

# 2020 Census Program Management Review

## 2020 Census Program Review

December 20, 2013

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U.S. Census Bureau

# Welcome and Kickoff

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## Today's PMR will look into:

- Early findings from the 2013 Census Test and how adaptive design and fixed field management approaches performed
- The current planning and development status and systems needed to support the 2014 Site Test
- A demonstration of newly developed functionality to be used by field staff during the 2014 Site Test
- An overview and discussion of research planned around the potential cost-savings opportunity of “bring-your-own-device” (commercial mobile device) for census enumeration

# Welcome and Kickoff (Cont.)

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## Handouts

### I. Agenda

### II. Slides associated with presentation today on:

- 2020 Census Program review
- Early findings from the 2013 Census Test
- Preparations for the 2014 Site Test
- 2014 Site Test enumerator instrument (demonstration)
- Commercial Mobile Device project overview

### III. PM, SE&I, and OPS/R&T status slides for offline review

- Compiled from the Monthly Status Report

# Welcome and Kickoff (Cont.)

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## Housekeeping Items

- Restrooms
- Emergency exits
- Lunch break
  - Approximately 11:30 a.m.
  - May be shortened if discussions take longer than planned

# Welcome and Kickoff (Cont.)

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## Questions?

- Q&A encouraged, but a lot of information to convey today
- Due to time limitations, some questions may need to be addressed offline
- Responses will be sent to all participants

## Email Us – [20rpo.program.management@census.gov](mailto:20rpo.program.management@census.gov)

- Send in questions by January 17, 2013

**Mark your calendars: Next PMR is planned for  
March 28, 2014**

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# Program Review

# Changes to the 2020 Census Program

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- Schedule Tool
- Portfolio Management Review Board
- Realignment of Resources
- Project Integration Workshop
- Field Test Timing



# Schedule tool

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- Successfully used Primavera in 2010 for integrated schedule
- Enterprise push to use Microsoft Project Server
- Document the key challenges and opportunities for MS Project Server (Bake-off)
  - Complete this summer
  - Decision for tool to take us through 2023
- **MS Project Server will be our tool** for the 2020 Integrated Schedule
- Requires significant management focus to ensure integration and coordination across the many operations, systems, and interfaces
- Plan is under development for transition

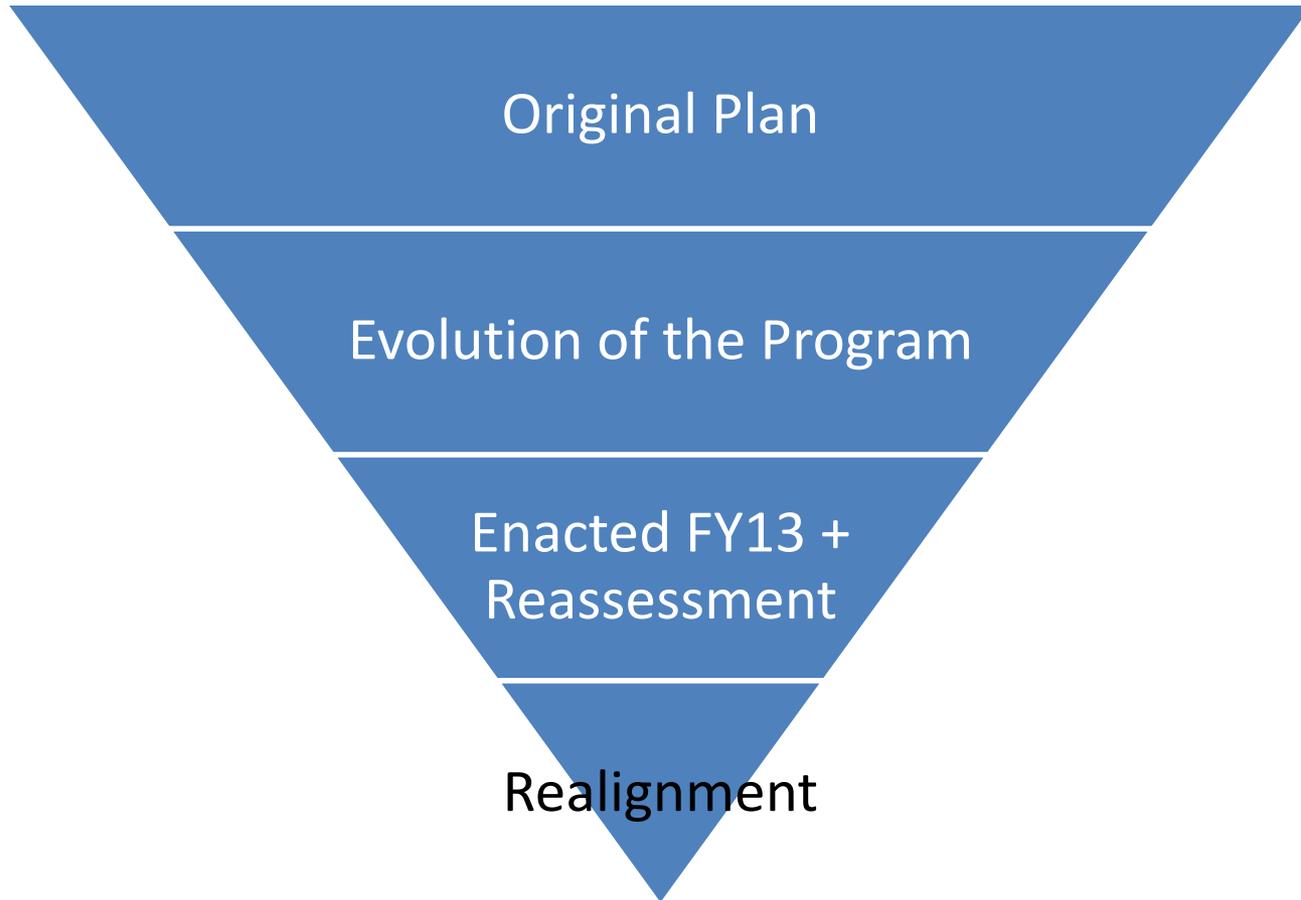
# Portfolio Management Review Board

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- Kicked Off Portfolio Management Review Board on September 18th focused on the 2020 investments
- Review new work proposals and investments
- Review individual projects including status of scope
- Process is evolving to meet alignment with enterprise standards

# Evolution of the R&T Phase

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# Realignment

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- Continued budget challenges
- Evidence based decision making requires fieldwork
- Detailed 86 government full time employees
- Placed 10 research projects into hiatus
- Reduced funding for many additional projects
- Reduced other object spending as well

# Realignment

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- Detailed 86 government full-time employees
  - Based on seniority of government service
  - Moved to other programs in the Census Bureau
  - 120 day detail (pending FY 2014 budget)
- Informed employees in October after Continuing Resolution was signed for November
- Started with 2 week transition
- Currently in full effect
- Teams and project managers completing an effort to resource level gaps
- Emphasis remains on field tests and mostly on the 2014 Site Test

# Realignment

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## Placed 10 Research Projects into hiatus

- 3.104 - Frame Extract Evaluation (start in FY14)
- 3.105 - MAF/TIGER Business Rules (start in FY14)
- 4.106 - Multiple Mode Interface Study
- 5.101 - Coding, Editing, and Imputation Study
- 8.101 - Improving Quality Control
- 8.102 - Administrative Records Fitness for Use
- 8.104 - Privacy and Confidentiality Study
- 8.105 - Matching Process Improvement
- 8.108 - Field Staff Training
- 8.110 – Virtual Office Computing Environment and Field Office Test Bed

# Timing of Field Tests

The following table describes the current planned timing of the fieldwork for each specified test for FY 2014

Test	Original Start	Original End	New Start	New End
<b>2013 Census Test</b>			Nov 2	Dec 4
<b>2014 Site Test</b>	Nov 2013	Dec 2013	Jul 2014	Sept 2014
<b>MAF Model Validation Test</b>	May 2014	Jun 2014	Jul 2014	Oct 2014
<b>Small Scale Iterative Tests</b>	Monthly (no change)			

# Project Integration Workshop

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- Conducting a review of our key decision points and team responsibility to the decision points
- Major effort just completed for teams to update and re-baseline the schedule (including significant progress on field test schedules)
- Project Integration Workshop planned for January 2014
- Full review of all projects with all team leaders attending

# Formalizing Cost Quality Analysis

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- Two teams
  - Life Cycle Analysis Team
    - Eli Poehler
  - Cost Estimation Team
    - Tammy Adams

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# Conclusion