Program Overview

The United States Census Bureau is an important resource for data about the people and economy of the United States. The Census in Schools program promotes data literacy and increases awareness of Census Bureau products and activities by providing educators with teaching tools, resource materials, workshops, and other professional development opportunities.

Objectives

- Create fun and relevant teaching materials that promote the use of the Census Bureau as an information resource and that meet the curriculum objectives of educators.
- Distribute materials to educators via publications, the toll-free request line, the Internet, conferences and workshops.
- Provide professional development to in-service and pre-service teachers.
- Maintain relationships with educational organizations.

Activities

- The Census in Schools program provides K-12 teaching tools for educators. These include lesson plans that correlate with national standards in math, geography, civics and government, history, economics, and language arts.
- Census in Schools staff will direct educators to other resources helpful in achieving their curriculum needs.
- The Census Bureau will provide workshops and professional development opportunities for educators.
- The Census Bureau will provide materials and assistance for in-service and pre-service development courses.
- Census in Schools staff will exhibit at conferences of national education associations.
- Partner with educational organizations and associations as a means of ensuring quality products and distribution channels.

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