



2020 Census Program Monthly Status Report

March 2019

All information in this report is as of March 31, 2019, unless otherwise stated.

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2020 Census

General Update

The details of the FY2020 President’s Budget were released on March 18, which included a total request of \$6.3 billion in budgetary resources to support the execution of the 2020 Census. Of this total, \$5.3 billion was the request for new appropriations, combined with \$1 billion of resources derived from prior-year unobligated balances.

March marks the official completion of the 2018 End-to-End Census Test with the delivery of the Prototype P.L. 94-171 Redistricting Data Summary File to the legislative leadership and official Redistricting Data Program liaisons in the 50 states, the District of Columbia, and Puerto Rico on March 28 and to the public on March 29. Enacted in 1975, Public Law 94-171 directs the Census Bureau to provide redistricting data needed by the 50 states.

The Census Bureau is now preparing to conduct the In-Field Address Canvassing (IFAC) operation within the Self-Response (Type of Enumeration Area [TEA] 1) portion of the nation—those addresses that will receive the 2020 Census invitation in the mail. The Census Bureau has established that fieldwork is required in 1,115,142 basic collection units (BCUs), which is 22.2 percent of all TEA 1 BCUs. IFAC is the process in which Census Bureau field staff visit specific TEA 1 BCUs to identify every place where people live or could live. They then compare what they see on the ground to the existing census address list and verify or correct the address and location information. They also add any additional living quarters addresses not already on the list. The IFAC operation is scheduled to take place from August to October 2019.

The push to hire recruiting assistants for early 2020 Census operations, such as In-Field Address Canvassing, has concluded. Overall, the Census Bureau is ahead of its recruiting goals. The transition to hiring recruiting assistance for peak 2020 Census operations, such as Nonresponse Followup, has begun. Recruiting assistants from areas where goals have been met are being redeployed to assist in others areas. Local media and advertising are also being used to recruit applicants. The recruiting assistants promote census jobs in assigned areas and in local communities, assist with locating free space with access to computers to assist applicants with online applications, and locate free space to hold operational training sessions.

The case regarding the decision to add a citizenship question to the 2020 Census questionnaire remains under appeal and the Supreme Court has agreed to review the case with a hearing expected in April. However, the decision does not impact Census planning and operations moving forward. The Census Bureau continues with its plans to conduct the 2019 Census Test, which is designed to measure the operational effect of including a citizenship question on self-response rates.

2018 End-to-End Census Test

Key Activities and Accomplishments Update

[30-Day Look Back](#)

Response Processing (RP)

- Received Census Edited File v2.0 from Decennial Response Processing System on March 22 and began review.

Systems Readiness – Releases to Date

- Completed preparations for the March 28 delivery of the Public Law 94-171 prototype product.

Data Products and Dissemination (DPD)

- Finalized the 2018 Redistricting Data Prototype (P.L. 94-171) Summary File.

Redistricting Data Program (RDP)

- Delivered the Prototype P.L. 94-171 Redistricting Data Summary File to the legislative leadership and official Redistricting Data Program (RDP) liaisons in the 50 states, the District of Columbia, and Puerto Rico on March 28 and to the public on March 29. Enacted in 1975, Public Law 94-171 directs the Census Bureau to provide redistricting data needed by the 50 states.

[30-Day Look Ahead](#)

Redistricting Data Program (RDP)

- Begin collecting feedback on the utility of the design of the supplied prototype geographic and tabulation materials for legislative redistricting.

2019 Census Test

Key Activities and Accomplishments Update

- All of the questionnaire mail packages for the first mailing of the 2019 Census Test have been assembled at the National Processing Center in Jeffersonville, IN. Assembly continues for the 2019 Census Test replacement questionnaire mail packages. Internet instrument development is also in progress.
- The Federal Register public comment period concluded on March 25. The package is now under review at the Office of Management and Budget (OMB).
- The 2019 Census Test will ask a nationally representative sample of 480,000 households to answer the planned 2020 Census questions. The test is designed to measure the operational effect on self-response rates of including a citizenship question; it will be a split panel test, with one panel receiving the citizenship question and the other not. The first mailing will go out mid-June, with data collection ending on August 15.

2020 Census

2020 Census Operational Readiness

2020 Census Complete Count Commissions and Committees

- Local governments across the country, as well as tribal governments and community groups, continue to form 2020 Census Complete Count Committees. As of March 27, 1,635 local complete count committees have formed: 1,332 by governments, 249 by community groups, and 54 by tribes.
- Altogether, 44 states as well as the District of Columbia and Puerto Rico have given a firm commitment of forming a 2020 Census Complete Count Commission. There are now five states (Maine, Nevada, Nebraska, Tennessee, and Vermont) still considering legislation to form a commission.
- Even though six states (South Dakota has decided to not create a formal commission) do not have a complete count commission, they have either government complete count committees at the city and/or county level; community complete count committees; or a mix of government and community complete count committees. As of March 27, local governments and community groups in these six states have established 65 committees: 53 by governments and 12 by community groups.
- All of the commissions and committees across the country comprise a broad spectrum of leaders from education, business, health care, and other community organizations. These are trusted voices in their communities who develop and implement a 2020 Census awareness and response campaign based upon their knowledge of the local community to encourage a response.

Wave 1 Area Census Offices

- As of March 25, all 39 Wave 1 area census offices (ACOs) have buildout/space accepted. Of those offices, 37 are “ready for business”, which means the IT equipment is installed, furniture is in place, and the alarm system is operable. The offices are ready for staff, but may or may not have staff occupying the space. The Concord, NH, and Birmingham, AL, sites are the two ACOs not yet “ready for business.” Address canvassing will not take place in Puerto Rico, so the Caguas ACO will open during the same time frame as the Wave 2 ACOs.
- The opening of the Wave 1 ACOs was scheduled to be completed by the end of March and is under “management focus.” The Department of Commerce continues to work with the General Services Administration (GSA) on the overall space acquisition and lease management process, and the Census Bureau continues to work with GSA to ensure all tasks remain on target.

2020 Census

2020 Census Operational Readiness (continued)

Wave 2 Area Census Offices

- Space has been identified for all 208 Wave 2 ACOs, which are scheduled to open between June and September. The office in Jersey City, NJ, is the only ACO to not have a signed occupancy agreement or lease, however, a memorandum of understating (MOU) will be used in place of a government lease. The MOU is expected to be delivered sometime in April.
- As of March 25, all but seven of the 208 Wave 2 ACOs (97 percent) have complete design intent drawings. Additionally, 181 have complete construction drawings, and 79 have tenant improvement costs approved and given a notice to proceed with construction.

Recruiting and Assessment

- More than 272,000 applicants have created a profile as of March 25 in the Recruiting and Assessment application to become temporary workers for the 2020 Census. More than 217,000 of those total applicants have completed the assessments. On a side note, more than 19,000 applicants (7 percent of total applicants) have called the application help desk since September; more than 6,000 called the help desk in March. Most of the questions deal with account access, questions about Selective Service, and previous census employment.
- The push to hire recruiting assistants for early 2020 Census operations, such as Address Canvassing, has concluded. Overall, the Census Bureau is ahead of its recruiting goals. The transition to hiring recruiting assistance for peak 2020 Census operations, such as Nonresponse Followup, has begun. Recruiting assistants from areas where goals have been met are being redeployed to assist in others areas. Local media and advertising are also being used to recruit applicants. The recruiting assistants promote census jobs in assigned areas and in local communities, assist with locating free space with access to computers to assist applicants with online applications, and locate free space to hold operational training sessions.

2020 Census

2020 Census Operational Readiness (continued)

Recruiting and Assessment (continued)

- As of March 16, there are 717 recruits either hired or in the process of being hired as partnership specialists or partnership coordinators. They will work out of the six regional census centers (RCCs). The RCCs have hired 443 partnership specialists with another 224 selectees in queue and hired 45 partnership coordinators, with another five in queue. Partnership specialists collaborate with the 2020 Census partners—planning, developing, and managing the partnership agreements and coordinating with partners throughout the entire census time frame. Partnership coordinators are responsible for the overall development, coordination, and management of the Partnership Program within a region.
- The Census Bureau’s June 30 goal of hiring 1,501 partnership specialists has a status of “management focus.” The plan for adding additional staff to work clearances is underway.

In-Field Address Canvassing

- The Census Bureau has been working throughout the decade to update the Master Address File during the In-Office Address Canvassing operation (IOAC). In IOAC, Census Bureau staff use aerial and satellite imagery along with block housing unit counts to determine whether individual census blocks require In-Field Address Canvassing (IFAC) before the 2020 Census.
- The Census Bureau is now preparing to conduct the IFAC operation within the Self-Response (Type of Enumeration Area [TEA] 1) portion of the nation. The Census Bureau has established that fieldwork is required in 1,115,142 basic collection units (BCUs), which is 22.2 percent of all TEA 1 BCUs. IFAC is the process in which Census Bureau field staff visit specific TEA 1 BCUs to identify every place where people live or could live. They then compare what they see on the ground to the existing census address list and verify or correct the address and location information. They also add any additional living quarters addresses not already on the list. The IFAC operation is scheduled to take place from August to October 2019.

2020 Census

2020 Census Operational Readiness (continued)

[30-Day Look Back](#)

Systems Readiness

- An independent company completed penetration testing for systems supporting address canvassing and peak recruiting and hiring operations. Penetration testing attempts simulated controlled cyberattacks on computer systems in order to evaluate and improve the security of systems. Any possible vulnerabilities found in the test were remediated.
- Continued to conduct systems integration and performance and scalability testing for upcoming operational deliveries.
- Completed the Production Readiness Review (PRR) for Post Enumeration Survey Initial Block Collection Unit Sample Status on March 1. A PRR is a milestone review to assess program-level test results to ensure systems are ready for operational testing.

Content and Forms Design (CFD)

- Participated in user acceptance testing of automated data collection instruments.

Language Services (LNG)

- Updated non-English translations within internet instrument (based on pretesting findings).

[30-Day Look Ahead](#)

Systems Readiness

- Continue to plan for the May 17 Production Readiness Review (PRR) for the Address Canvassing operation, and the June 7 PRR for peak recruiting and hiring.

Content and Forms Design (CFD)

- Continue to participate in user acceptance testing of automated data collection instruments.
- Provide Island Areas Censuses questionnaire and material files for printing.

Language Services (LNG)

- Participate in user acceptance testing to verify non-English translations within automated data collection instruments.

2020 Census

2020 Census Operational Readiness (continued)

30-Day Look Back

Geographic Programs (GEOP)

- The Type of Enumeration Area (TEA) Interactive Viewer went live on March 1. <https://www.census.gov/data/data-tools/2020-tea-viewer.html>

Local Update of Census Addresses (LUCA)

- Completed Local Update of Census Addresses (LUCA) Address Validation.
- Finalized and delivered to National Processing Center (NPC) the LUCA feedback materials preparation and shipping requirements.
- Delivered to the National Processing Center the New Construction (NC) Program Test File for Invitation Phase.
- Delivered to the National Processing Center the NC Mailing List for Invitation Phase Follow Up Email Registration Letter.
- Delivered to the National Processing Center the NC Mailing List for Invitation Phase Email Shapefiles.

Address Canvassing

- Completed Interactive Review work and LUCA Address Validation work for In-Office Address Canvassing at the National Processing Center (NPC).
- Completed quality control lister training dry run for In-Field Address Canvassing March 5-7.
- Completed census field supervisor training dry run for In-Field Address Canvassing on March 12-13.

30-Day Look Ahead

Geographic Programs (GEOP)

- Deliver Recruiting Goals Input File with final Address Canvassing workload on April 19.

Local Update of Census Addresses (LUCA)

- Complete update of the MAF/TIGER database with all LUCA addresses.
- Ship LUCA detailed feedback materials.
- Deliver to NPC New Construction materials/closeout preparation and shipping requirements.
- Ship and email New Construction invitation packages.

Address Canvassing

- Create the final In-Field Address Canvassing workload.
- Begin operational test dry run activities.

2020 Census

2020 Census Operational Readiness (continued)

[30-Day Look Back](#)

Forms Printing and Distribution (FPD)

- Started operational test envelope production on March 7.
- Started operational test questionnaire production on March 19.
- Received Island Area contract draft from the Government Publishing Office, comments submitted March 25.
- Started operational test bindery on March 25.

Paper Data Capture (PDC)

- The two 2020 Census paper data capture centers (Jeffersonville, IN, and Phoenix, AZ) have lease awards/occupancy agreements. The 2020 Census logistics center (Jeffersonville, IN) is up and running. Updates as of March 21:
 - Logistics Center — kit assembly to support the 2020 Census Address Canvassing operation began on March 25.
 - Paper Data Capture Center East — IT testing is scheduled to begin on April 4 and run through July 19. The facility is expected to be ready to begin production on March 2, 2020.
 - Paper Data Capture Center West — City permits are expected by April 11. PDCC West will continue to rely heavily on support from the Los Angeles Regional Office staff until construction actually starts. The facility is expected to open for management staff on July 8 and be ready to begin production on March 2, 2020.

Internet Self-Response (ISR)

- Began output testing of ECaSE-ISR.
- Continued user acceptance testing of the ISR back-up instrument.

[30-Day Look Ahead](#)

Forms Printing and Distribution (FPD)

- Start operational test folding on April 1.
- Complete operational test, deliver materials to HQ on April 12.
- Issue Island Area solicitation the week of April 15.
- Continue to work with print vendor to finalize plans for 2020 production.

Paper Data Capture (PDC)

- Identify processing activities that may require further definition and testing prior to 2020 Census production, specifically during the Paper Data Capture (PDC) Operational Test and Dry Run (OTDR). Planning for the OTDR is expected to begin in April.

Internet Self-Response (ISR)

- Continue output testing of ECaSE-ISR.
- Conduct round 5 of user acceptance testing for ECaSE-ISR.
- Conduct usability testing of ECaSE-ISR, focusing on mobile devices and Puerto Rico Non-ID address collection screens.
- Continue user acceptance testing of the ISR back-up instrument.

2020 Census

2020 Census Operational Readiness (continued)

[30-Day Look Back](#)

Integrated Partnership and Communications (IPC)

- Accepted the final earned/shared/owned media deliverables: media training for executives and media interview training deck.
- Continued to work with Team Y&R on messaging sessions, story angles, and finalizing the crisis communications plan among several public relations deliverables.
- Began conducting a final round of review of the recruitment creative video shoot script (for Phase 2 Recruitment Advertising).
- Reviewed and approved the 2020 Census Media Vendor Day presentation proposed by Team Y&R. The Media Vendor Day event is designed for media outlets that cover a wide range of audiences, demographics, and channels, as well as media outlets that are small businesses and women- or minority-owned.

Non-ID Processing (NID)

- Finalized training procedures for Non-ID Clerical Processing on March 19.

Update Enumerate (UE)

- Reviewed Production Control System Software Requirement Specifications (PCS SRS) for Update Enumerate/Remote Alaska (UE/RA).
- Updated the 2020 UE Operational Assessment Study Plan.
- Conducted Field Operational Control System Quality Assurance (FOCS QA) Test for Update Enumerate/Remote Alaska (UE/RA).

[30-Day Look Ahead](#)

Integrated Partnership and Communications (IPC)

- “Census Day,” a live operational press briefing will be held on April 1 at the National Press Club in Washington, DC, to mark the “one year out” milestone from the 2020 Census. Census Bureau Director Steven Dillingham and Census Bureau leadership will brief the public on the status of operations and provide updates on the success of the integrated partnership and communication campaign.
- 2020 Census Media Vendor Day will be held on April 3 in New York City in two sessions—morning and afternoon. Both events will be live-streamed. The second Media Vendor Day will be held in Puerto Rico on April 5 for the Puerto Rico market.

Non-ID Processing (NID)

- Conduct Clerical Non-ID Processing exercise in the Puerto Rico Area Office (April 8-12) in preparation for implementing the operation in 2020; the uniqueness of Puerto Rico addressing requires a separate operation from the work for Stateside addresses that will be conducted at the National Processing Center.

Update Enumerate (UE)

- Finalize PCS SRS for UE/RA.
- Develop and deliver the MOJO Browse Living Quarters (BLQ) specifications (ability to see the status of an address).
- Finalize the Geographic Update Partnership Software (GUPS) Address Update (ADDUP) customer requirement document.
- Finalize templates for the address register forms.

2020 Census

2020 Census Operational Readiness (continued)

[30-Day Look Back](#)

Federally Affiliated Count Overseas (FACO)

- Approved 2020 FACO report requirements.
- Completed usability testing.

Group Quarters (GQ)

- Conducted Group Quarters Enumeration enumerators training dry run the week of March 4.
- Met with the Salvation Army management and legal representatives on March 11 where the Census Bureau:
 - Provided an overview of 2020 Census Group Quarters operations.
 - Provided a summary of terminology and procedural changes for the Salvation Army's 2020 directive.
 - Shared Census Bureau's plans for enumerating people experiencing homelessness in the 2020 Census.
 - Discussed any issues or concerns from the Salvation Army and/or the Census Bureau representatives.

Data Products and Dissemination (DPD)

- The Data Stewardship Executive Policy Committee and the Center for Disclosure Avoidance Research (CDAR) continued to review the 2020 data products proposal and evaluate the impact the new disclosure avoidance methodology will have on each product.

Redistricting Data Program (RDP)

- Began processing state supplied voting districts boundaries for inclusion in the MAF/TIGER database for use in the 2020 Census tabulations.

[30-Day Look Ahead](#)

Federally Affiliated Count Overseas (FACO)

- Finalize the FACO Detailed Operation Plan (DOP).

Group Quarters (GQ)

- Conduct training dry run for GQAC census field supervisors the week of April 1.
- Conduct training dry run for GQE census field supervisors the week of April 22.
- Conduct user acceptance testing (UAT) 3 of 3 for PCS supporting GQAC the week of April 12.

Data Products and Dissemination (DPD)

- A comprehensive review plan will be developed that will define how each area/system will review and clear 2020 data products.
- The process to develop and produce the 2020 complete technical documents will begin.

Redistricting Data Program (RDP)

- Continue processing state supplied voting districts boundaries for inclusion in the MAF/TIGER database for use in the 2020 Census tabulations. This is an ongoing activity through the remainder of the fiscal year.

2020 Census

2020 Census Operational Readiness (continued)

30-Day Look Back

Count Review

- Awarded nine Federal-State Cooperative for Population Estimates (FSCPE) contracts.
- Continue Census Review, Analysis, and Visualization Application (CRAVA) and Geographic Update Partnership Software (GUPS) development.
- Continue awarding process for the FSCPE full membership.
- Hosted address preparation webinar with FSCPEs on March 7.

Coverage Measurement Design and Estimation (CMDE)

- Completed mapping capability requirements to sub-operational deliveries.
- Baseline “Software Requirements Specification for Modeling of Housing Unit Probabilities.”

Archiving (ARC)

- Continued to work with National Archives and Records Administration (NARA) regarding 2020 transfer mechanisms and records schedule appraisal. Met with the NARA appraisal team on March 28.

Island Areas Censuses

- Identified the census office locations for each Island Area.

30-Day Look Ahead

Count Review

- Present Count Review operation status and address preparation training (refresher) at the FSCPE meeting in Austin, TX.
- Continue CRAVA and GUPS development.
- Continue awarding process for the FSCPE full membership.

Coverage Measurement Design and Estimation (CMDE)

- Baseline “Software Requirements Specification for Autocoding Input File Creation.”
- Baseline “Software Requirements Specification for Person Weight Trimming.”
- Baseline “Tabulation Product Plan for People and Housing Units.”

Archiving (ARC)

- Continue to analyze source documentation that needs to be archived for research, following the 2020 Census.
- Continue to work with NARA regarding 2020 transfer mechanisms and Records Schedule appraisal. The next meeting is scheduled for June.

Island Areas Censuses

- Test Island Area Census onboarding systems and processes.

2020 Census

2020 Census Operational Readiness (continued)

[30-Day Look Back](#)

Field Infrastructure (FLDI)

- Conducted Address Canvassing (AdCan) “just in time” dry-run at Census Bureau HQ between March 5 and March 7.
- Received local media buys implementation plan on March 12.
- Conducted Remote Alaska “just in time” dry-run in Los Angeles between March 19 and March 20.
- Received authorization to operate (ATO) approval for the DPACs badging solution (non-PIV badges) on March 18.
- Continued tracking HSPD-12 equipment delivery and set-up activities for Wave 1 ACOs, completion (of delivery and installation activities) is contingent upon the opening of remaining Wave 1 ACOs.
- Continued selection (fingerprinting and background check) and training activities for recruiting assistants (RAs), office operation supervisors (OOSs), and clerks.

Decennial Logistics Management (DLM)

- Worked to secure leases for all Wave 2 ACOs.

[30-Day Look Ahead](#)

Field Infrastructure (FLDI)

- Complete a commercial shoot for promotional materials and media with Team Y&R; FLD Recruiting is traveling to California between March 31 and April 7.
- Continue selection (finger printing and background check) and training activities for RAs, OOSs, and clerks.
- Continue recruiting activities for early operations (until June 7)
- Continue onboarding of NFC staff in the RCCs and ACOs.
- Continue Phase 2 rollout of the toll-free jobs line; calls are being routed as the Wave 1 ACOs open and become operational.
- Continue receiving dual employment waivers from various government departments.
- Continue coordination activities with HRD to track the HSPD-12 equipment delivery and installation for PRAO and remaining Wave 1 ACOs.

Decennial Logistics Management (DLM)

- Ship early operations field staff promotional materials on a flow basis (stateside) to Wave 1 ACOs as they open and are ready to accept materials.
- Complete printing peak operations recruiting classroom training materials (Puerto Rico) and Puerto Rico Area Office Administrative logistics materials for hiring and selection.
- Complete printing CFS AdCan/AdCan QC (stateside) and AdCan lister/AdCan lister QC training materials (stateside).
- Continue design and construction buildout activities for acquired ACOs. This work will continue through the fall.
- Complete printing training materials for stateside address canvassing listers. This is expected to be completed in April.

2020 Census

Major Contracts Overview

Technical Integrator (TI)

- Support the 2020 Census Program to deliver a fully integrated Census System of Systems.
- Ensure that the 2020 Census System of Systems integrates, scales, performs, is secure, and meets 2020 Census business objectives.
- **Awarded: August 26, 2016; Awardee: T-Rex Solutions LLC**

Decennial Device as a Service (dDaas)

- Provide a single integrated solution for mobile devices and related services to support the 2018 End-to-End Census Test, Nonresponse Followup operation, and 2020 Census.
- Configure, provision, ship, manage, and decommission all mobile devices and provide reliable network coverage.
- **Awarded: June 29, 2017; Awardee: CDW-G**

Census Questionnaire Assistance (CQA)

- Create, test, and operate telephone contact centers to provide support for assistance in completing census questionnaires and other general assistance. The system includes an Interactive Voice Response (IVR) mode designed for self-assistance and efficiency.
- Enables respondents to complete an enumeration over the telephone.
- Supports outbound calling to verify respondent information as a follow-up activity for Coverage Improvement.
- **Awarded: July 11, 2016; Awardee: General Dynamics Information Technology (GDIT); November 16, 2018 GDIT Contact Center Operations acquired by Maximus Inc.**

2020 Enterprise Census and Survey Enabling (CEDCaP ECaSE) Platform

- Design, develop, test, systems engineering, maintenance, and operational support of an enterprise data collection and processing platform.
- This solution includes the following 2020 Census capability areas: Internet Self-Response (ISR), Operational Control System (Field OCS and Survey OCS), and Enumeration application.
- **Awarded: June 19, 2017; Awardee: immixGroup Inc.**

Integrated Communications Contract (ICC)

- Plan, design, integrate, produce, implement, monitor, and assess an integrated communications program for the 2020 Census.
- By implementing an integrated communications campaign, it is anticipated that awareness of the decennial census will increase, promoting self-response, reducing field workload for the Nonresponse Followup operation, and improve response rates for targeted audiences.
- **Awarded: August 24, 2016; Awardee: Young & Rubicam (Y&R)**

2020 Census

Major Contracts Overview (continued)

Census Schedule A Human Resources and Recruiting, Payroll System (C-SHaRPS) - Recruiting and Assessment (R&A)

- Through a combination of vendor-provided and legacy Census Bureau systems, the C-SHaRPS ecosystem will provide the following for Schedule A field staff for decennial operations:
 - Online job application and assessment through the recruiting and assessment solution.
 - Automated core human resources and payroll functionality.
 - Online training provided by CSRA utilizing Cornerstone's Learning Management System.
- **Awarded: November 10, 2016; Awardee: CSRA**

Census Schedule A Human Resources and Recruiting, Payroll System (C-SHaRPS) - Fingerprinting

- Collect fingerprints of selected applicants for Schedule A selectees during decennial census testing beginning in FY2018 and ultimately for the 2020 Census.
- Additional options may include the collection of fingerprints from CQA contractor candidates and facial photography operations (both for Schedule A and CQA) during these periods.
- **Awarded: November 21, 2017; Awardee: IndraSoft Inc.**

2020 Census Printing and Mailing

- Provide primary print production and mailing services contract for the 2018 End-to-End Census Test and the 2020 Census; will print and distribute a variety of materials in support of Self-Response, Update Leave, and Nonresponse Followup operations.
- Materials to be produced include questionnaires; letters inviting households to respond to the census online, by phone, or by mail; reminder letters and postcards; and language inserts.
- **Awarded: December 28, 2018; Awardee: R.R. Donnelley Inc.**

Field Information Technology Deployment (FITd)

- Provide and support IT equipment in the regional census centers (RCCs) (support only), area census offices (ACOs), Island Area offices (IAOs), paper data capture centers (PDCCs), and remote workers.
- Stage, provision, ship, install, track, maintain, and decommission Field IT equipment.
- Provide on-site help desk services and system administration support for paper data capture centers.
- **Awarded: August 1, 2018; Awardee: Unisys Corporation**

2020 Census

Major Contracts Status

Status	Contract
●	Technical Integrator (TI) – T-Rex
●	Decennial Device as a Service (dDaaS) – CDW-G
●	Census Questionnaire Assistance (CQA) – GDIT
●	2020 Enterprise Censuses and Surveys Enabling (ECaSE) Platform – immixGroup/Pega
●	Integrated Communication Contract (ICC) – Team Y&R
●	C-SHaRPS Recruiting and Assessment – CSRA
●	C-SHaRPS Fingerprinting – Indrasoft
●	Printing and Mailing – R.R. Donnelley
●	Field IT Deployment (FITd)

Pre-Award	On Track	Management Focus	Requires Attention
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Legend

2020 Census

Major Contracts

[30-Day Look Back](#)

Technical Integrator (TI) ●

- Continued Program-level Integration, Performance and Scalability, and Operational Readiness Testing for the In-Field Address Canvassing Operational Delivery (OD 2.0). Production Readiness Review is scheduled for May 17.

Technical Integrator (TI) Yellow Status

- Maintain management focus on conducting and remediating any issues that may arise during ongoing system performance and scalability testing.

Decennial Device as a Service (dDaaS) ●

- All 56,000 laptops ordered for Address Canvassing arrived in the CDW-G warehouses and the process of them being inventoried began.

[30-Day Look Ahead](#)

Technical Integrator (TI)

- Kick-off Program-level Integration Testing for the Forms Printing and Design Operational Delivery (OD 4.1). Test Readiness Review is scheduled for April 19.

Decennial Device as a Service (dDaaS)

- Conduct provisioning dry run demo for Address Canvassing laptops at CDW-G's provisioning centers.

2020 Census

Major Contracts (continued)

[30-Day Look Back](#)

Census Questionnaire Assistance (CQA) ●

- Substantial progress made in contact center site readiness; all leases have been awarded and site managers hired. Over 90% complete for hiring other core management site personnel. 2020 Census contact center sites are planned for the following locations:

Jacksonville, FL	Tempe, AZ	El Paso, TX
Pueblo, CO	Tamarac, FL	New York, NY
Irving, TX	Nashville, TN	Washington, DC*
Blythewood, SC	Kansas City, MO	*Operations Command Center- East

2020 Enterprise Censuses and Surveys Enabling (ECaSE) Platform ●

- Continued development and testing for 2020 Census deliveries, including the Test Readiness Reviews (TRR) for Forms Printing and Distribution in April and for Remote Alaska (which includes Group Quarters, Enumeration at Transitory Locations, and Update Enumerate) in May. Some Forms Printing, Self-Response and NRFU functionality may not be fully developed/tested by the TRRs due to timing of final specifications, late changes and readiness of pairwise partner for testing. Working with the impacted Operational Delivery teams on corrective actions to mitigate the risks, such as prioritizing functionality to deliver first.

[30-Day Look Ahead](#)

Census Questionnaire Assistance (CQA)

- Continue emphasis on site readiness work and recruiting operations in preparation for performance and scalability testing and 2020 operations. Also, first wave site visits planned for obtaining physical and environmental security accreditations.

2020 Enterprise Censuses and Surveys Enabling (ECaSE) Platform

- Develop/test functionality needed for the Form Printing TRR and Remote Alaska TRR per the schedule agreed to with the Operational Delivery teams. In addition, address defects in Address Canvassing functionality to ensure delivery for the Production Readiness Review on May 19.

2020 Census

Major Contracts (continued)

30-Day Look Back

2020 Census Integrated Communications – Young & Rubicam (Team Y&R) ●

- The testing of proposed advertisements for the paid advertising campaign started on March 25 with focus groups in Houston, TX, and Oakland, CA. More than 120 focus groups in more than 40 cities will be conducted through May 9. Creative testing will also include an online panel planned for mid-April and community representative interviews.
- Team Y&R completed its pretesting of the Spanish version of the 2020 Census Tracking Survey. This survey will help track U.S. public sentiment concerning matters that may bear upon 2020 Census participation. Data will inform campaign optimization during the enumeration and guide planning prior to its launch. These data will provide an opportunity to monitor changes in attitudes about the census over time and explore relevant topics such as data confidentiality, the citizenship question, or other emerging areas that may have an impact on census participation
- The new version of the 2020 Census website launched on March 29: <https://2020census.gov/en>

30-Day Look Ahead

2020 Census Integrated Communications – Young & Rubicam (Team Y&R)

- New photos and videos for the recruitment advertising campaign will be shot the week of April 1. New recruitment advertising materials are expected by May.

2020 Census

Major Contracts (continued)

[30-Day Look Back](#)

Census Schedule A Human Resources and Recruiting, Payroll System (C-SHaRPS)

Recruiting and Assessment ●

- As of the end of March, more than 335,000 applicants have accessed the system and started an application and more than 268,000 have completed an application. In addition, recruiting assistants, office operation supervisors, and clerks are using the Learning Management System to complete online training.

Census Schedule A Human Resources and Recruiting, Payroll System (C-SHaRPS)

Fingerprinting ●

- Continued capturing fingerprints for recruiting assistants, office operation supervisors, and clerk selectees. More than 3,000 fingerprints have been collected and transmitted to the Census Bureau, as of the end of March. Operated and supported the online appointment system.

2020 Printing and Mailing Contract ●

- Production began on Operational Test materials, which will provide the Paper Data Capture operation questionnaires and envelopes to use in testing at the two Paper Data Capture Centers (Indiana and Arizona).

Field IT Deployment (FITd) ●

- Deployed 5 Area Census Offices (ACOs) in March (total 35 ACOs deployed out of 39 for Wave 1 as well as the PRAO). Continued to deploy remote worker kits (291).

[30-Day Look Ahead](#)

Census Schedule A Human Resources and Recruiting, Payroll System (C-SHaRPS)

Recruiting and Assessment

- Operate and maintain the online job application and assessments to support recruiting and selections.

Census Schedule A Human Resources and Recruiting, Payroll System (C-SHaRPS)

Fingerprinting

- Opening of additional fingerprinting locations to support the collection of fingerprints for Address Canvass.

2020 Printing and Mailing Contract

- Operational Test materials are scheduled to be delivered to the Census Bureau (various locations) by the end of April, 2019.

Field IT Deployment (FITd)

- Deploy PDCC East equipment and review Design Interface Document (DID) for Paper Data Capture Center (PDCC) West. Collect closeout, punch list, and lessons learned info for PDCC West deployment. In addition, expect to deploy 1 wave 1 ACO with space challenges in April and 3 ACOs with circuit challenges in May/June.

2020 Census

Budget

- The details of the FY 2020 President's Budget were released on March 18, which included a total request of \$6.3 billion in budgetary resources to support the execution of the 2020 Census. Of this total, \$5.3 billion was the request for new appropriations, combined with \$1 billion of resources derived from prior-year unobligated balances.

2020 Census Obligations and Commitments

As of February 28, 2019

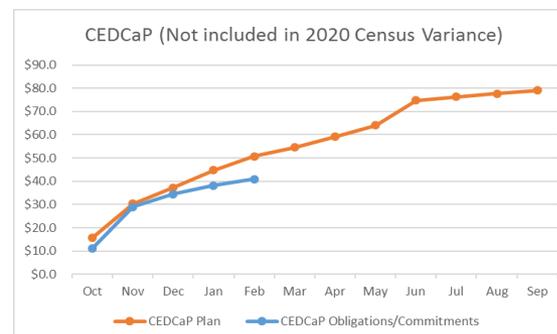
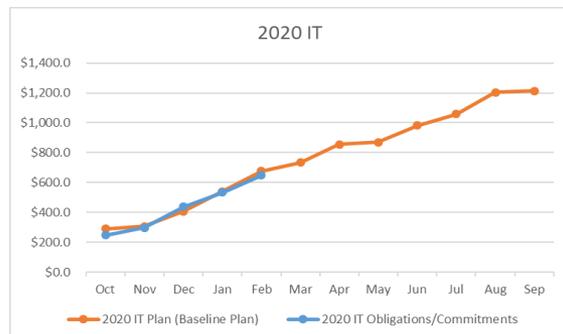
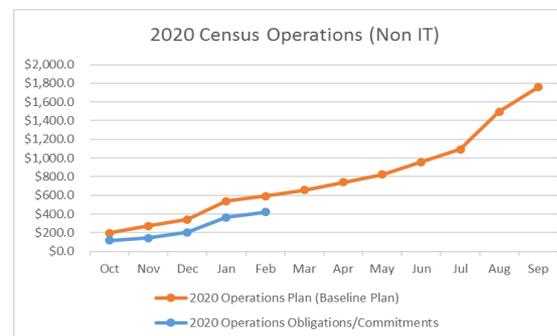
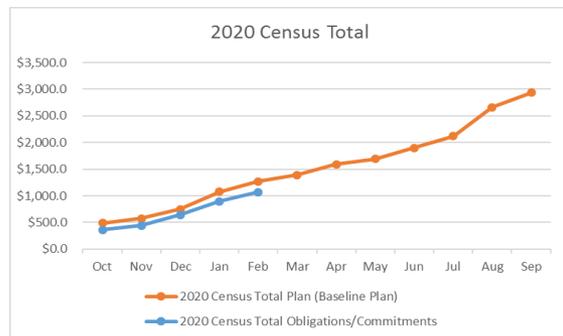
(Cumulative \$ Millions)	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
2020 Census Total												
2020 Census Total Plan (Baseline Plan)	\$487.0	\$579.5	\$747.3	\$1,077.6	\$1,269.3	\$1,396.1	\$1,600.1	\$1,698.2	\$1,941.6	\$2,158.4	\$2,703.4	\$2,970.7
2020 Census Total Obligations/Commitments	\$363.8	\$444.0	\$642.2	\$898.8	\$1,070.8							
2020 Census Total Variance Against Plan	\$123.2	\$135.5	\$105.1	\$178.8	\$198.5							
2020 Operations (Non IT)												
2020 Operations Plan (Baseline Plan)	\$196.3	\$272.3	\$340.1	\$537.3	\$592.5	\$657.7	\$740.6	\$822.2	\$956.9	\$1,095.3	\$1,494.9	\$1,758.0
2020 Operations Obligations/Commitments	\$116.5	\$144.8	\$204.2	\$364.4	\$421.8							
2020 Operations Variance Against Operating Plan	\$79.8	\$127.5	\$135.9	\$172.9	\$170.7							
2020 IT												
2020 IT Plan (Baseline Plan)	\$290.7	\$307.2	\$407.2	\$540.3	\$676.8	\$738.4	\$859.5	\$876.0	\$984.7	\$1,063.1	\$1,208.5	\$1,212.7
2020 IT Obligations/Commitments	\$247.3	\$299.2	\$438.0	\$534.4	\$649.0							
2020 IT Variance Against Operating Plan	\$43.4	\$8.0	(\$30.8)	\$5.9	\$27.8							
CEDCaP (Amounts not included in the 2020 Census Total)												
CEDCaP Plan	\$15.7	\$30.3	\$37.2	\$47.5	\$53.3	\$57.1	\$61.9	\$66.7	\$77.4	\$78.9	\$80.3	\$81.6
CEDCaP Obligations/Commitments	\$11.0	\$29.0	\$34.5	\$40.1	\$42.9							
CEDCaP Variance Against Plan	\$4.7	\$1.3	\$2.7	\$7.4	\$10.4							

Based on the February official Financial Management Reports, the 2020 Census program (including Census Enterprise Data Collection and Processing [CEDCaP]) committed or obligated 36 percent of the fiscal year operating plan of \$3.05 billion through February (this total was previously reported as \$3.016 billion during the Continuing Resolution).

The variance of \$171 million, or 29 percent, against the original plan in 2020 Census non-IT operations resulted from \$64 million in salary lapse and \$107 million in contracts and other objects.

The variance of \$28 million, or 4 percent, against the original plan in 2020 Census IT systems and operations resulted from \$5 million in salary lapse and \$23 million in contracts and other objects.

The variance of \$10 million, or 19 percent, against the original plan in CEDCaP resulted from \$2 million in salary lapse and \$8 million in contracts and other objects.



Periodic Performance Management Reports

Status Listing

Status Report Title

●	Area Census Office Deployment Status – Wave 1
●	Area Census Office Lease Status – Wave 2
●	Area Census Office Construction and Deployment Status – Wave 2
●	2020 Census: Community Engagement Partnership Specialists
●	2020 Census: Onboarding Status for Early Operations Recruiting Assistants
●	2020 Census: Applicant Status for Early Operations
●	2020 Census: State Complete Count Commissions
●	2020 Census: Local Complete Committees within States without a State Complete Count Commission
●	Paper Data Capture/Logistics Center – Space Acceptance & Opening Status
●	2020 Census: Questionnaire Assistance Contact Center Site Status

Legend

Not Started	Completed	On Track	Management Focus	Requires Attention
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Periodic Performance Management Reports

Area Census Office Deployment Status – Wave 1

Status:

● Management Focus

Data current as of:

March 25, 2019

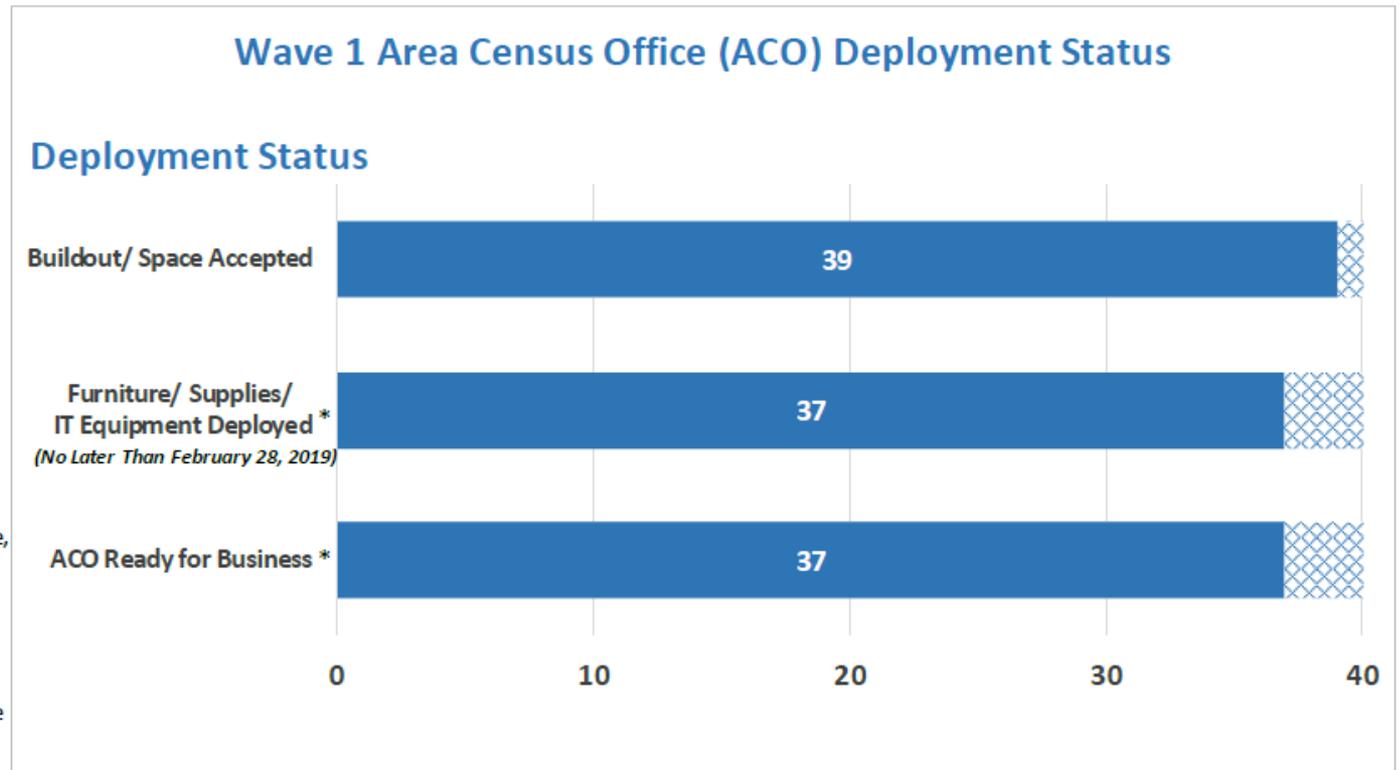
Wave 1 ACO Opening Timeframe:

January – March 2019

Notes:

ACO Ready for Business refers to an ACO where the IT equipment is installed/operable, furniture is in place, and the Intrusion Detection System is installed/operable. The office is ready for staff, but may not have staff occupying the space.

*This number will only reach 39. These activities will occur in Wave 2 for the Caguas, Puerto Rico (PR) ACO due to the decision to place PR in the Update Leave Type of Enumeration Area. As a result, Address Canvassing will not take place in PR, so the Caguas ACO does not need to be Ready for Business in Wave 1.



The Department of Commerce continues to work with GSA on the overall space acquisition and lease management process, and Census continues to work with GSA to ensure all tasks remain on target.

Source: Weekly Field Division Reports – Lease Management and ACO Opening Forecast

Periodic Performance Management Reports

Area Census Office Lease Status – Wave 2

Status:

● *Management Focus*

Data current as of:

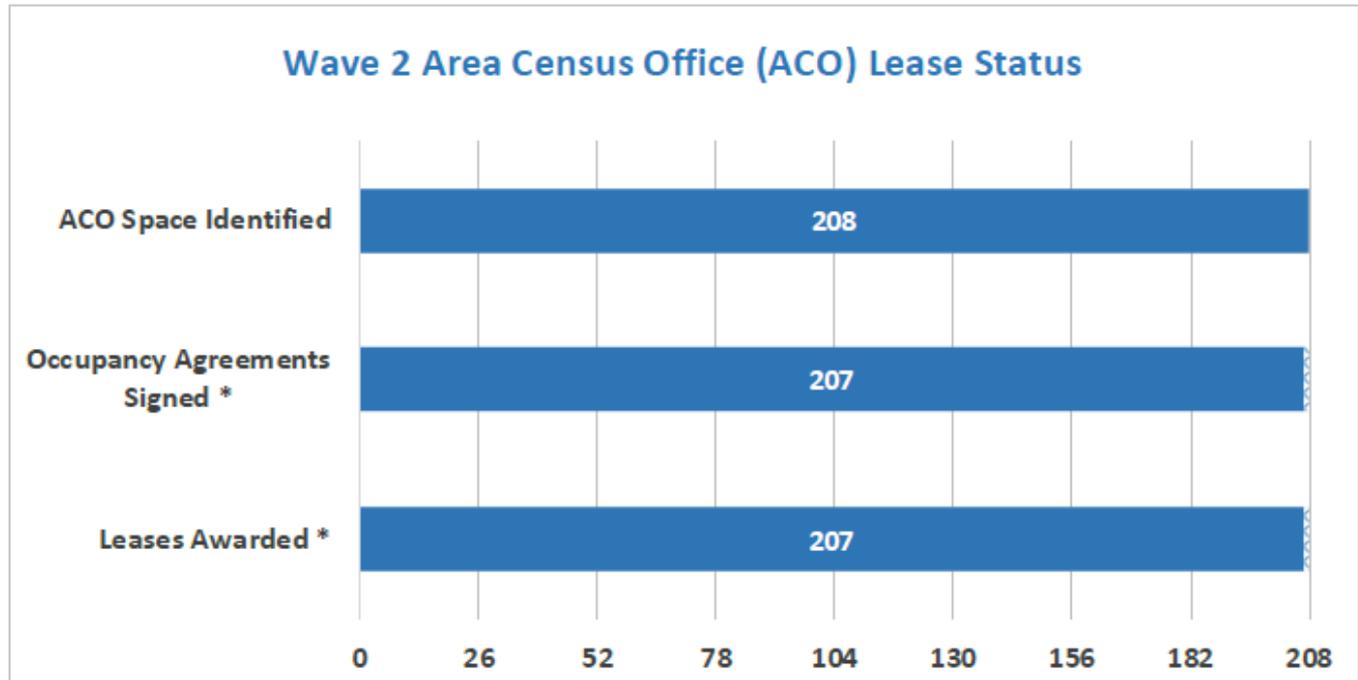
March 25, 2019

Completion Date (adjusted):

December 15, 2018

Notes:

*Jersey City, NJ is the only office without an Occupancy Agreement or Lease; however, a Memorandum of Understanding (MOU) will be used in place of a government lease. Estimated MOU signed: no later than **March 29, 2019**.



The Department of Commerce continues to work with GSA on the overall space acquisition and lease management process, and Census continues to work with GSA to ensure all tasks remain on target.

Source: *Weekly Field Division Reports – Lease Management and ACO Opening Forecast*

Periodic Performance Management Reports

Area Census Office Construction and Deployment Status – Wave 2

Status:

● Requires Attention

Data current as of:

March 25, 2019

Wave 2 ACO Opening Timeframe:

June – September 2019

Notes:

ACO Ready for Business refers to an ACO where the IT equipment is installed/ operable, furniture is in place, and the Intrusion Detection System is installed/operable. The office is ready for staff, but may not have staff occupying the space.

*This number will reach 209. Deployment activities will occur in Wave 2 for the Caguas, PR ACO due to the decision to place PR in the Update Leave Type of Enumeration Area. As a result, Address Canvassing will not take place in PR, so the Caguas ACO does not need to be Ready for Business in Wave 1.

Wave 2 Area Census Office (ACO) Construction and Deployment Status

Construction Status

Design Intent Drawings Complete

(No Later Than January 7, 2019)

201

Construction Drawings Complete

(No Later Than February 20, 2019)

181

Tenant Improvement Costs Approved/
Notice to Proceed Given

(No Later Than May 15, 2019)

79

Deployment Status

Buildout/ Space Accepted

(No Later Than August 30, 2019)

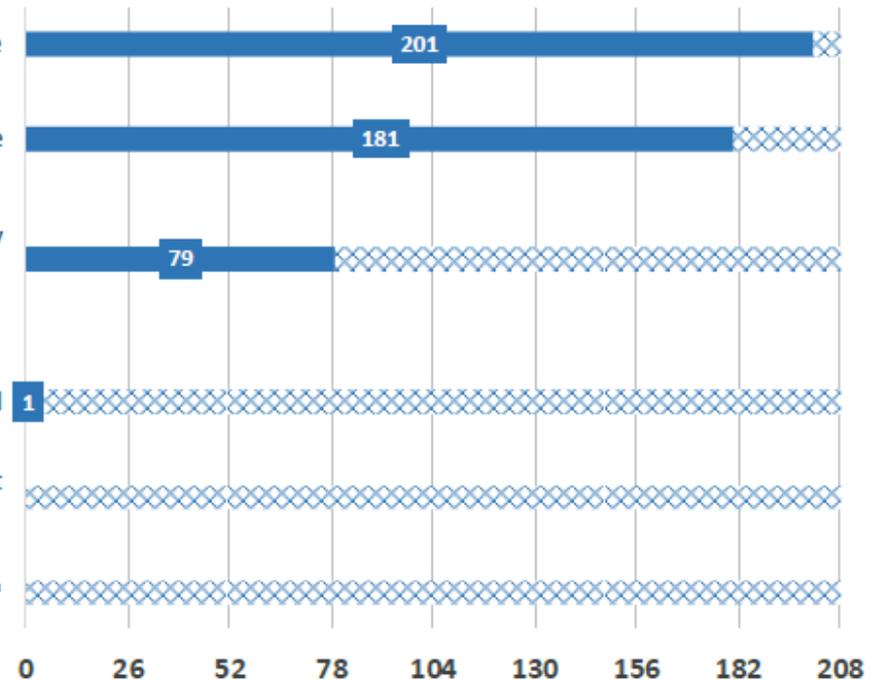
1

Furniture/ Supplies/ IT Equipment
Deployed*

(No Later Than September 30, 2019)

ACO Ready for Business*

(No Later Than September 30, 2019)



The Department of Commerce continues to work with GSA on the overall space acquisition and lease management process, and Census continues to work with GSA to ensure all tasks remain on target.

Source: Weekly Field Division Reports – Lease Management and ACO Opening Forecast

Periodic Performance Management Reports

2020 Census: Community Engagement Partnership Specialists

Status:

 Management Focus

Data current as of:

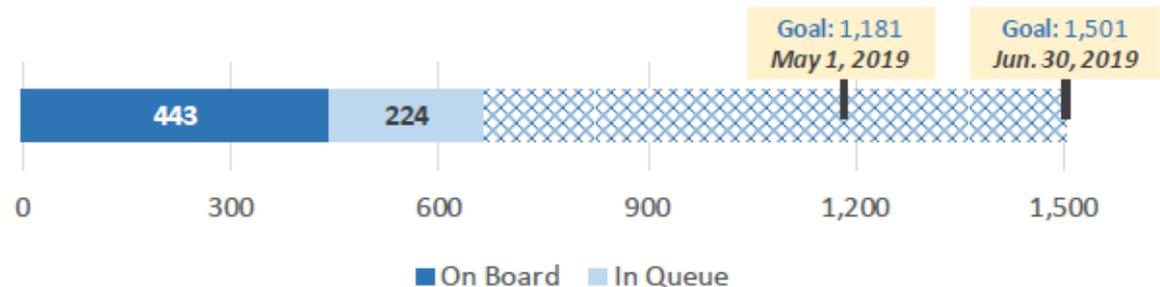
March 16, 2019

Completion Date:

(1,501 Partnership Specialists)

June 30, 2019

Current Status and Projections for Staffing Partnership Specialists



Notes:

- Data shown are based on NFC payroll. As such there is a two week difference in the data date and the issuance date of the report.
- The overall hiring process remains a concern; the clearance and hiring process is taking much longer than anticipated.

Partnership Staffing Status *as of March 16, 2019*

Region	NY	PHL	CHI	ATL	DAL	LA	Total
Partnership Specialists	93	86	69	123	175	121	667
On Board	58	71	45	77	124	68	443
In Queue	35	15	24	46	51	53	224
Partnership Coordinators	8	7	6	11	6	12	50
On Board	8	7	5	11	6	8	45
In Queue	0	0	1	0	0	4	5
Grand Total	101	93	75	134	181	133	717

Source: NFC Staffing

Periodic Performance Management Reports

2020 Census: Onboarding Status for Early Operations Recruiting Assistants

Status:

● *Completed*

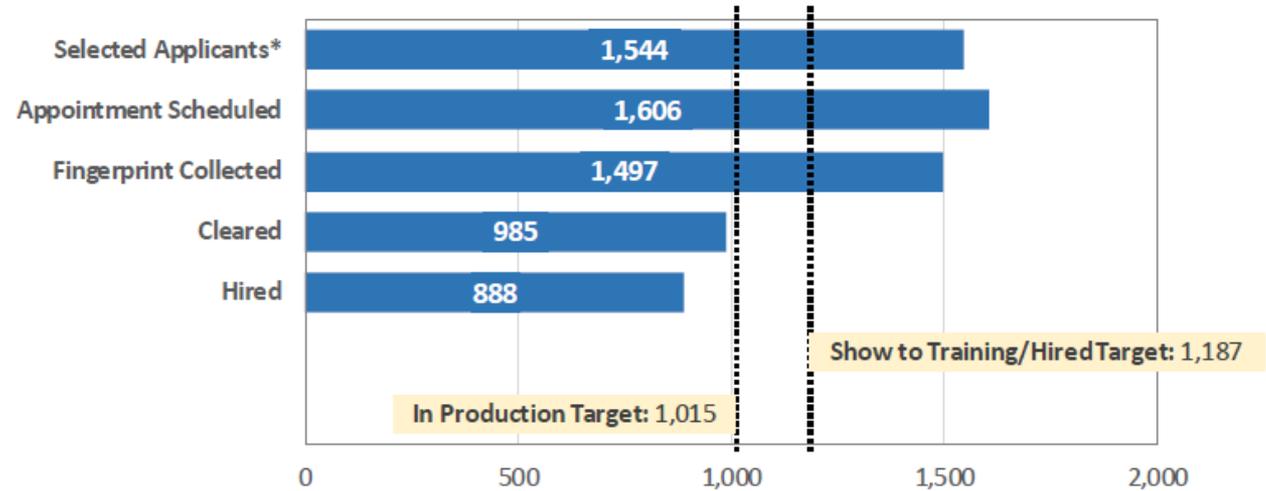
Data current as of:
March 25, 2019

Completion Date:
February 8, 2019

Notes:

- The push to hire recruiting assistance for early operations has concluded. Overall, we are ahead of our recruiting goals.
- We are transitioning to our strategy for hiring the Recruiting Assistants for peak operations
- We are redeploying Recruiting Assistants from areas where we've met the goals to assist in other areas and we are making good use of local media and advertising to recruit applicants.

Steps in Onboarding



Region	NY	PHL	CHI	ATL	DAL	LA	Total
Selected Applicants	154	295	279	368	296	152	1,544
Appointment Scheduled	173	335	288	354	294	162	1,606
Fingerprint Collected	169	313	263	330	274	148	1,497
Cleared	116	210	157	231	180	91	985
Hired	100	183	150	203	161	91	888

Periodic Performance Management Reports

2020 Census: Applicant Status for Early Operations

Status:

● On Track

Data current as of:

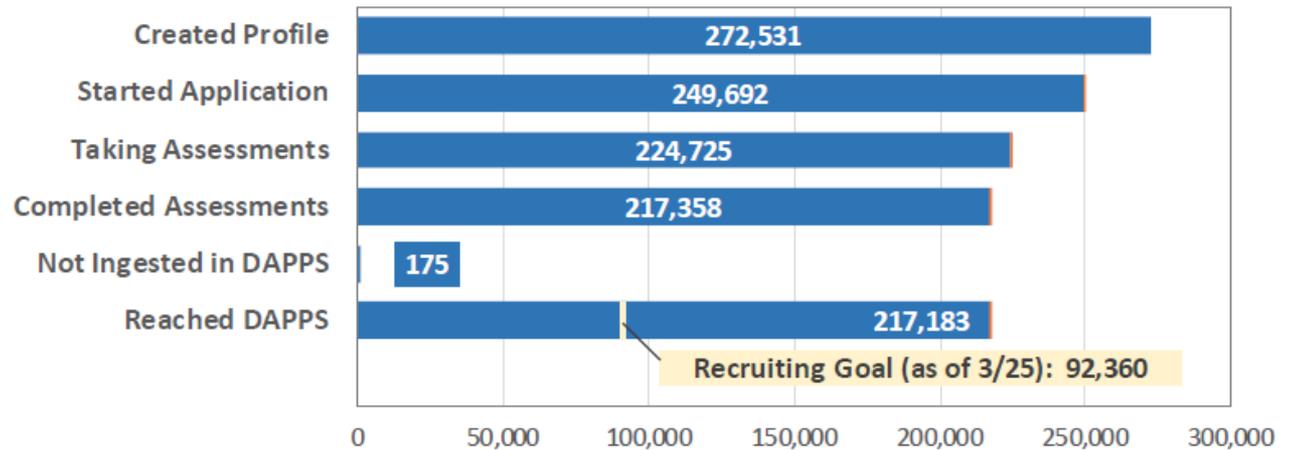
March 25, 2019

Completion Date:

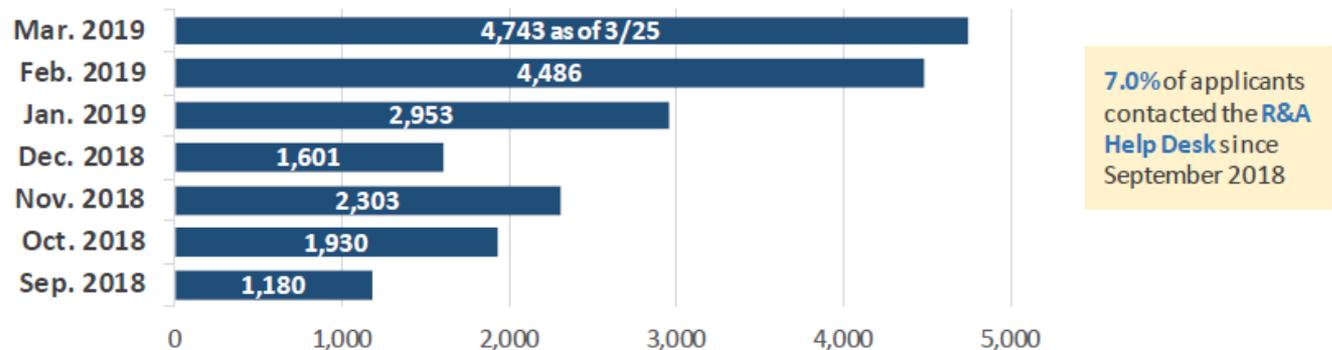
June 7, 2019

Notes:

Steps in Applying for a Position for Early Operations



R&A Help Desk Calls | Total: 19,196



Periodic Performance Management Reports

2020 Census: State Complete Count Commissions

Status:

● On Track

Data current as of:

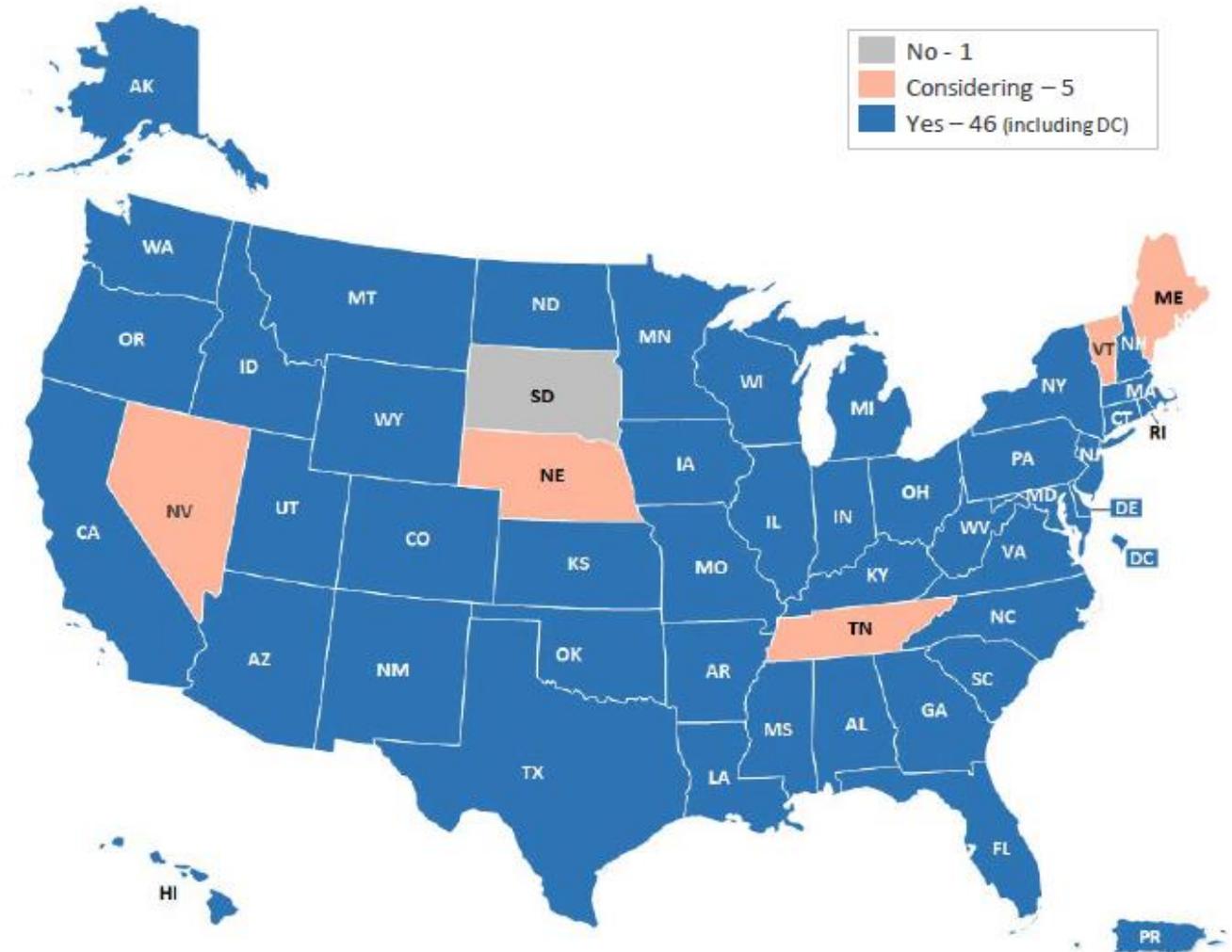
March 28, 2019

Completion Date:

December 2021

Notes:

The Census Bureau has received a firm commitment at the highest state-level to form a complete count commission (CCC) from all states that are in the 'Yes' category, but that does not mean that the CCC is fully formed yet or that legislation will be passed.



Periodic Performance Management Reports

2020 Census: Local Complete Committees within States without a State Complete Count Commission (1 of 2)

Status:

● On Track

Data current as of:

March 27, 2019

Completion Date:

December 2021

Notes:

There are 1,635 Local Complete Count Committees nationwide:

- 1,332 Government
- 54 Tribal
- 249 Community



Maine - 4	
City of Ashburn	
City of Lewiston	
City of Saco	
City of South Portland	



Vermont - 4	
Town of Essex	
NEW	Franklin Grand Isle Restorative Justice Center
Common Good Vermont	
NEW	Vermont Foodbank



Tennessee - 26	
Bedford County Mayor	Lake County
Blount County	Monroe County
Carter County	Montgomery County
City of Chattanooga	Obion County
City of Dyersburg	Roane County Tennessee
City of Gallatin	Rutherford County
City of Knoxville	Sumner County
City of Martin	Tipton County
City of Memphis Mayors Office	Metropolitan Government of Nashville and Davidson County/Office of the Mayor
Crockett County	Weakley County Mayor
Grainger County	Williamson County
Hamilton County Government	NEW Office of Governor Bill Haslam
NEW Dekalb County	NEW Pickett County



South Dakota - 4	
City of Aberdeen	
City of Brookings	
City of Huron	
City of Sioux Falls	

Complete Count Committee Type
Total - 65
Government - 53
Tribal - 0
Community - 12

Periodic Performance Management Reports

2020 Census: Local Complete Committees within States without a State Complete Count Commission (2 of 2)

Status:

● On Track

Data current as of:

March 27, 2019

Completion Date:

December 2021

Notes:

There are 1,635 Local Complete Count Committees nationwide:

- 1,332 Government
- 54 Tribal
- 249 Community



Nevada - 14	
Carson City – City County Managers Office	Armed Forces Chamber of Commerce
Clark County Comprehensive Planning	Asian Community Development Council
Douglas County – Office of the County Manager	Chinese American Citizens Alliance
Lyon County	Chispa Nevada
Regional Transportation Commission of Washoe County	Silver State Votes
Washoe County Community Services Department	Victory Baptist Church
^{NEW} State of Nevada	
^{NEW} Storey County – County Manager's Office	



Nebraska - 13
City of Grand Island
City of Lexington
City of Lincoln
City of Norfolk
City of Omaha
City of Schuyler
Sarpy County
^{NEW} City of South Sioux City
^{NEW} Nebraska Legislature
Asian Community and Cultural Center
Karen Society of Nebraska-Lincoln Chapter
Samal Foundation
South Platte United Chambers of Commerce

Complete Count Committee Type
Total - 65
Government - 53
Tribal - 0
Community - 12

Periodic Performance Management Reports

Paper Data Capture/Logistics Center – Space Acceptance & Opening Status

Status:

 Management Focus

Data current as of:

March 28, 2019

Completion Date:

- Logistics:** Address Canvassing kitting started 3/25/19. Prepped over 750,000 forms into smaller pre-counted units.
- PDCC East:** Construction punch list walk through held 3/26/19. IT build/configure/load/test 4/4/19 - 6/14/19.
- PDCC West:** Expect city permits by 4/11/19.

- User Acceptance Test (UAT) 1: pre 6/28/19 (demonstrations)
- Test Readiness Review (TRR): 6/28/19 (East only)
- Dry Runs: 7/8-8/31/19
- Operational Test Dry Run (OTDR): 9/2/19-11/1/19
- Production Readiness Review (PRR): 12/13/19 (both sites)
- Operational Readiness Review (ORR): 2/12/20 – (both sites)



Jeffersonville Logistics	Jeffersonville PDCC (East)	Phoenix PDCC (West)
 Lease Award: August 1, 2017 Occ Agreement: Apr 9, 2018	 Lease Award: August 1, 2017 Occ Agreement: April 9, 2018	 Occ Agreement: July 24, 2018 Lease Award: July 26, 2018
 Accept building: Aug 1, 2017 Buildout: Nov 27, 2017 – June 6, 2018 Final Accept: Feb 2, 2018	 Accept building: June 2018 Buildout: Sept 10, 2018 – April 1, 2019 Final Accept: April 1, 2019	 Accept building: July 26, 2018 Buildout: April 1, 2019 – June 13, 2019 Final Accept: June 13, 2019
 IT: April 16 – August 30, 2018 Supp: April 16 – Aug 30, 2018 Furniture: May 8-18, 2018	 IT: January 15 - May 10, 2019 Furniture: Mar 4- Apr 12, 2019 Supplies: April 9 - July 31, 2019	 Furniture: June 13-25, 2019 IT: June 25 - July 31, 2019 Supplies: July 1 - Sept 1, 2019
 Open - mgt staff: July 2, 2018 N/A Prod Ready: August 30, 2018 Prod began: Nov 5, 2018	 Open - mgt staff: Nov 9, 2018 Open - for TRR: June 24, 2019 Prod Ready: March 2, 2020 Prod Begins: March 12, 2020	 Open - mgt staff: July 8, 2019 Open-PRR prep: Oct 1, 2019 Prod Ready: March 2, 2020 Prod Begins: March 12, 2020

Legend

Not Applicable	Completed	On Track	Management Focus	Requires Attention
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Periodic Performance Management Reports

2020 Census: Questionnaire Assistance Contact Center Site Status

Status:

 On Track

Data current as of:

March 28, 2019

Build-Out (Construction)

Completion Date:

July 1, 2019

Notes:

Tasks requiring **MAXIMUS** attention to get Tranche 2 schedule back on track:

- Floor plans for El Paso and New York need Program and Operations approval to finalize and begin permit drawings. Target completion is 03.29.2019.
- Permit applications need to be submitted for Kansas City, El Paso, and New York. (Tamarac has been submitted.)

Site	Lease Award	Floor Plan Approval	Permits Obtained	General Contractor Hired	Build-Out	Site Open
1. Jacksonville, FL						
2. Pueblo, CO						
3. Irving, TX						
4. Blythewood, SC						
5. Tempe, AZ						
6. Tamarac, FL						
7. Nashville, TN						
8. Kansas City, MO						
9. El Paso, TX						
10. New York, NY						

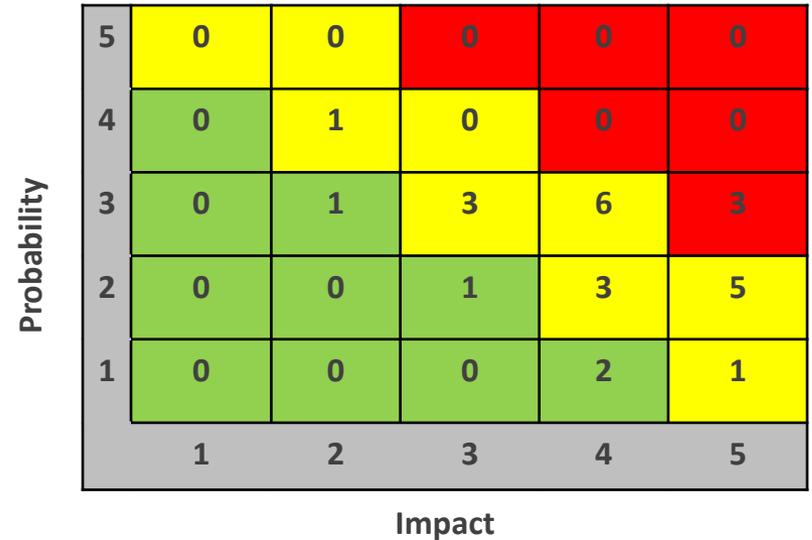
Legend

Not Applicable Completed On Track Management Focus Requires Attention

2020 Census

Portfolio Risk Management – Risk Register

Quadrant	Total Risks	%
RED	3	11.54%
YELLOW	19	73.08%
GREEN	4	15.38%
TOTAL	26	100%



The selected risks that follow represent the major concerns that could affect the design or the successful implementation of the 2020 Census.

- Administrative Records and Third-Party Data - Access and Constraints (Probability 3, Impact 5) **RED**
- Public Perception of Ability to Safeguard Response Data (Probability 3, Impact 5) **RED**
- Cybersecurity Incidents (Probability 3, Impact 5) **RED**