



UNITED STATES DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. Census Bureau
Washington, DC 20233-0001

2020 CENSUS PROGRAM MEMORANDUM SERIES: 2017.08

Date: February 28, 2017

MEMORANDUM FOR: The Record

From: Lisa M. Blumerman
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Subject: 2015 National Content Test Race and Ethnicity Analysis Report

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This memorandum documents the release of the 2015 National Content Test Race and Ethnicity Analysis Report which presents the findings on the research conducted to determine the optimal design of the question(s) on race and ethnicity. The 2015 National Content Test is part of the research and development cycle leading up to a reengineered 2020 Census. The 2015 National Content Test was designed to compare different questionnaire design strategies for key census content areas including race and ethnicity, relationship, and within-household coverage and to provide research for informing content decisions prior to the 2020 Census.

The 2020 Census Memorandum Series

The 2020 Census Memorandum Series documents significant decisions, actions, and accomplishments of the 2020 Census Program for the purpose of informing stakeholders, coordinating interdivisional efforts, and documenting important historical changes.

A memorandum generally will be added to this series for any decision or documentation that meets the following criteria:

1. A major program level decision that will affect the overall design or have significant effect on 2020 Census operations or systems.
2. A major policy decision or change that will affect the overall design or significantly impact 2020 Census operations or systems.
3. A report that documents the research and testing for 2020 Census operations or systems.

Visit 2020 Census on Census.gov to access the Memorandum Series, the 2020 Census Operational Plan, and other information about preparations for the 2020 Census.