

Upcoming Tests

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2017 Census Test

Overview

- April 1, 2017 Census Day
- A nation-wide self-response test of 80,000 housing units

Purpose

- Test the integration of operations and systems for Self-Response
- Test the feasibility of collecting tribal enrollment information

Key Activities

Activity	Date
Begin Census Questionnaire Assistance (CQA)	March 20, 2017
Begin Self-Response, Including Non-ID Processing	March 20, 2017
Census Day	April 1, 2017

2017 Census Test

Sample Design

- National sample: 80,000 housing units
 - Housing units in mailable areas
 - Remove housing units from recent decennial tests and ACS
 - Stratified to oversample housing units in:
 - Alaska
 - Areas with relatively higher populations of AIAN
 - Areas with lower propensity to respond online
- Tribal Enrollment reinterview: 15,000 housing units
 - Conducted by phone
 - Heavy oversample of housing units:
 - Alaska
 - People who identify as AIAN
 - People who indicate they are enrolled

2017 Census Test

Contact Strategy: National Sample

Internet Push

- 1 Letter
- 2 Letter
- 3* Postcard
- 4* Paper Questionnaire + Letter
- 5* "It's not too late" Postcard

*Mailed only to nonrespondents

Internet Choice

- 1 Paper Questionnaire + Letter
- 2 Letter
- 3* Postcard
- 4* Paper Questionnaire + Letter
- 5* "It's not too late" Postcard



About 87 – 90 percent of addresses will receive English-only questionnaires, letters, and postcards



About 10 – 13 percent of addresses will receive bilingual questionnaires, letters, and postcards

2017 Census Test Questionnaire Content

Please provide information for each person living here. If there is someone living here who pays the rent or owns this residence, start by listing him or her as Person 1. If the owner or the person who pays the rent does not live here, start by listing any adult living here as Person 1.

What is Person 1's name? Print name below.

First Name MI

Last Name(s)

What is Person 1's sex? Mark ONE box.

Male Female

What is Person 1's age and what is Person 1's date of birth? For babies less than 1 year old, do not write the age in months. Write 0 as the age.

Age on April 1, 2017 Print numbers in boxes.

_____ years Month Day Year of birth

What is Person 1's race or ethnicity?
Mark all boxes that apply **AND** print ethnicities in the spaces below.
Note, you may report more than one group.

WHITE – Provide details below.

German Irish English
 Italian Polish French

Print, for example, Scottish, Norwegian, Dutch, etc.

HISPANIC, LATINO, OR SPANISH – Provide details below.

Mexican or Mexican American Puerto Rican Cuban
 Salvadoran Dominican Colombian

Print, for example, Guatemalan, Spaniard, Ecuadorian, etc.

BLACK OR AFRICAN AMERICAN – Provide details below.

African American Jamaican Haitian
 Nigerian Ethiopian Somali

Print, for example, Ghanaian, South African, Barbadian, etc.

ASIAN – Provide details below.

Chinese Filipino Asian Indian
 Vietnamese Korean Japanese

Print, for example, Pakistani, Cambodian, Hmong, etc.

AMERICAN INDIAN OR ALASKA NATIVE – Print, for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Traditional Government, Tlingit, etc.

MIDDLE EASTERN OR NORTH AFRICAN – Provide details below.

Lebanese Iranian Egyptian
 Syrian Moroccan Israeli

Print, for example, Algerian, Iraqi, Kurdish, etc.

NATIVE HAWAIIAN OR OTHER PACIFIC ISLANDER – Provide details below.

Native Hawaiian Samoan Chamorro
 Tongan Fijian Marshallese

Print, for example, Palauan, Tahitian, Chuukese, etc.

SOME OTHER RACE OR ETHNICITY – Print details.

On April 1, 2017, was Person 1 enrolled in any American Indian tribe or Alaska Native tribe or village?

No, not enrolled
 Yes, enrolled → Print enrolled tribe(s) or village(s) below.

On April 1, 2017, was Person 1 a shareholder of any Alaska Native regional or village corporation?

No, not a shareholder
 Yes, a shareholder → Print Alaska Native regional or village corporation(s) below.

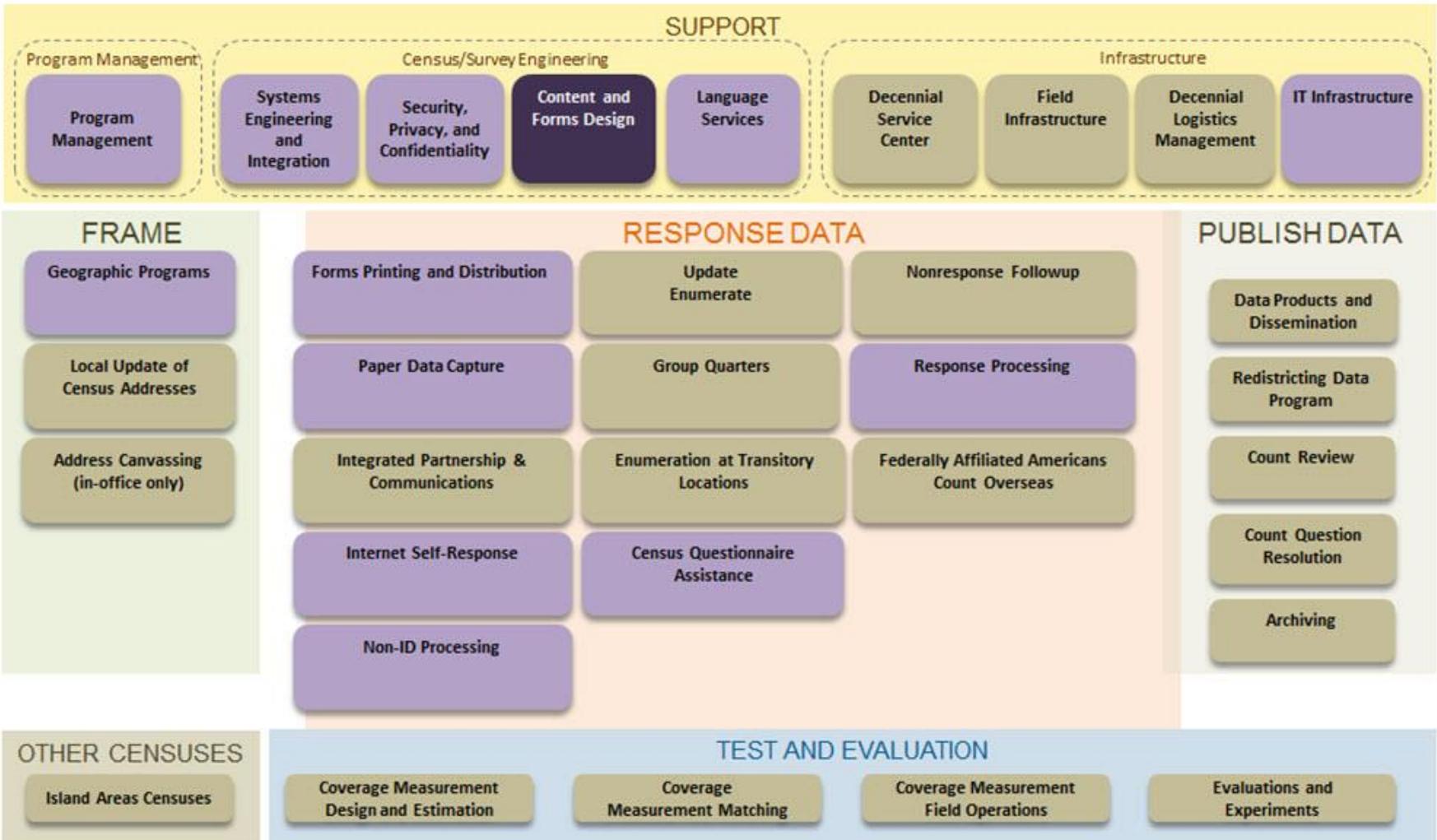
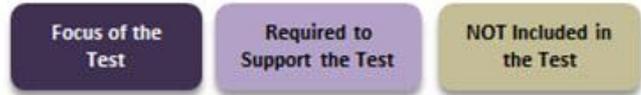
Does Person 1 usually live or stay somewhere else?
Mark all that apply.

No

Yes, for college Yes, with a parent or other relative
 Yes, for a military assignment Yes, at a seasonal or second residence
 Yes, for a job or business Yes, in a jail or prison
 Yes, in a nursing home Yes, for another reason

2020 Census Readiness

2017 Census Test

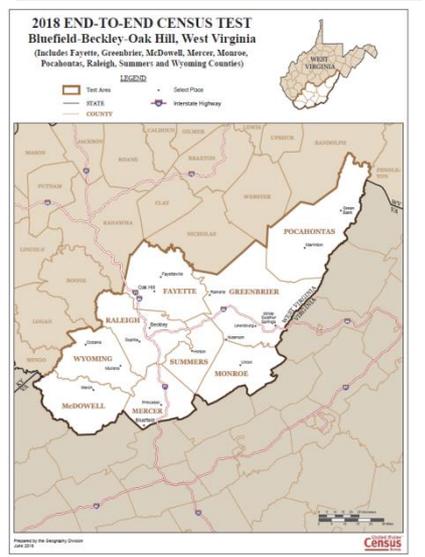
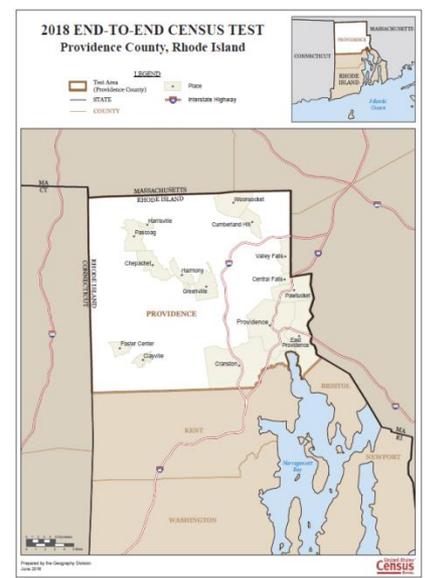


2018 End-to-End Census Test Overview

- April 1, 2018 Census Day
- Site test in Pierce County, Washington; Providence County, Rhode Island; and, Bluefield-Beckley-Oak Hill, West Virginia

Purpose

- Test and validate 2020 Census operations, procedures, systems, and field infrastructure together to ensure proper integration and conformance with functional and non-functional requirements
- Produce a prototype of geographic and data products



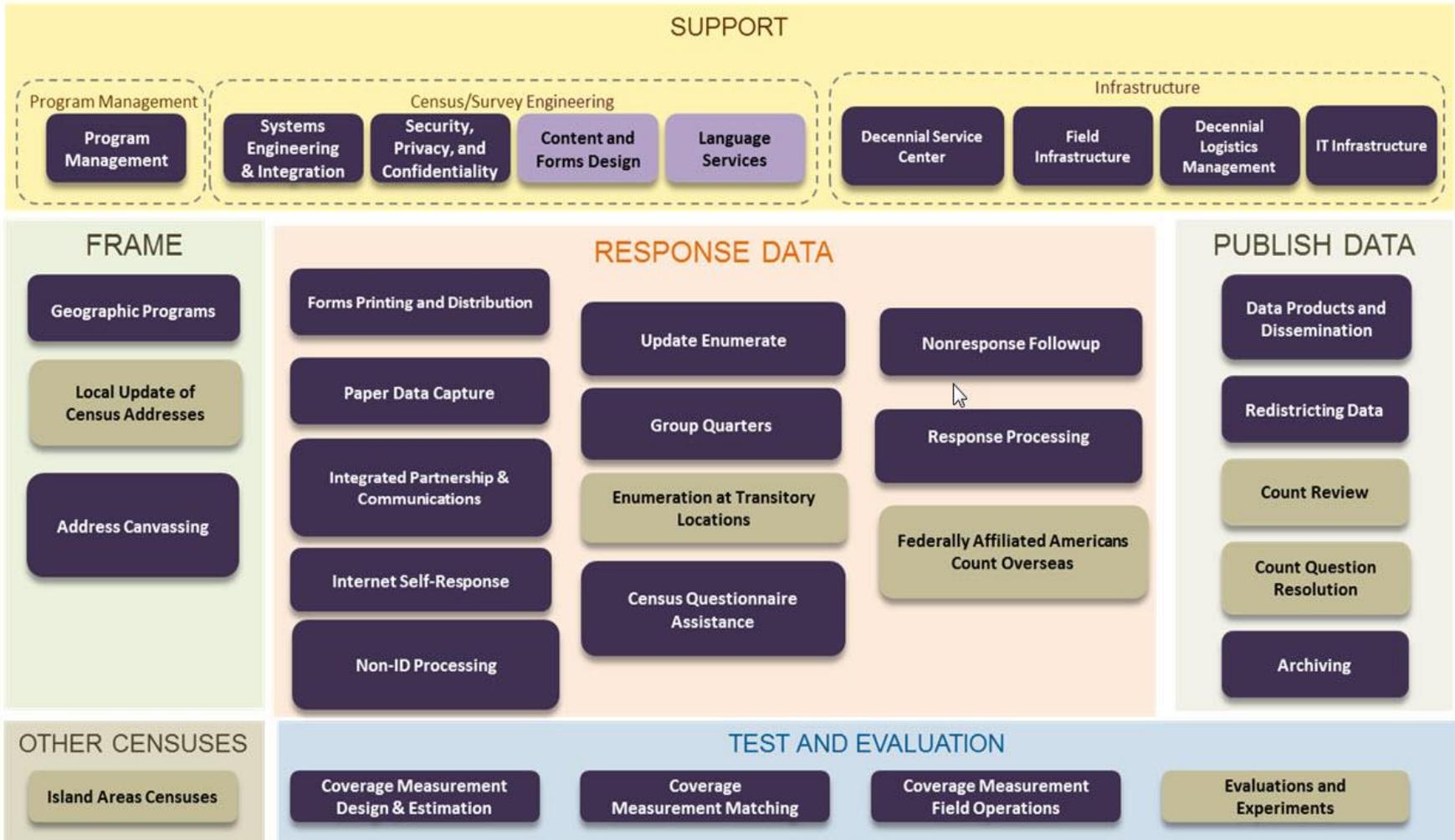
2020 Census Readiness

2018 End-to-End Census Test

Focus of the Test

Required to Support the Test

NOT Included in the Test



2018 End-to-End Census Test

Key Activities

Activity	Date
Open Regional Census Centers (RCCs)	January 3, 2017
Open Area Census Offices (ACOs)	March 31, 2017
Conduct In-Field Address Canvassing	August 14 – September 29, 2017
Begin Hiring Partnership Staff	October 11, 2017
Conduct Census Questionnaire Assistance	March 19 – August 31, 2018
Conduct Self-Response, Including Non-ID Processing	March 19 – August 31, 2018
Conduct GQ Enumeration	March 28 – June 12, 2018
Census Day	April 1, 2018
Conduct Nonresponse Followup	April 3 – August 20, 2018
Conduct Update Enumerate	April 16 – May 16, 2018
Conduct Update Enumerate Followup	May 7 – July 16, 2018