Annual Integrated Economic Survey
Instructions

TYPE OF OPERATION

Choose the ONE option that best describes this establishment's **primary** type of operation.
Report the appropriate 2-digit code.

Merchant wholesaler — A company or establishment engaged in buying merchandise on its own account produced by other firms and selling the goods using the wholesale method.

- **Importer** (12) — Purchasing and selling foreign-made merchandise that does not bear the importer's own brand name for delivery in the United States or its Foreign Trade Zones.
- **Exporter** (13) — Purchasing goods in the United States from unrelated firms and selling them for delivery outside the United States, excluding grain elevators.
- **Merchant wholesale distributor or jobber** (11) — Buying merchandise from unrelated domestic manufacturers and selling the goods to customers in the United States or its Foreign Trade Zones.
- **Farm product assembler** (19) — A firm or establishment, except a grain elevator, purchasing farm products directly from farmers.
- **Country grain elevator** (17) — Grain elevator receiving grain directly from farmers.
- **Terminal grain elevator** (15) — Grain elevator receiving grain from sources other than directly from farmers.
- **Own-brand importer and marketer** (14) — A company or establishment that deals primarily or exclusively in the parent company's own branded products manufactured outside the United States. The products are either imported into the United States and then sold, or they are sold and then drop-shipped directly from a foreign location to the customer in the United States or its Foreign Trade Zones. (Note: When the products are drop-shipped from a foreign location, the customer will have already taken title to the goods before they enter the United States or its Foreign Trade Zones.)

Manufacturers' sales branch or office (20) — An establishment owned by a firm or corporately affiliated with a manufacturer primarily engaged in selling goods mined or manufactured by the parent in the United States or its Foreign Trade Zones.

Agent, broker, or commission merchant — A company or establishment primarily engaged in buying and selling merchandise on a commission, brokerage, or agency basis for others, rather than dealing primarily on its own account.

- **Manufacturers' representative or agent** (46) — Selling merchandise on a commission basis for a limited number of manufacturers on a continuing agency basis.
- **Auction company** (41) — Selling merchandise for the account of others at wholesale from a permanent location by the auction method.
- **Broker, representing buyers and sellers** (42) — Buying and selling merchandise on a brokerage basis for others in the United States market, but not receiving goods on consignment.
- **Commission merchant** (43) — Receiving goods on consignment and selling them on a commission basis in the United States market.
- **Import agent** (44) — Representing, on an agency basis, domestic firms selling foreign merchandise for delivery inside the United States or its possessions and collecting a commission for the sale of goods.
- **Export agent** (45) — Representing, on an agency basis, domestic firms selling United States merchandise for delivery outside the United States or its possessions and collecting a commission for the sale of goods.

Electronic market (49) — Business-to-business marketplace that facilitates the sale of goods via the internet or other electronic means, and operates on a commission or fee basis.

Other type of operation (77) — Please describe the type of operation in the space provided.