

2020 Census Program Management Review

Decennial Census Programs

U.S. Census Bureau

January 26, 2018

Welcome

Albert E. Fontenot Jr.
Associate Director, Decennial Census Programs

Welcome

Housekeeping Items

- Meeting is being broadcast via a publicly available web broadcast
 - Consider all microphones live at all times when having sidebar conversations
- For questions, please remember to speak directly into the microphones for the benefit of other participants, including those watching via any external broadcast
 - 2020.census.pmr@census.gov
- There are legal requirements we must follow when talking with contractors or potential contractors
 - Information from Michael Palensky, Chief, Acquisition Division
- Location of restrooms – next to elevators in green (just outside the auditorium)
- Emergency exits

Welcome

Today's Agenda

- Welcome and High-Level Program Updates
- 2020 Census Operations
 - Questions Planned for the 2020 Census and American Community Survey: A Process Overview
 - Update on Language Services Operation
- Update on Testing
 - 2018 End-to-End Census Test
 - Update on the Partnership with the U.S. Postal Service
- Recruitment and Assessment Demonstration
- Update on 2020 Census Major Contracts
- 2020 Census Systems Readiness
- Wrap-Up

The 2020 Census

Status Update

- Race and Ethnicity
- Residence Criteria
- Department of Justice request to add a citizenship question

The 2020 Census

FY 2018 Funding Update

2020 Census (Dollars in Millions)								
	FY12	FY13	FY14	FY15	FY16	FY17	FY18* Original Request	FY18** Adjusted Request
Congressional Request	\$67.0	\$131.4	\$244.8	\$443.2	\$662.5	\$778.3	\$800.2	\$987.0
Enacted Budget	\$66.6	\$94.0	\$232.7	\$344.6	\$625.3	\$754.4		

* Currently operating under Continuing Resolution through December 8, 2017 (PL 115-56). Amount references the FY 2018 President's Budget Request.

** Adjustment to FY 2018 President's Budget Request, as referenced publicly in the testimony by Secretary of Commerce to the House Committee on Oversight and Government Affairs on October 13.

The 2020 Census

Life Cycle Cost Estimate Executive Summary

- Completed in December 2017
- Delivered to Congress in January 2018
- Revised Life Cycle Cost Estimate: \$15.6 Billion

2020 Census Life-cycle Cost Estimate Executive Summary

A New Design for the 21st Century

Issued December 21, 2017
Version 1.0



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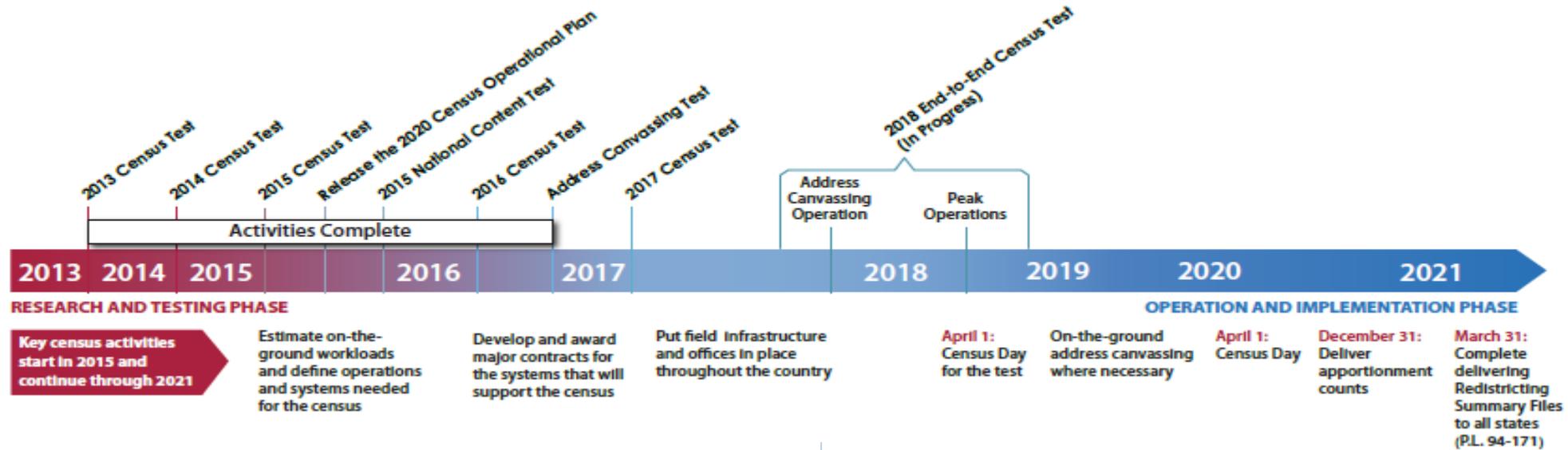
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The 2020 Census

Where Are We Now



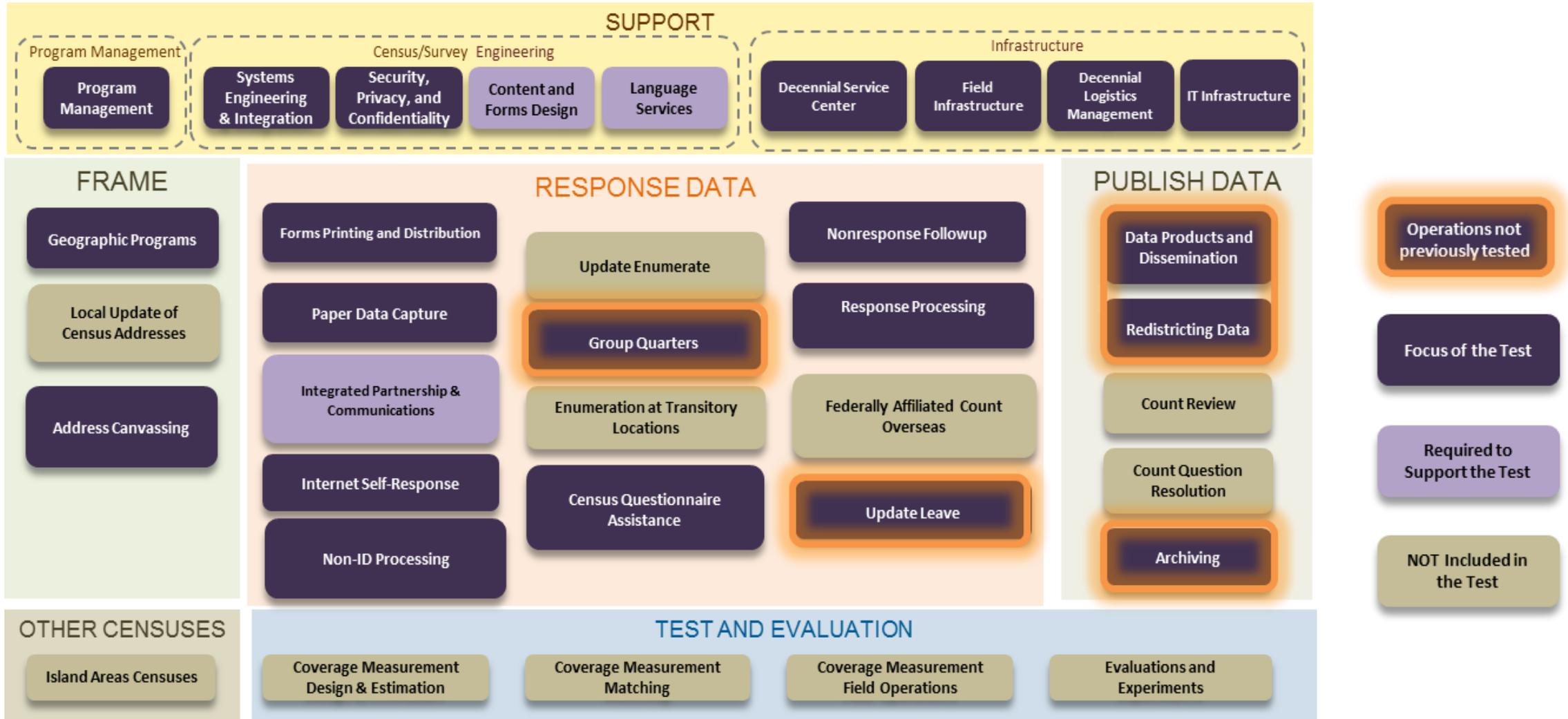
Key Activities:

- **Making Key Decisions:** Continuously make timely decisions based on research and evidence
- **Awarding Key Contracts:** Continue to award key contracts for the 2020 Census
- **Planning and Execution of the 2018 End-to-End Census Test:** Focuses on the overall integration of systems and operational procedures for 24 of the 35 operations of the 2020 Census

- **Area Census Office Delineation:** Identified number of and initial locations for early offices and initiated leasing and logistics processes. GSA initiated action on 40 early ACOs on July 13, 2017.
- **Delivery of Questions to Congress:** Title 13 requires the Census Bureau deliver to questions by March 31, 2018
- **Operational Readiness**
 - Field Infrastructure: Space, Decennial Logistics Management, Training, Recruiting, and Onboarding (planning underway)
 - Systems testing underway

The 2018 End-to-End Census Test

Operational Scope



The 2020 Census

Major Contracts*

Contract Status

Awarded

Pre-Award

Technical Integrator

**Vendor: T-REX Solutions, LLC
(17 subcontractors)**

Ensures 2020 Census System of Systems (SoS) integrates, performs, scales, is secure, and meets business objectives.
Provides 2020 Census Cloud and On Premise Infrastructure.
Provides systems integration and testing.

CEDCaP - ECaSE

**Vendor: ImmixGroup/Pega
(subcontractor)**

ECaSE development services support new data collection systems. These systems support the operational control systems for Address Canvassing and Nonresponse Followup, and the data collections systems for Nonresponse Followup and Self-Response, which includes internet and telephone.

Decennial Device as a Service (dDaaS)

Vendor: CDW-G (8 subcontractors)

Provides Mobile Devices for Field Data Collection Operations.
Software Integration, Cellular, Logistics, Shipping, Asset Management, Break/Fix and Disposition.

Field IT Deployment (FITd)

Vendor: TBD

Provides the IT infrastructure for 2020 Census field sites.
IT & Telecommunications Hardware, Image Integration, Logistics, Shipping, Installation, Break/Fix and Disposition.
Regional Census Centers
Area Census Offices
Island Area Censuses Offices
Paper Data Capture Centers

Census Questionnaire Assistance (CQA)

Vendor: GDIT (10 subcontractors)

Provides call center capability for self-response, assist respondents with responding to and completing census questionnaire, and provides Interactive Voice Response.

C-SHaRPS – Recruiting & Selection

Vendor: CSRA (5 subcontractors)

Provides recruiting and selection and Learning Management System COTS for up to 400K concurrent Schedule A Field Staff.

Integrated Communications

Vendor: Y&R (19 Subcontractors)

Supports the advertising and partnership program.

C-SHaRPS

Fingerprinting

Vendor: IndraSoft, Inc

Provides fingerprinting services for field staff.

2020 Census Print and Mail

Vendor: Cenveo

Provides the majority of printing and mailing services for the 2020 Census.

Note: Decennial Service Center (DSC) is removed from DCEO contracts and functions will be fulfilled by other areas

*This slide represents the status of major contracts for the 2020 Census and is not an exhaustive list of contracts or contract opportunities

The 2020 Census

Key Milestones

Milestone	Date	
Begin 2020 Census Program	November 18, 2011	✓
Deliver 2020 Census Operational Plan	September 30, 2015	✓
Federal Register Notice of Proposed Residence Criteria and Residence Situations for the 2020 Census	June 30, 2016	✓
Conduct the Second Round of Tribal Consultations	September – November 2016	✓
Begin Local Update of Census Addresses (LUCA) Program	January 2017	✓
Deliver 2020 Census Topics to Congress	March 28, 2017	✓
Conduct the Block Boundary Suggestion Program	December 2015 – May 2017	✓
Deliver 2020 Census Questions to Congress	By March 31, 2018	
2020 Census Day	April 1, 2020	
Deliver Apportionment Counts to the President	By December 31, 2020	
Complete Delivery of Redistricting Counts to the States	By March 31, 2021	
Complete 2020 Census Program	September 29, 2023	

Program Updates

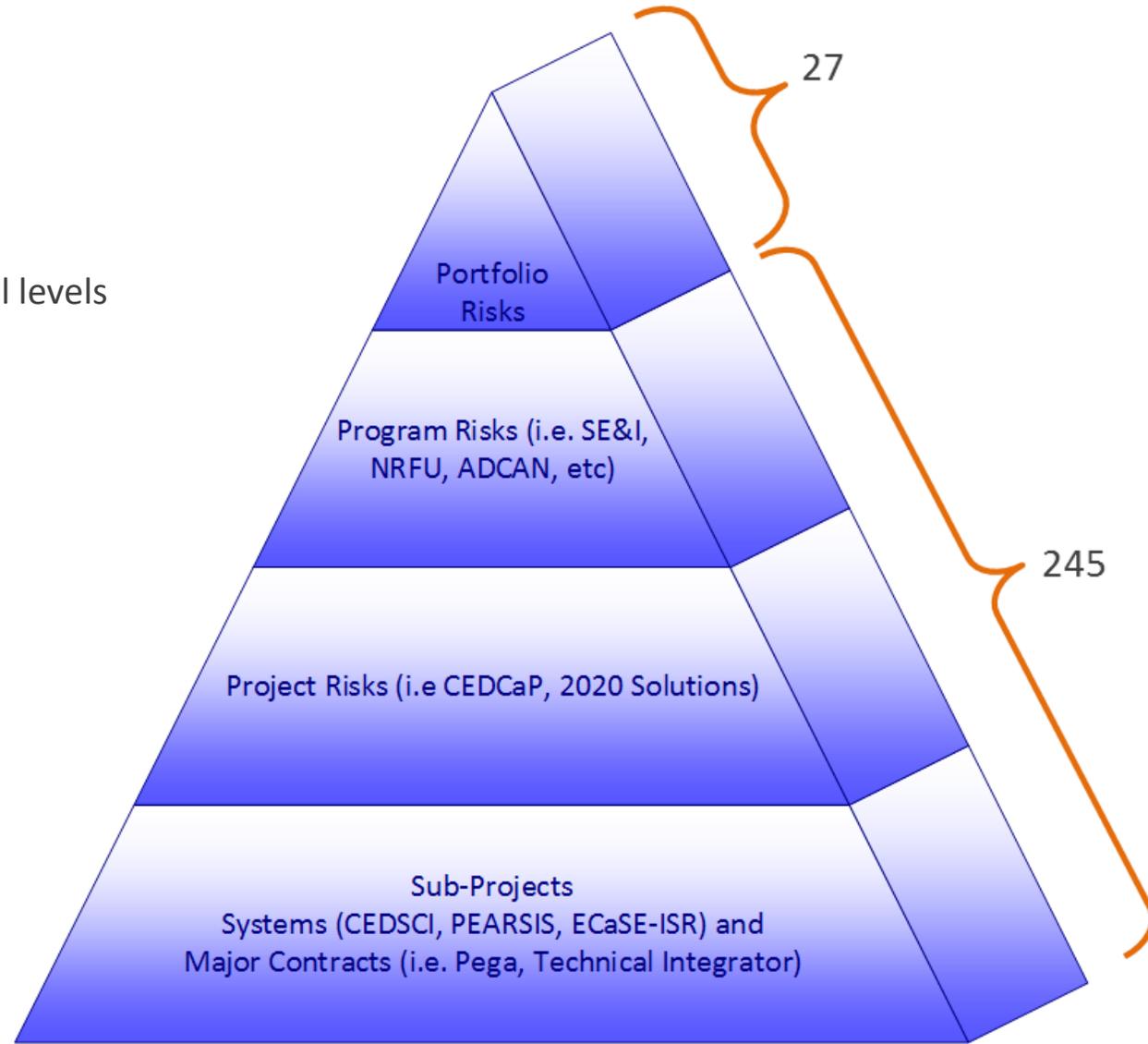
James B. Treat

Assistant Director, Decennial Census Programs, Operations and Schedule Management

Program Updates

Risks Management – Structure

The risk management process is conducted at all levels of the 2020 Census Portfolio



2020 Census Portfolio Risk Management Process

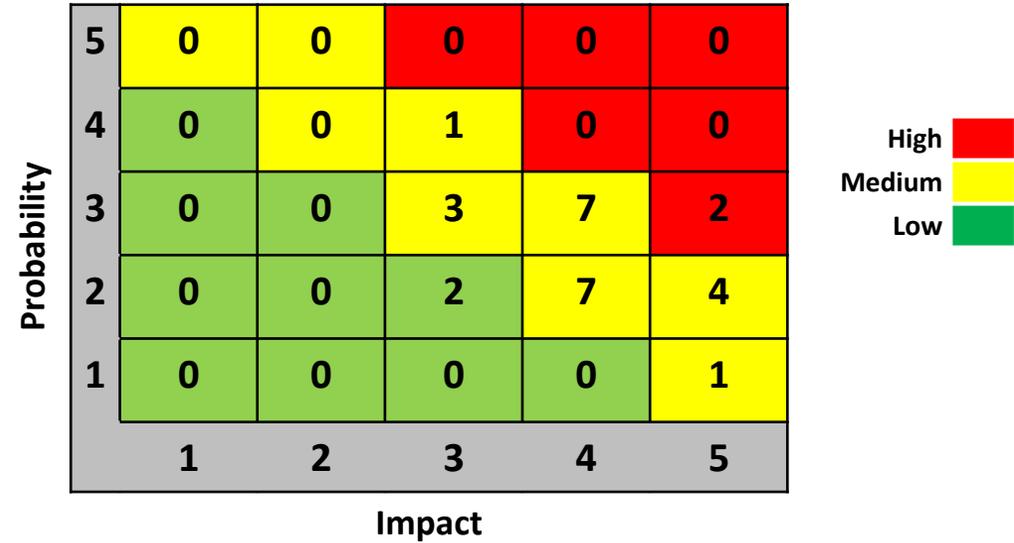
Program Updates

Risks

Quadrant	Total Risks	%
RED	2	7.4%
YELLOW	23	85.2%
GREEN	2	7.4%
TOTAL	27	100%

The selected risks that follow represent the major concerns that could affect the design or the successful implementation of the 2020 Census.

- Public Perception of ability to Safeguard Response Data (Probability 3, Impact 5) **RED**
- Cybersecurity Incidents (Probability 3, Impact 5) **RED**



Program Update

Program Management



Standing up the Post-Enumeration Survey Team

2020 Census Integrated Master Schedule

Initiated a Formal Performance Management Effort

Program Update

2020 Census Integrated Master Schedule

- Baselined December 14, 2017
- Reporting started December 15, 2017
- Includes 35 Operations and 52 Systems
- Over 25,000 activities with over 42,000 interdependencies

Program Update

Performance Management Reporting

- Area Census Office Lease Status
- Local Update of Census Addresses (LUCA)
- ECaSE Productivity and Progress Report
- 2018 Systems ATO Risk Report
- Regional Census Center Build-out
- Data Capture Center Lease/Build-out
- Recruiting Data
- Address Canvassing
- Printing
- Self-Response Rates
- Call Center Lease/Build-out
- Census Questionnaire Assistance
- Update Leave
- Nonresponse Followup
- Group Quarters Operations
- Remote Alaska & Update Enumerate
- Data Capture Activities
- Post-Data Collection Processing
- P.L. 94-171 Data and Geographic Products
- Post-Enumeration Survey Operations
- OMB Clearance Activities
- Scalability & Performance Testing

Program Update

Performance Management Report: Area Census Office Lease Status – Wave 1

Executive Report | Week of January 22, 2018

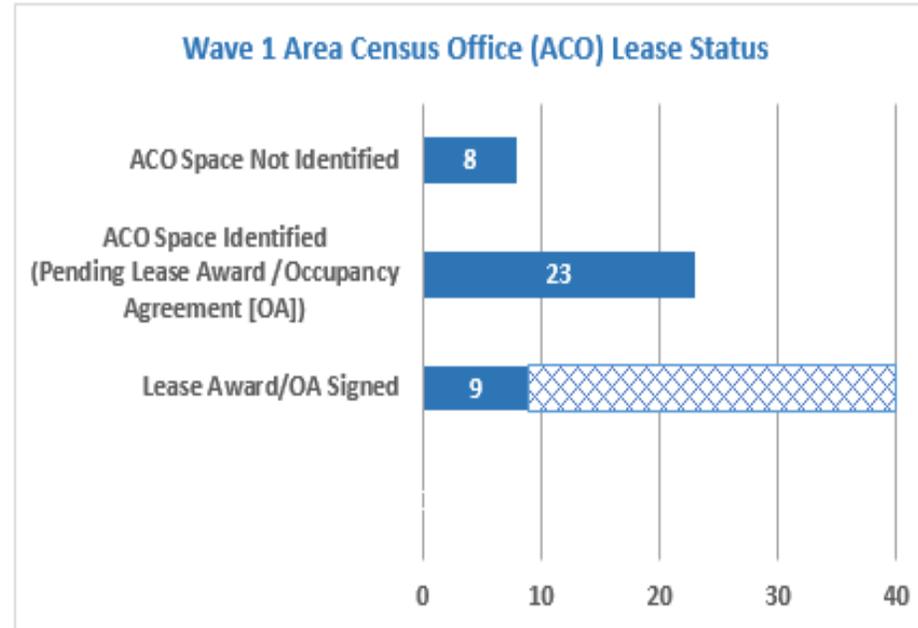
Wave 1 Area Census Office (ACO) Lease Status

Status:

● On Track

Data current as of:
January 18, 2018

Completion Date:
March 31, 2018

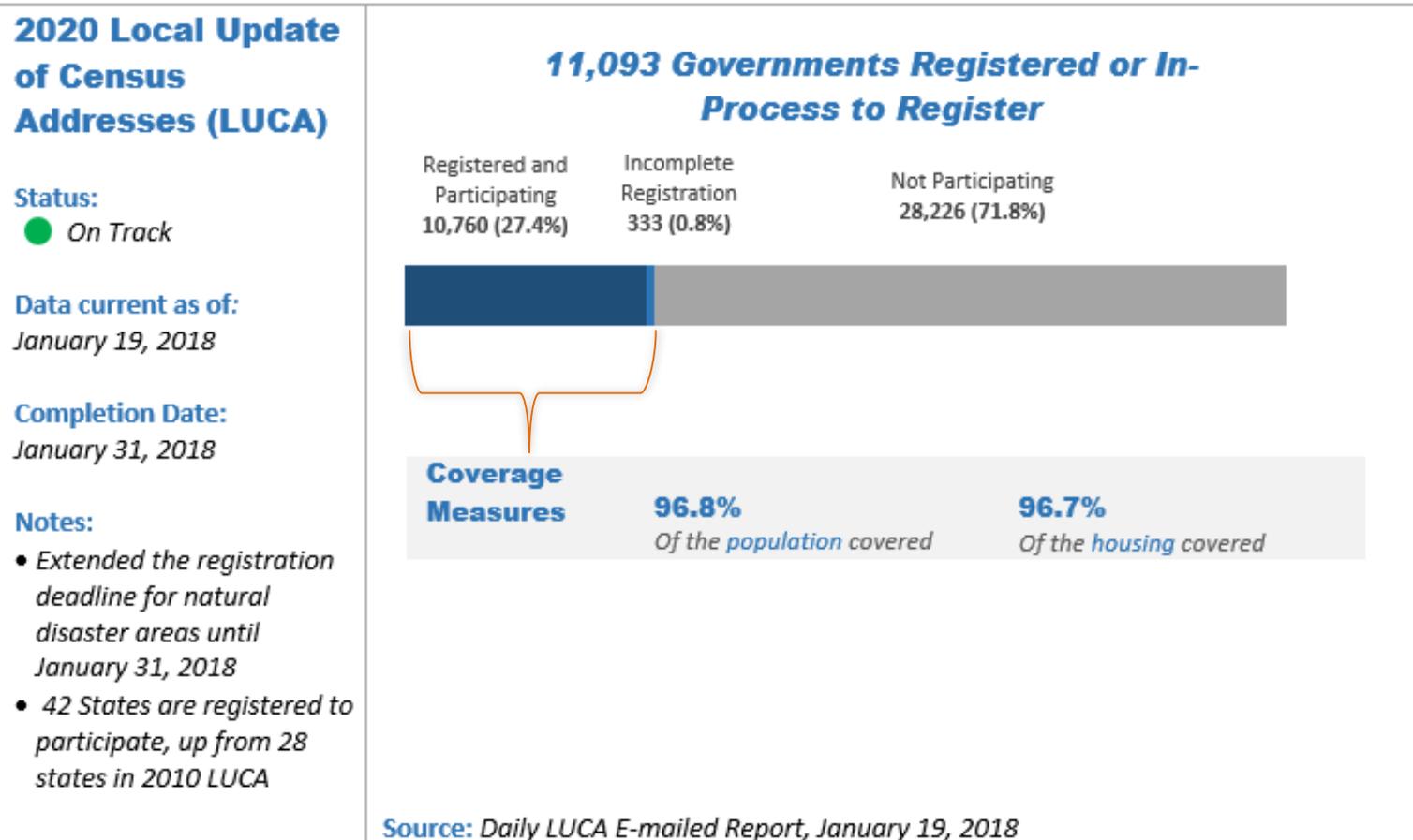


Source: Weekly Field Division Report, January 18, 2018

Program Update

Performance Management Report: Local Update of Census Addresses

Executive Report | Week of January 22, 2018



Questions?