2020 Census Program Management Review

Decennial Census Programs
U.S. Census Bureau

April 21, 2017
Welcome

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Welcome

Housekeeping Items

- Meeting is being broadcast via a publicly available web broadcast
  - Consider all microphones live at all times when having sidebar conversations
  - For questions, please remember to speak directly into the microphones for the benefit of other participants, including those watching via any external broadcast
- There are legal requirements we must follow when talking with contractors or potential contractors
  - Information from Michael Palensky, Chief, Acquisition Division
- Location of restrooms – next to elevators in green (just outside the auditorium)
- Emergency exits
Welcome

Today’s Agenda

• Welcome and High-Level Program Updates
• Update on Testing
  • 2017 Census Test
  • Administrative Records Research and Planning
  • 2018 End-to-End Census Test: Focus on Nonresponse Followup
• 2020 Census Operations
  • Local Update of Census Addresses
  • 2020 Census Language Program
  • Partnership with United States Postal Service
• 2020 Census Systems Readiness
  • Update on Systems Readiness
• Wrap-up
Program Updates

Current Updates

Key Activities:

- **Making Key Decisions**: Continuously make timely decisions based on research and evidence
- **Award Key Contracts**: Continue to award key contracts for the 2020 Census
- **2017 Census Test**: Nationwide self-response test that includes Internet self-response, Real-Time Non-ID response and processing, and the deploying of applications in the Cloud

- **Residence Criteria**: Proposed criteria in June 2016 and final criteria in 2017
- **Topics to Congress**: Title 13 requires the Census Bureau deliver to Congress subjects for the decennial census program by March 31, 2017, and questions by March 31, 2018

- **Operational Readiness**
  - 2020 Census Operational Plan 2.0
  - Local Update of Census Addresses (LUCA)
  - Field Infrastructure: Space, Decennial Logistics Management, Training, Recruiting, and Onboarding
  - 2018 End-to-End Census Test
Program Updates
FY 2017 Budget: Current Status

• The Census Bureau is under a Continuing Resolution through April 28 (P.L. 114-254)
• This included a legislative anomaly for the 2020 Census program to spend at the rate “necessary to maintain the schedule and deliver the required data according to statutory deadlines…”
• Focus of spending during CR will be on ensuring systems readiness ahead of 2018 End-to-End Census Test
• Certain key activities must be paused until we know final funding levels
Program Updates

Key Contract Updates

2016

Census Questionnaire Assistance – Awarded: July 11, 2016, Awardee: General Dynamics Information Technology (about $430 million)
Integrated Communications Contract – Awarded: August 24, 2016, Awardee: Young & Rubicam (about $415 million)
Technical Integration – Awarded: August 26, 2016, Awardee: T-Rex Corporation, Inc. (about $890 million)
Schedule A Human Resources Payroll System – Awarded: November 10, 2016, Awardee: CSRA (C-SHaRPS about $125 million, LMS about $5 million)

2017

Decennial Device as a Service
• Will be a single contract for all mobile devices and services for the 2018 End-to-End Census Test through the completion of 2020 Census field operations
• Award: Early Spring 2017

Fingerprinting/Badging
• Will be a single contract for the 2018 End-to-End Census Test peak operations through the completion of the 2020 Census field operations
• Award: July 2017 – September 2017

Field IT Deployment
• Will be a single contract for providing IT equipment, logistics services, maintenance, and support for the Regional Census Centers, Area Census Offices, Remote Workers, Island Area Offices and Paper Data Capture Centers
• Award: September 2017
Program Updates

2020 Census Subjects

Title 13 requires that the U.S. Census Bureau deliver to Congress:
• Subjects proposed for the decennial census program by **March 31, 2017, delivered March 28, 2017**
• Questions proposed for the decennial census program by March 31, 2018

The Census Bureau submitted subjects planned for the Decennial Census Program, *including*:
• 2020 Census Subjects
  • No new subjects (same set proposed for 2010 Census)
• American Community Survey (ACS) Subjects
  • No new subjects (same set asked on current survey)
• 2020 Island Area Censuses Subjects
  • No new subjects
  • Four subjects not on the ACS, but included on 2010 Island Areas Census
Program Updates

Schedule

<table>
<thead>
<tr>
<th>Milestone</th>
<th>Date</th>
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<tbody>
<tr>
<td>Begin 2020 Census Program</td>
<td>November 18, 2011</td>
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<tr>
<td>Deliver 2020 Census Operational Plan</td>
<td>September 30, 2015</td>
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<td>Conduct the Second Round of Tribal Consultations</td>
<td>September – November 2016</td>
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<td>Begin Local Update of Census Addresses (LUCA) Program (including Appeals Process)</td>
<td>January 2017</td>
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<tr>
<td>Deliver 2020 Census Topics to Congress</td>
<td>March 28, 2017</td>
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<td>Conduct the Block Boundary Suggestion Program</td>
<td>December 2015 – May 2017</td>
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<tr>
<td>Deliver 2020 Census Questions to Congress</td>
<td>By March 31, 2018</td>
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<td>2020 Census Day</td>
<td>April 1, 2020</td>
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<td>Deliver Apportionment Counts to the President</td>
<td>By December 31, 2020</td>
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<td>Complete Delivery of Redistricting Counts to the States</td>
<td>By March 31, 2021</td>
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<td>Complete 2020 Census Program</td>
<td>September 29, 2023</td>
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Program Updates

Risks

The selected risks that follow represent the major concerns that could affect the design or the successful implementation of the 2020 Census.

- Funding Requests Not Realized (Probability 4, Impact 5)
- Administrative Records and Third-Party Data - External Factors (Probability 3, Impact 5)
- Public Perception of Ability to Safeguard Response Data (Probability 3, Impact 5)
- Cybersecurity Incidents (Probability 3, Impact 5)
- Enterprise IT Solutions (Probability 3, Impact 4)
- Late Operational Design Changes (Probability 3, Impact 4)
- Technological Innovations Surfacing After Design is Finalized (Probability 2, Impact 4)
- Cloud Implementation (Probability 3, Impact 3)
- Systems Scalability (Probability 3, Impact 3)

New Program Issues:
1. Increased Workload For The Address Canvassing Operation
2. Fully Implementing Innovative Design for 2020 Census