2020 ANNUAL RETAIL TRADE SURVEY

Worksheet
SA-44T (08-27-2020)

**DUE DATE**

Need help or have questions?
Call 1-877-787-9860 (option 2)
(8:00 a.m. - 8:00 p.m. ET, M-F)
or Visit
https://census.gov/artshelp

**WORKSHEET**

DO NOT use this worksheet to respond to the survey, it is intended to assist you with gathering and preparing your data prior to reporting online.

Please view the online report for specific instructions that may apply to your EIN or firm.

Return to https://portal.census.gov when you are ready to report online.

**GENERAL INSTRUCTIONS**

- Any significant change in this firm's operations should be noted in 11.
- For establishments sold or acquired in 2020, report data only for the period the establishments were operated by this firm.
- Estimates are acceptable if book figures are not available.
- Enter "0" where applicable.

**INCLUDE**

- All retail establishments located in the U.S. (including the District of Columbia) operated by this firm and its subsidiaries.
- Data for auxiliary facilities primarily engaged in supporting services to this firm's establishment(s), such as warehouses, garages, central administrative offices, and repair services.

**EXCLUDE**

- Data for establishments operated by other firms, such as franchises.
- Departments and concessions operated by other firms in this firm's establishment(s).
- Data for establishments located in U.S. Territories (such as Puerto Rico, American Samoa, Guam, U.S. Virgin Islands and Northern Mariana Islands).

**ANNOUNCEMENTS AND SPECIAL INSTRUCTIONS**
1 ORGANIZATIONAL CHANGE

A. Did this firm experience any acquisitions, sales, mergers, divestitures, and/or closures in 2020?

☐ Yes
☐ No - Go to 2

B. Which of the following organizational changes occurred in 2020?

Check all that apply. If more than one organizational change occurred during the reporting period, explain in 1.

☐ Acquisition
☐ Sale
☐ Merger
☐ Divestiture
☐ Ceased Operation - Date of ceased operation/closure

Date of organizational change

AND

Enter detailed information below

Name of company

EIN (9 digits)

Address (Number and street, P.O. Box, etc.)

City

State ZIP Code

2 REPORTING PERIOD

NOTE: Calendar-year data are preferred. If this is not available, please report for the fiscal year that includes at least six months of data for the 2020 calendar year.

What time period is covered by the data provided in this survey?

☐ Calendar year

☐ Fiscal or partial year - Report beginning and ending dates.

2020

Beginning Date

Month Day Year

Ending Date

Month Day Year

3 NUMBER OF ESTABLISHMENTS

How many retail establishments (including departments and concessions) did this firm operate in 2020?

The remainder of this survey refers to the establishments reported here.
SALES, RECEIPTS, OR REVENUE

INCLUDE

• Credit and cash net sales of merchandise
• E-commerce sales if not submitted on a separate Annual Retail Trade Survey
• Excise taxes (such as those on gasoline, liquor, and tobacco) which are included in the cost of goods purchased by this firm
• Wholesale sales made by retail establishment(s) covered by this report
• Receipts from the rental or leasing of vehicles, equipment, instruments, tools, etc.
• Receipts from deliveries
• Receipts from installations, maintenance contracts, repairs, alterations, storage, and other such services
• Value of trade-ins taken as partial payment for other merchandise
• Value of manufacturers' rebates
• Leased departments and concessions operated in other establishments
• Shipping and handling revenue
• Advertising revenues

EXCLUDE

• Sales from auxiliary establishments
• Carrying or other finance charges
• Commissions (such as vending machine operators, government lottery tickets, or other stores)
• Non-operating receipts (such as interest income, income from investments, and receipts from the rental or sale of real estate)
• Sales made by departments and concessions operated by other firms in this firm's retail establishment(s)

DEDUCT

• The actual value of rebates and discounts granted to the purchaser, even if granted as an increase in trade-in allowances

A. What were the total sales of merchandise and other operating receipts for this firm in 2020? 

B. Did this firm collect any sales taxes in 2020?

- Yes
- No - Go to 6

C. What were the total sales taxes collected in 2020?

Exclude excise taxes.

E-COMMERCE

E-commerce is the sale of goods and services where the buyer places an order, or the price and terms of the sale are negotiated, over an Internet, mobile device (M-Commerce), extranet, EDI network, electronic mail, or other comparable online system. Payment may or may not be made online.

A. Did this firm have any e-commerce sales in 2020?

- Yes
- No - Go to 6

B. What were the total e-commerce sales in 2020?
**VALUE OF INVENTORIES**

**INCLUDE**
- All inventories of merchandise at locations covered by this survey, including all auxiliary locations (such as warehouses, garages, central administrative offices) servicing these establishments, regardless of where held.
- Inventory held in Foreign Trade Zones or in bond warehouses in the United States.
- Report at cost or market value as of the end of your reporting period.

**EXCLUDE**
- Merchandise owned by others that are being held on consignment.

A. Did this firm own inventories, regardless of where held, at the end of 2020 (or the end of the period for which you are reporting)?

- [ ] Yes
- [ ] No - Go to 8

B. What was the value of merchandise inventories held in stores, warehouses, offices, or in transit for distribution to retail stores as of December 31 in 2020? Report before Last-In, First-Out (LIFO) adjustment, if applicable.

<table>
<thead>
<tr>
<th>2020</th>
<th>$ Bil.</th>
<th>Mil.</th>
<th>Thou.</th>
<th>Dol.</th>
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</table>

C. Were inventories reported as of December 31?

- [ ] Yes - Go to 7
- [ ] No

D. If not December 31, as of what date were inventories reported?

<table>
<thead>
<tr>
<th>Month</th>
<th>Day</th>
<th>Year</th>
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**INVENTORY VALUATION METHOD**

A. Were any of the inventories reported in B subject to the LIFO valuation method?

- [ ] Yes
- [ ] No - Go to 8

B. How much of the inventories reported in 8 was subject to:

1. LIFO valuation method before adjustment
2. Any other valuation method
3. Verify Total
   Sum of B1 and B2. Total must equal B.  

<table>
<thead>
<tr>
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C. What was the LIFO reserve?

1. LIFO reserve (if applicable)
2. Total inventories after LIFO adjustment
   B3 minus C1
**TOTAL PURCHASES**

**INCLUDE**
- Cash and credit purchases by this firm
- Merchandise owned by, but in transit to, this firm
- Purchases made by both warehouse(s) and establishment(s)
- Freight, delivery, and other transportation costs
- Import duties (if paid separately)
- Parts and supplies used in repair work or other services

**EXCLUDE**
- Expenditures for supplies, equipment, and parts purchased for this firm’s own use
- Purchases made by other firms’ operating departments and concessions in this firm’s establishment(s)
- Purchases of merchandise held outside the U.S.
- Purchases of containers, wrappings, packaging, and selling supplies for this firm’s own use
- Trade and cash discounts, returns, and allowances

What was the total cost of all merchandise purchased for resale for which this firm took title, whether or not payment was made, in 2020?

If purchases are greater than sales, explain in 11. .................................................. □

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<thead>
<tr>
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### SALES BY MERCHANDISE LINES

For clarification regarding merchandise lines call 1-877-787-9860 (option 2).

<table>
<thead>
<tr>
<th>Description of sales, shipments, receipts, or revenue</th>
<th>Total sales for 2020</th>
<th>E-commerce sales for 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Books</td>
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<td></td>
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<tr>
<td>Include audio books and e-books</td>
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<td></td>
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<tr>
<td>b. Clothing and clothing accessories</td>
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<tr>
<td>Include footwear</td>
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<td>c. Computers and peripheral equipment, communications</td>
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<tr>
<td>equipment, and related products</td>
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<tr>
<td>Include cellular phones</td>
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<td>d. Computer software</td>
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<td>Include video game software</td>
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<td>e. Drugs, health aids, and beauty aids</td>
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<td>f. Electronics and appliances</td>
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<td>g. Food, beer, and wine</td>
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<td>h. Furniture and home furnishings</td>
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<td>i. Jewelry</td>
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<td>j. Audio and video recordings</td>
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<td>Include purchased downloads</td>
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<td>k. Office equipment and supplies</td>
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<td>l. Sporting goods</td>
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<td>m. Toys, hobby goods, and games</td>
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<tr>
<td>n. Other merchandise - Specify principal line(s)</td>
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<td>o. Shipping and handling revenues</td>
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<td>p. Advertising revenues</td>
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<tr>
<td>q. Other non-merchandise receipts - Specify principal</td>
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<td>receipt(s)</td>
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<td>r. TOTAL</td>
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<tr>
<td>Sum of $\text{a through q}$</td>
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Total should equal $\text{A}$ for 2020
Total should equal $\text{B}$ for 2020
OPERATING EXPENSES

INCLUDE
- Expenses arising from the normal course of business
- Payroll
- Depreciation and amortization

EXCLUDE
- Bad debt
- Purchases of goods for resale or cost of goods sold
- Income taxes
- Interest expenses
- Impairment (reduction in value of long-lived assets due to reappraisal)
- Capitalized expenses (except payroll and fringe benefits)
- Transfers made within the company

What were the total operating expenses for this firm in 2020?
If operating expenses are greater than sales, explain in 11.

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REMARKS - Please use this space to explain any significant year-to-year changes, to clarify responses, or indicate where data were estimated.

CONTACT INFORMATION

Name of person to contact regarding this survey
Title

<table>
<thead>
<tr>
<th>Telephone</th>
<th>Area code</th>
<th>Number</th>
<th>Extension</th>
<th>Fax</th>
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E-mail address
Website address

THANK YOU for completing your 2020 ANNUAL RETAIL TRADE SURVEY.
We suggest you keep a copy for your records.