



# 2020 Census Program Monthly Status Report

April 2019

All information in this report is as of April 30, 2019, unless otherwise stated.

# Table of Contents

General Update	Slide 3
30/30 Report	
2018 End-to-End Census Test: Key Activities and Accomplishments	Slide 4
2019 Census Test	Slide 5
2020 Census Operational Readiness	Slides 6-16
Major Contracts	Slides 17-24
Budget	Slide 25
2020 Census Obligations and Commitments	Slide 26
Periodic Performance Management Reports Listing	Slide 27
Area Census Office Deployment Status – Wave 1	Slide 28
Area Census Office Lease Status – Wave 2	Slide 29
Area Census Office Construction and Deployment Status – Wave 2	Slide 30
2020 Census: Community Engagement Partnership Specialists	Slide 31
2020 Census: Partnership Specialist National Map	Slide 32
2020 Census: Applicant Status for Early Operations Recruiting Assistants	Slide 33
2020 Census: State Complete Count Commissions	Slide 34
2020 Census: Local Complete Count Committees within States Without a State CCC	Slides 35-36
Paper Data Capture/Logistics Center – Space Acceptance & Opening Status	Slide 37
2020 Census: Questionnaire Assistance Contact Center Site Status	Slide 38
2020 Census: National Participating Organizations Metrics	Slide 39
2020 Census: Community Partnerships and Engagement Program	Slide 40
2020 Census: Integrated Communications Campaign Weekly Report Timeline	Slide 41
Portfolio Risk Management – Risk Register	Slide 42

# 2020 Census

## General Update

The Census Bureau hosted a live operational press briefing at the National Press Club on April 1 to mark the one year out milestone from the 2020 Census. The communications campaign platform was unveiled at the event: “Shape your future. START HERE.” This platform will be used in advertising, digital marketing and public relations activities.

The Census Bureau conducted media vendor days in New York City on April 3 and in Guaynabo, Puerto Rico, on April 5 to educate media vendors about the campaign and Request for Proposal (RFP) process. The events were designed for media outlets that cover a wide range of audiences, demographics, and channels, as well as media outlets that are small businesses and women- or minority-owned. The upfront media buys negotiations also began in April.

We have added staff and adjusted the process to ensure we meet the June 30 goal of hiring 1,501 partnership specialists. We have moved to using continuous postings rather than individual postings per position and have doubled the number of human resources specialists in the regional offices, going from six to 12, and soon there will be three times the original number of HR specialists in the regional offices (by adding another six in the coming weeks). Also, we have now added 72 trained analysts who will work exclusively on field hiring. With these changes in place, we expect to see an uptick in hiring in the near future.

The Census Bureau has 38 of 39 Wave 1 area census offices (ACOs) that are “ready for business.” We are continuing to experience construction buildout issues with the landlord of the Birmingham, AL, site. We have developed alternative methods to manage operations for this location through other established offices. The opening of the Wave 1 ACOs was scheduled to be completed by the end of March, however, the delay of this last office has no negative impact on operations.

There are 207 of 208 Wave 2 ACO sites with a lease and signed occupancy agreement in place. The original Cook County South site’s lease was rescinded. The General Services Administration has identified a preliminary backup location and is working to provide an updated timeline for the transition. The 208 ACOs are scheduled to open between June and September. The Census Bureau is planning to implement contingencies in the event these delays continue, which include launching early ACO activities from alternate ACO locations and using existing space in regional offices and regional census centers.

The U.S. Supreme Court heard arguments on April 23 about the legality of including a question about citizenship on the 2020 Census questionnaire. A ruling is expected by the end of June, in time for the 2020 Census printing deadline on July 1.

# 2018 End-to-End Census Test

## Key Activities and Accomplishments Update

### [30-Day Look Back](#)

#### **Redistricting Data Program (RDP)**

- Confirmed delivery of the 2018 Public Law (P.L.) 94-171 Redistricting Data Tabulation prototype data discs to state leadership and RDP contacts in the 50 states, DC, and Puerto Rico.
- Informed state leadership, RDP contacts, and the public that embargoed P.L. 94.171 data are now available in Census Data Explorer.
- Began collecting feedback on the utility of the design of the supplied prototype geographic and tabulation materials for legislative redistricting (will continue to collect feedback through the month of June.)

#### **Data Products and Dissemination (DPD)**

- The source code for the Disclosure Avoidance System (DAS) used for the 2018 End-to-End test was released on April 15. The DAS source code, (which is run on microdata), was used to produce the 2018 protected microdata. Users can run this code on the 1940 Census dataset, the most recent publicly available microdata, available through the Integrated Public Use Microdata Series (IPUMS).

### [30-Day Look Ahead](#)

#### **Redistricting Data Program (RDP)**

- Continue approving embargo user accounts to provide data users access to the 2018 P.L. 94-171 prototype redistricting data.

#### **Data Products and Dissemination (DPD)**

- Begin documenting lessons learned from the 2018 End-to-End Census Test and prepare to address them.

# 2019 Census Test

## Key Activities and Accomplishments Update

- The Nonsubstantive Change Request for the 2019 Census Test, announced in the Federal Register, is still under review at the Office of Management and Budget.
- Assembly of the 2019 Census Test mail packages—which includes an invitation to respond to the test—continues at the National Processing Center in Jeffersonville, IN. Addresses are being affixed to the mail packages scheduled for the first mailout on June 13. In addition, final stages of testing continues on the internet instrument that will be used for households across the country to respond to the test.
- The 2019 Census Test will ask a nationally representative sample of 480,000 households to answer the planned 2020 Census questions. The test is designed to measure the operational effect on self-response rates of including a citizenship question; it will be a split panel test, with one panel receiving the citizenship question and the other not. The first mailing will go out mid-June, with data collection ending on August 15.

# 2020 Census

## 2020 Census Operational Readiness

### Wave 1 Area Census Offices (ACO)

- The Census Bureau has 38 of 39 Wave 1 area census offices (ACOs) that are “ready for business.” We are continuing to experience construction buildout issues with the landlord of the Birmingham, AL, site. We have developed alternative methods to manage operations for this location through other established offices. The opening of the Wave 1 ACOs was scheduled to be completed by the end of March, however, the delay of this last office has no negative impact on operations.
- Address canvassing will not take place in Puerto Rico, so the Caguas ACO (originally one of 40 Wave 1 ACOs) will open during the same time frame as the Wave 2 ACOs.

### Wave 2 Area Census Offices

- There are 207 of 208 Wave 2 ACO sites with a lease and signed occupancy agreement in place. The original Cook County South site’s lease was rescinded. The General Services Administration has identified a preliminary backup location and is working to provide an updated timeline for the transition. The 208 ACOs are scheduled to open between June and September.
- As of the end of April, 99 percent of the 208 Wave 2 ACOs have complete design intent drawings. Additionally, 199 have complete construction drawings, and 132 have tenant improvement costs approved and given a notice to proceed.
- Wave 2 ACOs have a status of “requires attention” to ensure they open on time. The Census Bureau’s Field Division is planning to implement contingencies in the event these delays continue, which include launching early ACO activities from alternate ACO locations and using existing space in regional offices and regional census centers.

### Recruiting and Assessment

- More than 370,000 applicants have created a profile as of April 29 in the Recruiting and Assessment application to become temporary workers for the 2020 Census. Nearly 300,000 of those total applicants have completed the assessments, which exceeds the recruiting goal for this point in time by more than 126,000.

# 2020 Census

## 2020 Census Operational Readiness (continued)

### Partnership Specialists Staffing

- As of April 24, there are 912 recruits either hired or in the process of being hired as partnership specialists or partnership coordinators. They will work out of the six regional census centers (RCCs). The RCCs have onboarded 504 partnership specialists, with another 353 selectees in queue. They have onboarded 48 partnership coordinators, with another seven in queue. Partnership specialists collaborate with the 2020 Census partners—planning, developing, and managing the partnership agreements and coordinating with partners throughout the entire census time frame. Partnership coordinators are responsible for the overall development, coordination, and management of the Partnership Program within a region.
- We have added staff and adjusted the process to ensure we meet the June 30 goal of hiring 1,501 partnership specialists. We have moved to using continuous postings rather than individual postings per position and have doubled the number of human resources specialists in the regional offices, going from six to 12, and soon there will be three times the original number of HR specialists in the regional offices (by adding another six in the coming weeks). Also, we have now added 72 trained analysts who will work exclusively on field hiring. With these changes in place, we expect to see an uptick in hiring in the near future.

### 2020 Census Complete Count Commissions and Committees

All of the commissions and committees across the country comprise a broad spectrum of leaders from education, business, health care, and other community organizations. These are trusted voices in their communities who develop and implement a 2020 Census awareness and response campaign based upon their knowledge of the local community to encourage a response.

- Altogether, 45 states—plus the District of Columbia and Puerto Rico—have given a firm commitment of forming a 2020 Census Complete Count Commission. Four states (Maine, Nebraska, Tennessee, and Vermont) are still considering legislation to form a commission.

# 2020 Census

## 2020 Census Operational Readiness (continued)

### 2020 Census Complete Count Commissions and Committees (continued)

- Even though five states do not have a complete count commission (in addition to the four states still considering, South Dakota has decided to not create a formal commission), they have either government complete count committees at the city and/or county level or a mix of government and community complete count committees. As of April 25, local governments and community groups in these five states have established 56 committees: 46 by governments and 10 by community groups.
- Across the nation, local governments, tribal governments, and community groups continue to form 2020 Census Complete Count Committees. As of April 25, close to 2,000 complete count committees have formed (1,913):
  - 1,528 by governments
  - 326 by community groups
  - 59 by tribes

### Community Partnership and Engagement Program

- As of April 24, the Community Partnership and Engagement Program has signed up 11,704 partners.

### National Partnership Program

- As of April 25, the National Partnership Program has signed up 210 national participating organizations. Participating organizations are engaged in partnership activities with the Census Bureau, such as highlighting the 2020 Census in their member or employee communications, inviting us to speak at national or regional conferences, assisting with recruitment, etc. For example, the Federal Trade Commission—which was a partner for the 2010 Census—is working with us to combat fraud and scams associated with the 2020 Census.

# 2020 Census

## 2020 Census Operational Readiness (continued)

### [30-Day Look Back](#)

#### Systems Readiness

- Continued to monitor production activities for systems supporting early operations recruiting, selection, hiring, and training.
- Continues preparations for the May 17 Production Readiness Review (PRR) for systems supporting the Address Canvassing operation.
- Integration testing is underway for systems supporting Forms Printing and Distribution suboperational delivery.
- Teams continued integration testing for systems supporting peak recruiting and hiring; actual test execution is meeting planned execution.
- Completed Test Readiness Review (TRR) for systems supporting Count Review suboperational delivery on April 26; plans are underway in preparation for the May 10 TRR for Remote Alaska suboperational delivery.

#### Content and Forms Design (CFD)

- Conducted user acceptance testing of automated data collection instruments.
- Prepared Island Areas Censuses questionnaire and material files for printing.

#### Language Services (LNG)

- Conducted user acceptance testing to verify non-English translations within automated data collection instruments.

### [30-Day Look Ahead](#)

#### Systems Readiness

- Continue to plan the May 17 TRR for the Integrated Partnership and Communications operation and the May 24 TRR for Group Quarters Advance Contact, Enumeration at Transitory Locations Advance Contact and Federally Affiliated Count Overseas.

#### Content and Forms Design (CFD)

- Continue to conduct user acceptance testing of automated data collection instruments.

#### Language Services (LNG)

- Continue to conduct user acceptance testing to verify non-English translations within automated data collection instruments.

# 2020 Census

## 2020 Census Operational Readiness (continued)

### [30-Day Look Back](#)

#### **Geographic Programs (GEOP)**

- Completed 2020 Field Management Area (FMA) upload to Master Address File/Topologically Integrated Geographic Encoding and Referencing database (MTdb) on April 16.
- Started Participant Statistical Areas Program (PSAP) nonresponse follow-up calls on April 16.
- Delivered the Recruiting Goals Input File with final In-Field Address Canvassing workload to the Field Division on April 18.

#### **Local Update of Census Addresses (LUCA)**

- Completed Update of the MTdb with all accepted LUCA addresses.
- Finalized LUCA feedback introduction and password letters.
- Updated and provided final procedures and materials to the National Processing Center (NPC) in Jeffersonville, IN for New Construction (NC) Program registration.
- Completed updating Production Control System (PCS) with NC invitation packages shipping date.

#### **Address Canvassing**

- Began report testing as a part of operational test dry run activities.
- Delivered the “gold image” for In-Field Address Canvassing to Decennial Device as a Service (dDaaS). This master image is the final operating system image and contains all of the software, configuration settings and other customizations; it is the final set-up for a laptop, and used to set up other laptops.

### [30-Day Look Ahead](#)

#### **Local Update of Census Addresses (LUCA)**

- Deliver finalized LUCA feedback package materials.
- Continue to receive and register NC Program eligible governments.
- Deliver to 2020 NC Program materials/closeout preparation and shipping requirements to NPC.

#### **Address Canvassing**

- Conduct Production Readiness Review for In-Field Address Canvassing.

# 2020 Census

## 2020 Census Operational Readiness (continued)

### 30-Day Look Back

#### **Forms Printing and Distribution (FPD)**

- Operational test printing of self-response materials was completed and materials were delivered to NPC on schedule.
- The 2020 Census Island Areas Enumerator and Group Quarters Questionnaires and Envelopes contract was posted for bid; the bid opening occurred April 17.

#### **Paper Data Capture (PDC)**

- Paper Data Capture Center-East (PDCC-East; Jeffersonville, IN)
  - Buildout was final and accepted on April 1.
  - A fourth sorter and remaining guillotines were delivered on April 29; 90% of the end devices (computers, printers, etc.) are in place and the network is complete.
- Paper Data Capture Center-West (PDCC-West; Phoenix, AZ)
  - PDC continues to work with NPC to facilitate the execution of buildout requirements for PDCC-West.
  - Completed demolition. Issues a Registrar of Contractors License to the contractor on April 22 in preparation for buildout.

#### **Update Enumerate (UE)**

- Developed and delivered Automated Tracking and Control (ATAC) check-in specification for Update Enumerate/Remote Alaska (UE/RA).
- Delivered comments on the Production Control System Software Requirement Specifications (PCS SRS) for UE/RA.
- Conducted Field Operational Control System Quality Assurance (FOCS QA) Test for UE/RA and began UAT 1 testing.
- Developed the specifications for the Browse Living Quarters tool.

### 30-Day Look Ahead

#### **Forms Printing and Distribution (FPD)**

- 2020 Census Island Area questionnaires and print contract will be awarded in May.
- 2020 Census Group Quarters contract is expected to be posted for bid in May.

#### **Paper Data Capture (PDC)**

- PDCC-East – Expect Physical Access Control System (PACS) completion by May 10.
- PDCC-West – Furniture kickoff scheduled for May 2. Expect final permits from City of Phoenix and first city inspection in May. Security walkthrough expected mid-May.

#### **Update Enumerate (UE)**

- Complete user acceptance testing #1 for Field Operational Control System (FOCS).
- Finalize and deliver the specifications for the Browse Living Quarters tool.

# 2020 Census

## 2020 Census Operational Readiness (continued)

### [30-Day Look Back](#)

#### **Update Leave (UL)**

- Began developing plan for user acceptance testing.

#### **Non-ID Processing (NID)**

- Conducted Clerical Non-ID Processing exercise in the Puerto Rico Area Office (in preparation for implementing the operation in 2020) from April 8 – 12. The uniqueness of Puerto Rico addressing requires a separate operation from the work for stateside addresses that will be conducted at the National Processing Center.
- Began technical review of Detailed Performance Report Requirements on April 29.

#### **Integrated Partnership and Communications (IPC)**

- Participated in a live operational press briefing at the National Press Club on April 1 to mark the one year out milestone from the 2020 Census. The communications campaign platform was unveiled at the event: “Shape your future. START HERE.” This platform will be used in advertising, digital marketing and public relations activities.
- Approved Team Y&R’s revised media plan and approved the modeling and segmentation report.
- Conducted media vendor days in New York City on April 3 and in Guaynabo, Puerto Rico, on April 5 to educate media vendors about the campaign and Request for Proposal (RFP) process. The events were designed for media outlets that cover a wide range of audiences, demographics, and channels, as well as media outlets that are small businesses and women- or minority-owned.
- Upfront media buys negotiations began in April.

### [30-Day Look Ahead](#)

#### **Non-ID Processing (NID)**

- Complete technical review of Detailed Performance Report Requirements by May 23.

#### **Integrated Partnership and Communications (IPC)**

- Census Bureau's regional offices will start using the new recruitment advertising assets for local media buys sometime in mid-May.

# 2020 Census

## 2020 Census Operational Readiness (continued)

### [30-Day Look Back](#)

#### Group Quarters (GQ)

- Conducted dry run training for GQ Advance Contact census field supervisors on April 1 – 2.
- Conducted user acceptance test for production control system supporting GQ Advance Contact April 15 – 19.
- Conducted UAT supporting GQ Enumeration:
  - Centurion, April 10 – 24
  - FOCS, April 9 – 30

#### Internet Self-Response (ISR)

- Conducted mobile usability testing (April 8 – 26).
- Conducted usability testing of Puerto Rico Non-ID address collection screens (April 8 – 26).
- Started output testing of paradata (April 16).
- Started output testing of response data of the ISR “back-up” system (April 1).

#### Data Products and Dissemination (DPD)

- Began development of a comprehensive review plan that defines how each area/system will review and clear 2020 data products.
- Began publicly communicating the current status of the 2020 data products’ plan. This includes the impact and dependencies of privacy protection on data products. This information has been presented at meetings of the Census Scientific Advisory Committee, Federal-State Cooperative for Population Estimates, and Population Association of America.

### [30-Day Look Ahead](#)

#### Group Quarters (GQ)

- Conduct dry run training for GQ Enumeration census field supervisors from May 21 – 23.
- Participate in Test Readiness Review for GQ Advance Contact on May 24.

#### Internet Self-Response (ISR)

- Conduct final round of user acceptance testing.
- Continue output testing of response and paradata.
- Continue user acceptance testing of the ISR “back-up” system.
- Continue output testing of response data of the ISR “back-up” system.

#### Data Products and Dissemination (DPD)

- Continue to communicate publicly the status of the 2020 data products’ plan. The next opportunity will occur on May 2 during the National Advisory Committee meeting.

# 2020 Census

## 2020 Census Operational Readiness (continued)

### [30-Day Look Back](#)

#### **Redistricting Data Program (RDP)**

- Received and pre-processed Voting District Project submissions from RDP contacts.

#### **Count Review (CRO)**

- Presented the operation status and address review preparation training at the Federal-State Cooperative for Population Estimates (FSCPE) meeting in Austin, TX.
- Fully executed twenty-one FSCPE contracts.

#### **Archiving (ARC)**

- Received initial set of source documentation from Research and Methodology Division, noting that records need to be archived for research following the 2020 Census.

#### **Island Areas Censuses**

- Finalized address register materials, nonquestionnaire materials, and training materials.

#### **Coverage Measurement Design and Estimation (CMDE)**

- Baselined specifications for person weight trimming. Weight trimming is a term used to describe methods to identify outliers and limit their impact on estimates.
- Baselined specifications for the calibration of housing unit weights.
- Finalized high-level requirements for person matching and follow-up.

### [30-Day Look Ahead](#)

#### **Redistricting Data Program (RDP)**

- Deliver 2020 Census Phase 3 P.L. 94-171 Geographic Products Customer Requirements to the Geography Division.
- Begin gathering feedback on the 2018 tabulation and geographic data to inform the 2020 Redistricting Data File design.

#### **Count Review**

- Continue FSCPE contracting process.
- Complete initial Census Review, Analysis and Visualization Application (CRAVA) development.

#### **Archiving (ARC)**

- Work with National Archives regarding 2020 transfer mechanisms and records schedule appraisal.
- Facilitate Individual Census Records File (ICRF) meeting with the Decennial Response Processing System (DRPS) system and Response Processing Operation (RPO) to finalize the specification documentation.

#### **Island Areas Censuses**

- Continue testing onboarding systems and processes.

#### **Coverage Measurement Design and Estimation (CMDE)**

- Finalize plans for disclosure avoidance of Post-Enumeration Survey estimates.

# 2020 Census

## 2020 Census Operational Readiness (continued)

### [30-Day Look Back](#)

#### Field Infrastructure (FLDI)

- Completed GQ Advance Contact census field supervisor dry-run (April 1 – 2), second PCS user acceptance testing for GQ Advance Contact and Transitory Location Advance Contact (March 25 – April 5).
- Completed a commercial shoot for promotional materials and media with the communications contractor (April 7).
- Awarded Emergency Notification System (ENS) contract. This award covers Decennial and non-Decennial.
- Conducted testing on the automated ordering system (April 10). Atlanta Regional Census Center was trained on the automated system on April 18. The system is being piloted by the Atlanta RCC before it is rolled out to the other regions.
- Conducted ongoing Round 1 ACO management overview trainings, that included Decennial 101 and ACO overview trainings, by April 30.
- Successfully completed operational test dry run of the Decennial Physical Access Control System (DPACS) badging system in support of the Address Canvassing operation.
- Continued tracking HSPD-12 (badging) equipment delivery and set-up activities for Wave 1 ACOs.
- Continued selection (fingerprinting and background check) and training activities for recruiting assistants, office operation supervisors, and clerks.

### [30-Day Look Ahead](#)

#### Field Infrastructure (FLDI)

- Begin selections and background checks for Address Canvassing field staff, starting May 3.
- Conduct GQ census field supervisor dry-run between May 21 – 23.
- Begin Round 2 regional census center management overview training sessions.
- Continue selection (fingerprinting and background check) and training activities for recruiting assistants, office operation supervisors, and clerks.
- Continue recruiting activities for early operations until June 7.
- Continue Phase 2 rollout of the toll free jobs line, calls are being routed as the Wave 1 ACOs open and become operational.
- Continue receiving Dual Employment Waivers from various government departments.
- Continue coordination activities with Human Resources to track the HSPD-12 equipment delivery and installation for remaining Wave 1 ACOs.
- Continue maintaining and updating 2020 fingerprinting solution requirements.

# 2020 Census

## 2020 Census Operational Readiness (continued)

### [30-Day Look Back](#)

#### **Decennial Logistics Management (DLM)**

- Completed printing census field supervisor Address Canvassing/Address Canvassing Quality Control (stateside) and Address Canvassing lister/Address Canvassing lister quality control training materials (stateside) and began kit assembly of materials.
- Completed printing peak operations recruiting classroom training materials (stateside and Puerto Rico) and completed printing of Puerto Rico Area Office administrative logistics materials for hiring and selection (Puerto Rico).
- Began printing and assembly of address registers for Island Areas Census offices.
- The 2020 Census Logistics Center (Jeffersonville, IN) is up and running. As of April 25, more than 200 kits were assembled to support the 2020 Census Address Canvassing operation, bringing the total to more than 52,000.

### [30-Day Look Ahead](#)

#### **Decennial Logistics Management (DLM)**

- Begin printing Remote Alaska and Update/Enumerate address registers.
- Begin printing Nonresponse Followup (NRFU) training materials for census field supervisors and enumerators (stateside).
- Begin printing Group Quarters Enumeration materials for Advance Contact (stateside).

# 2020 Census

## Major Contracts Overview

### Technical Integrator (TI)

- Support the 2020 Census Program to deliver a fully integrated Census System of Systems.
- Ensure that the 2020 Census System of Systems integrates, scales, performs, is secure, and meets 2020 Census business objectives.
- **Awarded: August 26, 2016; Awardee: T-Rex Solutions LLC**

### Decennial Device as a Service (dDaaS)

- Provide a single integrated solution for mobile devices and related services to support the 2018 End-to-End Census Test, Nonresponse Followup operation, and 2020 Census.
- Configure, provision, ship, manage, and decommission all mobile devices and provide reliable network coverage.
- **Awarded: June 29, 2017; Awardee: CDW-G**

### Census Questionnaire Assistance (CQA)

- Create, test, and operate telephone contact centers to provide support for assistance in completing census questionnaires and other general assistance. The system includes an Interactive Voice Response (IVR) mode designed for self-assistance and efficiency.
- Enables respondents to complete an enumeration over the telephone.
- Supports outbound calling to verify respondent information as a follow-up activity for Coverage Improvement.
- **Awarded: July 11, 2016; Awardee: General Dynamics Information Technology (GDIT); November 16, 2018 GDIT Contact Center Operations acquired by Maximus Inc.**

### 2020 Enterprise Census and Survey Enabling (CEDCaP ECaSE) Platform

- Design, develop, test, systems engineering, maintenance, and operational support of an enterprise data collection and processing platform.
- This solution includes the following 2020 Census capability areas: Internet Self-Response (ISR), Operational Control System (Field OCS and Survey OCS), and Enumeration application.
- **Awarded: June 19, 2017; Awardee: immixGroup Inc.**

### Integrated Communications Contract (ICC)

- Plan, design, integrate, produce, implement, monitor, and assess an integrated communications program for the 2020 Census.
- By implementing an integrated communications campaign, it is anticipated that awareness of the decennial census will increase, promoting self-response, reducing field workload for the Nonresponse Followup operation, and improve response rates for targeted audiences.
- **Awarded: August 24, 2016; Awardee: Young & Rubicam (Y&R)**

# 2020 Census

## Major Contracts Overview (continued)

### **Census Schedule A Human Resources and Recruiting, Payroll System (C-SHaRPS) - Recruiting and Assessment (R&A)**

- Through a combination of vendor-provided and legacy Census Bureau systems, the C-SHaRPS ecosystem will provide the following for Schedule A field staff for decennial operations:
  - Online job application and assessment through the recruiting and assessment solution.
  - Automated core human resources and payroll functionality.
  - Online training provided by CSRA utilizing Cornerstone's Learning Management System.
- **Awarded: November 10, 2016; Awardee: CSRA**

### **Census Schedule A Human Resources and Recruiting, Payroll System (C-SHaRPS) - Fingerprinting**

- Collect fingerprints of selected applicants for Schedule A selectees during decennial census testing beginning in FY2018 and ultimately for the 2020 Census.
- Additional options may include the collection of fingerprints from CQA contractor candidates and facial photography operations (both for Schedule A and CQA) during these periods.
- **Awarded: November 21, 2017; Awardee: IndraSoft Inc.**

### **2020 Census Printing and Mailing**

- Provide the majority of print production and mailing services for the 2020 Census; will print and distribute a variety of materials in support of self-response, Update Leave, and Nonresponse Followup operations.
- Materials to be produced include questionnaires; letters inviting households to respond to the census online, by phone, or by mail; reminder letters and postcards; and language inserts.
- **Awarded: December 28, 2018; Awardee: R.R. Donnelley**

### **Field Information Technology Deployment (FITd)**

- Provide and support IT equipment in the regional census centers (RCCs) (support only), area census offices (ACOs), Island Area offices (IAOs), paper data capture centers (PDCCs), and remote workers.
- Stage, provision, ship, install, track, maintain, and decommission Field IT equipment.
- Provide on-site help desk services and system administration support for paper data capture centers.
- **Awarded: August 1, 2018; Awardee: Unisys Corporation**

# 2020 Census

## Major Contracts Status

Status	Contract
●	Technical Integrator (TI) – T-Rex
●	Decennial Device as a Service (dDaaS) – CDW-G
●	Census Questionnaire Assistance (CQA) – GDIT/Maximus
●	2020 Enterprise Censuses and Surveys Enabling (ECaSE) Platform – immixGroup/Pega
●	Integrated Communication Contract (ICC) – Team Y&R
●	C-SHaRPS Recruiting and Assessment – CSRA
●	C-SHaRPS Fingerprinting – Indrasoft
●	Printing and Mailing – R.R. Donnelley
●	Field IT Deployment (FITd)

Pre-Award	On Track	Management Focus	Requires Attention
-----------	----------	------------------	--------------------

### Legend

# 2020 Census

## Major Contracts

### [30-Day Look Back](#)

#### Technical Integrator (TI)

- Continued program-level integration, performance and scalability, and operational readiness testing for the In-Field Address Canvassing Operational Delivery (OD 2.0). Production Readiness Review is May 17.
- Kicked-off program-level integration testing for the Forms Printing and Design Operational Delivery (OD 4.1) and Count Review (OD 6.1).

#### Technical Integrator (TI) Yellow Status

- Maintain management focus on conducting and remediating any issues that may arise during ongoing system performance and scalability testing.

#### Decennial Device as a Service (dDaaS)

- Conducted multiple dry runs for provisioning of Address Canvassing operation devices (56,000 laptops and 3,321 smartphones).

### [30-Day Look Ahead](#)

#### Technical Integrator (TI)

- Continue program-level integration, performance and scalability, and operational readiness testing for the In-Field Address Canvassing Operational Delivery (OD 2.0), peak operations recruiting and hiring (OD 3.0), Forms Printing And Design Operation Delivery (OD 4.1) and Count Review (OD 6.1).
- Kick-off program-level integration testing for Remote Alaska (OD 6.2) and Group Quarters Advance Contact, Enumeration at Transitory Locations Advance Contact, and Federally Affiliated Count Overseas (OD 7.0).

#### Decennial Device as a Service (dDaaS)

- Begin provisioning and kitting of Address Canvassing operation devices. Devices are scheduled to start staggered shipping June 10 through August 9.

# 2020 Census

## Major Contracts (continued)

### [30-Day Look Back](#)

#### Census Questionnaire Assistance (CQA) ●

- Substantial progress continues for contact center site readiness; all leases have been awarded and site managers hired; more than 90% core management site personnel hired.
- 2020 Census contact center sites are planned for the following locations:

Jacksonville, FL	Tempe, AZ	El Paso, TX
Pueblo, CO	Tamarac, FL	New York, NY
Irving, TX	Nashville, TN	*Washington, DC
Blythewood, SC	Kansas City, MO	*(Operations Command Center-East)

#### 2020 Enterprise Censuses and Surveys Enabling (ECaSE) Platform ●

- Continued development and testing for 2020 Census deliveries, including the Test Readiness Reviews (TRR) for Forms Printing and Distribution in April and for Remote Alaska (which includes Group Quarters, Enumeration at Transitory Locations, and Update Enumerate) in May. Working with operational delivery teams to ensure there is agreement on what functionality will be delivered by the TRR dates.
- Supported the Address Canvassing Wave 1 production cutover on April 19 to support Address Canvassing selection/training/hiring scheduled for May 3. This involved moving the Field Operational Control System from one cluster to 40 and upgrading the Pega platform to version 7.4.11.

### [30-Day Look Ahead](#)

#### Census Questionnaire Assistance (CQA)

- Continue emphasis on site readiness work and recruiting operations in preparation for performance and scalability testing and 2020 operations.

#### 2020 Enterprise Censuses and Surveys Enabling (ECaSE) Platform

- Develop/test functionality needed for the Form Printing TRR and Remote Alaska TRR per the schedule agreed to with the operational delivery teams. In addition, address defects in Address Canvassing functionality to ensure delivery for the Production Readiness Review on May 19.
- Support the Address Canvassing, Wave 2 production cutover planned for May 31 to support the soft launch of universe initialization and training scheduled to start in mid-June.

# 2020 Census

## Major Contracts (continued)

### [30-Day Look Back](#)

#### **2020 Census Integrated Communications – Young & Rubicam (Team Y&R) ●**

- Conducted a video and photo shoot in Los Angeles, CA, for the Phase 2 recruitment advertising campaign on April 1 – 6.
- Conducted media vendor days in New York City on April 3 and in Guaynabo, Puerto Rico, on April 5 to educate media vendors about the campaign and RFP process. The events were designed for media outlets that cover a wide range of audiences, demographics, and channels, as well as media outlets that are small businesses and women- or minority-owned.
- The testing of proposed advertisements for the paid advertising campaign continued. More than 120 focus groups in more than 40 cities will be conducted through May 9.
- Started upfront media buys negotiations.
- Delivered a final draft of the American Indian and Alaska Native training deck for partnership specialists.
- Conducted meetings that show advertising that will appear on Hispanic national TV.
- Submitted final Broadcast and Audio Media Strategy Report and Final Pitch Lists for the broadcast media tour on April 24, as well as final Reputational Threat Audit Report on April 26.
- Conducted national upfront negotiations for Black/African American networks on April 24 – 26.

### [30-Day Look Ahead](#)

#### **2020 Census Integrated Communications – Young & Rubicam (Team Y&R)**

- Conclude the creative testing focus groups on May 9 .
- Close the period to receive proposals from media vendors on May 15.

# 2020 Census

## Major Contracts (continued)

### [30-Day Look Back](#)

#### **Census Schedule A Human Resources and Recruiting, Payroll System (C-SHaRPS)**

##### **Recruiting and Assessment** ●

- As of the end of April, more than 340,000 applicants have accessed the system and started an application and almost 300,000 have completed an application. In addition, recruiting assistants, office operation supervisors, and clerks are using the Learning Management System to complete online training.

#### **Census Schedule A Human Resources and Recruiting, Payroll System (C-SHaRPS)**

##### **Fingerprinting** ●

- Continued capturing fingerprints for recruiting assistants, office operation supervisors, and clerk selectees. More than 3,400 fingerprints have been collected and transmitted to the Census Bureau, as of the end of April. Operated and supported the online appointment system.

#### **2020 Printing and Mailing Contract** ●

- Production of operational test materials was completed, and they were delivered to the Census Bureau on time. These materials will provide the Paper Data Capture operation questionnaires and envelopes to use in testing at the two paper data capture centers (Indiana and Arizona).

### [30-Day Look Ahead](#)

#### **Census Schedule A Human Resources and Recruiting, Payroll System (C-SHaRPS)**

##### **Recruiting and Assessment**

- Operate and maintain the online job application and assessments to support recruiting and selections.

#### **Census Schedule A Human Resources and Recruiting, Payroll System (C-SHaRPS)**

##### **Fingerprinting**

- Opening of additional fingerprinting locations to support the collection of fingerprints for Address Canvassing applicants.

#### **2020 Printing and Mailing Contract**

- Task Orders for the 8-page (English) and 16-page (English/Spanish Bilingual) questionnaires will be issued.

# 2020 Census

## Major Contracts (continued)

### [30-Day Look Back](#)

#### Field IT Deployment (FITd) ●

- Completed deployments remain at 35 area census offices (ACOs) in April (total 35 ACOs deployed out of 39 for Wave 1 as well as Puerto Rico Area Office).
- Completed deployment of Paper Data Capture Center (PDCC) East equipment.
- All production mail sorters, scanners and guillotines for PDCC East have been delivered.
- Collect closeout, punch list, and lessons learned info for PDCC West deployment.
- Received Authority To Operate (ATO) for ServiceNow logistics system on April 15.
- Vendor conducted a program management review on April 30.

### [30-Day Look Ahead](#)

#### Field IT Deployment (FITd)

- Expect to deploy one Wave 1 ACO with circuit challenges in early May and two additional ACOs with circuit challenges in May/June.
- Expect to deploy one Wave 1 ACO with space acceptance challenges.
- Vendor to conduct three waves of ACO deployment training for Wave 2 site leads.
- Vendor staff are working at PDCC East.
- Continue to deploy remote worker kits.
- Plan early Wave 2 deployment locations.

# 2020 Census

## Budget

- The annual appropriation language for the 2020 Census and CEDCaP programs since FY 2016 prohibits expenditure of more than 50 percent of the total year IT spending for either program until the release of an updated CEDCaP program and spending plan for the current and past fiscal years, sometimes called the “50 Percent Report.” Formal transmission to Congress and GAO of this report occurred on December 21, 2018 at which point the IT spending restriction was lifted during the Continuing Resolution. Following the full year appropriation in February, an updated report, using an April 24 cutoff, was required prior to expenditure of more than 50 percent of the remaining annual IT spending for the programs. The updated report was cleared and delivered to the Appropriations Committees and GAO on April 30. This transmittal lifted the IT holdback for the remainder of FY 2019.

# 2020 Census Obligations and Commitments

## As of March 31, 2019

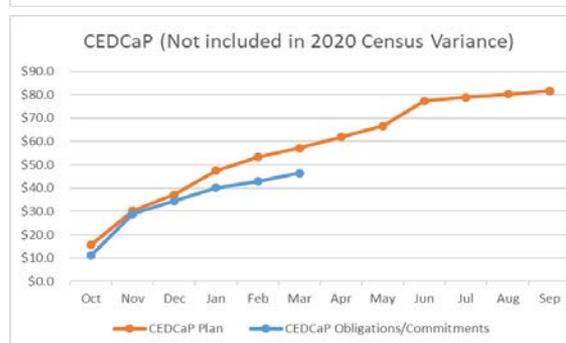
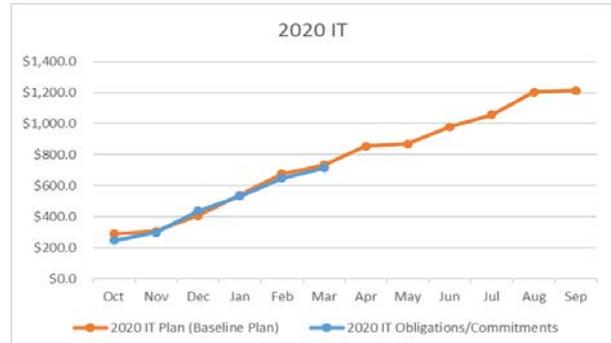
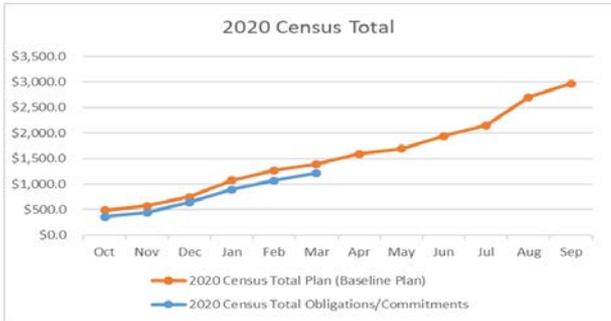
(Cumulative \$ Millions)	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
<b>2020 Census Total</b>												
2020 Census Total Plan (Baseline Plan)	\$487.0	\$579.5	\$747.3	\$1,077.6	\$1,269.3	\$1,396.1	\$1,600.1	\$1,698.2	\$1,941.6	\$2,158.4	\$2,703.4	\$2,970.7
2020 Census Total Obligations/Commitments	\$363.8	\$444.0	\$642.2	\$898.8	\$1,070.8	\$1,217.1						
2020 Census Total Variance Against Plan	\$123.2	\$135.5	\$105.1	\$178.8	\$198.5	\$179.0						
<b>2020 Operations (Non IT)</b>												
2020 Operations Plan (Baseline Plan)	\$196.3	\$272.3	\$340.1	\$537.3	\$592.5	\$657.7	\$740.6	\$822.2	\$956.9	\$1,095.3	\$1,494.9	\$1,758.0
2020 Operations Obligations/Commitments	\$116.5	\$144.8	\$204.2	\$364.4	\$421.8	\$502.9						
2020 Operations Variance Against Operating Plan	\$79.8	\$127.5	\$135.9	\$172.9	\$170.7	\$154.8						
<b>2020 IT</b>												
2020 IT Plan (Baseline Plan)	\$290.7	\$307.2	\$407.2	\$540.3	\$676.8	\$738.4	\$859.5	\$876.0	\$984.7	\$1,063.1	\$1,208.5	\$1,212.7
2020 IT Obligations/Commitments	\$247.3	\$299.2	\$438.0	\$534.4	\$649.0	\$714.2						
2020 IT Variance Against Operating Plan	\$43.4	\$8.0	(\$30.8)	\$5.9	\$27.8	\$24.2						
<b>CEDCaP (Amounts not included in the 2020 Census Total)</b>												
CEDCaP Plan	\$15.7	\$30.3	\$37.2	\$47.5	\$53.3	\$57.1	\$61.9	\$66.7	\$77.4	\$78.9	\$80.3	\$81.6
CEDCaP Obligations/Commitments	\$11.0	\$29.0	\$34.5	\$40.1	\$42.9	\$46.4						
CEDCaP Variance Against Plan	\$4.7	\$1.3	\$2.7	\$7.4	\$10.4	\$10.7						

Based on the March official Financial Management Reports, the 2020 Census program (including CEDCaP) has committed or obligated 41 percent of the fiscal year operating plan of \$3.05 billion through March. This represents a 13 percent variance against the original operating plan established in October.

The variance of \$155 million, or 24 percent, against the original plan in 2020 Census non-IT operations resulted from \$84 million in salary lapse and \$71 million in contracts and other objects.

The variance of \$24 million, or 3 percent, against the original plan in 2020 Census IT systems and operations resulted from \$6 million in salary lapse and \$18 million in contracts and other objects.

The variance of \$11 million, or 15 percent, against the original plan in CEDCaP resulted from \$3 million in salary lapse and \$8 million in contracts and other objects.



Totals may not add due to rounding. The 2020 Census plan amounts and CEDCaP include FY18 carryover funds.

# Periodic Performance Management Reports

## Status Listing

### Status Report Title

●	Area Census Office Deployment Status – Wave 1
●	Area Census Office Lease Status – Wave 2
●	Area Census Office Construction and Deployment Status – Wave 2
●	2020 Census: Community Engagement Partnership Specialists
●	2020 Census: Partnership Specialist National Map
●	2020 Census: Applicant Status for Early Operations Recruiting Assistants
●	2020 Census: State Complete Count Commissions
●	2020 Census: Local Complete Committees within States without a State Complete Count Commission
●	Paper Data Capture/Logistics Center – Space Acceptance & Opening Status
●	2020 Census: Questionnaire Assistance Contact Center Site Status
●	2020 Census: National Participating Organizations Metrics
●	2020 Census: Community Partnership and Engagement Program
●	2020 Census: Integrated Communications Campaign Weekly Report Timeline

### Legend

Not Started	Completed	On Track	Management Focus	Requires Attention
-------------	-----------	----------	------------------	--------------------

# Periodic Performance Management Reports

## Area Census Office Deployment Status – Wave 1

### Status:

● Requires Attention

### Data current as of:

April 29, 2019

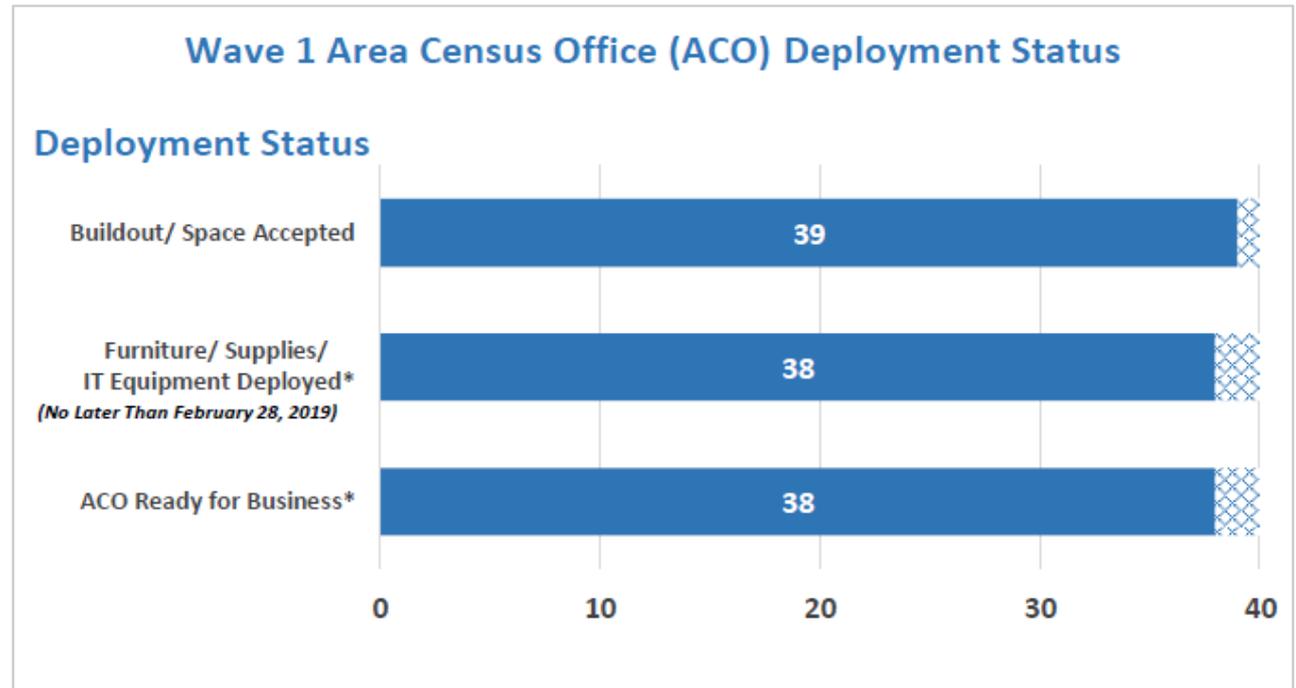
### Wave 1 ACO Opening

#### Timeframe:

January – March 2019

### Notes:

- Birmingham, AL ACO space acceptance pending.
- **ACO Ready for Business** refers to an ACO where the IT equipment is installed/ operable, furniture is in place, and the Intrusion Detection System is installed/operable. The office is ready for staff, but may not have staff occupying the space.
- \* This number will only reach 39. These activities will occur in Wave 2 for the Caguas, Puerto Rico (PR) ACO due to the decision to place PR in the Update Leave Type of Enumeration Area. As a result, Address Canvassing will not take place in PR, so the Caguas ACO does not need to be Ready for Business in Wave 1.



The Department of Commerce continues to work with GSA on the overall space acquisition and lease management process, and Census continues to work with GSA to ensure all tasks remain on target.

Source: Weekly Field Division Reports – Lease Management and ACO Opening Forecast

# Periodic Performance Management Reports

## Area Census Office Lease Status – Wave 2

### Status:

● Management Focus

### Data current as of:

April 29, 2019

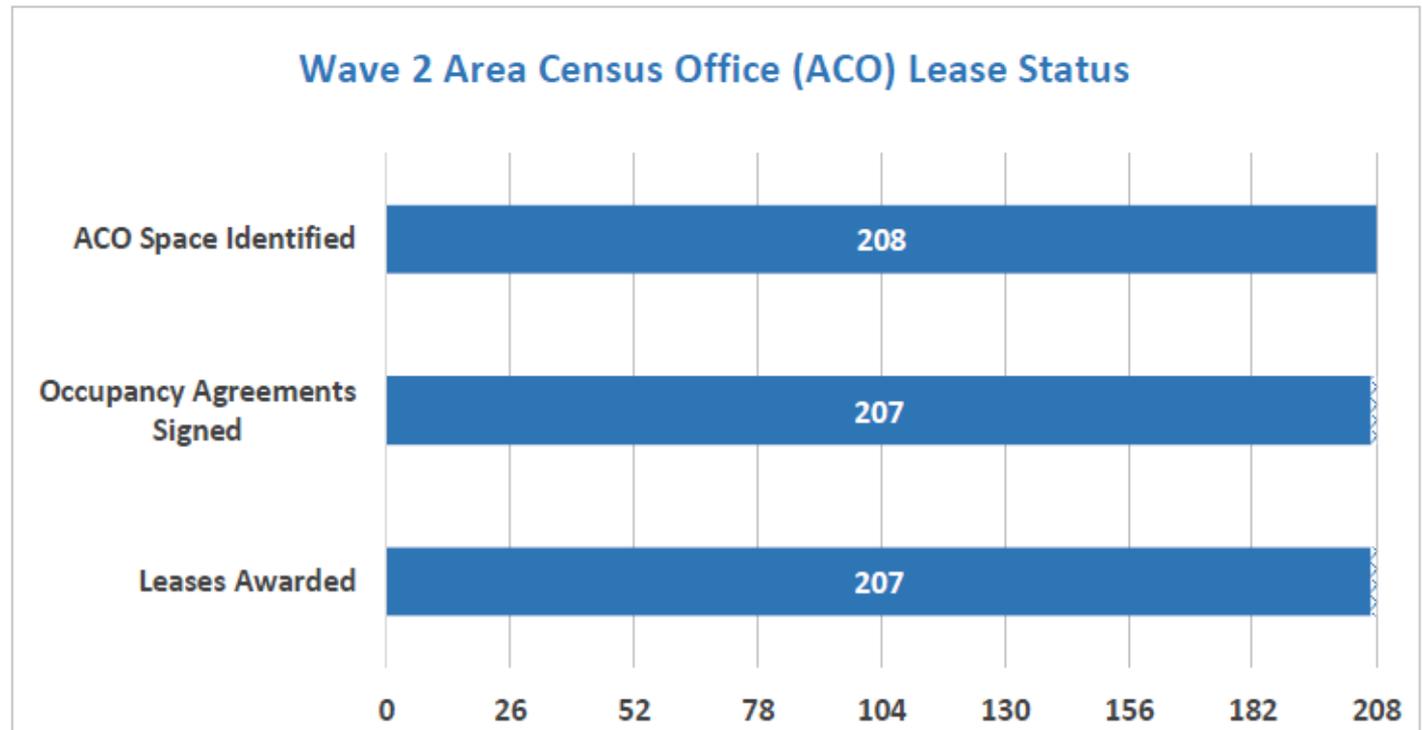
### Completion Date

(adjusted):

December 15, 2018

### Notes:

- Cook County South, IL lease award was rescinded; GSA has identified a backup location and is working to provide an updated timeline for the transition.



The Department of Commerce continues to work with GSA on the overall space acquisition and lease management process, and Census continues to work with GSA to ensure all tasks remain on target.

Source: Weekly Field Division Reports – Lease Management and ACO Opening Forecast

# Periodic Performance Management Reports

## Area Census Office Construction and Deployment Status – Wave 2

### Status:

● Requires Attention

### Data current as of:

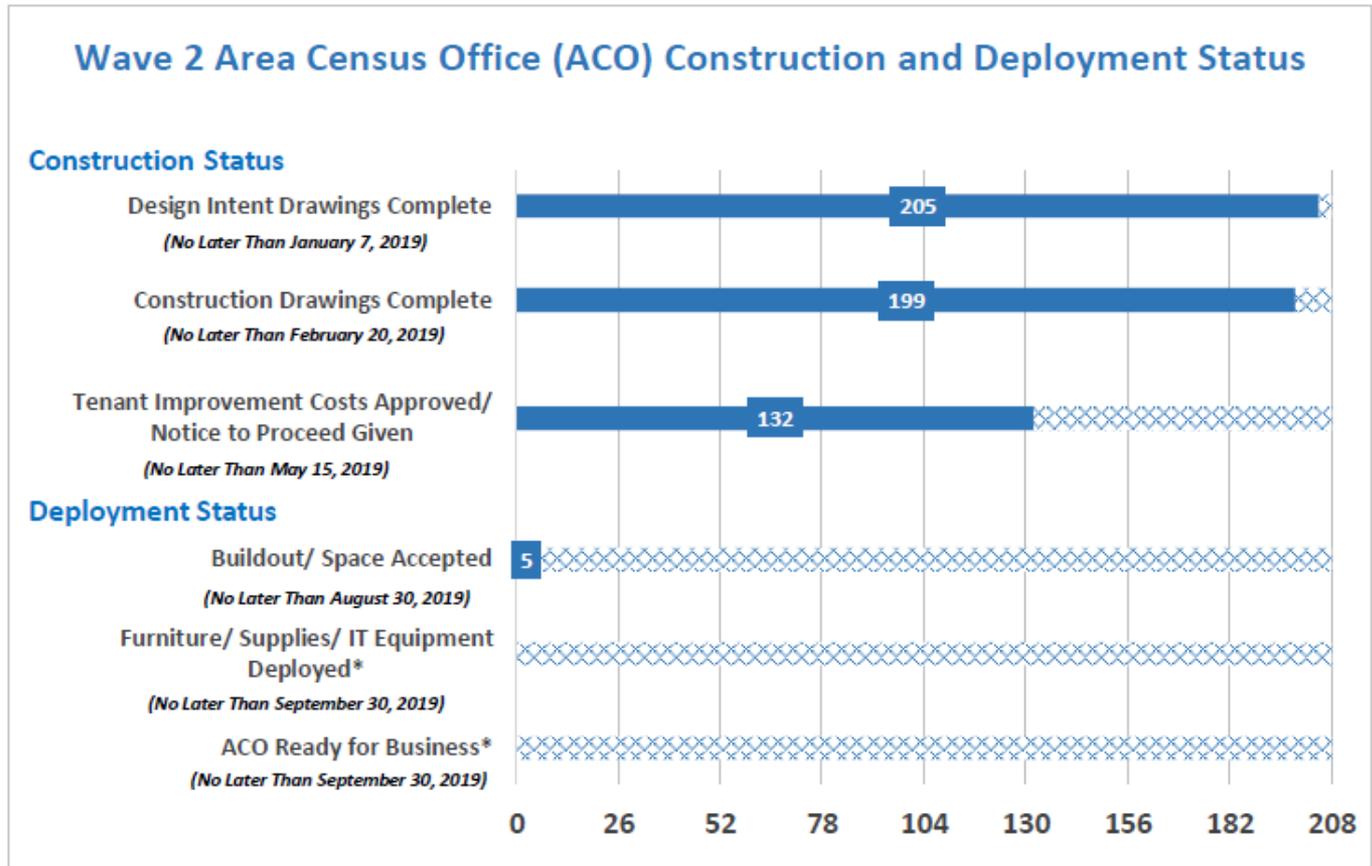
April 29, 2019

### Wave 2 ACO Opening Timeframe:

June – September 2019

### Notes:

- ACO Ready for Business refers to an ACO where the IT equipment is installed/ operable, furniture is in place, and the Intrusion Detection System is installed/operable. The office is ready for staff, but may not have staff occupying the space.
- \*This number will reach 209. Deployment activities will occur in Wave 2 for the Caguas, PR ACO due to the decision to place PR in the Update Leave Type of Enumeration Area. As a result, Address Canvassing will not take place in PR, so the Caguas ACO does not need to be Ready for Business in Wave 1.



The Department of Commerce continues to work with GSA on the overall space acquisition and lease management process, and Census continues to work with GSA to ensure all tasks remain on target.

Source: Weekly Field Division Reports – Lease Management and ACO Opening Forecast

# Periodic Performance Management Reports

## 2020 Census: Community Engagement Partnership Specialists

### Status:

● Requires Attention

### Data current as of:

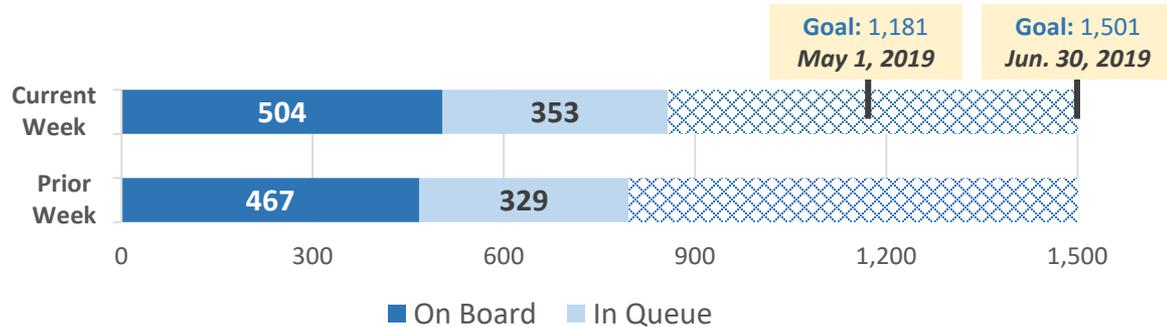
April 13, 2019

### Completion Date:

(1,501 Partnership Specialists)

June 30, 2019

### Current Status and Projections for Staffing Partnership Specialists



### Notes:

- Data shown are based on NFC payroll. As such there is a two week difference in the data date and the issuance date of the report.
- We have moved to using continuous postings rather than individual postings per position.
- We have doubled the number of HR specialists in the regions, increasing from six to 12, and soon to 18. HR specialists perform all hiring support functions for positions in the RCCs and ACOs with the exception of Census Field Supervisors and enumerators.
- We have added 72 trained background clearance analysts to work exclusively on clearing RCC and ACO employees, including partnership specialists.

### Partnership Staffing Status

**On Board as of 4/13/2019**  
**In Queue thru 6/8/2019**

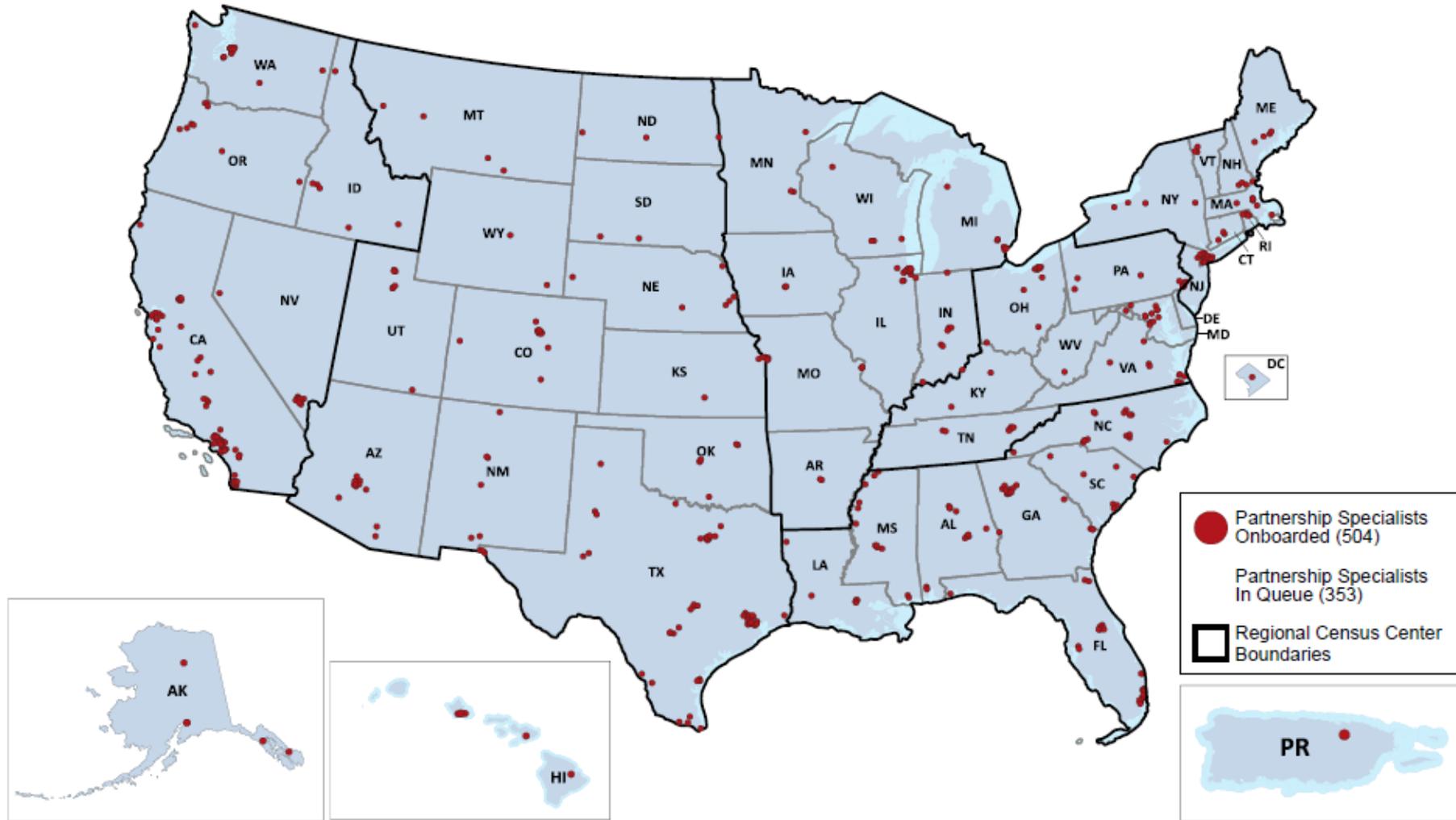
	Current Week's Count						
	NY	PHL	CHI	ATL	DAL	LA	Total
<b>Partnership Specialists</b>	<b>111</b>	<b>121</b>	<b>88</b>	<b>168</b>	<b>225</b>	<b>144</b>	<b>857</b>
On Board	69	78	51	90	144	72	504
In Queue	42	43	37	78	81	72	353
<b>Partnership Coordinators</b>	<b>9</b>	<b>6</b>	<b>7</b>	<b>11</b>	<b>9</b>	<b>13</b>	<b>55</b>
On Board	8	6	5	11	9	9	48
In Queue	1	0	2	0	0	4	7
<b>Grand Total</b>	<b>120</b>	<b>127</b>	<b>95</b>	<b>179</b>	<b>234</b>	<b>157</b>	<b>912</b>

# Periodic Performance Management Reports

## 2020 Census: Partnership Specialist National Map

Source: Field Division

Data Current as of: April 25, 2019



# Periodic Performance Management Reports

## 2020 Census: Applicant Status for Early Operations Recruiting Assistants

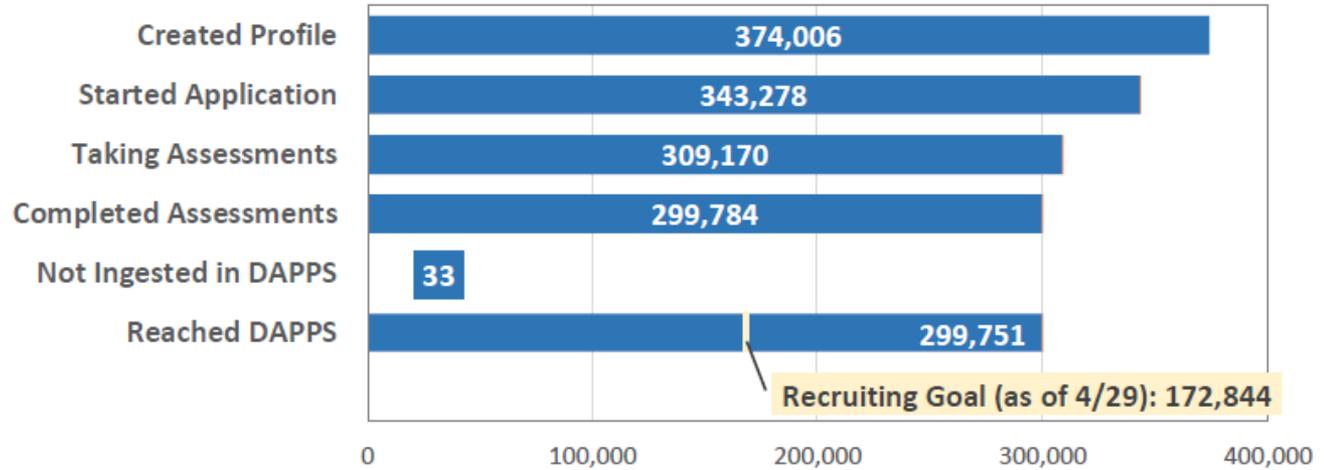
Status:  
● On Track

Data current as of:  
 April 29, 2019

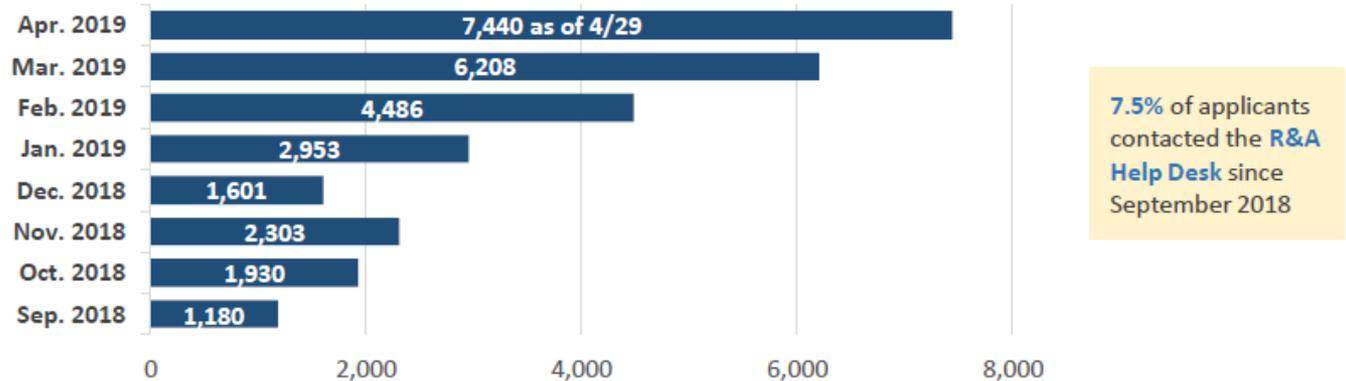
Completion Date:  
 June 7, 2019

Notes:

### Steps in Applying for a Position for Early Operations



### R&A Help Desk Calls | Total: 28,101





# Periodic Performance Management Reports

## 2020 Census: Local Complete Committees within States without a State Complete Count Commission (1 of 2)

### Status:

● On Track

### Data current as of:

April 25, 2019

### Completion Date:

December 2021

### Notes:

There are 1,913 Local Complete Count Committees nationwide:

- 1,528 Government
- 59 Tribal
- 326 Community


<b>Maine - 4</b>
City of Ashburn
City of Lewiston
City of Saco
City of South Portland


<b>Vermont - 4</b>
Franklin Grand Isle Restorative Justice Center
Town of Essex
Common Good Vermont
Vermont Foodbank

	
<b>Tennessee – 27</b>	
NEW Baptist Ministerial Association	Lake County
Bedford County Mayor	Monroe County
Blount County	Montgomery County
Carter County	Obion County
City of Chattanooga	Office of Governor Bill Haslam
City of Dyersburg	Pickett County
City of Gallatin	Roane County Tennessee
City of Knoxville	Rutherford County
City of Martin	Sumner County
City of Memphis Mayors Office	Tipton County
Crockett County	Metropolitan Government of Nashville and Davidson County/Office of the Mayor
Dekalb County	Weakley County Mayor
Grainger County	Williamson County
Hamilton County Government	


<b>South Dakota - 5</b>
City of Aberdeen
City of Brookings
City of Huron
City of Sioux Falls
City of Vermillion

<b>Complete Count Committee Type</b>
<b>Total - 56</b>
<b>Government - 46</b>
<b>Community - 10</b>

# Periodic Performance Management Reports

## 2020 Census: Local Complete Committees within States without a State Complete Count Commission (2 of 2)

### Status:

● On Track

### Data current as of:

April 25, 2019

### Completion Date:

December 2021

### Notes:

There are 1,913 Local Complete Count Committees nationwide:

- 1,528 Government
- 59 Tribal
- 326 Community

Nebraska - 16	
City of Grand Island	Asian Community and Cultural Center
City of Lexington	Bhutanese Community
City of Lincoln	Karen Society of Nebraska-Lincoln Chapter
City of Norfolk	Metropolitan Area Planning Agency (MAPA)
City of Omaha	United Health Care Community Plan
City of Schuyler	Samal Foundation
City of South Sioux City	South Platte United Chambers of Commerce
Nebraska Legislature	
Sarpy County	

Complete Count Committee Type
<b>Total - 56</b>
<b>Government - 46</b>
<b>Community - 10</b>

# Periodic Performance Management Reports

## Paper Data Capture/Logistics Center – Space Acceptance & Opening Status

**Status:**  
 Management Focus

**Data current as of:**  
 April 25, 2019

- Notes:**  
 Paper Data Capture (PDC) Key Dates:
- Test Readiness Review: 6/28/19
  - Production Readiness Review (PRR): 12/13/19 (both sites)
  - Operational Readiness Review (ORR): 2/12/20 (both sites)

	Jeffersonville Logistics	Jeffersonville PDCC (East)	Phoenix PDCC (West)
<b>Accept Building Buildout Final Acceptance</b> 	 Accept building: Aug 1, 2017 Buildout: Nov 27, 2017 – June 6, 2018 Final Accept: Feb 2, 2018	 Accept building: June 2018 Buildout: Sept 10, 2018 – April 1, 2019 Final Accept: April 1, 2019	 Accept building: July 26, 2018 Buildout: April 1, 2019 – June 13, 2019 Final Accept: June 13, 2019
<b>Deploy Furniture Deploy Supplies Deploy IT Equip</b> 	 Furniture: May 8-18, 2018 Supp: April 16–Aug 30, 2018 IT: April 16 – August 30, 2018	 Furniture: April 1 - 4, 2019 Supplies: May 13-July 31, 2019 IT: January 15 - May 10, 2019	 Furniture: June 13-25, 2019 Supplies: July 1 - Sept 1, 2019 IT: June 25 - July 31, 2019
<b>Facility Open-Mgmt Facility Open-Reviews Production Ready Production Begins</b>	 Open-Mgt staff: July 2, 2018 N/A Prod Ready: August 30, 2018 Prod Began: Nov 5, 2018	 Open-Mgt staff: Nov 9, 2018 Open - for TRR: June 24, 2019 Prod Ready: March 2, 2020 Prod Begins: March 12, 2020	 Open-Mgt staff: July 8, 2019 Open-PRR prep: Oct 1, 2019 Prod Ready: March 2, 2020 Prod Begins: March 12, 2020
<b>Notes:</b>	Selected 72 additional staff this week. 207 kits completed this week for a total of 52,0781 kits to date.	4 <sup>th</sup> sorter expected 4/29/19, remaining guillotines expected 5/8, ~50% end devices in place, network complete, Physical Access Control System install started -complete 5/10/19.	Demolition complete, Registrar of Contractors license received 4/22/19; permits expected 4/26/19; framing inspection on schedule for 4/29/19.

**Legend**    Not Applicable    Completed    On Track    Management Focus    Requires Attention

# Periodic Performance Management Reports

## 2020 Census: Questionnaire Assistance Contact Center Site Status

### Status:

 On Track

### Data current as of:

April 25, 2019

### Build-Out

(Construction) Completion Date

(all sites):

July 1, 2019

### Notes:

- Jacksonville: Build out completed.
- Pueblo: OSY provided Facility Security Level II approval 4.22.2019
- Blythewood and Tempe: Overall buildout is 89% completed.
- Tempe: Separate permit now required for PE control install. On track.
- Tamarac: Permits submitted. Notified by city that asbestos inspection (already scheduled) must occur before permits are approved.
- New York: Site survey, cabling and re-cabling completed.

Site	Lease Award	Floor Plan Approval	Permits Obtained	General Contractor Hired	Build-Out	Site Open
1. Jacksonville, FL						
2. Pueblo, CO						
3. Irving, TX						
4. Blythewood, SC						
5. Tempe, AZ						
6. Tamarac, FL						
7. Nashville, TN						
8. Kansas City, MO						
9. El Paso, TX						
10. New York, NY						

### Legend

Not Applicable	Completed	On Track	Management Focus	Requires Attention
----------------	-----------	----------	------------------	--------------------

Source: Census Questionnaire Assistance Integrated Master Schedule

# Periodic Performance Management Reports

## 2020 Census: National Participating Organizations Metrics

### Status:

● On Track

### Data current as of:

April 25, 2019

### Completion Date:

January 2020

### Notes:

- National Apartment Association posted a blog on their site titled *Making 2020 Count* announcing that they are partnering with the Census Bureau.
- Federal Trade Commission (FTC), a 2010 partner, is working with us to do consumer awareness campaigns on fraud and scamming in the 2020 Census to help us to combat these practices and correct misinformation.
- *The fluctuation in numbers of partners is due to the changes in partner classification. The number of participating organizations has increased overall.*

National Participating Organizations by Population Group			
Population Group	Prior Week	Change	Current Week
Mass Appeal	99	5	104
Hispanic/Latino	26	0	26
Asian	16	0	16
Veterans	16	0	16
Black/ African American	12	0	12
Young Children	12	0	12
Multiple Hard-to-Count	0	6	6
American Indian Alaskan Native	5	0	5
Persons Experiencing Homelessness and Highly Mobile	4	0	4
Renters	2	1	3
Native Hawaiian Pacific Islander	2	0	2
Rural	2	0	2
Elderly	1	0	1
LGBTQ	1	0	1
Young Mobile	0	0	0
Middle Eastern North African	0	0	0
<b>Total</b>	<b>198</b>	<b>12</b>	<b>210</b>

National Participating Organizations by Sector			
Sector	Prior Week	Change	Current Week
Nonprofit	103	-26	77
Business	20	0	20
Chamber of Commerce/ Professional or Trade Association	30	2	32
Government	27	3	30
Education	0	25	25
Healthcare/Health	7	0	7
Faith-based Organization	0	4	4
Media	3	0	3
Consulate/Embassy	1	0	1
Technology	7	4	11
<b>Total</b>	<b>198</b>	<b>12</b>	<b>210</b>

**Participating Organization** are engaged in partnership activities with the Census Bureau, such as highlighting 2020 Census in their member or employee communications; inviting us to speaker to national or regional conferences; assisting with recruitment, etc.

Source: National Partnership Program

# Periodic Performance Management Reports

## 2020 Census: Community Partnerships and Engagement Program

Status:

● On Track

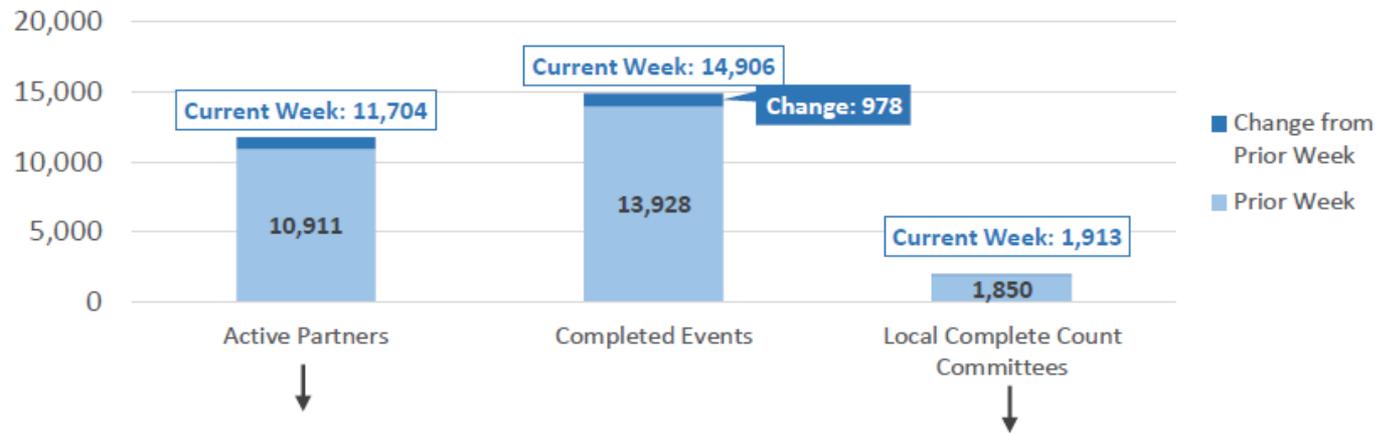
Data current as of:

April 24, 2019

Notes:

In the 2010 Census, we had 257,000 regional partners.

### Key Community Partnerships and Engagement Program Metrics



#### Active Partners by Type

Partner Types	Prior Week	Change	Current Week
Business Organization	577	71	648
Congressional Office	198	5	203
Education	678	59	737
Government	5,757	301	6,058
Media	175	24	199
Community	3,526	333	3,859
<b>Grand Total</b>	<b>10,911</b>	<b>793</b>	<b>11,704</b>

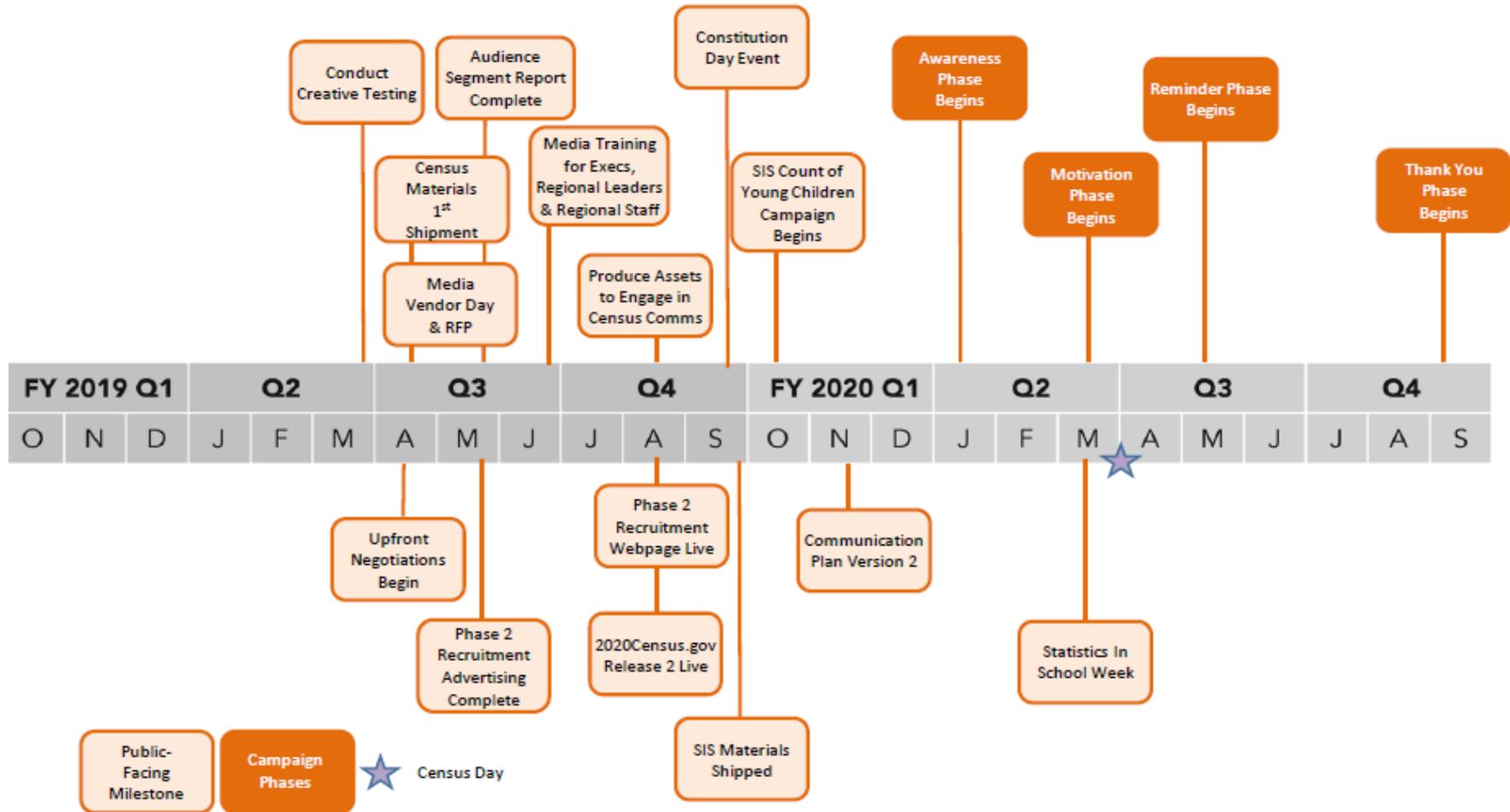
#### Local Complete Count Committees by Type

Partner Types	Prior Week	Change	Current Week
Government	1,475	53	1,528
Tribal	59	0	59
Community	316	10	326
<b>Grand Total</b>	<b>1,850</b>	<b>63</b>	<b>1,913</b>

# Periodic Performance Management Reports

## 2020 Census: Integrated Communications Campaign Weekly Report Timeline

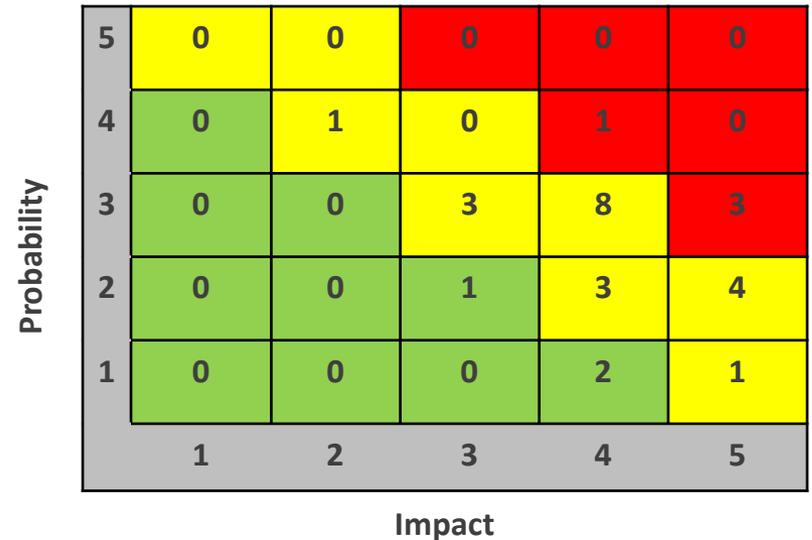
Source: *Integrated Partnerships and Communication*  
 Data Current as of: *April 24, 2019*



# 2020 Census

## Portfolio Risk Management – Risk Register

Quadrant	Total Risks	%
<b>RED</b>	4	14.8%
<b>YELLOW</b>	20	74.1%
<b>GREEN</b>	3	11.1%
<b>TOTAL</b>	27	100%



The selected risks that follow represent the major concerns that could affect the design or the successful implementation of the 2020 Census.

- CQA Call Volume Increases (Probability 4, Impact 4) **RED**
- Administrative Records and Third-Party Data - Access and Constraints (Probability 3, Impact 5) **RED**
- Public Perception of Ability to Safeguard Response Data (Probability 3, Impact 5) **RED**
- Cybersecurity Incidents (Probability 3, Impact 5) **RED**

As of 04/30/19