

2020 Census Program Management Review

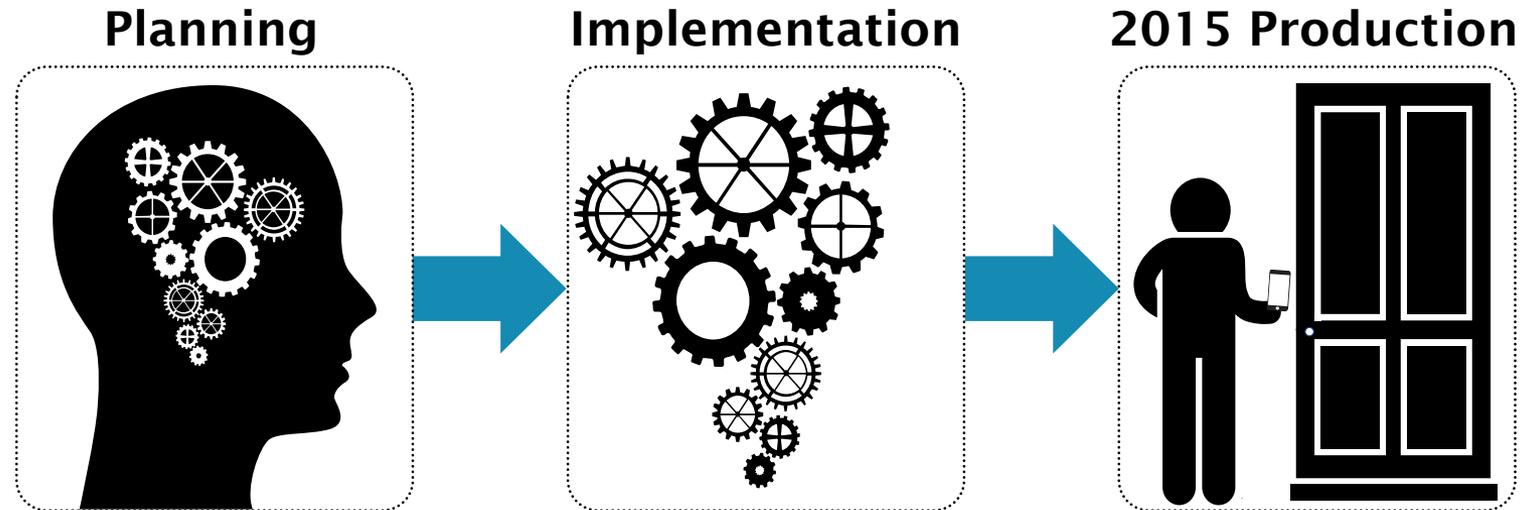
2020 Field Reengineering Journey

ROCKIT (Re-Organize Census with
Integrated Technology) Team

Stephanie Studds

October 3, 2014

ROCKIT Journey



ROCKIT Journey

- *Policy*
- *Legal*
- *Staffing*

Implementation

Create

Operational Control System (OCS) - MOJO

Automated Training

Operational Control Centers (OCCs)



Live Test

SIMEX



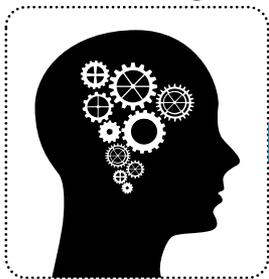
Refine

MOJO

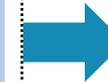
Automated Training

OCCs

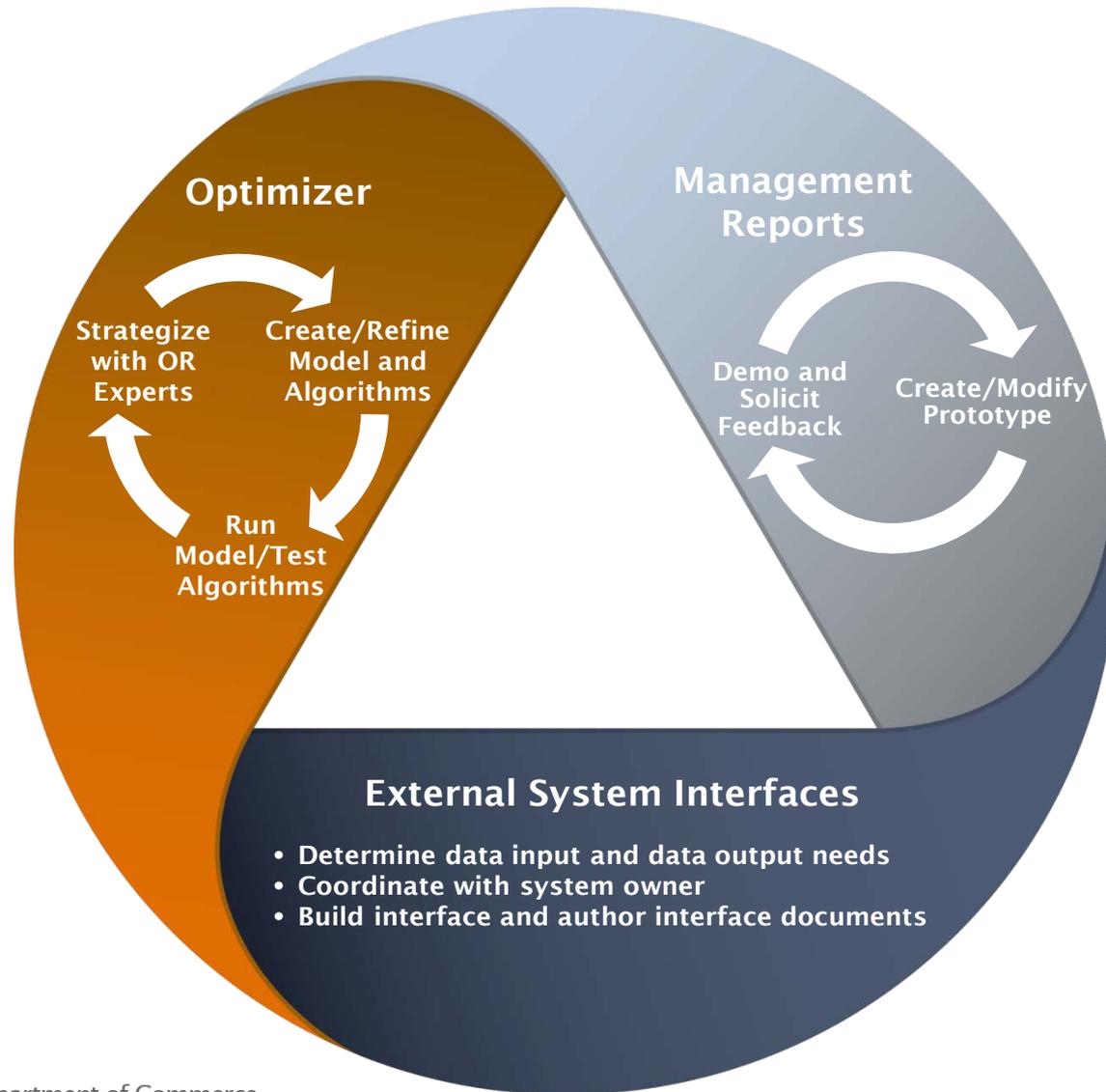
Planning



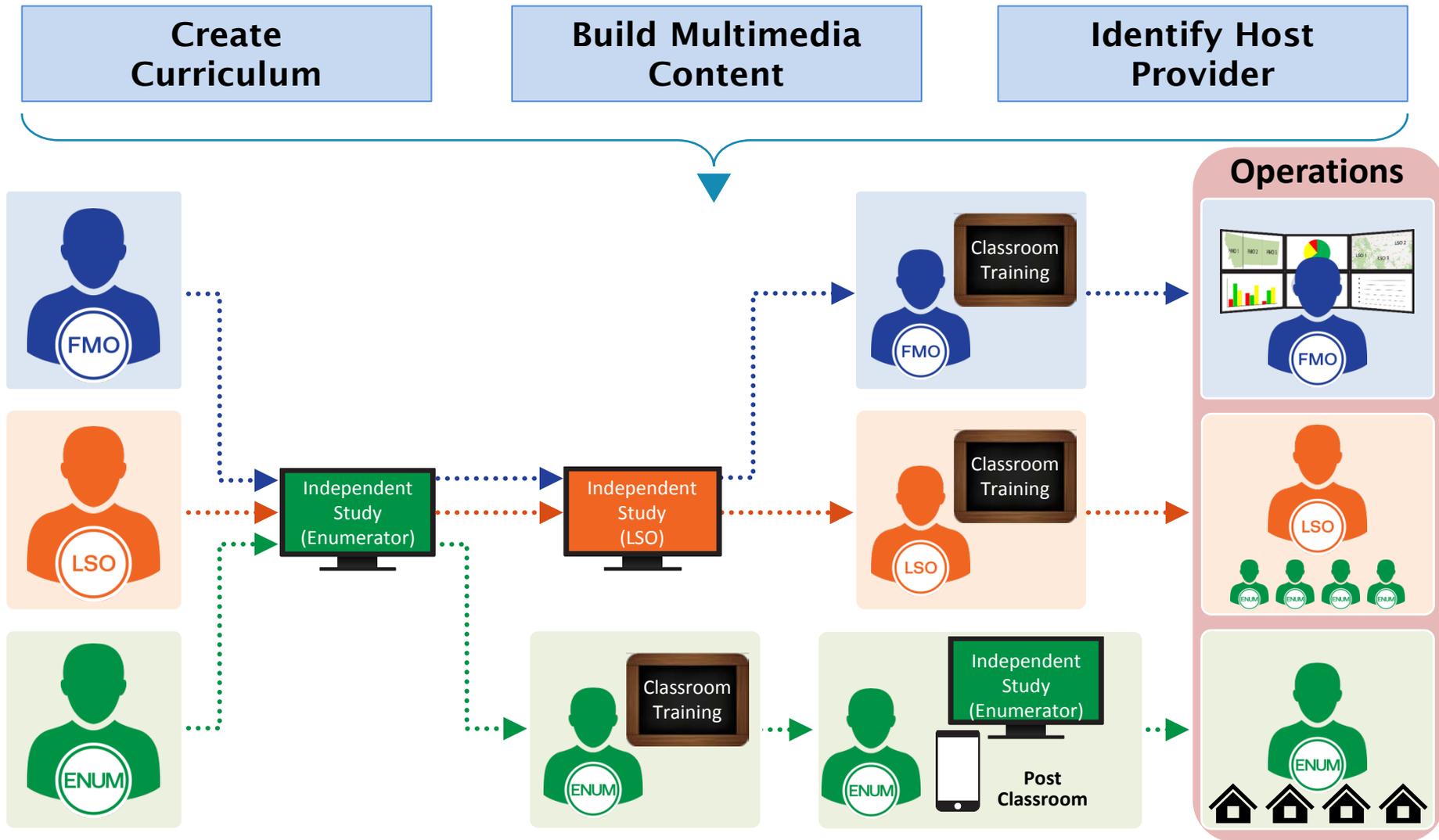
2015 Production



MOJO



Automated Training



Operational Control Centers (OCCs)

Identify
Location

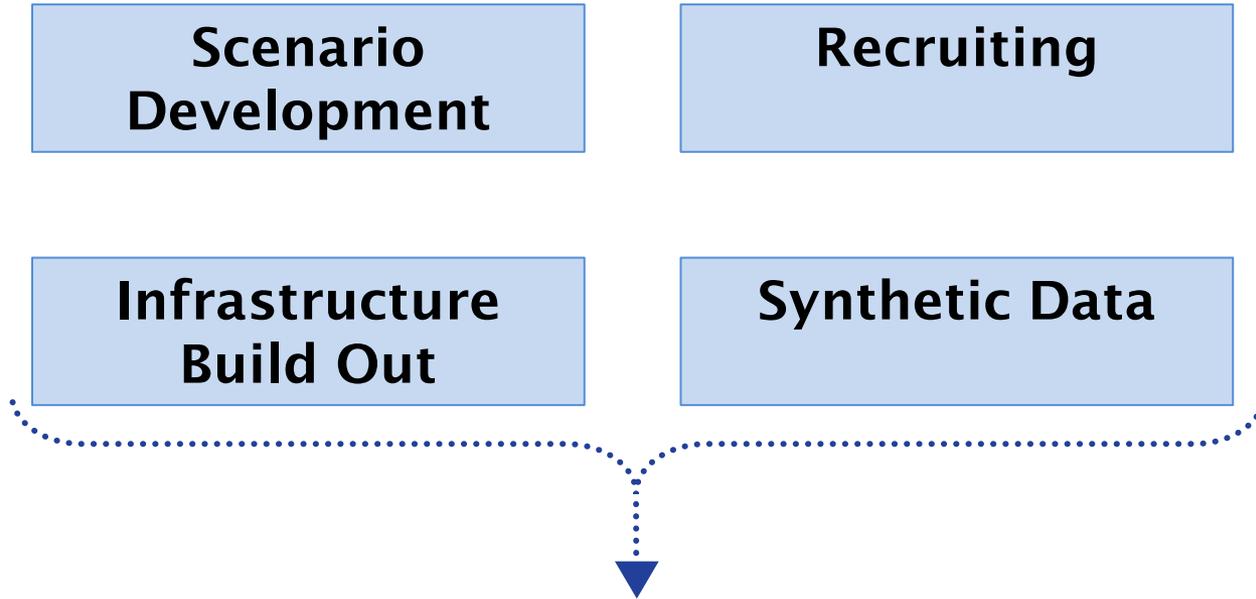
Design
Layouts

Procure
Materials

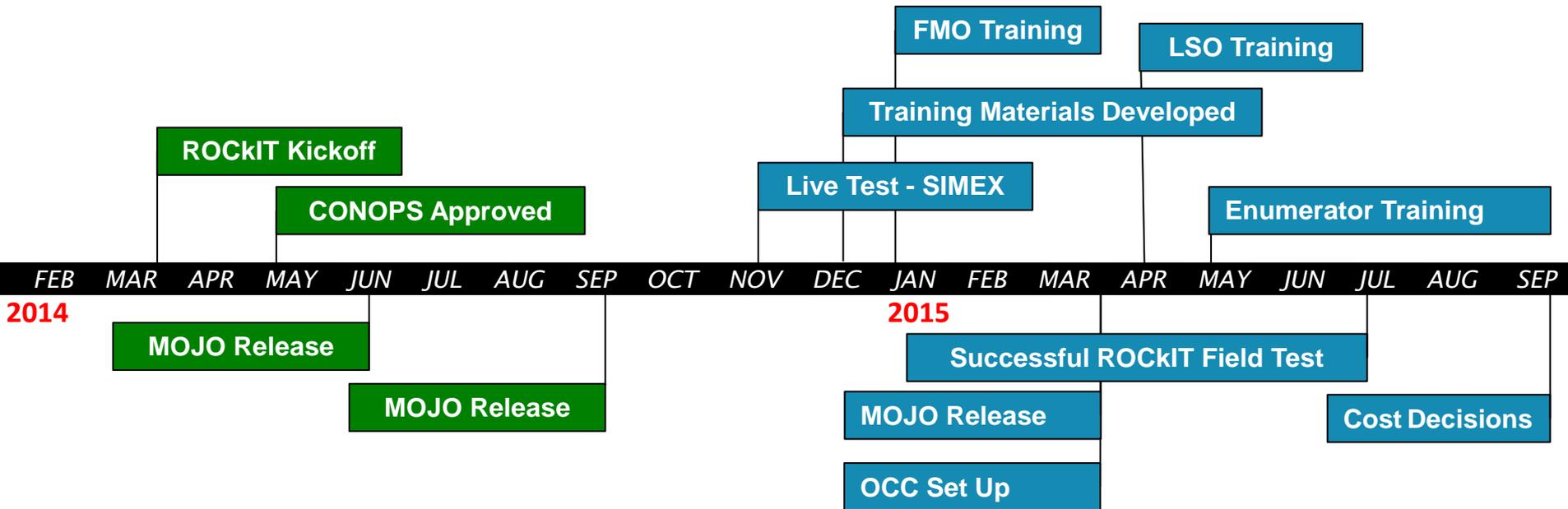




SIMEX



Key Milestones





ROCKIT 2015 Test Plans

- Cost metrics in comparison with the control panel:
 - 20% increase in productivity
 - Decrease in miles/case
 - Decrease in total hours spent
- Evaluations of new structure and procedures:
 - Management structure
 - Staffing ratios
 - Scheduled time and shift time management
 - Enumerator performance indicators
 - Automated training
- Quality metrics in comparison with the control panel

Let's ROCKIT to Success!!!

Questions?

- Send questions to the email address below.

census.2020.program.management.review@census.gov