



UNITED STATES DEPARTMENT OF COMMERCE  
Economics and Statistics Administration  
U.S. Census Bureau  
Washington, DC 20233-0001

**2020 CENSUS PROGRAM MEMORANDUM SERIES: 2019.23**

**Date:** September 19, 2019

**MEMORANDUM FOR:** The Record

**From:** Albert E. Fontenot, Jr. **(signed September 19, 2019)**  
Associate Director, Decennial Census Programs

**Subject:** 2020 Census Detailed Operational Plan for the Evaluations and Experiments  
Operation

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This memorandum documents the various operational components covered in the 2020 Census Evaluations and Experiments operation. The 2020 Census Evaluations and Experiments operation covers operational assessments that document how well the 2020 Census was conducted; evaluations that analyze, interpret, and synthesize the effectiveness of census components and their impact on data quality, coverage, or both; and experiments that identify potential designs for early 2030 Census life cycle research and testing. It also includes Demographic Analysis estimates to evaluate the decennial census coverage.

**The 2020 Census Memorandum Series**

The 2020 Census Memorandum Series documents significant decisions, actions, and accomplishments of the 2020 Census Program for the purpose of informing stakeholders, coordinating interdivisional efforts, and documenting important historical changes.

A memorandum generally will be added to this series for any decision or documentation that meets the following criteria:

1. A major program-level decision that will affect the overall design or have significant effect on 2020 Census operations or systems.
2. A major policy decision or change that will affect the overall design or significantly impact 2020 Census operations or systems.

3. A report that documents the research and testing for 2020 Census operations or systems.

Visit 2020 Census on [Census.gov](https://www.census.gov) to access the Memorandum Series, the 2020 Census Operational Plan, and other information about preparations for the 2020 Census.