2020 Census Program Management Review

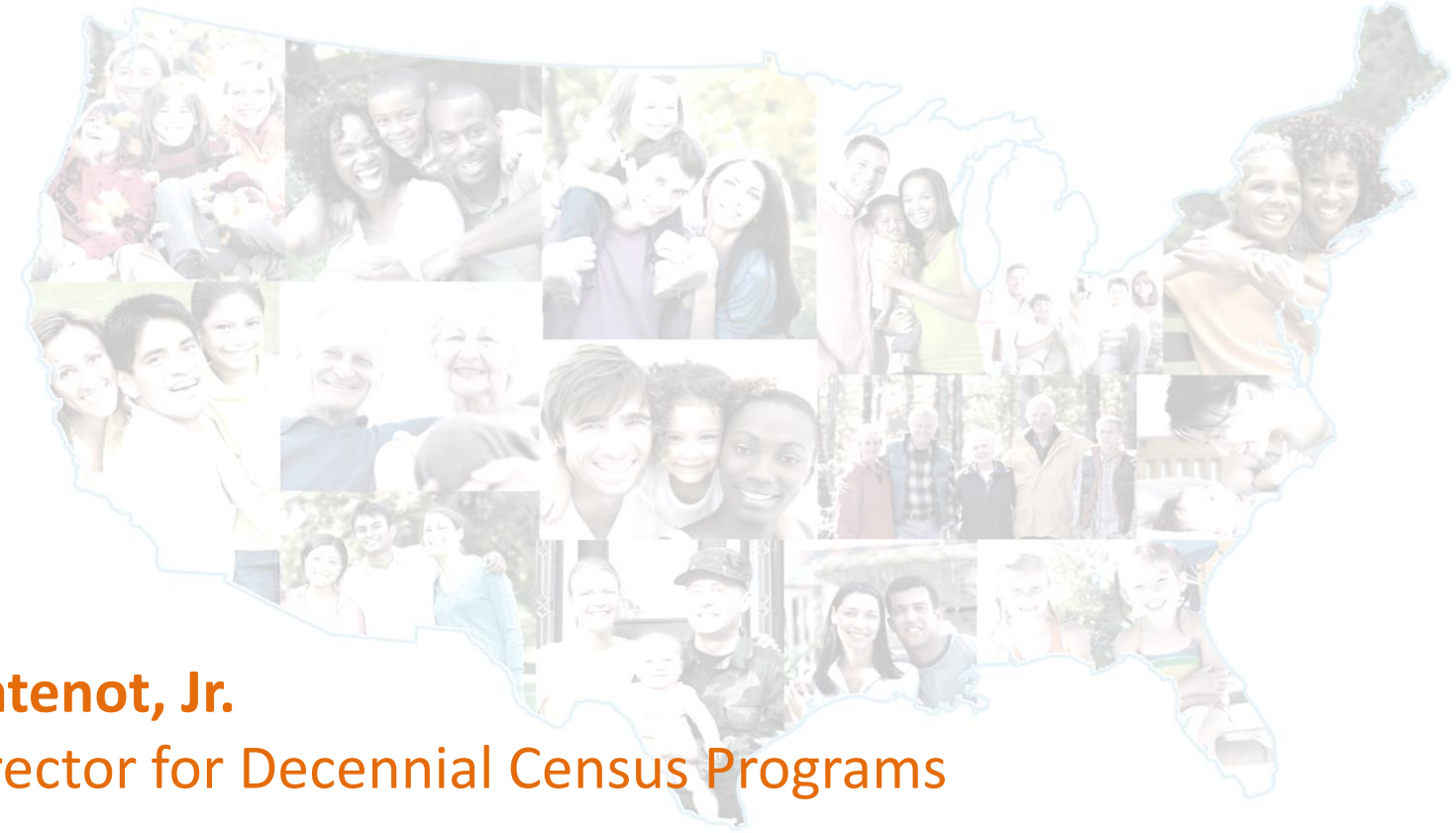
Decennial Census Programs

U.S. Census Bureau

August 3, 2018

The original version of slide 6, “Where are We Now” has been revised.

Welcome



Albert E. Fontenot, Jr.
Associate Director for Decennial Census Programs

Welcome

Housekeeping Items

- Meeting is being broadcast via a publicly available web broadcast
  - Consider all microphones live at all times when having sidebar conversations
- For questions, please remember to speak directly into the microphones for the benefit of other participants, including those watching via any external broadcast
  - 2020.census.pmr@census.gov
- There are legal requirements we must follow when talking with contractors or potential contractors
  - Information from Molly Shea, Assistant Division Chief, Acquisition Division
- Location of restrooms – next to elevators in green (just outside the auditorium)
- Emergency exits

THANK YOU

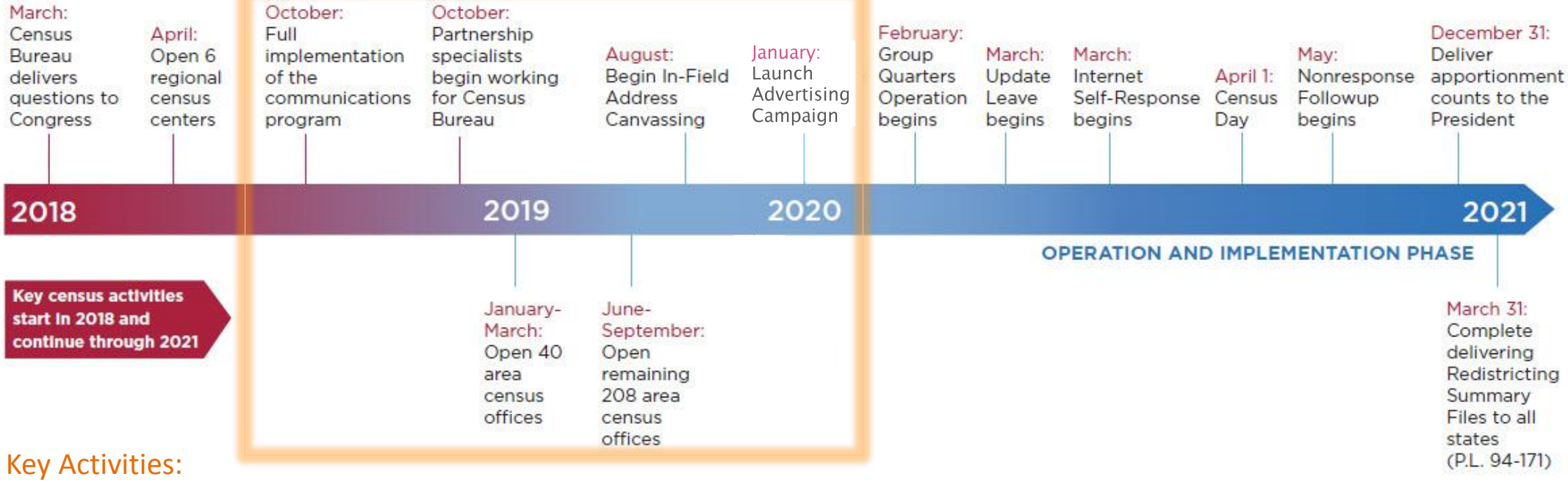
Welcome

Today's Agenda

- Welcome and High-Level Program Updates
- 2020 Census Cybersecurity Update
- Update on Testing
  - 2018 End-to-End Census Test
  - 2018 End-to-End Census Test: Self-Response
  - 2018 End-to-End Census Test: Nonresponse Followup
  - 2018 End-to-End Census Test: Group Quarters
  - Wrap-up and Final Remarks on Testing Status
- 2020 Census Systems Readiness Update
- 2020 Census Program Management
  - 2020 Census Program Management
  - 2020 Census Master Integrated Schedule
  - 2020 Census Risk Management
- Wrap-Up

2020 Census

Where Are We Now



Key Activities:

- 2018 End-to-End Census Test: Census Day for the test was April 1. The Self-Response and Nonresponse Followup phases ended on July 31. The Group Quarters operation started on July 30 and will end on August 24.
- Area Census Office Leasing: Lease awards have been granted to all 40 Wave 1 ACOs and 70 of the 208 Wave 2 ACOs. Wave 1 offices are scheduled to open in January 2019 and Wave 2 offices are scheduled to open between June and September 2019.
- Communications Program Planning: As the research is being completed this Summer, we are working with our contracting team to begin development for the media plans, messaging, and creative treatments.
- Partnership Program -- Increasing from 1,000 to 1,500 Partnership Specialists: We are in the process of adding an additional 70 Partnership Specialists this summer and our goal by June of 2019 is to ramp up to approximately 1,500 Partnership Specialists.
- Complete Count Committees: 39 states or state-equivalents have formed 2020 Census Complete Count Committees, and an additional 11 are considering forming committees. Complete Count Committees comprise a broad spectrum of government and community leaders that develop and implement a 2020 Census awareness campaign based on their knowledge of the local community to encourage a response.

The 2020 Census

Major Contracts*

Contract Status: Awarded | Pre-Award

Technical Integrator
Vendor: T-REX Solutions, LLC (17 subcontractors)

Ensures 2020 Census System of Systems (SoS) integrates, performs, scales, is secure, and meets business objectives.

Provides 2020 Census Cloud and On Premise Infrastructure.

Provides systems integration and testing.

CEDCaP - ECaSE
Vendor: ImmixGroup/Pega (subcontractor)

ECaSE development services support new data collection systems. These systems support the operational control systems for Address Canvassing and Nonresponse Followup, and the data collections systems for Nonresponse Followup and Self-Response which includes internet and telephone.

Decennial Device as a Service (dDaaS)
Vendor: CDW-G (8 subcontractors)

Provides Mobile Devices for Field Data Collection Operations.

Software Integration, Cellular, Logistics, Shipping, Asset Management, Break/Fix and Disposition.

Field IT Deployment (FITd)
Vendor: Unisys Corporation

Provides the IT infrastructure for 2020 Census field sites.

IT & Telecommunications Hardware, Image Integration, Logistics, Shipping, Installation, Break/Fix and Disposition.

Regional Census Centers
Area Census Offices
Island Area Censuses Offices
Paper Data Capture Centers

Census Questionnaire Assistance (CQA)
Vendor: GDIT (10 subcontractors)

Provides call center capability for self-response, assist respondents with responding to and completing census questionnaire, and provides Interactive Voice Response.

C-SHaRPS – Recruiting & Selection
Vendor: CSRA (5 subcontractors)

Provides recruiting and selection and Learning Management System COTS for up to 400K concurrent Schedule A Field Staff.

Integrated Communications
Vendor: Y&R (19 Subcontractors)

Supports the advertising and partnership program.

C-SHaRPS Fingerprinting
Vendor: IndraSoft, Inc

Provides fingerprinting services for field staff.

2020 Census Print and Mail
Vendor: TBD

Provides the majority of printing and mailing services for the 2020 Census.

Note: Decennial Service Center (DSC) is removed from DCEO contracts and functions will be fulfilled by other areas

*This slide represents the status of major contracts for the 2020 Census and is not an exhaustive list of contracts or contract opportunities

The 2020 Census

Major Contracts: 2020 Printing and Mailing

- The Judge in the bankruptcy case of Cenveo signed an order approving the settlement agreement by and among the debtors and the United States of America allowing the termination of the Census Print Contract with Cenveo with a $5.5 million settlement agreement payment on July 27, and Cenveo remains obligated to destroy or sanitize all Title 13 data at no additional cost. Cenveo will receive separate payment of work already performed and accepted but not invoiced on the 2018 End-to-End Census Test.

- Solicitation for a replacement contract is forthcoming in early August with an expected award of November 2018.

The 2020 Census

Major Contracts: Field IT Deployment Contract (FITd)

- Census awarded the Field IT Deployment Contract to Unisys Corporation on August 1, 2018.

- The FITd contract is responsible for providing, staging, provisioning, packaging, shipping, installing and testing tracking equipment, and providing technical support on all equipment (e.g., troubleshooting, replacing, repairing) for 248 Area Census Offices, 2 Paper Data Capture Centers, the Puerto Rico Area Office, 5 Island Area Offices, and 1,500+ remote workers.

- The FITd contract is also responsible for providing on-site personnel for help desk services and on-site system administration support for all equipment and software at 2 Paper Data Capture Centers (e.g., troubleshooting, replacing, repairing, installing, configuring, patching) and will be responsible for providing technical support on all equipment at Regional Center Centers.

- The FITd contract is also responsible for decommissioning (e.g., de-installing, sanitizing, collecting, returning) the equipment to ALL sites.