 | 769 | 872 | 851 | 802 | 874 | 973 | 822 | 881 | 964 | 1,509 | 10,563 |
| GAF, total[2] | 3,581 | 3,756 | 4,145 | 4,282 | 4,466 | 4,246 | 4,366 | 4,695 | 4,166 | 4,520 | 5,143 | 7,880 | 55,246 |
| **Mountain, total** | **8,210** | **8,163** | **8,831** | **9,093** | **9,409** | **9,275** | **9,577** | **9,735** | **9,281** | **9,741** | **9,581** | **11,620** | **112,516** |
| Nondurable goods, total | 5,388 | 5,291 | 5,569 | 5,718 | 6,061 | 5,802 | 6,026 | 6,299 | 5,818 | 6,139 | 6,310 | 7,771 | 72,192 |
| General merchandise group stores | 826 | 869 | 990 | 1,038 | 1,106 | 1,038 | 1,051 | 1,186 | 1,026 | 1,153 | 1,385 | 2,099 | 13,767 |
| Dept. stores, (excl. leased depts.) | 635 | 681 | 767 | 800 | 844 | 786 | 793 | 916 | 775 | 877 | 1,071 | 1,607 | 10,552 |
| Dept. stores, (incl. leased depts.)[1] | 653 | 702 | 792 | 826 | 869 | 810 | 815 | 943 | 800 | 903 | 1,104 | 1,652 | 10,869 |
| Food group stores | 2,003 | 1,929 | 2,024 | 2,066 | 2,209 | 2,110 | 2,234 | 2,203 | 2,128 | 2,178 | 2,106 | 2,400 | 25,590 |
| GAF, total[2] | 1,840 | 1,905 | 2,098 | 2,142 | 2,234 | 2,128 | 2,173 | 2,404 | 2,140 | 2,341 | 2,688 | 4,225 | 28,318 |

## Table 10. Estimated Monthly Retail Sales, by Selected Kind of Business for Geographic Divisions: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Geographic division and kind of business | 1992 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Pacific, total** | **23,889** | **23,546** | **25,467** | **25,733** | **26,607** | **26,484** | **26,861** | **26,724** | **25,596** | **26,736** | **26,566** | **32,437** | **316,646** |
| Durable goods, total | 8,604 | 8,645 | 9,714 | 9,783 | 9,860 | 10,356 | 10,280 | 9,909 | 9,693 | 10,188 | 9,623 | 11,516 | 118,171 |
| Automotive dealers | 4,603 | 4,734 | 5,463 | 5,474 | 5,378 | 5,760 | 5,655 | 5,324 | 5,251 | 5,593 | 4,987 | 5,026 | 63,248 |
| Furniture group stores | 1,509 | 1,487 | 1,571 | 1,520 | 1,542 | 1,618 | 1,642 | 1,645 | 1,566 | 1,640 | 1,703 | 2,351 | 19,794 |
| Nondurable goods, total | 15,285 | 14,901 | 15,753 | 15,950 | 16,747 | 16,128 | 16,581 | 16,815 | 15,903 | 16,548 | 16,943 | 20,921 | 198,475 |
| General merchandise group stores | 2,842 | 2,893 | 3,149 | 3,181 | 3,431 | 3,295 | 3,331 | 3,540 | 3,293 | 3,519 | 4,124 | 5,999 | 42,597 |
| Dept. stores, (excl. leased depts.) | 1,579 | 1,686 | 1,926 | 1,924 | 2,107 | 1,984 | 2,013 | 2,198 | 1,985 | 2,111 | 2,567 | 4,097 | 26,177 |
| Dept. stores, (incl. leased depts.)[1] | 1,641 | 1,765 | 2,012 | 2,008 | 2,196 | 2,066 | 2,096 | 2,284 | 2,073 | 2,200 | 2,671 | 4,253 | 27,265 |
| Food group stores | 4,846 | 4,704 | 4,896 | 4,953 | 5,181 | 5,038 | 5,261 | 5,086 | 4,915 | 5,006 | 4,823 | 5,456 | 60,165 |
| Gasoline service stations | 1,442 | 1,392 | 1,498 | 1,525 | 1,674 | 1,676 | 1,793 | 1,819 | 1,736 | 1,766 | 1,693 | 1,710 | 19,724 |
| Apparel & accessory stores | 1,058 | 1,106 | 1,256 | 1,316 | 1,377 | 1,399 | 1,391 | 1,445 | 1,322 | 1,367 | 1,531 | 2,309 | 16,877 |
| Eating and drinking places | 3,029 | 2,838 | 2,997 | 2,982 | 3,063 | 2,795 | 2,923 | 2,977 | 2,685 | 2,829 | 2,730 | 2,758 | 34,606 |
| Drug & proprietary stores | 1,000 | 973 | 1,022 | 1,056 | 1,019 | 1,009 | 943 | 971 | 953 | 1,011 | 952 | 1,321 | 12,230 |
| GAF, total[2] | 6,419 | 6,474 | 6,951 | 6,969 | 7,359 | 7,332 | 7,386 | 7,713 | 7,209 | 7,586 | 8,601 | 12,996 | 92,995 |

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).
Note: Totals include data for kinds of business not shown.

## Table 10. Estimated Monthly Retail Sales, by Selected Kind of Business for Geographic Divisions: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Geographic division and kind of business | 1991 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **New England, total** | **7,832** | **7,602** | **8,639** | **8,622** | **9,429** | **9,374** | **9,293** | **9,551** | **9,150** | **9,203** | **9,439** | **11,025** | **109,159** |
| Nondurable goods, total | 5,583 | 5,253 | 6,006 | 5,789 | 6,387 | 6,240 | 6,280 | 6,607 | 6,064 | 6,293 | 6,649 | 7,887 | 75,038 |
| General merchandise group stores | 576 | 602 | 775 | 802 | 901 | 857 | 810 | 913 | 840 | 879 | 1,128 | 1,661 | 10,744 |
| Dept. stores, (excl. leased depts.) | 393 | 437 | 567 | 593 | 664 | 609 | 551 | 674 | 601 | 645 | 846 | 1,282 | 7,862 |
| Dept. stores, (incl. leased depts.)[1] | 408 | 458 | 593 | 618 | 690 | 632 | 572 | 701 | 625 | 670 | 876 | 1,325 | 8,168 |
| Food group stores | 1,950 | 1,779 | 2,037 | 1,922 | 2,155 | 2,080 | 2,181 | 2,208 | 1,972 | 2,014 | 2,016 | 2,095 | 24,409 |
| GAF, total[2] | 1,543 | 1,581 | 1,931 | 1,912 | 2,126 | 2,052 | 1,975 | 2,253 | 2,109 | 2,136 | 2,607 | 3,954 | 26,179 |
| **Middle Atlantic, total** | **19,530** | **19,203** | **22,265** | **22,069** | **23,989** | **23,110** | **22,977** | **23,718** | **22,088** | **22,659** | **23,607** | **27,129** | **272,344** |
| Durable goods, total | 6,319 | 6,688 | 7,853 | 8,153 | 8,743 | 8,498 | 8,526 | 8,368 | 7,842 | 7,902 | 7,821 | 8,637 | 95,350 |
| Automotive dealers | 3,260 | 3,636 | 4,449 | 4,656 | 4,823 | 4,654 | 4,702 | 4,537 | 4,238 | 4,289 | 4,016 | 3,309 | 50,569 |
| Nondurable goods, total | 13,211 | 12,515 | 14,412 | 13,916 | 15,246 | 14,612 | 14,451 | 15,350 | 14,246 | 14,757 | 15,786 | 18,492 | 176,994 |
| General merchandise group stores | 1,385 | 1,491 | 1,988 | 2,012 | 2,321 | 2,092 | 1,900 | 2,197 | 2,052 | 2,235 | 2,978 | 4,258 | 26,909 |
| Dept. stores, (excl. leased depts.) | 1,086 | 1,195 | 1,605 | 1,644 | 1,871 | 1,675 | 1,514 | 1,799 | 1,675 | 1,816 | 2,420 | 3,524 | 21,824 |
| Dept. stores, (incl. leased depts.)[1] | 1,140 | 1,249 | 1,680 | 1,715 | 1,948 | 1,744 | 1,576 | 1,874 | 1,741 | 1,889 | 2,510 | 3,644 | 22,710 |
| Food group stores | 4,369 | 4,102 | 4,694 | 4,300 | 4,930 | 4,740 | 4,756 | 4,835 | 4,415 | 4,474 | 4,548 | 4,744 | 54,907 |
| Gasoline service stations | 1,426 | 1,297 | 1,398 | 1,453 | 1,565 | 1,525 | 1,555 | 1,586 | 1,438 | 1,491 | 1,432 | 1,426 | 17,592 |
| Apparel & accessory stores | 1,099 | 1,104 | 1,514 | 1,535 | 1,637 | 1,464 | 1,348 | 1,684 | 1,559 | 1,570 | 1,746 | 2,348 | 18,608 |
| Eating and drinking places | 1,956 | 1,933 | 2,210 | 2,254 | 2,420 | 2,538 | 2,511 | 2,592 | 2,408 | 2,421 | 2,295 | 2,426 | 27,964 |
| Drug & proprietary stores | 907 | 873 | 951 | 900 | 934 | 928 | 923 | 953 | 911 | 966 | 943 | 1,235 | 11,424 |
| GAF, total[2] | 4,475 | 4,531 | 5,635 | 5,623 | 6,220 | 5,770 | 5,518 | 6,208 | 5,842 | 6,027 | 7,229 | 10,363 | 73,441 |
| **East North Central, total** | **21,927** | **21,593** | **25,516** | **26,022** | **28,063** | **27,022** | **26,808** | **27,695** | **25,185** | **26,753** | **27,154** | **31,019** | **314,757** |
| Durable goods, total | 7,305 | 7,688 | 9,138 | 9,885 | 10,418 | 10,069 | 10,058 | 9,916 | 9,002 | 9,385 | 8,864 | 9,693 | 111,421 |
| Automotive dealers | 4,531 | 4,941 | 5,869 | 6,228 | 6,425 | 6,264 | 6,212 | 6,038 | 5,509 | 5,760 | 5,123 | 4,855 | 67,755 |
| Furniture group stores | 1,094 | 1,062 | 1,202 | 1,209 | 1,259 | 1,268 | 1,334 | 1,307 | 1,212 | 1,281 | 1,404 | 1,779 | 15,411 |
| Nondurable goods, total | 14,622 | 13,905 | 16,378 | 16,137 | 17,645 | 16,953 | 16,750 | 17,779 | 16,183 | 17,368 | 18,290 | 21,326 | 203,336 |
| General merchandise group stores | 2,297 | 2,305 | 3,023 | 2,964 | 3,348 | 3,114 | 2,902 | 3,345 | 2,989 | 3,390 | 4,192 | 5,887 | 39,756 |
| Dept. stores, (excl. leased depts.) | 1,871 | 1,898 | 2,534 | 2,478 | 2,764 | 2,580 | 2,410 | 2,827 | 2,519 | 2,854 | 3,516 | 4,978 | 33,229 |
| Dept. stores, (incl. leased depts.)[1] | 1,937 | 1,974 | 2,636 | 2,570 | 2,861 | 2,668 | 2,491 | 2,929 | 2,605 | 2,950 | 3,634 | 5,142 | 34,397 |
| Food group stores | 4,529 | 4,195 | 4,796 | 4,661 | 5,202 | 5,012 | 5,049 | 5,058 | 4,601 | 4,754 | 4,769 | 5,041 | 57,667 |
| Gasoline service stations | 1,844 | 1,589 | 1,752 | 1,780 | 1,918 | 1,948 | 1,931 | 1,976 | 1,837 | 1,908 | 1,831 | 1,833 | 22,147 |
| Apparel & accessory stores | 815 | 840 | 1,186 | 1,130 | 1,220 | 1,101 | 1,062 | 1,369 | 1,110 | 1,199 | 1,369 | 1,979 | 14,380 |
| Eating and drinking places | 2,315 | 2,265 | 2,619 | 2,684 | 2,872 | 2,973 | 2,950 | 3,053 | 2,819 | 3,000 | 2,826 | 2,749 | 33,125 |
| GAF, total[2] | 4,821 | 4,813 | 6,115 | 5,966 | 6,595 | 6,238 | 6,042 | 6,819 | 5,999 | 6,563 | 7,843 | 11,344 | 79,158 |
| **West North Central, total** | **9,446** | **9,217** | **10,926** | **10,974** | **11,812** | **11,486** | **11,378** | **11,803** | **10,783** | **11,104** | **11,172** | **12,981** | **133,082** |
| Durable goods, total | 3,080 | 3,098 | 3,814 | 4,002 | 4,167 | 4,097 | 4,111 | 4,106 | 3,871 | 3,854 | 3,660 | 4,166 | 46,026 |
| Automotive dealers | 1,993 | 2,031 | 2,530 | 2,598 | 2,672 | 2,683 | 2,678 | 2,618 | 2,504 | 2,417 | 2,240 | 2,349 | 29,313 |
| Nondurable goods, total | 6,366 | 6,119 | 7,112 | 6,972 | 7,645 | 7,389 | 7,267 | 7,697 | 6,912 | 7,250 | 7,512 | 8,815 | 87,056 |
| General merchandise group stores | 1,043 | 1,044 | 1,356 | 1,367 | 1,554 | 1,447 | 1,357 | 1,556 | 1,333 | 1,510 | 1,753 | 2,520 | 17,840 |
| Dept. stores, (excl. leased depts.) | 817 | 838 | 1,090 | 1,082 | 1,188 | 1,125 | 1,064 | 1,256 | 1,071 | 1,193 | 1,420 | 2,054 | 14,198 |
| Dept. stores, (incl. leased depts.)[1] | 835 | 860 | 1,118 | 1,108 | 1,214 | 1,148 | 1,086 | 1,283 | 1,095 | 1,220 | 1,451 | 2,094 | 14,512 |
| Food group stores | 1,990 | 1,879 | 2,157 | 2,058 | 2,276 | 2,256 | 2,196 | 2,246 | 2,050 | 2,102 | 2,148 | 2,234 | 25,592 |
| Gasoline service stations | 1,033 | 894 | 982 | 1,015 | 1,091 | 1,081 | 1,101 | 1,113 | 1,014 | 1,046 | 991 | 977 | 12,338 |
| Apparel & accessory stores | 343 | 348 | 467 | 454 | 476 | 444 | 455 | 543 | 459 | 477 | 511 | 715 | 5,692 |
| GAF, total[2] | 2,022 | 2,007 | 2,528 | 2,564 | 2,795 | 2,615 | 2,540 | 2,863 | 2,527 | 2,736 | 3,079 | 4,435 | 32,711 |
| **South Atlantic, total** | **24,994** | **24,582** | **28,422** | **27,743** | **29,836** | **28,285** | **28,647** | **29,571** | **26,914** | **27,988** | **28,734** | **33,610** | **339,326** |
| Durable goods, total | 8,953 | 8,999 | 10,424 | 10,655 | 11,592 | 10,883 | 11,195 | 10,972 | 10,397 | 10,510 | 9,966 | 11,493 | 126,039 |
| Automotive dealers | 5,309 | 5,361 | 6,275 | 6,230 | 6,878 | 6,497 | 6,716 | 6,387 | 6,125 | 6,067 | 5,359 | 5,385 | 72,589 |
| Furniture group stores | 1,310 | 1,300 | 1,433 | 1,401 | 1,516 | 1,473 | 1,534 | 1,603 | 1,537 | 1,521 | 1,630 | 2,037 | 18,295 |
| Nondurable goods, total | 16,041 | 15,583 | 17,998 | 17,088 | 18,244 | 17,402 | 17,452 | 18,599 | 16,517 | 17,478 | 18,768 | 22,117 | 213,287 |
| General merchandise group stores | 2,253 | 2,430 | 3,113 | 2,994 | 3,216 | 2,991 | 2,863 | 3,245 | 2,837 | 3,135 | 4,107 | 6,182 | 39,366 |
| Dept. stores, (excl. leased depts.) | 1,683 | 1,816 | 2,364 | 2,295 | 2,377 | 2,228 | 2,158 | 2,486 | 2,130 | 2,355 | 3,074 | 4,514 | 29,480 |
| Dept. stores, (incl. leased depts.)[1] | 1,742 | 1,886 | 2,457 | 2,379 | 2,452 | 2,294 | 2,224 | 2,571 | 2,197 | 2,431 | 3,162 | 4,636 | 30,431 |
| Food group stores | 5,624 | 5,255 | 5,949 | 5,482 | 5,968 | 5,759 | 5,755 | 5,893 | 5,399 | 5,556 | 5,674 | 5,897 | 68,211 |
| Gasoline service stations | 2,057 | 1,878 | 2,044 | 2,036 | 2,156 | 2,047 | 2,067 | 2,159 | 1,958 | 2,044 | 2,057 | 1,985 | 24,488 |
| Apparel & accessory stores | 1,004 | 1,060 | 1,484 | 1,376 | 1,427 | 1,301 | 1,344 | 1,634 | 1,340 | 1,433 | 1,629 | 2,317 | 17,349 |
| GAF, total[2] | 5,328 | 5,602 | 6,930 | 6,645 | 7,152 | 6,682 | 6,636 | 7,485 | 6,608 | 7,065 | 8,560 | 12,776 | 87,469 |
| **East South Central, total** | **6,595** | **6,654** | **7,784** | **7,674** | **8,419** | **8,025** | **8,114** | **8,442** | **7,603** | **7,943** | **8,185** | **9,348** | **94,786** |
| Durable goods, total | 2,003 | 2,187 | 2,569 | 2,642 | 3,016 | 2,836 | 2,885 | 2,858 | 2,610 | 2,644 | 2,484 | 2,741 | 31,475 |
| Nondurable goods, total | 4,592 | 4,467 | 5,215 | 5,032 | 5,403 | 5,189 | 5,229 | 5,584 | 4,993 | 5,299 | 5,701 | 6,607 | 63,311 |
| General merchandise group stores | 786 | 827 | 1,111 | 1,063 | 1,131 | 1,071 | 1,048 | 1,188 | 1,041 | 1,158 | 1,459 | 2,013 | 13,896 |
| Dept. stores, (excl. leased depts.) | 617 | 652 | 891 | 848 | 900 | 855 | 821 | 938 | 819 | 905 | 1,161 | 1,623 | 11,030 |
| Dept. stores, (incl. leased depts.)[1] | 630 | 667 | 909 | 866 | 919 | 871 | 836 | 954 | 835 | 924 | 1,184 | 1,657 | 11,252 |
| GAF, total[2] | 1,489 | 1,582 | 1,995 | 1,911 | 2,070 | 1,956 | 1,946 | 2,210 | 1,907 | 2,071 | 2,494 | 3,586 | 25,217 |
| **West South Central, total** | **13,560** | **13,464** | **15,709** | **15,269** | **16,675** | **15,648** | **15,887** | **16,547** | **14,769** | **15,615** | **16,036** | **18,924** | **188,103** |
| Durable goods, total | 4,257 | 4,463 | 5,331 | 5,352 | 5,988 | 5,543 | 5,715 | 5,761 | 5,172 | 5,483 | 5,189 | 5,901 | 64,155 |
| Automotive dealers | 2,664 | 2,852 | 3,431 | 3,400 | 3,850 | 3,525 | 3,684 | 3,649 | 3,273 | 3,488 | 3,140 | 3,245 | 40,201 |
| Nondurable goods, total | 9,303 | 9,001 | 10,378 | 9,917 | 10,687 | 10,105 | 10,172 | 10,786 | 9,597 | 10,132 | 10,847 | 13,023 | 123,948 |
| General merchandise group stores | 1,622 | 1,703 | 2,191 | 2,054 | 2,259 | 2,157 | 2,107 | 2,374 | 1,969 | 2,163 | 2,715 | 4,042 | 27,356 |
| Dept. stores, (excl. leased depts.) | 1,277 | 1,350 | 1,755 | 1,628 | 1,760 | 1,686 | 1,655 | 1,880 | 1,542 | 1,681 | 2,082 | 3,032 | 21,328 |
| Dept. stores, (incl. leased depts.)[1] | 1,306 | 1,384 | 1,792 | 1,671 | 1,793 | 1,716 | 1,683 | 1,918 | 1,571 | 1,720 | 2,125 | 3,100 | 21,779 |
| Food group stores | 3,401 | 3,152 | 3,560 | 3,396 | 3,710 | 3,501 | 3,547 | 3,622 | 3,312 | 3,426 | 3,534 | 3,623 | 41,784 |
| Apparel & accessory stores | 557 | 602 | 800 | 732 | 765 | 703 | 719 | 884 | 685 | 723 | 846 | 1,254 | 9,270 |
| GAF, total[2] | 3,125 | 3,236 | 4,066 | 3,832 | 4,204 | 3,961 | 3,931 | 4,487 | 3,755 | 4,066 | 4,888 | 7,267 | 50,818 |
| **Mountain, total** | **7,525** | **7,255** | **8,388** | **8,091** | **8,649** | **8,519** | **8,805** | **9,124** | **8,311** | **8,628** | **8,603** | **10,328** | **102,226** |
| Nondurable goods, total | 5,015 | 4,748 | 5,486 | 5,226 | 5,717 | 5,563 | 5,768 | 6,109 | 5,438 | 5,740 | 5,947 | 7,046 | 67,803 |
| General merchandise group stores | 736 | 733 | 916 | 887 | 1,020 | 972 | 997 | 1,112 | 926 | 1,051 | 1,211 | 1,818 | 12,379 |
| Dept. stores, (excl. leased depts.) | 555 | 573 | 708 | 691 | 758 | 733 | 723 | 845 | 707 | 794 | 967 | 1,431 | 9,485 |
| Dept. stores, (incl. leased depts.)[1] | 569 | 591 | 733 | 713 | 779 | 754 | 744 | 871 | 729 | 818 | 994 | 1,471 | 9,766 |
| Food group stores | 1,818 | 1,722 | 1,979 | 1,827 | 2,045 | 2,050 | 2,079 | 2,107 | 1,978 | 2,002 | 2,031 | 2,163 | 23,762 |
| GAF, total[2] | 1,710 | 1,684 | 2,011 | 1,854 | 2,041 | 1,973 | 2,029 | 2,260 | 1,952 | 2,109 | 2,410 | 3,568 | 25,601 |

## Table 10. Estimated Monthly Retail Sales, by Selected Kind of Business for Geographic Divisions: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Geographic division and kind of business | 1991 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Pacific, total** | **23,088** | **22,079** | **25,052** | **25,235** | **26,593** | **26,075** | **26,428** | **26,962** | **25,013** | **25,600** | **26,212** | **30,831** | **309,168** |
| Durable goods, total | 8,129 | 8,102 | 9,001 | 9,610 | 9,799 | 9,387 | 9,498 | 9,463 | 9,192 | 9,096 | 8,973 | 10,212 | 110,462 |
| Automotive dealers | 4,211 | 4,285 | 4,908 | 5,248 | 5,256 | 4,952 | 5,022 | 4,879 | 4,979 | 4,731 | 4,498 | 4,371 | 57,340 |
| Furniture group stores | 1,451 | 1,389 | 1,551 | 1,542 | 1,581 | 1,586 | 1,609 | 1,619 | 1,500 | 1,612 | 1,727 | 2,068 | 19,235 |
| Nondurable goods, total | 14,959 | 13,977 | 16,051 | 15,625 | 16,794 | 16,688 | 16,930 | 17,499 | 15,821 | 16,504 | 17,239 | 20,619 | 198,706 |
| General merchandise group stores | 2,479 | 2,385 | 3,006 | 2,882 | 3,277 | 3,288 | 3,186 | 3,496 | 3,075 | 3,347 | 3,964 | 5,842 | 40,227 |
| Dept. stores, (excl. leased depts.) | 1,483 | 1,514 | 1,911 | 1,835 | 1,994 | 1,957 | 1,948 | 2,200 | 1,868 | 2,029 | 2,492 | 3,839 | 25,070 |
| Dept. stores, (incl. leased depts.)[1] | 1,544 | 1,586 | 1,995 | 1,920 | 2,081 | 2,037 | 2,024 | 2,290 | 1,947 | 2,114 | 2,584 | 3,980 | 26,102 |
| Food group stores | 4,909 | 4,544 | 5,173 | 4,935 | 5,312 | 5,233 | 5,307 | 5,362 | 4,950 | 5,040 | 5,075 | 5,288 | 61,128 |
| Gasoline service stations | 1,581 | 1,392 | 1,441 | 1,458 | 1,605 | 1,655 | 1,738 | 1,799 | 1,621 | 1,617 | 1,529 | 1,542 | 18,978 |
| Apparel & accessory stores | 1,031 | 1,041 | 1,375 | 1,329 | 1,427 | 1,495 | 1,446 | 1,595 | 1,339 | 1,368 | 1,607 | 2,292 | 17,345 |
| Eating and drinking places | 2,907 | 2,736 | 3,060 | 3,090 | 3,167 | 3,124 | 3,243 | 3,252 | 2,883 | 3,073 | 3,025 | 3,116 | 36,676 |
| Drug & proprietary stores | 925 | 875 | 985 | 945 | 1,001 | 967 | 976 | 988 | 944 | 957 | 956 | 1,309 | 11,828 |
| GAF, total[2] | 5,960 | 5,791 | 6,951 | 6,717 | 7,373 | 7,409 | 7,259 | 7,852 | 6,954 | 7,396 | 8,520 | 12,414 | 90,596 |

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).
Note: Totals include data for kinds of business not shown.

## Table 10. Estimated Monthly Retail Sales, by Selected Kind of Business for Geographic Divisions: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Geographic division and kind of business | 1990 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **New England, total** | **8,364** | **7,869** | **9,075** | **8,784** | **9,475** | **9,561** | **9,141** | **9,807** | **9,199** | **9,116** | **9,499** | **10,775** | **110,665** |
| Nondurable goods, total | 5,643 | 5,323 | 6,038 | 5,823 | 6,235 | 6,266 | 6,073 | 6,566 | 6,134 | 6,251 | 6,727 | 7,825 | 74,904 |
| General merchandise group stores | 574 | 587 | 756 | 752 | 804 | 820 | 732 | 852 | 806 | 810 | 1,068 | 1,598 | 10,159 |
| Dept. stores, (excl. leased depts.) | 419 | 442 | 587 | 596 | 625 | 637 | 537 | 664 | 609 | 624 | 836 | 1,271 | 7,847 |
| Dept. stores, (incl. leased depts.)[1] | 434 | 461 | 614 | 621 | 649 | 661 | 557 | 692 | 635 | 649 | 867 | 1,317 | 8,157 |
| Food group stores | 1,952 | 1,866 | 2,091 | 2,011 | 2,157 | 2,195 | 2,211 | 2,248 | 2,060 | 2,024 | 2,028 | 2,135 | 24,978 |
| GAF, total[2] | 1,659 | 1,642 | 1,974 | 1,920 | 2,036 | 2,072 | 1,873 | 2,191 | 2,054 | 2,003 | 2,427 | 3,613 | 25,464 |
| **Middle Atlantic, total** | **20,439** | **19,805** | **22,887** | **22,465** | **23,957** | **23,716** | **22,875** | **24,147** | **22,354** | **22,977** | **24,048** | **27,257** | **276,927** |
| Durable goods, total | 7,571 | 7,427 | 8,640 | 8,585 | 9,319 | 9,194 | 8,787 | 9,082 | 8,013 | 8,252 | 8,281 | 8,866 | 102,017 |
| Automotive dealers | 4,260 | 4,047 | 5,036 | 5,015 | 5,325 | 5,251 | 4,968 | 5,144 | 4,357 | 4,450 | 4,294 | 3,395 | 55,542 |
| Nondurable goods, total | 12,868 | 12,378 | 14,247 | 13,880 | 14,638 | 14,522 | 14,088 | 15,065 | 14,341 | 14,725 | 15,767 | 18,391 | 174,910 |
| General merchandise group stores | 1,392 | 1,526 | 1,941 | 1,996 | 2,129 | 2,102 | 1,823 | 2,116 | 2,026 | 2,101 | 2,869 | 4,135 | 26,156 |
| Dept. stores, (excl. leased depts.) | 1,131 | 1,234 | 1,629 | 1,662 | 1,756 | 1,739 | 1,484 | 1,757 | 1,678 | 1,746 | 2,372 | 3,462 | 21,650 |
| Dept. stores, (incl. leased depts.)[1] | 1,190 | 1,295 | 1,705 | 1,734 | 1,828 | 1,810 | 1,550 | 1,834 | 1,752 | 1,820 | 2,470 | 3,592 | 22,580 |
| Food group stores | 4,163 | 4,024 | 4,519 | 4,247 | 4,624 | 4,636 | 4,564 | 4,670 | 4,467 | 4,443 | 4,635 | 4,894 | 53,886 |
| Gasoline service stations | 1,257 | 1,198 | 1,319 | 1,311 | 1,403 | 1,400 | 1,423 | 1,643 | 1,611 | 1,696 | 1,653 | 1,563 | 17,477 |
| Apparel & accessory stores | 1,169 | 1,078 | 1,434 | 1,534 | 1,569 | 1,524 | 1,344 | 1,601 | 1,519 | 1,534 | 1,696 | 2,332 | 18,334 |
| Eating and drinking places | 2,146 | 2,115 | 2,511 | 2,443 | 2,531 | 2,632 | 2,598 | 2,606 | 2,420 | 2,379 | 2,205 | 2,302 | 28,888 |
| Drug & proprietary stores | 840 | 797 | 842 | 846 | 878 | 874 | 868 | 906 | 862 | 894 | 896 | 1,115 | 10,618 |
| GAF, total[2] | 4,711 | 4,647 | 5,581 | 5,618 | 6,011 | 5,893 | 5,363 | 6,012 | 5,807 | 6,013 | 7,195 | 10,437 | 73,288 |
| **East North Central, total** | **22,129** | **21,014** | **25,031** | **25,053** | **26,766** | **26,647** | **25,608** | **27,128** | **25,145** | **26,539** | **27,074** | **30,294** | **308,428** |
| Durable goods, total | 8,403 | 7,910 | 9,643 | 9,861 | 10,791 | 10,591 | 10,142 | 10,427 | 9,176 | 9,683 | 9,090 | 9,269 | 114,986 |
| Automotive dealers | 5,452 | 5,119 | 6,259 | 6,342 | 6,838 | 6,572 | 6,370 | 6,549 | 5,628 | 5,969 | 5,255 | 4,555 | 70,908 |
| Furniture group stores | 1,197 | 1,090 | 1,264 | 1,182 | 1,263 | 1,245 | 1,217 | 1,239 | 1,184 | 1,279 | 1,365 | 1,622 | 15,147 |
| Nondurable goods, total | 13,726 | 13,104 | 15,388 | 15,192 | 15,975 | 16,056 | 15,466 | 16,701 | 15,969 | 16,856 | 17,984 | 21,025 | 193,442 |
| General merchandise group stores | 2,127 | 2,138 | 2,839 | 2,806 | 2,960 | 2,975 | 2,729 | 3,108 | 2,890 | 3,107 | 3,960 | 5,617 | 37,256 |
| Dept. stores, (excl. leased depts.) | 1,775 | 1,782 | 2,418 | 2,390 | 2,463 | 2,507 | 2,295 | 2,627 | 2,435 | 2,618 | 3,301 | 4,714 | 31,325 |
| Dept. stores, (incl. leased depts.)[1] | 1,842 | 1,863 | 2,519 | 2,488 | 2,558 | 2,601 | 2,385 | 2,733 | 2,528 | 2,718 | 3,420 | 4,893 | 32,548 |
| Food group stores | 4,322 | 4,132 | 4,717 | 4,544 | 4,876 | 4,930 | 4,761 | 4,899 | 4,726 | 4,712 | 4,757 | 5,176 | 56,552 |
| Gasoline service stations | 1,758 | 1,534 | 1,732 | 1,750 | 1,807 | 1,846 | 1,813 | 1,987 | 1,958 | 2,168 | 2,078 | 2,001 | 22,432 |
| Apparel & accessory stores | 830 | 808 | 1,101 | 1,101 | 1,100 | 1,085 | 987 | 1,259 | 1,115 | 1,178 | 1,344 | 1,902 | 13,810 |
| Eating and drinking places | 2,249 | 2,159 | 2,494 | 2,514 | 2,608 | 2,717 | 2,723 | 2,758 | 2,647 | 2,761 | 2,605 | 2,609 | 30,844 |
| GAF, total[2] | 4,772 | 4,615 | 5,868 | 5,739 | 6,055 | 6,058 | 5,613 | 6,348 | 5,854 | 6,244 | 7,556 | 10,841 | 75,563 |
| **West North Central, total** | **9,215** | **8,693** | **10,468** | **10,298** | **11,071** | **10,996** | **10,812** | **11,578** | **10,660** | **10,932** | **11,088** | **12,442** | **128,253** |
| Durable goods, total | 3,364 | 3,044 | 3,845 | 3,816 | 4,090 | 4,010 | 3,982 | 4,156 | 3,768 | 3,817 | 3,548 | 3,601 | 45,041 |
| Automotive dealers | 2,183 | 1,908 | 2,488 | 2,441 | 2,546 | 2,525 | 2,548 | 2,647 | 2,394 | 2,336 | 2,109 | 1,900 | 28,025 |
| Nondurable goods, total | 5,851 | 5,649 | 6,623 | 6,482 | 6,981 | 6,986 | 6,830 | 7,422 | 6,892 | 7,115 | 7,540 | 8,841 | 83,212 |
| General merchandise group stores | 945 | 934 | 1,208 | 1,236 | 1,338 | 1,320 | 1,236 | 1,426 | 1,254 | 1,379 | 1,702 | 2,427 | 16,405 |
| Dept. stores, (excl. leased depts.) | 765 | 768 | 1,006 | 1,001 | 1,066 | 1,070 | 990 | 1,151 | 1,002 | 1,099 | 1,350 | 1,927 | 13,195 |
| Dept. stores, (incl. leased depts.)[1] | 783 | 789 | 1,028 | 1,026 | 1,088 | 1,095 | 1,014 | 1,180 | 1,027 | 1,127 | 1,383 | 1,970 | 13,510 |
| Food group stores | 1,889 | 1,815 | 2,081 | 1,995 | 2,196 | 2,200 | 2,148 | 2,220 | 2,098 | 2,090 | 2,140 | 2,275 | 25,147 |
| Gasoline service stations | 865 | 806 | 887 | 920 | 987 | 1,016 | 1,022 | 1,153 | 1,108 | 1,176 | 1,154 | 1,119 | 12,213 |
| Apparel & accessory stores | 339 | 333 | 442 | 446 | 454 | 441 | 440 | 522 | 453 | 464 | 504 | 699 | 5,537 |
| GAF, total[2] | 1,903 | 1,864 | 2,343 | 2,334 | 2,501 | 2,480 | 2,357 | 2,671 | 2,398 | 2,598 | 3,006 | 4,288 | 30,743 |
| **South Atlantic, total** | **25,246** | **24,396** | **28,328** | **27,337** | **28,678** | **28,600** | **27,554** | **29,038** | **26,676** | **27,784** | **29,043** | **33,814** | **336,494** |
| Durable goods, total | 9,963 | 9,428 | 10,940 | 10,460 | 11,227 | 11,189 | 10,676 | 10,924 | 10,022 | 10,391 | 10,162 | 11,505 | 126,887 |
| Automotive dealers | 6,162 | 5,648 | 6,645 | 6,201 | 6,623 | 6,695 | 6,423 | 6,402 | 5,931 | 6,056 | 5,615 | 5,533 | 73,934 |
| Furniture group stores | 1,357 | 1,274 | 1,405 | 1,342 | 1,424 | 1,409 | 1,372 | 1,443 | 1,369 | 1,410 | 1,539 | 1,978 | 17,322 |
| Nondurable goods, total | 15,283 | 14,968 | 17,388 | 16,877 | 17,451 | 17,411 | 16,878 | 18,114 | 16,654 | 17,393 | 18,881 | 22,309 | 209,607 |
| General merchandise group stores | 2,267 | 2,419 | 3,078 | 2,959 | 3,094 | 2,998 | 2,687 | 3,035 | 2,763 | 2,975 | 3,940 | 6,014 | 38,229 |
| Dept. stores, (excl. leased depts.) | 1,649 | 1,782 | 2,325 | 2,248 | 2,282 | 2,211 | 2,020 | 2,311 | 2,074 | 2,220 | 2,880 | 4,361 | 28,363 |
| Dept. stores, (incl. leased depts.)[1] | 1,709 | 1,854 | 2,408 | 2,332 | 2,364 | 2,284 | 2,090 | 2,393 | 2,147 | 2,297 | 2,971 | 4,496 | 29,345 |
| Food group stores | 5,276 | 5,095 | 5,811 | 5,431 | 5,687 | 5,731 | 5,682 | 5,816 | 5,552 | 5,569 | 5,723 | 6,131 | 67,504 |
| Gasoline service stations | 1,865 | 1,747 | 1,949 | 1,927 | 2,028 | 2,043 | 2,090 | 2,271 | 2,149 | 2,324 | 2,343 | 2,212 | 24,948 |
| Apparel & accessory stores | 1,010 | 1,011 | 1,364 | 1,386 | 1,363 | 1,294 | 1,227 | 1,459 | 1,252 | 1,297 | 1,524 | 2,204 | 16,391 |
| GAF, total[2] | 5,471 | 5,548 | 6,755 | 6,589 | 6,874 | 6,643 | 6,181 | 6,919 | 6,268 | 6,606 | 8,129 | 12,385 | 84,368 |
| **East South Central, total** | **6,895** | **6,725** | **7,902** | **7,540** | **8,064** | **8,073** | **7,775** | **8,174** | **7,501** | **7,780** | **7,924** | **8,955** | **93,308** |
| Durable goods, total | 2,537 | 2,445 | 2,871 | 2,645 | 2,908 | 2,931 | 2,746 | 2,804 | 2,520 | 2,559 | 2,485 | 2,537 | 31,988 |
| Nondurable goods, total | 4,358 | 4,280 | 5,031 | 4,895 | 5,156 | 5,142 | 5,029 | 5,370 | 4,981 | 5,221 | 5,439 | 6,418 | 61,320 |
| General merchandise group stores | 722 | 767 | 1,026 | 1,[illegible]6 | 1,041 | 1,028 | 951 | 1,069 | 983 | 1,065 | 1,316 | 1,910 | 12,884 |
| Dept. stores, (excl. leased depts.) | 575 | 614 | 835 | 808 | 833 | 828 | 760 | 853 | 780 | 846 | 1,060 | 1,551 | 10,343 |
| Dept. stores, (incl. leased depts.)[1] | 588 | 629 | 854 | 828 | 852 | 846 | 777 | 873 | 798 | 866 | 1,083 | 1,587 | 10,581 |
| GAF, total[2] | 1,470 | 1,525 | 1,917 | 1,851 | 1,945 | 1,897 | 1,799 | 2,029 | 1,831 | 1,944 | 2,310 | 3,460 | 23,978 |
| **West South Central, total** | **13,275** | **12,874** | **14,949** | **14,723** | **15,728** | **15,558** | **15,082** | **16,116** | **14,799** | **15,422** | **15,807** | **18,377** | **182,710** |
| Durable goods, total | 4,538 | 4,337 | 5,135 | 5,086 | 5,593 | 5,500 | 5,263 | 5,535 | 5,119 | 5,240 | 5,056 | 5,429 | 61,831 |
| Automotive dealers | 2,865 | 2,727 | 3,256 | 3,192 | 3,399 | 3,397 | 3,311 | 3,437 | 3,244 | 3,241 | 3,010 | 2,918 | 37,997 |
| Nondurable goods, total | 8,737 | 8,537 | 9,814 | 9,637 | 10,135 | 10,058 | 9,819 | 10,581 | 9,680 | 10,182 | 10,751 | 12,948 | 120,879 |
| General merchandise group stores | 1,511 | 1,607 | 1,994 | 1,937 | 2,099 | 2,026 | 1,871 | 2,145 | 1,823 | 2,018 | 2,448 | 3,806 | 25,285 |
| Dept. stores, (excl. leased depts.) | 1,198 | 1,251 | 1,602 | 1,561 | 1,662 | 1,642 | 1,528 | 1,744 | 1,454 | 1,608 | 1,901 | 2,948 | 20,099 |
| Dept. stores, (incl. leased depts.)[1] | 1,230 | 1,288 | 1,639 | 1,600 | 1,689 | 1,680 | 1,567 | 1,787 | 1,490 | 1,646 | 1,942 | 3,012 | 20,570 |
| Food group stores | 3,229 | 3,079 | 3,472 | 3,296 | 3,518 | 3,555 | 3,499 | 3,674 | 3,482 | 3,466 | 3,524 | 3,735 | 41,529 |
| Apparel & accessory stores | 543 | 546 | 737 | 741 | 743 | 720 | 688 | 853 | 691 | 709 | 819 | 1,248 | 9,038 |
| GAF, total[2] | 3,038 | 3,076 | 3,753 | 3,676 | 3,979 | 3,838 | 3,610 | 4,168 | 3,570 | 3,824 | 4,483 | 6,881 | 47,896 |
| **Mountain, total** | **7,300** | **6,973** | **8,003** | **7,780** | **8,224** | **8,368** | **8,420** | **8,919** | **8,201** | **8,516** | **8,513** | **9,941** | **99,158** |
| Nondurable goods, total | 4,531 | 4,363 | 5,004 | 4,847 | 5,231 | 5,255 | 5,339 | 5,759 | 5,291 | 5,483 | 5,756 | 6,847 | 63,706 |
| General merchandise group stores | 722 | 703 | 873 | 865 | 944 | 937 | 932 | 1,036 | 875 | 972 | 1,154 | 1,705 | 11,718 |
| Dept. stores, (excl. leased depts.) | 488 | 504 | 640 | 623 | 675 | 672 | 640 | 746 | 640 | 708 | 877 | 1,331 | 8,544 |
| Dept. stores, (incl. leased depts.)[1] | 503 | 522 | 661 | 645 | 694 | 691 | 658 | 769 | 660 | 729 | 903 | 1,369 | 8,804 |
| Food group stores | 1,625 | 1,583 | 1,808 | 1,728 | 1,875 | 1,893 | 1,879 | 1,966 | 1,844 | 1,825 | 1,884 | 2,082 | 21,992 |
| GAF, total[2] | 1,645 | 1,639 | 1,950 | 1,841 | 1,976 | 1,979 | 1,983 | 2,198 | 1,958 | 2,046 | 2,321 | 3,443 | 24,979 |

## Table 10. Estimated Monthly Retail Sales, by Selected Kind of Business for Geographic Divisions: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Geographic division and kind of business | 1990 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Pacific, total** | **23,207** | **22,337** | **25,734** | **25,021** | **26,627** | **26,687** | **26,307** | **27,189** | **25,324** | **26,018** | **26,542** | **31,439** | **312,432** |
| Durable goods, total | 9,179 | 8,763 | 10,051 | 9,776 | 10,424 | 10,324 | 9,964 | 10,182 | 9,273 | 9,595 | 9,357 | 10,472 | 117,360 |
| Automotive dealers | 5,215 | 4,913 | 5,661 | 5,381 | 5,830 | 5,753 | 5,467 | 5,551 | 4,998 | 5,155 | 4,744 | 4,514 | 63,182 |
| Furniture group stores | 1,524 | 1,431 | 1,628 | 1,533 | 1,581 | 1,577 | 1,531 | 1,526 | 1,491 | 1,503 | 1,564 | 1,924 | 18,813 |
| Nondurable goods, total | 14,028 | 13,574 | 15,683 | 15,245 | 16,203 | 16,363 | 16,343 | 17,007 | 16,051 | 16,423 | 17,185 | 20,967 | 195,072 |
| General merchandise group stores | 2,366 | 2,368 | 2,883 | 2,765 | 3,096 | 3,109 | 2,933 | 3,206 | 2,930 | 3,091 | 3,677 | 5,785 | 38,409 |
| Dept. stores, (excl. leased depts.) | 1,489 | 1,505 | 1,904 | 1,815 | 1,979 | 1,985 | 1,889 | 2,116 | 1,881 | 1,943 | 2,491 | 3,853 | 24,850 |
| Dept. stores, (incl. leased depts.)[1] | 1,550 | 1,578 | 1,988 | 1,891 | 2,057 | 2,060 | 1,962 | 2,199 | 1,961 | 2,026 | 2,587 | 4,001 | 25,860 |
| Food group stores | 4,591 | 4,386 | 4,997 | 4,854 | 5,072 | 5,155 | 5,174 | 5,197 | 4,937 | 4,950 | 4,947 | 5,456 | 59,716 |
| Gasoline service stations | 1,372 | 1,333 | 1,482 | 1,509 | 1,651 | 1,705 | 1,755 | 1,911 | 1,886 | 1,935 | 1,849 | 1,772 | 20,160 |
| Apparel & accessory stores | 1,059 | 1,062 | 1,399 | 1,382 | 1,434 | 1,506 | 1,450 | 1,588 | 1,442 | 1,418 | 1,613 | 2,392 | 17,745 |
| Eating and drinking places | 2,672 | 2,539 | 2,937 | 2,875 | 2,972 | 3,006 | 3,097 | 3,134 | 2,960 | 2,966 | 2,810 | 2,962 | 34,930 |
| Drug & proprietary stores | 944 | 859 | 956 | 935 | 964 | 952 | 947 | 956 | 926 | 958 | 968 | 1,299 | 11,664 |
| GAF, total[2] | 5,933 | 5,839 | 6,922 | 6,670 | 7,208 | 7,271 | 6,940 | 7,466 | 6,956 | 7,146 | 8,393 | 12,479 | 89,223 |

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).
Note: Totals include data for kinds of business not shown.

## Table 10. Estimated Monthly Retail Sales, by Selected Kind of Business for Geographic Divisions: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Geographic division and kind of business | 1989 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **New England, total** | **7,914** | **7,453** | **8,723** | **8,627** | **9,523** | **9,597** | **9,218** | **9,840** | **9,524** | **9,387** | **9,757** | **11,581** | **111,144** |
| Nondurable goods, total | 5,276 | 4,916 | 5,688 | 5,523 | 6,030 | 6,043 | 5,928 | 6,221 | 6,132 | 6,236 | 6,673 | 8,249 | 72,915 |
| General merchandise group stores | 574 | 560 | 733 | 767 | 849 | 846 | 735 | 842 | 818 | 840 | 1,095 | 1,665 | 10,324 |
| Dept. stores, (excl. leased depts.) | 437 | 434 | 579 | 615 | 682 | 682 | 571 | 671 | 649 | 676 | 884 | 1,370 | 8,250 |
| Dept. stores, (incl. leased depts.)[1] | 453 | 450 | 600 | 636 | 706 | 702 | 589 | 695 | 671 | 699 | 913 | 1,413 | 8,527 |
| Food group stores | 1,762 | 1,655 | 1,872 | 1,813 | 1,982 | 2,035 | 2,091 | 2,079 | 2,008 | 1,980 | 2,012 | 2,208 | 23,497 |
| GAF, total[2] | 1,654 | 1,585 | 1,946 | 1,972 | 2,146 | 2,195 | 1,930 | 2,277 | 2,193 | 2,133 | 2,619 | 3,929 | 26,579 |
| **Middle Atlantic, total** | **19,298** | **18,758** | **21,791** | **21,409** | **23,571** | **23,529** | **22,361** | **23,910** | **22,673** | **22,553** | **23,574** | **27,727** | **271,154** |
| Durable goods, total | 7,006 | 6,993 | 8,123 | 8,150 | 9,337 | 9,393 | 8,719 | 9,521 | 8,681 | 8,330 | 8,290 | 9,088 | 101,631 |
| Automotive dealers | 3,876 | 3,953 | 4,855 | 4,865 | 5,563 | 5,453 | 5,018 | 5,608 | 4,942 | 4,545 | 4,209 | 3,546 | 56,433 |
| Nondurable goods, total | 12,292 | 11,765 | 13,668 | 13,259 | 14,234 | 14,136 | 13,642 | 14,389 | 13,992 | 14,223 | 15,284 | 18,639 | 169,523 |
| General merchandise group stores | 1,397 | 1,466 | 1,890 | 1,928 | 2,142 | 2,102 | 1,803 | 2,088 | 2,081 | 2,185 | 2,939 | 4,350 | 26,371 |
| Dept. stores, (excl. leased depts.) | 1,165 | 1,224 | 1,603 | 1,640 | 1,816 | 1,780 | 1,510 | 1,769 | 1,754 | 1,838 | 2,463 | 3,684 | 22,246 |
| Dept. stores, (incl. leased depts.)[1] | 1,225 | 1,271 | 1,663 | 1,701 | 1,879 | 1,843 | 1,568 | 1,838 | 1,824 | 1,908 | 2,558 | 3,814 | 23,092 |
| Food group stores | 4,186 | 4,003 | 4,456 | 4,212 | 4,665 | 4,596 | 4,563 | 4,578 | 4,431 | 4,272 | 4,408 | 4,837 | 53,207 |
| Gasoline service stations | 1,118 | 1,047 | 1,160 | 1,226 | 1,333 | 1,311 | 1,342 | 1,349 | 1,283 | 1,364 | 1,306 | 1,309 | 15,148 |
| Apparel & accessory stores | 1,156 | 1,035 | 1,388 | 1,412 | 1,493 | 1,437 | 1,278 | 1,530 | 1,522 | 1,532 | 1,767 | 2,467 | 18,017 |
| Eating and drinking places | 2,059 | 1,958 | 2,298 | 2,329 | 2,362 | 2,513 | 2,572 | 2,612 | 2,442 | 2,457 | 2,228 | 2,320 | 28,150 |
| Drug & proprietary stores | 728 | 719 | 814 | 760 | 807 | 809 | 769 | 809 | 826 | 839 | 841 | 1,043 | 9,764 |
| GAF, total[2] | 4,521 | 4,379 | 5,285 | 5,263 | 5,730 | 5,699 | 5,120 | 5,835 | 5,842 | 5,961 | 7,266 | 10,757 | 71,658 |
| **East North Central, total** | **20,589** | **19,977** | **23,854** | **24,203** | **26,072** | **25,794** | **24,689** | **26,263** | **24,710** | **24,368** | **25,286** | **29,223** | **295,028** |
| Durable goods, total | 7,754 | 7,699 | 9,467 | 9,805 | 10,753 | 10,660 | 9,832 | 10,835 | 9,751 | 8,980 | 8,927 | 9,364 | 113,827 |
| Automotive dealers | 4,974 | 5,137 | 6,414 | 6,457 | 6,948 | 6,830 | 6,286 | 7,089 | 6,287 | 5,513 | 5,194 | 4,629 | 71,758 |
| Furniture group stores | 1,140 | 1,067 | 1,183 | 1,192 | 1,268 | 1,334 | 1,264 | 1,336 | 1,223 | 1,262 | 1,397 | 1,662 | 15,328 |
| Nondurable goods, total | 12,835 | 12,278 | 14,387 | 14,398 | 15,319 | 15,134 | 14,857 | 15,428 | 14,959 | 15,388 | 16,359 | 19,859 | 181,201 |
| General merchandise group stores | 1,972 | 1,946 | 2,571 | 2,689 | 2,853 | 2,823 | 2,589 | 2,903 | 2,747 | 2,996 | 3,789 | 5,455 | 35,333 |
| Dept. stores, (excl. leased depts.) | 1,668 | 1,630 | 2,200 | 2,295 | 2,391 | 2,398 | 2,199 | 2,481 | 2,340 | 2,544 | 3,144 | 4,617 | 29,907 |
| Dept. stores, (incl. leased depts.)[1] | 1,729 | 1,692 | 2,283 | 2,378 | 2,475 | 2,480 | 2,275 | 2,575 | 2,427 | 2,636 | 3,256 | 4,778 | 30,984 |
| Food group stores | 4,207 | 4,010 | 4,481 | 4,306 | 4,556 | 4,561 | 4,592 | 4,568 | 4,575 | 4,445 | 4,479 | 5,068 | 53,848 |
| Gasoline service stations | 1,607 | 1,514 | 1,685 | 1,808 | 1,945 | 1,955 | 1,955 | 1,863 | 1,753 | 1,809 | 1,708 | 1,818 | 21,420 |
| Apparel & accessory stores | 819 | 752 | 1,039 | 1,025 | 1,079 | 1,034 | 969 | 1,173 | 1,114 | 1,182 | 1,351 | 1,971 | 13,508 |
| Eating and drinking places | 1,991 | 1,861 | 2,196 | 2,299 | 2,413 | 2,463 | 2,539 | 2,564 | 2,509 | 2,491 | 2,332 | 2,394 | 28,052 |
| GAF, total[2] | 4,502 | 4,305 | 5,422 | 5,506 | 5,902 | 5,911 | 5,488 | 6,148 | 5,769 | 6,119 | 7,451 | 10,826 | 73,349 |
| **West North Central, total** | **8,740** | **8,226** | **10,005** | **10,186** | **10,787** | **10,648** | **10,253** | **10,872** | **10,325** | **10,149** | **10,390** | **11,965** | **122,546** |
| Durable goods, total | 3,188 | 2,959 | 3,823 | 3,959 | 4,220 | 4,178 | 3,819 | 4,189 | 3,905 | 3,655 | 3,540 | 3,687 | 45,122 |
| Automotive dealers | 2,026 | 1,910 | 2,575 | 2,617 | 2,718 | 2,676 | 2,435 | 2,696 | 2,565 | 2,290 | 2,129 | 2,021 | 28,658 |
| Nondurable goods, total | 5,552 | 5,267 | 6,182 | 6,227 | 6,567 | 6,470 | 6,434 | 6,683 | 6,420 | 6,494 | 6,850 | 8,278 | 77,424 |
| General merchandise group stores | 933 | 862 | 1,137 | 1,219 | 1,280 | 1,228 | 1,152 | 1,289 | 1,199 | 1,299 | 1,606 | 2,301 | 15,505 |
| Dept. stores, (excl. leased depts.) | 728 | 701 | 933 | 977 | 1,014 | 986 | 934 | 1,063 | 976 | 1,049 | 1,294 | 1,875 | 12,530 |
| Dept. stores, (incl. leased depts.)[1] | 743 | 717 | 953 | 998 | 1,036 | 1,005 | 954 | 1,087 | 999 | 1,072 | 1,321 | 1,910 | 12,795 |
| Food group stores | 1,774 | 1,681 | 1,903 | 1,871 | 1,976 | 1,953 | 1,987 | 1,980 | 1,962 | 1,955 | 1,970 | 2,243 | 23,255 |
| Gasoline service stations | 769 | 760 | 847 | 920 | 1,000 | 1,000 | 1,013 | 986 | 930 | 947 | 888 | 933 | 10,993 |
| Apparel & accessory stores | 350 | 318 | 438 | 427 | 433 | 416 | 418 | 501 | 465 | 446 | 483 | 688 | 5,383 |
| GAF, total[2] | 1,891 | 1,743 | 2,243 | 2,297 | 2,400 | 2,338 | 2,219 | 2,522 | 2,339 | 2,394 | 2,833 | 4,065 | 29,284 |
| **South Atlantic, total** | **22,833** | **22,386** | **26,299** | **25,515** | **27,087** | **26,864** | **26,318** | **27,897** | **26,068** | **25,777** | **27,516** | **32,864** | **317,424** |
| Durable goods, total | 9,101 | 8,773 | 10,312 | 10,038 | 10,947 | 10,869 | 10,483 | 11,417 | 10,500 | 9,795 | 10,101 | 11,334 | 123,670 |
| Automotive dealers | 5,423 | 5,364 | 6,406 | 5,948 | 6,521 | 6,571 | 6,284 | 6,896 | 6,334 | 5,583 | 5,504 | 5,361 | 72,195 |
| Furniture group stores | 1,321 | 1,216 | 1,357 | 1,335 | 1,416 | 1,392 | 1,369 | 1,482 | 1,416 | 1,426 | 1,617 | 1,915 | 17,262 |
| Nondurable goods, total | 13,732 | 13,613 | 15,987 | 15,477 | 16,140 | 15,995 | 15,835 | 16,480 | 15,568 | 15,982 | 17,415 | 21,530 | 193,754 |
| General merchandise group stores | 2,033 | 2,110 | 2,820 | 2,790 | 2,917 | 2,844 | 2,676 | 2,930 | 2,744 | 2,936 | 3,946 | 6,167 | 36,913 |
| Dept. stores, (excl. leased depts.) | 1,531 | 1,573 | 2,152 | 2,126 | 2,186 | 2,122 | 1,998 | 2,230 | 2,078 | 2,214 | 2,882 | 4,442 | 27,534 |
| Dept. stores, (incl. leased depts.)[1] | 1,585 | 1,633 | 2,219 | 2,195 | 2,253 | 2,181 | 2,057 | 2,299 | 2,143 | 2,283 | 2,965 | 4,569 | 28,382 |
| Food group stores | 4,755 | 4,613 | 5,245 | 4,980 | 5,252 | 5,309 | 5,385 | 5,362 | 5,221 | 5,157 | 5,278 | 5,831 | 62,388 |
| Gasoline service stations | 1,621 | 1,597 | 1,796 | 1,869 | 1,998 | 2,009 | 2,004 | 1,988 | 1,830 | 1,885 | 1,862 | 1,868 | 22,327 |
| Apparel & accessory stores | 926 | 903 | 1,307 | 1,227 | 1,253 | 1,160 | 1,136 | 1,341 | 1,216 | 1,238 | 1,421 | 2,141 | 15,269 |
| GAF, total[2] | 5,046 | 4,989 | 6,322 | 6,164 | 6,488 | 6,263 | 6,014 | 6,693 | 6,255 | 6,496 | 8,131 | 12,476 | 81,337 |
| **East South Central, total** | **6,080** | **6,004** | **7,284** | **7,224** | **7,631** | **7,388** | **7,382** | **7,878** | **7,395** | **7,283** | **7,638** | **8,925** | **88,112** |
| Durable goods, total | 2,097 | 2,092 | 2,656 | 2,666 | 2,820 | 2,654 | 2,655 | 2,943 | 2,772 | 2,564 | 2,591 | 2,756 | 31,266 |
| Nondurable goods, total | 3,983 | 3,912 | 4,628 | 4,558 | 4,811 | 4,734 | 4,727 | 4,935 | 4,623 | 4,719 | 5,047 | 6,169 | 56,846 |
| General merchandise group stores | 653 | 651 | 916 | 919 | 935 | 924 | 881 | 974 | 920 | 980 | 1,257 | 1,842 | 11,852 |
| Dept. stores, (excl. leased depts.) | 543 | 533 | 776 | 773 | 778 | 767 | 733 | 805 | 764 | 804 | 1,021 | 1,523 | 9,820 |
| Dept. stores, (incl. leased depts.)[1] | 554 | 544 | 792 | 789 | 793 | 781 | 747 | 821 | 780 | 821 | 1,042 | 1,553 | 10,017 |
| GAF, total[2] | 1,342 | 1,343 | 1,762 | 1,741 | 1,849 | 1,786 | 1,731 | 1,963 | 1,817 | 1,872 | 2,316 | 3,447 | 22,969 |
| **West South Central, total** | **12,294** | **11,988** | **14,472** | **14,085** | **15,223** | **14,895** | **14,602** | **15,381** | **14,242** | **14,066** | **14,516** | **17,384** | **173,148** |
| Durable goods, total | 4,045 | 3,971 | 5,015 | 4,853 | 5,466 | 5,275 | 5,055 | 5,402 | 4,927 | 4,722 | 4,625 | 5,048 | 58,404 |
| Automotive dealers | 2,551 | 2,537 | 3,317 | 3,062 | 3,381 | 3,338 | 3,162 | 3,412 | 3,105 | 2,868 | 2,672 | 2,603 | 36,008 |
| Nondurable goods, total | 8,249 | 8,017 | 9,457 | 9,232 | 9,757 | 9,620 | 9,547 | 9,979 | 9,315 | 9,344 | 9,891 | 12,336 | 114,744 |
| General merchandise group stores | 1,421 | 1,413 | 1,866 | 1,845 | 1,927 | 1,847 | 1,799 | 1,976 | 1,780 | 1,879 | 2,329 | 3,726 | 23,808 |
| Dept. stores, (excl. leased depts.) | 1,137 | 1,108 | 1,506 | 1,473 | 1,523 | 1,485 | 1,463 | 1,623 | 1,439 | 1,503 | 1,808 | 2,895 | 18,963 |
| Dept. stores, (incl. leased depts.)[1] | 1,163 | 1,133 | 1,539 | 1,506 | 1,555 | 1,514 | 1,492 | 1,659 | 1,470 | 1,536 | 1,841 | 2,952 | 19,360 |
| Food group stores | 3,042 | 2,959 | 3,363 | 3,182 | 3,409 | 3,415 | 3,402 | 3,438 | 3,324 | 3,200 | 3,267 | 3,562 | 39,563 |
| Apparel & accessory stores | 536 | 521 | 747 | 707 | 727 | 700 | 714 | 881 | 725 | 701 | 777 | 1,233 | 8,969 |
| GAF, total[2] | 2,896 | 2,819 | 3,609 | 3,485 | 3,744 | 3,573 | 3,510 | 3,967 | 3,549 | 3,606 | 4,311 | 6,770 | 45,839 |
| **Mountain, total** | **6,368** | **6,148** | **7,291** | **7,209** | **7,713** | **7,648** | **7,821** | **7,930** | **7,479** | **7,450** | **7,784** | **9,454** | **90,095** |
| Nondurable goods, total | 4,043 | 3,869 | 4,505 | 4,404 | 4,772 | 4,711 | 4,804 | 4,967 | 4,620 | 4,709 | 5,033 | 6,219 | 56,656 |
| General merchandise group stores | 643 | 632 | 821 | 823 | 890 | 867 | 870 | 965 | 844 | 925 | 1,096 | 1,751 | 11,127 |
| Dept. stores, (excl. leased depts.) | 439 | 448 | 585 | 581 | 601 | 596 | 582 | 658 | 589 | 642 | 778 | 1,241 | 7,740 |
| Dept. stores, (incl. leased depts.)[1] | 453 | 463 | 602 | 600 | 619 | 612 | 597 | 677 | 608 | 661 | 801 | 1,274 | 7,967 |
| Food group stores | 1,447 | 1,365 | 1,562 | 1,506 | 1,647 | 1,641 | 1,696 | 1,699 | 1,643 | 1,586 | 1,660 | 1,831 | 19,283 |
| GAF, total[2] | 1,523 | 1,489 | 1,871 | 1,741 | 1,858 | 1,879 | 1,831 | 2,062 | 1,872 | 1,930 | 2,296 | 3,513 | 23,865 |

## Table 10. Estimated Monthly Retail Sales, by Selected Kind of Business for Geographic Divisions: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Geographic division and kind of business | 1989 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Pacific, total** | **21,036** | **20,483** | **23,310** | **23,121** | **24,744** | **24,980** | **24,529** | **25,681** | **24,326** | **24,111** | **25,396** | **31,013** | **292,730** |
| Durable goods, total | 8,209 | 8,209 | 9,107 | 9,015 | 9,830 | 9,959 | 9,500 | 10,176 | 9,466 | 9,145 | 9,588 | 10,934 | 113,138 |
| Automotive dealers | 4,686 | 4,803 | 5,284 | 5,076 | 5,526 | 5,702 | 5,409 | 5,884 | 5,349 | 4,987 | 5,069 | 4,874 | 62,649 |
| Furniture group stores | 1,364 | 1,268 | 1,417 | 1,352 | 1,413 | 1,448 | 1,433 | 1,496 | 1,463 | 1,478 | 1,664 | 2,038 | 17,834 |
| Nondurable goods, total | 12,827 | 12,274 | 14,203 | 14,106 | 14,914 | 15,021 | 15,029 | 15,505 | 14,860 | 14,966 | 15,808 | 20,079 | 179,592 |
| General merchandise group stores | 2,145 | 2,122 | 2,664 | 2,565 | 2,762 | 2,800 | 2,653 | 2,953 | 2,818 | 2,907 | 3,552 | 5,677 | 35,618 |
| Dept. stores, (excl. leased depts.) | 1,387 | 1,402 | 1,759 | 1,771 | 1,829 | 1,846 | 1,801 | 1,979 | 1,876 | 1,908 | 2,355 | 3,872 | 23,785 |
| Dept. stores, (incl. leased depts.)[1] | 1,439 | 1,453 | 1,828 | 1,834 | 1,892 | 1,908 | 1,864 | 2,048 | 1,945 | 1,982 | 2,435 | 4,001 | 24,629 |
| Food group stores | 4,137 | 3,996 | 4,521 | 4,489 | 4,640 | 4,755 | 4,896 | 4,788 | 4,714 | 4,637 | 4,689 | 5,159 | 55,421 |
| Gasoline service stations | 1,201 | 1,151 | 1,294 | 1,416 | 1,554 | 1,549 | 1,574 | 1,582 | 1,472 | 1,473 | 1,385 | 1,426 | 17,077 |
| Apparel & accessory stores | 1,041 | 992 | 1,276 | 1,251 | 1,304 | 1,375 | 1,345 | 1,468 | 1,362 | 1,351 | 1,593 | 2,374 | 16,732 |
| Eating and drinking places | 2,514 | 2,297 | 2,631 | 2,658 | 2,779 | 2,789 | 2,819 | 2,844 | 2,647 | 2,716 | 2,603 | 2,854 | 32,151 |
| Drug & proprietary stores | 877 | 831 | 920 | 868 | 932 | 910 | 897 | 930 | 906 | 908 | 947 | 1,342 | 11,268 |
| GAF, total[2] | 5,397 | 5,240 | 6,260 | 6,010 | 6,455 | 6,586 | 6,349 | 6,956 | 6,659 | 6,727 | 8,063 | 12,475 | 83,177 |

[1] Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2] GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).
Note: Totals include data for kinds of business not shown.

## Table 10. Estimated Monthly Retail Sales, by Selected Kind of Business for Geographic Divisions: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Geographic division and kind of business | 1988 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **New England, total** | **7,276** | **7,253** | **8,311** | **8,222** | **8,714** | **8,995** | **8,655** | **9,009** | **8,858** | **9,015** | **9,233** | **11,153** | **104,696** |
| Nondurable goods, total | 4,831 | 4,647 | 5,281 | 5,151 | 5,423 | 5,438 | 5,454 | 5,694 | 5,655 | 5,936 | 6,138 | 7,587 | 67,235 |
| General merchandise group stores | 560 | 577 | 728 | 746 | 807 | 811 | 720 | 774 | 774 | 834 | 1,041 | 1,668 | 10,040 |
| Dept. stores, (excl. leased depts.) | 445 | 459 | 593 | 616 | 668 | 673 | 576 | 643 | 642 | 697 | 858 | 1,384 | 8,254 |
| Dept. stores, (incl. leased depts.)[1] | 460 | 476 | 618 | 641 | 692 | 697 | 596 | 666 | 670 | 723 | 887 | 1,431 | 8,557 |
| Food group stores | 1,576 | 1,478 | 1,629 | 1,608 | 1,668 | 1,697 | 1,832 | 1,844 | 1,764 | 1,824 | 1,790 | 1,994 | 20,704 |
| GAF, total[2] | 1,420 | 1,484 | 1,759 | 1,790 | 1,913 | 1,975 | 1,814 | 2,040 | 2,039 | 2,099 | 2,493 | 3,910 | 24,736 |
| **Middle Atlantic, total** | **18,168** | **18,695** | **21,139** | **21,087** | **22,095** | **22,633** | **21,610** | **22,511** | **21,752** | **21,996** | **22,862** | **27,566** | **262,114** |
| Durable goods, total | 6,407 | 7,173 | 8,236 | 8,428 | 8,885 | 9,411 | 8,594 | 9,009 | 8,458 | 8,234 | 8,338 | 9,600 | 100,773 |
| Automotive dealers | 3,674 | 4,339 | 5,108 | 5,080 | 5,321 | 5,584 | 5,064 | 5,390 | 4,741 | 4,672 | 4,395 | 4,039 | 57,407 |
| Nondurable goods, total | 11,761 | 11,522 | 12,903 | 12,659 | 13,210 | 13,222 | 13,016 | 13,502 | 13,294 | 13,762 | 14,524 | 17,966 | 161,341 |
| General merchandise group stores | 1,329 | 1,436 | 1,834 | 1,880 | 2,065 | 2,050 | 1,756 | 1,962 | 1,996 | 2,171 | 2,753 | 4,296 | 25,528 |
| Dept. stores, (excl. leased depts.) | 1,131 | 1,217 | 1,567 | 1,618 | 1,770 | 1,758 | 1,491 | 1,695 | 1,732 | 1,880 | 2,348 | 3,654 | 21,861 |
| Dept. stores, (incl. leased depts.)[1] | 1,199 | 1,270 | 1,633 | 1,685 | 1,838 | 1,825 | 1,553 | 1,761 | 1,802 | 1,953 | 2,428 | 3,781 | 22,728 |
| Food group stores | 4,191 | 4,043 | 4,366 | 4,238 | 4,431 | 4,415 | 4,545 | 4,451 | 4,348 | 4,384 | 4,395 | 4,835 | 52,642 |
| Gasoline service stations | 1,077 | 1,032 | 1,084 | 1,086 | 1,149 | 1,139 | 1,172 | 1,226 | 1,141 | 1,190 | 1,134 | 1,181 | 13,611 |
| Apparel & accessory stores | 1,000 | 937 | 1,269 | 1,273 | 1,303 | 1,255 | 1,180 | 1,389 | 1,458 | 1,520 | 1,617 | 2,406 | 16,607 |
| Eating and drinking places | 1,935 | 1,880 | 2,134 | 2,228 | 2,307 | 2,475 | 2,529 | 2,556 | 2,363 | 2,368 | 2,176 | 2,373 | 27,324 |
| Drug & proprietary stores | 654 | 684 | 738 | 687 | 704 | 711 | 690 | 714 | 691 | 703 | 721 | 924 | 8,621 |
| GAF, total[2] | 4,006 | 4,063 | 4,942 | 4,956 | 5,274 | 5,342 | 4,863 | 5,355 | 5,443 | 5,743 | 6,803 | 10,492 | 67,282 |
| **East North Central, total** | **19,079** | **19,290** | **22,567** | **22,927** | **23,990** | **24,214** | **22,883** | **23,776** | **22,595** | **23,375** | **24,151** | **28,733** | **277,580** |
| Durable goods, total | 7,003 | 7,563 | 9,184 | 9,439 | 9,884 | 10,252 | 9,077 | 9,466 | 8,612 | 8,673 | 8,815 | 9,795 | 107,763 |
| Automotive dealers | 4,586 | 5,125 | 6,257 | 6,230 | 6,343 | 6,682 | 5,857 | 6,062 | 5,350 | 5,352 | 5,272 | 5,058 | 68,174 |
| Furniture group stores | 970 | 946 | 1,123 | 1,090 | 1,091 | 1,168 | 1,132 | 1,193 | 1,139 | 1,183 | 1,335 | 1,657 | 14,027 |
| Nondurable goods, total | 12,076 | 11,727 | 13,383 | 13,488 | 14,106 | 13,962 | 13,806 | 14,310 | 13,983 | 14,702 | 15,336 | 18,938 | 169,817 |
| General merchandise group stores | 1,827 | 1,824 | 2,416 | 2,444 | 2,681 | 2,575 | 2,351 | 2,644 | 2,529 | 2,881 | 3,469 | 5,244 | 32,885 |
| Dept. stores, (excl. leased depts.) | 1,573 | 1,558 | 2,081 | 2,097 | 2,267 | 2,205 | 2,035 | 2,285 | 2,180 | 2,496 | 2,936 | 4,454 | 28,167 |
| Dept. stores, (incl. leased depts.)[1] | 1,638 | 1,623 | 2,167 | 2,181 | 2,355 | 2,291 | 2,117 | 2,375 | 2,274 | 2,581 | 3,036 | 4,607 | 29,245 |
| Food group stores | 4,020 | 3,826 | 4,180 | 4,154 | 4,312 | 4,438 | 4,499 | 4,358 | 4,378 | 4,320 | 4,283 | 4,863 | 51,631 |
| Gasoline service stations | 1,580 | 1,482 | 1,618 | 1,657 | 1,718 | 1,735 | 1,752 | 1,794 | 1,707 | 1,744 | 1,649 | 1,706 | 20,142 |
| Apparel & accessory stores | 753 | 718 | 991 | 973 | 1,002 | 947 | 910 | 1,088 | 1,051 | 1,130 | 1,233 | 1,907 | 12,703 |
| Eating and drinking places | 1,872 | 1,822 | 1,995 | 2,157 | 2,195 | 2,218 | 2,359 | 2,389 | 2,244 | 2,282 | 2,131 | 2,241 | 25,905 |
| GAF, total[2] | 4,050 | 3,996 | 5,108 | 5,102 | 5,412 | 5,362 | 4,994 | 5,573 | 5,302 | 5,794 | 6,834 | 10,457 | 67,984 |
| **West North Central, total** | **8,058** | **8,056** | **9,391** | **9,669** | **9,973** | **10,142** | **9,849** | **10,320** | **9,889** | **10,083** | **10,207** | **11,961** | **117,598** |
| Durable goods, total | 2,908 | 3,030 | 3,668 | 3,764 | 3,801 | 4,043 | 3,689 | 4,006 | 3,721 | 3,689 | 3,621 | 3,961 | 43,901 |
| Automotive dealers | 1,877 | 2,008 | 2,426 | 2,414 | 2,306 | 2,503 | 2,277 | 2,503 | 2,286 | 2,230 | 2,141 | 2,130 | 27,101 |
| Nondurable goods, total | 5,150 | 5,026 | 5,723 | 5,905 | 6,172 | 6,099 | 6,160 | 6,314 | 6,168 | 6,394 | 6,586 | 8,000 | 73,697 |
| General merchandise group stores | 854 | 840 | 1,090 | 1,142 | 1,238 | 1,173 | 1,105 | 1,206 | 1,140 | 1,284 | 1,518 | 2,294 | 14,884 |
| Dept. stores, (excl. leased depts.) | 666 | 661 | 863 | 879 | 966 | 923 | 860 | 965 | 900 | 1,005 | 1,196 | 1,803 | 11,687 |
| Dept. stores, (incl. leased depts.)[1] | 682 | 677 | 881 | 898 | 985 | 942 | 877 | 985 | 920 | 1,026 | 1,219 | 1,835 | 11,927 |
| Food group stores | 1,664 | 1,604 | 1,746 | 1,737 | 1,878 | 1,837 | 1,910 | 1,871 | 1,870 | 1,860 | 1,857 | 2,030 | 21,864 |
| Gasoline service stations | 722 | 683 | 740 | 770 | 830 | 852 | 863 | 880 | 827 | 838 | 811 | 848 | 9,664 |
| Apparel & accessory stores | 320 | 310 | 414 | 409 | 409 | 371 | 389 | 463 | 432 | 457 | 486 | 713 | 5,173 |
| GAF, total[2] | 1,689 | 1,667 | 2,100 | 2,155 | 2,280 | 2,206 | 2,135 | 2,371 | 2,236 | 2,411 | 2,763 | 4,159 | 28,172 |
| **South Atlantic, total** | **22,054** | **22,570** | **25,500** | **24,818** | **25,381** | **25,472** | **24,922** | **25,614** | **24,202** | **24,911** | **25,838** | **31,882** | **303,164** |
| Durable goods, total | 9,135 | 9,608 | 10,802 | 10,292 | 10,655 | 10,881 | 10,080 | 10,304 | 9,692 | 9,788 | 9,882 | 11,820 | 122,939 |
| Automotive dealers | 5,866 | 6,261 | 6,960 | 6,334 | 6,543 | 6,771 | 6,167 | 6,212 | 5,822 | 5,806 | 5,622 | 5,827 | 74,191 |
| Furniture group stores | 1,188 | 1,171 | 1,271 | 1,254 | 1,297 | 1,322 | 1,298 | 1,318 | 1,287 | 1,306 | 1,481 | 1,957 | 16,150 |
| Nondurable goods, total | 12,919 | 12,962 | 14,698 | 14,526 | 14,726 | 14,591 | 14,842 | 15,310 | 14,510 | 15,123 | 15,956 | 20,062 | 180,225 |
| General merchandise group stores | 1,903 | 2,031 | 2,653 | 2,672 | 2,740 | 2,645 | 2,456 | 2,713 | 2,568 | 2,844 | 3,581 | 5,865 | 34,671 |
| Dept. stores, (excl. leased depts.) | 1,446 | 1,521 | 2,010 | 2,021 | 2,045 | 1,984 | 1,868 | 2,051 | 1,953 | 2,165 | 2,659 | 4,262 | 25,985 |
| Dept. stores, (incl. leased depts.)[1] | 1,501 | 1,583 | 2,088 | 2,095 | 2,112 | 2,048 | 1,927 | 2,116 | 2,021 | 2,234 | 2,737 | 4,386 | 26,848 |
| Food group stores | 4,513 | 4,377 | 4,790 | 4,761 | 4,789 | 4,843 | 5,069 | 5,010 | 4,832 | 4,812 | 4,786 | 5,296 | 57,878 |
| Gasoline service stations | 1,558 | 1,505 | 1,635 | 1,618 | 1,696 | 1,702 | 1,733 | 1,789 | 1,688 | 1,723 | 1,699 | 1,712 | 20,058 |
| Apparel & accessory stores | 879 | 877 | 1,188 | 1,144 | 1,119 | 1,039 | 1,046 | 1,195 | 1,095 | 1,189 | 1,310 | 2,032 | 14,113 |
| GAF, total[2] | 4,653 | 4,799 | 5,888 | 5,861 | 5,981 | 5,829 | 5,626 | 6,116 | 5,774 | 6,182 | 7,425 | 11,962 | 76,096 |
| **East South Central, total** | **5,471** | **5,820** | **6,751** | **6,713** | **6,993** | **7,020** | **6,963** | **7,297** | **6,677** | **6,947** | **7,059** | **8,488** | **82,199** |
| Durable goods, total | 1,845 | 2,182 | 2,516 | 2,461 | 2,628 | 2,663 | 2,526 | 2,723 | 2,337 | 2,426 | 2,360 | 2,651 | 29,318 |
| Nondurable goods, total | 3,626 | 3,638 | 4,235 | 4,252 | 4,365 | 4,357 | 4,437 | 4,574 | 4,340 | 4,521 | 4,699 | 5,837 | 52,881 |
| General merchandise group stores | 597 | 633 | 860 | 873 | 893 | 869 | 834 | 896 | 835 | 957 | 1,143 | 1,761 | 11,151 |
| Dept. stores, (excl. leased depts.) | 490 | 509 | 715 | 716 | 733 | 712 | 688 | 740 | 691 | 795 | 954 | 1,471 | 9,214 |
| Dept. stores, (incl. leased depts.)[1] | 501 | 521 | 729 | 732 | 748 | 726 | 702 | 756 | 707 | 812 | 973 | 1,503 | 9,410 |
| GAF, total[2] | 1,242 | 1,301 | 1,655 | 1,656 | 1,711 | 1,635 | 1,635 | 1,800 | 1,647 | 1,820 | 2,130 | 3,307 | 21,539 |
| **West South Central, total** | **11,364** | **11,603** | **13,396** | **13,292** | **13,966** | **13,911** | **13,766** | **14,389** | **13,158** | **13,349** | **13,687** | **16,982** | **162,863** |
| Durable goods, total | 3,813 | 4,050 | 4,782 | 4,752 | 5,126 | 5,207 | 4,980 | 5,177 | 4,566 | 4,620 | 4,459 | 5,192 | 56,724 |
| Automotive dealers | 2,333 | 2,548 | 3,026 | 2,930 | 3,161 | 3,287 | 3,172 | 3,289 | 2,844 | 2,854 | 2,637 | 2,738 | 34,819 |
| Nondurable goods, total | 7,551 | 7,553 | 8,614 | 8,540 | 8,840 | 8,704 | 8,786 | 9,212 | 8,592 | 8,729 | 9,228 | 11,790 | 106,139 |
| General merchandise group stores | 1,243 | 1,296 | 1,670 | 1,646 | 1,749 | 1,665 | 1,643 | 1,796 | 1,577 | 1,732 | 2,098 | 3,483 | 21,598 |
| Dept. stores, (excl. leased depts.) | 995 | 1,023 | 1,350 | 1,314 | 1,394 | 1,342 | 1,340 | 1,473 | 1,280 | 1,407 | 1,666 | 2,745 | 17,329 |
| Dept. stores, (incl. leased depts.)[1] | 1,023 | 1,049 | 1,380 | 1,346 | 1,424 | 1,370 | 1,370 | 1,504 | 1,310 | 1,438 | 1,699 | 2,798 | 17,711 |
| Food group stores | 2,867 | 2,863 | 3,086 | 3,037 | 3,175 | 3,211 | 3,226 | 3,256 | 3,208 | 3,059 | 3,149 | 3,470 | 37,607 |
| Apparel & accessory stores | 544 | 550 | 746 | 700 | 692 | 646 | 660 | 789 | 670 | 681 | 760 | 1,245 | 8,683 |
| GAF, total[2] | 2,729 | 2,741 | 3,388 | 3,317 | 3,451 | 3,347 | 3,296 | 3,644 | 3,221 | 3,412 | 4,005 | 6,603 | 43,154 |
| **Mountain, total** | **5,722** | **5,670** | **6,571** | **6,602** | **6,800** | **6,951** | **7,081** | **7,129** | **6,756** | **6,879** | **7,141** | **8,853** | **82,155** |
| Nondurable goods, total | 3,697 | 3,617 | 4,067 | 4,007 | 4,237 | 4,228 | 4,396 | 4,505 | 4,262 | 4,372 | 4,602 | 5,771 | 51,761 |
| General merchandise group stores | 567 | 565 | 713 | 719 | 788 | 772 | 760 | 833 | 761 | 829 | 1,026 | 1,663 | 9,996 |
| Dept. stores, (excl. leased depts.) | 403 | 408 | 511 | 516 | 554 | 541 | 515 | 586 | 524 | 570 | 716 | 1,145 | 6,989 |
| Dept. stores, (incl. leased depts.)[1] | 416 | 422 | 531 | 537 | 572 | 559 | 532 | 603 | 542 | 588 | 737 | 1,178 | 7,217 |
| Food group stores | 1,336 | 1,255 | 1,410 | 1,374 | 1,445 | 1,480 | 1,600 | 1,539 | 1,455 | 1,481 | 1,480 | 1,668 | 17,523 |
| GAF, total[2] | 1,273 | 1,288 | 1,598 | 1,564 | 1,669 | 1,682 | 1,681 | 1,856 | 1,706 | 1,739 | 2,117 | 3,370 | 21,543 |

## Table 10. Estimated Monthly Retail Sales, by Selected Kind of Business for Geographic Divisions: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Geographic division and kind of business | 1988 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Pacific, total** | **19,057** | **19,069** | **21,420** | **21,134** | **21,953** | **21,940** | **21,841** | **22,672** | **21,660** | **22,186** | **23,175** | **28,824** | **264,931** |
| Durable goods, total | 7,066 | 7,419 | 8,367 | 8,228 | 8,623 | 8,512 | 8,233 | 8,661 | 8,178 | 8,303 | 8,705 | 10,218 | 100,513 |
| Automotive dealers | 4,079 | 4,314 | 4,931 | 4,750 | 5,002 | 4,834 | 4,639 | 4,837 | 4,552 | 4,525 | 4,727 | 4,772 | 55,962 |
| Furniture group stores | 1,112 | 1,081 | 1,155 | 1,147 | 1,185 | 1,236 | 1,223 | 1,294 | 1,264 | 1,324 | 1,455 | 1,838 | 15,314 |
| Nondurable goods, total | 11,991 | 11,650 | 13,053 | 12,906 | 13,330 | 13,428 | 13,608 | 14,011 | 13,482 | 13,883 | 14,470 | 18,606 | 164,418 |
| General merchandise group stores | 1,929 | 1,948 | 2,362 | 2,286 | 2,461 | 2,481 | 2,322 | 2,652 | 2,463 | 2,587 | 3,222 | 5,280 | 31,993 |
| Dept. stores, (excl. leased depts.) | 1,318 | 1,339 | 1,624 | 1,609 | 1,696 | 1,698 | 1,630 | 1,823 | 1,733 | 1,783 | 2,232 | 3,666 | 22,151 |
| Dept. stores, (incl. leased depts.)[1] | 1,377 | 1,395 | 1,696 | 1,679 | 1,762 | 1,763 | 1,698 | 1,884 | 1,796 | 1,849 | 2,302 | 3,776 | 22,977 |
| Food group stores | 3,838 | 3,673 | 4,042 | 4,086 | 4,129 | 4,133 | 4,342 | 4,224 | 4,136 | 4,298 | 4,147 | 4,604 | 49,652 |
| Gasoline service stations | 1,160 | 1,156 | 1,247 | 1,248 | 1,334 | 1,340 | 1,382 | 1,452 | 1,346 | 1,348 | 1,272 | 1,251 | 15,536 |
| Apparel & accessory stores | 897 | 875 | 1,118 | 1,083 | 1,109 | 1,192 | 1,185 | 1,245 | 1,209 | 1,193 | 1,434 | 2,238 | 14,778 |
| Eating and drinking places | 2,337 | 2,210 | 2,426 | 2,461 | 2,510 | 2,551 | 2,677 | 2,674 | 2,593 | 2,632 | 2,487 | 2,747 | 30,305 |
| Drug & proprietary stores | 848 | 819 | 891 | 859 | 887 | 880 | 861 | 909 | 859 | 867 | 894 | 1,295 | 10,869 |
| GAF, total[2] | 4,669 | 4,681 | 5,422 | 5,295 | 5,627 | 5,807 | 5,573 | 6,116 | 5,800 | 5,985 | 7,167 | 11,438 | 73,580 |

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).
Note: Totals include data for kinds of business not shown.

## Table 10. Estimated Monthly Retail Sales, by Selected Kind of Business for Geographic Divisions: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Geographic division and kind of business | 1987 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **New England, total** | **6,246** | **6,404** | **7,246** | **7,395** | **7,846** | **8,110** | **8,023** | **8,009** | **8,036** | **8,206** | **8,233** | **9,892** | **93,646** |
| Nondurable goods, total | 4,285 | 4,158 | 4,560 | 4,655 | 4,964 | 4,914 | 4,884 | 4,988 | 4,944 | 5,283 | 5,468 | 6,758 | 59,861 |
| General merchandise group stores | 498 | 557 | 660 | 720 | 794 | 751 | 694 | 793 | 756 | 828 | 1,012 | 1,568 | 9,631 |
| Dept. stores, (excl. leased depts.) | 409 | 456 | 556 | 609 | 679 | 641 | 580 | 668 | 635 | 703 | 860 | 1,330 | 8,126 |
| Dept. stores, (incl. leased depts.)[1] | 423 | 470 | 574 | 630 | 699 | 660 | 596 | 687 | 655 | 725 | 886 | 1,367 | 8,372 |
| Food group stores | 1,519 | 1,362 | 1,461 | 1,492 | 1,582 | 1,564 | 1,647 | 1,544 | 1,522 | 1,603 | 1,496 | 1,701 | 18,493 |
| GAF, total[2] | 1,322 | 1,387 | 1,536 | 1,652 | 1,777 | 1,756 | 1,657 | 1,877 | 1,856 | 1,926 | 2,209 | 3,323 | 22,278 |
| **Middle Atlantic, total** | **16,323** | **16,428** | **18,758** | **19,568** | **20,107** | **20,673** | **20,409** | **20,787** | **20,257** | **20,589** | **20,517** | **25,372** | **239,788** |
| Durable goods, total | 5,303 | 5,817 | 7,123 | 7,557 | 7,630 | 8,521 | 8,243 | 8,302 | 7,979 | 7,463 | 7,225 | 8,877 | 90,040 |
| Automotive dealers | 2,869 | 3,426 | 4,395 | 4,592 | 4,564 | 5,210 | 4,967 | 5,062 | 4,703 | 4,174 | 3,788 | 3,869 | 51,619 |
| Nondurable goods, total | 11,020 | 10,611 | 11,635 | 12,011 | 12,477 | 12,152 | 12,166 | 12,485 | 12,278 | 13,126 | 13,292 | 16,495 | 149,748 |
| General merchandise group stores | 1,256 | 1,386 | 1,666 | 1,872 | 2,063 | 1,938 | 1,683 | 1,961 | 1,928 | 2,111 | 2,607 | 4,075 | 24,546 |
| Dept. stores, (excl. leased depts.) | 1,076 | 1,183 | 1,451 | 1,609 | 1,774 | 1,686 | 1,461 | 1,710 | 1,686 | 1,846 | 2,264 | 3,516 | 21,262 |
| Dept. stores, (incl. leased depts.)[1] | 1,137 | 1,232 | 1,514 | 1,674 | 1,835 | 1,745 | 1,513 | 1,770 | 1,749 | 1,915 | 2,343 | 3,633 | 22,060 |
| Food group stores | 4,167 | 3,843 | 4,078 | 4,102 | 4,416 | 4,279 | 4,475 | 4,301 | 4,170 | 4,356 | 4,185 | 4,562 | 50,934 |
| Gasoline service stations | 884 | 850 | 918 | 1,019 | 1,046 | 1,039 | 1,089 | 1,077 | 1,061 | 1,106 | 1,054 | 1,072 | 12,215 |
| Apparel & accessory stores | 923 | 905 | 1,141 | 1,293 | 1,256 | 1,199 | 1,093 | 1,270 | 1,311 | 1,379 | 1,402 | 2,069 | 15,241 |
| Eating and drinking places | 1,702 | 1,601 | 1,787 | 1,812 | 1,845 | 1,908 | 2,086 | 2,120 | 2,025 | 2,111 | 1,908 | 2,062 | 22,967 |
| Drug & proprietary stores | 641 | 606 | 643 | 670 | 650 | 668 | 658 | 663 | 663 | 710 | 690 | 884 | 8,146 |
| GAF, total[2] | 3,691 | 3,788 | 4,408 | 4,822 | 5,028 | 4,929 | 4,572 | 5,001 | 5,063 | 5,338 | 6,081 | 9,503 | 62,224 |
| **East North Central, total** | **17,681** | **18,191** | **20,823** | **21,952** | **22,783** | **22,711** | **22,296** | **22,674** | **21,451** | **22,353** | **22,100** | **26,504** | **261,519** |
| Durable goods, total | 6,034 | 7,037 | 8,335 | 8,770 | 8,989 | 9,374 | 8,883 | 9,034 | 8,349 | 8,248 | 7,835 | 8,826 | 99,714 |
| Automotive dealers | 3,769 | 4,868 | 5,798 | 5,930 | 5,851 | 6,284 | 5,886 | 6,096 | 5,471 | 5,192 | 4,713 | 4,658 | 64,516 |
| Furniture group stores | 920 | 844 | 950 | 939 | 974 | 980 | 1,015 | 997 | 977 | 1,019 | 1,083 | 1,400 | 12,098 |
| Nondurable goods, total | 11,647 | 11,154 | 12,488 | 13,182 | 13,794 | 13,337 | 13,413 | 13,640 | 13,102 | 14,105 | 14,265 | 17,678 | 161,805 |
| General merchandise group stores | 1,744 | 1,784 | 2,198 | 2,406 | 2,634 | 2,403 | 2,252 | 2,587 | 2,373 | 2,695 | 3,157 | 4,881 | 31,114 |
| Dept. stores, (excl. leased depts.) | 1,522 | 1,532 | 1,919 | 2,061 | 2,236 | 2,054 | 1,952 | 2,234 | 2,051 | 2,333 | 2,690 | 4,160 | 26,744 |
| Dept. stores, (incl. leased depts.)[1] | 1,581 | 1,588 | 1,989 | 2,137 | 2,317 | 2,131 | 2,023 | 2,309 | 2,124 | 2,417 | 2,778 | 4,312 | 27,706 |
| Food group stores | 3,749 | 3,386 | 3,687 | 3,846 | 4,002 | 3,940 | 4,132 | 3,989 | 3,962 | 4,155 | 3,900 | 4,469 | 47,217 |
| Gasoline service stations | 1,570 | 1,466 | 1,605 | 1,728 | 1,744 | 1,811 | 1,851 | 1,785 | 1,717 | 1,729 | 1,626 | 1,663 | 20,295 |
| Apparel & accessory stores | 771 | 760 | 939 | 1,017 | 1,000 | 931 | 879 | 1,039 | 983 | 1,069 | 1,098 | 1,730 | 12,216 |
| Eating and drinking places | 1,829 | 1,829 | 2,055 | 2,158 | 2,324 | 2,249 | 2,316 | 2,254 | 2,124 | 2,244 | 2,064 | 2,099 | 25,545 |
| GAF, total[2] | 3,930 | 3,864 | 4,594 | 4,899 | 5,176 | 4,910 | 4,711 | 5,201 | 4,886 | 5,366 | 6,094 | 9,524 | 63,155 |
| **West North Central, total** | **7,379** | **7,388** | **8,486** | **8,964** | **9,127** | **9,207** | **9,224** | **9,493** | **9,017** | **9,450** | **9,038** | **10,827** | **107,600** |
| Durable goods, total | 2,285 | 2,575 | 3,151 | 3,367 | 3,320 | 3,588 | 3,564 | 3,668 | 3,416 | 3,573 | 3,198 | 3,557 | 39,262 |
| Automotive dealers | 1,317 | 1,658 | 2,088 | 2,191 | 2,048 | 2,319 | 2,262 | 2,355 | 2,144 | 2,187 | 1,831 | 1,867 | 24,267 |
| Nondurable goods, total | 5,094 | 4,813 | 5,335 | 5,597 | 5,807 | 5,619 | 5,660 | 5,825 | 5,601 | 5,877 | 5,840 | 7,270 | 68,338 |
| General merchandise group stores | 830 | 824 | 990 | 1,115 | 1,214 | 1,087 | 1,052 | 1,193 | 1,060 | 1,223 | 1,373 | 2,159 | 14,120 |
| Dept. stores, (excl. leased depts.) | 640 | 638 | 783 | 868 | 931 | 847 | 821 | 943 | 838 | 957 | 1,089 | 1,675 | 11,030 |
| Dept. stores, (incl. leased depts.)[1] | 655 | 653 | 800 | 888 | 949 | 865 | 836 | 961 | 856 | 975 | 1,109 | 1,704 | 11,251 |
| Food group stores | 1,794 | 1,602 | 1,696 | 1,730 | 1,799 | 1,731 | 1,766 | 1,681 | 1,682 | 1,741 | 1,652 | 1,831 | 20,705 |
| Gasoline service stations | 662 | 618 | 688 | 744 | 765 | 812 | 856 | 864 | 803 | 819 | 773 | 769 | 9,173 |
| Apparel & accessory stores | 323 | 308 | 376 | 399 | 386 | 357 | 364 | 436 | 403 | 427 | 434 | 650 | 4,863 |
| GAF, total[2] | 1,672 | 1,622 | 1,921 | 2,058 | 2,182 | 2,032 | 1,986 | 2,221 | 2,048 | 2,232 | 2,468 | 3,820 | 26,262 |
| **South Atlantic, total** | **19,412** | **19,199** | **22,099** | **23,140** | **23,840** | **23,721** | **23,898** | **24,244** | **23,017** | **23,930** | **23,600** | **30,232** | **280,332** |
| Durable goods, total | 7,442 | 7,483 | 8,808 | 9,314 | 9,608 | 9,979 | 9,903 | 9,913 | 9,635 | 9,625 | 8,992 | 11,429 | 112,131 |
| Automotive dealers | 4,237 | 4,435 | 5,294 | 5,598 | 5,695 | 6,069 | 6,124 | 6,145 | 5,942 | 5,755 | 5,097 | 5,833 | 66,224 |
| Furniture group stores | 1,146 | 1,081 | 1,191 | 1,160 | 1,169 | 1,213 | 1,225 | 1,254 | 1,275 | 1,279 | 1,365 | 1,863 | 15,221 |
| Nondurable goods, total | 11,970 | 11,716 | 13,291 | 13,826 | 14,232 | 13,742 | 13,995 | 14,331 | 13,382 | 14,305 | 14,608 | 18,803 | 168,201 |
| General merchandise group stores | 1,751 | 1,869 | 2,339 | 2,563 | 2,685 | 2,448 | 2,323 | 2,628 | 2,411 | 2,718 | 3,353 | 5,479 | 32,567 |
| Dept. stores, (excl. leased depts.) | 1,345 | 1,416 | 1,836 | 1,962 | 2,020 | 1,860 | 1,796 | 2,011 | 1,847 | 2,071 | 2,495 | 3,960 | 24,619 |
| Dept. stores, (incl. leased depts.)[1] | 1,402 | 1,475 | 1,902 | 2,035 | 2,088 | 1,920 | 1,848 | 2,070 | 1,905 | 2,141 | 2,571 | 4,080 | 25,437 |
| Food group stores | 4,296 | 4,002 | 4,373 | 4,487 | 4,695 | 4,586 | 4,827 | 4,735 | 4,475 | 4,687 | 4,412 | 4,877 | 54,452 |
| Gasoline service stations | 1,480 | 1,430 | 1,607 | 1,605 | 1,650 | 1,670 | 1,747 | 1,737 | 1,619 | 1,603 | 1,576 | 1,693 | 19,417 |
| Apparel & accessory stores | 785 | 793 | 1,023 | 1,133 | 1,051 | 953 | 916 | 1,045 | 951 | 1,053 | 1,132 | 1,829 | 12,664 |
| GAF, total[2] | 4,211 | 4,309 | 5,161 | 5,524 | 5,657 | 5,329 | 5,166 | 5,676 | 5,378 | 5,853 | 6,787 | 11,062 | 70,113 |
| **East South Central, total** | **5,151** | **5,206** | **6,066** | **6,361** | **6,640** | **6,624** | **6,636** | **6,790** | **6,202** | **6,418** | **6,323** | **7,737** | **76,154** |
| Durable goods, total | 1,689 | 1,812 | 2,199 | 2,268 | 2,377 | 2,539 | 2,498 | 2,554 | 2,298 | 2,230 | 2,110 | 2,466 | 27,040 |
| Nondurable goods, total | 3,462 | 3,394 | 3,867 | 4,093 | 4,263 | 4,085 | 4,138 | 4,236 | 3,904 | 4,188 | 4,213 | 5,271 | 49,114 |
| General merchandise group stores | 592 | 626 | 796 | 892 | 916 | 819 | 786 | 866 | 774 | 898 | 1,039 | 1,589 | 10,593 |
| Dept. stores, (excl. leased depts.) | 462 | 468 | 630 | 676 | 715 | 644 | 638 | 700 | 634 | 738 | 858 | 1,329 | 8,492 |
| Dept. stores, (incl. leased depts.)[1] | 474 | 479 | 644 | 692 | 730 | 661 | 650 | 714 | 647 | 754 | 874 | 1,357 | 8,676 |
| GAF, total[2] | 1,242 | 1,248 | 1,487 | 1,646 | 1,701 | 1,567 | 1,512 | 1,675 | 1,535 | 1,705 | 1,929 | 2,984 | 20,231 |
| **West South Central, total** | **11,656** | **11,375** | **12,932** | **13,423** | **13,792** | **13,702** | **14,025** | **14,204** | **12,906** | **13,181** | **12,881** | **16,029** | **160,106** |
| Durable goods, total | 3,756 | 3,850 | 4,543 | 4,789 | 4,836 | 5,044 | 5,190 | 5,195 | 4,608 | 4,536 | 4,220 | 5,029 | 55,596 |
| Automotive dealers | 2,194 | 2,310 | 2,801 | 2,979 | 2,955 | 3,155 | 3,313 | 3,348 | 2,874 | 2,754 | 2,429 | 2,601 | 33,713 |
| Nondurable goods, total | 7,900 | 7,525 | 8,389 | 8,634 | 8,956 | 8,658 | 8,835 | 9,009 | 8,298 | 8,645 | 8,661 | 11,000 | 104,510 |
| General merchandise group stores | 1,267 | 1,297 | 1,624 | 1,669 | 1,733 | 1,574 | 1,548 | 1,697 | 1,457 | 1,607 | 1,884 | 3,136 | 20,493 |
| Dept. stores, (excl. leased depts.) | 974 | 994 | 1,230 | 1,299 | 1,372 | 1,252 | 1,251 | 1,390 | 1,178 | 1,307 | 1,497 | 2,462 | 16,206 |
| Dept. stores, (incl. leased depts.)[1] | 1,005 | 1,025 | 1,266 | 1,336 | 1,408 | 1,290 | 1,277 | 1,418 | 1,206 | 1,338 | 1,527 | 2,510 | 16,606 |
| Food group stores | 3,134 | 2,885 | 3,090 | 3,135 | 3,375 | 3,279 | 3,396 | 3,333 | 3,169 | 3,182 | 3,053 | 3,258 | 38,289 |
| Apparel & accessory stores | 566 | 540 | 700 | 747 | 715 | 674 | 683 | 827 | 696 | 723 | 753 | 1,242 | 8,866 |
| GAF, total[2] | 2,849 | 2,796 | 3,332 | 3,419 | 3,539 | 3,347 | 3,327 | 3,639 | 3,204 | 3,376 | 3,787 | 6,295 | 42,910 |
| **Mountain, total** | **5,422** | **5,237** | **6,043** | **6,293** | **6,419** | **6,454** | **6,605** | **6,765** | **6,200** | **6,364** | **6,278** | **7,739** | **75,819** |
| Nondurable goods, total | 3,523 | 3,293 | 3,726 | 3,829 | 3,988 | 3,903 | 4,133 | 4,295 | 3,956 | 4,180 | 4,139 | 5,187 | 48,152 |
| General merchandise group stores | 541 | 536 | 639 | 711 | 764 | 747 | 769 | 840 | 709 | 806 | 897 | 1,492 | 9,451 |
| Dept. stores, (excl. leased depts.) | 396 | 396 | 473 | 518 | 550 | 508 | 503 | 574 | 491 | 549 | 646 | 1,051 | 6,655 |
| Dept. stores, (incl. leased depts.)[1] | 411 | 413 | 493 | 538 | 569 | 525 | 517 | 590 | 507 | 567 | 665 | 1,082 | 6,877 |
| Food group stores | 1,420 | 1,293 | 1,416 | 1,400 | 1,466 | 1,420 | 1,490 | 1,426 | 1,364 | 1,412 | 1,331 | 1,487 | 16,925 |
| GAF, total[2] | 1,236 | 1,180 | 1,415 | 1,484 | 1,551 | 1,547 | 1,592 | 1,839 | 1,513 | 1,621 | 1,781 | 2,882 | 19,641 |

## Table 10. Estimated Monthly Retail Sales, by Selected Kind of Business for Geographic Divisions: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Geographic division and kind of business | 1987 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Pacific, total** | **17,544** | **17,287** | **19,510** | **20,073** | **20,786** | **20,596** | **20,866** | **21,448** | **20,326** | **20,884** | **20,876** | **26,139** | **246,335** |
| Durable goods, total | 6,053 | 6,334 | 7,361 | 7,529 | 7,779 | 7,785 | 7,785 | 8,150 | 7,781 | 7,682 | 7,568 | 8,821 | 90,628 |
| Automotive dealers | 3,282 | 3,735 | 4,427 | 4,523 | 4,667 | 4,602 | 4,587 | 4,836 | 4,602 | 4,386 | 4,218 | 4,148 | 52,013 |
| Furniture group stores | 1,104 | 974 | 1,082 | 1,046 | 1,063 | 1,071 | 1,137 | 1,186 | 1,095 | 1,167 | 1,197 | 1,507 | 13,629 |
| Nondurable goods, total | 11,491 | 10,953 | 12,149 | 12,544 | 13,007 | 12,811 | 13,081 | 13,298 | 12,545 | 13,202 | 13,308 | 17,318 | 155,707 |
| General merchandise group stores | 1,687 | 1,772 | 2,024 | 2,192 | 2,335 | 2,266 | 2,186 | 2,465 | 2,254 | 2,460 | 2,919 | 4,895 | 29,455 |
| Dept. stores, (excl. leased depts.) | 1,242 | 1,244 | 1,442 | 1,560 | 1,653 | 1,611 | 1,563 | 1,752 | 1,587 | 1,717 | 2,052 | 3,460 | 20,883 |
| Dept. stores, (incl. leased depts.)[1] | 1,305 | 1,300 | 1,514 | 1,630 | 1,720 | 1,676 | 1,625 | 1,816 | 1,651 | 1,785 | 2,116 | 3,567 | 21,705 |
| Food group stores | 3,835 | 3,480 | 3,791 | 3,877 | 4,017 | 3,906 | 4,102 | 3,935 | 3,847 | 4,013 | 3,745 | 4,284 | 46,832 |
| Gasoline service stations | 1,109 | 1,093 | 1,230 | 1,236 | 1,330 | 1,336 | 1,373 | 1,404 | 1,296 | 1,344 | 1,[illegible]3 | 1,249 | 15,263 |
| Apparel & accessory stores | 882 | 858 | 1,018 | 1,068 | 1,072 | 1,108 | 1,119 | 1,185 | 1,085 | 1,083 | 1,245 | 1,949 | 13,672 |
| Eating and drinking places | 2,286 | 2,132 | 2,367 | 2,418 | 2,522 | 2,526 | 2,585 | 2,560 | 2,344 | 2,442 | 2,290 | 2,465 | 28,937 |
| Drug & proprietary stores | 848 | 781 | 835 | 863 | 868 | 873 | 878 | 896 | 842 | 878 | 849 | 1,260 | 10,671 |
| GAF, total[2] | 4,267 | 4,211 | 4,752 | 4,970 | 5,191 | 5,174 | 5,147 | 5,582 | 5,162 | 5,461 | 6,266 | 10,145 | 66,328 |

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).
Note: Totals include data for kinds of business not shown.

## Table 10. Estimated Monthly Retail Sales, by Selected Kind of Business for Geographic Divisions: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Geographic division and kind of business | 1986 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **New England, total** | **6,367** | **5,912** | **6,604** | **6,700** | **7,353** | **7,106** | **7,220** | **7,482** | **7,576** | **7,511** | **7,468** | **9,320** | **86,619** |
| Nondurable goods, total | 4,409 | 3,992 | 4,412 | 4,318 | 4,681 | 4,376 | 4,524 | 4,804 | 4,486 | 4,840 | 4,963 | 6,070 | 55,875 |
| General merchandise group stores | 467 | 492 | 645 | 658 | 771 | 690 | 650 | 776 | 716 | 778 | 957 | 1,486 | 9,086 |
| Dept. stores, (excl. leased depts.) | 373 | 377 | 511 | 525 | 619 | 552 | 519 | 623 | 579 | 622 | 764 | 1,186 | 7,250 |
| Dept. stores, (incl. leased depts.)[1] | 385 | 389 | 526 | 541 | 638 | 569 | 536 | 643 | 597 | 641 | 786 | 1,222 | 7,473 |
| Food group stores | 1,386 | 1,229 | 1,350 | 1,331 | 1,476 | 1,374 | 1,513 | 1,552 | 1,448 | 1,539 | 1,483 | 1,596 | 17,277 |
| GAF, total[2] | 1,177 | 1,196 | 1,502 | 1,515 | 1,736 | 1,588 | 1,521 | 1,787 | 1,696 | 1,778 | 2,087 | 3,162 | 20,745 |
| **Middle Atlantic, total** | **16,488** | **15,337** | **17,574** | **17,733** | **19,432** | **18,735** | **18,601** | **19,103** | **19,735** | **19,619** | **19,616** | **23,911** | **225,884** |
| Durable goods, total | 5,521 | 5,324 | 6,118 | 6,689 | 7,298 | 7,180 | 6,941 | 7,046 | 8,232 | 7,204 | 6,817 | 8,431 | 82,801 |
| Automotive dealers | 3,259 | 3,199 | 3,745 | 4,088 | 4,362 | 4,316 | 4,132 | 4,165 | 5,222 | 4,204 | 3,746 | 4,264 | 48,702 |
| Nondurable goods, total | 10,967 | 10,013 | 11,456 | 11,044 | 12,134 | 11,555 | 11,660 | 12,057 | 11,503 | 12,415 | 12,799 | 15,480 | 143,083 |
| General merchandise group stores | 1,193 | 1,261 | 1,665 | 1,668 | 1,974 | 1,756 | 1,614 | 1,892 | 1,779 | 1,947 | 2,413 | 3,636 | 22,798 |
| Dept. stores, (excl. leased depts.) | 1,015 | 1,073 | 1,438 | 1,448 | 1,732 | 1,528 | 1,369 | 1,638 | 1,554 | 1,689 | 2,109 | 3,142 | 19,735 |
| Dept. stores, (incl. leased depts.)[1] | 1,061 | 1,122 | 1,505 | 1,514 | 1,811 | 1,598 | 1,430 | 1,713 | 1,624 | 1,767 | 2,206 | 3,286 | 20,637 |
| Food group stores | 3,947 | 3,565 | 3,971 | 3,754 | 4,143 | 3,965 | 4,159 | 4,076 | 3,907 | 4,149 | 4,118 | 4,491 | 48,245 |
| Gasoline service stations | 1,203 | 1,054 | 1,086 | 982 | 1,059 | 1,070 | 1,062 | 1,008 | 935 | 940 | 880 | 921 | 12,200 |
| Apparel & accessory stores | 865 | 788 | 1,108 | 1,073 | 1,286 | 1,087 | 1,007 | 1,244 | 1,224 | 1,279 | 1,424 | 2,009 | 14,394 |
| Eating and drinking places | 1,582 | 1,470 | 1,683 | 1,736 | 1,910 | 1,910 | 2,001 | 2,066 | 1,847 | 2,005 | 1,795 | 1,905 | 21,910 |
| Drug & proprietary stores | 551 | 519 | 604 | 603 | 632 | 639 | 652 | 645 | 616 | 659 | 646 | 844 | 7,610 |
| GAF, total[2] | 3,506 | 3,438 | 4,258 | 4,201 | 4,895 | 4,466 | 4,221 | 4,782 | 4,667 | 4,953 | 5,728 | 8,604 | 57,719 |
| **East North Central, total** | **17,696** | **16,948** | **19,571** | **20,259** | **21,917** | **21,315** | **20,957** | **21,350** | **21,907** | **21,673** | **21,033** | **25,678** | **250,304** |
| Durable goods, total | 6,414 | 6,446 | 7,474 | 8,338 | 8,999 | 8,999 | 8,490 | 8,357 | 9,733 | 8,509 | 7,513 | 9,282 | 98,554 |
| Automotive dealers | 4,388 | 4,552 | 5,204 | 5,765 | 6,134 | 6,187 | 5,680 | 5,501 | 7,041 | 5,599 | 4,612 | 5,442 | 66,105 |
| Furniture group stores | 839 | 758 | 906 | 908 | 938 | 950 | 993 | 993 | 955 | 1,051 | 1,092 | 1,427 | 11,810 |
| Nondurable goods, total | 11,282 | 10,502 | 12,097 | 11,921 | 12,918 | 12,316 | 12,467 | 12,993 | 12,174 | 13,164 | 13,520 | 16,396 | 151,750 |
| General merchandise group stores | 1,617 | 1,570 | 2,181 | 2,223 | 2,418 | 2,243 | 2,201 | 2,467 | 2,217 | 2,503 | 2,995 | 4,438 | 29,073 |
| Dept. stores, (excl. leased depts.) | 1,399 | 1,365 | 1,902 | 1,926 | 2,108 | 1,962 | 1,883 | 2,158 | 1,944 | 2,171 | 2,637 | 3,849 | 25,304 |
| Dept. stores, (incl. leased depts.)[1] | 1,452 | 1,417 | 1,976 | 1,999 | 2,187 | 2,037 | 1,955 | 2,239 | 2,017 | 2,254 | 2,737 | 3,995 | 26,265 |
| Food group stores | 3,654 | 3,333 | 3,677 | 3,551 | 3,990 | 3,700 | 3,951 | 3,898 | 3,596 | 3,829 | 3,789 | 4,106 | 45,074 |
| Gasoline service stations | 1,908 | 1,678 | 1,670 | 1,595 | 1,721 | 1,835 | 1,816 | 1,784 | 1,664 | 1,678 | 1,584 | 1,620 | 20,553 |
| Apparel & accessory stores | 775 | 674 | 980 | 923 | 1,016 | 905 | 862 | 1,027 | 932 | 1,023 | 1,169 | 1,712 | 11,998 |
| Eating and drinking places | 1,401 | 1,467 | 1,691 | 1,755 | 1,855 | 1,841 | 1,850 | 1,977 | 1,861 | 1,965 | 1,838 | 1,879 | 21,380 |
| GAF, total[2] | 3,666 | 3,424 | 4,542 | 4,532 | 4,976 | 4,679 | 4,614 | 5,108 | 4,658 | 5,166 | 5,981 | 9,047 | 60,393 |
| **West North Central, total** | **7,731** | **7,211** | **8,174** | **8,431** | **9,091** | **8,586** | **8,653** | **8,977** | **9,051** | **9,040** | **8,666** | **10,485** | **104,096** |
| Durable goods, total | 2,470 | 2,363 | 2,734 | 3,023 | 3,208 | 3,101 | 3,126 | 3,257 | 3,642 | 3,225 | 2,784 | 3,390 | 36,323 |
| Automotive dealers | 1,523 | 1,536 | 1,729 | 1,942 | 2,029 | 1,901 | 1,908 | 2,016 | 2,428 | 1,993 | 1,639 | 1,904 | 22,548 |
| Nondurable goods, total | 5,261 | 4,848 | 5,440 | 5,408 | 5,883 | 5,485 | 5,527 | 5,720 | 5,409 | 5,815 | 5,882 | 7,095 | 67,773 |
| General merchandise group stores | 775 | 768 | 1,012 | 1,023 | 1,159 | 1,031 | 995 | 1,135 | 1,014 | 1,142 | 1,370 | 2,020 | 13,444 |
| Dept. stores, (excl. leased depts.) | 573 | 553 | 754 | 763 | 861 | 792 | 761 | 873 | 776 | 863 | 1,046 | 1,525 | 10,140 |
| Dept. stores, (incl. leased depts.)[1] | 586 | 565 | 770 | 779 | 879 | 808 | 776 | 892 | 792 | 880 | 1,068 | 1,556 | 10,351 |
| Food group stores | 1,781 | 1,614 | 1,743 | 1,710 | 1,874 | 1,760 | 1,794 | 1,770 | 1,685 | 1,836 | 1,794 | 1,914 | 21,275 |
| Gasoline service stations | 854 | 735 | 732 | 750 | 811 | 807 | 750 | 715 | 691 | 715 | 669 | 685 | 8,914 |
| Apparel & accessory stores | 305 | 276 | 388 | 359 | 378 | 337 | 353 | 414 | 365 | 410 | 435 | 639 | 4,659 |
| GAF, total[2] | 1,615 | 1,510 | 1,924 | 1,883 | 2,088 | 1,913 | 1,909 | 2,152 | 1,956 | 2,110 | 2,415 | 3,629 | 25,104 |
| **South Atlantic, total** | **18,921** | **17,849** | **20,583** | **20,811** | **22,429** | **21,012** | **21,323** | **21,837** | **21,797** | **21,737** | **21,718** | **27,661** | **257,678** |
| Durable goods, total | 7,474 | 7,053 | 8,052 | 8,627 | 9,334 | 8,807 | 8,872 | 8,882 | 9,803 | 8,852 | 8,401 | 10,877 | 105,034 |
| Automotive dealers | 4,473 | 4,261 | 4,731 | 5,189 | 5,717 | 5,292 | 5,311 | 5,379 | 6,357 | 5,216 | 4,691 | 5,746 | 62,363 |
| Furniture group stores | 987 | 930 | 1,049 | 1,003 | 1,096 | 1,124 | 1,173 | 1,194 | 1,157 | 1,164 | 1,262 | 1,640 | 13,779 |
| Nondurable goods, total | 11,447 | 10,796 | 12,531 | 12,184 | 13,095 | 12,205 | 12,451 | 12,955 | 11,994 | 12,885 | 13,317 | 16,784 | 152,644 |
| General merchandise group stores | 1,510 | 1,643 | 2,127 | 2,180 | 2,407 | 2,134 | 2,096 | 2,369 | 2,127 | 2,388 | 3,170 | 4,880 | 29,031 |
| Dept. stores, (excl. leased depts.) | 1,201 | 1,252 | 1,708 | 1,675 | 1,843 | 1,688 | 1,616 | 1,854 | 1,647 | 1,840 | 2,274 | 3,552 | 22,150 |
| Dept. stores, (incl. leased depts.)[1] | 1,247 | 1,299 | 1,769 | 1,735 | 1,910 | 1,748 | 1,675 | 1,919 | 1,705 | 1,905 | 2,356 | 3,679 | 22,947 |
| Food group stores | 4,128 | 3,721 | 4,217 | 4,038 | 4,409 | 4,162 | 4,420 | 4,379 | 4,069 | 4,299 | 4,133 | 4,489 | 50,464 |
| Gasoline service stations | 1,829 | 1,628 | 1,651 | 1,631 | 1,682 | 1,590 | 1,631 | 1,625 | 1,571 | 1,621 | 1,527 | 1,565 | 19,551 |
| Apparel & accessory stores | 709 | 675 | 1,035 | 927 | 996 | 892 | 842 | 1,035 | 886 | 965 | 1,048 | 1,657 | 11,667 |
| GAF, total[2] | 3,699 | 3,732 | 4,744 | 4,615 | 5,060 | 4,698 | 4,664 | 5,203 | 4,759 | 5,168 | 6,238 | 9,715 | 62,295 |
| **East South Central, total** | **4,894** | **4,567** | **5,407** | **5,494** | **6,010** | **5,793** | **6,062** | **6,200** | **5,905** | **6,119** | **5,960** | **7,302** | **69,713** |
| Durable goods, total | 1,575 | 1,514 | 1,798 | 1,930 | 2,144 | 2,085 | 2,204 | 2,246 | 2,338 | 2,165 | 1,912 | 2,405 | 24,316 |
| Nondurable goods, total | 3,319 | 3,053 | 3,609 | 3,564 | 3,866 | 3,708 | 3,858 | 3,954 | 3,567 | 3,954 | 4,048 | 4,897 | 45,397 |
| General merchandise group stores | 510 | 523 | 753 | 741 | 805 | 730 | 705 | 790 | 682 | 793 | 975 | 1,471 | 9,478 |
| Dept. stores, (excl. leased depts.) | 394 | 396 | 573 | 566 | 618 | 566 | 560 | 633 | 547 | 639 | 772 | 1,145 | 7,409 |
| Dept. stores, (incl. leased depts.)[1] | 404 | 406 | 586 | 580 | 633 | 581 | 574 | 649 | 561 | 655 | 791 | 1,174 | 7,594 |
| GAF, total[2] | 1,101 | 1,081 | 1,494 | 1,446 | 1,564 | 1,433 | 1,444 | 1,615 | 1,431 | 1,599 | 1,860 | 2,928 | 18,996 |
| **West South Central, total** | **11,815** | **11,091** | **12,671** | **12,539** | **13,510** | **12,789** | **12,879** | **13,119** | **13,069** | **12,867** | **12,568** | **16,172** | **155,089** |
| Durable goods, total | 4,038 | 3,715 | 4,187 | 4,352 | 4,625 | 4,465 | 4,542 | 4,531 | 5,186 | 4,530 | 4,095 | 5,354 | 53,620 |
| Automotive dealers | 2,528 | 2,281 | 2,445 | 2,568 | 2,748 | 2,646 | 2,732 | 2,702 | 3,343 | 2,626 | 2,153 | 2,825 | 31,597 |
| Nondurable goods, total | 7,777 | 7,376 | 8,484 | 8,187 | 8,885 | 8,324 | 8,337 | 8,588 | 7,883 | 8,337 | 8,473 | 10,818 | 101,469 |
| General merchandise group stores | 1,172 | 1,193 | 1,605 | 1,488 | 1,683 | 1,520 | 1,480 | 1,657 | 1,434 | 1,619 | 1,906 | 3,055 | 19,812 |
| Dept. stores, (excl. leased depts.) | 879 | 896 | 1,196 | 1,126 | 1,284 | 1,166 | 1,167 | 1,302 | 1,110 | 1,241 | 1,466 | 2,258 | 15,091 |
| Dept. stores, (incl. leased depts.)[1] | 903 | 920 | 1,230 | 1,159 | 1,318 | 1,199 | 1,199 | 1,338 | 1,142 | 1,277 | 1,508 | 2,319 | 15,512 |
| Food group stores | 3,064 | 2,925 | 3,185 | 3,035 | 3,256 | 3,040 | 3,126 | 3,100 | 2,938 | 3,052 | 3,015 | 3,302 | 37,038 |
| Apparel & accessory stores | 615 | 580 | 763 | 668 | 719 | 627 | 635 | 791 | 662 | 707 | 757 | 1,213 | 8,737 |
| GAF, total[2] | 2,761 | 2,656 | 3,351 | 3,122 | 3,486 | 3,209 | 3,185 | 3,598 | 3,234 | 3,512 | 4,017 | 6,329 | 42,460 |
| **Mountain, total** | **5,508** | **5,146** | **5,679** | **5,592** | **6,063** | **5,805** | **5,900** | **6,218** | **6,162** | **6,055** | **5,874** | **7,567** | **71,569** |
| Nondurable goods, total | 3,385 | 3,207 | 3,615 | 3,434 | 3,710 | 3,501 | 3,646 | 3,865 | 3,637 | 3,771 | 3,764 | 4,812 | 44,347 |
| General merchandise group stores | 462 | 470 | 598 | 561 | 638 | 592 | 576 | 659 | 590 | 653 | 761 | 1,304 | 7,864 |
| Dept. stores, (excl. leased depts.) | 378 | 376 | 491 | 472 | 538 | 489 | 481 | 545 | 495 | 527 | 626 | 972 | 6,390 |
| Dept. stores, (incl. leased depts.)[1] | 391 | 389 | 509 | 488 | 555 | 507 | 497 | 563 | 512 | 544 | 648 | 1,005 | 6,608 |
| Food group stores | 1,387 | 1,269 | 1,408 | 1,340 | 1,439 | 1,332 | 1,412 | 1,418 | 1,330 | 1,403 | 1,388 | 1,534 | 16,660 |
| GAF, total[2] | 1,159 | 1,117 | 1,382 | 1,283 | 1,400 | 1,306 | 1,326 | 1,542 | 1,397 | 1,479 | 1,630 | 2,729 | 17,750 |

## Table 10. Estimated Monthly Retail Sales, by Selected Kind of Business for Geographic Divisions: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Geographic division and kind of business | 1986 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Pacific, total** | **16,850** | **15,959** | **18,013** | **17,928** | **19,433** | **19,082** | **19,210** | **19,905** | **19,396** | **19,048** | **18,982** | **24,876** | **228,684** |
| Durable goods, total | 5,862 | 5,614 | 6,306 | 6,422 | 6,890 | 6,870 | 6,975 | 7,287 | 7,605 | 6,826 | 6,514 | 8,903 | 82,074 |
| Automotive dealers | 3,528 | 3,427 | 3,855 | 3,864 | 4,174 | 4,118 | 4,106 | 4,359 | 4,730 | 3,859 | 3,482 | 4,636 | 48,138 |
| Furniture group stores | 972 | 869 | 959 | 959 | 1,032 | 1,006 | 1,042 | 1,086 | 1,061 | 1,117 | 1,211 | 1,577 | 12,891 |
| Nondurable goods, total | 10,988 | 10,345 | 11,707 | 11,506 | 12,543 | 12,212 | 12,235 | 12,618 | 11,793 | 12,222 | 12,468 | 15,973 | 146,610 |
| General merchandise group stores | 1,788 | 1,812 | 2,217 | 2,172 | 2,428 | 2,302 | 2,216 | 2,460 | 2,268 | 2,328 | 2,566 | 4,254 | 28,811 |
| Dept. stores, (excl. leased depts.) | 1,312 | 1,333 | 1,628 | 1,589 | 1,766 | 1,672 | 1,637 | 1,815 | 1,683 | 1,645 | 1,845 | 3,092 | 21,017 |
| Dept. stores, (incl. leased depts.)[1] | 1,375 | 1,396 | 1,706 | 1,666 | 1,853 | 1,749 | 1,715 | 1,902 | 1,762 | 1,725 | 1,933 | 3,240 | 22,022 |
| Food group stores | 3,716 | 3,382 | 3,768 | 3,709 | 4,074 | 3,902 | 4,041 | 3,993 | 3,764 | 3,963 | 3,885 | 4,194 | 46,391 |
| Gasoline service stations | 1,135 | 1,086 | 1,138 | 1,130 | 1,227 | 1,243 | 1,214 | 1,201 | 1,147 | 1,192 | 1,160 | 1,187 | 14,060 |
| Apparel & accessory stores | 772 | 755 | 922 | 897 | 1,010 | 1,024 | 1,006 | 1,100 | 1,014 | 999 | 1,147 | 1,782 | 12,428 |
| Eating and drinking places | 1,993 | 1,820 | 2,092 | 2,057 | 2,177 | 2,178 | 2,190 | 2,297 | 2,062 | 2,128 | 2,130 | 2,270 | 25,394 |
| Drug & proprietary stores | 779 | 709 | 795 | 783 | 811 | 803 | 803 | 796 | 771 | 795 | 781 | 1,208 | 9,834 |
| GAF, total[2] | 4,086 | 3,970 | 4,688 | 4,633 | 5,141 | 4,995 | 4,946 | 5,367 | 5,015 | 5,136 | 5,711 | 9,112 | 62,800 |

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).
Note: Totals include data for kinds of business not shown.

## Table 10. Estimated Monthly Retail Sales, by Selected Kind of Business for Geographic Divisions: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Geographic division and kind of business | 1985 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **New England, total** | **5,524** | **5,382** | **5,997** | **6,093** | **6,586** | **6,448** | **6,471** | **6,823** | **6,554** | **6,877** | **6,970** | **8,238** | **77,963** |
| Nondurable goods, total | 3,934 | 3,716 | 4,138 | 4,118 | 4,354 | 4,141 | 4,220 | 4,516 | 4,115 | 4,565 | 4,829 | 5,753 | 52,399 |
| General merchandise group stores | 429 | 470 | 580 | 631 | 671 | 616 | 553 | 691 | 621 | 687 | 871 | 1,322 | 8,142 |
| Dept. stores, (excl. leased depts.) | 351 | 366 | 472 | 501 | 559 | 515 | 457 | 564 | 501 | 568 | 714 | 1,076 | 6,644 |
| Dept. stores, (incl. leased depts.)[1] | 363 | 377 | 487 | 518 | 577 | 531 | 472 | 582 | 516 | 586 | 737 | 1,111 | 6,857 |
| Food group stores | 1,240 | 1,145 | 1,262 | 1,234 | 1,410 | 1,365 | 1,432 | 1,487 | 1,303 | 1,411 | 1,389 | 1,412 | 16,090 |
| GAF, total[2] | 1,059 | 1,103 | 1,300 | 1,353 | 1,502 | 1,427 | 1,305 | 1,607 | 1,459 | 1,617 | 1,933 | 2,838 | 18,503 |
| **Middle Atlantic, total** | **14,850** | **14,283** | **16,100** | **16,765** | **18,037** | **17,200** | **17,126** | **17,920** | **17,318** | **17,823** | **18,494** | **21,696** | **207,612** |
| Durable goods, total | 4,597 | 4,697 | 5,407 | 5,957 | 6,643 | 6,138 | 6,167 | 6,239 | 6,266 | 6,012 | 6,063 | 6,850 | 71,036 |
| Automotive dealers | 2,603 | 2,754 | 3,337 | 3,738 | 4,135 | 3,707 | 3,769 | 3,728 | 3,882 | 3,427 | 3,190 | 3,044 | 41,314 |
| Nondurable goods, total | 10,253 | 9,586 | 10,693 | 10,808 | 11,394 | 11,062 | 10,959 | 11,681 | 11,052 | 11,811 | 12,431 | 14,846 | 136,576 |
| General merchandise group stores | 1,151 | 1,252 | 1,511 | 1,614 | 1,803 | 1,645 | 1,450 | 1,767 | 1,639 | 1,852 | 2,312 | 3,442 | 21,438 |
| Dept. stores, (excl. leased depts.) | 973 | 1,073 | 1,309 | 1,400 | 1,577 | 1,429 | 1,238 | 1,530 | 1,416 | 1,616 | 2,041 | 3,006 | 18,608 |
| Dept. stores, (incl. leased depts.)[1] | 1,021 | 1,125 | 1,374 | 1,468 | 1,655 | 1,499 | 1,298 | 1,605 | 1,486 | 1,694 | 2,142 | 3,149 | 19,516 |
| Food group stores | 3,589 | 3,326 | 3,625 | 3,537 | 3,771 | 3,697 | 3,802 | 3,885 | 3,634 | 3,799 | 3,900 | 4,120 | 44,685 |
| Gasoline service stations | 1,139 | 1,029 | 1,164 | 1,204 | 1,228 | 1,219 | 1,261 | 1,281 | 1,157 | 1,195 | 1,159 | 1,246 | 14,282 |
| Apparel & accessory stores | 821 | 775 | 964 | 1,067 | 1,124 | 1,013 | 899 | 1,132 | 1,056 | 1,166 | 1,297 | 1,832 | 13,146 |
| Eating and drinking places | 1,497 | 1,470 | 1,679 | 1,694 | 1,834 | 1,886 | 1,919 | 1,966 | 1,829 | 1,824 | 1,731 | 1,763 | 21,092 |
| Drug & proprietary stores | 494 | 482 | 514 | 529 | 545 | 523 | 525 | 536 | 514 | 555 | 542 | 697 | 6,456 |
| GAF, total[2] | 3,258 | 3,291 | 3,785 | 3,962 | 4,354 | 4,032 | 3,688 | 4,353 | 4,071 | 4,551 | 5,444 | 7,944 | 52,733 |
| **East North Central, total** | **16,469** | **16,015** | **18,926** | **20,078** | **21,405** | **20,492** | **20,405** | **21,180** | **20,081** | **20,220** | **20,587** | **23,486** | **239,344** |
| Durable goods, total | 5,963 | 5,979 | 7,360 | 8,234 | 8,662 | 8,229 | 8,273 | 8,280 | 8,205 | 7,460 | 7,102 | 7,799 | 91,546 |
| Automotive dealers | 4,090 | 4,246 | 5,236 | 5,761 | 5,972 | 5,650 | 5,682 | 5,589 | 5,692 | 4,722 | 4,330 | 4,386 | 61,356 |
| Furniture group stores | 680 | 668 | 802 | 847 | 837 | 833 | 856 | 948 | 882 | 966 | 1,069 | 1,325 | 10,713 |
| Nondurable goods, total | 10,506 | 10,036 | 11,566 | 11,844 | 12,743 | 12,263 | 12,132 | 12,900 | 11,876 | 12,760 | 13,485 | 15,687 | 147,798 |
| General merchandise group stores | 1,524 | 1,507 | 2,025 | 2,152 | 2,274 | 2,109 | 1,981 | 2,313 | 2,049 | 2,306 | 2,826 | 4,143 | 27,209 |
| Dept. stores, (excl. leased depts.) | 1,328 | 1,311 | 1,763 | 1,855 | 1,959 | 1,819 | 1,703 | 2,013 | 1,785 | 2,015 | 2,510 | 3,646 | 23,707 |
| Dept. stores, (incl. leased depts.)[1] | 1,382 | 1,365 | 1,836 | 1,929 | 2,037 | 1,892 | 1,774 | 2,094 | 1,856 | 2,096 | 2,612 | 3,791 | 24,664 |
| Food group stores | 3,434 | 3,254 | 3,577 | 3,563 | 3,956 | 3,742 | 3,762 | 3,926 | 3,553 | 3,653 | 3,770 | 3,910 | 44,100 |
| Gasoline service stations | 1,867 | 1,689 | 1,852 | 1,910 | 2,011 | 2,069 | 2,126 | 2,086 | 2,004 | 2,082 | 1,964 | 2,044 | 23,704 |
| Apparel & accessory stores | 681 | 618 | 859 | 906 | 918 | 880 | 831 | 1,022 | 886 | 975 | 1,163 | 1,598 | 11,337 |
| Eating and drinking places | 1,257 | 1,258 | 1,487 | 1,495 | 1,705 | 1,728 | 1,636 | 1,714 | 1,622 | 1,645 | 1,585 | 1,422 | 18,554 |
| GAF, total[2] | 3,305 | 3,195 | 4,118 | 4,367 | 4,575 | 4,384 | 4,202 | 4,851 | 4,324 | 4,790 | 5,731 | 8,373 | 56,215 |
| **West North Central, total** | **7,263** | **7,127** | **8,105** | **8,536** | **9,300** | **8,527** | **8,563** | **9,034** | **8,555** | **8,934** | **8,988** | **10,006** | **102,938** |
| Durable goods, total | 2,272 | 2,333 | 2,776 | 3,040 | 3,430 | 3,111 | 3,066 | 3,246 | 3,094 | 2,960 | 2,775 | 2,831 | 34,934 |
| Automotive dealers | 1,420 | 1,538 | 1,846 | 2,013 | 2,228 | 1,958 | 1,924 | 2,027 | 1,971 | 1,720 | 1,596 | 1,456 | 21,697 |
| Nondurable goods, total | 4,991 | 4,794 | 5,329 | 5,496 | 5,870 | 5,416 | 5,497 | 5,788 | 5,461 | 5,974 | 6,213 | 7,175 | 68,004 |
| General merchandise group stores | 724 | 724 | 938 | 999 | 1,066 | 966 | 933 | 1,101 | 960 | 1,048 | 1,286 | 1,863 | 12,608 |
| Dept. stores, (excl. leased depts.) | 536 | 527 | 690 | 721 | 789 | 724 | 694 | 827 | 713 | 783 | 953 | 1,421 | 9,378 |
| Dept. stores, (incl. leased depts.)[1] | 548 | 539 | 706 | 738 | 808 | 742 | 710 | 846 | 730 | 800 | 973 | 1,453 | 9,593 |
| Food group stores | 1,647 | 1,566 | 1,728 | 1,693 | 1,837 | 1,711 | 1,759 | 1,791 | 1,713 | 1,809 | 1,856 | 1,913 | 21,023 |
| Gasoline service stations | 832 | 731 | 788 | 920 | 1,030 | 956 | 981 | 946 | 909 | 1,011 | 996 | 988 | 11,088 |
| Apparel & accessory stores | 283 | 263 | 325 | 358 | 336 | 310 | 329 | 398 | 343 | 403 | 438 | 619 | 4,405 |
| GAF, total[2] | 1,468 | 1,422 | 1,757 | 1,834 | 1,938 | 1,785 | 1,758 | 2,069 | 1,826 | 2,039 | 2,349 | 3,431 | 23,676 |
| **South Atlantic, total** | **17,493** | **16,958** | **19,539** | **20,056** | **20,697** | **19,623** | **19,910** | **20,921** | **19,545** | **20,140** | **20,565** | **24,504** | **239,951** |
| Durable goods, total | 6,953 | 6,791 | 7,862 | 8,275 | 8,606 | 8,036 | 8,315 | 8,500 | 8,137 | 7,914 | 7,615 | 8,699 | 95,703 |
| Automotive dealers | 4,404 | 4,365 | 4,976 | 5,068 | 5,327 | 4,921 | 5,131 | 5,266 | 5,149 | 4,645 | 4,276 | 4,202 | 57,730 |
| Furniture group stores | 882 | 829 | 949 | 891 | 989 | 985 | 970 | 1,042 | 968 | 1,035 | 1,161 | 1,428 | 12,129 |
| Nondurable goods, total | 10,540 | 10,167 | 11,677 | 11,781 | 12,091 | 11,587 | 11,595 | 12,421 | 11,408 | 12,226 | 12,950 | 15,805 | 144,248 |
| General merchandise group stores | 1,482 | 1,507 | 1,961 | 2,053 | 2,160 | 1,990 | 1,838 | 2,179 | 1,920 | 2,132 | 2,815 | 4,324 | 26,361 |
| Dept. stores, (excl. leased depts.) | 1,148 | 1,182 | 1,554 | 1,594 | 1,664 | 1,558 | 1,436 | 1,705 | 1,504 | 1,658 | 2,078 | 3,240 | 20,321 |
| Dept. stores, (incl. leased depts.)[1] | 1,193 | 1,228 | 1,614 | 1,656 | 1,729 | 1,621 | 1,492 | 1,773 | 1,563 | 1,721 | 2,154 | 3,367 | 21,111 |
| Food group stores | 3,857 | 3,647 | 4,080 | 3,970 | 4,115 | 4,018 | 4,103 | 4,240 | 3,914 | 4,117 | 4,221 | 4,360 | 48,642 |
| Gasoline service stations | 1,560 | 1,408 | 1,603 | 1,694 | 1,734 | 1,694 | 1,798 | 1,858 | 1,738 | 1,808 | 1,719 | 1,839 | 20,453 |
| Apparel & accessory stores | 647 | 637 | 834 | 870 | 824 | 771 | 743 | 896 | 792 | 857 | 973 | 1,479 | 10,323 |
| GAF, total[2] | 3,458 | 3,401 | 4,227 | 4,367 | 4,448 | 4,189 | 3,995 | 4,612 | 4,135 | 4,559 | 5,589 | 8,469 | 55,449 |
| **East South Central, total** | **4,479** | **4,238** | **5,170** | **5,298** | **5,622** | **5,412** | **5,676** | **5,867** | **5,457** | **5,657** | **5,662** | **6,603** | **65,141** |
| Durable goods, total | 1,382 | 1,355 | 1,715 | 1,782 | 1,916 | 1,860 | 2,025 | 2,054 | 1,978 | 1,950 | 1,780 | 1,941 | 21,738 |
| Nondurable goods, total | 3,097 | 2,883 | 3,455 | 3,516 | 3,706 | 3,552 | 3,651 | 3,813 | 3,479 | 3,707 | 3,882 | 4,662 | 43,403 |
| General merchandise group stores | 458 | 448 | 644 | 664 | 704 | 668 | 647 | 738 | 651 | 722 | 923 | 1,387 | 8,654 |
| Dept. stores, (excl. leased depts.) | 356 | 352 | 509 | 533 | 547 | 520 | 498 | 570 | 497 | 551 | 715 | 1,050 | 6,698 |
| Dept. stores, (incl. leased depts.)[1] | 366 | 361 | 522 | 548 | 562 | 534 | 512 | 586 | 510 | 567 | 734 | 1,078 | 6,880 |
| GAF, total[2] | 937 | 904 | 1,277 | 1,287 | 1,386 | 1,330 | 1,338 | 1,521 | 1,346 | 1,460 | 1,754 | 2,649 | 17,189 |
| **West South Central, total** | **11,528** | **10,973** | **12,893** | **13,015** | **13,723** | **13,148** | **13,110** | **13,724** | **12,685** | **12,436** | **12,810** | **15,414** | **155,459** |
| Durable goods, total | 4,161 | 4,072 | 4,800 | 4,860 | 5,121 | 4,858 | 4,781 | 4,937 | 4,688 | 4,275 | 4,059 | 4,749 | 55,361 |
| Automotive dealers | 2,665 | 2,622 | 3,087 | 3,091 | 3,194 | 3,058 | 3,002 | 3,147 | 3,043 | 2,566 | 2,355 | 2,494 | 34,324 |
| Nondurable goods, total | 7,367 | 6,901 | 8,093 | 8,155 | 8,602 | 8,290 | 8,329 | 8,787 | 7,997 | 8,161 | 8,751 | 10,665 | 100,098 |
| General merchandise group stores | 1,139 | 1,161 | 1,490 | 1,502 | 1,613 | 1,481 | 1,413 | 1,613 | 1,432 | 1,522 | 1,834 | 2,875 | 19,075 |
| Dept. stores, (excl. leased depts.) | 823 | 832 | 1,107 | 1,118 | 1,206 | 1,109 | 1,083 | 1,231 | 1,049 | 1,145 | 1,371 | 2,127 | 14,201 |
| Dept. stores, (incl. leased depts.)[1] | 847 | 858 | 1,141 | 1,152 | 1,243 | 1,143 | 1,116 | 1,269 | 1,081 | 1,179 | 1,411 | 2,189 | 14,629 |
| Food group stores | 2,915 | 2,644 | 2,988 | 2,952 | 3,154 | 3,092 | 3,190 | 3,250 | 2,998 | 3,019 | 3,154 | 3,273 | 36,629 |
| Apparel & accessory stores | 560 | 534 | 730 | 714 | 719 | 651 | 632 | 789 | 707 | 680 | 792 | 1,212 | 8,720 |
| GAF, total[2] | 2,684 | 2,640 | 3,243 | 3,215 | 3,445 | 3,175 | 3,040 | 3,479 | 3,147 | 3,226 | 3,775 | 5,895 | 40,964 |
| **Mountain, total** | **5,156** | **4,968** | **5,523** | **5,690** | **6,049** | **5,779** | **5,921** | **6,310** | **5,667** | **5,918** | **6,027** | **7,082** | **70,090** |
| Nondurable goods, total | 3,167 | 3,087 | 3,486 | 3,448 | 3,707 | 3,583 | 3,664 | 3,990 | 3,442 | 3,665 | 3,864 | 4,588 | 43,691 |
| General merchandise group stores | 430 | 443 | 549 | 547 | 621 | 582 | 537 | 657 | 573 | 617 | 782 | 1,160 | 7,498 |
| Dept. stores, (excl. leased depts.) | 350 | 353 | 436 | 455 | 495 | 459 | 444 | 516 | 459 | 499 | 604 | 930 | 6,000 |
| Dept. stores, (incl. leased depts.)[1] | 363 | 366 | 453 | 472 | 512 | 475 | 461 | 534 | 475 | 516 | 626 | 964 | 6,217 |
| Food group stores | 1,298 | 1,231 | 1,379 | 1,343 | 1,465 | 1,403 | 1,427 | 1,483 | 1,241 | 1,365 | 1,405 | 1,456 | 16,496 |
| GAF, total[2] | 1,151 | 1,118 | 1,283 | 1,269 | 1,335 | 1,270 | 1,223 | 1,426 | 1,303 | 1,396 | 1,614 | 2,498 | 16,886 |

## Table 10. Estimated Monthly Retail Sales, by Selected Kind of Business for Geographic Divisions: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Geographic division and kind of business | 1985 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Pacific, total** | **15,780** | **15,398** | **17,533** | **17,222** | **18,555** | **18,025** | **18,056** | **19,041** | **18,003** | **18,003** | **18,517** | **22,396** | **216,529** |
| Durable goods, total | 5,553 | 5,593 | 6,428 | 6,129 | 6,787 | 6,431 | 6,376 | 6,680 | 6,567 | 6,166 | 6,048 | 7,086 | 75,844 |
| Automotive dealers | 3,406 | 3,530 | 4,134 | 3,807 | 4,295 | 3,946 | 3,894 | 4,041 | 4,014 | 3,572 | 3,431 | 3,617 | 45,687 |
| Furniture group stores | 888 | 815 | 926 | 861 | 933 | 925 | 963 | 996 | 958 | 1,014 | 1,050 | 1,334 | 11,663 |
| Nondurable goods, total | 10,227 | 9,805 | 11,105 | 11,093 | 11,768 | 11,594 | 11,680 | 12,361 | 11,436 | 11,837 | 12,469 | 15,310 | 140,685 |
| General merchandise group stores | 1,654 | 1,661 | 1,973 | 2,037 | 2,210 | 2,182 | 2,046 | 2,379 | 2,153 | 2,307 | 2,827 | 4,222 | 27,651 |
| Dept. stores, (excl. leased depts.) | 1,273 | 1,275 | 1,506 | 1,570 | 1,668 | 1,658 | 1,561 | 1,775 | 1,612 | 1,704 | 2,092 | 3,161 | 20,855 |
| Dept. stores, (incl. leased depts.)[1] | 1,336 | 1,339 | 1,581 | 1,650 | 1,754 | 1,740 | 1,637 | 1,864 | 1,691 | 1,790 | 2,197 | 3,317 | 21,896 |
| Food group stores | 3,429 | 3,201 | 3,588 | 3,531 | 3,695 | 3,636 | 3,725 | 3,815 | 3,500 | 3,640 | 3,718 | 4,025 | 43,503 |
| Gasoline service stations | 1,062 | 999 | 1,136 | 1,174 | 1,271 | 1,253 | 1,283 | 1,314 | 1,232 | 1,233 | 1,178 | 1,231 | 14,366 |
| Apparel & accessory stores | 721 | 689 | 830 | 857 | 927 | 928 | 900 | 1,028 | 931 | 932 | 1,137 | 1,557 | 11,437 |
| Eating and drinking places | 1,805 | 1,763 | 2,056 | 1,933 | 2,053 | 2,081 | 2,151 | 2,177 | 2,037 | 2,068 | 1,954 | 2,054 | 24,132 |
| Drug & proprietary stores | 718 | 671 | 715 | 736 | 766 | 755 | 778 | 804 | 756 | 794 | 786 | 1,141 | 9,420 |
| GAF, total[2] | 3,836 | 3,736 | 4,322 | 4,351 | 4,726 | 4,670 | 4,505 | 5,081 | 4,668 | 4,914 | 5,781 | 8,422 | 59,012 |

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).
Note: Totals include data for kinds of business not shown.

## Table 10. Estimated Monthly Retail Sales, by Selected Kind of Business for Geographic Divisions: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Geographic division and kind of business | 1984 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **New England, total** | **5,335** | **5,398** | **5,730** | **5,735** | **6,112** | **6,139** | **5,845** | **6,176** | **5,746** | **6,131** | **6,364** | **7,521** | **72,232** |
| Nondurable goods, total | 3,692 | 3,502 | 3,851 | 3,756 | 3,987 | 4,016 | 3,881 | 4,155 | 3,993 | 4,190 | 4,445 | 5,405 | 48,873 |
| General merchandise group stores | 384 | 428 | 501 | 549 | 641 | 638 | 527 | 611 | 619 | 642 | 839 | 1,291 | 7,670 |
| Dept. stores, (excl. leased depts.) | 321 | 343 | 409 | 454 | 529 | 529 | 437 | 502 | 515 | 534 | 683 | 1,053 | 6,309 |
| Dept. stores, (incl. leased depts.)[1] | 331 | 354 | 421 | 469 | 546 | 547 | 451 | 518 | 531 | 552 | 704 | 1,087 | 6,511 |
| Food group stores | 1,078 | 1,053 | 1,163 | 1,116 | 1,233 | 1,258 | 1,274 | 1,331 | 1,210 | 1,265 | 1,276 | 1,335 | 14,592 |
| GAF, total[2] | 980 | 1,037 | 1,141 | 1,224 | 1,371 | 1,387 | 1,199 | 1,370 | 1,359 | 1,400 | 1,719 | 2,656 | 16,843 |
| **Middle Atlantic, total** | **13,923** | **14,051** | **15,350** | **15,673** | **16,565** | **16,923** | **15,542** | **16,070** | **15,354** | **16,340** | **17,445** | **20,083** | **193,319** |
| Durable goods, total | 4,093 | 4,522 | 4,905 | 5,246 | 5,758 | 6,008 | 5,380 | 5,459 | 4,885 | 5,313 | 5,543 | 5,927 | 63,039 |
| Automotive dealers | 2,341 | 2,793 | 3,080 | 3,273 | 3,511 | 3,583 | 3,183 | 3,168 | 2,645 | 2,970 | 2,916 | 2,435 | 35,898 |
| Nondurable goods, total | 9,830 | 9,529 | 10,445 | 10,427 | 10,807 | 10,915 | 10,162 | 10,611 | 10,469 | 11,027 | 11,902 | 14,156 | 130,280 |
| General merchandise group stores | 1,058 | 1,172 | 1,359 | 1,527 | 1,680 | 1,702 | 1,392 | 1,598 | 1,637 | 1,717 | 2,250 | 3,379 | 20,471 |
| Dept. stores, (excl. leased depts.) | 912 | 1,022 | 1,189 | 1,335 | 1,488 | 1,490 | 1,194 | 1,383 | 1,431 | 1,487 | 1,975 | 2,923 | 17,829 |
| Dept. stores, (incl. leased depts.)[1] | 955 | 1,069 | 1,247 | 1,398 | 1,559 | 1,560 | 1,251 | 1,449 | 1,500 | 1,558 | 2,069 | 3,065 | 18,680 |
| Food group stores | 3,334 | 3,305 | 3,656 | 3,449 | 3,607 | 3,626 | 3,510 | 3,576 | 3,429 | 3,528 | 3,644 | 3,897 | 42,561 |
| Gasoline service stations | 1,128 | 1,062 | 1,172 | 1,155 | 1,175 | 1,175 | 1,164 | 1,141 | 1,089 | 1,144 | 1,174 | 1,154 | 13,733 |
| Apparel & accessory stores | 747 | 702 | 793 | 970 | 996 | 1,039 | 849 | 953 | 1,015 | 1,068 | 1,242 | 1,736 | 12,110 |
| Eating and drinking places | 1,381 | 1,395 | 1,513 | 1,574 | 1,691 | 1,731 | 1,701 | 1,777 | 1,699 | 1,712 | 1,625 | 1,736 | 19,535 |
| Drug & proprietary stores | 480 | 475 | 490 | 501 | 514 | 513 | 494 | 508 | 488 | 499 | 517 | 643 | 6,122 |
| GAF, total[2] | 2,929 | 3,001 | 3,339 | 3,659 | 3,950 | 4,145 | 3,477 | 3,861 | 3,952 | 4,184 | 5,164 | 7,587 | 49,248 |
| **East North Central, total** | **15,145** | **15,442** | **17,399** | **17,991** | **19,355** | **19,553** | **18,432** | **18,894** | **17,833** | **19,195** | **19,635** | **22,230** | **221,104** |
| Durable goods, total | 5,211 | 5,661 | 6,403 | 6,974 | 7,571 | 7,724 | 7,271 | 7,059 | 6,565 | 7,463 | 7,088 | 7,287 | 82,277 |
| Automotive dealers | 3,414 | 3,924 | 4,385 | 4,736 | 4,975 | 5,147 | 4,804 | 4,594 | 4,169 | 4,924 | 4,457 | 4,079 | 53,608 |
| Furniture group stores | 663 | 640 | 764 | 711 | 741 | 766 | 715 | 761 | 753 | 804 | 888 | 1,085 | 9,291 |
| Nondurable goods, total | 9,934 | 9,781 | 10,996 | 11,017 | 11,784 | 11,829 | 11,161 | 11,835 | 11,268 | 11,732 | 12,547 | 14,943 | 138,827 |
| General merchandise group stores | 1,445 | 1,471 | 1,813 | 1,964 | 2,152 | 2,126 | 1,852 | 2,119 | 2,040 | 2,171 | 2,738 | 4,023 | 25,914 |
| Dept. stores, (excl. leased depts.) | 1,266 | 1,279 | 1,584 | 1,711 | 1,886 | 1,856 | 1,608 | 1,848 | 1,794 | 1,902 | 2,413 | 3,543 | 22,690 |
| Dept. stores, (incl. leased depts.)[1] | 1,317 | 1,329 | 1,648 | 1,777 | 1,961 | 1,927 | 1,673 | 1,924 | 1,865 | 1,978 | 2,507 | 3,686 | 23,592 |
| Food group stores | 3,276 | 3,218 | 3,515 | 3,305 | 3,654 | 3,737 | 3,565 | 3,667 | 3,527 | 3,545 | 3,596 | 3,859 | 42,464 |
| Gasoline service stations | 1,757 | 1,632 | 1,791 | 1,754 | 1,843 | 1,912 | 1,892 | 1,889 | 1,771 | 1,843 | 1,826 | 1,824 | 21,734 |
| Apparel & accessory stores | 646 | 618 | 745 | 879 | 853 | 859 | 743 | 852 | 836 | 853 | 1,004 | 1,465 | 10,353 |
| Eating and drinking places | 1,241 | 1,300 | 1,470 | 1,434 | 1,494 | 1,545 | 1,522 | 1,602 | 1,472 | 1,501 | 1,438 | 1,471 | 17,490 |
| GAF, total[2] | 3,135 | 3,122 | 3,731 | 3,999 | 4,252 | 4,251 | 3,808 | 4,239 | 4,110 | 4,308 | 5,263 | 7,781 | 51,999 |
| **West North Central, total** | **6,948** | **6,990** | **7,624** | **7,883** | **8,673** | **8,585** | **8,185** | **8,546** | **8,134** | **8,684** | **8,839** | **9,660** | **98,751** |
| Durable goods, total | 2,243 | 2,355 | 2,598 | 2,782 | 3,173 | 3,133 | 2,905 | 2,900 | 2,576 | 2,829 | 2,824 | 2,678 | 32,996 |
| Automotive dealers | 1,471 | 1,589 | 1,713 | 1,782 | 2,028 | 2,000 | 1,789 | 1,753 | 1,492 | 1,737 | 1,664 | 1,402 | 20,420 |
| Nondurable goods, total | 4,705 | 4,635 | 5,026 | 5,101 | 5,500 | 5,452 | 5,280 | 5,646 | 5,558 | 5,855 | 6,015 | 6,982 | 65,755 |
| General merchandise group stores | 693 | 694 | 820 | 882 | 1,016 | 976 | 879 | 1,010 | 945 | 1,018 | 1,243 | 1,871 | 12,047 |
| Dept. stores, (excl. leased depts.) | 505 | 503 | 607 | 647 | 740 | 712 | 641 | 743 | 695 | 753 | 908 | 1,354 | 8,808 |
| Dept. stores, (incl. leased depts.)[1] | 515 | 514 | 620 | 663 | 756 | 729 | 654 | 758 | 711 | 770 | 930 | 1,384 | 9,004 |
| Food group stores | 1,572 | 1,570 | 1,717 | 1,613 | 1,717 | 1,717 | 1,724 | 1,747 | 1,683 | 1,741 | 1,728 | 1,823 | 20,352 |
| Gasoline service stations | 751 | 699 | 763 | 804 | 888 | 913 | 860 | 911 | 969 | 1,047 | 966 | 913 | 10,484 |
| Apparel & accessory stores | 295 | 268 | 312 | 358 | 343 | 329 | 324 | 365 | 364 | 388 | 408 | 579 | 4,333 |
| GAF, total[2] | 1,412 | 1,350 | 1,593 | 1,756 | 1,912 | 1,829 | 1,697 | 1,938 | 1,831 | 1,927 | 2,260 | 3,283 | 22,808 |
| **South Atlantic, total** | **16,126** | **16,317** | **18,357** | **18,307** | **19,267** | **18,990** | **17,914** | **18,772** | **17,443** | **18,576** | **19,357** | **22,593** | **222,019** |
| Durable goods, total | 6,138 | 6,426 | 7,312 | 7,396 | 7,972 | 7,738 | 7,086 | 7,388 | 6,772 | 7,463 | 7,248 | 7,962 | 86,901 |
| Automotive dealers | 3,765 | 3,998 | 4,517 | 4,506 | 4,861 | 4,699 | 4,233 | 4,410 | 3,903 | 4,442 | 4,155 | 4,039 | 51,528 |
| Furniture group stores | 811 | 781 | 882 | 794 | 846 | 890 | 835 | 905 | 898 | 913 | 998 | 1,220 | 10,773 |
| Nondurable goods, total | 9,988 | 9,891 | 11,045 | 10,911 | 11,295 | 11,252 | 10,828 | 11,384 | 10,671 | 11,113 | 12,109 | 14,631 | 135,118 |
| General merchandise group stores | 1,373 | 1,390 | 1,732 | 1,810 | 1,991 | 1,907 | 1,673 | 1,929 | 1,835 | 1,954 | 2,706 | 4,011 | 24,311 |
| Dept. stores, (excl. leased depts.) | 1,064 | 1,134 | 1,416 | 1,482 | 1,580 | 1,518 | 1,355 | 1,540 | 1,463 | 1,532 | 2,018 | 3,080 | 19,182 |
| Dept. stores, (incl. leased depts.)[1] | 1,107 | 1,180 | 1,470 | 1,538 | 1,642 | 1,576 | 1,408 | 1,601 | 1,520 | 1,588 | 2,096 | 3,198 | 19,924 |
| Food group stores | 3,545 | 3,518 | 3,888 | 3,685 | 3,881 | 3,985 | 3,880 | 3,969 | 3,696 | 3,804 | 3,846 | 4,150 | 45,847 |
| Gasoline service stations | 1,591 | 1,537 | 1,611 | 1,634 | 1,680 | 1,650 | 1,675 | 1,682 | 1,549 | 1,599 | 1,577 | 1,566 | 19,351 |
| Apparel & accessory stores | 600 | 601 | 739 | 788 | 740 | 718 | 660 | 774 | 721 | 730 | 870 | 1,353 | 9,294 |
| GAF, total[2] | 3,205 | 3,178 | 3,796 | 3,850 | 4,042 | 3,976 | 3,609 | 4,095 | 3,927 | 4,098 | 5,162 | 7,717 | 50,655 |
| **East South Central, total** | **4,339** | **4,272** | **4,915** | **4,996** | **5,231** | **5,405** | **5,329** | **5,441** | **5,079** | **5,257** | **5,461** | **6,250** | **61,975** |
| Durable goods, total | 1,325 | 1,354 | 1,586 | 1,584 | 1,706 | 1,801 | 1,745 | 1,783 | 1,668 | 1,736 | 1,723 | 1,813 | 19,824 |
| Nondurable goods, total | 3,014 | 2,918 | 3,329 | 3,412 | 3,525 | 3,604 | 3,584 | 3,658 | 3,411 | 3,521 | 3,738 | 4,437 | 42,151 |
| General merchandise group stores | 442 | 453 | 583 | 618 | 653 | 638 | 580 | 655 | 611 | 641 | 855 | 1,251 | 7,980 |
| Dept. stores, (excl. leased depts.) | 343 | 348 | 460 | 483 | 515 | 504 | 457 | 523 | 484 | 510 | 680 | 979 | 6,286 |
| Dept. stores, (incl. leased depts.)[1] | 352 | 357 | 472 | 496 | 528 | 517 | 468 | 536 | 497 | 524 | 699 | 1,005 | 6,451 |
| GAF, total[2] | 954 | 963 | 1,204 | 1,280 | 1,312 | 1,367 | 1,273 | 1,424 | 1,294 | 1,319 | 1,655 | 2,410 | 16,455 |
| **West South Central, total** | **10,821** | **11,038** | **12,512** | **12,325** | **13,281** | **12,985** | **12,570** | **13,002** | **11,789** | **12,120** | **12,592** | **15,000** | **150,035** |
| Durable goods, total | 3,974 | 4,182 | 4,706 | 4,574 | 5,182 | 5,085 | 4,783 | 4,701 | 4,151 | 4,407 | 4,335 | 4,867 | 54,947 |
| Automotive dealers | 2,589 | 2,768 | 3,102 | 2,926 | 3,329 | 3,298 | 3,108 | 2,949 | 2,528 | 2,790 | 2,629 | 2,628 | 34,644 |
| Nondurable goods, total | 6,847 | 6,856 | 7,806 | 7,751 | 8,099 | 7,900 | 7,787 | 8,301 | 7,638 | 7,713 | 8,257 | 10,133 | 95,088 |
| General merchandise group stores | 1,021 | 1,115 | 1,426 | 1,456 | 1,583 | 1,490 | 1,391 | 1,577 | 1,412 | 1,491 | 1,850 | 2,891 | 18,703 |
| Dept. stores, (excl. leased depts.) | 792 | 786 | 1,036 | 1,042 | 1,147 | 1,087 | 1,025 | 1,161 | 1,021 | 1,091 | 1,327 | 2,027 | 13,542 |
| Dept. stores, (incl. leased depts.)[1] | 815 | 809 | 1,066 | 1,073 | 1,180 | 1,119 | 1,056 | 1,196 | 1,051 | 1,124 | 1,366 | 2,086 | 13,941 |
| Food group stores | 2,669 | 2,577 | 2,843 | 2,747 | 2,870 | 2,918 | 2,949 | 3,042 | 2,880 | 2,874 | 2,917 | 3,103 | 34,389 |
| Apparel & accessory stores | 540 | 521 | 634 | 649 | 632 | 586 | 566 | 687 | 600 | 578 | 666 | 1,085 | 7,744 |
| GAF, total[2] | 2,426 | 2,451 | 2,950 | 2,976 | 3,236 | 3,065 | 2,889 | 3,311 | 3,024 | 3,081 | 3,650 | 5,784 | 38,843 |
| **Mountain, total** | **4,811** | **4,823** | **5,288** | **5,166** | **5,600** | **5,545** | **5,550** | **6,040** | **5,476** | **5,755** | **5,864** | **6,830** | **66,748** |
| Nondurable goods, total | 2,926 | 2,905 | 3,225 | 3,160 | 3,434 | 3,412 | 3,424 | 3,716 | 3,403 | 3,556 | 3,708 | 4,401 | 41,270 |
| General merchandise group stores | 403 | 396 | 490 | 490 | 564 | 531 | 495 | 561 | 511 | 570 | 702 | 1,100 | 6,813 |
| Dept. stores, (excl. leased depts.) | 323 | 320 | 405 | 404 | 466 | 440 | 409 | 472 | 430 | 474 | 580 | 892 | 5,615 |
| Dept. stores, (incl. leased depts.)[1] | 335 | 332 | 419 | 418 | 483 | 456 | 423 | 489 | 446 | 491 | 601 | 924 | 5,817 |
| Food group stores | 1,151 | 1,181 | 1,294 | 1,244 | 1,350 | 1,390 | 1,379 | 1,424 | 1,335 | 1,321 | 1,331 | 1,460 | 15,860 |
| GAF, total[2] | 1,048 | 997 | 1,153 | 1,130 | 1,244 | 1,229 | 1,166 | 1,407 | 1,324 | 1,424 | 1,592 | 2,466 | 16,180 |

## Table 10. Estimated Monthly Retail Sales, by Selected Kind of Business for Geographic Divisions: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Geographic division and kind of business | 1984 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Pacific, total** | **14,806** | **14,677** | **16,429** | **15,765** | **16,901** | **17,297** | **16,652** | **17,342** | **16,305** | **16,596** | **17,118** | **20,843** | **200,731** |
| Durable goods, total | 4,884 | 4,940 | 5,568 | 5,084 | 5,540 | 5,846 | 5,489 | 5,649 | 5,325 | 5,576 | 5,483 | 6,276 | 65,660 |
| Automotive dealers | 3,024 | 3,110 | 3,524 | 3,203 | 3,509 | 3,657 | 3,431 | 3,353 | 3,124 | 3,329 | 3,138 | 3,191 | 39,593 |
| Furniture group stores | 771 | 689 | 765 | 699 | 711 | 780 | 774 | 841 | 807 | 862 | 949 | 1,202 | 9,850 |
| Nondurable goods, total | 9,922 | 9,737 | 10,861 | 10,681 | 11,361 | 11,451 | 11,163 | 11,693 | 10,980 | 11,020 | 11,635 | 14,567 | 135,071 |
| General merchandise group stores | 1,620 | 1,612 | 1,928 | 1,924 | 2,112 | 2,099 | 1,941 | 2,176 | 2,022 | 2,166 | 2,638 | 4,136 | 26,374 |
| Dept. stores, (excl. leased depts.) | 1,251 | 1,222 | 1,483 | 1,463 | 1,619 | 1,627 | 1,510 | 1,680 | 1,560 | 1,662 | 2,031 | 3,118 | 20,226 |
| Dept. stores, (incl. leased depts.)[1] | 1,311 | 1,281 | 1,556 | 1,535 | 1,698 | 1,707 | 1,586 | 1,762 | 1,634 | 1,744 | 2,131 | 3,271 | 21,216 |
| Food group stores | 3,130 | 3,150 | 3,506 | 3,414 | 3,640 | 3,686 | 3,653 | 3,735 | 3,541 | 3,454 | 3,514 | 3,820 | 42,243 |
| Gasoline service stations | 1,106 | 1,080 | 1,120 | 1,125 | 1,272 | 1,283 | 1,241 | 1,235 | 1,154 | 1,149 | 1,102 | 1,115 | 13,982 |
| Apparel & accessory stores | 702 | 659 | 831 | 835 | 853 | 868 | 782 | 858 | 806 | 827 | 975 | 1,429 | 10,425 |
| Eating and drinking places | 1,855 | 1,785 | 1,973 | 1,908 | 1,957 | 2,055 | 2,122 | 2,197 | 1,993 | 1,879 | 1,803 | 1,910 | 23,437 |
| Drug & proprietary stores | 683 | 659 | 696 | 704 | 716 | 700 | 688 | 710 | 705 | 732 | 726 | 1,089 | 8,808 |
| GAF, total[2] | 3,608 | 3,506 | 4,096 | 4,024 | 4,320 | 4,378 | 4,083 | 4,539 | 4,248 | 4,477 | 5,290 | 8,036 | 54,605 |

[1] Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2] GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).
Note: Totals include data for kinds of business not shown.

## Table 11. Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Large States: January 1984 to December 1993

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| State and kind of business | 1993 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **California, total** | **17,363** | **16,835** | **19,046** | **19,190** | **19,781** | **19,575** | **19,970** | **19,382** | **18,985** | **19,596** | **19,708** | **24,294** | **233,725** |
| Durable goods, total | 6,520 | 6,362 | 7,354 | 7,416 | 7,639 | 7,763 | 7,816 | 7,450 | 7,413 | 7,606 | 7,261 | 8,715 | 89,315 |
| Nondurable goods, total | 10,843 | 10,473 | 11,692 | 11,774 | 12,142 | 11,812 | 12,154 | 11,932 | 11,572 | 11,990 | 12,447 | 15,579 | 144,410 |
| Dept. stores, (excl. leased depts.) | 1,181 | 1,188 | 1,435 | 1,428 | 1,539 | 1,501 | 1,509 | 1,588 | 1,477 | 1,558 | 1,931 | 3,116 | 19,451 |
| Dept. stores, (incl. leased depts.)[1] | 1,228 | 1,236 | 1,493 | 1,488 | 1,600 | 1,559 | 1,564 | 1,646 | 1,535 | 1,616 | 1,998 | 3,216 | 20,179 |
| GAF, total[2] | 4,586 | 4,523 | 5,160 | 5,163 | 5,444 | 5,420 | 5,443 | 5,556 | 5,310 | 5,457 | 6,398 | 9,827 | 68,287 |
| **Florida, total** | **9,911** | **10,122** | **10,766** | **10,889** | **10,864** | **10,479** | **10,422** | **10,284** | **10,110** | **10,567** | **11,587** | **13,995** | **129,996** |
| Durable goods, total | 4,133 | 4,420 | 4,458 | 4,630 | 4,759 | 4,646 | 4,470 | 4,379 | 4,438 | 4,608 | 5,238 | 5,932 | 56,111 |
| Nondurable goods, total | 5,778 | 5,702 | 6,308 | 6,259 | 6,105 | 5,833 | 5,952 | 5,905 | 5,672 | 5,959 | 6,349 | 8,063 | 73,885 |
| Dept. stores, (excl. leased depts.) | 770 | 795 | 894 | 886 | 874 | 828 | 850 | 909 | 805 | 903 | 1,100 | 1,737 | 11,351 |
| Dept. stores, (incl. leased depts.)[1] | 792 | 820 | 919 | 913 | 898 | 850 | 874 | 935 | 824 | 923 | 1,126 | 1,775 | 11,649 |
| GAF, total[2] | 2,656 | 2,627 | 2,865 | 2,903 | 2,859 | 2,712 | 2,722 | 2,819 | 2,611 | 2,793 | 3,348 | 5,081 | 35,996 |
| **Illinois, total** | **6,800** | **6,680** | **7,839** | **8,024** | **8,294** | **8,024** | **8,055** | **7,969** | **7,788** | **8,166** | **8,417** | **9,772** | **95,828** |
| Nondurable goods, total | 4,341 | 4,216 | 4,864 | 4,892 | 5,032 | 4,715 | 4,726 | 4,771 | 4,627 | 5,026 | 5,268 | 6,336 | 58,814 |
| Dept. stores, (excl. leased depts.) | 533 | 539 | 687 | 715 | 767 | 721 | 710 | 782 | 759 | 869 | 1,015 | 1,503 | 9,600 |
| Dept. stores, (incl. leased depts.)[1] | 554 | 561 | 713 | 741 | 793 | 746 | 733 | 808 | 784 | 896 | 1,048 | 1,552 | 9,929 |
| GAF, total[2] | 1,584 | 1,557 | 1,853 | 1,920 | 2,025 | 1,940 | 1,936 | 2,078 | 2,027 | 2,175 | 2,521 | 3,806 | 25,422 |
| **Indiana, total** | **3,136** | **3,134** | **3,595** | **3,715** | **3,876** | **3,872** | **3,915** | **3,955** | **3,757** | **3,872** | **4,078** | **4,882** | **45,787** |
| Nondurable goods, total | 2,134 | 2,083 | 2,389 | 2,425 | 2,556 | 2,503 | 2,571 | 2,599 | 2,515 | 2,579 | 2,706 | 3,306 | 30,366 |
| Dept. stores, (excl. leased depts.) | 305 | 301 | 369 | 394 | 420 | 398 | 404 | 440 | 412 | 464 | 560 | 827 | 5,294 |
| Dept. stores, (incl. leased depts.)[1] | 313 | 309 | 378 | 406 | 431 | 409 | 415 | 452 | 423 | 476 | 574 | 845 | 5,431 |
| GAF, total[2] | 753 | 739 | 881 | 939 | 970 | 940 | 957 | 1,036 | 960 | 1,031 | 1,235 | 1,849 | 12,290 |
| **Louisiana, total** | **2,264** | **2,189** | **2,445** | **2,535** | **2,670** | **2,592** | **2,727** | **2,737** | **2,571** | **2,675** | **2,746** | **3,259** | **31,410** |
| Nondurable goods, total | 1,603 | 1,599 | 1,708 | 1,788 | 1,847 | 1,716 | 1,835 | 1,857 | 1,695 | 1,783 | 1,846 | 2,212 | 21,489 |
| Dept. stores, (excl. leased depts.) | 225 | 235 | 272 | 284 | 296 | 278 | 287 | 302 | 272 | 305 | 354 | 515 | 3,625 |
| Dept. stores, (incl. leased depts.)[1] | 230 | 241 | 278 | 290 | 302 | 284 | 292 | 307 | 277 | 310 | 360 | 524 | 3,695 |
| GAF, total[2] | 545 | 527 | 629 | 655 | 673 | 642 | 666 | 694 | 632 | 687 | 773 | 1,166 | 8,289 |
| **Maryland, total** | **2,847** | **2,801** | **3,070** | **3,218** | **3,397** | **3,416** | **3,514** | **3,428** | **3,413** | **3,395** | **3,545** | **4,320** | **40,364** |
| Nondurable goods, total | 1,773 | 1,709 | 1,871 | 1,910 | 1,994 | 1,956 | 2,016 | 1,981 | 1,947 | 2,060 | 2,144 | 2,710 | 24,071 |
| Dept. stores, (excl. leased depts.) | 183 | 188 | 221 | 256 | 271 | 249 | 237 | 259 | 265 | 286 | 356 | 561 | 3,332 |
| Dept. stores, (incl. leased depts.)[1] | 191 | 196 | 230 | 266 | 281 | 260 | 246 | 270 | 276 | 297 | 369 | 581 | 3,463 |
| GAF, total[2] | 669 | 665 | 744 | 830 | 871 | 855 | 856 | 892 | 873 | 898 | 1,055 | 1,613 | 10,821 |
| **Massachusetts, total** | **3,514** | **3,446** | **3,825** | **3,908** | **3,959** | **4,029** | **3,944** | **4,082** | **4,067** | **4,197** | **4,321** | **5,206** | **48,498** |
| Nondurable goods, total | 2,360 | 2,350 | 2,617 | 2,646 | 2,765 | 2,702 | 2,638 | 2,693 | 2,781 | 2,919 | 3,054 | 3,737 | 33,262 |
| Dept. stores, (excl. leased depts.) | 202 | 208 | 244 | 282 | 308 | 295 | 263 | 295 | 306 | 331 | 408 | 632 | 3,774 |
| Dept. stores, (incl. leased depts.)[1] | 209 | 218 | 254 | 295 | 320 | 307 | 273 | 308 | 319 | 343 | 424 | 654 | 3,924 |
| GAF, total[2] | 834 | 837 | 941 | 1,026 | 1,088 | 1,029 | 983 | 1,118 | 1,120 | 1,152 | 1,350 | 2,067 | 13,545 |
| **Michigan, total** | **5,450** | **5,273** | **6,201** | **6,564** | **6,756** | **6,816** | **6,794** | **6,813** | **6,558** | **6,848** | **6,851** | **8,312** | **79,236** |
| Durable goods, total | 2,112 | 2,084 | 2,579 | 2,776 | 2,869 | 2,997 | 2,896 | 2,955 | 2,804 | 2,897 | 2,825 | 3,298 | 33,092 |
| Nondurable goods, total | 3,338 | 3,189 | 3,622 | 3,788 | 3,887 | 3,819 | 3,898 | 3,858 | 3,754 | 3,951 | 4,026 | 5,014 | 46,144 |
| Dept. stores, (excl. leased depts.) | 691 | 649 | 777 | 827 | 877 | 863 | 863 | 893 | 862 | 918 | 1,039 | 1,506 | 10,765 |
| Dept. stores, (incl. leased depts.)[1] | 707 | 667 | 796 | 844 | 895 | 881 | 881 | 912 | 883 | 941 | 1,064 | 1,544 | 11,015 |
| GAF, total[2] | 1,505 | 1,422 | 1,677 | 1,770 | 1,828 | 1,835 | 1,844 | 1,920 | 1,885 | 1,939 | 2,234 | 3,361 | 23,220 |
| **Minnesota, total** | **2,803** | **2,685** | **3,162** | **3,176** | **3,279** | **3,396** | **3,443** | **3,375** | **3,347** | **3,454** | **3,428** | **4,035** | **39,583** |
| Nondurable goods, total | 1,868 | 1,757 | 2,002 | 2,013 | 2,128 | 2,123 | 2,207 | 2,141 | 2,120 | 2,177 | 2,169 | 2,656 | 25,361 |
| Dept. stores, (excl. leased depts.) | 244 | 236 | 294 | 305 | 323 | 319 | 313 | 358 | 344 | 370 | 409 | 608 | 4,123 |
| Dept. stores, (incl. leased depts.)[1] | 252 | 243 | 302 | 313 | 331 | 327 | 321 | 367 | 353 | 379 | 420 | 622 | 4,230 |
| GAF, total[2] | 630 | 620 | 754 | 770 | 818 | 857 | 845 | 923 | 904 | 916 | 1,036 | 1,493 | 10,566 |
| **Missouri, total** | **3,209** | **3,075** | **3,727** | **3,757** | **3,818** | **3,865** | **3,696** | **3,715** | **3,708** | **3,776** | **3,825** | **4,652** | **44,823** |
| Nondurable goods, total | 1,968 | 1,902 | 2,156 | 2,197 | 2,227 | 2,192 | 2,175 | 2,218 | 2,181 | 2,283 | 2,370 | 2,907 | 26,776 |
| Dept. stores, (excl. leased depts.) | 314 | 317 | 383 | 401 | 436 | 410 | 408 | 445 | 427 | 469 | 537 | 768 | 5,315 |
| Dept. stores, (incl. leased depts.)[1] | 318 | 321 | 389 | 409 | 442 | 417 | 414 | 452 | 435 | 475 | 546 | 782 | 5,400 |
| GAF, total[2] | 764 | 749 | 861 | 903 | 965 | 929 | 921 | 988 | 938 | 990 | 1,159 | 1,796 | 11,963 |
| **New Jersey, total** | **4,864** | **4,477** | **5,049** | **5,469** | **5,599** | **5,847** | **5,759** | **5,827** | **5,651** | **5,651** | **5,823** | **7,241** | **67,277** |
| Nondurable goods, total | 3,040 | 2,868 | 3,176 | 3,315 | 3,431 | 3,560 | 3,481 | 3,495 | 3,463 | 3,506 | 3,649 | 4,639 | 41,623 |
| Dept. stores, (excl. leased depts.) | 272 | 284 | 339 | 398 | 428 | 405 | 366 | 401 | 418 | 447 | 569 | 902 | 5,229 |
| Dept. stores, (incl. leased depts.)[1] | 283 | 295 | 351 | 415 | 445 | 420 | 378 | 414 | 434 | 462 | 587 | 925 | 5,409 |
| GAF, total[2] | 1,139 | 1,095 | 1,235 | 1,447 | 1,500 | 1,478 | 1,444 | 1,498 | 1,524 | 1,541 | 1,748 | 2,715 | 18,364 |
| **New York, total** | **9,145** | **8,510** | **9,614** | **10,316** | **10,717** | **10,892** | **10,958** | **11,044** | **10,687** | **10,911** | **11,135** | **13,587** | **127,516** |
| Durable goods, total | 2,806 | 2,620 | 3,234 | 3,746 | 3,883 | 4,153 | 4,110 | 4,131 | 3,847 | 3,841 | 3,825 | 4,543 | 44,739 |
| Nondurable goods, total | 6,339 | 5,890 | 6,380 | 6,570 | 6,834 | 6,739 | 6,848 | 6,913 | 6,840 | 7,070 | 7,310 | 9,044 | 82,777 |
| Dept. stores, (excl. leased depts.) | 520 | 542 | 641 | 737 | 797 | 756 | 697 | 767 | 791 | 842 | 1,038 | 1,599 | 9,727 |
| Dept. stores, (incl. leased depts.)[1] | 538 | 563 | 666 | 764 | 826 | 782 | 721 | 791 | 820 | 871 | 1,072 | 1,649 | 10,063 |
| GAF, total[2] | 2,246 | 2,123 | 2,456 | 2,745 | 2,869 | 2,924 | 2,933 | 3,024 | 3,045 | 3,086 | 3,515 | 5,428 | 36,394 |
| **North Carolina, total** | **3,798** | **3,882** | **4,286** | **4,566** | **4,770** | **4,735** | **4,799** | **4,671** | **4,534** | **4,636** | **4,788** | **5,741** | **55,206** |
| Nondurable goods, total | 2,374 | 2,372 | 2,611 | 2,716 | 2,786 | 2,731 | 2,857 | 2,825 | 2,690 | 2,821 | 2,888 | 3,542 | 33,213 |
| Dept. stores, (excl. leased depts.) | 313 | 323 | 366 | 416 | 429 | 409 | 422 | 440 | 403 | 461 | 545 | 836 | 5,363 |
| Dept. stores, (incl. leased depts.)[1] | 321 | 332 | 375 | 428 | 441 | 420 | 433 | 451 | 413 | 472 | 558 | 855 | 5,499 |
| GAF, total[2] | 872 | 906 | 1,010 | 1,113 | 1,150 | 1,124 | 1,135 | 1,153 | 1,105 | 1,202 | 1,426 | 2,203 | 14,399 |
| **Ohio, total** | **6,405** | **6,245** | **7,396** | **7,763** | **8,070** | **7,891** | **8,022** | **7,950** | **7,528** | **7,767** | **7,838** | **9,553** | **92,428** |
| Nondurable goods, total | 4,304 | 4,041 | 4,645 | 4,872 | 5,111 | 4,892 | 5,038 | 5,030 | 4,825 | 5,072 | 5,157 | 6,340 | 59,327 |
| Dept. stores, (excl. leased depts.) | 538 | 537 | 674 | 727 | 774 | 736 | 736 | 794 | 769 | 841 | 1,015 | 1,505 | 9,646 |
| Dept. stores, (incl. leased depts.)[1] | 559 | 558 | 700 | 756 | 802 | 762 | 761 | 822 | 796 | 868 | 1,048 | 1,551 | 9,983 |
| GAF, total[2] | 1,421 | 1,395 | 1,673 | 1,766 | 1,844 | 1,837 | 1,852 | 1,937 | 1,887 | 1,973 | 2,363 | 3,678 | 23,626 |

## Table 11. **Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Large States: January 1984 to December 1993**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| State and kind of business | 1993 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Pennsylvania, total** | **6,848** | **6,708** | **7,450** | **7,997** | **8,232** | **8,223** | **8,239** | **8,155** | **7,885** | **8,170** | **8,474** | **10,083** | **96,464** |
| Durable goods, total | 2,320 | 2,330 | 2,631 | 3,009 | 3,107 | 3,264 | 3,244 | 3,179 | 2,938 | 2,968 | 3,022 | 3,417 | 35,429 |
| Nondurable goods, total | 4,528 | 4,378 | 4,819 | 4,988 | 5,125 | 4,959 | 4,995 | 4,976 | 4,947 | 5,202 | 5,452 | 6,666 | 61,035 |
| Dept. stores, (excl. leased depts.) | 469 | 470 | 584 | 672 | 718 | 656 | 641 | 682 | 690 | 768 | 1,016 | 1,456 | 8,822 |
| Dept. stores, (incl. leased depts.)[1] | 492 | 494 | 611 | 703 | 750 | 685 | 670 | 714 | 721 | 799 | 1,057 | 1,506 | 9,202 |
| GAF, total[2] | 1,477 | 1,419 | 1,632 | 1,861 | 1,908 | 1,814 | 1,823 | 1,914 | 1,869 | 2,004 | 2,475 | 3,617 | 23,813 |
| **Tennessee, total** | **2,861** | **2,923** | **3,229** | **3,389** | **3,612** | **3,498** | **3,647** | **3,600** | **3,434** | **3,589** | **3,750** | **4,352** | **41,884** |
| Nondurable goods, total | 1,747 | 1,791 | 1,926 | 2,015 | 2,155 | 2,045 | 2,129 | 2,143 | 2,020 | 2,152 | 2,235 | 2,688 | 25,046 |
| Dept. stores, (excl. leased depts.) | 269 | 280 | 319 | 349 | 367 | 346 | 355 | 375 | 352 | 398 | 482 | 687 | 4,579 |
| Dept. Stores, (incl. leased depts.)[1] | 276 | 288 | 328 | 357 | 376 | 355 | 362 | 383 | 360 | 406 | 492 | 701 | 4,684 |
| GAF, total[2] | 721 | 736 | 810 | 861 | 878 | 843 | 871 | 914 | 878 | 976 | 1,206 | 1,704 | 11,398 |
| **Texas, total** | **10,255** | **10,225** | **11,682** | **11,818** | **12,173** | **11,982** | **12,392** | **12,172** | **11,521** | **11,779** | **12,009** | **14,847** | **142,355** |
| Durable goods, total | 3,769 | 3,917 | 4,640 | 4,709 | 4,851 | 4,942 | 4,984 | 4,869 | 4,639 | 4,531 | 4,580 | 5,607 | 56,038 |
| Nondurable goods, total | 6,486 | 6,308 | 7,042 | 7,109 | 7,322 | 7,040 | 7,408 | 7,303 | 6,882 | 7,248 | 7,429 | 9,240 | 86,817 |
| Dept. stores, (excl. leased depts.) | 985 | 1,016 | 1,177 | 1,191 | 1,262 | 1,207 | 1,274 | 1,332 | 1,157 | 1,317 | 1,484 | 2,315 | 15,717 |
| Dept. stores, (incl. leased depts.)[1] | 1,009 | 1,040 | 1,206 | 1,220 | 1,292 | 1,235 | 1,301 | 1,360 | 1,182 | 1,342 | 1,512 | 2,359 | 16,058 |
| GAF, total[2] | 2,613 | 2,592 | 3,018 | 3,169 | 3,275 | 3,114 | 3,274 | 3,395 | 3,075 | 3,316 | 3,768 | 5,799 | 40,408 |
| **Virginia, total** | **4,058** | **4,040** | **4,458** | **4,762** | **5,016** | **4,956** | **5,002** | **4,912** | **4,796** | **5,019** | **5,164** | **6,068** | **58,251** |
| Nondurable goods, total | 2,655 | 2,571 | 2,830 | 2,981 | 3,079 | 3,004 | 3,100 | 3,039 | 2,978 | 3,188 | 3,317 | 4,053 | 36,795 |
| Dept. stores, (excl. leased depts.) | 259 | 271 | 314 | 356 | 367 | 344 | 344 | 368 | 365 | 398 | 482 | 734 | 4,602 |
| Dept. stores, (incl. leased depts.)[1] | 268 | 280 | 324 | 367 | 378 | 354 | 354 | 379 | 376 | 409 | 496 | 754 | 4,739 |
| GAF, total[2] | 912 | 901 | 1,029 | 1,112 | 1,180 | 1,152 | 1,153 | 1,233 | 1,206 | 1,268 | 1,530 | 2,251 | 14,927 |
| **Wisconsin, total** | **2,743** | **2,699** | **3,222** | **3,359** | **3,476** | **3,489** | **3,525** | **3,592** | **3,490** | **3,664** | **3,982** | **4,708** | **41,949** |
| Durable goods, total | 1,010 | 1,031 | 1,357 | 1,481 | 1,453 | 1,533 | 1,507 | 1,498 | 1,476 | 1,520 | 1,511 | 1,719 | 17,096 |
| Nondurable goods, total | 1,733 | 1,668 | 1,865 | 1,878 | 2,023 | 1,956 | 2,018 | 2,094 | 2,014 | 2,144 | 2,471 | 2,989 | 24,853 |
| Dept. stores, (excl. leased depts.) | 246 | 247 | 298 | 325 | 340 | 321 | 320 | 362 | 338 | 374 | 447 | 644 | 4,262 |
| Dept. stores, (incl. leased depts.)[1] | 253 | 254 | 307 | 334 | 350 | 330 | 329 | 372 | 347 | 384 | 460 | 661 | 4,381 |
| GAF, total[2] | 601 | 586 | 697 | 736 | 766 | 763 | 753 | 811 | 801 | 865 | 1,008 | 1,485 | 9,872 |

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).

NOTE: Totals include data for kinds of business not shown.

## Table 11. Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Large States: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| State and kind of business | 1992 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **California, total** | **17,775** | **17,503** | **18,800** | **19,131** | **19,631** | **19,448** | **19,769** | **19,423** | **18,610** | **19,487** | **19,289** | **23,553** | **232,419** |
| Durable goods, total | 6,574 | 6,559 | 7,232 | 7,382 | 7,326 | 7,670 | 7,653 | 7,230 | 7,088 | 7,433 | 6,983 | 8,355 | 87,485 |
| Nondurable goods, total | 11,201 | 10,944 | 11,568 | 11,749 | 12,305 | 11,778 | 12,116 | 12,193 | 11,522 | 12,054 | 12,306 | 15,198 | 144,934 |
| Dept. stores, (excl. leased depts.) | 1,126 | 1,206 | 1,381 | 1,383 | 1,513 | 1,417 | 1,446 | 1,547 | 1,399 | 1,502 | 1,855 | 3,017 | 18,792 |
| Dept. stores, (incl. leased depts.)[1] | 1,169 | 1,259 | 1,437 | 1,439 | 1,574 | 1,475 | 1,502 | 1,606 | 1,460 | 1,564 | 1,927 | 3,123 | 19,535 |
| GAF, total[2] | 4,548 | 4,594 | 4,979 | 5,002 | 5,286 | 5,216 | 5,240 | 5,446 | 5,115 | 5,400 | 6,161 | 9,515 | 66,502 |
| **Florida, total** | **8,943** | **9,500** | **10,037** | **9,659** | **9,767** | **9,602** | **9,568** | **9,211** | **9,426** | **10,147** | **10,413** | **13,021** | **119,294** |
| Durable goods, total | 3,614 | 4,080 | 4,246 | 3,983 | 4,103 | 4,297 | 4,157 | 3,701 | 4,176 | 4,472 | 4,390 | 5,175 | 50,394 |
| Nondurable goods, total | 5,329 | 5,420 | 5,791 | 5,676 | 5,664 | 5,305 | 5,411 | 5,510 | 5,250 | 5,675 | 6,023 | 7,846 | 68,900 |
| Dept. stores, (excl. leased depts.) | 673 | 731 | 818 | 788 | 777 | 738 | 745 | 810 | 753 | 850 | 1,028 | 1,591 | 10,302 |
| Dept. stores, (incl. leased depts.)[1] | 697 | 754 | 847 | 812 | 799 | 759 | 764 | 833 | 774 | 873 | 1,056 | 1,630 | 10,598 |
| GAF, total[2] | 2,123 | 2,232 | 2,443 | 2,479 | 2,478 | 2,341 | 2,437 | 2,551 | 2,444 | 2,703 | 3,173 | 5,047 | 32,451 |
| **Illinois, total** | **6,912** | **6,806** | **7,376** | **7,613** | **8,166** | **7,906** | **7,616** | **7,701** | **7,496** | **8,114** | **7,958** | **9,631** | **93,295** |
| Nondurable goods, total | 4,600 | 4,461 | 4,805 | 4,808 | 5,068 | 4,767 | 4,687 | 4,865 | 4,614 | 5,097 | 5,301 | 6,486 | 59,559 |
| Dept. stores, (excl. leased depts.) | 487 | 536 | 639 | 645 | 712 | 655 | 621 | 717 | 644 | 771 | 911 | 1,352 | 8,690 |
| Dept. stores, (incl. leased depts.)[1] | 507 | 559 | 664 | 669 | 738 | 680 | 645 | 745 | 669 | 804 | 947 | 1,406 | 9,033 |
| GAF, total[2] | 1,415 | 1,504 | 1,706 | 1,777 | 1,926 | 1,851 | 1,739 | 1,968 | 1,842 | 2,072 | 2,360 | 3,618 | 23,778 |
| **Indiana, total** | **2,933** | **3,099** | **3,225** | **3,297** | **3,487** | **3,441** | **3,477** | **3,617** | **3,406** | **3,690** | **3,648** | **4,373** | **41,693** |
| Nondurable goods, total | 2,119 | 2,111 | 2,221 | 2,184 | 2,310 | 2,219 | 2,286 | 2,413 | 2,247 | 2,464 | 2,521 | 3,048 | 28,143 |
| Dept. stores, (excl. leased depts.) | 277 | 306 | 347 | 363 | 390 | 364 | 363 | 413 | 359 | 422 | 510 | 765 | 4,879 |
| Dept. stores, (incl. leased depts.)[1] | 285 | 315 | 357 | 373 | 400 | 374 | 373 | 425 | 370 | 434 | 524 | 786 | 5,016 |
| GAF, total[2] | 630 | 670 | 749 | 797 | 821 | 829 | 830 | 928 | 840 | 951 | 1,104 | 1,666 | 10,815 |
| **Louisiana, total** | **2,240** | **2,268** | **2,420** | **2,525** | **2,619** | **2,551** | **2,657** | **2,572** | **2,449** | **2,591** | **2,519** | **3,055** | **30,466** |
| Nondurable goods, total | 1,605 | 1,630 | 1,670 | 1,711 | 1,777 | 1,661 | 1,728 | 1,785 | 1,652 | 1,793 | 1,840 | 2,224 | 21,076 |
| Dept. stores, (excl. leased depts.) | 211 | 234 | 262 | 270 | 276 | 260 | 263 | 279 | 253 | 286 | 345 | 486 | 3,425 |
| Dept. stores, (incl. leased depts.)[1] | 216 | 241 | 269 | 277 | 282 | 266 | 268 | 285 | 258 | 292 | 352 | 497 | 3,503 |
| GAF, total[2] | 511 | 549 | 625 | 667 | 670 | 678 | 681 | 684 | 632 | 685 | 760 | 1,150 | 8,292 |
| **Maryland, total** | **2,694** | **2,740** | **2,974** | **3,055** | **3,248** | **3,215** | **3,142** | **3,207** | **3,182** | **3,214** | **3,228** | **4,081** | **37,980** |
| Nondurable goods, total | 1,703 | 1,679 | 1,764 | 1,827 | 1,898 | 1,835 | 1,856 | 1,916 | 1,883 | 2,021 | 2,038 | 2,600 | 23,020 |
| Dept. stores, (excl. leased depts.) | 173 | 194 | 221 | 245 | 258 | 238 | 223 | 251 | 242 | 265 | 329 | 520 | 3,159 |
| Dept. stores, (incl. leased depts.)[1] | 179 | 201 | 231 | 256 | 268 | 247 | 232 | 261 | 251 | 275 | 341 | 537 | 3,279 |
| GAF, total[2] | 672 | 696 | 753 | 807 | 841 | 821 | 788 | 858 | 820 | 858 | 1,015 | 1,601 | 10,530 |
| **Massachusetts, total** | **3,429** | **3,434** | **3,688** | **3,724** | **3,926** | **3,893** | **3,794** | **3,760** | **3,755** | **3,950** | **3,986** | **4,892** | **46,231** |
| Nondurable goods, total | 2,419 | 2,417 | 2,626 | 2,615 | 2,773 | 2,653 | 2,539 | 2,629 | 2,614 | 2,777 | 2,924 | 3,604 | 32,590 |
| Dept. stores, (excl. leased depts.) | 195 | 209 | 250 | 276 | 299 | 283 | 245 | 289 | 287 | 312 | 379 | 597 | 3,621 |
| Dept. stores, (incl. leased depts.)[1] | 204 | 221 | 261 | 288 | 310 | 294 | 254 | 303 | 300 | 328 | 395 | 624 | 3,782 |
| GAF, total[2] | 851 | 836 | 893 | 965 | 1,020 | 971 | 890 | 1,041 | 1,043 | 1,093 | 1,274 | 1,949 | 12,826 |
| **Michigan, total** | **4,956** | **5,134** | **5,611** | **6,023** | **6,263** | **6,358** | **6,303** | **6,386** | **6,319** | **6,610** | **6,395** | **7,644** | **74,002** |
| Durable goods, total | 1,857 | 2,060 | 2,285 | 2,548 | 2,578 | 2,701 | 2,611 | 2,611 | 2,716 | 2,680 | 2,466 | 2,835 | 29,948 |
| Nondurable goods, total | 3,099 | 3,074 | 3,326 | 3,475 | 3,685 | 3,657 | 3,692 | 3,775 | 3,603 | 3,930 | 3,929 | 4,809 | 44,054 |
| Dept. stores, (excl. leased depts.) | 624 | 648 | 736 | 781 | 848 | 809 | 791 | 869 | 804 | 906 | 1,035 | 1,438 | 10,289 |
| Dept. stores, (incl. leased depts.)[1] | 636 | 660 | 755 | 802 | 868 | 831 | 810 | 887 | 824 | 930 | 1,061 | 1,472 | 10,536 |
| GAF, total[2] | 1,380 | 1,412 | 1,560 | 1,662 | 1,780 | 1,745 | 1,716 | 1,871 | 1,759 | 1,869 | 2,101 | 3,223 | 22,078 |
| **Minnesota, total** | **2,510** | **2,411** | **2,635** | **2,789** | **3,090** | **3,041** | **3,157** | **3,059** | **3,023** | **3,201** | **3,166** | **3,831** | **35,913** |
| Nondurable goods, total | 1,736 | 1,670 | 1,795 | 1,878 | 2,007 | 1,927 | 2,013 | 2,048 | 1,971 | 2,127 | 2,097 | 2,579 | 23,848 |
| Dept. stores, (excl. leased depts.) | 225 | 232 | 280 | 281 | 304 | 292 | 277 | 334 | 305 | 347 | 385 | 565 | 3,827 |
| Dept. stores, (incl. leased depts.)[1] | 233 | 241 | 290 | 291 | 314 | 302 | 286 | 345 | 315 | 358 | 397 | 581 | 3,953 |
| GAF, total[2] | 560 | 576 | 692 | 705 | 760 | 750 | 754 | 854 | 809 | 857 | 958 | 1,363 | 9,638 |
| **Missouri, total** | **3,105** | **2,983** | **3,246** | **3,403** | **3,649** | **3,542** | **3,531** | **3,469** | **3,481** | **3,639** | **3,540** | **4,286** | **41,674** |
| Nondurable goods, total | 1,863 | 1,823 | 1,933 | 1,988 | 2,104 | 2,055 | 2,088 | 2,137 | 2,084 | 2,264 | 2,253 | 2,750 | 25,342 |
| Dept. stores, (excl. leased depts.) | 293 | 319 | 365 | 383 | 413 | 377 | 371 | 411 | 368 | 410 | 488 | 703 | 4,901 |
| Dept. stores, (incl. leased depts.)[1] | 299 | 326 | 370 | 389 | 418 | 383 | 376 | 417 | 374 | 417 | 496 | 715 | 4,980 |
| GAF, total[2] | 717 | 722 | 807 | 856 | 931 | 868 | 833 | 920 | 853 | 929 | 1,078 | 1,673 | 11,187 |
| **New Jersey, total** | **4,888** | **4,906** | **5,166** | **5,328** | **5,584** | **5,695** | **5,577** | **5,561** | **5,366** | **5,483** | **5,472** | **7,151** | **66,177** |
| Nondurable goods, total | 3,063 | 2,992 | 3,200 | 3,341 | 3,493 | 3,536 | 3,452 | 3,555 | 3,401 | 3,540 | 3,608 | 4,680 | 41,861 |
| Dept. stores, (excl. leased depts.) | 260 | 287 | 341 | 384 | 417 | 391 | 349 | 387 | 389 | 429 | 537 | 858 | 5,029 |
| Dept. stores, (incl. leased depts.)[1] | 270 | 298 | 354 | 399 | 431 | 405 | 362 | 400 | 403 | 445 | 554 | 884 | 5,205 |
| GAF, total[2] | 1,094 | 1,148 | 1,244 | 1,354 | 1,419 | 1,366 | 1,282 | 1,395 | 1,375 | 1,447 | 1,628 | 2,653 | 17,405 |
| **New York, total** | **8,884** | **8,765** | **9,433** | **9,890** | **10,410** | **10,491** | **10,446** | **10,526** | **9,977** | **10,544** | **10,370** | **12,898** | **122,634** |
| Durable goods, total | 2,834 | 2,928 | 3,255 | 3,462 | 3,708 | 3,840 | 3,588 | 3,462 | 3,312 | 3,435 | 3,202 | 4,018 | 41,044 |
| Nondurable goods, total | 6,050 | 5,837 | 6,178 | 6,428 | 6,702 | 6,651 | 6,858 | 7,064 | 6,665 | 7,109 | 7,168 | 8,880 | 81,590 |
| Dept. stores, (excl. leased depts.) | 502 | 567 | 650 | 708 | 777 | 722 | 640 | 744 | 733 | 807 | 969 | 1,507 | 9,326 |
| Dept. stores, (incl. leased depts.)[1] | 522 | 591 | 676 | 738 | 810 | 748 | 665 | 772 | 764 | 839 | 1,008 | 1,557 | 9,690 |
| GAF, total[2] | 2,259 | 2,318 | 2,465 | 2,706 | 2,825 | 2,866 | 2,782 | 3,054 | 2,959 | 3,054 | 3,309 | 5,242 | 35,839 |
| **North Carolina, total** | **3,682** | **3,573** | **3,964** | **4,167** | **4,293** | **4,352** | **4,413** | **4,400** | **4,200** | **4,261** | **4,247** | **5,332** | **50,884** |
| Nondurable goods, total | 2,233 | 2,273 | 2,436 | 2,530 | 2,585 | 2,531 | 2,646 | 2,704 | 2,523 | 2,727 | 2,705 | 3,387 | 31,280 |
| Dept. stores, (excl. leased depts.) | 276 | 308 | 343 | 376 | 375 | 357 | 357 | 399 | 357 | 407 | 495 | 742 | 4,792 |
| Dept. stores, (incl. leased depts.)[1] | 284 | 317 | 352 | 386 | 385 | 367 | 366 | 410 | 366 | 418 | 508 | 761 | 4,920 |
| GAF, total[2] | 846 | 837 | 967 | 1,024 | 1,020 | 1,011 | 1,020 | 1,099 | 1,019 | 1,109 | 1,294 | 2,028 | 13,274 |
| **Ohio, total** | **5,543** | **5,751** | **6,251** | **6,533** | **6,701** | **6,603** | **6,742** | **7,020** | **6,835** | **7,473** | **7,257** | **8,862** | **81,571** |
| Nondurable goods, total | 3,772 | 3,881 | 4,169 | 4,257 | 4,524 | 4,308 | 4,391 | 4,591 | 4,415 | 4,835 | 4,919 | 6,106 | 54,168 |
| Dept. stores, (excl. leased depts.) | 489 | 545 | 632 | 680 | 707 | 659 | 642 | 744 | 669 | 773 | 925 | 1,388 | 8,853 |
| Dept. stores, (incl. leased depts.)[1] | 510 | 569 | 659 | 711 | 737 | 686 | 671 | 777 | 698 | 805 | 962 | 1,441 | 9,226 |
| GAF, total[2] | 1,294 | 1,380 | 1,542 | 1,651 | 1,685 | 1,635 | 1,627 | 1,813 | 1,671 | 1,854 | 2,123 | 3,308 | 21,583 |

## Table 11. Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Large States: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| State and kind of business | 1992 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Pennsylvania, total** | **6,446** | **6,719** | **7,238** | **7,501** | **7,730** | **7,813** | **7,861** | **7,882** | **7,567** | **7,999** | **7,908** | **9,404** | **92,068** |
| Durable goods, total | 2,156 | 2,326 | 2,594 | 2,719 | 2,731 | 2,941 | 2,937 | 2,867 | 2,748 | 2,807 | 2,476 | 2,869 | 32,171 |
| Nondurable goods, total | 4,290 | 4,393 | 4,644 | 4,782 | 4,999 | 4,872 | 4,924 | 5,015 | 4,819 | 5,192 | 5,432 | 6,535 | 59,897 |
| Dept. stores, (excl. leased depts.) | 432 | 478 | 567 | 640 | 672 | 606 | 576 | 669 | 631 | 715 | 949 | 1,358 | 8,293 |
| Dept. stores, (incl. leased depts.)[1] | 457 | 505 | 596 | 673 | 704 | 637 | 604 | 700 | 662 | 748 | 988 | 1,411 | 8,685 |
| GAF, total[2] | 1,357 | 1,443 | 1,607 | 1,770 | 1,793 | 1,690 | 1,654 | 1,830 | 1,732 | 1,910 | 2,285 | 3,359 | 22,430 |
| **Tennessee, total** | **2,632** | **2,740** | **2,936** | **3,003** | **3,173** | **3,102** | **3,217** | **3,258** | **3,152** | **3,399** | **3,421** | **4,022** | **38,055** |
| Nondurable goods, total | 1,647 | 1,669 | 1,738 | 1,805 | 1,916 | 1,816 | 1,924 | 2,011 | 1,882 | 2,074 | 2,131 | 2,563 | 23,176 |
| Dept. stores, (excl. leased depts.) | 242 | 269 | 307 | 318 | 328 | 306 | 307 | 343 | 308 | 362 | 438 | 625 | 4,153 |
| Dept. Stores, (incl. leased depts.)[1] | 249 | 277 | 316 | 327 | 337 | 315 | 315 | 352 | 317 | 371 | 450 | 640 | 4,266 |
| GAF, total[2] | 634 | 685 | 756 | 753 | 792 | 757 | 783 | 839 | 777 | 872 | 1,048 | 1,533 | 10,229 |
| **Texas, total** | **9,980** | **10,125** | **11,084** | **11,112** | **11,609** | **11,578** | **11,828** | **11,864** | **11,134** | **11,484** | **11,342** | **13,885** | **137,025** |
| Durable goods, total | 3,638 | 3,769 | 4,221 | 4,279 | 4,435 | 4,558 | 4,593 | 4,434 | 4,287 | 4,275 | 3,980 | 4,818 | 51,287 |
| Nondurable goods, total | 6,342 | 6,356 | 6,863 | 6,833 | 7,174 | 7,020 | 7,235 | 7,430 | 6,847 | 7,209 | 7,362 | 9,067 | 85,738 |
| Dept. stores, (excl. leased depts.) | 894 | 987 | 1,114 | 1,123 | 1,168 | 1,108 | 1,137 | 1,267 | 1,046 | 1,166 | 1,426 | 2,153 | 14,589 |
| Dept. stores, (incl. leased depts.)[1] | 919 | 1,011 | 1,141 | 1,151 | 1,196 | 1,135 | 1,164 | 1,293 | 1,073 | 1,194 | 1,456 | 2,201 | 14,934 |
| GAF, total[2] | 2,472 | 2,560 | 2,793 | 2,868 | 2,988 | 2,806 | 2,876 | 3,162 | 2,775 | 3,009 | 3,463 | 5,313 | 37,085 |
| **Virginia, total** | **3,780** | **3,864** | **4,221** | **4,392** | **4,603** | **4,495** | **4,524** | **4,512** | **4,351** | **4,543** | **4,519** | **5,531** | **53,335** |
| Nondurable goods, total | 2,441 | 2,479 | 2,704 | 2,825 | 2,956 | 2,841 | 2,907 | 2,923 | 2,843 | 3,071 | 3,058 | 3,817 | 34,865 |
| Dept. stores, (excl. leased depts.) | 227 | 253 | 291 | 328 | 333 | 316 | 309 | 352 | 337 | 371 | 453 | 687 | 4,257 |
| Dept. stores, (incl. leased depts.)[1] | 234 | 262 | 301 | 340 | 344 | 326 | 319 | 362 | 348 | 382 | 467 | 706 | 4,391 |
| GAF, total[2] | 802 | 878 | 984 | 1,032 | 1,091 | 1,063 | 1,051 | 1,155 | 1,090 | 1,147 | 1,360 | 2,041 | 13,694 |
| **Wisconsin, total** | **3,132** | **2,978** | **3,102** | **3,220** | **3,382** | **3,331** | **3,334** | **3,394** | **3,218** | **3,353** | **3,471** | **4,015** | **39,930** |
| Durable goods, total | 1,329 | 1,238 | 1,325 | 1,391 | 1,386 | 1,433 | 1,405 | 1,342 | 1,318 | 1,245 | 1,164 | 1,291 | 15,867 |
| Nondurable goods, total | 1,803 | 1,740 | 1,777 | 1,829 | 1,996 | 1,898 | 1,929 | 2,052 | 1,900 | 2,108 | 2,307 | 2,724 | 24,063 |
| Dept. stores, (excl. leased depts.) | 221 | 233 | 282 | 299 | 325 | 296 | 290 | 344 | 300 | 353 | 437 | 608 | 3,988 |
| Dept. stores, (incl. leased depts.)[1] | 227 | 241 | 292 | 309 | 335 | 306 | 299 | 355 | 309 | 364 | 451 | 626 | 4,114 |
| GAF, total[2] | 550 | 570 | 691 | 724 | 764 | 731 | 710 | 784 | 727 | 807 | 937 | 1,367 | 9,362 |

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).

NOTE: Totals include data for kinds of business not shown.

## Table 11. Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Large States: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| State and kind of business | 1991 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **California, total** | **17,577** | **16,790** | **18,922** | **19,123** | **19,947** | **19,405** | **19,709** | **19,838** | **18,602** | **19,132** | **19,550** | **22,779** | **231,374** |
| Durable goods, total | 6,348 | 6,291 | 6,972 | 7,435 | 7,454 | 7,097 | 7,320 | 7,073 | 7,084 | 7,067 | 6,917 | 7,769 | 84,827 |
| Nondurable goods, total | 11,229 | 10,499 | 11,950 | 11,688 | 12,493 | 12,308 | 12,389 | 12,765 | 11,518 | 12,065 | 12,633 | 15,010 | 146,547 |
| Dept. stores, (excl. leased depts.) | 1,070 | 1,095 | 1,389 | 1,339 | 1,456 | 1,417 | 1,400 | 1,568 | 1,335 | 1,454 | 1,825 | 2,845 | 18,193 |
| Dept. stores, (incl. leased depts.)[1] | 1,111 | 1,145 | 1,445 | 1,395 | 1,519 | 1,475 | 1,452 | 1,630 | 1,389 | 1,514 | 1,890 | 2,941 | 18,906 |
| GAF, total[2] | 4,371 | 4,281 | 5,107 | 4,923 | 5,409 | 5,378 | 5,184 | 5,629 | 4,951 | 5,289 | 6,186 | 9,043 | 65,751 |
| **Florida, total** | **8,970** | **8,770** | **9,997** | **9,387** | **9,739** | **9,388** | **9,603** | **9,607** | **8,933** | **9,384** | **9,462** | **11,080** | **114,320** |
| Durable goods, total | 3,669 | 3,503 | 4,101 | 3,884 | 4,179 | 4,201 | 4,367 | 4,056 | 4,067 | 4,062 | 3,596 | 4,229 | 47,914 |
| Nondurable goods, total | 5,301 | 5,267 | 5,896 | 5,503 | 5,560 | 5,187 | 5,236 | 5,551 | 4,866 | 5,322 | 5,866 | 6,851 | 66,406 |
| Dept. stores, (excl. leased depts.) | 609 | 635 | 782 | 727 | 711 | 676 | 674 | 759 | 619 | 715 | 917 | 1,373 | 9,197 |
| Dept. stores, (incl. leased depts.)[1] | 631 | 660 | 818 | 759 | 736 | 696 | 698 | 790 | 639 | 742 | 946 | 1,411 | 9,526 |
| GAF, total[2] | 1,912 | 1,979 | 2,311 | 2,143 | 2,209 | 2,063 | 2,068 | 2,309 | 2,006 | 2,180 | 2,628 | 3,959 | 27,767 |
| **Illinois, total** | **6,606** | **6,460** | **7,523** | **7,730** | **8,171** | **7,816** | **7,758** | **7,896** | **7,315** | **7,707** | **7,913** | **8,971** | **91,866** |
| Nondurable goods, total | 4,440 | 4,228 | 5,008 | 4,863 | 5,226 | 5,040 | 4,951 | 5,143 | 4,784 | 5,180 | 5,473 | 6,338 | 60,674 |
| Dept. stores, (excl. leased depts.) | 433 | 456 | 614 | 595 | 661 | 612 | 556 | 652 | 593 | 678 | 851 | 1,220 | 7,921 |
| Dept. stores, (incl. leased depts.)[1] | 451 | 478 | 641 | 621 | 689 | 636 | 578 | 680 | 618 | 705 | 885 | 1,269 | 8,251 |
| GAF, total[2] | 1,300 | 1,316 | 1,671 | 1,645 | 1,796 | 1,705 | 1,643 | 1,807 | 1,616 | 1,757 | 2,081 | 2,974 | 21,311 |
| **Indiana, total** | **2,751** | **2,759** | **3,178** | **3,228** | **3,445** | **3,375** | **3,349** | **3,506** | **3,129** | **3,303** | **3,369** | **3,918** | **39,310** |
| Nondurable goods, total | 1,965 | 1,873 | 2,218 | 2,211 | 2,399 | 2,304 | 2,307 | 2,506 | 2,204 | 2,392 | 2,448 | 2,910 | 27,737 |
| Dept. stores, (excl. leased depts.) | 237 | 249 | 327 | 324 | 357 | 337 | 319 | 375 | 321 | 378 | 477 | 687 | 4,388 |
| Dept. stores, (incl. leased depts.)[1] | 245 | 258 | 338 | 334 | 368 | 347 | 328 | 386 | 330 | 388 | 490 | 704 | 4,516 |
| GAF, total[2] | 553 | 559 | 707 | 689 | 749 | 712 | 690 | 810 | 672 | 756 | 966 | 1,476 | 9,339 |
| **Louisiana, total** | **2,168** | **2,084** | **2,388** | **2,440** | **2,623** | **2,493** | **2,477** | **2,560** | **2,249** | **2,361** | **2,438** | **2,874** | **29,155** |
| Nondurable goods, total | 1,626 | 1,556 | 1,750 | 1,679 | 1,808 | 1,697 | 1,716 | 1,814 | 1,599 | 1,706 | 1,796 | 2,134 | 20,881 |
| Dept. stores, (excl. leased depts.) | 189 | 201 | 271 | 244 | 263 | 252 | 245 | 278 | 228 | 255 | 320 | 449 | 3,195 |
| Dept. stores, (incl. leased depts.)[1] | 193 | 205 | 277 | 249 | 268 | 257 | 250 | 285 | 234 | 262 | 327 | 460 | 3,267 |
| GAF, total[2] | 443 | 459 | 587 | 560 | 600 | 561 | 558 | 633 | 519 | 598 | 698 | 1,034 | 7,250 |
| **Maryland, total** | **2,709** | **2,661** | **3,089** | **3,042** | **3,569** | **3,307** | **3,148** | **3,322** | **2,959** | **3,013** | **3,164** | **3,764** | **37,747** |
| Nondurable goods, total | 1,757 | 1,666 | 1,958 | 1,840 | 2,081 | 2,026 | 1,930 | 2,049 | 1,822 | 1,859 | 2,006 | 2,386 | 23,380 |
| Dept. stores, (excl. leased depts.) | 158 | 178 | 233 | 238 | 268 | 233 | 215 | 251 | 232 | 245 | 323 | 494 | 3,068 |
| Dept. stores, (incl. leased depts.)[1] | 165 | 185 | 242 | 246 | 276 | 239 | 222 | 260 | 240 | 253 | 332 | 508 | 3,168 |
| GAF, total[2] | 613 | 630 | 786 | 774 | 874 | 788 | 757 | 851 | 796 | 794 | 981 | 1,537 | 10,181 |
| **Massachusetts, total** | **3,084** | **3,074** | **3,496** | **3,422** | **3,836** | **3,872** | **3,683** | **3,874** | **3,925** | **3,785** | **4,031** | **4,715** | **44,797** |
| Nondurable goods, total | 2,259 | 2,186 | 2,550 | 2,438 | 2,745 | 2,671 | 2,543 | 2,750 | 2,580 | 2,598 | 2,843 | 3,406 | 31,569 |
| Dept. stores, (excl. leased depts.) | 175 | 199 | 255 | 268 | 299 | 270 | 243 | 297 | 271 | 286 | 370 | 561 | 3,494 |
| Dept. stores, (incl. leased depts.)[1] | 183 | 211 | 270 | 282 | 312 | 282 | 254 | 312 | 284 | 301 | 386 | 585 | 3,662 |
| GAF, total[2] | 765 | 757 | 925 | 935 | 1,026 | 970 | 914 | 1,044 | 1,015 | 1,001 | 1,259 | 1,872 | 12,483 |
| **Michigan, total** | **4,910** | **4,739** | **5,617** | **5,770** | **6,333** | **6,028** | **6,007** | **6,205** | **5,534** | **5,903** | **5,852** | **6,684** | **69,582** |
| Durable goods, total | 1,830 | 1,901 | 2,291 | 2,491 | 2,696 | 2,520 | 2,527 | 2,523 | 2,213 | 2,374 | 2,205 | 2,349 | 27,920 |
| Nondurable goods, total | 3,080 | 2,838 | 3,326 | 3,279 | 3,637 | 3,508 | 3,480 | 3,682 | 3,321 | 3,529 | 3,647 | 4,335 | 41,662 |
| Dept. stores, (excl. leased depts.) | 600 | 564 | 724 | 704 | 793 | 759 | 710 | 797 | 727 | 808 | 950 | 1,267 | 9,403 |
| Dept. stores, (incl. leased depts.)[1] | 612 | 579 | 746 | 723 | 810 | 776 | 726 | 817 | 742 | 828 | 973 | 1,299 | 9,631 |
| GAF, total[2] | 1,355 | 1,294 | 1,618 | 1,560 | 1,727 | 1,642 | 1,570 | 1,747 | 1,552 | 1,689 | 1,974 | 2,761 | 20,489 |
| **Minnesota, total** | **2,336** | **2,172** | **2,630** | **2,586** | **2,794** | **2,796** | **2,699** | **2,813** | **2,655** | **2,753** | **2,761** | **3,318** | **32,313** |
| Nondurable goods, total | 1,685 | 1,564 | 1,822 | 1,750 | 1,927 | 1,906 | 1,857 | 1,977 | 1,824 | 1,901 | 1,978 | 2,368 | 22,559 |
| Dept. stores, (excl. leased depts.) | 195 | 192 | 262 | 262 | 279 | 272 | 261 | 315 | 275 | 306 | 343 | 515 | 3,477 |
| Dept. stores, (incl. leased depts.)[1] | 202 | 200 | 272 | 270 | 288 | 281 | 270 | 325 | 284 | 315 | 355 | 532 | 3,594 |
| GAF, total[2] | 526 | 502 | 636 | 624 | 681 | 663 | 646 | 734 | 658 | 709 | 793 | 1,146 | 8,318 |
| **Missouri, total** | **2,986** | **2,908** | **3,474** | **3,485** | **3,763** | **3,619** | **3,591** | **3,568** | **3,282** | **3,394** | **3,274** | **3,800** | **41,144** |
| Nondurable goods, total | 1,848 | 1,758 | 2,063 | 2,061 | 2,221 | 2,144 | 2,131 | 2,176 | 1,984 | 2,110 | 2,080 | 2,470 | 25,046 |
| Dept. stores, (excl. leased depts.) | 263 | 281 | 362 | 351 | 385 | 362 | 340 | 392 | 341 | 373 | 464 | 648 | 4,562 |
| Dept. stores, (incl. leased depts.)[1] | 269 | 288 | 371 | 360 | 393 | 369 | 347 | 403 | 349 | 383 | 472 | 660 | 4,664 |
| GAF, total[2] | 650 | 664 | 819 | 816 | 941 | 861 | 850 | 927 | 817 | 906 | 967 | 1,399 | 10,617 |
| **New Jersey, total** | **4,611** | **4,491** | **5,189** | **5,189** | **5,685** | **5,412** | **5,506** | **5,693** | **5,229** | **5,408** | **5,768** | **6,613** | **64,794** |
| Nondurable goods, total | 3,013 | 2,813 | 3,256 | 3,133 | 3,430 | 3,326 | 3,361 | 3,562 | 3,247 | 3,293 | 3,559 | 4,275 | 40,268 |
| Dept. stores, (excl. leased depts.) | 239 | 264 | 349 | 359 | 413 | 379 | 337 | 397 | 373 | 399 | 525 | 806 | 4,840 |
| Dept. stores, (incl. leased depts.)[1] | 248 | 275 | 364 | 373 | 427 | 391 | 348 | 411 | 385 | 412 | 541 | 828 | 5,003 |
| GAF, total[2] | 1,021 | 1,053 | 1,300 | 1,300 | 1,487 | 1,366 | 1,323 | 1,479 | 1,369 | 1,385 | 1,680 | 2,375 | 17,138 |
| **New York, total** | **8,793** | **8,608** | **9,931** | **9,786** | **10,562** | **10,307** | **10,144** | **10,344** | **9,619** | **9,852** | **10,141** | **11,884** | **119,971** |
| Durable goods, total | 2,893 | 3,058 | 3,610 | 3,645 | 3,923 | 3,811 | 3,769 | 3,631 | 3,314 | 3,344 | 3,275 | 3,757 | 42,030 |
| Nondurable goods, total | 5,900 | 5,550 | 6,321 | 6,141 | 6,639 | 6,496 | 6,375 | 6,713 | 6,305 | 6,508 | 6,866 | 8,127 | 77,941 |
| Dept. stores, (excl. leased depts.) | 456 | 505 | 662 | 683 | 785 | 714 | 640 | 759 | 721 | 775 | 983 | 1,451 | 9,134 |
| Dept. stores, (incl. leased depts.)[1] | 479 | 523 | 688 | 709 | 813 | 741 | 663 | 785 | 747 | 804 | 1,015 | 1,497 | 9,464 |
| GAF, total[2] | 2,235 | 2,226 | 2,705 | 2,745 | 2,975 | 2,824 | 2,681 | 2,968 | 2,862 | 2,894 | 3,332 | 4,815 | 35,262 |
| **North Carolina, total** | **3,433** | **3,381** | **3,844** | **3,965** | **4,320** | **3,955** | **4,140** | **4,313** | **3,830** | **4,035** | **4,177** | **4,805** | **48,198** |
| Nondurable goods, total | 2,164 | 2,099 | 2,440 | 2,353 | 2,586 | 2,468 | 2,510 | 2,664 | 2,342 | 2,477 | 2,620 | 3,116 | 29,839 |
| Dept. stores, (excl. leased depts.) | 236 | 253 | 335 | 332 | 345 | 336 | 323 | 371 | 316 | 346 | 448 | 650 | 4,291 |
| Dept. stores, (incl. leased depts.)[1] | 244 | 262 | 347 | 344 | 355 | 345 | 331 | 382 | 325 | 355 | 459 | 666 | 4,415 |
| GAF, total[2] | 728 | 770 | 982 | 973 | 1,056 | 992 | 1,059 | 1,160 | 978 | 1,061 | 1,278 | 1,860 | 12,897 |
| **Ohio, total** | **4,971** | **4,988** | **6,058** | **6,045** | **6,680** | **6,436** | **6,351** | **6,640** | **6,074** | **6,416** | **6,515** | **7,542** | **74,716** |
| Nondurable goods, total | 3,498 | 3,433 | 3,998 | 3,956 | 4,383 | 4,132 | 4,084 | 4,416 | 4,027 | 4,280 | 4,528 | 5,231 | 49,966 |
| Dept. stores, (excl. leased depts.) | 408 | 430 | 592 | 589 | 661 | 599 | 565 | 692 | 598 | 683 | 851 | 1,261 | 7,929 |
| Dept. stores, (incl. leased depts.)[1] | 430 | 453 | 623 | 618 | 692 | 627 | 591 | 725 | 625 | 712 | 887 | 1,312 | 8,295 |
| GAF, total[2] | 1,118 | 1,127 | 1,491 | 1,455 | 1,617 | 1,511 | 1,500 | 1,703 | 1,474 | 1,634 | 1,950 | 2,956 | 19,536 |

## Table 11. **Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Large States: January 1984 to December 1993**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| State and kind of business | 1991 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Pennsylvania, total** | **6,126** | **6,104** | **7,145** | **7,094** | **7,742** | **7,391** | **7,327** | **7,681** | **7,240** | **7,399** | **7,698** | **8,632** | **87,579** |
| Durable goods, total | 1,828 | 1,952 | 2,310 | 2,452 | 2,565 | 2,601 | 2,612 | 2,606 | 2,546 | 2,443 | 2,337 | 2,542 | 28,794 |
| Nondurable goods, total | 4,298 | 4,152 | 4,835 | 4,642 | 5,177 | 4,790 | 4,715 | 5,075 | 4,694 | 4,956 | 5,361 | 6,090 | 58,785 |
| Dept. stores, (excl. leased depts.) | 391 | 426 | 594 | 602 | 673 | 582 | 537 | 643 | 581 | 642 | 912 | 1,267 | 7,850 |
| Dept. stores, (incl. leased depts.)[1] | 413 | 451 | 628 | 633 | 708 | 612 | 565 | 678 | 609 | 673 | 954 | 1,319 | 8,243 |
| GAF, total[2] | 1,219 | 1,252 | 1,630 | 1,578 | 1,758 | 1,580 | 1,514 | 1,761 | 1,611 | 1,748 | 2,217 | 3,173 | 21,041 |
| **Tennessee, total** | **2,277** | **2,344** | **2,751** | **2,702** | **2,998** | **2,832** | **2,864** | **2,996** | **2,678** | **2,878** | **2,921** | **3,343** | **33,584** |
| Nondurable goods, total | 1,517 | 1,485 | 1,746 | 1,673 | 1,810 | 1,719 | 1,755 | 1,873 | 1,672 | 1,802 | 1,946 | 2,218 | 21,216 |
| Dept. stores, (excl. leased depts.) | 210 | 220 | 302 | 289 | 307 | 292 | 280 | 325 | 284 | 310 | 405 | 569 | 3,793 |
| Dept. Stores, (incl. leased depts.)[1] | 216 | 226 | 307 | 295 | 314 | 297 | 285 | 331 | 289 | 317 | 414 | 582 | 3,873 |
| GAF, total[2] | 554 | 583 | 721 | 711 | 757 | 710 | 738 | 818 | 715 | 808 | 943 | 1,348 | 9,406 |
| **Texas, total** | **9,036** | **9,065** | **10,590** | **10,168** | **11,138** | **10,357** | **10,628** | **11,098** | **9,885** | **10,536** | **10,830** | **12,865** | **126,196** |
| Durable goods, total | 3,009 | 3,182 | 3,784 | 3,710 | 4,145 | 3,767 | 4,008 | 4,026 | 3,581 | 3,926 | 3,676 | 4,178 | 44,992 |
| Nondurable goods, total | 6,027 | 5,883 | 6,806 | 6,458 | 6,993 | 6,590 | 6,620 | 7,072 | 6,304 | 6,610 | 7,154 | 8,687 | 81,204 |
| Dept. stores, (excl. leased depts.) | 818 | 867 | 1,128 | 1,037 | 1,116 | 1,072 | 1,063 | 1,216 | 986 | 1,066 | 1,318 | 1,959 | 13,646 |
| Dept. stores, (incl. leased depts.)[1] | 837 | 891 | 1,154 | 1,068 | 1,138 | 1,092 | 1,082 | 1,242 | 1,005 | 1,091 | 1,347 | 2,005 | 13,952 |
| GAF, total[2] | 2,163 | 2,232 | 2,800 | 2,617 | 2,874 | 2,711 | 2,695 | 3,090 | 2,588 | 2,770 | 3,354 | 5,048 | 34,942 |
| **Virginia, total** | **3,591** | **3,646** | **4,226** | **4,235** | **4,555** | **4,323** | **4,360** | **4,544** | **4,180** | **4,370** | **4,462** | **5,197** | **51,689** |
| Nondurable goods, total | 2,385 | 2,369 | 2,734 | 2,615 | 2,935 | 2,760 | 2,719 | 3,007 | 2,723 | 2,862 | 2,994 | 3,521 | 33,624 |
| Dept. stores, (excl. leased depts.) | 193 | 209 | 286 | 290 | 310 | 283 | 274 | 324 | 289 | 313 | 421 | 617 | 3,809 |
| Dept. stores, (incl. leased depts.)[1] | 200 | 218 | 296 | 301 | 320 | 293 | 281 | 334 | 299 | 322 | 433 | 633 | 3,930 |
| GAF, total[2] | 703 | 741 | 977 | 942 | 1,054 | 992 | 935 | 1,102 | 1,006 | 1,057 | 1,303 | 2,004 | 12,816 |
| **Wisconsin, total** | **2,689** | **2,647** | **3,140** | **3,249** | **3,434** | **3,367** | **3,343** | **3,448** | **3,133** | **3,424** | **3,505** | **3,904** | **39,283** |
| Durable goods, total | 1,050 | 1,114 | 1,312 | 1,421 | 1,434 | 1,398 | 1,415 | 1,416 | 1,286 | 1,437 | 1,311 | 1,392 | 15,986 |
| Nondurable goods, total | 1,639 | 1,533 | 1,828 | 1,828 | 2,000 | 1,969 | 1,928 | 2,032 | 1,847 | 1,987 | 2,194 | 2,512 | 23,297 |
| Dept. stores, (excl. leased depts.) | 193 | 199 | 277 | 266 | 292 | 273 | 260 | 311 | 280 | 307 | 387 | 543 | 3,588 |
| Dept. stores, (incl. leased depts.)[1] | 199 | 206 | 288 | 274 | 302 | 282 | 268 | 321 | 290 | 317 | 399 | 558 | 3,704 |
| GAF, total[2] | 495 | 517 | 628 | 617 | 706 | 668 | 639 | 752 | 685 | 727 | 872 | 1,177 | 8,483 |

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).

NOTE: Totals include data for kinds of business not shown.

## Table 11. Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Large States: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| State and kind of business | 1990 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **California, total** | **17,878** | **17,260** | **19,664** | **19,168** | **20,349** | **20,160** | **19,865** | **20,331** | **19,064** | **19,667** | **20,055** | **23,588** | **237,049** |
| Durable goods, total | 7,276 | 6,978 | 7,846 | 7,664 | 8,184 | 7,990 | 7,742 | 7,780 | 7,094 | 7,399 | 7,301 | 8,136 | 91,390 |
| Nondurable goods, total | 10,602 | 10,282 | 11,818 | 11,504 | 12,165 | 12,170 | 12,123 | 12,551 | 11,970 | 12,268 | 12,754 | 15,452 | 145,659 |
| Dept. stores, (excl. leased depts.) | 1,097 | 1,117 | 1,399 | 1,326 | 1,462 | 1,458 | 1,372 | 1,524 | 1,370 | 1,403 | 1,835 | 2,895 | 18,258 |
| Dept. stores, (incl. leased depts.)[1] | 1,139 | 1,169 | 1,455 | 1,377 | 1,514 | 1,509 | 1,421 | 1,580 | 1,424 | 1,460 | 1,903 | 3,000 | 18,951 |
| GAF, total[2] | 4,372 | 4,357 | 5,131 | 4,941 | 5,351 | 5,330 | 5,030 | 5,430 | 5,093 | 5,206 | 6,147 | 9,278 | 65,666 |
| **Florida, total** | **8,599** | **8,378** | **9,651** | **9,122** | **9,224** | **9,136** | **8,790** | **9,048** | **8,505** | **9,049** | **9,524** | **11,233** | **110,259** |
| Durable goods, total | 3,576 | 3,307 | 3,872 | 3,641 | 3,776 | 3,916 | 3,648 | 3,644 | 3,574 | 3,767 | 3,691 | 4,325 | 44,737 |
| Nondurable goods, total | 5,023 | 5,071 | 5,779 | 5,481 | 5,448 | 5,220 | 5,142 | 5,404 | 4,931 | 5,282 | 5,833 | 6,908 | 65,522 |
| Dept. stores, (excl. leased depts.) | 588 | 628 | 768 | 715 | 702 | 668 | 620 | 700 | 597 | 678 | 854 | 1,321 | 8,839 |
| Dept. stores, (incl. leased depts.)[1] | 611 | 655 | 802 | 745 | 735 | 689 | 642 | 727 | 622 | 704 | 882 | 1,359 | 9,173 |
| GAF, total[2] | 1,892 | 1,927 | 2,273 | 2,114 | 2,158 | 2,029 | 1,882 | 2,121 | 1,902 | 2,064 | 2,488 | 3,759 | 26,609 |
| **Illinois, total** | **6,608** | **6,127** | **7,261** | **7,242** | **7,836** | **7,844** | **7,334** | **7,707** | **7,321** | **7,627** | **7,896** | **8,787** | **89,590** |
| Nondurable goods, total | 4,139 | 3,911 | 4,650 | 4,547 | 4,738 | 4,762 | 4,505 | 4,822 | 4,692 | 4,952 | 5,374 | 6,299 | 57,391 |
| Dept. stores, (excl. leased depts.) | 442 | 435 | 602 | 580 | 605 | 621 | 550 | 621 | 596 | 631 | 786 | 1,167 | 7,636 |
| Dept. stores, (incl. leased depts.)[1] | 459 | 457 | 629 | 605 | 631 | 647 | 572 | 650 | 620 | 659 | 818 | 1,218 | 7,965 |
| GAF, total[2] | 1,358 | 1,276 | 1,620 | 1,579 | 1,674 | 1,691 | 1,542 | 1,710 | 1,577 | 1,688 | 1,985 | 2,853 | 20,553 |
| **Indiana, total** | **2,724** | **2,642** | **2,982** | **2,953** | **3,138** | **3,151** | **3,055** | **3,265** | **3,000** | **3,260** | **3,236** | **3,650** | **37,056** |
| Nondurable goods, total | 1,892 | 1,791 | 2,090 | 2,043 | 2,109 | 2,127 | 2,060 | 2,242 | 2,100 | 2,251 | 2,316 | 2,745 | 25,766 |
| Dept. stores, (excl. leased depts.) | 222 | 226 | 312 | 301 | 311 | 317 | 292 | 339 | 303 | 339 | 434 | 637 | 4,033 |
| Dept. stores, (incl. leased depts.)[1] | 229 | 236 | 324 | 312 | 321 | 328 | 302 | 352 | 312 | 350 | 448 | 658 | 4,172 |
| GAF, total[2] | 517 | 530 | 669 | 656 | 707 | 698 | 653 | 735 | 655 | 713 | 891 | 1,313 | 8,737 |
| **Louisiana, total** | **2,105** | **1,985** | **2,317** | **2,318** | **2,462** | **2,422** | **2,388** | **2,524** | **2,298** | **2,453** | **2,470** | **2,832** | **28,574** |
| Nondurable goods, total | 1,536 | 1,485 | 1,714 | 1,691 | 1,765 | 1,749 | 1,731 | 1,829 | 1,657 | 1,767 | 1,805 | 2,116 | 20,845 |
| Dept. stores, (excl. leased depts.) | 178 | 187 | 247 | 241 | 250 | 243 | 225 | 256 | 218 | 246 | 295 | 435 | 3,021 |
| Dept. stores, (incl. leased depts.)[1] | 182 | 192 | 252 | 247 | 254 | 249 | 231 | 263 | 222 | 252 | 301 | 444 | 3,089 |
| GAF, total[2] | 438 | 442 | 549 | 554 | 608 | 573 | 553 | 611 | 518 | 575 | 647 | 1,013 | 7,081 |
| **Maryland, total** | **2,748** | **2,692** | **3,153** | **3,017** | **3,326** | **3,336** | **3,250** | **3,414** | **3,124** | **3,189** | **3,311** | **3,934** | **38,494** |
| Nondurable goods, total | 1,667 | 1,599 | 1,881 | 1,845 | 1,973 | 2,047 | 2,008 | 2,143 | 1,961 | 1,983 | 2,114 | 2,516 | 23,737 |
| Dept. stores, (excl. leased depts.) | 163 | 183 | 238 | 244 | 252 | 243 | 212 | 252 | 242 | 238 | 330 | 503 | 3,100 |
| Dept. stores, (incl. leased depts.)[1] | 169 | 190 | 246 | 253 | 259 | 251 | 219 | 260 | 249 | 246 | 340 | 519 | 3,201 |
| GAF, total[2] | 639 | 654 | 792 | 788 | 837 | 792 | 727 | 816 | 779 | 783 | 948 | 1,539 | 10,094 |
| **Massachusetts, total** | **3,229** | **3,151** | **3,613** | **3,455** | **3,826** | **3,807** | **3,575** | **3,869** | **3,666** | **3,593** | **3,874** | **4,409** | **44,067** |
| Nondurable goods, total | 2,292 | 2,236 | 2,526 | 2,439 | 2,671 | 2,648 | 2,499 | 2,724 | 2,565 | 2,614 | 2,878 | 3,337 | 31,429 |
| Dept. stores, (excl. leased depts.) | 188 | 202 | 266 | 271 | 282 | 286 | 237 | 291 | 279 | 283 | 370 | 561 | 3,516 |
| Dept. stores, (incl. leased depts.)[1] | 196 | 212 | 281 | 283 | 296 | 299 | 248 | 305 | 294 | 298 | 388 | 591 | 3,691 |
| GAF, total[2] | 808 | 791 | 949 | 927 | 983 | 999 | 882 | 1,045 | 1,022 | 992 | 1,181 | 1,703 | 12,282 |
| **Michigan, total** | **4,936** | **4,717** | **5,679** | **5,755** | **6,123** | **5,948** | **5,886** | **6,224** | **5,683** | **5,908** | **6,025** | **6,791** | **69,675** |
| Durable goods, total | 2,046 | 2,009 | 2,497 | 2,579 | 2,751 | 2,536 | 2,534 | 2,655 | 2,267 | 2,385 | 2,343 | 2,425 | 29,027 |
| Nondurable goods, total | 2,890 | 2,708 | 3,182 | 3,176 | 3,372 | 3,412 | 3,352 | 3,569 | 3,416 | 3,523 | 3,682 | 4,366 | 40,648 |
| Dept. stores, (excl. leased depts.) | 538 | 520 | 672 | 678 | 709 | 723 | 674 | 743 | 702 | 753 | 910 | 1,239 | 8,861 |
| Dept. stores, (incl. leased depts.)[1] | 552 | 534 | 691 | 698 | 725 | 740 | 694 | 760 | 720 | 771 | 931 | 1,272 | 9,088 |
| GAF, total[2] | 1,316 | 1,248 | 1,551 | 1,501 | 1,588 | 1,578 | 1,481 | 1,665 | 1,564 | 1,659 | 1,987 | 2,825 | 19,963 |
| **Minnesota, total** | **2,146** | **2,044** | **2,484** | **2,413** | **2,578** | **2,674** | **2,537** | **2,768** | **2,607** | **2,662** | **2,714** | **3,210** | **30,837** |
| Nondurable goods, total | 1,531 | 1,453 | 1,712 | 1,618 | 1,722 | 1,802 | 1,743 | 1,904 | 1,783 | 1,827 | 1,956 | 2,361 | 21,412 |
| Dept. stores, (excl. leased depts.) | 186 | 183 | 247 | 239 | 245 | 257 | 235 | 280 | 251 | 271 | 323 | 464 | 3,181 |
| Dept. stores, (incl. leased depts.)[1] | 192 | 191 | 254 | 248 | 254 | 266 | 244 | 290 | 261 | 280 | 334 | 479 | 3,293 |
| GAF, total[2] | 495 | 499 | 632 | 608 | 629 | 665 | 611 | 723 | 658 | 685 | 786 | 1,100 | 8,091 |
| **Missouri, total** | **2,964** | **2,708** | **3,320** | **3,299** | **3,415** | **3,474** | **3,500** | **3,667** | **3,400** | **3,451** | **3,342** | **3,724** | **40,264** |
| Nondurable goods, total | 1,710 | 1,588 | 1,883 | 1,916 | 2,022 | 2,034 | 2,032 | 2,163 | 2,036 | 2,093 | 2,121 | 2,514 | 24,112 |
| Dept. stores, (excl. leased depts.) | 251 | 258 | 340 | 339 | 358 | 358 | 328 | 373 | 329 | 358 | 439 | 631 | 4,362 |
| Dept. stores, (incl. leased depts.)[1] | 257 | 262 | 347 | 345 | 363 | 367 | 334 | 382 | 336 | 368 | 450 | 646 | 4,457 |
| GAF, total[2] | 639 | 603 | 757 | 784 | 834 | 816 | 804 | 864 | 777 | 853 | 951 | 1,386 | 10,068 |
| **New Jersey, total** | **4,833** | **4,602** | **5,351** | **5,354** | **5,584** | **5,666** | **5,370** | **5,658** | **5,282** | **5,365** | **5,842** | **6,695** | **65,602** |
| Nondurable goods, total | 2,936 | 2,821 | 3,221 | 3,188 | 3,335 | 3,368 | 3,254 | 3,473 | 3,265 | 3,302 | 3,582 | 4,292 | 40,037 |
| Dept. stores, (excl. leased depts.) | 249 | 281 | 359 | 370 | 399 | 402 | 333 | 389 | 374 | 383 | 523 | 812 | 4,874 |
| Dept. stores, (incl. leased depts.)[1] | 259 | 292 | 372 | 384 | 413 | 416 | 344 | 403 | 388 | 397 | 540 | 835 | 5,043 |
| GAF, total[2] | 1,058 | 1,094 | 1,303 | 1,323 | 1,430 | 1,416 | 1,295 | 1,460 | 1,385 | 1,429 | 1,707 | 2,439 | 17,339 |
| **New York, total** | **9,091** | **8,689** | **10,146** | **9,878** | **10,609** | **10,477** | **10,106** | **10,523** | **9,881** | **10,110** | **10,373** | **11,958** | **121,841** |
| Durable goods, total | 3,332 | 3,205 | 3,788 | 3,711 | 4,122 | 3,987 | 3,899 | 3,961 | 3,539 | 3,643 | 3,534 | 3,952 | 44,673 |
| Nondurable goods, total | 5,759 | 5,484 | 6,358 | 6,167 | 6,487 | 6,490 | 6,207 | 6,562 | 6,342 | 6,467 | 6,839 | 8,006 | 77,168 |
| Dept. stores, (excl. leased depts.) | 483 | 518 | 683 | 693 | 749 | 744 | 623 | 749 | 717 | 730 | 958 | 1,427 | 9,074 |
| Dept. stores, (incl. leased depts.)[1] | 507 | 542 | 713 | 719 | 775 | 770 | 648 | 776 | 743 | 756 | 994 | 1,477 | 9,420 |
| GAF, total[2] | 2,326 | 2,226 | 2,655 | 2,696 | 2,904 | 2,833 | 2,563 | 2,852 | 2,815 | 2,881 | 3,253 | 4,857 | 34,861 |
| **North Carolina, total** | **3,562** | **3,410** | **3,917** | **3,818** | **4,198** | **4,090** | **3,995** | **4,262** | **3,812** | **4,026** | **4,254** | **4,898** | **48,242** |
| Nondurable goods, total | 2,120 | 2,042 | 2,375 | 2,312 | 2,486 | 2,444 | 2,389 | 2,599 | 2,375 | 2,491 | 2,683 | 3,164 | 29,480 |
| Dept. stores, (excl. leased depts.) | 220 | 237 | 317 | 316 | 323 | 320 | 291 | 327 | 295 | 320 | 408 | 608 | 3,982 |
| Dept. stores, (incl. leased depts.)[1] | 226 | 246 | 326 | 327 | 333 | 330 | 301 | 338 | 303 | 329 | 421 | 627 | 4,107 |
| GAF, total[2] | 782 | 742 | 953 | 979 | 1,039 | 1,013 | 965 | 1,057 | 937 | 980 | 1,227 | 1,814 | 12,488 |
| **Ohio, total** | **5,023** | **4,874** | **5,879** | **5,843** | **6,211** | **6,216** | **5,911** | **6,420** | **5,882** | **6,175** | **6,392** | **7,253** | **72,079** |
| Nondurable goods, total | 3,262 | 3,212 | 3,724 | 3,664 | 3,886 | 3,827 | 3,708 | 4,119 | 3,859 | 4,105 | 4,383 | 5,085 | 46,834 |
| Dept. stores, (excl. leased depts.) | 396 | 418 | 578 | 585 | 575 | 585 | 535 | 634 | 572 | 622 | 800 | 1,170 | 7,470 |
| Dept. stores, (incl. leased depts.)[1] | 419 | 445 | 612 | 617 | 608 | 615 | 565 | 670 | 604 | 656 | 840 | 1,227 | 7,878 |
| GAF, total[2] | 1,121 | 1,103 | 1,435 | 1,423 | 1,461 | 1,472 | 1,366 | 1,560 | 1,424 | 1,523 | 1,872 | 2,756 | 18,516 |

## Table 11. **Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Large States: January 1984 to December 1993**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| State and kind of business | 1990 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Pennsylvania, total** | **6,515** | **6,514** | **7,390** | **7,233** | **7,764** | **7,573** | **7,399** | **7,966** | **7,191** | **7,502** | **7,833** | **8,604** | **89,484** |
| Durable goods, total | 2,342 | 2,441 | 2,722 | 2,708 | 2,948 | 2,909 | 2,772 | 2,936 | 2,457 | 2,546 | 2,487 | 2,511 | 31,779 |
| Nondurable goods, total | 4,173 | 4,073 | 4,668 | 4,525 | 4,816 | 4,664 | 4,627 | 5,030 | 4,734 | 4,956 | 5,346 | 6,093 | 57,705 |
| Dept. stores, (excl. leased depts.) | 399 | 435 | 587 | 599 | 608 | 593 | 528 | 619 | 587 | 633 | 891 | 1,223 | 7,702 |
| Dept. stores, (incl. leased depts.)[1] | 424 | 461 | 620 | 631 | 640 | 624 | 558 | 655 | 621 | 667 | 936 | 1,280 | 8,117 |
| GAF, total[2] | 1,327 | 1,327 | 1,623 | 1,599 | 1,677 | 1,644 | 1,505 | 1,700 | 1,607 | 1,703 | 2,235 | 3,141 | 21,088 |
| **Tennessee, total** | **2,356** | **2,334** | **2,671** | **2,580** | **2,806** | **2,734** | **2,731** | **2,900** | **2,624** | **2,717** | **2,799** | **3,141** | **32,393** |
| Nondurable goods, total | 1,411 | 1,411 | 1,634 | 1,592 | 1,704 | 1,660 | 1,668 | 1,809 | 1,654 | 1,746 | 1,856 | 2,134 | 20,279 |
| Dept. stores, (excl. leased depts.) | 197 | 211 | 286 | 275 | 286 | 285 | 265 | 299 | 274 | 297 | 374 | 544 | 3,593 |
| Dept. Stores, (incl. leased depts.)[1] | 203 | 218 | 294 | 283 | 293 | 292 | 271 | 306 | 282 | 305 | 384 | 558 | 3,689 |
| GAF, total[2] | 545 | 567 | 680 | 665 | 683 | 667 | 666 | 734 | 678 | 733 | 851 | 1,269 | 8,738 |
| **Texas, total** | **8,710** | **8,496** | **9,827** | **9,720** | **10,377** | **10,200** | **9,922** | **10,657** | **9,773** | **10,193** | **10,557** | **12,418** | **120,850** |
| Durable goods, total | 3,145 | 3,026 | 3,571 | 3,580 | 3,920 | 3,792 | 3,661 | 3,854 | 3,548 | 3,631 | 3,504 | 3,828 | 43,060 |
| Nondurable goods, total | 5,565 | 5,470 | 6,256 | 6,140 | 6,457 | 6,408 | 6,261 | 6,803 | 6,225 | 6,562 | 7,053 | 8,590 | 77,790 |
| Dept. stores, (excl. leased depts.) | 772 | 810 | 1,035 | 1,002 | 1,068 | 1,055 | 990 | 1,140 | 934 | 1,027 | 1,213 | 1,924 | 12,970 |
| Dept. stores, (incl. leased depts.)[1] | 794 | 836 | 1,061 | 1,028 | 1,086 | 1,080 | 1,016 | 1,168 | 961 | 1,051 | 1,240 | 1,969 | 13,290 |
| GAF, total[2] | 2,055 | 2,092 | 2,536 | 2,466 | 2,660 | 2,596 | 2,440 | 2,869 | 2,423 | 2,587 | 3,080 | 4,745 | 32,549 |
| **Virginia, total** | **4,046** | **3,779** | **4,408** | **4,385** | **4,599** | **4,564** | **4,392** | **4,610** | **4,239** | **4,277** | **4,473** | **5,096** | **52,868** |
| Nondurable goods, total | 2,387 | 2,307 | 2,668 | 2,597 | 2,797 | 2,812 | 2,636 | 2,922 | 2,682 | 2,706 | 3,018 | 3,493 | 33,025 |
| Dept. stores, (excl. leased depts.) | 198 | 209 | 289 | 290 | 294 | 286 | 257 | 301 | 281 | 287 | 389 | 589 | 3,670 |
| Dept. stores, (incl. leased depts.)[1] | 207 | 218 | 298 | 300 | 304 | 295 | 265 | 311 | 290 | 296 | 402 | 609 | 3,795 |
| GAF, total[2] | 777 | 779 | 951 | 961 | 1,016 | 1,010 | 912 | 1,023 | 955 | 978 | 1,247 | 1,933 | 12,542 |
| **Wisconsin, total** | **2,838** | **2,654** | **3,230** | **3,260** | **3,458** | **3,488** | **3,422** | **3,512** | **3,259** | **3,569** | **3,525** | **3,813** | **40,028** |
| Durable goods, total | 1,295 | 1,172 | 1,488 | 1,498 | 1,588 | 1,560 | 1,581 | 1,563 | 1,357 | 1,544 | 1,296 | 1,283 | 17,225 |
| Nondurable goods, total | 1,543 | 1,482 | 1,742 | 1,762 | 1,870 | 1,928 | 1,841 | 1,949 | 1,902 | 2,025 | 2,229 | 2,530 | 22,803 |
| Dept. stores, (excl. leased depts.) | 177 | 183 | 254 | 246 | 263 | 261 | 244 | 290 | 262 | 273 | 371 | 501 | 3,325 |
| Dept. stores, (incl. leased depts.)[1] | 183 | 191 | 263 | 256 | 273 | 271 | 252 | 301 | 272 | 282 | 383 | 518 | 3,445 |
| GAF, total[2] | 460 | 458 | 593 | 580 | 625 | 619 | 571 | 678 | 634 | 661 | 821 | 1,094 | 7,794 |

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).

NOTE: Totals include data for kinds of business not shown.

## Table 11. Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Large States: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| State and kind of business | 1989 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **California, total** | **16,383** | **16,058** | **17,993** | **17,938** | **19,021** | **19,183** | **18,858** | **19,652** | **18,616** | **18,405** | **19,414** | **23,504** | **225,025** |
| Durable goods, total | 6,739 | 6,774 | 7,337 | 7,238 | 7,848 | 7,967 | 7,627 | 8,121 | 7,455 | 7,165 | 7,574 | 8,632 | 90,477 |
| Nondurable goods, total | 9,644 | 9,284 | 10,656 | 10,700 | 11,173 | 11,216 | 11,231 | 11,531 | 11,161 | 11,240 | 11,840 | 14,872 | 134,548 |
| Dept. stores, (excl. leased depts.) | 1,029 | 1,064 | 1,317 | 1,324 | 1,368 | 1,377 | 1,335 | 1,450 | 1,387 | 1,401 | 1,754 | 2,938 | 17,744 |
| Dept. stores, (incl. leased depts.)[1] | 1,065 | 1,099 | 1,364 | 1,367 | 1,410 | 1,420 | 1,376 | 1,496 | 1,433 | 1,452 | 1,807 | 3,028 | 18,317 |
| GAF, total[2] | 4,008 | 3,946 | 4,622 | 4,482 | 4,775 | 4,869 | 4,644 | 5,095 | 4,946 | 4,938 | 5,969 | 9,271 | 61,565 |
| **Florida, total** | **7,763** | **7,828** | **8,920** | **8,310** | **8,563** | **8,380** | **8,256** | **8,609** | **8,237** | **8,196** | **8,862** | **10,626** | **102,550** |
| Durable goods, total | 3,263 | 3,249 | 3,651 | 3,378 | 3,594 | 3,589 | 3,449 | 3,635 | 3,627 | 3,371 | 3,440 | 3,888 | 42,134 |
| Nondurable goods, total | 4,500 | 4,579 | 5,269 | 4,932 | 4,969 | 4,791 | 4,807 | 4,974 | 4,610 | 4,825 | 5,422 | 6,738 | 60,416 |
| Dept. stores, (excl. leased depts.) | 550 | 581 | 744 | 690 | 688 | 658 | 639 | 697 | 630 | 674 | 866 | 1,381 | 8,798 |
| Dept. stores, (incl. leased depts.)[1] | 575 | 608 | 770 | 714 | 710 | 679 | 658 | 727 | 655 | 695 | 889 | 1,422 | 9,102 |
| GAF, total[2] | 1,794 | 1,826 | 2,198 | 2,050 | 2,088 | 1,979 | 1,932 | 2,115 | 1,935 | 2,043 | 2,562 | 3,933 | 26,455 |
| **Illinois, total** | **5,945** | **5,698** | **6,898** | **6,910** | **7,395** | **7,176** | **6,858** | **7,280** | **6,989** | **7,017** | **7,211** | **8,431** | **83,808** |
| Nondurable goods, total | 3,823 | 3,624 | 4,280 | 4,272 | 4,530 | 4,444 | 4,293 | 4,518 | 4,471 | 4,637 | 4,889 | 5,891 | 53,672 |
| Dept. stores, (excl. leased depts.) | 432 | 407 | 557 | 574 | 612 | 603 | 545 | 613 | 585 | 625 | 773 | 1,177 | 7,503 |
| Dept. stores, (incl. leased depts.)[1] | 449 | 423 | 580 | 595 | 635 | 625 | 565 | 637 | 608 | 650 | 802 | 1,226 | 7,795 |
| GAF, total[2] | 1,314 | 1,225 | 1,563 | 1,555 | 1,687 | 1,688 | 1,526 | 1,711 | 1,563 | 1,665 | 2,019 | 2,947 | 20,463 |
| **Indiana, total** | **2,691** | **2,639** | **2,973** | **3,066** | **3,242** | **3,209** | **3,148** | **3,243** | **3,019** | **3,066** | **3,070** | **3,531** | **36,897** |
| Nondurable goods, total | 1,807 | 1,720 | 2,015 | 2,017 | 2,088 | 2,060 | 2,040 | 2,071 | 1,974 | 2,069 | 2,158 | 2,635 | 24,654 |
| Dept. stores, (excl. leased depts.) | 206 | 206 | 280 | 291 | 297 | 303 | 281 | 322 | 288 | 316 | 411 | 611 | 3,812 |
| Dept. stores, (incl. leased depts.)[1] | 213 | 212 | 289 | 300 | 307 | 312 | 289 | 332 | 296 | 325 | 423 | 627 | 3,925 |
| GAF, total[2] | 517 | 511 | 623 | 631 | 666 | 670 | 642 | 731 | 657 | 678 | 875 | 1,260 | 8,481 |
| **Louisiana, total** | **1,859** | **1,818** | **2,194** | **2,146** | **2,312** | **2,279** | **2,259** | **2,406** | **2,152** | **2,193** | **2,221** | **2,634** | **26,473** |
| Nondurable goods, total | 1,337 | 1,307 | 1,556 | 1,520 | 1,609 | 1,597 | 1,594 | 1,676 | 1,537 | 1,573 | 1,647 | 2,012 | 18,965 |
| Dept. stores, (excl. leased depts.) | 167 | 162 | 232 | 220 | 229 | 223 | 217 | 240 | 211 | 231 | 279 | 428 | 2,839 |
| Dept. stores, (incl. leased depts.)[1] | 170 | 166 | 236 | 225 | 233 | 227 | 219 | 244 | 213 | 235 | 281 | 435 | 2,884 |
| GAF, total[2] | 412 | 392 | 523 | 504 | 544 | 505 | 508 | 573 | 490 | 537 | 620 | 985 | 6,593 |
| **Maryland, total** | **2,510** | **2,509** | **2,913** | **2,924** | **3,212** | **3,238** | **2,984** | **3,180** | **3,023** | **2,958** | **3,179** | **3,951** | **36,581** |
| Nondurable goods, total | 1,507 | 1,501 | 1,728 | 1,682 | 1,791 | 1,790 | 1,713 | 1,840 | 1,745 | 1,742 | 1,930 | 2,521 | 21,490 |
| Dept. stores, (excl. leased depts.) | 167 | 174 | 220 | 242 | 250 | 244 | 217 | 242 | 243 | 247 | 334 | 521 | 3,101 |
| Dept. stores, (incl. leased depts.)[1] | 172 | 180 | 226 | 249 | 257 | 250 | 223 | 248 | 249 | 255 | 344 | 533 | 3,186 |
| GAF, total[2] | 593 | 577 | 704 | 718 | 781 | 760 | 708 | 784 | 794 | 778 | 973 | 1,594 | 9,764 |
| **Massachusetts, total** | **3,260** | **3,076** | **3,560** | **3,562** | **3,944** | **3,878** | **3,605** | **3,913** | **3,764** | **3,662** | **3,932** | **4,712** | **44,868** |
| Nondurable goods, total | 2,244 | 2,123 | 2,450 | 2,387 | 2,657 | 2,600 | 2,473 | 2,638 | 2,551 | 2,559 | 2,811 | 3,450 | 30,943 |
| Dept. stores, (excl. leased depts.) | 198 | 192 | 256 | 268 | 306 | 303 | 247 | 295 | 293 | 305 | 391 | 606 | 3,660 |
| Dept. stores, (incl. leased depts.)[1] | 206 | 201 | 269 | 281 | 321 | 314 | 258 | 310 | 306 | 319 | 407 | 631 | 3,823 |
| GAF, total[2] | 839 | 772 | 936 | 959 | 1,054 | 1,052 | 925 | 1,083 | 1,073 | 1,033 | 1,266 | 1,890 | 12,882 |
| **Michigan, total** | **4,612** | **4,478** | **5,358** | **5,392** | **5,937** | **5,885** | **5,683** | **6,030** | **5,557** | **5,488** | **5,810** | **6,664** | **66,894** |
| Durable goods, total | 1,916 | 1,948 | 2,406 | 2,446 | 2,774 | 2,702 | 2,530 | 2,785 | 2,399 | 2,251 | 2,416 | 2,458 | 29,031 |
| Nondurable goods, total | 2,696 | 2,530 | 2,952 | 2,946 | 3,163 | 3,183 | 3,153 | 3,245 | 3,158 | 3,237 | 3,394 | 4,206 | 37,863 |
| Dept. stores, (excl. leased depts.) | 490 | 469 | 612 | 626 | 673 | 684 | 629 | 686 | 662 | 716 | 845 | 1,195 | 8,287 |
| Dept. stores, (incl. leased depts.)[1] | 499 | 483 | 627 | 640 | 686 | 698 | 644 | 704 | 678 | 735 | 866 | 1,222 | 8,482 |
| GAF, total[2] | 1,186 | 1,135 | 1,406 | 1,404 | 1,529 | 1,537 | 1,417 | 1,564 | 1,501 | 1,627 | 1,967 | 2,829 | 19,102 |
| **Minnesota, total** | **2,128** | **2,014** | **2,361** | **2,429** | **2,562** | **2,640** | **2,457** | **2,632** | **2,610** | **2,516** | **2,562** | **2,943** | **29,854** |
| Nondurable goods, total | 1,459 | 1,366 | 1,610 | 1,576 | 1,650 | 1,674 | 1,686 | 1,735 | 1,684 | 1,671 | 1,761 | 2,156 | 20,028 |
| Dept. stores, (excl. leased depts.) | 178 | 177 | 227 | 238 | 246 | 242 | 225 | 261 | 248 | 269 | 312 | 446 | 3,069 |
| Dept. stores, (incl. leased depts.)[1] | 184 | 182 | 233 | 245 | 253 | 249 | 232 | 269 | 255 | 276 | 321 | 459 | 3,158 |
| GAF, total[2] | 526 | 474 | 593 | 606 | 620 | 622 | 573 | 672 | 644 | 642 | 742 | 1,035 | 7,749 |
| **Missouri, total** | **2,724** | **2,511** | **3,137** | **3,230** | **3,354** | **3,350** | **3,228** | **3,282** | **3,201** | **3,133** | **3,174** | **3,679** | **38,003** |
| Nondurable goods, total | 1,577 | 1,481 | 1,737 | 1,800 | 1,873 | 1,888 | 1,869 | 1,897 | 1,874 | 1,934 | 1,997 | 2,405 | 22,332 |
| Dept. stores, (excl. leased depts.) | 238 | 229 | 308 | 325 | 329 | 322 | 306 | 341 | 321 | 332 | 429 | 631 | 4,111 |
| Dept. stores, (incl. leased depts.)[1] | 242 | 233 | 317 | 332 | 339 | 330 | 314 | 350 | 331 | 342 | 440 | 644 | 4,214 |
| GAF, total[2] | 606 | 559 | 728 | 754 | 797 | 777 | 758 | 819 | 770 | 810 | 922 | 1,360 | 9,660 |
| **New Jersey, total** | **4,583** | **4,343** | **5,083** | **4,984** | **5,352** | **5,564** | **5,310** | **5,614** | **5,321** | **5,266** | **5,546** | **6,776** | **63,742** |
| Nondurable goods, total | 2,833 | 2,689 | 3,150 | 3,013 | 3,222 | 3,308 | 3,247 | 3,351 | 3,232 | 3,211 | 3,438 | 4,335 | 39,029 |
| Dept. stores, (excl. leased depts.) | 260 | 277 | 359 | 355 | 402 | 398 | 329 | 388 | 392 | 408 | 550 | 870 | 4,988 |
| Dept. stores, (incl. leased depts.)[1] | 269 | 285 | 369 | 365 | 412 | 408 | 338 | 397 | 403 | 419 | 565 | 893 | 5,123 |
| GAF, total[2] | 1,044 | 1,024 | 1,237 | 1,217 | 1,318 | 1,332 | 1,223 | 1,384 | 1,343 | 1,358 | 1,664 | 2,514 | 16,658 |
| **New York, total** | **8,584** | **8,349** | **9,581** | **9,510** | **10,592** | **10,480** | **9,809** | **10,553** | **10,073** | **9,958** | **10,318** | **12,161** | **119,968** |
| Durable goods, total | 3,076 | 3,094 | 3,510 | 3,583 | 4,194 | 4,144 | 3,807 | 4,168 | 3,860 | 3,649 | 3,662 | 3,957 | 44,704 |
| Nondurable goods, total | 5,508 | 5,255 | 6,071 | 5,927 | 6,398 | 6,336 | 6,002 | 6,385 | 6,213 | 6,309 | 6,656 | 8,204 | 75,264 |
| Dept. stores, (excl. leased depts.) | 499 | 537 | 669 | 701 | 796 | 775 | 644 | 764 | 774 | 798 | 1,020 | 1,550 | 9,527 |
| Dept. stores, (incl. leased depts.)[1] | 527 | 557 | 692 | 725 | 821 | 801 | 667 | 794 | 803 | 826 | 1,058 | 1,605 | 9,876 |
| GAF, total[2] | 2,228 | 2,131 | 2,534 | 2,534 | 2,776 | 2,759 | 2,438 | 2,769 | 2,860 | 2,869 | 3,352 | 4,957 | 34,207 |
| **North Carolina, total** | **3,295** | **3,119** | **3,726** | **3,728** | **4,083** | **3,944** | **4,009** | **4,211** | **3,807** | **3,739** | **3,968** | **4,586** | **46,215** |
| Nondurable goods, total | 1,885 | 1,819 | 2,189 | 2,171 | 2,332 | 2,328 | 2,334 | 2,406 | 2,243 | 2,329 | 2,440 | 2,973 | 27,449 |
| Dept. stores, (excl. leased depts.) | 189 | 186 | 273 | 280 | 293 | 292 | 276 | 306 | 277 | 305 | 395 | 588 | 3,660 |
| Dept. stores, (incl. leased depts.)[1] | 194 | 192 | 281 | 289 | 302 | 299 | 284 | 313 | 285 | 314 | 406 | 605 | 3,764 |
| GAF, total[2] | 645 | 614 | 835 | 866 | 924 | 888 | 866 | 967 | 875 | 942 | 1,160 | 1,715 | 11,297 |
| **Ohio, total** | **4,782** | **4,724** | **5,677** | **5,716** | **6,162** | **6,182** | **5,846** | **6,322** | **5,904** | **5,679** | **5,945** | **6,972** | **69,911** |
| Nondurable goods, total | 3,048 | 3,034 | 3,492 | 3,521 | 3,793 | 3,694 | 3,620 | 3,812 | 3,610 | 3,638 | 3,927 | 4,764 | 43,953 |
| Dept. stores, (excl. leased depts.) | 374 | 387 | 527 | 565 | 568 | 571 | 521 | 612 | 560 | 613 | 774 | 1,156 | 7,228 |
| Dept. stores, (incl. leased depts.)[1] | 397 | 408 | 556 | 595 | 598 | 600 | 547 | 645 | 591 | 643 | 812 | 1,212 | 7,604 |
| GAF, total[2] | 1,044 | 1,018 | 1,298 | 1,366 | 1,436 | 1,439 | 1,360 | 1,517 | 1,431 | 1,503 | 1,824 | 2,715 | 17,951 |

## Table 11. **Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Large States: January 1984 to December 1993**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| State and kind of business | 1989 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Pennsylvania, total** | **6,131** | **6,066** | **7,127** | **6,915** | **7,627** | **7,485** | **7,242** | **7,743** | **7,279** | **7,329** | **7,710** | **8,790** | **87,444** |
| Durable goods, total | 2,180 | 2,245 | 2,680 | 2,596 | 3,013 | 2,993 | 2,849 | 3,090 | 2,732 | 2,626 | 2,520 | 2,690 | 32,214 |
| Nondurable goods, total | 3,951 | 3,821 | 4,447 | 4,319 | 4,614 | 4,492 | 4,393 | 4,653 | 4,547 | 4,703 | 5,190 | 6,100 | 55,230 |
| Dept. stores, (excl. leased depts.) | 406 | 410 | 575 | 584 | 618 | 607 | 537 | 617 | 588 | 632 | 893 | 1,264 | 7,731 |
| Dept. stores, (incl. leased depts.)[1] | 429 | 429 | 602 | 611 | 646 | 634 | 563 | 647 | 618 | 663 | 935 | 1,316 | 8,093 |
| GAF, total[2] | 1,249 | 1,224 | 1,514 | 1,512 | 1,636 | 1,608 | 1,459 | 1,682 | 1,639 | 1,734 | 2,250 | 3,286 | 20,793 |
| **Tennessee, total** | **2,126** | **2,080** | **2,509** | **2,482** | **2,647** | **2,561** | **2,583** | **2,775** | **2,550** | **2,522** | **2,643** | **3,062** | **30,540** |
| Nondurable goods, total | 1,270 | 1,246 | 1,458 | 1,444 | 1,558 | 1,520 | 1,548 | 1,623 | 1,491 | 1,538 | 1,656 | 1,998 | 18,350 |
| Dept. stores, (excl. leased depts.) | 188 | 180 | 269 | 267 | 269 | 264 | 253 | 281 | 267 | 281 | 360 | 530 | 3,409 |
| Dept. Stores, (incl. leased depts.)[1] | 193 | 185 | 275 | 273 | 275 | 269 | 259 | 287 | 273 | 287 | 368 | 543 | 3,487 |
| GAF, total[2] | 490 | 479 | 622 | 623 | 649 | 629 | 622 | 701 | 666 | 691 | 843 | 1,247 | 8,262 |
| **Texas, total** | **8,221** | **7,974** | **9,595** | **9,311** | **10,072** | **9,740** | **9,557** | **10,039** | **9,293** | **9,234** | **9,563** | **11,561** | **114,160** |
| Durable goods, total | 2,844 | 2,782 | 3,481 | 3,397 | 3,810 | 3,596 | 3,470 | 3,665 | 3,323 | 3,270 | 3,194 | 3,501 | 40,333 |
| Nondurable goods, total | 5,377 | 5,192 | 6,114 | 5,914 | 6,262 | 6,144 | 6,087 | 6,374 | 5,970 | 5,964 | 6,369 | 8,060 | 73,827 |
| Dept. stores, (excl. leased depts.) | 735 | 720 | 973 | 941 | 974 | 950 | 944 | 1,057 | 930 | 959 | 1,155 | 1,887 | 12,225 |
| Dept. stores, (incl. leased depts.)[1] | 754 | 736 | 998 | 963 | 996 | 969 | 967 | 1,083 | 954 | 983 | 1,180 | 1,930 | 12,513 |
| GAF, total[2] | 1,934 | 1,905 | 2,410 | 2,295 | 2,481 | 2,378 | 2,340 | 2,654 | 2,389 | 2,395 | 2,895 | 4,606 | 30,682 |
| **Virginia, total** | **3,443** | **3,213** | **3,881** | **3,942** | **4,128** | **4,239** | **4,230** | **4,535** | **4,180** | **4,168** | **4,371** | **5,305** | **49,635** |
| Nondurable goods, total | 2,031 | 1,992 | 2,375 | 2,340 | 2,538 | 2,541 | 2,464 | 2,594 | 2,564 | 2,569 | 2,801 | 3,464 | 30,273 |
| Dept. stores, (excl. leased depts.) | 188 | 184 | 258 | 266 | 276 | 269 | 251 | 284 | 279 | 297 | 395 | 593 | 3,540 |
| Dept. stores, (incl. leased depts.)[1] | 194 | 191 | 266 | 275 | 285 | 277 | 258 | 292 | 287 | 306 | 407 | 611 | 3,649 |
| GAF, total[2] | 719 | 704 | 884 | 878 | 943 | 942 | 883 | 984 | 961 | 983 | 1,245 | 1,953 | 12,079 |
| **Wisconsin, total** | **2,559** | **2,438** | **2,948** | **3,119** | **3,336** | **3,342** | **3,154** | **3,388** | **3,241** | **3,118** | **3,250** | **3,625** | **37,518** |
| Durable goods, total | 1,098 | 1,068 | 1,300 | 1,477 | 1,591 | 1,589 | 1,403 | 1,606 | 1,495 | 1,311 | 1,259 | 1,262 | 16,459 |
| Nondurable goods, total | 1,461 | 1,370 | 1,648 | 1,642 | 1,745 | 1,753 | 1,751 | 1,782 | 1,746 | 1,807 | 1,991 | 2,363 | 21,059 |
| Dept. stores, (excl. leased depts.) | 166 | 161 | 224 | 239 | 241 | 237 | 223 | 248 | 245 | 274 | 341 | 478 | 3,077 |
| Dept. stores, (incl. leased depts.)[1] | 171 | 166 | 231 | 248 | 249 | 245 | 230 | 257 | 254 | 283 | 353 | 491 | 3,178 |
| GAF, total[2] | 441 | 416 | 532 | 550 | 584 | 577 | 543 | 625 | 617 | 646 | 766 | 1,055 | 7,352 |

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).

NOTE: Totals include data for kinds of business not shown.

## Table 11. Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Large States: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| State and kind of business | 1988 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **California, total** | **14,849** | **14,761** | **16,602** | **16,441** | **16,920** | **16,855** | **16,829** | **17,341** | **16,741** | **17,306** | **18,024** | **22,134** | **204,803** |
| Durable goods, total | 5,743 | 5,938 | 6,737 | 6,650 | 6,937 | 6,819 | 6,647 | 6,944 | 6,573 | 6,783 | 7,128 | 8,295 | 81,194 |
| Nondurable goods, total | 9,106 | 8,823 | 9,865 | 9,791 | 9,983 | 10,036 | 10,182 | 10,397 | 10,168 | 10,523 | 10,896 | 13,839 | 123,609 |
| Dept. stores, (excl. leased depts.) | 996 | 1,016 | 1,233 | 1,207 | 1,277 | 1,276 | 1,214 | 1,342 | 1,290 | 1,328 | 1,697 | 2,815 | 16,691 |
| Dept. stores, (incl. leased depts.)[1] | 1,030 | 1,048 | 1,276 | 1,247 | 1,316 | 1,316 | 1,254 | 1,383 | 1,333 | 1,373 | 1,747 | 2,892 | 17,215 |
| GAF, total[2] | 3,503 | 3,481 | 4,042 | 3,948 | 4,185 | 4,298 | 4,103 | 4,488 | 4,341 | 4,468 | 5,405 | 8,605 | 54,867 |
| **Florida, total** | **7,950** | **8,009** | **8,633** | **8,151** | **8,012** | **8,094** | **7,968** | **7,986** | **7,739** | **8,061** | **8,347** | **10,448** | **99,398** |
| Durable goods, total | 3,647 | 3,624 | 3,786 | 3,479 | 3,424 | 3,614 | 3,319 | 3,217 | 3,337 | 3,446 | 3,357 | 4,192 | 42,442 |
| Nondurable goods, total | 4,303 | 4,385 | 4,847 | 4,672 | 4,588 | 4,480 | 4,649 | 4,769 | 4,402 | 4,615 | 4,990 | 6,256 | 56,956 |
| Dept. stores, (excl. leased depts.) | 532 | 546 | 672 | 650 | 632 | 612 | 596 | 643 | 580 | 646 | 804 | 1,332 | 8,245 |
| Dept. stores, (incl. leased depts.)[1] | 553 | 568 | 704 | 681 | 655 | 634 | 613 | 662 | 601 | 669 | 831 | 1,370 | 8,541 |
| GAF, total[2] | 1,657 | 1,715 | 2,030 | 1,953 | 1,928 | 1,835 | 1,789 | 1,896 | 1,729 | 1,907 | 2,339 | 3,731 | 24,509 |
| **Illinois, total** | **5,646** | **5,596** | **6,590** | **6,542** | **6,870** | **6,920** | **6,453** | **6,686** | **6,449** | **6,616** | **6,896** | **8,115** | **79,379** |
| Nondurable goods, total | 3,609 | 3,525 | 4,039 | 4,017 | 4,214 | 4,146 | 3,999 | 4,124 | 4,133 | 4,316 | 4,545 | 5,581 | 50,248 |
| Dept. stores, (excl. leased depts.) | 410 | 412 | 541 | 539 | 591 | 570 | 519 | 578 | 558 | 643 | 752 | 1,176 | 7,289 |
| Dept. stores, (incl. leased depts.)[1] | 424 | 428 | 560 | 559 | 615 | 593 | 540 | 602 | 580 | 667 | 780 | 1,223 | 7,571 |
| GAF, total[2] | 1,201 | 1,187 | 1,506 | 1,486 | 1,579 | 1,574 | 1,440 | 1,585 | 1,504 | 1,664 | 1,925 | 2,973 | 19,624 |
| **Indiana, total** | **2,467** | **2,485** | **2,833** | **2,975** | **3,048** | **3,017** | **2,932** | **3,031** | **2,786** | **2,984** | **3,008** | **3,573** | **35,139** |
| Nondurable goods, total | 1,702 | 1,609 | 1,862 | 1,890 | 1,921 | 1,893 | 1,895 | 1,939 | 1,813 | 2,003 | 2,081 | 2,598 | 23,206 |
| Dept. stores, (excl. leased depts.) | 192 | 191 | 263 | 266 | 285 | 275 | 263 | 292 | 264 | 312 | 385 | 592 | 3,580 |
| Dept. stores, (incl. leased depts.)[1] | 198 | 197 | 272 | 274 | 293 | 283 | 271 | 302 | 273 | 322 | 397 | 607 | 3,689 |
| GAF, total[2] | 436 | 435 | 576 | 583 | 629 | 615 | 587 | 649 | 599 | 645 | 792 | 1,246 | 7,792 |
| **Louisiana, total** | **1,685** | **1,699** | **2,004** | **1,964** | **2,130** | **2,100** | **2,091** | **2,100** | **1,960** | **2,014** | **2,038** | **2,486** | **24,271** |
| Nondurable goods, total | 1,198 | 1,179 | 1,364 | 1,344 | 1,415 | 1,396 | 1,425 | 1,459 | 1,396 | 1,459 | 1,470 | 1,816 | 16,921 |
| Dept. stores, (excl. leased depts.) | 154 | 151 | 217 | 212 | 218 | 211 | 208 | 223 | 196 | 219 | 261 | 416 | 2,686 |
| Dept. stores, (incl. leased depts.)[1] | 158 | 155 | 221 | 216 | 222 | 215 | 211 | 228 | 200 | 224 | 267 | 424 | 2,741 |
| GAF, total[2] | 394 | 395 | 502 | 493 | 514 | 492 | 493 | 523 | 459 | 502 | 563 | 959 | 6,289 |
| **Maryland, total** | **2,553** | **2,606** | **3,030** | **2,864** | **3,057** | **3,062** | **2,806** | **2,924** | **2,806** | **2,814** | **2,990** | **3,773** | **35,285** |
| Nondurable goods, total | 1,455 | 1,418 | 1,604 | 1,547 | 1,653 | 1,640 | 1,601 | 1,674 | 1,647 | 1,677 | 1,772 | 2,304 | 19,992 |
| Dept. stores, (excl. leased depts.) | 170 | 178 | 232 | 230 | 249 | 242 | 215 | 235 | 244 | 262 | 326 | 523 | 3,106 |
| Dept. stores, (incl. leased depts.)[1] | 175 | 184 | 238 | 236 | 256 | 248 | 222 | 242 | 252 | 270 | 334 | 536 | 3,193 |
| GAF, total[2] | 580 | 578 | 704 | 686 | 731 | 718 | 676 | 733 | 738 | 759 | 899 | 1,485 | 9,287 |
| **Massachusetts, total** | **3,186** | **3,182** | **3,567** | **3,513** | **3,769** | **3,806** | **3,521** | **3,636** | **3,646** | **3,615** | **3,774** | **4,707** | **43,922** |
| Nondurable goods, total | 2,157 | 2,126 | 2,394 | 2,318 | 2,471 | 2,423 | 2,332 | 2,447 | 2,454 | 2,519 | 2,646 | 3,289 | 29,576 |
| Dept. stores, (excl. leased depts.) | 201 | 210 | 269 | 279 | 300 | 298 | 252 | 281 | 287 | 309 | 379 | 613 | 3,678 |
| Dept. stores, (incl. leased depts.)[1] | 211 | 220 | 284 | 293 | 313 | 312 | 265 | 294 | 302 | 324 | 395 | 640 | 3,853 |
| GAF, total[2] | 757 | 756 | 886 | 897 | 953 | 973 | 870 | 983 | 1,032 | 1,025 | 1,197 | 1,930 | 12,259 |
| **Michigan, total** | **4,159** | **4,197** | **4,958** | **5,076** | **5,333** | **5,410** | **5,111** | **5,389** | **5,095** | **5,281** | **5,455** | **6,554** | **62,018** |
| Durable goods, total | 1,646 | 1,782 | 2,167 | 2,285 | 2,395 | 2,484 | 2,171 | 2,322 | 2,107 | 2,185 | 2,302 | 2,590 | 26,436 |
| Nondurable goods, total | 2,513 | 2,415 | 2,791 | 2,791 | 2,938 | 2,926 | 2,940 | 3,067 | 2,988 | 3,096 | 3,153 | 3,964 | 35,582 |
| Dept. stores, (excl. leased depts.) | 448 | 424 | 564 | 562 | 617 | 617 | 561 | 618 | 598 | 662 | 759 | 1,116 | 7,546 |
| Dept. stores, (incl. leased depts.)[1] | 459 | 436 | 580 | 576 | 629 | 628 | 576 | 631 | 613 | 679 | 776 | 1,141 | 7,724 |
| GAF, total[2] | 1,052 | 1,006 | 1,293 | 1,287 | 1,376 | 1,356 | 1,260 | 1,414 | 1,377 | 1,458 | 1,734 | 2,658 | 17,271 |
| **Minnesota, total** | **1,927** | **1,927** | **2,286** | **2,340** | **2,486** | **2,558** | **2,407** | **2,533** | **2,472** | **2,522** | **2,455** | **2,987** | **28,900** |
| Nondurable goods, total | 1,323 | 1,252 | 1,465 | 1,462 | 1,544 | 1,603 | 1,591 | 1,627 | 1,626 | 1,656 | 1,645 | 2,071 | 18,865 |
| Dept. stores, (excl. leased depts.) | 164 | 166 | 213 | 214 | 233 | 231 | 207 | 238 | 233 | 257 | 289 | 435 | 2,880 |
| Dept. stores, (incl. leased depts.)[1] | 169 | 171 | 220 | 221 | 240 | 238 | 213 | 246 | 240 | 264 | 297 | 448 | 2,967 |
| GAF, total[2] | 460 | 464 | 574 | 584 | 622 | 615 | 574 | 648 | 643 | 664 | 746 | 1,105 | 7,699 |
| **Missouri, total** | **2,674** | **2,593** | **3,011** | **3,154** | **3,038** | **3,062** | **3,046** | **3,064** | **3,027** | **3,065** | **3,033** | **3,546** | **36,313** |
| Nondurable goods, total | 1,563 | 1,494 | 1,680 | 1,813 | 1,783 | 1,757 | 1,807 | 1,774 | 1,783 | 1,883 | 1,878 | 2,276 | 21,491 |
| Dept. stores, (excl. leased depts.) | 218 | 217 | 289 | 291 | 316 | 299 | 284 | 312 | 293 | 326 | 398 | 604 | 3,847 |
| Dept. stores, (incl. leased depts.)[1] | 227 | 223 | 296 | 298 | 325 | 308 | 290 | 319 | 299 | 334 | 406 | 614 | 3,939 |
| GAF, total[2] | 530 | 514 | 650 | 707 | 709 | 692 | 687 | 750 | 707 | 781 | 861 | 1,313 | 8,901 |
| **New Jersey, total** | **4,379** | **4,397** | **5,062** | **4,855** | **5,095** | **5,350** | **5,147** | **5,229** | **5,089** | **5,177** | **5,408** | **6,809** | **61,997** |
| Nondurable goods, total | 2,747 | 2,646 | 3,046 | 2,946 | 3,051 | 3,078 | 3,080 | 3,158 | 3,072 | 3,139 | 3,355 | 4,219 | 37,537 |
| Dept. stores, (excl. leased depts.) | 247 | 274 | 347 | 365 | 397 | 405 | 329 | 378 | 388 | 413 | 524 | 864 | 4,931 |
| Dept. stores, (incl. leased depts.)[1] | 255 | 281 | 357 | 374 | 405 | 414 | 337 | 387 | 399 | 425 | 535 | 881 | 5,050 |
| GAF, total[2] | 942 | 963 | 1,143 | 1,144 | 1,214 | 1,238 | 1,161 | 1,244 | 1,260 | 1,307 | 1,559 | 2,425 | 15,600 |
| **New York, total** | **8,011** | **8,299** | **9,250** | **9,358** | **9,806** | **10,112** | **9,617** | **10,104** | **9,889** | **9,808** | **10,083** | **12,130** | **116,467** |
| Durable goods, total | 2,737 | 3,077 | 3,495 | 3,693 | 3,885 | 4,130 | 3,817 | 4,066 | 3,874 | 3,641 | 3,692 | 4,161 | 44,268 |
| Nondurable goods, total | 5,274 | 5,222 | 5,755 | 5,665 | 5,921 | 5,982 | 5,800 | 6,038 | 6,015 | 6,167 | 6,391 | 7,969 | 72,199 |
| Dept. stores, (excl. leased depts.) | 485 | 533 | 660 | 684 | 765 | 756 | 633 | 726 | 758 | 807 | 962 | 1,522 | 9,291 |
| Dept. stores, (incl. leased depts.)[1] | 522 | 558 | 688 | 715 | 799 | 789 | 663 | 757 | 792 | 839 | 995 | 1,586 | 9,703 |
| GAF, total[2] | 1,926 | 1,948 | 2,319 | 2,366 | 2,537 | 2,582 | 2,293 | 2,535 | 2,646 | 2,762 | 3,146 | 4,888 | 31,948 |
| **North Carolina, total** | **2,889** | **3,065** | **3,605** | **3,602** | **3,737** | **3,687** | **3,634** | **3,856** | **3,432** | **3,588** | **3,767** | **4,585** | **43,447** |
| Nondurable goods, total | 1,699 | 1,740 | 1,992 | 2,028 | 2,075 | 2,067 | 2,106 | 2,170 | 2,040 | 2,118 | 2,211 | 2,790 | 25,036 |
| Dept. stores, (excl. leased depts.) | 163 | 173 | 241 | 255 | 259 | 253 | 241 | 265 | 252 | 279 | 338 | 536 | 3,255 |
| Dept. stores, (incl. leased depts.)[1] | 168 | 180 | 249 | 263 | 266 | 260 | 249 | 274 | 261 | 287 | 347 | 552 | 3,356 |
| GAF, total[2] | 563 | 602 | 760 | 802 | 834 | 815 | 786 | 877 | 802 | 854 | 1,013 | 1,640 | 10,348 |
| **Ohio, total** | **4,489** | **4,642** | **5,394** | **5,459** | **5,777** | **5,777** | **5,423** | **5,641** | **5,347** | **5,490** | **5,710** | **6,924** | **66,073** |
| Nondurable goods, total | 2,888 | 2,875 | 3,206 | 3,240 | 3,419 | 3,340 | 3,306 | 3,489 | 3,370 | 3,567 | 3,701 | 4,565 | 40,966 |
| Dept. stores, (excl. leased depts.) | 370 | 375 | 506 | 514 | 548 | 522 | 487 | 562 | 531 | 634 | 731 | 1,116 | 6,896 |
| Dept. stores, (incl. leased depts.)[1] | 399 | 401 | 541 | 549 | 584 | 559 | 519 | 598 | 570 | 660 | 764 | 1,168 | 7,312 |
| GAF, total[2] | 955 | 957 | 1,222 | 1,215 | 1,271 | 1,270 | 1,191 | 1,331 | 1,259 | 1,421 | 1,657 | 2,571 | 16,320 |

## Table 11. Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Large States: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| State and kind of business | 1988 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Pennsylvania, total** | **5,778** | **5,999** | **6,827** | **6,874** | **7,194** | **7,171** | **6,846** | **7,178** | **6,774** | **7,011** | **7,371** | **8,627** | **83,650** |
| Durable goods, total | 2,038 | 2,345 | 2,725 | 2,826 | 2,956 | 3,009 | 2,710 | 2,872 | 2,567 | 2,555 | 2,593 | 2,849 | 32,045 |
| Nondurable goods, total | 3,740 | 3,654 | 4,102 | 4,048 | 4,238 | 4,162 | 4,136 | 4,306 | 4,207 | 4,456 | 4,778 | 5,778 | 51,605 |
| Dept. stores, (excl. leased depts.) | 399 | 410 | 560 | 569 | 608 | 597 | 529 | 591 | 586 | 660 | 862 | 1,268 | 7,639 |
| Dept. stores, (incl. leased depts.)[1] | 422 | 431 | 588 | 596 | 634 | 622 | 553 | 617 | 611 | 689 | 898 | 1,314 | 7,975 |
| GAF, total[2] | 1,138 | 1,152 | 1,480 | 1,446 | 1,523 | 1,522 | 1,409 | 1,576 | 1,537 | 1,674 | 2,098 | 3,179 | 19,734 |
| **Tennessee, total** | **1,845** | **2,004** | **2,325** | **2,328** | **2,410** | **2,391** | **2,393** | **2,553** | **2,309** | **2,410** | **2,474** | **2,989** | **28,431** |
| Nondurable goods, total | 1,147 | 1,180 | 1,355 | 1,362 | 1,411 | 1,396 | 1,434 | 1,500 | 1,389 | 1,456 | 1,520 | 1,893 | 17,043 |
| Dept. stores, (excl. leased depts.) | 172 | 180 | 253 | 252 | 259 | 252 | 242 | 260 | 243 | 283 | 341 | 522 | 3,259 |
| Dept. Stores, (incl. leased depts.)[1] | 178 | 186 | 259 | 258 | 265 | 258 | 249 | 267 | 250 | 290 | 348 | 534 | 3,342 |
| GAF, total[2] | 440 | 456 | 577 | 578 | 594 | 574 | 582 | 649 | 595 | 661 | 766 | 1,183 | 7,655 |
| **Texas, total** | **7,633** | **7,806** | **8,961** | **8,987** | **9,297** | **9,208** | **9,143** | **9,639** | **8,710** | **8,931** | **9,109** | **11,368** | **108,792** |
| Durable goods, total | 2,671 | 2,836 | 3,299 | 3,362 | 3,575 | 3,574 | 3,450 | 3,631 | 3,118 | 3,262 | 3,084 | 3,567 | 39,429 |
| Nondurable goods, total | 4,962 | 4,970 | 5,662 | 5,625 | 5,722 | 5,634 | 5,693 | 6,008 | 5,592 | 5,669 | 6,025 | 7,801 | 69,363 |
| Dept. stores, (excl. leased depts.) | 630 | 656 | 858 | 825 | 872 | 842 | 852 | 953 | 820 | 887 | 1,056 | 1,779 | 11,030 |
| Dept. stores, (incl. leased depts.)[1] | 650 | 674 | 879 | 848 | 894 | 862 | 874 | 973 | 842 | 909 | 1,080 | 1,816 | 11,301 |
| GAF, total[2] | 1,809 | 1,829 | 2,255 | 2,198 | 2,263 | 2,197 | 2,185 | 2,457 | 2,165 | 2,260 | 2,696 | 4,474 | 28,788 |
| **Virginia, total** | **3,226** | **3,359** | **3,849** | **3,842** | **3,964** | **4,000** | **3,940** | **3,998** | **3,844** | **3,948** | **4,018** | **4,925** | **46,913** |
| Nondurable goods, total | 1,875 | 1,842 | 2,110 | 2,126 | 2,249 | 2,237 | 2,191 | 2,289 | 2,237 | 2,335 | 2,458 | 3,120 | 27,069 |
| Dept. stores, (excl. leased depts.) | 181 | 187 | 251 | 261 | 268 | 261 | 242 | 262 | 272 | 300 | 366 | 583 | 3,434 |
| Dept. stores, (incl. leased depts.)[1] | 187 | 195 | 260 | 270 | 276 | 269 | 250 | 270 | 281 | 309 | 377 | 601 | 3,545 |
| GAF, total[2] | 662 | 658 | 813 | 824 | 859 | 874 | 829 | 922 | 918 | 969 | 1,149 | 1,912 | 11,389 |
| **Wisconsin, total** | **2,318** | **2,370** | **2,792** | **2,875** | **2,962** | **3,090** | **2,964** | **3,029** | **2,918** | **3,004** | **3,082** | **3,567** | **34,971** |
| Durable goods, total | 954 | 1,067 | 1,307 | 1,325 | 1,348 | 1,433 | 1,298 | 1,338 | 1,239 | 1,284 | 1,226 | 1,337 | 15,156 |
| Nondurable goods, total | 1,364 | 1,303 | 1,485 | 1,550 | 1,614 | 1,657 | 1,666 | 1,691 | 1,679 | 1,720 | 1,856 | 2,230 | 19,815 |
| Dept. stores, (excl. leased depts.) | 153 | 156 | 207 | 216 | 226 | 221 | 205 | 235 | 229 | 245 | 309 | 454 | 2,856 |
| Dept. stores, (incl. leased depts.)[1] | 158 | 161 | 214 | 223 | 234 | 228 | 211 | 242 | 238 | 253 | 319 | 468 | 2,949 |
| GAF, total[2] | 406 | 411 | 511 | 531 | 557 | 547 | 516 | 594 | 563 | 606 | 726 | 1,009 | 6,977 |

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).

NOTE: Totals include data for kinds of business not shown.

## Table 11. Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Large States: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| State and kind of business | 1987 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **California, total** | **13,722** | **13,557** | **15,313** | **15,715** | **16,205** | **16,062** | **16,240** | **16,642** | **15,766** | **16,232** | **16,201** | **20,081** | **191,736** |
| Durable goods, total | 4,882 | 5,150 | 5,999 | 6,084 | 6,302 | 6,302 | 6,310 | 6,599 | 6,253 | 6,197 | 6,127 | 7,135 | 73,340 |
| Nondurable goods, total | 8,840 | 8,407 | 9,314 | 9,631 | 9,903 | 9,760 | 9,930 | 10,043 | 9,513 | 10,035 | 10,074 | 12,946 | 118,396 |
| Dept. stores, (excl. leased depts.) | 953 | 960 | 1,111 | 1,207 | 1,256 | 1,210 | 1,165 | 1,316 | 1,195 | 1,305 | 1,581 | 2,698 | 15,957 |
| Dept. stores, (incl. leased depts.)[1] | 988 | 991 | 1,151 | 1,246 | 1,294 | 1,248 | 1,203 | 1,355 | 1,229 | 1,343 | 1,617 | 2,763 | 16,428 |
| GAF, total[2] | 3,278 | 3,207 | 3,623 | 3,753 | 3,895 | 3,872 | 3,813 | 4,182 | 3,870 | 4,100 | 4,721 | 7,668 | 49,982 |
| **Florida, total** | **6,780** | **6,518** | **7,258** | **7,382** | **7,419** | **7,405** | **7,430** | **7,546** | **7,165** | **7,531** | **7,665** | **10,049** | **90,148** |
| Durable goods, total | 2,842 | 2,630 | 2,900 | 3,011 | 3,028 | 3,193 | 3,148 | 3,185 | 3,177 | 3,245 | 3,118 | 4,148 | 37,625 |
| Nondurable goods, total | 3,938 | 3,888 | 4,358 | 4,371 | 4,391 | 4,212 | 4,282 | 4,361 | 3,988 | 4,286 | 4,547 | 5,901 | 52,523 |
| Dept. stores, (excl. leased depts.) | 491 | 512 | 629 | 605 | 614 | 576 | 575 | 635 | 553 | 623 | 759 | 1,218 | 7,790 |
| Dept. stores, (incl. leased depts.)[1] | 512 | 534 | 652 | 633 | 635 | 595 | 593 | 653 | 568 | 644 | 782 | 1,254 | 8,055 |
| GAF, total[2] | 1,517 | 1,574 | 1,796 | 1,793 | 1,809 | 1,697 | 1,643 | 1,780 | 1,658 | 1,810 | 2,154 | 3,444 | 22,675 |
| **Illinois, total** | **5,076** | **5,168** | **5,965** | **6,280** | **6,494** | **6,635** | **6,313** | **6,335** | **6,160** | **6,428** | **6,411** | **7,865** | **75,130** |
| Nondurable goods, total | 3,493 | 3,408 | 3,859 | 4,016 | 4,188 | 4,176 | 3,992 | 4,009 | 3,988 | 4,316 | 4,325 | 5,427 | 49,197 |
| Dept. stores, (excl. leased depts.) | 391 | 407 | 504 | 537 | 594 | 541 | 505 | 582 | 536 | 607 | 695 | 1,097 | 6,996 |
| Dept. stores, (incl. leased depts.)[1] | 408 | 425 | 528 | 555 | 616 | 563 | 527 | 601 | 556 | 630 | 718 | 1,135 | 7,262 |
| GAF, total[2] | 1,128 | 1,140 | 1,354 | 1,444 | 1,521 | 1,459 | 1,391 | 1,507 | 1,412 | 1,549 | 1,737 | 2,722 | 18,364 |
| **Indiana, total** | **2,278** | **2,359** | **2,654** | **2,879** | **2,956** | **2,881** | **2,958** | **2,949** | **2,699** | **2,842** | **2,745** | **3,264** | **33,464** |
| Nondurable goods, total | 1,582 | 1,496 | 1,723 | 1,823 | 1,875 | 1,710 | 1,837 | 1,863 | 1,736 | 1,890 | 1,918 | 2,367 | 21,820 |
| Dept. stores, (excl. leased depts.) | 183 | 186 | 242 | 255 | 277 | 249 | 244 | 281 | 246 | 289 | 342 | 540 | 3,334 |
| Dept. stores, (incl. leased depts.)[1] | 191 | 193 | 250 | 263 | 286 | 255 | 250 | 289 | 253 | 297 | 352 | 555 | 3,434 |
| GAF, total[2] | 445 | 441 | 530 | 536 | 579 | 539 | 532 | 607 | 545 | 600 | 701 | 1,124 | 7,179 |
| **Louisiana, total** | **1,767** | **1,723** | **1,914** | **2,054** | **2,036** | **2,002** | **2,076** | **2,008** | **1,856** | **1,911** | **1,849** | **2,292** | **23,488** |
| Nondurable goods, total | 1,255 | 1,176 | 1,294 | 1,367 | 1,418 | 1,374 | 1,397 | 1,383 | 1,290 | 1,357 | 1,326 | 1,643 | 16,280 |
| Dept. stores, (excl. leased depts.) | 147 | 151 | 191 | 211 | 215 | 200 | 201 | 212 | 178 | 204 | 240 | 376 | 2,526 |
| Dept. stores, (incl. leased depts.)[1] | 152 | 156 | 197 | 215 | 219 | 203 | 204 | 217 | 182 | 207 | 245 | 381 | 2,578 |
| GAF, total[2] | 414 | 411 | 459 | 512 | 538 | 496 | 491 | 500 | 441 | 480 | 534 | 899 | 6,175 |
| **Maryland, total** | **2,245** | **2,307** | **2,710** | **2,821** | **2,942** | **3,016** | **2,895** | **2,918** | **2,783** | **2,848** | **2,824** | **3,709** | **34,018** |
| Nondurable goods, total | 1,328 | 1,282 | 1,408 | 1,477 | 1,550 | 1,493 | 1,502 | 1,570 | 1,470 | 1,576 | 1,613 | 2,136 | 18,405 |
| Dept. stores, (excl. leased depts.) | 151 | 171 | 219 | 242 | 248 | 232 | 217 | 243 | 241 | 263 | 318 | 504 | 3,049 |
| Dept. stores, (incl. leased depts.)[1] | 158 | 177 | 226 | 249 | 256 | 238 | 221 | 248 | 246 | 271 | 325 | 514 | 3,129 |
| GAF, total[2] | 525 | 524 | 621 | 688 | 702 | 670 | 651 | 717 | 706 | 750 | 843 | 1,403 | 8,800 |
| **Massachusetts, total** | **2,768** | **2,781** | **3,089** | **3,186** | **3,440** | **3,509** | **3,402** | **3,450** | **3,552** | **3,583** | **3,652** | **4,427** | **40,839** |
| Nondurable goods, total | 1,959 | 1,909 | 2,043 | 2,129 | 2,296 | 2,228 | 2,138 | 2,263 | 2,252 | 2,357 | 2,487 | 3,027 | 27,088 |
| Dept. stores, (excl. leased depts.) | 187 | 214 | 258 | 279 | 313 | 290 | 264 | 299 | 295 | 320 | 390 | 593 | 3,702 |
| Dept. stores, (incl. leased depts.)[1] | 195 | 221 | 269 | 291 | 325 | 303 | 274 | 309 | 304 | 331 | 403 | 615 | 3,840 |
| GAF, total[2] | 695 | 707 | 773 | 834 | 897 | 891 | 841 | 939 | 992 | 982 | 1,099 | 1,726 | 11,376 |
| **Michigan, total** | **3,946** | **4,156** | **4,731** | **4,927** | **5,113** | **5,103** | **5,022** | **5,066** | **4,796** | **4,976** | **4,858** | **5,858** | **58,552** |
| Durable goods, total | 1,522 | 1,864 | 2,176 | 2,270 | 2,301 | 2,373 | 2,209 | 2,222 | 2,066 | 2,090 | 2,005 | 2,228 | 25,326 |
| Nondurable goods, total | 2,424 | 2,292 | 2,555 | 2,657 | 2,812 | 2,730 | 2,813 | 2,844 | 2,730 | 2,886 | 2,853 | 3,630 | 33,226 |
| Dept. stores, (excl. leased depts.) | 432 | 413 | 503 | 534 | 579 | 556 | 520 | 565 | 545 | 617 | 690 | 1,009 | 6,963 |
| Dept. stores, (incl. leased depts.)[1] | 441 | 421 | 513 | 549 | 590 | 565 | 529 | 576 | 553 | 631 | 703 | 1,033 | 7,104 |
| GAF, total[2] | 1,070 | 1,017 | 1,184 | 1,259 | 1,319 | 1,263 | 1,196 | 1,266 | 1,242 | 1,355 | 1,536 | 2,372 | 16,079 |
| **Minnesota, total** | **1,898** | **1,841** | **2,133** | **2,209** | **2,219** | **2,283** | **2,239** | **2,319** | **2,232** | **2,284** | **2,144** | **2,729** | **26,530** |
| Nondurable goods, total | 1,401 | 1,278 | 1,428 | 1,440 | 1,477 | 1,489 | 1,489 | 1,495 | 1,455 | 1,502 | 1,457 | 1,924 | 17,835 |
| Dept. stores, (excl. leased depts.) | 161 | 163 | 195 | 210 | 222 | 213 | 202 | 238 | 215 | 248 | 268 | 409 | 2,744 |
| Dept. stores, (incl. leased depts.)[1] | 169 | 169 | 201 | 215 | 230 | 219 | 208 | 245 | 223 | 256 | 276 | 424 | 2,835 |
| GAF, total[2] | 452 | 435 | 514 | 538 | 554 | 546 | 523 | 605 | 570 | 604 | 657 | 1,011 | 7,009 |
| **Missouri, total** | **2,347** | **2,403** | **2,828** | **2,985** | **2,996** | **2,999** | **3,004** | **2,975** | **2,851** | **3,039** | **2,876** | **3,398** | **34,701** |
| Nondurable goods, total | 1,495 | 1,429 | 1,598 | 1,679 | 1,754 | 1,667 | 1,673 | 1,699 | 1,661 | 1,770 | 1,729 | 2,137 | 20,291 |
| Dept. stores, (excl. leased depts.) | 213 | 214 | 270 | 292 | 315 | 281 | 273 | 306 | 278 | 310 | 366 | 561 | 3,679 |
| Dept. stores, (incl. leased depts.)[1] | 216 | 220 | 279 | 302 | 322 | 290 | 280 | 313 | 285 | 316 | 372 | 569 | 3,764 |
| GAF, total[2] | 534 | 514 | 613 | 662 | 715 | 652 | 661 | 685 | 639 | 724 | 766 | 1,198 | 8,363 |
| **New Jersey, total** | **3,853** | **3,813** | **4,358** | **4,556** | **4,740** | **4,868** | **4,873** | **4,886** | **4,797** | **4,911** | **4,914** | **6,404** | **56,973** |
| Nondurable goods, total | 2,474 | 2,387 | 2,624 | 2,705 | 2,814 | 2,786 | 2,829 | 2,867 | 2,830 | 3,000 | 3,043 | 3,856 | 34,215 |
| Dept. stores, (excl. leased depts.) | 236 | 271 | 325 | 359 | 403 | 386 | 321 | 383 | 377 | 415 | 504 | 814 | 4,794 |
| Dept. stores, (incl. leased depts.)[1] | 244 | 278 | 333 | 367 | 411 | 394 | 328 | 391 | 387 | 425 | 516 | 830 | 4,904 |
| GAF, total[2] | 863 | 909 | 1,049 | 1,147 | 1,200 | 1,181 | 1,115 | 1,222 | 1,237 | 1,284 | 1,456 | 2,267 | 14,930 |
| **New York, total** | **7,414** | **7,337** | **8,384** | **8,710** | **8,841** | **9,103** | **8,870** | **9,169** | **8,990** | **8,961** | **8,908** | **10,986** | **105,673** |
| Durable goods, total | 2,368 | 2,556 | 3,159 | 3,360 | 3,304 | 3,679 | 3,510 | 3,579 | 3,438 | 3,099 | 3,038 | 3,680 | 38,770 |
| Nondurable goods, total | 5,046 | 4,781 | 5,225 | 5,350 | 5,537 | 5,424 | 5,360 | 5,590 | 5,552 | 5,862 | 5,870 | 7,306 | 66,903 |
| Dept. stores, (excl. leased depts.) | 468 | 527 | 622 | 693 | 764 | 734 | 620 | 725 | 739 | 803 | 940 | 1,488 | 9,123 |
| Dept. stores, (incl. leased depts.)[1] | 501 | 551 | 654 | 726 | 794 | 763 | 645 | 752 | 769 | 834 | 976 | 1,546 | 9,511 |
| GAF, total[2] | 1,826 | 1,812 | 2,097 | 2,288 | 2,374 | 2,352 | 2,129 | 2,291 | 2,389 | 2,481 | 2,719 | 4,278 | 29,036 |
| **North Carolina, total** | **2,673** | **2,523** | **2,965** | **3,198** | **3,394** | **3,308** | **3,437** | **3,543** | **3,349** | **3,457** | **3,391** | **4,237** | **39,475** |
| Nondurable goods, total | 1,609 | 1,562 | 1,802 | 1,913 | 2,001 | 1,916 | 1,959 | 2,017 | 1,895 | 2,039 | 2,059 | 2,591 | 23,363 |
| Dept. stores, (excl. leased depts.) | 143 | 145 | 201 | 251 | 247 | 227 | 218 | 241 | 220 | 252 | 304 | 486 | 2,935 |
| Dept. stores, (incl. leased depts.)[1] | 149 | 152 | 208 | 259 | 254 | 233 | 224 | 249 | 229 | 260 | 313 | 501 | 3,031 |
| GAF, total[2] | 517 | 527 | 668 | 760 | 778 | 718 | 695 | 766 | 703 | 798 | 904 | 1,502 | 9,336 |
| **Ohio, total** | **4,292** | **4,422** | **5,035** | **5,282** | **5,680** | **5,536** | **5,465** | **5,630** | **5,190** | **5,333** | **5,328** | **6,382** | **63,575** |
| Nondurable goods, total | 2,870 | 2,776 | 3,015 | 3,205 | 3,384 | 3,205 | 3,243 | 3,376 | 3,156 | 3,404 | 3,472 | 4,253 | 39,359 |
| Dept. stores, (excl. leased depts.) | 362 | 374 | 475 | 525 | 561 | 504 | 490 | 573 | 516 | 585 | 679 | 1,092 | 6,736 |
| Dept. stores, (incl. leased depts.)[1] | 383 | 393 | 497 | 554 | 594 | 538 | 519 | 603 | 546 | 619 | 713 | 1,155 | 7,114 |
| GAF, total[2] | 874 | 869 | 1,051 | 1,142 | 1,209 | 1,130 | 1,112 | 1,259 | 1,169 | 1,296 | 1,473 | 2,373 | 14,957 |

## Table 11. **Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Large States: January 1984 to December 1993**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| State and kind of business | 1987 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Pennsylvania, total** | **5,056** | **5,278** | **6,016** | **6,302** | **6,526** | **6,702** | **6,666** | **6,732** | **6,470** | **6,717** | **6,695** | **7,982** | **77,142** |
| Durable goods, total | 1,556 | 1,835 | 2,230 | 2,346 | 2,400 | 2,760 | 2,689 | 2,704 | 2,574 | 2,453 | 2,316 | 2,649 | 28,512 |
| Nondurable goods, total | 3,500 | 3,443 | 3,786 | 3,956 | 4,126 | 3,942 | 3,977 | 4,028 | 3,896 | 4,264 | 4,379 | 5,333 | 48,630 |
| Dept. stores, (excl. leased depts.) | 372 | 385 | 504 | 557 | 607 | 566 | 520 | 602 | 570 | 628 | 820 | 1,214 | 7,345 |
| Dept. stores, (incl. leased depts.)[1] | 392 | 403 | 527 | 581 | 630 | 588 | 540 | 627 | 593 | 656 | 851 | 1,257 | 7,645 |
| GAF, total[2] | 1,002 | 1,067 | 1,262 | 1,387 | 1,454 | 1,396 | 1,328 | 1,488 | 1,437 | 1,573 | 1,906 | 2,958 | 18,258 |
| **Tennessee, total** | **1,760** | **1,799** | **2,113** | **2,243** | **2,364** | **2,313** | **2,326** | **2,432** | **2,182** | **2,267** | **2,245** | **2,696** | **26,740** |
| Nondurable goods, total | 1,117 | 1,114 | 1,270 | 1,347 | 1,448 | 1,371 | 1,384 | 1,443 | 1,303 | 1,420 | 1,420 | 1,725 | 16,362 |
| Dept. stores, (excl. leased depts.) | 158 | 163 | 216 | 234 | 250 | 221 | 223 | 250 | 226 | 269 | 312 | 483 | 3,005 |
| Dept. Stores, (incl. leased depts.)[1] | 164 | 168 | 222 | 240 | 256 | 229 | 227 | 256 | 232 | 276 | 319 | 494 | 3,083 |
| GAF, total[2] | 414 | 400 | 472 | 531 | 555 | 513 | 500 | 572 | 524 | 588 | 665 | 1,030 | 6,764 |
| **Texas, total** | **7,817** | **7,585** | **8,493** | **8,920** | **9,202** | **9,173** | **9,445** | **9,633** | **8,644** | **8,835** | **8,660** | **10,796** | **107,203** |
| Durable goods, total | 2,647 | 2,652 | 3,069 | 3,296 | 3,378 | 3,516 | 3,655 | 3,692 | 3,186 | 3,174 | 2,954 | 3,496 | 38,715 |
| Nondurable goods, total | 5,170 | 4,933 | 5,424 | 5,624 | 5,824 | 5,657 | 5,790 | 5,941 | 5,458 | 5,661 | 5,706 | 7,300 | 68,488 |
| Dept. stores, (excl. leased depts.) | 625 | 639 | 783 | 815 | 861 | 786 | 790 | 896 | 752 | 820 | 943 | 1,587 | 10,297 |
| Dept. stores, (incl. leased depts.)[1] | 646 | 660 | 809 | 843 | 888 | 817 | 810 | 914 | 772 | 843 | 963 | 1,624 | 10,589 |
| GAF, total[2] | 1,897 | 1,853 | 2,112 | 2,201 | 2,282 | 2,188 | 2,178 | 2,438 | 2,139 | 2,233 | 2,521 | 4,225 | 28,267 |
| **Virginia, total** | **2,780** | **2,951** | **3,458** | **3,654** | **3,833** | **3,815** | **3,912** | **3,867** | **3,666** | **3,827** | **3,589** | **4,610** | **43,962** |
| Nondurable goods, total | 1,707 | 1,738 | 1,963 | 2,062 | 2,221 | 2,128 | 2,130 | 2,168 | 2,038 | 2,154 | 2,199 | 2,903 | 25,411 |
| Dept. stores, (excl. leased depts.) | 161 | 176 | 234 | 261 | 281 | 253 | 242 | 262 | 263 | 285 | 352 | 549 | 3,319 |
| Dept. stores, (incl. leased depts.)[1] | 167 | 182 | 241 | 270 | 290 | 261 | 248 | 269 | 271 | 294 | 362 | 565 | 3,420 |
| GAF, total[2] | 566 | 587 | 697 | 775 | 823 | 786 | 754 | 836 | 824 | 880 | 1,057 | 1,766 | 10,351 |
| **Wisconsin, total** | **2,089** | **2,086** | **2,438** | **2,584** | **2,540** | **2,556** | **2,538** | **2,694** | **2,606** | **2,774** | **2,758** | **3,135** | **30,798** |
| Durable goods, total | 811 | 904 | 1,102 | 1,103 | 1,005 | 1,040 | 1,010 | 1,146 | 1,114 | 1,165 | 1,061 | 1,134 | 12,595 |
| Nondurable goods, total | 1,278 | 1,182 | 1,336 | 1,481 | 1,535 | 1,516 | 1,528 | 1,548 | 1,492 | 1,609 | 1,697 | 2,001 | 18,203 |
| Dept. stores, (excl. leased depts.) | 154 | 152 | 195 | 210 | 225 | 204 | 193 | 233 | 208 | 235 | 284 | 422 | 2,715 |
| Dept. stores, (incl. leased depts.)[1] | 158 | 156 | 201 | 216 | 231 | 210 | 198 | 240 | 216 | 240 | 292 | 434 | 2,792 |
| GAF, total[2] | 413 | 397 | 475 | 518 | 548 | 519 | 480 | 562 | 518 | 566 | 647 | 933 | 6,576 |

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).

NOTE: Totals include data for kinds of business not shown.

## Table 11. Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Large States: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| State and kind of business | 1986 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **California, total** | **13,206** | **12,463** | **14,000** | **13,875** | **14,942** | **14,629** | **14,682** | **15,175** | **14,923** | **14,625** | **14,561** | **19,310** | **176,391** |
| Durable goods, total | 4,724 | 4,473 | 5,025 | 5,086 | 5,425 | 5,427 | 5,486 | 5,703 | 5,986 | 5,371 | 5,173 | 7,231 | 65,110 |
| Nondurable goods, total | 8,482 | 7,990 | 8,975 | 8,789 | 9,517 | 9,202 | 9,196 | 9,472 | 8,937 | 9,254 | 9,388 | 12,079 | 111,281 |
| Dept. stores, (excl. leased depts.) | 1,035 | 1,059 | 1,278 | 1,252 | 1,396 | 1,329 | 1,274 | 1,409 | 1,333 | 1,287 | 1,435 | 2,441 | 16,528 |
| Dept. stores, (incl. leased depts.)[1] | 1,070 | 1,094 | 1,320 | 1,294 | 1,445 | 1,371 | 1,315 | 1,453 | 1,376 | 1,329 | 1,481 | 2,523 | 17,071 |
| GAF, total[2] | 3,131 | 3,077 | 3,615 | 3,557 | 3,957 | 3,839 | 3,765 | 4,078 | 3,854 | 3,925 | 4,329 | 7,024 | 48,151 |
| **Florida, total** | **6,207** | **6,076** | **6,709** | **6,635** | **7,027** | **6,509** | **6,731** | **6,710** | **6,715** | **6,868** | **7,079** | **8,934** | **82,200** |
| Durable goods, total | 2,704 | 2,655 | 2,844 | 2,925 | 3,167 | 2,933 | 3,040 | 2,932 | 3,199 | 3,038 | 2,973 | 3,734 | 36,144 |
| Nondurable goods, total | 3,503 | 3,421 | 3,865 | 3,710 | 3,860 | 3,576 | 3,691 | 3,778 | 3,516 | 3,830 | 4,106 | 5,200 | 46,056 |
| Dept. stores, (excl. leased depts.) | 426 | 451 | 576 | 535 | 571 | 524 | 515 | 583 | 498 | 569 | 688 | 1,127 | 7,063 |
| Dept. stores, (incl. leased depts.)[1] | 441 | 464 | 589 | 548 | 585 | 538 | 529 | 597 | 513 | 586 | 706 | 1,159 | 7,255 |
| GAF, total[2] | 1,271 | 1,295 | 1,494 | 1,455 | 1,495 | 1,399 | 1,474 | 1,575 | 1,456 | 1,634 | 2,025 | 3,068 | 19,641 |
| **Illinois, total** | **4,923** | **4,721** | **5,501** | **5,640** | **6,062** | **5,811** | **5,841** | **5,948** | **5,926** | **6,124** | **5,958** | **7,365** | **69,820** |
| Nondurable goods, total | 3,319 | 3,106 | 3,647 | 3,591 | 3,871 | 3,661 | 3,705 | 3,856 | 3,641 | 3,895 | 3,963 | 4,887 | 45,142 |
| Dept. stores, (excl. leased depts.) | 358 | 348 | 485 | 491 | 540 | 508 | 477 | 543 | 488 | 544 | 659 | 994 | 6,435 |
| Dept. stores, (incl. leased depts.)[1] | 376 | 366 | 509 | 513 | 565 | 534 | 501 | 567 | 511 | 571 | 691 | 1,043 | 6,747 |
| GAF, total[2] | 1,021 | 967 | 1,279 | 1,267 | 1,421 | 1,308 | 1,261 | 1,416 | 1,284 | 1,426 | 1,686 | 2,571 | 16,907 |
| **Indiana, total** | **2,210** | **2,183** | **2,365** | **2,463** | **2,684** | **2,596** | **2,548** | **2,736** | **2,757** | **2,738** | **2,684** | **3,132** | **31,096** |
| Nondurable goods, total | 1,468 | 1,367 | 1,566 | 1,526 | 1,685 | 1,574 | 1,598 | 1,705 | 1,578 | 1,739 | 1,777 | 2,155 | 19,738 |
| Dept. stores, (excl. leased depts.) | 169 | 166 | 239 | 235 | 260 | 242 | 234 | 272 | 235 | 269 | 335 | 498 | 3,154 |
| Dept. stores, (incl. leased depts.)[1] | 174 | 171 | 246 | 243 | 269 | 249 | 241 | 281 | 242 | 278 | 346 | 513 | 3,253 |
| GAF, total[2] | 407 | 376 | 531 | 511 | 549 | 526 | 512 | 596 | 533 | 606 | 698 | 1,090 | 6,935 |
| **Louisiana, total** | **1,943** | **1,834** | **2,028** | **2,002** | **2,207** | **2,049** | **2,036** | **2,090** | **2,081** | **1,995** | **1,906** | **2,468** | **24,639** |
| Nondurable goods, total | 1,325 | 1,236 | 1,404 | 1,299 | 1,444 | 1,325 | 1,321 | 1,356 | 1,257 | 1,309 | 1,339 | 1,673 | 16,288 |
| Dept. stores, (excl. leased depts.) | 130 | 133 | 187 | 164 | 193 | 181 | 176 | 195 | 166 | 203 | 228 | 351 | 2,307 |
| Dept. stores, (incl. leased depts.)[1] | 133 | 136 | 190 | 168 | 196 | 185 | 180 | 199 | 170 | 207 | 233 | 358 | 2,355 |
| GAF, total[2] | 437 | 427 | 581 | 535 | 592 | 507 | 500 | 547 | 463 | 525 | 619 | 1,011 | 6,744 |
| **Maryland, total** | **2,200** | **2,078** | **2,547** | **2,538** | **2,801** | **2,675** | **2,654** | **2,779** | **2,797** | **2,717** | **2,717** | **3,640** | **32,143** |
| Nondurable goods, total | 1,298 | 1,206 | 1,451 | 1,405 | 1,544 | 1,413 | 1,395 | 1,502 | 1,412 | 1,504 | 1,562 | 1,994 | 17,686 |
| Dept. stores, (excl. leased depts.) | 142 | 148 | 202 | 206 | 242 | 213 | 195 | 228 | 219 | 234 | 300 | 450 | 2,779 |
| Dept. stores, (incl. leased depts.)[1] | 148 | 155 | 210 | 214 | 250 | 221 | 203 | 236 | 227 | 241 | 310 | 466 | 2,881 |
| GAF, total[2] | 472 | 478 | 672 | 636 | 739 | 669 | 646 | 735 | 661 | 695 | 816 | 1,303 | 8,522 |
| **Massachusetts, total** | **2,809** | **2,593** | **2,972** | **2,990** | **3,284** | **3,132** | **3,117** | **3,256** | **3,276** | **3,293** | **3,370** | **4,245** | **38,337** |
| Nondurable goods, total | 2,021 | 1,853 | 2,085 | 2,058 | 2,250 | 2,072 | 2,126 | 2,251 | 2,113 | 2,280 | 2,327 | 2,863 | 26,299 |
| Dept. stores, (excl. leased depts.) | 179 | 184 | 245 | 249 | 295 | 262 | 243 | 291 | 277 | 296 | 358 | 555 | 3,434 |
| Dept. stores, (incl. leased depts.)[1] | 186 | 190 | 254 | 258 | 305 | 271 | 252 | 301 | 287 | 306 | 370 | 574 | 3,554 |
| GAF, total[2] | 623 | 635 | 808 | 797 | 912 | 838 | 772 | 913 | 871 | 919 | 1,079 | 1,679 | 10,846 |
| **Michigan, total** | **3,919** | **3,846** | **4,431** | **4,510** | **5,060** | **4,824** | **4,662** | **4,742** | **4,997** | **4,751** | **4,596** | **5,745** | **56,083** |
| Durable goods, total | 1,519 | 1,638 | 1,885 | 2,019 | 2,334 | 2,175 | 2,026 | 2,013 | 2,453 | 2,044 | 1,849 | 2,331 | 24,286 |
| Nondurable goods, total | 2,400 | 2,208 | 2,546 | 2,491 | 2,726 | 2,649 | 2,636 | 2,729 | 2,544 | 2,707 | 2,747 | 3,414 | 31,797 |
| Dept. stores, (excl. leased depts.) | 392 | 371 | 493 | 501 | 558 | 525 | 501 | 557 | 527 | 575 | 677 | 943 | 6,620 |
| Dept. stores, (incl. leased depts.)[1] | 400 | 378 | 503 | 511 | 570 | 536 | 510 | 570 | 537 | 587 | 691 | 962 | 6,755 |
| GAF, total[2] | 1,053 | 969 | 1,247 | 1,249 | 1,412 | 1,318 | 1,303 | 1,409 | 1,290 | 1,409 | 1,594 | 2,345 | 16,598 |
| **Minnesota, total** | **1,934** | **1,822** | **2,013** | **2,107** | **2,323** | **2,236** | **2,232** | **2,295** | **2,340** | **2,396** | **2,273** | **2,654** | **26,625** |
| Nondurable goods, total | 1,402 | 1,334 | 1,474 | 1,492 | 1,681 | 1,590 | 1,583 | 1,650 | 1,566 | 1,662 | 1,660 | 1,943 | 19,037 |
| Dept. stores, (excl. leased depts.) | 148 | 144 | 195 | 194 | 217 | 204 | 190 | 222 | 203 | 225 | 266 | 378 | 2,586 |
| Dept. stores, (incl. leased depts.)[1] | 154 | 150 | 202 | 201 | 224 | 211 | 197 | 229 | 211 | 235 | 275 | 392 | 2,681 |
| GAF, total[2] | 415 | 379 | 483 | 497 | 529 | 510 | 506 | 566 | 542 | 582 | 654 | 954 | 6,617 |
| **Missouri, total** | **2,393** | **2,290** | **2,643** | **2,683** | **2,904** | **2,650** | **2,688** | **2,817** | **2,857** | **2,742** | **2,673** | **3,310** | **32,650** |
| Nondurable goods, total | 1,499 | 1,402 | 1,599 | 1,546 | 1,662 | 1,526 | 1,543 | 1,624 | 1,502 | 1,659 | 1,698 | 2,075 | 19,335 |
| Dept. stores, (excl. leased depts.) | 190 | 187 | 251 | 257 | 286 | 263 | 251 | 284 | 253 | 287 | 352 | 513 | 3,374 |
| Dept. stores, (incl. leased depts.)[1] | 194 | 190 | 256 | 262 | 293 | 268 | 256 | 290 | 258 | 294 | 359 | 524 | 3,444 |
| GAF, total[2] | 510 | 515 | 640 | 611 | 675 | 614 | 602 | 680 | 620 | 662 | 767 | 1,160 | 8,056 |
| **New Jersey, total** | **3,860** | **3,481** | **3,988** | **4,158** | **4,603** | **4,384** | **4,361** | **4,386** | **4,424** | **4,446** | **4,528** | **5,846** | **52,465** |
| Nondurable goods, total | 2,438 | 2,148 | 2,497 | 2,412 | 2,657 | 2,563 | 2,624 | 2,667 | 2,539 | 2,735 | 2,797 | 3,531 | 31,608 |
| Dept. stores, (excl. leased depts.) | 212 | 242 | 314 | 320 | 390 | 341 | 299 | 368 | 352 | 376 | 466 | 726 | 4,406 |
| Dept. stores, (incl. leased depts.)[1] | 220 | 249 | 322 | 328 | 401 | 351 | 307 | 379 | 360 | 387 | 479 | 747 | 4,530 |
| GAF, total[2] | 837 | 833 | 1,009 | 987 | 1,144 | 1,039 | 981 | 1,105 | 1,081 | 1,140 | 1,325 | 2,008 | 13,489 |
| **New York, total** | **7,623** | **7,035** | **8,004** | **8,052** | **8,696** | **8,549** | **8,421** | **8,675** | **9,171** | **9,142** | **8,952** | **10,752** | **103,072** |
| Durable goods, total | 2,543 | 2,407 | 2,746 | 2,939 | 3,111 | 3,107 | 3,025 | 3,099 | 3,805 | 3,322 | 3,036 | 3,729 | 36,869 |
| Nondurable goods, total | 5,080 | 4,628 | 5,258 | 5,113 | 5,585 | 5,442 | 5,396 | 5,576 | 5,366 | 5,820 | 5,916 | 7,023 | 66,203 |
| Dept. stores, (excl. leased depts.) | 452 | 472 | 615 | 618 | 760 | 671 | 589 | 708 | 684 | 732 | 880 | 1,341 | 8,522 |
| Dept. stores, (incl. leased depts.)[1] | 474 | 497 | 650 | 652 | 800 | 707 | 620 | 746 | 721 | 771 | 929 | 1,415 | 8,982 |
| GAF, total[2] | 1,742 | 1,666 | 2,034 | 2,037 | 2,422 | 2,204 | 2,060 | 2,330 | 2,327 | 2,415 | 2,705 | 4,065 | 28,007 |
| **North Carolina, total** | **2,605** | **2,370** | **2,676** | **2,801** | **3,151** | **3,031** | **3,050** | **3,231** | **3,125** | **3,020** | **2,985** | **3,842** | **35,887** |
| Nondurable goods, total | 1,586 | 1,476 | 1,681 | 1,633 | 1,882 | 1,756 | 1,766 | 1,873 | 1,666 | 1,772 | 1,837 | 2,309 | 21,237 |
| Dept. stores, (excl. leased depts.) | 136 | 133 | 193 | 199 | 218 | 202 | 202 | 220 | 197 | 216 | 265 | 418 | 2,599 |
| Dept. stores, (incl. leased depts.)[1] | 141 | 138 | 202 | 208 | 228 | 211 | 211 | 230 | 206 | 226 | 276 | 436 | 2,713 |
| GAF, total[2] | 470 | 449 | 593 | 588 | 673 | 625 | 617 | 683 | 618 | 660 | 791 | 1,263 | 8,030 |
| **Ohio, total** | **4,498** | **4,219** | **4,895** | **5,145** | **5,387** | **5,319** | **5,338** | **5,337** | **5,368** | **5,312** | **5,081** | **6,245** | **62,144** |
| Nondurable goods, total | 2,848 | 2,608 | 2,993 | 2,980 | 3,151 | 2,996 | 3,103 | 3,199 | 2,935 | 3,205 | 3,318 | 4,025 | 37,361 |
| Dept. stores, (excl. leased depts.) | 340 | 341 | 490 | 502 | 537 | 492 | 477 | 554 | 495 | 566 | 688 | 1,022 | 6,504 |
| Dept. stores, (incl. leased depts.)[1] | 357 | 359 | 517 | 529 | 564 | 517 | 502 | 582 | 521 | 594 | 722 | 1,074 | 6,838 |
| GAF, total[2] | 817 | 774 | 1,048 | 1,051 | 1,109 | 1,064 | 1,077 | 1,160 | 1,076 | 1,195 | 1,378 | 2,130 | 13,879 |

## Table 11. **Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Large States: January 1984 to December 1993**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| State and kind of business | 1986 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Pennsylvania, total** | **5,005** | **4,821** | **5,582** | **5,523** | **6,133** | **5,802** | **5,819** | **6,042** | **6,140** | **6,031** | **6,136** | **7,313** | **70,347** |
| Durable goods, total | 1,556 | 1,584 | 1,881 | 2,004 | 2,241 | 2,252 | 2,179 | 2,228 | 2,542 | 2,171 | 2,050 | 2,387 | 25,075 |
| Nondurable goods, total | 3,449 | 3,237 | 3,701 | 3,519 | 3,892 | 3,550 | 3,640 | 3,814 | 3,598 | 3,860 | 4,086 | 4,926 | 45,272 |
| Dept. stores, (excl. leased depts.) | 351 | 359 | 509 | 510 | 582 | 516 | 481 | 562 | 518 | 581 | 763 | 1,075 | 6,807 |
| Dept. stores, (incl. leased depts.)[1] | 367 | 376 | 533 | 534 | 610 | 540 | 503 | 588 | 543 | 609 | 798 | 1,124 | 7,125 |
| GAF, total[2] | 927 | 939 | 1,215 | 1,177 | 1,329 | 1,223 | 1,180 | 1,347 | 1,259 | 1,398 | 1,698 | 2,531 | 16,223 |
| **Tennessee, total** | **1,693** | **1,556** | **1,925** | **1,983** | **2,106** | **1,992** | **2,061** | **2,040** | **1,982** | **2,056** | **1,982** | **2,495** | **23,871** |
| Nondurable goods, total | 1,098 | 997 | 1,207 | 1,212 | 1,261 | 1,214 | 1,237 | 1,260 | 1,171 | 1,273 | 1,292 | 1,584 | 14,806 |
| Dept. stores, (excl. leased depts.) | 139 | 139 | 202 | 198 | 216 | 198 | 196 | 220 | 193 | 225 | 277 | 405 | 2,608 |
| Dept. Stores, (incl. leased depts.)[1] | 143 | 143 | 209 | 204 | 222 | 204 | 202 | 226 | 199 | 233 | 286 | 418 | 2,689 |
| GAF, total[2] | 383 | 362 | 505 | 490 | 533 | 473 | 488 | 537 | 484 | 554 | 643 | 983 | 6,435 |
| **Texas, total** | **7,648** | **7,231** | **8,297** | **8,221** | **8,753** | **8,360** | **8,454** | **8,579** | **8,615** | **8,509** | **8,314** | **10,727** | **101,708** |
| Durable goods, total | 2,637 | 2,430 | 2,773 | 2,885 | 3,053 | 2,958 | 3,058 | 3,026 | 3,500 | 3,080 | 2,815 | 3,612 | 35,827 |
| Nondurable goods, total | 5,011 | 4,801 | 5,524 | 5,336 | 5,700 | 5,402 | 5,396 | 5,553 | 5,115 | 5,429 | 5,499 | 7,115 | 65,881 |
| Dept. stores, (excl. leased depts.) | 573 | 590 | 773 | 728 | 827 | 743 | 755 | 844 | 722 | 785 | 932 | 1,462 | 9,734 |
| Dept. stores, (incl. leased depts.)[1] | 591 | 609 | 799 | 751 | 853 | 768 | 778 | 872 | 746 | 813 | 963 | 1,507 | 10,050 |
| GAF, total[2] | 1,800 | 1,748 | 2,133 | 2,004 | 2,229 | 2,076 | 2,068 | 2,377 | 2,180 | 2,341 | 2,646 | 4,176 | 27,778 |
| **Virginia, total** | **2,818** | **2,585** | **3,150** | **3,214** | **3,371** | **3,190** | **3,165** | **3,283** | **3,437** | **3,367** | **3,259** | **4,062** | **38,901** |
| Nondurable goods, total | 1,617 | 1,543 | 1,852 | 1,789 | 1,928 | 1,820 | 1,808 | 1,848 | 1,768 | 1,875 | 1,907 | 2,427 | 22,182 |
| Dept. stores, (excl. leased depts.) | 149 | 152 | 215 | 213 | 243 | 220 | 209 | 239 | 226 | 241 | 312 | 472 | 2,891 |
| Dept. stores, (incl. leased depts.)[1] | 154 | 158 | 224 | 220 | 252 | 227 | 216 | 248 | 233 | 249 | 324 | 489 | 2,994 |
| GAF, total[2] | 516 | 498 | 656 | 656 | 723 | 658 | 647 | 739 | 709 | 756 | 934 | 1,390 | 8,882 |
| **Wisconsin, total** | **2,146** | **1,979** | **2,379** | **2,501** | **2,724** | **2,765** | **2,568** | **2,587** | **2,859** | **2,748** | **2,714** | **3,191** | **31,161** |
| Durable goods, total | 899 | 766 | 1,034 | 1,168 | 1,239 | 1,329 | 1,143 | 1,083 | 1,383 | 1,130 | 999 | 1,276 | 13,449 |
| Nondurable goods, total | 1,247 | 1,213 | 1,345 | 1,333 | 1,485 | 1,436 | 1,425 | 1,504 | 1,476 | 1,618 | 1,715 | 1,915 | 17,712 |
| Dept. stores, (excl. leased depts.) | 140 | 139 | 195 | 197 | 213 | 195 | 194 | 232 | 199 | 217 | 278 | 392 | 2,591 |
| Dept. stores, (incl. leased depts.)[1] | 145 | 143 | 201 | 203 | 219 | 201 | 201 | 239 | 206 | 224 | 287 | 403 | 2,672 |
| GAF, total[2] | 368 | 338 | 437 | 454 | 485 | 463 | 461 | 527 | 475 | 530 | 625 | 911 | 6,074 |

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).

NOTE: Totals include data for kinds of business not shown.

## Table 11. Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Large States: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| State and kind of business | 1985 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **California, total** | **12,261** | **11,933** | **13,594** | **13,291** | **14,359** | **13,918** | **13,945** | **14,658** | **13,842** | **13,927** | **14,474** | **17,586** | **167,788** |
| Durable goods, total | 4,396 | 4,383 | 5,045 | 4,752 | 5,295 | 5,025 | 5,017 | 5,215 | 5,085 | 4,825 | 4,802 | 5,775 | 59,615 |
| Nondurable goods, total | 7,865 | 7,550 | 8,549 | 8,539 | 9,064 | 8,893 | 8,928 | 9,443 | 8,757 | 9,102 | 9,672 | 11,811 | 108,173 |
| Dept. stores, (excl. leased depts.) | 1,020 | 1,020 | 1,189 | 1,245 | 1,319 | 1,318 | 1,228 | 1,381 | 1,265 | 1,340 | 1,677 | 2,530 | 16,532 |
| Dept. stores, (incl. leased depts.)[1] | 1,056 | 1,057 | 1,231 | 1,291 | 1,367 | 1,365 | 1,268 | 1,428 | 1,307 | 1,387 | 1,739 | 2,620 | 17,116 |
| GAF, total[2] | 2,985 | 2,925 | 3,352 | 3,368 | 3,675 | 3,637 | 3,477 | 3,893 | 3,605 | 3,773 | 4,490 | 6,587 | 45,767 |
| **Florida, total** | **5,760** | **5,562** | **6,373** | **6,170** | **6,131** | **5,781** | **5,868** | **6,055** | **5,732** | **6,003** | **6,391** | **7,468** | **73,294** |
| Durable goods, total | 2,491 | 2,381 | 2,710 | 2,660 | 2,637 | 2,431 | 2,516 | 2,528 | 2,514 | 2,516 | 2,589 | 2,867 | 30,840 |
| Nondurable goods, total | 3,269 | 3,181 | 3,663 | 3,510 | 3,494 | 3,350 | 3,352 | 3,527 | 3,218 | 3,487 | 3,802 | 4,601 | 42,454 |
| Dept. stores, (excl. leased depts.) | 398 | 429 | 544 | 506 | 525 | 499 | 463 | 543 | 457 | 520 | 631 | 1,000 | 6,515 |
| Dept. stores, (incl. leased depts.)[1] | 412 | 442 | 557 | 518 | 540 | 514 | 474 | 558 | 469 | 534 | 642 | 1,032 | 6,692 |
| GAF, total[2] | 1,161 | 1,148 | 1,384 | 1,330 | 1,336 | 1,274 | 1,224 | 1,346 | 1,211 | 1,380 | 1,711 | 2,521 | 17,026 |
| **Illinois, total** | **4,599** | **4,532** | **5,318** | **5,559** | **5,910** | **5,611** | **5,633** | **5,826** | **5,380** | **5,578** | **5,692** | **6,585** | **66,223** |
| Nondurable goods, total | 3,070 | 2,943 | 3,429 | 3,535 | 3,851 | 3,704 | 3,601 | 3,795 | 3,473 | 3,823 | 4,009 | 4,725 | 43,958 |
| Dept. stores, (excl. leased depts.) | 340 | 341 | 460 | 477 | 511 | 473 | 438 | 519 | 461 | 518 | 635 | 950 | 6,123 |
| Dept. stores, (incl. leased depts.)[1] | 357 | 358 | 484 | 500 | 536 | 493 | 460 | 544 | 484 | 543 | 667 | 998 | 6,424 |
| GAF, total[2] | 926 | 918 | 1,173 | 1,230 | 1,296 | 1,234 | 1,140 | 1,325 | 1,209 | 1,311 | 1,569 | 2,301 | 15,632 |
| **Indiana, total** | **2,191** | **2,177** | **2,434** | **2,510** | **2,747** | **2,580** | **2,522** | **2,715** | **2,495** | **2,488** | **2,533** | **2,786** | **30,178** |
| Nondurable goods, total | 1,434 | 1,359 | 1,563 | 1,551 | 1,715 | 1,585 | 1,566 | 1,704 | 1,527 | 1,609 | 1,700 | 1,978 | 19,291 |
| Dept. stores, (excl. leased depts.) | 157 | 154 | 221 | 224 | 239 | 221 | 208 | 250 | 211 | 244 | 314 | 469 | 2,912 |
| Dept. stores, (incl. leased depts.)[1] | 163 | 160 | 228 | 231 | 246 | 229 | 216 | 259 | 218 | 254 | 325 | 485 | 3,014 |
| GAF, total[2] | 377 | 354 | 473 | 496 | 509 | 490 | 456 | 548 | 486 | 546 | 653 | 985 | 6,373 |
| **Louisiana, total** | **1,853** | **1,745** | **2,118** | **2,105** | **2,266** | **2,143** | **2,110** | **2,201** | **2,074** | **1,974** | **2,180** | **2,529** | **25,298** |
| Nondurable goods, total | 1,206 | 1,126 | 1,322 | 1,340 | 1,421 | 1,364 | 1,369 | 1,457 | 1,339 | 1,359 | 1,511 | 1,807 | 16,621 |
| Dept. stores, (excl. leased depts.) | 127 | 123 | 176 | 173 | 182 | 167 | 166 | 184 | 153 | 171 | 215 | 320 | 2,157 |
| Dept. stores, (incl. leased depts.)[1] | 130 | 125 | 180 | 177 | 186 | 171 | 170 | 188 | 157 | 175 | 219 | 327 | 2,205 |
| GAF, total[2] | 435 | 406 | 530 | 505 | 569 | 526 | 508 | 566 | 526 | 541 | 695 | 1,040 | 6,847 |
| **Maryland, total** | **2,133** | **2,068** | **2,296** | **2,396** | **2,639** | **2,502** | **2,508** | **2,625** | **2,435** | **2,538** | **2,514** | **3,229** | **29,883** |
| Nondurable goods, total | 1,259 | 1,230 | 1,363 | 1,408 | 1,501 | 1,398 | 1,381 | 1,507 | 1,401 | 1,443 | 1,547 | 1,899 | 17,337 |
| Dept. stores, (excl. leased depts.) | 140 | 149 | 182 | 199 | 218 | 197 | 176 | 206 | 200 | 218 | 274 | 418 | 2,577 |
| Dept. stores, (incl. leased depts.)[1] | 146 | 156 | 190 | 207 | 227 | 205 | 183 | 215 | 208 | 226 | 285 | 434 | 2,682 |
| GAF, total[2] | 435 | 442 | 533 | 554 | 591 | 552 | 508 | 599 | 548 | 612 | 727 | 1,145 | 7,246 |
| **Massachusetts, total** | **2,475** | **2,430** | **2,747** | **2,707** | **2,958** | **2,885** | **2,863** | **3,024** | **2,912** | **3,123** | **3,187** | **3,783** | **35,094** |
| Nondurable goods, total | 1,810 | 1,723 | 1,949 | 1,902 | 2,084 | 1,984 | 2,015 | 2,150 | 1,961 | 2,182 | 2,314 | 2,682 | 24,756 |
| Dept. stores, (excl. leased depts.) | 171 | 178 | 229 | 236 | 266 | 244 | 217 | 266 | 240 | 273 | 339 | 509 | 3,168 |
| Dept. stores, (incl. leased depts.)[1] | 178 | 185 | 237 | 245 | 277 | 253 | 226 | 277 | 249 | 283 | 352 | 528 | 3,290 |
| GAF, total[2] | 554 | 591 | 706 | 715 | 787 | 736 | 653 | 837 | 767 | 856 | 1,030 | 1,487 | 9,719 |
| **Michigan, total** | **3,598** | **3,445** | **4,093** | **4,296** | **4,636** | **4,397** | **4,434** | **4,628** | **4,406** | **4,419** | **4,599** | **5,342** | **52,293** |
| Durable goods, total | 1,438 | 1,404 | 1,730 | 1,912 | 2,149 | 1,940 | 1,995 | 2,028 | 2,006 | 1,855 | 1,851 | 2,019 | 22,327 |
| Nondurable goods, total | 2,160 | 2,041 | 2,363 | 2,384 | 2,487 | 2,457 | 2,439 | 2,600 | 2,400 | 2,564 | 2,748 | 3,323 | 29,966 |
| Dept. stores, (excl. leased depts.) | 372 | 350 | 447 | 472 | 504 | 479 | 450 | 510 | 469 | 520 | 632 | 863 | 6,068 |
| Dept. stores, (incl. leased depts.)[1] | 379 | 357 | 457 | 482 | 515 | 492 | 461 | 522 | 479 | 532 | 646 | 881 | 6,203 |
| GAF, total[2] | 938 | 865 | 1,076 | 1,130 | 1,217 | 1,206 | 1,213 | 1,356 | 1,186 | 1,334 | 1,575 | 2,204 | 15,300 |
| **Minnesota, total** | **1,799** | **1,746** | **1,924** | **2,095** | **2,401** | **2,157** | **2,106** | **2,222** | **2,129** | **2,258** | **2,268** | **2,477** | **25,582** |
| Nondurable goods, total | 1,320 | 1,272 | 1,403 | 1,486 | 1,688 | 1,493 | 1,472 | 1,546 | 1,456 | 1,588 | 1,652 | 1,870 | 18,246 |
| Dept. stores, (excl. leased depts.) | 145 | 139 | 180 | 185 | 204 | 190 | 174 | 215 | 191 | 218 | 243 | 358 | 2,442 |
| Dept. stores, (incl. leased depts.)[1] | 150 | 144 | 187 | 192 | 212 | 197 | 181 | 223 | 198 | 225 | 253 | 372 | 2,534 |
| GAF, total[2] | 361 | 340 | 412 | 431 | 459 | 437 | 421 | 504 | 462 | 513 | 592 | 844 | 5,776 |
| **Missouri, total** | **2,197** | **2,216** | **2,596** | **2,673** | **2,858** | **2,629** | **2,676** | **2,799** | **2,658** | **2,691** | **2,760** | **3,047** | **31,800** |
| Nondurable goods, total | 1,400 | 1,353 | 1,507 | 1,537 | 1,610 | 1,507 | 1,510 | 1,621 | 1,523 | 1,653 | 1,747 | 2,067 | 19,035 |
| Dept. stores, (excl. leased depts.) | 173 | 175 | 231 | 242 | 260 | 241 | 230 | 272 | 234 | 254 | 324 | 477 | 3,113 |
| Dept. stores, (incl. leased depts.)[1] | 177 | 179 | 237 | 249 | 266 | 247 | 237 | 279 | 240 | 260 | 331 | 488 | 3,190 |
| GAF, total[2] | 494 | 486 | 610 | 619 | 642 | 589 | 561 | 658 | 592 | 630 | 762 | 1,118 | 7,761 |
| **New Jersey, total** | **3,518** | **3,322** | **3,697** | **3,837** | **4,115** | **4,026** | **4,008** | **4,086** | **3,924** | **4,054** | **4,285** | **5,322** | **48,194** |
| Nondurable goods, total | 2,369 | 2,167 | 2,377 | 2,444 | 2,591 | 2,562 | 2,534 | 2,585 | 2,432 | 2,572 | 2,700 | 3,321 | 30,654 |
| Dept. stores, (excl. leased depts.) | 205 | 231 | 278 | 295 | 340 | 312 | 261 | 333 | 311 | 348 | 442 | 686 | 4,042 |
| Dept. stores, (incl. leased depts.)[1] | 212 | 238 | 285 | 305 | 350 | 322 | 269 | 343 | 320 | 357 | 457 | 707 | 4,165 |
| GAF, total[2] | 781 | 794 | 886 | 917 | 1,001 | 948 | 884 | 1,009 | 938 | 1,050 | 1,273 | 1,856 | 12,337 |
| **New York, total** | **6,863** | **6,602** | **7,302** | **7,542** | **8,134** | **7,652** | **7,641** | **8,120** | **7,953** | **8,265** | **8,357** | **9,616** | **94,047** |
| Durable goods, total | 2,102 | 2,175 | 2,429 | 2,592 | 2,973 | 2,696 | 2,709 | 2,769 | 2,822 | 2,733 | 2,658 | 2,949 | 31,607 |
| Nondurable goods, total | 4,761 | 4,427 | 4,873 | 4,950 | 5,161 | 4,956 | 4,932 | 5,351 | 5,131 | 5,532 | 5,699 | 6,667 | 62,440 |
| Dept. stores, (excl. leased depts.) | 429 | 483 | 564 | 604 | 695 | 629 | 538 | 659 | 616 | 708 | 860 | 1,281 | 8,066 |
| Dept. stores, (incl. leased depts.)[1] | 453 | 510 | 599 | 637 | 736 | 665 | 568 | 697 | 653 | 749 | 911 | 1,353 | 8,531 |
| GAF, total[2] | 1,564 | 1,561 | 1,788 | 1,898 | 2,128 | 1,949 | 1,753 | 2,095 | 1,986 | 2,216 | 2,573 | 3,796 | 25,307 |
| **North Carolina, total** | **2,335** | **2,285** | **2,597** | **2,885** | **3,029** | **2,926** | **2,960** | **3,091** | **2,762** | **2,821** | **2,875** | **3,444** | **34,010** |
| Nondurable goods, total | 1,423 | 1,373 | 1,520 | 1,588 | 1,690 | 1,651 | 1,643 | 1,776 | 1,596 | 1,739 | 1,858 | 2,241 | 20,098 |
| Dept. stores, (excl. leased depts.) | 132 | 124 | 173 | 195 | 196 | 184 | 172 | 203 | 180 | 189 | 241 | 388 | 2,377 |
| Dept. stores, (incl. leased depts.)[1] | 138 | 130 | 182 | 205 | 206 | 194 | 181 | 213 | 189 | 199 | 253 | 407 | 2,497 |
| GAF, total[2] | 443 | 416 | 524 | 628 | 600 | 573 | 549 | 625 | 550 | 583 | 724 | 1,124 | 7,339 |
| **Ohio, total** | **4,068** | **3,973** | **4,689** | **5,132** | **5,290** | **5,107** | **5,195** | **5,336** | **5,066** | **5,099** | **5,064** | **5,773** | **59,792** |
| Nondurable goods, total | 2,700 | 2,578 | 2,963 | 3,083 | 3,218 | 3,093 | 3,130 | 3,267 | 3,012 | 3,177 | 3,305 | 3,838 | 37,364 |
| Dept. stores, (excl. leased depts.) | 325 | 333 | 459 | 491 | 501 | 464 | 439 | 528 | 465 | 520 | 656 | 980 | 6,161 |
| Dept. stores, (incl. leased depts.)[1] | 343 | 351 | 485 | 518 | 529 | 490 | 463 | 556 | 490 | 549 | 693 | 1,031 | 6,498 |
| GAF, total[2] | 727 | 730 | 982 | 1,051 | 1,067 | 1,003 | 966 | 1,114 | 999 | 1,097 | 1,332 | 2,031 | 13,099 |

## Table 11. **Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Large States: January 1984 to December 1993**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| State and kind of business | 1985 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Pennsylvania, total** | **4,469** | **4,359** | **5,101** | **5,386** | **5,788** | **5,522** | **5,477** | **5,714** | **5,441** | **5,504** | **5,852** | **6,758** | **65,371** |
| Durable goods, total | 1,346 | 1,367 | 1,658 | 1,972 | 2,146 | 1,978 | 1,984 | 1,969 | 1,952 | 1,797 | 1,820 | 1,900 | 21,889 |
| Nondurable goods, total | 3,123 | 2,992 | 3,443 | 3,414 | 3,642 | 3,544 | 3,493 | 3,745 | 3,489 | 3,707 | 4,032 | 4,858 | 43,482 |
| Dept. stores, (excl. leased depts.) | 339 | 359 | 467 | 501 | 542 | 488 | 439 | 538 | 489 | 560 | 739 | 1,039 | 6,500 |
| Dept. stores, (incl. leased depts.)[1] | 356 | 377 | 490 | 526 | 569 | 512 | 461 | 565 | 513 | 588 | 774 | 1,089 | 6,820 |
| GAF, total[2] | 913 | 936 | 1,111 | 1,147 | 1,225 | 1,135 | 1,051 | 1,249 | 1,147 | 1,285 | 1,598 | 2,292 | 15,089 |
| **Tennessee, total** | **1,478** | **1,426** | **1,735** | **1,773** | **1,853** | **1,800** | **1,869** | **1,938** | **1,841** | **1,925** | **1,920** | **2,343** | **21,901** |
| Nondurable goods, total | 1,001 | 935 | 1,135 | 1,181 | 1,210 | 1,173 | 1,198 | 1,251 | 1,154 | 1,243 | 1,304 | 1,586 | 14,371 |
| Dept. stores, (excl. leased depts.) | 126 | 127 | 180 | 189 | 194 | 183 | 176 | 204 | 176 | 196 | 257 | 379 | 2,387 |
| Dept. Stores, (incl. leased depts.)[1] | 130 | 131 | 186 | 195 | 200 | 190 | 182 | 210 | 182 | 203 | 266 | 392 | 2,467 |
| GAF, total[2] | 330 | 321 | 419 | 425 | 460 | 435 | 427 | 503 | 446 | 502 | 620 | 943 | 5,831 |
| **Texas, total** | **7,537** | **7,212** | **8,456** | **8,584** | **8,945** | **8,577** | **8,572** | **8,989** | **8,314** | **8,109** | **8,284** | **10,059** | **101,638** |
| Durable goods, total | 2,719 | 2,722 | 3,169 | 3,262 | 3,406 | 3,198 | 3,163 | 3,313 | 3,125 | 2,851 | 2,670 | 3,141 | 36,739 |
| Nondurable goods, total | 4,818 | 4,490 | 5,287 | 5,322 | 5,539 | 5,379 | 5,409 | 5,676 | 5,189 | 5,258 | 5,614 | 6,918 | 64,899 |
| Dept. stores, (excl. leased depts.) | 534 | 550 | 715 | 722 | 781 | 717 | 700 | 800 | 692 | 751 | 885 | 1,398 | 9,245 |
| Dept. stores, (incl. leased depts.)[1] | 552 | 571 | 741 | 747 | 809 | 741 | 725 | 830 | 716 | 777 | 915 | 1,445 | 9,569 |
| GAF, total[2] | 1,755 | 1,748 | 2,111 | 2,134 | 2,248 | 2,054 | 1,954 | 2,257 | 2,063 | 2,088 | 2,385 | 3,784 | 26,581 |
| **Virginia, total** | **2,624** | **2,602** | **3,000** | **3,179** | **3,208** | **3,057** | **3,111** | **3,275** | **3,060** | **3,061** | **3,032** | **3,555** | **36,764** |
| Nondurable goods, total | 1,567 | 1,512 | 1,744 | 1,798 | 1,797 | 1,714 | 1,714 | 1,798 | 1,610 | 1,737 | 1,805 | 2,276 | 21,072 |
| Dept. stores, (excl. leased depts.) | 144 | 144 | 186 | 205 | 216 | 198 | 185 | 221 | 201 | 220 | 287 | 434 | 2,641 |
| Dept. stores, (incl. leased depts.)[1] | 149 | 149 | 194 | 213 | 224 | 205 | 193 | 230 | 209 | 228 | 298 | 450 | 2,742 |
| GAF, total[2] | 476 | 474 | 586 | 620 | 641 | 582 | 575 | 662 | 613 | 674 | 836 | 1,201 | 7,940 |
| **Wisconsin, total** | **2,013** | **1,888** | **2,392** | **2,581** | **2,822** | **2,797** | **2,621** | **2,675** | **2,734** | **2,636** | **2,699** | **3,000** | **30,858** |
| Durable goods, total | 871 | 773 | 1,144 | 1,290 | 1,350 | 1,373 | 1,225 | 1,141 | 1,270 | 1,049 | 976 | 1,177 | 13,639 |
| Nondurable goods, total | 1,142 | 1,115 | 1,248 | 1,291 | 1,472 | 1,424 | 1,396 | 1,534 | 1,464 | 1,587 | 1,723 | 1,823 | 17,219 |
| Dept. stores, (excl. leased depts.) | 134 | 133 | 176 | 191 | 204 | 182 | 168 | 206 | 179 | 213 | 273 | 384 | 2,443 |
| Dept. stores, (incl. leased depts.)[1] | 140 | 139 | 182 | 198 | 211 | 188 | 174 | 213 | 185 | 218 | 281 | 396 | 2,525 |
| GAF, total[2] | 337 | 328 | 414 | 460 | 486 | 451 | 427 | 508 | 444 | 502 | 602 | 852 | 5,811 |

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).

NOTE: Totals include data for kinds of business not shown.

## Table 11. Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Large States: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| State and kind of business | 1984 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **California, total** | **11,368** | **11,278** | **12,574** | **12,067** | **12,868** | **13,160** | **12,626** | **13,094** | **12,342** | **12,669** | **13,175** | **16,088** | **153,309** |
| Durable goods, total | 3,857 | 3,892 | 4,353 | 3,963 | 4,255 | 4,517 | 4,224 | 4,288 | 4,034 | 4,283 | 4,275 | 4,940 | 50,881 |
| Nondurable goods, total | 7,511 | 7,386 | 8,221 | 8,104 | 8,613 | 8,643 | 8,402 | 8,806 | 8,308 | 8,386 | 8,900 | 11,148 | 102,428 |
| Dept. stores, (excl. leased depts.) | 981 | 965 | 1,163 | 1,146 | 1,269 | 1,263 | 1,161 | 1,278 | 1,201 | 1,293 | 1,593 | 2,494 | 15,807 |
| Dept. stores, (incl. leased depts.)[1] | 1,012 | 996 | 1,202 | 1,185 | 1,311 | 1,305 | 1,200 | 1,318 | 1,239 | 1,336 | 1,648 | 2,582 | 16,334 |
| GAF, total[2] | 2,754 | 2,693 | 3,134 | 3,066 | 3,274 | 3,301 | 3,033 | 3,389 | 3,196 | 3,374 | 4,054 | 6,214 | 41,482 |
| **Florida, total** | **5,444** | **5,479** | **6,143** | **5,799** | **5,980** | **5,608** | **5,392** | **5,605** | **5,194** | **5,478** | **5,722** | **6,843** | **68,687** |
| Durable goods, total | 2,211 | 2,288 | 2,561 | 2,484 | 2,655 | 2,353 | 2,255 | 2,319 | 2,133 | 2,278 | 2,234 | 2,557 | 28,328 |
| Nondurable goods, total | 3,233 | 3,191 | 3,582 | 3,315 | 3,325 | 3,255 | 3,137 | 3,286 | 3,061 | 3,200 | 3,488 | 4,286 | 40,359 |
| Dept. stores, (excl. leased depts.) | 386 | 402 | 490 | 468 | 485 | 455 | 420 | 481 | 432 | 467 | 612 | 951 | 6,049 |
| Dept. stores, (incl. leased depts.)[1] | 398 | 417 | 503 | 482 | 501 | 469 | 432 | 496 | 442 | 479 | 631 | 979 | 6,229 |
| GAF, total[2] | 1,185 | 1,060 | 1,237 | 1,139 | 1,185 | 1,162 | 1,085 | 1,200 | 1,140 | 1,229 | 1,519 | 2,253 | 15,394 |
| **Illinois, total** | **4,345** | **4,418** | **4,967** | **5,060** | **5,370** | **5,356** | **5,164** | **5,326** | **4,944** | **5,229** | **5,332** | **6,173** | **61,684** |
| Nondurable goods, total | 2,990 | 2,964 | 3,338 | 3,347 | 3,551 | 3,497 | 3,272 | 3,432 | 3,289 | 3,416 | 3,648 | 4,402 | 41,146 |
| Dept. stores, (excl. leased depts.) | 332 | 332 | 403 | 444 | 500 | 487 | 419 | 475 | 465 | 497 | 616 | 914 | 5,884 |
| Dept. stores, (incl. leased depts.)[1] | 347 | 345 | 422 | 465 | 525 | 509 | 439 | 498 | 488 | 522 | 646 | 962 | 6,168 |
| GAF, total[2] | 885 | 898 | 1,053 | 1,129 | 1,241 | 1,236 | 1,101 | 1,210 | 1,197 | 1,234 | 1,477 | 2,207 | 14,868 |
| **Indiana, total** | **1,972** | **2,123** | **2,258** | **2,344** | **2,646** | **2,734** | **2,525** | **2,609** | **2,469** | **2,579** | **2,646** | **2,895** | **29,800** |
| Nondurable goods, total | 1,330 | 1,316 | 1,478 | 1,488 | 1,634 | 1,624 | 1,521 | 1,620 | 1,525 | 1,586 | 1,700 | 2,000 | 18,822 |
| Dept. stores, (excl. leased depts.) | 155 | 154 | 193 | 205 | 232 | 227 | 198 | 233 | 213 | 231 | 302 | 458 | 2,801 |
| Dept. stores, (incl. leased depts.)[1] | 161 | 160 | 199 | 212 | 239 | 235 | 204 | 240 | 221 | 239 | 314 | 473 | 2,897 |
| GAF, total[2] | 367 | 363 | 448 | 472 | 485 | 491 | 448 | 508 | 479 | 512 | 618 | 925 | 6,116 |
| **Louisiana, total** | **1,861** | **1,860** | **2,077** | **2,067** | **2,182** | **2,133** | **2,026** | **2,154** | **1,985** | **2,004** | **2,113** | **2,500** | **24,962** |
| Nondurable goods, total | 1,152 | 1,146 | 1,287 | 1,301 | 1,344 | 1,318 | 1,272 | 1,369 | 1,301 | 1,315 | 1,411 | 1,726 | 15,942 |
| Dept. stores, (excl. leased depts.) | 124 | 123 | 160 | 171 | 181 | 172 | 160 | 182 | 155 | 163 | 213 | 303 | 2,107 |
| Dept. stores, (incl. leased depts.)[1] | 126 | 126 | 164 | 175 | 185 | 176 | 164 | 186 | 159 | 167 | 217 | 311 | 2,156 |
| GAF, total[2] | 403 | 401 | 472 | 517 | 554 | 508 | 459 | 542 | 491 | 508 | 642 | 1,049 | 6,546 |
| **Maryland, total** | **1,898** | **1,931** | **2,139** | **2,271** | **2,384** | **2,512** | **2,257** | **2,302** | **2,188** | **2,418** | **2,533** | **3,068** | **27,901** |
| Nondurable goods, total | 1,169 | 1,157 | 1,270 | 1,312 | 1,387 | 1,378 | 1,311 | 1,367 | 1,315 | 1,383 | 1,498 | 1,837 | 16,384 |
| Dept. stores, (excl. leased depts.) | 131 | 148 | 171 | 187 | 210 | 201 | 172 | 188 | 198 | 201 | 267 | 411 | 2,485 |
| Dept. stores, (incl. leased depts.)[1] | 137 | 155 | 178 | 195 | 219 | 209 | 179 | 196 | 206 | 208 | 278 | 427 | 2,587 |
| GAF, total[2] | 382 | 404 | 455 | 486 | 527 | 514 | 447 | 498 | 515 | 523 | 670 | 1,045 | 6,466 |
| **Massachusetts, total** | **2,316** | **2,369** | **2,486** | **2,514** | **2,736** | **2,761** | **2,621** | **2,743** | **2,585** | **2,760** | **2,906** | **3,508** | **32,305** |
| Nondurable goods, total | 1,671 | 1,624 | 1,753 | 1,739 | 1,896 | 1,887 | 1,826 | 1,947 | 1,894 | 1,949 | 2,085 | 2,551 | 22,622 |
| Dept. stores, (excl. leased depts.) | 157 | 170 | 201 | 222 | 258 | 257 | 211 | 243 | 253 | 256 | 329 | 507 | 3,064 |
| Dept. stores, (incl. leased depts.)[1] | 163 | 176 | 207 | 231 | 268 | 267 | 219 | 252 | 262 | 266 | 342 | 525 | 3,178 |
| GAF, total[2] | 506 | 553 | 604 | 649 | 730 | 750 | 623 | 732 | 728 | 732 | 908 | 1,418 | 8,933 |
| **Michigan, total** | **3,267** | **3,349** | **3,740** | **3,822** | **4,231** | **4,131** | **3,911** | **3,978** | **3,705** | **3,954** | **4,117** | **4,783** | **46,988** |
| Durable goods, total | 1,214 | 1,373 | 1,524 | 1,637 | 1,886 | 1,714 | 1,589 | 1,566 | 1,420 | 1,634 | 1,665 | 1,739 | 18,961 |
| Nondurable goods, total | 2,053 | 1,976 | 2,216 | 2,185 | 2,345 | 2,417 | 2,322 | 2,412 | 2,285 | 2,320 | 2,452 | 3,044 | 28,027 |
| Dept. stores, (excl. leased depts.) | 334 | 332 | 405 | 423 | 467 | 473 | 411 | 459 | 454 | 471 | 588 | 844 | 5,661 |
| Dept. stores, (incl. leased depts.)[1] | 343 | 340 | 414 | 432 | 476 | 482 | 419 | 469 | 464 | 481 | 600 | 862 | 5,782 |
| GAF, total[2] | 856 | 844 | 986 | 1,034 | 1,099 | 1,108 | 1,023 | 1,109 | 1,053 | 1,088 | 1,341 | 2,008 | 13,549 |
| **Minnesota, total** | **1,686** | **1,684** | **1,786** | **1,849** | **2,075** | **2,063** | **1,899** | **2,005** | **2,023** | **2,214** | **2,233** | **2,364** | **23,881** |
| Nondurable goods, total | 1,212 | 1,198 | 1,279 | 1,307 | 1,439 | 1,412 | 1,331 | 1,412 | 1,469 | 1,624 | 1,649 | 1,829 | 17,161 |
| Dept. stores, (excl. leased depts.) | 133 | 140 | 162 | 170 | 191 | 194 | 165 | 195 | 191 | 214 | 236 | 348 | 2,339 |
| Dept. stores, (incl. leased depts.)[1] | 138 | 146 | 169 | 177 | 198 | 201 | 172 | 202 | 198 | 222 | 245 | 362 | 2,430 |
| GAF, total[2] | 363 | 358 | 405 | 427 | 457 | 454 | 413 | 467 | 460 | 491 | 539 | 753 | 5,587 |
| **Missouri, total** | **2,096** | **2,165** | **2,385** | **2,519** | **2,770** | **2,705** | **2,580** | **2,644** | **2,514** | **2,684** | **2,759** | **2,912** | **30,733** |
| Nondurable goods, total | 1,309 | 1,288 | 1,400 | 1,446 | 1,524 | 1,514 | 1,481 | 1,565 | 1,547 | 1,626 | 1,657 | 1,955 | 18,312 |
| Dept. stores, (excl. leased depts.) | 163 | 163 | 196 | 217 | 244 | 233 | 209 | 241 | 229 | 242 | 303 | 446 | 2,886 |
| Dept. stores, (incl. leased depts.)[1] | 166 | 167 | 200 | 222 | 250 | 238 | 214 | 247 | 236 | 248 | 311 | 457 | 2,956 |
| GAF, total[2] | 435 | 418 | 504 | 604 | 627 | 595 | 538 | 595 | 623 | 653 | 775 | 1,093 | 7,460 |
| **New Jersey, total** | **3,333** | **3,251** | **3,476** | **3,508** | **3,706** | **3,719** | **3,515** | **3,608** | **3,452** | **3,787** | **4,106** | **4,893** | **44,354** |
| Nondurable goods, total | 2,268 | 2,144 | 2,320 | 2,[illegible]28 | 2,420 | 2,414 | 2,307 | 2,358 | 2,311 | 2,472 | 2,653 | 3,258 | 29,253 |
| Dept. stores, (excl. leased depts.) | 187 | 217 | 248 | 279 | 315 | 320 | 250 | 292 | 304 | 311 | 410 | 650 | 3,783 |
| Dept. stores, (incl. leased depts.)[1] | 193 | 224 | 255 | 288 | 324 | 330 | 258 | 302 | 313 | 320 | 423 | 670 | 3,900 |
| GAF, total[2] | 699 | 717 | 773 | 816 | 871 | 903 | 762 | 868 | 876 | 934 | 1,192 | 1,856 | 11,267 |
| **New York, total** | **6,367** | **6,364** | **6,953** | **7,151** | **7,622** | **7,922** | **7,191** | **7,394** | **7,107** | **7,530** | **7,883** | **8,933** | **88,417** |
| Durable goods, total | 1,791 | 1,879 | 2,081 | 2,287 | 2,596 | 2,812 | 2,468 | 2,468 | 2,232 | 2,405 | 2,403 | 2,602 | 28,024 |
| Nondurable goods, total | 4,576 | 4,485 | 4,872 | 4,864 | 5,026 | 5,110 | 4,723 | 4,926 | 4,875 | 5,125 | 5,480 | 6,331 | 60,393 |
| Dept. stores, (excl. leased depts.) | 406 | 462 | 510 | 579 | 655 | 655 | 515 | 600 | 636 | 646 | 842 | 1,248 | 7,754 |
| Dept. stores, (incl. leased depts.)[1] | 427 | 485 | 541 | 610 | 692 | 691 | 543 | 632 | 671 | 682 | 888 | 1,321 | 8,183 |
| GAF, total[2] | 1,380 | 1,414 | 1,550 | 1,735 | 1,910 | 2,078 | 1,724 | 1,857 | 1,941 | 2,014 | 2,400 | 3,423 | 23,426 |
| **North Carolina, total** | **2,180** | **2,122** | **2,501** | **2,526** | **2,773** | **2,713** | **2,550** | **2,715** | **2,497** | **2,576** | **2,761** | **3,223** | **31,137** |
| Nondurable goods, total | 1,319 | 1,300 | 1,476 | 1,487 | 1,592 | 1,604 | 1,539 | 1,635 | 1,512 | 1,553 | 1,702 | 2,081 | 18,800 |
| Dept. stores, (excl. leased depts.) | 119 | 123 | 162 | 185 | 194 | 189 | 170 | 189 | 181 | 182 | 241 | 369 | 2,304 |
| Dept. stores, (incl. leased depts.)[1] | 125 | 129 | 169 | 195 | 203 | 198 | 179 | 199 | 191 | 192 | 252 | 387 | 2,419 |
| GAF, total[2] | 376 | 371 | 473 | 514 | 526 | 538 | 490 | 550 | 535 | 527 | 663 | 1,055 | 6,618 |
| **Ohio, total** | **3,760** | **3,731** | **4,262** | **4,455** | **4,653** | **4,784** | **4,518** | **4,639** | **4,345** | **4,772** | **4,849** | **5,472** | **54,240** |
| Nondurable goods, total | 2,553 | 2,506 | 2,832 | 2,846 | 2,959 | 2,978 | 2,829 | 2,998 | 2,811 | 2,949 | 3,133 | 3,733 | 35,127 |
| Dept. stores, (excl. leased depts.) | 317 | 331 | 421 | 460 | 489 | 480 | 421 | 493 | 481 | 500 | 649 | 963 | 6,005 |
| Dept. stores, (incl. leased depts.)[1] | 334 | 349 | 445 | 483 | 517 | 505 | 446 | 522 | 505 | 527 | 680 | 1,013 | 6,326 |
| GAF, total[2] | 709 | 700 | 870 | 948 | 981 | 966 | 851 | 978 | 959 | 1,011 | 1,271 | 1,878 | 12,122 |

## Table 11. **Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Large States: January 1984 to December 1993**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| State and kind of business | 1984 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Pennsylvania, total** | **4,223** | **4,436** | **4,921** | **5,014** | **5,237** | **5,282** | **4,836** | **5,068** | **4,795** | **5,023** | **5,456** | **6,257** | **60,548** |
| Durable goods, total | 1,237 | 1,536 | 1,668 | 1,779 | 1,876 | 1,891 | 1,704 | 1,741 | 1,512 | 1,593 | 1,687 | 1,690 | 19,914 |
| Nondurable goods, total | 2,986 | 2,900 | 3,253 | 3,235 | 3,361 | 3,391 | 3,132 | 3,327 | 3,283 | 3,430 | 3,769 | 4,567 | 40,634 |
| Dept. stores, (excl. leased depts.) | 319 | 343 | 431 | 477 | 518 | 515 | 429 | 491 | 491 | 530 | 723 | 1,025 | 6,292 |
| Dept. stores, (incl. leased depts.)[1] | 335 | 360 | 451 | 500 | 543 | 539 | 450 | 515 | 516 | 556 | 758 | 1,074 | 6,597 |
| GAF, total[2] | 850 | 870 | 1,016 | 1,108 | 1,169 | 1,164 | 991 | 1,136 | 1,135 | 1,236 | 1,572 | 2,308 | 14,555 |
| **Tennessee, total** | **1,427** | **1,390** | **1,642** | **1,612** | **1,691** | **1,707** | **1,647** | **1,690** | **1,646** | **1,730** | **1,794** | **2,079** | **20,055** |
| Nondurable goods, total | 958 | 919 | 1,061 | 1,100 | 1,109 | 1,110 | 1,103 | 1,135 | 1,091 | 1,141 | 1,208 | 1,438 | 13,373 |
| Dept. stores, (excl. leased depts.) | 124 | 123 | 162 | 169 | 182 | 181 | 161 | 186 | 175 | 185 | 246 | 356 | 2,250 |
| Dept. Stores, (incl. leased depts.)[1] | 128 | 127 | 167 | 175 | 189 | 187 | 166 | 192 | 181 | 192 | 254 | 368 | 2,326 |
| GAF, total[2] | 334 | 330 | 394 | 413 | 431 | 436 | 390 | 442 | 423 | 437 | 544 | 809 | 5,383 |
| **Texas, total** | **6,926** | **7,115** | **8,064** | **7,906** | **8,588** | **8,375** | **8,162** | **8,439** | **7,580** | **7,858** | **8,091** | **9,662** | **96,766** |
| Durable goods, total | 2,630 | 2,778 | 3,104 | 2,994 | 3,457 | 3,366 | 3,188 | 3,094 | 2,730 | 2,912 | 2,806 | 3,154 | 36,213 |
| Nondurable goods, total | 4,296 | 4,337 | 4,960 | 4,912 | 5,131 | 5,009 | 4,974 | 5,345 | 4,850 | 4,946 | 5,285 | 6,508 | 60,553 |
| Dept. stores, (excl. leased depts.) | 513 | 510 | 678 | 668 | 733 | 694 | 662 | 753 | 659 | 710 | 853 | 1,325 | 8,758 |
| Dept. stores, (incl. leased depts.)[1] | 530 | 527 | 701 | 692 | 757 | 717 | 686 | 778 | 682 | 735 | 882 | 1,368 | 9,055 |
| GAF, total[2] | 1,544 | 1,580 | 1,907 | 1,897 | 2,063 | 1,958 | 1,861 | 2,142 | 1,944 | 1,978 | 2,330 | 3,666 | 24,870 |
| **Virginia, total** | **2,440** | **2,438** | **2,726** | **2,795** | **2,880** | **2,991** | **2,800** | **2,823** | **2,636** | **2,960** | **3,003** | **3,253** | **33,745** |
| Nondurable goods, total | 1,443 | 1,397 | 1,578 | 1,610 | 1,673 | 1,692 | 1,627 | 1,671 | 1,592 | 1,676 | 1,838 | 2,173 | 19,970 |
| Dept. stores, (excl. leased depts.) | 132 | 143 | 174 | 191 | 214 | 203 | 181 | 199 | 198 | 207 | 278 | 407 | 2,527 |
| Dept. stores, (incl. leased depts.)[1] | 137 | 148 | 181 | 197 | 222 | 210 | 188 | 206 | 205 | 214 | 288 | 423 | 2,619 |
| GAF, total[2] | 426 | 449 | 517 | 546 | 580 | 560 | 519 | 579 | 565 | 603 | 748 | 1,092 | 7,184 |
| **Wisconsin, total** | **1,801** | **1,821** | **2,172** | **2,310** | **2,455** | **2,548** | **2,314** | **2,342** | **2,370** | **2,661** | **2,691** | **2,907** | **28,392** |
| Durable goods, total | 793 | 802 | 1,040 | 1,159 | 1,160 | 1,235 | 1,097 | 969 | 1,012 | 1,200 | 1,077 | 1,143 | 12,687 |
| Nondurable goods, total | 1,008 | 1,019 | 1,132 | 1,151 | 1,295 | 1,313 | 1,217 | 1,373 | 1,358 | 1,461 | 1,614 | 1,764 | 15,705 |
| Dept. stores, (excl. leased depts.) | 128 | 130 | 162 | 179 | 198 | 189 | 159 | 188 | 181 | 203 | 258 | 364 | 2,339 |
| Dept. stores, (incl. leased depts.)[1] | 132 | 135 | 168 | 185 | 204 | 196 | 165 | 195 | 187 | 209 | 267 | 376 | 2,419 |
| GAF, total[2] | 318 | 317 | 374 | 416 | 446 | 450 | 385 | 434 | 422 | 463 | 556 | 763 | 5,344 |

[1]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[2]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).

NOTE: Totals include data for kinds of business not shown.

## Table 12. Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Areas and Cities: January 1984 to December 1993

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Area and kind of business | 1993 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Atlanta, GA MSA, total** | **1,951** | **1,915** | **2,197** | **2,185** | **2,343** | **2,266** | **2,300** | **2,278** | **2,178** | **2,302** | **2,412** | **3,001** | **27,328** |
| Nondurable goods, total | 1,244 | 1,267 | 1,364 | 1,381 | 1,469 | 1,368 | 1,394 | 1,420 | 1,358 | 1,448 | 1,562 | 1,865 | 17,140 |
| Dept. stores, (excl. leased depts.) | 154 | 175 | 199 | 212 | 227 | 213 | 208 | 234 | 214 | 239 | 285 | 431 | 2,791 |
| Dept. stores, (incl. leased depts.)[2] | 158 | 182 | 205 | 218 | 233 | 219 | 214 | 241 | 220 | 245 | 292 | 441 | 2,868 |
| GAF, total[3] | 556 | 570 | 661 | 682 | 718 | 702 | 704 | 755 | 713 | 772 | 883 | 1,341 | 9,057 |
| **Baltimore, MD MSA, total** | **1,212** | **1,231** | **1,361** | **1,442** | **1,491** | **1,490** | **1,491** | **1,444** | **1,449** | **1,457** | **1,546** | **1,917** | **17,531** |
| Nondurable goods, total | 740 | 737 | 818 | 832 | 860 | 839 | 824 | 828 | 840 | 866 | 927 | 1,195 | 10,306 |
| Dept. stores, (excl. leased depts.) | 82 | 86 | 100 | 119 | 124 | 114 | 107 | 118 | 123 | 131 | 166 | 262 | 1,532 |
| Dept. stores, (incl. leased depts.)[2] | 85 | 90 | 104 | 123 | 129 | 118 | 111 | 123 | 128 | 136 | 173 | 272 | 1,592 |
| GAF, total[3] | 291 | 303 | 337 | 381 | 381 | 377 | 365 | 380 | 381 | 395 | 476 | 755 | 4,822 |
| **Boston-Lawrence-Salem-Lowell-Brockton, MA NECMA, total** | **2,343** | **2,271** | **2,517** | **2,511** | **2,571** | **2,595** | **2,460** | **2,574** | **2,659** | **2,707** | **2,781** | **3,410** | **31,399** |
| Nondurable goods, total | 1,546 | 1,523 | 1,706 | 1,700 | 1,776 | 1,718 | 1,630 | 1,698 | 1,788 | 1,884 | 1,946 | 2,392 | 21,307 |
| Dept. stores, (excl. leased depts.) | 115 | 125 | 142 | 163 | 178 | 169 | 145 | 166 | 177 | 188 | 233 | 363 | 2,164 |
| Dept. stores, (incl. leased depts.)[2] | 122 | 131 | 150 | 172 | 187 | 178 | 153 | 175 | 186 | 197 | 243 | 378 | 2,272 |
| GAF, total[3] | 541 | 548 | 604 | 659 | 691 | 654 | 611 | 688 | 712 | 727 | 852 | 1,314 | 8,601 |
| **Chicago-Gary-Lake County, IL-IN-WI CMSA, total** | **5,328** | **5,268** | **6,112** | **6,264** | **6,400** | **6,252** | **6,354** | **6,184** | **6,053** | **6,351** | **6,526** | **7,669** | **74,761** |
| Nondurable goods, total | 3,359 | 3,257 | 3,756 | 3,823 | 3,904 | 3,692 | 3,702 | 3,732 | 3,627 | 3,945 | 4,105 | 4,893 | 45,795 |
| Dept. stores, (excl. leased depts.) | 343 | 353 | 462 | 472 | 507 | 480 | 467 | 519 | 508 | 586 | 682 | 1,033 | 6,412 |
| Dept. stores, (incl. leased depts.)[2] | 359 | 371 | 483 | 493 | 529 | 501 | 486 | 539 | 529 | 609 | 708 | 1,072 | 6,679 |
| GAF, total[3] | 1,275 | 1,255 | 1,482 | 1,524 | 1,592 | 1,547 | 1,535 | 1,638 | 1,601 | 1,707 | 1,965 | 3,007 | 20,128 |
| **Chicago, IL PMSA, total** | **4,117** | **4,071** | **4,710** | **4,793** | **4,915** | **4,740** | **4,749** | **4,615** | **4,561** | **4,781** | **4,929** | **5,702** | **56,683** |
| Nondurable goods, total | 2,568 | 2,490 | 2,868 | 2,903 | 2,953 | 2,753 | 2,694 | 2,715 | 2,681 | 2,931 | 3,055 | 3,637 | 34,248 |
| Dept. stores, (excl. leased depts.) | 257 | 269 | 353 | 360 | 383 | 364 | 351 | 392 | 390 | 448 | 517 | 783 | 4,867 |
| Dept. stores, (incl. leased depts.)[2] | 271 | 284 | 370 | 376 | 401 | 381 | 367 | 409 | 406 | 468 | 540 | 816 | 5,089 |
| GAF, total[3] | 983 | 964 | 1,134 | 1,173 | 1,210 | 1,176 | 1,161 | 1,225 | 1,213 | 1,310 | 1,477 | 2,237 | 15,263 |
| **Chicago, IL City, total** | **1,080** | **1,020** | **1,197** | **1,200** | **1,207** | **1,232** | **1,209** | **1,173** | **1,191** | **1,329** | **1,249** | **1,430** | **14,517** |
| Nondurable goods, total | 766 | 722 | 828 | 867 | 867 | 837 | 855 | 826 | 838 | 967 | 948 | 1,054 | 10,375 |
| Dept. stores, (excl. leased depts.) | 74 | 79 | 98 | 99 | 106 | 101 | 95 | 104 | 109 | 124 | 137 | 204 | 1,330 |
| Dept. stores, (incl. leased depts.)[2] | 80 | 85 | 104 | 105 | 112 | 108 | 101 | 111 | 116 | 132 | 145 | 217 | 1,416 |
| GAF, total[3] | 292 | 282 | 330 | 338 | 347 | 336 | 326 | 354 | 351 | 400 | 422 | 614 | 4,392 |
| **Cincinnati-Hamilton, OH-KY-IN CMSA, total** | **1,051** | **1,003** | **1,165** | **1,227** | **1,311** | **1,242** | **1,258** | **1,205** | **1,166** | **1,208** | **1,227** | **1,545** | **14,608** |
| Nondurable goods, total | 688 | 657 | 736 | 769 | 821 | 740 | 768 | 756 | 744 | 785 | 794 | 987 | 9,245 |
| Dept. stores, (excl. leased depts.) | 87 | 84 | 110 | 116 | 123 | 117 | 115 | 122 | 118 | 132 | 157 | 236 | 1,517 |
| Dept. stores, (incl. leased depts.)[2] | 90 | 87 | 114 | 120 | 127 | 121 | 119 | 126 | 122 | 136 | 163 | 243 | 1,568 |
| GAF, total[3] | 270 | 254 | 317 | 329 | 340 | 341 | 351 | 338 | 321 | 351 | 417 | 650 | 4,279 |
| **Cleveland-Akron-Lorain, OH CMSA, total** | **1,557** | **1,561** | **1,869** | **1,866** | **1,963** | **1,927** | **1,881** | **1,857** | **1,765** | **1,820** | **1,926** | **2,369** | **22,361** |
| Nondurable goods, total | 987 | 948 | 1,100 | 1,108 | 1,145 | 1,129 | 1,114 | 1,107 | 1,100 | 1,143 | 1,165 | 1,530 | 13,576 |
| Dept. stores, (excl. leased depts.) | 107 | 111 | 141 | 152 | 160 | 154 | 151 | 168 | 164 | 172 | 213 | 331 | 2,024 |
| Dept. stores, (incl. leased depts.)[2] | 112 | 116 | 148 | 160 | 168 | 162 | 158 | 177 | 172 | 179 | 223 | 345 | 2,120 |
| GAF, total[3] | 351 | 344 | 404 | 434 | 446 | 438 | 445 | 475 | 463 | 487 | 588 | 923 | 5,798 |
| **Cleveland, OH PMSA, total** | **968** | **1,000** | **1,138** | **1,134** | **1,219** | **1,138** | **1,108** | **1,115** | **1,069** | **1,107** | **1,197** | **1,513** | **13,706** |
| Dept. stores, (excl. leased depts.) | 70 | 72 | 92 | 100 | 105 | 101 | 99 | 110 | 108 | 112 | 133 | 210 | 1,312 |
| Dept. stores, (incl. leased depts.)[2] | 74 | 76 | 97 | 105 | 111 | 106 | 103 | 115 | 113 | 116 | 139 | 219 | 1,374 |
| GAF, total[3] | 240 | 233 | 279 | 298 | 303 | 295 | 305 | 326 | 321 | 338 | 403 | 618 | 3,959 |
| **Dallas-Fort Worth, TX CMSA, total** | **2,568** | **2,581** | **2,970** | **2,986** | **3,157** | **3,083** | **3,115** | **3,024** | **2,870** | **2,994** | **3,057** | **3,859** | **36,264** |
| Nondurable goods, total | 1,624 | 1,571 | 1,782 | 1,795 | 1,846 | 1,759 | 1,853 | 1,806 | 1,687 | 1,827 | 1,853 | 2,305 | 21,708 |
| Dept. stores, (excl. leased depts.) | 238 | 242 | 289 | 289 | 312 | 295 | 306 | 313 | 280 | 325 | 366 | 591 | 3,846 |
| Dept. stores, (incl. leased depts.)[2] | 245 | 250 | 298 | 298 | 321 | 304 | 315 | 323 | 289 | 333 | 374 | 605 | 3,955 |
| GAF, total[3] | 650 | 645 | 766 | 830 | 860 | 824 | 837 | 878 | 800 | 878 | 1,014 | 1,606 | 10,588 |
| **Denver-Boulder, CO CMSA, total** | **1,341** | **1,257** | **1,441** | **1,487** | **1,584** | **1,560** | **1,689** | **1,652** | **1,562** | **1,621** | **1,627** | **1,955** | **18,776** |
| Nondurable goods, total | 730 | 717 | 801 | 796 | 856 | 800 | 840 | 870 | 824 | 851 | 895 | 1,082 | 10,062 |
| Dept. stores, (excl. leased depts.) | 104 | 102 | 125 | 125 | 139 | 134 | 136 | 149 | 134 | 150 | 168 | 261 | 1,727 |
| Dept. stores, (incl. leased depts.)[2] | 107 | 105 | 129 | 128 | 143 | 138 | 140 | 154 | 138 | 155 | 173 | 268 | 1,778 |
| GAF, total[3] | 383 | 372 | 439 | 428 | 454 | 449 | 458 | 507 | 475 | 497 | 564 | 827 | 5,853 |
| **Detroit-Ann Arbor, MI CMSA, total** | **2,876** | **2,794** | **3,314** | **3,378** | **3,498** | **3,617** | **3,467** | **3,581** | **3,511** | **3,609** | **3,702** | **4,515** | **41,862** |
| Nondurable goods, total | 1,899 | 1,801 | 2,056 | 2,151 | 2,190 | 2,179 | 2,143 | 2,153 | 2,137 | 2,251 | 2,319 | 2,890 | 26,169 |
| Dept. stores, (excl. leased depts.) | 329 | 310 | 380 | 403 | 423 | 414 | 402 | 422 | 415 | 444 | 509 | 748 | 5,199 |
| Dept. stores, (incl. leased depts.)[2] | 339 | 321 | 391 | 416 | 436 | 427 | 414 | 434 | 428 | 458 | 524 | 770 | 5,358 |
| GAF, total[3] | 821 | 781 | 915 | 957 | 982 | 969 | 958 | 1,003 | 1,000 | 1,033 | 1,211 | 1,827 | 12,457 |
| **Detroit, MI PMSA, total** | **2,630** | **2,558** | **3,047** | **3,105** | **3,200** | **3,305** | **3,168** | **3,258** | **3,200** | **3,299** | **3,432** | **4,179** | **38,381** |
| Nondurable goods, total | 1,787 | 1,690 | 1,934 | 2,021 | 2,052 | 2,048 | 2,016 | 2,022 | 2,005 | 2,115 | 2,175 | 2,708 | 24,573 |
| Dept. stores, (excl. leased depts.) | 302 | 287 | 352 | 374 | 392 | 384 | 373 | 390 | 383 | 411 | 473 | 697 | 4,818 |
| Dept. stores, (incl. leased depts.)[2] | 312 | 297 | 363 | 386 | 404 | 395 | 383 | 401 | 395 | 425 | 489 | 719 | 4,969 |
| GAF, total[3] | 748 | 719 | 849 | 891 | 909 | 898 | 889 | 928 | 920 | 960 | 1,123 | 1,689 | 11,523 |
| **Houston-Galveston-Brazoria, TX CMSA, total** | **2,323** | **2,272** | **2,609** | **2,597** | **2,670** | **2,633** | **2,734** | **2,693** | **2,527** | **2,518** | **2,587** | **3,311** | **31,474** |
| Nondurable goods, total | 1,560 | 1,492 | 1,654 | 1,691 | 1,738 | 1,649 | 1,745 | 1,713 | 1,602 | 1,681 | 1,728 | 2,173 | 20,426 |
| Dept. stores, (excl. leased depts.) | 206 | 214 | 248 | 252 | 272 | 258 | 269 | 278 | 243 | 274 | 318 | 500 | 3,332 |
| Dept. stores, (incl. leased depts.)[2] | 212 | 220 | 255 | 259 | 279 | 264 | 275 | 285 | 249 | 281 | 325 | 512 | 3,416 |
| GAF, total[3] | 598 | 600 | 710 | 754 | 784 | 734 | 772 | 792 | 715 | 751 | 873 | 1,358 | 9,441 |

## Table 12. Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Areas and Cities: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Area and kind of business | 1993 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Houston, TX PMSA, total** | **2,137** | **2,075** | **2,370** | **2,374** | **2,424** | **2,383** | **2,499** | **2,450** | **2,300** | **2,304** | **2,353** | **3,014** | **28,683** |
| Nondurable goods, total | 1,410 | 1,343 | 1,478 | 1,520 | 1,555 | 1,470 | 1,569 | 1,540 | 1,432 | 1,515 | 1,557 | 1,941 | 18,330 |
| Dept. stores, (excl. leased depts.) | 178 | 184 | 214 | 218 | 231 | 220 | 229 | 238 | 208 | 236 | 273 | 430 | 2,859 |
| Dept. stores, (incl. leased depts.)[2] | 183 | 190 | 221 | 224 | 238 | 226 | 235 | 244 | 214 | 241 | 279 | 440 | 2,935 |
| GAF, total[3] | 544 | 543 | 640 | 684 | 704 | 660 | 691 | 714 | 646 | 675 | 789 | 1,221 | 8,511 |
| **Kansas City, MO-KS MSA, total** | **985** | **916** | **1,154** | **1,150** | **1,182** | **1,202** | **1,118** | **1,177** | **1,112** | **1,151** | **1,165** | **1,478** | **13,790** |
| Dept. Stores, (excl. leased depts.) | 100 | 100 | 124 | 123 | 139 | 129 | 127 | 144 | 129 | 147 | 169 | 251 | 1,682 |
| Dept. stores, (incl. leased depts.)[2] | 102 | 102 | 127 | 126 | 143 | 133 | 131 | 147 | 132 | 151 | 173 | 256 | 1,723 |
| GAF, total[3] | 258 | 248 | 293 | 297 | 321 | 308 | 309 | 337 | 309 | 334 | 381 | 607 | 4,002 |
| **Los Angeles-Anaheim-Riverside, CA CMSA, total** | **8,559** | **8,366** | **9,409** | **9,536** | **9,857** | **9,580** | **9,709** | **9,595** | **9,178** | **9,496** | **9,707** | **11,860** | **114,852** |
| Nondurable goods, total | 5,331 | 5,144 | 5,717 | 5,788 | 5,952 | 5,705 | 5,859 | 5,782 | 5,560 | 5,765 | 6,083 | 7,558 | 70,244 |
| Dept. stores, (excl. leased depts.) | 566 | 568 | 690 | 683 | 731 | 706 | 705 | 733 | 698 | 726 | 904 | 1,476 | 9,186 |
| Dept. stores, (incl. leased depts.)[2] | 589 | 593 | 720 | 714 | 762 | 734 | 732 | 761 | 726 | 753 | 937 | 1,527 | 9,548 |
| GAF, total[3] | 2,267 | 2,221 | 2,577 | 2,556 | 2,666 | 2,638 | 2,657 | 2,709 | 2,594 | 2,656 | 3,110 | 4,717 | 33,368 |
| **Anaheim-Santa Ana, CA PMSA, total** | **1,782** | **1,719** | **1,951** | **1,981** | **2,029** | **2,021** | **1,999** | **2,020** | **1,910** | **2,031** | **2,043** | **2,622** | **24,108** |
| Dept. stores, (excl. leased depts.) | 109 | 109 | 131 | 131 | 142 | 135 | 139 | 144 | 138 | 140 | 177 | 295 | 1,790 |
| Dept. stores, (incl. leased depts.)[2] | 113 | 114 | 137 | 138 | 148 | 141 | 145 | 150 | 144 | 146 | 184 | 305 | 1,865 |
| GAF, total[3] | 548 | 503 | 584 | 577 | 588 | 593 | 592 | 614 | 592 | 600 | 712 | 1,068 | 7,571 |
| **Los Angeles-Long Beach, CA PMSA, total** | **5,073** | **4,937** | **5,568** | **5,647** | **5,856** | **5,635** | **5,757** | **5,657** | **5,397** | **5,561** | **5,650** | **6,791** | **67,529** |
| Nondurable goods, total | 3,155 | 3,016 | 3,352 | 3,382 | 3,480 | 3,300 | 3,409 | 3,345 | 3,202 | 3,327 | 3,486 | 4,234 | 40,688 |
| Dept. stores, (excl. leased depts.) | 312 | 309 | 378 | 370 | 398 | 384 | 382 | 394 | 377 | 390 | 480 | 789 | 4,963 |
| Dept. stores, (incl. leased depts.)[2] | 326 | 323 | 395 | 388 | 416 | 402 | 399 | 410 | 393 | 406 | 499 | 815 | 5,172 |
| GAF, total[3] | 1,255 | 1,250 | 1,461 | 1,439 | 1,528 | 1,513 | 1,532 | 1,546 | 1,475 | 1,513 | 1,732 | 2,657 | 18,901 |
| **Los Angeles, CA City, total** | **1,804** | **1,706** | **1,925** | **1,913** | **1,957** | **1,879** | **1,921** | **1,911** | **1,834** | **1,858** | **1,901** | **2,261** | **22,870** |
| Nondurable goods, total | 1,173 | 1,119 | 1,231 | 1,233 | 1,278 | 1,184 | 1,249 | 1,213 | 1,169 | 1,222 | 1,260 | 1,487 | 14,818 |
| Dept. stores, (excl. leased depts.) | 83 | 84 | 106 | 101 | 106 | 100 | 102 | 102 | 98 | 101 | 124 | 193 | 1,300 |
| Dept. stores, (incl. leased depts.)[2] | 87 | 88 | 111 | 106 | 111 | 105 | 107 | 108 | 104 | 106 | 130 | 203 | 1,366 |
| GAF, total[3] | 431 | 433 | 502 | 493 | 513 | 512 | 528 | 526 | 510 | 524 | 574 | 848 | 6,394 |
| **Miami-Fort Lauderdale, FL CMSA, total** | **2,653** | **2,796** | **2,836** | **3,001** | **3,005** | **2,914** | **2,991** | **2,877** | **2,818** | **2,954** | **3,088** | **4,077** | **36,010** |
| Nondurable goods, total | 1,519 | 1,477 | 1,625 | 1,649 | 1,657 | 1,582 | 1,627 | 1,622 | 1,569 | 1,606 | 1,682 | 2,080 | 19,695 |
| Dept. stores, (excl. leased depts.) | 161 | 170 | 186 | 184 | 186 | 179 | 175 | 198 | 173 | 181 | 233 | 369 | 2,395 |
| Dept. stores, (incl. leased depts.)[2] | 166 | 176 | 193 | 191 | 193 | 185 | 181 | 204 | 179 | 187 | 240 | 379 | 2,474 |
| GAF, total[3] | 836 | 802 | 853 | 861 | 860 | 829 | 827 | 853 | 789 | 820 | 1,001 | 1,513 | 10,844 |
| **Miami-Hialeah, FL PMSA, total** | **1,550** | **1,675** | **1,633** | **1,747** | **1,699** | **1,640** | **1,616** | **1,654** | **1,615** | **1,638** | **1,698** | **2,079** | **20,244** |
| Nondurable goods, total | 912 | 886 | 955 | 983 | 994 | 938 | 948 | 960 | 919 | 940 | 972 | 1,177 | 11,584 |
| Dept. stores, (excl. leased depts.) | 94 | 99 | 107 | 107 | 110 | 105 | 103 | 115 | 100 | 101 | 134 | 204 | 1,379 |
| Dept. stores, (incl. leased depts.)[2] | 97 | 102 | 111 | 111 | 113 | 108 | 106 | 119 | 103 | 104 | 137 | 210 | 1,421 |
| GAF, total[3] | 568 | 528 | 556 | 565 | 562 | 541 | 545 | 560 | 514 | 515 | 610 | 908 | 6,972 |
| **Milwaukee-Racine, WI CMSA, total** | **884** | **919** | **1,099** | **1,022** | **1,124** | **1,105** | **1,092** | **1,135** | **1,089** | **1,073** | **1,182** | **1,404** | **13,128** |
| Dept. stores, (excl. leased depts.) | 79 | 81 | 99 | 107 | 107 | 102 | 102 | 117 | 109 | 122 | 146 | 215 | 1,386 |
| Dept. stores, (incl. leased depts.)[2] | 81 | 84 | 103 | 111 | 111 | 105 | 105 | 121 | 113 | 126 | 151 | 223 | 1,434 |
| GAF, total[3] | 220 | 221 | 264 | 275 | 280 | 272 | 273 | 299 | 293 | 309 | 364 | 535 | 3,605 |
| **Milwaukee, WI PMSA, total** | **783** | **799** | **941** | **923** | **986** | **941** | **946** | **970** | **916** | **933** | **1,019** | **1,203** | **11,360** |
| Dept. stores, (excl. leased depts.) | 70 | 72 | 89 | 95 | 96 | 91 | 91 | 105 | 97 | 109 | 130 | 190 | 1,235 |
| Dept. stores, (incl. leased depts.)[2] | 72 | 74 | 92 | 98 | 99 | 94 | 93 | 108 | 100 | 112 | 134 | 198 | 1,274 |
| GAF, total[3] | 197 | 197 | 237 | 245 | 251 | 241 | 241 | 265 | 260 | 277 | 323 | 477 | 3,211 |
| **Minneapolis-St. Paul, MN-WI MSA, total** | **1,810** | **1,735** | **2,095** | **2,045** | **2,096** | **2,169** | **2,132** | **2,070** | **2,093** | **2,152** | **2,165** | **2,538** | **25,100** |
| Dept. stores, (excl. leased depts.) | 164 | 158 | 200 | 202 | 213 | 211 | 203 | 233 | 226 | 249 | 272 | 398 | 2,729 |
| Dept. stores, (incl. leased depts.)[2] | 170 | 163 | 206 | 209 | 220 | 217 | 209 | 240 | 234 | 256 | 281 | 409 | 2,814 |
| GAF, total[3] | 433 | 413 | 504 | 503 | 520 | 528 | 520 | 562 | 562 | 586 | 652 | 937 | 6,720 |
| **New York-Northern New Jersey-Long Island NY-NJ-CT CMSA, total** | **10,120** | **9,307** | **10,408** | **11,099** | **11,328** | **11,759** | **11,621** | **11,634** | **11,582** | **11,674** | **12,073** | **15,082** | **137,687** |
| Nondurable goods, total | 6,876 | 6,374 | 6,990 | 7,130 | 7,264 | 7,361 | 7,222 | 7,210 | 7,383 | 7,585 | 7,869 | 9,827 | 89,091 |
| Dept. stores, (excl. leased depts.) | 522 | 549 | 638 | 740 | 797 | 757 | 661 | 738 | 783 | 833 | 1,028 | 1,641 | 9,687 |
| Dept. stores, (incl. leased depts.)[2] | 539 | 571 | 662 | 768 | 824 | 782 | 683 | 762 | 809 | 859 | 1,060 | 1,686 | 10,005 |
| GAF, total[3] | 2,603 | 2,488 | 2,827 | 3,220 | 3,307 | 3,403 | 3,362 | 3,415 | 3,503 | 3,518 | 3,960 | 6,056 | 41,662 |
| **Nassau-Suffolk, NY PMSA, total** | **2,044** | **1,776** | **2,021** | **2,155** | **2,179** | **2,289** | **2,289** | **2,336** | **2,318** | **2,253** | **2,373** | **2,951** | **26,984** |
| Nondurable goods, total | 1,352 | 1,114 | 1,243 | 1,255 | 1,266 | 1,327 | 1,354 | 1,334 | 1,352 | 1,329 | 1,354 | 1,793 | 16,073 |
| Dept. stores, (excl. leased depts.) | 97 | 103 | 120 | 137 | 145 | 143 | 125 | 138 | 147 | 154 | 199 | 324 | 1,832 |
| Dept. stores, (incl. leased depts.)[2] | 100 | 106 | 123 | 142 | 150 | 148 | 128 | 142 | 151 | 159 | 205 | 332 | 1,886 |
| **New York, NY PMSA, total** | **3,581** | **3,381** | **3,718** | **3,847** | **4,052** | **4,187** | **4,092** | **4,107** | **4,052** | **4,158** | **4,314** | **5,373** | **48,862** |
| Nondurable goods, total | 2,550 | 2,421 | 2,590 | 2,643 | 2,716 | 2,666 | 2,587 | 2,652 | 2,662 | 2,804 | 2,914 | 3,555 | 32,760 |
| Dept. stores, (excl. leased depts.) | 181 | 196 | 223 | 256 | 280 | 259 | 219 | 250 | 269 | 290 | 334 | 535 | 3,292 |
| Dept. stores, (incl. leased depts.)[2] | 189 | 205 | 233 | 267 | 291 | 268 | 228 | 259 | 279 | 300 | 345 | 553 | 3,417 |
| GAF, total[3] | 1,095 | 1,040 | 1,194 | 1,331 | 1,370 | 1,467 | 1,468 | 1,461 | 1,466 | 1,464 | 1,613 | 2,435 | 17,404 |
| **Newark, NJ PMSA, total** | **909** | **804** | **895** | **978** | **1,018** | **1,053** | **1,047** | **1,056** | **1,001** | **1,047** | **1,044** | **1,264** | **12,116** |
| Dept. stores, (excl. leased depts.) | 41 | 43 | 51 | 60 | 66 | 60 | 51 | 57 | 61 | 65 | 81 | 133 | 769 |
| Dept. stores, (incl. leased depts.)[2] | 42 | 45 | 52 | 63 | 68 | 62 | 53 | 59 | 63 | 68 | 84 | 137 | 796 |
| **New York, NY City, total** | **2,669** | **2,651** | **2,922** | **2,991** | **3,094** | **3,217** | **3,186** | **3,172** | **3,104** | **3,237** | **3,288** | **4,142** | **37,873** |
| Nondurable goods, total | 2,121 | 1,999 | 2,152 | 2,178 | 2,231 | 2,191 | 2,116 | 2,179 | 2,188 | 2,317 | 2,368 | 2,836 | 26,876 |
| Dept. stores, (excl. leased depts.) | 135 | 147 | 167 | 190 | 205 | 186 | 160 | 183 | 198 | 215 | 240 | 385 | 2,411 |
| Dept. stores, (incl. leased depts.)[2] | 141 | 155 | 176 | 199 | 214 | 194 | 166 | 191 | 206 | 223 | 249 | 399 | 2,513 |
| GAF, total[3] | 903 | 852 | 977 | 1,089 | 1,108 | 1,211 | 1,231 | 1,217 | 1,209 | 1,213 | 1,308 | 1,925 | 14,243 |

## Table 12. Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Areas and Cities: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Area and kind of business | 1993 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Philadelphia-Wilmington-Trenton, PA-NJ-DE CMSA, total** | **3,668** | **3,633** | **4,013** | **4,280** | **4,443** | **4,315** | **4,195** | **4,259** | **4,188** | **4,274** | **4,471** | **5,321** | **51,060** |
| Nondurable goods, total | 2,368 | 2,329 | 2,494 | 2,593 | 2,678 | 2,520 | 2,497 | 2,521 | 2,549 | 2,645 | 2,736 | 3,396 | 31,326 |
| Dept. stores, (excl. leased depts.) | 225 | 229 | 280 | 328 | 358 | 317 | 289 | 310 | 334 | 361 | 473 | 739 | 4,243 |
| Dept. stores, (incl. leased depts.)[2] | 235 | 239 | 291 | 341 | 371 | 329 | 300 | 322 | 346 | 374 | 489 | 760 | 4,397 |
| GAF, total[3] | 794 | 760 | 882 | 995 | 1,036 | 978 | 914 | 974 | 1,004 | 1,030 | 1,238 | 1,896 | 12,501 |
| **Philadelphia, PA-NJ PMSA, total** | **2,965** | **2,935** | **3,211** | **3,411** | **3,549** | **3,444** | **3,384** | **3,467** | **3,387** | **3,451** | **3,638** | **4,279** | **41,121** |
| Nondurable goods, total | 1,960 | 1,912 | 2,046 | 2,080 | 2,128 | 2,041 | 2,025 | 2,047 | 2,086 | 2,132 | 2,201 | 2,748 | 25,406 |
| Dept. stores, (excl. leased depts.) | 176 | 179 | 219 | 258 | 281 | 248 | 226 | 241 | 263 | 284 | 371 | 581 | 3,327 |
| Dept. stores, (incl. leased depts.)[2] | 184 | 188 | 228 | 268 | 292 | 258 | 234 | 250 | 273 | 294 | 383 | 597 | 3,449 |
| GAF, total[3] | 663 | 632 | 720 | 819 | 851 | 804 | 747 | 795 | 825 | 837 | 1,012 | 1,552 | 10,257 |
| **Philadelphia, PA City, total** | **695** | **701** | **767** | **761** | **801** | **807** | **724** | **754** | **739** | **716** | **755** | **941** | **9,161** |
| Dept. stores, (excl. leased depts.) | 28 | 26 | 33 | 39 | 42 | 36 | 34 | 34 | 39 | 41 | 52 | 83 | 487 |
| Dept. stores, (incl. leased depts.)[2] | 30 | 28 | 35 | 40 | 44 | 38 | 35 | 36 | 40 | 43 | 55 | 86 | 510 |
| **Phoenix, AZ MSA, total** | **1,430** | **1,412** | **1,491** | **1,503** | **1,518** | **1,441** | **1,480** | **1,544** | **1,509** | **1,601** | **1,688** | **2,051** | **18,668** |
| Dept. stores, (excl. leased depts.) | 111 | 117 | 139 | 133 | 135 | 121 | 124 | 138 | 124 | 142 | 178 | 283 | 1,745 |
| Dept. stores, (incl. leased depts.)[2] | 115 | 121 | 145 | 138 | 140 | 125 | 128 | 143 | 128 | 146 | 184 | 291 | 1,804 |
| GAF, total[3] | 368 | 363 | 414 | 405 | 418 | 384 | 379 | 427 | 392 | 436 | 530 | 842 | 5,358 |
| **Pittsburgh-Beaver Valley, PA CMSA, total** | **1,121** | **1,096** | **1,264** | **1,359** | **1,387** | **1,386** | **1,413** | **1,438** | **1,394** | **1,429** | **1,513** | **1,825** | **16,625** |
| Nondurable goods, total | 787 | 747 | 866 | 921 | 944 | 911 | 933 | 924 | 914 | 965 | 1,014 | 1,258 | 11,184 |
| Dept. stores, (excl. leased depts.) | 95 | 99 | 128 | 140 | 145 | 135 | 134 | 147 | 145 | 159 | 218 | 307 | 1,852 |
| Dept. stores, (incl. leased depts.)[2] | 101 | 105 | 135 | 149 | 154 | 144 | 143 | 157 | 155 | 169 | 230 | 322 | 1,964 |
| GAF, total[3] | 319 | 325 | 360 | 395 | 398 | 387 | 389 | 423 | 404 | 404 | 520 | 813 | 5,137 |
| **Pittsburgh, PA PMSA, total** | **1,076** | **1,041** | **1,200** | **1,290** | **1,306** | **1,299** | **1,334** | **1,359** | **1,320** | **1,359** | **1,429** | **1,752** | **15,765** |
| Nondurable goods, total | 754 | 712 | 829 | 876 | 896 | 871 | 895 | 884 | 873 | 923 | 966 | 1,197 | 10,676 |
| Dept. stores, (excl. leased depts.) | 87 | 90 | 117 | 127 | 132 | 123 | 122 | 134 | 132 | 146 | 200 | 281 | 1,691 |
| Dept. stores, (incl. leased depts.)[2] | 92 | 96 | 124 | 136 | 140 | 130 | 129 | 143 | 142 | 155 | 211 | 295 | 1,793 |
| GAF, total[3] | 304 | 307 | 341 | 374 | 376 | 366 | 368 | 399 | 382 | 381 | 489 | 770 | 4,857 |
| **St. Louis, MO-IL MSA, total** | **1,551** | **1,482** | **1,804** | **1,761** | **1,813** | **1,801** | **1,708** | **1,688** | **1,768** | **1,765** | **1,800** | **2,280** | **21,221** |
| Dept. stores, (excl. leased depts.) | 145 | 148 | 184 | 192 | 204 | 190 | 184 | 204 | 206 | 221 | 266 | 384 | 2,528 |
| Dept. stores, (incl. leased depts.)[2] | 149 | 152 | 189 | 197 | 208 | 195 | 188 | 208 | 211 | 225 | 271 | 391 | 2,584 |
| GAF, total[3] | 392 | 374 | 446 | 465 | 492 | 471 | 463 | 495 | 491 | 513 | 620 | 959 | 6,181 |
| **San Diego, CA MSA, total** | **1,450** | **1,396** | **1,579** | **1,649** | **1,712** | **1,664** | **1,773** | **1,743** | **1,624** | **1,716** | **1,644** | **2,064** | **20,014** |
| Nondurable goods, total | 853 | 824 | 916 | 937 | 965 | 928 | 986 | 974 | 928 | 991 | 979 | 1,276 | 11,557 |
| Dept. stores, (excl. leased depts.) | 100 | 102 | 121 | 122 | 132 | 128 | 129 | 136 | 126 | 128 | 159 | 263 | 1,646 |
| Dept. stores, (incl. leased depts.)[2] | 105 | 106 | 127 | 127 | 139 | 134 | 135 | 143 | 132 | 134 | 167 | 274 | 1,723 |
| GAF, total[3] | 434 | 433 | 485 | 492 | 516 | 508 | 515 | 531 | 499 | 514 | 592 | 937 | 6,456 |
| **San Francisco-Oakland-San Jose, CA CMSA, total** | **4,039** | **3,940** | **4,367** | **4,343** | **4,488** | **4,521** | **4,671** | **4,443** | **4,613** | **4,692** | **4,668** | **5,704** | **54,489** |
| Nondurable goods, total | 2,489 | 2,408 | 2,660 | 2,707 | 2,790 | 2,776 | 2,864 | 2,743 | 2,693 | 2,797 | 2,884 | 3,637 | 33,448 |
| Dept. stores, (excl. leased depts.) | 253 | 255 | 301 | 302 | 326 | 326 | 332 | 348 | 319 | 339 | 422 | 684 | 4,207 |
| Dept. stores, (incl. leased depts.)[2] | 263 | 266 | 314 | 315 | 338 | 339 | 344 | 360 | 331 | 351 | 436 | 704 | 4,361 |
| GAF, total[3] | 1,180 | 1,173 | 1,291 | 1,296 | 1,397 | 1,415 | 1,426 | 1,442 | 1,396 | 1,416 | 1,678 | 2,550 | 17,660 |
| **Oakland, CA PMSA, total** | **1,275** | **1,260** | **1,406** | **1,457** | **1,488** | **1,475** | **1,516** | **1,436** | **1,427** | **1,460** | **1,488** | **1,788** | **17,476** |
| Dept. stores, (excl. leased depts.) | 79 | 78 | 94 | 93 | 100 | 101 | 102 | 108 | 99 | 104 | 135 | 220 | 1,313 |
| Dept. stores, (incl. leased depts.)[2] | 82 | 82 | 97 | 97 | 104 | 105 | 106 | 112 | 102 | 108 | 139 | 227 | 1,361 |
| **San Francisco, CA PMSA, total** | **1,099** | **1,063** | **1,167** | **1,211** | **1,237** | **1,262** | **1,309** | **1,235** | **1,222** | **1,220** | **1,232** | **1,585** | **14,842** |
| Nondurable goods, total | 805 | 770 | 832 | 847 | 873 | 877 | 928 | 851 | 862 | 885 | 915 | 1,129 | 10,574 |
| Dept. stores, (excl. leased depts.) | 68 | 69 | 79 | 80 | 86 | 85 | 88 | 89 | 86 | 89 | 106 | 172 | 1,097 |
| Dept. stores, (incl. leased depts.)[2] | 70 | 72 | 83 | 84 | 89 | 88 | 91 | 92 | 89 | 92 | 110 | 178 | 1,138 |
| GAF, total[3] | 370 | 363 | 400 | 401 | 433 | 448 | 464 | 443 | 437 | 442 | 521 | 789 | 5,511 |
| **Seattle-Tacoma, WA CMSA, total** | **1,763** | **1,761** | **1,962** | **1,986** | **2,136** | **2,147** | **2,089** | **2,118** | **2,018** | **2,028** | **2,110** | **2,636** | **24,754** |
| Dept. stores, (excl. leased depts.) | 120 | 125 | 143 | 143 | 159 | 149 | 146 | 175 | 154 | 158 | 193 | 299 | 1,964 |
| Dept. stores, (incl. leased depts.)[2] | 127 | 132 | 151 | 151 | 167 | 156 | 153 | 185 | 162 | 166 | 203 | 312 | 2,065 |
| GAF, total[3] | 491 | 485 | 549 | 537 | 584 | 572 | 598 | 613 | 574 | 598 | 689 | 1,051 | 7,341 |
| **Tampa-St. Petersburg-Clearwater, FL MSA, total** | **1,687** | **1,691** | **1,921** | **1,888** | **1,828** | **1,742** | **1,686** | **1,705** | **1,755** | **1,748** | **1,863** | **2,214** | **21,728** |
| Nondurable goods, total | 1,107 | 1,085 | 1,186 | 1,182 | 1,122 | 1,046 | 1,013 | 1,008 | 992 | 1,055 | 1,157 | 1,431 | 13,384 |
| Dept. stores, (excl. leased depts.) | 112 | 116 | 134 | 133 | 129 | 120 | 123 | 131 | 118 | 133 | 163 | 260 | 1,672 |
| Dept. stores, (incl. leased depts.)[2] | 115 | 120 | 139 | 138 | 133 | 124 | 127 | 135 | 121 | 137 | 168 | 267 | 1,724 |
| GAF, total[3] | 355 | 351 | 392 | 381 | 378 | 361 | 361 | 376 | 378 | 379 | 448 | 671 | 4,831 |
| **Washington, DC-MD-VA MSA, total** | **2,777** | **2,650** | **2,935** | **3,037** | **3,241** | **3,225** | **3,233** | **3,184** | **3,241** | **3,266** | **3,336** | **4,114** | **38,239** |
| Nondurable goods, total | 1,804 | 1,703 | 1,900 | 1,949 | 2,022 | 1,987 | 1,990 | 1,938 | 1,960 | 2,055 | 2,109 | 2,649 | 24,066 |
| Dept. stores, (excl. leased depts.) | 154 | 162 | 185 | 210 | 222 | 203 | 192 | 211 | 223 | 232 | 272 | 443 | 2,709 |
| Dept. stores, (incl. leased depts.)[2] | 161 | 169 | 193 | 219 | 231 | 211 | 200 | 219 | 232 | 241 | 282 | 458 | 2,816 |
| GAF, total[3] | 726 | 697 | 777 | 852 | 907 | 896 | 894 | 918 | 930 | 955 | 1,072 | 1,612 | 11,236 |

NA Data not available
[1]For definitions of metropolitan areas, see appendix D, *Monthly Retail Trade Report, BR—93*.
[2]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[3]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).
Note: Totals include data for kinds of business not shown.

## Table 12. **Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Areas and Cities: January 1984 to December 1993**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Area and kind of business | 1992 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Atlanta, GA MSA, total** | **1,717** | **1,800** | **1,985** | **2,037** | **2,033** | **2,028** | **2,072** | **2,074** | **1,995** | **2,150** | **2,212** | **2,765** | **24,868** |
| Nondurable goods, total | 1,116 | 1,171 | 1,281 | 1,303 | 1,362 | 1,319 | 1,344 | 1,424 | 1,334 | 1,448 | 1,518 | 1,830 | 16,450 |
| Dept. stores, (excl. leased depts.) | 136 | 170 | 197 | 196 | 205 | 189 | 191 | 224 | 202 | 221 | 269 | 408 | 2,608 |
| Dept. stores, (incl. leased depts.)[2] | 142 | 177 | 205 | 203 | 212 | 196 | 198 | 232 | 210 | 228 | 277 | 418 | 2,698 |
| GAF, total[3] | 519 | 561 | 604 | 606 | 620 | 597 | 613 | 684 | 637 | 677 | 787 | 1,214 | 8,119 |
| **Baltimore, MD MSA, total** | **1,228** | **1,231** | **1,350** | **1,373** | **1,423** | **1,408** | **1,374** | **1,378** | **1,357** | **1,365** | **1,401** | **1,616** | **16,704** |
| Nondurable goods, total | 742 | 748 | 785 | 811 | 823 | 793 | 786 | 808 | 795 | 848 | 885 | 1,156 | 9,970 |
| Dept. stores, (excl. leased depts.) | 80 | 91 | 102 | 113 | 120 | 109 | 102 | 113 | 110 | 123 | 157 | 247 | 1,467 |
| Dept. stores, (incl. leased depts.)[2] | 83 | 95 | 107 | 118 | 124 | 114 | 106 | 117 | 114 | 127 | 163 | 255 | 1,523 |
| GAF, total[3] | 303 | 306 | 341 | 367 | 373 | 362 | 349 | 378 | 367 | 390 | 461 | 740 | 4,737 |
| **Boston-Lawrence-Salem-Lowell-Brockton, MA NECMA, total** | **2,164** | **2,211** | **2,398** | **2,395** | **2,550** | **2,541** | **2,379** | **2,376** | **2,459** | **2,557** | **2,578** | **3,233** | **29,841** |
| Nondurable goods, total | 1,519 | 1,554 | 1,702 | 1,691 | 1,824 | 1,750 | 1,606 | 1,662 | 1,702 | 1,813 | 1,899 | 2,358 | 21,080 |
| Dept. stores, (excl. leased depts.) | 115 | 125 | 144 | 160 | 173 | 163 | 136 | 166 | 169 | 182 | 219 | 348 | 2,100 |
| Dept. stores, (incl. leased depts.)[2] | 121 | 133 | 152 | 170 | 182 | 172 | 144 | 175 | 179 | 193 | 230 | 364 | 2,215 |
| GAF, total[3] | 527 | 522 | 567 | 618 | 657 | 620 | 555 | 662 | 695 | 710 | 827 | 1,267 | 8,227 |
| **Chicago-Gary-Lake County, IL-IN-WI CMSA, total** | **5,180** | **5,091** | **5,519** | **5,683** | **6,062** | **5,951** | **5,711** | **5,784** | **5,724** | **6,238** | **6,138** | **7,623** | **70,704** |
| Nondurable goods, total | 3,320 | 3,250 | 3,507 | 3,561 | 3,752 | 3,556 | 3,509 | 3,673 | 3,529 | 3,916 | 4,046 | 5,010 | 44,629 |
| Dept. stores, (excl. leased depts.) | 312 | 349 | 422 | 418 | 467 | 432 | 404 | 474 | 427 | 519 | 604 | 916 | 5,744 |
| Dept. stores, (incl. leased depts.)[2] | 327 | 368 | 442 | 437 | 489 | 453 | 423 | 496 | 448 | 545 | 632 | 959 | 6,019 |
| GAF, total[3] | 1,112 | 1,194 | 1,336 | 1,376 | 1,479 | 1,441 | 1,366 | 1,518 | 1,451 | 1,652 | 1,857 | 2,915 | 18,697 |
| **Chicago, IL PMSA, total** | **4,125** | **4,043** | **4,448** | **4,568** | **4,896** | **4,784** | **4,531** | **4,567** | **4,488** | **4,950** | **4,849** | **5,963** | **56,212** |
| Nondurable goods, total | 2,670 | 2,590 | 2,794 | 2,819 | 2,976 | 2,813 | 2,761 | 2,885 | 2,783 | 3,096 | 3,185 | 3,913 | 35,285 |
| Dept. stores, (excl. leased depts.) | 233 | 265 | 322 | 318 | 353 | 327 | 304 | 358 | 327 | 399 | 461 | 701 | 4,368 |
| Dept. stores, (incl. leased depts.)[2] | 246 | 280 | 339 | 334 | 371 | 344 | 319 | 375 | 343 | 421 | 485 | 736 | 4,593 |
| GAF, total[3] | 812 | 883 | 1,049 | 1,076 | 1,150 | 1,129 | 1,069 | 1,169 | 1,111 | 1,287 | 1,413 | 2,216 | 14,364 |
| **Chicago, IL City, total** | **1,252** | **1,223** | **1,364** | **1,384** | **1,434** | **1,395** | **1,359** | **1,198** | **1,175** | **1,330** | **1,223** | **1,553** | **15,890** |
| Nondurable goods, total | 960 | 962 | 1,041 | 1,049 | 1,081 | 1,041 | 1,006 | 859 | 844 | 939 | 899 | 1,121 | 11,802 |
| Dept. stores, (excl. leased depts.) | 67 | 78 | 90 | 86 | 97 | 91 | 85 | 100 | 97 | 117 | 128 | 194 | 1,230 |
| Dept. stores, (incl. leased depts.)[2] | 73 | 84 | 97 | 91 | 103 | 98 | 91 | 107 | 103 | 125 | 137 | 208 | 1,317 |
| GAF, total[3] | 276 | 299 | 311 | 315 | 351 | 328 | 301 | 329 | 322 | 383 | 416 | 632 | 4,263 |
| **Cincinnati-Hamilton, OH-KY-IN CMSA, total** | **1,086** | **1,083** | **1,108** | **1,125** | **1,183** | **1,178** | **1,172** | **1,180** | **1,176** | **1,240** | **1,222** | **1,513** | **14,266** |
| Nondurable goods, total | 671 | 662 | 725 | 730 | 759 | 724 | 744 | 759 | 737 | 790 | 813 | 989 | 9,103 |
| Dept. stores, (excl. leased depts.) | 82 | 92 | 109 | 115 | 115 | 106 | 105 | 121 | 113 | 128 | 150 | 232 | 1,468 |
| Dept. stores, (incl. leased depts.)[2] | 85 | 95 | 113 | 120 | 119 | 110 | 109 | 126 | 117 | 133 | 156 | 240 | 1,523 |
| GAF, total[3] | 256 | 282 | 312 | 330 | 332 | 331 | 323 | 353 | 331 | 357 | 398 | 628 | 4,233 |
| **Cleveland-Akron-Lorain, OH CMSA, total** | **1,429** | **1,506** | **1,640** | **1,732** | **1,783** | **1,728** | **1,713** | **1,821** | **1,728** | **1,819** | **1,846** | **2,261** | **21,006** |
| Nondurable goods, total | 886 | 931 | 985 | 1,002 | 1,068 | 1,036 | 1,050 | 1,110 | 1,056 | 1,102 | 1,137 | 1,491 | 12,854 |
| Dept. stores, (excl. leased depts.) | 97 | 110 | 130 | 138 | 144 | 135 | 127 | 155 | 136 | 153 | 190 | 305 | 1,820 |
| Dept. stores, (incl. leased depts.)[2] | 103 | 117 | 138 | 147 | 153 | 145 | 136 | 165 | 144 | 163 | 200 | 319 | 1,930 |
| GAF, total[3] | 325 | 349 | 385 | 418 | 422 | 414 | 395 | 456 | 414 | 463 | 539 | 848 | 5,428 |
| **Cleveland, OH PMSA, total** | **978** | **1,010** | **1,070** | **1,131** | **1,127** | **1,080** | **1,080** | **1,163** | **1,097** | **1,155** | **1,215** | **1,468** | **13,574** |
| Dept. stores, (excl. leased depts.) | 67 | 75 | 90 | 96 | 100 | 94 | 87 | 104 | 92 | 103 | 124 | 201 | 1,233 |
| Dept. stores, (incl. leased depts.)[2] | 71 | 81 | 96 | 103 | 106 | 101 | 92 | 110 | 98 | 109 | 130 | 211 | 1,308 |
| GAF, total[3] | 223 | 236 | 267 | 291 | 293 | 290 | 272 | 314 | 282 | 319 | 363 | 563 | 3,713 |
| **Dallas-Fort Worth, TX CMSA, total** | **2,462** | **2,564** | **2,787** | **2,790** | **3,081** | **3,041** | **3,121** | **3,167** | **2,906** | **3,009** | **2,920** | **3,554** | **35,402** |
| Nondurable goods, total | 1,638 | 1,681 | 1,836 | 1,779 | 1,911 | 1,894 | 1,955 | 1,996 | 1,798 | 1,870 | 1,875 | 2,287 | 22,520 |
| Dept. stores, (excl. leased depts.) | 219 | 243 | 277 | 277 | 295 | 276 | 281 | 310 | 263 | 293 | 363 | 559 | 3,656 |
| Dept. stores, (incl. leased depts.)[2] | 226 | 251 | 286 | 287 | 304 | 285 | 289 | 318 | 271 | 302 | 372 | 574 | 3,765 |
| GAF, total[3] | 618 | 663 | 724 | 737 | 782 | 730 | 739 | 819 | 702 | 780 | 898 | 1,420 | 9,612 |
| **Denver-Boulder, CO CMSA, total** | **1,187** | **1,209** | **1,327** | **1,338** | **1,381** | **1,335** | **1,414** | **1,493** | **1,424** | **1,525** | **1,472** | **1,872** | **16,977** |
| Nondurable goods, total | 701 | 698 | 753 | 752 | 804 | 762 | 784 | 834 | 779 | 828 | 864 | 1,101 | 9,660 |
| Dept. stores, (excl. leased depts.) | 94 | 102 | 116 | 124 | 133 | 121 | 123 | 142 | 119 | 138 | 159 | 248 | 1,619 |
| Dept. stores, (incl. leased depts.)[2] | 96 | 105 | 119 | 128 | 137 | 125 | 126 | 147 | 123 | 143 | 165 | 255 | 1,669 |
| GAF, total[3] | 338 | 347 | 373 | 365 | 391 | 368 | 374 | 424 | 377 | 408 | 456 | 769 | 4,990 |
| **Detroit-Ann Arbor, MI CMSA, total** | **2,640** | **2,747** | **2,990** | **3,109** | **3,297** | **3,394** | **3,220** | **3,322** | **3,304** | **3,418** | **3,402** | **4,140** | **38,983** |
| Nondurable goods, total | 1,702 | 1,697 | 1,852 | 1,933 | 2,060 | 2,080 | 2,002 | 2,062 | 2,005 | 2,181 | 2,195 | 2,663 | 24,432 |
| Dept. stores, (excl. leased depts.) | 294 | 315 | 360 | 386 | 417 | 395 | 374 | 415 | 391 | 448 | 509 | 721 | 5,025 |
| Dept. stores, (incl. leased depts.)[2] | 303 | 326 | 372 | 398 | 429 | 406 | 385 | 428 | 403 | 463 | 526 | 744 | 5,183 |
| GAF, total[3] | 735 | 777 | 847 | 899 | 960 | 934 | 905 | 986 | 966 | 1,030 | 1,160 | 1,825 | 12,024 |
| **Detroit, MI PMSA, total** | **2,418** | **2,514** | **2,741** | **2,868** | **3,047** | **3,135** | **2,927** | **3,013** | **2,994** | **3,103** | **3,123** | **3,787** | **35,670** |
| Nondurable goods, total | 1,581 | 1,577 | 1,731 | 1,811 | 1,922 | 1,948 | 1,879 | 1,927 | 1,875 | 2,046 | 2,053 | 2,476 | 22,826 |
| Dept. stores, (excl. leased depts.) | 276 | 291 | 334 | 357 | 385 | 365 | 346 | 383 | 360 | 414 | 473 | 671 | 4,655 |
| Dept. stores, (incl. leased depts.)[2] | 286 | 302 | 346 | 369 | 396 | 376 | 357 | 394 | 372 | 429 | 488 | 693 | 4,808 |
| GAF, total[3] | 671 | 708 | 782 | 831 | 885 | 866 | 837 | 912 | 885 | 949 | 1,074 | 1,680 | 11,080 |
| **Houston-Galveston-Brazoria, TX CMSA, total** | **2,367** | **2,374** | **2,583** | **2,617** | **2,653** | **2,666** | **2,648** | **2,685** | **2,469** | **2,463** | **2,466** | **3,180** | **31,171** |
| Nondurable goods, total | 1,504 | 1,502 | 1,580 | 1,629 | 1,676 | 1,627 | 1,713 | 1,740 | 1,569 | 1,667 | 1,713 | 2,167 | 20,087 |
| Dept. stores, (excl. leased depts.) | 192 | 211 | 241 | 242 | 257 | 242 | 245 | 272 | 226 | 248 | 312 | 481 | 3,169 |
| Dept. stores, (incl. leased depts.)[2] | 198 | 218 | 248 | 249 | 263 | 248 | 251 | 278 | 232 | 254 | 320 | 494 | 3,253 |
| GAF, total[3] | 556 | 576 | 639 | 693 | 746 | 684 | 684 | 748 | 649 | 688 | 805 | 1,260 | 8,728 |

## Table 12. Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Areas and Cities: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Area and kind of business | 1992 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Houston, TX PMSA, total** | **2,145** | **2,148** | **2,355** | **2,394** | **2,418** | **2,431** | **2,423** | **2,450** | **2,258** | **2,270** | **2,254** | **2,900** | **28,446** |
| Nondurable goods, total | 1,351 | 1,350 | 1,413 | 1,460 | 1,506 | 1,451 | 1,536 | 1,567 | 1,407 | 1,506 | 1,546 | 1,944 | 18,037 |
| Dept. stores, (excl. leased depts.) | 167 | 183 | 208 | 209 | 221 | 208 | 210 | 233 | 195 | 214 | 271 | 417 | 2,736 |
| Dept. stores, (incl. leased depts.)[2] | 172 | 189 | 214 | 216 | 227 | 214 | 215 | 240 | 201 | 220 | 278 | 428 | 2,814 |
| GAF, total[3] | 506 | 518 | 574 | 620 | 669 | 611 | 611 | 671 | 584 | 622 | 727 | 1,141 | 7,854 |
| **Kansas City, MO-KS MSA, total** | **990** | **961** | **1,108** | **1,157** | **1,145** | **1,159** | **1,091** | **1,075** | **1,059** | **1,111** | **1,094** | **1,383** | **13,333** |
| Dept. Stores, (excl. leased depts.) | 96 | 105 | 119 | 119 | 135 | 120 | 117 | 135 | 115 | 132 | 155 | 237 | 1,585 |
| Dept. stores, (incl. leased depts.)[2] | 97 | 106 | 122 | 121 | 137 | 122 | 119 | 137 | 117 | 134 | 159 | 242 | 1,613 |
| GAF, total[3] | 254 | 258 | 297 | 307 | 329 | 319 | 281 | 321 | 280 | 311 | 361 | 570 | 3,888 |
| **Los Angeles-Anaheim-Riverside, CA CMSA, total** | **9,290** | **9,002** | **9,529** | **9,560** | **9,889** | **9,577** | **9,637** | **9,703** | **9,193** | **9,679** | **9,638** | **11,624** | **116,321** |
| Nondurable goods, total | 5,754 | 5,635 | 5,886 | 5,914 | 6,199 | 5,880 | 6,007 | 6,071 | 5,773 | 6,053 | 6,177 | 7,485 | 72,834 |
| Dept. stores, (excl. leased depts.) | 548 | 587 | 668 | 664 | 724 | 690 | 683 | 715 | 668 | 724 | 872 | 1,468 | 9,011 |
| Dept. stores, (incl. leased depts.)[2] | 570 | 613 | 697 | 693 | 755 | 720 | 712 | 746 | 698 | 757 | 909 | 1,523 | 9,393 |
| GAF, total[3] | 2,333 | 2,307 | 2,485 | 2,477 | 2,664 | 2,620 | 2,611 | 2,696 | 2,570 | 2,754 | 3,084 | 4,702 | 33,303 |
| **Anaheim-Santa Ana, CA PMSA, total** | **1,999** | **1,997** | **2,072** | **2,119** | **2,121** | **2,027** | **2,074** | **2,076** | **1,947** | **2,056** | **2,035** | **2,342** | **24,865** |
| Dept. stores, (excl. leased depts.) | 107 | 117 | 133 | 134 | 145 | 136 | 138 | 142 | 134 | 145 | 175 | 302 | 1,808 |
| Dept. stores, (incl. leased depts.)[2] | 110 | 120 | 138 | 139 | 152 | 143 | 144 | 149 | 140 | 151 | 183 | 313 | 1,882 |
| GAF, total[3] | 553 | 583 | 597 | 605 | 631 | 641 | 665 | 668 | 652 | 703 | 766 | 1,032 | 8,096 |
| **Los Angeles-Long Beach, CA PMSA, total** | **5,365** | **5,212** | **5,501** | **5,513** | **5,620** | **5,635** | **5,661** | **5,740** | **5,416** | **5,735** | **5,672** | **6,881** | **68,151** |
| Nondurable goods, total | 3,409 | 3,326 | 3,465 | 3,466 | 3,644 | 3,449 | 3,505 | 3,562 | 3,387 | 3,544 | 3,578 | 4,356 | 42,691 |
| Dept. stores, (excl. leased depts.) | 307 | 326 | 368 | 362 | 403 | 386 | 383 | 400 | 375 | 401 | 476 | 800 | 4,987 |
| Dept. stores, (incl. leased depts.)[2] | 322 | 342 | 386 | 379 | 421 | 404 | 399 | 417 | 392 | 421 | 498 | 832 | 5,213 |
| GAF, total[3] | 1,286 | 1,275 | 1,386 | 1,384 | 1,533 | 1,493 | 1,477 | 1,528 | 1,436 | 1,534 | 1,707 | 2,668 | 18,707 |
| **Los Angeles, CA City, total** | **1,939** | **1,835** | **1,937** | **1,916** | **1,988** | **1,951** | **1,957** | **1,993** | **1,898** | **2,003** | **1,973** | **2,384** | **23,774** |
| Nondurable goods, total | 1,272 | 1,241 | 1,275 | 1,262 | 1,322 | 1,248 | 1,250 | 1,297 | 1,238 | 1,308 | 1,336 | 1,550 | 15,599 |
| Dept. stores, (excl. leased depts.) | 87 | 95 | 105 | 101 | 113 | 109 | 110 | 110 | 101 | 111 | 131 | 211 | 1,384 |
| Dept. stores, (incl. leased depts.)[2] | 92 | 100 | 111 | 106 | 119 | 115 | 115 | 116 | 107 | 117 | 137 | 222 | 1,457 |
| GAF, total[3] | 410 | 411 | 444 | 448 | 490 | 488 | 486 | 510 | 471 | 517 | 546 | 839 | 6,060 |
| **Miami-Fort Lauderdale, FL CMSA, total** | **2,046** | **2,363** | **2,462** | **2,420** | **2,471** | **2,389** | **2,398** | **2,169** | **2,412** | **2,901** | **2,850** | **3,658** | **30,539** |
| Nondurable goods, total | 1,265 | 1,275 | 1,377 | 1,376 | 1,395 | 1,294 | 1,326 | 1,341 | 1,366 | 1,478 | 1,564 | 2,107 | 17,164 |
| Dept. stores, (excl. leased depts.) | 131 | 142 | 160 | 156 | 161 | 153 | 153 | 157 | 182 | 192 | 231 | 345 | 2,163 |
| Dept. stores, (incl. leased depts.)[2] | 136 | 148 | 167 | 163 | 167 | 159 | 158 | 162 | 188 | 199 | 238 | 354 | 2,239 |
| GAF, total[3] | 570 | 596 | 663 | 684 | 711 | 676 | 710 | 713 | 765 | 831 | 964 | 1,617 | 9,500 |
| **Miami-Hialeah, FL PMSA, total** | **1,107** | **1,153** | **1,315** | **1,365** | **1,273** | **1,228** | **1,282** | **1,173** | **1,350** | **1,690** | **1,611** | **2,139** | **16,686** |
| Nondurable goods, total | 719 | 750 | 817 | 818 | 830 | 776 | 783 | 768 | 811 | 882 | 925 | 1,240 | 10,119 |
| Dept. stores, (excl. leased depts.) | 76 | 83 | 93 | 93 | 97 | 93 | 93 | 90 | 111 | 121 | 138 | 197 | 1,285 |
| Dept. stores, (incl. leased depts.)[2] | 80 | 86 | 96 | 97 | 100 | 95 | 96 | 93 | 115 | 125 | 142 | 203 | 1,328 |
| GAF, total[3] | 368 | 382 | 425 | 444 | 454 | 442 | 471 | 460 | 508 | 562 | 634 | 1,059 | 6,209 |
| **Milwaukee-Racine, WI CMSA, total** | **946** | **929** | **968** | **942** | **1,058** | **1,025** | **990** | **1,017** | **990** | **1,005** | **1,057** | **1,237** | **12,164** |
| Dept. stores, (excl. leased depts.) | 73 | 78 | 99 | 100 | 107 | 97 | 94 | 114 | 98 | 119 | 145 | 207 | 1,331 |
| Dept. stores, (incl. leased depts.)[2] | 75 | 81 | 102 | 104 | 110 | 101 | 97 | 118 | 102 | 123 | 150 | 215 | 1,378 |
| GAF, total[3] | 216 | 217 | 252 | 261 | 274 | 260 | 255 | 287 | 268 | 295 | 343 | 513 | 3,441 |
| **Milwaukee, WI PMSA, total** | **822** | **805** | **852** | **830** | **915** | **880** | **858** | **869** | **844** | **878** | **905** | **1,084** | **10,542** |
| Dept. stores, (excl. leased depts.) | 64 | 69 | 88 | 89 | 95 | 86 | 84 | 102 | 88 | 106 | 128 | 183 | 1,182 |
| Dept. stores, (incl. leased depts.)[2] | 66 | 72 | 91 | 93 | 98 | 90 | 86 | 105 | 90 | 110 | 133 | 191 | 1,225 |
| GAF, total[3] | 189 | 193 | 222 | 229 | 244 | 227 | 225 | 254 | 237 | 263 | 302 | 457 | 3,042 |
| **Minneapolis-St. Paul, MN-WI MSA, total** | **1,574** | **1,524** | **1,707** | **1,771** | **1,997** | **1,977** | **2,012** | **1,927** | **1,954** | **2,076** | **2,057** | **2,502** | **23,078** |
| Dept. stores, (excl. leased depts.) | 153 | 157 | 192 | 189 | 201 | 194 | 181 | 223 | 205 | 237 | 257 | 376 | 2,565 |
| Dept. stores, (incl. leased depts.)[2] | 159 | 165 | 200 | 197 | 208 | 202 | 188 | 231 | 212 | 246 | 267 | 389 | 2,664 |
| GAF, total[3] | 367 | 369 | 438 | 445 | 471 | 461 | 460 | 525 | 519 | 567 | 621 | 893 | 6,136 |
| **New York-Northern New Jersey-Long Island NY-NJ-CT CMSA, total** | **10,162** | **9,928** | **10,490** | **10,666** | **11,258** | **11,300** | **11,057** | **11,046** | **10,732** | **11,316** | **11,179** | **14,488** | **133,622** |
| Nondurable goods, total | 6,770 | 6,482 | 6,879 | 7,079 | 7,326 | 7,312 | 7,319 | 7,480 | 7,255 | 7,765 | 7,801 | 9,848 | 89,316 |
| Dept. stores, (excl. leased depts.) | 509 | 583 | 669 | 735 | 799 | 748 | 639 | 725 | 745 | 818 | 965 | 1,558 | 9,493 |
| Dept. stores, (incl. leased depts.)[2] | 529 | 605 | 693 | 762 | 825 | 772 | 661 | 750 | 773 | 850 | 996 | 1,608 | 9,824 |
| GAF, total[3] | 2,553 | 2,609 | 2,805 | 3,078 | 3,239 | 3,218 | 3,076 | 3,348 | 3,295 | 3,436 | 3,684 | 5,907 | 40,248 |
| **Nassau-Suffolk, NY PMSA, total** | **2,031** | **1,899** | **1,936** | **1,899** | **2,033** | **2,093** | **2,086** | **2,055** | **1,963** | **2,079** | **2,023** | **2,626** | **24,723** |
| Nondurable goods, total | 1,305 | 1,172 | 1,215 | 1,260 | 1,256 | 1,271 | 1,358 | 1,327 | 1,289 | 1,378 | 1,331 | 1,738 | 15,900 |
| Dept. stores, (excl. leased depts.) | 92 | 105 | 120 | 131 | 142 | 137 | 116 | 131 | 140 | 153 | 185 | 304 | 1,756 |
| Dept. stores, (incl. leased depts.)[2] | 95 | 108 | 124 | 135 | 145 | 141 | 120 | 135 | 143 | 158 | 191 | 313 | 1,808 |
| **New York, NY PMSA, total** | **3,720** | **3,553** | **3,817** | **3,906** | **4,135** | **4,165** | **4,099** | **4,125** | **3,981** | **4,182** | **4,190** | **5,288** | **49,161** |
| Nondurable goods, total | 2,515 | 2,420 | 2,588 | 2,642 | 2,754 | 2,795 | 2,829 | 2,925 | 2,795 | 2,977 | 3,014 | 3,696 | 33,950 |
| Dept. stores, (excl. leased depts.) | 186 | 220 | 242 | 261 | 283 | 260 | 214 | 247 | 259 | 281 | 312 | 498 | 3,263 |
| Dept. stores, (incl. leased depts.)[2] | 196 | 230 | 252 | 272 | 293 | 269 | 222 | 256 | 269 | 295 | 324 | 517 | 3,395 |
| GAF, total[3] | 1,111 | 1,105 | 1,166 | 1,296 | 1,400 | 1,439 | 1,389 | 1,505 | 1,488 | 1,508 | 1,562 | 2,396 | 17,365 |
| **Newark, NJ PMSA, total** | **930** | **948** | **995** | **1,016** | **1,054** | **1,033** | **983** | **960** | **971** | **984** | **949** | **1,242** | **12,065** |
| Dept. stores, (excl. leased depts.) | 41 | 48 | 53 | 60 | 67 | 61 | 54 | 58 | 59 | 66 | 78 | 131 | 776 |
| Dept. stores, (incl. leased depts.)[2] | 42 | 50 | 56 | 63 | 69 | 63 | 56 | 60 | 61 | 68 | 81 | 135 | 804 |
| **New York, NY City, total** | **2,985** | **2,843** | **2,992** | **3,060** | **3,225** | **3,265** | **3,254** | **3,274** | **3,181** | **3,321** | **3,303** | **4,220** | **38,923** |
| Nondurable goods, total | 2,089 | 1,992 | 2,121 | 2,171 | 2,240 | 2,302 | 2,345 | 2,423 | 2,327 | 2,457 | 2,467 | 3,020 | 27,954 |
| Dept. stores, (excl. leased depts.) | 140 | 166 | 178 | 194 | 207 | 189 | 155 | 183 | [illegible] | 209 | 229 | 360 | 2,403 |
| Dept. stores, (incl. leased depts.)[2] | 147 | 174 | 186 | 203 | 215 | 196 | 162 | 190 | 202 | 220 | 238 | 374 | 2,507 |
| GAF, total[3] | 926 | 906 | 943 | 1,045 | 1,122 | 1,177 | 1,165 | 1,268 | 1,248 | 1,260 | 1,287 | 1,943 | 14,290 |

## Table 12. **Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Areas and Cities: January 1984 to December 1993**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Area and kind of business | 1992 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Philadelphia-Wilmington-Trenton, PA-NJ-DE CMSA, total** | **3,730** | **3,700** | **3,927** | **4,006** | **4,211** | **4,212** | **4,118** | **4,145** | **3,961** | **4,204** | **4,285** | **5,164** | **49,663** |
| Nondurable goods, total | 2,178 | 2,182 | 2,320 | 2,393 | 2,541 | 2,492 | 2,465 | 2,517 | 2,446 | 2,675 | 2,841 | 3,502 | 30,552 |
| Dept. stores, (excl. leased depts.) | 221 | 237 | 278 | 311 | 336 | 300 | 270 | 301 | 309 | 336 | 453 | 695 | 4,047 |
| Dept. stores, (incl. leased depts.)[2] | 231 | 247 | 289 | 324 | 348 | 312 | 280 | 312 | 321 | 349 | 468 | 716 | 4,197 |
| GAF, total[3] | 827 | 869 | 942 | 1,007 | 1,035 | 975 | 908 | 995 | 990 | 1,018 | 1,201 | 1,872 | 12,639 |
| **Philadelphia, PA-NJ PMSA, total** | **2,988** | **2,947** | **3,061** | **3,124** | **3,337** | **3,351** | **3,236** | **3,276** | **3,098** | **3,314** | **3,420** | **4,147** | **39,299** |
| Nondurable goods, total | 1,711 | 1,715 | 1,837 | 1,886 | 2,025 | 2,022 | 1,979 | 2,018 | 1,988 | 2,159 | 2,305 | 2,852 | 24,497 |
| Dept. stores, (excl. leased depts.) | 177 | 189 | 220 | 247 | 268 | 239 | 213 | 237 | 245 | 266 | 355 | 546 | 3,202 |
| Dept. stores, (incl. leased depts.)[2] | 185 | 197 | 229 | 257 | 278 | 248 | 221 | 246 | 254 | 276 | 366 | 562 | 3,319 |
| GAF, total[3] | 709 | 729 | 776 | 831 | 858 | 803 | 744 | 821 | 819 | 830 | 986 | 1,527 | 10,433 |
| **Philadelphia, PA City, total** | **700** | **696** | **724** | **706** | **734** | **718** | **692** | **723** | **679** | **691** | **756** | **932** | **8,751** |
| Dept. stores, (excl. leased depts.) | 30 | 29 | 35 | 39 | 39 | 36 | 32 | 34 | 37 | 39 | 50 | 76 | 476 |
| Dept. stores, (incl. leased depts.)[2] | 31 | 29 | 36 | 41 | 41 | 38 | 34 | 36 | 39 | 41 | 53 | 80 | 499 |
| **Phoenix, AZ MSA, total** | **1,355** | **1,378** | **1,516** | **1,488** | **1,505** | **1,444** | **1,422** | **1,471** | **1,416** | **1,480** | **1,525** | **1,855** | **17,855** |
| Dept. stores, (excl. leased depts.) | 101 | 115 | 127 | 123 | 125 | 113 | 107 | 124 | 109 | 123 | 165 | 257 | 1,589 |
| Dept. stores, (incl. leased depts.)[2] | 103 | 118 | 132 | 129 | 130 | 117 | 111 | 128 | 113 | 128 | 171 | 266 | 1,646 |
| GAF, total[3] | 295 | 319 | 353 | 347 | 359 | 330 | 320 | 356 | 339 | 368 | 460 | 721 | 4,567 |
| **Pittsburgh-Beaver Valley, PA CMSA, total** | **1,040** | **1,107** | **1,201** | **1,253** | **1,236** | **1,223** | **1,239** | **1,317** | **1,245** | **1,279** | **1,312** | **1,684** | **15,136** |
| Nondurable goods, total | 764 | 791 | 859 | 889 | 892 | 865 | 875 | 901 | 863 | 908 | 954 | 1,220 | 10,781 |
| Dept. stores, (excl. leased depts.) | 86 | 101 | 120 | 137 | 138 | 124 | 120 | 147 | 131 | 149 | 207 | 290 | 1,750 |
| Dept. stores, (incl. leased depts.)[2] | 92 | 107 | 127 | 146 | 146 | 131 | 127 | 156 | 139 | 158 | 217 | 303 | 1,849 |
| GAF, total[3] | 266 | 286 | 316 | 342 | 344 | 336 | 331 | 384 | 348 | 371 | 472 | 763 | 4,559 |
| **Pittsburgh, PA PMSA, total** | **999** | **1,072** | **1,161** | **1,199** | **1,189** | **1,173** | **1,192** | **1,261** | **1,191** | **1,224** | **1,249** | **1,600** | **14,510** |
| Nondurable goods, total | 733 | 763 | 826 | 849 | 857 | 825 | 841 | 857 | 822 | 866 | 908 | 1,158 | 10,305 |
| Dept. stores, (excl. leased depts.) | 80 | 93 | 111 | 127 | 127 | 114 | 110 | 134 | 120 | 137 | 189 | 265 | 1,607 |
| Dept. stores, (incl. leased depts.)[2] | 85 | 99 | 118 | 135 | 135 | 121 | 117 | 142 | 128 | 145 | 200 | 278 | 1,703 |
| GAF, total[3] | 256 | 274 | 300 | 325 | 326 | 318 | 312 | 359 | 325 | 348 | 443 | 715 | 4,301 |
| **St. Louis, MO-IL MSA, total** | **1,464** | **1,456** | **1,609** | **1,642** | **1,848** | **1,718** | **1,686** | **1,667** | **1,650** | **1,741** | **1,723** | **2,153** | **20,357** |
| Dept. stores, (excl. leased depts.) | 138 | 153 | 177 | 186 | 196 | 179 | 173 | 191 | 179 | 195 | 247 | 357 | 2,371 |
| Dept. stores, (incl. leased depts.)[2] | 140 | 156 | 182 | 191 | 200 | 183 | 176 | 195 | 184 | 200 | 252 | 365 | 2,424 |
| GAF, total[3] | 367 | 379 | 431 | 447 | 492 | 436 | 427 | 464 | 445 | 484 | 575 | 893 | 5,840 |
| **San Diego, CA MSA, total** | **1,301** | **1,333** | **1,465** | **1,533** | **1,582** | **1,578** | **1,680** | **1,644** | **1,544** | **1,631** | **1,595** | **2,025** | **18,911** |
| Nondurable goods, total | 787 | 803 | 847 | 884 | 911 | 888 | 951 | 952 | 880 | 948 | 956 | 1,243 | 11,050 |
| Dept. stores, (excl. leased depts.) | 99 | 105 | 118 | 120 | 126 | 120 | 125 | 138 | 120 | 127 | 154 | 256 | 1,608 |
| Dept. stores, (incl. leased depts.)[2] | 102 | 109 | 123 | 125 | 131 | 125 | 130 | 144 | 125 | 132 | 161 | 266 | 1,673 |
| GAF, total[3] | 396 | 416 | 451 | 456 | 475 | 468 | 489 | 512 | 484 | 506 | 585 | 918 | 6,156 |
| **San Francisco-Oakland-San Jose, CA CMSA, total** | **3,919** | **3,891** | **4,245** | **4,331** | **4,398** | **4,493** | **4,594** | **4,367** | **4,378** | **4,553** | **4,495** | **5,621** | **53,285** |
| Nondurable goods, total | 2,449 | 2,329 | 2,519 | 2,587 | 2,710 | 2,663 | 2,749 | 2,699 | 2,558 | 2,680 | 2,763 | 3,508 | 32,214 |
| Dept. stores, (excl. leased depts.) | 244 | 263 | 300 | 298 | 334 | 307 | 331 | 347 | 314 | 327 | 415 | 662 | 4,142 |
| Dept. stores, (incl. leased depts.)[2] | 254 | 275 | 312 | 311 | 346 | 319 | 343 | 360 | 327 | 340 | 431 | 685 | 4,303 |
| GAF, total[3] | 1,147 | 1,156 | 1,278 | 1,278 | 1,342 | 1,320 | 1,336 | 1,384 | 1,295 | 1,334 | 1,554 | 2,433 | 16,857 |
| **Oakland, CA PMSA, total** | **1,257** | **1,230** | **1,319** | **1,378** | **1,430** | **1,381** | **1,399** | **1,376** | **1,310** | **1,360** | **1,388** | **1,761** | **16,589** |
| Dept. stores, (excl. leased depts.) | 77 | 82 | 94 | 93 | 104 | 95 | 102 | 108 | 98 | 100 | 130 | 210 | 1,293 |
| Dept. stores, (incl. leased depts.)[2] | 80 | 85 | 98 | 97 | 108 | 98 | 105 | 112 | 102 | 104 | 134 | 218 | 1,341 |
| **San Francisco, CA PMSA, total** | **1,175** | **1,063** | **1,187** | **1,193** | **1,225** | **1,241** | **1,278** | **1,246** | **1,229** | **1,294** | **1,221** | **1,552** | **14,904** |
| Nondurable goods, total | 803 | 730 | 803 | 825 | 862 | 870 | 899 | 857 | 834 | 877 | 902 | 1,100 | 10,362 |
| Dept. stores, (excl. leased depts.) | 65 | 69 | 78 | 78 | 87 | 81 | 89 | 91 | 85 | 87 | 107 | 169 | 1,086 |
| Dept. stores, (incl. leased depts.)[2] | 67 | 72 | 81 | 80 | 90 | 84 | 92 | 94 | 89 | 91 | 111 | 175 | 1,126 |
| GAF, total[3] | 360 | 364 | 403 | 415 | 430 | 434 | 446 | 444 | 424 | 429 | 484 | 736 | 5,369 |
| **Seattle-Tacoma, WA CMSA, total** | **1,743** | **1,769** | **1,903** | **1,897** | **1,984** | **1,974** | **1,863** | **1,932** | **1,870** | **1,896** | **1,996** | **2,538** | **23,365** |
| Dept. stores, (excl. leased depts.) | 121 | 133 | 142 | 141 | 153 | 143 | 141 | 169 | 152 | 152 | 184 | 285 | 1,916 |
| Dept. stores, (incl. leased depts.)[2] | 123 | 141 | 150 | 149 | 163 | 150 | 147 | 178 | 160 | 160 | 193 | 300 | 2,014 |
| GAF, total[3] | 527 | 556 | 570 | 557 | 569 | 567 | 568 | 607 | 566 | 585 | 668 | 1,068 | 7,408 |
| **Tampa-St. Petersburg-Clearwater, FL MSA, total** | **1,685** | **1,663** | **1,758** | **1,717** | **1,707** | **1,662** | **1,718** | **1,718** | **1,651** | **1,735** | **1,809** | **2,124** | **20,947** |
| Nondurable goods, total | 1,141 | 1,113 | 1,176 | 1,151 | 1,141 | 1,070 | 1,074 | 1,096 | 1,024 | 1,105 | 1,199 | 1,439 | 13,729 |
| Dept. stores, (excl. leased depts.) | 100 | 111 | 124 | 117 | 114 | 108 | 108 | 123 | 108 | 123 | 151 | 238 | 1,525 |
| Dept. stores, (incl. leased depts.)[2] | 104 | 116 | 128 | 121 | 117 | 111 | 111 | 126 | 111 | 126 | 156 | 245 | 1,572 |
| GAF, total[3] | 288 | 300 | 329 | 320 | 316 | 313 | 354 | 371 | 340 | 379 | 437 | 677 | 4,424 |
| **Washington, DC-MD-VA MSA, total** | **2,583** | **2,604** | **2,765** | **2,810** | **3,042** | **2,966** | **2,891** | **2,979** | **2,958** | **3,108** | **3,060** | **3,913** | **35,679** |
| Nondurable goods, total | 1,703 | 1,678 | 1,754 | 1,809 | 1,895 | 1,824 | 1,814 | 1,874 | 1,885 | 2,058 | 2,004 | 2,526 | 22,824 |
| Dept. stores, (excl. leased depts.) | 142 | 162 | 180 | 204 | 216 | 197 | 183 | 210 | 209 | 220 | 259 | 421 | 2,603 |
| Dept. stores, (incl. leased depts.)[2] | 146 | 169 | 188 | 213 | 225 | 205 | 190 | 218 | 217 | 228 | 269 | 434 | 2,702 |
| GAF, total[3] | 675 | 736 | 774 | 819 | 868 | 849 | 822 | 883 | 853 | 875 | 1,003 | 1,569 | 10,726 |

NA Data not available
[1]For definitions of metropolitan areas, see appendix D, *Monthly Retail Trade Report, BR—93.*
[2]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[3]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).
Note: Totals include data for kinds of business not shown.

## Table 12. Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Areas and Cities: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Area and kind of business | 1991 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Atlanta, GA MSA, total** | **1,555** | **1,531** | **1,833** | **1,720** | **1,882** | **1,820** | **1,830** | **1,936** | **1,797** | **1,843** | **1,954** | **2,428** | **22,129** |
| Nondurable goods, total | 1,081 | 1,033 | 1,238 | 1,171 | 1,261 | 1,243 | 1,221 | 1,313 | 1,199 | 1,219 | 1,347 | 1,665 | 14,991 |
| Dept. stores, (excl. leased depts.) | 126 | 145 | 193 | 187 | 191 | 181 | 174 | 211 | 183 | 192 | 255 | 364 | 2,402 |
| Dept. stores, (incl. leased depts.)[2] | 131 | 150 | 200 | 194 | 197 | 187 | 180 | 218 | 189 | 199 | 263 | 376 | 2,484 |
| GAF, total[3] | 444 | 483 | 591 | 576 | 613 | 583 | 572 | 649 | 614 | 670 | 795 | 1,145 | 7,735 |
| **Baltimore, MD MSA, total** | **1,255** | **1,290** | **1,493** | **1,458** | **1,747** | **1,537** | **1,508** | **1,587** | **1,413** | **1,461** | **1,566** | **1,721** | **18,036** |
| Nondurable goods, total | 800 | 768 | 911 | 851 | 959 | 870 | 838 | 879 | 795 | 845 | 916 | 1,079 | 10,511 |
| Dept. stores, (excl. leased depts.) | 76 | 87 | 114 | 115 | 129 | 112 | 103 | 119 | 111 | 119 | 158 | 242 | 1,485 |
| Dept. stores, (incl. leased depts.)[2] | 79 | 91 | 119 | 120 | 134 | 116 | 107 | 123 | 115 | 123 | 165 | 249 | 1,541 |
| GAF, total[3] | 276 | 282 | 355 | 344 | 384 | 352 | 334 | 381 | 359 | 360 | 448 | 685 | 4,560 |
| **Boston-Lawrence-Salem-Lowell-Brockton, MA NECMA, total** | **1,961** | **1,976** | **2,260** | **2,206** | **2,455** | **2,454** | **2,298** | **2,413** | **2,538** | **2,404** | **2,536** | **2,968** | **28,469** |
| Nondurable goods, total | 1,439 | 1,414 | 1,675 | 1,577 | 1,741 | 1,680 | 1,537 | 1,676 | 1,630 | 1,640 | 1,808 | 2,161 | 19,978 |
| Dept. stores, (excl. leased depts.) | 103 | 120 | 152 | 159 | 176 | 159 | 139 | 176 | 165 | 171 | 220 | 333 | 2,073 |
| Dept. stores, (incl. leased depts.)[2] | 110 | 129 | 163 | 170 | 187 | 168 | 147 | 186 | 175 | 183 | 233 | 351 | 2,202 |
| GAF, total[3] | 495 | 490 | 598 | 599 | 650 | 601 | 556 | 649 | 661 | 638 | 758 | 1,089 | 7,784 |
| **Chicago-Gary-Lake County, IL-IN-WI CMSA, total** | **4,983** | **4,846** | **5,622** | **5,778** | **6,108** | **5,873** | **5,748** | **5,924** | **5,506** | **5,838** | **6,019** | **6,779** | **69,024** |
| Nondurable goods, total | 3,184 | 3,056 | 3,604 | 3,499 | 3,764 | 3,674 | 3,514 | 3,700 | 3,440 | 3,774 | 4,022 | 4,644 | 43,875 |
| Dept. stores, (excl. leased depts.) | 277 | 298 | 404 | 390 | 434 | 404 | 362 | 432 | 397 | 457 | 564 | 828 | 5,247 |
| Dept. stores, (incl. leased depts.)[2] | 292 | 315 | 425 | 410 | 455 | 424 | 381 | 454 | 417 | 479 | 589 | 868 | 5,509 |
| GAF, total[3] | 1,007 | 1,023 | 1,287 | 1,293 | 1,406 | 1,338 | 1,293 | 1,432 | 1,303 | 1,417 | 1,640 | 2,340 | 16,779 |
| **Chicago, IL PMSA, total** | **3,956** | **3,843** | **4,433** | **4,623** | **4,891** | **4,628** | **4,551** | **4,686** | **4,384** | **4,636** | **4,801** | **5,380** | **54,812** |
| Nondurable goods, total | 2,562 | 2,451 | 2,909 | 2,804 | 2,984 | 2,920 | 2,817 | 2,944 | 2,778 | 3,033 | 3,238 | 3,729 | 35,169 |
| Dept. stores, (excl. leased depts.) | 211 | 227 | 309 | 295 | 327 | 303 | 272 | 327 | 304 | 349 | 427 | 630 | 3,981 |
| Dept. stores, (incl. leased depts.)[2] | 222 | 241 | 326 | 311 | 344 | 319 | 288 | 345 | 321 | 367 | 448 | 661 | 4,193 |
| GAF, total[3] | 756 | 765 | 973 | 970 | 1,053 | 996 | 955 | 1,049 | 956 | 1,050 | 1,213 | 1,769 | 12,505 |
| **Chicago, IL City, total** | **1,289** | **1,275** | **1,447** | **1,433** | **1,570** | **1,490** | **1,457** | **1,594** | **1,465** | **1,586** | **1,716** | **1,863** | **18,185** |
| Nondurable goods, total | 1,001 | 991 | 1,182 | 1,127 | 1,207 | 1,169 | 1,121 | 1,186 | 1,125 | 1,234 | 1,357 | 1,498 | 14,198 |
| Dept. stores, (excl. leased depts.) | 61 | 67 | 88 | 84 | 93 | 87 | 81 | 96 | 91 | 109 | 121 | 178 | 1,156 |
| Dept. stores, (incl. leased depts.)[2] | 67 | 73 | 95 | 91 | 100 | 95 | 88 | 105 | 99 | 118 | 129 | 191 | 1,251 |
| GAF, total[3] | 254 | 252 | 312 | 305 | 328 | 315 | 300 | 337 | 318 | 351 | 383 | 563 | 4,018 |
| **Cincinnati-Hamilton, OH-KY-IN CMSA, total** | **997** | **1,007** | **1,123** | **1,163** | **1,249** | **1,147** | **1,164** | **1,220** | **1,101** | **1,213** | **1,221** | **1,450** | **14,055** |
| Nondurable goods, total | 647 | 647 | 716 | 732 | 774 | 710 | 726 | 799 | 682 | 750 | 785 | 910 | 8,878 |
| Dept. stores, (excl. leased depts.) | 78 | 82 | 115 | 109 | 117 | 106 | 100 | 121 | 106 | 122 | 148 | 219 | 1,423 |
| Dept. stores, (incl. leased depts.)[2] | 81 | 85 | 121 | 113 | 122 | 110 | 104 | 126 | 110 | 127 | 153 | 227 | 1,479 |
| GAF, total[3] | 252 | 259 | 323 | 307 | 332 | 303 | 294 | 331 | 289 | 323 | 380 | 581 | 3,974 |
| **Cleveland-Akron-Lorain, OH CMSA, total** | **1,281** | **1,262** | **1,600** | **1,535** | **1,666** | **1,639** | **1,575** | **1,695** | **1,511** | **1,568** | **1,617** | **1,928** | **18,877** |
| Nondurable goods, total | 833 | 807 | 958 | 928 | 1,049 | 966 | 927 | 1,031 | 917 | 959 | 1,046 | 1,296 | 11,717 |
| Dept. stores, (excl. leased depts.) | 87 | 93 | 129 | 129 | 145 | 128 | 117 | 155 | 129 | 139 | 177 | 278 | 1,706 |
| Dept. stores, (incl. leased depts.)[2] | 94 | 100 | 140 | 138 | 156 | 137 | 125 | 165 | 138 | 148 | 189 | 295 | 1,825 |
| GAF, total[3] | 313 | 310 | 405 | 396 | 441 | 407 | 375 | 446 | 384 | 413 | 489 | 773 | 5,152 |
| **Cleveland, OH PMSA, total** | **854** | **816** | **1,082** | **1,013** | **1,093** | **1,091** | **1,045** | **1,075** | **995** | **1,036** | **1,079** | **1,302** | **12,481** |
| Dept. stores, (excl. leased depts.) | 60 | 64 | 88 | 88 | 99 | 87 | 80 | 105 | 90 | 96 | 118 | 188 | 1,163 |
| Dept. stores, (incl. leased depts.)[2] | 65 | 69 | 96 | 95 | 107 | 94 | 86 | 113 | 96 | 103 | 127 | 200 | 1,251 |
| GAF, total[3] | 217 | 213 | 283 | 273 | 301 | 276 | 255 | 302 | 265 | 284 | 327 | 519 | 3,515 |
| **Dallas-Fort Worth, TX CMSA, total** | **2,216** | **2,291** | **2,684** | **2,584** | **2,821** | **2,555** | **2,619** | **2,760** | **2,437** | **2,663** | **2,711** | **3,289** | **31,630** |
| Nondurable goods, total | 1,505 | 1,514 | 1,733 | 1,670 | 1,762 | 1,648 | 1,664 | 1,860 | 1,673 | 1,789 | 1,863 | 2,273 | 20,954 |
| Dept. stores, (excl. leased depts.) | 206 | 220 | 281 | 261 | 283 | 268 | 264 | 300 | 250 | 272 | 336 | 510 | 3,451 |
| Dept. stores, (incl. leased depts.)[2] | 211 | 226 | 288 | 267 | 290 | 275 | 270 | 308 | 257 | 280 | 344 | 524 | 3,540 |
| GAF, total[3] | 559 | 590 | 736 | 699 | 770 | 722 | 704 | 810 | 679 | 717 | 876 | 1,355 | 9,217 |
| **Denver-Boulder, CO CMSA, total** | **1,134** | **1,147** | **1,309** | **1,271** | **1,325** | **1,287** | **1,346** | **1,382** | **1,238** | **1,294** | **1,301** | **1,656** | **15,690** |
| Nondurable goods, total | 691 | 696 | 788 | 746 | 800 | 760 | 780 | 832 | 721 | 770 | 810 | 973 | 9,367 |
| Dept. stores, (excl. leased depts.) | 85 | 89 | 114 | 110 | 122 | 119 | 116 | 134 | 116 | 127 | 149 | 229 | 1,510 |
| Dept. stores, (incl. leased depts.)[2] | 87 | 92 | 118 | 113 | 126 | 123 | 119 | 138 | 120 | 131 | 153 | 234 | 1,554 |
| GAF, total[3] | 297 | 300 | 354 | 336 | 359 | 346 | 361 | 414 | 364 | 389 | 440 | 675 | 4,635 |
| **Detroit-Ann Arbor, MI CMSA, total** | **2,458** | **2,403** | **2,865** | **2,918** | **3,224** | **3,035** | **3,028** | **3,140** | **2,851** | **3,087** | **3,128** | **3,612** | **35,749** |
| Nondurable goods, total | 1,604 | 1,486 | 1,763 | 1,732 | 1,909 | 1,842 | 1,832 | 1,945 | 1,818 | 1,937 | 2,020 | 2,399 | 22,287 |
| Dept. stores, (excl. leased depts.) | 287 | 274 | 360 | 352 | 392 | 372 | 339 | 384 | 354 | 401 | 477 | 646 | 4,638 |
| Dept. stores, (incl. leased depts.)[2] | 296 | 285 | 373 | 364 | 405 | 383 | 349 | 395 | 365 | 414 | 492 | 667 | 4,788 |
| GAF, total[3] | 738 | 707 | 901 | 862 | 950 | 904 | 853 | 946 | 857 | 933 | 1,096 | 1,553 | 11,300 |
| **Detroit, MI PMSA, total** | **2,231** | **2,187** | **2,619** | **2,668** | **2,959** | **2,786** | **2,770** | **2,876** | **2,611** | **2,841** | **2,864** | **3,313** | **32,725** |
| Nondurable goods, total | 1,463 | 1,367 | 1,629 | 1,600 | 1,773 | 1,714 | 1,695 | 1,809 | 1,695 | 1,798 | 1,872 | 2,235 | 20,650 |
| Dept. stores, (excl. leased depts.) | 262 | 252 | 333 | 326 | 362 | 343 | 312 | 354 | 325 | 369 | 442 | 600 | 4,280 |
| Dept. stores, (incl. leased depts.)[2] | 271 | 263 | 346 | 338 | 375 | 355 | 323 | 366 | 336 | 383 | 457 | 622 | 4,435 |
| GAF, total[3] | 667 | 637 | 822 | 793 | 871 | 823 | 778 | 862 | 771 | 862 | 995 | 1,410 | 10,291 |
| **Houston-Galveston-Brazoria, TX CMSA, total** | **2,225** | **2,201** | **2,613** | **2,407** | **2,682** | **2,553** | **2,548** | **2,645** | **2,410** | **2,535** | **2,643** | **3,140** | **30,602** |
| Nondurable goods, total | 1,464 | 1,430 | 1,703 | 1,584 | 1,749 | 1,670 | 1,611 | 1,698 | 1,530 | 1,568 | 1,742 | 2,123 | 19,872 |
| Dept. stores, (excl. leased depts.) | 178 | 190 | 252 | 230 | 252 | 240 | 238 | 271 | 216 | 237 | 295 | 448 | 3,047 |
| Dept. stores, (incl. leased depts.)[2] | 182 | 197 | 260 | 238 | 258 | 246 | 245 | 280 | 223 | 244 | 303 | 460 | 3,136 |
| GAF, total[3] | 493 | 512 | 668 | 613 | 672 | 625 | 605 | 702 | 591 | 648 | 787 | 1,157 | 8,073 |

## Table 12. Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Areas and Cities: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Area and kind of business | 1991 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Houston, TX PMSA, total** | **1,994** | **1,973** | **2,336** | **2,157** | **2,432** | **2,299** | **2,296** | **2,401** | **2,181** | **2,319** | **2,409** | **2,894** | **27,691** |
| Nondurable goods, total | 1,294 | 1,269 | 1,504 | 1,407 | 1,572 | 1,489 | 1,434 | 1,527 | 1,369 | 1,422 | 1,569 | 1,951 | 17,807 |
| Dept. stores, (excl. leased depts.) | 155 | 164 | 218 | 198 | 216 | 205 | 205 | 234 | 187 | 205 | 255 | 390 | 2,632 |
| Dept. stores, (incl. leased depts.)[2] | 159 | 170 | 224 | 204 | 222 | 210 | 209 | 241 | 192 | 211 | 261 | 399 | 2,702 |
| GAF, total[3] | 450 | 460 | 602 | 564 | 618 | 570 | 554 | 639 | 542 | 603 | 704 | 1,086 | 7,392 |
| **Kansas City, MO-KS MSA, total** | **1,018** | **951** | **1,151** | **1,160** | **1,228** | **1,169** | **1,190** | **1,221** | **1,087** | **1,160** | **1,115** | **1,301** | **13,751** |
| Dept. Stores, (excl. leased depts.) | 85 | 92 | 121 | 114 | 127 | 116 | 110 | 131 | 109 | 122 | 150 | 224 | 1,501 |
| Dept. stores, (incl. leased depts.)[2] | 86 | 93 | 122 | 115 | 128 | 118 | 111 | 132 | 111 | 123 | 152 | 226 | 1,517 |
| GAF, total[3] | 225 | 233 | 292 | 279 | 308 | 282 | 278 | 317 | 279 | 300 | 357 | 518 | 3,668 |
| **Los Angeles-Anaheim-Riverside, CA CMSA, total** | **9,208** | **8,761** | **9,856** | **9,845** | **10,385** | **10,032** | **10,217** | **10,107** | **9,694** | **9,904** | **10,109** | **11,743** | **119,861** |
| Nondurable goods, total | 5,686 | 5,304 | 6,005 | 5,844 | 6,134 | 6,069 | 6,162 | 6,310 | 5,834 | 6,120 | 6,393 | 7,620 | 73,481 |
| Dept. stores, (excl. leased depts.) | 529 | 533 | 680 | 654 | 711 | 686 | 664 | 741 | 647 | 694 | 866 | 1,382 | 8,787 |
| Dept. stores, (incl. leased depts.)[2] | 550 | 558 | 709 | 683 | 741 | 715 | 689 | 770 | 674 | 722 | 898 | 1,429 | 9,138 |
| GAF, total[3] | 2,225 | 2,178 | 2,579 | 2,499 | 2,727 | 2,736 | 2,636 | 2,813 | 2,529 | 2,730 | 3,113 | 4,521 | 33,286 |
| **Anaheim-Santa Ana, CA PMSA, total** | **1,859** | **1,852** | **2,101** | **2,070** | **2,222** | **2,098** | **2,103** | **2,155** | **1,927** | **2,052** | **2,173** | **2,665** | **25,277** |
| Dept. stores, (excl. leased depts.) | 104 | 106 | 136 | 132 | 146 | 139 | 139 | 150 | 133 | 142 | 178 | 289 | 1,794 |
| Dept. stores, (incl. leased depts.)[2] | 107 | 110 | 141 | 137 | 151 | 143 | 143 | 155 | 137 | 146 | 183 | 296 | 1,849 |
| GAF, total[3] | 501 | 497 | 570 | 564 | 674 | 638 | 597 | 679 | 585 | 621 | 774 | 1,213 | 7,913 |
| **Los Angeles-Long Beach, CA PMSA, total** | **5,482** | **5,221** | **5,840** | **5,776** | **6,123** | **5,962** | **6,065** | **5,944** | **5,658** | **5,777** | **5,863** | **6,805** | **70,516** |
| Nondurable goods, total | 3,456 | 3,222 | 3,639 | 3,511 | 3,663 | 3,645 | 3,721 | 3,806 | 3,543 | 3,688 | 3,780 | 4,459 | 44,133 |
| Dept. stores, (excl. leased depts.) | 299 | 298 | 383 | 366 | 399 | 385 | 372 | 416 | 365 | 390 | 479 | 762 | 4,914 |
| Dept. stores, (incl. leased depts.)[2] | 313 | 314 | 402 | 384 | 419 | 404 | 389 | 435 | 382 | 408 | 500 | 793 | 5,143 |
| GAF, total[3] | 1,287 | 1,260 | 1,506 | 1,461 | 1,585 | 1,591 | 1,517 | 1,591 | 1,455 | 1,560 | 1,733 | 2,466 | 19,012 |
| **Los Angeles, CA City, total** | **1,992** | **1,784** | **2,048** | **1,996** | **2,133** | **2,031** | **2,090** | **1,968** | **2,007** | **1,983** | **1,981** | **2,387** | **24,400** |
| Nondurable goods, total | 1,255 | 1,163 | 1,301 | 1,250 | 1,291 | 1,304 | 1,327 | 1,353 | 1,266 | 1,323 | 1,317 | 1,551 | 15,701 |
| Dept. stores, (excl. leased depts.) | 87 | 88 | 111 | 106 | 118 | 113 | 111 | 120 | 106 | 112 | 134 | 212 | 1,418 |
| Dept. stores, (incl. leased depts.)[2] | 92 | 94 | 117 | 112 | 125 | 119 | 117 | 127 | 112 | 118 | 140 | 222 | 1,495 |
| GAF, total[3] | 412 | 401 | 483 | 472 | 511 | 495 | 460 | 494 | 461 | 485 | 523 | 720 | 5,917 |
| **Miami-Fort Lauderdale, FL CMSA, total** | **1,976** | **1,961** | **2,221** | **2,034** | **2,196** | **2,283** | **2,165** | **2,141** | **1,946** | **2,239** | **2,196** | **2,751** | **26,109** |
| Nondurable goods, total | 1,161 | 1,138 | 1,299 | 1,220 | 1,296 | 1,210 | 1,226 | 1,301 | 1,136 | 1,238 | 1,348 | 1,642 | 15,215 |
| Dept. stores, (excl. leased depts.) | 121 | 126 | 155 | 145 | 149 | 140 | 142 | 159 | 126 | 144 | 186 | 274 | 1,867 |
| Dept. stores, (incl. leased depts.)[2] | 126 | 132 | 163 | 153 | 155 | 146 | 147 | 165 | 130 | 149 | 191 | 283 | 1,940 |
| GAF, total[3] | 518 | 511 | 605 | 575 | 608 | 574 | 579 | 621 | 548 | 594 | 702 | 1,051 | 7,486 |
| **Miami-Hialeah, FL PMSA, total** | **993** | **1,003** | **1,141** | **1,096** | **1,198** | **1,188** | **1,136** | **1,197** | **1,072** | **1,146** | **1,200** | **1,477** | **13,847** |
| Nondurable goods, total | 654 | 638 | 751 | 710 | 765 | 717 | 729 | 771 | 691 | 748 | 797 | 968 | 8,939 |
| Dept. stores, (excl. leased depts.) | 69 | 72 | 91 | 84 | 90 | 84 | 86 | 98 | 76 | 87 | 110 | 161 | 1,108 |
| Dept. stores, (incl. leased depts.)[2] | 73 | 76 | 96 | 89 | 94 | 88 | 90 | 101 | 79 | 91 | 113 | 168 | 1,158 |
| GAF, total[3] | 326 | 320 | 387 | 373 | 401 | 384 | 385 | 412 | 371 | 395 | 457 | 673 | 4,884 |
| **Milwaukee-Racine, WI CMSA, total** | **863** | **884** | **1,025** | **1,030** | **1,110** | **1,027** | **1,026** | **1,080** | **967** | **1,075** | **1,083** | **1,197** | **12,367** |
| Dept. stores, (excl. leased depts.) | 63 | 68 | 96 | 92 | 97 | 90 | 84 | 103 | 96 | 101 | 134 | 188 | 1,212 |
| Dept. stores, (incl. leased depts.)[2] | 65 | 70 | 100 | 96 | 100 | 93 | 86 | 107 | 99 | 104 | 137 | 193 | 1,250 |
| GAF, total[3] | 187 | 199 | 250 | 241 | 263 | 245 | 235 | 268 | 244 | 272 | 328 | 454 | 3,186 |
| **Milwaukee, WI PMSA, total** | **781** | **780** | **888** | **925** | **972** | **888** | **899** | **932** | **830** | **924** | **925** | **1,029** | **10,773** |
| Dept. stores, (excl. leased depts.) | 55 | 60 | 84 | 81 | 84 | 78 | 72 | 90 | 84 | 88 | 116 | 163 | 1,055 |
| Dept. stores, (incl. leased depts.)[2] | 57 | 63 | 88 | 85 | 88 | 81 | 76 | 94 | 87 | 91 | 121 | 170 | 1,101 |
| GAF, total[3] | 165 | 173 | 218 | 213 | 227 | 214 | 205 | 240 | 215 | 235 | 268 | 397 | 2,790 |
| **Minneapolis-St. Paul, MN-WI MSA, total** | **1,376** | **1,319** | **1,612** | **1,561** | **1,725** | **1,705** | **1,636** | **1,742** | **1,605** | **1,661** | **1,707** | **2,059** | **19,708** |
| Dept. stores, (excl. leased depts.) | 141 | 136 | 189 | 185 | 193 | 189 | 174 | 213 | 191 | 211 | 232 | 345 | 2,399 |
| Dept. stores, (incl. leased depts.)[2] | 146 | 143 | 196 | 192 | 200 | 196 | 181 | 221 | 198 | 219 | 240 | 357 | 2,489 |
| GAF, total[3] | 341 | 325 | 415 | 415 | 442 | 435 | 414 | 471 | 427 | 463 | 503 | 736 | 5,387 |
| **New York-Northern New Jersey-Long Island NY-NJ-CT CMSA, total** | **10,051** | **9,638** | **10,979** | **10,868** | **11,693** | **11,084** | **11,017** | **11,370** | **10,597** | **11,003** | **11,579** | **13,414** | **133,293** |
| Nondurable goods, total | 6,781 | 6,227 | 7,091 | 6,795 | 7,316 | 7,091 | 6,930 | 7,321 | 6,872 | 7,143 | 7,569 | 9,048 | 86,184 |
| Dept. stores, (excl. leased depts.) | 470 | 528 | 679 | 702 | 815 | 745 | 647 | 761 | 748 | 798 | 994 | 1,521 | 9,408 |
| Dept. stores, (incl. leased depts.)[2] | 490 | 548 | 705 | 727 | 840 | 768 | 668 | 785 | 772 | 825 | 1,022 | 1,562 | 9,712 |
| GAF, total[3] | 2,501 | 2,539 | 3,055 | 3,070 | 3,401 | 3,160 | 2,969 | 3,252 | 3,184 | 3,235 | 3,709 | 5,270 | 39,345 |
| **Nassau-Suffolk, NY PMSA, total** | **2,035** | **1,805** | **1,995** | **2,010** | **2,139** | **2,051** | **2,173** | **2,159** | **1,958** | **2,045** | **2,117** | **2,453** | **24,940** |
| Nondurable goods, total | 1,307 | 1,094 | 1,195 | 1,114 | 1,210 | 1,196 | 1,232 | 1,263 | 1,209 | 1,215 | 1,323 | 1,643 | 15,001 |
| Dept. stores, (excl. leased depts.) | 83 | 90 | 115 | 120 | 138 | 134 | 116 | 139 | 137 | 140 | 185 | 281 | 1,678 |
| Dept. stores, (incl. leased depts.)[2] | 86 | 93 | 119 | 124 | 142 | 138 | 119 | 143 | 141 | 144 | 190 | 288 | 1,727 |
| **New York, NY PMSA, total** | **3,742** | **3,721** | **4,321** | **4,184** | **4,431** | **4,271** | **4,094** | **4,194** | **4,026** | **4,133** | **4,226** | **4,996** | **50,339** |
| Nondurable goods, total | 2,514 | 2,402 | 2,788 | 2,695 | 2,846 | 2,802 | 2,629 | 2,776 | 2,668 | 2,777 | 2,887 | 3,404 | 33,188 |
| Dept. stores, (excl. leased depts.) | 175 | 200 | 253 | 261 | 308 | 270 | 230 | 268 | 281 | 304 | 343 | 525 | 3,418 |
| Dept. stores, (incl. leased depts.)[2] | 182 | 208 | 263 | 270 | 317 | 278 | 239 | 277 | 290 | 316 | 353 | 541 | 3,534 |
| GAF, total[3] | 1,099 | 1,111 | 1,312 | 1,336 | 1,439 | 1,342 | 1,243 | 1,338 | 1,391 | 1,382 | 1,474 | 2,054 | 16,521 |
| **Newark, NJ PMSA, total** | **855** | **865** | **970** | **939** | **1,037** | **946** | **950** | **1,017** | **941** | **978** | **1,059** | **1,260** | **11,817** |
| Dept. stores, (excl. leased depts.) | 38 | 45 | 57 | 58 | 67 | 61 | 54 | 64 | 59 | 63 | 84 | 129 | 779 |
| Dept. stores, (incl. leased depts.)[2] | 40 | 47 | 59 | 60 | 69 | 63 | 55 | 66 | 62 | 65 | 87 | 133 | 806 |
| **New York, NY City, total** | **3,093** | **3,048** | **3,469** | **3,427** | **3,599** | **3,473** | **3,258** | **3,412** | **3,267** | **3,331** | **3,392** | **3,990** | **40,759** |
| Nondurable goods, total | 2,102 | 1,981 | 2,324 | 2,268 | 2,351 | 2,330 | 2,179 | 2,288 | 2,202 | 2,300 | 2,348 | 2,762 | 27,435 |
| Dept. stores, (excl. leased depts.) | 132 | 151 | 192 | 196 | 231 | 200 | 171 | 201 | 214 | 235 | 253 | 387 | 2,563 |
| Dept. stores, (incl. leased depts.)[2] | 137 | 156 | 199 | 202 | 237 | 206 | 177 | 207 | 220 | 242 | 260 | 397 | 2,640 |
| GAF, total[3] | 919 | 919 | 1,090 | 1,128 | 1,195 | 1,116 | 1,046 | 1,112 | 1,181 | 1,163 | 1,217 | 1,666 | 13,752 |

## Table 12. Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Areas and Cities: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Area and kind of business | 1991 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Philadelphia-Wilmington-Trenton, PA-NJ-DE CMSA, total** | **3,526** | **3,297** | **3,952** | **3,920** | **4,257** | **4,101** | **3,987** | **4,101** | **3,958** | **4,106** | **4,107** | **4,781** | **48,093** |
| Nondurable goods, total | 2,182 | 2,039 | 2,420 | 2,310 | 2,579 | 2,427 | 2,339 | 2,465 | 2,360 | 2,463 | 2,617 | 3,124 | 29,325 |
| Dept. stores, (excl. leased depts.) | 203 | 219 | 298 | 303 | 348 | 295 | 266 | 311 | 304 | 323 | 447 | 670 | 3,987 |
| Dept. stores, (incl. leased depts.)[2] | 212 | 229 | 310 | 314 | 360 | 306 | 275 | 322 | 314 | 334 | 461 | 689 | 4,126 |
| GAF, total[3] | 737 | 724 | 901 | 866 | 991 | 910 | 836 | 965 | 948 | 982 | 1,180 | 1,784 | 11,824 |
| **Philadelphia, PA-NJ PMSA, total** | **2,769** | **2,623** | **3,152** | **3,147** | **3,396** | **3,291** | **3,151** | **3,253** | **3,143** | **3,265** | **3,253** | **3,791** | **38,254** |
| Nondurable goods, total | 1,686 | 1,603 | 1,902 | 1,811 | 2,029 | 1,909 | 1,826 | 1,935 | 1,870 | 1,945 | 2,065 | 2,445 | 23,026 |
| Dept. stores, (excl. leased depts.) | 163 | 175 | 238 | 241 | 282 | 237 | 209 | 246 | 244 | 258 | 356 | 537 | 3,186 |
| Dept. stores, (incl. leased depts.)[2] | 170 | 182 | 247 | 250 | 292 | 244 | 216 | 255 | 252 | 267 | 366 | 551 | 3,292 |
| GAF, total[3] | 616 | 603 | 731 | 706 | 797 | 730 | 678 | 790 | 771 | 810 | 969 | 1,468 | 9,669 |
| **Philadelphia, PA City, total** | **690** | **634** | **769** | **765** | **849** | **771** | **758** | **793** | **757** | **799** | **807** | **913** | **9,305** |
| Dept. stores, (excl. leased depts.) | 27 | 27 | 38 | 38 | 44 | 35 | 30 | 36 | 38 | 39 | 52 | 78 | 482 |
| Dept. stores, (incl. leased depts.)[2] | 28 | 27 | 39 | 39 | 45 | 35 | 30 | 36 | 39 | 40 | 53 | 79 | 490 |
| **Phoenix, AZ MSA, total** | **1,183** | **1,180** | **1,420** | **1,317** | **1,367** | **1,289** | **1,216** | **1,296** | **1,220** | **1,267** | **1,345** | **1,675** | **15,775** |
| Dept. stores, (excl. leased depts.) | 89 | 94 | 113 | 107 | 111 | 100 | 96 | 113 | 97 | 113 | 149 | 231 | 1,413 |
| Dept. stores, (incl. leased depts.)[2] | 91 | 97 | 117 | 111 | 114 | 103 | 99 | 117 | 101 | 117 | 153 | 237 | 1,457 |
| GAF, total[3] | 268 | 274 | 332 | 306 | 324 | 301 | 275 | 318 | 284 | 315 | 380 | 588 | 3,965 |
| **Pittsburgh-Beaver Valley, PA CMSA, total** | **1,017** | **1,060** | **1,232** | **1,218** | **1,393** | **1,275** | **1,244** | **1,381** | **1,233** | **1,246** | **1,345** | **1,548** | **15,192** |
| Nondurable goods, total | 726 | 742 | 883 | 842 | 981 | 859 | 822 | 923 | 842 | 854 | 987 | 1,170 | 10,631 |
| Dept. stores, (excl. leased depts.) | 80 | 89 | 128 | 130 | 141 | 121 | 114 | 140 | 122 | 131 | 199 | 269 | 1,664 |
| Dept. stores, (incl. leased depts.)[2] | 86 | 95 | 136 | 138 | 149 | 128 | 121 | 148 | 129 | 139 | 209 | 282 | 1,760 |
| GAF, total[3] | 233 | 249 | 340 | 336 | 364 | 331 | 315 | 371 | 323 | 340 | 472 | 673 | 4,347 |
| **Pittsburgh, PA PMSA, total** | **975** | **1,027** | **1,198** | **1,172** | **1,349** | **1,240** | **1,199** | **1,338** | **1,200** | **1,205** | **1,299** | **1,494** | **14,696** |
| Nondurable goods, total | 697 | 712 | 849 | 803 | 942 | 828 | 785 | 882 | 811 | 820 | 943 | 1,123 | 10,195 |
| Dept. stores, (excl. leased depts.) | 74 | 82 | 118 | 120 | 129 | 112 | 105 | 129 | 113 | 121 | 185 | 249 | 1,537 |
| Dept. stores, (incl. leased depts.)[2] | 79 | 88 | 126 | 128 | 137 | 118 | 112 | 137 | 120 | 129 | 195 | 261 | 1,630 |
| GAF, total[3] | 220 | 236 | 322 | 317 | 347 | 315 | 301 | 354 | 310 | 327 | 452 | 647 | 4,148 |
| **St. Louis, MO-IL MSA, total** | **1,370** | **1,390** | **1,616** | **1,630** | **1,691** | **1,625** | **1,634** | **1,650** | **1,509** | **1,588** | **1,612** | **1,913** | **19,228** |
| Dept. stores, (excl. leased depts.) | 128 | 137 | 179 | 176 | 188 | 176 | 162 | 190 | 168 | 182 | 237 | 333 | 2,256 |
| Dept. stores, (incl. leased depts.)[2] | 131 | 141 | 184 | 180 | 192 | 180 | 165 | 193 | 172 | 186 | 242 | 339 | 2,305 |
| GAF, total[3] | 329 | 345 | 434 | 407 | 440 | 412 | 399 | 458 | 414 | 446 | 540 | 805 | 5,429 |
| **San Diego, CA MSA, total** | **1,315** | **1,251** | **1,490** | **1,441** | **1,486** | **1,476** | **1,507** | **1,497** | **1,371** | **1,420** | **1,447** | **1,794** | **17,495** |
| Nondurable goods, total | 801 | 761 | 911 | 867 | 930 | 929 | 919 | 957 | 856 | 866 | 921 | 1,199 | 10,917 |
| Dept. stores, (excl. leased depts.) | 99 | 96 | 122 | 117 | 125 | 121 | 120 | 135 | 116 | 122 | 154 | 246 | 1,573 |
| Dept. stores, (incl. leased depts.)[2] | 102 | 100 | 127 | 122 | 130 | 125 | 124 | 140 | 120 | 127 | 159 | 255 | 1,631 |
| GAF, total[3] | 389 | 383 | 478 | 454 | 504 | 512 | 500 | 532 | 449 | 485 | 571 | 843 | 6,100 |
| **San Francisco-Oakland-San Jose, CA CMSA, total** | **3,834** | **3,679** | **4,162** | **4,351** | **4,323** | **4,206** | **4,308** | **4,297** | **4,049** | **4,272** | **4,358** | **5,143** | **50,984** |
| Nondurable goods, total | 2,522 | 2,342 | 2,724 | 2,661 | 2,868 | 2,822 | 2,797 | 2,809 | 2,516 | 2,694 | 2,803 | 3,389 | 32,947 |
| Dept. stores, (excl. leased depts.) | 233 | 242 | 306 | 297 | 328 | 321 | 331 | 360 | 306 | 332 | 416 | 636 | 4,108 |
| Dept. stores, (incl. leased depts.)[2] | 241 | 252 | 318 | 309 | 341 | 334 | 342 | 373 | 318 | 345 | 429 | 657 | 4,259 |
| GAF, total[3] | 1,103 | 1,077 | 1,319 | 1,272 | 1,398 | 1,384 | 1,320 | 1,437 | 1,267 | 1,327 | 1,537 | 2,303 | 16,744 |
| **Oakland, CA PMSA, total** | **1,287** | **1,220** | **1,344** | **1,358** | **1,409** | **1,403** | **1,450** | **1,464** | **1,369** | **1,381** | **1,420** | **1,631** | **16,736** |
| Dept. stores, (excl. leased depts.) | 73 | 77 | 94 | 92 | 101 | 99 | 102 | 113 | 94 | 102 | 131 | 204 | 1,282 |
| Dept. stores, (incl. leased depts.)[2] | 76 | 80 | 98 | 96 | 106 | 103 | 106 | 118 | 98 | 106 | 136 | 211 | 1,334 |
| **San Francisco, CA PMSA, total** | **1,180** | **1,152** | **1,284** | **1,251** | **1,272** | **1,246** | **1,269** | **1,275** | **1,144** | **1,219** | **1,311** | **1,523** | **15,146** |
| Nondurable goods, total | 854 | 781 | 914 | 882 | 950 | 961 | 942 | 928 | 818 | 880 | 918 | 1,066 | 10,894 |
| Dept. stores, (excl. leased depts.) | 64 | 65 | 84 | 81 | 89 | 86 | 92 | 95 | 86 | 91 | 110 | 165 | 1,108 |
| Dept. stores, (incl. leased depts.)[2] | 66 | 68 | 87 | 84 | 93 | 89 | 95 | 99 | 90 | 95 | 113 | 172 | 1,151 |
| GAF, total[3] | 360 | 333 | 423 | 402 | 454 | 460 | 425 | 443 | 406 | 429 | 470 | 659 | 5,264 |
| **Seattle-Tacoma, WA CMSA, total** | **1,579** | **1,501** | **1,775** | **1,796** | **1,981** | **1,971** | **1,943** | **2,051** | **1,816** | **1,883** | **1,952** | **2,500** | **22,748** |
| Dept. stores, (excl. leased depts.) | 112 | 114 | 142 | 137 | 144 | 143 | 140 | 171 | 149 | 156 | 183 | 276 | 1,867 |
| Dept. stores, (incl. leased depts.)[2] | 115 | 118 | 147 | 143 | 149 | 146 | 144 | 176 | 154 | 160 | 188 | 284 | 1,924 |
| GAF, total[3] | 479 | 456 | 566 | 545 | 612 | 641 | 616 | 658 | 591 | 620 | 715 | 1,096 | 7,595 |
| **Tampa-St. Petersburg-Clearwater, FL MSA, total** | **1,964** | **1,898** | **2,148** | **2,017** | **1,962** | **1,911** | **1,917** | **2,013** | **1,998** | **2,036** | **2,052** | **2,008** | **23,924** |
| Nondurable goods, total | 1,464 | 1,390 | 1,600 | 1,460 | 1,396 | 1,350 | 1,355 | 1,431 | 1,340 | 1,430 | 1,505 | 1,419 | 17,140 |
| Dept. stores, (excl. leased depts.) | 88 | 95 | 117 | 110 | 104 | 98 | 100 | 111 | 92 | 105 | 137 | 210 | 1,367 |
| Dept. stores, (incl. leased depts.)[2] | 93 | 100 | 124 | 116 | 109 | 103 | 104 | 116 | 96 | 109 | 143 | 217 | 1,430 |
| GAF, total[3] | 272 | 280 | 335 | 310 | 309 | 287 | 286 | 320 | 275 | 306 | 362 | 554 | 3,896 |
| **Washington, DC-MD-VA MSA, total** | **2,573** | **2,474** | **2,860** | **2,845** | **3,192** | **3,008** | **2,867** | **2,942** | **2,765** | **2,851** | **2,956** | **3,638** | **34,971** |
| Nondurable goods, total | 1,716 | 1,626 | 1,871 | 1,794 | 2,026 | 1,912 | 1,815 | 1,904 | 1,792 | 1,898 | 1,995 | 2,386 | 22,735 |
| Dept. stores, (excl. leased depts.) | 130 | 147 | 188 | 196 | 215 | 188 | 174 | 210 | 199 | 204 | 252 | 396 | 2,499 |
| Dept. stores, (incl. leased depts.)[2] | 135 | 154 | 196 | 204 | 223 | 194 | 180 | 217 | 206 | 211 | 259 | 407 | 2,586 |
| GAF, total[3] | 634 | 649 | 802 | 785 | 888 | 832 | 775 | 873 | 823 | 822 | 1,008 | 1,584 | 10,475 |

NA Data not available
[1]For definitions of metropolitan areas, see appendix D, *Monthly Retail Trade Report, BR—93.*
[2]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[3]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).
Note: Totals include data for kinds of business not shown.

## Table 12. Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Areas and Cities: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Area and kind of business | 1990 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Atlanta, GA MSA, total** | **1,567** | **1,533** | **1,754** | **1,660** | **1,741** | **1,824** | **1,703** | **1,821** | **1,723** | **1,786** | **1,875** | **2,338** | **21,325** |
| Nondurable goods, total | 1,015 | 1,004 | 1,151 | 1,114 | 1,156 | 1,237 | 1,125 | 1,226 | 1,179 | 1,230 | 1,318 | 1,682 | 14,437 |
| Dept. stores, (excl. leased depts.) | 121 | 140 | 191 | 174 | 189 | 182 | 169 | 197 | 183 | 183 | 241 | 362 | 2,332 |
| Dept. stores, (incl. leased depts.)[2] | 125 | 145 | 197 | 180 | 195 | 189 | 176 | 204 | 189 | 190 | 250 | 375 | 2,415 |
| GAF, total[3] | 430 | 460 | 547 | 524 | 556 | 544 | 516 | 588 | 547 | 571 | 697 | 1,084 | 7,064 |
| **Baltimore, MD MSA, total** | **1,335** | **1,325** | **1,540** | **1,514** | **1,557** | **1,507** | **1,477** | **1,594** | **1,438** | **1,538** | **1,586** | **1,818** | **18,229** |
| Nondurable goods, total | 749 | 732 | 858 | 849 | 893 | 869 | 835 | 887 | 853 | 886 | 969 | 1,167 | 10,547 |
| Dept. stores, (excl. leased depts.) | 80 | 91 | 114 | 118 | 121 | 117 | 100 | 120 | 116 | 116 | 167 | 250 | 1,510 |
| Dept. stores, (incl. leased depts.)[2] | 83 | 95 | 119 | 123 | 125 | 121 | 103 | 124 | 120 | 121 | 172 | 258 | 1,564 |
| GAF, total[3] | 281 | 281 | 349 | 356 | 365 | 350 | 321 | 360 | 344 | 345 | 436 | 698 | 4,486 |
| **Boston-Lawrence-Salem-Lowell-Brockton, MA NECMA, total** | **2,102** | **2,035** | **2,359** | **2,282** | **2,503** | **2,435** | **2,225** | **2,417** | **2,358** | **2,308** | **2,497** | **2,798** | **28,319** |
| Nondurable goods, total | 1,492 | 1,430 | 1,644 | 1,589 | 1,722 | 1,675 | 1,506 | 1,659 | 1,626 | 1,640 | 1,820 | 2,100 | 19,903 |
| Dept. stores, (excl. leased depts.) | 110 | 121 | 158 | 162 | 169 | 168 | 136 | 171 | 172 | 171 | 221 | 337 | 2,096 |
| Dept. stores, (incl. leased depts.)[2] | 117 | 130 | 169 | 172 | 179 | 178 | 144 | 181 | 182 | 181 | 234 | 358 | 2,225 |
| GAF, total[3] | 528 | 521 | 639 | 623 | 656 | 649 | 564 | 665 | 690 | 659 | 764 | 1,087 | 8,045 |
| **Chicago-Gary-Lake County, IL-IN-WI CMSA, total** | **5,004** | **4,692** | **5,521** | **5,521** | **6,174** | **5,967** | **5,561** | **5,834** | **5,547** | **5,755** | **5,944** | **6,647** | **68,167** |
| Nondurable goods, total | 2,976 | 2,847 | 3,354 | 3,297 | 3,439 | 3,412 | 3,250 | 3,506 | 3,378 | 3,569 | 3,878 | 4,554 | 41,460 |
| Dept. stores, (excl. leased depts.) | 295 | 287 | 405 | 384 | 402 | 419 | 363 | 412 | 405 | 425 | 524 | 798 | 5,119 |
| Dept. stores, (incl. leased depts.)[2] | 310 | 305 | 426 | 404 | 423 | 440 | 382 | 434 | 424 | 448 | 549 | 839 | 5,384 |
| GAF, total[3] | 1,075 | 1,014 | 1,278 | 1,233 | 1,322 | 1,312 | 1,196 | 1,338 | 1,252 | 1,327 | 1,534 | 2,209 | 16,090 |
| **Chicago, IL PMSA, total** | **3,988** | **3,672** | **4,375** | **4,377** | **4,790** | **4,708** | **4,327** | **4,563** | **4,239** | **4,478** | **4,675** | **5,218** | **53,410** |
| Nondurable goods, total | 2,374 | 2,249 | 2,677 | 2,612 | 2,709 | 2,702 | 2,543 | 2,743 | 2,583 | 2,820 | 3,100 | 3,648 | 32,760 |
| Dept. stores, (excl. leased depts.) | 228 | 221 | 312 | 294 | 310 | 322 | 279 | 315 | 313 | 329 | 403 | 611 | 3,937 |
| Dept. stores, (incl. leased depts.)[2] | 240 | 235 | 329 | 310 | 326 | 340 | 294 | 332 | 328 | 346 | 423 | 644 | 4,147 |
| GAF, total[3] | 837 | 784 | 990 | 952 | 1,019 | 1,018 | 919 | 1,022 | 958 | 1,018 | 1,170 | 1,695 | 12,382 |
| **Chicago, IL City, total** | **1,241** | **1,199** | **1,431** | **1,466** | **1,534** | **1,481** | **1,388** | **1,502** | **1,324** | **1,484** | **1,683** | **1,820** | **17,553** |
| Nondurable goods, total | 915 | 890 | 1,055 | 1,043 | 1,094 | 1,073 | 993 | 1,085 | 959 | 1,108 | 1,315 | 1,456 | 12,986 |
| Dept. stores, (excl. leased depts.) | 72 | 69 | 95 | 91 | 95 | 100 | 84 | 93 | 95 | 100 | 117 | 171 | 1,182 |
| Dept. stores, (incl. leased depts.)[2] | 77 | 75 | 101 | 98 | 102 | 107 | 91 | 100 | 102 | 107 | 125 | 184 | 1,269 |
| GAF, total[3] | 291 | 263 | 329 | 325 | 344 | 347 | 316 | 345 | 332 | 346 | 385 | 523 | 4,146 |
| **Cincinnati-Hamilton, OH-KY-IN CMSA, total** | **972** | **954** | **1,103** | **1,136** | **1,198** | **1,147** | **1,155** | **1,261** | **1,150** | **1,197** | **1,249** | **1,477** | **13,999** |
| Nondurable goods, total | 612 | 588 | 678 | 691 | 716 | 691 | 692 | 760 | 710 | 759 | 796 | 931 | 8,624 |
| Dept. stores, (excl. leased depts.) | 79 | 83 | 117 | 115 | 112 | 114 | 101 | 118 | 112 | 122 | 149 | 224 | 1,446 |
| Dept. stores, (incl. leased depts.)[2] | 82 | 87 | 122 | 119 | 116 | 118 | 107 | 123 | 116 | 126 | 155 | 234 | 1,505 |
| GAF, total[3] | 259 | 263 | 328 | 310 | 314 | 312 | 284 | 327 | 308 | 320 | 383 | 600 | 4,008 |
| **Cleveland-Akron-Lorain, OH CMSA, total** | **1,459** | **1,417** | **1,708** | **1,676** | **1,750** | **1,738** | **1,676** | **1,848** | **1,610** | **1,616** | **1,702** | **1,895** | **20,095** |
| Nondurable goods, total | 836 | 834 | 929 | 913 | 967 | 930 | 902 | 1,022 | 929 | 960 | 1,051 | 1,254 | 11,527 |
| Dept. stores, (excl. leased depts.) | 90 | 96 | 133 | 135 | 134 | 135 | 118 | 149 | 128 | 138 | 180 | 275 | 1,711 |
| Dept. stores, (incl. leased depts.)[2] | 97 | 104 | 145 | 146 | 144 | 146 | 127 | 160 | 138 | 148 | 194 | 293 | 1,842 |
| GAF, total[3] | 300 | 295 | 382 | 386 | 400 | 403 | 374 | 442 | 401 | 430 | 533 | 806 | 5,152 |
| **Cleveland, OH PMSA, total** | **939** | **917** | **1,113** | **1,087** | **1,124** | **1,155** | **1,113** | **1,200** | **1,066** | **1,057** | **1,096** | **1,242** | **13,109** |
| Dept. stores, (excl. leased depts.) | 63 | 66 | 91 | 94 | 92 | 93 | 80 | 99 | 88 | 94 | 120 | 184 | 1,164 |
| Dept. stores, (incl. leased depts.)[2] | 68 | 72 | 100 | 102 | 100 | 101 | 87 | 107 | 95 | 102 | 131 | 197 | 1,262 |
| GAF, total[3] | 211 | 207 | 271 | 275 | 281 | 284 | 263 | 309 | 282 | 297 | 369 | 552 | 3,601 |
| **Dallas-Fort Worth, TX CMSA, total** | **2,248** | **2,244** | **2,485** | **2,449** | **2,641** | **2,569** | **2,561** | **2,766** | **2,497** | **2,644** | **2,661** | **3,243** | **31,008** |
| Nondurable goods, total | 1,504 | 1,503 | 1,670 | 1,648 | 1,702 | 1,649 | 1,647 | 1,773 | 1,597 | 1,719 | 1,769 | 2,205 | 20,386 |
| Dept. stores, (excl. leased depts.) | 197 | 209 | 266 | 256 | 279 | 275 | 258 | 289 | 245 | 268 | 321 | 513 | 3,376 |
| Dept. stores, (incl. leased depts.)[2] | 202 | 216 | 272 | 263 | 283 | 282 | 265 | 297 | 252 | 276 | 328 | 526 | 3,462 |
| GAF, total[3] | 557 | 581 | 690 | 663 | 719 | 707 | 667 | 818 | 681 | 704 | 868 | 1,349 | 9,004 |
| **Denver-Boulder, CO CMSA, total** | **1,062** | **1,021** | **1,142** | **1,119** | **1,206** | **1,215** | **1,238** | **1,318** | **1,212** | **1,269** | **1,285** | **1,648** | **14,735** |
| Nondurable goods, total | 599 | 576 | 657 | 656 | 717 | 726 | 733 | 800 | 728 | 764 | 814 | 984 | 8,754 |
| Dept. stores, (excl. leased depts.) | 78 | 80 | 103 | 102 | 114 | 114 | 106 | 127 | 112 | 121 | 140 | 222 | 1,419 |
| Dept. stores, (incl. leased depts.)[2] | 80 | 83 | 107 | 105 | 117 | 116 | 109 | 130 | 114 | 124 | 144 | 228 | 1,457 |
| GAF, total[3] | 288 | 286 | 320 | 312 | 332 | 342 | 343 | 390 | 352 | 388 | 408 | 619 | 4,380 |
| **Detroit-Ann Arbor, MI CMSA, total** | **2,530** | **2,425** | **2,933** | **2,955** | **3,123** | **2,979** | **2,907** | **3,072** | **2,797** | **2,965** | **3,089** | **3,618** | **35,393** |
| Nondurable goods, total | 1,564 | 1,453 | 1,744 | 1,767 | 1,854 | 1,861 | 1,788 | 1,886 | 1,813 | 1,901 | 1,955 | 2,361 | 21,947 |
| Dept. stores, (excl. leased depts.) | 263 | 256 | 337 | 343 | 353 | 360 | 329 | 362 | 349 | 378 | 457 | 638 | 4,425 |
| Dept. stores, (incl. leased depts.)[2] | 272 | 267 | 347 | 355 | 366 | 372 | 341 | 375 | 361 | 392 | 471 | 661 | 4,580 |
| GAF, total[3] | 740 | 698 | 879 | 849 | 897 | 890 | 828 | 921 | 884 | 960 | 1,157 | 1,689 | 11,392 |
| **Detroit, MI PMSA, total** | **2,330** | **2,238** | **2,705** | **2,712** | **2,856** | **2,724** | **2,659** | **2,811** | **2,546** | **2,689** | **2,814** | **3,287** | **32,371** |
| Nondurable goods, total | 1,456 | 1,359 | 1,628 | 1,632 | 1,714 | 1,721 | 1,648 | 1,747 | 1,674 | 1,734 | 1,801 | 2,184 | 20,298 |
| Dept. stores, (excl. leased depts.) | 240 | 235 | 310 | 316 | 326 | 331 | 303 | 333 | 321 | 348 | 422 | 590 | 4,075 |
| Dept. stores, (incl. leased depts.)[2] | 249 | 245 | 321 | 329 | 338 | 344 | 315 | 346 | 333 | 362 | 437 | 614 | 4,233 |
| GAF, total[3] | 678 | 640 | 809 | 784 | 821 | 818 | 754 | 838 | 796 | 868 | 1,048 | 1,522 | 10,376 |
| **Houston-Galveston-Brazoria, TX CMSA, total** | **2,034** | **1,988** | **2,397** | **2,389** | **2,591** | **2,519** | **2,429** | **2,465** | **2,362** | **2,452** | **2,616** | **3,134** | **29,376** |
| Nondurable goods, total | 1,305 | 1,291 | 1,504 | 1,465 | 1,595 | 1,591 | 1,517 | 1,647 | 1,557 | 1,613 | 1,775 | 2,205 | 19,065 |
| Dept. stores, (excl. leased depts.) | 174 | 183 | 236 | 230 | 246 | 241 | 224 | 256 | 210 | 228 | 273 | 447 | 2,948 |
| Dept. stores, (incl. leased depts.)[2] | 180 | 190 | 244 | 237 | 251 | 249 | 232 | 263 | 216 | 235 | 280 | 460 | 3,037 |
| GAF, total[3] | 497 | 512 | 623 | 620 | 677 | 645 | 595 | 668 | 577 | 636 | 739 | 1,172 | 7,961 |

## Table 12. **Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Areas and Cities: January 1984 to December 1993**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Area and kind of business | 1990 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Houston, TX PMSA, total** | **1,825** | **1,811** | **2,149** | **2,146** | **2,333** | **2,244** | **2,182** | **2,219** | **2,123** | **2,211** | **2,363** | **2,818** | **26,424** |
| Nondurable goods, total | 1,156 | 1,169 | 1,338 | 1,304 | 1,420 | 1,399 | 1,349 | 1,469 | 1,383 | 1,441 | 1,587 | 1,962 | 16,977 |
| Dept. stores, (excl. leased depts.) | 151 | 160 | 205 | 200 | 214 | 210 | 195 | 223 | 184 | 199 | 238 | 392 | 2,571 |
| Dept. stores, (incl. leased depts.)[2] | 157 | 166 | 212 | 206 | 218 | 216 | 201 | 228 | 188 | 204 | 244 | 402 | 2,642 |
| GAF, total[3] | 456 | 472 | 568 | 567 | 614 | 585 | 546 | 607 | 532 | 584 | 674 | 1,065 | 7,270 |
| **Kansas City, MO-KS MSA, total** | **942** | **835** | **1,026** | **982** | **1,075** | **1,049** | **1,095** | **1,151** | **1,050** | **1,113** | **1,112** | **1,278** | **12,708** |
| Dept. Stores, (excl. leased depts.) | 79 | 82 | 114 | 108 | 118 | 115 | 106 | 124 | 105 | 119 | 141 | 217 | 1,428 |
| Dept. stores, (incl. leased depts.)[2] | 80 | 83 | 115 | 110 | 118 | 117 | 108 | 126 | 106 | 120 | 143 | 219 | 1,445 |
| GAF, total[3] | 203 | 212 | 263 | 256 | 295 | 272 | 268 | 297 | 265 | 289 | 335 | 499 | 3,454 |
| **Los Angeles-Anaheim-Riverside, CA CMSA, total** | **9,361** | **9,007** | **10,231** | **10,014** | **10,696** | **10,470** | **10,314** | **10,449** | **9,902** | **10,272** | **10,406** | **12,338** | **123,460** |
| Nondurable goods, total | 5,317 | 5,154 | 5,978 | 5,768 | 6,017 | 6,010 | 5,997 | 6,142 | 5,939 | 6,088 | 6,400 | 7,844 | 72,654 |
| Dept. stores, (excl. leased depts.) | 563 | 565 | 705 | 663 | 734 | 733 | 668 | 731 | 683 | 680 | 888 | 1,432 | 9,045 |
| Dept. stores, (incl. leased depts.)[2] | 583 | 589 | 733 | 689 | 760 | 758 | 691 | 758 | 710 | 707 | 918 | 1,485 | 9,381 |
| GAF, total[3] | 2,301 | 2,259 | 2,651 | 2,544 | 2,742 | 2,738 | 2,557 | 2,681 | 2,529 | 2,606 | 3,079 | 4,679 | 33,366 |
| **Anaheim-Santa Ana, CA PMSA, total** | **1,959** | **1,926** | **2,124** | **2,052** | **2,229** | **2,131** | **2,079** | **2,144** | **1,938** | **1,988** | **2,189** | **2,627** | **25,386** |
| Dept. stores, (excl. leased depts.) | 114 | 115 | 143 | 136 | 151 | 150 | 137 | 148 | 138 | 137 | 180 | 295 | 1,844 |
| Dept. stores, (incl. leased depts.)[2] | 117 | 120 | 148 | 140 | 155 | 153 | 141 | 152 | 142 | 141 | 185 | 303 | 1,897 |
| GAF, total[3] | 460 | 451 | 511 | 484 | 535 | 553 | 524 | 548 | 494 | 480 | 726 | 1,146 | 6,912 |
| **Los Angeles-Long Beach, CA PMSA, total** | **5,387** | **5,261** | **5,948** | **5,756** | **6,166** | **6,108** | **6,001** | **6,094** | **5,923** | **6,156** | **6,196** | **7,423** | **72,419** |
| Nondurable goods, total | 3,201 | 3,100 | 3,582 | 3,452 | 3,555 | 3,558 | 3,581 | 3,706 | 3,638 | 3,726 | 3,842 | 4,683 | 43,624 |
| Dept. stores, (excl. leased depts.) | 319 | 317 | 395 | 372 | 414 | 415 | 379 | 412 | 392 | 385 | 493 | 802 | 5,095 |
| Dept. stores, (incl. leased depts.)[2] | 333 | 333 | 413 | 389 | 432 | 431 | 394 | 430 | 410 | 403 | 514 | 836 | 5,318 |
| GAF, total[3] | 1,385 | 1,369 | 1,608 | 1,532 | 1,658 | 1,655 | 1,549 | 1,595 | 1,533 | 1,583 | 1,800 | 2,699 | 19,966 |
| **Los Angeles, CA City, total** | **1,816** | **1,772** | **2,054** | **1,989** | **2,105** | **2,090** | **2,106** | **2,053** | **2,030** | **2,134** | **2,077** | **2,521** | **24,747** |
| Nondurable goods, total | 1,156 | 1,112 | 1,276 | 1,232 | 1,252 | 1,277 | 1,296 | 1,317 | 1,303 | 1,312 | 1,326 | 1,599 | 15,458 |
| Dept. stores, (excl. leased depts.) | 101 | 99 | 119 | 113 | 128 | 126 | 118 | 123 | 118 | 115 | 141 | 227 | 1,528 |
| Dept. stores, (incl. leased depts.)[2] | 106 | 105 | 126 | 119 | 134 | 132 | 123 | 129 | 124 | 121 | 147 | 238 | 1,604 |
| GAF, total[3] | 471 | 468 | 548 | 515 | 563 | 551 | 518 | 535 | 525 | 523 | 564 | 806 | 6,587 |
| **Miami-Fort Lauderdale, FL CMSA, total** | **2,049** | **2,041** | **2,237** | **2,117** | **2,239** | **2,208** | **2,079** | **2,107** | **1,995** | **2,130** | **2,181** | **2,770** | **26,153** |
| Nondurable goods, total | 1,120 | 1,121 | 1,274 | 1,212 | 1,224 | 1,187 | 1,147 | 1,220 | 1,117 | 1,179 | 1,292 | 1,574 | 14,667 |
| Dept. stores, (excl. leased depts.) | 125 | 130 | 158 | 153 | 155 | 144 | 131 | 154 | 128 | 144 | 179 | 283 | 1,884 |
| Dept. stores, (incl. leased depts.)[2] | 132 | 137 | 167 | 160 | 163 | 151 | 137 | 160 | 134 | 150 | 185 | 294 | 1,970 |
| GAF, total[3] | 507 | 506 | 590 | 563 | 585 | 536 | 502 | 568 | 513 | 565 | 658 | 996 | 7,089 |
| **Miami-Hialeah, FL PMSA, total** | **1,067** | **1,043** | **1,161** | **1,108** | **1,199** | **1,133** | **1,067** | **1,136** | **1,025** | **1,111** | **1,138** | **1,404** | **13,592** |
| Nondurable goods, total | 663 | 654 | 751 | 720 | 735 | 709 | 695 | 736 | 671 | 720 | 751 | 923 | 8,728 |
| Dept. stores, (excl. leased depts.) | 74 | 77 | 94 | 92 | 95 | 88 | 81 | 94 | 79 | 86 | 104 | 163 | 1,127 |
| Dept. stores, (incl. leased depts.)[2] | 78 | 81 | 99 | 97 | 101 | 92 | 85 | 98 | 83 | 91 | 109 | 170 | 1,184 |
| GAF, total[3] | 310 | 305 | 365 | 360 | 379 | 349 | 330 | 371 | 333 | 356 | 413 | 627 | 4,498 |
| **Milwaukee-Racine, WI CMSA, total** | **934** | **871** | **1,062** | **1,033** | **1,151** | **1,119** | **1,062** | **1,117** | **993** | **1,109** | **1,131** | **1,220** | **12,802** |
| Dept. stores, (excl. leased depts.) | 58 | 63 | 92 | 85 | 88 | 87 | 79 | 97 | 91 | 91 | 125 | 177 | 1,133 |
| Dept. stores, (incl. leased depts.)[2] | 60 | 65 | 96 | 88 | 90 | 90 | 82 | 100 | 94 | 94 | 129 | 183 | 1,171 |
| GAF, total[3] | 180 | 187 | 239 | 242 | 250 | 247 | 228 | 259 | 238 | 257 | 325 | 449 | 3,101 |
| **Milwaukee, WI PMSA, total** | **823** | **745** | **903** | **904** | **986** | **941** | **921** | **954** | **867** | **991** | **983** | **1,093** | **11,111** |
| Dept. stores, (excl. leased depts.) | 50 | 54 | 81 | 74 | 76 | 75 | 70 | 84 | 79 | 79 | 108 | 153 | 983 |
| Dept. stores, (incl. leased depts.)[2] | 52 | 57 | 84 | 77 | 80 | 79 | 73 | 88 | 83 | 83 | 112 | 160 | 1,028 |
| GAF, total[3] | 156 | 159 | 206 | 209 | 218 | 216 | 200 | 226 | 211 | 222 | 286 | 399 | 2,708 |
| **Minneapolis-St. Paul, MN-WI MSA, total** | **1,326** | **1,304** | **1,581** | **1,503** | **1,627** | **1,645** | **1,531** | **1,682** | **1,582** | **1,586** | **1,617** | **1,949** | **18,933** |
| Dept. stores, (excl. leased depts.) | 134 | 134 | 181 | 173 | 172 | 182 | 162 | 196 | 179 | 195 | 228 | 331 | 2,267 |
| Dept. stores, (incl. leased depts.)[2] | 139 | 139 | 187 | 180 | 179 | 189 | 169 | 204 | 185 | 203 | 236 | 344 | 2,354 |
| GAF, total[3] | 339 | 336 | 421 | 406 | 418 | 422 | 393 | 460 | 427 | 447 | 511 | 730 | 5,310 |
| **New York-Northern New Jersey-Long Island NY-NJ-CT CMSA, total** | **10,505** | **9,806** | **11,321** | **11,162** | **11,753** | **11,515** | **11,019** | **11,530** | **10,909** | **11,254** | **11,831** | **13,718** | **136,323** |
| Nondurable goods, total | 6,631 | 6,194 | 7,130 | 6,927 | 7,202 | 7,142 | 6,843 | 7,223 | 6,960 | 7,159 | 7,650 | 9,090 | 86,151 |
| Dept. stores, (excl. leased depts.) | 499 | 561 | 712 | 725 | 795 | 789 | 644 | 768 | 743 | 748 | 980 | 1,529 | 9,493 |
| Dept. stores, (incl. leased depts.)[2] | 521 | 582 | 738 | 748 | 819 | 812 | 663 | 790 | 767 | 771 | 1,009 | 1,576 | 9,796 |
| GAF, total[3] | 2,648 | 2,612 | 3,069 | 3,124 | 3,370 | 3,292 | 2,945 | 3,252 | 3,233 | 3,321 | 3,699 | 5,401 | 39,966 |
| **Nassau-Suffolk, NY PMSA, total** | **2,156** | **1,881** | **2,121** | **2,114** | **2,194** | **2,044** | **2,085** | **2,168** | **1,979** | **2,047** | **2,117** | **2,453** | **25,359** |
| Nondurable goods, total | 1,272 | 1,122 | 1,266 | 1,212 | 1,233 | 1,223 | 1,207 | 1,247 | 1,197 | 1,184 | 1,323 | 1,594 | 15,080 |
| Dept. stores, (excl. leased depts.) | 81 | 94 | 120 | 122 | 132 | 137 | 110 | 133 | 131 | 127 | 172 | 280 | 1,639 |
| Dept. stores, (incl. leased depts.)[2] | 84 | 97 | 123 | 125 | 135 | 140 | 113 | 136 | 134 | 131 | 177 | 288 | 1,683 |
| **New York, NY PMSA, total** | **4,060** | **3,889** | **4,475** | **4,242** | **4,570** | **4,463** | **4,177** | **4,305** | **4,158** | **4,323** | **4,361** | **5,144** | **52,167** |
| Nondurable goods, total | 2,539 | 2,418 | 2,804 | 2,674 | 2,801 | 2,792 | 2,590 | 2,698 | 2,670 | 2,798 | 2,913 | 3,413 | 33,110 |
| Dept. stores, (excl. leased depts.) | 195 | 214 | 272 | 274 | 307 | 291 | 236 | 279 | 279 | 285 | 342 | 525 | 3,499 |
| Dept. stores, (incl. leased depts.)[2] | 206 | 224 | 284 | 284 | 317 | 299 | 244 | 287 | 288 | 294 | 353 | 543 | 3,623 |
| GAF, total[3] | 1,172 | 1,112 | 1,330 | 1,349 | 1,462 | 1,408 | 1,252 | 1,342 | 1,390 | 1,436 | 1,469 | 2,146 | 16,868 |
| **Newark, NJ PMSA, total** | **932** | **871** | **1,002** | **976** | **1,027** | **995** | **931** | **983** | **963** | **999** | **1,055** | **1,243** | **11,977** |
| Dept. stores, (excl. leased depts.) | 41 | 47 | 58 | 61 | 66 | 66 | 53 | 62 | 60 | 62 | 83 | 134 | 793 |
| Dept. stores, (incl. leased depts.)[2] | 43 | 49 | 61 | 64 | 69 | 68 | 55 | 65 | 62 | 64 | 86 | 137 | 823 |
| **New York, NY City, total** | **3,353** | **3,216** | **3,672** | **3,536** | **3,816** | **3,634** | **3,401** | **3,509** | **3,372** | **3,517** | **3,584** | **4,231** | **42,841** |
| Nondurable goods, total | 2,124 | 2,017 | 2,358 | 2,248 | 2,341 | 2,345 | 2,187 | 2,252 | 2,226 | 2,350 | 2,398 | 2,799 | 27,645 |
| Dept. stores, (excl. leased depts.) | 149 | 163 | 210 | 211 | 235 | 219 | 178 | 213 | 212 | 218 | 254 | 381 | 2,643 |
| Dept. stores, (incl. leased depts.)[2] | 157 | 170 | 217 | 216 | 241 | 224 | 183 | 217 | 217 | 222 | 261 | 392 | 2,717 |
| GAF, total[3] | 989 | 919 | 1,101 | 1,129 | 1,233 | 1,176 | 1,052 | 1,123 | 1,176 | 1,199 | 1,209 | 1,743 | 14,049 |

## Table 12. **Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Areas and Cities: January 1984 to December 1993**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Area and kind of business | 1990 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Philadelphia-Wilmington-Trenton, PA-NJ-DE CMSA, total** | **3,857** | **3,733** | **4,205** | **4,016** | **4,266** | **4,351** | **4,231** | **4,396** | **4,024** | **4,231** | **4,192** | **4,921** | **50,423** |
| Nondurable goods, total | 2,233 | 2,144 | 2,445 | 2,336 | 2,493 | 2,454 | 2,382 | 2,535 | 2,433 | 2,545 | 2,615 | 3,230 | 29,845 |
| Dept. stores, (excl. leased depts.) | 208 | 232 | 302 | 310 | 334 | 315 | 265 | 307 | 306 | 332 | 440 | 674 | 4,025 |
| Dept. stores, (incl. leased depts.)[2] | 216 | 242 | 314 | 322 | 345 | 327 | 275 | 319 | 318 | 344 | 455 | 694 | 4,171 |
| GAF, total[3] | 775 | 771 | 920 | 937 | 1,015 | 951 | 831 | 922 | 915 | 968 | 1,188 | 1,861 | 12,054 |
| **Philadelphia, PA-NJ PMSA, total** | **3,045** | **2,971** | **3,310** | **3,199** | **3,336** | **3,448** | **3,367** | **3,503** | **3,237** | **3,388** | **3,299** | **3,925** | **40,028** |
| Nondurable goods, total | 1,742 | 1,671 | 1,917 | 1,829 | 1,941 | 1,914 | 1,856 | 1,978 | 1,940 | 2,007 | 2,024 | 2,538 | 23,357 |
| Dept. stores, (excl. leased depts.) | 167 | 187 | 243 | 249 | 270 | 253 | 210 | 245 | 247 | 268 | 351 | 540 | 3,230 |
| Dept. stores, (incl. leased depts.)[2] | 174 | 195 | 252 | 258 | 279 | 262 | 217 | 254 | 256 | 277 | 362 | 555 | 3,341 |
| GAF, total[3] | 635 | 629 | 750 | 767 | 812 | 778 | 688 | 755 | 755 | 801 | 968 | 1,515 | 9,853 |
| **Philadelphia, PA City, total** | **722** | **818** | **839** | **854** | **898** | **886** | **883** | **922** | **783** | **831** | **830** | **956** | **10,222** |
| Dept. stores, (excl. leased depts.) | 28 | 29 | 39 | 39 | 42 | 38 | 32 | 36 | 40 | 41 | 52 | 80 | 496 |
| Dept. stores, (incl. leased depts.)[2] | 29 | 30 | 40 | 39 | 43 | 39 | 33 | 37 | 41 | 42 | 53 | 80 | 506 |
| **Phoenix, AZ MSA, total** | **1,230** | **1,188** | **1,359** | **1,250** | **1,271** | **1,295** | **1,216** | **1,299** | **1,239** | **1,275** | **1,354** | **1,607** | **15,583** |
| Dept. stores, (excl. leased depts.) | 79 | 84 | 110 | 99 | 102 | 95 | 85 | 100 | 91 | 102 | 132 | 219 | 1,298 |
| Dept. stores, (incl. leased depts.)[2] | 82 | 88 | 113 | 102 | 104 | 98 | 87 | 103 | 94 | 105 | 136 | 225 | 1,337 |
| GAF, total[3] | 284 | 279 | 333 | 306 | 305 | 284 | 258 | 294 | 276 | 304 | 363 | 584 | 3,870 |
| **Pittsburgh-Beaver Valley, PA CMSA, total** | **1,046** | **1,051** | **1,212** | **1,162** | **1,323** | **1,284** | **1,196** | **1,355** | **1,205** | **1,239** | **1,374** | **1,553** | **15,000** |
| Nondurable goods, total | 694 | 703 | 817 | 781 | 846 | 831 | 781 | 886 | 823 | 818 | 956 | 1,110 | 10,046 |
| Dept. stores, (excl. leased depts.) | 83 | 93 | 129 | 133 | 127 | 125 | 114 | 135 | 127 | 132 | 195 | 262 | 1,655 |
| Dept. stores, (incl. leased depts.)[2] | 89 | 100 | 137 | 140 | 134 | 132 | 120 | 143 | 134 | 139 | 205 | 276 | 1,749 |
| GAF, total[3] | 252 | 248 | 318 | 314 | 319 | 313 | 285 | 333 | 305 | 307 | 423 | 624 | 4,041 |
| **Pittsburgh, PA PMSA, total** | **1,019** | **1,031** | **1,172** | **1,124** | **1,295** | **1,245** | **1,158** | **1,318** | **1,169** | **1,194** | **1,334** | **1,497** | **14,556** |
| Nondurable goods, total | 674 | 686 | 784 | 749 | 823 | 799 | 749 | 853 | 791 | 786 | 920 | 1,066 | 9,680 |
| Dept. stores, (excl. leased depts.) | 77 | 86 | 119 | 122 | 117 | 115 | 104 | 124 | 117 | 122 | 181 | 242 | 1,526 |
| Dept. stores, (incl. leased depts.)[2] | 82 | 92 | 127 | 129 | 124 | 121 | 110 | 132 | 123 | 128 | 190 | 255 | 1,613 |
| GAF, total[3] | 244 | 238 | 299 | 293 | 301 | 296 | 269 | 316 | 291 | 294 | 402 | 592 | 3,835 |
| **St. Louis, MO-IL MSA, total** | **1,418** | **1,313** | **1,579** | **1,572** | **1,654** | **1,688** | **1,629** | **1,698** | **1,590** | **1,598** | **1,596** | **1,858** | **19,193** |
| Dept. stores, (excl. leased depts.) | 129 | 133 | 176 | 174 | 180 | 179 | 159 | 181 | 165 | 177 | 229 | 327 | 2,209 |
| Dept. stores, (incl. leased depts.)[2] | 132 | 136 | 180 | 178 | 182 | 182 | 162 | 185 | 169 | 181 | 236 | 334 | 2,257 |
| GAF, total[3] | 345 | 341 | 423 | 407 | 437 | 429 | 395 | 435 | 401 | 427 | 529 | 805 | 5,374 |
| **San Diego, CA MSA, total** | **1,404** | **1,401** | **1,649** | **1,595** | **1,634** | **1,598** | **1,577** | **1,561** | **1,452** | **1,499** | **1,530** | **1,846** | **18,746** |
| Nondurable goods, total | 827 | 775 | 922 | 904 | 937 | 940 | 939 | 966 | 903 | 910 | 954 | 1,239 | 11,216 |
| Dept. stores, (excl. leased depts.) | 103 | 103 | 128 | 121 | 130 | 131 | 123 | 136 | 123 | 123 | 157 | 253 | 1,631 |
| Dept. stores, (incl. leased depts.)[2] | 107 | 107 | 133 | 125 | 134 | 135 | 127 | 140 | 128 | 127 | 162 | 262 | 1,687 |
| GAF, total[3] | 396 | 382 | 461 | 455 | 483 | 499 | 467 | 503 | 472 | 469 | 565 | 861 | 6,013 |
| **San Francisco-Oakland-San Jose, CA CMSA, total** | **3,926** | **3,746** | **4,272** | **4,187** | **4,421** | **4,416** | **4,355** | **4,417** | **4,569** | **4,606** | **4,402** | **5,323** | **52,640** |
| Nondurable goods, total | 2,438 | 2,355 | 2,707 | 2,680 | 2,836 | 2,804 | 2,782 | 2,890 | 2,743 | 2,827 | 2,915 | 3,579 | 33,556 |
| Dept. stores, (excl. leased depts.) | 240 | 250 | 306 | 294 | 330 | 323 | 321 | 354 | 309 | 325 | 422 | 656 | 4,130 |
| Dept. stores, (incl. leased depts.)[2] | 248 | 261 | 317 | 304 | 340 | 334 | 331 | 366 | 321 | 337 | 436 | 678 | 4,273 |
| GAF, total[3] | 1,108 | 1,129 | 1,327 | 1,302 | 1,408 | 1,341 | 1,290 | 1,392 | 1,299 | 1,366 | 1,559 | 2,365 | 16,886 |
| **Oakland, CA PMSA, total** | **1,309** | **1,221** | **1,410** | **1,349** | **1,409** | **1,399** | **1,346** | **1,451** | **1,375** | **1,388** | **1,440** | **1,741** | **16,838** |
| Dept. stores, (excl. leased depts.) | 74 | 78 | 95 | 92 | 102 | 101 | 98 | 111 | 96 | 99 | 134 | 208 | 1,288 |
| Dept. stores, (incl. leased depts.)[2] | 77 | 82 | 98 | 95 | 106 | 104 | 102 | 115 | 100 | 103 | 138 | 215 | 1,335 |
| **San Francisco, CA PMSA, total** | **1,126** | **1,091** | **1,230** | **1,260** | **1,328** | **1,252** | **1,265** | **1,305** | **1,219** | **1,291** | **1,340** | **1,569** | **15,276** |
| Nondurable goods, total | 803 | 793 | 896 | 925 | 973 | 920 | 935 | 956 | 924 | 962 | 950 | 1,125 | 11,162 |
| Dept. stores, (excl. leased depts.) | 69 | 70 | 86 | 81 | 91 | 89 | 91 | 96 | 86 | 92 | 111 | 174 | 1,136 |
| Dept. stores, (incl. leased depts.)[2] | 71 | 73 | 89 | 84 | 94 | 92 | 94 | 99 | 89 | 96 | 115 | 180 | 1,176 |
| GAF, total[3] | 346 | 348 | 435 | 434 | 463 | 420 | 427 | 443 | 444 | 486 | 499 | 688 | 5,433 |
| **Seattle-Tacoma, WA CMSA, total** | **1,491** | **1,388** | **1,661** | **1,617** | **1,733** | **1,833** | **1,813** | **1,943** | **1,764** | **1,806** | **1,865** | **2,326** | **21,240** |
| Dept. stores, (excl. leased depts.) | 105 | 105 | 141 | 137 | 142 | 146 | 137 | 163 | 142 | 152 | 185 | 268 | 1,823 |
| Dept. stores, (incl. leased depts.)[2] | 108 | 110 | 145 | 142 | 149 | 150 | 141 | 168 | 149 | 158 | 193 | 276 | 1,889 |
| GAF, total[3] | 450 | 425 | 531 | 517 | 569 | 591 | 555 | 622 | 573 | 621 | 715 | 1,029 | 7,198 |
| **Tampa-St. Petersburg-Clearwater, FL MSA, total** | **1,863** | **1,759** | **2,018** | **1,866** | **1,867** | **1,902** | **1,836** | **1,915** | **1,901** | **2,024** | **2,153** | **2,397** | **23,501** |
| Nondurable goods, total | 1,298 | 1,290 | 1,436 | 1,382 | 1,341 | 1,301 | 1,301 | 1,366 | 1,345 | 1,437 | 1,562 | 1,783 | 16,842 |
| Dept. stores, (excl. leased depts.) | 85 | 92 | 115 | 105 | 102 | 95 | 87 | 101 | 88 | 100 | 130 | 199 | 1,299 |
| Dept. stores, (incl. leased depts.)[2] | 89 | 99 | 121 | 111 | 108 | 100 | 91 | 105 | 92 | 105 | 136 | 207 | 1,364 |
| GAF, total[3] | 253 | 266 | 321 | 293 | 288 | 273 | 255 | 290 | 257 | 285 | 347 | 545 | 3,673 |
| **Washington, DC-MD-VA MSA, total** | **2,580** | **2,527** | **2,918** | **2,837** | **3,085** | **3,003** | **2,860** | **3,014** | **2,897** | **2,923** | **2,986** | **3,676** | **35,306** |
| Nondurable goods, total | 1,666 | 1,574 | 1,806 | 1,799 | 1,922 | 1,887 | 1,804 | 1,951 | 1,861 | 1,909 | 1,978 | 2,423 | 22,580 |
| Dept. stores, (excl. leased depts.) | 138 | 152 | 197 | 202 | 214 | 199 | 172 | 206 | 202 | 191 | 248 | 398 | 2,519 |
| Dept. stores, (incl. leased depts.)[2] | 144 | 158 | 204 | 210 | 221 | 206 | 178 | 213 | 208 | 198 | 257 | 411 | 2,608 |
| GAF, total[3] | 670 | 674 | 786 | 776 | 857 | 813 | 744 | 835 | 807 | 798 | 946 | 1,518 | 10,224 |

NA Data not available
[1]For definitions of metropolitan areas, see appendix D, *Monthly Retail Trade Report, BR—93.*
[2]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[3]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).
Note: Totals include data for kinds of business not shown.

## Table 12. **Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Areas and Cities: January 1984 to December 1993**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Area and kind of business | 1989 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Atlanta, GA MSA, total** | **1,581** | **1,539** | **1,778** | **1,711** | **1,818** | **1,793** | **1,758** | **1,900** | **1,800** | **1,723** | **1,847** | **2,281** | **21,529** |
| Nondurable goods, total | 1,011 | 1,023 | 1,192 | 1,144 | 1,206 | 1,199 | 1,187 | 1,259 | 1,206 | 1,190 | 1,310 | 1,622 | 14,549 |
| Dept. stores, (excl. leased depts.) | 112 | 115 | 171 | 172 | 188 | 180 | 166 | 194 | 185 | 182 | 234 | 368 | 2,267 |
| Dept. stores, (incl. leased depts.)[2] | 117 | 120 | 175 | 176 | 192 | 184 | 170 | 199 | 189 | 186 | 240 | 380 | 2,328 |
| GAF, total[3] | 392 | 396 | 511 | 496 | 554 | 521 | 497 | 573 | 536 | 547 | 681 | 1,043 | 6,747 |
| **Baltimore, MD MSA, total** | **1,327** | **1,297** | **1,508** | **1,491** | **1,581** | **1,617** | **1,484** | **1,609** | **1,549** | **1,500** | **1,609** | **1,886** | **18,458** |
| Nondurable goods, total | 732 | 729 | 843 | 821 | 860 | 861 | 817 | 865 | 841 | 832 | 925 | 1,195 | 10,321 |
| Dept. stores, (excl. leased depts.) | 80 | 85 | 107 | 118 | 122 | 118 | 104 | 118 | 119 | 122 | 171 | 264 | 1,528 |
| Dept. stores, (incl. leased depts.)[2] | 83 | 89 | 112 | 123 | 127 | 123 | 107 | 121 | 122 | 126 | 176 | 272 | 1,581 |
| GAF, total[3] | 274 | 265 | 327 | 336 | 356 | 351 | 322 | 358 | 366 | 356 | 445 | 719 | 4,475 |
| **Boston-Lawrence-Salem-Lowell-Brockton, MA NECMA, total** | **2,090** | **2,041** | **2,346** | **2,322** | **2,573** | **2,466** | **2,234** | **2,469** | **2,427** | **2,377** | **2,575** | **3,058** | **28,978** |
| Nondurable goods, total | 1,477 | 1,422 | 1,627 | 1,585 | 1,736 | 1,681 | 1,534 | 1,649 | 1,648 | 1,674 | 1,851 | 2,246 | 20,130 |
| Dept. stores, (excl. leased depts.) | 118 | 115 | 153 | 161 | 186 | 182 | 144 | 173 | 177 | 184 | 232 | 363 | 2,188 |
| Dept. stores, (incl. leased depts.)[2] | 124 | 123 | 161 | 169 | 197 | 190 | 151 | 182 | 186 | 193 | 245 | 384 | 2,305 |
| GAF, total[3] | 541 | 502 | 628 | 640 | 712 | 687 | 582 | 686 | 714 | 688 | 815 | 1,221 | 8,416 |
| **Chicago-Gary-Lake County, IL-IN-WI CMSA, total** | **4,510** | **4,361** | **5,225** | **5,237** | **5,582** | **5,475** | **5,142** | **5,501** | **5,310** | **5,343** | **5,403** | **6,377** | **63,466** |
| Nondurable goods, total | 2,749 | 2,622 | 3,073 | 3,079 | 3,254 | 3,193 | 3,104 | 3,305 | 3,257 | 3,403 | 3,533 | 4,267 | 38,839 |
| Dept. stores, (excl. leased depts.) | 290 | 275 | 377 | 385 | 416 | 413 | 366 | 418 | 398 | 431 | 519 | 811 | 5,099 |
| Dept. stores, (incl. leased depts.)[2] | 304 | 289 | 394 | 401 | 435 | 430 | 383 | 437 | 416 | 451 | 543 | 849 | 5,332 |
| GAF, total[3] | 1,035 | 984 | 1,228 | 1,217 | 1,346 | 1,360 | 1,189 | 1,359 | 1,243 | 1,327 | 1,554 | 2,300 | 16,142 |
| **Chicago, IL PMSA, total** | **3,559** | **3,464** | **4,206** | **4,186** | **4,448** | **4,297** | **4,023** | **4,301** | **4,172** | **4,246** | **4,296** | **5,014** | **50,212** |
| Nondurable goods, total | 2,181 | 2,099 | 2,481 | 2,453 | 2,575 | 2,522 | 2,423 | 2,586 | 2,598 | 2,705 | 2,816 | 3,399 | 30,838 |
| Dept. stores, (excl. leased depts.) | 225 | 215 | 292 | 295 | 323 | 319 | 282 | 322 | 313 | 337 | 401 | 626 | 3,950 |
| Dept. stores, (incl. leased depts.)[2] | 235 | 226 | 306 | 308 | 339 | 333 | 295 | 338 | 328 | 353 | 420 | 655 | 4,136 |
| GAF, total[3] | 814 | 773 | 967 | 951 | 1,053 | 1,055 | 926 | 1,047 | 970 | 1,045 | 1,205 | 1,808 | 12,614 |
| **Chicago, IL City, total** | **1,151** | **1,100** | **1,335** | **1,324** | **1,417** | **1,389** | **1,306** | **1,397** | **1,376** | **1,430** | **1,499** | **1,700** | **16,424** |
| Nondurable goods, total | 853 | 818 | 1,004 | 999 | 1,053 | 1,000 | 952 | 1,011 | 1,038 | 1,087 | 1,170 | 1,333 | 12,318 |
| Dept. stores, (excl. leased depts.) | 73 | 70 | 93 | 93 | 103 | 99 | 88 | 102 | 103 | 110 | 125 | 187 | 1,246 |
| Dept. stores, (incl. leased depts.)[2] | 78 | 76 | 99 | 99 | 111 | 105 | 94 | 111 | 111 | 117 | 132 | 199 | 1,332 |
| GAF, total[3] | 274 | 257 | 321 | 312 | 355 | 353 | 306 | 339 | 324 | 348 | 389 | 554 | 4,132 |
| **Cincinnati-Hamilton, OH-KY-IN CMSA, total** | **808** | **837** | **984** | **994** | **1,081** | **1,091** | **1,064** | **1,128** | **1,092** | **1,089** | **1,156** | **1,441** | **12,765** |
| Nondurable goods, total | 529 | 533 | 619 | 619 | 657 | 639 | 646 | 679 | 630 | 661 | 713 | 863 | 7,788 |
| Dept. stores, (excl. leased depts.) | 72 | 77 | 110 | 113 | 110 | 111 | 103 | 119 | 112 | 121 | 153 | 228 | 1,429 |
| Dept. stores, (incl. leased depts.)[2] | 75 | 80 | 115 | 118 | 115 | 115 | 107 | 123 | 117 | 124 | 157 | 236 | 1,482 |
| GAF, total[3] | 217 | 218 | 281 | 278 | 289 | 286 | 283 | 319 | 336 | 338 | 405 | 624 | 3,874 |
| **Cleveland-Akron-Lorain, OH CMSA, total** | **1,502** | **1,419** | **1,717** | **1,696** | **1,831** | **1,807** | **1,707** | **1,871** | **1,789** | **1,674** | **1,698** | **1,918** | **20,629** |
| Nondurable goods, total | 868 | 840 | 943 | 952 | 1,044 | 983 | 955 | 1,022 | 931 | 954 | 1,035 | 1,247 | 11,774 |
| Dept. stores, (excl. leased depts.) | 91 | 92 | 124 | 137 | 141 | 142 | 123 | 152 | 136 | 146 | 180 | 284 | 1,748 |
| Dept. stores, (incl. leased depts.)[2] | 98 | 99 | 134 | 148 | 150 | 151 | 133 | 163 | 146 | 156 | 193 | 304 | 1,875 |
| GAF, total[3] | 301 | 283 | 360 | 368 | 386 | 391 | 361 | 420 | 394 | 418 | 501 | 759 | 4,942 |
| **Cleveland, OH PMSA, total** | **941** | **897** | **1,082** | **1,100** | **1,187** | **1,140** | **1,078** | **1,165** | **1,144** | **1,051** | **1,060** | **1,214** | **13,059** |
| Dept. stores, (excl. leased depts.) | 63 | 64 | 87 | 94 | 96 | 97 | 85 | 103 | 94 | 101 | 122 | 193 | 1,199 |
| Dept. stores, (incl. leased depts.)[2] | 69 | 69 | 96 | 103 | 104 | 106 | 92 | 111 | 102 | 109 | 132 | 206 | 1,299 |
| GAF, total[3] | 208 | 198 | 249 | 254 | 269 | 272 | 251 | 287 | 272 | 289 | 341 | 523 | 3,413 |
| **Dallas-Fort Worth, TX CMSA, total** | **2,134** | **1,988** | **2,413** | **2,362** | **2,497** | **2,426** | **2,429** | **2,598** | **2,365** | **2,472** | **2,568** | **3,149** | **29,401** |
| Nondurable goods, total | 1,478 | 1,369 | 1,590 | 1,567 | 1,613 | 1,584 | 1,613 | 1,698 | 1,618 | 1,674 | 1,758 | 2,211 | 19,773 |
| Dept. stores, (excl. leased depts.) | 190 | 181 | 244 | 245 | 251 | 245 | 244 | 271 | 245 | 253 | 311 | 512 | 3,192 |
| Dept. stores, (incl. leased depts.)[2] | 194 | 185 | 250 | 250 | 257 | 250 | 250 | 277 | 251 | 259 | 318 | 524 | 3,265 |
| GAF, total[3] | 549 | 531 | 660 | 638 | 684 | 675 | 660 | 752 | 675 | 682 | 832 | 1,334 | 8,672 |
| **Denver-Boulder, CO CMSA, total** | **944** | **897** | **1,065** | **1,076** | **1,131** | **1,167** | **1,172** | **1,182** | **1,099** | **1,103** | **1,128** | **1,516** | **13,480** |
| Nondurable goods, total | 543 | 516 | 617 | 617 | 647 | 648 | 658 | 649 | 610 | 640 | 654 | 850 | 7,649 |
| Dept. stores, (excl. leased depts.) | 74 | 76 | 100 | 102 | 106 | 104 | 100 | 112 | 101 | 108 | 130 | 211 | 1,324 |
| Dept. stores, (incl. leased depts.)[2] | 76 | 79 | 103 | 105 | 109 | 107 | 103 | 115 | 104 | 111 | 133 | 215 | 1,360 |
| GAF, total[3] | 260 | 251 | 316 | 317 | 328 | 331 | 328 | 381 | 348 | 353 | 398 | 633 | 4,244 |
| **Detroit-Ann Arbor, MI CMSA, total** | **2,376** | **2,324** | **2,723** | **2,746** | **2,977** | **2,933** | **2,871** | **3,020** | **2,800** | **2,792** | **3,042** | **3,634** | **34,238** |
| Nondurable goods, total | 1,470 | 1,379 | 1,618 | 1,606 | 1,712 | 1,732 | 1,686 | 1,719 | 1,695 | 1,729 | 1,806 | 2,289 | 20,441 |
| Dept. stores, (excl. leased depts.) | 234 | 229 | 303 | 310 | 332 | 339 | 302 | 333 | 330 | 365 | 429 | 626 | 4,132 |
| Dept. stores, (incl. leased depts.)[2] | 242 | 237 | 312 | 319 | 342 | 348 | 310 | 343 | 340 | 376 | 443 | 646 | 4,258 |
| GAF, total[3] | 670 | 643 | 805 | 800 | 868 | 864 | 785 | 863 | 847 | 923 | 1,110 | 1,661 | 10,839 |
| **Detroit, MI PMSA, total** | **2,164** | **2,133** | **2,510** | **2,534** | **2,732** | **2,697** | **2,660** | **2,767** | **2,571** | **2,579** | **2,800** | **3,335** | **31,502** |
| Nondurable goods, total | 1,368 | 1,286 | 1,514 | 1,492 | 1,588 | 1,609 | 1,572 | 1,610 | 1,579 | 1,615 | 1,684 | 2,129 | 19,046 |
| Dept. stores, (excl. leased depts.) | 216 | 212 | 278 | 283 | 304 | 311 | 276 | 304 | 301 | 335 | 397 | 580 | 3,797 |
| Dept. stores, (incl. leased depts.)[2] | 223 | 219 | 288 | 293 | 314 | 321 | 285 | 315 | 312 | 347 | 411 | 600 | 3,928 |
| GAF, total[3] | 593 | 590 | 740 | 733 | 791 | 789 | 715 | 787 | 765 | 847 | 1,020 | 1,524 | 9,894 |
| **Houston-Galveston-Brazoria, TX CMSA, total** | **2,033** | **1,963** | **2,369** | **2,222** | **2,440** | **2,291** | **2,253** | **2,375** | **2,275** | **2,161** | **2,238** | **2,815** | **27,435** |
| Nondurable goods, total | 1,282 | 1,259 | 1,472 | 1,401 | 1,515 | 1,424 | 1,428 | 1,518 | 1,447 | 1,384 | 1,507 | 2,014 | 17,651 |
| Dept. stores, (excl. leased depts.) | 164 | 165 | 218 | 211 | 223 | 215 | 213 | 240 | 212 | 218 | 263 | 440 | 2,782 |
| Dept. stores, (incl. leased depts.)[2] | 170 | 170 | 225 | 218 | 230 | 221 | 219 | 247 | 218 | 225 | 271 | 455 | 2,869 |
| GAF, total[3] | 485 | 474 | 586 | 562 | 605 | 531 | 540 | 619 | 572 | 584 | 710 | 1,180 | 7,448 |

## Table 12. **Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Areas and Cities: January 1984 to December 1993**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Area and kind of business | 1989 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Houston, TX PMSA, total** | **1,832** | **1,787** | **2,150** | **2,003** | **2,186** | **2,058** | **2,029** | **2,150** | **2,059** | **1,962** | **2,036** | **2,562** | **24,814** |
| Nondurable goods, total | 1,139 | 1,133 | 1,313 | 1,245 | 1,346 | 1,262 | 1,273 | 1,361 | 1,292 | 1,244 | 1,365 | 1,821 | 15,794 |
| Dept. stores, (excl. leased depts.) | 142 | 144 | 189 | 184 | 193 | 186 | 185 | 209 | 185 | 191 | 229 | 386 | 2,423 |
| Dept. stores, (incl. leased depts.)[2] | 149 | 148 | 195 | 189 | 199 | 191 | 190 | 215 | 190 | 196 | 236 | 399 | 2,497 |
| GAF, total[3] | 443 | 441 | 538 | 515 | 542 | 481 | 498 | 564 | 525 | 538 | 649 | 1,087 | 6,821 |
| **Kansas City, MO-KS MSA, total** | **800** | **773** | **987** | **959** | **989** | **1,015** | **967** | **1,036** | **975** | **990** | **1,032** | **1,184** | **11,707** |
| Dept. Stores, (excl. leased depts.) | 77 | 73 | 103 | 105 | 106 | 103 | 97 | 112 | 101 | 103 | 139 | 209 | 1,328 |
| Dept. stores, (incl. leased depts.)[2] | 79 | 74 | 105 | 107 | 108 | 104 | 98 | 114 | 102 | 105 | 140 | 211 | 1,347 |
| GAF, total[3] | 195 | 190 | 247 | 251 | 252 | 246 | 240 | 273 | 252 | 253 | 323 | 471 | 3,193 |
| **Los Angeles-Anaheim-Riverside, CA CMSA, total** | **8,376** | **8,230** | **9,330** | **9,168** | **9,721** | **9,772** | **9,435** | **9,901** | **9,458** | **9,412** | **10,034** | **12,213** | **115,050** |
| Nondurable goods, total | 4,687 | 4,551 | 5,252 | 5,183 | 5,389 | 5,400 | 5,362 | 5,532 | 5,449 | 5,566 | 5,892 | 7,478 | 65,741 |
| Dept. stores, (excl. leased depts.) | 520 | 538 | 665 | 664 | 687 | 694 | 658 | 700 | 686 | 708 | 861 | 1,459 | 8,840 |
| Dept. stores, (incl. leased depts.)[2] | 539 | 556 | 687 | 684 | 708 | 714 | 678 | 723 | 709 | 733 | 888 | 1,503 | 9,122 |
| GAF, total[3] | 2,105 | 2,086 | 2,459 | 2,342 | 2,496 | 2,534 | 2,406 | 2,584 | 2,558 | 2,624 | 3,069 | 4,778 | 32,041 |
| **Anaheim-Santa Ana, CA PMSA, total** | **1,951** | **1,920** | **2,178** | **2,112** | **2,245** | **2,222** | **2,127** | **2,249** | **2,059** | **2,010** | **2,196** | **2,556** | **25,825** |
| Dept. stores, (excl. leased depts.) | 106 | 110 | 136 | 134 | 140 | 142 | 135 | 143 | 140 | 147 | 179 | 307 | 1,819 |
| Dept. stores, (incl. leased depts.)[2] | 109 | 113 | 139 | 136 | 143 | 144 | 138 | 146 | 143 | 150 | 183 | 315 | 1,859 |
| GAF, total[3] | 467 | 462 | 530 | 491 | 526 | 538 | 502 | 561 | 533 | 542 | 616 | 971 | 6,739 |
| **Los Angeles-Long Beach, CA PMSA, total** | **4,836** | **4,732** | **5,329** | **5,207** | **5,535** | **5,570** | **5,457** | **5,770** | **5,536** | **5,543** | **5,907** | **7,316** | **66,738** |
| Nondurable goods, total | 2,894 | 2,808 | 3,210 | 3,149 | 3,262 | 3,236 | 3,228 | 3,385 | 3,299 | 3,380 | 3,551 | 4,438 | 39,840 |
| Dept. stores, (excl. leased depts.) | 296 | 304 | 374 | 377 | 391 | 394 | 374 | 398 | 390 | 400 | 483 | 813 | 4,994 |
| Dept. stores, (incl. leased depts.)[2] | 310 | 317 | 388 | 390 | 405 | 408 | 387 | 412 | 404 | 417 | 501 | 843 | 5,182 |
| GAF, total[3] | 1,241 | 1,230 | 1,457 | 1,390 | 1,486 | 1,508 | 1,453 | 1,549 | 1,544 | 1,590 | 1,859 | 2,858 | 19,165 |
| **Los Angeles, CA City, total** | **1,763** | **1,739** | **1,951** | **1,854** | **1,967** | **1,985** | **1,974** | **2,028** | **2,017** | **1,960** | **2,062** | **2,470** | **23,770** |
| Nondurable goods, total | 1,039 | 1,040 | 1,185 | 1,167 | 1,195 | 1,200 | 1,196 | 1,220 | 1,219 | 1,243 | 1,262 | 1,538 | 14,504 |
| Dept. stores, (excl. leased depts.) | 96 | 97 | 118 | 121 | 125 | 124 | 118 | 124 | 122 | 124 | 148 | 238 | 1,555 |
| Dept. stores, (incl. leased depts.)[2] | 101 | 102 | 124 | 126 | 130 | 130 | 123 | 128 | 126 | 129 | 154 | 247 | 1,620 |
| GAF, total[3] | 418 | 414 | 488 | 465 | 499 | 503 | 491 | 527 | 544 | 551 | 628 | 907 | 6,435 |
| **Miami-Fort Lauderdale, FL CMSA, total** | **1,925** | **1,921** | **2,096** | **1,990** | **2,122** | **2,090** | **1,986** | **2,089** | **2,023** | **1,915** | **2,076** | **2,648** | **24,881** |
| Nondurable goods, total | 1,066 | 1,054 | 1,191 | 1,124 | 1,179 | 1,139 | 1,121 | 1,160 | 1,085 | 1,092 | 1,194 | 1,541 | 13,946 |
| Dept. stores, (excl. leased depts.) | 120 | 126 | 158 | 149 | 157 | 149 | 143 | 161 | 148 | 141 | 188 | 310 | 1,950 |
| Dept. stores, (incl. leased depts.)[2] | 126 | 131 | 163 | 154 | 162 | 153 | 147 | 166 | 152 | 147 | 195 | 322 | 2,018 |
| GAF, total[3] | 485 | 481 | 563 | 534 | 570 | 543 | 534 | 571 | 528 | 533 | 643 | 1,023 | 7,008 |
| **Miami-Hialeah, FL PMSA, total** | **968** | **971** | **1,075** | **1,070** | **1,166** | **1,121** | **1,089** | **1,181** | **1,111** | **1,039** | **1,110** | **1,397** | **13,298** |
| Nondurable goods, total | 600 | 586 | 670 | 644 | 697 | 676 | 670 | 693 | 660 | 658 | 708 | 912 | 8,174 |
| Dept. stores, (excl. leased depts.) | 74 | 76 | 96 | 92 | 98 | 93 | 90 | 101 | 92 | 85 | 114 | 183 | 1,194 |
| Dept. stores, (incl. leased depts.)[2] | 78 | 80 | 100 | 96 | 103 | 97 | 94 | 105 | 96 | 89 | 119 | 190 | 1,247 |
| GAF, total[3] | 302 | 301 | 350 | 333 | 365 | 353 | 352 | 372 | 342 | 339 | 402 | 627 | 4,438 |
| **Milwaukee-Racine, WI CMSA, total** | **853** | **822** | **942** | **1,005** | **1,100** | **1,069** | **986** | **1,095** | **1,011** | **997** | **1,029** | **1,175** | **12,084** |
| Dept. stores, (excl. leased depts.) | 60 | 57 | 79 | 84 | 81 | 79 | 74 | 81 | 86 | 87 | 116 | 169 | 1,053 |
| Dept. stores, (incl. leased depts.)[2] | 62 | 59 | 83 | 87 | 84 | 83 | 76 | 84 | 89 | 91 | 119 | 173 | 1,090 |
| GAF, total[3] | 185 | 171 | 221 | 226 | 232 | 229 | 213 | 234 | 234 | 244 | 304 | 425 | 2,918 |
| **Milwaukee, WI PMSA, total** | **720** | **684** | **791** | **868** | **921** | **893** | **862** | **929** | **867** | **875** | **885** | **1,027** | **10,322** |
| Dept. stores, (excl. leased depts.) | 51 | 49 | 70 | 73 | 71 | 69 | 64 | 71 | 75 | 75 | 99 | 146 | 913 |
| Dept. stores, (incl. leased depts.)[2] | 53 | 51 | 73 | 76 | 74 | 73 | 67 | 74 | 79 | 79 | 104 | 151 | 954 |
| GAF, total[3] | 158 | 149 | 192 | 198 | 201 | 196 | 183 | 205 | 203 | 212 | 264 | 375 | 2,536 |
| **Minneapolis-St. Paul, MN-WI MSA, total** | **1,324** | **1,292** | **1,501** | **1,566** | **1,664** | **1,670** | **1,507** | **1,650** | **1,634** | **1,545** | **1,606** | **1,809** | **18,768** |
| Dept. stores, (excl. leased depts.) | 127 | 129 | 164 | 172 | 176 | 173 | 159 | 185 | 178 | 191 | 222 | 316 | 2,192 |
| Dept. stores, (incl. leased depts.)[2] | 132 | 133 | 169 | 178 | 182 | 178 | 164 | 191 | 184 | 196 | 229 | 327 | 2,263 |
| GAF, total[3] | 333 | 324 | 393 | 411 | 414 | 417 | 382 | 448 | 438 | 436 | 489 | 687 | 5,172 |
| **New York-Northern New Jersey-Long Island NY-NJ-CT CMSA, total** | **10,017** | **9,482** | **10,764** | **10,505** | **11,612** | **11,678** | **10,961** | **11,585** | **11,113** | **11,086** | **11,744** | **14,282** | **134,829** |
| Nondurable goods, total | 6,432 | 6,044 | 6,944 | 6,660 | 7,145 | 7,082 | 6,735 | 7,063 | 6,919 | 7,009 | 7,529 | 9,434 | 84,996 |
| Dept. stores, (excl. leased depts.) | 538 | 585 | 707 | 724 | 833 | 813 | 648 | 779 | 808 | 831 | 1,062 | 1,670 | 9,998 |
| Dept. stores, (incl. leased depts.)[2] | 566 | 604 | 729 | 743 | 855 | 835 | 667 | 803 | 832 | 855 | 1,092 | 1,722 | 10,303 |
| GAF, total[3] | 2,557 | 2,474 | 2,895 | 2,873 | 3,140 | 3,143 | 2,800 | 3,121 | 3,237 | 3,246 | 3,769 | 5,608 | 38,863 |
| **Nassau-Suffolk, NY PMSA, total** | **2,152** | **1,913** | **2,033** | **2,043** | **2,307** | **2,279** | **2,292** | **2,340** | **2,207** | **2,164** | **2,265** | **2,702** | **26,697** |
| Nondurable goods, total | 1,287 | 1,133 | 1,252 | 1,190 | 1,266 | 1,252 | 1,235 | 1,266 | 1,230 | 1,232 | 1,348 | 1,723 | 15,414 |
| Dept. stores, (excl. leased depts.) | 91 | 103 | 120 | 128 | 148 | 148 | 113 | 140 | 143 | 143 | 189 | 301 | 1,767 |
| Dept. stores, (incl. leased depts.)[2] | 102 | 106 | 124 | 131 | 152 | 152 | 117 | 144 | 147 | 146 | 193 | 310 | 1,824 |
| **New York, NY PMSA, total** | **3,823** | **3,762** | **4,248** | **4,108** | **4,585** | **4,544** | **3,983** | **4,317** | **4,299** | **4,236** | **4,500** | **5,486** | **51,891** |
| Nondurable goods, total | 2,387 | 2,335 | 2,672 | 2,583 | 2,782 | 2,722 | 2,436 | 2,654 | 2,666 | 2,695 | 2,908 | 3,591 | 32,431 |
| Dept. stores, (excl. leased depts.) | 212 | 228 | 269 | 275 | 320 | 304 | 239 | 287 | 308 | 320 | 377 | 584 | 3,723 |
| Dept. stores, (incl. leased depts.)[2] | 222 | 238 | 279 | 285 | 330 | 313 | 247 | 296 | 318 | 331 | 391 | 609 | 3,859 |
| GAF, total[3] | 1,148 | 1,089 | 1,275 | 1,252 | 1,378 | 1,338 | 1,156 | 1,299 | 1,438 | 1,432 | 1,511 | 2,207 | 16,523 |
| **Newark, NJ PMSA, total** | **949** | **865** | **975** | **964** | **1,032** | **1,034** | **975** | **1,011** | **980** | **982** | **1,023** | **1,298** | **12,088** |
| Dept. stores, (excl. leased depts.) | 47 | 51 | 66 | 59 | 68 | 66 | 53 | 63 | 66 | 66 | 90 | 147 | 842 |
| Dept. stores, (incl. leased depts.)[2] | 49 | 52 | 69 | 61 | 70 | 68 | 55 | 65 | 68 | 69 | 93 | 152 | 871 |
| **New York, NY City, total** | **3,176** | **3,173** | **3,504** | **3,474** | **3,909** | **3,888** | **3,380** | **3,682** | **3,651** | **3,501** | **3,708** | **4,462** | **43,508** |
| Nondurable goods, total | 1,981 | 1,938 | 2,220 | 2,169 | 2,316 | 2,288 | 2,047 | 2,225 | 2,251 | 2,241 | 2,381 | 2,921 | 26,978 |
| Dept. stores, (excl. leased depts.) | 164 | 177 | 208 | 213 | 245 | 227 | 180 | 218 | 238 | 247 | 282 | 424 | 2,823 |
| Dept. stores, (incl. leased depts.)[2] | 172 | 184 | 216 | 219 | 252 | 233 | 185 | 225 | 244 | 255 | 291 | 442 | 2,918 |
| GAF, total[3] | 955 | 887 | 1,053 | 1,035 | 1,140 | 1,102 | 955 | 1,074 | 1,200 | 1,188 | 1,228 | 1,774 | 13,591 |

## Table 12. **Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Areas and Cities: January 1984 to December 1993**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Area and kind of business | 1989 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Philadelphia-Wilmington-Trenton, PA-NJ-DE CMSA, total** | **3,548** | **3,397** | **4,016** | **3,877** | **4,072** | **4,255** | **3,981** | **4,197** | **4,174** | **4,068** | **4,247** | **5,253** | **49,085** |
| Nondurable goods, total | 2,045 | 1,982 | 2,388 | 2,274 | 2,362 | 2,381 | 2,252 | 2,378 | 2,365 | 2,417 | 2,649 | 3,431 | 28,924 |
| Dept. stores, (excl. leased depts.) | 216 | 221 | 320 | 303 | 329 | 320 | 264 | 307 | 311 | 328 | 458 | 707 | 4,084 |
| Dept. stores, (incl. leased depts.)[2] | 224 | 228 | 330 | 312 | 339 | 329 | 273 | 317 | 321 | 339 | 472 | 725 | 4,209 |
| GAF, total[3] | 738 | 715 | 891 | 866 | 930 | 914 | 803 | 924 | 933 | 968 | 1,227 | 1,959 | 11,868 |
| **Philadelphia, PA-NJ PMSA, total** | **2,833** | **2,684** | **3,180** | **3,083** | **3,234** | **3,319** | **3,128** | **3,275** | **3,269** | **3,214** | **3,334** | **4,152** | **38,705** |
| Nondurable goods, total | 1,617 | 1,549 | 1,878 | 1,776 | 1,834 | 1,826 | 1,732 | 1,822 | 1,846 | 1,878 | 2,040 | 2,698 | 22,496 |
| Dept. stores, (excl. leased depts.) | 174 | 177 | 258 | 242 | 268 | 260 | 213 | 246 | 254 | 265 | 370 | 574 | 3,301 |
| Dept. stores, (incl. leased depts.)[2] | 181 | 183 | 265 | 250 | 275 | 268 | 220 | 254 | 261 | 274 | 380 | 587 | 3,398 |
| GAF, total[3] | 597 | 568 | 710 | 693 | 742 | 717 | 637 | 740 | 750 | 777 | 986 | 1,570 | 9,487 |
| **Philadelphia, PA City, total** | **700** | **661** | **764** | **754** | **816** | **813** | **788** | **786** | **776** | **795** | **853** | **1,014** | **9,520** |
| Dept. stores, (excl. leased depts.) | 28 | 27 | 43 | 37 | 44 | 42 | 34 | 38 | 42 | 42 | 57 | 86 | 520 |
| Dept. stores, (incl. leased depts.)[2] | 29 | 27 | 44 | 38 | 45 | 42 | 35 | 39 | 43 | 43 | 58 | 86 | 529 |
| **Phoenix, AZ MSA, total** | **1,080** | **1,070** | **1,248** | **1,192** | **1,245** | **1,156** | **1,093** | **1,171** | **1,112** | **1,073** | **1,189** | **1,586** | **14,215** |
| Dept. stores, (excl. leased depts.) | 75 | 84 | 105 | 96 | 93 | 88 | 82 | 91 | 84 | 95 | 123 | 209 | 1,225 |
| Dept. stores, (incl. leased depts.)[2] | 77 | 87 | 109 | 99 | 96 | 91 | 84 | 94 | 86 | 99 | 125 | 213 | 1,260 |
| GAF, total[3] | 266 | 269 | 337 | 319 | 318 | 304 | 274 | 305 | 277 | 299 | 381 | 612 | 3,961 |
| **Pittsburgh-Beaver Valley, PA CMSA, total** | **1,065** | **1,084** | **1,238** | **1,192** | **1,371** | **1,282** | **1,243** | **1,311** | **1,185** | **1,170** | **1,271** | **1,476** | **14,888** |
| Nondurable goods, total | 678 | 674 | 784 | 756 | 842 | 797 | 806 | 815 | 787 | 785 | 904 | 1,081 | 9,709 |
| Dept. stores, (excl. leased depts.) | 86 | 88 | 120 | 130 | 131 | 129 | 115 | 136 | 126 | 135 | 194 | 267 | 1,657 |
| Dept. stores, (incl. leased depts.)[2] | 92 | 92 | 127 | 136 | 137 | 136 | 121 | 143 | 132 | 142 | 204 | 280 | 1,742 |
| GAF, total[3] | 250 | 239 | 297 | 296 | 310 | 313 | 281 | 323 | 301 | 316 | 429 | 631 | 3,986 |
| **Pittsburgh, PA PMSA, total** | **1,032** | **1,057** | **1,209** | **1,156** | **1,338** | **1,246** | **1,156** | **1,333** | **1,158** | **1,130** | **1,233** | **1,424** | **14,472** |
| Nondurable goods, total | 654 | 652 | 766 | 728 | 817 | 770 | 725 | 842 | 769 | 759 | 880 | 1,042 | 9,404 |
| Dept. stores, (excl. leased depts.) | 79 | 81 | 111 | 119 | 120 | 119 | 106 | 126 | 116 | 125 | 180 | 246 | 1,528 |
| Dept. stores, (incl. leased depts.)[2] | 84 | 85 | 117 | 125 | 126 | 125 | 112 | 132 | 122 | 131 | 189 | 258 | 1,606 |
| GAF, total[3] | 231 | 225 | 275 | 276 | 290 | 294 | 265 | 300 | 282 | 293 | 402 | 598 | 3,731 |
| **St. Louis, MO-IL MSA, total** | **1,282** | **1,158** | **1,401** | **1,475** | **1,528** | **1,493** | **1,459** | **1,500** | **1,449** | **1,494** | **1,542** | **1,891** | **17,672** |
| Dept. stores, (excl. leased depts.) | 123 | 121 | 158 | 169 | 170 | 167 | 155 | 172 | 167 | 173 | 230 | 340 | 2,145 |
| Dept. stores, (incl. leased depts.)[2] | 126 | 124 | 161 | 172 | 173 | 170 | 158 | 176 | 171 | 176 | 235 | 346 | 2,188 |
| GAF, total[3] | 332 | 317 | 401 | 396 | 414 | 406 | 377 | 437 | 412 | 436 | 543 | 819 | 5,290 |
| **San Diego, CA MSA, total** | **1,358** | **1,401** | **1,600** | **1,559** | **1,588** | **1,603** | **1,644** | **1,653** | **1,569** | **1,566** | **1,612** | **1,980** | **19,133** |
| Nondurable goods, total | 801 | 777 | 897 | 900 | 918 | 934 | 961 | 971 | 925 | 932 | 961 | 1,270 | 11,247 |
| Dept. stores, (excl. leased depts.) | 96 | 97 | 118 | 115 | 119 | 121 | 121 | 129 | 125 | 128 | 155 | 261 | 1,585 |
| Dept. stores, (incl. leased depts.)[2] | 99 | 100 | 123 | 119 | 123 | 125 | 125 | 133 | 129 | 131 | 160 | 269 | 1,636 |
| GAF, total[3] | 371 | 374 | 446 | 427 | 456 | 476 | 463 | 488 | 458 | 458 | 537 | 878 | 5,832 |
| **San Francisco-Oakland-San Jose, CA CMSA, total** | **3,750** | **3,674** | **3,937** | **3,977** | **4,229** | **4,324** | **4,368** | **4,428** | **4,216** | **4,210** | **4,337** | **5,446** | **50,896** |
| Nondurable goods, total | 2,299 | 2,192 | 2,515 | 2,564 | 2,679 | 2,698 | 2,684 | 2,694 | 2,635 | 2,643 | 2,766 | 3,580 | 31,949 |
| Dept. stores, (excl. leased depts.) | 235 | 245 | 299 | 306 | 318 | 317 | 315 | 348 | 326 | 309 | 409 | 684 | 4,111 |
| Dept. stores, (incl. leased depts.)[2] | 243 | 253 | 309 | 316 | 328 | 325 | 323 | 357 | 336 | 319 | 421 | 701 | 4,231 |
| GAF, total[3] | 1,010 | 1,002 | 1,158 | 1,139 | 1,209 | 1,216 | 1,182 | 1,310 | 1,264 | 1,249 | 1,533 | 2,432 | 15,704 |
| **Oakland, CA PMSA, total** | **1,382** | **1,349** | **1,414** | **1,395** | **1,478** | **1,458** | **1,546** | **1,513** | **1,433** | **1,437** | **1,442** | **1,776** | **17,623** |
| Dept. stores, (excl. leased depts.) | 73 | 76 | 92 | 95 | 98 | 99 | 97 | 107 | 101 | 98 | 129 | 217 | 1,282 |
| Dept. stores, (incl. leased depts.)[2] | 76 | 79 | 96 | 99 | 101 | 102 | 100 | 111 | 105 | 102 | 133 | 223 | 1,327 |
| **San Francisco, CA PMSA, total** | **989** | **968** | **1,090** | **1,094** | **1,176** | **1,177** | **1,225** | **1,299** | **1,210** | **1,229** | **1,279** | **1,521** | **14,257** |
| Nondurable goods, total | 739 | 696 | 800 | 805 | 864 | 876 | 889 | 919 | 891 | 917 | 937 | 1,149 | 10,482 |
| Dept. stores, (excl. leased depts.) | 68 | 70 | 85 | 84 | 91 | 87 | 88 | 96 | 92 | 82 | 111 | 183 | 1,137 |
| Dept. stores, (incl. leased depts.)[2] | 71 | 72 | 88 | 87 | 94 | 89 | 91 | 100 | 95 | 85 | 115 | 188 | 1,175 |
| GAF, total[3] | 326 | 309 | 368 | 357 | 380 | 392 | 395 | 427 | 391 | 388 | 456 | 681 | 4,870 |
| **Seattle-Tacoma, WA CMSA, total** | **1,203** | **1,149** | **1,395** | **1,405** | **1,526** | **1,567** | **1,543** | **1,669** | **1,610** | **1,573** | **1,676** | **2,275** | **18,591** |
| Dept. stores, (excl. leased depts.) | 94 | 90 | 118 | 124 | 124 | 127 | 120 | 146 | 136 | 137 | 168 | 266 | 1,650 |
| Dept. stores, (incl. leased depts.)[2] | 97 | 93 | 121 | 129 | 128 | 130 | 124 | 149 | 140 | 142 | 172 | 274 | 1,699 |
| GAF, total[3] | 396 | 372 | 457 | 466 | 489 | 515 | 511 | 558 | 533 | 533 | 620 | 1,041 | 6,491 |
| **Tampa-St. Petersburg-Clearwater, FL MSA, total** | **1,588** | **1,538** | **1,777** | **1,674** | **1,682** | **1,663** | **1,632** | **1,741** | **1,723** | **1,768** | **1,876** | **2,134** | **20,796** |
| Nondurable goods, total | 1,105 | 1,048 | 1,247 | 1,160 | 1,145 | 1,149 | 1,136 | 1,182 | 1,164 | 1,233 | 1,327 | 1,587 | 14,483 |
| Dept. stores, (excl. leased depts.) | 85 | 88 | 115 | 106 | 103 | 98 | 93 | 102 | 92 | 100 | 132 | 208 | 1,322 |
| Dept. stores, (incl. leased depts.)[2] | 89 | 93 | 120 | 112 | 108 | 102 | 97 | 108 | 96 | 104 | 136 | 216 | 1,381 |
| GAF, total[3] | 231 | 236 | 297 | 273 | 276 | 258 | 251 | 291 | 260 | 277 | 345 | 543 | 3,538 |
| **Washington, DC-MD-VA MSA, total** | **2,229** | **2,179** | **2,533** | **2,542** | **2,776** | **2,624** | **2,678** | **2,750** | **2,705** | **2,707** | **2,833** | **3,612** | **32,368** |
| Nondurable goods, total | 1,422 | 1,364 | 1,594 | 1,569 | 1,665 | 1,680 | 1,608 | 1,658 | 1,688 | 1,728 | 1,842 | 2,389 | 20,207 |
| Dept. stores, (excl. leased depts.) | 144 | 148 | 178 | 197 | 207 | 197 | 177 | 196 | 204 | 211 | 261 | 419 | 2,539 |
| Dept. stores, (incl. leased depts.)[2] | 150 | 153 | 183 | 203 | 213 | 202 | 182 | 202 | 210 | 216 | 268 | 431 | 2,613 |
| GAF, total[3] | 581 | 580 | 688 | 696 | 771 | 771 | 700 | 773 | 796 | 792 | 955 | 1,545 | 9,648 |

NA Data not available
[1]For definitions of metropolitan areas, see appendix D, *Monthly Retail Trade Report, BR—93.*
[2]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[3]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).
Note: Totals include data for kinds of business not shown.

## Table 12. **Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Areas and Cities: January 1984 to December 1993**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Area and kind of business | 1988 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Atlanta, GA MSA, total** | **1,478** | **1,480** | **1,681** | **1,615** | **1,673** | **1,685** | **1,626** | **1,714** | **1,650** | **1,693** | **1,785** | **2,240** | **20,320** |
| Nondurable goods, total | 924 | 974 | 1,122 | 1,087 | 1,091 | 1,100 | 1,082 | 1,151 | 1,104 | 1,178 | 1,258 | 1,579 | 13,650 |
| Dept. stores, (excl. leased depts.) | 108 | 125 | 171 | 170 | 173 | 168 | 151 | 180 | 172 | 190 | 229 | 349 | 2,186 |
| Dept. stores, (incl. leased depts.)[2] | 114 | 131 | 177 | 176 | 180 | 173 | 157 | 185 | 178 | 196 | 237 | 360 | 2,264 |
| GAF, total[3] | 349 | 404 | 494 | 470 | 491 | 486 | 451 | 514 | 483 | 518 | 618 | 974 | 6,252 |
| **Baltimore, MD MSA, total** | **1,210** | **1,275** | **1,489** | **1,436** | **1,499** | **1,533** | **1,430** | **1,509** | **1,428** | **1,467** | **1,567** | **1,919** | **17,762** |
| Nondurable goods, total | 667 | 656 | 764 | 738 | 767 | 767 | 756 | 783 | 783 | 825 | 870 | 1,148 | 9,524 |
| Dept. stores, (excl. leased depts.) | 77 | 84 | 111 | 106 | 114 | 112 | 99 | 109 | 115 | 123 | 159 | 257 | 1,466 |
| Dept. stores, (incl. leased depts.)[2] | 81 | 87 | 114 | 110 | 118 | 115 | 102 | 113 | 119 | 128 | 165 | 264 | 1,516 |
| GAF, total[3] | 268 | 273 | 337 | 323 | 343 | 333 | 313 | 346 | 344 | 360 | 423 | 704 | 4,367 |
| **Boston-Lawrence-Salem-Lowell-Brockton, MA NECMA, total** | **2,068** | **2,094** | **2,357** | **2,316** | **2,469** | **2,494** | **2,280** | **2,363** | **2,446** | **2,386** | **2,491** | **3,060** | **28,824** |
| Nondurable goods, total | 1,429 | 1,415 | 1,595 | 1,568 | 1,663 | 1,636 | 1,533 | 1,586 | 1,651 | 1,669 | 1,767 | 2,179 | 19,691 |
| Dept. stores, (excl. leased depts.) | 120 | 129 | 165 | 171 | 181 | 178 | 148 | 166 | 176 | 187 | 227 | 374 | 2,222 |
| Dept. stores, (incl. leased depts.)[2] | 127 | 137 | 176 | 182 | 191 | 187 | 155 | 174 | 186 | 197 | 238 | 393 | 2,343 |
| GAF, total[3] | 511 | 497 | 589 | 590 | 636 | 635 | 556 | 629 | 703 | 686 | 786 | 1,256 | 8,074 |
| **Chicago-Gary-Lake County, IL-IN-WI CMSA, total** | **4,297** | **4,269** | **4,994** | **4,865** | **5,132** | **5,272** | **4,896** | **5,076** | **4,879** | **4,998** | **5,213** | **6,204** | **60,095** |
| Nondurable goods, total | 2,590 | 2,533 | 2,870 | 2,861 | 2,993 | 2,951 | 2,868 | 2,997 | 2,984 | 3,148 | 3,292 | 4,069 | 36,156 |
| Dept. stores, (excl. leased depts.) | 277 | 285 | 370 | 363 | 402 | 393 | 351 | 399 | 389 | 451 | 515 | 826 | 5,021 |
| Dept. stores, (incl. leased depts.)[2] | 290 | 298 | 386 | 379 | 420 | 411 | 368 | 418 | 408 | 472 | 538 | 865 | 5,253 |
| GAF, total[3] | 926 | 932 | 1,161 | 1,156 | 1,230 | 1,230 | 1,107 | 1,235 | 1,185 | 1,314 | 1,500 | 2,318 | 15,294 |
| **Chicago, IL PMSA, total** | **3,358** | **3,336** | **3,938** | **3,815** | **4,063** | **4,124** | **3,801** | **3,951** | **3,772** | **3,922** | **4,123** | **4,918** | **47,121** |
| Nondurable goods, total | 2,052 | 2,014 | 2,295 | 2,257 | 2,363 | 2,336 | 2,232 | 2,352 | 2,327 | 2,498 | 2,621 | 3,243 | 28,590 |
| Dept. stores, (excl. leased depts.) | 212 | 222 | 286 | 278 | 310 | 302 | 269 | 306 | 301 | 353 | 398 | 641 | 3,878 |
| Dept. stores, (incl. leased depts.)[2] | 223 | 233 | 298 | 289 | 324 | 317 | 282 | 322 | 318 | 370 | 417 | 673 | 4,066 |
| GAF, total[3] | 745 | 750 | 927 | 919 | 980 | 975 | 874 | 970 | 927 | 1,030 | 1,168 | 1,831 | 12,096 |
| **Chicago, IL City, total** | **1,089** | **1,100** | **1,251** | **1,228** | **1,326** | **1,314** | **1,259** | **1,324** | **1,251** | **1,342** | **1,420** | **1,607** | **15,511** |
| Nondurable goods, total | 827 | 848 | 951 | 938 | 984 | 954 | 876 | 946 | 943 | 1,023 | 1,083 | 1,243 | 11,616 |
| Dept. stores, (excl. leased depts.) | 70 | 74 | 94 | 91 | 99 | 99 | 88 | 97 | 98 | 123 | 132 | 207 | 1,272 |
| Dept. stores, (incl. leased depts.)[2] | 77 | 81 | 100 | 96 | 106 | 106 | 94 | 105 | 105 | 132 | 142 | 220 | 1,364 |
| GAF, total[3] | 249 | 243 | 305 | 308 | 330 | 324 | 285 | 301 | 299 | 331 | 355 | 541 | 3,871 |
| **Cincinnati-Hamilton, OH-KY-IN CMSA, total** | **736** | **792** | **888** | **894** | **926** | **967** | **917** | **984** | **948** | **976** | **990** | **1,292** | **11,310** |
| Nondurable goods, total | 516 | 529 | 556 | 562 | 579 | 564 | 575 | 622 | 597 | 636 | 652 | 827 | 7,215 |
| Dept. stores, (excl. leased depts.) | 76 | 80 | 107 | 104 | 110 | 101 | 96 | 107 | 108 | 123 | 142 | 215 | 1,369 |
| Dept. stores, (incl. leased depts.)[2] | 81 | 83 | 111 | 108 | 114 | 104 | 99 | 112 | 112 | 128 | 147 | 223 | 1,422 |
| GAF, total[3] | 201 | 209 | 264 | 254 | 263 | 254 | 239 | 273 | 268 | 285 | 331 | 531 | 3,372 |
| **Cleveland-Akron-Lorain, OH CMSA, total** | **1,409** | **1,432** | **1,720** | **1,713** | **1,762** | **1,781** | **1,642** | **1,689** | **1,643** | **1,676** | **1,749** | **2,129** | **20,345** |
| Nondurable goods, total | 818 | 803 | 881 | 908 | 961 | 923 | 925 | 979 | 929 | 994 | 1,032 | 1,286 | 11,439 |
| Dept. stores, (excl. leased depts.) | 99 | 97 | 130 | 132 | 144 | 140 | 130 | 154 | 140 | 164 | 180 | 282 | 1,792 |
| Dept. stores, (incl. leased depts.)[2] | 106 | 104 | 139 | 142 | 153 | 150 | 138 | 161 | 150 | 174 | 192 | 300 | 1,909 |
| GAF, total[3] | 307 | 296 | 367 | 368 | 384 | 378 | 351 | 403 | 375 | 421 | 480 | 762 | 4,892 |
| **Cleveland, OH PMSA, total** | **924** | **931** | **1,115** | **1,115** | **1,146** | **1,166** | **1,063** | **1,069** | **1,040** | **1,082** | **1,116** | **1,329** | **13,096** |
| Dept. stores, (excl. leased depts.) | 67 | 66 | 88 | 91 | 99 | 96 | 88 | 104 | 96 | 113 | 121 | 192 | 1,221 |
| Dept. stores, (incl. leased depts.)[2] | 74 | 71 | 95 | 98 | 105 | 104 | 94 | 111 | 104 | 122 | 132 | 207 | 1,317 |
| GAF, total[3] | 220 | 214 | 256 | 260 | 272 | 269 | 247 | 283 | 263 | 295 | 334 | 526 | 3,439 |
| **Dallas-Fort Worth, TX CMSA, total** | **2,055** | **2,077** | **2,377** | **2,433** | **2,485** | **2,393** | **2,407** | **2,546** | **2,335** | **2,435** | **2,383** | **3,055** | **28,981** |
| Nondurable goods, total | 1,326 | 1,318 | 1,516 | 1,542 | 1,524 | 1,443 | 1,461 | 1,564 | 1,512 | 1,590 | 1,610 | 2,093 | 18,499 |
| Dept. stores, (excl. leased depts.) | 157 | 164 | 215 | 206 | 221 | 209 | 216 | 245 | 218 | 237 | 285 | 485 | 2,858 |
| Dept. stores, (incl. leased depts.)[2] | 162 | 169 | 221 | 212 | 227 | 215 | 221 | 251 | 223 | 243 | 291 | 495 | 2,930 |
| GAF, total[3] | 500 | 503 | 622 | 609 | 628 | 611 | 600 | 681 | 619 | 641 | 776 | 1,293 | 8,083 |
| **Denver-Boulder, CO CMSA, total** | **871** | **866** | **986** | **1,005** | **1,023** | **1,072** | **1,051** | **1,059** | **1,011** | **1,049** | **1,097** | **1,483** | **12,573** |
| Nondurable goods, total | 507 | 497 | 554 | 557 | 580 | 579 | 588 | 617 | 593 | 615 | 627 | 821 | 7,135 |
| Dept. stores, (excl. leased depts.) | 72 | 71 | 90 | 94 | 101 | 98 | 92 | 103 | 95 | 102 | 125 | 201 | 1,244 |
| Dept. stores, (incl. leased depts.)[2] | 74 | 73 | 91 | 96 | 103 | 100 | 94 | 106 | 98 | 105 | 129 | 205 | 1,274 |
| GAF, total[3] | 221 | 222 | 265 | 270 | 278 | 285 | 292 | 319 | 306 | 321 | 376 | 611 | 3,766 |
| **Detroit-Ann Arbor, MI CMSA, total** | **2,204** | **2,240** | **2,626** | **2,712** | **2,831** | **2,782** | **2,576** | **2,690** | **2,582** | **2,726** | **2,893** | **3,599** | **32,461** |
| Nondurable goods, total | 1,392 | 1,336 | 1,551 | 1,553 | 1,620 | 1,602 | 1,581 | 1,667 | 1,639 | 1,725 | 1,736 | 2,204 | 19,606 |
| Dept. stores, (excl. leased depts.) | 216 | 206 | 278 | 278 | 302 | 302 | 268 | 299 | 291 | 331 | 380 | 572 | 3,723 |
| Dept. stores, (incl. leased depts.)[2] | 224 | 214 | 287 | 286 | 311 | 310 | 276 | 308 | 300 | 343 | 391 | 589 | 3,839 |
| GAF, total[3] | 593 | 569 | 741 | 743 | 768 | 771 | 712 | 779 | 773 | 841 | 997 | 1,578 | 9,865 |
| **Detroit, MI PMSA, total** | **2,033** | **2,068** | **2,404** | **2,494** | **2,609** | **2,556** | **2,372** | **2,479** | **2,360** | **2,507** | **2,662** | **3,294** | **29,838** |
| Nondurable goods, total | 1,304 | 1,254 | 1,444 | 1,445 | 1,513 | 1,491 | 1,467 | 1,550 | 1,524 | 1,602 | 1,616 | 2,052 | 18,262 |
| Dept. stores, (excl. leased depts.) | 199 | 191 | 258 | 257 | 280 | 280 | 248 | 276 | 268 | 307 | 353 | 531 | 3,448 |
| Dept. stores, (incl. leased depts.)[2] | 207 | 198 | 267 | 266 | 289 | 289 | 257 | 285 | 277 | 318 | 364 | 550 | 3,567 |
| GAF, total[3] | 545 | 528 | 684 | 682 | 708 | 712 | 656 | 718 | 704 | 772 | 915 | 1,452 | 9,076 |
| **Houston-Galveston-Brazoria, TX CMSA, total** | **1,849** | **1,870** | **2,146** | **2,115** | **2,155** | **2,212** | **2,133** | **2,264** | **2,115** | **2,153** | **2,229** | **2,849** | **26,090** |
| Nondurable goods, total | 1,224 | 1,212 | 1,358 | 1,323 | 1,375 | 1,387 | 1,368 | 1,460 | 1,348 | 1,330 | 1,450 | 1,958 | 16,793 |
| Dept. stores, (excl. leased depts.) | 146 | 154 | 198 | 186 | 200 | 194 | 191 | 216 | 186 | 197 | 237 | 412 | 2,517 |
| Dept. stores, (incl. leased depts.)[2] | 151 | 159 | 205 | 193 | 207 | 200 | 198 | 222 | 192 | 204 | 245 | 425 | 2,601 |
| GAF, total[3] | 491 | 490 | 592 | 556 | 597 | 558 | 533 | 599 | 541 | 567 | 683 | 1,196 | 7,403 |

## Table 12. Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Areas and Cities: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Area and kind of business | 1988 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Houston, TX PMSA, total** | **1,685** | **1,718** | **1,960** | **1,929** | **1,970** | **1,999** | **1,933** | **2,067** | **1,925** | **1,966** | **2,029** | **2,594** | **23,775** |
| Nondurable goods, total | 1,116 | 1,118 | 1,231 | 1,199 | 1,245 | 1,234 | 1,230 | 1,326 | 1,215 | 1,203 | 1,308 | 1,768 | 15,193 |
| Dept. stores, (excl. leased depts.) | 127 | 134 | 173 | 162 | 173 | 169 | 166 | 187 | 164 | 173 | 207 | 362 | 2,197 |
| Dept. stores, (incl. leased depts.)[2] | 132 | 138 | 178 | 167 | 178 | 173 | 172 | 193 | 169 | 178 | 213 | 373 | 2,264 |
| GAF, total[3] | 460 | 461 | 551 | 520 | 548 | 516 | 486 | 555 | 498 | 524 | 631 | 1,106 | 6,856 |
| **Kansas City, MO-KS MSA, total** | **811** | **779** | **895** | **954** | **965** | **970** | **1,008** | **1,018** | **947** | **965** | **996** | **1,160** | **11,468** |
| Dept. Stores, (excl. leased depts.) | 73 | 71 | 97 | 97 | 108 | 99 | 94 | 106 | 94 | 103 | 132 | 203 | 1,277 |
| Dept. stores, (incl. leased depts.)[2] | 75 | 72 | 98 | 98 | 109 | 99 | 95 | 107 | 96 | 105 | 135 | 205 | 1,294 |
| GAF, total[3] | 184 | 175 | 217 | 215 | 243 | 234 | 248 | 262 | 229 | 251 | 298 | 458 | 3,014 |
| **Los Angeles-Anaheim-Riverside, CA CMSA, total** | **7,594** | **7,567** | **8,532** | **8,500** | **8,831** | **8,707** | **8,621** | **8,986** | **8,800** | **9,129** | **9,353** | **11,317** | **105,937** |
| Nondurable goods, total | 4,427 | 4,289 | 4,843 | 4,813 | 4,862 | 4,891 | 4,946 | 5,039 | 4,983 | 5,161 | 5,379 | 6,883 | 60,516 |
| Dept. stores, (excl. leased depts.) | 504 | 511 | 611 | 606 | 634 | 641 | 612 | 647 | 646 | 654 | 838 | 1,409 | 8,313 |
| Dept. stores, (incl. leased depts.)[2] | 521 | 528 | 633 | 626 | 654 | 662 | 632 | 668 | 668 | 677 | 863 | 1,450 | 8,582 |
| GAF, total[3] | 1,842 | 1,823 | 2,124 | 2,085 | 2,197 | 2,258 | 2,163 | 2,336 | 2,274 | 2,330 | 2,803 | 4,505 | 28,740 |
| **Anaheim-Santa Ana, CA PMSA, total** | **1,685** | **1,681** | **1,832** | **1,871** | **1,941** | **1,958** | **1,917** | **2,035** | **1,923** | **2,016** | **2,144** | **2,576** | **23,579** |
| Dept. stores, (excl. leased depts.) | 105 | 105 | 126 | 124 | 130 | 133 | 127 | 135 | 133 | 135 | 175 | 299 | 1,727 |
| Dept. stores, (incl. leased depts.)[2] | 107 | 107 | 129 | 126 | 132 | 135 | 130 | 138 | 136 | 139 | 180 | 305 | 1,764 |
| GAF, total[3] | 395 | 393 | 462 | 458 | 489 | 496 | 488 | 551 | 489 | 500 | 644 | 1,023 | 6,388 |
| **Los Angeles-Long Beach, CA PMSA, total** | **4,429** | **4,388** | **4,950** | **4,931** | **5,118** | **5,028** | **5,025** | **5,296** | **5,192** | **5,328** | **5,428** | **6,559** | **61,672** |
| Nondurable goods, total | 2,752 | 2,668 | 2,971 | 2,959 | 2,997 | 3,001 | 3,030 | 3,131 | 3,091 | 3,188 | 3,275 | 4,105 | 37,168 |
| Dept. stores, (excl. leased depts.) | 289 | 294 | 350 | 349 | 366 | 369 | 351 | 370 | 373 | 374 | 475 | 794 | 4,754 |
| Dept. stores, (incl. leased depts.)[2] | 301 | 305 | 364 | 362 | 379 | 383 | 364 | 384 | 388 | 390 | 492 | 821 | 4,933 |
| GAF, total[3] | 1,105 | 1,108 | 1,274 | 1,285 | 1,320 | 1,363 | 1,303 | 1,403 | 1,373 | 1,401 | 1,640 | 2,596 | 17,171 |
| **Los Angeles, CA City, total** | **1,666** | **1,582** | **1,768** | **1,774** | **1,827** | **1,803** | **1,778** | **1,880** | **1,907** | **1,955** | **1,913** | **2,316** | **22,169** |
| Nondurable goods, total | 1,046 | 985 | 1,095 | 1,116 | 1,119 | 1,114 | 1,111 | 1,125 | 1,129 | 1,156 | 1,159 | 1,415 | 13,570 |
| Dept. stores, (excl. leased depts.) | 94 | 94 | 110 | 115 | 119 | 117 | 111 | 116 | 118 | 118 | 149 | 238 | 1,499 |
| Dept. stores, (incl. leased depts.)[2] | 98 | 98 | 114 | 120 | 123 | 122 | 116 | 122 | 123 | 124 | 155 | 248 | 1,563 |
| GAF, total[3] | 376 | 367 | 419 | 411 | 437 | 452 | 416 | 456 | 446 | 452 | 544 | 821 | 5,597 |
| **Miami-Fort Lauderdale, FL CMSA, total** | **1,837** | **1,928** | **2,103** | **1,940** | **1,957** | **2,009** | **1,980** | **1,971** | **1,932** | **1,917** | **2,000** | **2,639** | **24,213** |
| Nondurable goods, total | 1,072 | 1,060 | 1,159 | 1,111 | 1,103 | 1,089 | 1,145 | 1,168 | 1,097 | 1,097 | 1,159 | 1,529 | 13,789 |
| Dept. stores, (excl. leased depts.) | 125 | 129 | 155 | 151 | 153 | 147 | 138 | 153 | 142 | 147 | 185 | 307 | 1,932 |
| Dept. stores, (incl. leased depts.)[2] | 130 | 135 | 162 | 157 | 159 | 152 | 143 | 158 | 147 | 153 | 191 | 317 | 2,004 |
| GAF, total[3] | 446 | 457 | 527 | 511 | 515 | 500 | 473 | 512 | 478 | 506 | 600 | 967 | 6,492 |
| **Miami-Hialeah, FL PMSA, total** | **991** | **1,005** | **1,129** | **1,057** | **1,084** | **1,056** | **1,024** | **1,040** | **1,006** | **997** | **1,056** | **1,383** | **12,828** |
| Nondurable goods, total | 639 | 627 | 676 | 652 | 658 | 619 | 614 | 632 | 617 | 621 | 662 | 885 | 7,902 |
| Dept. stores, (excl. leased depts.) | 76 | 80 | 96 | 94 | 98 | 95 | 88 | 99 | 89 | 89 | 114 | 189 | 1,207 |
| Dept. stores, (incl. leased depts.)[2] | 80 | 84 | 99 | 98 | 101 | 98 | 92 | 103 | 93 | 94 | 119 | 196 | 1,257 |
| GAF, total[3] | 267 | 283 | 322 | 315 | 331 | 320 | 302 | 328 | 301 | 319 | 379 | 604 | 4,071 |
| **Milwaukee-Racine, WI CMSA, total** | **757** | **785** | **902** | **927** | **972** | **981** | **926** | **970** | **916** | **981** | **1,002** | **1,204** | **11,323** |
| Dept. stores, (excl. leased depts.) | 59 | 60 | 80 | 80 | 83 | 82 | 76 | 86 | 85 | 89 | 112 | 175 | 1,067 |
| Dept. stores, (incl. leased depts.)[2] | 61 | 61 | 82 | 82 | 84 | 84 | 78 | 89 | 89 | 92 | 116 | 181 | 1,099 |
| GAF, total[3] | 171 | 167 | 211 | 216 | 222 | 220 | 205 | 230 | 219 | 241 | 292 | 434 | 2,828 |
| **Milwaukee, WI PMSA, total** | **641** | **650** | **750** | **777** | **799** | **795** | **772** | **800** | **756** | **825** | **826** | **1,013** | **9,404** |
| Dept. stores, (excl. leased depts.) | 50 | 50 | 70 | 69 | 71 | 71 | 64 | 74 | 73 | 76 | 96 | 148 | 912 |
| Dept. stores, (incl. leased depts.)[2] | 53 | 53 | 73 | 73 | 74 | 74 | 67 | 77 | 77 | 80 | 100 | 155 | 956 |
| GAF, total[3] | 149 | 148 | 187 | 188 | 194 | 193 | 176 | 203 | 191 | 206 | 252 | 380 | 2,467 |
| **Minneapolis-St. Paul, MN-WI MSA, total** | **1,128** | **1,160** | **1,373** | **1,406** | **1,520** | **1,543** | **1,427** | **1,565** | **1,506** | **1,552** | **1,541** | **1,874** | **17,595** |
| Dept. stores, (excl. leased depts.) | 119 | 122 | 156 | 154 | 167 | 164 | 144 | 168 | 165 | 187 | 207 | 310 | 2,063 |
| Dept. stores, (incl. leased depts.)[2] | 123 | 127 | 161 | 159 | 172 | 170 | 149 | 174 | 170 | 193 | 213 | 320 | 2,131 |
| GAF, total[3] | 308 | 310 | 371 | 388 | 408 | 399 | 373 | 425 | 417 | 430 | 480 | 707 | 5,016 |
| **New York-Northern New Jersey-Long Island NY-NJ-CT CMSA, total** | **9,546** | **9,760** | **10,762** | **10,633** | **10,992** | **11,377** | **10,764** | **11,151** | **11,139** | **11,265** | **11,639** | **14,440** | **133,468** |
| Nondurable goods, total | 6,328 | 6,171 | 6,777 | 6,635 | 6,813 | 6,852 | 6,643 | 6,847 | 6,845 | 7,133 | 7,389 | 9,214 | 83,647 |
| Dept. stores, (excl. leased depts.) | 508 | 578 | 700 | 730 | 811 | 819 | 652 | 758 | 805 | 851 | 1,008 | 1,677 | 9,897 |
| Dept. stores, (incl. leased depts.)[2] | 543 | 603 | 727 | 758 | 840 | 848 | 678 | 786 | 834 | 879 | 1,040 | 1,736 | 10,272 |
| GAF, total[3] | 2,214 | 2,272 | 2,609 | 2,713 | 2,904 | 2,976 | 2,593 | 2,867 | 2,983 | 3,140 | 3,564 | 5,505 | 36,340 |
| **Nassau-Suffolk, NY PMSA, total** | **2,035** | **1,951** | **2,048** | **2,087** | **2,190** | **2,217** | **2,168** | **2,222** | **2,093** | **2,155** | **2,311** | **2,702** | **26,179** |
| Nondurable goods, total | 1,283 | 1,164 | 1,189 | 1,186 | 1,223 | 1,217 | 1,196 | 1,205 | 1,223 | 1,259 | 1,342 | 1,699 | 15,186 |
| Dept. stores, (excl. leased depts.) | 87 | 101 | 120 | 128 | 142 | 145 | 116 | 135 | 142 | 148 | 182 | 304 | 1,750 |
| Dept. stores, (incl. leased depts.)[2] | 96 | 110 | 130 | 139 | 154 | 158 | 127 | 145 | 154 | 158 | 193 | 327 | 1,891 |
| **New York, NY PMSA, total** | **3,536** | **3,876** | **4,092** | **4,086** | **4,155** | **4,326** | **4,015** | **4,294** | **4,485** | **4,401** | **4,426** | **5,613** | **51,305** |
| Nondurable goods, total | 2,312 | 2,406 | 2,563 | 2,491 | 2,596 | 2,626 | 2,459 | 2,601 | 2,645 | 2,752 | 2,761 | 3,483 | 31,695 |
| Dept. stores, (excl. leased depts.) | 200 | 231 | 270 | 276 | 312 | 308 | 239 | 282 | 310 | 329 | 363 | 602 | 3,722 |
| Dept. stores, (incl. leased depts.)[2] | 217 | 240 | 279 | 285 | 322 | 317 | 247 | 291 | 319 | 340 | 374 | 621 | 3,852 |
| GAF, total[3] | 944 | 972 | 1,083 | 1,150 | 1,238 | 1,261 | 1,092 | 1,202 | 1,296 | 1,373 | 1,456 | 2,268 | 15,335 |
| **Newark, NJ PMSA, total** | **984** | **973** | **1,072** | **1,070** | **1,096** | **1,143** | **1,023** | **1,052** | **1,002** | **1,039** | **1,094** | **1,385** | **12,933** |
| Dept. stores, (excl. leased depts.) | 47 | 50 | 62 | 65 | 70 | 71 | 57 | 67 | 68 | 74 | 89 | 154 | 874 |
| Dept. stores, (incl. leased depts.)[2] | 49 | 52 | 64 | 67 | 72 | 74 | 59 | 69 | 70 | 76 | 92 | 159 | 903 |
| **New York, NY City, total** | **3,060** | **3,414** | **3,470** | **3,473** | **3,514** | **3,597** | **3,408** | **3,712** | **3,856** | **3,688** | **3,746** | **4,669** | **43,607** |
| Nondurable goods, total | 1,935 | 2,031 | 2,146 | 2,095 | 2,166 | 2,186 | 2,048 | 2,166 | 2,203 | 2,295 | 2,333 | 2,840 | 26,444 |
| Dept. stores, (excl. leased depts.) | 156 | 180 | 210 | 215 | 241 | 233 | 179 | 215 | 241 | 258 | 276 | 455 | 2,859 |
| Dept. stores, (incl. leased depts.)[2] | 172 | 187 | 217 | 221 | 247 | 239 | 185 | 221 | 247 | 264 | 283 | 468 | 2,951 |
| GAF, total[3] | 793 | 817 | 903 | 971 | 1,041 | 1,050 | 913 | 1,002 | 1,082 | 1,140 | 1,183 | 1,834 | 12,729 |

## Table 12. **Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Areas and Cities: January 1984 to December 1993**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Area and kind of business | 1988 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Philadelphia-Wilmington-Trenton, PA-NJ-DE CMSA, total** | **3,351** | **3,386** | **3,941** | **3,735** | **3,860** | **3,966** | **3,736** | **3,788** | **3,785** | **3,834** | **3,944** | **4,988** | **46,314** |
| Nondurable goods, total | 1,887 | 1,841 | 2,097 | 1,984 | 2,100 | 2,112 | 2,074 | 2,124 | 2,166 | 2,255 | 2,388 | 3,149 | 26,177 |
| Dept. stores, (excl. leased depts.) | 215 | 226 | 297 | 301 | 332 | 325 | 264 | 302 | 316 | 349 | 448 | 708 | 4,083 |
| Dept. stores, (incl. leased depts.)[2] | 223 | 234 | 306 | 310 | 341 | 334 | 272 | 311 | 327 | 361 | 459 | 723 | 4,201 |
| GAF, total[3] | 673 | 677 | 831 | 819 | 868 | 866 | 810 | 854 | 889 | 944 | 1,132 | 1,860 | 11,223 |
| **Philadelphia, PA-NJ PMSA, total** | **2,628** | **2,635** | **3,056** | **2,946** | **3,006** | **3,107** | **2,913** | **2,968** | **2,992** | **3,009** | **3,092** | **3,975** | **36,327** |
| Nondurable goods, total | 1,493 | 1,449 | 1,658 | 1,552 | 1,635 | 1,648 | 1,568 | 1,642 | 1,697 | 1,769 | 1,853 | 2,486 | 20,450 |
| Dept. stores, (excl. leased depts.) | 173 | 182 | 239 | 242 | 268 | 262 | 212 | 240 | 256 | 281 | 360 | 570 | 3,285 |
| Dept. stores, (incl. leased depts.)[2] | 180 | 188 | 246 | 249 | 275 | 269 | 218 | 247 | 264 | 290 | 369 | 582 | 3,377 |
| GAF, total[3] | 538 | 541 | 662 | 650 | 689 | 692 | 623 | 676 | 696 | 749 | 898 | 1,485 | 8,899 |
| **Philadelphia, PA City, total** | **537** | **552** | **610** | **614** | **648** | **667** | **631** | **708** | **668** | **689** | **749** | **956** | **8,029** |
| Dept. stores, (excl. leased depts.) | 30 | 30 | 39 | 39 | 45 | 42 | 33 | 36 | 41 | 43 | 54 | 84 | 516 |
| Dept. stores, (incl. leased depts.)[2] | 31 | 31 | 40 | 40 | 45 | 43 | 34 | 37 | 42 | 44 | 55 | 85 | 527 |
| **Phoenix, AZ MSA, total** | **1,056** | **1,072** | **1,234** | **1,172** | **1,155** | **1,107** | **1,047** | **1,097** | **1,144** | **1,157** | **1,248** | **1,572** | **14,061** |
| Dept. stores, (excl. leased depts.) | 73 | 78 | 97 | 91 | 95 | 86 | 79 | 88 | 82 | 89 | 117 | 201 | 1,176 |
| Dept. stores, (incl. leased depts.)[2] | 75 | 81 | 100 | 94 | 96 | 88 | 82 | 91 | 85 | 92 | 121 | 206 | 1,211 |
| GAF, total[3] | 231 | 242 | 291 | 279 | 284 | 270 | 245 | 280 | 287 | 305 | 376 | 633 | 3,723 |
| **Pittsburgh-Beaver Valley, PA CMSA, total** | **983** | **1,042** | **1,163** | **1,169** | **1,222** | **1,204** | **1,129** | **1,236** | **1,148** | **1,215** | **1,262** | **1,538** | **14,311** |
| Nondurable goods, total | 633 | 633 | 724 | 709 | 762 | 732 | 707 | 763 | 729 | 766 | 857 | 1,067 | 9,082 |
| Dept. stores, (excl. leased depts.) | 107 | 93 | 125 | 127 | 132 | 127 | 116 | 134 | 125 | 141 | 190 | 274 | 1,691 |
| Dept. stores, (incl. leased depts.)[2] | 114 | 97 | 132 | 133 | 138 | 133 | 121 | 140 | 130 | 147 | 198 | 286 | 1,769 |
| GAF, total[3] | 265 | 247 | 298 | 292 | 302 | 299 | 277 | 319 | 302 | 324 | 404 | 648 | 3,977 |
| **Pittsburgh, PA PMSA, total** | **938** | **1,018** | **1,121** | **1,134** | **1,186** | **1,173** | **1,097** | **1,201** | **1,108** | **1,179** | **1,221** | **1,485** | **13,861** |
| Nondurable goods, total | 593 | 613 | 690 | 679 | 730 | 706 | 683 | 732 | 698 | 739 | 820 | 1,025 | 8,708 |
| Dept. stores, (excl. leased depts.) | 79 | 85 | 115 | 117 | 121 | 116 | 106 | 123 | 114 | 129 | 175 | 252 | 1,532 |
| Dept. stores, (incl. leased depts.)[2] | 85 | 90 | 121 | 122 | 127 | 121 | 111 | 128 | 120 | 136 | 182 | 263 | 1,606 |
| GAF, total[3] | 229 | 230 | 272 | 268 | 278 | 274 | 256 | 294 | 276 | 299 | 375 | 603 | 3,654 |
| **St. Louis, MO-IL MSA, total** | **1,182** | **1,126** | **1,348** | **1,401** | **1,417** | **1,388** | **1,397** | **1,426** | **1,405** | **1,525** | **1,493** | **1,833** | **16,941** |
| Dept. stores, (excl. leased depts.) | 116 | 117 | 155 | 153 | 166 | 157 | 148 | 159 | 156 | 175 | 218 | 334 | 2,054 |
| Dept. stores, (incl. leased depts.)[2] | 117 | 119 | 158 | 156 | 169 | 159 | 150 | 162 | 159 | 178 | 220 | 337 | 2,084 |
| GAF, total[3] | 281 | 283 | 374 | 378 | 396 | 387 | 369 | 406 | 390 | 423 | 521 | 804 | 5,012 |
| **San Diego, CA MSA, total** | **1,268** | **1,264** | **1,429** | **1,402** | **1,416** | **1,417** | **1,454** | **1,521** | **1,413** | **1,452** | **1,489** | **1,895** | **17,420** |
| Nondurable goods, total | 691 | 674 | 775 | 788 | 802 | 813 | 861 | 871 | 843 | 875 | 911 | 1,209 | 10,113 |
| Dept. stores, (excl. leased depts.) | 92 | 92 | 110 | 108 | 112 | 113 | 113 | 120 | 118 | 118 | 150 | 248 | 1,494 |
| Dept. stores, (incl. leased depts.)[2] | 94 | 95 | 113 | 111 | 116 | 116 | 116 | 123 | 122 | 123 | 155 | 255 | 1,539 |
| GAF, total[3] | 335 | 341 | 402 | 387 | 411 | 424 | 421 | 449 | 418 | 429 | 521 | 839 | 5,377 |
| **San Francisco-Oakland-San Jose, CA CMSA, total** | **3,182** | **3,119** | **3,480** | **3,488** | **3,561** | **3,574** | **3,629** | **3,689** | **3,512** | **3,751** | **4,111** | **5,277** | **44,373** |
| Nondurable goods, total | 2,169 | 2,113 | 2,330 | 2,309 | 2,360 | 2,371 | 2,417 | 2,507 | 2,424 | 2,545 | 2,589 | 3,377 | 29,511 |
| Dept. stores, (excl. leased depts.) | 233 | 241 | 289 | 284 | 304 | 298 | 276 | 326 | 304 | 317 | 401 | 660 | 3,933 |
| Dept. stores, (incl. leased depts.)[2] | 240 | 247 | 299 | 292 | 311 | 305 | 283 | 335 | 313 | 326 | 411 | 675 | 4,037 |
| GAF, total[3] | 865 | 860 | 996 | 983 | 1,032 | 1,055 | 989 | 1,132 | 1,074 | 1,137 | 1,362 | 2,181 | 13,666 |
| **Oakland, CA PMSA, total** | **1,047** | **1,033** | **1,160** | **1,145** | **1,170** | **1,206** | **1,222** | **1,274** | **1,225** | **1,309** | **1,532** | **1,870** | **15,193** |
| Dept. stores, (excl. leased depts.) | 72 | 75 | 91 | 88 | 94 | 94 | 87 | 103 | 92 | 96 | 125 | 210 | 1,227 |
| Dept. stores, (incl. leased depts.)[2] | 75 | 78 | 93 | 90 | 96 | 96 | 90 | 106 | 96 | 100 | 129 | 215 | 1,264 |
| **San Francisco, CA PMSA, total** | **907** | **879** | **964** | **989** | **1,004** | **982** | **1,036** | **1,001** | **983** | **1,083** | **1,104** | **1,391** | **12,323** |
| Nondurable goods, total | 696 | 676 | 723 | 722 | 739 | 741 | 775 | 795 | 776 | 838 | 846 | 1,046 | 9,373 |
| Dept. stores, (excl. leased depts.) | 68 | 70 | 82 | 81 | 86 | 85 | 77 | 93 | 88 | 92 | 111 | 178 | 1,111 |
| Dept. stores, (incl. leased depts.)[2] | 71 | 72 | 86 | 83 | 88 | 87 | 80 | 96 | 92 | 95 | 114 | 183 | 1,147 |
| GAF, total[3] | 267 | 268 | 317 | 315 | 323 | 334 | 320 | 350 | 340 | 379 | 426 | 642 | 4,281 |
| **Seattle-Tacoma, WA CMSA, total** | **1,202** | **1,231** | **1,385** | **1,319** | **1,385** | **1,374** | **1,414** | **1,541** | **1,360** | **1,354** | **1,469** | **1,964** | **16,998** |
| Dept. stores, (excl. leased depts.) | 86 | 86 | 106 | 110 | 113 | 112 | 109 | 130 | 120 | 123 | 148 | 238 | 1,481 |
| Dept. stores, (incl. leased depts.)[2] | 89 | 90 | 111 | 114 | 116 | 115 | 112 | 133 | 123 | 128 | 152 | 244 | 1,527 |
| GAF, total[3] | 374 | 418 | 458 | 425 | 443 | 456 | 510 | 581 | 467 | 468 | 562 | 945 | 6,107 |
| **Tampa-St. Petersburg-Clearwater, FL MSA, total** | **1,383** | **1,420** | **1,566** | **1,458** | **1,482** | **1,467** | **1,456** | **1,528** | **1,639** | **1,662** | **1,739** | **2,017** | **18,817** |
| Nondurable goods, total | 876 | 937 | 1,042 | 953 | 988 | 951 | 974 | 1,008 | 1,013 | 1,115 | 1,205 | 1,415 | 12,477 |
| Dept. stores, (excl. leased depts.) | 85 | 86 | 109 | 107 | 102 | 98 | 92 | 101 | 91 | 103 | 130 | 214 | 1,318 |
| Dept. stores, (incl. leased depts.)[2] | 89 | 90 | 114 | 112 | 106 | 102 | 96 | 106 | 96 | 109 | 136 | 222 | 1,378 |
| GAF, total[3] | 230 | 228 | 281 | 278 | 263 | 247 | 241 | 261 | 235 | 260 | 313 | 508 | 3,345 |
| **Washington, DC-MD-VA MSA, total** | **2,303** | **2,288** | **2,601** | **2,530** | **2,667** | **2,672** | **2,537** | **2,550** | **2,530** | **2,527** | **2,611** | **3,329** | **31,145** |
| Nondurable goods, total | 1,449 | 1,376 | 1,530 | 1,503 | 1,581 | 1,587 | 1,539 | 1,558 | 1,577 | 1,631 | 1,670 | 2,131 | 19,132 |
| Dept. stores, (excl. leased depts.) | 144 | 154 | 191 | 192 | 211 | 202 | 181 | 197 | 217 | 229 | 265 | 432 | 2,615 |
| Dept. stores, (incl. leased depts.)[2] | 150 | 160 | 199 | 199 | 218 | 209 | 187 | 203 | 224 | 237 | 273 | 446 | 2,705 |
| GAF, total[3] | 540 | 545 | 649 | 635 | 682 | 695 | 634 | 702 | 728 | 740 | 861 | 1,404 | 8,815 |

NA Data not available
[1]For definitions of metropolitan areas, see appendix D, *Monthly Retail Trade Report, BR—93*.
[2]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[3]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).
Note: Totals include data for kinds of business not shown.

## Table 12. Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Areas and Cities: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Area and kind of business | 1987 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Atlanta, GA MSA, total** | **1,357** | **1,360** | **1,569** | **1,650** | **1,679** | **1,623** | **1,654** | **1,705** | **1,643** | **1,689** | **1,665** | **2,113** | **19,707** |
| Nondurable goods, total | 926 | 911 | 1,045 | 1,089 | 1,112 | 1,062 | 1,117 | 1,160 | 1,081 | 1,158 | 1,171 | 1,490 | 13,322 |
| Dept. stores, (excl. leased depts.) | 115 | 119 | 165 | 170 | 176 | 161 | 151 | 181 | 165 | 182 | 213 | 344 | 2,142 |
| Dept. stores, (incl. leased depts.)[2] | 121 | 125 | 172 | 178 | 184 | 169 | 157 | 188 | 171 | 191 | 221 | 360 | 2,237 |
| GAF, total[3] | 336 | 345 | 416 | 446 | 462 | 432 | 420 | 485 | 448 | 491 | 559 | 912 | 5,752 |
| **Baltimore, MD MSA, total** | **1,197** | **1,216** | **1,358** | **1,408** | **1,426** | **1,433** | **1,408** | **1,399** | **1,336** | **1,435** | **1,377** | **1,767** | **16,760** |
| Nondurable goods, total | 642 | 625 | 683 | 719 | 747 | 712 | 703 | 723 | 690 | 764 | 778 | 1,034 | 8,820 |
| Dept. stores, (excl. leased depts.) | 70 | 80 | 102 | 114 | 116 | 107 | 97 | 111 | 111 | 122 | 150 | 240 | 1,420 |
| Dept. stores, (incl. leased depts.)[2] | 73 | 83 | 105 | 117 | 120 | 110 | 100 | 114 | 114 | 126 | 154 | 248 | 1,464 |
| GAF, total[3] | 255 | 246 | 296 | 331 | 332 | 313 | 297 | 329 | 323 | 348 | 393 | 673 | 4,136 |
| **Boston-Lawrence-Salem-Lowell-Brockton, MA NECMA, total** | **1,883** | **1,926** | **2,081** | **2,129** | **2,337** | **2,357** | **2,208** | **2,277** | **2,361** | **2,327** | **2,392** | **2,911** | **27,189** |
| Nondurable goods, total | 1,342 | 1,338 | 1,414 | 1,463 | 1,587 | 1,522 | 1,405 | 1,496 | 1,499 | 1,553 | 1,656 | 2,015 | 18,290 |
| Dept. stores, (excl. leased depts.) | 113 | 133 | 157 | 171 | 192 | 175 | 157 | 179 | 182 | 198 | 237 | 363 | 2,257 |
| Dept. stores, (incl. leased depts.)[2] | 119 | 139 | 165 | 179 | 200 | 182 | 164 | 187 | 191 | 207 | 250 | 381 | 2,364 |
| GAF, total[3] | 475 | 493 | 540 | 570 | 625 | 605 | 560 | 623 | 691 | 663 | 727 | 1,144 | 7,716 |
| **Chicago-Gary-Lake County, IL-IN-WI CMSA, total** | **3,845** | **3,948** | **4,548** | **4,729** | **4,897** | **5,141** | **4,892** | **4,875** | **4,739** | **4,897** | **4,863** | **5,975** | **57,349** |
| Nondurable goods, total | 2,482 | 2,439 | 2,778 | 2,884 | 3,003 | 3,003 | 2,867 | 2,878 | 2,860 | 3,105 | 3,118 | 3,889 | 35,306 |
| Dept. stores, (excl. leased depts.) | 264 | 286 | 351 | 368 | 411 | 378 | 351 | 410 | 381 | 429 | 481 | 770 | 4,880 |
| Dept. stores, (incl. leased depts.)[2] | 278 | 299 | 368 | 384 | 429 | 397 | 368 | 426 | 398 | 448 | 498 | 801 | 5,094 |
| GAF, total[3] | 831 | 854 | 1,019 | 1,060 | 1,147 | 1,102 | 1,058 | 1,141 | 1,092 | 1,203 | 1,327 | 2,085 | 13,919 |
| **Chicago, IL PMSA, total** | **3,056** | **3,159** | **3,632** | **3,762** | **3,859** | **3,946** | **3,805** | **3,770** | **3,687** | **3,835** | **3,843** | **4,709** | **45,063** |
| Nondurable goods, total | 1,994 | 1,968 | 2,262 | 2,327 | 2,409 | 2,358 | 2,287 | 2,272 | 2,296 | 2,491 | 2,489 | 3,116 | 28,269 |
| Dept. stores, (excl. leased depts.) | 201 | 221 | 269 | 280 | 314 | 288 | 268 | 314 | 295 | 333 | 369 | 596 | 3,748 |
| Dept. stores, (incl. leased depts.)[2] | 212 | 231 | 282 | 293 | 327 | 302 | 281 | 327 | 309 | 348 | 384 | 620 | 3,916 |
| GAF, total[3] | 663 | 680 | 809 | 847 | 917 | 879 | 845 | 908 | 878 | 976 | 1,055 | 1,667 | 11,124 |
| **Chicago, IL City, total** | **1,113** | **1,150** | **1,310** | **1,340** | **1,406** | **1,388** | **1,318** | **1,269** | **1,215** | **1,284** | **1,326** | **1,587** | **15,706** |
| Nondurable goods, total | 892 | 903 | 1,031 | 1,046 | 1,106 | 1,062 | 1,002 | 966 | 950 | 1,022 | 1,059 | 1,271 | 12,310 |
| Dept. stores, (excl. leased depts.) | 65 | 72 | 89 | 90 | 99 | 92 | 86 | 102 | 98 | 112 | 124 | 193 | 1,222 |
| Dept. stores, (incl. leased depts.)[2] | 71 | 77 | 95 | 96 | 106 | 98 | 93 | 110 | 105 | 120 | 131 | 206 | 1,308 |
| GAF, total[3] | 218 | 220 | 268 | 287 | 305 | 289 | 277 | 295 | 282 | 312 | 322 | 511 | 3,586 |
| **Cincinnati-Hamilton, OH-KY-IN CMSA, total** | **813** | **830** | **952** | **956** | **1,014** | **1,032** | **1,040** | **1,133** | **877** | **917** | **932** | **1,163** | **11,659** |
| Nondurable goods, total | 505 | 484 | 540 | 562 | 594 | 559 | 579 | 610 | 564 | 607 | 626 | 777 | 7,007 |
| Dept. stores, (excl. leased depts.) | 73 | 76 | 103 | 105 | 112 | 98 | 97 | 113 | 106 | 121 | 136 | 214 | 1,354 |
| Dept. stores, (incl. leased depts.)[2] | 76 | 78 | 106 | 109 | 116 | 102 | 100 | 116 | 109 | 125 | 140 | 229 | 1,406 |
| GAF, total[3] | 199 | 196 | 240 | 241 | 250 | 233 | 231 | 258 | 242 | 267 | 297 | 493 | 3,147 |
| **Cleveland-Akron-Lorain, OH CMSA, total** | **1,289** | **1,307** | **1,462** | **1,609** | **1,660** | **1,653** | **1,636** | **1,629** | **1,558** | **1,591** | **1,570** | **1,949** | **18,913** |
| Nondurable goods, total | 832 | 811 | 849 | 923 | 955 | 893 | 895 | 918 | 837 | 946 | 934 | 1,219 | 11,012 |
| Dept. stores, (excl. leased depts.) | 95 | 97 | 120 | 142 | 150 | 137 | 132 | 156 | 143 | 154 | 175 | 292 | 1,793 |
| Dept. stores, (incl. leased depts.)[2] | 101 | 103 | 127 | 151 | 159 | 145 | 140 | 164 | 151 | 163 | 186 | 310 | 1,900 |
| GAF, total[3] | 260 | 259 | 306 | 346 | 358 | 337 | 326 | 372 | 352 | 384 | 439 | 741 | 4,480 |
| **Cleveland, OH PMSA, total** | **873** | **896** | **1,002** | **1,125** | **1,114** | **1,078** | **1,104** | **1,090** | **1,032** | **1,074** | **1,015** | **1,267** | **12,670** |
| Dept. stores, (excl. leased depts.) | 64 | 66 | 82 | 98 | 103 | 94 | 90 | 106 | 98 | 106 | 117 | 198 | 1,222 |
| Dept. stores, (incl. leased depts.)[2] | 70 | 71 | 87 | 105 | 110 | 100 | 96 | 112 | 105 | 113 | 126 | 212 | 1,307 |
| GAF, total[3] | 188 | 188 | 216 | 249 | 255 | 240 | 232 | 262 | 251 | 277 | 314 | 532 | 3,204 |
| **Dallas-Fort Worth, TX CMSA, total** | **2,138** | **2,084** | **2,298** | **2,379** | **2,414** | **2,390** | **2,502** | **2,555** | **2,273** | **2,450** | **2,378** | **3,031** | **28,892** |
| Nondurable goods, total | 1,428 | 1,359 | 1,473 | 1,502 | 1,554 | 1,494 | 1,575 | 1,631 | 1,496 | 1,580 | 1,548 | 1,983 | 18,623 |
| Dept. stores, (excl. leased depts.) | 162 | 168 | 212 | 214 | 230 | 202 | 202 | 228 | 199 | 218 | 253 | 437 | 2,725 |
| Dept. stores, (incl. leased depts.)[2] | 168 | 174 | 218 | 221 | 236 | 212 | 206 | 233 | 204 | 223 | 259 | 449 | 2,803 |
| GAF, total[3] | 560 | 553 | 622 | 630 | 672 | 616 | 610 | 681 | 620 | 648 | 737 | 1,248 | 8,197 |
| **Denver-Boulder, CO CMSA, total** | **869** | **878** | **987** | **1,016** | **1,041** | **1,035** | **1,086** | **1,110** | **992** | **1,010** | **976** | **1,276** | **12,276** |
| Nondurable goods, total | 534 | 504 | 554 | 558 | 563 | 534 | 587 | 642 | 556 | 593 | 579 | 721 | 6,925 |
| Dept. stores, (excl. leased depts.) | 74 | 77 | 90 | 101 | 105 | 95 | 92 | 103 | 90 | 102 | 114 | 184 | 1,227 |
| Dept. stores, (incl. leased depts.)[2] | 76 | 80 | 93 | 104 | 108 | 97 | 93 | 105 | 92 | 105 | 116 | 188 | 1,257 |
| GAF, total[3] | 233 | 227 | 263 | 268 | 271 | 264 | 277 | 302 | 255 | 287 | 306 | 474 | 3,427 |
| **Detroit-Ann Arbor, MI CMSA, total** | **2,092** | **2,211** | **2,498** | **2,639** | **2,682** | **2,618** | **2,579** | **2,618** | **2,476** | **2,588** | **2,612** | **3,321** | **30,934** |
| Nondurable goods, total | 1,295 | 1,227 | 1,390 | 1,460 | 1,520 | 1,477 | 1,520 | 1,534 | 1,487 | 1,574 | 1,553 | 2,016 | 18,053 |
| Dept. stores, (excl. leased depts.) | 210 | 203 | 250 | 265 | 288 | 276 | 251 | 275 | 266 | 316 | 345 | 521 | 3,466 |
| Dept. stores, (incl. leased depts.)[2] | 217 | 211 | 259 | 274 | 295 | 282 | 258 | 281 | 273 | 324 | 354 | 535 | 3,563 |
| GAF, total[3] | 593 | 563 | 666 | 722 | 750 | 710 | 667 | 703 | 697 | 780 | 879 | 1,414 | 9,144 |
| **Detroit, MI PMSA, total** | **1,905** | **2,013** | **2,268** | **2,412** | **2,458** | **2,383** | **2,366** | **2,393** | **2,252** | **2,391** | **2,389** | **3,035** | **28,265** |
| Nondurable goods, total | 1,209 | 1,146 | 1,297 | 1,359 | 1,418 | 1,383 | 1,434 | 1,436 | 1,390 | 1,470 | 1,443 | 1,882 | 16,867 |
| Dept. stores, (excl. leased depts.) | 194 | 188 | 232 | 246 | 265 | 254 | 232 | 254 | 245 | 293 | 321 | 484 | 3,208 |
| Dept. stores, (incl. leased depts.)[2] | 201 | 195 | 240 | 254 | 273 | 262 | 238 | 260 | 252 | 301 | 331 | 499 | 3,306 |
| GAF, total[3] | 547 | 518 | 615 | 669 | 691 | 659 | 616 | 649 | 636 | 719 | 811 | 1,309 | 8,439 |
| **Houston-Galveston-Brazoria, TX CMSA, total** | **1,989** | **1,890** | **2,120** | **2,156** | **2,268** | **2,277** | **2,382** | **2,446** | **2,187** | **2,156** | **2,110** | **2,731** | **26,712** |
| Nondurable goods, total | 1,278 | 1,243 | 1,341 | 1,368 | 1,416 | 1,376 | 1,436 | 1,487 | 1,367 | 1,399 | 1,423 | 1,885 | 17,019 |
| Dept. stores, (excl. leased depts.) | 146 | 152 | 179 | 188 | 197 | 181 | 183 | 209 | 175 | 192 | 214 | 377 | 2,393 |
| Dept. stores, (incl. leased depts.)[2] | 152 | 157 | 185 | 195 | 203 | 189 | 187 | 215 | 181 | 199 | 222 | 389 | 2,474 |
| GAF, total[3] | 512 | 505 | 548 | 558 | 579 | 572 | 587 | 643 | 557 | 587 | 646 | 1,165 | 7,459 |

## Table 12. Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Areas and Cities: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Area and kind of business | 1987 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Houston, TX PMSA, total** | **1,801** | **1,720** | **1,916** | **1,952** | **2,062** | **2,057** | **2,153** | **2,225** | **1,969** | **1,952** | **1,931** | **2,502** | **24,240** |
| Nondurable goods, total | 1,161 | 1,131 | 1,208 | 1,231 | 1,281 | 1,233 | 1,294 | 1,353 | 1,220 | 1,260 | 1,299 | 1,720 | 15,391 |
| Dept. stores, (excl. leased depts.) | 128 | 132 | 156 | 165 | 172 | 156 | 158 | 180 | 151 | 168 | 187 | 330 | 2,083 |
| Dept. stores, (incl. leased depts.)[2] | 133 | 137 | 161 | 171 | 176 | 163 | 163 | 185 | 157 | 173 | 193 | 341 | 2,153 |
| GAF, total[3] | 488 | 472 | 507 | 522 | 540 | 529 | 542 | 592 | 514 | 542 | 601 | 1,092 | 6,941 |
| **Kansas City, MO-KS MSA, total** | **765** | **780** | **911** | **917** | **918** | **951** | **962** | **978** | **899** | **978** | **952** | **1,118** | **11,129** |
| Dept. Stores, (excl. leased depts.) | 71 | 71 | 92 | 98 | 108 | 95 | 92 | 106 | 92 | 102 | 126 | 195 | 1,248 |
| Dept. stores, (incl. leased depts.)[2] | 71 | 73 | 93 | 99 | 109 | 96 | 93 | 107 | 93 | 103 | 127 | 197 | 1,261 |
| GAF, total[3] | 185 | 178 | 209 | 217 | 237 | 216 | 209 | 239 | 208 | 228 | 267 | 423 | 2,816 |
| **Los Angeles-Anaheim-Riverside, CA CMSA, total** | **7,075** | **6,997** | **7,806** | **8,071** | **8,214** | **8,132** | **8,274** | **8,514** | **7,934** | **8,259** | **8,380** | **10,270** | **97,926** |
| Nondurable goods, total | 4,380 | 4,139 | 4,616 | 4,756 | 4,828 | 4,816 | 4,880 | 4,890 | 4,634 | 4,898 | 4,983 | 6,453 | 58,273 |
| Dept. stores, (excl. leased depts.) | 490 | 487 | 564 | 609 | 624 | 614 | 581 | 641 | 598 | 649 | 780 | 1,360 | 7,997 |
| Dept. stores, (incl. leased depts.)[2] | 509 | 504 | 586 | 629 | 646 | 635 | 602 | 662 | 617 | 669 | 799 | 1,395 | 8,253 |
| GAF, total[3] | 1,721 | 1,643 | 1,880 | 1,957 | 2,009 | 1,993 | 1,961 | 2,097 | 1,973 | 2,122 | 2,449 | 4,011 | 25,816 |
| **Anaheim-Santa Ana, CA PMSA, total** | **1,498** | **1,534** | **1,686** | **1,780** | **1,856** | **1,820** | **1,866** | **1,958** | **1,741** | **1,791** | **1,813** | **2,197** | **21,540** |
| Dept. stores, (excl. leased depts.) | 102 | 103 | 119 | 128 | 132 | 130 | 124 | 138 | 125 | 137 | 163 | 291 | 1,692 |
| Dept. stores, (incl. leased depts.)[2] | 105 | 105 | 122 | 130 | 135 | 133 | 127 | 141 | 128 | 139 | 166 | 296 | 1,727 |
| GAF, total[3] | 370 | 359 | 414 | 418 | 469 | 462 | 478 | 523 | 455 | 476 | 541 | 879 | 5,844 |
| **Los Angeles-Long Beach, CA PMSA, total** | **4,181** | **4,058** | **4,542** | **4,716** | **4,756** | **4,736** | **4,796** | **4,893** | **4,651** | **4,787** | **4,892** | **6,072** | **57,080** |
| Nondurable goods, total | 2,713 | 2,543 | 2,840 | 2,909 | 2,955 | 2,971 | 2,999 | 3,004 | 2,866 | 3,033 | 3,084 | 3,939 | 35,856 |
| Dept. stores, (excl. leased depts.) | 286 | 280 | 325 | 350 | 362 | 356 | 333 | 366 | 344 | 370 | 445 | 773 | 4,590 |
| Dept. stores, (incl. leased depts.)[2] | 300 | 292 | 338 | 363 | 376 | 370 | 346 | 380 | 357 | 383 | 457 | 797 | 4,759 |
| GAF, total[3] | 1,057 | 986 | 1,134 | 1,196 | 1,209 | 1,200 | 1,168 | 1,240 | 1,186 | 1,270 | 1,461 | 2,367 | 15,474 |
| **Los Angeles, CA City, total** | **1,764** | **1,653** | **1,865** | **1,949** | **1,890** | **1,864** | **1,884** | **1,874** | **1,772** | **1,780** | **1,763** | **2,199** | **22,257** |
| Nondurable goods, total | 1,086 | 997 | 1,107 | 1,133 | 1,125 | 1,131 | 1,163 | 1,140 | 1,083 | 1,160 | 1,130 | 1,391 | 13,646 |
| Dept. stores, (excl. leased depts.) | 97 | 96 | 109 | 116 | 120 | 119 | 109 | 118 | 112 | 119 | 141 | 232 | 1,488 |
| Dept. stores, (incl. leased depts.)[2] | 101 | 100 | 116 | 122 | 125 | 125 | 115 | 124 | 117 | 124 | 146 | 242 | 1,557 |
| GAF, total[3] | 394 | 355 | 403 | 428 | 421 | 412 | 385 | 398 | 397 | 414 | 488 | 752 | 5,247 |
| **Miami-Fort Lauderdale, FL CMSA, total** | **1,620** | **1,562** | **1,729** | **1,720** | **1,702** | **1,718** | **1,732** | **1,741** | **1,677** | **1,774** | **1,830** | **2,504** | **21,309** |
| Nondurable goods, total | 957 | 914 | 1,010 | 1,023 | 1,029 | 994 | 1,018 | 1,025 | 958 | 1,008 | 1,093 | 1,488 | 12,517 |
| Dept. stores, (excl. leased depts.) | 120 | 128 | 149 | 148 | 153 | 144 | 142 | 164 | 139 | 150 | 184 | 299 | 1,920 |
| Dept. stores, (incl. leased depts.)[2] | 125 | 133 | 154 | 153 | 159 | 149 | 147 | 169 | 143 | 156 | 191 | 309 | 1,988 |
| GAF, total[3] | 415 | 433 | 469 | 481 | 477 | 458 | 445 | 477 | 454 | 477 | 549 | 902 | 6,037 |
| **Miami-Hialeah, FL PMSA, total** | **818** | **789** | **873** | **897** | **892** | **886** | **946** | **957** | **911** | **940** | **992** | **1,351** | **11,252** |
| Nondurable goods, total | 523 | 511 | 562 | 584 | 592 | 584 | 618 | 629 | 574 | 601 | 646 | 887 | 7,311 |
| Dept. stores, (excl. leased depts.) | 74 | 79 | 90 | 92 | 98 | 93 | 91 | 105 | 88 | 95 | 115 | 183 | 1,203 |
| Dept. stores, (incl. leased depts.)[2] | 77 | 82 | 93 | 95 | 101 | 95 | 93 | 108 | 91 | 98 | 119 | 190 | 1,242 |
| GAF, total[3] | 230 | 247 | 260 | 282 | 288 | 275 | 275 | 300 | 282 | 299 | 336 | 554 | 3,628 |
| **Milwaukee-Racine, WI CMSA, total** | **718** | **752** | **859** | **895** | **879** | **852** | **852** | **904** | **861** | **878** | **887** | **1,049** | **10,386** |
| Dept. stores, (excl. leased depts.) | 60 | 59 | 78 | 78 | 82 | 78 | 75 | 90 | 82 | 87 | 110 | 167 | 1,046 |
| Dept. stores, (incl. leased depts.)[2] | 61 | 60 | 79 | 80 | 84 | 79 | 76 | 92 | 84 | 89 | 112 | 171 | 1,067 |
| GAF, total[3] | 169 | 164 | 197 | 202 | 208 | 203 | 193 | 221 | 213 | 231 | 270 | 400 | 2,671 |
| **Milwaukee, WI PMSA, total** | **607** | **635** | **723** | **763** | **739** | **705** | **725** | **746** | **702** | **737** | **737** | **891** | **8,710** |
| Dept. stores, (excl. leased depts.) | 51 | 50 | 67 | 67 | 71 | 66 | 64 | 77 | 71 | 74 | 93 | 142 | 893 |
| Dept. stores, (incl. leased depts.)[2] | 53 | 52 | 69 | 69 | 73 | 68 | 66 | 79 | 74 | 76 | 96 | 147 | 922 |
| GAF, total[3] | 149 | 146 | 174 | 179 | 184 | 176 | 171 | 192 | 186 | 200 | 235 | 353 | 2,345 |
| **Minneapolis-St. Paul, MN-WI MSA, total** | **1,220** | **1,173** | **1,328** | **1,344** | **1,354** | **1,383** | **1,328** | **1,417** | **1,292** | **1,320** | **1,286** | **1,642** | **16,087** |
| Dept. stores, (excl. leased depts.) | 122 | 123 | 147 | 154 | 163 | 157 | 149 | 175 | 156 | 182 | 194 | 293 | 2,015 |
| Dept. stores, (incl. leased depts.)[2] | 127 | 128 | 152 | 160 | 169 | 163 | 154 | 181 | 162 | 188 | 201 | 303 | 2,088 |
| GAF, total[3] | 308 | 293 | 339 | 354 | 363 | 363 | 345 | 395 | 370 | 399 | 434 | 661 | 4,624 |
| **New York-Northern New Jersey-Long Island NY-NJ-CT CMSA, total** | **8,716** | **8,541** | **9,613** | **9,926** | **10,175** | **10,468** | **10,199** | **10,300** | **10,302** | **10,465** | **10,442** | **13,413** | **122,560** |
| Nondurable goods, total | 5,900 | 5,608 | 6,076 | 6,182 | 6,412 | 6,310 | 6,210 | 6,257 | 6,334 | 6,790 | 6,798 | 8,577 | 77,454 |
| Dept. stores, (excl. leased depts.) | 501 | 579 | 659 | 730 | 823 | 797 | 638 | 761 | 785 | 860 | 996 | 1,624 | 9,753 |
| Dept. stores, (incl. leased depts.)[2] | 531 | 603 | 688 | 760 | 849 | 823 | 660 | 786 | 813 | 890 | 1,029 | 1,676 | 10,108 |
| GAF, total[3] | 2,078 | 2,112 | 2,389 | 2,604 | 2,782 | 2,744 | 2,475 | 2,674 | 2,793 | 2,879 | 3,163 | 4,965 | 33,658 |
| **Nassau-Suffolk, NY PMSA, total** | **1,799** | **1,751** | **1,899** | **1,980** | **2,003** | **2,094** | **2,102** | **2,032** | **1,936** | **2,012** | **2,030** | **2,555** | **24,193** |
| Nondurable goods, total | 1,273 | 1,161 | 1,212 | 1,220 | 1,247 | 1,214 | 1,244 | 1,154 | 1,134 | 1,237 | 1,247 | 1,583 | 14,926 |
| Dept. stores, (excl. leased depts.) | 87 | 102 | 115 | 131 | 149 | 149 | 114 | 139 | 141 | 152 | 181 | 293 | 1,753 |
| Dept. stores, (incl. leased depts.)[2] | 99 | 111 | 128 | 145 | 161 | 162 | 124 | 148 | 151 | 162 | 193 | 315 | 1,899 |
| **New York, NY PMSA, total** | **3,444** | **3,356** | **3,826** | **3,851** | **3,840** | **3,975** | **3,726** | **3,922** | **4,064** | **3,963** | **3,909** | **5,013** | **46,889** |
| Nondurable goods, total | 2,223 | 2,142 | 2,327 | 2,339 | 2,418 | 2,376 | 2,243 | 2,353 | 2,452 | 2,581 | 2,563 | 3,236 | 29,253 |
| Dept. stores, (excl. leased depts.) | 200 | 227 | 255 | 280 | 316 | 301 | 238 | 278 | 309 | 339 | 364 | 604 | 3,711 |
| Dept. stores, (incl. leased depts.)[2] | 210 | 236 | 264 | 289 | 324 | 308 | 244 | 286 | 318 | 348 | 376 | 622 | 3,825 |
| GAF, total[3] | 886 | 865 | 1,006 | 1,092 | 1,153 | 1,149 | 1,021 | 1,078 | 1,167 | 1,201 | 1,222 | 1,905 | 13,745 |
| **Newark, NJ PMSA, total** | **833** | **795** | **905** | **971** | **1,010** | **965** | **952** | **964** | **982** | **1,013** | **1,042** | **1,378** | **11,830** |
| Dept. stores, (excl. leased depts.) | 45 | 53 | 61 | 68 | 74 | 71 | 56 | 69 | 69 | 76 | 93 | 153 | 888 |
| Dept. stores, (incl. leased depts.)[2] | 47 | 55 | 63 | 69 | 75 | 73 | 58 | 71 | 71 | 77 | 95 | 157 | 911 |
| **New York, NY City, total** | **2,976** | **2,833** | **3,234** | **3,221** | **3,145** | **3,292** | **3,151** | **3,343** | **3,499** | **3,367** | **3,290** | **4,242** | **39,593** |
| Nondurable goods, total | 1,825 | 1,753 | 1,907 | 1,919 | 1,968 | 1,953 | 1,845 | 1,939 | 2,030 | 2,133 | 2,090 | 2,648 | 24,010 |
| Dept. stores, (excl. leased depts.) | 156 | 176 | 198 | 218 | 242 | 229 | 179 | 211 | 243 | 265 | 280 | 462 | 2,859 |
| Dept. stores, (incl. leased depts.)[2] | 164 | 183 | 204 | 223 | 247 | 234 | 183 | 216 | 249 | 271 | 288 | 474 | 2,936 |
| GAF, total[3] | 750 | 723 | 844 | 906 | 955 | 964 | 858 | 884 | 985 | 998 | 1,003 | 1,556 | 11,426 |

## Table 12. Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Areas and Cities: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Area and kind of business | 1987 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Philadelphia-Wilmington-Trenton, PA-NJ-DE CMSA, total** | **2,978** | **3,043** | **3,640** | **3,670** | **3,629** | **4,037** | **3,798** | **3,773** | **3,791** | **3,722** | **3,703** | **4,879** | **44,663** |
| Nondurable goods, total | 1,832 | 1,810 | 2,014 | 2,033 | 2,059 | 2,021 | 1,930 | 1,975 | 1,999 | 2,098 | 2,161 | 2,889 | 24,821 |
| Dept. stores, (excl. leased depts.) | 212 | 220 | 284 | 313 | 340 | 316 | 270 | 315 | 313 | 338 | 433 | 692 | 4,046 |
| Dept. stores, (incl. leased depts.)[2] | 222 | 228 | 293 | 321 | 347 | 323 | 277 | 324 | 322 | 347 | 444 | 706 | 4,154 |
| GAF, total[3] | 605 | 626 | 748 | 832 | 838 | 825 | 764 | 858 | 861 | 917 | 1,068 | 1,776 | 10,718 |
| **Philadelphia, PA-NJ PMSA, total** | **2,384** | **2,399** | **2,859** | **2,874** | **2,837** | **3,157** | **2,979** | **2,942** | **2,948** | **2,919** | **2,891** | **3,818** | **35,007** |
| Nondurable goods, total | 1,474 | 1,436 | 1,605 | 1,603 | 1,614 | 1,588 | 1,501 | 1,524 | 1,551 | 1,636 | 1,678 | 2,255 | 19,465 |
| Dept. stores, (excl. leased depts.) | 169 | 173 | 228 | 249 | 272 | 252 | 216 | 248 | 251 | 271 | 347 | 556 | 3,232 |
| Dept. stores, (incl. leased depts.)[2] | 178 | 180 | 235 | 255 | 278 | 258 | 221 | 254 | 258 | 278 | 355 | 567 | 3,317 |
| GAF, total[3] | 477 | 495 | 592 | 652 | 662 | 656 | 619 | 684 | 693 | 737 | 852 | 1,412 | 8,531 |
| **Philadelphia, PA City, total** | **529** | **528** | **596** | **611** | **606** | **652** | **642** | **608** | **601** | **633** | **651** | **756** | **7,413** |
| Dept. stores, (excl. leased depts.) | 30 | 28 | 38 | 41 | 46 | 42 | 36 | 39 | 41 | 45 | 56 | 87 | 529 |
| Dept. stores, (incl. leased depts.)[2] | 31 | 29 | 39 | 42 | 46 | 43 | 37 | 40 | 42 | 45 | 58 | 89 | 541 |
| **Phoenix, AZ MSA, total** | **955** | **932** | **1,075** | **1,047** | **1,071** | **1,012** | **987** | **1,048** | **1,023** | **1,077** | **1,118** | **1,427** | **12,772** |
| Dept. stores, (excl. leased depts.) | 78 | 81 | 96 | 97 | 99 | 89 | 83 | 94 | 84 | 90 | 118 | 200 | 1,209 |
| Dept. stores, (incl. leased depts.)[2] | 80 | 83 | 98 | 100 | 101 | 90 | 84 | 95 | 86 | 92 | 120 | 205 | 1,234 |
| GAF, total[3] | 233 | 212 | 275 | 259 | 261 | 237 | 215 | 255 | 236 | 269 | 312 | 549 | 3,313 |
| **Pittsburgh-Beaver Valley, PA CMSA, total** | **841** | **950** | **1,033** | **1,079** | **1,142** | **1,063** | **1,126** | **1,185** | **1,061** | **1,132** | **1,200** | **1,390** | **13,202** |
| Nondurable goods, total | 562 | 584 | 632 | 644 | 691 | 651 | 642 | 690 | 649 | 726 | 791 | 978 | 8,240 |
| Dept. stores, (excl. leased depts.) | 74 | 83 | 102 | 119 | 130 | 117 | 114 | 140 | 127 | 141 | 187 | 265 | 1,599 |
| Dept. stores, (incl. leased depts.)[2] | 78 | 86 | 106 | 125 | 135 | 121 | 118 | 146 | 132 | 148 | 196 | 278 | 1,669 |
| GAF, total[3] | 212 | 229 | 255 | 286 | 305 | 286 | 271 | 308 | 289 | 310 | 380 | 589 | 3,720 |
| **Pittsburgh, PA PMSA, total** | **819** | **928** | **1,002** | **1,050** | **1,103** | **1,029** | **1,085** | **1,147** | **1,030** | **1,092** | **1,156** | **1,336** | **12,777** |
| Nondurable goods, total | 543 | 565 | 608 | 623 | 660 | 624 | 611 | 662 | 626 | 696 | 755 | 935 | 7,908 |
| Dept. stores, (excl. leased depts.) | 67 | 75 | 93 | 108 | 118 | 106 | 103 | 128 | 117 | 129 | 172 | 244 | 1,460 |
| Dept. stores, (incl. leased depts.)[2] | 70 | 78 | 96 | 113 | 123 | 110 | 107 | 133 | 122 | 135 | 180 | 255 | 1,522 |
| GAF, total[3] | 200 | 212 | 232 | 262 | 273 | 260 | 244 | 279 | 268 | 284 | 350 | 541 | 3,405 |
| **St. Louis, MO-IL MSA, total** | **1,090** | **1,119** | **1,314** | **1,385** | **1,379** | **1,339** | **1,325** | **1,342** | **1,328** | **1,351** | **1,340** | **1,669** | **15,981** |
| Dept. stores, (excl. leased depts.) | 115 | 118 | 146 | 159 | 170 | 151 | 145 | 161 | 152 | 165 | 201 | 313 | 1,996 |
| Dept. stores, (incl. leased depts.)[2] | 118 | 120 | 149 | 163 | 173 | 154 | 147 | 164 | 154 | 168 | 204 | 316 | 2,030 |
| GAF, total[3] | 296 | 307 | 368 | 392 | 395 | 356 | 344 | 367 | 351 | 378 | 461 | 739 | 4,754 |
| **San Diego, CA MSA, total** | **1,063** | **1,038** | **1,221** | **1,248** | **1,273** | **1,288** | **1,305** | **1,330** | **1,260** | **1,410** | **1,354** | **1,764** | **15,554** |
| Nondurable goods, total | 650 | 625 | 679 | 732 | 743 | 720 | 748 | 773 | 729 | 786 | 778 | 1,080 | 9,043 |
| Dept. stores, (excl. leased depts.) | 85 | 82 | 95 | 103 | 105 | 104 | 104 | 114 | 106 | 117 | 135 | 233 | 1,383 |
| Dept. stores, (incl. leased depts.)[2] | 88 | 84 | 98 | 106 | 108 | 107 | 106 | 117 | 109 | 120 | 138 | 240 | 1,421 |
| GAF, total[3] | 319 | 316 | 341 | 369 | 378 | 373 | 371 | 444 | 385 | 402 | 444 | 760 | 4,902 |
| **San Francisco-Oakland-San Jose, CA CMSA, total** | **3,038** | **3,012** | **3,332** | **3,474** | **3,622** | **3,538** | **3,552** | **3,585** | **3,453** | **3,547** | **3,486** | **4,531** | **42,170** |
| Nondurable goods, total | 2,161 | 2,069 | 2,264 | 2,356 | 2,441 | 2,392 | 2,421 | 2,448 | 2,299 | 2,440 | 2,413 | 3,141 | 28,845 |
| Dept. stores, (excl. leased depts.) | 227 | 232 | 265 | 291 | 310 | 290 | 284 | 327 | 288 | 305 | 386 | 643 | 3,848 |
| Dept. stores, (incl. leased depts.)[2] | 234 | 238 | 273 | 300 | 316 | 297 | 290 | 334 | 295 | 314 | 394 | 654 | 3,939 |
| GAF, total[3] | 776 | 806 | 894 | 929 | 963 | 952 | 939 | 1,042 | 982 | 1,025 | 1,167 | 1,938 | 12,413 |
| **Oakland, CA PMSA, total** | **1,062** | **1,028** | **1,162** | **1,226** | **1,261** | **1,260** | **1,251** | **1,256** | **1,215** | **1,239** | **1,175** | **1,485** | **14,620** |
| Dept. stores, (excl. leased depts.) | 70 | 72 | 82 | 89 | 96 | 90 | 88 | 103 | 88 | 93 | 123 | 201 | 1,195 |
| Dept. stores, (incl. leased depts.)[2] | 71 | 75 | 84 | 92 | 98 | 91 | 90 | 105 | 90 | 95 | 125 | 205 | 1,221 |
| **San Francisco, CA PMSA, total** | **820** | **838** | **903** | **925** | **976** | **936** | **964** | **997** | **1,014** | **975** | **972** | **1,254** | **11,574** |
| Nondurable goods, total | 648 | 619 | 673 | 695 | 722 | 714 | 748 | 735 | 794 | 771 | 753 | 951 | 8,823 |
| Dept. stores, (excl. leased depts.) | 68 | 68 | 78 | 86 | 89 | 84 | 84 | 93 | 85 | 90 | 107 | 181 | 1,113 |
| Dept. stores, (incl. leased depts.)[2] | 70 | 70 | 80 | 88 | 91 | 86 | 85 | 95 | 87 | 92 | 110 | 185 | 1,139 |
| GAF, total[3] | 244 | 242 | 278 | 286 | 297 | 287 | 289 | 318 | 303 | 329 | 350 | 557 | 3,780 |
| **Seattle-Tacoma, WA CMSA, total** | **1,085** | **1,039** | **1,150** | **1,216** | **1,265** | **1,285** | **1,329** | **1,354** | **1,287** | **1,337** | **1,330** | **1,887** | **15,564** |
| Dept. stores, (excl. leased depts.) | 73 | 72 | 88 | 92 | 104 | 109 | 110 | 125 | 111 | 117 | 134 | 216 | 1,351 |
| Dept. stores, (incl. leased depts.)[2] | 76 | 76 | 91 | 95 | 106 | 112 | 113 | 128 | 114 | 120 | 138 | 225 | 1,394 |
| GAF, total[3] | 333 | 330 | 375 | 390 | 412 | 429 | 438 | 450 | 419 | 437 | 503 | 896 | 5,412 |
| **Tampa-St. Petersburg-Clearwater, FL MSA, total** | **1,247** | **1,250** | **1,388** | **1,357** | **1,327** | **1,302** | **1,298** | **1,336** | **1,332** | **1,286** | **1,309** | **1,762** | **16,194** |
| Nondurable goods, total | 861 | 841 | 953 | 925 | 890 | 831 | 850 | 858 | 833 | 793 | 822 | 1,196 | 10,653 |
| Dept. stores, (excl. leased depts.) | 81 | 86 | 107 | 103 | 105 | 97 | 97 | 102 | 90 | 103 | 127 | 199 | 1,297 |
| Dept. stores, (incl. leased depts.)[2] | 84 | 90 | 112 | 108 | 109 | 101 | 100 | 105 | 94 | 107 | 132 | 207 | 1,349 |
| GAF, total[3] | 209 | 214 | 246 | 245 | 242 | 230 | 229 | 241 | 223 | 248 | 285 | 468 | 3,080 |
| **Washington, DC-MD-VA MSA, total** | **1,875** | **1,975** | **2,352** | **2,497** | **2,628** | **2,641** | **2,636** | **2,612** | **2,487** | **2,591** | **2,441** | **3,211** | **29,946** |
| Nondurable goods, total | 1,218 | 1,197 | 1,351 | 1,418 | 1,506 | 1,446 | 1,481 | 1,503 | 1,439 | 1,560 | 1,523 | 2,038 | 17,680 |
| Dept. stores, (excl. leased depts.) | 130 | 151 | 193 | 208 | 214 | 198 | 186 | 207 | 212 | 225 | 256 | 412 | 2,592 |
| Dept. stores, (incl. leased depts.)[2] | 137 | 158 | 201 | 216 | 222 | 205 | 191 | 213 | 219 | 232 | 265 | 426 | 2,685 |
| GAF, total[3] | 451 | 476 | 570 | 616 | 647 | 628 | 599 | 666 | 656 | 683 | 761 | 1,260 | 8,013 |

NA Data not available
[1]For definitions of metropolitan areas, see appendix D, *Monthly Retail Trade Report, BR—93.*
[2]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[3]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).
Note: Totals include data for kinds of business not shown.

## Table 12. Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Areas and Cities: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Area[1] and kind of business | 1986 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Atlanta, GA MSA, total** | **1,545** | **1,503** | **1,714** | **1,713** | **1,925** | **1,677** | **1,732** | **1,801** | **1,738** | **1,721** | **1,732** | **2,139** | **20,940** |
| Nondurable goods, total | 1,063 | 1,028 | 1,208 | 1,160 | 1,233 | 1,098 | 1,208 | 1,295 | 1,164 | 1,218 | 1,215 | 1,473 | 14,363 |
| Dept. stores, (excl. leased depts.) | 102 | 111 | 154 | 150 | 166 | 153 | 140 | 169 | 150 | 168 | 200 | 311 | 1,974 |
| Dept. stores, (incl. leased depts.)[2] | 107 | 117 | 163 | 159 | 175 | 162 | 148 | 179 | 158 | 176 | 212 | 329 | 2,085 |
| GAF, total[3] | 330 | 354 | 460 | 449 | 536 | 481 | 442 | 486 | 453 | 465 | 544 | 865 | 5,865 |
| **Baltimore, MD MSA, total** | **1,151** | **1,109** | **1,326** | **1,338** | **1,526** | **1,375** | **1,409** | **1,496** | **1,495** | **1,519** | **1,500** | **1,961** | **17,205** |
| Nondurable goods, total | 668 | 626 | 704 | 705 | 770 | 699 | 697 | 755 | 692 | 753 | 795 | 992 | 8,856 |
| Dept. stores, (excl. leased depts.) | 64 | 67 | 94 | 94 | 111 | 100 | 86 | 104 | 99 | 109 | 143 | 215 | 1,286 |
| Dept. stores, (incl. leased depts.)[2] | 67 | 70 | 98 | 98 | 115 | 105 | 89 | 108 | 103 | 113 | 149 | 223 | 1,338 |
| GAF, total[3] | 231 | 229 | 300 | 296 | 328 | 303 | 288 | 327 | 317 | 337 | 398 | 625 | 3,979 |
| **Boston-Lawrence-Salem-Lowell-Brockton, MA NECMA, total** | **1,971** | **1,787** | **2,023** | **2,111** | **2,289** | **2,149** | **2,133** | **2,235** | **2,287** | **2,295** | **2,260** | **2,904** | **26,444** |
| Nondurable goods, total | 1,420 | 1,281 | 1,423 | 1,453 | 1,567 | 1,426 | 1,452 | 1,546 | 1,457 | 1,598 | 1,596 | 1,958 | 18,177 |
| Dept. stores, (excl. leased depts.) | 109 | 115 | 151 | 152 | 182 | 159 | 143 | 177 | 172 | 182 | 219 | 344 | 2,105 |
| Dept. stores, (incl. leased depts.)[2] | 115 | 121 | 158 | 159 | 190 | 166 | 150 | 186 | 180 | 192 | 230 | 360 | 2,207 |
| GAF, total[3] | 427 | 410 | 532 | 540 | 604 | 562 | 515 | 604 | 600 | 623 | 718 | 1,149 | 7,284 |
| **Chicago-Gary-Lake County, IL-IN-WI CMSA, total** | **3,757** | **3,649** | **4,164** | **4,241** | **4,535** | **4,338** | **4,489** | **4,528** | **4,608** | **4,774** | **4,620** | **5,649** | **53,352** |
| Nondurable goods, total | 2,336 | 2,224 | 2,563 | 2,483 | 2,669 | 2,491 | 2,576 | 2,700 | 2,593 | 2,790 | 2,855 | 3,473 | 31,753 |
| Dept. stores, (excl. leased depts.) | 254 | 249 | 343 | 343 | 381 | 359 | 338 | 387 | 352 | 387 | 461 | 719 | 4,573 |
| Dept. stores, (incl. leased depts.)[2] | 270 | 265 | 364 | 361 | 403 | 379 | 358 | 407 | 373 | 409 | 486 | 759 | 4,834 |
| GAF, total[3] | 775 | 737 | 964 | 942 | 1,048 | 979 | 939 | 1,061 | 985 | 1,098 | 1,281 | 1,956 | 12,765 |
| **Chicago, IL PMSA, total** | **2,932** | **2,857** | **3,265** | **3,305** | **3,561** | **3,402** | **3,519** | **3,552** | **3,621** | **3,764** | **3,663** | **4,495** | **41,936** |
| Nondurable goods, total | 1,857 | 1,774 | 2,058 | 1,988 | 2,135 | 1,996 | 2,070 | 2,166 | 2,096 | 2,251 | 2,308 | 2,798 | 25,497 |
| Dept. stores, (excl. leased depts.) | 193 | 190 | 262 | 260 | 289 | 274 | 258 | 294 | 269 | 295 | 351 | 547 | 3,482 |
| Dept. stores, (incl. leased depts.)[2] | 206 | 203 | 279 | 277 | 308 | 291 | 275 | 312 | 286 | 314 | 373 | 581 | 3,705 |
| GAF, total[3] | 619 | 591 | 773 | 751 | 844 | 786 | 752 | 850 | 793 | 880 | 1,028 | 1,561 | 10,228 |
| **Chicago, IL City, total** | **1,150** | **1,120** | **1,262** | **1,277** | **1,353** | **1,256** | **1,324** | **1,261** | **1,231** | **1,300** | **1,262** | **1,500** | **15,296** |
| Nondurable goods, total | 814 | 791 | 912 | 902 | 927 | 872 | 889 | 938 | 899 | 982 | 971 | 1,150 | 11,047 |
| Dept. stores, (excl. leased depts.) | 63 | 62 | 87 | 85 | 92 | 87 | 83 | 95 | 89 | 99 | 116 | 178 | 1,136 |
| Dept. stores, (incl. leased depts.)[2] | 69 | 68 | 95 | 93 | 101 | 94 | 90 | 103 | 96 | 107 | 126 | 192 | 1,234 |
| GAF, total[3] | 207 | 200 | 262 | 248 | 274 | 260 | 249 | 277 | 268 | 293 | 328 | 479 | 3,345 |
| **Cincinnati-Hamilton, OH-KY-IN CMSA, total** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** |
| Nondurable goods, total | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| Dept. stores, (excl. leased depts.) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| Dept. stores, (incl. leased depts.)[2] | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| GAF, total[3] | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| **Cleveland-Akron-Lorain, OH CMSA, total** | **1,413** | **1,338** | **1,534** | **1,704** | **1,756** | **1,640** | **1,672** | **1,649** | **1,727** | **1,634** | **1,542** | **1,880** | **19,489** |
| Nondurable goods, total | 847 | 779 | 877 | 897 | 950 | 864 | 894 | 898 | 845 | 936 | 942 | 1,165 | 10,894 |
| Dept. stores, (excl. leased depts.) | 93 | 92 | 128 | 142 | 148 | 135 | 130 | 151 | 142 | 150 | 177 | 273 | 1,761 |
| Dept. stores, (incl. leased depts.)[2] | 99 | 98 | 137 | 152 | 158 | 145 | 139 | 161 | 151 | 160 | 190 | 292 | 1,882 |
| GAF, total[3] | 250 | 243 | 313 | 325 | 347 | 322 | 312 | 352 | 329 | 351 | 410 | 647 | 4,201 |
| **Cleveland, OH PMSA, total** | **943** | **896** | **1,024** | **1,132** | **1,162** | **1,085** | **1,104** | **1,092** | **1,145** | **1,079** | **1,026** | **1,262** | **12,950** |
| Dept. stores, (excl. leased depts.) | 63 | 62 | 87 | 97 | 101 | 93 | 89 | 104 | 97 | 103 | 121 | 187 | 1,204 |
| Dept. stores, (incl. leased depts.)[2] | 68 | 67 | 95 | 106 | 110 | 100 | 96 | 112 | 104 | 111 | 131 | 202 | 1,302 |
| GAF, total[3] | 179 | 174 | 224 | 235 | 252 | 234 | 227 | 257 | 239 | 255 | 297 | 470 | 3,043 |
| **Dallas-Fort Worth, TX CMSA, total** | **2,009** | **1,948** | **2,238** | **2,283** | **2,498** | **2,394** | **2,478** | **2,531** | **2,708** | **2,632** | **2,491** | **3,026** | **29,236** |
| Nondurable goods, total | 1,326 | 1,269 | 1,486 | 1,492 | 1,628 | 1,540 | 1,509 | 1,587 | 1,647 | 1,666 | 1,615 | 1,966 | 18,731 |
| Dept. stores, (excl. leased depts.) | 153 | 154 | 205 | 195 | 223 | 199 | 194 | 220 | 192 | 217 | 251 | 407 | 2,610 |
| Dept. stores, (incl. leased depts.)[2] | 159 | 160 | 212 | 202 | 231 | 206 | 201 | 227 | 199 | 225 | 260 | 421 | 2,703 |
| GAF, total[3] | 490 | 505 | 649 | 614 | 706 | 635 | 612 | 721 | 735 | 765 | 828 | 1,254 | 8,514 |
| **Denver-Boulder, CO CMSA, total** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** |
| Nondurable goods, total | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| Dept. stores, (excl. leased depts.) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| Dept. stores, (incl. leased depts.)[2] | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| GAF, total[3] | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| **Detroit-Ann Arbor, MI CMSA, total** | **2,073** | **2,025** | **2,299** | **2,337** | **2,612** | **2,509** | **2,377** | **2,437** | **2,564** | **2,491** | **2,444** | **3,214** | **29,382** |
| Nondurable goods, total | 1,266 | 1,236 | 1,418 | 1,348 | 1,469 | 1,420 | 1,409 | 1,485 | 1,391 | 1,483 | 1,502 | 1,866 | 17,293 |
| Dept. stores, (excl. leased depts.) | 191 | 186 | 249 | 255 | 283 | 268 | 246 | 279 | 260 | 298 | 345 | 494 | 3,354 |
| Dept. stores, (incl. leased depts.)[2] | 198 | 191 | 257 | 263 | 291 | 276 | 254 | 287 | 268 | 306 | 354 | 507 | 3,452 |
| GAF, total[3] | 571 | 535 | 684 | 680 | 778 | 735 | 691 | 758 | 709 | 779 | 876 | 1,359 | 9,155 |
| **Detroit, MI PMSA, total** | **1,862** | **1,824** | **2,073** | **2,104** | **2,350** | **2,252** | **2,139** | **2,199** | **2,294** | **2,239** | **2,208** | **2,896** | **26,440** |
| Nondurable goods, total | 1,172 | 1,148 | 1,315 | 1,252 | 1,365 | 1,317 | 1,306 | 1,378 | 1,291 | 1,372 | 1,394 | 1,733 | 16,043 |
| Dept. stores, (excl. leased depts.) | 177 | 172 | 231 | 236 | 261 | 248 | 228 | 258 | 241 | 275 | 319 | 457 | 3,103 |
| Dept. stores, (incl. leased depts.)[2] | 183 | 177 | 239 | 244 | 269 | 256 | 235 | 266 | 248 | 284 | 329 | 470 | 3,200 |
| GAF, total[3] | 524 | 493 | 633 | 627 | 718 | 679 | 636 | 699 | 654 | 717 | 807 | 1,254 | 8,441 |
| **Houston-Galveston-Brazoria, TX CMSA, total** | **1,784** | **1,684** | **1,901** | **1,832** | **1,991** | **1,892** | **1,890** | **1,995** | **1,842** | **1,830** | **1,870** | **2,568** | **23,079** |
| Nondurable goods, total | 1,187 | 1,133 | 1,280 | 1,227 | 1,364 | 1,232 | 1,240 | 1,357 | 1,156 | 1,243 | 1,310 | 1,772 | 15,501 |
| Dept. stores, (excl. leased depts.) | 133 | 142 | 179 | 168 | 190 | 171 | 174 | 194 | 166 | 180 | 209 | 341 | 2,247 |
| Dept. stores, (incl. leased depts.)[2] | 138 | 147 | 185 | 174 | 197 | 177 | 181 | 201 | 172 | 187 | 217 | 355 | 2,331 |
| GAF, total[3] | 433 | 432 | 530 | 490 | 565 | 501 | 507 | 588 | 490 | 546 | 643 | 1,076 | 6,801 |

## Table 12. Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Areas and Cities: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Area[1] and kind of business | 1986 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Houston, TX PMSA, total** | **1,603** | **1,513** | **1,710** | **1,647** | **1,791** | **1,705** | **1,702** | **1,796** | **1,657** | **1,645** | **1,686** | **2,334** | **20,789** |
| Nondurable goods, total | 1,062 | 1,014 | 1,148 | 1,099 | 1,223 | 1,107 | 1,113 | 1,215 | 1,037 | 1,113 | 1,177 | 1,609 | 13,917 |
| Dept. stores, (excl. leased depts.) | 116 | 124 | 157 | 147 | 168 | 150 | 153 | 170 | 147 | 159 | 184 | 299 | 1,974 |
| Dept. stores, (incl. leased depts.)[2] | 120 | 129 | 163 | 153 | 174 | 156 | 159 | 176 | 151 | 164 | 190 | 311 | 2,046 |
| GAF, total[3] | 402 | 400 | 493 | 455 | 525 | 466 | 472 | 544 | 459 | 508 | 601 | 1,011 | 6,336 |
| **Kansas City, MO-KS MSA, total** | **965** | **924** | **1,059** | **1,028** | **1,169** | **1,028** | **1,006** | **1,116** | **1,065** | **990** | **1,027** | **1,189** | **12,566** |
| Dept. Stores, (excl. leased depts.) | 64 | 62 | 82 | 86 | 99 | 89 | 86 | 95 | 83 | 95 | 118 | 177 | 1,136 |
| Dept. stores, (incl. leased depts.)[2] | 65 | 63 | 84 | 88 | 101 | 90 | 87 | 96 | 84 | 96 | 121 | 181 | 1,156 |
| GAF, total[3] | 175 | 167 | 214 | 208 | 249 | 223 | 214 | 225 | 200 | 222 | 267 | 413 | 2,777 |
| **Los Angeles-Anaheim-Riverside, CA CMSA, total** | **6,897** | **6,590** | **7,304** | **7,416** | **7,832** | **7,784** | **7,723** | **7,883** | **7,840** | **7,718** | **7,728** | **10,091** | **92,806** |
| Nondurable goods, total | 4,328 | 4,077 | 4,589 | 4,477 | 4,796 | 4,739 | 4,676 | 4,707 | 4,547 | 4,659 | 4,697 | 6,009 | 56,301 |
| Dept. stores, (excl. leased depts.) | 550 | 558 | 661 | 640 | 705 | 680 | 636 | 680 | 669 | 641 | 691 | 1,212 | 8,323 |
| Dept. stores, (incl. leased depts.)[2] | 571 | 578 | 686 | 664 | 731 | 706 | 660 | 705 | 693 | 664 | 717 | 1,257 | 8,632 |
| GAF, total[3] | 1,701 | 1,693 | 1,960 | 1,944 | 2,151 | 2,106 | 2,048 | 2,108 | 2,058 | 2,141 | 2,282 | 3,612 | 25,804 |
| **Anaheim-Santa Ana, CA PMSA, total** | **1,428** | **1,399** | **1,541** | **1,506** | **1,685** | **1,624** | **1,601** | **1,706** | **1,660** | **1,572** | **1,589** | **2,097** | **19,408** |
| Dept. stores, (excl. leased depts.) | 108 | 111 | 132 | 130 | 143 | 138 | 130 | 139 | 137 | 137 | 151 | 267 | 1,723 |
| Dept. stores, (incl. leased depts.)[2] | 110 | 113 | 135 | 133 | 146 | 141 | 133 | 142 | 139 | 140 | 153 | 274 | 1,759 |
| GAF, total[3] | 358 | 353 | 417 | 404 | 451 | 450 | 426 | 447 | 423 | 432 | 482 | 796 | 5,439 |
| **Los Angeles-Long Beach, CA PMSA, total** | **4,067** | **3,872** | **4,300** | **4,350** | **4,603** | **4,575** | **4,542** | **4,623** | **4,586** | **4,536** | **4,557** | **5,957** | **54,568** |
| Nondurable goods, total | 2,679 | 2,514 | 2,832 | 2,764 | 2,962 | 2,931 | 2,896 | 2,910 | 2,817 | 2,881 | 2,907 | 3,715 | 34,808 |
| Dept. stores, (excl. leased depts.) | 319 | 323 | 384 | 371 | 409 | 395 | 369 | 394 | 389 | 372 | 400 | 703 | 4,828 |
| Dept. stores, (incl. leased depts.)[2] | 333 | 337 | 400 | 388 | 427 | 412 | 385 | 411 | 405 | 388 | 418 | 733 | 5,037 |
| GAF, total[3] | 1,021 | 1,010 | 1,172 | 1,161 | 1,287 | 1,265 | 1,228 | 1,264 | 1,240 | 1,282 | 1,374 | 2,177 | 15,481 |
| **Los Angeles, CA City, total** | **1,698** | **1,594** | **1,767** | **1,808** | **1,903** | **1,873** | **1,884** | **1,952** | **1,976** | **1,946** | **1,946** | **2,403** | **22,750** |
| Nondurable goods, total | 1,013 | 979 | 1,105 | 1,074 | 1,148 | 1,155 | 1,142 | 1,155 | 1,124 | 1,161 | 1,173 | 1,432 | 13,661 |
| Dept. stores, (excl. leased depts.) | 104 | 104 | 121 | 120 | 129 | 125 | 115 | 124 | 124 | 123 | 133 | 224 | 1,546 |
| Dept. stores, (incl. leased depts.)[2] | 109 | 109 | 127 | 126 | 135 | 131 | 121 | 130 | 130 | 129 | 139 | 235 | 1,621 |
| GAF, total[3] | 395 | 371 | 430 | 433 | 460 | 466 | 424 | 445 | 426 | 456 | 497 | 738 | 5,541 |
| **Miami-Fort Lauderdale, FL CMSA, total** | **1,639** | **1,531** | **1,639** | **1,586** | **1,757** | **1,691** | **1,655** | **1,724** | **1,718** | **1,692** | **1,783** | **2,237** | **20,652** |
| Nondurable goods, total | 911 | 887 | 1,007 | 940 | 1,015 | 957 | 959 | 986 | 918 | 973 | 1,009 | 1,276 | 11,838 |
| Dept. stores, (excl. leased depts.) | 108 | 116 | 143 | 134 | 153 | 143 | 136 | 158 | 135 | 146 | 173 | 275 | 1,820 |
| Dept. stores, (incl. leased depts.)[2] | 112 | 119 | 148 | 139 | 159 | 148 | 140 | 164 | 139 | 149 | 178 | 284 | 1,879 |
| GAF, total[3] | 360 | 359 | 430 | 414 | 451 | 429 | 428 | 465 | 414 | 467 | 532 | 830 | 5,579 |
| **Miami-Hialeah, FL PMSA, total** | **788** | **746** | **807** | **783** | **863** | **825** | **815** | **844** | **830** | **838** | **884** | **1,130** | **10,153** |
| Nondurable goods, total | 491 | 478 | 538 | 510 | 550 | 515 | 519 | 533 | 499 | 528 | 551 | 702 | 6,414 |
| Dept. stores, (excl. leased depts.) | 66 | 71 | 87 | 83 | 94 | 88 | 84 | 98 | 84 | 89 | 106 | 170 | 1,120 |
| Dept. stores, (incl. leased depts.)[2] | 69 | 74 | 91 | 85 | 99 | 91 | 86 | 102 | 85 | 92 | 110 | 176 | 1,160 |
| GAF, total[3] | 199 | 199 | 240 | 232 | 254 | 241 | 241 | 262 | 234 | 260 | 295 | 465 | 3,122 |
| **Milwaukee-Racine, WI CMSA, total** | **784** | **679** | **815** | **870** | **878** | **875** | **834** | **851** | **888** | **882** | **915** | **1,039** | **10,310** |
| Dept. stores, (excl. leased depts.) | 59 | 60 | 83 | 83 | 88 | 81 | 83 | 92 | 83 | 87 | 95 | 156 | 1,050 |
| Dept. stores, (incl. leased depts.)[2] | 61 | 61 | 87 | 87 | 92 | 84 | 86 | 96 | 86 | 90 | 98 | 161 | 1,089 |
| GAF, total[3] | 153 | 142 | 194 | 192 | 202 | 193 | 192 | 207 | 198 | 211 | 235 | 375 | 2,494 |
| **Milwaukee, WI PMSA, total** | **642** | **563** | **672** | **714** | **726** | **714** | **688** | **710** | **728** | **732** | **759** | **875** | **8,523** |
| Dept. stores, (excl. leased depts.) | 51 | 51 | 71 | 72 | 76 | 70 | 71 | 80 | 71 | 74 | 82 | 134 | 903 |
| Dept. stores, (incl. leased depts.)[2] | 53 | 53 | 76 | 76 | 80 | 73 | 75 | 84 | 75 | 78 | 85 | 141 | 949 |
| GAF, total[3] | 137 | 126 | 172 | 173 | 181 | 172 | 170 | 184 | 176 | 189 | 210 | 338 | 2,228 |
| **Minneapolis-St. Paul, MN-WI MSA, total** | **1,210** | **1,146** | **1,283** | **1,350** | **1,453** | **1,386** | **1,358** | **1,440** | **1,486** | **1,510** | **1,449** | **1,691** | **16,762** |
| Dept. stores, (excl. leased depts.) | 114 | 112 | 149 | 149 | 165 | 155 | 142 | 166 | 153 | 175 | 199 | 280 | 1,959 |
| Dept. stores, (incl. leased depts.)[2] | 118 | 116 | 155 | 155 | 172 | 162 | 148 | 173 | 160 | 181 | 208 | 291 | 2,039 |
| GAF, total[3] | 264 | 251 | 320 | 318 | 344 | 328 | 317 | 371 | 341 | 370 | 417 | 602 | 4,243 |
| **New York-Northern New Jersey-Long Island NY-NJ-CT CMSA, total** | **8,717** | **8,074** | **9,106** | **9,062** | **9,968** | **9,501** | **9,271** | **9,490** | **9,890** | **9,848** | **9,942** | **12,630** | **115,499** |
| Nondurable goods, total | 5,936 | 5,383 | 6,016 | 5,720 | 6,263 | 5,984 | 5,891 | 6,017 | 5,895 | 6,236 | 6,455 | 8,047 | 73,843 |
| Dept. stores, (excl. leased depts.) | 467 | 521 | 656 | 652 | 812 | 710 | 591 | 726 | 728 | 775 | 926 | 1,450 | 9,014 |
| Dept. stores, (incl. leased depts.)[2] | 491 | 547 | 690 | 684 | 852 | 745 | 621 | 762 | 764 | 814 | 971 | 1,523 | 9,464 |
| GAF, total[3] | 1,922 | 1,915 | 2,315 | 2,328 | 2,695 | 2,465 | 2,278 | 2,551 | 2,609 | 2,729 | 3,020 | 4,489 | 31,316 |
| **Nassau-Suffolk, NY PMSA, total** | **1,881** | **1,662** | **1,717** | **1,678** | **1,867** | **1,784** | **1,755** | **1,814** | **1,830** | **1,813** | **1,885** | **2,341** | **22,027** |
| Nondurable goods, total | 1,343 | 1,156 | 1,179 | 1,094 | 1,226 | 1,164 | 1,161 | 1,193 | 1,143 | 1,195 | 1,294 | 1,595 | 14,743 |
| Dept. stores, (excl. leased depts.) | 81 | 91 | 114 | 113 | 145 | 130 | 107 | 128 | 127 | 131 | 162 | 255 | 1,584 |
| Dept. stores, (incl. leased depts.)[2] | 92 | 101 | 129 | 128 | 164 | 146 | 121 | 144 | 142 | 146 | 182 | 288 | 1,783 |
| **New York, NY PMSA, total** | **3,355** | **3,170** | **3,807** | **3,710** | **3,987** | **3,798** | **3,660** | **3,760** | **4,046** | **4,073** | **4,108** | **5,184** | **46,658** |
| Nondurable goods, total | 2,223 | 2,072 | 2,387 | 2,286 | 2,464 | 2,342 | 2,272 | 2,355 | 2,340 | 2,483 | 2,546 | 3,157 | 28,927 |
| Dept. stores, (excl. leased depts.) | 192 | 209 | 262 | 255 | 319 | 276 | 223 | 277 | 286 | 310 | 356 | 546 | 3,511 |
| Dept. stores, (incl. leased depts.)[2] | 200 | 219 | 273 | 267 | 333 | 287 | 232 | 289 | 298 | 324 | 371 | 569 | 3,662 |
| GAF, total[3] | 805 | 793 | 980 | 978 | 1,115 | 1,018 | 929 | 1,062 | 1,108 | 1,163 | 1,268 | 1,865 | 13,084 |
| **Newark, NJ PMSA, total** | **771** | **699** | **792** | **902** | **997** | **923** | **901** | **877** | **892** | **893** | **925** | **1,154** | **10,726** |
| Dept. stores, (excl. leased depts.) | 43 | 48 | 61 | 63 | 75 | 65 | 57 | 70 | 68 | 74 | 89 | 141 | 854 |
| Dept. stores, (incl. leased depts.)[2] | 43 | 49 | 62 | 64 | 77 | 67 | 58 | 72 | 70 | 76 | 91 | 145 | 874 |
| **New York, NY City, total** | **2,874** | **2,751** | **3,322** | **3,214** | **3,401** | **3,181** | **3,077** | **3,173** | **3,408** | **3,505** | **3,426** | **4,305** | **39,637** |
| Nondurable goods, total | 1,840 | 1,729 | 1,990 | 1,916 | 2,042 | 1,946 | 1,865 | 1,919 | 1,911 | 2,024 | 2,045 | 2,527 | 23,754 |
| Dept. stores, (excl. leased depts.) | 147 | 159 | 197 | 190 | 236 | 202 | 161 | 201 | 215 | 232 | 263 | 402 | 2,605 |
| Dept. stores, (incl. leased depts.)[2] | 154 | 166 | 205 | 197 | 245 | 210 | 168 | 210 | 224 | 241 | 274 | 419 | 2,713 |
| GAF, total[3] | 670 | 658 | 819 | 825 | 932 | 861 | 774 | 881 | 941 | 976 | 1,041 | 1,509 | 10,887 |

## Table 12. **Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Areas and Cities: January 1984 to December 1993**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Area[1] and kind of business | 1986 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Philadelphia-Wilmington-Trenton, PA-NJ-DE CMSA, total** | **3,298** | **3,066** | **3,429** | **3,405** | **3,889** | **3,723** | **3,500** | **3,590** | **3,907** | **3,738** | **3,679** | **4,712** | **43,936** |
| Nondurable goods, total | 1,874 | 1,738 | 1,993 | 1,843 | 2,066 | 1,928 | 1,868 | 1,965 | 1,951 | 2,059 | 2,178 | 2,773 | 24,236 |
| Dept. stores, (excl. leased depts.) | 191 | 202 | 276 | 272 | 325 | 284 | 248 | 294 | 290 | 316 | 408 | 626 | 3,732 |
| Dept. stores, (incl. leased depts.)[2] | 198 | 210 | 285 | 282 | 336 | 293 | 257 | 303 | 301 | 328 | 423 | 647 | 3,863 |
| GAF, total[3] | 574 | 584 | 735 | 706 | 809 | 742 | 679 | 764 | 760 | 819 | 974 | 1,547 | 9,693 |
| **Philadelphia, PA-NJ PMSA, total** | **2,634** | **2,450** | **2,734** | **2,727** | **3,107** | **2,972** | **2,803** | **2,874** | **3,126** | **2,993** | **2,952** | **3,777** | **35,149** |
| Nondurable goods, total | 1,498 | 1,393 | 1,593 | 1,483 | 1,654 | 1,541 | 1,499 | 1,575 | 1,566 | 1,654 | 1,750 | 2,217 | 19,423 |
| Dept. stores, (excl. leased depts.) | 153 | 162 | 220 | 218 | 259 | 227 | 198 | 235 | 232 | 252 | 326 | 500 | 2,982 |
| Dept. stores, (incl. leased depts.)[2] | 159 | 167 | 228 | 225 | 268 | 234 | 206 | 243 | 239 | 261 | 338 | 517 | 3,085 |
| GAF, total[3] | 452 | 459 | 574 | 551 | 633 | 585 | 535 | 602 | 597 | 644 | 770 | 1,227 | 7,629 |
| **Philadelphia, PA City, total** | **546** | **561** | **658** | **667** | **692** | **669** | **621** | **686** | **705** | **666** | **671** | **791** | **7,933** |
| Dept. stores, (excl. leased depts.) | 30 | 28 | 40 | 38 | 45 | 38 | 35 | 36 | 39 | 44 | 56 | 81 | 510 |
| Dept. stores, (incl. leased depts.)[2] | 31 | 29 | 41 | 39 | 46 | 39 | 37 | 38 | 41 | 46 | 59 | 84 | 530 |
| **Phoenix, AZ MSA, total** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** |
| Dept. stores, (excl. leased depts.) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| Dept. stores, (incl. leased depts.)[2] | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| GAF, total[3] | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| **Pittsburgh-Beaver Valley, PA CMSA, total** | **759** | **729** | **827** | **852** | **933** | **921** | **997** | **1,005** | **964** | **967** | **996** | **1,203** | **11,153** |
| Nondurable goods, total | 557 | 527 | 593 | 602 | 676 | 612 | 648 | 676 | 597 | 643 | 695 | 849 | 7,675 |
| Dept. stores, (excl. leased depts.) | 78 | 80 | 116 | 116 | 128 | 109 | 103 | 124 | 108 | 117 | 163 | 213 | 1,455 |
| Dept. stores, (incl. leased depts.)[2] | 83 | 85 | 122 | 122 | 135 | 116 | 108 | 130 | 114 | 123 | 171 | 223 | 1,532 |
| GAF, total[3] | 180 | 188 | 240 | 234 | 254 | 229 | 226 | 264 | 237 | 257 | 337 | 494 | 3,140 |
| **Pittsburgh, PA PMSA, total** | **739** | **709** | **802** | **828** | **904** | **895** | **971** | **977** | **938** | **940** | **965** | **1,162** | **10,830** |
| Nondurable goods, total | 539 | 510 | 572 | 581 | 652 | 592 | 628 | 654 | 577 | 623 | 669 | 815 | 7,412 |
| Dept. stores, (excl. leased depts.) | 71 | 72 | 105 | 105 | 116 | 99 | 93 | 113 | 98 | 106 | 148 | 193 | 1,319 |
| Dept. stores, (incl. leased depts.)[2] | 75 | 76 | 110 | 110 | 121 | 104 | 97 | 118 | 103 | 111 | 154 | 202 | 1,381 |
| GAF, total[3] | 167 | 173 | 222 | 217 | 235 | 212 | 211 | 246 | 220 | 239 | 312 | 457 | 2,911 |
| **St. Louis, MO-IL MSA, total** | **1,108** | **1,070** | **1,317** | **1,276** | **1,354** | **1,278** | **1,278** | **1,385** | **1,308** | **1,294** | **1,275** | **1,598** | **15,541** |
| Dept. stores, (excl. leased depts.) | 111 | 112 | 148 | 150 | 164 | 151 | 140 | 159 | 147 | 166 | 204 | 303 | 1,955 |
| Dept. stores, (incl. leased depts.)[2] | 112 | 113 | 150 | 152 | 167 | 154 | 142 | 162 | 148 | 168 | 208 | 308 | 1,984 |
| GAF, total[3] | 308 | 299 | 408 | 383 | 418 | 379 | 357 | 405 | 380 | 417 | 473 | 703 | 4,930 |
| **San Diego, CA MSA, total** | **1,086** | **1,061** | **1,077** | **1,115** | **1,231** | **1,146** | **1,218** | **1,331** | **1,253** | **1,259** | **1,244** | **1,537** | **14,558** |
| Nondurable goods, total | 581 | 560 | 631 | 624 | 698 | 657 | 672 | 709 | 667 | 684 | 688 | 904 | 8,075 |
| Dept. stores, (excl. leased depts.) | 91 | 94 | 112 | 109 | 120 | 114 | 112 | 122 | 118 | 110 | 121 | 205 | 1,428 |
| Dept. stores, (incl. leased depts.)[2] | 95 | 98 | 116 | 113 | 125 | 118 | 117 | 127 | 123 | 114 | 126 | 213 | 1,485 |
| GAF, total[3] | 302 | 297 | 343 | 334 | 385 | 345 | 359 | 390 | 370 | 379 | 410 | 642 | 4,556 |
| **San Francisco-Oakland-San Jose, CA CMSA, total** | **3,064** | **2,858** | **3,157** | **3,180** | **3,456** | **3,305** | **3,339** | **3,469** | **3,301** | **3,436** | **3,506** | **4,486** | **40,557** |
| Nondurable goods, total | 2,193 | 2,068 | 2,244 | 2,234 | 2,460 | 2,303 | 2,299 | 2,375 | 2,183 | 2,410 | 2,521 | 3,131 | 28,421 |
| Dept. stores, (excl. leased depts.) | 245 | 253 | 298 | 303 | 342 | 318 | 316 | 357 | 322 | 330 | 367 | 614 | 4,065 |
| Dept. stores, (incl. leased depts.)[2] | 252 | 259 | 307 | 312 | 351 | 327 | 323 | 366 | 330 | 339 | 376 | 630 | 4,172 |
| GAF, total[3] | 785 | 776 | 925 | 905 | 1,008 | 958 | 959 | 1,047 | 978 | 1,034 | 1,125 | 1,795 | 12,295 |
| **Oakland, CA PMSA, total** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** |
| Dept. stores, (excl. leased depts.) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| Dept. stores, (incl. leased depts.)[2] | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| **San Francisco, CA PMSA, total** | **802** | **750** | **827** | **828** | **898** | **861** | **868** | **902** | **847** | **904** | **931** | **1,189** | **10,607** |
| Nondurable goods, total | 642 | 606 | 659 | 655 | 714 | 673 | 673 | 697 | 643 | 711 | 741 | 929 | 8,343 |
| Dept. stores, (excl. leased depts.) | 72 | 74 | 88 | 89 | 100 | 94 | 93 | 106 | 95 | 98 | 109 | 181 | 1,199 |
| Dept. stores, (incl. leased depts.)[2] | 75 | 78 | 92 | 93 | 105 | 98 | 97 | 110 | 99 | 101 | 113 | 188 | 1,249 |
| GAF, total[3] | 238 | 234 | 282 | 275 | 303 | 291 | 289 | 319 | 299 | 314 | 342 | 546 | 3,732 |
| **Seattle-Tacoma, WA CMSA, total** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** |
| Dept. stores, (excl. leased depts.) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| Dept. stores, (incl. leased depts.)[2] | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| GAF, total[3] | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| **Tampa-St. Petersburg-Clearwater, FL MSA, total** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** |
| Nondurable goods, total | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| Dept. stores, (excl. leased depts.) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| Dept. stores, (incl. leased depts.)[2] | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| GAF, total[3] | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| **Washington, DC-MD-VA MSA, total** | **1,876** | **1,805** | **2,126** | **2,134** | **2,316** | **2,162** | **2,180** | **2,260** | **2,280** | **2,237** | **2,258** | **2,904** | **26,538** |
| Nondurable goods, total | 1,163 | 1,144 | 1,350 | 1,324 | 1,426 | 1,291 | 1,292 | 1,327 | 1,290 | 1,396 | 1,420 | 1,769 | 16,192 |
| Dept. stores, (excl. leased depts.) | 129 | 137 | 181 | 184 | 213 | 184 | 173 | 198 | 196 | 206 | 250 | 381 | 2,432 |
| Dept. stores, (incl. leased depts.)[2] | 135 | 143 | 188 | 191 | 222 | 192 | 180 | 207 | 205 | 216 | 262 | 398 | 2,539 |
| GAF, total[3] | 407 | 414 | 572 | 563 | 654 | 579 | 560 | 626 | 563 | 596 | 690 | 1,094 | 7,318 |

NA Data not available
[1]For definitions of metropolitan areas, see appendix D, *Monthly Retail Trade Report, BR—93.*
[2]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[3]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).
Note: Totals include data for kinds of business not shown.

## Table 12. Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Areas and Cities: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Area[1] and kind of business | 1985 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Atlanta, GA MSA, total** | **1,432** | **1,395** | **1,623** | **1,591** | **1,715** | **1,664** | **1,561** | **1,691** | **1,715** | **1,831** | **1,901** | **2,200** | **20,319** |
| Nondurable goods, total | 956 | 938 | 1,093 | 1,039 | 1,096 | 1,064 | 1,010 | 1,120 | 1,098 | 1,199 | 1,275 | 1,559 | 13,447 |
| Dept. stores, (excl. leased depts.) | 97 | 103 | 143 | 142 | 147 | 143 | 127 | 159 | 141 | 151 | 189 | 293 | 1,835 |
| Dept. stores, (incl. leased depts.)[2] | 102 | 108 | 150 | 149 | 156 | 151 | 135 | 168 | 149 | 160 | 201 | 310 | 1,939 |
| GAF, total[3] | 390 | 354 | 449 | 428 | 449 | 432 | 399 | 460 | 431 | 467 | 582 | 868 | 5,709 |
| **Baltimore, MD MSA, total** | **1,123** | **1,049** | **1,174** | **1,318** | **1,388** | **1,311** | **1,321** | **1,388** | **1,256** | **1,320** | **1,418** | **1,700** | **15,766** |
| Nondurable goods, total | 632 | 621 | 678 | 721 | 754 | 686 | 689 | 757 | 696 | 760 | 819 | 968 | 8,781 |
| Dept. stores, (excl. leased depts.) | 64 | 71 | 85 | 91 | 100 | 91 | 79 | 95 | 92 | 100 | 128 | 196 | 1,192 |
| Dept. stores, (incl. leased depts.)[2] | 66 | 73 | 89 | 95 | 105 | 95 | 82 | 99 | 95 | 105 | 134 | 204 | 1,242 |
| GAF, total[3] | 219 | 231 | 273 | 280 | 302 | 279 | 256 | 302 | 280 | 307 | 368 | 571 | 3,668 |
| **Boston-Lawrence-Salem-Lowell-Brockton, MA NECMA, total** | **1,775** | **1,704** | **1,936** | **1,921** | **2,122** | **2,067** | **2,043** | **2,149** | **2,041** | **2,212** | **2,240** | **2,649** | **24,859** |
| Nondurable goods, total | 1,282 | 1,202 | 1,371 | 1,327 | 1,484 | 1,411 | 1,410 | 1,497 | 1,361 | 1,548 | 1,602 | 1,814 | 17,309 |
| Dept. stores, (excl. leased depts.) | 104 | 110 | 140 | 143 | 164 | 148 | 129 | 161 | 149 | 168 | 207 | 314 | 1,937 |
| Dept. stores, (incl. leased depts.)[2] | 110 | 116 | 147 | 150 | 172 | 155 | 135 | 168 | 157 | 176 | 217 | 330 | 2,033 |
| GAF, total[3] | 393 | 416 | 499 | 492 | 535 | 505 | 449 | 582 | 541 | 601 | 704 | 1,011 | 6,728 |
| **Chicago-Gary-Lake County, IL-IN-WI CMSA, total** | **3,406** | **3,360** | **3,911** | **4,082** | **4,358** | **4,056** | **4,222** | **4,406** | **4,180** | **4,283** | **4,354** | **4,934** | **49,552** |
| Nondurable goods, total | 2,110 | 2,052 | 2,305 | 2,367 | 2,571 | 2,449 | 2,444 | 2,644 | 2,473 | 2,717 | 2,864 | 3,323 | 30,319 |
| Dept. stores, (excl. leased depts.) | 247 | 250 | 334 | 345 | 369 | 341 | 314 | 376 | 336 | 381 | 451 | 690 | 4,434 |
| Dept. stores, (incl. leased depts.)[2] | 263 | 267 | 356 | 366 | 392 | 362 | 332 | 397 | 356 | 404 | 477 | 730 | 4,702 |
| GAF, total[3] | 704 | 700 | 867 | 889 | 950 | 907 | 854 | 1,011 | 944 | 1,021 | 1,206 | 1,755 | 11,808 |
| **Chicago, IL PMSA, total** | **2,647** | **2,618** | **3,045** | **3,141** | **3,357** | **3,140** | **3,263** | **3,432** | **3,263** | **3,353** | **3,432** | **3,928** | **38,619** |
| Nondurable goods, total | 1,677 | 1,635 | 1,838 | 1,882 | 2,034 | 1,949 | 1,943 | 2,102 | 1,982 | 2,182 | 2,303 | 2,677 | 24,204 |
| Dept. stores, (excl. leased depts.) | 188 | 191 | 256 | 263 | 281 | 259 | 238 | 285 | 256 | 290 | 344 | 525 | 3,376 |
| Dept. stores, (incl. leased depts.)[2] | 201 | 204 | 273 | 281 | 300 | 278 | 254 | 304 | 273 | 310 | 367 | 560 | 3,605 |
| GAF, total[3] | 561 | 556 | 690 | 708 | 757 | 719 | 677 | 802 | 752 | 811 | 965 | 1,392 | 9,390 |
| **Chicago, IL City, total** | **1,068** | **1,060** | **1,189** | **1,226** | **1,270** | **1,222** | **1,390** | **1,386** | **1,305** | **1,332** | **1,303** | **1,415** | **15,166** |
| Nondurable goods, total | 775 | 751 | 863 | 882 | 934 | 923 | 918 | 976 | 944 | 1,022 | 1,046 | 1,136 | 11,170 |
| Dept. stores, (excl. leased depts.) | 63 | 64 | 86 | 88 | 90 | 85 | 78 | 93 | 86 | 97 | 115 | 168 | 1,113 |
| Dept. stores, (incl. leased depts.)[2] | 68 | 69 | 94 | 96 | 99 | 93 | 84 | 102 | 93 | 106 | 125 | 182 | 1,211 |
| GAF, total[3] | 186 | 188 | 229 | 236 | 253 | 242 | 225 | 263 | 245 | 257 | 305 | 410 | 3,039 |
| **Cincinnati-Hamilton, OH-KY-IN CMSA, total** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** |
| Nondurable goods, total | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| Dept. stores, (excl. leased depts.) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| Dept. stores, (incl. leased depts.)[2] | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| GAF, total[3] | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| **Cleveland-Akron-Lorain, OH CMSA, total** | **1,229** | **1,165** | **1,430** | **1,614** | **1,674** | **1,537** | **1,608** | **1,706** | **1,634** | **1,598** | **1,614** | **1,800** | **18,609** |
| Nondurable goods, total | 798 | 742 | 856 | 929 | 952 | 896 | 918 | 938 | 888 | 943 | 959 | 1,156 | 10,975 |
| Dept. stores, (excl. leased depts.) | 95 | 93 | 127 | 146 | 142 | 130 | 122 | 141 | 134 | 147 | 177 | 270 | 1,724 |
| Dept. stores, (incl. leased depts.)[2] | 102 | 100 | 136 | 156 | 152 | 139 | 130 | 151 | 144 | 157 | 191 | 289 | 1,847 |
| GAF, total[3] | 236 | 228 | 301 | 326 | 329 | 311 | 305 | 348 | 322 | 349 | 424 | 644 | 4,123 |
| **Cleveland, OH PMSA, total** | **822** | **780** | **949** | **1,070** | **1,105** | **1,015** | **1,061** | **1,134** | **1,089** | **1,059** | **1,082** | **1,216** | **12,382** |
| Dept. stores, (excl. leased depts.) | 66 | 64 | 86 | 100 | 97 | 88 | 83 | 96 | 92 | 100 | 121 | 184 | 1,177 |
| Dept. stores, (incl. leased depts.)[2] | 70 | 68 | 94 | 108 | 106 | 96 | 90 | 105 | 99 | 109 | 131 | 200 | 1,276 |
| GAF, total[3] | 171 | 167 | 216 | 235 | 237 | 223 | 219 | 252 | 233 | 252 | 308 | 468 | 2,981 |
| **Dallas-Fort Worth, TX CMSA, total** | **2,032** | **2,015** | **2,326** | **2,449** | **2,598** | **2,379** | **2,422** | **2,570** | **2,330** | **2,311** | **2,396** | **2,723** | **28,551** |
| Nondurable goods, total | 1,302 | 1,280 | 1,487 | 1,519 | 1,595 | 1,499 | 1,506 | 1,656 | 1,522 | 1,505 | 1,646 | 1,871 | 18,388 |
| Dept. stores, (excl. leased depts.) | 137 | 144 | 190 | 190 | 207 | 188 | 182 | 205 | 191 | 207 | 251 | 391 | 2,483 |
| Dept. stores, (incl. leased depts.)[2] | 143 | 149 | 197 | 197 | 215 | 195 | 189 | 212 | 198 | 215 | 261 | 406 | 2,577 |
| GAF, total[3] | 478 | 512 | 618 | 596 | 642 | 592 | 557 | 667 | 669 | 639 | 722 | 1,067 | 7,759 |
| **Denver-Boulder, CO CMSA, total** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** |
| Nondurable goods, total | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| Dept. stores, (excl. leased depts.) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| Dept. stores, (incl. leased depts.)[2] | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| GAF, total[3] | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| **Detroit-Ann Arbor, MI CMSA, total** | **1,905** | **1,833** | **2,152** | **2,243** | **2,399** | **2,299** | **2,277** | **2,294** | **2,174** | **2,256** | **2,361** | **2,948** | **27,141** |
| Nondurable goods, total | 1,183 | 1,109 | 1,274 | 1,280 | 1,335 | 1,297 | 1,263 | 1,349 | 1,263 | 1,350 | 1,449 | 1,782 | 15,934 |
| Dept. stores, (excl. leased depts.) | 181 | 172 | 224 | 234 | 247 | 240 | 219 | 255 | 233 | 267 | 327 | 460 | 3,059 |
| Dept. stores, (incl. leased depts.)[2] | 187 | 177 | 231 | 242 | 256 | 247 | 227 | 263 | 242 | 274 | 337 | 473 | 3,156 |
| GAF, total[3] | 516 | 479 | 587 | 617 | 665 | 680 | 639 | 717 | 636 | 722 | 866 | 1,263 | 8,387 |
| **Detroit, MI PMSA, total** | **1,714** | **1,642** | **1,929** | **2,009** | **2,153** | **2,060** | **2,035** | **2,061** | **1,948** | **2,024** | **2,131** | **2,657** | **24,363** |
| Nondurable goods, total | 1,094 | 1,025 | 1,178 | 1,186 | 1,237 | 1,199 | 1,167 | 1,251 | 1,167 | 1,244 | 1,344 | 1,650 | 14,742 |
| Dept. stores, (excl. leased depts.) | 168 | 158 | 207 | 217 | 230 | 222 | 203 | 236 | 217 | 246 | 302 | 426 | 2,832 |
| Dept. stores, (incl. leased depts.)[2] | 174 | 164 | 214 | 225 | 237 | 230 | 210 | 244 | 224 | 255 | 313 | 439 | 2,929 |
| GAF, total[3] | 475 | 438 | 541 | 571 | 616 | 628 | 589 | 664 | 588 | 663 | 799 | 1,166 | 7,738 |
| **Houston-Galveston-Brazoria, TX CMSA, total** | **1,701** | **1,636** | **1,901** | **1,905** | **2,027** | **1,910** | **1,929** | **2,032** | **1,889** | **1,850** | **1,947** | **2,390** | **23,117** |
| Nondurable goods, total | 1,111 | 1,073 | 1,204 | 1,216 | 1,289 | 1,199 | 1,224 | 1,303 | 1,171 | 1,225 | 1,306 | 1,642 | 14,963 |
| Dept. stores, (excl. leased depts.) | 133 | 135 | 174 | 175 | 187 | 175 | 167 | 192 | 160 | 174 | 203 | 339 | 2,214 |
| Dept. stores, (incl. leased depts.)[2] | 139 | 141 | 181 | 182 | 195 | 182 | 173 | 199 | 166 | 181 | 211 | 353 | 2,303 |
| GAF, total[3] | 440 | 441 | 529 | 530 | 557 | 505 | 496 | 562 | 495 | 522 | 610 | 966 | 6,653 |

## Table 12. **Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Areas and Cities: January 1984 to December 1993**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Area[1] and kind of business | 1985 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Houston, TX PMSA, total** | **1,532** | **1,477** | **1,716** | **1,722** | **1,824** | **1,719** | **1,737** | **1,827** | **1,700** | **1,668** | **1,752** | **2,164** | **20,838** |
| Nondurable goods, total | 998 | 966 | 1,087 | 1,097 | 1,156 | 1,075 | 1,098 | 1,169 | 1,051 | 1,100 | 1,171 | 1,483 | 13,451 |
| Dept. stores, (excl. leased depts.) | 117 | 119 | 152 | 153 | 166 | 153 | 146 | 168 | 141 | 153 | 177 | 298 | 1,943 |
| Dept. stores, (incl. leased depts.)[2] | 121 | 123 | 158 | 159 | 172 | 159 | 153 | 174 | 146 | 159 | 184 | 310 | 2,018 |
| GAF, total[3] | 411 | 413 | 493 | 497 | 517 | 469 | 462 | 522 | 462 | 484 | 566 | 899 | 6,195 |
| **Kansas City, MO-KS MSA, total** | **1,020** | **1,036** | **1,153** | **1,137** | **1,266** | **1,165** | **1,080** | **1,254** | **1,173** | **1,029** | **1,093** | **1,203** | **13,609** |
| Dept. Stores, (excl. leased depts.) | 60 | 61 | 79 | 83 | 92 | 83 | 81 | 95 | 81 | 85 | 110 | 166 | 1,076 |
| Dept. stores, (incl. leased depts.)[2] | 61 | 62 | 81 | 85 | 94 | 85 | 82 | 97 | 82 | 86 | 112 | 170 | 1,097 |
| GAF, total[3] | 169 | 165 | 201 | 209 | 222 | 205 | 203 | 242 | 213 | 228 | 270 | 410 | 2,737 |
| **Los Angeles-Anaheim-Riverside, CA CMSA, total** | **6,503** | **6,272** | **7,292** | **6,988** | **7,578** | **7,303** | **7,339** | **7,530** | **7,266** | **7,202** | **7,571** | **9,201** | **88,045** |
| Nondurable goods, total | 4,032 | 3,848 | 4,423 | 4,334 | 4,520 | 4,538 | 4,571 | 4,652 | 4,434 | 4,594 | 4,885 | 5,974 | 54,805 |
| Dept. stores, (excl. leased depts.) | 546 | 548 | 639 | 665 | 703 | 714 | 650 | 702 | 667 | 697 | 879 | 1,317 | 8,727 |
| Dept. stores, (incl. leased depts.)[2] | 568 | 570 | 664 | 692 | 731 | 743 | 676 | 730 | 693 | 724 | 913 | 1,369 | 9,073 |
| GAF, total[3] | 1,592 | 1,565 | 1,806 | 1,818 | 1,997 | 1,984 | 1,873 | 2,019 | 1,925 | 2,006 | 2,421 | 3,485 | 24,491 |
| **Anaheim-Santa Ana, CA PMSA, total** | **1,360** | **1,371** | **1,523** | **1,460** | **1,616** | **1,644** | **1,594** | **1,649** | **1,549** | **1,490** | **1,601** | **1,929** | **18,786** |
| Dept. stores, (excl. leased depts.) | 106 | 108 | 127 | 129 | 138 | 139 | 128 | 136 | 131 | 138 | 177 | 273 | 1,730 |
| Dept. stores, (incl. leased depts.)[2] | 108 | 110 | 130 | 132 | 142 | 143 | 131 | 139 | 134 | 141 | 182 | 280 | 1,772 |
| GAF, total[3] | 347 | 354 | 394 | 392 | 437 | 450 | 418 | 464 | 430 | 426 | 527 | 775 | 5,414 |
| **Los Angeles-Long Beach, CA PMSA, total** | **3,824** | **3,681** | **4,268** | **4,112** | **4,446** | **4,302** | **4,336** | **4,436** | **4,271** | **4,260** | **4,469** | **5,432** | **51,837** |
| Nondurable goods, total | 2,492 | 2,377 | 2,729 | 2,684 | 2,798 | 2,808 | 2,841 | 2,881 | 2,744 | 2,843 | 3,004 | 3,655 | 33,856 |
| Dept. stores, (excl. leased depts.) | 317 | 318 | 371 | 387 | 407 | 414 | 377 | 407 | 388 | 404 | 510 | 764 | 5,064 |
| Dept. stores, (incl. leased depts.)[2] | 331 | 332 | 388 | 403 | 426 | 433 | 394 | 426 | 404 | 423 | 533 | 799 | 5,292 |
| GAF, total[3] | 965 | 944 | 1,090 | 1,100 | 1,209 | 1,203 | 1,135 | 1,218 | 1,164 | 1,207 | 1,448 | 2,068 | 14,751 |
| **Los Angeles, CA City, total** | **1,628** | **1,602** | **1,780** | **1,714** | **1,898** | **1,805** | **1,930** | **1,999** | **1,912** | **1,916** | **1,946** | **2,263** | **22,393** |
| Nondurable goods, total | 1,007 | 957 | 1,072 | 1,026 | 1,131 | 1,115 | 1,190 | 1,206 | 1,135 | 1,189 | 1,241 | 1,430 | 13,699 |
| Dept. stores, (excl. leased depts.) | 104 | 108 | 123 | 128 | 133 | 135 | 120 | 131 | 126 | 132 | 165 | 236 | 1,641 |
| Dept. stores, (incl. leased depts.)[2] | 109 | 113 | 129 | 134 | 140 | 141 | 126 | 137 | 132 | 138 | 172 | 247 | 1,718 |
| GAF, total[3] | 367 | 374 | 408 | 411 | 472 | 456 | 437 | 471 | 449 | 469 | 540 | 718 | 5,572 |
| **Miami-Fort Lauderdale, FL CMSA, total** | **1,461** | **1,422** | **1,523** | **1,431** | **1,521** | **1,440** | **1,420** | **1,625** | **1,538** | **1,667** | **1,707** | **1,990** | **18,745** |
| Nondurable goods, total | 812 | 781 | 880 | 867 | 889 | 860 | 872 | 954 | 917 | 985 | 969 | 1,186 | 10,972 |
| Dept. stores, (excl. leased depts.) | 107 | 124 | 144 | 135 | 147 | 143 | 130 | 163 | 130 | 145 | 161 | 260 | 1,789 |
| Dept. stores, (incl. leased depts.)[2] | 111 | 128 | 149 | 141 | 153 | 148 | 134 | 168 | 134 | 150 | 166 | 270 | 1,852 |
| GAF, total[3] | 329 | 340 | 388 | 378 | 406 | 397 | 385 | 455 | 381 | 424 | 467 | 699 | 5,049 |
| **Miami-Hialeah, FL PMSA, total** | **697** | **679** | **734** | **705** | **738** | **701** | **703** | **791** | **750** | **819** | **834** | **999** | **9,150** |
| Nondurable goods, total | 437 | 423 | 476 | 472 | 478 | 463 | 474 | 517 | 498 | 537 | 531 | 649 | 5,955 |
| Dept. stores, (excl. leased depts.) | 66 | 76 | 88 | 82 | 90 | 87 | 81 | 100 | 81 | 89 | 99 | 160 | 1,099 |
| Dept. stores, (incl. leased depts.)[2] | 68 | 79 | 92 | 86 | 95 | 91 | 83 | 104 | 83 | 92 | 103 | 166 | 1,142 |
| GAF, total[3] | 182 | 190 | 218 | 211 | 227 | 221 | 217 | 255 | 215 | 237 | 262 | 393 | 2,628 |
| **Milwaukee-Racine, WI CMSA, total** | **767** | **639** | **800** | **851** | **951** | **902** | **905** | **930** | **895** | **893** | **949** | **1,115** | **10,597** |
| Dept. stores, (excl. leased depts.) | 57 | 58 | 79 | 83 | 83 | 76 | 72 | 87 | 75 | 93 | 118 | 163 | 1,044 |
| Dept. stores, (incl. leased depts.)[2] | 59 | 60 | 83 | 87 | 87 | 79 | 74 | 90 | 78 | 96 | 123 | 170 | 1,086 |
| GAF, total[3] | 143 | 138 | 178 | 190 | 190 | 174 | 168 | 192 | 175 | 207 | 247 | 349 | 2,351 |
| **Milwaukee, WI PMSA, total** | **623** | **532** | **656** | **698** | **775** | **736** | **736** | **764** | **727** | **736** | **784** | **921** | **8,688** |
| Dept. stores, (excl. leased depts.) | 48 | 49 | 69 | 72 | 72 | 65 | 61 | 74 | 64 | 80 | 101 | 140 | 895 |
| Dept. stores, (incl. leased depts.)[2] | 51 | 52 | 72 | 76 | 76 | 68 | 65 | 78 | 68 | 83 | 107 | 148 | 944 |
| GAF, total[3] | 127 | 123 | 160 | 170 | 170 | 156 | 150 | 170 | 156 | 186 | 219 | 311 | 2,098 |
| **Minneapolis-St. Paul, MN-WI MSA, total** | **1,108** | **1,087** | **1,224** | **1,323** | **1,500** | **1,338** | **1,252** | **1,370** | **1,340** | **1,407** | **1,453** | **1,596** | **15,998** |
| Dept. stores, (excl. leased depts.) | 113 | 109 | 141 | 143 | 156 | 144 | 133 | 163 | 145 | 168 | 186 | 268 | 1,869 |
| Dept. stores, (incl. leased depts.)[2] | 117 | 113 | 146 | 149 | 163 | 151 | 138 | 170 | 151 | 175 | 194 | 279 | 1,946 |
| GAF, total[3] | 239 | 231 | 282 | 297 | 316 | 295 | 282 | 337 | 308 | 339 | 380 | 541 | 3,847 |
| **New York-Northern New Jersey-Long Island NY-NJ-CT CMSA, total** | **7,997** | **7,672** | **8,261** | **8,532** | **9,186** | **8,713** | **8,463** | **8,718** | **8,592** | **8,986** | **9,385** | **11,495** | **106,000** |
| Nondurable goods, total | 5,635 | 5,272 | 5,573 | 5,669 | 5,936 | 5,715 | 5,475 | 5,732 | 5,515 | 5,960 | 6,291 | 7,808 | 70,581 |
| Dept. stores, (excl. leased depts.) | 442 | 529 | 593 | 625 | 733 | 661 | 539 | 677 | 650 | 747 | 905 | 1,388 | 8,489 |
| Dept. stores, (incl. leased depts.)[2] | 466 | 556 | 625 | 658 | 772 | 696 | 566 | 712 | 684 | 787 | 952 | 1,462 | 8,936 |
| GAF, total[3] | 1,822 | 1,862 | 2,063 | 2,163 | 2,402 | 2,227 | 2,008 | 2,271 | 2,208 | 2,464 | 2,861 | 4,135 | 28,486 |
| **Nassau-Suffolk, NY PMSA, total** | **1,724** | **1,588** | **1,595** | **1,666** | **1,815** | **1,633** | **1,632** | **1,686** | **1,551** | **1,682** | **1,853** | **2,273** | **20,698** |
| Nondurable goods, total | 1,271 | 1,126 | 1,108 | 1,111 | 1,145 | 1,051 | 1,030 | 1,126 | 1,003 | 1,118 | 1,253 | 1,603 | 13,945 |
| Dept. stores, (excl. leased depts.) | 76 | 91 | 102 | 110 | 132 | 123 | 99 | 123 | 111 | 131 | 164 | 252 | 1,514 |
| Dept. stores, (incl. leased depts.)[2] | 87 | 102 | 116 | 125 | 148 | 139 | 113 | 139 | 126 | 147 | 185 | 285 | 1,712 |
| **New York, NY PMSA, total** | **3,154** | **3,129** | **3,427** | **3,498** | **3,697** | **3,524** | **3,304** | **3,461** | **3,491** | **3,592** | **3,594** | **4,464** | **42,335** |
| Nondurable goods, total | 2,107 | 2,023 | 2,167 | 2,220 | 2,335 | 2,262 | 2,129 | 2,233 | 2,211 | 2,378 | 2,440 | 3,023 | 27,528 |
| Dept. stores, (excl. leased depts.) | 181 | 223 | 240 | 249 | 294 | 259 | 206 | 261 | 262 | 305 | 350 | 529 | 3,359 |
| Dept. stores, (incl. leased depts.)[2] | 190 | 232 | 252 | 261 | 309 | 271 | 216 | 272 | 273 | 319 | 366 | 553 | 3,514 |
| GAF, total[3] | 770 | 788 | 873 | 922 | 1,022 | 933 | 820 | 947 | 956 | 1,070 | 1,174 | 1,655 | 11,930 |
| **Newark, NJ PMSA, total** | **697** | **667** | **753** | **779** | **789** | **797** | **800** | **808** | **792** | **817** | **853** | **1,042** | **9,594** |
| Dept. stores, (excl. leased depts.) | 41 | 47 | 54 | 57 | 66 | 59 | 49 | 64 | 60 | 67 | 85 | 133 | 782 |
| Dept. stores, (incl. leased depts.)[2] | 42 | 49 | 56 | 60 | 68 | 62 | 51 | 66 | 62 | 70 | 87 | 138 | 811 |
| **New York, NY City, total** | **2,530** | **2,507** | **2,671** | **2,717** | **2,901** | **2,754** | **2,572** | **2,728** | **2,754** | **2,972** | **2,970** | **3,717** | **33,793** |
| Nondurable goods, total | 1,641 | 1,582 | 1,706 | 1,722 | 1,809 | 1,753 | 1,661 | 1,774 | 1,783 | 1,930 | 1,977 | 2,435 | 21,773 |
| Dept. stores, (excl. leased depts.) | 141 | 167 | 180 | 186 | 220 | 191 | 150 | 189 | 196 | 232 | 258 | 385 | 2,495 |
| Dept. stores, (incl. leased depts.)[2] | 147 | 174 | 188 | 194 | 230 | 198 | 157 | 197 | 205 | 242 | 269 | 402 | 2,603 |
| GAF, total[3] | 615 | 627 | 702 | 742 | 823 | 754 | 658 | 755 | 787 | 875 | 946 | 1,301 | 9,585 |

## Table 12. Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Areas and Cities: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Area[1] and kind of business | 1985 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Philadelphia-Wilmington-Trenton, PA-NJ-DE CMSA, total** | **2,620** | **2,491** | **2,909** | **3,141** | **3,346** | **3,227** | **3,229** | **3,420** | **3,347** | **3,457** | **3,696** | **4,532** | **39,415** |
| Nondurable goods, total | 1,726 | 1,567 | 1,825 | 1,787 | 1,912 | 1,884 | 1,791 | 1,929 | 1,853 | 1,986 | 2,207 | 2,770 | 23,237 |
| Dept. stores, (excl. leased depts.) | 180 | 198 | 247 | 259 | 292 | 265 | 226 | 274 | 270 | 307 | 384 | 601 | 3,503 |
| Dept. stores, (incl. leased depts.)[2] | 187 | 205 | 257 | 269 | 303 | 276 | 234 | 285 | 280 | 318 | 398 | 622 | 3,634 |
| GAF, total[3] | 550 | 560 | 659 | 678 | 726 | 683 | 603 | 710 | 681 | 766 | 920 | 1,448 | 8,984 |
| **Philadelphia, PA-NJ PMSA, total** | **2,089** | **1,988** | **2,319** | **2,507** | **2,675** | **2,583** | **2,585** | **2,738** | **2,676** | **2,757** | **2,952** | **3,618** | **31,487** |
| Nondurable goods, total | 1,374 | 1,250 | 1,454 | 1,424 | 1,529 | 1,511 | 1,438 | 1,544 | 1,482 | 1,584 | 1,760 | 2,196 | 18,546 |
| Dept. stores, (excl. leased depts.) | 144 | 158 | 197 | 207 | 234 | 212 | 181 | 219 | 216 | 245 | 306 | 480 | 2,799 |
| Dept. stores, (incl. leased depts.)[2] | 149 | 164 | 205 | 215 | 242 | 220 | 187 | 227 | 223 | 255 | 318 | 497 | 2,902 |
| GAF, total[3] | 432 | 440 | 517 | 533 | 575 | 539 | 474 | 564 | 537 | 603 | 725 | 1,154 | 7,093 |
| **Philadelphia, PA City, total** | **488** | **452** | **521** | **567** | **616** | **612** | **611** | **600** | **565** | **610** | **657** | **785** | **7,084** |
| Dept. stores, (excl. leased depts.) | 28 | 28 | 36 | 38 | 43 | 38 | 34 | 37 | 38 | 45 | 53 | 82 | 500 |
| Dept. stores, (incl. leased depts.)[2] | 29 | 29 | 38 | 40 | 45 | 40 | 36 | 39 | 40 | 47 | 56 | 84 | 523 |
| **Phoenix, AZ MSA, total** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** |
| Dept. stores, (excl. leased depts.) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| Dept. stores, (incl. leased depts.)[2] | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| GAF, total[3] | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| **Pittsburgh-Beaver Valley, PA CMSA, total** | **685** | **688** | **796** | **915** | **974** | **895** | **882** | **908** | **825** | **841** | **882** | **1,057** | **10,348** |
| Nondurable goods, total | 515 | 512 | 574 | 601 | 638 | 601 | 621 | 656 | 572 | 618 | 663 | 804 | 7,375 |
| Dept. stores, (excl. leased depts.) | 75 | 84 | 111 | 119 | 123 | 111 | 102 | 131 | 112 | 127 | 172 | 229 | 1,496 |
| Dept. stores, (incl. leased depts.)[2] | 79 | 89 | 117 | 126 | 130 | 117 | 108 | 138 | 118 | 134 | 182 | 240 | 1,578 |
| GAF, total[3] | 172 | 188 | 224 | 230 | 247 | 222 | 209 | 257 | 224 | 249 | 327 | 459 | 3,008 |
| **Pittsburgh, PA PMSA, total** | **665** | **668** | **773** | **891** | **947** | **867** | **857** | **880** | **799** | **815** | **854** | **1,016** | **10,032** |
| Nondurable goods, total | 498 | 494 | 555 | 581 | 615 | 578 | 600 | 632 | 550 | 596 | 639 | 768 | 7,106 |
| Dept. stores, (excl. leased depts.) | 68 | 76 | 100 | 108 | 111 | 100 | 92 | 118 | 101 | 115 | 157 | 207 | 1,353 |
| Dept. stores, (incl. leased depts.)[2] | 71 | 80 | 105 | 113 | 117 | 106 | 97 | 124 | 107 | 121 | 165 | 218 | 1,424 |
| GAF, total[3] | 158 | 173 | 206 | 213 | 227 | 203 | 194 | 236 | 206 | 228 | 302 | 421 | 2,767 |
| **St. Louis, MO-IL MSA, total** | **1,015** | **1,039** | **1,261** | **1,306** | **1,355** | **1,221** | **1,173** | **1,290** | **1,236** | **1,283** | **1,324** | **1,559** | **15,062** |
| Dept. stores, (excl. leased depts.) | 105 | 107 | 141 | 145 | 153 | 142 | 134 | 158 | 140 | 149 | 194 | 291 | 1,859 |
| Dept. stores, (incl. leased depts.)[2] | 106 | 108 | 144 | 147 | 156 | 145 | 136 | 161 | 142 | 151 | 198 | 296 | 1,890 |
| GAF, total[3] | 327 | 310 | 397 | 415 | 431 | 390 | 355 | 399 | 367 | 390 | 473 | 714 | 4,968 |
| **San Diego, CA MSA, total** | **960** | **951** | **1,020** | **1,074** | **1,162** | **1,086** | **1,107** | **1,213** | **1,170** | **1,153** | **1,212** | **1,489** | **13,597** |
| Nondurable goods, total | 530 | 512 | 587 | 585 | 619 | 613 | 614 | 669 | 620 | 647 | 691 | 865 | 7,552 |
| Dept. stores, (excl. leased depts.) | 88 | 86 | 103 | 106 | 111 | 111 | 108 | 120 | 109 | 112 | 140 | 213 | 1,407 |
| Dept. stores, (incl. leased depts.)[2] | 92 | 90 | 106 | 110 | 115 | 115 | 112 | 125 | 114 | 117 | 146 | 222 | 1,464 |
| GAF, total[3] | 284 | 276 | 314 | 316 | 329 | 323 | 328 | 369 | 341 | 363 | 413 | 611 | 4,267 |
| **San Francisco-Oakland-San Jose, CA CMSA, total** | **2,943** | **2,849** | **3,200** | **3,167** | **3,411** | **3,271** | **3,370** | **3,598** | **3,346** | **3,454** | **3,608** | **4,319** | **40,536** |
| Nondurable goods, total | 2,081 | 2,022 | 2,206 | 2,245 | 2,416 | 2,336 | 2,333 | 2,527 | 2,303 | 2,453 | 2,604 | 3,164 | 28,690 |
| Dept. stores, (excl. leased depts.) | 246 | 239 | 279 | 291 | 312 | 304 | 294 | 338 | 302 | 333 | 399 | 605 | 3,942 |
| Dept. stores, (incl. leased depts.)[2] | 254 | 247 | 287 | 300 | 321 | 314 | 302 | 348 | 310 | 342 | 411 | 622 | 4,058 |
| GAF, total[3] | 767 | 737 | 841 | 862 | 919 | 908 | 876 | 1,002 | 919 | 993 | 1,168 | 1,724 | 11,716 |
| **Oakland, CA PMSA, total** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** |
| Dept. stores, (excl. leased depts.) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| Dept. stores, (incl. leased depts.)[2] | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| **San Francisco, CA PMSA, total** | **783** | **751** | **826** | **829** | **884** | **857** | **871** | **937** | **865** | **908** | **957** | **1,147** | **10,615** |
| Nondurable goods, total | 624 | 603 | 653 | 668 | 712 | 693 | 690 | 747 | 682 | 728 | 773 | 931 | 8,504 |
| Dept. stores, (excl. leased depts.) | 73 | 71 | 82 | 86 | 92 | 89 | 86 | 99 | 89 | 98 | 118 | 178 | 1,161 |
| Dept. stores, (incl. leased depts.)[2] | 76 | 73 | 86 | 90 | 96 | 94 | 90 | 104 | 93 | 102 | 123 | 185 | 1,212 |
| GAF, total[3] | 235 | 224 | 254 | 261 | 277 | 274 | 264 | 303 | 278 | 300 | 354 | 519 | 3,543 |
| **Seattle-Tacoma, WA CMSA, total** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** |
| Dept. stores, (excl. leased depts.) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| Dept. stores, (incl. leased depts.)[2] | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| GAF, total[3] | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| **Tampa-St. Petersburg-Clearwater, FL MSA, total** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** |
| Nondurable goods, total | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| Dept. stores, (excl. leased depts.) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| Dept. stores, (incl. leased depts.)[2] | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| GAF, total[3] | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| **Washington, DC-MD-VA MSA, total** | **1,782** | **1,762** | **1,968** | **2,048** | **2,143** | **2,027** | **2,008** | **2,116** | **1,973** | **1,995** | **2,004** | **2,471** | **24,297** |
| Nondurable goods, total | 1,157 | 1,115 | 1,272 | 1,315 | 1,380 | 1,287 | 1,264 | 1,309 | 1,176 | 1,247 | 1,308 | 1,630 | 15,460 |
| Dept. stores, (excl. leased depts.) | 124 | 133 | 160 | 177 | 188 | 168 | 153 | 180 | 178 | 190 | 234 | 363 | 2,248 |
| Dept. stores, (incl. leased depts.)[2] | 129 | 140 | 168 | 185 | 197 | 176 | 160 | 188 | 186 | 199 | 246 | 379 | 2,353 |
| GAF, total[3] | 390 | 394 | 462 | 477 | 499 | 461 | 437 | 505 | 485 | 535 | 610 | 947 | 6,202 |

NA Data not available
[1]For definitions of metropolitan areas, see appendix D, *Monthly Retail Trade Report, BR—93.*
[2]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[3]GAF represents stores which specialize in department store types of merchandise (general merchadise, apparel, furniture, miscellaneous shopping goods stores).
Note: Totals include data for kinds of business not shown.

## Table 12. Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Areas and Cities: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Area[1] and kind of business | 1984 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Atlanta, GA MSA, total** | **1,114** | **1,145** | **1,369** | **1,359** | **1,488** | **1,463** | **1,366** | **1,543** | **1,535** | **1,632** | **1,727** | **2,054** | **17,795** |
| Nondurable goods, total | 714 | 737 | 885 | 870 | 934 | 931 | 891 | 988 | 955 | 1,038 | 1,154 | 1,424 | 11,521 |
| Dept. stores, (excl. leased depts.) | 86 | 96 | 125 | 128 | 137 | 133 | 117 | 142 | 135 | 142 | 180 | 280 | 1,701 |
| Dept. stores, (incl. leased depts.)[2] | 90 | 101 | 132 | 136 | 145 | 141 | 125 | 149 | 143 | 149 | 191 | 296 | 1,798 |
| GAF, total[3] | 292 | 335 | 411 | 412 | 440 | 408 | 353 | 434 | 420 | 456 | 582 | 886 | 5,429 |
| **Baltimore, MD MSA, total** | **1,025** | **1,061** | **1,168** | **1,308** | **1,348** | **1,293** | **1,239** | **1,262** | **1,162** | **1,283** | **1,367** | **1,650** | **15,188** |
| Nondurable goods, total | 590 | 584 | 632 | 678 | 705 | 674 | 653 | 684 | 638 | 712 | 758 | 915 | 8,223 |
| Dept. stores, (excl. leased depts.) | 64 | 68 | 81 | 89 | 97 | 94 | 76 | 85 | 92 | 94 | 126 | 198 | 1,164 |
| Dept. stores, (incl. leased depts.)[2] | 66 | 71 | 85 | 92 | 101 | 97 | 81 | 89 | 95 | 97 | 131 | 205 | 1,210 |
| GAF, total[3] | 203 | 213 | 245 | 265 | 275 | 265 | 230 | 257 | 260 | 274 | 347 | 533 | 3,367 |
| **Boston-Lawrence-Salem-Lowell-Brockton, MA NECMA, total** | **1,671** | **1,708** | **1,768** | **1,814** | **1,968** | **1,921** | **1,842** | **1,892** | **1,799** | **1,942** | **2,049** | **2,477** | **22,871** |
| Nondurable goods, total | 1,179 | 1,150 | 1,229 | 1,247 | 1,356 | 1,301 | 1,254 | 1,329 | 1,307 | 1,368 | 1,454 | 1,755 | 15,929 |
| Dept. stores, (excl. leased depts.) | 101 | 110 | 129 | 141 | 163 | 162 | 129 | 150 | 162 | 163 | 208 | 316 | 1,934 |
| Dept. stores, (incl. leased depts.)[2] | 104 | 116 | 135 | 148 | 171 | 170 | 135 | 157 | 169 | 171 | 217 | 332 | 2,025 |
| GAF, total[3] | 365 | 395 | 430 | 457 | 500 | 503 | 425 | 502 | 513 | 516 | 627 | 978 | 6,211 |
| **Chicago-Gary-Lake County, IL-IN-WI CMSA, total** | **3,252** | **3,358** | **3,747** | **3,882** | **4,054** | **4,084** | **3,874** | **3,972** | **3,743** | **4,041** | **4,084** | **4,695** | **46,786** |
| Nondurable goods, total | 2,094 | 2,101 | 2,333 | 2,342 | 2,485 | 2,425 | 2,246 | 2,424 | 2,333 | 2,448 | 2,600 | 3,115 | 28,946 |
| Dept. stores, (excl. leased depts.) | 240 | 242 | 294 | 323 | 364 | 359 | 301 | 343 | 343 | 365 | 446 | 670 | 4,290 |
| Dept. stores, (incl. leased depts.)[2] | 254 | 258 | 310 | 341 | 387 | 379 | 319 | 364 | 364 | 389 | 474 | 709 | 4,548 |
| GAF, total[3] | 653 | 666 | 771 | 820 | 895 | 903 | 805 | 876 | 900 | 931 | 1,120 | 1,678 | 11,018 |
| **Chicago, IL PMSA, total** | **2,519** | **2,601** | **2,904** | **3,016** | **3,142** | **3,158** | **2,992** | **3,073** | **2,900** | **3,127** | **3,193** | **3,706** | **36,331** |
| Nondurable goods, total | 1,667 | 1,673 | 1,862 | 1,870 | 1,973 | 1,924 | 1,780 | 1,924 | 1,851 | 1,959 | 2,085 | 2,489 | 23,057 |
| Dept. stores, (excl. leased depts.) | 182 | 185 | 223 | 246 | 278 | 272 | 229 | 261 | 261 | 280 | 342 | 510 | 3,269 |
| Dept. stores, (incl. leased depts.)[2] | 195 | 197 | 238 | 262 | 297 | 291 | 244 | 279 | 279 | 298 | 364 | 544 | 3,488 |
| GAF, total[3] | 519 | 530 | 610 | 652 | 714 | 717 | 642 | 698 | 718 | 745 | 893 | 1,335 | 8,773 |
| **Chicago, IL City, total** | **985** | **1,062** | **1,187** | **1,204** | **1,277** | **1,256** | **1,291** | **1,388** | **1,272** | **1,368** | **1,315** | **1,431** | **15,036** |
| Nondurable goods, total | 758 | 781 | 895 | 882 | 913 | 894 | 827 | 903 | 870 | 928 | 958 | 1,079 | 10,688 |
| Dept. stores, (excl. leased depts.) | 59 | 62 | 75 | 80 | 90 | 89 | 72 | 85 | 86 | 93 | 111 | 164 | 1,066 |
| Dept. stores, (incl. leased depts.)[2] | 64 | 67 | 81 | 88 | 98 | 96 | 79 | 92 | 93 | 101 | 120 | 178 | 1,157 |
| GAF, total[3] | 178 | 186 | 216 | 227 | 253 | 251 | 219 | 250 | 250 | 252 | 296 | 394 | 2,972 |
| **Cincinnati-Hamilton, OH-KY-IN CMSA, total** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** |
| Nondurable goods, total | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| Dept. stores, (excl. leased depts.) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| Dept. stores, (incl. leased depts.)[2] | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| GAF, total[3] | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| **Cleveland-Akron-Lorain, OH CMSA, total** | **1,164** | **1,144** | **1,336** | **1,402** | **1,491** | **1,511** | **1,421** | **1,418** | **1,336** | **1,513** | **1,479** | **1,663** | **16,878** |
| Nondurable goods, total | 767 | 733 | 819 | 841 | 871 | 871 | 831 | 852 | 829 | 858 | 897 | 1,107 | 10,276 |
| Dept. stores, (excl. leased depts.) | 91 | 92 | 114 | 136 | 139 | 139 | 118 | 136 | 140 | 143 | 179 | 265 | 1,692 |
| Dept. stores, (incl. leased depts.)[2] | 96 | 98 | 123 | 146 | 149 | 149 | 127 | 146 | 150 | 153 | 193 | 284 | 1,814 |
| GAF, total[3] | 221 | 230 | 274 | 308 | 318 | 320 | 276 | 314 | 309 | 322 | 408 | 600 | 3,900 |
| **Cleveland, OH PMSA, total** | **784** | **770** | **896** | **938** | **995** | **1,005** | **946** | **942** | **887** | **1,005** | **985** | **1,114** | **11,267** |
| Dept. stores, (excl. leased depts.) | 62 | 63 | 78 | 93 | 95 | 95 | 81 | 93 | 96 | 98 | 122 | 181 | 1,157 |
| Dept. stores, (incl. leased depts.)[2] | 66 | 67 | 85 | 100 | 102 | 102 | 88 | 100 | 104 | 106 | 133 | 197 | 1,250 |
| GAF, total[3] | 160 | 167 | 199 | 222 | 229 | 231 | 200 | 228 | 223 | 232 | 293 | 436 | 2,620 |
| **Dallas-Fort Worth, TX CMSA, total** | **1,856** | **1,926** | **2,104** | **2,037** | **2,240** | **2,194** | **2,147** | **2,273** | **2,033** | **2,097** | **2,178** | **2,529** | **25,614** |
| Nondurable goods, total | 1,160 | 1,186 | 1,349 | 1,351 | 1,463 | 1,350 | 1,319 | 1,496 | 1,352 | 1,396 | 1,483 | 1,759 | 16,664 |
| Dept. stores, (excl. leased depts.) | 137 | 135 | 178 | 176 | 198 | 185 | 171 | 196 | 179 | 194 | 229 | 359 | 2,337 |
| Dept. stores, (incl. leased depts.)[2] | 142 | 139 | 185 | 182 | 205 | 192 | 177 | 203 | 186 | 202 | 239 | 372 | 2,424 |
| GAF, total[3] | 454 | 447 | 532 | 514 | 558 | 538 | 522 | 590 | 556 | 548 | 608 | 934 | 6,801 |
| **Denver-Boulder, CO CMSA, total** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** |
| Nondurable goods, total | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| Dept. stores, (excl. leased depts.) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| Dept. stores, (incl. leased depts.)[2] | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| GAF, total[3] | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| **Detroit-Ann Arbor, MI CMSA, total** | **1,811** | **1,815** | **2,033** | **2,015** | **2,232** | **2,170** | **2,041** | **2,063** | **1,872** | **2,031** | **2,169** | **2,703** | **24,955** |
| Nondurable goods, total | 1,144 | 1,115 | 1,238 | 1,196 | 1,272 | 1,298 | 1,241 | 1,294 | 1,237 | 1,275 | 1,345 | 1,676 | 15,331 |
| Dept. stores, (excl. leased depts.) | 165 | 166 | 202 | 212 | 233 | 238 | 202 | 226 | 227 | 239 | 299 | 444 | 2,853 |
| Dept. stores, (incl. leased depts.)[2] | 169 | 170 | 208 | 219 | 241 | 245 | 208 | 234 | 235 | 246 | 308 | 458 | 2,941 |
| GAF, total[3] | 469 | 457 | 545 | 572 | 608 | 627 | 545 | 592 | 578 | 597 | 755 | 1,190 | 7,535 |
| **Detroit, MI PMSA, total** | **1,631** | **1,626** | **1,824** | **1,807** | **2,009** | **1,950** | **1,839** | **1,859** | **1,695** | **1,833** | **1,959** | **2,445** | **22,477** |
| Nondurable goods, total | 1,060 | 1,030 | 1,146 | 1,107 | 1,182 | 1,201 | 1,151 | 1,199 | 1,146 | 1,183 | 1,245 | 1,555 | 14,205 |
| Dept. stores, (excl. leased depts.) | 152 | 153 | 187 | 197 | 216 | 220 | 187 | 209 | 210 | 221 | 276 | 411 | 2,639 |
| Dept. stores, (incl. leased depts.)[2] | 157 | 159 | 194 | 203 | 224 | 228 | 194 | 217 | 218 | 229 | 285 | 425 | 2,733 |
| GAF, total[3] | 432 | 421 | 501 | 529 | 561 | 577 | 502 | 546 | 533 | 550 | 695 | 1,099 | 6,946 |
| **Houston-Galveston-Brazoria, TX CMSA, total** | **1,741** | **1,756** | **1,965** | **1,883** | **2,068** | **2,007** | **1,905** | **2,013** | **1,814** | **1,846** | **1,929** | **2,364** | **23,291** |
| Nondurable goods, total | 1,075 | 1,049 | 1,158 | 1,144 | 1,218 | 1,177 | 1,156 | 1,287 | 1,129 | 1,162 | 1,275 | 1,587 | 14,417 |
| Dept. stores, (excl. leased depts.) | 135 | 134 | 177 | 173 | 185 | 177 | 165 | 187 | 163 | 169 | 210 | 336 | 2,211 |
| Dept. stores, (incl. leased depts.)[2] | 140 | 139 | 185 | 180 | 193 | 185 | 171 | 195 | 169 | 175 | 218 | 350 | 2,300 |
| GAF, total[3] | 448 | 437 | 535 | 517 | 566 | 547 | 501 | 584 | 525 | 524 | 646 | 1,025 | 6,855 |

## Table 12. Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Areas and Cities: January 1984 to December 1993—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Area[1] and kind of business | 1984 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Houston, TX PMSA, total** | **1,568** | **1,584** | **1,774** | **1,703** | **1,870** | **1,813** | **1,718** | **1,815** | **1,639** | **1,667** | **1,747** | **2,149** | **21,047** |
| Nondurable goods, total | 965 | 943 | 1,047 | 1,036 | 1,101 | 1,063 | 1,040 | 1,159 | 1,019 | 1,048 | 1,152 | 1,443 | 13,016 |
| Dept. stores, (excl. leased depts.) | 118 | 117 | 157 | 152 | 163 | 157 | 145 | 165 | 144 | 149 | 184 | 295 | 1,946 |
| Dept. stores, (incl. leased depts.)[2] | 123 | 122 | 162 | 158 | 170 | 162 | 151 | 171 | 149 | 155 | 192 | 307 | 2,022 |
| GAF, total[3] | 417 | 409 | 502 | 484 | 530 | 511 | 468 | 544 | 491 | 490 | 604 | 962 | 6,412 |
| **Kansas City, MO-KS MSA, total** | **938** | **1,040** | **1,160** | **1,110** | **1,276** | **1,239** | **1,156** | **1,263** | **1,146** | **1,237** | **1,316** | **1,363** | **14,244** |
| Dept. Stores, (excl. leased depts.) | 57 | 57 | 68 | 76 | 88 | 80 | 73 | 83 | 78 | 81 | 106 | 161 | 1,008 |
| Dept. stores, (incl. leased depts.)[2] | 58 | 58 | 68 | 77 | 90 | 82 | 74 | 85 | 79 | 83 | 107 | 165 | 1,026 |
| GAF, total[3] | 156 | 153 | 176 | 188 | 208 | 195 | 184 | 204 | 192 | 199 | 249 | 381 | 2,485 |
| **Los Angeles-Anaheim-Riverside, CA CMSA, total** | **6,047** | **6,015** | **6,923** | **6,575** | **7,029** | **7,145** | **6,798** | **6,925** | **6,535** | **6,609** | **6,867** | **8,433** | **81,901** |
| Nondurable goods, total | 3,872 | 3,780 | 4,328 | 4,166 | 4,397 | 4,409 | 4,260 | 4,435 | 4,213 | 4,196 | 4,434 | 5,652 | 52,142 |
| Dept. stores, (excl. leased depts.) | 509 | 513 | 624 | 611 | 684 | 673 | 615 | 661 | 640 | 693 | 851 | 1,312 | 8,386 |
| Dept. stores, (incl. leased depts.)[2] | 529 | 532 | 648 | 634 | 711 | 699 | 640 | 687 | 666 | 719 | 884 | 1,363 | 8,712 |
| GAF, total[3] | 1,447 | 1,443 | 1,691 | 1,690 | 1,800 | 1,769 | 1,635 | 1,770 | 1,704 | 1,772 | 2,151 | 3,284 | 22,156 |
| **Anaheim-Santa Ana, CA PMSA, total** | **1,206** | **1,235** | **1,383** | **1,252** | **1,361** | **1,438** | **1,341** | **1,426** | **1,357** | **1,389** | **1,456** | **1,839** | **16,683** |
| Dept. stores, (excl. leased depts.) | 100 | 102 | 123 | 120 | 133 | 133 | 121 | 130 | 125 | 136 | 169 | 270 | 1,662 |
| Dept. stores, (incl. leased depts.)[2] | 102 | 103 | 126 | 123 | 136 | 136 | 124 | 133 | 128 | 139 | 173 | 278 | 1,701 |
| GAF, total[3] | 326 | 324 | 374 | 350 | 387 | 392 | 370 | 409 | 386 | 407 | 491 | 757 | 4,973 |
| **Los Angeles-Long Beach, CA PMSA, total** | **3,567** | **3,539** | **4,072** | **3,884** | **4,135** | **4,197** | **4,009** | **4,089** | **3,852** | **3,888** | **4,053** | **4,995** | **48,280** |
| Nondurable goods, total | 2,396 | 2,337 | 2,680 | 2,588 | 2,723 | 2,729 | 2,644 | 2,745 | 2,601 | 2,590 | 2,736 | 3,465 | 32,234 |
| Dept. stores, (excl. leased depts.) | 295 | 297 | 362 | 354 | 396 | 390 | 357 | 385 | 372 | 401 | 494 | 761 | 4,864 |
| Dept. stores, (incl. leased depts.)[2] | 309 | 311 | 378 | 371 | 415 | 408 | 374 | 401 | 388 | 421 | 515 | 796 | 5,087 |
| GAF, total[3] | 877 | 872 | 1,026 | 1,026 | 1,086 | 1,069 | 990 | 1,069 | 1,027 | 1,067 | 1,292 | 1,958 | 13,359 |
| **Los Angeles, CA City, total** | **1,701** | **1,684** | **1,830** | **1,693** | **1,814** | **1,865** | **1,742** | **1,797** | **1,702** | **1,771** | **1,852** | **2,049** | **21,500** |
| Nondurable goods, total | 1,041 | 1,022 | 1,124 | 1,030 | 1,107 | 1,098 | 1,057 | 1,124 | 1,067 | 1,077 | 1,148 | 1,339 | 13,234 |
| Dept. stores, (excl. leased depts.) | 99 | 101 | 124 | 120 | 133 | 132 | 119 | 128 | 125 | 136 | 164 | 242 | 1,623 |
| Dept. stores, (incl. leased depts.)[2] | 103 | 106 | 130 | 126 | 139 | 138 | 126 | 134 | 131 | 142 | 172 | 253 | 1,700 |
| GAF, total[3] | 334 | 333 | 396 | 387 | 413 | 401 | 354 | 391 | 372 | 385 | 470 | 652 | 4,888 |
| **Miami-Fort Lauderdale, FL CMSA, total** | **1,335** | **1,332** | **1,375** | **1,314** | **1,392** | **1,342** | **1,262** | **1,385** | **1,257** | **1,308** | **1,449** | **1,735** | **16,486** |
| Nondurable goods, total | 807 | 791 | 861 | 839 | 839 | 831 | 801 | 850 | 793 | 799 | 853 | 1,083 | 10,147 |
| Dept. stores, (excl. leased depts.) | 107 | 111 | 127 | 123 | 131 | 124 | 115 | 138 | 124 | 126 | 163 | 263 | 1,652 |
| Dept. stores, (incl. leased depts.)[2] | 111 | 116 | 131 | 127 | 135 | 129 | 120 | 143 | 129 | 130 | 168 | 272 | 1,711 |
| GAF, total[3] | 313 | 310 | 350 | 340 | 351 | 348 | 328 | 381 | 348 | 357 | 428 | 651 | 4,505 |
| **Miami-Hialeah, FL PMSA, total** | **651** | **646** | **678** | **657** | **687** | **668** | **631** | **685** | **629** | **653** | **719** | **884** | **8,188** |
| Nondurable goods, total | 433 | 425 | 464 | 459 | 458 | 452 | 434 | 461 | 431 | 438 | 470 | 597 | 5,522 |
| Dept. stores, (excl. leased depts.) | 66 | 68 | 79 | 76 | 81 | 77 | 71 | 84 | 77 | 78 | 100 | 162 | 1,019 |
| Dept. stores, (incl. leased depts.)[2] | 68 | 71 | 82 | 79 | 84 | 80 | 74 | 88 | 80 | 81 | 104 | 168 | 1,059 |
| GAF, total[3] | 176 | 176 | 198 | 191 | 198 | 194 | 185 | 212 | 195 | 202 | 241 | 368 | 2,536 |
| **Milwaukee-Racine, WI CMSA, total** | **700** | **720** | **845** | **821** | **889** | **826** | **843** | **877** | **807** | **932** | **887** | **1,017** | **10,164** |
| Dept. stores, (excl. leased depts.) | 52 | 53 | 68 | 72 | 78 | 74 | 64 | 74 | 74 | 87 | 103 | 158 | 957 |
| Dept. stores, (incl. leased depts.)[2] | 54 | 55 | 70 | 75 | 81 | 78 | 66 | 78 | 78 | 91 | 106 | 165 | 997 |
| GAF, total[3] | 130 | 131 | 157 | 172 | 180 | 181 | 159 | 181 | 176 | 192 | 227 | 329 | 2,215 |
| **Milwaukee, WI PMSA, total** | **574** | **592** | **689** | **668** | **729** | **683** | **686** | **723** | **671** | **760** | **739** | **850** | **8,364** |
| Dept. stores, (excl. leased depts.) | 45 | 46 | 59 | 62 | 68 | 64 | 55 | 64 | 64 | 74 | 88 | 135 | 824 |
| Dept. stores, (incl. leased depts.)[2] | 48 | 49 | 61 | 65 | 72 | 67 | 58 | 67 | 67 | 79 | 93 | 143 | 869 |
| GAF, total[3] | 117 | 118 | 141 | 155 | 162 | 164 | 143 | 163 | 159 | 171 | 204 | 292 | 1,989 |
| **Minneapolis-St. Paul, MN-WI MSA, total** | **1,003** | **1,021** | **1,079** | **1,103** | **1,262** | **1,241** | **1,105** | **1,194** | **1,251** | **1,372** | **1,392** | **1,514** | **14,537** |
| Dept. stores, (excl. leased depts.) | 103 | 112 | 127 | 131 | 147 | 148 | 125 | 148 | 148 | 169 | 182 | 267 | 1,807 |
| Dept. stores, (incl. leased depts.)[2] | 107 | 116 | 132 | 136 | 153 | 154 | 130 | 154 | 154 | 176 | 189 | 279 | 1,880 |
| GAF, total[3] | 229 | 233 | 261 | 272 | 292 | 288 | 255 | 301 | 297 | 322 | 359 | 503 | 3,612 |
| **New York-Northern New Jersey-Long Island NY-NJ-CT CMSA, total** | **7,433** | **7,382** | **7,825** | **7,827** | **8,288** | **8,423** | **7,465** | **7,748** | **7,657** | **8,133** | **8,776** | **10,646** | **97,603** |
| Nondurable goods, total | 5,357 | 5,205 | 5,545 | 5,436 | 5,578 | 5,577 | 4,977 | 5,194 | 5,276 | 5,505 | 5,965 | 7,418 | 67,033 |
| Dept. stores, (excl. leased depts.) | 428 | 505 | 540 | 600 | 689 | 690 | 519 | 613 | 664 | 672 | 874 | 1,334 | 8,128 |
| Dept. stores, (incl. leased depts.)[2] | 449 | 530 | 568 | 631 | 723 | 724 | 545 | 644 | 699 | 707 | 920 | 1,403 | 8,543 |
| GAF, total[3] | 1,643 | 1,705 | 1,826 | 1,974 | 2,152 | 2,315 | 1,881 | 1,993 | 2,147 | 2,262 | 2,725 | 3,954 | 26,577 |
| **Nassau-Suffolk, NY PMSA, total** | **1,516** | **1,436** | **1,522** | **1,554** | **1,645** | **1,649** | **1,469** | **1,582** | **1,525** | **1,586** | **1,773** | **2,143** | **19,400** |
| Nondurable goods, total | 1,177 | 1,064 | 1,122 | 1,122 | 1,162 | 1,151 | 1,016 | 1,087 | 1,080 | 1,081 | 1,193 | 1,526 | 13,781 |
| Dept. stores, (excl. leased depts.) | 73 | 89 | 93 | 104 | 121 | 124 | 96 | 110 | 117 | 116 | 154 | 241 | 1,438 |
| Dept. stores, (incl. leased depts.)[2] | 83 | 99 | 104 | 118 | 137 | 140 | 107 | 125 | 133 | 131 | 173 | 272 | 1,622 |
| **New York, NY PMSA, total** | **2,890** | **2,929** | **3,073** | **3,088** | **3,330** | **3,415** | **2,908** | **2,996** | **3,021** | **3,178** | **3,455** | **4,201** | **38,484** |
| Nondurable goods, total | 2,063 | 2,037 | 2,143 | 2,112 | 2,151 | 2,183 | 1,904 | 1,981 | 2,052 | 2,132 | 2,327 | 2,865 | 25,950 |
| Dept. stores, (excl. leased depts.) | 180 | 210 | 223 | 245 | 281 | 275 | 202 | 243 | 269 | 273 | 348 | 515 | 3,264 |
| Dept. stores, (incl. leased depts.)[2] | 188 | 220 | 233 | 256 | 294 | 287 | 210 | 253 | 281 | 286 | 364 | 539 | 3,411 |
| GAF, total[3] | 691 | 714 | 761 | 834 | 913 | 1,019 | 816 | 846 | 916 | 949 | 1,155 | 1,626 | 11,240 |
| **Newark, NJ PMSA, total** | **673** | **644** | **726** | **729** | **743** | **763** | **702** | **707** | **695** | **760** | **738** | **927** | **8,807** |
| Dept. stores, (excl. leased depts.) | 39 | 44 | 49 | 57 | 62 | 63 | 49 | 57 | 60 | 63 | 80 | 126 | 749 |
| Dept. stores, (incl. leased depts.)[2] | 40 | 46 | 51 | 59 | 63 | 64 | 51 | 59 | 61 | 64 | 84 | 130 | 772 |
| **New York, NY City, total** | **2,349** | **2,362** | **2,479** | **2,493** | **2,650** | **2,877** | **2,349** | **2,400** | **2,480** | **2,551** | **2,698** | **3,200** | **30,888** |
| Nondurable goods, total | 1,651 | 1,639 | 1,725 | 1,662 | 1,693 | 1,751 | 1,500 | 1,583 | 1,645 | 1,680 | 1,774 | 2,156 | 20,459 |
| Dept. stores, (excl. leased depts.) | 141 | 164 | 170 | 187 | 211 | 203 | 148 | 178 | 201 | 208 | 259 | 374 | 2,444 |
| Dept. stores, (incl. leased depts.)[2] | 147 | 171 | 178 | 195 | 220 | 212 | 154 | 186 | 210 | 218 | 272 | 391 | 2,554 |
| GAF, total[3] | 580 | 591 | 626 | 692 | 758 | 870 | 699 | 703 | 763 | 778 | 876 | 1,178 | 9,114 |

## Table 12. **Estimated Monthly Retail Sales, by Selected Kind of Business for Specified Areas and Cities: January 1984 to December 1993**—Continued

[Data in millions of dollars, not adjusted for seasonal variations, holiday, trading day differences, or price changes]

| Area[1] and kind of business | 1984 | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Total |
| **Philadelphia-Wilmington-Trenton, PA-NJ-DE CMSA, total** | **2,524** | **2,520** | **2,877** | **2,897** | **3,059** | **3,081** | **2,829** | **2,873** | **2,804** | **2,935** | **3,237** | **3,913** | **35,549** |
| Nondurable goods, total | 1,620 | 1,507 | 1,743 | 1,733 | 1,803 | 1,791 | 1,614 | 1,685 | 1,752 | 1,833 | 2,045 | 2,639 | 21,765 |
| Dept. stores, (excl. leased depts.) | 169 | 183 | 230 | 249 | 275 | 279 | 214 | 243 | 263 | 277 | 359 | 577 | 3,318 |
| Dept. stores, (incl. leased depts.)[2] | 176 | 190 | 238 | 258 | 285 | 289 | 222 | 252 | 274 | 287 | 373 | 598 | 3,442 |
| GAF, total[3] | 486 | 494 | 587 | 637 | 691 | 686 | 551 | 655 | 671 | 735 | 903 | 1,485 | 8,581 |
| **Philadelphia, PA-NJ PMSA, total** | **2,013** | **2,008** | **2,288** | **2,309** | **2,440** | **2,456** | **2,250** | **2,294** | **2,233** | **2,338** | **2,583** | **3,130** | **28,342** |
| Nondurable goods, total | 1,291 | 1,200 | 1,384 | 1,380 | 1,437 | 1,424 | 1,284 | 1,343 | 1,391 | 1,456 | 1,625 | 2,096 | 17,311 |
| Dept. stores, (excl. leased depts.) | 135 | 146 | 183 | 199 | 220 | 223 | 171 | 194 | 210 | 221 | 287 | 460 | 2,649 |
| Dept. stores, (incl. leased depts.)[2] | 140 | 152 | 190 | 206 | 228 | 231 | 177 | 201 | 218 | 229 | 298 | 477 | 2,747 |
| GAF, total[3] | 382 | 389 | 462 | 502 | 545 | 542 | 432 | 517 | 530 | 581 | 717 | 1,185 | 6,784 |
| **Philadelphia, PA City, total** | **584** | **549** | **709** | **817** | **822** | **878** | **695** | **653** | **583** | **616** | **580** | **717** | **8,203** |
| Dept. stores, (excl. leased depts.) | 28 | 27 | 35 | 38 | 42 | 42 | 31 | 35 | 40 | 42 | 54 | 79 | 493 |
| Dept. stores, (incl. leased depts.)[2] | 29 | 28 | 37 | 40 | 44 | 44 | 33 | 37 | 42 | 44 | 56 | 83 | 517 |
| **Phoenix, AZ MSA, total** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** |
| Dept. stores, (excl. leased depts.) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| Dept. stores, (incl. leased depts.)[2] | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| GAF, total[3] | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| **Pittsburgh-Beaver Valley, PA CMSA, total** | **640** | **689** | **779** | **824** | **889** | **898** | **825** | **857** | **822** | **830** | **878** | **1,007** | **9,938** |
| Nondurable goods, total | 496 | 512 | 573 | 605 | 648 | 647 | 595 | 626 | 598 | 617 | 661 | 773 | 7,351 |
| Dept. stores, (excl. leased depts.) | 77 | 86 | 109 | 118 | 123 | 118 | 103 | 120 | 116 | 126 | 179 | 230 | 1,505 |
| Dept. stores, (incl. leased depts.)[2] | 82 | 90 | 115 | 126 | 130 | 126 | 108 | 127 | 123 | 133 | 189 | 242 | 1,591 |
| GAF, total[3] | 173 | 186 | 211 | 224 | 233 | 228 | 208 | 241 | 236 | 250 | 334 | 455 | 2,979 |
| **Pittsburgh, PA PMSA, total** | **620** | **668** | **757** | **800** | **862** | **874** | **799** | **834** | **798** | **804** | **847** | **969** | **9,632** |
| Nondurable goods, total | 480 | 495 | 555 | 585 | 626 | 626 | 573 | 607 | 577 | 594 | 635 | 741 | 7,094 |
| Dept. stores, (excl. leased depts.) | 70 | 77 | 99 | 108 | 112 | 108 | 93 | 110 | 106 | 115 | 162 | 209 | 1,369 |
| Dept. stores, (incl. leased depts.)[2] | 74 | 82 | 103 | 113 | 118 | 113 | 97 | 115 | 110 | 120 | 170 | 219 | 1,434 |
| GAF, total[3] | 159 | 170 | 196 | 207 | 215 | 211 | 193 | 223 | 220 | 232 | 307 | 418 | 2,751 |
| **St. Louis, MO-IL MSA, total** | **852** | **901** | **1,072** | **1,150** | **1,205** | **1,172** | **1,170** | **1,129** | **1,118** | **1,197** | **1,257** | **1,451** | **13,674** |
| Dept. stores, (excl. leased depts.) | 98 | 100 | 118 | 130 | 146 | 137 | 123 | 143 | 139 | 148 | 184 | 274 | 1,740 |
| Dept. stores, (incl. leased depts.)[2] | 99 | 101 | 120 | 132 | 148 | 139 | 125 | 145 | 141 | 151 | 188 | 279 | 1,768 |
| GAF, total[3] | 244 | 243 | 321 | 411 | 415 | 391 | 338 | 372 | 423 | 457 | 552 | 768 | 4,935 |
| **San Diego, CA MSA, total** | **916** | **920** | **956** | **962** | **1,015** | **976** | **1,000** | **1,072** | **1,024** | **1,024** | **1,095** | **1,301** | **12,261** |
| Nondurable goods, total | 516 | 518 | 570 | 562 | 597 | 591 | 590 | 616 | 582 | 584 | 651 | 828 | 7,205 |
| Dept. stores, (excl. leased depts.) | 81 | 79 | 98 | 97 | 104 | 103 | 101 | 106 | 102 | 106 | 132 | 206 | 1,315 |
| Dept. stores, (incl. leased depts.)[2] | 85 | 83 | 101 | 100 | 107 | 106 | 104 | 110 | 105 | 110 | 137 | 214 | 1,362 |
| GAF, total[3] | 249 | 241 | 280 | 275 | 296 | 294 | 291 | 312 | 297 | 306 | 372 | 556 | 3,769 |
| **San Francisco-Oakland-San Jose, CA CMSA, total** | **2,891** | **2,837** | **3,093** | **2,935** | **3,111** | **3,185** | **3,000** | **3,159** | **3,023** | **3,176** | **3,311** | **4,091** | **37,812** |
| Nondurable goods, total | 1,986 | 1,963 | 2,138 | 2,116 | 2,262 | 2,263 | 2,217 | 2,378 | 2,231 | 2,310 | 2,460 | 3,088 | 27,412 |
| Dept. stores, (excl. leased depts.) | 250 | 239 | 278 | 276 | 303 | 305 | 273 | 310 | 286 | 316 | 379 | 604 | 3,819 |
| Dept. stores, (incl. leased depts.)[2] | 258 | 246 | 286 | 284 | 312 | 313 | 281 | 318 | 294 | 325 | 390 | 621 | 3,928 |
| GAF, total[3] | 770 | 760 | 852 | 815 | 849 | 855 | 773 | 888 | 848 | 915 | 1,069 | 1,675 | 11,069 |
| **Oakland, CA PMSA, total** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** |
| Dept. stores, (excl. leased depts.) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| Dept. stores, (incl. leased depts.)[2] | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| **San Francisco, CA PMSA, total** | **756** | **734** | **810** | **782** | **825** | **832** | **800** | **854** | **806** | **846** | **895** | **1,114** | **10,054** |
| Nondurable goods, total | 593 | 579 | 638 | 635 | 674 | 672 | 659 | 712 | 662 | 693 | 738 | 921 | 8,176 |
| Dept. stores, (excl. leased depts.) | 74 | 70 | 82 | 81 | 89 | 90 | 80 | 91 | 84 | 93 | 112 | 178 | 1,124 |
| Dept. stores, (incl. leased depts.)[2] | 77 | 73 | 86 | 85 | 93 | 93 | 84 | 95 | 88 | 97 | 117 | 185 | 1,173 |
| GAF, total[3] | 236 | 226 | 258 | 248 | 256 | 259 | 234 | 270 | 255 | 278 | 325 | 505 | 3,350 |
| **Seattle-Tacoma, WA CMSA, total** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** |
| Dept. stores, (excl. leased depts.) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| Dept. stores, (incl. leased depts.)[2] | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| GAF, total[3] | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| **Tampa-St. Petersburg-Clearwater, FL MSA, total** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** | **(NA)** |
| Nondurable goods, total | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| Dept. stores, (excl. leased depts.) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| Dept. stores, (incl. leased depts.)[2] | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| GAF, total[3] | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) | (NA) |
| **Washington, DC-MD-VA MSA, total** | **1,641** | **1,675** | **1,824** | **1,873** | **1,980** | **1,997** | **1,858** | **1,880** | **1,817** | **1,876** | **2,008** | **2,350** | **22,779** |
| Nondurable goods, total | 1,095 | 1,078 | 1,180 | 1,176 | 1,240 | 1,212 | 1,155 | 1,188 | 1,167 | 1,195 | 1,336 | 1,590 | 14,612 |
| Dept. stores, (excl. leased depts.) | 116 | 133 | 150 | 160 | 184 | 173 | 149 | 162 | 175 | 176 | 221 | 335 | 2,134 |
| Dept. stores, (incl. leased depts.)[2] | 122 | 139 | 157 | 168 | 192 | 181 | 156 | 170 | 183 | 184 | 232 | 350 | 2,234 |
| GAF, total[3] | 335 | 352 | 388 | 404 | 448 | 432 | 377 | 416 | 451 | 453 | 544 | 843 | 5,443 |

NA Data not available
[1]For definitions of metropolitan areas, see appendix D, *Monthly Retail Trade Report, BR—93*.
[2]Includes data for leased departments operated within department stores. Data for this line not included in broader kind of business totals.
[3]GAF represents stores which specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).
Note: Totals include data for kinds of business not shown.

# Appendix A. Explanatory Material

## SAMPLE DESIGN AND SELECTION PROCESS

The current retail sample consists of two components, the list sample and the area sample. The list sample component represents all retail establishments for which quarterly payroll taxes were submitted to the Internal Revenue Service (IRS) during the quarter prior to the selection of the sample. Each of these employers has an Employer Identification (EI) number, which serves as the basis for identification of businesses in the list sample component. The area sample component is designed to obtain and measure data for the nonemployers (retail businesses without an EI number) and those employer businesses whose EI numbers have not yet been subjected to the sampling process.

We discontinued the area sample component effective with the August 1993 estimates. A benchmarking operation, described below, accounted for the sales and inventories estimates for the new employers and non-employers formerly represented by the area sample.

### List Sample

In selecting the list sample component, retail establishments were grouped by company ownership and a "major" SIC (the kind of business providing the most sales for the company) was assigned to each company. Any company with total annual sales exceeding a predetermined limit for its major SIC was selected in the sample with certainty. These certainty companies were assigned the weight of 1.0.

Next, retail establishments not belonging to certainty companies were grouped by EI number. The EI numbers were stratified by major SIC and sales size. Three samples of EI numbers were selected from each strata with sampling rates ranging from 1 in 3 to 1 in 1,000. All three of these noncertainty samples are used for the monthly survey, while two are used for the annual survey. The use of these samples will be more fully explained in sections that follow.

### Area Sample

Each month Census Bureau interviewers travel through portions of 59 preselected areas to list each business that they observe. These preselected areas (single counties or small groups of contiguous counties), called Primary Sampling Units (PSU), were drawn with probability proportionate to size (population). The interviewers conduct interviews for new businesses (those businesses not observed during the last canvass and those businesses that have changed name, ownership, or SIC and for previously observed employer businesses not represented in the list sample) and for those businesses without employees. At the time the PSU's were designated, the segments contained an average of four retail stores. Each of the identified retail stores represented itself plus 999 similar stores (for some of the smaller preselected areas, the selected stores have the probability of selection equal to 1-in-2,000 or 1-in-3,000). For most of the PSU's, the segments are divided into 12 groups with a group of segments designated to be canvassed for each month of the year.

Starting with the July 1993 final and August 1993 preliminary estimates, the carry-forward factors were adjusted to include a component representing EI birth employees and non-employers. The adjustment was approximately 4 percent of the total retail sales estimate, although it varied by kind of business.

### Monthly Coverage

The companies selected with certainty are asked to submit reports covering the sales from all of their retail stores. The certainty companies are sent forms each month that request the sales for the month just ended. For example, January sales are requested during February.

EI's selected in the three noncertainty samples are asked to report four times a year on a rotating basis. EI's selected in the same sample are asked to report during the same rotation. EI's are asked to report the sales for the month just ended and the month prior to that month for the retail stores operated under the selected EI number. For example, the EI numbers selected in the first sample are asked to report the sales for January and December during February; April and March during May; July and June during August; and October and September during November. The area sample establishments also are asked to provide their current and previous month sales for the retail store at each particular location.

The sample used for the Monthly Retail Inventories Survey is a subsample of the Monthly Retail Sales Survey and the coverage is similar to that described above.

### Annual Coverage

The Annual Retail Trade sample consists of sampling units selected in two of the three noncertainty list samples; the certainty plus some other large retailers; and the establishments from three of the twelve area sample groups.

## ESTIMATION

### Monthly Estimates

The current month's weighted data (January in the example above) from the certainty companies are added to the similar current month's data from the EI's in the first sample and the area sample retailers to develop the current month unbiased estimates of January sales and end-of-month inventories for retail stores. Previous month unbiased estimates of December sales and end-of-December inventories are also developed from the first sample of retailers in a similar manner.

The preliminary composite estimate for a particular SIC level is the weighted average of the current month unbiased estimate (weight 0.25) and a ratio estimate (weight 0.75) obtained by multiplying the ratio of the current-to-previous month unbiased estimates, as measured by the first sample, by the preliminary composite estimate for the previous month.

In March, the EI's in the second noncertainty sample are asked to report their February and January sales and end-of-month inventories for each of those months. At the same time, a second group of area sample segments are interviewed for their February and January data. Therefore, we will have reports of January sales and inventories from two different groups of retailers (the current month from the first list sample and the January area sample plus the previous month from the second list sample and the February area sample). The January data from the two noncertainty list samples, the certainty companies, and the two area sample groups are combined to derive the final January composite estimates. The final composite estimates for individual kind-of-business levels are also weighted averages of two estimates - the preliminary composite estimate for January (weight 0.8) and the previous month unbiased estimate (weight 0.2) for January, as obtained from the February reporting panel.

### Annual Estimates

The annual sales, purchases, accounts receivables, and value of inventories published in this report were derived from the Annual Retail Trade Survey. Data from the annual survey were based upon the summation of weighted data reported by the sampling units selected for the survey.

## RELIABILITY OF DATA

An estimate based on a sample survey will differ from the population value because of sampling variability and nonsampling error. Sampling variability occurs because observations are made only on a sample, not on the entire population. Nonsampling errors can be attributed to many sources in the reporting, collection, and processing of data. The accuracy of a survey result is determined by the joint effects of sampling variability and nonsampling errors.

The particular sample used for the Annual and Monthly Retail Trade Surveys is one of a large number of all possible samples of the same size that could have been selected using the same design. Estimates derived from different samples would differ from each other. The average of these estimates would be close to the estimate derived from a complete enumeration of the population. This assumes that a complete enumeration has the same nonsampling error as the sample survey.

The standard error of the estimate is a measure of the variability among the estimates from all possible samples of the same size and design and thus is a measure of the precision with which an estimate from a particular sample approximates the results of a complete enumeration. The coefficient of variation (expressed as a percent) is the standard error of the estimate times 100 divided by the value of the estimate. Note that the coefficients of variation are estimates derived from the sample and are also subject to sampling variability. Estimates of coefficients of variation in percent for the National level estimates are shown in tables A-1 through A-3.

Coefficients of variation for the sales estimates at various geographic areas are contained in the Current Business Reports *Monthly Retail Trade, Sales and Inventories*.

The coefficients of variation presented in the tables permit certain confidence statements about the sample estimates. As noted before, the particular sample used in this survey was one of a large number of samples of the same size that could have been selected using the same design. In about two out of three of these samples (67 percent), the estimate would differ from a complete enumeration by less than the corresponding percentage for that estimate shown in tables A-1 through A-3. In about 9 out of 10 of these samples (90 percent), the estimates would differ from the results of a complete enumeration by less than 1.65 times the percentages shown.

The coefficients of variation shown in this report do not measure biases which might arise from difference of response or nonreporting. Nonresponse amounted to about 10 percent for the annual sales, 20 percent for the monthly sales, 11 percent for the end-of-year inventories, 29 percent for the end-of-month inventories, 20 percent for annual purchases, and 10 percent for accounts receivable on the basis of total dollar volume estimates.

Table A-1. **Estimated Coefficients of Variation for Monthly Retail Sales and End-of-Month Enventories, by Kind of Business**

[In percent. Based on sales and inventories estimates not adjusted for seasonal variations, holiday, or trading-day differences]

| 1987 SIC code | Kind of business | Sales | | Dollar volume inventory estimates |
|---|---|---|---|---|
| | | Range | Median | |
| | **Retail trade, total** | .6-.7 | .7 | 0.8 |
| | Total (excl. automotive group) | .6-.7 | .7 | (NA) |
| | **Durable goods, total** | 1.1-1.5 | 1.2 | 1.7 |
| 52 | Building materials group stores | 2.1-2.8 | 2.4 | 2.3 |
| 521, | Building materials, supply stores | 2.0-2.1 | 2.1 | (NA) |
| 521,3,5 | Building materials, supply stores | 1.8-2.0 | 2.0 | (NA) |
| 523 | Paint, glass, wall paper stores* | 4.7-6.2 | 5.2 | (NA) |
| 525 | Hardware stores | 4.2-5.1 | 5.0 | (NA) |
| 554 | Automotive dealers | 1.5-2.5 | 1.8 | 1.4 |
| 551,2,5,6,7,9 | Motor vehicle and miscellaneous automobile dealers | 1.6-2.6 | 2.0 | (NA) |
| 551,2 | Motor vehicle dealers | 1.9-2.8 | 2.2 | (NA) |
| 551 | Motor vehicle deaders (franch.) | 1.8-2.7 | 2.1 | (NA) |
| 553 | Auto & Home supply stores | 2.4-2.9 | 2.6 | (NA) |
| 57 | Furniture group stores | 1.8-2.9 | 2.3 | 9.4 |
| 571 | Furniture & home furn. stores | 3.3-4.0 | 3.5 | (NA) |
| 5712 | Furniture stores | 2.9-3.4 | 3.1 | (NA) |
| 5713 | Floor covering stores | 5.6-8.0 | 7.8 | (NA) |
| 5722,31,34 | Household appliance, radio, TV, and computer stores | 1.7-2.2 | 2.1 | (NA) |
| 5722 | Household appliance stores | 5.1-8.3 | 6.4 | (NA) |
| 5731,34 | Radio, TV, and computer stores | 1.3-1.7 | 1.6 | (NA) |
| 5735,36 | Music stores* | 6.1-20.5 | 10.8 | (NA) |
| 5941 | Sporting goods stores and bicycle shops | 2.6-3.2 | 2.9 | (NA) |
| 5942 | Book stores | 2.8-4.6 | 3.5 | (NA) |
| 5944 | Jewelry stores | 7.4-16.8 | 10.7 | (NA) |
| 5946 | Camera, photographic supply stores* | 4.9-7.7 | 6.0 | (NA) |
| 5999 | Optical goods stores* | 3.8-4.7 | 4.3 | (NA) |
| | **Nondurable goods, total** | .6-.8 | .7 | 0.7 |
| 53 | General merchandise group stores | .2-.2 | .2 | 0.9 |
| 531 | Dept. stores, (excl. leased depts.) | .0-.0 | .0 | 0.4 |
| 531 | Dept. stores, (incl. leased depts.) | .0-.0 | .0 | (NA) |
| 531 pt. | Conventional department stores (including leased depts) | .0-.0 | .0 | (NA) |
| 531 pt. | Discount department stores (including leased depts.) | .0-.0 | .0 | (NA) |
| 531 pt. | National chain department stores (including leased depts.) | .0-.0 | .0 | (NA) |
| 533 | Variety stores | 3.0-3.7 | 3.3 | (NA) |
| 539 | Miscellaneous general merchandise stores | .8-1.0 | .9 | (NA) |
| 54 | Food group stores | .7-1.0 | .8 | 1.4 |
| 541 | Grocery stores | .6-1.0 | .8 | (NA) |
| 542 | Meat, fish (seafood) markets | 8.1-9.5 | 8.7 | (NA) |
| 543 | Fruit stores & vegetable markets* | 7.8-9.5 | 8.7 | (NA) |
| 544 | Candy, nut, confectionery stores* | 23.4-29.8 | 27.2 | (NA) |
| 546 | Retail bakeries | 6.7-8.2 | 7.8 | (NA) |
| 554 | Gasoline service stations | 1.5-1.6 | 1.5 | (NA) |
| 56 | Apparel & accessory stores | 1.7-2.6 | 2.2 | 3.9 |
| 561 | Mens & boys clothing, furnishings | 2.2-2.7 | 2.5 | (NA) |
| 562,3 | Women's clothing specialty stores, | 4.8-6.7 | 6.1 | (NA) |
| 562 | Women's ready to wear stores | 5.4-7.5 | 6.7 | (NA) |
| 565 | Family clothing stores | 1.0-1.3 | 1.2 | (NA) |
| 566 | Shoe stores | 1.3-1.7 | 1.6 | (NA) |
| 58 | Eating and drinking places | 2.4-3.8 | 3.6 | (NA) |
| 5812 | Eating places | 2.6-4.1 | 3.8 | (NA) |
| 5812 pt. | Restaurants, lunchrooms, cafeterias | 4.9-7.3 | 6.9 | (NA) |
| | Refreshment places | 3.2-3.8 | 3.5 | (NA) |
| 58 | Drinking places (alcoholic bev.) | 3.6-4.3 | 3.7 | (NA) |
| 591 | Drug & proprietary stores | 1.1-1.3 | 1.2 | (NA) |
| 592 | Liquor stores | 2.2-2.7 | 2.3 | (NA) |
| 5943 | Stationery stores* | 5.9-7.7 | 6.2 | (NA) |
| 596 | Nonstore retailers | 3.7-4.2 | 4.0 | (NA) |
| 5961 | Total mail order | 6.5-8.4 | 7.4 | (NA) |
| 598 | Fuel dealers | 5.0-5.6 | 5.3 | (NA) |
| 5992 | Florist shops* | 8.4-10.2 | 9.3 | (NA) |
| 53,56,57,594 | GAF, total | .7-1.0 | .8 | (NA) |
| 594 | Miscellaneous shopping goods stores | 2.2-3.8 | 2.6 | (NA) |

* See appendix A in *Monthly Retail Trade* for January 1993.

NA Not available.

NOTE: The ranges and medians of the coefficients of variation shown above are based on sales and inventories estimates for the 6 most recent data months.

Table A-2. **Estimated Coefficients of Variation for Sales, Inventories, and Purchases Estimates**

[In percent]

| SIC code | Kind of business | Annual dollar volume estimates | | | Inventories/ sales ratio | Gross margin as a percent of sales |
|---|---|---|---|---|---|---|
| | | Sales | Inventories | Purchases | | |
| | **Retail trade, total** | 0.7 | 0.7 | 0.8 | 0.6 | 0.6 |
| | Total (excluding automotive group) | 0.7 | 0.7 | 0.6 | 0.7 | 0.6 |
| | **Durable goods stores, total** | 1.4 | 1.3 | 1.6 | 1.1 | 1.1 |
| 52 | Building materials, hardware, garden supply, and mobile home dealers | 2.4 | 3.0 | 2.4 | 2.1 | 1.9 |
| 521,3 | Building materials and supply stores | 1.8 | (NA) | 2.0 | (NA) | 1.3 |
| 525 | Hardware stores | 4.5 | (NA) | 4.8 | (NA) | 2.3 |
| 55 ex. 554 | Automotive dealers | 2.3 | 2.0 | 2.4 | 1.7 | 2.0 |
| 551,2,5,6,7,9 | Motor vehicle and miscellaneous automotive dealers | 2.5 | (NA) | 2.6 | (NA) | 2.5 |
| 553 | Automotive and home supply stores | 3.0 | (NA) | 3.6 | (NA) | 2.1 |
| 57 | Furniture, home furnishings, equipment stores | 2.0 | 2.3 | 2.0 | 1.5 | 1.2 |
| 571 | Furniture and home furnishings stores | 3.1 | (NA) | 3.4 | (NA) | 1.1 |
| 5722,31,34 | Household appliance, radio, TV and computer stores | 3.3 | (NA) | 3.4 | (NA) | 3.0 |
| | **Nondurable goods stores, total** | 0.8 | 0.7 | 0.7 | 0.7 | 0.7 |
| 53 | General merchandise group stores | 0.2 | 0.3 | 0.2 | 0.1 | 0.2 |
| 531 | Department stores | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| 533 | Variety stores | 4.7 | (NA) | 4.9 | (NA) | 2.7 |
| 54 | Food stores | 1.0 | 1.2 | 1.2 | 0.8 | 0.8 |
| 541 | Grocery stores | 1.0 | (NA) | 1.2 | (NA) | 0.8 |
| 554 | Gasoline service stations | 2.1 | (NA) | 2.2 | (NA) | 3.4 |
| 56 | Apparel and accessory stores | 2.0 | 3.4 | 2.8 | 1.7 | 0.7 |
| 561 | Men's, boys' clothing, furnishings stores | 2.5 | (NA) | 2.8 | (NA) | 1.8 |
| 562,3 | Women's clothing, specialty stores, furriers | 5.0 | (NA) | 7.3 | (NA) | 1.2 |
| 566 | Shoe stores | 1.5 | (NA) | 1.7 | (NA) | 1.3 |
| 58 | Eating and drinking places | 3.5 | (NA) | 3.2 | (NA) | 0.5 |
| 591 | Drug and proprietary stores | 1.4 | (NA) | 1.4 | (NA) | 1.1 |
| 592 | Liquor stores | 4.0 | (NA) | 5.1 | (NA) | 7.4 |
| 53,56,57,594 | GAF, total [1] | 0.6 | (NA) | 0.7 | (NA) | 0.4 |

NA Not applicable.

[1]GAF represents stores which specialize in department store types of merchandise (see explanatory material).

NOTE: The estimates of sampling variability shown above are based on estimates derived from the annual retail trade survey. Further detail for year-end inventories are available upon request.

## Table A-3. **Estimated Coefficients of Variation for Accounts Receivable**

[In percent]

| SIC code | Kind of business | Total accounts receivable | Type of account | | | |
|---|---|---|---|---|---|---|
| | | | Charge | Installment | | |
| | | | | Total | Open-end | Closed-end |
| | **Retail accounts receivable, total** | 2.3 | 2.7 | 3.0 | 2.7 | 14.2 |
| | Total (excluding automotive group) | 2.4 | 3.0 | 3.0 | 2.8 | 16.8 |
| | **Durable goods stores, total** | 6.1 | 3.9 | 11.3 | 15.2 | 17.7 |
| 52 | Building materials, hardware, garden supply, and mobile home dealers | 8.7 | 6.3 | (S) | (S) | (S) |
| 55 ex. 554 | Automotive dealers | 6.5 | 6.6 | 13.9 | 12.2 | (S) |
| 57 | Furniture, home furnishings, and equipment stores | 16.6 | 7.7 | (S) | (S) | (S) |
| | **Nondurable goods stores, total** | 0.7 | 3.3 | 0.7 | 0.7 | 5.4 |
| 53 | General merchandise group stores | 0.1 | 2.2 | 0.1 | 0.1 | 0.0 |
| 531 | Department stores.(ex. leased depts.) | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| 554 | Gasoline service stations | 5.3 | 6.2 | 10.8 | 12.0 | (S) |
| 56 | Apparel and accessory stores | 2.5 | 10.1 | 2.7 | 2.8 | (S) |

S Does not meet publication standards because of high sampling or nonsampling error.

# Appendix B. Kind-of-Business Classifications

## GENERAL DESCRIPTION

Retail trade SIC Major Groups 52-59, includes establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of goods.

The kinds of business shown in this report parallel broad classifications defined in the 1987 edition of the Standard Industrial Classification (SIC) manual. Descriptions of each kind of business follow. Data for some kinds of business are not shown separately but are included in the major group of other totals.

## DURABLE GOODS

**Building Materials, Hardware, Garden Supply, and Mobile Home Dealers (SIC Major Group 52)** This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales. These establishments are known as "retail" in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

**Lumber and Other Building Materials Dealers (SIC 521).**[1] Establishments engaged in selling primarily lumber, or lumber and a general line of building materials, to the general public. The lumber which they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. Hardware is often an important line of retail lumber and building materials dealers. Establishments known as "home centers" are included here.

**Paint, Glass, and Wallpaper Stores (SIC 523).**[1] Establishments engaged in selling primarily paint, glass, and wallpaper, or any combination of these lines, to the general public.

[1]Data for this kind of business are not shown separately but are included in the larger group totals.

**Hardware Stores (SIC 525).** Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

**Retail Nurseries, Lawn and Garden Supply Stores (SIC 526).**[1] Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves.

**Mobile Home Dealers (SIC 527).**[1] Establishments primarily engaged in the retail sale of new and used mobile homes, including parts and accessories.

### Automotive Dealers (SIC Major Group 55 ex. 554)

This major group includes retail dealers selling new and used automobiles, boats, recreational trailers, and motorcycles; and those selling new automobile parts and accessories. Automobile repair shops maintained by the establishments engaged in the sale of new automobiles are also included.

**Motor Vehicle Dealers (Franchised)—New and Used (SIC 551).** Establishments primarily engaged in the sale of new automobiles or new and used foreign or domestic automobiles. These establishments frequently maintain repair departments and used car lots and carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair departments operated by franchised new passenger car dealers are not considered separate locations.

**Motor Vehicle Dealers (Nonfranchised)—Used Cars Only (SIC 552).**[1] Establishments primarily selling used cars and not holding a franchise for the sale of new cars.

**Auto and Home Supply Stores (SIC 553).** Establishments primarily engaged in the retail sale of automobile tires, batteries, and other automobile parts and accessories. These establishments frequently sell additional lines of merchandise such as household appliances, radios and television sets, sporting goods, housewares, and hardware.

**Boat Dealers (SIC 555).**[1] Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft, including parts, accessories, marine supplies, and outboard motors.

**Recreational Vehicle Dealers (SIC 556).**[1] Establishments primarily engaged in the retail sale of new and used recreational trailers, campers (pickup coaches), and other trailers for passenger automobiles, and motor homes, including parts and accessories.

**Motorcycle Dealers (SIC 557).**[1] Establishments primarily engaged in the retail sale of new and used motorcycles and motor scooters, including parts and accessories.

**Automotive Dealers, Not Elsewhere Classified (SIC 559).**[1] Establishments primarily engaged in the retail sale of new and used automotive vehicles, such as snowmobiles, dunebuggies, gocarts, aircraft, utility trailers, and new automotive equipment and supplies, not elsewhere classified.

## Furniture, Home Furnishings, and Equipment Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances.

**Furniture Stores (SIC 5712).** Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radio and TV sets, and floor coverings, provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

**Floor Coverings Stores (SIC 5713).** Establishments primarily engaged in the retail sale of floor coverings and related products.

**Drapery, Curtain, and Upholstery Stores (SIC 5714)**[1]. Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom made draperies and slipcovers for household use also are included.

**Miscellaneous Home Furnishing Stores (SIC 5719).**[1] Establishments primarily engaged in the retail sale of miscellaneous home furnishings, such as china, glassware, and metalware for kitchen and table use, bedding and linen, brooms, brushes, lamps and shades, mirrors and pictures, venetian blinds, window shades, and fireplace accessories.

**Household Appliance Stores (SIC 5722).** Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, and other household appliances, such as electric irons, percolators, hot plates, and vacuum cleaners. Many such stores also sell radio and television sets. Retail stores operated by public utility companies and primarily engaged in the sale of electric and gas appliances for household use are classified here.

**Radio, Television, and Electronics Stores (SIC 5731).** Establishments primarily engaged in the retail sale and installation of radios, television sets, record players, high fidelity (hi-fi), sound reproducing equipment and home computers. Such establishments also may sell additional lines, such as household appliances, musical instruments, or records.

**Computer and Computer Software Stores (SIC 5734).** Establishments primarily engaged in the retail sale of computers, computer peripheral equipment, and software.

**Music Stores (SIC 5735+5736).**[1] Establishments primarily engaged in the retail sale of musical instruments, phonograph records and albums, sheet music, and similar musical supplies.

## Miscellaneous Durable Goods Stores (SIC Major Group 59, part)

This includes all retail durable goods stores not elsewhere classified.

**Used Merchandise Stores (SIC 593).**[2] This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; musical instruments; office furniture, phonographs and phonograph records; and store fixtures and equipment. This industry also includes pawnshops.

**Sporting Goods Stores and Bicycle Shops (SIC 5941).** Establishments primarily selling a general or a specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; bicycles, bicycle parts and accessories; and gymnasium and playground equipment.

**Book Stores (SIC 5942).** Establishments primarily selling new books and periodicals. Stationery and related items may also be sold.

**Jewelry Stores (SIC 5944).** Establishments primarily engaged in the retail sale of any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks.

[2]Data for this kind of business are not shown separately but are included in the durable goods stores total.

**Hobby, Toy, and Game Shops (SIC 5945).**[3] Establishments primarily engaged in the retail sale of toys, games, and hobby kits and supplies.

**Camera and Photographic Supply Stores (SIC 5946).**[3] Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Excluded are establishments primarily engaged in finishing films.

**Gift, Novelty, and Souvenir Shops (SIC 5947).**[3] Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

**Luggage and Leather Goods Stores (SIC 5948).**[3] Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods.

**Optical Goods Stores (SIC 5995).**[2] Establishments primarily engaged in the retail sale of eyeglasses and related optical goods. Excluded are establishments whose receipts are primarily from examining eyes and prescribing eyeglasses or contact lenses.

**Miscellaneous Retail Stores Not Elsewhere Classified (SIC 5999).**[2] Establishments primarily engaged in the retail sale of specialized lines of merchandise such as collectors' items and supplies, artists' supplies, orthopedic and artificial limbs, drafting materials, typewriters, telephones, pets, religious goods, hearing aids, rubber stamps, monuments and tombstones, and other merchandise not elsewhere classified.

## NONDURABLE GOODS

### General Merchandise Group Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, general stores, etc.

**Department Stores (SIC 531).** Establishments normally employing 50 people or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, and radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of $10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the combined sales of the other two groups are $1 million or more. Department store sales have been separately presented for the following classifications:

Department stores (incl. leased depts.), and
Department stores (excl. leased depts.).

Department stores (incl. leased depts.) are also subcategorized as shown below:

**Conventional Department Stores (SIC 531 part).** Establishments which satisfy the criteria of a department store and:

1. Usually provide check-out service and customer assistance (salespersons) within each department.
2. May have a catalog order desk.
3. Are not affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

1. Soft goods and hard goods which are primarily nationally advertised brands.
2. Appliances which are serviced by another company.
3. Limited lines of merchandise through seasonal or special catalogs.

**Discount or Mass Merchandising Department Stores (SIC 531 part).** Establishments which satisfy the criteria of a department store and usually:

1. Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices.
2. Provide centralized check-out service.
3. Do not provide customer assistance within store departments. Merchandise is normally sold through self-service with minimal assistance provided in any department.
4. Do not have a catalog order desk.

These stores often sell:

[3]Data for this kind of business are not shown separately but are included in the larger group: miscellaneous shopping goods stores (594).

1. Soft goods which are usually their own corporate brands or are unbranded.
2. Hard goods which are primarily nationally advertised brands.
3. Appliances which are serviced by another company.

**National Chain Department Stores (SIC 531 part).** Establishments which satisfy the criteria of a department store and:

1. Usually provide check-out service and customer assistance (salespersons) within each department.
2. Usually have a catalog order desk.
3. Are affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

1. Soft goods and hard goods which are their own corporate brands or are unbranded.
2. Appliances which are serviced by their own company.

**Variety Stores (SIC 533).** Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

**Miscellaneous General Merchandise Stores (SIC 539).** Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, homewares or home furnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores, but normally having less than 50 employees, and stores usually known as catalog showrooms, country general stores, or warehouse clubs are included here. Also included in this classification are establishments whose sales of apparel or of furniture and home furnishings exceed half of their total sales providing that sales of the smaller of the two lines in combination with dry goods and household linens account for 20 percent or more of total sales.

## Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption.

**Grocery Stores (SIC 541).** Establishments primarily selling (1) a wide variety of canned or frozen foods, such as vegetables, fruits, and soups; (2) dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers; and (3) other processed foods and nonedible grocery items. In addition, these establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Establishments commonly known as supermarkets, food stores, and delicatessens are included in this classification if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

**Meat and Fish (Seafood) Markets, Including Freezer Provisioners (SIC 542).** Establishments primarily engaged in the retail sale of fresh, frozen, or cured meats, fish, shellfish, and other seafood. Frequently these establishments also sell poultry, dairy products, eggs, some groceries, and items commonly used in preparing seafood or consumed with seafood.

**Fruit Stores and Vegetable Markets (SIC 543).**[1] Establishments primarily selling fresh fruits and fresh vegetables. These establishments frequently carry a limited line of grocery items. Roadside stands of farmers selling only their own produce are not included.

**Candy, Nut, and Confectionery Stores (SIC 544).**[1] Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores. Also included are candy and popcorn stands located in motion picture theaters.

**Dairy Products Stores (SIC 545).**[1] Establishments primarily engaged in the retail sale of dairy products, such as milk, cream, butter, cheese, and related products, to over-the-counter customers.

**Retail Bakeries (SIC 546).** Establishments primarily engaged in the over-the-counter retail sale of bakery products such as bread, cakes, pies, or cookies, all or some of which may be baked on the premises.

**Other Miscellaneous Food Stores (SIC 549).**[1] Establishments primarily engaged in the retail sale of specialized foods, not elsewhere classified, such as eggs and poultry, health foods, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account and sell dressed fowls, or sell fowl cleaned and dressed by others.

## Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving

more than half of their receipts from the sale of 'gasoline' and automotive lubricants and establishments known as "truck stops" which are primarily engaged in selling diesel fuel to truckers are also included.

## Apparel and Accessory Stores (SIC Major Group 56)

Establishments in this major group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment.

**Men's and Boys' Clothing and Furnishings Stores (SIC 561).** Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings.

**Women's Ready-to-Wear Stores (SIC 562).** Establishments primarily selling women's and girls' ready-to-wear apparel.

**Women's Accessory and Specialty Stores (SIC 563).**[1] Establishments primarily selling a specialized line of women's and girls' apparel, such as furs, sportswear, beachwear, blouses, hosiery, millinery, foundation garments, lingerie, robes, and other intimate wear.

**Children's and Infants' Wear Stores (SIC 564)**[1]**.** Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. Such establishments may specialize in either children's or infants' wear or they may sell a combination of children's and infants' wear.

**Family Clothing Stores (SIC 565).** Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

**Shoe Stores (SIC 566).** Establishments primarily engaged in the retail sale of any one line, or a combination of the lines, of men's, women's, and children's footwear. These establishments frequently carry accessory lines such as hosiery, gloves, and handbags.

**Miscellaneous Apparel and Accessory Stores (SIC 569).**[1] Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing (except fur apparel SIC 568) to individual order.

## Eating and Drinking Places (SIC Major Group 58)

Establishments in this major group are primarily engaged in selling prepared foods and drinks for consumption on or near the premises and lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption.

**Restaurants, Lunchrooms, Cafeterias, and Contract Feeding (SIC 5812 part).**

*Restaurants and Lunchrooms.*[4] Establishments engaged in serving prepared food and beverages selected by the patron from a full menu. Waiter or waitress service is provided and the establishment has seating facilities for at least 15 patrons. These establishments often serve alcoholic beverages, but receipts from the sale of alcoholic beverages may not exceed the receipts from prepared food.

*Cafeterias.*[4] Establishments engaged in serving prepared food and beverages primarily through the use of a cafeteria line where customers serve themselves from displayed selections. Some limited waiter or waitress service may be provided. Table and/or booth seating facilities are usually provided.

*Contract Feeding.*[4] Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. The facilities and personnel of these establishments may be provided by the contracting company, institutions, etc., however, the management is always supplied by the contractor.

**Social Caterers (SIC 5812 part).**[5] Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc., at a hall or similar place rather than at a fixed business location. Such establishments also may arrange for some entertainment but this should be a minor part of the business.

**Refreshment Places, Ice Cream, and Frozen Custard Stands, (SIC 5812 part).**

*Refreshment Places.*[6] Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as pizza, barbecued chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

*Ice Cream and Frozen Custard Stands.*[6] Establishments primarily engaged in selling ice cream, frozen custard, or other frozen ices for consumption either on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk.

**Drinking Places (SIC 5813).** Establishments primarily engaged in the retail sale of drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the

[4]Data for this kind of business are not shown separately but are included in the larger group: Restaurants, Lunchrooms, Cafeterias.

[5]Data for this kind of business are not shown separately but are included in the larger group: Eating Places (SIC 5812).

[6]Data for this kind of business are not shown separately but are included in the larger group: Refreshment Places (SIC 5812 pt.).

premises. Prepared foods are frequently sold at these establishments, but receipts from the sale of prepared foods may not exceed receipts from sales of alcoholic beverages.

## Drug Stores and Proprietary Stores (SIC 591)

Establishments engaged in the retail sale of prescription drugs and patent medicines and which may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise. Included are drug stores which also have a soda fountain or lunch counter. These stores are included on the basis of their usual trade designation rather than on the more strict interpretation of commodities handled.

## Liquor Stores (SIC 592)

Establishments primarily selling packaged alcoholic beverages, such as ale, beer, wine, and whiskey, for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

## Miscellaneous Nondurable Goods Stores (SIC Major Group 59, part)

This includes all retail nondurable goods stores not elsewhere classified.

## Miscellaneous Shopping Goods Stores (SIC 594).

Establishments engaged in the retail sale of one or more lines of merchandise similar to that found in department stores.

**Stationery Stores (SIC 5943).**[3] Establishments primarily engaged in the retail sale of stationery, such as paper and paper products (including printing and engraving), post cards, novelties, and school and office supplies (excluding office furniture and machines).

**Sewing, Needlework, and Piece Goods Stores (SIC 5949).**[3] Establishments primarily engaged in the retail sale of piece goods, notions, sewing and knitting supplies, fabrics, patterns, and other needlework accessories.

**Mail-Order Houses (Department Store Merchandise) (SIC 5961 part).** Establishments with normally 50 or more employees primarily engaged in the retail sale by catalog and mail order of a general line of merchandise similar to that sold by department stores.

**Other Mail-Order Houses (SIC 5961 part).** Establishments primarily engaged in the retail sale of a specialized or limited line of merchandise such as food, automotive merchandise, apparel, books, stationery, etc., by catalog and mail order.

**Automatic Merchandising Machine Operators (SIC 5962).**[7] Establishments primarily engaged in the retail sale of products by means of automatic merchandising units (vending machines) which are generally located on the premises of other businesses. Those products include candy, nut, and confectionery; milk and ice cream; other beverages; and tobacco products.

**Direct Selling Establishments (SIC 5963).**[7] Establishments primarily selling merchandise by house-to-house canvass, by party plan, by telephone, or from a truck. The merchandise includes building materials, hardware, and garden supplies; general merchandise, milk; other foods; apparel and accessories; furniture, home furnishings, and equipment; mobile food service; and books and stationery.

**Fuel Oil Dealers (SIC 5983).**[8] Establishments primarily engaged in the retail sale of fuel oil.

**Liquefied Petroleum Gas Dealers (SIC 5984).**[8] Establishments primarily engaged in the retail sale of liquefied petroleum (LP) gas (bottled gas or in bulk.)

**Fuel Dealers, Not Elsewhere Classified (SIC 5989)**[8] Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, or any combination of these lines.

**Florists (SIC 5992).**[8] Establishments primarily engaged in the retail sale of cut flowers and growing plants. Greenhouses and nurseries are included if receipts are primarily from the sale of products not grown on the premises.

**Cigar Stores and Stands (SIC 5993).**[8] Establishments primarily engaged in the retail sale of cigars, cigarettes, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

**News Dealers and Newsstands (SIC 5994).**[8] Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals.

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[7]Data for this kind of business are not shown separately but are included in the larger group: Nonstore Retailers (SIC 596).

[8]Data for this kind of business are not shown separately but are included in the nondurable goods stores total.

# GEOGRAPHIC REGIONS AND DIVISIONS

## NORTHEAST

New England Division
- Maine
- New Hampshire
- Vermont
- Massachusetts
- Rhode Island
- Connecticut

Middle Atlantic Division
- New York
- New Jersey
- Pennsylvania

## MIDWEST

East North Central Division
- Ohio
- Indiana
- Illinois
- Michigan
- Wisconsin

West North Central Division
- Minnesota
- Iowa
- Missouri
- North Dakota
- South Dakota
- Nebraska
- Kansas

## SOUTH

South Atlantic Division
- Delaware
- Maryland
- District of Columbia
- Virginia
- West Virginia
- North Carolina
- South Carolina
- Georgia
- Florida

East South Central Division
- Kentucky
- Tennessee
- Alabama
- Mississippi

West South Central Division
- Arkansas
- Louisiana
- Oklahoma
- Texas

## WEST

Mountain Division
- Montana
- Idaho
- Wyoming
- Colorado
- New Mexico
- Arizona
- Utah
- Nevada

Pacific Division
- Washington
- Oregon
- California
- Alaska
- Hawaii

# Appendix C. Metropolitan Areas Included in This Report

(As defined by the Office of Management and Budget as of November 19, 1986)[1]

[1]CMSA: Consolidated Metropolitan Statistical Area.
MSA: Metropolitan Statistical Area.
PMSA: Primary Metropolitan Statistical Area.
NECMA: New England County Metropolitan Area.

**ANAHEIM-SANTA ANA, CA PMSA** Coextensive with Orange County, CA.

**ATLANTA, GA MSA** Barrow, Butts, Cherokee, Clayton, Cobb, Coweta, DeKalb, Douglas, Fayette, Forsyth, Fulton, Gwinnett, Henry, Newton, Paulding, Rockdale, Spalding, and Walton Counties, GA.

**BALTIMORE, MD MSA** Baltimore City; Anne Arundel, Baltimore, Carroll, Harford, Howard, and Queen Anne's Counties, MD.

**BOSTON-LAWRENCE-SALEM-LOWELL-BROCKTON, MA NECMA** Essex, Middlesex, Norfolk, Plymouth, and Suffolk Counties, MA.

**CHICAGO-GARY-LAKE COUNTY, IL-IN-WI CMSA** Chicago, IL PMSA; Grundy, Kane, Kendall, Lake, and Will Counties, IL; Lake and Porter Counties, IN; Kenosha County, WI.

**CHICAGO, IL PMSA** Cook, DuPage, and McHenry Counties, IL.

**CINCINNATI-HAMILTON, OH-KY-IN CMSA** Butler, Clermont, Hamilton, and Warren Counties, OH; Boone, Campbell, and Kenton Counties, KY; Dearborn County, IN.

**CLEVELAND-AKRON-LORAIN, OH CMSA** Cleveland, OH PMSA; Lorain, Portage, and Summit Counties, OH.

**CLEVELAND, OH PMSA** Cuyahoga, Geauga, Lake, and Medina Counties, OH.

**DALLAS-FORT WORTH, TX CMSA** Collin, Dallas, Denton, Ellis, Johnson, Kaufman, Parker, Rockwall, and Tarrant Counties, TX.

**DENVER-BOULDER, CO CMSA** Adams, Arapahoe, Boulder, Denver, Douglas, and Jefferson Counties, CO.

**DETROIT-ANN ARBOR, MI CMSA** Detroit, MI PMSA; Washtenaw County, MI.

**DETROIT, MI PMSA** Lapeer, Livingston, Macomb, Monroe, Oakland, St. Clair, and Wayne Counties, MI.

**HOUSTON-GALVESTON-BRAZORIA, TX CMSA** Houston, TX PMSA; Brazoria and Galveston Counties, TX.

**HOUSTON, TX PMSA** Fort Bend, Harris, Liberty, Montgomery, and Waller Counties, TX.

**KANSAS CITY, MO-KS MSA** Cass, Clay, Jackson, Lafayette, Platte, and Ray Counties, MO; Johnson, Leavenworth, Miami, and Wyandotte Counties, KS.

**LOS ANGELES-ANAHEIM-RIVERSIDE, CA CMSA** Anaheim Santa Ana, CA PMSA; Los Angeles-Long Beach, CA PMSA; Riverside, San Bernardino, and Ventura Counties, CA.

**LOS ANGELES-LONG BEACH, CA PMSA** Coextensive with Los Angeles County, CA.

**MIAMI-FORT LAUDERDALE, FL CMSA** Miami-Hialeah, FL PMSA; Broward County, FL.

**MIAMI-HIALEAH, FL PMSA** Coextensive with Dade County, FL.

**MILWAUKEE-RACINE, WI CMSA** Milwaukee, WI PMSA; Racine County, WI.

**MILWAUKEE, WI PMSA** Milwaukee, Ozaukee, Washington, and Waukesha Counties, WI.

**MINNEAPOLIS-ST. PAUL, MN-WI MSA** Anoka, Carver, Chicago, Dakota, Hennepin, Isanti, Ramsey, Scott, Washington, and Wright Counties, MN; St. Croix County, WI.

**NASSAU-SUFFOLK, NY PMSA** Nassau and Suffolk Counties, NY.

**NEW YORK-NORTHERN NEW JERSEY-LONG ISLAND, NY-NJ-CT CMSA** Nassau-Suffolk, NY PMSA; New York, NY PMSA; Newark, NJ PMSA; Orange County, NY; Bergen, Hudson, Hunterdon, Middlesex, Monmouth, Ocean, Passaic, and Somerset Counties, NJ; Fairfield and Litchfield Counties, CT.

**NEW YORK, NY PMSA** Bronx, Kings, New York, Putnam, Queens, Richmond, Rockland, and Westchester Counties, NY.

**NEWARK, NJ PMSA** Essex, Morris, Sussex, and Union Counties, NJ.

**OAKLAND, CA PMSA** Alameda and Contra Costa Counties, CA.

**PHILADELPHIA-WILMINGTON-TRENTON, PA-NJ-DE-MD CMSA** Philadelphia, PA-NJ PMSA; Cumberland, Mercer, and Salem Counties, NJ; New Castle County, DE; Cecil County, MD.

**PHILADELPHIA, PA-NJ PMSA** Bucks, Chester, Delaware, Montgomery, and Philadelphia Counties, PA; Burlington, Camden, and Gloucester Counties, NJ

**PHOENIX, AZ MSA** Coextensive with Maricopa County, AZ.

**PITTSBURGH-BEAVER VALLEY, PA CMSA** Pittsburgh, PA PMSA; Beaver County, PA.

**PITTSBURGH, PA PMSA** Allegheny, Fayette, Washington, and Westmoreland Counties PA.

**ST. LOUIS, MO-IL MSA** St. Louis City; Franklin, Jefferson, St. Charles, and St. Louis Counties, MO; Clinton, Jersey, Madison, Monroe, and St. Clair Counties, IL.

**SAN DIEGO, CA MSA** Coextensive with San Diego County, CA.

**SAN FRANCISCO-OAKLAND-SAN JOSE, CA CMSA** Oakland, CA PMSA; San Francisco, CA PMSA; Napa, Santa Clara, Santa Cruz, Solano, and Sonoma Counties, CA.

**SAN FRANCISCO, CA PMSA** Marin, San Francisco, and San Mateo Counties, CA.

**SEATTLE-TACOMA, WA CMSA** King, Pierce, and Snohomish Counties, WA.

**TAMPA-ST. PETERSBURG-CLEARWATER, FL MSA** Hernando, Hillsborough, Pasco, and Pinellas Counties, FL.

**WASHINGTON, DC-MD-VA MSA** District of Columbia; Calvert, Charles, Frederick, Montgomery, and Prince George's Counties, MD; Alexandria, Fairfax, Falls Church, Manassas, and Manassas Park cities; Arlington, Fairfax, Loudoun, Prince William, and Stafford Counties, VA.

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