

# Integrated Partnerships and Communications Operations Update

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Decennial Communications and Coordination Office

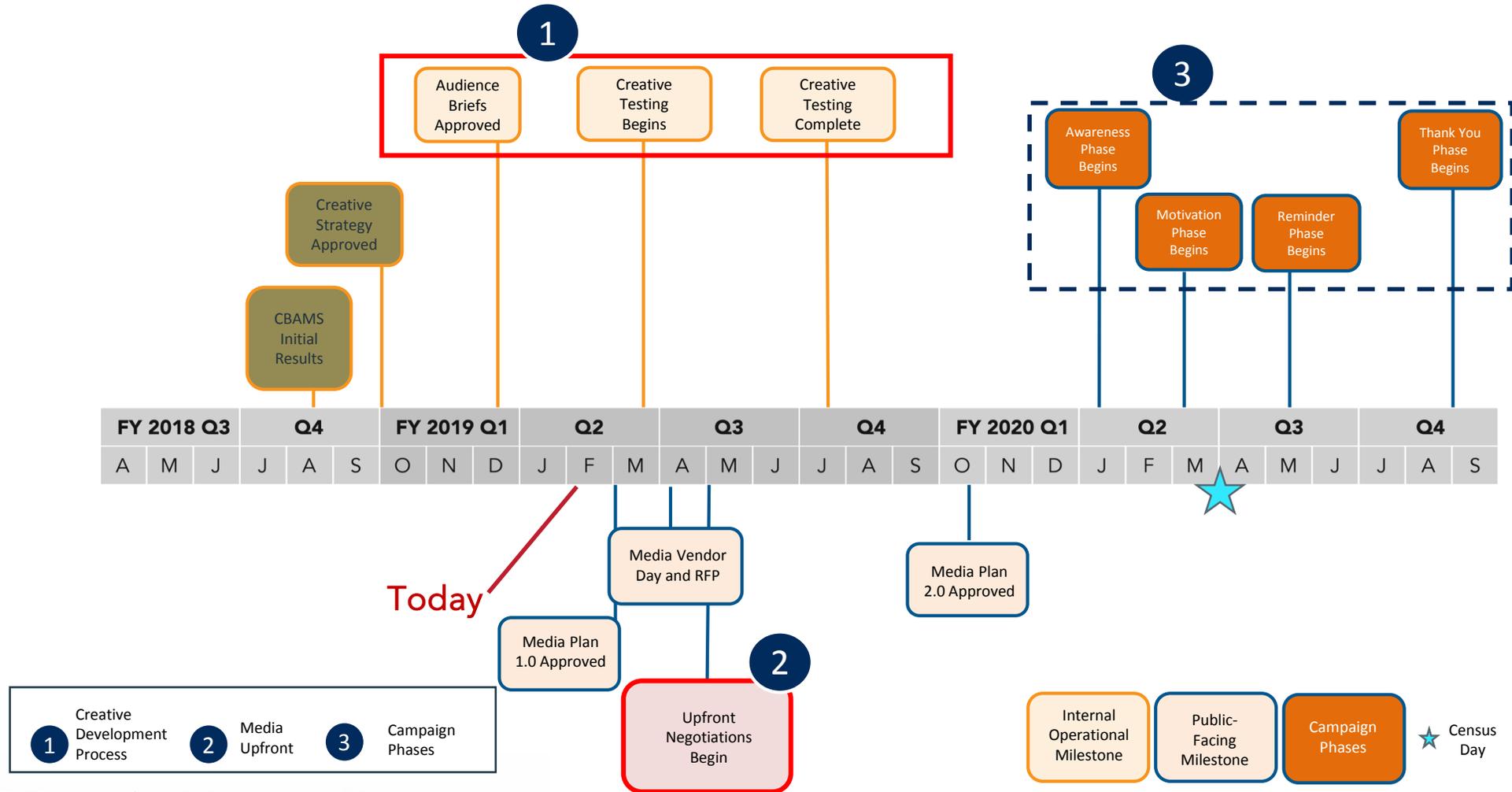
# 2020 Census Integrated Partnership and Communications Operation Overview

- The Integrated Partnership and Communications operation communicates the importance of participating in the 2020 Census to the entire population of the 50 states, the District of Columbia, Puerto Rico and the island areas to:
  - Engage and motivate people to self-respond, preferably via the internet.
  - Raise and keep awareness high throughout the entire 2020 Census to encourage response.



# 2020 Census Integrated Partnership and Communications Operation

## High Level Timeline-Creative and Media



# 2020 Census Integrated Partnership and Communications Operation Recruitment Advertising

**JOIN THE 2020 CENSUS TEAM**

**APPLY ONLINE!**



[2020census.gov/jobs](https://2020census.gov/jobs)

2020 Census jobs provide:

- ✓ Great pay
- ✓ Flexible hours
- ✓ Weekly pay
- ✓ Paid training

For more information or help applying, please call 1-855-JOB-2020

Federal Relay Service: 1-800-877-8339 TTY/VASCI | [www.gsa.gov/fedrelay](http://www.gsa.gov/fedrelay)  
The U.S. Census Bureau is an Equal Opportunity Employer. D-1040



**WE CAN BE CENSUS TAKERS**



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**SOMOS ABUELOS, Y SOMOS CENSISTAS**

**¡ÚNASE AL CENSO DEL 2020!**

**COMPLETE LA SOLICITUD POR INTERNET**  
[2020census.gov/jobs](https://2020census.gov/jobs)

**Los trabajos del Censo del 2020 ofrecerán:**

- ✓ Buen salario
- ✓ Horarios flexibles
- ✓ Paga semanal
- ✓ Capacitación pagada

Para más información o ayuda para completar la solicitud, por favor llame al 1-855-JOB-2020

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La Oficina del Censo de Puerto Rico ofrece igualdad de oportunidades de empleo.



**SOY MAMÁ, Y SOY CENSISTA**

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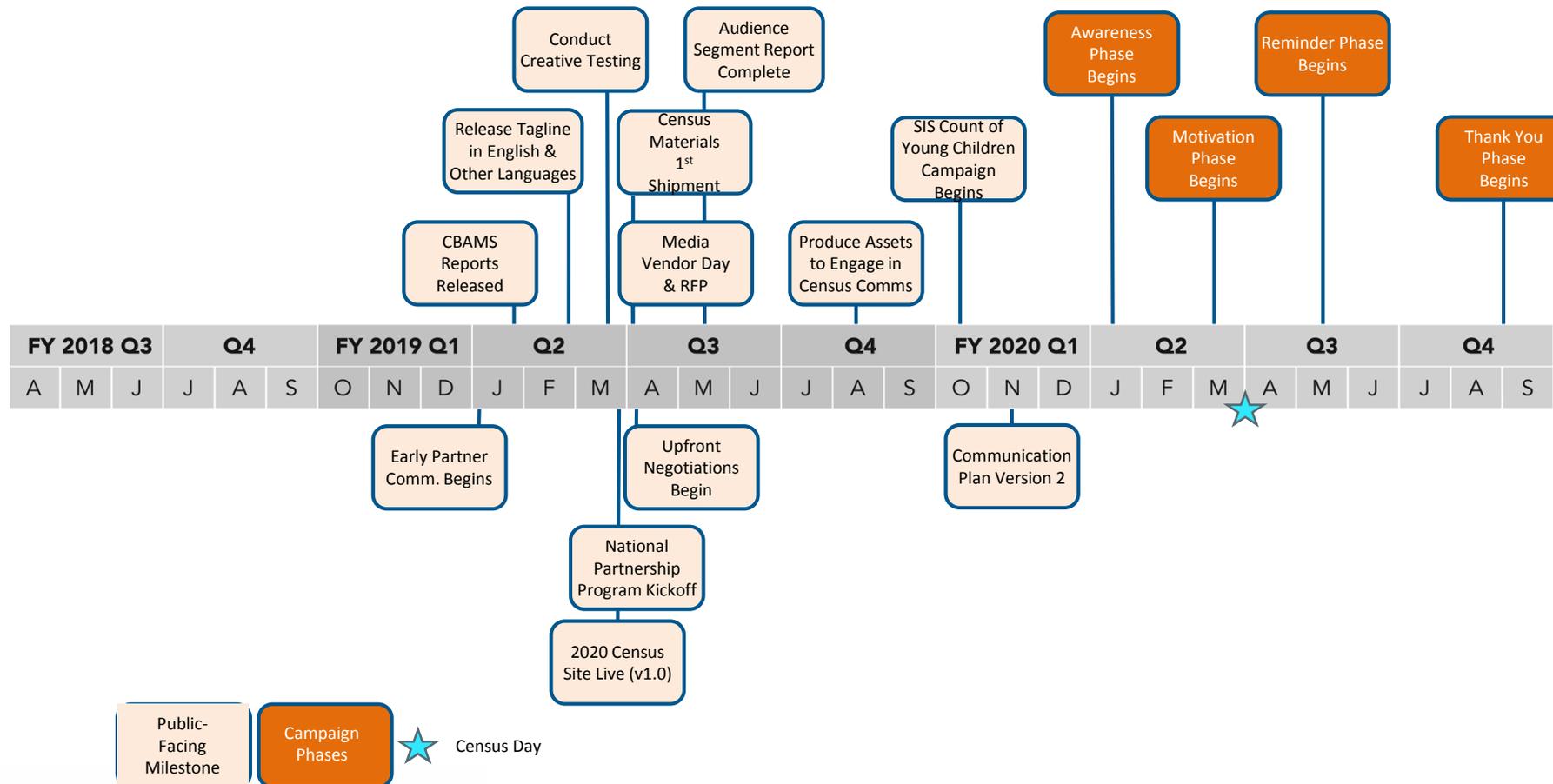
# 2020 Census Integrated Partnership and Communications Operation

## Additional Updates

- Web and Digital
- Partnerships and Promotional Materials
- Earned, Shared and Owned Media
- Statistics in Schools

# 2020 Census Integrated Partnership and Communications Operation

## Executive Timeline and Next Steps



# QUESTIONS?