



2020 Census Program Management Review

Decennial Census Programs
U.S. Census Bureau

April 20, 2018

Welcome

Albert E. Fontenot Jr.
Associate Director
Decennial Census Programs

Welcome

Housekeeping Items

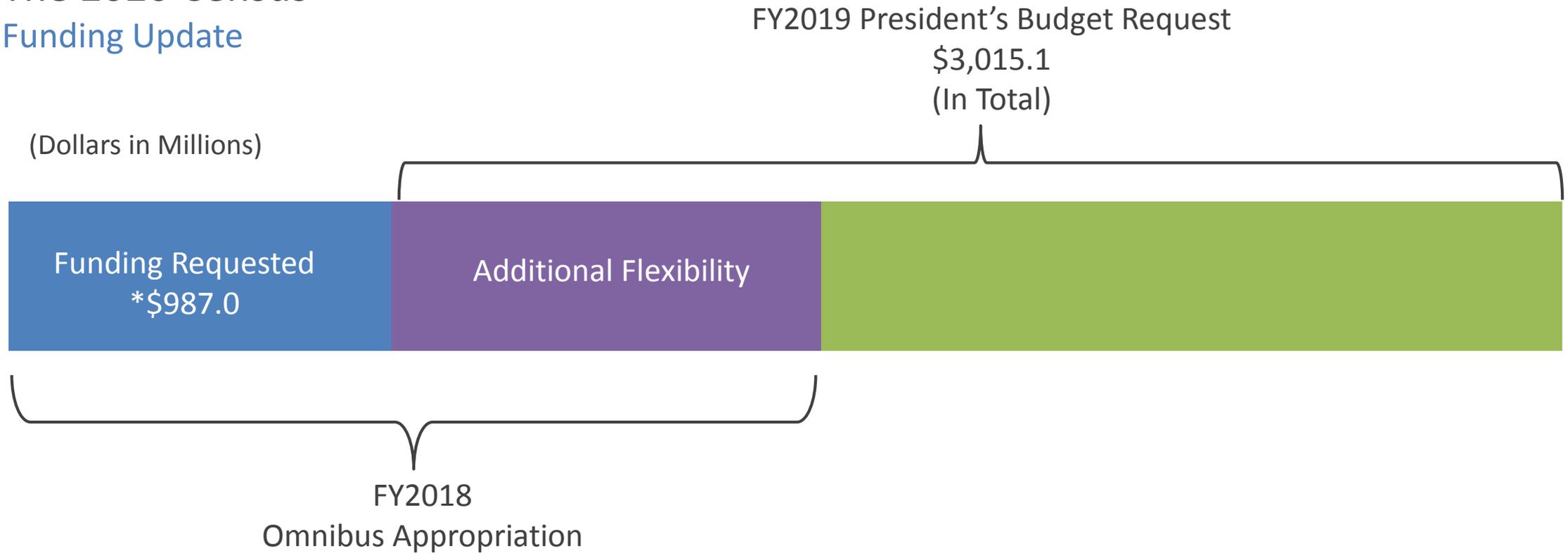
- Meeting is being broadcast via a publicly available web broadcast
 - Consider all microphones live at all times when having sidebar conversations
- For questions, please remember to speak directly into the microphones for the benefit of other participants, including those watching via any external broadcast
 - 2020.census.pmr@census.gov
- There are legal requirements we must follow when talking with contractors or potential contractors
 - Information from Leslie Andreacs, Assistant Division Chief, Acquisition Division
- Location of restrooms – next to elevators in green (just outside the auditorium)
- Emergency exits

Welcome

Today's Agenda

- Welcome and High-Level Program Updates
- Update on Testing/Demonstration
 - 2018 End-to-End Census Test
 - 2018 End-to-End Census Test: Nonresponse Followup
 - ECaSE Enumeration Demonstration
 - Wrap-up and Final Remarks on Testing Status
 - Update on Cybersecurity; Validating and Ensuring Data Integrity; and Update on Systems Readiness
- 2020 Census Operations
 - Update on National Partnerships
 - Update on Communications
 - Geographic Programs Update
 - Redistricting: The Road to 2020
- Wrap-Up

The 2020 Census Funding Update

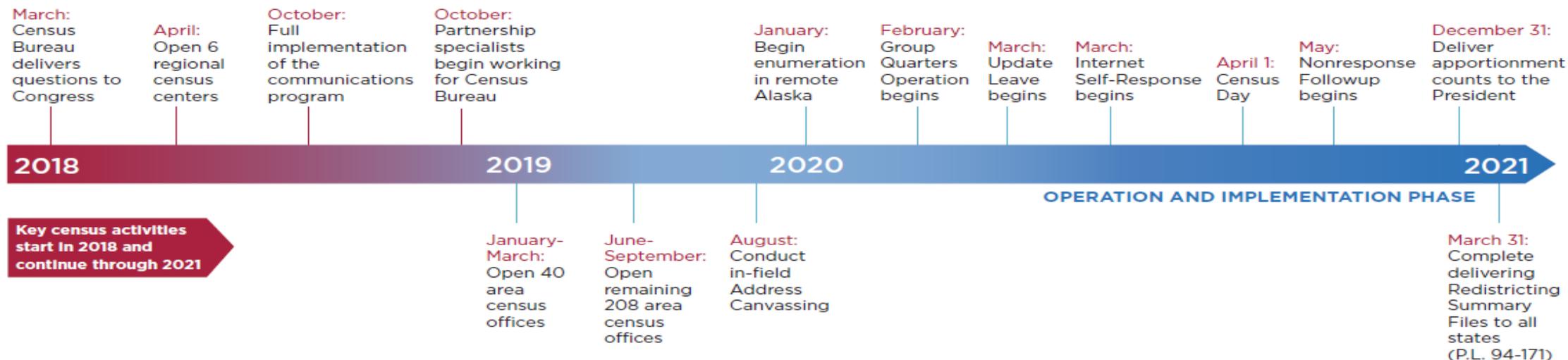


*Adjustment to FY 2018 President's Budget Request, as referenced publicly in the testimony by Secretary of Commerce to the House Committee on Oversight and Government Affairs on October 13, 2017.

** Funding reflects total allocated to the 2020 Census in the Omnibus Appropriation for FY 2018, as enacted on March 23, 2018 (H.R. 1625). In addition to the funding requested for FY 2018, the appropriation included \$50 million for Secretarial Controlled contingency, and approximately \$1.056 billion representing a portion of the FY 2019 budget request for the 2020 Census to, according to the Omnibus report, ensure that Census has the necessary resources to immediately address any issues discovered during the 2018 End-to-End Test, and to provide a smoother transition between fiscal year 2018 and fiscal year 2019.

The 2020 Census

Where Are We Now



Key Activities:

- **Delivery of Questions to Congress:** The Census Bureau delivered the questions on March 29, 2018 as mandated by Title 13.
- **2018 End-to-End Census Test:**
 - Census Day for the 2018 End-to-End Census Test was April 1.
 - Update Leave started on April 9.
 - Nonresponse Followup will start on May 9.
 - Group Quarters begins June 11.
- **Regional Census Centers Opening:** Dallas opened this week, New York and Philadelphia will open on April 21, Chicago and Los Angeles will open on April 28, and Atlanta will open on May 7.
- **Area Census Office Leasing:** We are currently identifying space and establishing leases for the 40 ACOs that open in January 2019, and the 208 ACOs that open the following summer.
- **Early Planning for the Communications Program:** As the research is completed this Spring our contracting team will begin development for the media plans, messaging and creative treatments in the Summer and Fall.
- **Ramp up of the Partnership Program:** Limited partnership staff are already in place, but we'll be expanding this staff this year with the goal of ramping up to 1,000 Partnership Specialists by June of 2019.

The 2020 Census

Major Contracts*

Contract Status

Awarded

Pre-Award

Technical Integrator Vendor: T-REX Solutions, LLC (17 subcontractors)

Ensures 2020 Census System of Systems (SoS) integrates, performs, scales, is secure, and meets business objectives.
Provides 2020 Census Cloud and On Premise Infrastructure.
Provides systems integration and testing.

CEDCaP - ECaSE Vendor: ImmixGroup/Pega (subcontractor)

ECaSE development services support new data collection systems. These systems support the operational control systems for Address Canvassing and Nonresponse Followup, and the data collections systems for Nonresponse Followup and Self-Response, which includes internet and telephone.

Decennial Device as a Service (dDaaS) Vendor: CDW-G (8 subcontractors)

Provides Mobile Devices for Field Data Collection Operations.
Software Integration, Cellular, Logistics, Shipping, Asset Management, Break/Fix and Disposition.

Field IT Deployment (FITd) Vendor: TBD

Provides the IT infrastructure for 2020 Census field sites.
IT & Telecommunications Hardware, Image Integration, Logistics, Shipping, Installation, Break/Fix and Disposition.
Regional Census Centers
Area Census Offices
Island Area Censuses Offices
Paper Data Capture Centers

Census Questionnaire Assistance (CQA) Vendor: GDIT (10 subcontractors)

Provides call center capability for self-response, assist respondents with responding to and completing census questionnaire, and provides Interactive Voice Response.

C-SHaRPS – Recruiting & Selection Vendor: CSRA (5 subcontractors)

Provides recruiting and selection and Learning Management System COTS for up to 400K concurrent Schedule A Field Staff.

Integrated Communications Vendor: Y&R (19 Subcontractors)

Supports the advertising and partnership program.

C-SHaRPS Fingerprinting Vendor: IndraSoft, Inc

Provides fingerprinting services for field staff.

2020 Census Print and Mail Vendor: Cenveo

Provides the majority of printing and mailing services for the 2020 Census.

Note: Decennial Service Center (DSC) is removed from DCEO contracts and functions will be fulfilled by other areas

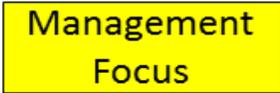
*This slide represents the status of major contracts for the 2020 Census and is not an exhaustive list of contracts or contract opportunities

The 2020 Census

Major Contracts: Periodic Performance Management Reports

Status	Report Title
	Technical Integrator (TI) – T-Rex
	Decennial Device as a Service (dDaaS) – CDW-G
	Census Questionnaire Assistance (CQA) – GDIT
	2020 Enterprise Censuses and Surveys Enabling (ECaSE) Platform – immixGroup/Pega
	Integrated Communication Contract (ICC) – Y&R Team
	C-SHaRPS Recruiting and Assessment – CSRA
	C-SHaRPS Fingerprinting – Indrasoft
	Printing & Mailing – Cenveo

Legend

 On Track	 Management Focus	 Requires Attention
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Questions?

Program Updates

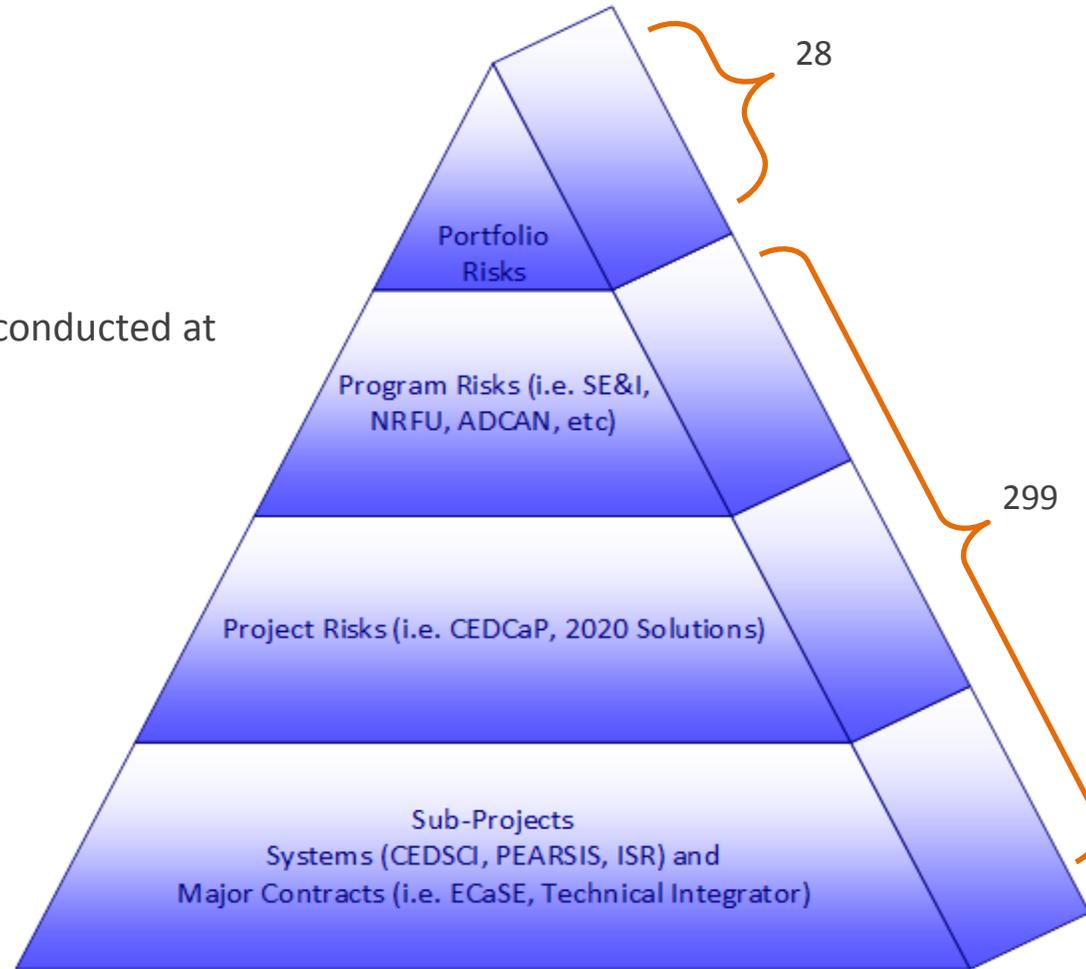
James B. Treat

Assistant Director

Decennial Census Programs, Operations and Schedule Management

2020 Census Risk Management

The risk and issue management process is conducted at all levels of the 2020 Census Portfolio

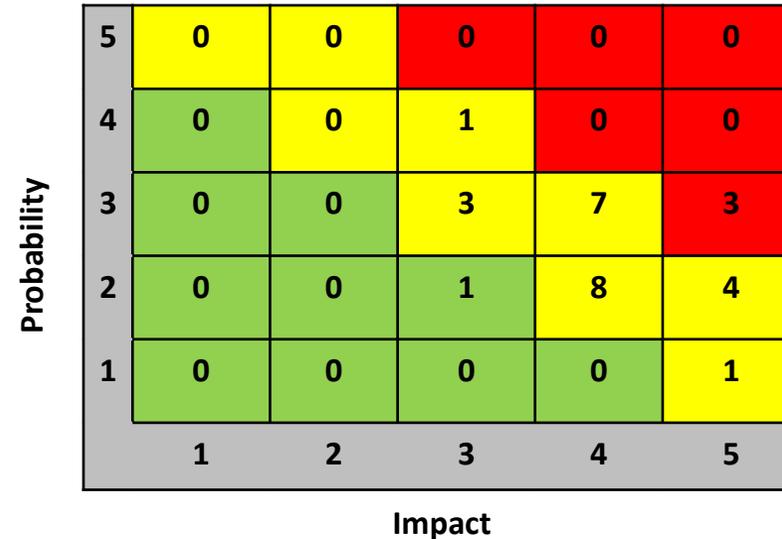


2020 Census Portfolio Risk Management Process

2020 Census

Portfolio Risk Summary

Quadrant	Total Risks	%
RED	3	10.7%
YELLOW	24	85.7%
GREEN	1	3.6%
TOTAL	28	100%



The selected risks that follow represent the major concerns that could affect the design or the successful implementation of the 2020 Census.

- Cost Impacts of Late Changes (Probability 3, Impact 5) **RED**
- Public Perception of ability to Safeguard Response Data (Probability 3, Impact 5) **RED**
- Cybersecurity Incidents (Probability 3, Impact 5) **RED**

2020 Census

Schedule Update

- Schedule development from July through December 2017
- Baselined the schedule on December 14, 2017
- Started weekly statusing and monitoring on December 15, 2017
- Conducting a chronological review for integration of detailed activities
 - Operations for Releases 1 and 2 – Completed January 26, 2018
 - Systems for Releases 1 and 2 – Completed March 16, 2018
 - Early Data Collection Operations for Release 3 – Completed April 20, 2018
 - Remaining Data Collection Operations for Release 3 – Planned finish on June 1, 2018
 - Remaining Operations, Release 4 – Planned finish on July 13, 2018

2020 Census Schedule Update

Current Reports

- Should Have Started/Should Have Finished Report – the status of a list of activities that should have started and/or finished and have not started or finished
- 30, 60 & 90 Day Look Ahead Reports – the status of a list of activities that should start and/or finish in the next 30/60/90 days
- Executive Alert Report (EAR) – the status of a list of activities which are the gates that must start and finish on time in order to deliver the apportionment and redistricting data products
- Critical Path Report – the status of a set of activities that is the high level main path through the program, a subset of EAR

Under Development

- ATO Milestones Report – the status of a list of system Authority to Operate (ATO) activities
- SE&I Milestones Report – the status of a list of activities SE&I tracks related to system readiness

Performance Management

2018 End-to-End Census Test Periodic Reports

Current Reports

- Self-Response Mail Strategy
- Self-Response Rates
- Non-ID Processing
- Census Questionnaire Assistance Inbound Calls
- Coverage Improvement Outbound Calling
- USPS Informed Delivery & Kiosks
- Recruiting for Peak Operations
- Nonresponse Followup Field Staff Onboarding Status

Under Development

- Nonresponse Followup
- Device Logistics
- Plan of Actions and Milestones (POA&Ms)

Performance Management

2020 Census Periodic Reports

- Area Census Offices Lease Status – Wave 1
- Area Census Offices Lease Status – Wave 2
- Regional Census Center Space Acceptance & Opening Status
- Local Update of Census Addresses (LUCA) Registration
- Local Update of Census Addresses (LUCA) Returns
- Census Barriers Attitudes and Motivators Survey (CBAMS)
- Census Barriers Attitudes and Motivators Survey (CBAMS) Focus Group

Periodic Performance Management Reports

Area Census Office Lease Status – Wave 1

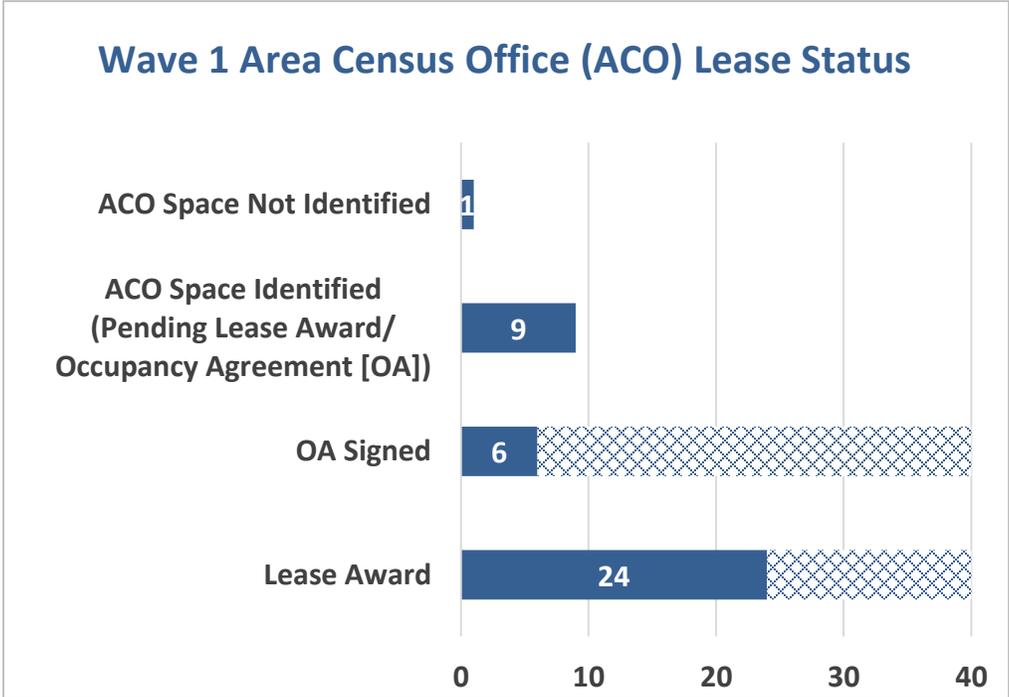
Wave 1
Area Census Office
(ACO) Lease Status

Status:
● *Requires Attention*

Data current as of:
April 19, 2018

Completion Date
(adjusted):
April 11, 2018

Notes:
The completion date was moved
from March 31, 2018.



Source: Weekly Field Division Report

Periodic Performance Management Reports

Area Census Office Lease Status – Wave 2

Wave 2 Area Census Office (ACO) Lease Status

Status:

● On Track

Data current as of:

April 19, 2018

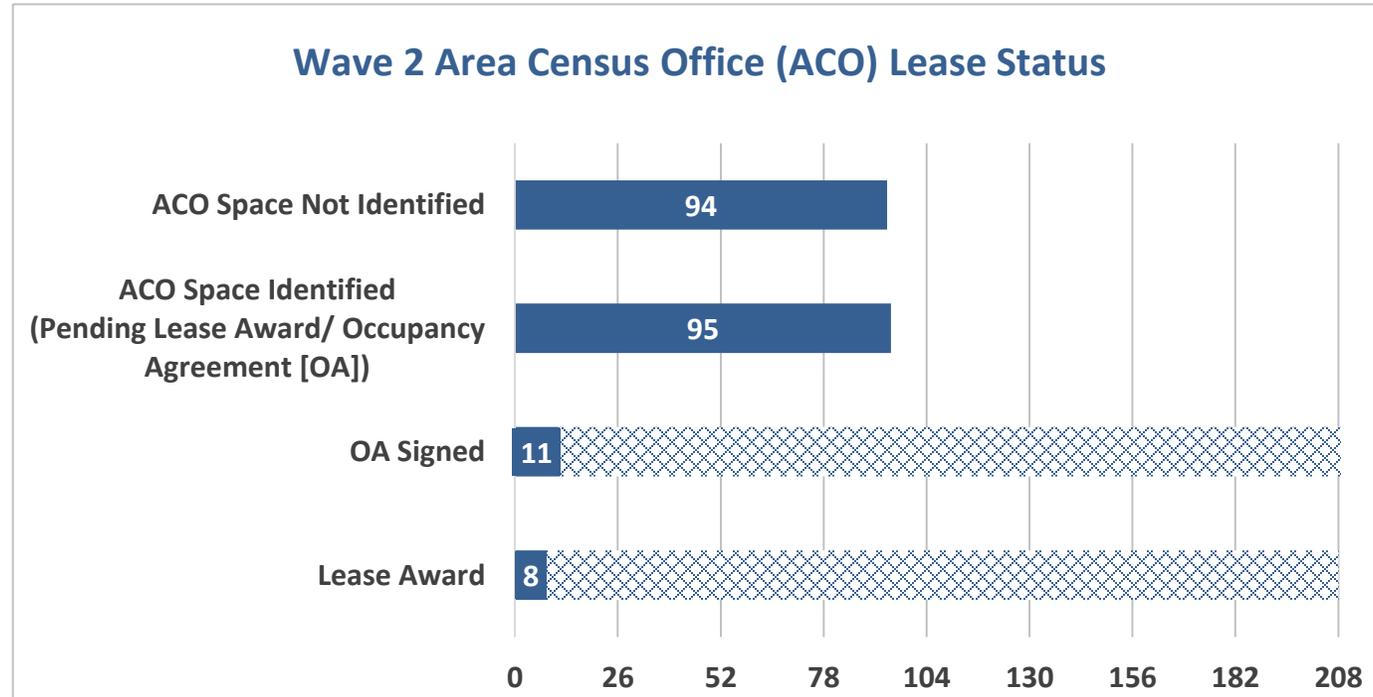
Completion Date

(adjusted):

October 15, 2018

Notes:

The completion date was moved from September 30, 2018.



Source: Weekly Field Division Report

Periodic Performance Management Reports

Regional Census Center Space Acceptance & Opening Status

Regional Census Center (RCC) Status

Status:

 Management Focus

Data current as of:

April 19, 2018

RCC Open Dates:

April 16, 2018 (Dallas)

April 21, 2018 (New York and Philadelphia)

April 28, 2018 (Chicago and Los Angeles)

May 7, 2018 (Atlanta)

Notes

Philadelphia, Chicago, Dallas, Atlanta, Los Angeles, and New York RCCs received ATOs for their phone systems on April 11, 2018.

Furniture and Supplies deployed at all 6 RCCs as of April 10, 2018.



	Buildout/ Space Accepted	Furniture/ Supplies/ IT Equipment Deployed	RCC Open
Philadelphia RCC			
Chicago RCC			
Dallas RCC			
Atlanta RCC			
Los Angeles RCC			
New York RCC			

Legend



Sources: Bi-Weekly Field Division Report; FLD FIB Confirmation

Periodic Performance Management Reports

2020 Local Update of Census Addresses (LUCA) Registration – Final Report

2020 Local Update of Census Addresses (LUCA)

Status:

● *Completed*

Data current as of:

March 1, 2018

Completion Date:

January 31, 2018

Notes:

- *Extended the registration deadline for natural disaster areas until January 31, 2018*
- *45 States are registered to participate, up from 28 states in 2010 LUCA*

Registration

11,537

Governments Registered

Coverage Measures



Of the **population** covered



Of the **housing** covered

Source: Daily LUCA E-mailed Report

Periodic Performance Management Reports

Local Update of Census Addresses (LUCA) Returns

LUCA Returns

Status:

● On Track

Data current as of:

April 19, 2018

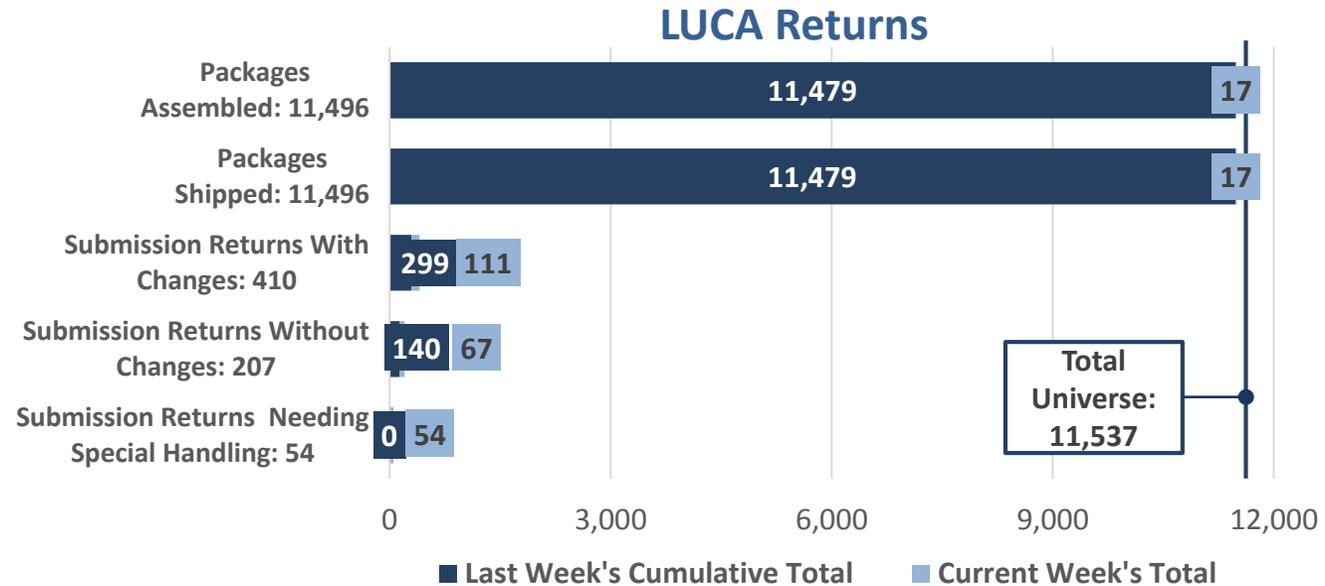
Completion Date:

For stateside, August 31, 2018

For Puerto Rico, October 15, 2018

Notes:

Due to the impacts of Hurricane Maria, Puerto Rico's submission deadline is October 15, 2018.



Coverage Measures



Of the **population** covered



Of the **housing** covered

Source: LUCA Returns Emailed Report

Performance Management

Additional Periodic Reports Planned for 2020 Census¹

- Area Census Offices Space Acceptance and Opening Status – Wave 1 and 2
- Data Capture Center Lease/Build-out
- Recruiting and Onboarding
- Address Canvassing
- Printing
- Call Center Lease/Build-out
- Update/Leave
- Group Quarters Operations
- Remote Alaska and Update/Enumerate
- Data Capture Activities
- Post-Data Collection Processing
- P.L. 94-171 Data and Geographic Products
- Post Enumeration Survey Operations
- Scalability & Performance Testing

¹ Operational reports produced for 2018 End-to-End Census Test also will be produced for the 2020 Census

Questions?