

2020 Census Program Management Review

High-level 2020 Census Life Cycle Schedule

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Schedule Architecture

- We continue to mature our integrated master schedule, which consists of:
 - 55 Project Schedules
 - Nearly 4,000 Lines
 - Ensuring alignment to the budget or investment areas
 - Managing the level of detail in a multi-tiered (four) architecture, based on user needs
 - Each tier is connected to the other
 - Detailed levels roll into higher levels with less detail

Schedule Architecture

- We have baselined our high-level 2020 schedule and detailed 2014 Census Test schedule
- Weekly statusing and reporting is occurring
- Continue to build out the detailed schedules for all other projects
- Looking to hire several schedule consultants
 - Certified schedule planners
 - Help us move toward resource loaded scheduling
 - Facilitate the appropriate use and maximizing capabilities of both Primavera and MS Project Server
 - Ensure we have sufficient expert resources to continue to support schedule planning, integration and management for the 2020 Census

Schedule Architecture

- We have been working on a Congressional deliverable
 - Three components
 - Detailed or Tier 4 -- 2014 Census Test Schedule
 - High-level swim lane document
 - more visually represents key activities
 - Aligned with our Work Breakdown Structure (WBS)
 - Key activities to get us to our 2020 design decision
 - Key activities to get us to 2020 Census
 - Tiers 1 and 2 (focus for today)
 - High-level roll-up of Tiers 3 and 4
 - Key milestones and activities
 - Covers the life cycle of 2020 Census Program
 - These have not been vetted, but we will be able to share with you soon

Key Milestones

- Research and Testing:
 - You heard some of these dates in the talks before me, but want to highlight just a few other dates.
 - July 2, 2014 Census Day for 2014 Census Test
 - September 2014 Issue GSS final Targeted address canvassing recommendation
 - September 2015 determine preliminary 2020 Census operational design
 - November 2015 finalize logistics and field infrastructure study
 - March 2016 finalize reducing and improving person follow-up study
 - September 2016 finalize alternate field automation design options
 - October 2017 begin 2020 operational readiness test

Key Milestones

- Operations and Systems
 - April 2016 award communications contract
 - September 2016 deliver plan for languages in 2020
 - September 2016 deliver preliminary residence rules
 - October 2016 deliver preliminary communications/partnership strategy
 - December 2016 begin build of data processing system
 - January 2017 begin to develop and test Listing and Mapping instrument
 - April 2017 deliver topics to Congress
 - June 2017 begin recruitment activities for early operations
 - October 2017 begin to develop and test MAF TIGER systems
 - December 2017 open first round of regional census centers
 - April 2018 Deliver questions to Congress
 - September 2018 finalize operational design for address canvassing
 - September 2018 launch Census in Schools
 - September 2018 determine final 2020 Census design

Key Milestones

- Execution
 - December 2016 begin LUCA advance notification mail out
 - December 2017 deliver final residence rules
 - January 2018 begin operational readiness for self response system
 - March 2018 launch production system for enumeration instrument
 - December 2018 deploy 2020 recruiting website
 - December 2018 complete 2020 type of enumeration area delineation
 - April 2019 deploy 2020 Census website
 - July 2019 launch communications campaign
 - August 2019 begin address canvassing
 - September 2019 begin group quarters operations
 - October 2019 conduct count review program
 - December 2019 deploy Internet data collection system for 2020
 - January 2020 Begin enumeration in remote Alaska
 - March 2020 begin self response enumeration
 - April 2020 begin nonresponse follow-up operation

Next Steps

- Continue to mature our schedule at both the detailed and high levels
- Continue to mature our schedule management processes
 - Baseline all Tier 4 lines
 - Introduce more regular reporting
 - Continue to integrate and ensure logic across projects
- Work with stakeholders to gain input and feedback on ways to improve our schedule and how we report or represent the life cycle of the program