

The 2010 Census Is here!

The 2010 Census is on the horizon and the U.S. Census Bureau wants to ensure that everyone is counted. We are developing partnerships with tribal, state, and local governments; community-based organizations; faith-based groups; schools; businesses; the media; and others. Through these collaborative relationships, we can reach our shared goal of counting **all** residents in the 2010 Census. By being informed about the census and better understanding the census process, residents are more likely to respond to the census questionnaire.



The Complete Count Committee (CCC) program is key to making this happen in communities all across the country. CCCs incorporate local knowledge, influence, and possible resources to educate residents and promote the census through a locally-based and targeted outreach and promotion effort. CCCs provide a vehicle for coordinating and nurturing a cooperative effort between local governments, communities, and the Census Bureau. Local governments and community organizations can help the Census Bureau get a complete count in 2010.

Get Started

WHO?

Tribal, state, and local governments work together with partners in the community to form Complete Count Committees (CCC) to promote the 2010 Census in their communities. Community-based organizations also establish CCCs that reach out to their constituents.

WHAT?

A Complete Count Committee is a team of community leaders appointed by the highest-elected official or assembled by community leaders to develop and implement a locally-based outreach and awareness campaign for the 2010 Census.

WHY?

This team's primary focus is to promote the 2010 Census in a particular community and to ensure that **every resident in that area is counted**. Community leaders are most qualified to understand the best way to reach all populations that reside in their area. The team is also best suited to mobilize community resources in the most efficient and cost-effective manner.

WHEN?

The process starts **NOW!** Identify CCC leaders and budget resources where possible to promote the census locally. Identify CCC members and establish your work plan. In 2010, you will be ready to implement your plan and lead your community to a successful census count.

HOW?

Its up to you! You know the best way to reach your community. Some activities could include:

- Census rally or parade
- Ethnic media luncheon
- Census unity forum for youth
- Interfaith breakfast and weekend events

Early Involvement of Tribal, State, and Local Governments Is Crucial

"The Complete Count Committee turned out to be an excellent way to reach all segments of the community and educate them about the Census. Our efforts resulted in a mail-back response that was higher than anyone had anticipated."

Albert Pritchett, Chairman, Complete Count Committee, Cook County, Illinois

"Rapidly growing and diversifying cities need to realize just how critical a Complete Count effort is to . . . getting the absolutely best count possible during the 2010 decennial enumeration . . . to ensure their fair share of federal and state funding. The Census Bureau relies heavily on local Complete Count efforts to reach . . . difficult to enumerate populations. Each city can tailor their Complete Count efforts to best meet the needs of their urban personality."

Ryan Robinson, City Demographer, Austin, Texas

"Forming a Complete Count Committee was indeed a labor of love for us. We followed the guide, formed the subcommittees and our entire city was energized. There is no doubt about the effectiveness of the Tell City Complete Count Committee. This was an effective program in bridging the gap between the community and the government. What a novel idea!"

Louie Heitkemper, CCC Co-Chairman, Tell City, Indiana

"With the 2010 Census quickly approaching, it is important that every citizen in our community be counted. The Complete Count Committee . . . helps us mobilize resources, and ensure that Miami-Dade County gets its fair share of the federal funds and resources."

Carlos Alvarez, Mayor, Miami-Dade County

"The Complete Count Committee included every segment of our community. Some of the activities we incorporated in our CCC campaign were so successful in bringing everyone together that we have continued them as annual festivals. The CCC was indeed a strategy for building our community and learning more about our immigrant populations."

Graham Richard, Mayor, Fort, Wayne, Indiana

2010 Census Timeline

2007

- Tribal, state, and local governments determine if local resources are needed to promote the 2010 Census.

2008

- Local Census Offices begin opening.
- Highest Elected Official or community leader determines Complete Count Committee (CCC) membership.

2009

- CCC is established.
- CCC receives census training.
- CCC develops strategy and work plan.
- CCC spreads word about census jobs.

2010

- Questionnaires are delivered to every address.
- CCC begins community organization mobilization.
- CCC conducts 2010 Census publicity campaign.

April 1, 2010–CENSUS DAY

- Households return completed questionnaires.
- CCC urges nonresponding households to cooperate with census takers.
- CCC thanks the community for their participation in the 2010 Census.

December 31, 2010

- Census Bureau delivers population counts to the President.

Contact Information

For additional information about the Complete Count Committee Program, please contact your regional census center and ask for the partnership area.

If you reside in:	Please Call:
Alabama, Florida, or Georgia	ATLANTA 1-404-335-1467
Connecticut, Maine, Massachusetts, New Hampshire, upstate New York, Puerto Rico, Rhode Island, or Vermont	BOSTON 1-617-223-3610 Puerto Rico Area Office 787-705-8201
Kentucky, North Carolina, South Carolina, Tennessee, or Virginia	CHARLOTTE 1-704-936-5330
Illinois, Indiana, or Wisconsin	CHICAGO 1-312-454-2770
Louisiana, Mississippi, or Texas	DALLAS 1-214-637-9680
Arizona, Colorado, Montana, Nebraska, Nevada, New Mexico, North Dakota, South Dakota, Utah, or Wyoming	DENVER 1-720-457-3670
Michigan, Ohio, or West Virginia	DETROIT 1-313-259-1875
Arkansas, Iowa, Kansas, Minnesota, Missouri, or Oklahoma	KANSAS CITY 1-816-298-9704
Hawaii or Southern California	LOS ANGELES 1-818-717-5820
New Jersey: 10 Northern Counties New York: 5 Boroughs of NYC; Counties of Nassau, Rockland, Suffolk, and Westchester	NEW YORK 212-356-3100
Southern New Jersey, Delaware, D.C., Maryland, or Pennsylvania	PHILADELPHIA 1-215-717-1020
Alaska, Idaho, Northern California, Oregon, or Washington	SEATTLE 1-425-908-3060

www.census.gov/2010census

Complete Count Committee Program



IT'S IN OUR HANDS