

# Welcome

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# Welcome

## Housekeeping Items

- Meeting is being broadcast via a publicly available web broadcast
  - Consider all microphones live at all times when having sidebar conversations
- For questions, please remember to speak directly into the microphones for the benefit of other participants, including those watching via any external broadcast
- There are legal requirements we must follow when talking with contractors or potential contractors
  - Information from Michael Palensky, Chief Acquisition Division
- Location of restrooms – next to elevators in green (just outside the auditorium)
- Emergency exits

# Welcome

## Today's Agenda

- Welcome and High-Level Program Updates
- Release of the 2020 Census Operational Plan (v2.0)
- Update on Address Canvassing Operation and Test
- 2020 Census Content
  - Topic Submissions and Content Research
  - 2015 National Content Test Preliminary Findings
- Upcoming Tests
- 2020 Census Systems Readiness
- Wrap-up

# Program Management Updates

- Budget
  - Currently under a continuing resolution until December
  - Looking at plans and activities and prioritizing against a couple of different scenarios
- Human Capital Management
  - Continue to hire and fill critical positions
  - Continue onboarding initiatives
  - Continue succession planning

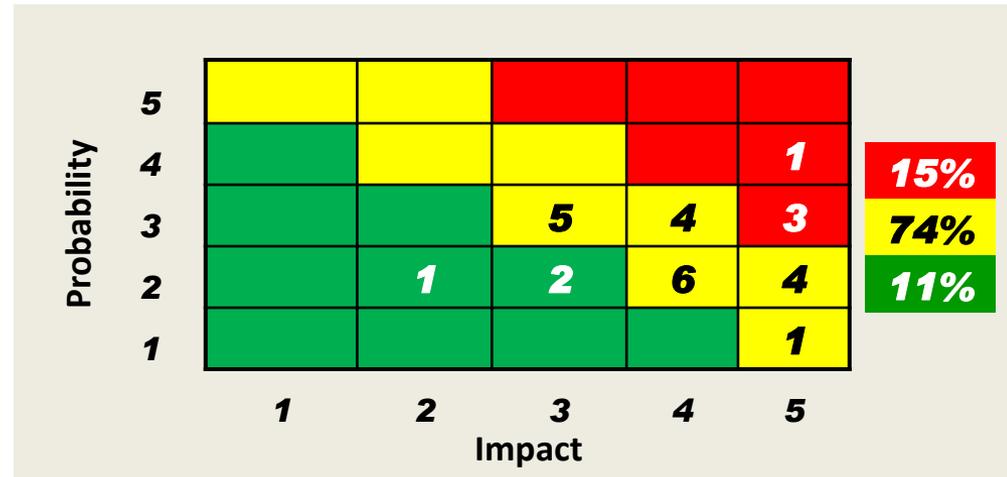
# Program Management Updates

## Schedule: Milestones

Milestone	Date	
Begin 2020 Census Program	November 18, 2011	✓
Deliver 2020 Census Operational Plan	September 30, 2015	✓
Federal Register Notice of Proposed Residence Criteria and Residence Situations for the 2020 Census	June 30, 2016	✓
Conduct the Second Round of Tribal Consultations	September 2016 – November 2016	
Begin Local Update of Census Addresses (LUCA) Program (including Appeals Process)	January 2017	
Deliver 2020 Census Topics to Congress	March 31, 2017	
Conduct the Block Boundary Suggestion Program	December 2015 – May 2017	
Deliver 2020 Census Questions to Congress	April 1, 2018	
2020 Census Day	April 1, 2020	
Deliver Apportionment Counts to the President	December 31, 2020	
Complete Delivery of Redistricting Counts to the States	March 31, 2021	
Complete 2020 Census Program	September 29, 2023	

# The 2020 Census Risks

*The selected risks that follow represent the major concerns that could affect the design or the successful implementation of the 2020 Census. The full risk register is available upon request.*



- Funding Requests Not Realized █
- Administrative Records and Third-Party Data - External Factors █
- Public Perception of Ability to Safeguard Response Data █
- Cybersecurity Incidents █
- Enterprise IT Solutions █
- Late Operational Design Changes █
- Technological Innovations Surfacing After Design is Finalized █

# Program Management Updates

## Key Contract Updates

### Census Questionnaire Assistance (CQA)

- Assist respondents by providing information about specific items on the census form and provide an option for respondents to complete a census interview over the phone.
- **Awarded: July 11, 2016**
- **Awardee: General Dynamics Information Technology**

### Integrated Communications Contract (ICC)

- Acquire services to plan, design, produce, implement, and monitor an integrated communications program for the 2020 Census
- **Award: August 2016**
- **Awardee: Team Y&R**

### Technical Integration (TI)

- Support all design and architecture engineering and integration activities including infrastructure, disaster recovery, and data center capabilities
- **Award: August 2016**
- **Awardee: T-Rex**

### Schedule A Human Resources Payroll System (C-SHaRPS)

- Recruiting, hiring, onboarding/separation and payroll capabilities for the Schedule A field staff hired to support the 2020 Census
- **Department of Commerce (DOC) Support Services Initiative - Service Desk Technology & Support ( SSI-SDTS) Blanket Purchase Agreement (BPA) Contract Award: 10/31/2016**
- **C-SHaRPS Call Order (Discovery and Design) Award: 11/14/2016**

### Decennial Device as a Service (dDaas)

- Will be a single contract for all mobile devices and services for the 2018 End-to-End Census Test through the completion of 2020 Census Field Operations
- **Award for 2020 Census: Early March 2017**